SNOWY CAPITAL LLC.

87 LUDLOW STREET NEW YORK, NY 10002

On-Premises Liquor License Application Manhattan Community Board No. 3 SLA & DCA Licensing Committee July 13, 2022

Completed Community Board No. 3 Questionnaire

- 1. Photographs
- 2. Floor Plan
- 3. Proposed Menu
- 4. Area Survey
- 5. List of Community Groups Notified
- 6. Proof of Posting at Premises
- 7. Security Plan
- 8. Inspiration and Concept
- 9. Petition Signatures
- 10. Acoustic Report

Completed Community Board No. 3 Questionnaire



THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003 Phone (212) 533-5300 www.cb3manhattan.org - mn03@cb.nyc.gov

Paul Rangel, Board Chair

Susan Stetzer, District Manager

Dear Applicants, Lawyers, Architects, and others who represent liquor license applicants,

Community Board 3 has received your notification of an application for a new or alteration liquor license. Your request has been placed on the agenda of the next meeting of the SLA (State Liquor Authority) Committee of Community Board 3. This committee will meet on

Wednesday, July 13, 2022 at 6:30pm Online: https://zoom.us/j/92199317942 By Phone: +1 646 518 9805, +1 929 205 6099 Meeting ID: 921 9931 7942

Please see text of email invite for due date and directions on how to submit the questionnaire.

- Submit completed questionnaires (<u>with requested diagrams</u>) to the Community Board office by the due date listed in the email invite. Send completed questionnaire, including diagrams, and any additional material as a single PDF file. Any revisions, addition of materials should also be sent as a complete package as a single PDF file.
- Petitions and proof of conspicuous posting of Community Board 3 notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo) must be emailed to echan@cb.nyc.gov by Friday noon before the meeting. Send petitions and proof of conspicuous postings as a separate PDF file.
- Notify the Community Board office of withdrawals by Friday noon before the Committee meeting. Notice must be in writing, by e-mail, stating that applicant will not file with the SLA until they appear before the Community Board. Applicant must submit a new notice to the Community Board to be included on agenda for a meeting at later date.
- Withdrawn applications will not be rolled over to next month as stated in previous paragraph.
- Applicant must be present at committee meeting. Applications without completed information
 <u>including</u> petitions and proof of posting will not be heard at the committee meeting.

Thank you for your help and cooperation. If there are any questions, please call the office.

Sincerely,

Susan Stetzer District Manager

Susan Stetzer



THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003 Phone (212) 533-5300 www.cb3manhattan.org - mn03@cb.nyc.gov

Paul Rangel, Board Chair

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Community Board 3 Liquor License Application Questionnaire

NOI	E. ALL ITEMS MOST BE SOBMITTED FOR APPLICATION TO BE CONSIDERED.				
The	following items and questionnaire package are due by date listed in email invite:				
	Photographs of the inside and outside of the premise.				
	Schematics, floor plans or architectural drawings of the inside of the premise.				
	A proposed food and or drink menu.				
The	following items are due by noon Friday before the meeting:				
	Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant,				
	sports bar, combination restaurant/bar. (petition provided)				
_	groups and contact information on the CB 3 website:				
	https://www1.nyc.gov/site/manhattancb3/resources/community-groups.page				
	(this is not required but strongly suggested if a relevant group exists)				
_	newspaper with date in photo or a timestamped photo).				
	newspaper with date in photo of a timestamped photoj.				
Chec	ck which you are applying for:				
	ew liquor license				
	attenation of an existing liquor license				
Chec	ck if either of these apply:				
	ile of assets upgrade (change of class) of an existing liquor license				
L 30	d upgrade (change of class) of an existing liquor license				
Toda	y's Date: 06/28/2022				
Toua	y 3 Date.				
Is loc	ation currently licensed? □ Yes 図 No Type of license: N/A				
	eration, describe nature of alteration: N/A				
ii dit	eration, describe nature of afteration.				
Previ	ous or current use of the location: Currently vacant, previously a bar (Leftfield)				
Corporation and trade name of current license: N/A					
corporation and trade name of current needse.					
APPI	ICANT:				
Premise address: 87 Ludlow Street, New York, New York 10002					
Cross streets: Delancey Street & Broome Street					
Name of applicant and all principals: Snowy Capital LLC.					
Vlad Sekiguchi & Wolfgang Ballinger					
Tuesda	name (DRA). TBD				
irade	e name (DBA): TBD				

PREMISE:					
Type of building and number of floors: Five floors, mixed use					
Does premise have a valid Certificate of Occupancy, including for any back/side yard or roof use?					
☐ Yes ☐ No What is maximum NUMBER of people permitted Previous TCO allowed 85 on ground floor and 60 in cell					
What is the zoning designation (check zoning using map: http://gis.nyc.gov/doitt/nycitymap/ - please					
give specific zoning designation, such as R8 or C2): C4-4A					
PROPOSED METHOD OF OPERATION:					
What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoo space, if applicable) Ground floor restaurant: 5:00pm - 1:00am (Mon - Fri) / 11:00am - 1:00am (Sat & Sun)					
Cellar lounge: 5:00pm - 2:00am (Mon - Fri) / 11:00am - 2:00am (Sat & Sun). Open Restaurant space until 11:00pm daily.					
Will any other business besides food or alcohol service be conducted at premise, i.e., retail? ☐ Yes ☑ Note that If yes, please describe what type: N/A					
Number of indoor tables? 20 Total number of indoor seats? 75					
How many stand-up bars/bar seats are located on the premise (number, length, and location) 2 bars Ground floor - 10' Stand-up Bar with 12 Bar Stools / Cellar floor - 10' Stand-Up Bar with 9 Bar Stools.					
(A stand-up bar is any bar or counter -with seating or not- where you can order, pay for, and receive alcohol)					
Does premise have a full kitchen? ✓ Yes No					
Does it have a food preparation area? ✓ Yes ✓ No (If any, show on diagram)					
Is food available for sale? Yes No If yes, describe type of food and submit a menu Croation and Mediterranean cuisine (see menu attached)					
What are the hours the kitchen will be open? Until 1:00am					
Will a manager or principal always be on site? ✓ Yes ✓ No If yes, which? Principal (self-managed)					
How many employees will there be? Approximately 12					
Do you have or plan to install □ French doors □ accordion doors or □ windows?					
Will there be TVs/monitors? ■ Yes ■ No (If Yes, how many?) N/A					
Will premise have music? ✓ Yes No					
If Yes, what type of music? ■ Live musician ■ DJs ■ Streaming services/playlists					
If other type, please describe N/A					
What will be the music volume? ■ Background (conversational) ■ Entertainment (live music venue					
level) Please describe your sound system: Designed according to acoustic report					
Will you host any promoted events, scheduled performances, or any event at which a cover fee is					
charged? If Yes, what type of events or performances are proposed and how often? No					

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If promoted events, please explain the nature in which you plan to promote? Social media / online a	ds /
outside promoters? N/A - no promoted events	
How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishme	ent?
Please attach plans. (Please do not answer "we do not anticipate congestion.") Security plan describes how security will ensure that patrons are managed	_
Will there be security personnel? ☑ Yes ☐ No (If Yes, how many and when) Security plan to be provided	
How do you plan to manage noise inside and outside your business so neighbors will not be affected	1?
Please attach plans. Acoustic plan to be provided	
Is sound proofing installed? □ Yes ☑ No	
If not, do you plan to install sound proofing? ☑ Yes □ No	
Are there current plans to use the Open Restaurants program for the sale or consumption of alcohol	ic
beverages outdoors? (includes roof & yard) Yes No If Yes, describe and show on diagram: Open restaurant program will be used if available at the time	
APPLICANT HISTORY:	
Has this corporation or any principal been licensed for sale of alcohol previously? \subset Yes \subset No	
If yes, please indicate name of establishment: N/A	
Address: N/A Community Board # N/A	
Dates of operation: N/A	
Has any principal had work experience similar to the proposed business? ☑ Yes ☐ No If Yes, please	
attach explanation of experience or resume. Note: failure to disclose previous experience or	
information hampers the ability to evaluate this application.	
Does any principal have other businesses in this area? 🗖 Yes 🗷 No If Yes, please give trade name,	
address and describe the business N/A	
Has any principal had SLA reports or action within the past 5 years? Yes No If Yes, attach list of violations and outcomes, if any.	

Attach a separate diagram that indicates the location (name and address) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

Ownership Bio

Wolfgang:

My family has always been in hospitality, and the service industry has always been part of my upbringing.

I grew up working at my family's businesses, such as Webster Hall in the East Village, the City Beer Hall in Albany, NY, The Stewart House Hotel & Restaurant in Athens NY, and Rebel and Slake in Midtown Manhattan, amongst others. I attended Cornell University where I studied Hospitality at the School of Hotel Administration. I operated the Sports Bar at Webster Hall, overseeing all marketing and operations. I worked with the Marriot team to launch their Edition Hotel brand, working to launch their first NY based property, the Clock Tower Edition, and then the Times Square Edition.

I started working for Ian Schrager company in January 2017 and I have held multiple positions with the company and our development, PUBLIC Hotel.

I have worked in hotel operations (front office) for the hotel opening, as front office supervisor, on marketing and branding efforts for Public Hotel and ISC Hotels (Edition).

In late 2019 I returned to PUBLIC as the hotel project manager. I oversaw technology integrations and the development of our mobile app and kiosk check in software.

I am now the Hotel Manager. I am responsible for the day-to-day operations of the hotel, bars, restaurants, events, and meeting spaces. I also oversee the tech stack/vendor relations for 215 Chrystie. I help oversee PUBLIC's team of roughly 300 employees. The hotel has multiple liquor licenses, including House of X, Bar Chrystie, Lobby, Popular (full-service restaurant) and the ROOF, as well as multiple event and banquet venues, and 367 hotel rooms.

I am the Fire and Life Safety Director of 215 Chrystie (holding a T-89 license) where I am responsible for the Fire and Emergency Action Plan for the building, leading staff fire drills, responding to FDNY calls and building fire alarms, leading communication with the FDNY, etc.

I am still actively involved in several of my family's F&B based businesses throughout New York, such as The Mud Club & Early Terrible in Woodstock (soon Beacon, NY), and the People's Pub in Chatham, NY.

Vladimir:

Manages his own investments and specializes in entrepreneurs and start ups. Prior to managing his own funds, Vladimir worked at Churchill Real Estate for four years where he managed the entire operating NYC portfolio.

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How many licensed establishments are within 1 block? 3
How many On-Premise (OP) liquor licenses are within 500 feet? 29
Is the premise within 200 feet on the same street of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups, but it is not required. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary)

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; <u>do not plan to negotiate at the meeting</u>.

1.	My license type is: □ beer & cider □ wine, beer & cider ☑ liquor, wine, beer & cider			
2.	■ I will operate a full-service restaurant, specifically a (type of restaurant)			
	restaurant, or			
	■ I will operate a restaurant and lounge			
	■ with a kitchen open and serving food during all hours of operation OR ■ with less than a full-			
	service kitchen but serving food during all hours of operation OR Other Full service kitchen open until 1:00am, food available until closing			
3.	My hours of operation will be: Mon 5:00pm - 2:00am ; Tue 5:00pm - 2:00am ; Wed 5:00pm - 2:00am ;			
	Thu 5:00pm - 2:00am ; Fri 5:00pm - 2:00am ; Sat 11:00am - 2:00am ;			
	Sun 11:00am - 2:00am . (I understand opening is "no later than" specified opening hour,			
	and all patrons are to be cleared from business at specified closing hour.)			
4.	■ I will not use outdoor space for commercial use (including Open Restaurants) OR			
	My sidewalk café hours or other outside hours (including Open Restaurants) will be Open Restaurant - 11:00pm closing hour.			
5.	■ I will employ a doorman/security personnel: As needed after 10:00pm			
6.	■ I will install soundproofing, as recommended by acoustician			

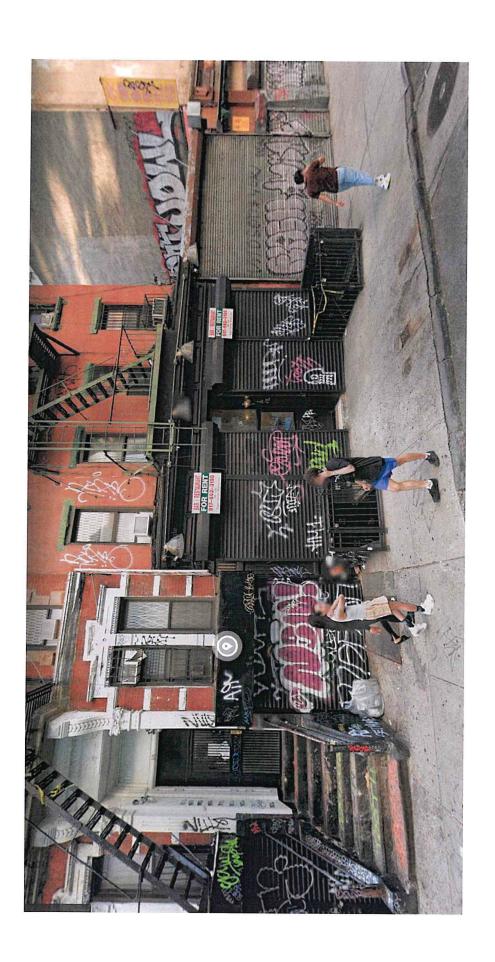
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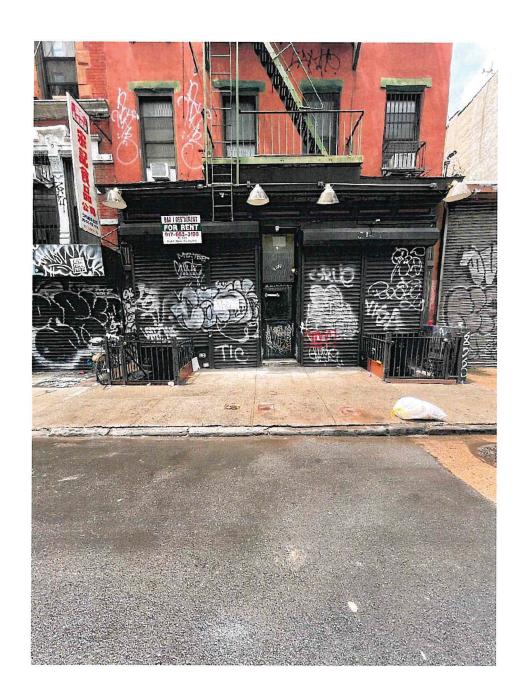
	and	d windows at 10:00 P.M. every night or	open doors or windows except my entrance			
	wh	en amplified sound is playing, including but	door, which will close by 10:00 P.M. or when			
	not	limited to DJs, live music and live	amplified sound is playing, including but not			
	nor	nmusical performances, or during	limited to DJs, live music and live nonmusical			
	una	amplified performances or televised sports.	performances, or during unamplified			
			performances or televised sports.			
8.	l w	ill not have 🗖 DJs, 🛛 live music, 🖾 third-party pro	omoted events, 🛛 any event at which a cover			
	fee is charged, ☑ scheduled performances, ☐ more than DJs per, ☐ more than					
	private parties per					
9.		■ I will play ambient recorded background music only.				
10.	×	I will not participate in pub crawls or have party buses come to my establishment.				
11.	×	I will not have unlimited drink specials, including boozy brunches, with food.				
12.	X	I will not have a happy hour or drink specials with or without time restrictions OR 🗖 I will have				
	hap	ppy hour and it will end by				
13.		■ I will not have wait lines outside. ■ I will have a staff person responsible for ensuring no				
	loitering, noise or crowds outside.					
14.	X	I will conspicuously post this stipulation form beside my liquor license inside of my business.				
15.	X	Residents may contact the manager/owner at the number below. Any complaints will be				
	ado	addressed immediately. I will revisit the above-stated method of operation if necessary in order to				
	minimize my establishment's impact on my neighbors.					
	Name: Vlad Sekiguchi					

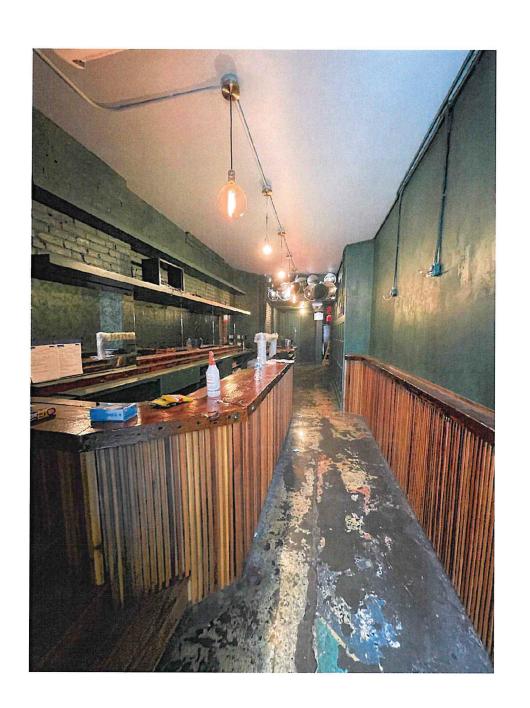
Phone Number: <u>917-730-8657</u>

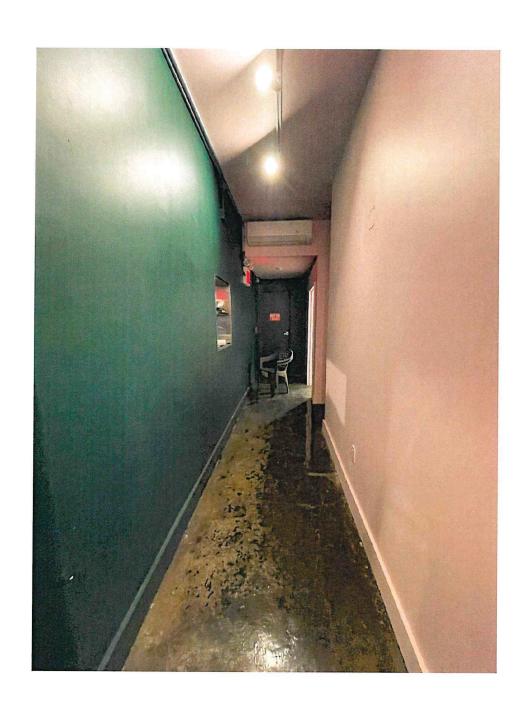
7. I will close any front or rear façade doors I will have a closed fixed façade with no

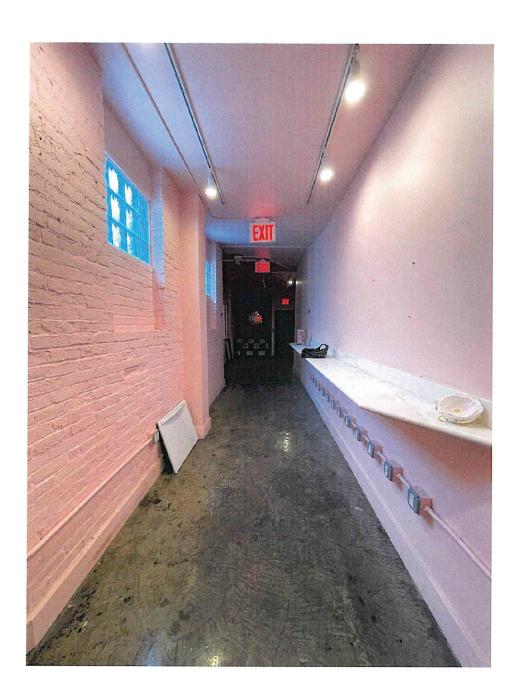
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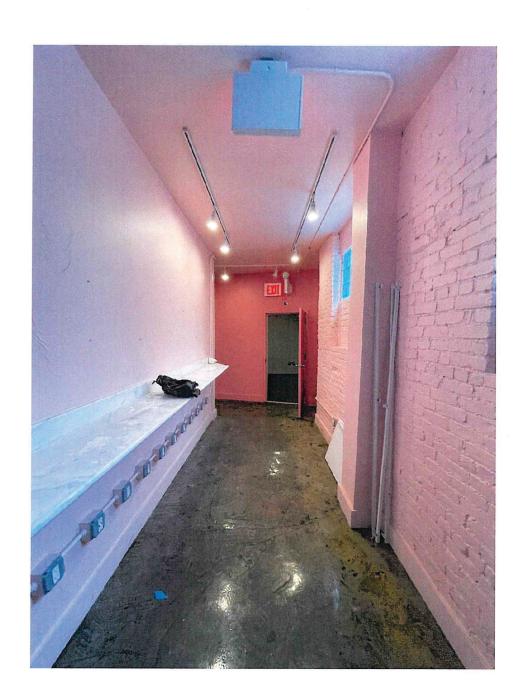


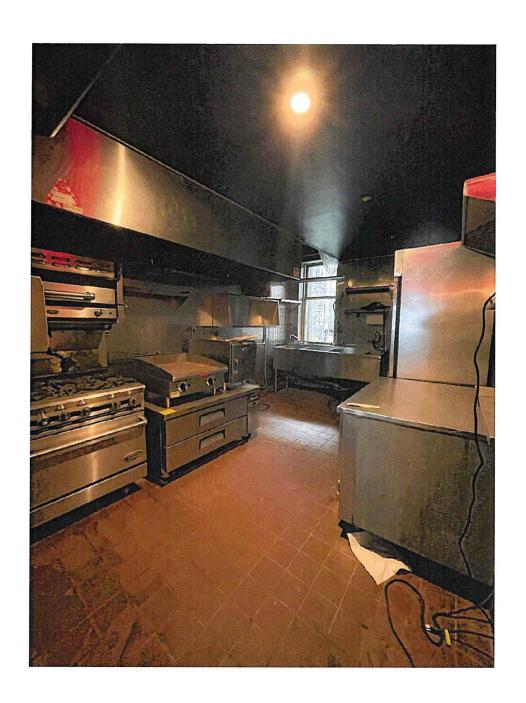


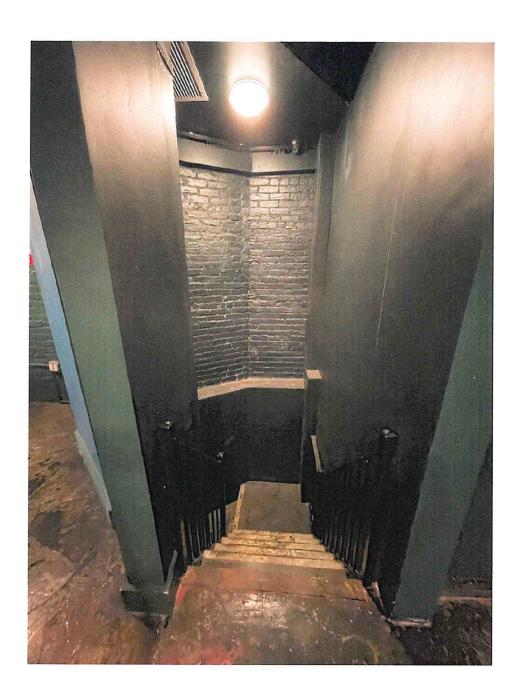


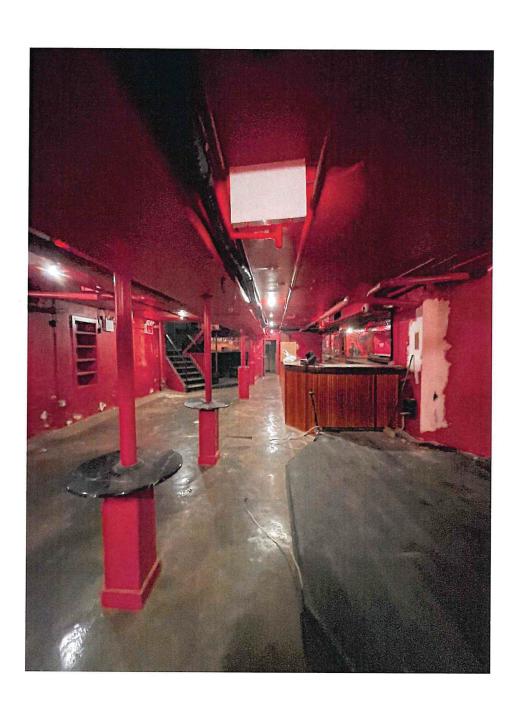


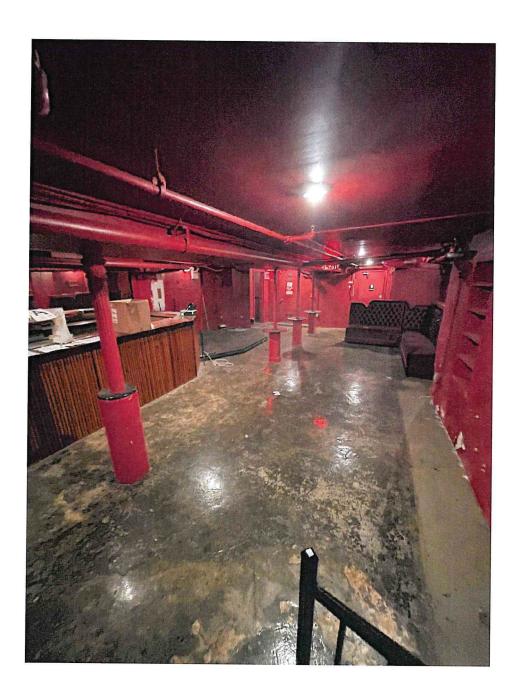












Proposed Menu



RAW

OYSTERS FRESH HORSERADISH, CLASSIC MININGIOTTE, HOUSE HOT SAUCE SHRIMP COCKTAIL CLASSIC COCKTAIL SAUCE QUEBEC SNOW CRAB GARLIC AIOLI, WARM BUTTER CAVIAR CLASSIC GARNISHES, BUCKWHEAT SOURDOUGH WAFFLE SCALLOP CRUDO SOUR CHERRIES, SHALLOT, OLIVE OIL, BLACK PEPPER

SNACK

SOURDOUGH ISTRIAN OLIVE OIL

WARM MARINATED OLIVES ORANGE PEEL, ROSEMARY, GARLIC, OLIVE OIL

PRSUT HAND CARVED CROATIAN PROSCIUTTO

PANCETTA THINLY SLICED CROATIAN PANCETTA

PASKI SIR CROATIAN SHEEP'S MILK CHEESE

GRILLED RED PEPPER PICKLE PARSLEY, OLIVE OIL, FRIED GARLIC

SALT COD CROQUETTES SAUCE GRIBICHE, CAVIAR

GRILLED BROCCOLINI "CESAR" SMOKED OYSTER CESAR DRESSING, PASKI SIR BEEF TARTARE PICKLED CHANTERELLE, SERVED ON BUCKWHEAT SOURDOUGH

WAFFLE

OCTOPUS SALAD SERVED WITH SQUID INK GNOCCO FRITTO WHITE ASPARAGUS VIN JAUNE SABAYON, TUNA MOJAMA, PURSLANE GRILLED QUAIL FARRO, PLUM, CHICKEN JUS

ENTREES

MIXED GREEN SALAD ROASTED SHALLOT VINAIGRETTE, APPLE, ROASTED HAZELNUTS SPINACH & QUARK BUREK SPINACH AND QUARK FILLING CONFIT LAMB RIB LAMB JUS GLAZED, GRAFCE NA TARCE GREEN ASPARAGUS GUILDA CANTABRIAN ANCHOVY, OLIVE, PICKLED ONION, HOT SAUCE

RICOTTA GNUDI GREEN PEAS, PANCETTA, ONION FLOWER, PEA EMULSION

ZUCCHINI FLOWER CACIO E PEPE

TAGLIONI ALLA CHITARRA

NEWFOUNDLAND FOGO ISLAND COD SAUCE L'AMERICAINE, CARROT, GARLIC SCAPE

SWEET

DADDY'S CAKE CHOCOLATE, HAZELNUTS **PASSION CAKE** BUTTERCREAM, GOLDEN RAISINS

*GLUTEN FREE, VEGETARIAN AND VEGAN SUBSTITUTES AVAILABLE. PLEASE NOTIFY SERVER



SPECIALTY BEER & WINES

WINE

WHITE

2016 SAUVIGNON BLANC, EMMOLO 18/72 NAPA VALLEY, CALIFORNIA 2016 SANCERRE, LE ROI DE PERRES LOIRE, FRANCE 20/78

ROSÉ

2017 ROSÉ, MIRAVAL COTES DE PROVENCE, FR 18/85 2016 ROSÉ, MINUTY COTES DE PROVENCE, FR 15/65

RED

2015 MALBEC -CHATEAU CHEVALIERS LAGREZETTE, 20/86 CAHORS, FRANCE 2014 CABERNET SAUVIGNON BLEND – LEVIATHAN, CALIFORNIA 28/120

SPARKLING

MOËT BRUT IMPERIAL 25 | 130 MOËT BRUT ROSÉ IMPERIAL 28 | 140

BEER

FOUNDERS IPA 9
PERONI 10
BROOKLYN SEASONAL 12
JK'S SCRUMPY HARD CIDER 12



CLASSIC COCKTAILS 14

TOM COLLINS

TANQUERAY GIN, LEMON, SODA

APEROL SPRITZ

APEROL, PROSECCO, SODA

BOULEVARDIER

OLD FORESTER BOURBON, CAMPARI, SWEET VERMOUTH

MOSCOW MULE

GREY GOOSE VODKA, GINGER, SODA

HEMINGWAY DAIQUIRI

FLOR DE CANA RUM, LIME, GRAPEFRUIT MARASCHINO

MANHATTAN

WOODFORD RYE, SWEET VERMOUTH, ANGOSTURA BITTERS

OLD FASHIONED

OLD FORESTER, BOURON, ANGOSTURA BITTERS, ORANGE

SIGNATURE/SPECIALTY COCKTAILS 16

ADRIATIQUE

AMARO ISTRIANO, APEROL, ORANGE

CORRETTO MARTINI

GRAPA, ORAHOVAC, KAHLUA, ESPRESSO

DALMATIAN CHERRY OLD FASHIONED

BOURBON, MACERATED DALMATIAN CHERRIES, BITTERS

ONE TRICK PONY

PELINKOVAC, MARASCHINO, LEMON, TONIC

TOREADOR

TEQUILA, MARASKA, APRICOT LIQUER, LIME

1910

ILEGAL MEZCAL, COGNAC, MARASCHINO, VERMOUTH, PEYCHAUD'S BITTERS

Tooks Steet

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40td Chartelle 92 Ludlow St. Commercial

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2720 m3620-

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Broome Steet

Ludlow Street

87 Ludlow Street
New York, NY
July 7, 2022
NOT TO SGALE

45 Delancey St.
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Lostanos
Lostanos
The Delancey
T

18 20160 St. [25 & Chloe 8]

AKA 246 Broome St.



Landess-Simon, Inc.

Legal & Commercial Photography

45 Lawlins Park Wyckoff, NJ 07481 Phone: (201) 848-5652 E-mail: landess@att.net landessphotographers.com

Ke:87 Ludlow Street

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6. Lower Manhattan Arts Acadony -350 Grand Street - (3251)
                           S. Essex Street Academy, -350 Grand Street- (3251)
    4. High School for Dut Language & Asian Holies -350 Grand St. 5th Floor- (325)
                        3. Jeword Park High school-350 Grand Street-(325)
                          2. New Design High School-350 Grand Stoot- (3251)
7. The Urban Assembly Academy of Government & Law-350 Grand St. 3" + Floor-(2051)
                         Schools & Churches
                           28. 500x Mouse-110 Delancey Street Bosement - (3261)
         27. The Gutter-77 Essex Street AKA 242 Broome Street Bosoment - (226)
                               26. The Atelier Box-324 Broome Street-(4911)
                          25. Sally Con Wait - 252 Broome Street - (1711)
                24. Milds & Chloe 81-81 Ludlow Street AKA 246 Broome Street- (1321)
                                23. Hotel Chantelle - 92 Ludlow Street - (86')
                                 22. Empanada Mama-95 Allen Street- (4521)
                                  21. The Allen Hotel-88 Allen Street- (3711)
                                   20. Congee Village - 100 Allen Street - (3181)
                            19. Emma Peel Room - 266 Broome Street (3291)
                                    18. Dit Condy - 86 Allen Street - (4061)
                                   17. Juddley's - 85 Ordrad Steet - (2981)
                                  16. Sticky Rice-85 Orchard Street- (3191)
                                 15. Bongos-85 Orchard Street-(332!)
                             14. Cafe Katja-79 Orchand Street - (3791)
                            13. Las Las - Th Ordhard Street- (371)
                             12. Cosa Messed - 86 Orchard Street - (2721)
                                11. Bomio Chino - 253 Broome Street- (2231)
                        10. The Market Line-115 Delancey Street - (3421)
                             9. Dhamaka - 115 Delancey street - (3671)
                         8. The Orchard Room-120 Orchard Street-(4191)
                                   4. Mchanate-113 Ludlow Street - (4511)
                                     6, The DL -95 Delancey Street - (1281)
       5. The John Lamb @ Sago Hotel-119 Orchard Street AKA IZO Allen Street- (412)
                          4. Excuse My French - 96 Orchard Street - (1811)
                                  3. Grey Lady + 77 Delancey Street - (331)
                                2. Russ & Daughtens-127 Orchard Street-(4821)
                                1. Lucky Jack's - 127-129 Orchard Street- (4971)
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List of Community Groups Notice

Neighborhood Groups Contacted

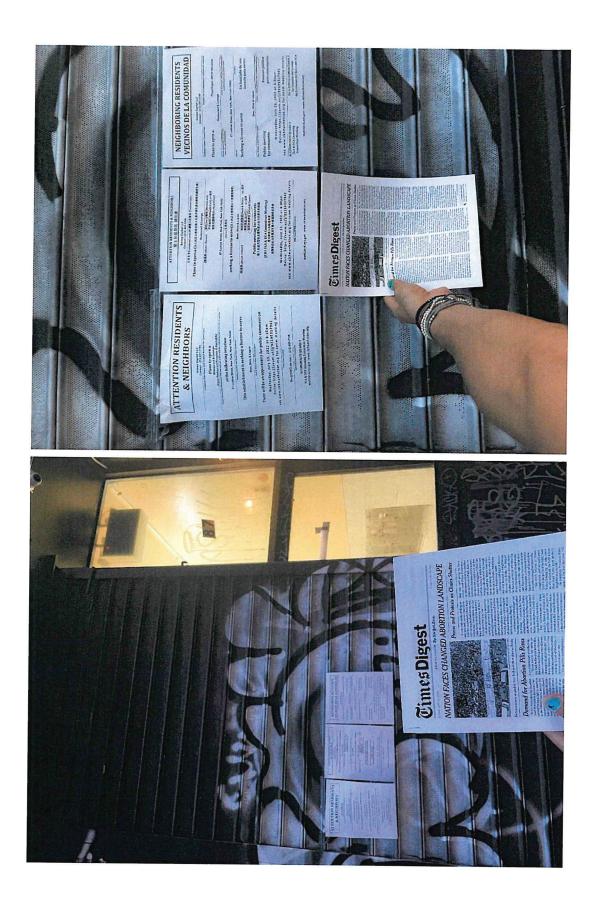
LES Dwellers

SPaCE

Orchard Street Block Association

Friends of the Lower East Side

Proof of Posting



87 Ludlow July 5th, 2022



Prepared by: ASP 204 W 84th St, New York NY 10024 Phone: 212-877-6707 Fax: 212-877-6717 www.AllSeasonProtection.com

About:

ASP is a licensed, bonded and insured full-service Security Company specializing in the hospitality industry. We currently provide security services to well over 150 eating and drinking establishments including hotels located within NYC. ASP is committed to providing its clients with expertly trained personnel to protect their patrons, as well as their businesses and assets. ASP continues to grow, gaining an impressive and respectable reputation throughout New York City and is highly recommended by many city and state agencies.

Goals:

- To create a safe and secure environment within 87 Ludlow for all patrons as well as all surrounding neighbors.
- To provide a level of control and safety for all arriving and departing guests of 87 Ludlow
- To mitigate any noise or inappropriate conduct directed at the immediate neighbors and leaseholds by patrons upon entry or departure from 87 Ludlow.
- To diffuse all situations as they occur. Security staff will provide a strong
 presence by blending integrity and professionalism with advanced techniques of
 physical security, protection and detection. Current practices of the industry will
 be augmented with the law enforcement strategies and tactics.

Introduction:

A strategy of deterrence will be adopted as to minimize the impact of additional traffic to the community while ensuring the benevolent effects of revenue and business. A policy of zero tolerance will be enacted against narcotics and other contraband. Proactive measures will be utilized (as training is available and techniques are safe). A policy of full disclosure/full cooperation will be in effect towards law enforcement personnel and other city officials. Additionally, full cooperation and coordination with neighboring businesses will act as a force multiplier of security for the community, businesses, patrons and employees.

Uniforms for all Security:

Security Uniforms: All Security Staff will be required to wear a black suit, white shirt and black tie unless otherwise requested by management. An identifying pin is to be worn on the suit lapel. All security will be easily identifiable to guests, law enforcement and emergency services etc.

Structure:

Hours of Operation: (Hours of operation may vary based on additional private events and or predetermined hours agreed upon between operators and SLA/community board)

Security Supervisor Tasks:

- Directly coordinate with General Manager about issues as they arise, and work on immediate resolution of said issues.
- Responsible for all security and safety of the entire premises, and proper training of support security staff hired. Ensure proper compliance of all security staff with policy, safety procedures, and protocol for enforcement of said rules and procedures.
- Be a liaison between law enforcement personnel and city officials.
- Be the point person for venue events based on security needs and event requirements.
- Maintain a contact information list of all security personnel working each shift. Provide the list to any City entity, as requested.

Responsibilities:

All Security shall maintain order within 87 Ludlow and its immediate surroundings and prevent any activity, which would interfere with the quiet enjoyment of their property and nearby residents.

All Staff will be knowledgeable to all security positions and the requirements each different position entails.

It is of the utmost importance that noise mitigation be enforced to keep the volume of all patrons to a minimum while entering and exiting the premises

It is the duty of every member of the team to protect the establishment, its patrons and employees from all perceived and real threatening situations.

Communication:

Each security staff member will carry a handheld radio. Surveillance attachments (ear piece/microphone) will be utilized. All security personnel and management shall be in constant radio contact to ensure proper deployment and support in case of an emergency.

EMERGENCY RESPONSE

In the event of an emergency, all security staff will assist in the following:

- Ensure safe egress of all patrons/guests.
- Coordinate via radio with the Security Supervisor to ensure appropriate patron behavior
- Coordinate via radio with all security staff to ensure all personnel are aware of incidents or emergency evacuation needs.

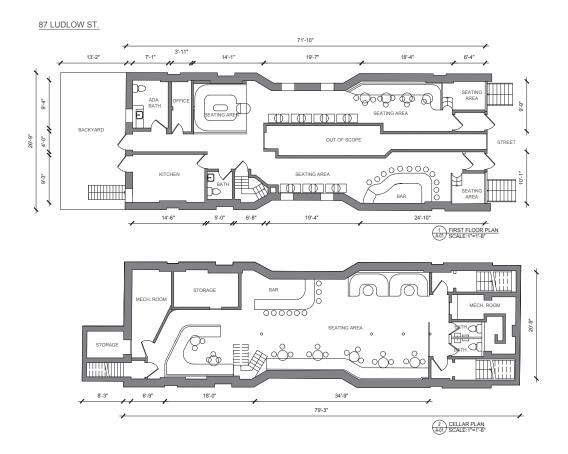
Security Personnel Agreement:

Verbal skills and proper utilization of force will be our primary tools of conflict resolution. Calm, exacting and professional behavior will give our neighbors and clientele the strong perception of a good positive security presence, while retaining the ability to use strength of our bodies **ONLY** when presented with extreme situations.

ASP will work directly with the local precinct of the NYPD and local community to immediately implement all recommendations brought forward by either party.

Line Management & Means of Egress

ASP will ensure that all lines are kept to a minimum and patrons shall be placed in an organized fashion to prevent any obstruction of sidewalks leaving a clear path for pedestrians to get by. Security will utilize clickers to ensure the proper head count of guests remains at numbers set forth by the legal certificate of occupancy. A security guard will be placed at all means of egress to ensure orderly entrance and exit of patrons. Our outside guard will also ensure that any uber/taxi cabs will not idle Infront of establishment while waiting for their pick-ups.



Inspiration & Concept

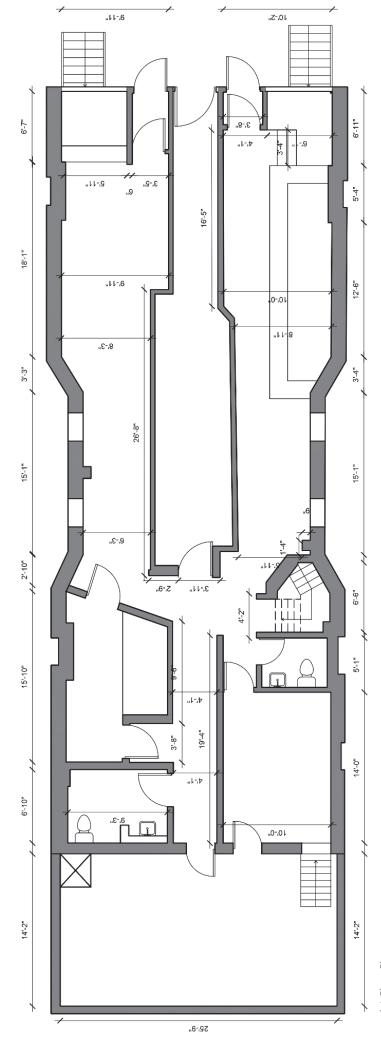
AYOUTS - INSPIRATION

SPEARHEAD Architecture & Design

July 06, 2022

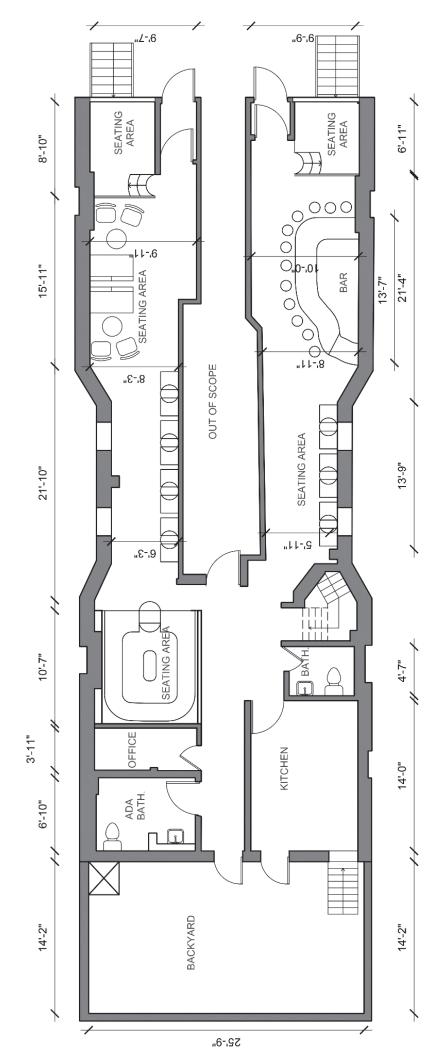


EXISTING PLAN



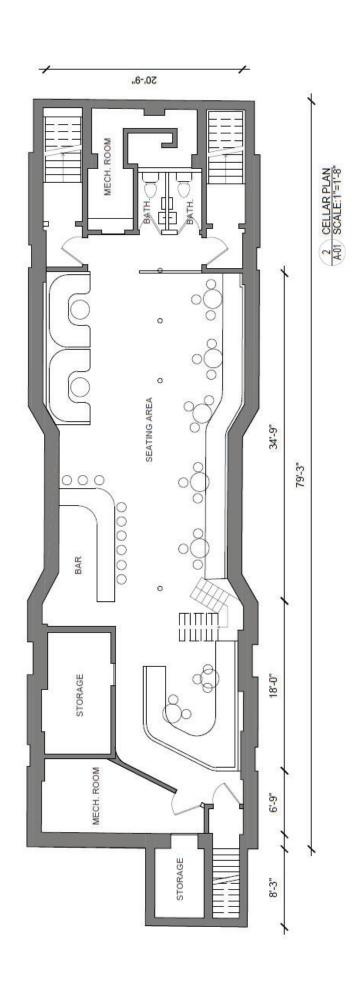
1st Floor Plan

PROPOSAL



1st Floor Plan

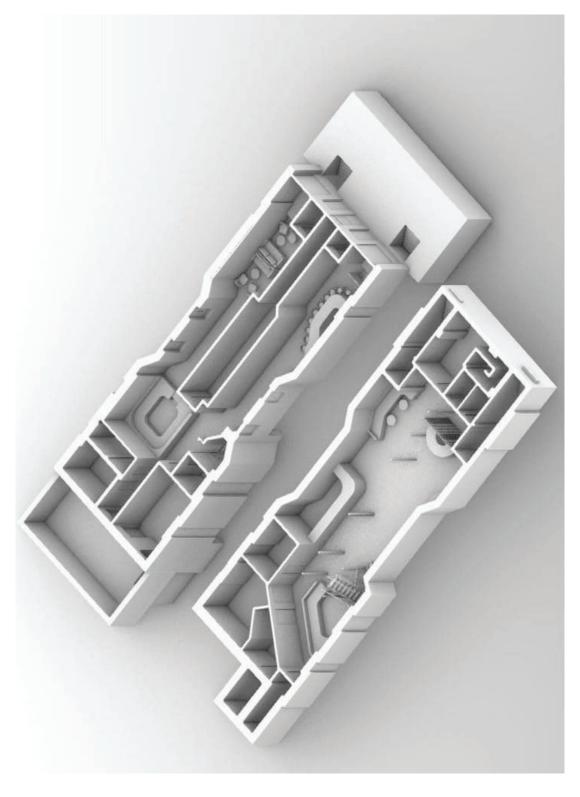
PROPOSAL



Cellar Floor Plan

STRUCTURAL RENDERING

03 MODEL



Drawings for design purposes only, not for construction

1ST FL. BAR

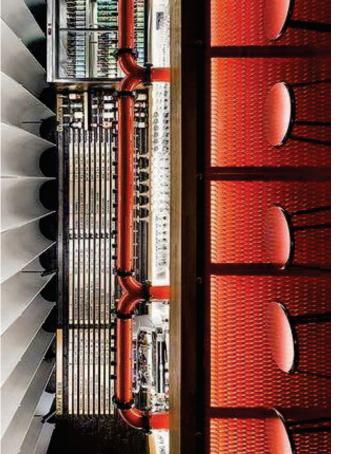










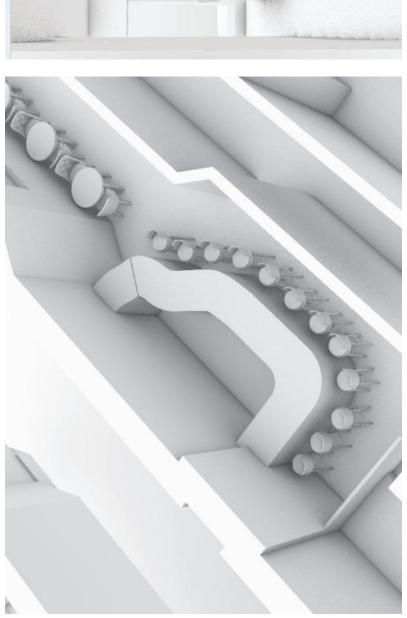






Drawings for design purposes only, not for construction

1ST FL. BAR MODEL

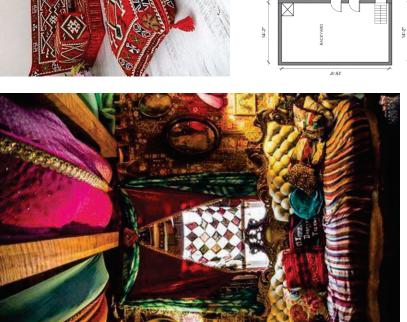




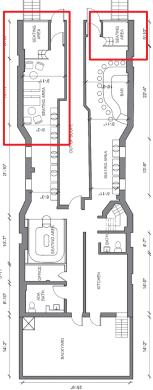
1ST FL. ELEVATED LOUNGE AREA





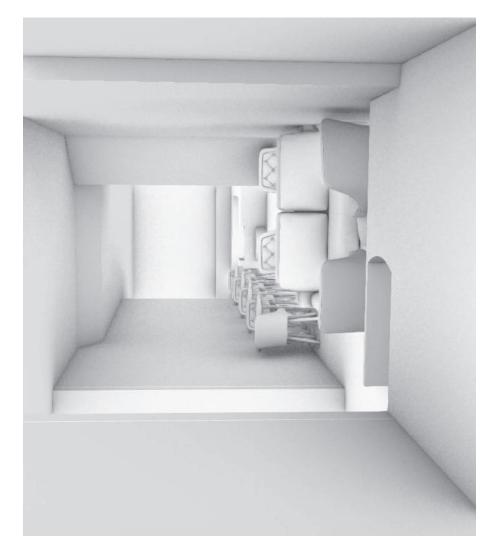


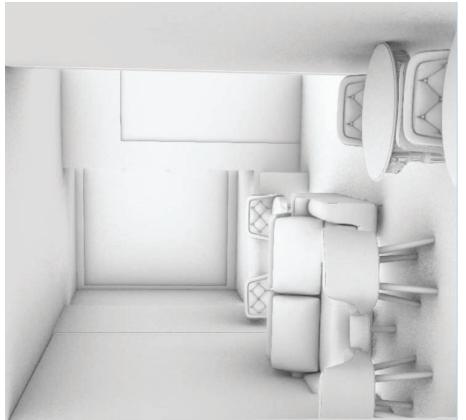




02 INSPIRATION 1ST FLOOR

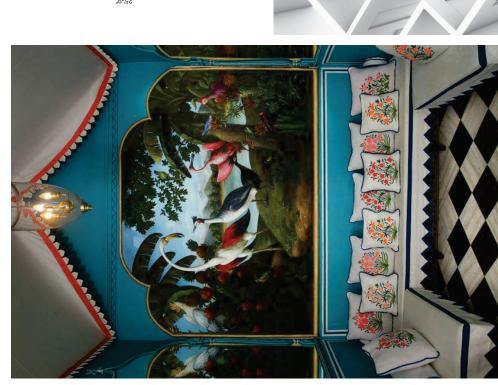
1ST FL. ELEVATED LOUNGE MODEL

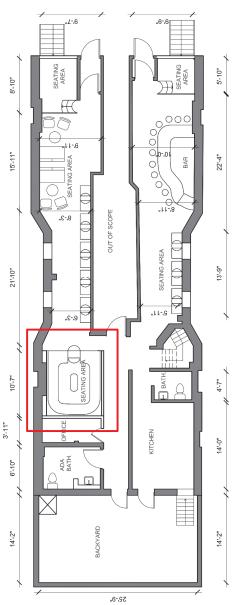


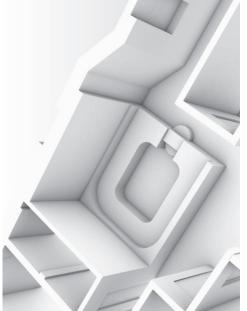


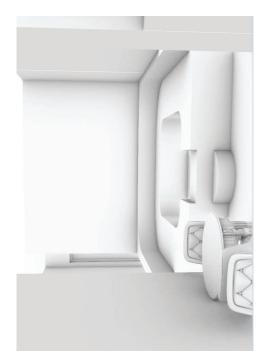
Drawings for design purposes only, not for construction

1ST FL. BUILT-IN AREA



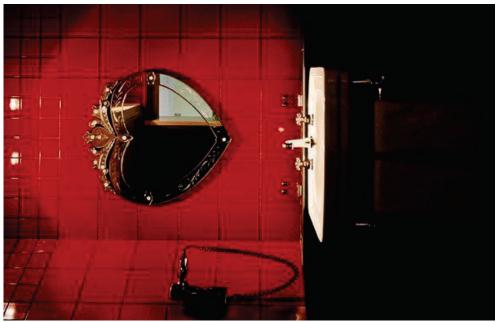






1ST FL. BATHROOM

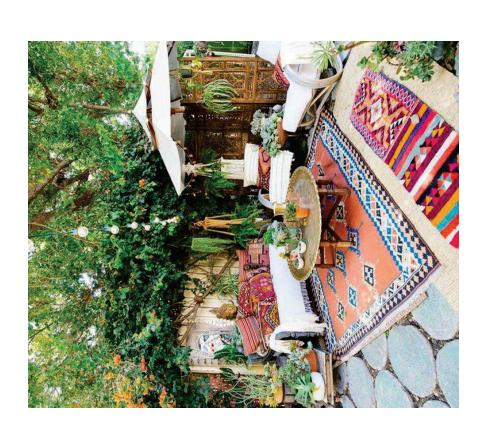






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1ST FL. BACKYARD







SPEARHEAD 87 Ludlow St, Manhattan, NY

1ST FL. STAIRCASE

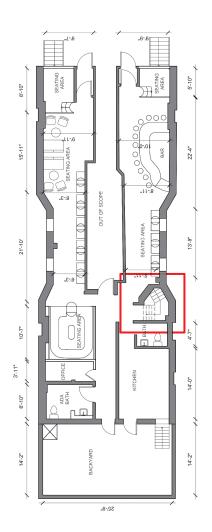










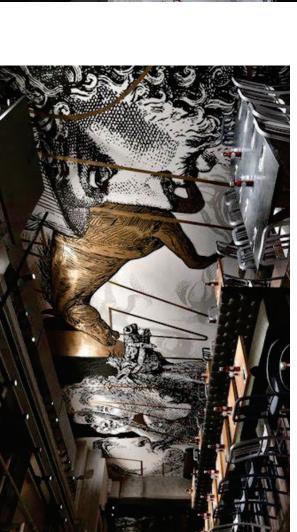


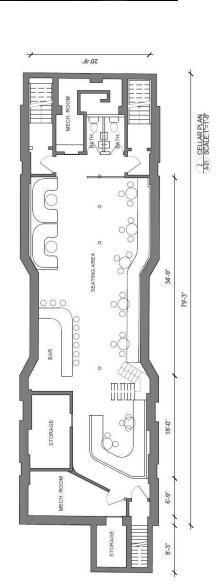




CELLAR FL. RESTAURANT









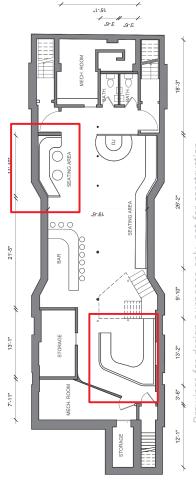
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BANQUET DINING SEATING



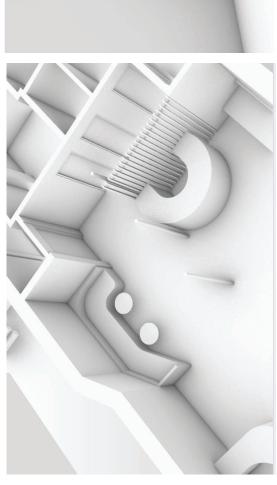


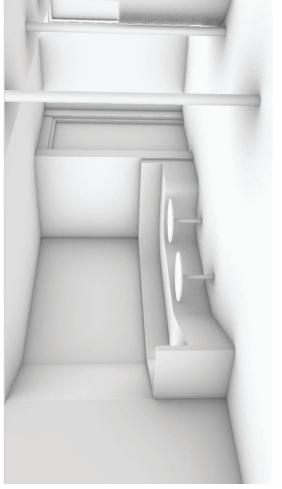


Drawings for design purposes only, not for construction

02 INSPIRATION CELLAR

DOWNSTAIRS RESTAURANT SEATING











Drawings for design purposes only, not for construction



Petition Signatures

*HIGHLIGHTED SIGNATURES ARE IN BUILDING, NEIGHBORING BUILDING, BEHIND BUILDING, OR ACROSS STREET

Date:	Petition to S	upport Propose	d Liquor License			
The following undersigned rate full-liquor or beer-wine)			wing liquor licer	nse (indicat	e the type of licen	se such
to the following applicant/e	establishment (compa	ny and/or trade	name) Snowy	Capital LLC		
Address of premises: 87 L	udlow Street, New York	, New York 1000	2			
This business will be a: (circ			estaurant and Lo	ounge		
The hours of operation will Monday - Friday: 5:00pm		:00am - 4:00am				
PLEASE NOTE: Signatures s street. Other information regardin	Restaur	rant and lounge	on ground floor as	nd coller G	round floor rootsurers	
Name / /.	Signatur	e /	A	ddress and	Apt. (required)	
Ams NEARLY	orns	Moreon		250	Broome	80
			(- 1		

Petition to Support Proposed Liquor License

Date:		
as full-liquor or beer-wine) Full On-Pro	the area support the following liquor licenses Liquor	cense (indicate the type of license such
to the following applicant/establishme	nt (company and/or trade name)Snow	wy Capital LLC
Address of premises: 87 Ludlow Stree	t, New York, New York 10002	
This business will be a: (circle) Bar (Restaurant Other: Restaurant and I	Lounge
The hours of operation will be: Monday - Friday: 5:00pm - 4:00am / 8	Saturday 11:00am - 4:00am	
PLEASE NOTE: Signatures should be fro	om residents of building, adjoining buildi	ngs, and within 2-blocks on the same
Other information regarding the licens	Restaurant and lounge on ground floor are: recorded background music, cellar loun	and cellar. Ground floor restaurant will have ge will have recorded and DJ.
Name	Signature	Address and Apt # (required)
mei chai Pan	mei chairer	87 Luclas St. Apt 1
Xin Yi Cao	Xin Yi CAD	87 Lichow St. Apt 8
Jimmy Cho	Juny che	817 Luclino St Apt2
BOGN BITV	1922	871 Mas Stratil
Ping Ma	Play ma	87 Lind Co CA ALLIS
JIAN QUEG LIL	Jon Righy	87 Lindow St April
SHI BER JINZY	Shruf	87 Lucl On 184 Anto
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dam Fezza	AFerro	164 Orchard St.
		7
		Ludlow

Petition to Support Proposed Liquor License

Date:	
The following undersigned <u>residents</u> of the area support the following liquor license (indicate the type of as full-liquor or beer-wine) Full On-Premises Liquor	license such
to the following applicant/establishment (company and/or trade name)Snowy Capital LLC	
Address of premises: 87 Ludlow Street, New York, New York 10002	
This business will be a: (circle) Bar (Restaurant) Other: Restaurant and Lounge	
The hours of operation will be: Monday - Friday: 5:00pm - 4:00am / Saturday 11:00am - 4:00am	

PLEASE NOTE: Signatures should be from <u>residents</u> of building, adjoining buildings, and within 2-blocks on the same street.

Restaurant and lounge on ground floor and cellar. Ground floor restaurant will have Other information regarding the license: recorded background music, cellar lounge will have recorded and DJ.

lame	Signature	Address and Apt. (required)
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Shelly Kisner	andu	252 Browne of Ast
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Ellie campron	Shil	254 Broome St At Y
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Ethan Arbess	Ejka	196 Orchard St PHA
Sam Rice	Due	196 Orchard St. PHA
Chris Milonakos	July	29 Jayalow Sty 1A
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Allison Chase	1/1	3A Scheruphon Dre
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ara McCanh-Morain	PANAMA	122 Orchard
ENGLA LEWIS	1 miles	155 OKTHIND
reage Kaser	O AND	275 South 57
NICE CAMBION	mony	361 Brooms St
Vanni Papudalos	mare	26 Brown 8+
can Sonto	wan -	261 Sreeme St

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ame	Signatuçe	Address and Apt. (required)
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Lianchen Li	Jack 631-646-1708	OC INDOUST
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Andrew and Apt (required) Name Knishna Jay Chandosevan Morared 70 orchard Luis Vasyuez 300 Ludlow Drey Stevens 15

Acoustic Report

12 July 2022

Vladimir Sekiguchi 87 Ludlow Street New York, NY 10002 vlad@bbsvhosp.com

Subject: 87 Ludlow

Environmental Noise and Sound Isolation Study

Salter Project 22-0354

Dear Vlad:

This letter summarizes the results of our environmental noise measurements and sound isolation testing for 87 Ludlow, a proposed restaurant, bar, and lounge. The purpose of this study was to evaluate future noise as it relates to City noise requirements. To assess potential noise impacts, the existing ambient noise environment and expected future project noise sources were studied. Noise levels were compared to applicable criteria. Our findings are as follows.

NEW YORK CITY NOISE CONTROL CODE

The New York City Noise Control Code contains limits on maximum noise levels due to various noise sources. Excerpted, applicable sections of the Code include the following:

Section 24-218 General Prohibitions.

- (a) No person shall make, continue or cause or permit to be made or continued any unreasonable noise[, except that this section shall not apply to any sound from any source where the decibel level of such sound is within the limits prescribed by another section of this title and where there is compliance with all other applicable requirements of law with respect to such sound].
- (b) Unreasonable noise shall include but shall not be limited to sound, attributable to any device, that exceeds the following prohibited noise levels:
 - (1) Sound, other than impulsive sound, attributable to the source, measured at a level of 7 dB(A) or more above the ambient sound level at or after 10:00 p.m. and before 7:00 a.m., as measured at any point within a receiving property or as measured at a distance of 15 feet or more from the source on a public right-of-way.



(2) Sound, other than impulsive sound, attributable to the source, measured at a **level of 10** dB(A) or more about the ambient sound level at or after 7:00 a.m. and before 10:00 p.m., as measured at any point within a receiving property or as measured at a distance of 15 feet or more from the source on a public right-of-way.

Section 24-231 Commercial music.

- (a) No person shall make or cause or permit to be made or caused any music originating from or in connection with the operation of any commercial establishment or enterprise when the level of sound attributable to such music, as measured inside any receiving property dwelling unit:
 - (1) Is in excess of 42 dB(A) as measured with a sound level meter; or
 - (2) Is in excess of 45 dB in any one-third octave band having a center frequency between 63 hertz and 500 hertz
 - (3) Causes a 6 dB(C) or more increase in the total sound level above the ambient sound level as measured in the "C" weighting network provided that the ambient sound level is in excess of 62 dB(C).

Section 24-232 Allowable decibel levels-octave band measurement.

(a) No person shall cause or permit a sound source operating in connection with any commercial or business enterprise to exceed the decibel levels in the designated octave bands shown below as measured within a receiving property as specified therein

	Maximum Sound Pressure Levels (dB) as measured within a		
	receiving property as specified below		
	Residential receiving property		
Octave Band Frequency (Hz)	for mixed use buildings and residential buildings (as measured within any room of the residential portion of the buildings with windows open, if possible).	Commercial receiving property (as measured within any room containing offices within the building with windows open, if possible).	
31.5	70	74	
63	61	64	
125	53	56	
250	46	50	
500	40	45	
1000	36	41	
2000	34	39	
4000	33	38	
8000	32	37	



The "ambient" is defined as follows:

Ambient [noise] sound means [the all-encompassing noise associated with a given environment, being usually a composite of sounds from many sources near and far] the sound level at a given location that exists as a result of the combined contribution in that location of all sound sources, excluding the contribution of a source or sources under investigation for violation of this code and excluding the contribution of extraneous sound sources. For purposes of the enforcement of this code, the ambient sound level of a given location may be determined based upon measurements taken at a comparable site which includes but is not limited to comparable physical locations and time of day) in the nearby area.

MEASUREMENTS

Ambient Noise

We measured existing ambient noise levels from 6 to 7 July 2022. One, continuous, long-term measurement was taken in the backyard of 87 Ludlow where the nearest noise-sensitive receivers are located. The long-term measurement was taken at a height of about 12 feet above grade. Based on this measurement location, the minimum measured ambient noise level for the daytime and nighttime is 59 dBA. **Table 1** below lists the measured levels and the Noise Code limits per Section 24-218 and 24-231.

Table 1: Existing Noise Environment

Daytime Ambient Level, Minimum L _{eq} (h) ¹	Noise Code Limit	Nighttime Ambient Level, Minimum L _{eq} (h)	Noise Code Limit
59 dBA	69 dBA	59 dBA	66 dBA
66 dBC	72 dBC	65 dBC	71 dBC

Sound Isolation

We conducted acoustical testing on 6 July 2022 to quantify the sound isolation performance, using the Noise Isolation Class (NIC²) rating and noise reduction by decibels, provided by various building elements. Testing consisted of using broadband, pink noise and measuring the resultant noise level. **Table 2** below lists the results of these measurements. We were not granted access to upper floors and so we were not able to test the floor-ceiling assembly between the residences and proposed restaurant.

NIC (Noise Isolation Class) – A single-number rating defined in ASTM E336 that quantifies the ability of a partition to reduce airborne noise between adjacent spaces under field conditions. The sound levels measured in the receive room are not adjusted to account for the effects of the room volume and furnishings. Increasing NIC ratings correspond to improved airborne sound isolation.



L_{eq} – The equivalent steady-state A-weighted sound level that, in a stated period of time, would contain the same acoustic energy as the time-varying sound level during the same period.

Table 2: Sound Isolation Testing Results

Measurement	Measured Noise Reduction
Floor-Ceiling Assembly between Basement and Ground Floor	NIC 60
Basement BOH to Ground Floor Backyard via Back Door	34 dB
Basement FOH to Ground Floor Front Entrance via Vestibule	39 dB
Ground Floor BOH to Ground Floor Backyard via Back Door	26 dB

ANALYSIS

Commercial Music

We understand music use is planned at the ground floor and basement. Quieter, background music is planned at the ground floor and louder music would be limited to the basement only. Currently, the existing space has an open stair that connects the basement and ground floor. We understand the proposed restaurant plans to enclose this open stair to acoustically separate the basement and ground floor.

The nearest noise-sensitive receivers are the second-floor residences above. The floor-ceiling assembly between these spaces has not been confirmed. Initially, we assume this assembly consists of uninsulated wood joists, two layers of ceiling gypsum board, a plywood subfloor, and finish flooring.

Based on this assembly and the sound isolation testing results in Table 2, music levels on the ground floor would need to be controlled to approximately 75 dBA and 75 dBC. If the floor-ceiling construction is more substantial than has been assumed (e.g., concrete), or additional sound isolation measures are implemented, these noise limits could be increased.

Music levels at the basement would need to be controlled to approximately 100 dBA and 100 dBC. Again, if additional sound isolation measures are implemented, these noise limits could be increased.

At the maximum allowable operating sound levels shown above, the limits in Sections 24-218, 24-231, and 24-232 should be met.





This concludes our comments for the 87 Ludlow project. Please contact us with any questions.

Best,

SALTER

Adrian L. Lu, PE

Senior Consultant

Andrew J. McKee Senior Associate

CC: Wolfgang Ballinger (wballinger245@gmail.com)

