



THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003

Phone (212) 533-5300

www.cb3manhattan.org - info@cb3manhattan.org

Alysha Lewis-Coleman, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- ☐ Photographs of the inside and outside of the premise.
- ☐ Schematics, floor plans or architectural drawings of the inside of the premise.
- ☐ A proposed food and or drink menu.
- ☐ Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- ☐ Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- ☐ Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

- ☒ new liquor license ☐ alteration of an existing liquor license ☐ corporate change

Check if either of these apply:

- ☐ sale of assets ☐ upgrade (change of class) of an existing liquor license

Today's Date: 7/1/2019

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? ☐ Yes ☒ No Type of license: _____

If alteration, describe nature of alteration: _____

Previous or current use of the location: Restaurant

Corporation and trade name of current license: _____

APPLICANT:

Premise address: 99 Third Avenue NY NY 10003

Cross streets: _____

Name of applicant and all principals: James Morrissey, David Sitt, Jake Riley

Trade name (DBA): Ethos Labs LLC (The Woodstock)

PREMISE:

Type of building and number of floors: 5 Story Mixed Use

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?
(includes roof & yard) ☒ Yes ☐ No If Yes, describe and show on diagram: _____

Tables for eating & Drinking in back covered area

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any
back or side yard use? ☒ Yes ☐ No What is maximum NUMBER of people permitted? 70

Do you plan to apply for Public Assembly permit? ☐ Yes ☒ No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> -
please give specific zoning designation, such as R8 or C2):
12C

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? ☐ Yes ☒ No

If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of
outdoor space) _____

sun 12pm-12am, mon& tues 2pm-12am, wed 2pm-2am, thurs 2pm -2am, Fri 2pm-3am sat 12pm-3am + outdoor seasonally 12pm-10pm

Number of tables? 19 Total number of seats? 66 (including 10 barstools)

How many stand-up bars/ bar seats are located on the premise? 10 barstools

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order,
pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): 1 Bar at the front of the building for eating and drinking, straight rectangle shaped, 30ft

Does premise have a full kitchen ☒ Yes ☐ No?

Does it have a food preparation area? ☒ Yes ☐ No (If any, show on diagram)

Is food available for sale? ☒ Yes ☐ No If yes, describe type of food and submit a menu
Italian Neapolitan Pizza

What are the hours kitchen will be open? open - close

Will a manager or principal always be on site? ☒ Yes ☐ No If yes, which? Manager

How many employees will there be? 15

Do you have or plan to install ☐ French doors ☐ accordion doors or ☐ windows?

Will there be TVs/monitors? ☒ Yes ☐ No (If Yes, how many?) 4

Will premise have music? ☒ Yes ☐ No

If Yes, what type of music? ☒ Live musician ☒ DJ ☐ Juke box ☒ Tapes/CDs/iPod

If other type, please describe _____

What will be the music volume? ☒ Background (quiet) ☐ Entertainment level

Please describe your sound system: Generic Directional Sound

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? No

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.") attached

Will there be security personnel? ☒ Yes ☐ No (If Yes, how many and when) _____
1 on Friday & 1 on Saturday

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans. attached

Do you have sound proofing installed? ☐ Yes ☒ No
If not, do you plan to install sound-proofing? ☒ Yes ☐ No

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? ☒ Yes ☐ No

If yes, please indicate name of establishment: 159 Huntington Holdings DBA The Late Late, Vinyl Entertainment Inc DBA The VNYL, Ethos Labs LLC DBA The Woodstock

Address: 159 E Houston St NY NY 10002, 100 Third Ave NY NY 10016, 446 w 14th st NY NY 10014 Community Board # CB3, CB3, CB2

Dates of operation: 8/13 - current, 8/16 - current, 4/18 - current

Has any principal had work experience similar to the proposed business? ☒ Yes ☐ No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area? ☒ Yes ☐ No If Yes, please give trade name and describe type of business Ethos Labs LLC DBA The Woodstock, Bar & Restaurant

Has any principal had SLA reports or action within the past 3 years? ☐ Yes ☒ No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location **(name and address)** and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **Bar, Restaurant**, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

Attached

LOCATION:

How many licensed establishments are within 1 block? 36

How many On-Premise (OP) liquor licenses are within 500 feet? 26

Is premise within 200 feet of any school or place of worship? ☐ Yes ☒ No

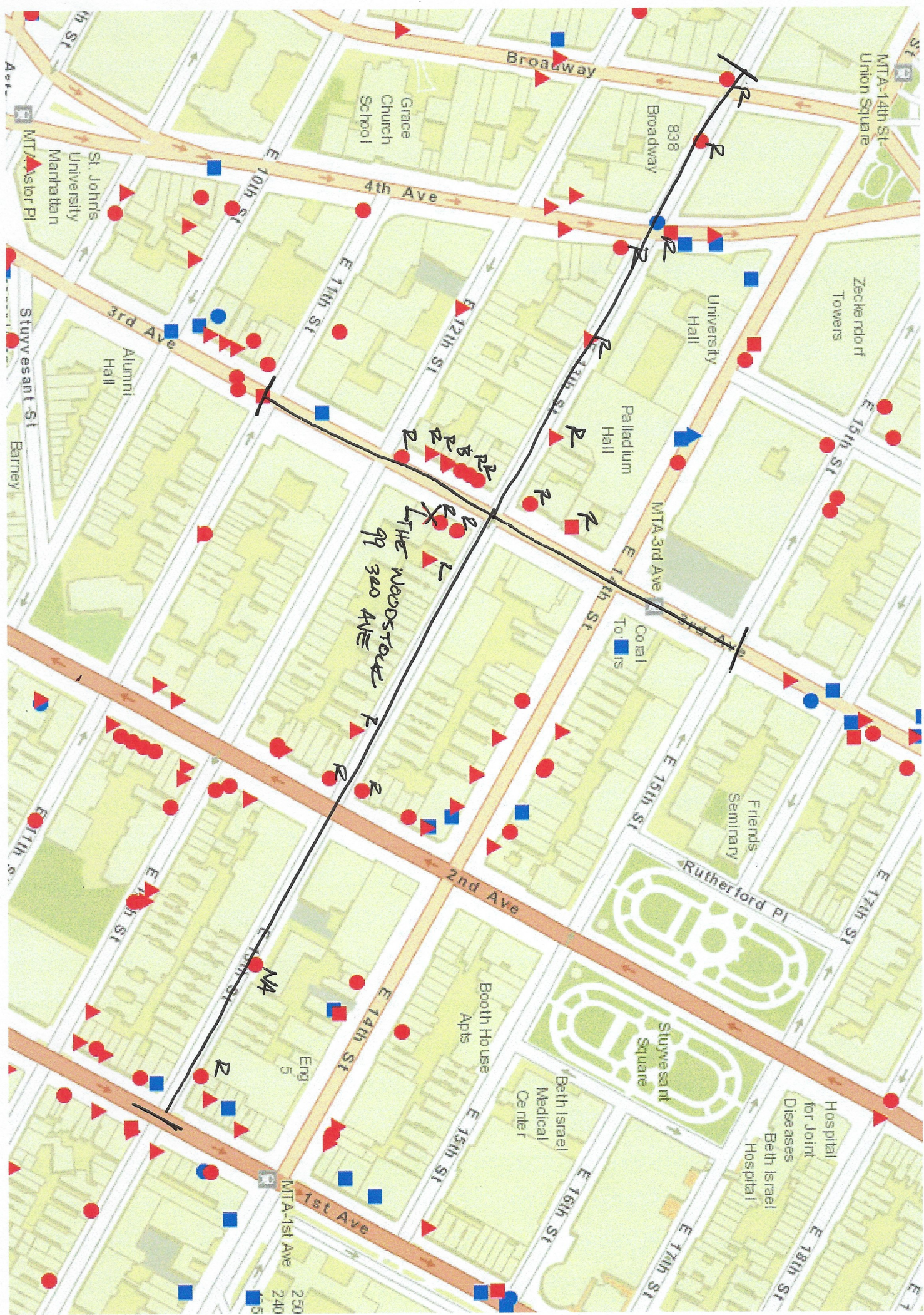
COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

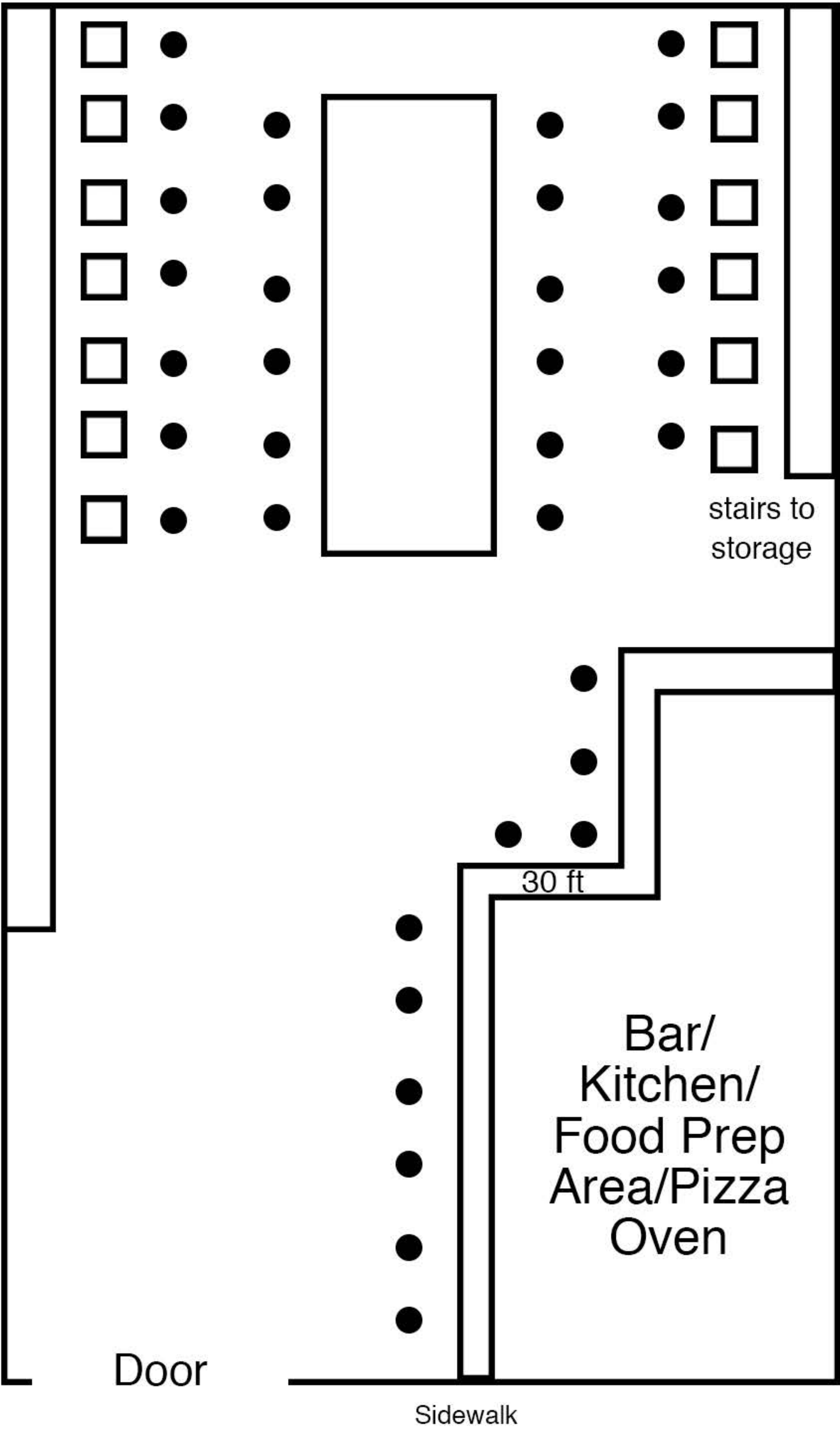
We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. ☒ I will operate a full-service restaurant, specifically a (type of restaurant) Italian Pizza, with a kitchen open and serving food during all hours of operation OR ☐ I have less than full-service kitchen but will serve food all hours of operation.
2. ☒ I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances.
3. ☐ I will not have ☐ DJs, ☐ live music, ☐ promoted events, ☐ any event at which a cover fee is charged, ☐ scheduled performances, ☐ more than ____ DJs / promoted events per ____, ☐ more than ____ private parties per ____.
4. ☐ I will play ambient recorded background music only.
5. ☒ I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
6. ☒ I will not seek a change in class to a full on-premise liquor license without first obtaining approval from CB 3.
7. ☒ I will not participate in pub crawls or have party buses come to my establishment.
8. ☐ I will not have a happy hour or drink specials with or without time restrictions OR ☒ I will have happy hour and it will end by 8pm.
9. ☐ I will not have wait lines outside. ☒ I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
10. ☒ Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

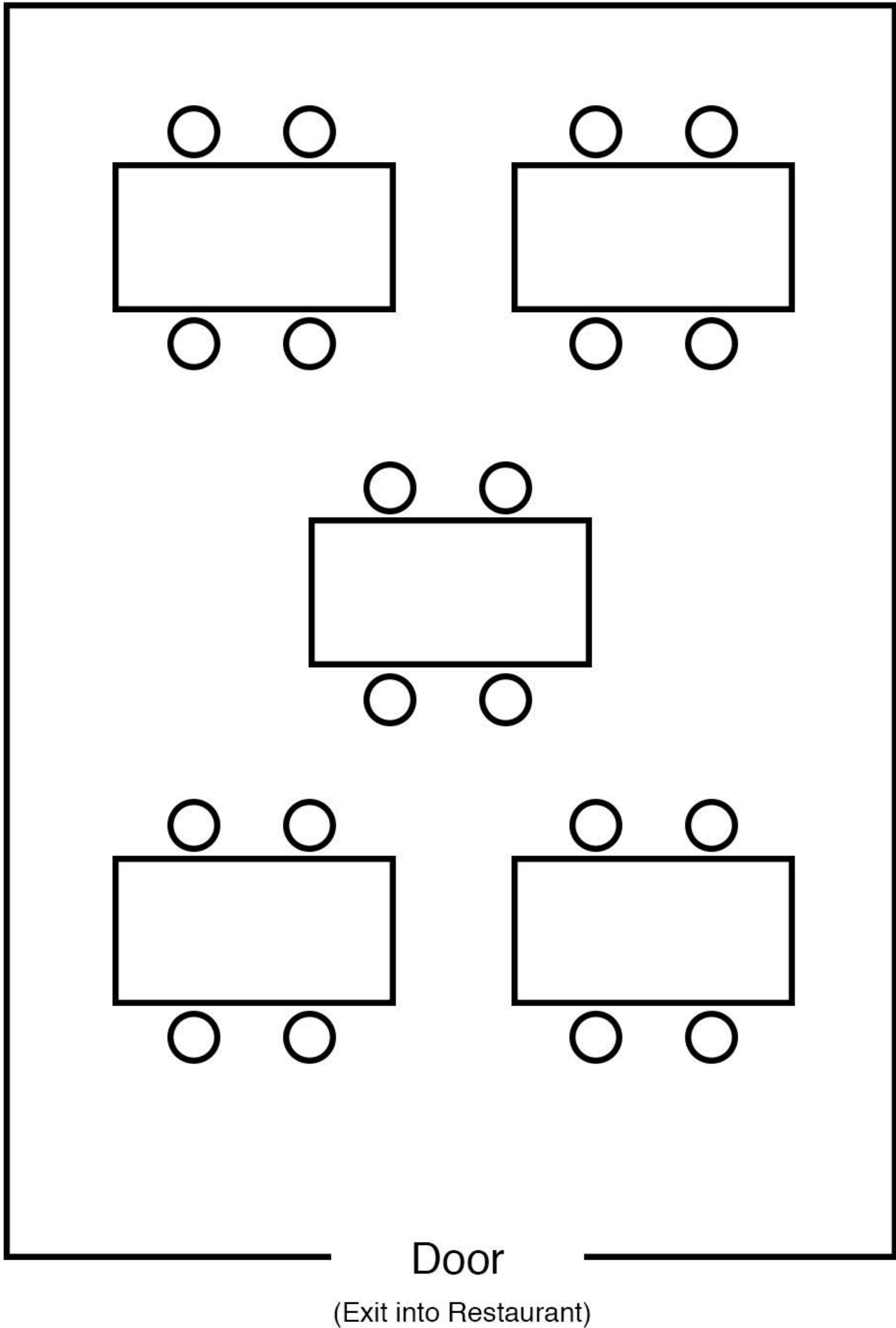
RED = ON PREMISE
BLUE = OFF PREMISE

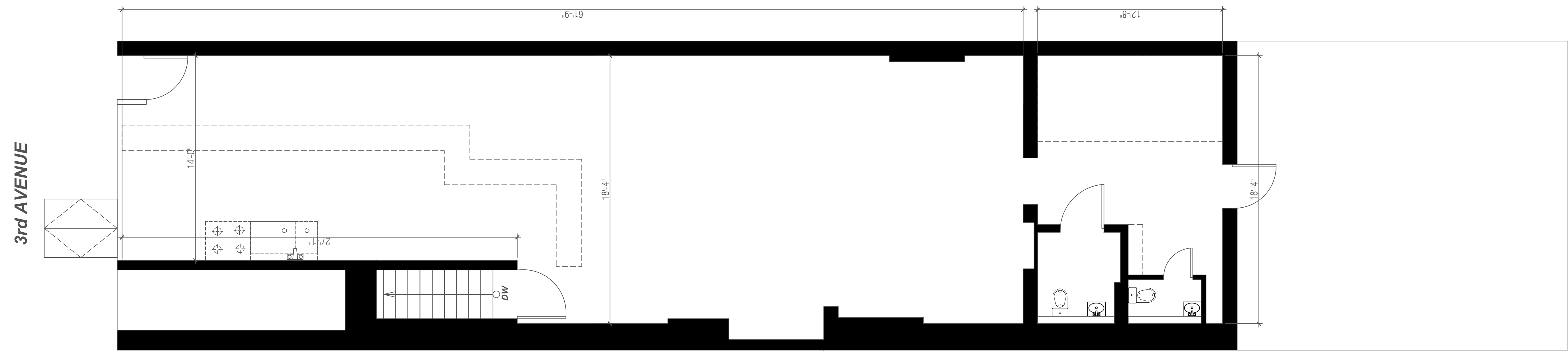


The Woodstock
99 Third Ave, NY, NY

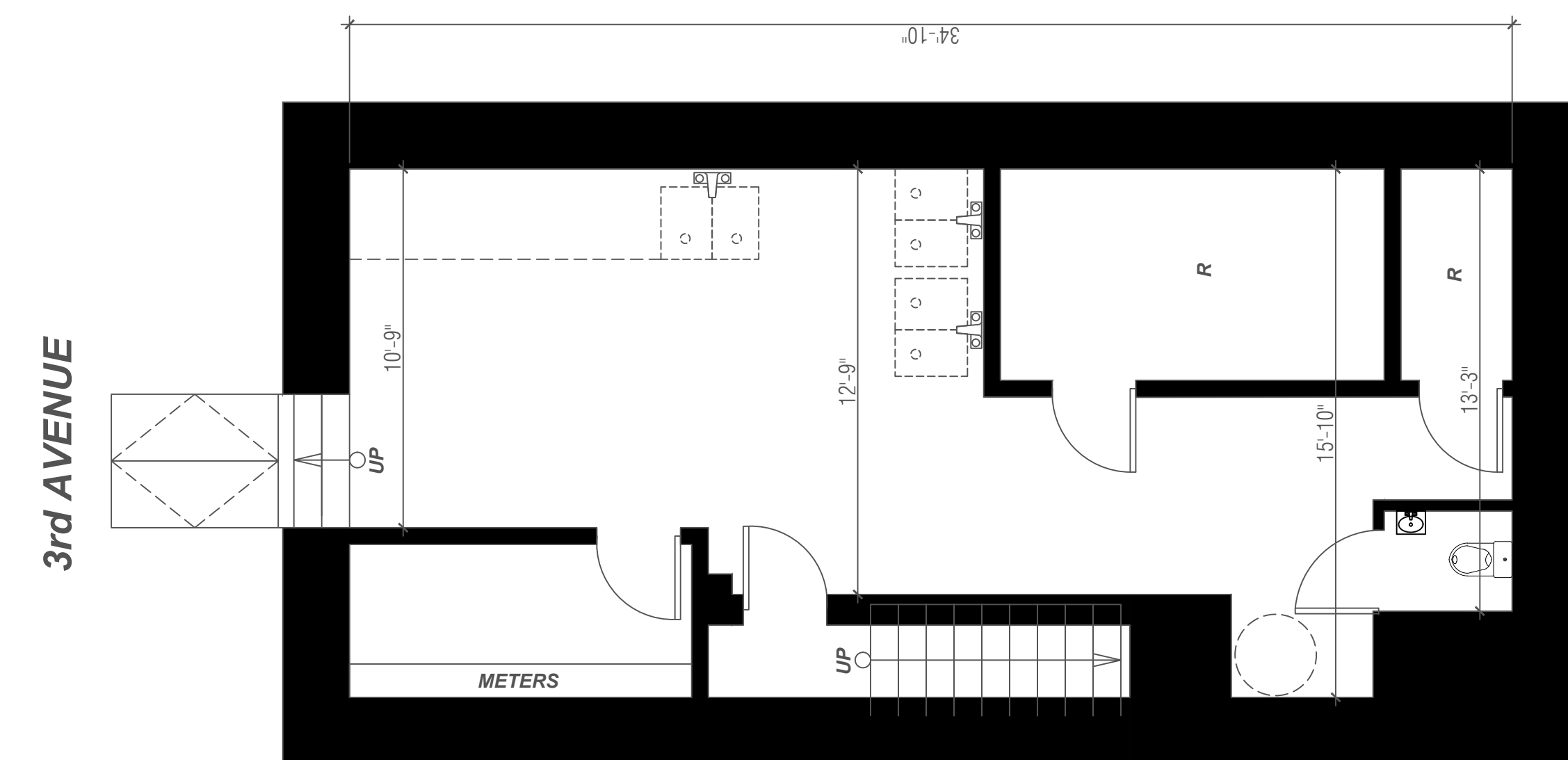


The Woodstock
99 Third Ave, NY, NY
Patio





1 EXISTING FIRST FLOOR PLAN



2 EXISTING BASEMENT FLOOR PLAN

Irish entrepreneur James Morrissey founded one of Ireland's premier hospitality and entertainment companies in 2006 during his time at Ireland's largest university, University College Dublin (graduated with degree in Economics).

In 2014, James expanded his business into the United States, to create East Houston Holdings, a new hospitality group designed to deliver cutting edge hospitality concepts to young professionals. With an detailed and creative approach to consumer trends, concepts, food, beverage and design, James has built and opened The Late Late Bar (2014-current) & Spirit Grocer and The VNYL(2016-current) and The Woodstock (2018-current), three successful and high profile bar & restaurant concepts, all located in Manhattan.

Petition to Support Proposed Liquor License

Date: 6/27/2019

The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine) Full Liquor License (Beer/Wine & Liquor)

to the following applicant/establishment (company and/or trade name) Ethos Labs LLC DBA The Woodstock

Address of premises: 99 Third Avenue NY NY 10003

This business will be a: (circle)

Bar

Restaurant

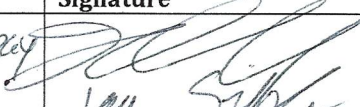
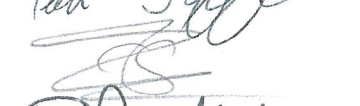
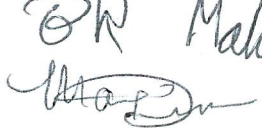







Other: _____

The hours of operation will be:

Mon Tues Wed 4pm-12am, Thurs 4pm- 2am, Fri Sat Sun 12pm-2am

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
JUDITH McCaffrey 191 SIFF CHROSBY Sdr		1540 15th Apt 4D New York NY 10011
B. ROYCE MAHER		211 11th St Apt 9 NY 10011
- Mary Doen		100 3rd Avenue 3B, NY
- Alicia Romero		96 THIRD A. 2R NY
Gamat Mesleah		75 3rd ave 75 Third Ave
		77 Third ave
		48 Third Ave
Kate Hutchison		WS market 121 - f 1215 2nd E 13th #26

2 6

Noise management:

Signs will be posted to enforce respecting our neighbors

Staff members r/ security to ensure fast entry and exit.

Decibel reader will be on site to ensure noise is within acceptable levels

Traffic management

We will have a licensed/bonded security company, their duties will be to actively and proactively control crowd noise level outside and traffic.

We will encourage cab drivers to keep moving and not stop their car in order to keep traffic moving

Smokers will have a roped off area that will keep them off the sidewalk

PIZZAS

Aretha (\$15)

Margherita
Mozzarella
San Marzano Tomatoes
Parmigiano Reggiano
Extra Virgin Olive Oil

Sophia (\$15)

Peperoni
Mozzarella
San Marzano Tomatoes
Peperoni
Parmigiano Reggiano
Extra Virgin Olive Oil

Audrey (\$20)

San Daniele
Mozzarella
San Marzano Tomatoes
Parmigiano Reggiano
Prosciutto
Arugula
Extra Virgin Olive Oil

Gloria (\$20)

Primo Tartufo
Mozzarella
Smoked Scamorza
Wild Mushrooms
Rosemary
Pine Nuts
Porcini Truffle Crema
*Add Dry Cured Black Truffle Sausage (\$4)

Edie (\$20)

Uva
Taleggio Cheese
Red And Green Grapes
Toasted Hazelnuts
White Truffle Crema
Friso
Black Lava Salt

Twiggy (VC) (\$15)

Vegan
Semi Dried Cherry Tomatoes
Artichoke
Meatless Fig Salami
Oil Cured Sicilian Olives
Roasted Garlic
Fresh Parsley

Jackie (\$20)

Diavola
Mozzarella
Tomato
Soppressato
Parmigiano
Pecorino
Peperoncini Peppers

Brigitte (\$20)

Bianco
Mozzarella
Pecorino
Parmigiano
Ricotta
Parsley

Janice (\$20)

Broccolini and Sausage
Strozzatella
Caramelized Fennel
Black Garlic
Lemon Zest

Eleanor (\$20)

Speck
Mozzarella
Hot Honey
Fresh Baby Spinach
Speck

Woodstock (\$20)

Escola
Mozzarella
Pecorino
Pecorino And Casarelli
Bean Paste
Guanciale
Fenne Pollen
Heirloom Grape Tomatoes
Blood Orange Zest

Yoko (\$20)

Pancetta
Smoked Mozzarella
Caramelized Onions
Pancetta
Fried Egg

Additions \$3 each

Thin crust Neapolitan style by Nino Coniglio

SALADS | DESSERT

Arugula (\$10)

Arugula
EVOO
Fresh Lemon
Salt & Pepper
Parmigiano Reggiano

Kale (\$10)

Tuscan Kale
EVOO
White Balsamic
Pine Nuts
Semi Dried Cherry Tomato
Artichoke Heart

DESSERT PIZZA (\$15)

Pistachio Creme
Shaved Dark and White Chocolate
Cannoli Filling
Pistachio Nuts

COFFEE | TO-GO

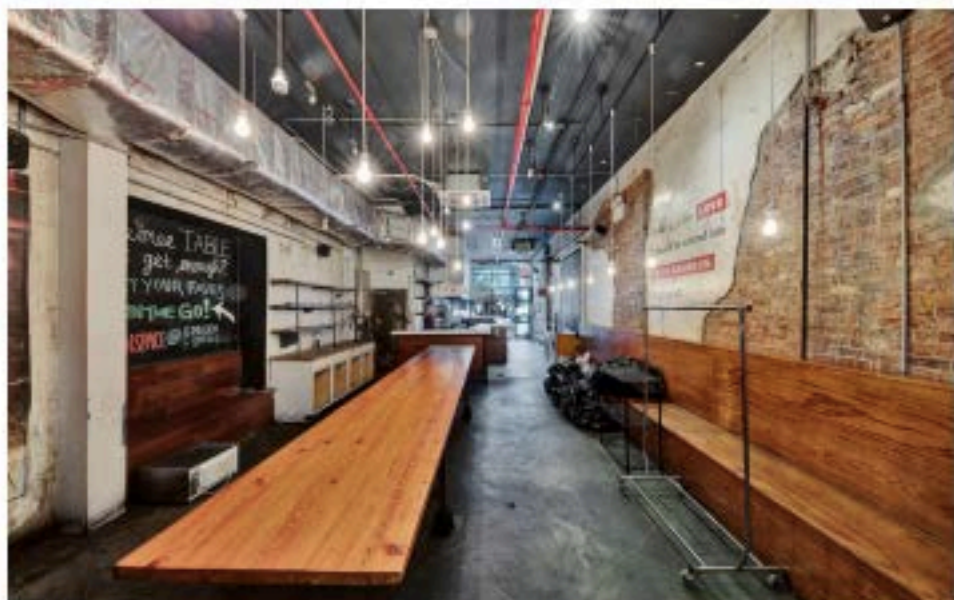
Espresso \$3
Americano \$4
Cappuccino \$4
Latte \$4
San Pellegrino \$3
Almond Milk +.50

All coffee
shots doubles

@thewoodstocknyc

BLACK ROSE HOSPITALITY

the
WOODSTOCK
COCKTAILS | PIZZA





Company/DBA Name and Contact Number for Questions

Plans to open a

Bar & Restaurant & Beverage Shop

(Please choose) Bar/Restaurant/Club and indicate if there will be a Sidewalk Café or Backyard Garden

at the following location

78-90 E 40th Street, NY 10018

Building Number and Street Name (Address)

This establishment is seeking a license to serve

Beer/Wine & Liquor

Beer & Wine or Beer/Wine & Liquor

There will be an opportunity for public comment on

Monday, July 15, 2019 at 6:30pm

Perseverance House Community Room

535 East 5th Street (btwn Aves A & B)

Date/Time/Location

Share Your View: <https://www3.nyc.gov/site/landmarks/feedback/submit>

Applicant Contact Information

At Community Board 3

SLA & DCA Licensing Committee Meeting

info@cb3manhattan.org - www.cb3manhattan.org

718-1-jaw@newyorkcityinfo.com
Company Name / **Contact Info**

Plans to open a:

Bar & Restaurant with sidewalk cafe
(Please choose) Bar/ Restaurant
sidewalk cafe, backyard one

75-80 E 4th Street NY NY10003

address

Seeking a license to serve

Beer Wine & Liquor
Beer & Wine or Beer/ Wine & Liquor

Public meeting
for comments

Monday, July 15, 2019 at 6:30pm
Perseverance House Community Room
535 East 5th Street (btwn Aves A & B)

COMMUNITY BOARD 3
SLA & DCA Licensing
Committee Meeting

info@cb3manhattan.org - www.cb3manhattan.org

Nombre de la Compañía y/et teléfono de contacto

Planifique abrir un/un(a):

(favor de escoger) una Barra/un Restaurant
un café de acera o un patio de atrás

dirección

En búsqueda de una licencia para servir:

Cerveza y vino o cerveza/vino y bebidas alcohólicas

Reunión público
para comentarios

En la JUNTA COMUNITARIA 3
La reunión del Comité
de Licencias del SLA y del pCA

公司名字(Company)和/ 和 聯繫人的資料(Contact Info)
 Plans to open a (以上的店主想要在第三社區申請生意相關牌照開張生意)
 No. of employees (Estimated) _____
 (請選擇/please choose) 酒吧(Bar)/餐館 (Restaurant)
 宵夜咖啡 (Sidewalk Cafe) 或 或者
 後院花園酒廊 (Backyard Use)
 73-40 42 Ave. Street ST 1010235 _____
 Address/生意地址
 seeking a license to serve (以上的店主想要以下相關牌照開張)
 Beer Wine & Liquor 啤酒和酒牌牌照(Beer & Wine) 酒/或者
 (請選擇/please choose) 啤酒牌照 (Beer) 或 或者
 酒和酒牌牌照 (Wine & Liquor)
 Public meeting for comments
 第三社區的居民有權利提出自己的意見和建議
 (CB3 SLA & DCA Committee Meeting)
 康樂和安老社區委員會
 請前往紐約市消費局有關小販牌照委員會
 Monday, July 15, 2019 at 6:30pm
 Perseverance House Community Room
 535 East 57 Street (between Aves A & B)
 地址 (Street) 和 地鐵 (Location)
 info@cb3manhattan.org - www.cb3manhattan.org



COCKTAILS

Premium Cocktails from \$12

									
Wild Thing	Suzie Q	Be My Baby	Hard Day's Night	Voodoo Child	Strawberry Fields	Immigrant Song	Light My Fire	Evil Ways	Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini
Absolut Vodka	Evan Williams Black Bourbon	Grey Goose Vodka	Bertoux Brandy	Viva XXXII Tequila Reposado	Strawberry Rhubarb Infused Bombay Dry Gin	Jalapeno Infused Leblon Cachaca	Viva XXXII Tequila Joven	Sagamore Rye	Illegal Mezcal
Bombay Dry Gin	Demerara	Birch	Glenmorangie 10 Year	Pamplemousse	Dubonnet Rouge	Illegal Mezcal Joven	Blueberry Habanero	Blueberry Habanero	House-made Tepache
Bacardi Silver Rum	Lavender	Calamansi	Chinola Passion Fruit Liqueur	Aperol	Chandon Prosecco	House-made Cucumber-Cilantro Puree	Fresh Lime Juice	Matcha	Fresh Lime Juice
Lunazul Tequila Blanco	Angostura Bitters	Soda	Fresh Lemon Juice	Fresh Lime Juice		Aquafaba	Agave	Fresh Lemon Juice	Agave
Kiwi			Grapefruit & Eucalyptus Bitters	Agave		Fresh Lemon Juice		Elemakule Tiki Bitters	Firewater Bitters
Redbull									
Coconut Berry									

BEER & WINE

cocktails from Joe Masse & Kristian Gilcher

White	gls	btl	Red	gls	btl	Rose	gls	btl	Beer	btl
Tableands Sauvignon Blanc 2017, Marlborough, New Zealand	12	42	Terrazas de Los Altos Malbec, Mendoza, Argentina	12	42	Smoke Tree	12	42	Tecate	8
McPherson Pinot Gris 2017, Victoria, Australia	12	42	Dama Del Lago Tempranillo 2017, Rueda Spain	12	42	Yes! Sparkling Rose	12	42	Heineken	9
Les Hautes De Gaffaliere Bordeaux White 2017, Bordeaux, France	14	50	Folly of the Beast Pinot Noir 2017, Central Coast, California	14	50	Whispering Angel		60	Six Point Pilsner	9
Educated Guess Chardonnay 2016, Napa Valley		52	Educated Guess Cabernet Sauvignon		52	Bubbles	gls	btl	Bronx IPA	9
						Chandon Brut	12	42	Abita Purple Haze	9
						Yes! Sparkling Rose	12	42	Aval Cider	9
						Moet Imperial Champagne		150	Wolffer Dry Rose Cider	10

