



THE CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD 3
59 East 4th Street - New York, NY 10003
Phone (212) 533-5300
www.cb3manhattan.org - mn03@cb.nyc.gov

Alysha Lewis-Coleman, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- ☒ Photographs of the inside and outside of the premise.
- ☒ Schematics, floor plans or architectural drawings of the inside of the premise.
- ☐ A proposed food and or drink menu.
- ☐ Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- ☐ Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- ☒ Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

- ☒ new liquor license ☐ alteration of an existing liquor license ☐ corporate change

Check if either of these apply:

- ☐ sale of assets ☒ upgrade (change of class) of an existing liquor license

Today's Date: _____

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? ☒ Yes ☐ No Type of license: RESTAURANT WINE #1314 092

If alteration, describe nature of alteration: _____

Previous or current use of the location: RESTAURANT

Corporation and trade name of current license: GERMAT OF NY INC. DBA PLADO

APPLICANT:

Premise address: 192 E 2ND ST.

Cross streets: AVE A - AVE B

Name of applicant and all principals: GERMAT OF NY INC.

GERMAN RIZZO, JOSEPH M TORGE

Trade name (DBA): PLADO

PREMISE:

Type of building and number of floors: MIXED USE 6 floors

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?
(includes roof & yard) ☐ Yes ☒ No If Yes, describe and show on diagram: _____

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any
back or side yard use? ☐ Yes ☒ No What is maximum NUMBER of people permitted? 74

Do you plan to apply for Public Assembly permit? ☐ Yes ☒ No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> -
please give specific zoning designation, such as R8 or C2): R8

PROPOSED METHOD OF OPERATION: RESTAURANT

Will any other business besides food or alcohol service be conducted at premise? ☐ Yes ☒ No

If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of
outdoor space) 10 AM - 12 AM 7 Days a week

Number of tables? 10 Total number of seats? 30

How many stand-up bars/ bar seats are located on the premise? 1/12
(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order,
pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): 24'6" L SHAPED BAR

Does premise have a full kitchen ☒ Yes ☐ No?

Does it have a food preparation area? ☐ Yes ☒ No (If any, show on diagram)

Is food available for sale? ☒ Yes ☐ No If yes, describe type of food and submit a menu

Mediterranean Tapas
What are the hours kitchen will be open? 10 AM - 11 PM 7 days a week

Will a manager or principal always be on site? ☒ Yes ☐ No If yes, which? _____

How many employees will there be? 15

Do you have or plan to install ☒ French doors ☐ accordion doors or ☐ windows?

HAVE

Will there be TVs/monitors? ☒ Yes ☐ No (If Yes, how many?) 1

Will premise have music? ☒ Yes ☐ No

If Yes, what type of music? ☐ Live musician ☐ DJ ☐ Juke box ☒ Tapes/CDs/iPod

If other type, please describe _____

What will be the music volume? ☒ Background (quiet) ☐ Entertainment level

Please describe your sound system: iPod

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? NO

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel? ☐ Yes ☒ No (If Yes, how many and when) _____

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have sound proofing installed? ☐ Yes ☒ No
If not, do you plan to install sound-proofing? ☐ Yes ☒ No

We have had NO complaints

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? ☒ Yes ☐ No

If yes, please indicate name of establishment: GERMAN OF NY INC

Address: 192 E 2nd St. Community Board # 3

Dates of operation: 3/2019 - PRESENT

Has any principal had work experience similar to the proposed business? ☒ Yes ☐ No If Yes, please attach explanation of experience or resume. The applicant has been open + operating since July 15, 2019

Does any principal have other businesses in this area? ☐ Yes ☒ No If Yes, please give trade name and describe type of business _____

Has any principal had SLA reports or action within the past 3 years? ☐ Yes ☒ No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (name and address) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 9

How many On-Premise (OP) liquor licenses are within 500 feet? 19

Is premise within 200 feet of any school or place of worship? ☐ Yes ☒ No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. ☒ I will operate a full-service restaurant, specifically a (type of restaurant) _____, with a kitchen open and serving food during all hours of operation OR ☐ I have less than full-service kitchen but will serve food all hours of operation.
2. ☒ I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances.
3. ☒ I will not have ☒ DJs, ☒ live music, ☒ promoted events, ☒ any event at which a cover fee is charged, ☒ scheduled performances, ☐ more than _____ DJs / promoted events per _____, ☐ more than _____ private parties per _____.
4. ☒ I will play ambient recorded background music only.
5. ☒ I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
6. ☐ I will not seek a change in class to a full on-premise liquor license without first obtaining approval from CB 3.
7. ☒ I will not participate in pub crawls or have party buses come to my establishment.
8. ☐ I will not have a happy hour or drink specials with or without time restrictions OR ☒ I will have happy hour and it will end by 8 PM.
9. ☒ I will not have wait lines outside. ☒ I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
10. ☒ Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

German Rizzo (917) 602-0167

Carbs

- Taro Gnocchi - 19
oyster mushrooms / truffle cream
- Pappardelle Ragu - 19
angus ragu / pecorino

Medi Paella

crisp saffron rice, seasonal root with
Seafood \$20 / Seafood & Chorizo \$22 / Vegetarian \$18

Chitarra al Pesto - 18

rapini pesto / burrata / cherry tomato confit

Pumpkin Tortelloni - 20

ricotta / pumpkin / lemon grass / pecorino toscano

Tagliatelle Seafood - 20

clams / mussels / calamari /
shrimp / fresh tomatoes

Flatbreads

Buratta - 15

roasted peppers / black olives / oregano

Serrano Iberico - 18

buffalo mozzarella / arugola / pachino

Squash & Truffle - 15

mozzarella / taleggio cheese / truffle oil

Chorizo & Wild Mushroom - 17

chorizo / mozzarella / mushrooms / rosemary / crema

***If you have allergies, please alert us as not all ingredients are listed.

***Consuming raw or undercooked meat, seafood, or eggs
may increase your risk of food-borne illness.

executive chef **GERMAN RIZZO**

follow    @PLADONYC

Prices are subject to change at anytime • Oct 2020 - p+c=v9

PICK-UP / DELIVER

Support Local, Order Direct

also online: grubhub • uber eats

catering available

PLADON

tasting bar

192 East 2nd Street

(Bet Ave A & B)

East Village / New York 10009

646.850.5151

for info & catering/events: info@pladonyc.com

Garden

Esquites - 15

roasted street corn salad / feta cheese / spicy aioli

Vegan Dumplings - 20

filled with spinach / collard greens / bok choy / basil oil / cashews / miso

Cavoletti - 11

golden bruxelles / parmesan crisp / tahini dressing

Squash Spaghetti - 17

garden root vegetables / roasted tofu & leek pureé

Garden Empanadas - 15

3 mini empanadas served with jalapeño aioli

Mushroom Gratin - 14

wild chanterelle / shiitake / cremini / gruyere / potatoes

Cauliflower Sliders - 14

2 sliders / cabbage / pickled onions / spicy aioli

Vegetarian "Wings" - 15

cauliflower / broccoli / spicy bbq / sesame seed

Millefeuille of Aubergine - 14

eggplant / tomato / creamy burrata / basil

Crispy Baby Artichokes - 12

smoked paprika aioli *Add crispy prosciutto +\$4

Arugula Salad - 13

roasted butternut squash / candied walnuts / dried cranberries / goat cheese / saba

Root Salad - 14

cabbage / fennel / carrots / radish / pomegranate seeds / pepitas / ricotta salata / lemon-buttermilk dressing

--- Board ---

Italy vs Spain - 19

thin sliced jamon serrano, parma prosciutto, honey ricotta, house marinated olives, grilled bread

Cheese - 18

4 types of imported cheese, focaccia, house-made compote

Meat & Cheese - 22

chef's selection of local & imported cheese & meats

L'Antipasto - 17

housemade dips with olives, parmigiano chunks & toasted focaccia

Butcher

Angus Beef Tartare - 18

burrata foam / spanish boquerones

Croquette - 15

serrano ham / mascarpone / rosemary / elote pesto

Chorizo - 15

crumbled spanish sausage / sauteed garlic / fava beans / lemon

Meatball - 16

kobe beef / roasted garlic / tomato sauce / melted fontina

Crispy Cornish Hen - 19

breaded / sundried tomatoes / olives / capers / tapenade

Short Rib - 20

braised in spanish red wine / smashed cauliflower / potato chip

Ribeye - 21

crispy sweet peppers / roasted potatoes / chimichurri

Smoked Lamb Porterhouse - 24

artichokes / roasted potatoes / mint / lemon-mustard sauce

Sea

Sautéed Mussels - 15

spicy tomato sauce / olives / capers

Baked Oysters

garlic crust & sundried tomato pesto - \$3 per

Plado Crab Cake - 29

marinated root vegetables / spicy lemon dressing

Tuna Tartare - 17

avocado / cream / tortilla chips

Charred Octopus - 19

roasted potato / peppers / olives

Scallops & Fava - 23

fregola sarda / hazelnuts / paprika

Norwegian Salmon - 18

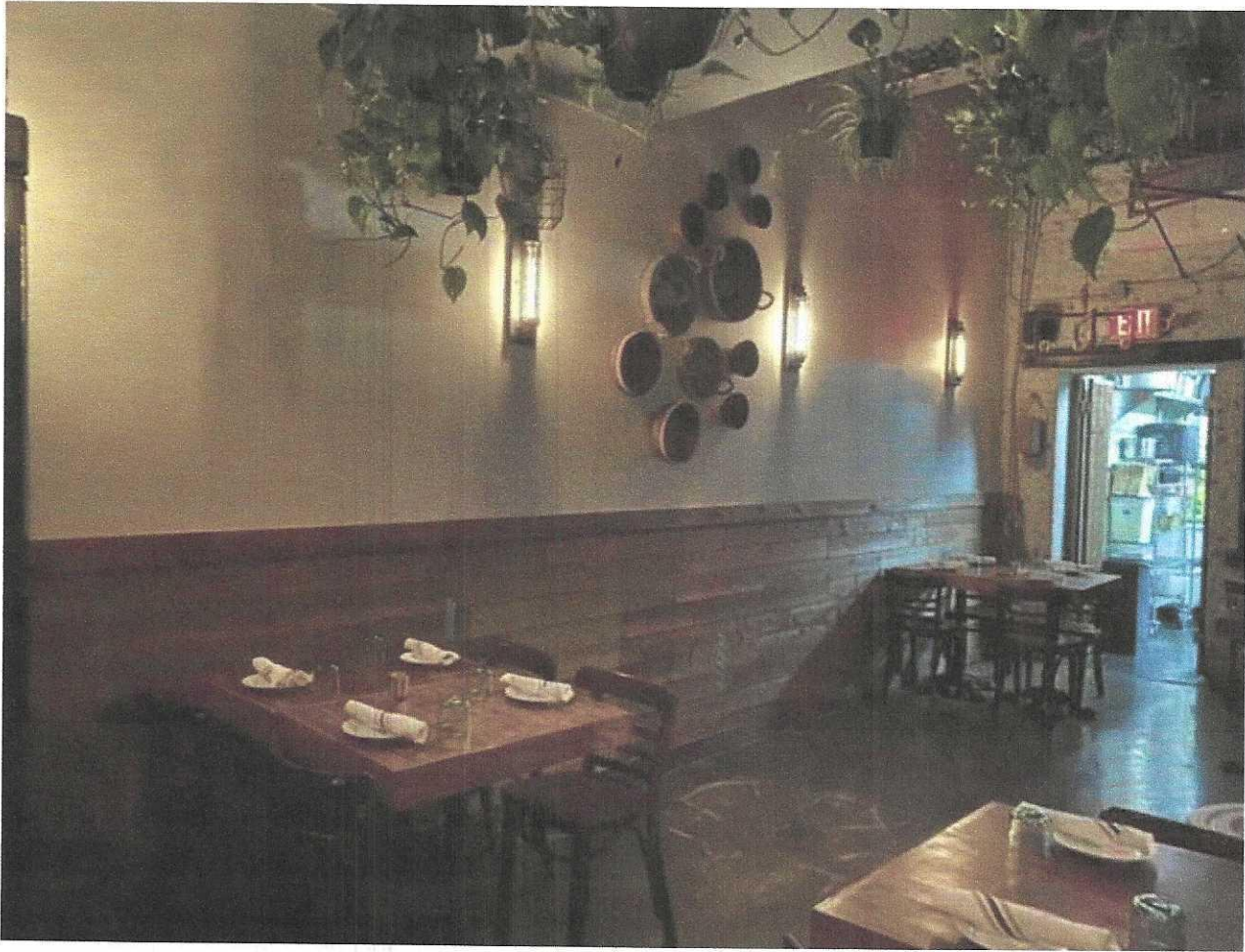
smoked tableside / citrus salsa / avocado / baby sprouts

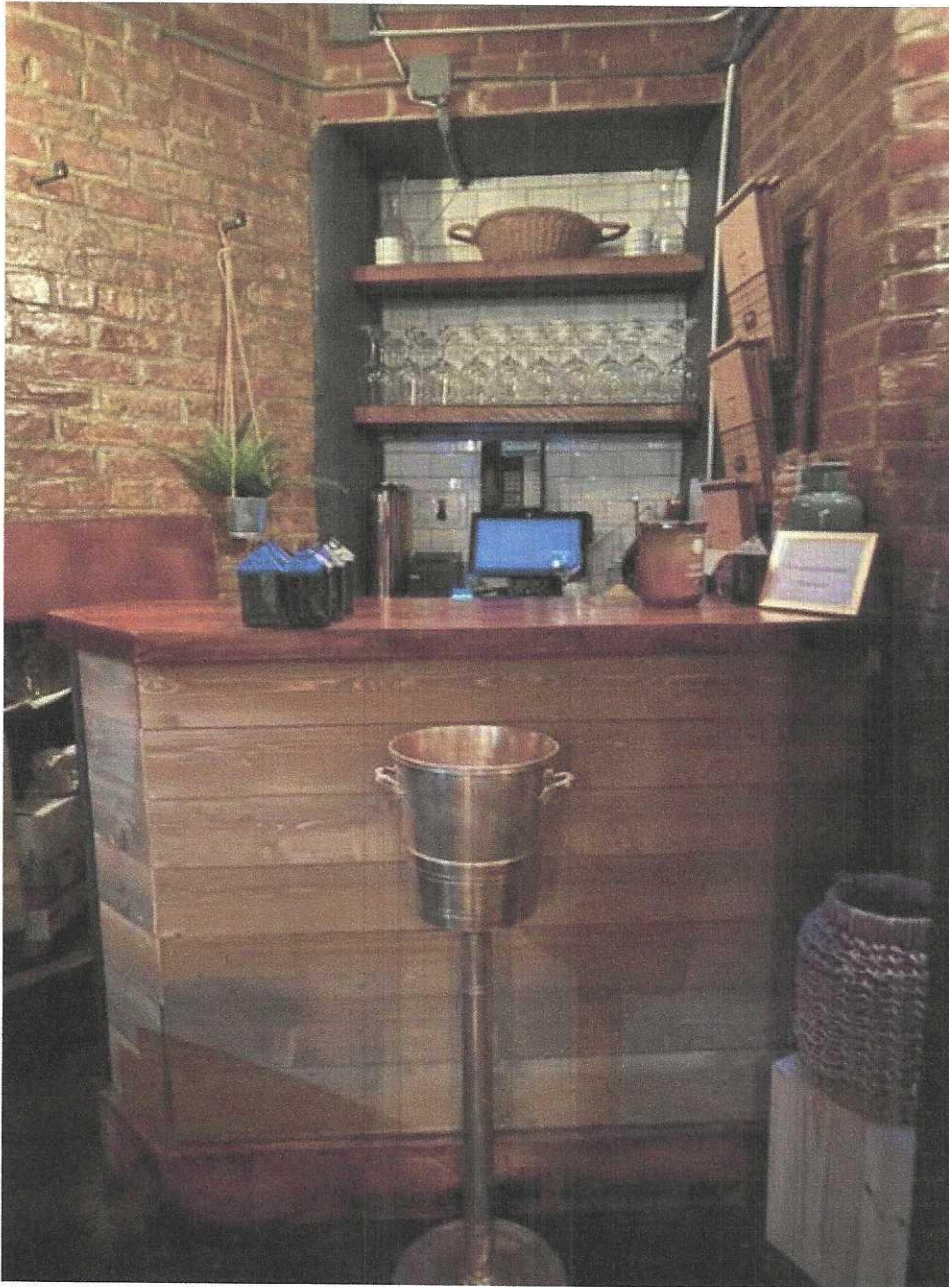
Support Local, Order Direct
646.850.5151











Proximity Report for Location:

November 30, 2020

192 E 2nd St, New York, NY, 10009

* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Closest Liquor Stores

Name	Address	Approx. Distance
DISCOVERY WINES LLC	16 AVE B	150 ft
EAST HOUSTON STREET WINE & LIQUOR INC	250 E HOUSTON ST	430 ft
TURTLE DOVE LLC	28 30 CLINTON ST	705 ft
NIZGA CORP	58 AVENUE A	755 ft
LOCAL NEW YORK LIQUORS LLC	24 AVE C	945 ft
VIJAYA GROUP INC	100 STANTON ST	1155 ft
SALGIRAH CORP	141 ESSEX ST	1185 ft

Churches within 500 Feet

Name	Approx. Distance
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Schools within 500 Feet

Name	Address	Approx. Distance
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On-Premise Licenses within 750 Feet

Name	Address	Approx. Distance
A O CAFE AND RESTAURANT LLC	17 AVENUE B	170 ft
BECAF LLC	29 AVENUE B A/K/A 33 AVE 3	255 ft
25 B GROUP REST AVE LLC	25 AVENUE B	260 ft
MAMA BAR LLC	34 AVENUE B	265 ft
TD AB LLC	29 AVENUE B	280 ft
ROOT & BONE LLC	200 E 3RD ST	320 ft
GRC RESTAURANT PARTNERS INC	269 E HOUSTON ST	335 ft
FONDA AVENUE B LLC	40 AVENUE B	335 ft
PINALITO CITY RESTAURANT INC	c	340 ft
TTBK INC	188 SUFFOLK ST	365 ft
STACKLEATHER LLC	42 AVENUE B	370 ft
MAPLE VIEW HOLDINGS CORP	2-4 CLINTON ST	385 ft
RAGUBOY CORP	156 EAST 2ND STREET	455 ft
SUNRISE SHADOW LLC	50 AVENUE B	455 ft
A & P RESTAURANT CORP	245 E HOUSTON ST	465 ft
GOSLING INC	234 E 4TH ST	475 ft
ADARP INC	244 E HOUSTON ST	485 ft
STERLING PARKSIDE CORP	317 E HOUSTON STREET	490 ft

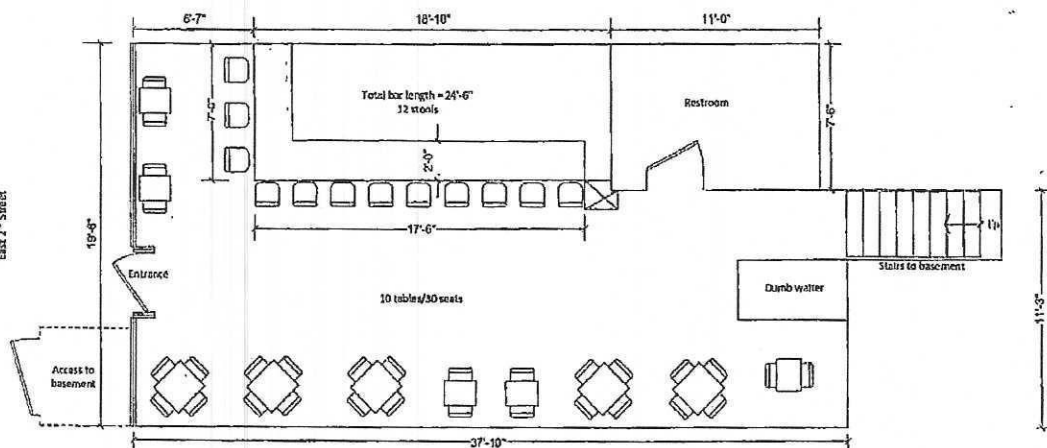
Name	Address	Approx. Distance
217 BAR CORP	217 E 3RD ST	500 ft
EL MAGUEY Y LA TUNA LTD	321 E HOUSTON ST	520 ft
235 EAST 4TH INC	235 - 237 E 4TH ST	535 ft
DOUBLE DOWN NYC LLC	14 AVENUE A	545 ft
DIDDLER DOYLE CORP	12 AVENUE A	555 ft
ROLO REST LLC	32 AVENUE A	560 ft
GREAT CABIN LLC, THE	205 E 4TH ST	605 ft
SWAUTO LTD	25 AVENUE A	620 ft
CANAS RESTAURANT INC	23 AVENUE A	625 ft
JJD GROUP LLC	9 AVE A	650 ft
CRAWFORD FLICK INC	7 AVENUE A	655 ft
DOWNTOWN DINING LLC	5 AVENUE A	665 ft
CLINTON STREET RESTAURANT LLC	29 CLINTON ST	695 ft
CLINTON EAST CORP	29 CLINTON ST	700 ft
ILLB INC	43 AVENUE A	700 ft
AVIR LLC	29 CLINTON ST AKA168STANTON ST	700 ft
ESX GROUP INC	225 E HOUSTON ST	725 ft

Pending Licenses within 750 Feet

Name	Address	Approx. Distance
ETHIOPIAN MESKEL INC	199 E 3RD ST	315 ft
CAVAN SLIGO NYC INC	269 E HOUSTON ST	335 ft
B M POST LLC	217 E 3RD ST	470 ft
244EH TENANT LLC	244 E HOUSTON ST	490 ft
YOUR DESIRE IN FOOD CORP 2	53 AVENUE B	510 ft
20 AVENUE A INC	20 AVENUE A	530 ft
ABASTO LES LLC	152 STANTON ST	695 ft

Unmapped licenses within zipcode of report location

Name	Address
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KITCHEN WILL BE
BUILT IN THE FIRST
FLOOR BY THE DUMB
WAITER

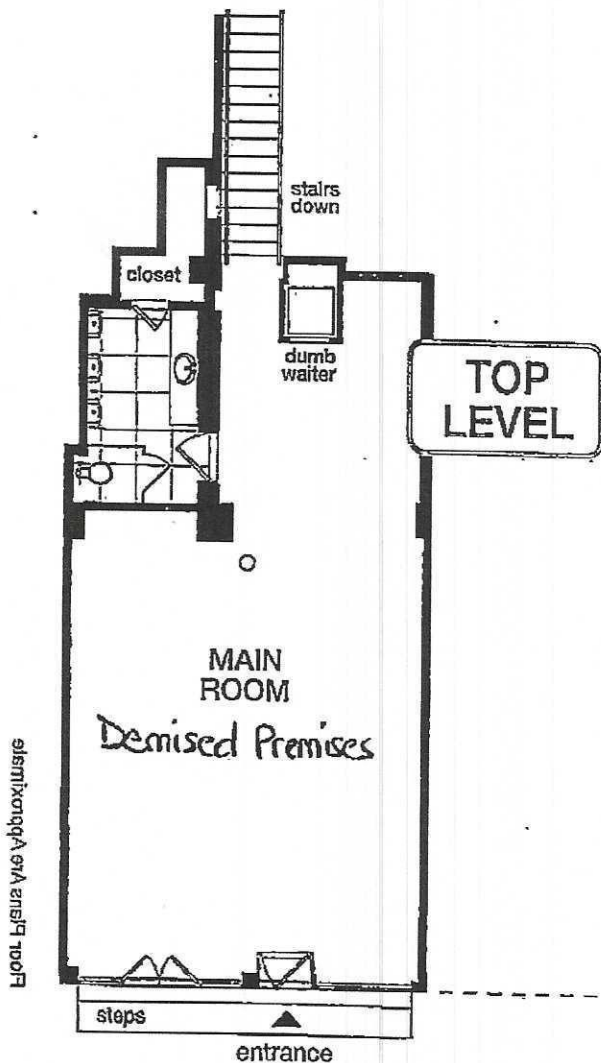
INTERIOR DIAGRAM - 1st Floor
192 East 2nd Street
New York, NY
July 27, 2018

NOT TO SCALE

65

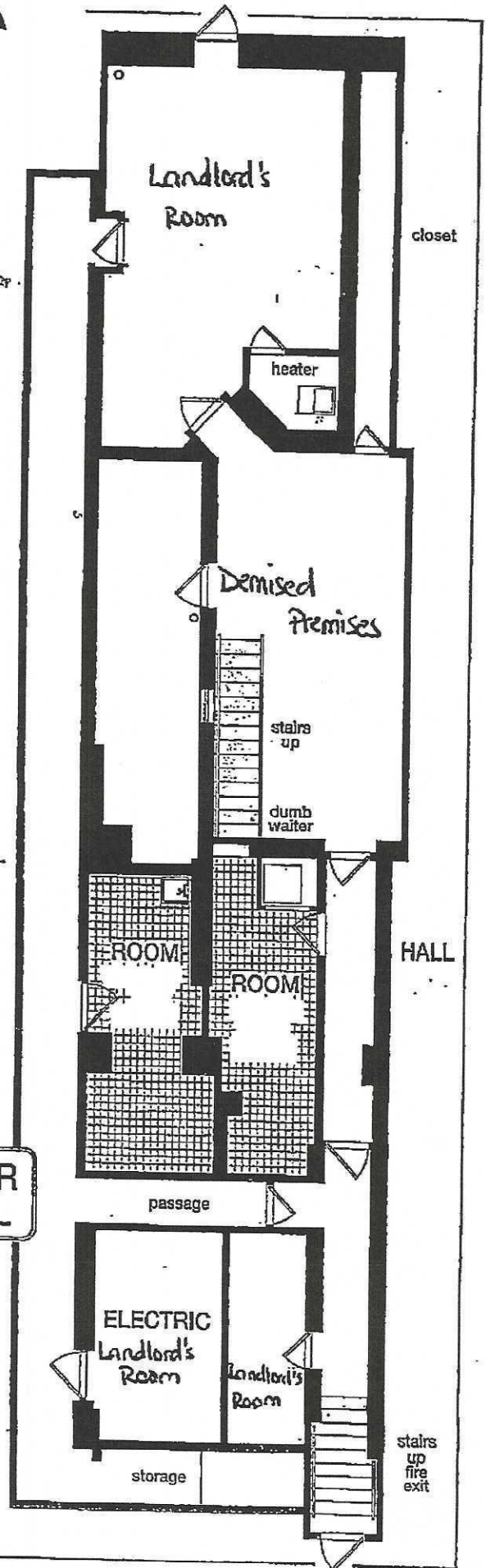
EXHIBIT A

190 EAST 2ND ST.
NEW YORK, NY
RETAIL SPACE



HALL

LOWER LEVEL



EAST 2ND STREET