

THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003

Phone (212) 533-5300

www.cb3manhattan.org - mn03@cb.nyc.gov

Alysha Lewis-Coleman, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- ☐ Photographs of the inside and outside of the premise.
- ☐ Schematics, floor plans or architectural drawings of the inside of the premise.
- ☐ A proposed food and or drink menu.
- ☐ Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- ☐ Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- ☐ Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

- ☒ new liquor license ☐ alteration of an existing liquor license ☐ corporate change

Check if either of these apply:

- ☐ sale of assets ☐ upgrade (change of class) of an existing liquor license

Today's Date: May 19th, 2020

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? ☒ Yes ☐ No Type of license: on premises

If alteration, describe nature of alteration: _____

Previous or current use of the location: tavern

Corporation and trade name of current license: 106 Norfolk Street LLC
d/b/a Nurse Bettie

APPLICANT:

Premise address: 106 Norfolk Street

Cross streets: Bln Rivington & Delancey Sts

Name of applicant and all principals: Norfolk Hospitality Inc
Stephen Schuler

Trade name (DBA): Nurse Bettie

PREMISE:

Type of building and number of floors: 6 story brick

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?
(includes roof & yard) ☐ Yes ☒ No If Yes, describe and show on diagram: _____

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any
back or side yard use? ☒ Yes ☐ No What is maximum NUMBER of people permitted? 74 (4 No)

Do you plan to apply for Public Assembly permit? ☐ Yes ☒ No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> -
please give specific zoning designation, such as R8 or C2):

R7A

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? ☐ Yes ☒ No

If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of
outdoor space) 6pm - 4am Daily

Number of tables? 2 Total number of seats? 12

How many stand-up bars/ bar seats are located on the premise? 1/9
(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order,
pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): Approx 23' U shaped Rear left

Does premise have a full kitchen ☐ Yes ☒ No?

Does it have a food preparation area? ☒ Yes ☐ No (If any, show on diagram)

Is food available for sale? ☒ Yes ☐ No If yes, describe type of food and submit a menu

Pub style foods

What are the hours kitchen will be open? All hours of operation

Will a manager or principal always be on site? ☒ Yes ☐ No If yes, which? _____

How many employees will there be? 6-10

Do you have or plan to install ☐ French doors ☐ accordion doors or ☐ windows? NO

Will there be TVs/monitors? ☐ Yes ☒ No (If Yes, how many?) _____

Will premise have music? ☒ Yes ☐ No

If Yes, what type of music? ☐ Live musician ☒ DJ ☐ Juke box ☒ Tapes/CDs/iPod

If other type, please describe _____

What will be the music volume? ☒ Background (quiet) ☐ Entertainment level

Please describe your sound system: 4 iPod generated small speakers

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? N/A

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")
Either 1 security guard or a designated employee (depending on the night) will be responsible to insure crowds do not gather on the sidewalk

Will there be security personnel? ☒ Yes ☐ No (If Yes, how many and when) _____

1 - Wednesday - Saturday

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans. Interior - as in the past, music and noise will be confined to conversational level; Exterior: Either security or a designated employee will insure that the exterior of these premises will not be a factor for my neighbors.

Do you have sound proofing installed? ☐ Yes ☐ No

If not, do you plan to install sound-proofing? ☐ Yes ☐ No

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? ☐ Yes ☒ No

If yes, please indicate name of establishment: _____

Address: _____ Community Board # _____

Dates of operation: _____

Has any principal had work experience similar to the proposed business? ☒ Yes ☐ No If Yes, please attach explanation of experience or resume. General manager of these premises since 2006

Does any principal have other businesses in this area? ☐ Yes ☒ No If Yes, please give trade name and describe type of business _____

Has any principal had SLA reports or action within the past 3 years? ☐ Yes ☐ No If Yes, attach list of violations and dates of violations and outcomes, if any. N/A

Attach a separate diagram that indicates the location (name and address) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? SEE ATTACHED

How many On-Premise (OP) liquor licenses are within 500 feet? SEE ATTACHED

Is premise within 200 feet of any school or place of worship? ☐ Yes ☒ No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. ☐ I will operate a full-service restaurant, specifically a (type of restaurant) _____, with a kitchen open and serving food during all hours of operation OR ☒ I have less than full-service kitchen but will serve food all hours of operation.
2. ☒ I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances.
3. ☒ I will not have ☐ DJs, ☒ live music, ☒ promoted events, ☒ any event at which a cover fee is charged, ☒ scheduled performances, ☐ more than _____ DJs / promoted events per _____, ☒ more than 2 private parties per month, if at all
4. ☒ I will play ambient recorded background music only.
5. ☒ I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
6. ☐ I will not seek a change in class to a full on-premise liquor license without first obtaining approval from CB 3.
7. ☒ I will not participate in pub crawls or have party buses come to my establishment.
8. ☐ I will not have a happy hour or drink specials with or without time restrictions OR ☒ I will have happy hour and it will end by 10pm.
9. ☒ I will not have wait lines outside. ☒ I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
10. ☒ Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

AREA SURVEY	106 NORFOLK ST. NEW YORK, N.Y.	MAY 12, 2020	NOT TO SCALE	OF	CHAR RUA	PHARMACY
				ESSEX		VACANT
						VERLAINE

VACANT	VACANT	RESID.	NAIL SALON
			TAILOR
			GALLERY
			BAKERY
ESSEX BAR & REST.			
LA CAVERNA			
SUPERMOON BAKEHOUSE			

	COFFEE STORE
	CLOTHING & SHOE STORE
	EMPTY LOT
RESIDENTIAL	NEW CONSTRUCTION VACANT

SANDWICH SHOP	THRIFT SHOP	RESIDENTIAL	RESIDENTIAL	SENIOR CTR.	RESIDENTIAL	RESIDENTIAL	RESIDENTIAL	NYC DAY HABILITATION CENTER	WIRELESS STORE
VACANT									CLOTHING STORE
VACANT									CLOTHING STORE
GROCERY									CLOTHING STORE
FALAFEL GUYS									SHOE STORE
RIVINGTON CAFE CORP.									WIRELESS STORE
LAUNDROMAT									SMOKE SHOP
ESSEX STREET MARKET (VACANT)									PIZZERIA

- ESSEX ST. -

VACANT	PAWN SHOP BIGGIES CAFE TAILOR HAIR SALON RESIDENTIAL BEAUTY SALON WIRELESS ST. BAKERY HAIR SALON JEWELRYST NAIL SALON TAX SERVICES CLOTHING DELIVER.	VACANT
CLOTHING		CLOTHIN
SMOKE SHOP		COMPUTER
VACANT		REPAIR
CLOTHING		TACO-MEX
VACANT		PIZZERIA
VACANT		MEDICAL OFFICE
GINGER & LEMON GRASS	PRINTING STORE	DENTIST
YOPPARAI	COMMERCIAL SPACE	RESID.
VACANT	RESIDENTIAL	WIRELESS STORE
DELI/GROCERY	CONST./VACANT	
	3 RESIDENTIAL	
	VACANT	
	RESIDENTIAL	
	RESIDENTIAL	
	SC DELANCEY LLC & LTP PROD.	

- SUFFOLK ST. -

MOVIE THEATER -REGAL CINEMAS	FREIGHT ENTRANCE
RESIDENTIAL	
ESSEX MARKET	DSA PHASE 1 BEER HALL

NEW CONSTRUCTION
VACANT
(MIXED USE)

Landess-Simon, Inc.

Legal & Commercial Photography

45 Lawlins Park
Wyckoff, NJ 07481
Phone: (201) 848-5652
E-mail: landess@att.net
landessphotographers.com

RE: 106 NORFOLK STREET

1. 106 Norfolk Restaurant Inc. - 106 Norfolk Street - 16'
2. Back Room - 98-102 Norfolk Street - 55'
3. SC Delancey LLC & LJP Productions - 148-150 Delancey Street - 279'
4. Rivington Cafe Corp. - 123 Rivington Street - 274'
5. La Caverna - 122-124 Rivington Street - 335'
6. Essex Bar & Restaurant - 124 Rivington Street - 327'
7. Supermoon Bakehouse - 120 Rivington Street - 345'
8. White Rabbit - 121 Essex Street - 333'
9. Regal Cinemas - 115 Delancey Street - 321'
10. DSA Phase 1 Beer Hall - 115 Delancey Street - 375'
11. Yopparai - 151 Rivington Street - 370'
12. Cafe Medi - 107 Rivington Street - 470'
13. Biggie's Cafe - 79 Clinton Street - 471'

CHURCHES & SCHOOLS

There are no churches & schools within 500' of the premise.

NAIL SALON

- RIVINGTON ST. -

SANDWICH
SHOP

THRIFT
SHOP

2 RESIDENTIAL

SENIOR CENTER

RESIDENTIAL

RESIDENTIAL

RESIDENTIAL

NYC DAY
HABILITATION
CENTER

WIRELESS
STORE

- DELANCEY ST. -

MOVIE THEATER

PLAYGROUND

VACANT

RESIDENTIAL

COMMERCIAL
SPACE

PARKING LOT

RESIDENTIAL

APPLICANT

106 NORFOLK
RESTAURANT
INC.

BACK ROOM

LA CONTENTA

RESIDENTIAL

FREIGHT ENT.

RESIDENTIAL

JEWELRY
STORE

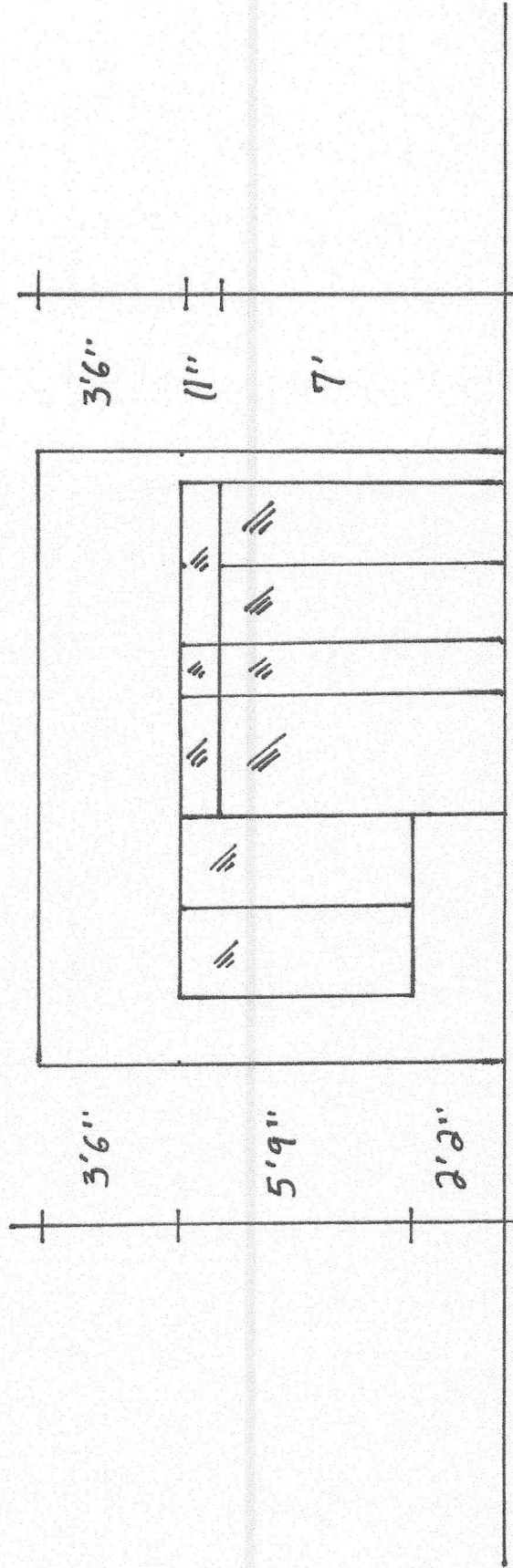
BLOCK PLOT
106 NORFOLK STREET
NEW YORK, N.Y.
MAY 12, 2020 - NOT TO SCALE

- NORFOLK ST. -

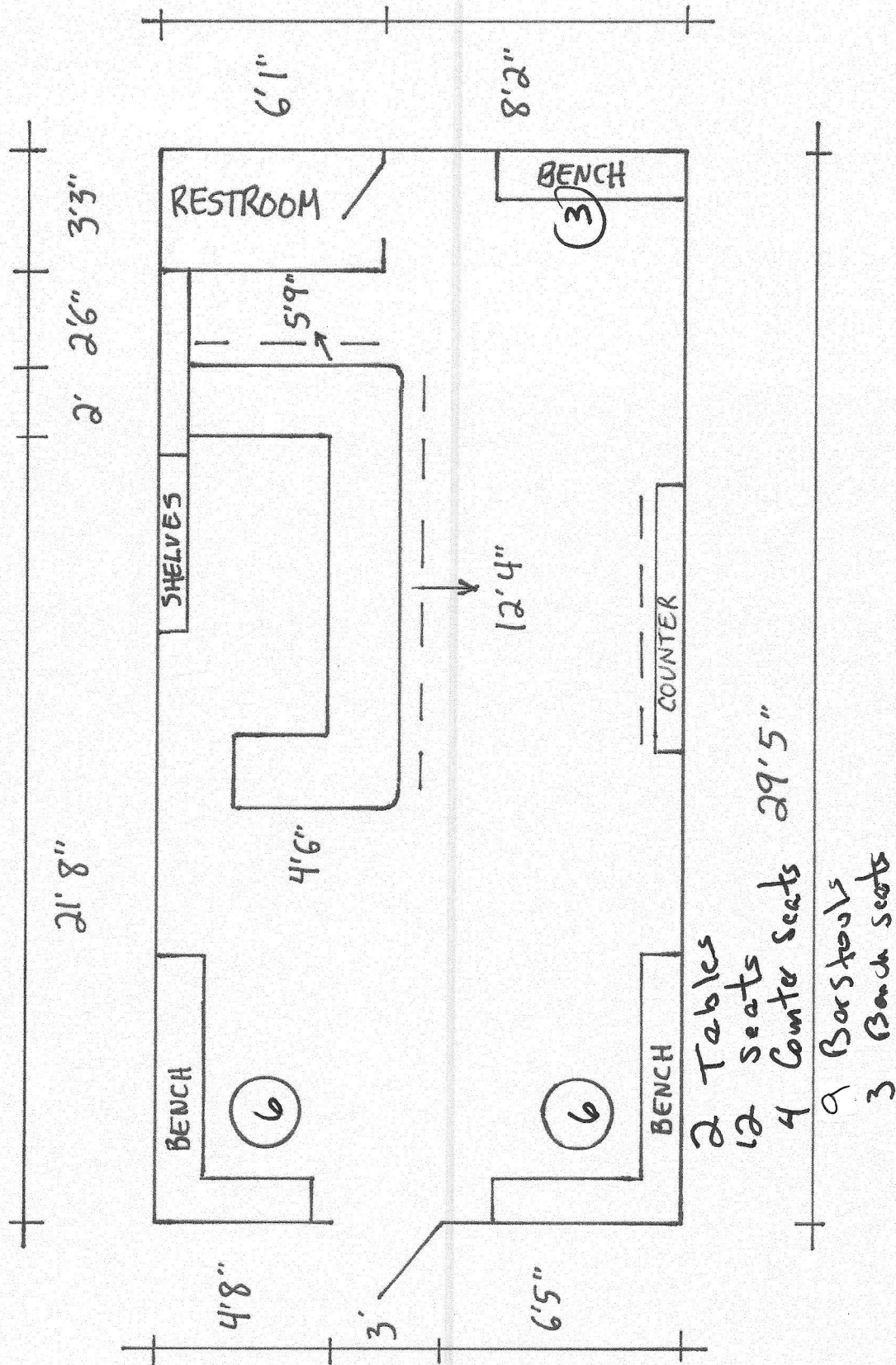
NEW CONST./
VACANT

FRONT ELEVATION
 106 NORFOLK STREET
 NEW YORK, N.Y.
 MAY 12, 2020
 NOT TO SCALE

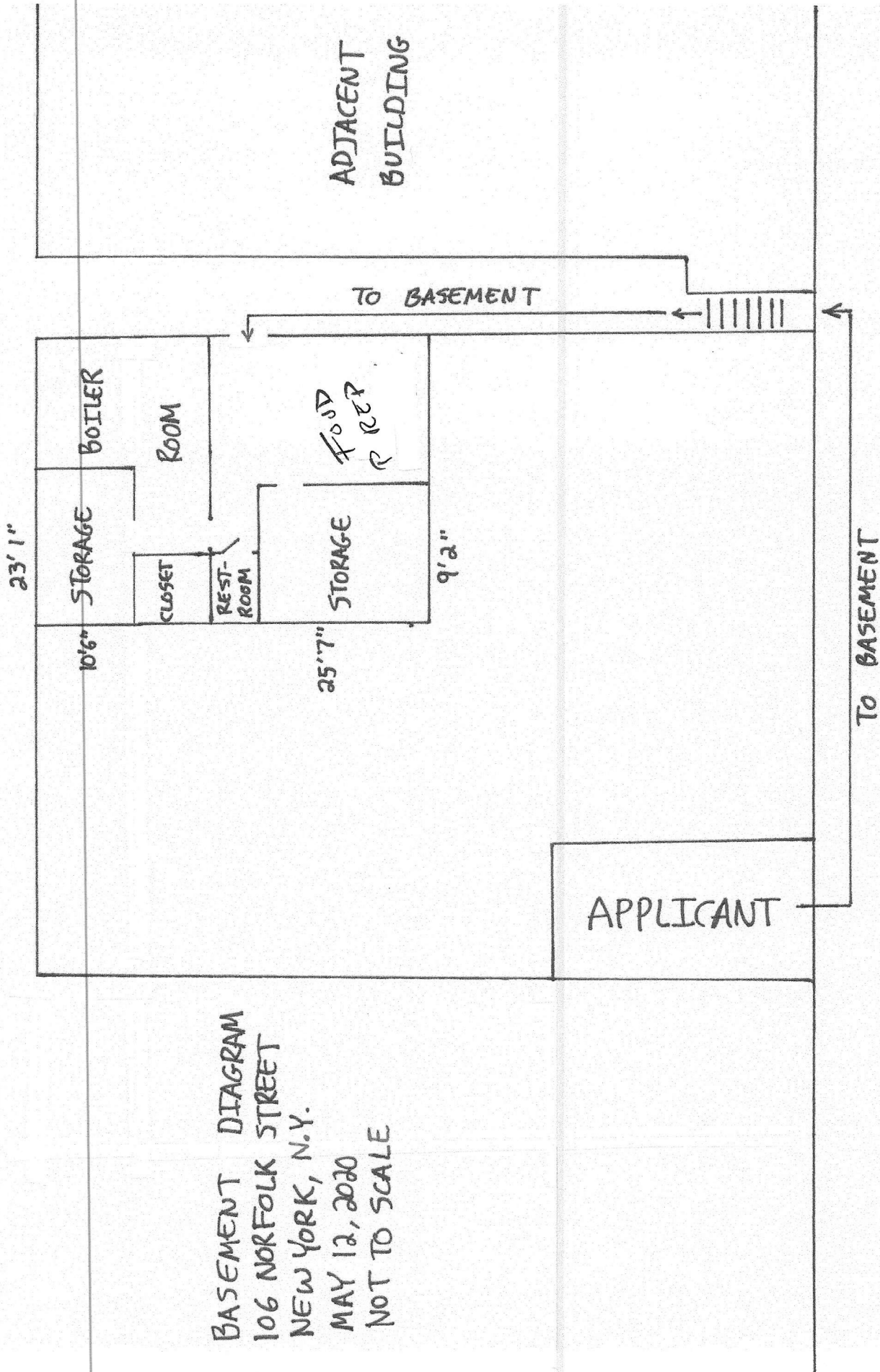
1'8" 2'3" 2'3" 3' 1'4" 4' 8"



INIETIK ULAGAM
 106 NORFOLK STREET
 NEW YORK, N.Y.
 MAY 12, 2020
 NOT TO SCALE



BASEMENT DIAGRAM
 106 NORFOLK STREET
 NEW YORK, N.Y.
 MAY 12, 2020
 NOT TO SCALE



- NORFOLK ST. -