

THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003

Phone (212) 533-5300

www.cb3manhattan.org - mn03@cb.nyc.gov

Alysha Lewis-Coleman, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- ☐ Photographs of the inside and outside of the premise.
- ☐ Schematics, floor plans or architectural drawings of the inside of the premise.
- ☐ A proposed food and or drink menu.
- ☐ Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- ☐ Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- ☐ Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

- ☒ new liquor license ☐ alteration of an existing liquor license ☐ corporate change

Check if either of these apply:

- ☐ sale of assets ☐ upgrade (change of class) of an existing liquor license

Today's Date: 5/20/21

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? ☒ Yes ☐ No Type of license: Full OP

If alteration, describe nature of alteration: _____

Previous or current use of the location: Cocktail Bar, full liquor

Corporation and trade name of current license: 151 SG Props LLC dba 151 - Serial#1278501

APPLICANT:

Premise address: 151 Rivington St

Cross streets: Suffolk St & Clinton St

Name of applicant and all principals: Lullaby Downtown LLC - Harrison Snow and Jacob Hodas

Trade name (DBA): Lullaby

PREMISE:

Type of building and number of floors: Four floor Residential with ground floor retail

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?

(includes roof & yard) ☐ Yes ☒ No If Yes, describe and show on diagram: _____

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use? ☒ Yes ☐ No What is maximum NUMBER of people permitted? _____

Do you plan to apply for Public Assembly permit? ☐ Yes ☒ No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): R7A

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? ☐ Yes ☒ No

If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) Monday - Sunday 12pm - 4am

Number of tables? 7 Total number of seats? 34

How many stand-up bars/ bar seats are located on the premise? 10

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): 1 rectangular bar in the back right corner of the room

Does premise have a full kitchen ☐ Yes ☒ No?

Does it have a food preparation area? ☐ Yes ☒ No (If any, show on diagram)

Is food available for sale? ☒ Yes ☐ No If yes, describe type of food and submit a menu

Nuts, Olives, Pickles, Charcuterie

What are the hours kitchen will be open? n/a

Will a manager or principal always be on site? ☒ Yes ☐ No If yes, which? Harrison Snow

How many employees will there be? 4

Do you have or plan to install ☐ French doors ☐ accordion doors or ☐ windows?

Will there be TVs/monitors? ☐ Yes ☒ No (If Yes, how many?) _____

Will premise have music? ☒ Yes ☐ No

If Yes, what type of music? ☐ Live musician ☐ DJ ☒ Juke box ☒ Tapes/CDs/iPod

If other type, please describe _____

What will be the music volume? ☒ Background (quiet) ☐ Entertainment level

Please describe your sound system: Small speakers

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? No

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.") Cocktail bar with reservations only. Guests will be texted when they seating is ready.

Will there be security personnel? ☒ Yes ☐ No (If Yes, how many and when) _____
1 person checking IDs

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have sound proofing installed? ☒ Yes ☐ No
If not, do you plan to install sound-proofing? ☒ Yes ☐ No

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? ☐ Yes ☒ No

If yes, please indicate name of establishment: _____

Address: _____ Community Board # _____

Dates of operation: _____

Has any principal had work experience similar to the proposed business? ☒ Yes ☐ No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area? ☐ Yes ☒ No If Yes, please give trade name and describe type of business _____

Has any principal had SLA reports or action within the past 3 years? ☐ Yes ☒ No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **Bar**, **Restaurant**, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 16

How many On-Premise (OP) liquor licenses are within 500 feet? 16

Is premise within 200 feet of any school or place of worship? ☐ Yes ☒ No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. My license type is: ☐ beer & cider ☐ wine, beer & cider ☒ liquor, wine, beer & cider

2. ☐ I will operate a full-service restaurant, specifically a (type of restaurant)

_____ restaurant, or

☒ I will operate a Cocktail Bar

☐ with a kitchen open and serving food during all hours of operation OR ☒ with less than a full-service kitchen but serving food during all hours of operation OR ☐ Other

3. My hours of operation will be:

Mon 12pm - 4am ; Tue 12pm - 4am ; Wed 12pm - 4am ;

Thu 12pm - 4am ; Fri 12pm - 4am ; Sat 12pm - 4am ;

Sun 12pm - 4am . (I understand opening is "no later than" specified opening hour, and all patrons are to be cleared from business at specified closing hour.)

4. ☒ I will not use outdoor space for commercial use OR

☐ My sidewalk café hours will be _____

5. ☒ I will employ a doorman/security personnel: 1 person to check IDs

6. ☒ I will install soundproofing, _____

7. ☐ I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified live performances or televised sports.

☒ I will have a closed fixed façade with no open doors or windows except my entrance door will close by 10:00 P.M. or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified live performances or televised sports.

8. I will not have ☒ DJs, ☒ live music, ☒ promoted events, ☒ any event at which a cover fee is charged, ☒ scheduled performances, ☐ more than _____ DJs per _____, ☐ more than _____ private parties per _____, _____ number of TVs.
9. ☒ I will play ambient recorded background music only.
10. ☒ I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
11. ☒ I will not seek a change in class to a full on-premises liquor license without first obtaining approval from CB 3.
12. ☒ I will not participate in pub crawls or have party buses come to my establishment.
13. ☒ I will not have unlimited drink specials, including boozy brunches, with food.
14. ☒ I will not have a happy hour or drink specials with or without time restrictions OR ☐ I will have happy hour and it will end by _____.
15. ☒ I will not have wait lines outside. ☒ I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
16. ☒ I will conspicuously post this stipulation form beside my liquor license inside of my business.
17. ☒ Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Name: Harrison Snow

Phone Number: 4013396661

Lullaby

Lullaby provides a dressed-down, yet high-caliber cocktail experience. The goal of this project is to bring a level of accessibility to a quality drinking experience that forgoes the frills and pretenses of the modern cocktail bar. This will be a place where *anyone* can relax, socialize, and enjoy an excellent drink without feeling intimidated, ignorant, or as though they are *required* to participate in “cocktail culture.” Lullaby believes that an experience centered around the establishment rather than the guest is detrimental to the concept of hospitality. Therefore, Lullaby will balance an elevated drinking experience with an unassuming atmosphere and style of service, centered around the humble reason we drink: to relax and have fun.

It is a closely held principle of Lullaby’s that our approach to hospitality does not have to compromise the quality of our beverage program. Lullaby’s craft cocktail program will function at the highest level and will be staffed with bartenders at the top of their craft, allowing it to compete with the leading cocktail bars in its class.

Lullaby will target young artists, young professionals and hospitality industry folks. Our space will be ideal for after-work drinks, small celebrations, dates, and group social gatherings. Food will be simple, elevated bar snacks. Lullaby will offer a modest beer selection composed of staples. Wine will be minimal, classic varietals.

Lullaby’s menu layout, décor and drink presentation will carry a consistent theme of simplicity and accessibility.

Meet the Team

Harrison Snow



Harrison Snow is a career hospitality professional with nearly a decade of experience working in restaurants and bars around the Northeast. Before relocating to New York, he ran one of the top cocktail bars in Cambridge, MA where his work was featured in numerous Boston publications such as Boston Magazine, The Boston Globe, and The Food Lens. He has been trained by some of the top bartenders in the industry, namely Brother Cleve and Kayla Quigley of Boston, MA. Harrison brings a vast network within the hospitality community, a keen ability to generate repeat business, and valuable expertise in front-of-house and back-end management.

- Recognized in *Boston Magazine* “Best of Boston” edition 2019 in an article by Bombay Sapphire, “6 Boston Mixologists on How They Stir Creativity Into Every Cocktail”
<https://www.bostonmagazine.com/sponsor-content/how-these-6-bartenders-stir-creativity-into-every-glass/>
- “Good Fellas” Cocktail published in *The Food Lens*, digital publication
<https://www.thefoodlens.com/boston/sides/recipes/goodfellas-our-fathers/>
- Wit’s End recognized in *The Boston Globe* “Our 56 favorite bars in Greater Boston and beyond”
<https://www.bostonglobe.com/magazine/2019/04/25/our-favorite-bars-greater-boston-and-beyond/JTDUAB2zpR5wVCxLYKGvOI/story.html>

Jacob Hodas



Jake Hodas was born and raised in New York City. He began his career as a serial entrepreneur at an early age. From selling sneakers to investing, he developed a keen understanding of branding and grass-roots marketing. After three years studying at Boston University, he returned to New York and got a job in a bar while finishing up his bachelor’s degree. During this time, he utilized his innate entrepreneurial talent in concert with his degree in communications and began organizing and

coordinating private events in NYC. Through this experience, he developed a vast network in the nightlife and special events industry. Having been taken by the culture, atmosphere, and energy of the hospitality industry, Jake has always dreamt of opening his own bar. The pandemic granted a new outlook and ambition, as well as a unique opportunity, to make that dream a reality. Jake will bring key perspective to this project as a native New Yorker while utilizing his vast network within the New York nightlife industry to drive traffic and generate publicity.

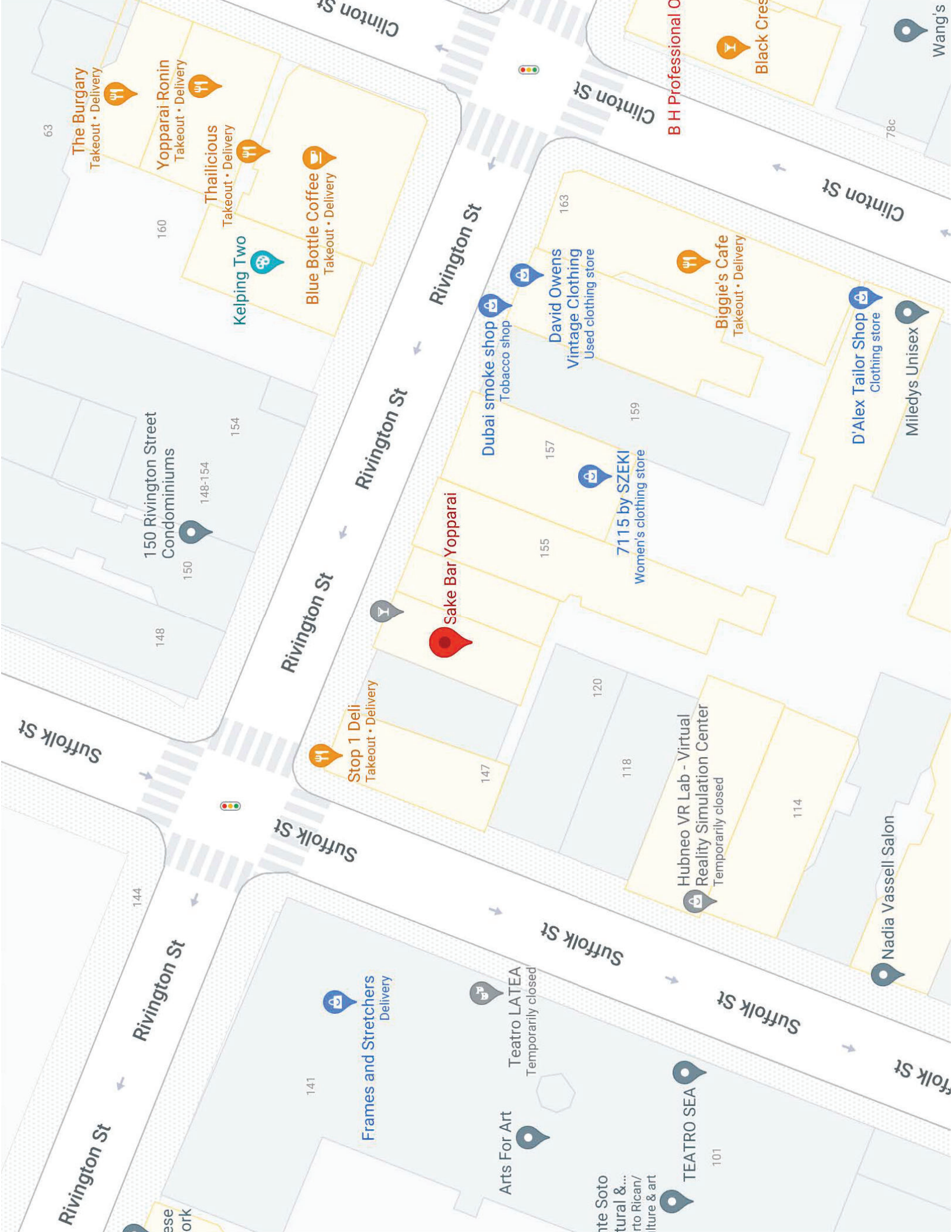
Brother Cleve



Brother Cleve is an iconic bartender and musician who is internationally recognized as being one of the fathers of the modern cocktail movement. With 35 years of experience in bars, Cleve has mastered every facet of the industry, from crafting delicious cocktails, to curating music and ambiance, to owning and running many of the top bars and bar programs in the Northeast. He has trained and mentored many of the best bartenders in the industry who have gone on to open award-winning cocktail bars across the country. Brother Cleve has been recognized in *Punch*, *Imbibe*, *Eater*, *Drink Boston*, *The Boston Globe*, *Boston Magazine*, and numerous other publications and cocktail books. Brother Cleve will act as

Brand Ambassador, consulting on all levels of the decor, ambiance, cocktail list, and guest experience, while utilizing press and industry connections to make Lullaby a staple in the New York cocktail scene.

- *Boston Globe* "Brother Cleve returns to shake up Boston's cocktail culture"
http://archive.boston.com/lifestyle/articles/2011/03/17/brother_cleve_returns_to_shake_up_bostons_cocktail_culture/
- *Imbibe* "Brother Cleve on Music and Cocktails"
<https://imbibemagazine.com/brother-cleve/>
- *Boston.com* "Brother Cleve, the bartending legend and musician, shares his go-to drink"
<https://www.boston.com/food/food/2021/02/18/bartending-legend-brother-cleve-go-to-cocktail>
- *Punch Drink* - Multiple Articles
<https://punchdrink.com/tag/brother-cleve/>
- *Bostonchefs.com* "Talkin' Tiki with Brother Cleve"
<https://www.bostonchefs.com/events/talkin-tiki-brother-cleve/>
- *Eater* - Multiple Articles
<https://boston.eater.com/search?q=brother+cleve>



The Burgary
Takeout • Delivery

Yopparai Ronin
Takeout • Delivery

Thailicious
Takeout • Delivery

Kelping Two

Blue Bottle Coffee
Takeout • Delivery

150 Rivington Street
Condominiums

Rivington St

Rivington St

Rivington St

Sake Bar Yopparai

Stop 1 Deli
Takeout • Delivery

Dubai smoke shop
Tobacco shop

David Owens
Vintage Clothing
Used clothing store

Biggie's Cafe
Takeout • Delivery

D'Alex Tailor Shop
Clothing store

Miledys Unisex

7115 by SZEKI
Women's clothing store

Hubneo VR Lab - Virtual
Reality Simulation Center
Temporarily closed

Nadia Vassell Salon

Frames and Stretchers
Delivery

Teatro LATEA
Temporarily closed

Arts For Art

Teatro Soto
Cultural &...
to Rican/
culture & art

TEATRO SEA

BH Professional O

Black Cree

Wang's

This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Proximity Report For:	
Location	151 Rivington St, New York, 10002
Geocode	Latitude: 40.71918 longitude: -73.98571
Report Generated On	4/12/2021

8 Closest Liquor Stores		
Name	Address	Distance
EAST VILLAGE WINE & LIQUORS INC Ser #: 1281322	80-82 CLINTON ST NEW YORK, NY 10002	205 ft
TURTLE DOVE LLC Ser #: 1271455	28 30 CLINTON ST STORE B NEW YORK, NY 10002	576 ft
SALGIRAH CORP Ser #: 1276123	141 ESSEX ST NEW YORK, NY 10002	593 ft
PET NAT LLC Ser #: 1306926	115 DELANCEY ST NEW YORK, NY 10002	691 ft
VIJAYA GROUP INC Ser #: 1326346	100 STANTON ST NEW YORK, NY 10002	1,005 ft
EAST HOUSTON STREET WINE & LIQUOR INC Ser #: 1266928	250 E HOUSTON ST STORE #13 NEW YORK, NY 10002	1,042 ft
LOON CHUN INCORPORATED Ser #: 1023505	45 PITT STREET NEW YORK, NY 10002	1,159 ft
DISCOVERY WINES LLC Ser #: 1254572	16 AVE B NEW YORK, NY 10009	1,202 ft

Schools within 500 feet		
Name	Address	Distance
LOWER EAST SIDE PREPARATORY HIGH SCHOOL	145 STANTON ST-4TH FL NEW YORK, NY 10002	430 ft
SCHOOL FOR GLOBAL LEADERS	145 STANTON ST NEW YORK, NY 10002	491 ft

Churches within 500 feet	
Name	Distance
No Churches within 500 feet	

Pending On Premises Liquor Licenses within 750 feet		
Name	Address	Distance
NORFOLK HOSPITALITY INC Ser #: 1333691	106 NORFOLK ST NORTH STORE NEW YORK, NY 10002	378 ft
SITE 2 MARKET LINE RESTAURANT LLC Ser #: 1328150	115 DELANCEY ST NEW YORK, NY 10002	691 ft
ESSEX PEARL BY AQUABEST LLC Ser #: 1334037	115 DELANCEY ST BASEMENT SITE 2, RESTAURANT 13 NEW YORK, NY 10002	691 ft

Active On Premises Liquor Licenses within 750 feet		
Name	Address	Distance
SOCIETY OF THE EDUCATIONAL ARTS INC Ser #: 1326289	107 SUFFOLK ST NEW YORK, NY 10002	139 ft
79 CLINTON RESTAURANT GROUP LLC Ser #: 1298165	79 CLINTON ST NEW YORK, NY 10002	149 ft
BLACK ROSE HOSPITALITY GROUP LLC Ser #: 1288377	67 CLINTON ST NEW YORK, NY 10002	192 ft
J SALT LLC Ser #: 1285883	63 CLINTON ST NEW YORK, NY 10002	194 ft
GREY CRESCENT LLC Ser #: 1271941	76 CLINTON ST NEW YORK, NY 10002	200 ft
KLAI KUNGWAN LLC Ser #: 1320056	71 CLINTON ST NEW YORK, NY 10002	206 ft
68 CLINTON RESTAURANT ASSOCIATES LLC Ser #: 1270078	68 CLINTON ST NEW YORK, NY 10002	208 ft
106 LA CONTENTA LLC Ser #: 1318274	106 NORFOLK ST - SOUTH STORE NEW YORK, NY 10002	371 ft
LA CONTENTA INC Ser #: 1282570	102 NORFOLK ST NEW YORK, NY 10002	374 ft
AZASU INC Ser #: 1275880	49 CLINTON ST NEW YORK, NY 10002	375 ft
106 NORFOLK STREET LLC Ser #: 1148388	106 NORFOLK ST - NORTH STORE DELANCEY & RIVINGTON NEW YORK, NY 10002	446 ft
120 ESSEX MARKET LLC Ser #: 1316835	124 RIVINGTON ST NEW YORK, NY 10002	460 ft
122-124 RIVINGTON CORP Ser #: 1131317	122-124 RIVINGTON ST. ESSEX ST & LUDLOW STREET NEW YORK, NY 10002	463 ft
ADR RESTAURANT INC Ser #: 1109457	168 DELANCEY STREET NEW YORK, NY 10002	476 ft
BETA CLINTON CORP Ser #: 1209258	37 39 CLINTON STREET COR OF STANTON & CLINTON STS NEW YORK, NY 10002	481 ft
RIVINGTON CAFE CORP Ser #: 1024132	123 RIVINGTON STREET NEW YORK, NY 10002	494 ft

Active On Premises Liquor Licenses within 750 feet		
Name	Address	Distance
KINGS CO IMPERIAL LLC Ser #: 1306825	168 1/2 DELANCEY ST NEW YORK, NY 10002	510 ft
PENNSYLVANIA JAYCOX INC Ser #: 1112506	118 RIVINGTON STREET ESSEX AND NORFOLK STS/ NEW YORK, NY 10002	552 ft
CLINTON EAST CORP Ser #: 1323153	29 CLINTON ST NEW YORK, NY 10002	560 ft
AVIR LLC Ser #: 1151561	29 CLINTON ST AKA168STANTON ST STANTON STREET & RIVINGTON ST NEW YORK, NY 10002	570 ft
133 ESSEX RESTAURANT LLC Ser #: 1255201	133 ESSEX ST NEW YORK, NY 10002	582 ft
SWOON CORP Ser #: 1024141	121 ESSEX ST NEW YORK, NY 10002	587 ft
GUAPO BODEGA LLC Ser #: 1246348	146 ESSEX STREET NEW YORK, NY 10002	601 ft
CAMILLE PRODUCTIONS LLC Ser #: 1120448	110 RIVINGTON STREET ESSEX & LUDLOW STREETS NEW YORK, NY 10002	651 ft
SOUTH CENTRAL RESTAURANT LLC Ser #: 1273321	151 ESSEX ST NEW YORK, NY 10002	666 ft
FOUNDATION LOUNGE CORP Ser #: 1280506	137 ESSEX ST NEW YORK, NY 10002	668 ft
REGAL CINEMAS INC Ser #: 1313783	115 DELANCEY ST NEW YORK, NY 10002	691 ft
DSA PHASE 1 BEER HALL LLC Ser #: 1318775	115 DELANCEY ST AKA 81 NORFOLK STREET NEW YORK, NY 10002	691 ft
ESSEX HOSPITALITY LLC Ser #: 1318858	115 DELANCEY ST NEW YORK, NY 10002	691 ft
DANIEL CABA Ser #: 1332083	117 STANTON ST NEW YORK, NY 10002	726 ft



EXECUTIVE OFFICES
280 BROADWAY, NEW YORK, N.Y. 10007

Patricia J. Lancaster, AIA, Commissioner
(212) 566-5000, TTY (212) 566-4679
Website: NYC.gov/buildings

October 30, 2002

New York State Liquor Authority
Division of Alcoholic Beverage Control
License Processing Unit-3rd Floor
11 Park Place
New York, New York 10007

BOROUGH OFFICES:

MANHATTAN
280 BROADWAY, 3rd FL
NEW YORK, NY 10007

BRONX
1932 ARTHUR AVENUE
BRONX, NY 10457-6306

BROOKLYN
MUNICIPAL BUILDING
BROOKLYN, NY 11201-3715

QUEENS
126-06 QUEENS BLVD.
KEW GARDENS, NY 11415-1554

STATEN ISLAND
BOROUGH HALL
ST. GEORGE, NY 10301-1903

RE: **LETTER OF NO OBJECTION**
151 RIVINGTON STREET
Block #: 348; Lot #: 15
Manhattan

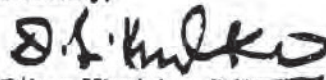
Ladies and Gentlemen:

The Department has No Objection to an Eating and Drinking Establishment, Use Group 6, for less than Seventy- Five (75) persons on the First (1st) floor of the above referenced premises.

However, any new Kitchen Equipment and Fire Protection System must be filed with this Department.

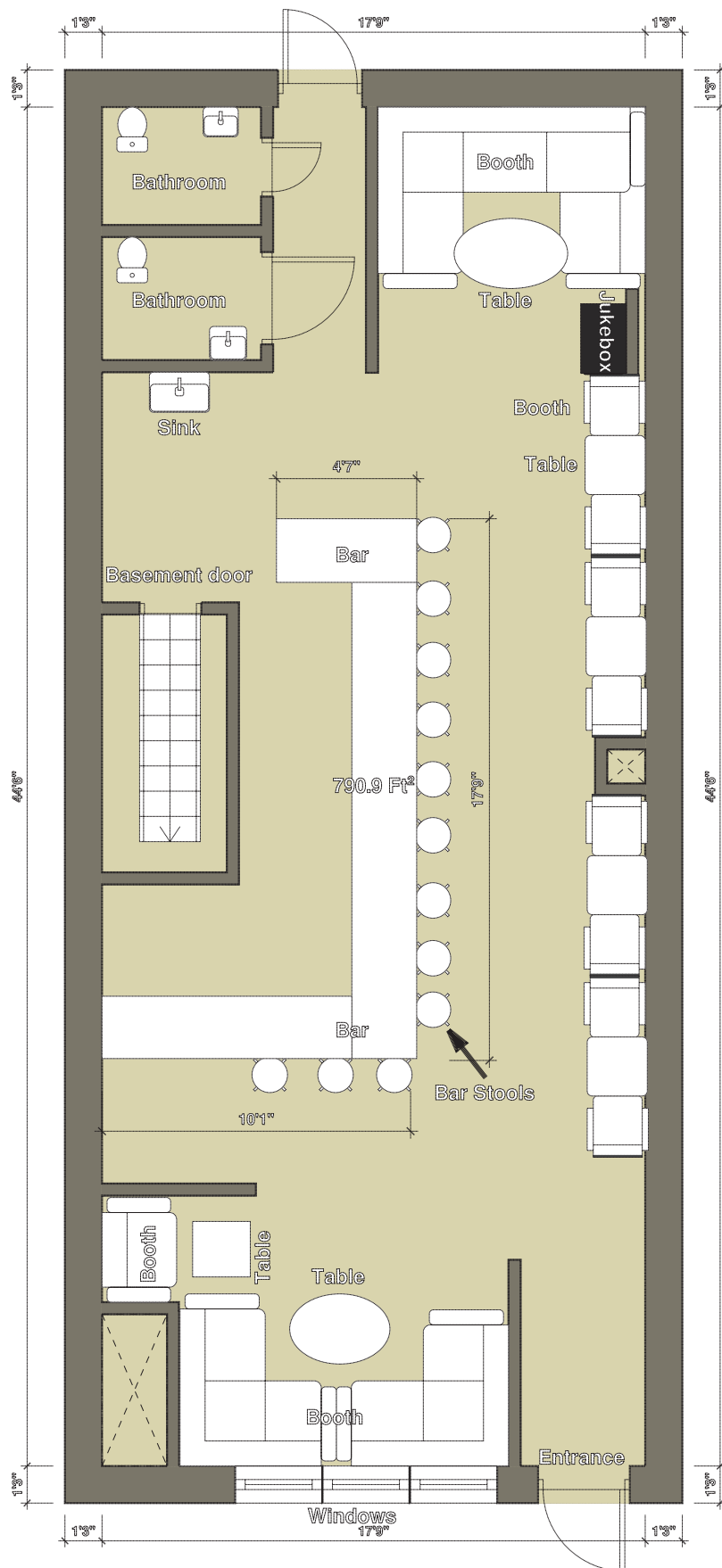
This is based upon departmental records; Block #: 348; Lot #: 15, Sandborn.

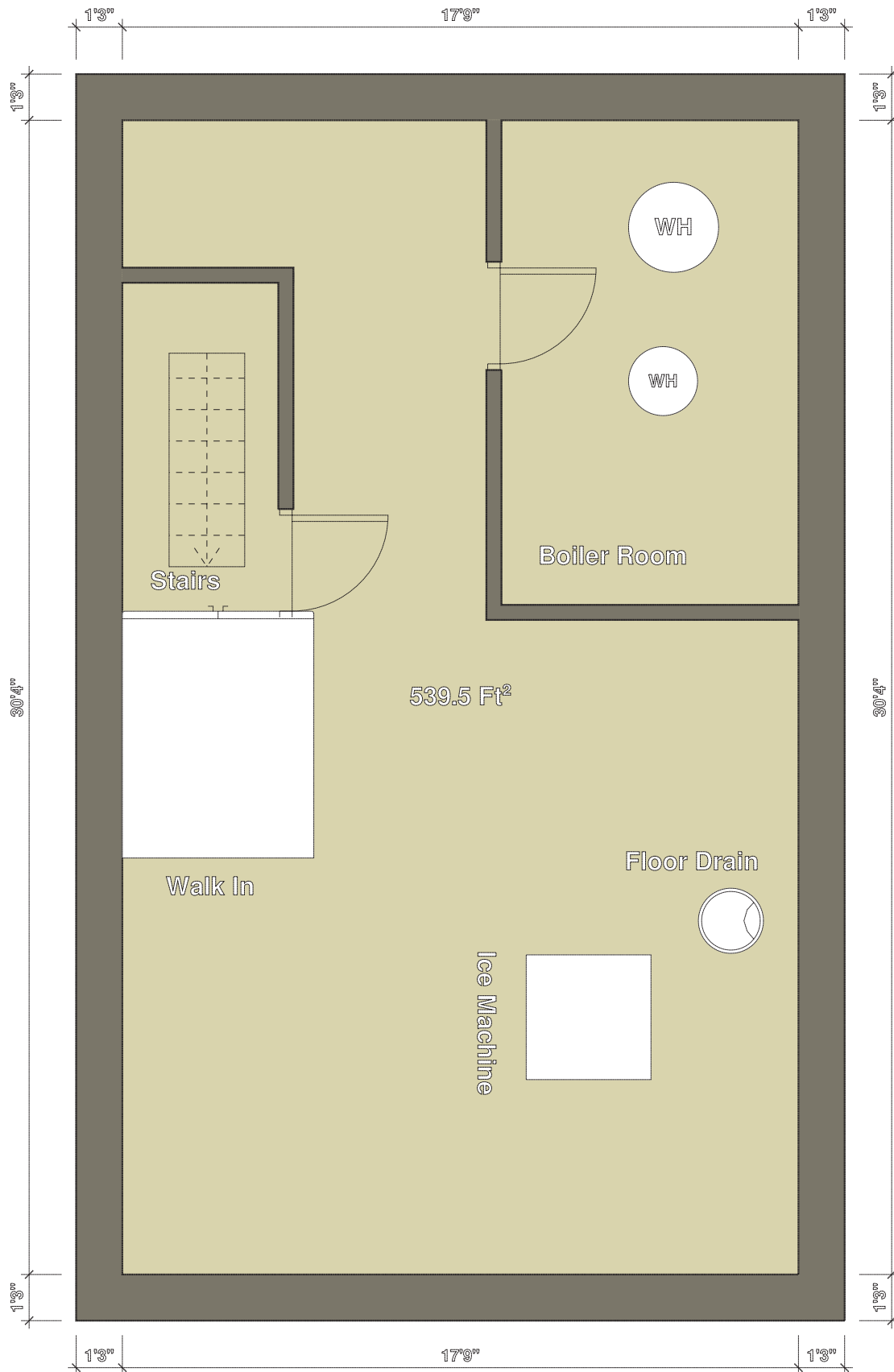
Sincerely,


Dileep Khedekar, P.E.
Deputy Borough Superintendent
Manhattan

Dk/lo:

Cc: Laura V. Osorio, R.A., Acting Borough Commissioner
Ginjo Topino, Plan Examination
LNO File
Premises File





Lullaby

Cocktails

House Punch
Rotating Selection
just drink it and shut up

9

The Lullaby
Bourbon · Italian Liqueurs · Frothy · Tart · Complex
it's named after the bar

15

The Gin Drink
Gin · Bitter · Boozy · Italian · Strawberry
if you've ever been disappointed by a negroni at a dive bar

16

The Tequila Drink
Tequila · Refreshing · Sweet · Spicy
you know who you are

14

The Rum Drink
Rum · Funky · Banana · Savory · Boozy
pretend it's not cold outside

16

The Whiskey Drink
Rye Whiskey · Smooth · Classy · Smokey · Leather
look sophisticated in front of your date

17

The Aquavit Drink
Aquavit · Nautical · Herbal · Distinct
you probably don't know what aquavit is

15

The Vodka Drink
Vodka · Floral · Sparkling · Light
we didn't take the time to write something for you

17



Food

Mixed Nuts

4

Olives

5

Manchego

7

Jamon Iberico

9

Charcuterie Board

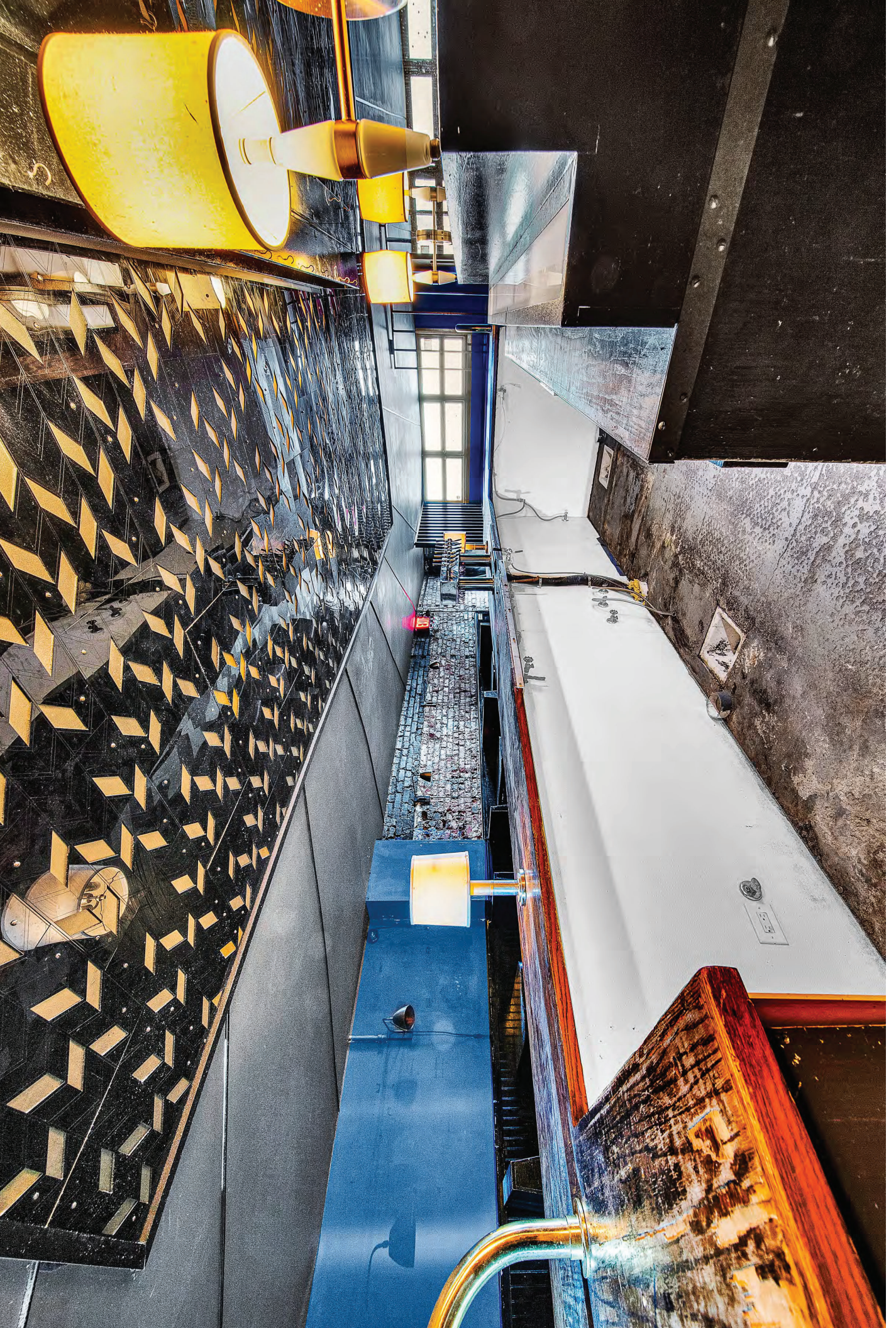
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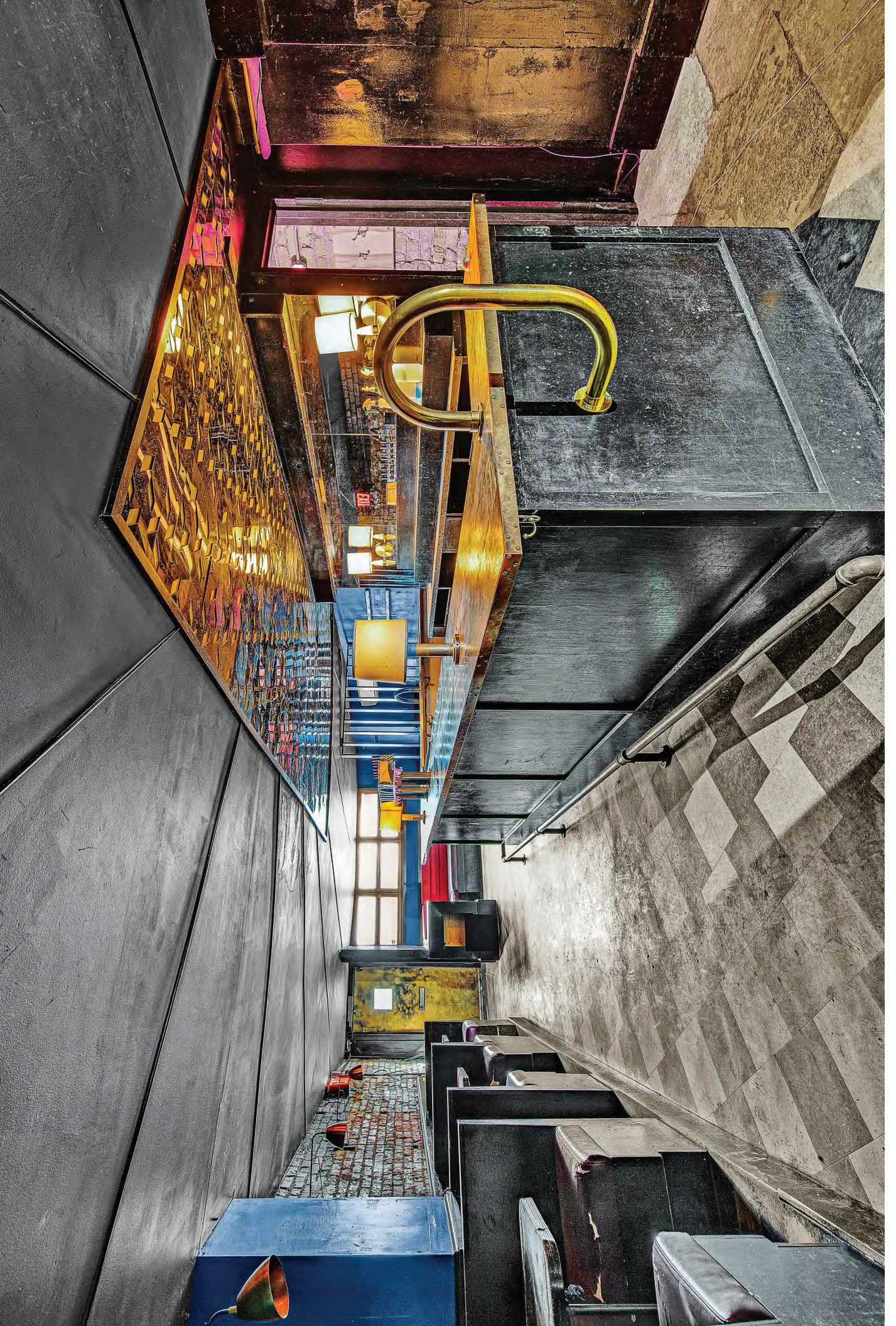


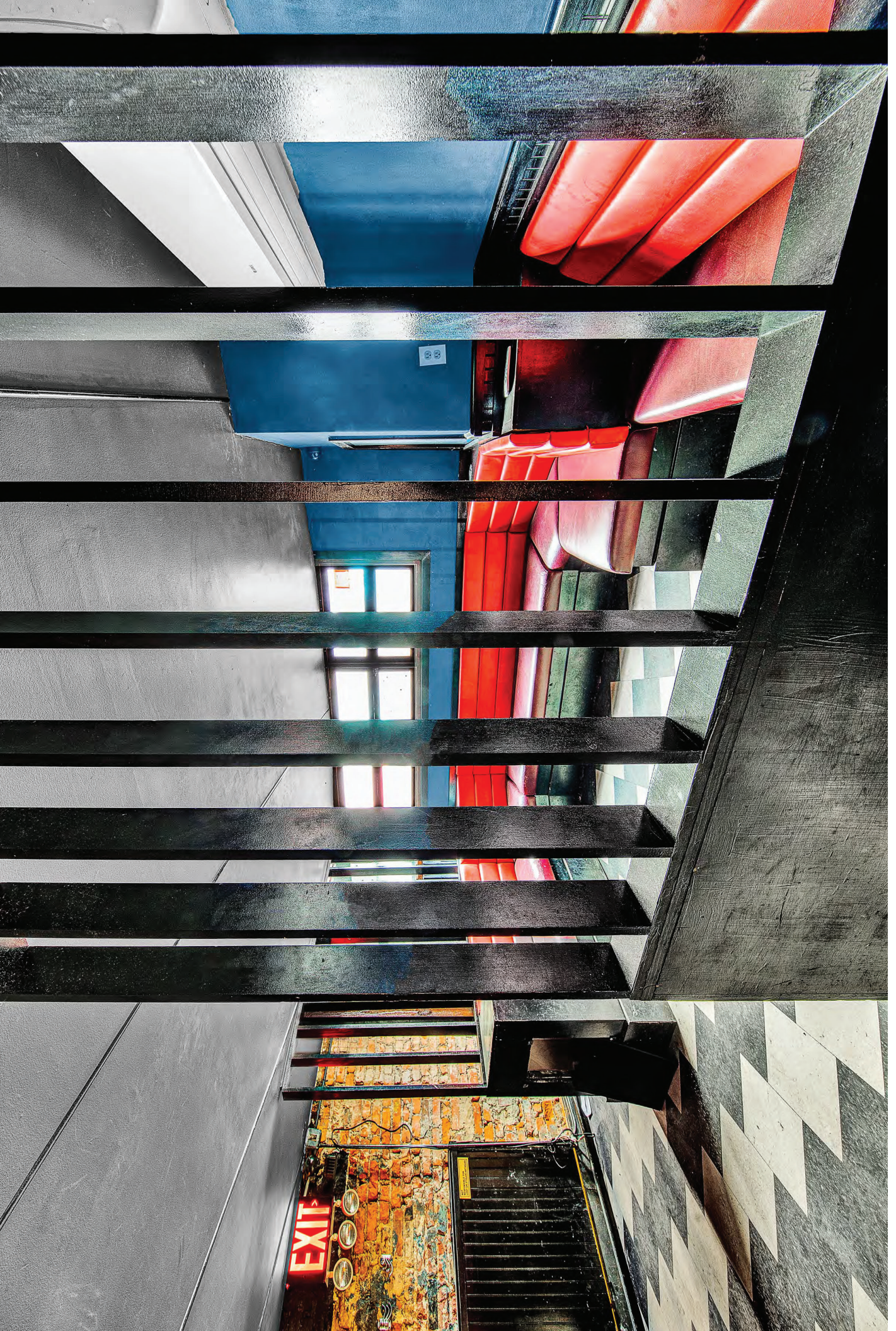






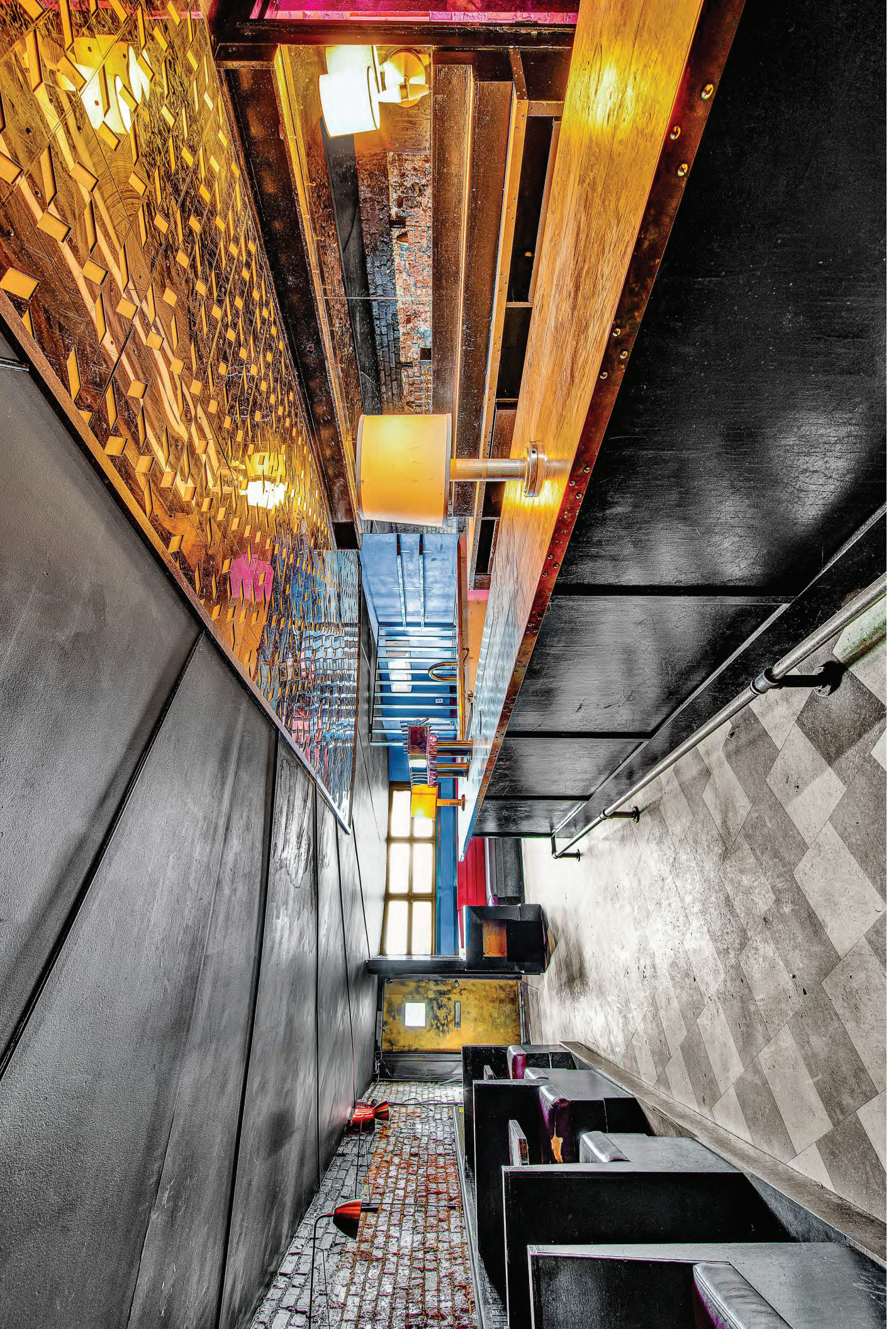
















ATTENTION RESIDENTS & NEIGHBORS

LULLABY Downtown, LLC (917) 796-9328
Company Name and Contact Number See Questions

Plans to open a
COCKTAIL BAR
(Please choose) Bar, Restaurant, Sidewalk Café or Backyard Café

at the following location
151 RIVINGTON ST
(Include Number and Street Name (Address))

This establishment is seeking a license to serve
BEER/WINE & LIQUOR
(Select all that apply) Beer, Wine & Liquor

There will be an opportunity for public comment on

Monday, June 14 at 6:30pm
 Online: <https://zoom.us/j/92199317942>
 see www.cb3manhattan.org for zoom meeting details

HARRISON SNOW harrisonsnow@cb3nyc.com (401) 397-464
JACOB HODAS jacobhodas@cb3nyc.com (917) 796-9328

Applicant Contact Information
 At COMMUNITY BOARD 3
 SLA & DCA Licensing Committee Meeting
 mn03@cb.nyc.gov - www.cb3manhattan.org

ATTENTION RESIDENTS & NEIGHBORS 第3社區居民 請注意

LULLABY Downtown, LLC (917) 796-9328
公司名字(Company) and 聯繫人的資料(Contact Info)

Plans to open a (以上的店主要開在第3社區中請生並相關牌照請填生並)

(請選擇/please choose) 酒吧(Bar)/餐館(Restaurant)
戶外咖啡座(Sidewalk Café) or 後院咖啡座(Backyard Use)

151 RIVINGTON ST
Address/生並地址

seeking a license to serve(以上的店主要申請以下相關牌照)

(請選擇/please choose) 啤酒和酒類(Beer & Wine) or/或者
啤酒和酒類(Beer & Wine) or/或者
酒和烈酒(Wine & Liquor)

Public meeting for comments
 第3社區的居民有權利提出自己的意見和建議

(CB3 SLA & DCA Committee Meeting)
 曼哈頓第3社區委員會
 酒牌和組的申請與有關小商業牌照委員會

Monday, June 14 at 6:30pm
 Online: <https://zoom.us/j/92199317942>
 see www.cb3manhattan.org for zoom meeting details

時間(Time) 和地點(Location)

mn03@cb.nyc.gov - www.cb3manhattan.org

NEIGHBORING RESIDENTS VECINOS DE LA COMUNIDAD

LULLABY Downtown, LLC (917) 796-9328
Company Name/Contact Info Número de la Compañía/El teléfono de contacto

Plans to open a:
BAR
(Please choose) Bar, Restaurant, Sidewalk Café, Backyard Use

Planifique abrir un/luna:
BARRA
(Please choose) Bar, Restaurant, Sidewalk Café, Backyard Use

151 RIVINGTON ST
Address

Seeking a license to serve

En búsqueda de una licencia para servir:

BEER/WINE & LIQUOR
Beer & Wine or Beer, Wine & Liquor

BEER/WINE & LIQUOR
Beer & Wine or Beer, Wine & Liquor

Public meeting for comments

Reunión pública para comentarios

Monday, June 14 at 6:30pm
 Online: <https://zoom.us/j/92199317942>
 see www.cb3manhattan.org for zoom meeting details

At COMMUNITY BOARD 3
 SLA & DCA Licensing Committee Meeting

En la JUNTA COMUNITARIA 3
 La reunión del Comité de Licencias del SLA y del DCA

mn03@cb.nyc.gov - www.cb3manhattan.org

ATTENTION RESIDENTS & NEIGHBORS

LULLABY DOWNTOWN, LLC (917) 796-9328

Company/DBA Name and Contact Number for Questions

Plans to open a

COCKTAIL BAR

(Please choose) Bar/Restaurant/Club and indicate if there will be a Sidewalk Café or Backyard Garden

at the following location

151 RIVINGTON ST

Building Number and Street Name (Address)

This establishment is seeking a license to serve

BEER/WINE & LIQUOR

Beer & Wine or Beer/Wine & Liquor

There will be an opportunity for public comment on

Monday, June 14 at 6:30pm

Online: <https://zoom.us/j/92199317942>

see www.cb3manhattan.org for zoom meeting details

HARRISON SNOW - ^{Date/Time/Location} HARRISONPSNOW@GMAIL.COM - (401) 339-6661
JACOB HODAS - JAKEHODAS@GMAIL.COM - (917) 796-9328

Applicant Contact Information

At COMMUNITY BOARD 3

SLA & DCA Licensing Committee Meeting
mn03@cb.nyc.gov - www.cb3manhattan.org

ATTENTION RESIDENTS & NEIGHBORS

第 3 社區居民 請注意

LULLABY DOWNTOWN, LLC (917) 796-9328

公司名字(Company) and/和 聯繫人的資料 (Contact Info)

Plans to open a (以上的店主想要在第 3 社區申請生意相關牌照擴展生意)

(請選擇/please choose)

酒吧(Bar)/餐館 (Restaurant)

戶外咖啡 (Sidewalk Café) or 或者

後院花園咖啡(Backyard Use)

151 RIVINGTON ST

Address/生意地址

seeking a license to serve(以上的店主想要請以下相關酒牌照)

(請選擇/please choose)

啤酒和酒牌照(Beer & Wine) or/或者

啤酒牌照 (Beer) or/或者

酒和烈酒牌照 (Wine & Liquor)

Public meeting for comments

第 3 社區的居民有權利提出自己的意見和建議。

(CB3 SLA & DCA Committee Meeting)

曼哈頓第 3 社區委員會

酒牌和紐約市消費局有關小商業牌照委員會

Monday, June 14 at 6:30pm

Online: <https://zoom.us/j/92199317942>

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時間 (Time) 和地點 (Location)

mn03@cb.nyc.gov - www.cb3manhattan.org

NEIGHBORING RESIDENTS

Online: <https://zoom.us/j/92199317942>
see www.cb3manhattan.org for zoom meeting details

時間 (Time) 和地點 (Location)

mn03@cb.nyc.gov - www.cb3manhattan.org

NEIGHBORING RESIDENTS VECINOS DE LA COMUNIDAD

Louisy Davanzo, LLC (917) 796-9328
Company Name/ Contact Info Nombre de la Compañía/el teléfono de contacto

Plans to open a:

BAR

(Please choose) Bar/Restaurant
sidewalk café/backyard use

Planifique abrir un/una:

BARRA

(Favor de escoger) una Barra/un Restaurante
un café de acera o un patio de atrás

151 RIVINGTON ST

address

dirección

Seeking a license to serve

En búsqueda de una
licencia para servir:

Beer/Wine & LIQUOR

Beer & Wine or Beer/Wine & Liquor

CERVEZA/VINO Y BEBIDAS
ALCOHÓLICAS

Cerveza y vino o cerveza/vino y bebidas alcohólicas

Public meeting
for comments

Reunión público
para comentarios

Monday, June 14 at 6:30pm

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At COMMUNITY BOARD 3
SLA & DCA Licensing
Committee Meeting

En la JUNTA COMUNITARIA 3
La reunión del Comité
de Licencias del SLA y del DCA

mn03@cb.nyc.gov - www.cb3manhattan.org

Petition to Support Proposed Liquor License

Date: 5/21/2021

The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine) FULL LIQUOR/BEER+WINE

to the following applicant/establishment (company and/or trade name) LULLABY

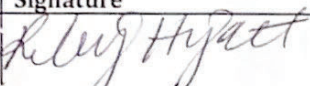
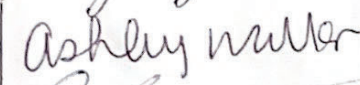
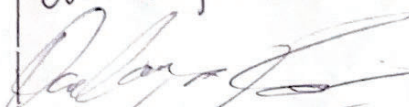

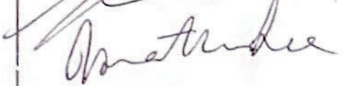

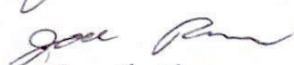
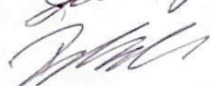

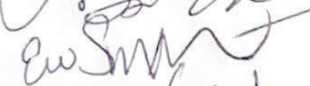
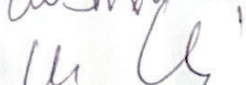
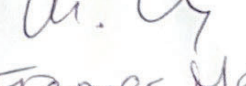
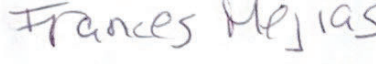
Address of premises: 151 Livingston ST

This business will be a: (circle) Bar Restaurant Other: _____

The hours of operation will be: 4pm - 4am 7 DAYS A WEEK

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
Riley Hyatt		158 Livingston
Ashley Muller		81 Columbia St. Apt 1SD New York, NY 10002
Adam Richardson		154 Broome St 7B
Fun Van der Vort		164 Attorney St
Jonathan Lee		134 Suffolk
Olivia		91 Attorney St Apt 3D
Jose Rivera		71 Columbia St 12E
David Hill		79 Clinton St
Cesar Cardenas		61 Clinton St 140 Suffolk St
Justin Walker		89 Clinton St
Ellie Smith		132 Suffolk St.
Max Weiss		247 Elizabeth St #2
Frances Mejias		NY NY 10012

Petition to Support Proposed Liquor License

Date: ~~5/21/2021~~ 5/21/2021

The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine) Full Liquor, BEER + WINE

to the following applicant/establishment (company and/or trade name) LOUABY

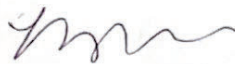
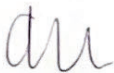


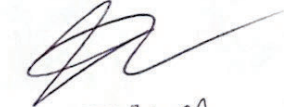
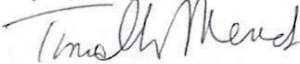


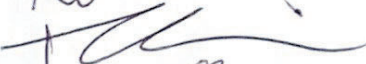
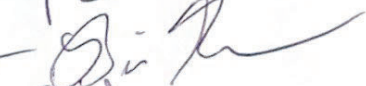


Address of premises: 151 RIVINGTON ST, LOWER LEVEL

This business will be a: (circle) Bar Restaurant Other: _____

The hours of operation will be: 4PM - 4AM 7 DAYS/WEEK

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
Martena Sacks		217 E 3rd
Aleksa Key		217 E 3rd
Freddie Ackman		40 Clinton
Daniel Tahan		1710 Union St 67
Freddie Lakes		63 Avenue D, NY, NY 10009
Timothy Mendes		51 Sprung
Brandon Pantaja		920 E 6th St
Mark Kelley		171 Suffolk St.
Robin Se Hridge		146 Suffolk B
DANIEL GRANT		188 Suffolk St 402-417-5855
Ronnie Lee		222 Henry St Apt 2A
Suki Yazin		221 Henry St 2A

Petition to Support Proposed Liquor License

Date: 5/21/2021

The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine) FULL LIQUOR, BEER/WINE

to the following applicant/establishment (company and/or trade name) LOLLABY

Address of premises: 151 RIVINGTON ST, LOWER LEVEL

This business will be a: (circle) Bar Restaurant Other: _____

The hours of operation will be:

~~4PM - 4AM~~ 4PM - 4AM, 7 DAYS A WEEK

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
Bill Mh DANE Johnson		79 Clinton St. #18
Jacqueline Asfari		400 Grand St
John Carey		309 E Houston St Apt 5c
Lindley Pound		321 63rd St #6A
BENITO M.		138 Bowery
Diana Piscini		161 STARK ST APT 5
Brooklyn Alden		504 Grand St.
Yoann Le My		79 Clinton St
Michael Bonet		20 Clinton St
Nico Neubild		183 Mulberry St
Donna Murphy		161 Rivington

Petition to Support Proposed Liquor License

Date: 5/21/2021

The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine) FULL LIQUOR, BEER + WINE

to the following applicant/establishment (company and/or trade name) LULLABY


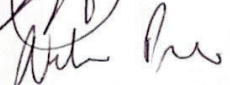

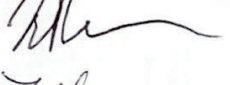
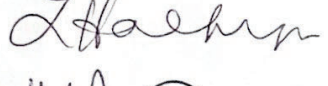

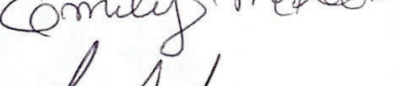






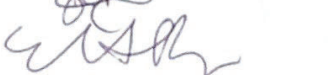
Address of premises: 151 RIVINGTON ST, LOWER LEVEL

This business will be a: (circle) Bar Restaurant Other: _____

The hours of operation will be: 4PM - 4AM 7 DAYS A WEEK

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
Jose Wu		72 Clinton St NY NY 10002
Nick Puleo		147 - 1st Street New York 10014
Justin Beers		155 Attorney St 4F
Brad Sherman		155 Attorney St.
Lyuba Halkyn		141 Attorney St.
Avery McMahon		155 Ridge St 5F
Emily McKee		155 Ridge St 5F
Leon Blum		1950 Prospect
Charles Breakwell		153 Suffolk
KERIN PINASSI		157 SUFFOLK ST #606
Hailey Cawery		153 Suffolk St
PETER DOMMERMUTH		153 SUFFOLK ST.
Jerónimo Rojas		157 Suffolk St.
Betsy Pappas		116 Suffolk St.