

Petition to Support Proposed Liquor License

Date: January 19, 2022

The following undersigned residents of the area support the following liquor license (indicate the type of license such as full-liquor or beer-wine) Liquor, Wine, Beer and Cider

to the following applicant/establishment (company and/or trade name) Cobart Inc. / Milk Burger







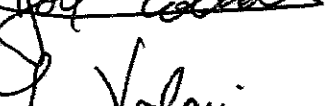

Address of premises: 321 East Houston Street, New York, NY 10002

This business will be a: (circle) Bar Restaurant Other: _____

The hours of operation will be: Monday - Closed | Tues - Saturday 12pm - 12am | Sunday 12 - 8pm

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-blocks on the same street.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
Hander Diaz		151 Bridge St 10002
Victor Martinez		309 E Houston St 10002
Carlos Rodriguez		135 Ridge St. NY 10002
Eddie Hernandez		61 Clinton St, NY
Phillip		61 Stanton 128, NY, NY 10002
Leonel Almonte		210 Stanton, NY 10002
Joel Collado		309 East Houston St
Leo Valerio		Apt 4C New York, NY 10002 251 E. 3rd St NY NY 10002



in:sent



Compose

Inbox

Starred

Snoozed

Sent

Drafts 45

BAKEWICZ

Blu Sea

ESR Hospitality

MAS SOULD FOOD

Notes

Meet

New meeting

Join a meeting

Hangouts

Maria +

No Hangouts contacts

[Find someone](#)

321 E Houston Street, New York, NY 10002/COBART INC (Milk Burger) /New liquor c

Maria Morales <nyliquorlaw110@gmail.com>
to lesdwellers2012, friendsoftheles, suffolkstba, Esq., erik

Hi Good Afternoon-

Cobart Inc.,(Milk Burger) is a new applicant seeking an on premises full liquor license. The applicant specializes in unique and authentic ame NYC at 321 East Houston Street. The hours of operations are: Monday-Closed, Tuesday-Thursday 12pm-11pm, Friday-Saturday 12pm-12a welcomes to do the same in NYC.

This application will be heard before the Community Board 3, Manhattan, on February 16, 2022 at 6:30.

If you need to discuss this further you may contact Erik Mayor the Owner. His telephone number is 646-335-6612 and he is copied on this em

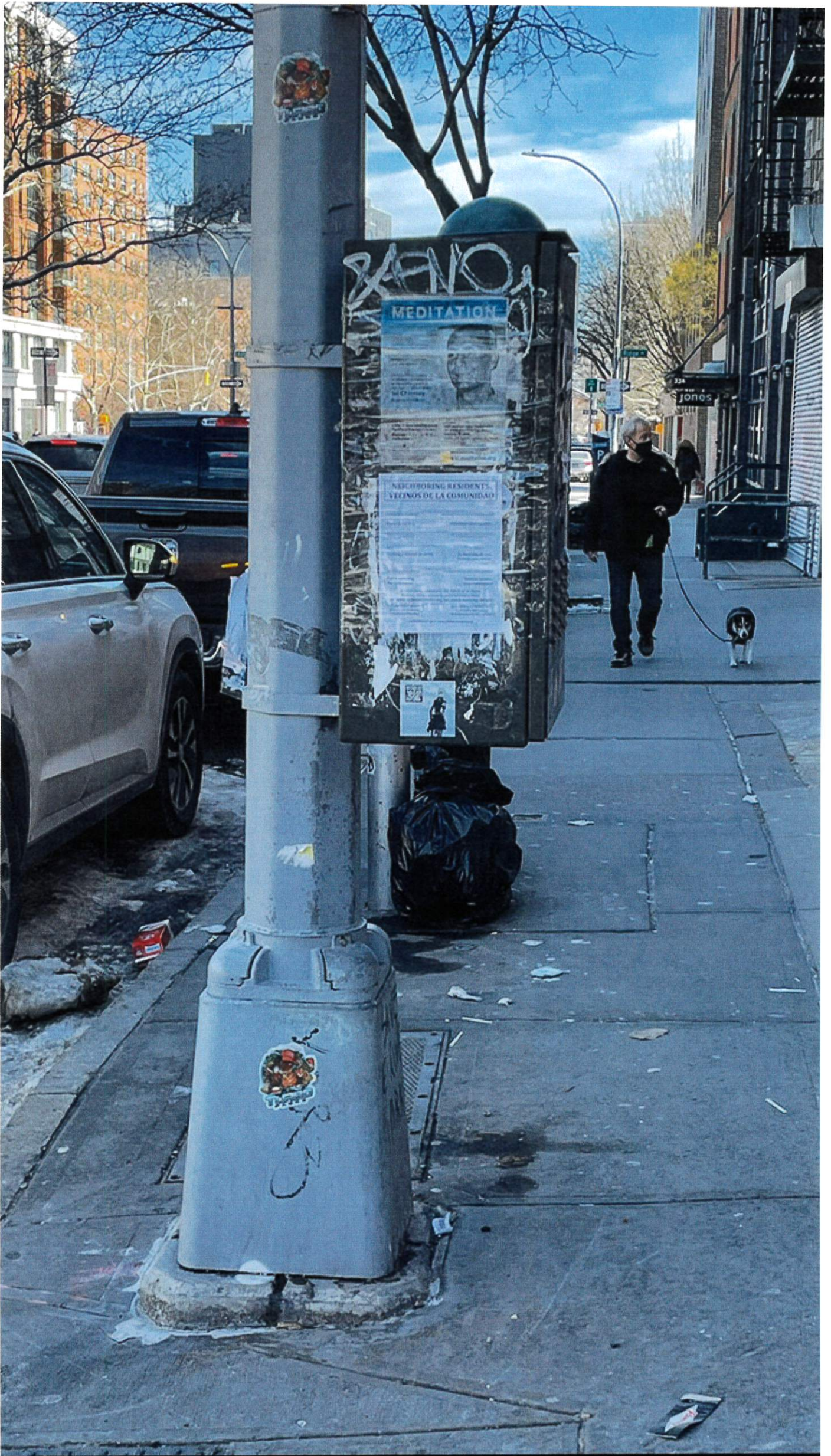
Thank you for your attention to this regard.

Maria Ayala,
Paralegal

Reply




Reply all

Forward



COBART INC | MILK BURGER - 321 E HOUSTON ST, NY, NY 10002 - 2/2/22

A free 4-week evening course
Tuesdays & Thursdays, 7:30-9pm
November 2, 4, 9, 11, 16, 18, 30
and December 2

Location:
The Celemente Center/Teatro LATEA
107 Suffolk Street 2nd Floor (Rm 203)
New York, NY 10002
Take the , ,  line to Delancey St. - Essex St.

NYC mandates proof of vaccination for indoor events.
Proof of vaccination is required to attend this course.
We also kindly ask that attendees wear masks to
ensure everyone's health and safety.

The workshops are free,
but reservations are required.
Please call 212-380-8153 to register

NYCmeditation.org

NEIGHBORING RESIDENTS VECINOS DE LA COMUNIDAD

COBART INC / Milk Burger - 646-335-6612

Company Name/ Contact Info

Nombre de la Compañía/el teléfono de contacto

Plans to open a:

Planifique abrir un/una:

(Please choose) Bar/Restaurant
sidewalk café/backyard use

Restaurant

(Favor de escoger) una Barra/un Restaurante
un café de acera o un patio de atrás

address

321 East Houston Street, New York, NY 10002

dirección

Seeking a license to serve

En búsqueda de una
licencia para servir:

Beer & Wine or Beer/Wine & Liquor

Liquor, Wine, Beer & Cider

Cerveza y vino o cerveza/vino y bebidas alcohólicas

Public meeting
for comments

Reunión público
para comentarios

Wednesday, February 16, 2022 at 6:30pm

Online: <https://zoom.us/j/92199317942>

see www.cb3manhattan.org for zoom meeting details

At COMMUNITY BOARD 3
SLA & DCA Licensing
Committee Meeting

En la JUNTA COMUNITARIA 3
La reunión del Comité
de Licencias del SLA y del DCA

mn03@cb.nyc.gov - www.cb3manhattan.org





COBART INC | MILK BURGER - 321 E HOUSTON ST, NY, NY 10002 - 2/2/22

NEIGHBORING RESIDENTS VECINOS DE LA COMUNIDAD

Company Name/ Contact Info COBART INC / Milk Burger - 646-335-6612
Nombre de la Compañía/el teléfono de contacto

Plans to open a: Restaurante Planifique abrir un/una:

(Please choose) Bar/Restaurant
sidewalk café/backyard use (Favor de escoger) una Barra/un Restaurante
un café de acera o un patio de atrás

address 321 East Houston Street, New York, NY 10002
dirección

Seeking a license to serve Liquor, Wine, Beer & Cider
En búsqueda de una
licencia para servir: Cerveza y vino o cerveza/vino y bebidas alcohólicas

Public meeting Beer & Wine or Beer/Wine & Liquor
for comments Reunión público
para comentarios

Wednesday, February 16, 2022 at 6:30pm
Online: <https://zoom.us/j/92199317942>
see www.cb3manhattan.org for zoom meeting details

At COMMUNITY BOARD 3 En la JUNTA COMUNITARIA 3
SLA & DCA Licensing La reunión del Comité
de Licencias del SLA y del DCA
Committee Meeting

mn03@cb.nyc.gov - www.cb3manhattan.org

ATTENTION RESIDENTS & NEIGHBORS 第 3 社區居民 請注意

COBART INC / Milk Burger - 646-335-6612
公司名字(Company) and/和 聯繫人的資料 (Contact Info)

Plans to open a (以上的店主想要在第 3 社區申請生意相關牌照擴展生意)

Restaurant
(請選擇/please choose) 酒吧(Bar)/餐館 (Restaurant)
戶外咖啡 (Sidewalk Café) or 或者
後院花園咖啡 (Backyard Use)

321 East Houston Street, New York, NY 10002
Address/生意地址

seeking a license to serve (以上的店主想要請以下相關牌照)

Liquor, Wine, Beer & Cider
(請選擇/please choose) 啤酒和酒牌照(Beer & Wine) or/或者
啤酒牌照 (Beer) or/或者
酒和烈酒牌照 (Wine & Liquor)

Public meeting for comments
第 3 社區的居民有權利提出自己的意見和建議。

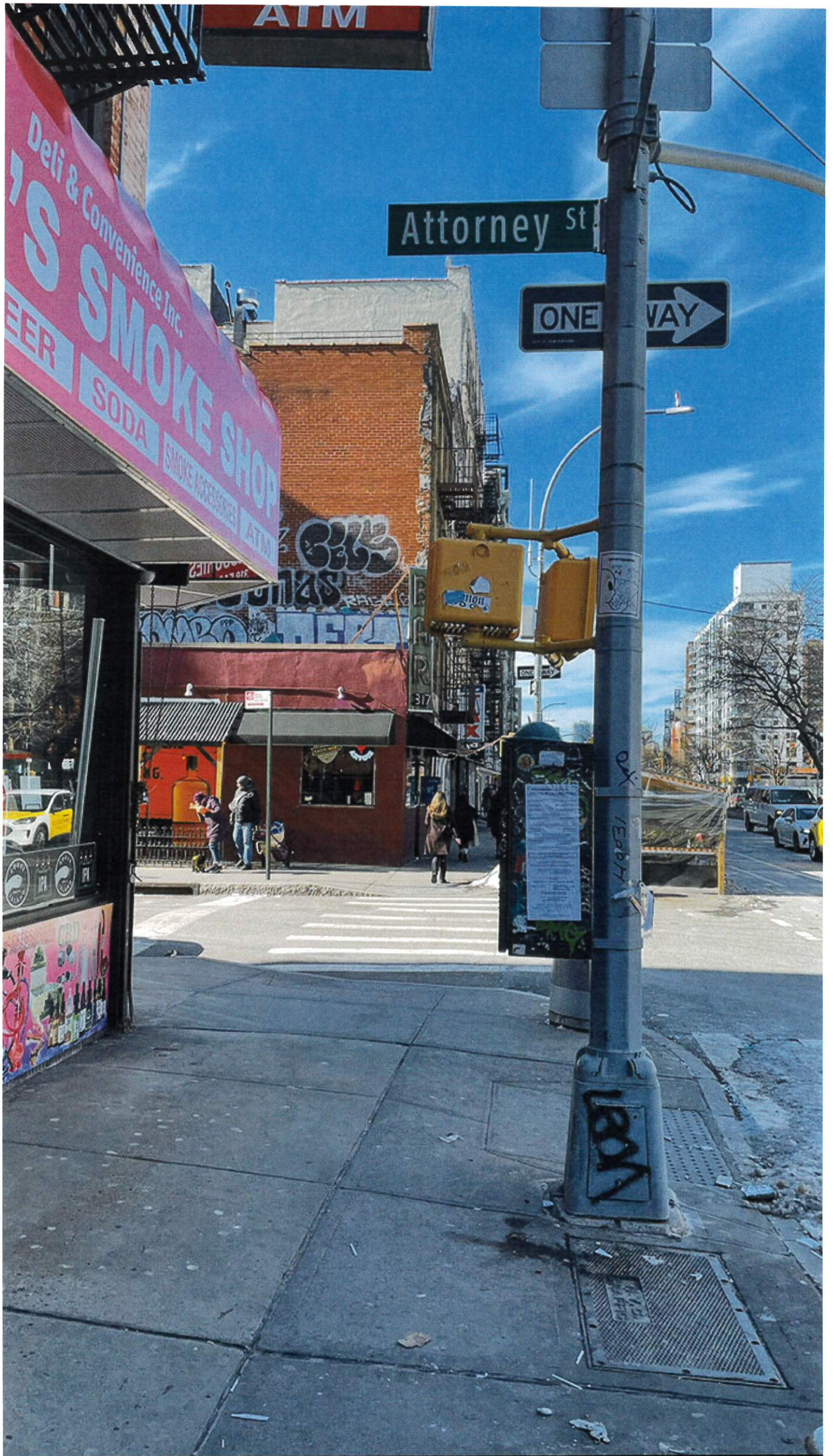
(CB3 SLA & DCA Committee Meeting)
曼哈頓第 3 社區委員會
酒牌和紐約市消費局有關小商業牌照委員會

Wednesday, February 16, 2022 at 6:30pm
Online: <https://zoom.us/j/92199317942>
see www.cb3manhattan.org for zoom meeting details

時間 (Time) 和地點 (Location)

mn03@cb.nyc.gov - www.cb3manhattan.org





COBART INC | MILK BURGER - 321 E HOUSTON ST, NY, NY 10002 - 2/2/22



COBART INC | MILK BURGER - 321 E HOUSTON ST, NY, NY 10002 - 2/2/22

ATTENTION RESIDENTS & NEIGHBORS

COBART INC. | Milk Burger - 321 E Houston St
 Company SLA and DCA Number for Questions

Plans to open a

at the following location

This establishment is seeking a license to serve

There will be an opportunity for public comment on
 Wednesday, February 16, 2022 at 6:30pm
 Online: <https://zoom.us/j/92199317942>
 see www.cb3manhattan.org for zoom meeting details.

At COMMUNITY BOARD 3
 SLA & DCA Licensing Committee Meeting
 mnd3@cb.nyc.gov - www.cb3manhattan.org

ATTENTION RESIDENTS & NEIGHBORS
 第3社區居民 請注意

COBART INC. | Milk Burger - 321 E Houston St
 公司名字 (Company) and 申請單人的資料 (Contact Info)

Plans to open a (以上計畫將在第3社區內開設)

seeking a license to serve (以上計畫將尋求酒牌)

Public meeting for comments
 第3社區居民將有機會在以下日期及時間
 (CB3 SLA & DCA Committee Meeting)
 參加酒牌申請委員會
 會議和提供意見及有關申請單詳情

Wednesday, February 16, 2022 at 6:30pm
 Online: <https://zoom.us/j/92199317942>
 see www.cb3manhattan.org for zoom meeting details.

mnd3@cb.nyc.gov - www.cb3manhattan.org



COBART INC | MILK BURGER - 321 E HOUSTON ST, NY, NY 10002 - 2/2/22



Maria Morales <nyliquorlaw110@gmail.com>

321 E Houston Street, New York, NY 10002/COBART INC (Milk Burger) /New liquor on premises application

4 messages

Maria Morales <nyliquorlaw110@gmail.com>

Fri, Feb 4, 2022 at 2:04 PM

To: lesdwellers2012@gmail.com, friendsoftheles@gmail.com, suffolkstba@gmail.com, "Stacy L. Weiss, Esq." <slweissattorney@aol.com>, erik@milkburger.com

Hi Good Afternoon-

Cobart Inc.,(Milk Burger) is a new applicant seeking an on premises full liquor license. The applicant specializes in unique and authentic american burgers, salads, milkshakes and special frozen mixed drinks. The business is located in the lower east side of NYC at 321 East Houston Street. The hours of operations are: Monday-Closed, Tuesday-Thursday 12pm-11pm, Friday-Saturday 12pm-12am, Sunday 12pm-10pm. The applicant also has a well established business in the Bronx since 2011 with no issues and welcomes to do the same in NYC.

This application will be heard before the Community Board 3, Manhattan, on February 16, 2022 at 6:30.

If you need to discuss this further you may contact Erik Mayor the Owner. His telephone number is 646-335-6612 and he is copied on this email.

Thank you for your attention to this regard.

Maria Ayala,
Paralegal

suffolk Street <suffolkstba@gmail.com>

Tue, Feb 15, 2022 at 2:34 PM

To: Maria Morales <nyliquorlaw110@gmail.com>

Cc: Diem <lesdwellers2012@gmail.com>, "Stacy L. Weiss, Esq." <slweissattorney@aol.com>, erik@milkburger.com

Hi there Maria,

Thank you for reaching out.

One question we always ask is how will this establishment improve the quality of life for our residents. Many feel that we are already inundated with more bars that we could ever need.

Pam

[Quoted text hidden]

L.E.S. Dwellers <lesdwellers2012@gmail.com>

Tue, Feb 15, 2022 at 3:39 PM

To: suffolk Street <suffolkstba@gmail.com>

Cc: Maria Morales <nyliquorlaw110@gmail.com>, "Stacy L. Weiss, Esq." <slweissattorney@aol.com>, erik@milkburger.com

Hi Maria,

Is this the same owners as the Mike's that was on Ludlow? It only had a beer and wine. Why is the new effort seeking OP? Will the applicant be seeking roadbed and sidewalk under the EO and of passed the Permanent Open Restaurant?

Please advise—we will support whatever position Suffolk seems appropriate.

Thanks!

Diem

[Quoted text hidden]

—

L.E.S Dwellers

Phone: (917) 409-6392 Email: info@lesdwellers.orgwww.lesdwellers.org**Erik Mayor** <erik@milkburger.com>

Tue, Feb 15, 2022 at 9:53 PM

To: "L.E.S. Dwellers" <lesdwellers2012@gmail.com>, Maria Morales <nyliquorlaw110@gmail.com>, suffolk Street <suffolkstba@gmail.com>

Cc: "Stacy L. Weiss, Esq." <slweissattorney@aol.com>, ERIK MAYOR <erik@milkburger.com>

Greetings Everyone,

My name is Erik Mayor and I am the owner of Milk Burger. Thank you Pam and Diem for your questions. But before I can answer you, I would like to take this opportunity to give you a little background of myself and Milk Burger.

After graduating college, I went back to Spanish Harlem, the community I grew up in, to start a business. Milk Burger is a small family business that we started back in April 2011. Since 2011, we have employed hundreds of people from the local community of East Harlem and the South Bronx. Aside from being a restaurant, Milk Burger is designed as an incubator for young inner city kids such as myself to find employment and receive mentorship within community. I teach my staff the skillsets they need to become business owners, not career cooks. From the importance of credit and how to build it, to helping them apply for college and filling out the FASFA, to helping them obtain a drivers license by paying for their driving school lessons. I know the importance of education and try to instill that in my staff. If it means losing an employee because they are starting school, then I have accomplished my intended goal.

I served on the community board for 2 terms. My 2nd term, I served as the chairman of Economic Development. In this capacity I was able to create opportunities that created a positive economic impact for East Harlem.

Our business is designed as a fast-casual experience. We provide a liquor option for those that are dining with us, but don't cater to a "bar experience". We will not have a DJ nor cater to any dancing. We only stream background music in our dining room. We are replicating our exact business model that has been working for us the last decade.

We currently have a liquor license in our Bronx location and have never had any issues or blemishes on our liquor license. The liquor license is part of our business model and its importance couldn't be stressed any further. The restaurant industry works with very small margins and the liquor license provides an important revenue stream that allows us to conduct and maintain our existence in this climactic period in the restaurant industry. During the beginning of the pandemic, we provided meals to our local hospitals and first time responders. Many of our peers have since closed shop, yet here we are trying to drive forward right in the middle of the pandemic.

Diem, we are not the owners of "Mike's" on Ludlow. We have no affiliation with them nor do we know who they are. We are NOT seeking roadbed or outdoor dining or permanent open restaurant at this time. We are not fans of the structures that are built on the sidewalks and street side and have no plans to build one now or in the future. Thank you for the question.

We hope that you will consider providing your support for our application. I can be reached directly via cell if you have any further immediate questions of concerns. We have nothing but good intentions and hope to create a positive impact for the Lower East Side community.

Kind Regards,

Erik Mayor, MPA. - Principal
Milk Burger Inc.
148 Bruckner Blvd
Bronx, NY 10454
+1 212 360 1988