

THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003
Phone (212) 533-5300
www.cb3manhattan.org - mn03@cb.nyc.gov

Alysha Lewis-Coleman, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: 5/28/2021

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? Yes No Type of license: _____

If alteration, describe nature of alteration: _____

Previous or current use of the location: Exhibition Hall

Corporation and trade name of current license: Lighthouse Immersive USA, Corp

APPLICANT:

Premise address: 299 South Street, New York, NY 10002

Cross streets: _____

Name of applicant and all principals: Corey Ross, President

Svetlana Dvoretzky, Director Vyacheslav Zheleznyakov, Treasurer

Trade name (DBA): Immersive Van Gogh Exhibition

PREMISE:

Type of building and number of floors: East River Pier, ground floor only

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?
(includes roof & yard) Yes No If Yes, describe and show on diagram: A cart adjacent to the building's main exit will be operating on the Pier apron

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use? Yes No What is maximum NUMBER of people permitted? 1585

Do you plan to apply for Public Assembly permit? Yes No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): M1-4

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? Yes No
If yes, please describe what type: The building will house an immersive art exhibition

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) Monday - Thursday: 10 AM - 9 PM. Outdoor concession open during
Friday - Saturday: 9 AM - 10 PM. same hours, except in cases of
Sunday: 9 AM - 9 PM. inclement weather

Number of tables? 15 Total number of seats? 50

How many stand-up bars/ bar seats are located on the premise? 1 bar / six seats
(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): 2 rectangular 6' movable bar panels inside cafe

Does premise have a full kitchen Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu

What are the hours kitchen will be open? Mon-Thu 10am-9 pm; Fri-Sat 9 am to 10 pm Sun 9a-9pm

Will a manager or principal always be on site? Yes No If yes, which? manager is always on site

How many employees will there be? _____

Do you have or plan to install French doors accordion doors or windows?

Will there be TVs/monitors? Yes No (If Yes, how many?) _____

Will premise have music? Yes No

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod

If other type, please describe pre-recorded custom show soundtrack, on loop

What will be the music volume? Background (quiet) Entertainment level

Please describe your sound system: Single sound system throughout exhibition space and cafe, operated via ipad

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? _____

Possibly host live performances as part of experience, no added cover charge.

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

we plan to utilize our parking lot, to provide pre-purchased valet parking to visitors

Will there be security personnel? Yes No (If Yes, how many and when) _____

a team of 6-12, depending on volume of visitors, during all open hours,

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have sound proofing installed? Yes No

If not, do you plan to install sound-proofing? Yes No

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No

If yes, please indicate name of establishment: _____

Address: _____ Community Board # _____

Dates of operation: _____

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business _____

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **Bar, Restaurant**, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 0

How many On-Premise (OP) liquor licenses are within 500 feet? 0

Is premise within 200 feet of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. My license type is: beer & cider wine, beer & cider liquor, wine, beer & cider
2. I will operate a full-service restaurant, specifically a (type of restaurant) _____ restaurant, or
 I will operate a gallery exhibition _____,
 with a kitchen open and serving food during all hours of operation OR with less than a full-service kitchen but serving food during all hours of operation OR Other _____
3. My hours of operation will be:
Mon 10 am to 9 pm ; Tue 10 am to 9 pm ; Wed 10 am to 9 pm ;
Thu 10 am to 9 pm ; Fri 9 am to 10 pm ; Sat 9 am to 10 pm ;
Sun 9 am to 9 pm . (I understand opening is "no later than" specified opening hour, and all patrons are to be cleared from business at specified closing hour.)
4. I will not use outdoor space for commercial use OR
 My sidewalk café hours will be within all operating hours except in cases of inclement weather
5. I will employ a doorman/security personnel: Security team will be overseeing all points
6. I will install soundproofing, _____
7. I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified live performances or televised sports.
 I will have a closed fixed façade with no open doors or windows except my entrance door will close by 10:00 P.M. or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified live performances or televised sports.

8. I will not have DJs, live music, promoted events, any event at which a cover fee is charged, scheduled performances, more than 0 DJs per _____, more than 0 private parties per _____, _____ number of TVs.
9. I will play ambient recorded background music only.
10. I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
11. I will not seek a change in class to a full on-premises liquor license without first obtaining approval from CB 3.
12. I will not participate in pub crawls or have party buses come to my establishment.
13. I will not have unlimited drink specials, including boozy brunches, with food.
14. I will not have a happy hour or drink specials with or without time restrictions OR I will have happy hour and it will end by _____.
15. I will not have wait lines outside. I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
16. I will conspicuously post this stipulation form beside my liquor license inside of my business.
17. Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Name: Natalia Holler, Venue Operations Manager

Phone Number: 954-325-8215



Arelia Taveras <nybusinesslicensing@gmail.com>

Van Gogh Exhibit

Arelia <nybusinesslicensing@gmail.com>
To: info@gohproductions.org

Fri, May 28, 2021 at 4:45 PM

Good afternoon,

Please, be advised that the following exhibit will be taking place in your district.

Lighthouse Immersive USA, Inc presents the Van Gogh Exhibit.

It will take place from:

Hours of Operation

June 4th – June 6th (PREVIEWS)

Monday | CLOSED

Tuesday | CLOSED

Wednesday | CLOSED

Thursday | CLOSED

Friday | 2 pm – 10 pm

Saturday | 12 noon – 11 pm

Sunday | 9 am – 10 pm

June 7th – June 13th

Monday | 10 am – 10 pm (PREVIEW)

Tuesday | 10 am – 10 pm (PREVIEW)

Wednesday | 10 am – 10 pm (PREVIEW)

Thursday | 11 am – 10 pm

Friday | 9 am – 11 pm

Saturday | 9 am – 11 pm

Sunday | 9 am – 10 pm

June 14th – September 6th

Monday | 10 am – 10 pm

Tuesday | 10 am – 10 pm

Wednesday | 10 am – 10 pm

Thursday | 10 am – 10 pm

Friday | 9 am – 11 pm

Saturday | 9 am – 11 pm

Sunday | 9 am – 10 pm

Location: 299 South Street, Pier 36, New York, NY 10002

Thank you for your consideration and attention.

Best regards.

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NY Business Licensing Group

38-10 99th Street - Suite 101

Corona, NY 11368

(518) 763-5400 Office

(718) 898-0141 Alt. Office

(347) 436-9066 Fax

email: NYBusinessLicensing@gmail.com

Website: NYBusinessLicensing.com



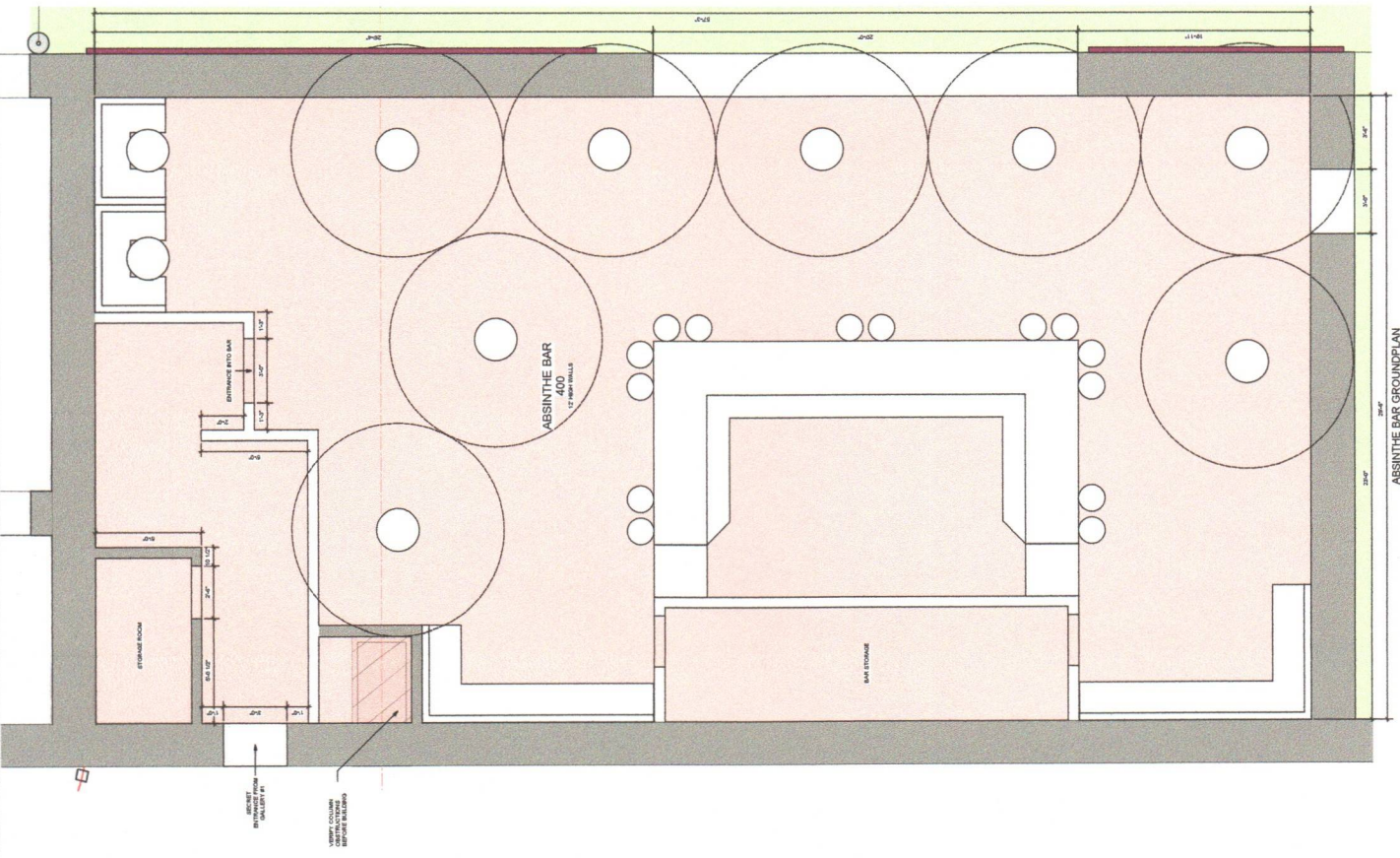
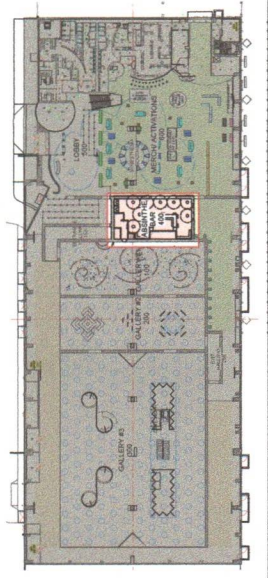
Postings.pdf

1508K



Menu

Buttermilk Fried Chicken	\$15.99
Pan Roasted Trout	\$14.00
BBQ Beef Brisket Sandwich	\$17.56
BBQ Pork Sandwich	\$17.56
BBQ Pork Ribs	\$22.50
Potato Salad	\$7.45
Edamame	\$7.25



ABSINTHE BAR GROUNDPLAN
SCALE 1/2" = 1'-0"

4.0
SCALE 1/2" = 1'-0"

VAN GOGH
EXPERIENCE NY
ABSINTHE BAR PLAN

DESIGNED BY: DAVID KORNBERG
ARCHITECTS: VAN GOGH EXPERIENCE NY
300 W. 42ND ST.
NEW YORK, NY 10018

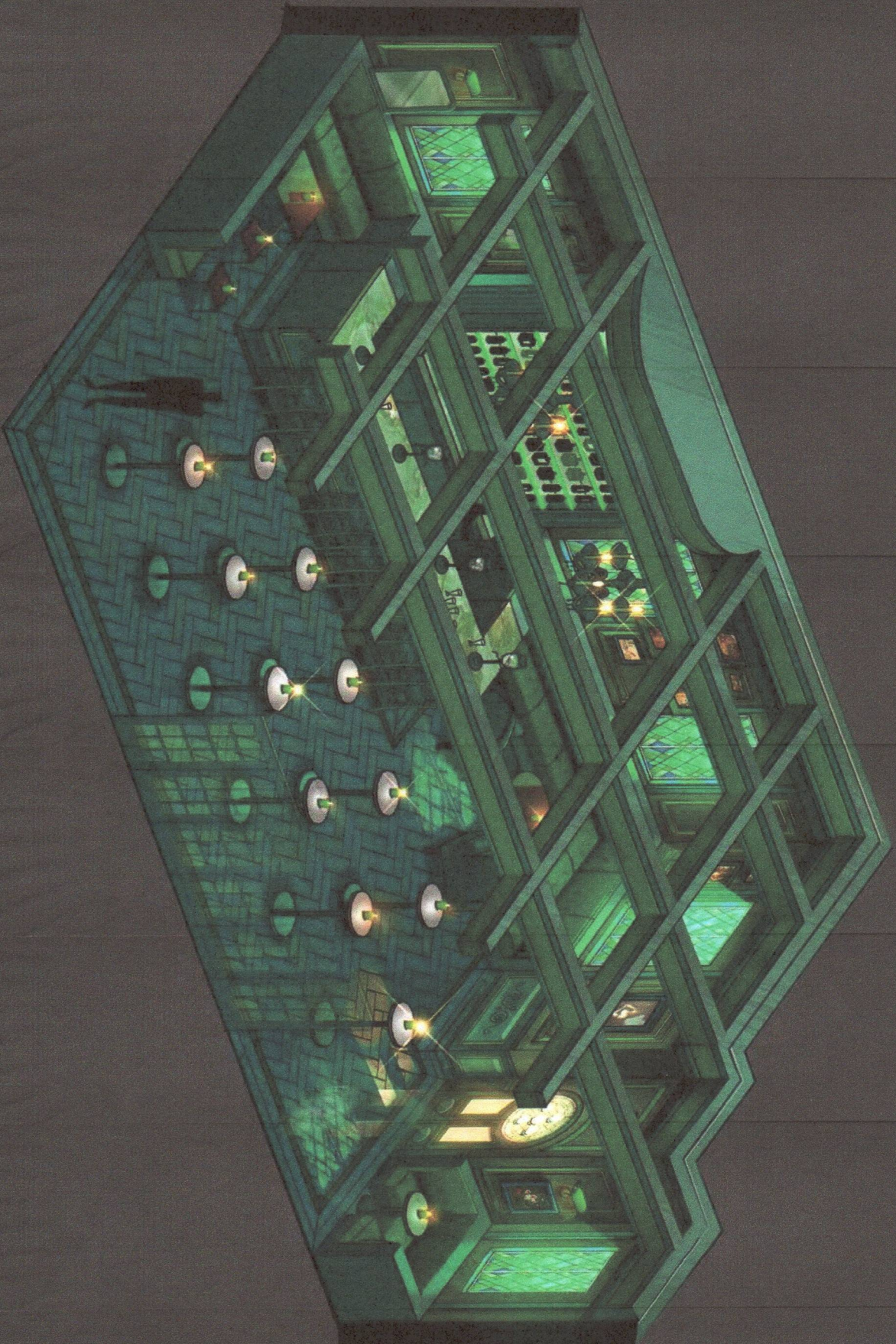
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PROJECT NO.: 200-100000000-0000



PRELIMINARY
APR 7, 2021

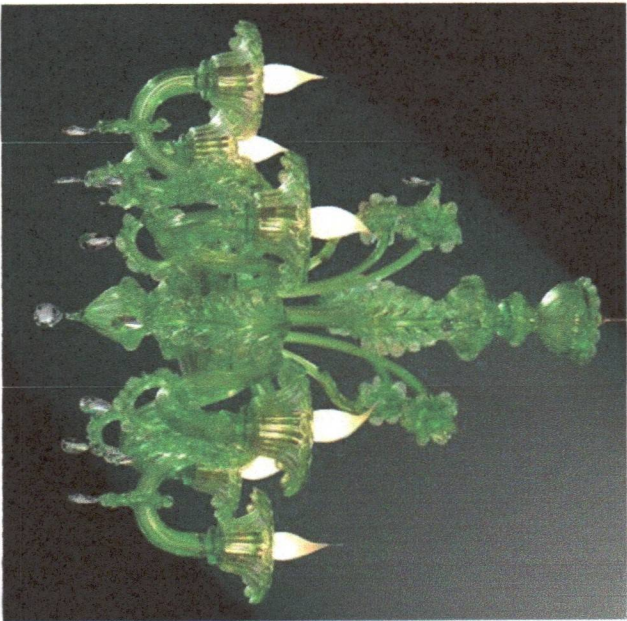
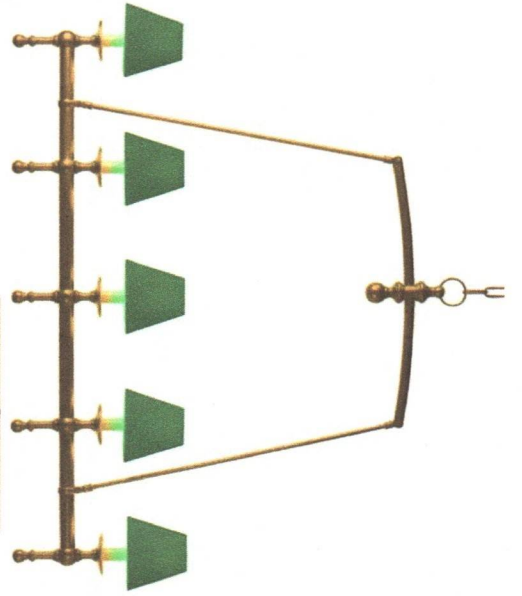
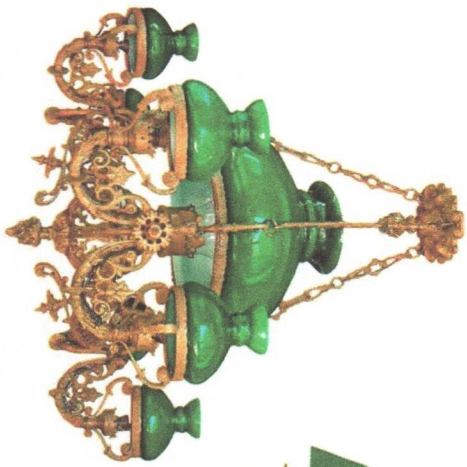
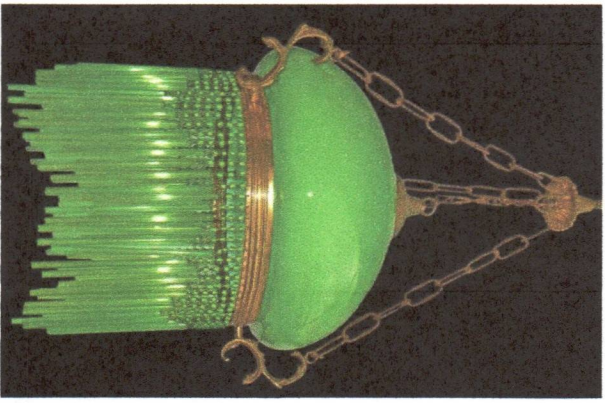


VAN GOGH IMMERSIVE EXPERIENCE • PIER 36 - BASKETBALL CITY
ABSINTHE BAR • 7 APRIL 2021

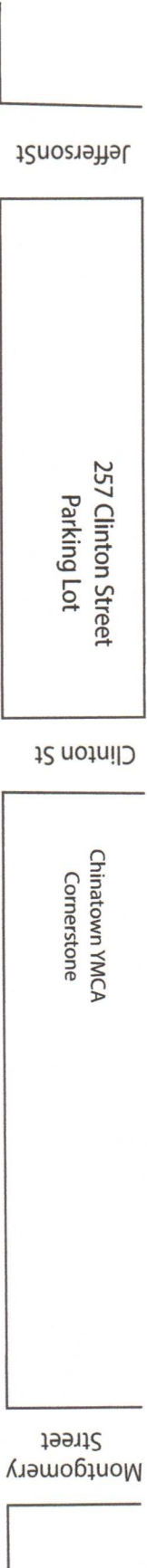


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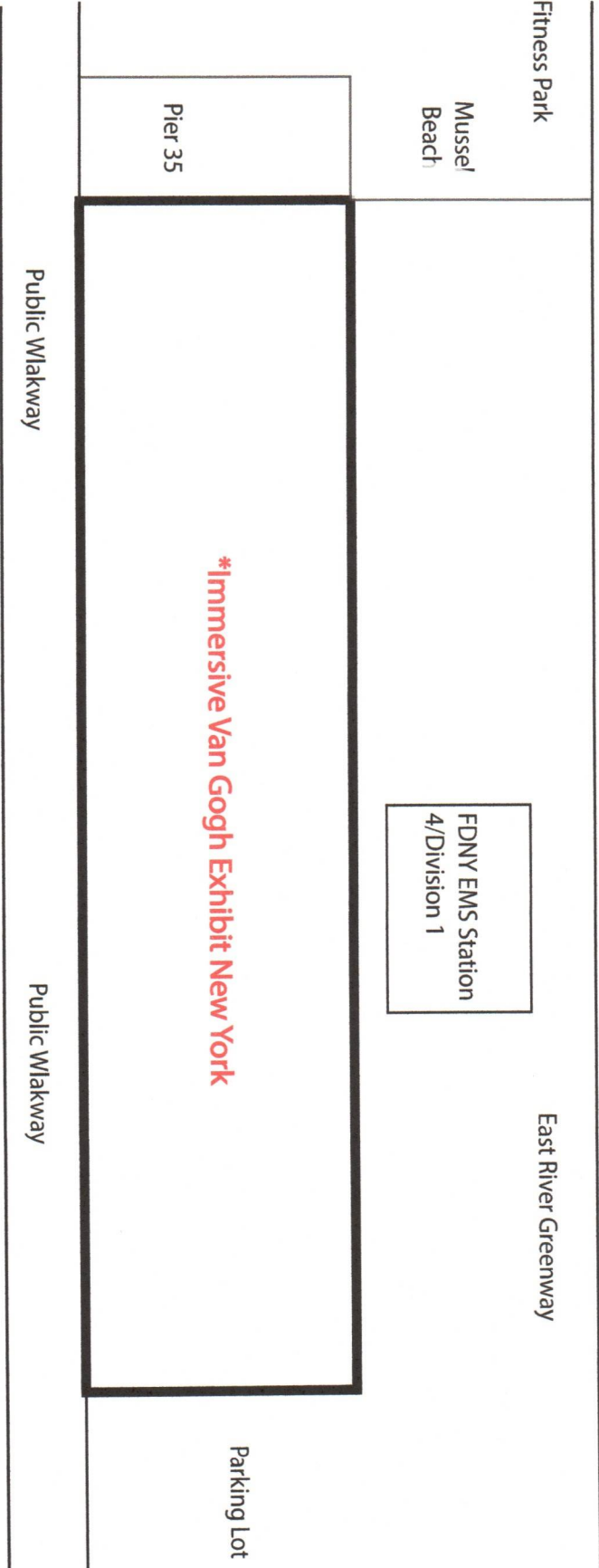
DK
KORINS



LIGHTHOUSE IMMERSIVE USA, INC
d.b.a IMMERSIVE VAN GOGH EXHIBIT NEW YORK
299 SOUTH STREET, PIER 36



FDR Dr



ATTENTION RESIDENTS & NEIGHBORS

1-800-368-ALICE / 1-877-331-1358
 (English) / (Español) / (Chinese) / (Vietnamese) / (Tagalog) / (Filipino) / (Haitian Creole) / (Korean) / (Vietnamese)

Plans to open a
 at the following location

199 South Street, New York, NY 10038
 Seeking a license to serve

There will be an opportunity for public comment on
 Monday, June 14 at 6:30pm
 Online: <https://zoom.us/j/92199317942>
 see www.cb3manhattan.org for zoom meeting details

At COMMUNITY BOARD 3
 SLA & DCA Licensing Committee Meeting
 100 Broadway - 9th Floor
 212-335-3035

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NEIGHBORING RESIDENTS & VICINOS DE LA COMUNIDAD

1-800-368-ALICE / 1-877-331-1358
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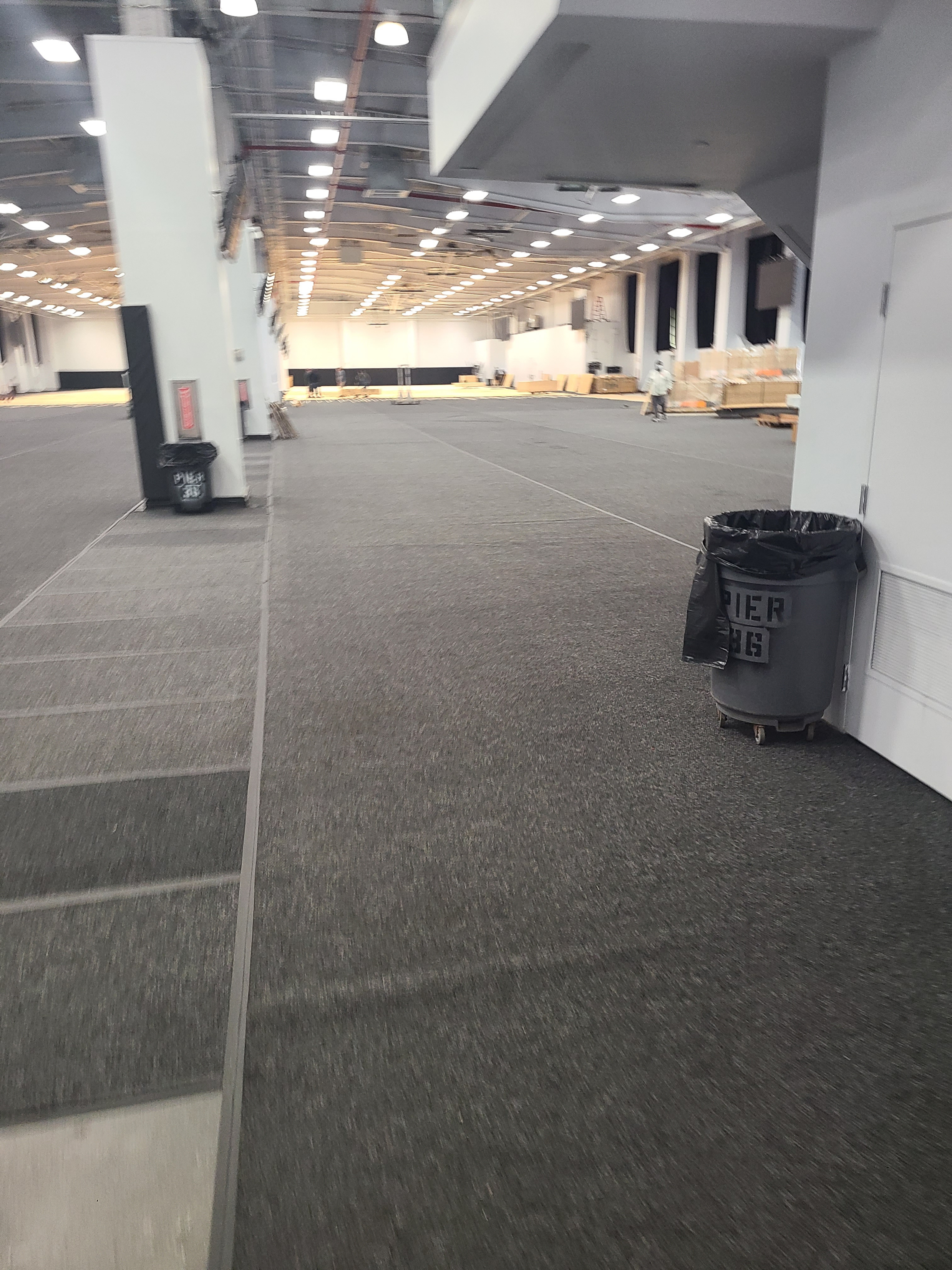
NEW YORK'S HOMEOWNERS NEWSPAPER

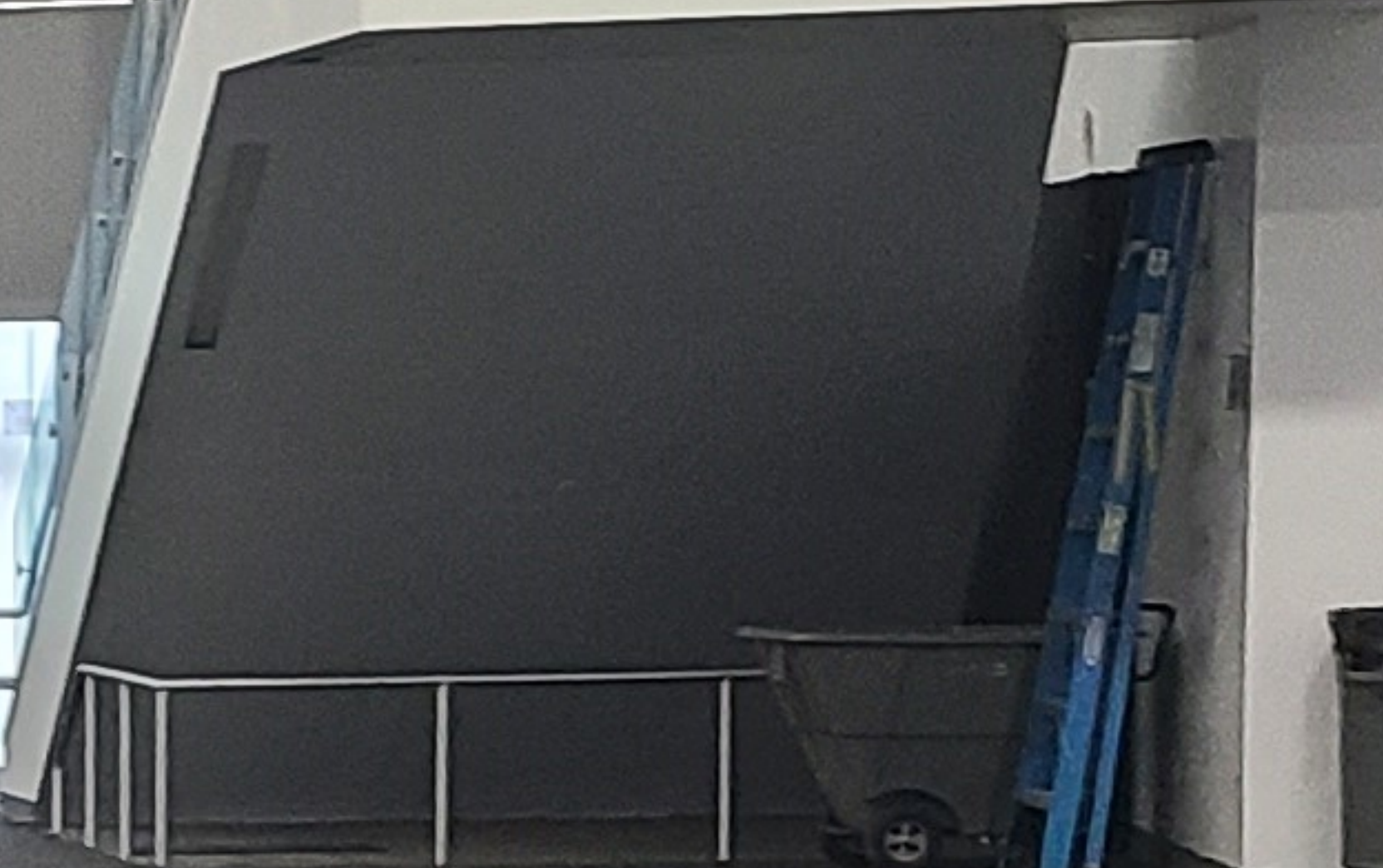
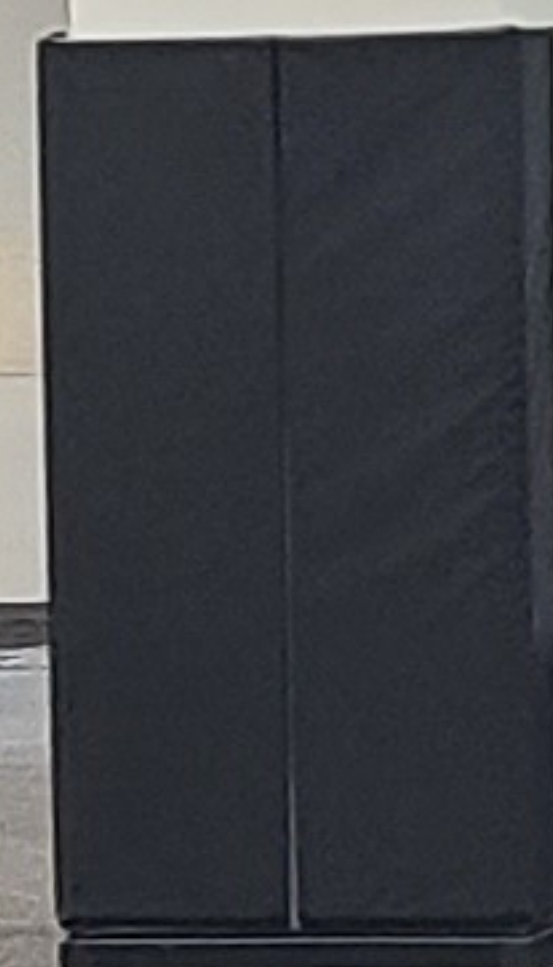
DAILY NEWS

Howdy, rich

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