

THE CITY OF NEW YORK
 MANHATTAN COMMUNITY BOARD 3
 59 East 4th Street - New York, NY 10003
 Phone (212) 533-5300
 www.cb3manhattan.org - mn03@cb.nyc.gov

Paul Rangel, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

The following items and questionnaire package are due by date listed in email invite:

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.

The following items are due by noon Friday before the meeting:

- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
<https://www1.nyc.gov/site/manhattancb3/resources/community-groups.page>
 (this is not required but strongly suggested if a relevant group exists)
- Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: February 28, 2022

Is location currently licensed? Yes No Type of license: _____

If alteration, describe nature of alteration: _____

Previous or current use of the location: Genco Importing, Inc d/b/a Manitoba's
 Corporation and trade name of current license: N/A

APPLICANT:

Premise address: 99 Avenue B North Store

Cross streets: E. 6th ; E 7th Sts

Name of applicant and all principals: Moonless Night LLC
Matthew Kelly

Trade name (DBA): Thayer

PREMISE:

Type of building and number of floors: 6 story brick

Does premise have a valid Certificate of Occupancy, including for any back/side yard or roof use?

Yes No What is maximum NUMBER of people permitted 97

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): R7A C1-5

PROPOSED METHOD OF OPERATION:

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space, if applicable) 7 days per week 7am-12am

Will any other business besides food or alcohol service be conducted at premise, i.e., retail? Yes No

If yes, please describe what type: Book store, featuring readings

Number of indoor tables? 4 Total number of indoor seats? 21

How many stand-up bars/bar seats are located on the premise (number, length, and location) 1/3

1 Bar Approx 23' 2" Rear left, first floor

(A stand-up bar is any bar or counter -with seating or not- where you can order, pay for, and receive alcohol)

Does premise have a full kitchen? Yes No

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu

Comfort food

What are the hours the kitchen will be open? All hours of operation

Will a manager or principal always be on site? Yes No If yes, which?

How many employees will there be? 4-6

Do you have or plan to install French doors accordion doors or windows? No

Will there be TVs/monitors? Yes No (If Yes, how many?) 1

Will premise have music? Yes No

If Yes, what type of music? Live musician DJs Streaming services/playlists

If other type, please describe

What will be the music volume? Background (conversational) Entertainment (live music venue level)

Please describe your sound system: Fpod generated with small speakers

Will you host any promoted events, scheduled performances, or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often?

There will be scheduled readings by local and prominent

authors, poets, etc

If promoted events, please explain the nature in which you plan to promote? Social media / online ads /
outside promoters? _____

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment?
Please attach plans. (Please do not answer "we do not anticipate congestion.") Employee will be

designated to insure that vehicular or pedestrian traffic do not become an issue
Will there be security personnel? Yes No (If Yes, how many and when) _____ for the
resident

How do you plan to manage noise inside and outside your business so neighbors will not be affected?
Please attach plans. Management will confine interior noise to low conversational level

Is sound proofing installed? Yes No Employee will maintain the exterior of the space,
If not, do you plan to install sound proofing? Yes No so as not to disturb our neighbors
(currently exists)

Are there current plans to use the Open Restaurants program for the sale or consumption of alcoholic
beverages outdoors? (includes roof & yard) Yes No If Yes, describe and show on diagram:
TBD

APPLICANT HISTORY:

Has this corporation or any principal been licensed for sale of alcohol previously? Yes No

If yes, please indicate name of establishment: _____

Address: _____

Community Board # _____

Dates of operation: _____

Has any principal had work experience similar to the proposed business? Yes No If Yes, please

attach explanation of experience or resume. Note: failure to disclose previous experience or

information hampers the ability to evaluate this application.

2019 - Present Jolene Rest 54 Great Jones St
2014 - Present Jeffrey's Grocery 172 Waverly Pl
NYC

Does any principal have other businesses in this area? Yes No If Yes, please give trade name,

address and describe the business _____

Has any principal had SLA reports or action within the past 5 years? Yes No If Yes, attach list of
violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (name and address) and total number of
establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please
indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and
identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with
the questionnaire to the Community Board before the meeting.

LOCATION: N/A Beer & Wine

How many licensed establishments are within 1 block? 2

How many On-Premise (OP) liquor licenses are within 500 feet? 12

Is the premise within 200 feet on the same street of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups, but it is not required. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary)

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. My license type is: beer & cider wine, beer & cider liquor, wine, beer & cider

2. I will operate a full-service restaurant, specifically a (type of restaurant)

_____ restaurant, or

I will operate a wine bar / cafe / book store

with a kitchen open and serving food during all hours of operation OR with less than a full-service kitchen but serving food during all hours of operation OR Other

3. My hours of operation will be:

Mon 7 AM - 12 AM ; Tue 7 AM - 12 AM ; Wed 7 AM - 12 AM ;

Thu 7 AM - 12 AM ; Fri 7 AM - 12 AM ; Sat 7 AM - 12 AM ;

Sun 7 AM - 12 AM . (I understand opening is "no later than" specified opening hour, and all patrons are to be cleared from business at specified closing hour.)

4. I will not use outdoor space for commercial use (including Open Restaurants) OR

My sidewalk café hours or other outside hours (including Open Restaurants) will be

7 AM - 12 AM

5. I will employ a doorman/security personnel: _____

6. I will install soundproofing, _____

7. I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified performances or televised sports. I will have a closed fixed façade with no open doors or windows except my entrance door, which will close by 10:00 P.M. or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified performances or televised sports.
8. I will not have DJs, live music, third-party promoted events, any event at which a cover fee is charged, scheduled performances, more than _____ DJs per _____, more than 12 private parties per year
9. I will play ambient recorded background music only.
10. I will not participate in pub crawls or have party buses come to my establishment.
11. I will not have unlimited drink specials, including boozy brunches, with food.
12. I will not have a happy hour or drink specials with or without time restrictions OR I will have happy hour and it will end by 7pm.
13. I will not have wait lines outside. I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
14. I will conspicuously post this stipulation form beside my liquor license inside of my business.
15. Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Name: Matthew Lally

Phone Number: (917) 476-8487



NOTICE
NOTICE TO THE COMMANDER
NOTICE TO THE COMMANDER

A-12
2011



Moonless Night LLC
99 Avenue B
New York, NY



Moonless Night LLC
99 Avenue B
New York, NY



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99 Avenue B
New York, NY



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New York, NY

TOMPKINS
SQUARE
PARK

ST. BRIGID
SCHOOL

- E. 7TH ST. -

VACACS
73 HORSESHOE BAR

GROCERY

VACANT

SPICE STORE

ANDREW GLOVER
YOUTH PROGRAM

GRUPPO

LAUNDROMAT

DELI

- AVENUE B -

POLITICAL
OFFICE

HAIR SALON

VACANT

PARDON MY FRENCH

APPLICANT

VACANT

VACANT

HORUS CAFE

AREA SURVEY
99 AVENUE B
NEW YORK, N.Y.
DECEMBER 4, 2021
NOT TO SCALE

- E. 6TH ST. -

NEIGHBORHOOD
GARDEN

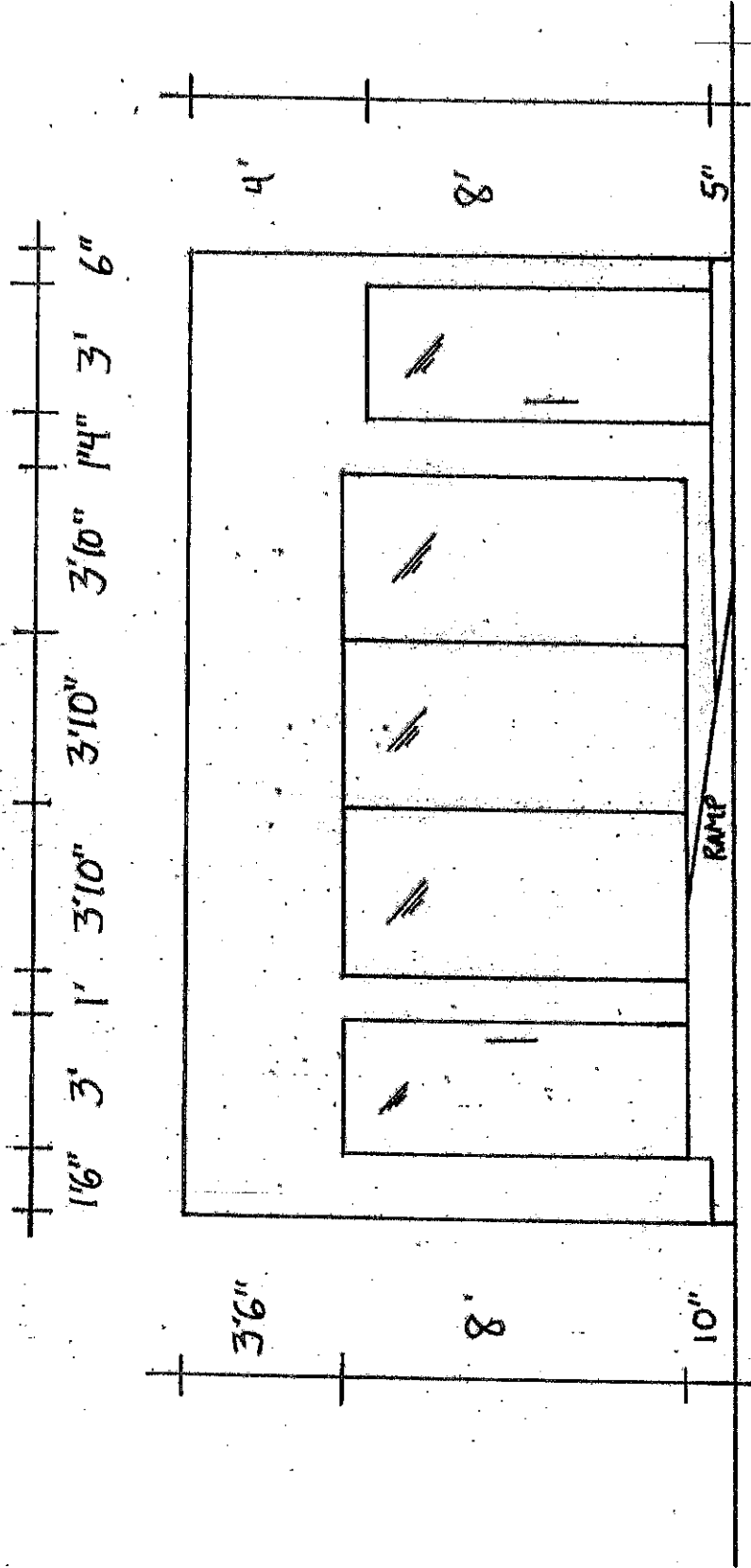
6TH STREET

4.

PS

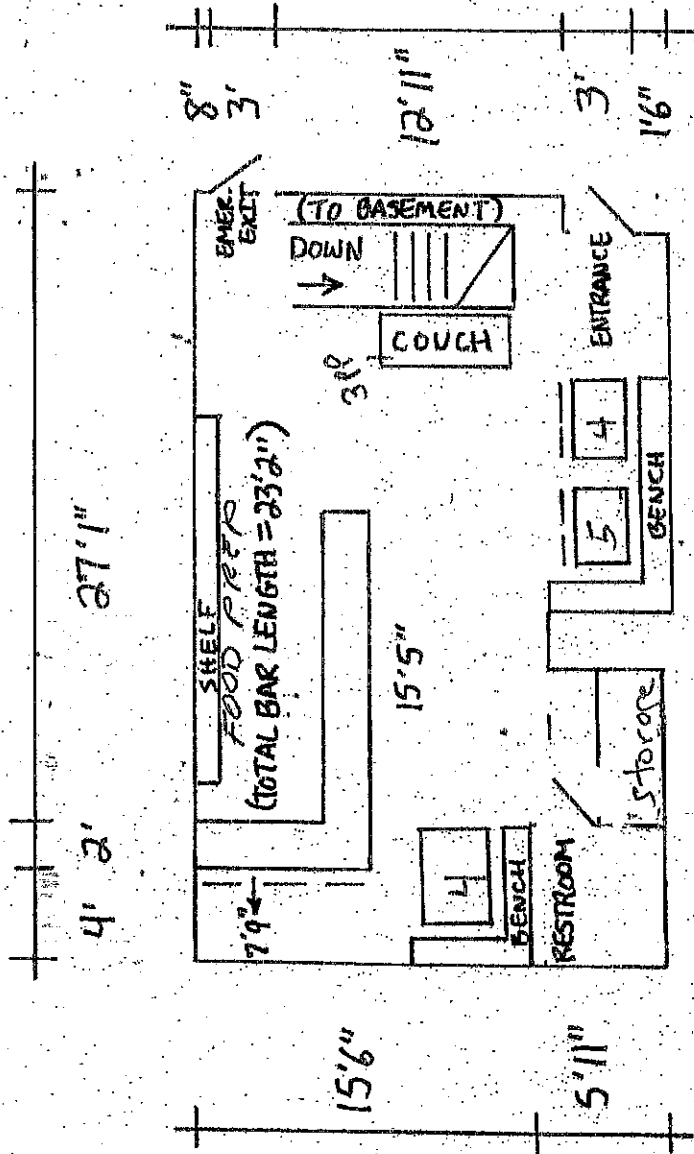
64

FRONT ELEVATION
99 AVENUE B
NEW YORK, N.Y.
DECEMBER 4, 2021
NOT TO SCALE



INTERIOR DIAGRAM - PROPOSED

99 AVENUE B
NEW YORK, N.Y.
DECEMBER 4, 2021
NOT TO SCALE



- 3 Tables
- 13 Seats
- 3 Couch seats
- 3 Bar stools

INTERIOR DIAGRAM - PROPOSED

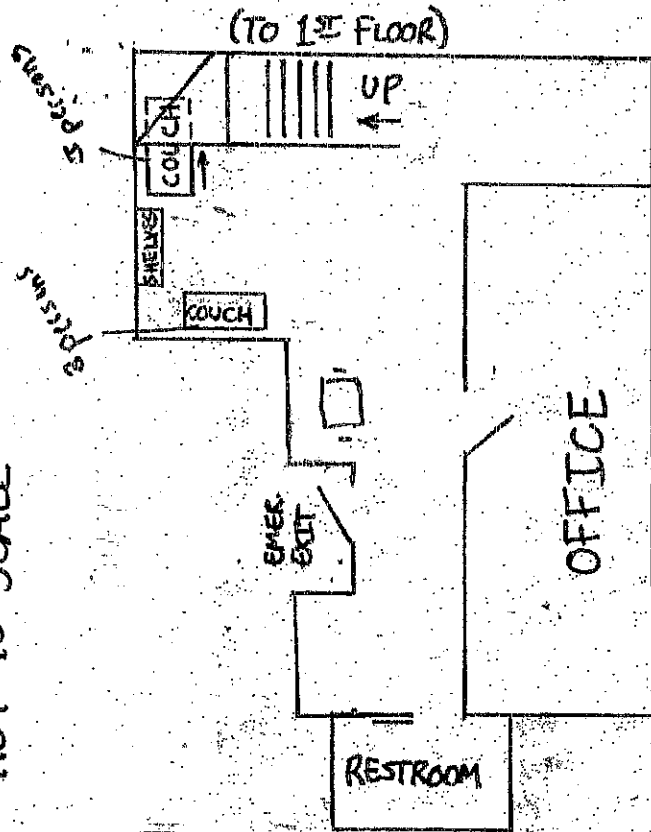
BASEMENT

99 AVENUE B

NEW YORK, N.Y.

DECEMBER 4, 2021

NOT TO SCALE



- 1 Table
- 2 Seats
- 3 Couch seats

20'9"

27'11"



NEW YORK CITY

MENU

DAILY PASTRY SELECTION \$4

TOASTS \$6

Butter + Your Choice of Jam, Honey, Cinnamon-Sugar

SANDWICHES

Almond Butter & Banana \$8

Muenster Cheese & Tomato \$8

Smoked Salmon & Labneh \$12

Ham, Emmental, Butter \$12

Chicken, Tomato, Mayonnaise \$12

Pan Bagnat \$12

ADDITIONALLY

Skyrr Bowl with Muesli & Jam \$8

Cheese Board \$12