



THE CITY OF NEW YORK
 MANHATTAN COMMUNITY BOARD 3
 59 East 4th Street - New York, NY 10003
 Phone (212) 533-5300
 www.cb3manhattan.org - mn03@cb.nyc.gov

Paul Rangel, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

The following items and questionnaire package are due by date listed in email invite:

- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.

The following items are due by noon Friday before the meeting:

- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
<https://www1.nyc.gov/site/manhattancb3/resources/community-groups.page>
 (this is not required but strongly suggested if a relevant group exists)
- Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: July 20, 2022

Is location currently licensed? Yes No Type of license: _____

If alteration, describe nature of alteration: _____

Previous or current use of the location: Cell phone repair

Corporation and trade name of current license: _____

APPLICANT:

Premise address: 151 Avenue A

Cross streets: East 9th and East 10th Street

Name of applicant and all principals: El Primo Red Tacos NYC LLC - Frank Neri

Trade name (DBA): El Primo Red Tacos

PREMISE:

Type of building and number of floors: 5 story brick

Does premise have a valid Certificate of Occupancy, including for any back/side yard or roof use?

Yes No What is maximum NUMBER of people permitted Pending

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): C1-5

PROPOSED METHOD OF OPERATION:

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space, if applicable) SUN-WED 11AM-2AM / Backyard: 11AM-10pm
THURS-SAT 11AM-3AM / 7 nights a week

Will any other business besides food or alcohol service be conducted at premise, i.e., retail? Yes No
If yes, please describe what type: _____

Number of indoor tables? 5 Total number of indoor seats? 10

How many stand-up bars/bar seats are located on the premise (number, length, and location) 0

(A **stand-up bar** is any bar or counter -with seating or not- where you can order, pay for, and receive alcohol)

Does premise have a full kitchen? Yes No

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu Quick service taco shop

What are the hours the kitchen will be open? All hours of operation

Will a manager or principal always be on site? Yes No If yes, which? Frank Neri

How many employees will there be? 20

Do you have or plan to install French doors accordion doors or windows?

Will there be TVs/monitors? Yes No (If Yes, how many?) _____

Will premise have music? Yes No

If Yes, what type of music? Live musician DJs Streaming services/playlists

If other type, please describe _____

What will be the music volume? Background (conversational) Entertainment (live music venue level) Please describe your sound system: Sonos speakers

Will you host any promoted events, scheduled performances, or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? No

If promoted events, please explain the nature in which you plan to promote? Social media / online ads / outside promoters? n/a

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment?

Please attach plans. (Please do not answer "we do not anticipate congestion.") _____

One person monitoring the sidewalk to limit traffic and crowd noise on the sidewalk _____

Will there be security personnel? Yes No (If Yes, how many and when) _____

How do you plan to manage noise inside and outside your business so neighbors will not be affected?

Please attach plans. The same employee as above will be designated to insure that the exterior of the premises is quiet and the interior volume level always is maintained by management at conversational level. _____

Is sound proofing installed? Yes No

If not, do you plan to install sound proofing? Yes No

Are there current plans to use the Open Restaurants program for the sale or consumption of alcoholic beverages outdoors? (includes roof & yard) Yes No If Yes, describe and show on diagram:

The backyard will have 7 tables with 28 seats total _____

APPLICANT HISTORY:

Has this corporation or any principal been licensed for sale of alcohol previously? Yes No

If yes, please indicate name of establishment: _____

Address: _____ Community Board # _____

Dates of operation: _____

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume. Note: failure to disclose previous experience or information hampers the ability to evaluate this application.

Does any principal have other businesses in this area? Yes No If Yes, please give trade name, address and describe the business _____

Has any principal had SLA reports or action within the past 5 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (name and address) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? See attached

How many On-Premise (OP) liquor licenses are within 500 feet? See attached

Is the premise within 200 feet on the same street of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups, but it is not required. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary)

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. My license type is: beer & cider wine, beer & cider liquor, wine, beer & cider
2. I will operate a full-service restaurant, specifically a (type of restaurant)
Quick service taco shop restaurant, or
 I will operate a _____,
 with a kitchen open and serving food during all hours of operation OR with less than a full-service kitchen but serving food during all hours of operation OR Other
3. My hours of operation will be:
Mon 11AM-2AM ; Tue 11AM-2AM ; Wed 11AM-2AM ;
Thu 11AM-3AM ; Fri 11AM-3AM ; Sat 11AM-3AM ;
Sun 11AM-2AM . (I understand opening is "no later than" specified opening hour,
and all patrons are to be cleared from business at specified closing hour.)
4. I will not use outdoor space for commercial use (including Open Restaurants) OR
 My sidewalk café hours or other outside hours (including Open Restaurants) will be
11AM-10pm
5. I will employ a doorman/security personnel: _____
6. I will install soundproofing, _____

7. I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified performances or televised sports.
- I will have a closed fixed façade with no open doors or windows except my entrance door, which will close by 10:00 P.M. or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified performances or televised sports.
8. I will not have DJs, live music, third-party promoted events, any event at which a cover fee is charged, scheduled performances, more than _____ DJs per _____, more than 5-6 private parties per month
9. I will play ambient recorded background music only.
10. I will not participate in pub crawls or have party buses come to my establishment.
11. I will not have unlimited drink specials, including boozy brunches, with food.
12. I will not have a happy hour or drink specials with or without time restrictions OR I will have happy hour and it will end by _____.
13. I will not have wait lines outside. I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
14. I will conspicuously post this stipulation form beside my liquor license inside of my business.
15. Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Name: Frank Neri

Phone Number: (786) 417-9083



El Primo Red Tacos NYC, LLC - 151 Avenue A, NY, NY



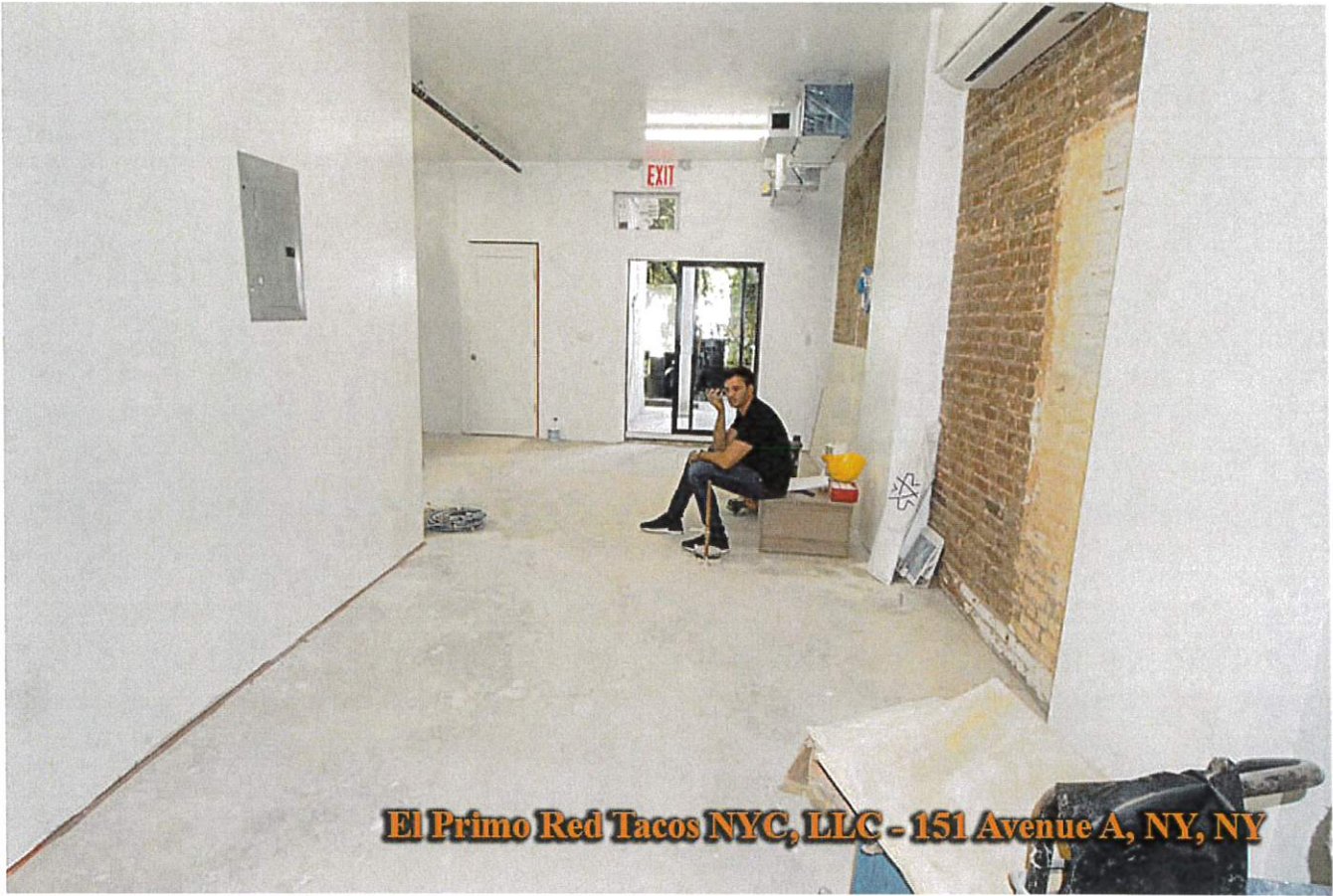
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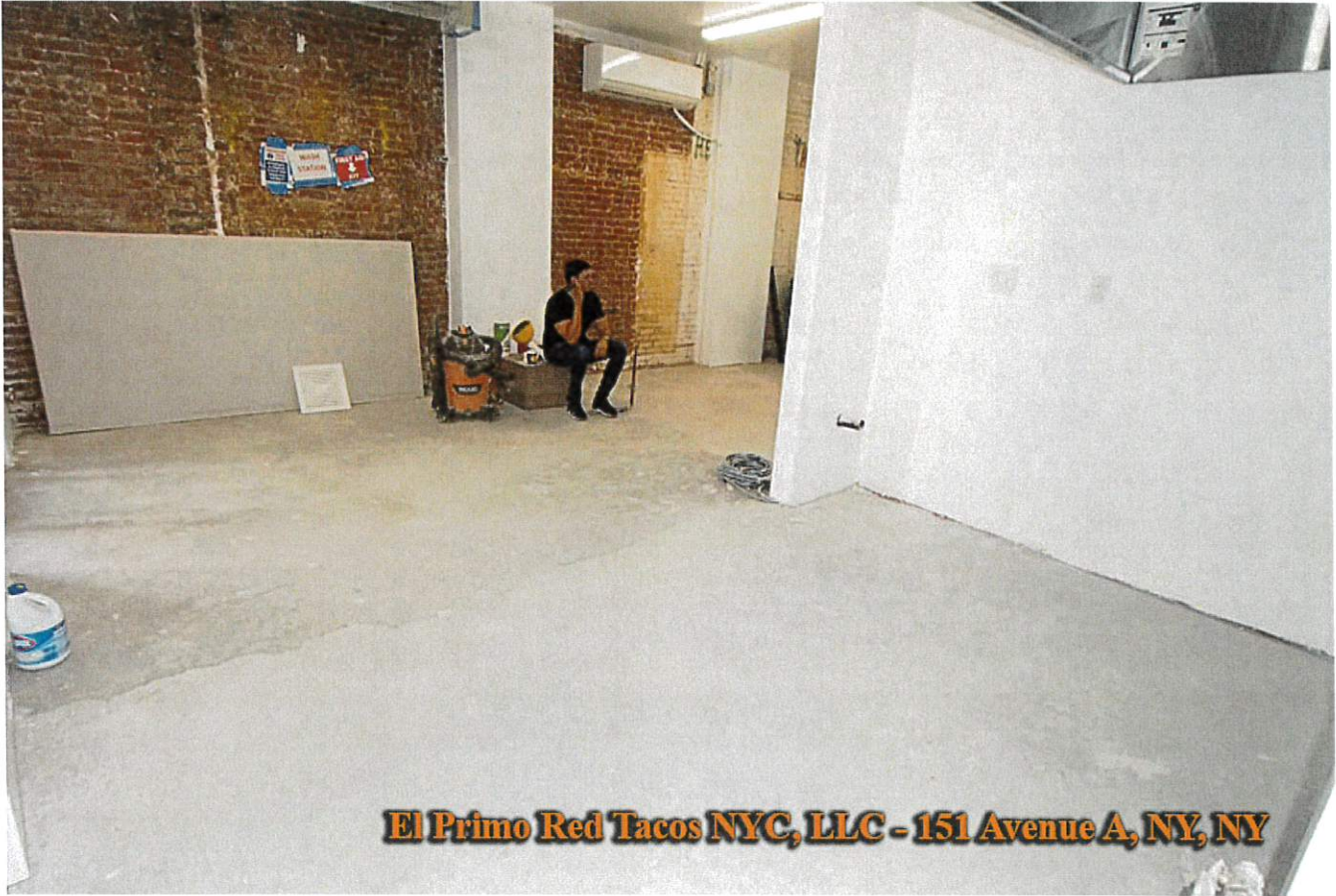
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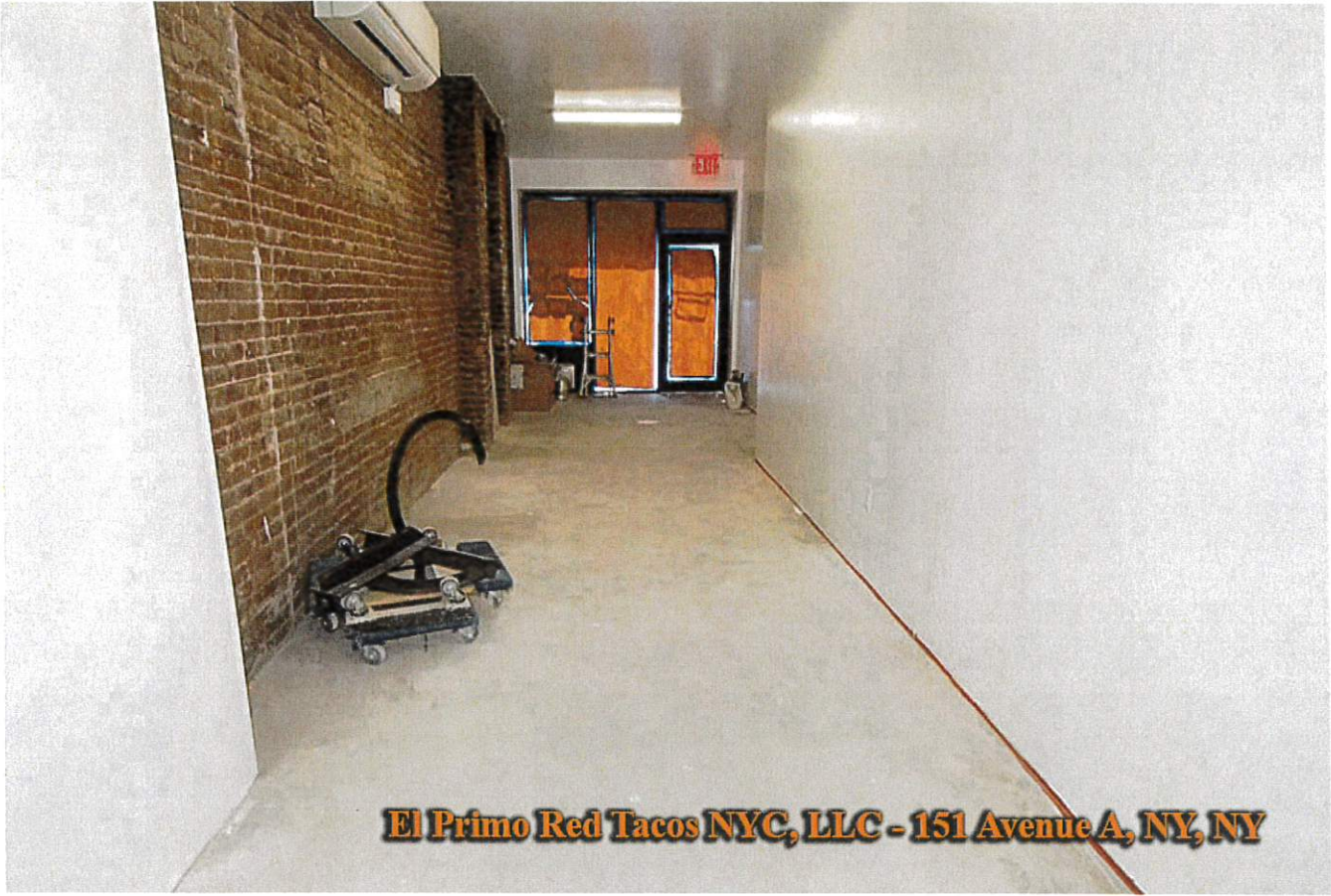
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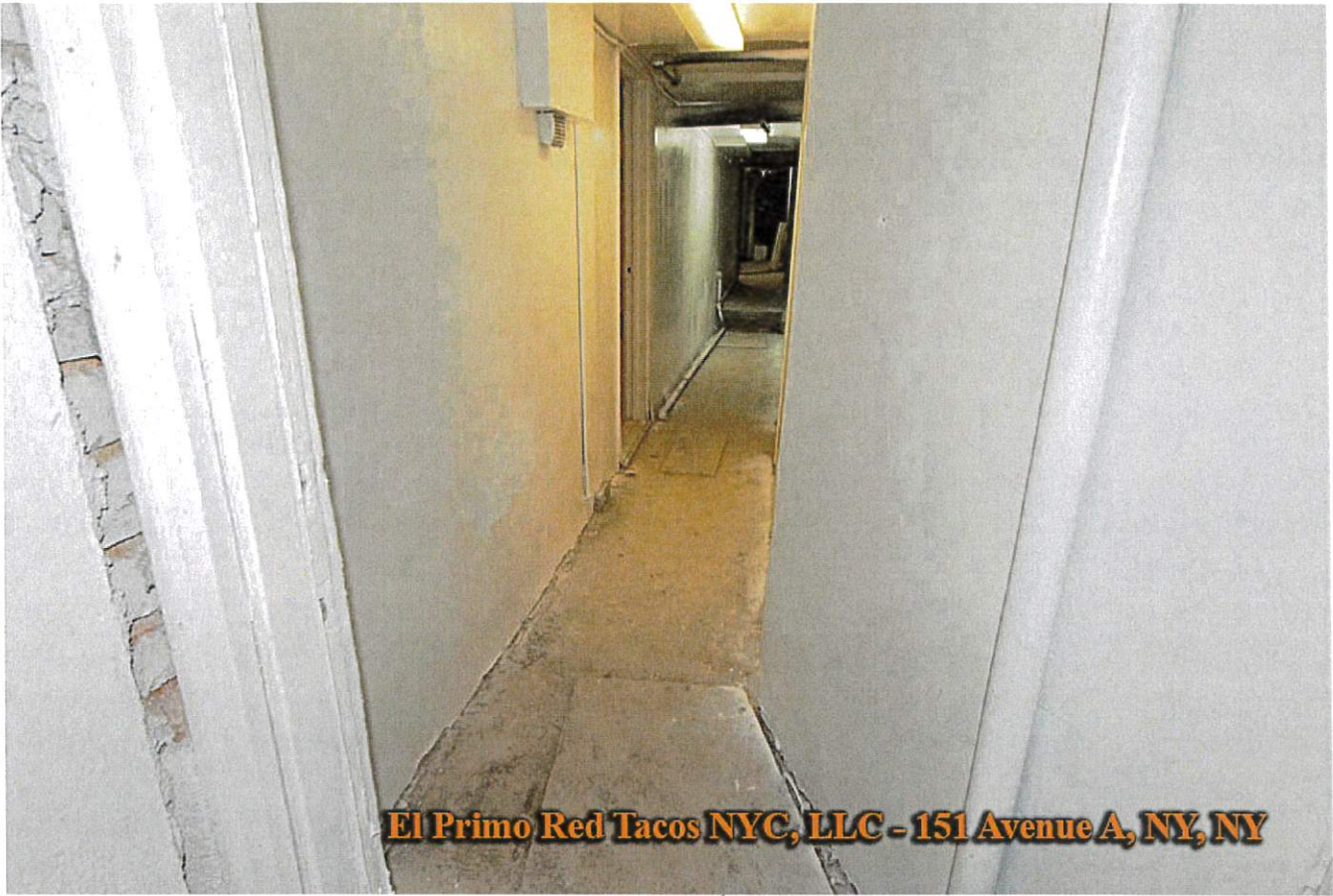




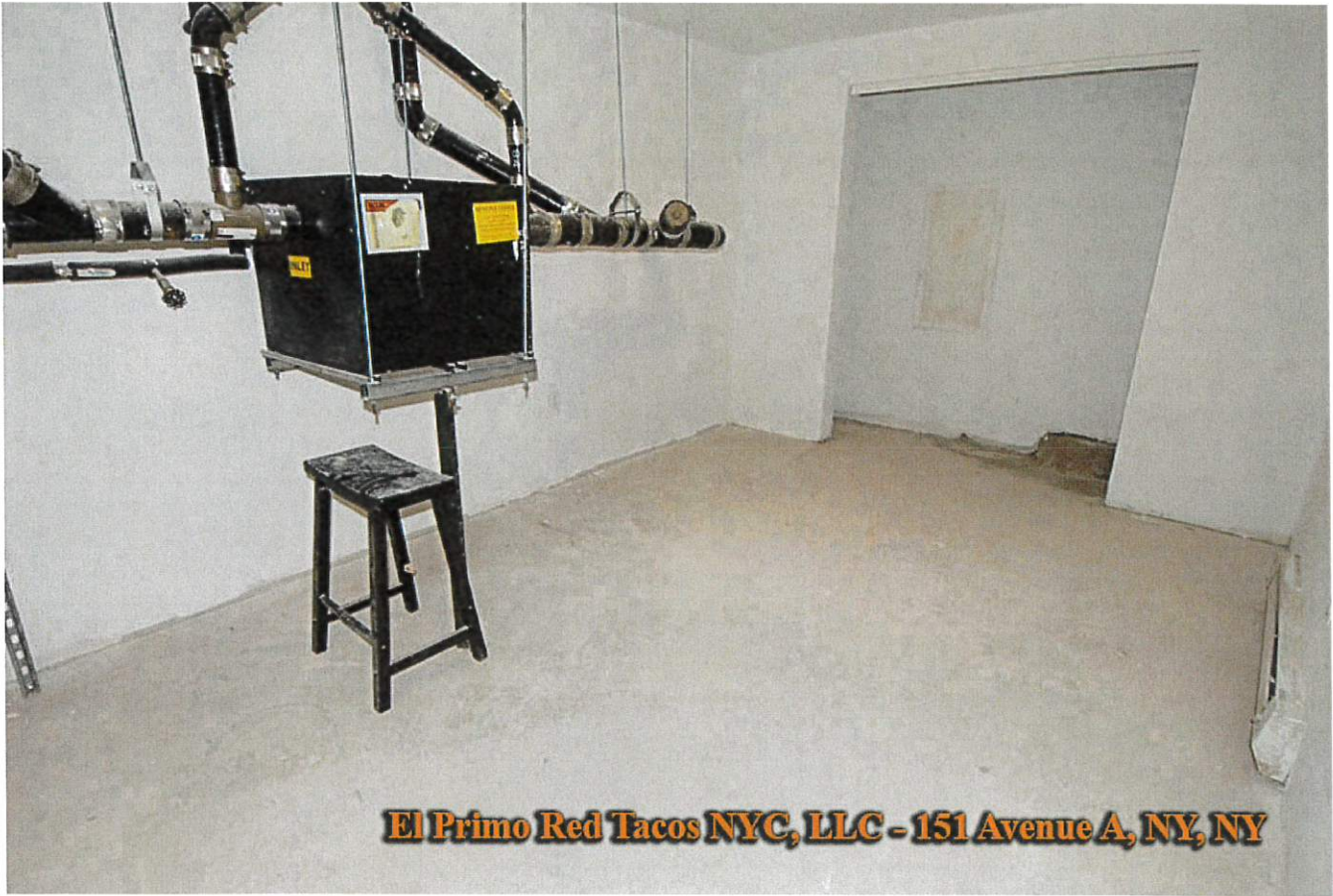
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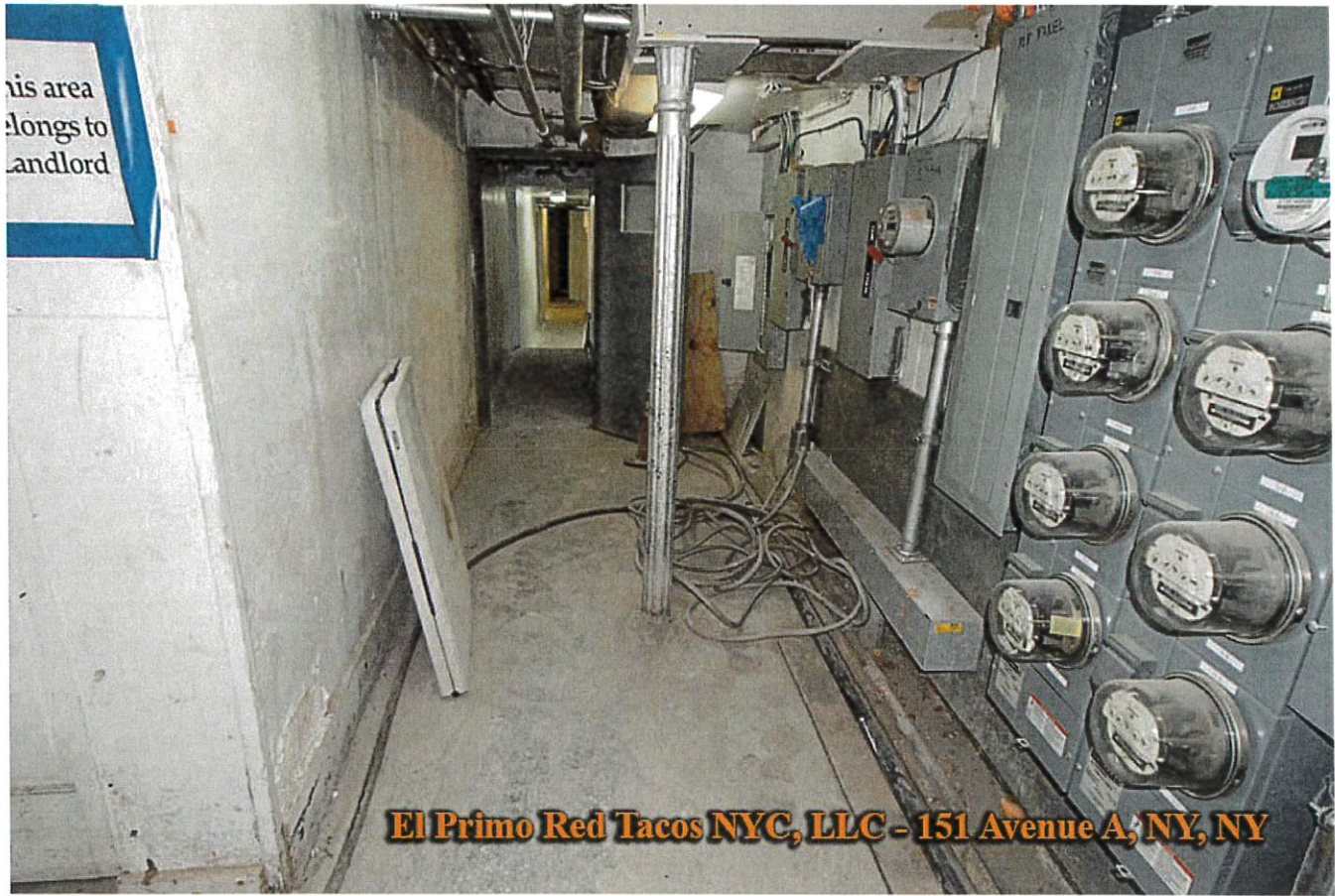
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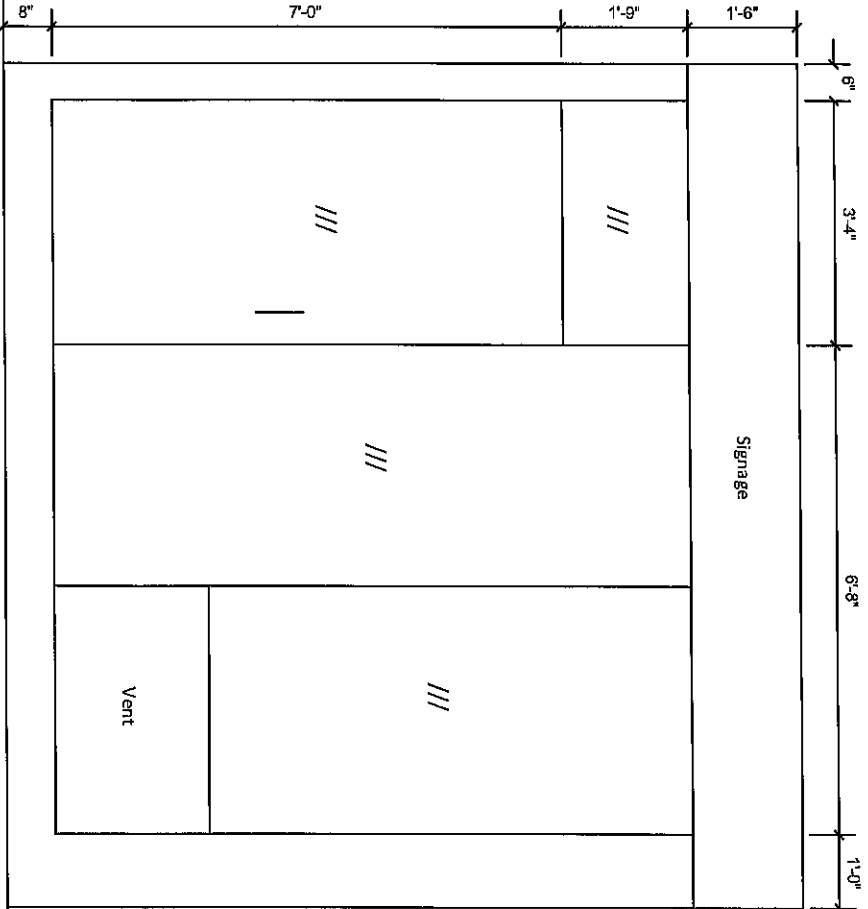
Fishmart II (wine, beer)
Coney Island Baby 169 Avenue A
Residential
Residential
Mama Fina's (wine, beer)
Tompkin Square Bagels (Food only)
Residential
The Boys Club of New York
East 10 th Street
St. Nicholas Carpatho Russian Orthodox Church 288 E. 10 th St.
Deli
Residential
APPLICANT
Residential
Phone Repair
Coffee Store
Residential
Hair Salon
Pizzeria
Residential
Fast Food
Desserts
East 9 th Street
Doc Holliday's 141 Avenue A
Nail Salon
Rosella (wine, beer)
Residential
Lucy's 135 Avenue A
Pizzeria
Vacant
Tabetomo (wine, beer)

*
300'
*
300'
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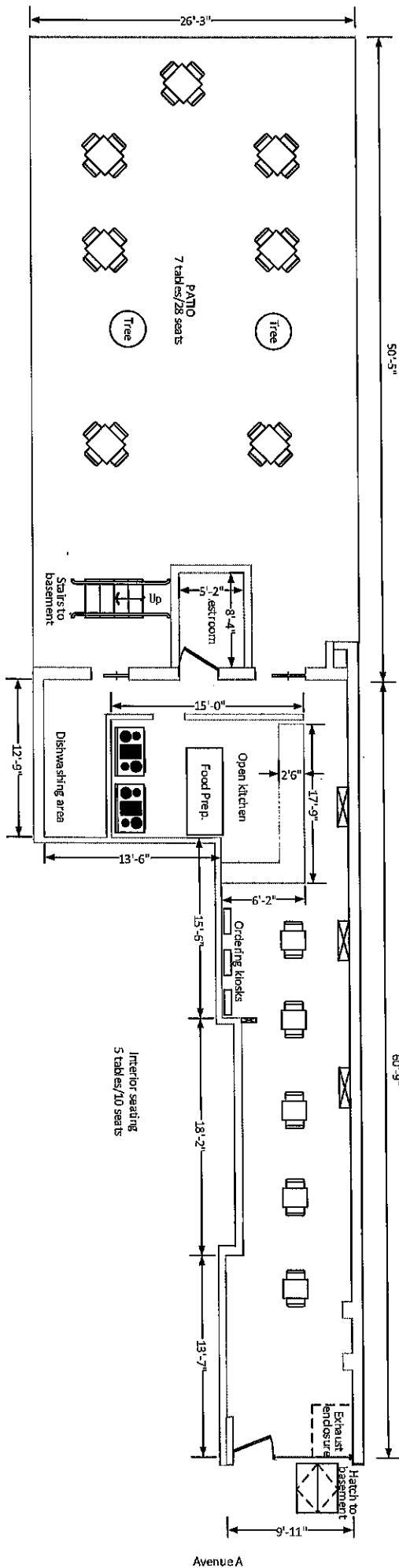
Iglesia de Dios Pentecostal MI Alfa y Omega 168 Avenue A
Residential
Residential
A10 Kitchen 162 Avenue A
Vacant
Horus Cafe (wine, beer)

Tompkins Square Park →

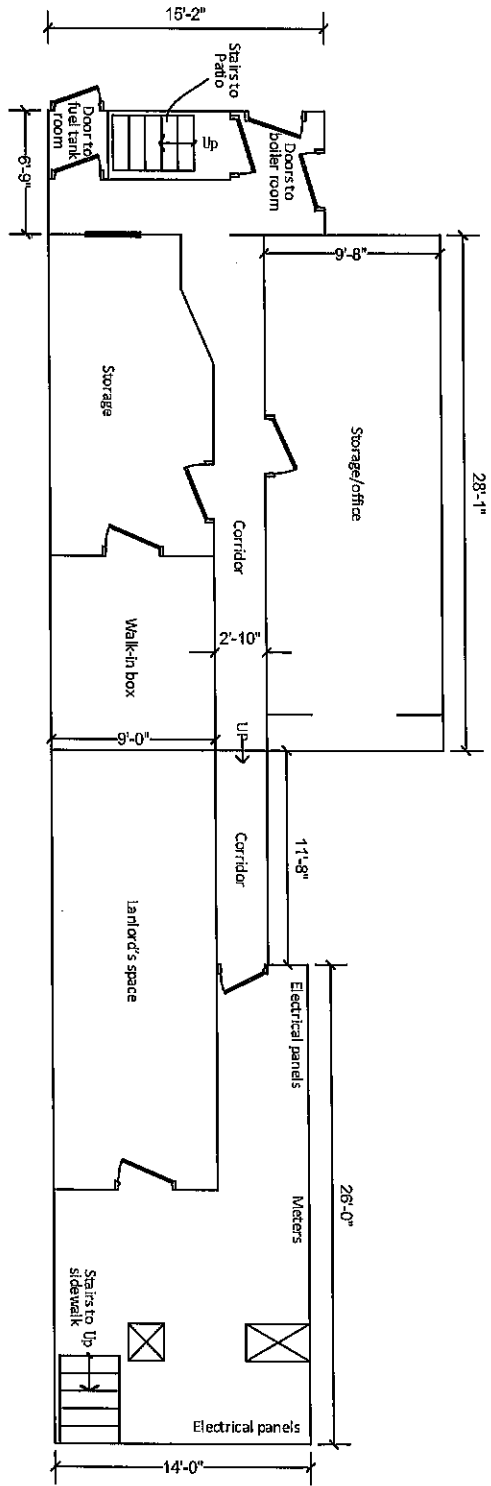
AREA SURVEY
151 Avenue A
New York, NY
June 20, 2022
NOT TO SCALE



FRONT ELEVATION
 151 Avenue A
 New York, NY
 June 20, 2022
 NOT TO SCALE



INTERIOR DIAGRAM - 1st Floor
 (Proposed)
 151 Avenue A
 New York, NY
 June 20, 2022
 NOT TO SCALE



Avenue A

INTERIOR DIAGRAM – Basement
 (Proposed)
 151 Avenue A
 New York, NY
 June 20, 2022
 NOT TO SCALE



GUACAMOLE & CHIPS _____ \$6.00 GUACAMOLE, TORTILLA CHIPS	QUESABIRRIA _____ \$9.00 FLOUR TORTILLA, MELTED CHEESE, BIRRIA
TACO _____ \$4.00 SOFT CORN TORTILLA + BIRRIA	CONSOME _____ \$2.00 BIRRIA BROTH (WITHOUT MEAT *FOR DIPPING)
TACO DORADO _____ \$4.00 CRISPY CORN TORTILLA + BIRRIA	CONSOME CON CARNE _____ \$6.00 12 OZ. BIRRIA BROTH (WITH MEAT)
QUESATACO _____ \$5.00 CORN TORTILLA, MELTED CHEESE BIRRIA	HUESITACO _____ \$7.00 BIRRIA TACO WITH BONE MARROW
VAMPIRO _____ \$6.00 GRILLED CORN TOSTADA, MELTED CHEESE + BIRRIA	BIRRIAMEN _____ \$14.00 BIRRIA + RAMEN NOODLES / ADD EGG _____ \$2.00
TACO PERRON _____ \$6.00 FLOUR TORTILLA + CHEESE + BIRRIA + GUACAMOLE + BEANS	BIRRIA NACHOS _____ \$15.00 CHIPS, CHEESE, BIRRIA, GUAC, BEANS, ONION JALAPEÑOS, CILANTRO, MORITA AIOLI

EXTRA MEAT \$2.00 | EXTRA CHEESE \$1.00 | EXTRA HOT SAUCE 50¢ | EXTRA LIME 50¢

DRINKS	MARGARITA 10oz \$5.00	MARGARITAS DE SABORES \$8.00	MANGONADA \$10.00
	AGUA \$2.00	TECATE \$4.00	SHOTS TEQUILA \$5.00 MEZCAL \$6.00
	COCA-COLA \$3.00	TECATE LIGHT \$4.00	
	JAMAICA \$3.00	TOPO CHICO \$3.00	
	SPRITE \$3.00	SQUIRT \$3.00	

Dine In & Online Order
www.ElPrimoRedTacos.com (pickup)

#redtacos
#birria



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