



THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003

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Alysha Lewis-Coleman, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- ☐ Photographs of the inside and outside of the premise.
- ☐ Schematics, floor plans or architectural drawings of the inside of the premise.
- ☐ A proposed food and or drink menu.
- ☐ Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:

http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml

Check which you are applying for:

- ☐ new liquor license ☒ alteration of an existing liquor license ☐ corporate change

Check if either of these apply:

- ☐ sale of assets ☐ upgrade (change of class) of an existing liquor license

Today's Date: October 9, 2020

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? ☒ Yes ☐ No Type of license: OP

If alteration, describe nature of alteration: Change hours, add music and allowable entertainment options.

Previous or current use of the location: Bar Restaurant

Corporation and trade name of current license: Clinton Craft LL dba Paloma Rocket

APPLICANT:

Premise address: 41 43 E 7th St.

Cross streets: 2d/3d Avenue

Name of applicant and all principals: G. Winton, JT Munson, J. Carbone

Trade name (DBA): Paloma Rocket

PREMISE:

Type of building and number of floors: Brick 6 story

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages? (includes roof & yard) ☒ Yes ☐ No If Yes, describe and show on diagram: Outdoor dining if allowed.
Currently in discussion with landlord as to who controls "frontage of building" as there is a bar above.

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use? ☒ Yes ☐ No What is maximum NUMBER of people permitted? 74

Do you plan to apply for Public Assembly permit? ☒ Yes ☐ No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2):
R8B

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? ☐ Yes ☒ No
If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) 7 days, noon to 4am

Number of tables? 12 Total number of seats? 58

How many stand-up bars/ bar seats are located on the premise? 1 stand up bar, 14 seats
(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): C shaped rectagle 6 foot sides, 17 foot front

Does premise have a full kitchen ☒ Yes ☐ No?

Does it have a food preparation area? ☐ Yes ☐ No (If any, show on diagram)

Is food available for sale? ☒ Yes ☐ No If yes, describe type of food and submit a menu
Carbone Pizza menu cureated by Jimmy Carbone

What are the hours kitchen will be open? all hours until 2 hours before closing

Will a manager or principal always be on site? ☒ Yes ☐ No If yes, which? principal

How many employees will there be? 2 - 4 daily depending on business

Do you have or plan to install ☐ French doors ☐ accordion doors or ☐ windows?

Will there be TVs/monitors? ☒ Yes ☐ No (If Yes, how many?) As needed

Will premise have music? ☒ Yes ☐ No

If Yes, what type of music? ☒ Live musician ☒ DJ ☒ Juke box ☒ Tapes/CDs/iPod

If other type, please describe All manner allowable per zoning.

What will be the music volume? ☒ Background (quiet) ☒ Entertainment level

Please describe your sound system: Surround sound

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? NO.

There will be no promoted events, nor scheduled or any events at which a cover fee is charged.

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel? ☐ Yes ☒ No (If Yes, how many and when) No patrons will be allowed to congregat outside, all staff will be trained to insure compliance with such.

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have sound proofing installed? ☒ Yes ☐ No

If not, do you plan to install sound-proofing? ☐ Yes ☐ No

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? ☒ Yes ☐ No

If yes, please indicate name of establishment: Clinton Craft LLC + Mesa Seaview Corp

Address: 7 Clinton St + current location Community Board # 3

Dates of operation: 2015-17 + 2005-2017

Has any principal had work experience similar to the proposed business? ☐ Yes ☐ No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area? ☐ Yes ☒ No If Yes, please give trade name and describe type of business _____

Has any principal had SLA reports or action within the past 3 years? ☐ Yes ☒ No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? Pre covid 5

How many On-Premise (OP) liquor licenses are within 500 feet? Pre Covid 28

Is premise within 200 feet of any school or place of worship? ☐ Yes ☐ No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. ~~Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).~~

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. ☒ I will operate a full-service restaurant, specifically a (type of restaurant) Fast Casual
Gourmet Pizza, with a kitchen open and serving food during all hours of operation OR ☐ I have less than full-service kitchen but will serve food all hours of operation.
2. ☒ I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances.
3. ☒ I will not have ☐ DJs, ☐ live music, ☒ promoted events, ☒ any event at which a cover fee is charged, ☒ scheduled performances, ☐ more than ____ DJs / promoted events per ____, ☐ more than ____ private parties per ____.
4. ☐ I will play ambient recorded background music only.
5. ☒ I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
6. ☐ I will not seek a change in class to a full on-premise liquor license without first obtaining approval from CB 3.
7. ☒ I will not participate in pub crawls or have party buses come to my establishment.
8. ☐ I will not have a happy hour or drink specials with or without time restrictions OR ☒ I will have happy hour and it will end by 8pm.
9. ☒ I will not have wait lines outside. ☒ I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
10. ☒ Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

CLINTON CRAFT LLC dba PALOMA ROCKET

RE: LICENSE ALTERATION

Licensee is seeking to offer all manner of legally allowable non-scheduled, no cover fee entertainment including but not limited to karaoke, live stage performance, DJ, bingo, jazz trio's, dance performance, drag performance, spoken word, drama, comedy, etc. In addition, Licensee is seeking to change operating hour to Noon to 4am, 7 days.

There is currently a legally filed, built, and approved stage which has been in the space for more than 15 years and was used for live performances for over 10 years in this manner by James Carbone, principal of current licensee, Performance area is in full compliance with all local requirements and is on the approved Building Department Approved Plans.

This Application is done in anticipation of lower than expected revenues due to the Covid-19 crisis and its' resultant consequences. Licensee will need to create additional different sources of revenue in order to meet the financial obligations of the premises including maintaining employees, paying all state and local taxes as well as the underlying financial commitments of the enterprise. The more entertainment offerings availed to the Applicant, the more likely the event the Applicant will survive the current economic carnage.

In addition Applicant currently does not have use of the street area for Outdoor Dining as there is an issue as to which tenant has the sidewalk frontage, the Applicant or the Bar above. NY City has issued the permit to Applicant but currently the tenant above has seen fit to place their seats directly in front of Applicants' entrance and stairs. Applicant has asked the Landlord to mediate this issue.

The unique layout and location of the license premises provides for more than adequate soundproofing and crowd control given that the performance stage is located in the cellar level underneath two existing bars. In addition the premises are fully soundproofed and there are multiple exits and entrances to insure proper crowd control and exterior mitigation.

Borough:ManhattanBlock:463Lot:36
Police Precinct:9
Owner:EAST 7TH STREET ASSOCIATES LLC
Address:43EAST 7 STREET,NEW YORK10003
Lot Area:3750 sf
Lot Frontage:50'Lot Depth:75
Year Built:1900
Number of Buildings:1
Number of Floors:6
Gross Floor Area:15,108 sf (estimated)
Residential Units:22Total # of Units:25
Land Use:Mixed Residential and Commercial Buildings
Zoning:R8B
Commercial Overlay:C1-5
Zoning Map #:12C