



THE CITY OF NEW YORK  
 MANHATTAN COMMUNITY BOARD 3  
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Alysha Lewis-Coleman, Board Chair

Susan Stetzer, District Manager

**CB3 Liquor License Application Questionnaire: Corporate Change**

Date: MANHATTAN JANUARY 25, 2021

Premise address: 136 2ND AVE NY, NY 10003

Corporate Name: UKI FREEDOM LLC

Trade Name: BRASSERIE SAINT MARC

What is the percentage of the corporate change? 51% - 100%

Name of partner leaving the corporation? JERRY LEBEDOWICZ

Name of partner joining the corporation? KARIN ABSTAM

What will be position of new partner regarding day-to-day operations? MANAGEMENT, OPERATIONS, OVERSIGHT, COMPLIANCE, ADMIN

What other licensed businesses has the partner been associated with? SEE RESUME, 49 GROVE, STATION, STASH, ATWOOD, MERA

Will the business name be maintained? Not Sure, Discussing Possible Changes, BISTRO SAINT MARC?

# KARIN AGSTAM

154 North 7th Street, 11249 Brooklyn NY

Phone number: 917.941.7312

Email: karinagstam@gmail.com

Born: 03/29/1978

## KEY QUALIFICATIONS

**Core competence:** Design, producing, creative direction, leadership, relationship building and maintenance.

**Industry experience:** Art, design, film, fashion.

**Areas of interest:** Art direction, content creation, project development and management, communication, strategy.

**Features I want to highlight:** Structured, positive, dedicated, doer, handles stress and pressure well, passionate about design, art and culture.

**Characteristics my managers / employees / colleagues have highlighted:** Good relationship builder and “good with people”, academically strong, good communication skills, great work capacity, constructive, result oriented.

## SELECTED WORK EXPERIENCE

### **01.2016 - Current Co-Owner / Creative Director at Brasserie Saint Marc**

*French-American Restaurant and Events Venue in NYC with 3 mil gross sales / year and 50 employees*

**Responsibility:** Project management including general construction and design with a full build-out from demolition to fully operating venue. I had the head responsibility of creative direction for the GC, the architect teams, a Michelin star chef, BOH and FOH, and organized all coordination between said teams.

**Result:** I initiated and executed demolition, general construction and creative direction of a 5000 sq feet space into a successful manhattan restaurant and events venue. We opened successfully on-time and on-budget with a full feature in the headline section of New York Times and a 5 star review in FORBES Magazine among many other highly regarded food and restaurant critics. I learned how to navigate institutions and large companies in the US such as the Building Department, Department of Transportation, Con Ed, the Health Department and local Community Boards. I learned laws, rules and regulations and how to apply those to a commercial process. I also learned a lot about organization between my own teams and how to compartmentalize and create mini teams and projects within larger projects, and to delegate and manage for maximum efficiency.

### **08.2012 - Current Producer at Boheme Film/Without a Net Production**

*Award-winning Film and TV Production Company*

**Responsibility:** Produce a mini series, a feature film and a short film and securing festival attention, distribution and platform deals for them.

**Result:** Produced and signed the miniseries Doomsday to Amazon Prime, the feature film Ovum to Sony's distribution company The Orchard and on TriBeCa Shortlist, and was presented with more than 20 Awards and Recognitions for the projects I worked on. Cast at least 50% of my leading men and women LGBTQ and diverse in all my projects and was recognized as a female driven, diverse, LGBTQ producer. Worked a lot with big networks, distribution companies and festivals, and learned about negotiations, sales processes, legal matters and the importance of being consistent, firm and brave, and never to give up on what you believe in.

### **09.2012 - 06.2015 Project Manager at Williamsburg Square**

*Real Estate Development, Innovative Design and General Construction with a turnover of 2.5 mil / year*

**Responsibility:** Designed and managed a new construction 20 unit mixed use building with a 6000 square feet commercial ground level, garage and public use rooftop. Sourced materials for exterior and interior, including kitchens, bathrooms, flooring, electrical fixtures, etc. Coordinated general construction including scheduling, adherence to the schedule, change orders, and cooperation between various disciplines such as electrical, plumbing and mechanical. Coordinated architects and engineers with MTA due to close proximity to the L train subway line, as well as final completion oversight including sign-offs, inspections, and new tenant contracts/leases.

**Result:** Finished construction on time and on budget. Signed one of the top 5 commercial tenants in America and worked with their HQ on designing one of their 10 largest and most complex flagship stores in the US within our space. Design was executed well enough to set a record at the time for the highest rent paid by Starbucks the United States. I learned the importance of communication, organization, structure and teamwork. I also learned a lot about managing and leading since I was responsible for coordinating the day to day work of over 30 people which demanded firm and precise planning and execution, strict schedules and continuous coordination.

- 07.2010 - 08.2016**      **Station Hospitality LLC, NYC: Co-owner/ Creative Director** (Liquor License Serial #1262150)  
*166 North 7th Street, aka 185 Bedford Avenue, Brooklyn, NY 11211, dba Station*  
Design and Creative Direction for restaurant space, graphics and culinary.  
Awarded Best Brunch in Brooklyn by Open Table.  
**Reference: Jordan Friedberg / 917.750.6858**
- 11.2019 - Current**      **282 L & M Corp, NYC: Marketing / Social Media Director** (Liquor License Serial #1323616)  
*282 King Highway, Brooklyn, NY 11223, dba Mera*  
Introduced concept and venue to social media, marketing spaces  
Handled and oversaw multiple online advertising accounts  
**Reference: Liridon Gjurma / 347.822.8536**
- 12.2018 - 11.2020**      **East Side III Corp, NYC: Design Director / Administrative** (Liquor License Serial #1312884)  
*986 2nd Avenue, New York, NY 10022, dba Atwood*  
Instrumental in determining creative direction of the venue  
Jack-of-all-trades in the back office  
**Reference: Frederick Rassman / 646.721.8748**
- 2.2006 - 10.2020**      **49 Grove LLC, NYC: Customer Relations / Retention** (Liquor License Serial #1157044)  
*49 Grove Street, New York, NY 10014, dba 49 Grove*  
Implemented systems for customer retention and new client outreach  
Headed up promotional team  
**Reference: Aram Sabet / 917.972.4335**
- 2.2006 - 10.2020**      **248 West 14th Street Group, NYC: Events Director**  
*248 West 14th Street, New York, NY 10011, dba Snap Sports Bar / Stash Lounge*  
Booked corporate and promotional events  
Guided service team for seamless client satisfaction  
**Reference: Jordan Friedberg / 917.750.6858**
- 06.2006 - 08.2007**      **Newman Popiashvili Gallery, NYC: Assistant Studio Manager**  
Manage gallery on a daily basis. Assist owners and artists at openings and events. Prepare exhibitions and assist owners with transports and maintenance of art pieces, sculptures and installations.
- 07.2002 - 08.2003**      **Versace, Stockholm: Store Manager**  
Buyer, inventory and scheduling. Represent company at meetings at Versaces main offices in Italy. Attend Haute Couture shows and showrooms.
- 08.2001 - 06.2002**      **SVENSKT Design Studio at Institute Suedois, Paris: Ass. Studio Manager**  
Manage store and sales on a daily basis. Assist owner and designers at openings and events. Prepare exhibitions and marketing of the studio.

## EDUCATION

- 08.2007 - 06.2010**      **Lee Strasberg Theater and Film Institute: Producing**
- 08.2003 - 01.2007**      **Stockholm University: Bachelor in Media and Communications at JMK**
- 08.2005 - 06.2006**      **Uppsala University: Literature History and Art History online classes**
- 01.2005 - 06.2005**      **BMCC: Art History, Gender Studies, Speech and Communications**
- 06.2001 - 08.2001**      **Stockholm University: Latin Language, Italian Language**
- 01.2000 - 06.2001**      **Sorbonne University: French Culture and Art**

## COMPETENCE DEVELOPMENT

- 10.10.2018 - 10.14.2018**      **Catalyst Stories Institute: Storiroad Pitch Project**

10.23.2017 - 10.28.2017 New York Television Festival: NYTVF Industry Pitch  
06.01.2017 - 06.11.2017 Dances with Films LA: Producing Indie Film and TV  
03.30.2017 - 04.02.2017 HollyWeb Film Festival: Content Creation for Online Platforms  
10.24.2016 - 10.29.2016 New York Television Festival: Industry Development Days  
06.22.2016 - 06.26.2016 SeriesFest Denver: Storytellers Initiative  
01.05.2013 - 05.25.2013 LAByrinth Theater Co: Producing Theater and Building a Theater Company

### AWARDS AND RECOGNITIONS

Best Pilot HBO's ITVFest, Best Drama AMC's HollyWeb, Best Feature Film Big Apple Film Festival, Best TV-Pilot RAINDANCE TV festival, Best Feature Film Brooklyn Girl Film Festival, Best Actress HBO's ITVFest, Best Actress AMC's HollyWeb, IndieSpirit Award Boston Film Festival, SundanceLab finalist, Webby Nominee, Streamy Nominee and more

### OTHER INFORMATION

Word, Office, Photoshop,

Swedish: Native English: Fluent verbal/written. French: Intermediate verbal/written Danish: Intermediate Verbal/Written Norwegian: Intermediate Verbal/Written Italian: Proficient Verbal/Written

### OTHER INFORMATION

Creative Director and Founder of Theatre Saint Marc, Community Yoga and Mediation Teacher Williamsburg, Member PTA PS31 Greenpoint, Drivers License

### LEISURE INTERESTS

Family and friends, art and culture, food and cooking, literature, yoga and meditation, travel and new experiences,