

THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003 Phone (212) 533-5300 www.cb3manhattan.org - info@cb3manhattan.org

Alysha Lewis-Coleman, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

PREMISE: Type of building and number of floors: Mixed Use; 6 floors
Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages? (includes roof & yard) □ Yes ☑ No If Yes, describe and show on diagram: N/A
Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use? Yes No What is maximum NUMBER of people permitted? 74
Do you plan to apply for Public Assembly permit? □ Yes □ No
What is the zoning designation (check zoning using map: http://gis.nyc.gov/doitt/nycitymap/-
please give specific zoning designation, such as R8 or C2):
What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) 7 AM to 12 AM midnight 7 days
Number of tables? Total number of seats? 34
How many stand-up bars/ bar seats are located on the premise?1
(A stand up bar is any bar or counter (whether with seating or not) over which a patron can order,
pay for and receive an alcoholic beverage)
Describe all bars (length, shape and location): Food counter; front right to middle of premises
Does premise have a full kitchen □ Yes ☑ No?
Does it have a food preparation area? ☑ Yes ☐ No (If any, show on diagram)
Is food available for sale? ☑ Yes ☑ No If yes, describe type of food and submit a menu Cafe food; Breakfast & sandwiches
What are the hours kitchen will be open? All open hours
Will a manager or principal always be on site? ☑ Yes ☐ No If yes, which?
How many employees will there be? 6
Do you have or plan to install □ French doors □ accordion doors or ☑ windows?

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Will there be TVs/monitors? □ Yes ☑ No (If Yes, how many?)	
Will premise have music? ☑ Yes ☐ No	_
If Yes, what type of music? ☑ Live musician ☐ DJ ☐ Juke box ☑ Tapes/CDs/iPod 6 PM - 9PM; Acoustic Jazz	from z with
If other type, please describe no percussion.	
What will be the music volume? ☑ Background (quiet) ☐ Entertainment level	
Please describe your sound system: CD's/ipod	
Will you host any promoted events, scheduled performances or any event at which a cover fee is	
charged? If Yes, what type of events or performances are proposed and how often? NO	
How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.") There will be a dedicated staff member to monitor the exterior of the premises to ensure that patrons do not disturb neighbors. Will there be security personnel? Yes No (If Yes, how many and when) N/A	
How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans. There will be background music only except for once a month on Sundays from 6PM to 9PM. The performers will be towards the back of the premises and the front doors will remain closed. Do you have sound proofing installed? □ Yes □ No If not, do you plan to install sound-proofing? □ Yes □ No	
APPLICANT HISTORY:	
Has this corporation or any principal been licensed previously? □ Yes ☑ No	
If yes, please indicate name of establishment: N/A	
Address: N/A Community Board # N/A Dates of operation: N/A	
Dates of operation: N/A	
Has any principal had work experience similar to the proposed business? ■ Yes ■ No If Yes, please	
attach explanation of experience or resume. Applicant's family has owned and operated multiple restaurants. Applicant has ten (10) years experience assisting his family. Does any principal have other businesses in this area? □ Yes ☑ No If Yes, please give trade name	
and describe type of businessN/A	
Has any principal had SLA reports or action within the past 3 years? 🗖 Yes 🗹 No If Yes, attach list	
of violations and dates of violations and outcomes, if any.	
Attach a separate diagram that indicates the location (name and address) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.	

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	OCATION:
	low many licensed establishments are within 1 block?
H	fow many On-Premise (OP) liquor licenses are within 500 feet? 15
Is	s premise within 200 feet of any school or place of worship? 🗖 Yes 💆 No
Pin on lie th	OMMUNITY OUTREACH: lease see the Community Board website to find block associations or tenant associations in the nmediate vicinity of your location for community outreach. Applicants are encouraged to reach ut to community groups. Also use provided petitions, which clearly state the name, address, cense for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).
m	e are including the following questions to be able to prepare stipulations and have the eeting be faster and more efficient. Please answer per your business plan; do not plan to egotiate at the meeting,
1.	☐ I will operate a full-service restaurant, specifically a (type of restaurant), with a kitchen open and serving food during all hours of
	operation $OR \ \square$ I have less than full-service kitchen but will serve food all hours of operation.
2.	☑ I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances.
3.	☐ I will not have ☑ DJs, ☐ live music, ☑ promoted events, ☑ any event at which a cover fee is charged, ☐ scheduled performances, ☐ more than DJs / promoted events per ☐ more than private parties per
4.	☐ I will play ambient recorded background music only.
5.	oxtimes I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
6.	$m{\square}$ I will not seek a change in class to a full on-premise liquor license without first obtaining approval from CB 3.
7.	$oldsymbol{arMinimizer}$ I will not participate in pub crawls or have party buses come to my establishment.
8.	\square I will not have a happy hour or drink specials with or without time restrictions \underline{OR} \square I will have happy hour and it will end by
9.	\square I will not have wait lines outside. \square I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
10.	⊠ Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

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Andrew M. Cuomo, Governor Vincent G. Bradley, Chairman Greeley T. Ford, Commissioner

Home

Public License Query

Wholesale





Forms Quick-Find:

Wholesale Forms

Retail Forms

Help

Public Query - Results

License Information

Serial Number: 1300716

License Type: RESTAURANT WINE License Status: License is Active

Credit Group:

Filing Date: 05/11/2017 Effective Date: 06/22/2017 Expiration Date: 05/31/2019

Premises Information

Principal's Name: HO, AARON Premises Name: COLOR PUREE LLC

Trade Name:

Zone:

Address: 172 RIVINGTON ST

NEW YORK, NY 10002

NEW YORK County:

You can select one of the following links to perform another search:

- Search by Name Search by License Number
- Search by Location
- Search by Principal
- Advance Search

Disclaimers I Confidentiality I Privacy I Security New York State Liquor Authority • 80 S. Swan Street • 9th Floor • Albany, New York • 12210-8002

EXISTING BEER & WINE LICENSE CURRENTLY AT THE PREMISES



172 Rivington St, New York, NY, 10002

* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Closest Liquor Stores

Name	Address	Approx. Distance
EAST VILLAGE WINE & LIQUORS INC	80-82 CLINTON ST	165 ft
TURTLE DOVE LLC	28 30 CLINTON ST	500 ft
SALGIRAH CORP	141 ESSEX ST	955 ft
LOON CHUN INCORPORATED	45 PITT STREET	975 ft
EAST HOUSTON STREET WINE & LIQUOR INC	250 E HOUSTON ST	1125 ft
DISCOVERY WINES LLC	16 AVE B	1135 ft
FLYNN MCCLURE INC	100 STANTON ST	1270 ft

Churches within 500 Feet

Name	Approx. Distance
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Schools within 500 Feet

Name	Address	Approx. Distance
PS 142 AMALIA CASTRO SCHOOL	100 ATTORNEY ST	385 ft
PS 140 NATHAN STRAUS SCHOOL	123 RIDGE ST	455 ft

On-Premise Licenses within 750 Feet

Name	Address	Approx. Distance
VYSK INC	174 RIVINGTON ST	25 ft
68 CLINTON RESTAURANT ASSOCIATES LLC	68 CLINTON ST	130 ft
76 CLINTON RESTAURANT LTD	76 CLINTON ST	145 ft
ICHIBAN 71 CLINTON INC	71 CLINTON ST	175 ft
BLACK ROSE HOSPITALITY GROUP LLC	67 CLINTON ST	190 ft
79 CLINTON RESTAURANT GROUP LLC	79 CLINTON ST	195 ft
GREY CRESCENT LLC	76 CLINTON ST	200 ft
J SALT LLC	63 CLINTON ST	205 ft
AZASU INC	49 CLINTON ST	275 ft
151 SG PROPS LLC	151 RIVINGTON ST	330 ft
PETER WINDMILL ENTERPRISES LLC	43 CLINTON ST	330 ft
BETA CLINTON CORP	37 39 CLINTON STREET	425 ft
ADR RESTAURANT INC	168 DELANCEY STREET	445 ft
KINGS CO IMPERIAL LLC	168 1/2 DELANCEY ST	455 ft
MOSCOW 57 LLC	168 1/2 DELANCEY ST	465 ft
AVIR LLC	29 CLINTON ST AKA168STANTON ST	510 ft

Name	Address	Approx. Distance
CLINTON STREET RESTAURANT LLC	29 CLINTON ST	515 ft
HI DELANCEY RESTAURANT LLC	148-150 DELANCEY ST	520 ft
SC DELANCEY LLC & LJP PRODUCTIONS	148-150 DELANCEY ST	585 ft
106 NORFOLK RESTAURANT, INC.	106 NORFOLK ST - SOUTH STORE	725 ft
106 NORFOLK STREET LLC	106 NORFOLK ST - NORTH STORE	725 ft

Pending Licenses within 750 Feet

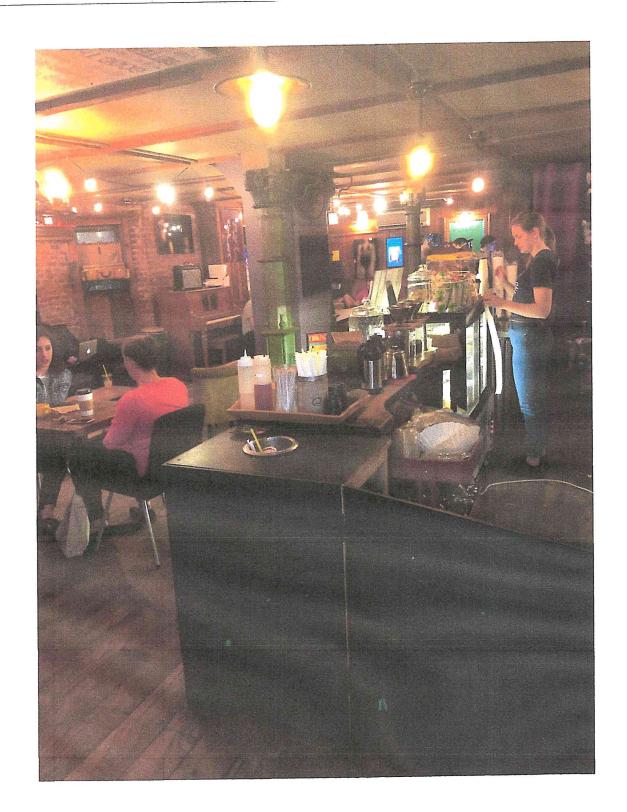
Name	Address	Approx. Distance
COOL BAR INC	174 RIVINGTON ST	25 ft
SK WINGERS INC	174 DELANCEY ST	455 ft
ABASTO LES LLC	152 STANTON ST	645 ft
LA CONTENTA INC	102 NORFOLK ST	655 ft
106 LA CONTENTA LLC	106 NORFOLK ST	675 ft

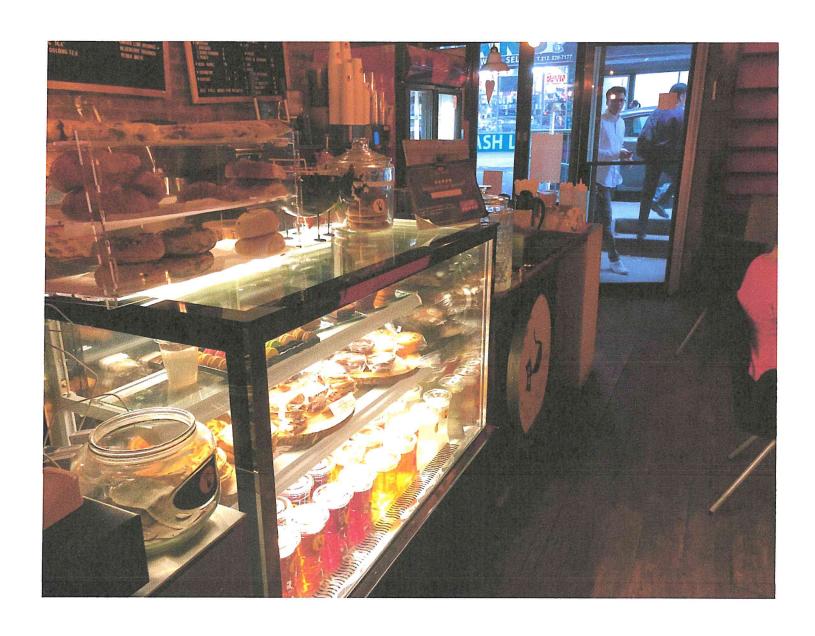
Unmapped licenses within zipcode of report location

Name	Address
Ivanic	Address











-027-Color Puree 'LLC 172 Rivington St. New York, Ny 10002 XXXX XXXX 2 seals (window/door) Man Entrance

£ ,71

shelves Broiler Citchen Grand Floor/bosement diagram Color Purcé LC 172 Kington Ut. New YORK NY 10002



Black Cat LES (taxes included)

BREAKFAST

ALL DAY LONG

Bagel with butter	\$3.5
Cream cheese/ Scalion Bagel	\$4.25
Egg and cheese Bagel	\$5.50
2 eggs and cheddar cheese	
add protein (turkey, bacon, ham)	+\$1.5
Power Bagel	\$7.5
2 eggs, avocado, choice of protein	
(turkey, bacon, ham)	
Avocado Bagel	\$7
Fresh avocado, lemon Juice.	
cracked black pepper	
ox Bagel	\$10
Smoked salmon, capers, tomato, cream cheese	
uiche	\$7.5

CATMEOW	
Delancey St. Dates Bowl Dried dates, almond, granola, peanut butter, honey	\$
Black Cat Banana Bowl Caramelized bananas, almond, agave	\$
The PB&J Peanut butter, strawberry jelly jam, bananas	\$
Broome St. Berry Fresh mixed berries, honey	\$
SOHO Strawberry White and dark chocolate chips flakes, fresh strawberry, flaked coconut, chocolate sauce	\$
Mott St, Mediey Fresh bandinas, flaked coconut, almonds died dotes, honey, cinnamon	\$
THE RESIDENCE OF THE PROPERTY OF THE PARTY O	-

Ham and cheese Spinach and tomato

LUNCH

SANDWICHES

Avocado	\$
Avocado, tomato and signature	
over-easy egg, cracked black pepper,	
salt, & pesto sauce	
Caprese	\$
Tomatoes and fresh mozzarella,	
fresh basil, balsamic vinaigrette	
Chicken Panini	\$

Grilled chicken breast, red onion, mixed greens, cheddar cheese, signature over-easy egg, chipotle sauce

7.5

Chicken Pesto	\$11
Grilled chicken breast, red onion,	
mixed greens, avocados,	
signature over-easy egg, pesto sauce	
Turkey club	\$11
Crispy thick-cut bacon, smoked turkey	

Crispy thick-cut bacon, smoked turkey,
mixed greens, signature over-easy egg
mayonnaise
Ham and Cheese
Prosciutto and fresh mozzerella,
fresh basil, balsamic viniagrette

\$10

	uacamole & Salmon	\$12
Lc	Fresh homemade guacamole (spicy) ox	\$10
	Cream cheese, red onions, smoked salmon, capers	
G	uacamole (Vegan)	\$10
	Homemade quacamole, eggs optional	
Th	e LES	\$12
	Homemade quacamole, thick-cut bacon, two eggs	
Be	erry Medley	\$8
	Ricotta and fresh seasonal berries	
Вс	inana Nut (Vegan)	\$8
	Peanut butter, bananas, dates, almonds	
C	aprese	\$10
	Fresh mozzarella cheese, tomato, fresh basil, black pepper and balsamic vinalgrette	

TOASTS

FRESH ADDITIONS

ACAI BOWLS

\$7

Cho	oose 3 toppings
(Granola, Coconut flakes, Almonds,
	resh Strawberry, Fresh Blueberry,
	Peanut Butter, Banana,
	White and Darik Chocolate Flakes, Honey

Vegan Avocado	(Vegan)
Whole avocado,	banana, agave, soy milk
Berry Banana	



Rick D. Chandler, PE Commissioner

Kazimir Vllenchik, P.E. Deputy Borough Commissioner kvilenchik@buildings.nyc.qov

280 Broadway, 3rd Fl. New York, NY 10007 www.nyc.gov/buildings 212-393-2148 646-500-6170 March 17, 2015

Dana E. Christian, Director Licensing Issuance Division New York State Liquor Authority 317 Lenox Avenue, 4th floor New York, NY 10027

Re:

172 Rivington Street Block: 344; Lot: 170 Zoning District: R7-A Manhattan

To Whom It May Concern:

This is in response to your request dated September 17, 2014, for Letter of No Objection for 172 Rivington Street. There is no Certificate of Occupancy on file for this address. The block and lot records for this property indicates that on the 1st floor there is a commercial space.

Therefore, this Department has **No Objection** for an **Eating and Drinking Establishment**, Use Group #6, Non-Place of Assembly with no cooking on premises, for less than seventy-five (75) persons on the 1st floor of the above referenced premises.

If this building is hereafter altered or its use changes an application for such alteration work or change of use must be filed and a certificate of occupancy shall be issued pursuant to Article 22 of Sub-Chapter 1 of the Administrative Code of the City of New York.

Please contact me if you have any additional questions or concerns regarding this matter. For more specific property information, please visit the "Building Information System" on our web site: www.nyc.gov/buildings.

Sincerely,

Kazimir Vilenchik, PE

Deputy Borough Commissioner

Manhattan

KV/dmw

Cc: Martin Rebholz, RA, Borough Commissioner Ginio Topino, Plan Examiner Premises File LNO Files

build safe live safe