



THE CITY OF NEW YORK
 MANHATTAN COMMUNITY BOARD 3
 59 East 4th Street - New York, NY 10003
 Phone (212) 533-5300
 www.cb3manhattan.org - mn03@cb.nyc.gov

Alysha Lewis-Coleman, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: October 21, 2021

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? Yes No Type of license: _____

If alteration, describe nature of alteration: _____

Previous or current use of the location: Tavern

Corporation and trade name of current license: Boys Don't Cry LLC

APPLICANT:

Premise address: 22 Orchard Street

Cross streets: B/n Canal St & Hester St

Name of applicant and all principals: Treasure club International Inc
Christopher Yerington

Trade name (DBA): Treasure club International

PREMISE:

Type of building and number of floors: 5 story brick

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?

(includes roof & yard) Yes No If Yes, describe and show on diagram: GUID SIDEWALK
: loaded

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use? Yes No What is maximum NUMBER of people permitted? LNO pending 74

Do you plan to apply for Public Assembly permit? Yes No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): C6-2

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? Yes No

If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space)

SUNDAY - WEDNESDAY 11AM - 2AM
THURSDAY - SATURDAY 11AM - 4AM

Number of tables? 7 Total number of seats? 24

How many stand-up bars/ bar seats are located on the premise? 1/8

(A stand up bar is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): Approx 26' "L" shape, front left

Does premise have a full kitchen? Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu

What are the hours kitchen will be open? To within one hour of closing

Will a manager or principal always be on site? Yes No If yes, which? Either

How many employees will there be? 6-10

Do you have or plan to install French doors accordion doors or windows? currently exist

Will there be TVs/monitors? Yes No (If Yes, how many?) _____

Will premise have music? Yes No

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod

If other type, please describe _____

What will be the music volume? Background (quiet) Entertainment level

Please describe your sound system: Ipod generated small speakers

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? No

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment?

Please attach plans. (Please do not answer "we do not anticipate congestion.") One employee will be designated to insure that at all times crowds do not form on the street and vehicles drop off and leave and do not impede the premises

Will there be security personnel? Yes No (If Yes, how many and when) _____

How do you plan to manage noise inside and outside your business so neighbors will not be affected?

Please attach plans. Interior and Exterior noise will be controlled by ownership and management do insure that at all times, the neighbors are not disturbed

Do you have sound proofing installed? Yes No

If not, do you plan to install sound-proofing? Yes No

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No

If yes, please indicate name of establishment: _____

Address: _____ Community Board # _____

Dates of operation: _____

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume. General Manager, Block 5 White, 86 E 10th St 1999 - October 2020

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business _____

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (name and address) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? PLEASE SEE ATTACHED

How many On-Premise (OP) liquor licenses are within 500 feet? "

Is premise within 200 feet of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

- 1. My license type is: beer & cider wine, beer & cider liquor, wine, beer & cider
- 2. I will operate a full-service restaurant, specifically a (type of restaurant) _____ restaurant, or

I will operate a _____

with a kitchen open and serving food during all hours of operation OR with less than a full-service kitchen but serving food during all hours of operation OR Other

- 3. My hours of operation will be:

Mon 11 AM - 2 AM; Tue 11 AM - 2 AM; Wed 11 AM - 2 AM;
 Thu 11 AM - 4 AM; Fri 11 AM - 4 AM; Sat 11 AM - 4 AM;
 Sun 11 AM - 2 AM. (I understand opening is "no later than" specified opening hour,
 and all patrons are to be cleared from business at specified closing hour.)

- 4. I will not use outdoor space for commercial use OR My sidewalk café hours will be AND CURBSIDE hours 12 AM - 12 AM

- 5. I will employ a doorman/security personnel: _____

- 6. I will install soundproofing, _____

- 7. I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified live performances or televised sports.
- I will have a closed fixed façade with no open doors or windows except my entrance door will close by 10:00 P.M. or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified live performances or televised sports.

8. I will not have DJs, live music, promoted events, any event at which a cover fee is charged, scheduled performances, more than _____ DJs per _____, more than 2 private parties per month, _____ number of TVs.
9. I will play ambient recorded background music only.
10. I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
11. I will not seek a change in class to a full on-premises liquor license without first obtaining approval from CB 3.
12. I will not participate in pub crawls or have party buses come to my establishment.
13. I will not have unlimited drink specials, including boozy brunches, with food.
14. I will not have a happy hour or drink specials with or without time restrictions OR I will have happy hour and it will end by 8 pm.
15. I will not have wait lines outside. I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
16. I will conspicuously post this stipulation form beside my liquor license inside of my business.
17. Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Name: Christopher Yerington

Phone Number: (917) 538-7361



- Vacant
- Community Center
- Vintage
- Hair Salon
- Michaeli
- Shabu Shabu
- Mayumon
- Loading Dock
- Residential
- Kiki's Grill (wine, beer)
- Beasty Salon
- Vacant
- Commercial
- Marital Arts
- Commercial
- Lumber Supplies
- Dance Studio
- Computer Repair
- Construction
- Supplier
- Wedding Banquet
- Vacant
- Liquor 1308 Division St.
- Lighting store
- Residential
- Lundromat
- Commercial
- Groceries
- Pizzeria
- Residential
- Groceries
- Commercial
- Tattoos
- Juice Bar
- Dimes
- Cum (wine, beer)
- Hair Salon
- Fast Food
- Hardware Store
- Ming's Cafe
- Good only
- Residential
- Construction
- Commercial
- Bakery

AREA SURVEY
 22 Orchard Street
 New York, NY
 October 15, 2021
 NBT TO SCALE

East Broadway

Seward Park

AREA SURVEY
 22 Orchard Street
 New York, NY
 October 15, 2021
 NBT TO SCALE

Landess-Simon, Inc.

Legal & Commercial Photography

45 Lawlins Park
Wyckoff, NJ 07481
Phone: (201) 848-5652
E-mail: landess@att.net
landessphotographers.com

Re: 22 Orchard Street

1. Clockwork - 21 Essex Street - (424')
2. Metrograph - 7 Ludlow Street - (186')
3. Cervo's - 43 Canal Street - (209')
4. Dimes - 49 Canal Street - (185')
5. Bar Belly - 14B Orchard Street - (107')
6. Scarr's Pizza - 22A Orchard Street - (7')
7. Clandestino - 35 Canal Street - (310')
8. Little Canal - 26 Canal Street - (497')
9. Forget Me Not - 138 Division Street - (322')
10. Bacaro - 136-138 Division Street - (325')
11. Upstairs Bar - 59 Canal Street 2nd Floor - (199')

Schools & Churches

1. P.S. 042 Benjamin Altman - 71 Hester Street - (263')
2. U.S. Gian Tian Yi Shan Temple Association - 51 Hester Street - (452')
3. Cheng Chio Buddhist Temple - 61 Canal Street AKA 16 Allen Street - (176')
4. Buddhist Association of NY Guan Yi Temples - 85 Hester Street - (275')
5. New York Christian Mission Church - 58 Eldridge Street - (478')
6. Bok Ye Buddhist Temple - 9 Allen Street - (430')

Commercial
Residential
Desserts
Variety
Cheeky Sandwiches (Wine, beer)
Residential
Vacant
Vacant
Spa
Printing shop
Clothing
Gallery
Regina's (Food only)
Residential
Commercial
Clothing
Residential
Hair salon
Residential
Mictlan (OP pending)
Pencil store
Restaurant
Supplies

Orchard Street

NOT TO SCALE

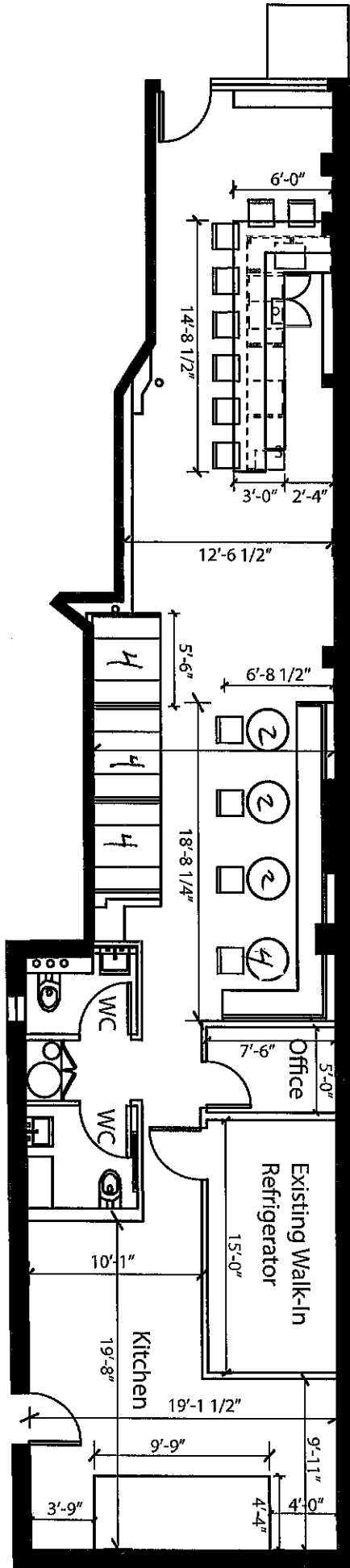
BLOCK PLOT
 22 Orchard Street
 New York, NY
 October 13, 2021

Hester Street

Gallery
Gallery
Commercial
Beauty Salon
Commercial
Residential
Gallery
Clothing
Residential
Commercial
APPLICANT
Scarr's Pizza 22 Orchard St.
Residential
Electricians
Gallery
Perfumes
Bar Belly 14B Orchard St.
Vacant
Residential
Housewares

Canal Street

7 Tables
 24 Seats
 8 Bar stools





22 ORCHARD

Espresso single/double \$2/\$3

Fresh squeezed orange juice/ grapefruit juice \$5

Fresh malasadas plain or jelly filled 3 for \$5

Soft boiled egg with mustard, wheat germ and micro greens \$5

Daily sandwiches (salami and arugula-mortadella-mozzarella basil tomato- tuna and caper-etc) 2 for \$9

Daily soup \$6/\$7.5

Vegan chili \$6/\$7.5

Greek salad-served with Feta, stuffed grape leaves and pepperoncini \$14

Arugula w/Parmesan and lemon \$12
Add bresaola or grilled chicken \$19

Lobster with gem lettuce, heart of palm, grapefruit, orange dill aioli, croutons \$24

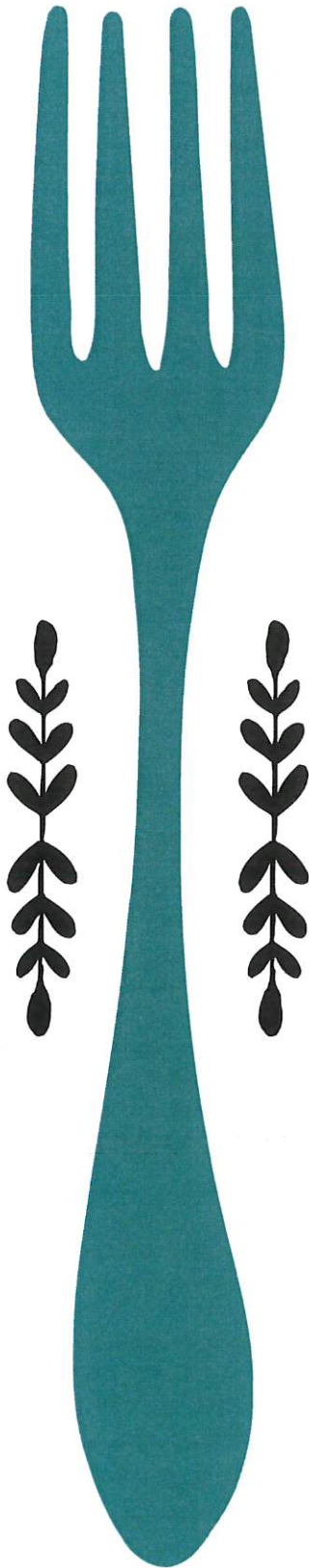
Vegetable fried rice/pork fried rice \$5
Add organic fried egg +\$2

Daily vegetable stir fry with sticky rice & cashews \$9.5

Coconut shrimp with mango salsa \$14

Fried calamari with roasted tomato lime salsa \$12

Deviled egg w/caviar \$5



House cured lemon sage olives \$5

Tortilla stacks-served with guacamole, cheese and jalapeño. \$8
Add steak +\$7

Pat LaFrieda single or double beef burger
One or Two thin beef patties with cheese and all fixings \$8/\$11

Our famous veggie burger \$10

Sides: \$6
Side salad
Daily vegetable /grain salad
Roasted carrots
Hand cut French fries
Quinoa with button mushrooms
Broccoli salad
Sticky rice

Sweets:
Churros with dulce de leche and chili chocolate dipping sauces \$10
Fried banana sundae with brownie and caramel.
Vanilla or chocolate ice cream \$14
A pile of warm cookies \$8
Kettle corn \$5
Pannacotta shots \$2

EXECUTIVE CHEF: HOMER MURRAY