



THE CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003
Phone: (212) 533-5300 - Fax: (212) 533-3659
www.cb3manhattan.org - info@cb3manhattan.org

Gigi Li, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: 03/05/2018

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? Yes No Type of license: Beer and Wine License

If alteration, describe nature of alteration: NA

Previous or current use of the location: Restaurant

Corporation and trade name of current license: Kuni's Corporation d/b/a Ikinari Steak

APPLICANT:

Premise address: 90 E 10th St - FL1 New York, NY 10003

Cross streets: 3rd and 4th Avenues

Name of applicant and all principals: Pepper Food Service, Co. Inc., Kunio Ichinose and Takahsi Tsuchiyama

Trade name (DBA): Ikinari Steak

PREMISE:

Type of building and number of floors: 1st Floor

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?
(includes roof & yard) Yes No If Yes, describe and show on diagram: _____

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any
back or side yard use? Yes No What is maximum NUMBER of people permitted? _____
Has a Letter of No Objection

Do you plan to apply for Public Assembly permit? Yes No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> -
please give specific zoning designation, such as R8 or C2):
C6-2A

****No changes to the current CB3 approved Method of Operation****

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? Yes No
If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of
outdoor space) _____

Number of tables? _____ Total number of seats? _____

How many stand-up bars/ bar seats are located on the premise? _____

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order,
pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): _____

Does premise have a full kitchen Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu

What are the hours kitchen will be open? _____

Will a manager or principal always be on site? Yes No If yes, which? _____

How many employees will there be? _____

Do you have or plan to install French doors accordion doors or windows?

Will there be TVs/monitors? Yes No (If Yes, how many?) _____

Will premise have music? Yes No

No current change to CB3 approved Method of Operation

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod

If other type, please describe _____

What will be the music volume? Background (quiet) Entertainment level

Please describe your sound system: _____

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? _____

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel? Yes No (If Yes, how many and when) _____

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have sound proofing installed? Yes No
If not, do you plan to install sound-proofing? Yes No

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No

If yes, please indicate name of establishment: _____

Address: _____ Community Board # _____

Dates of operation: _____

If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business _____

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? One

How many On-Premise (OP) liquor licenses are within 500 feet? 10+ See attached SLA Proximity Report

Is premise within 200 feet of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. I agree to close any doors and windows at 10:00 P.M. every night?
2. I will not have DJs, live music, promoted events, any event at which a cover fee is charged, scheduled performances, more than ___ DJs/ promoted events per ___, more than ___ private parties per ___
3. I will play ambient recorded background music only.
4. I will not apply for an alteration to the method of operation agreed to by this stipulation without first coming before CB 3.
5. I will not seek a change in class to a full on-premise liquor license. Or my business plan is to seek an upgrade at a later date.
6. I will not participate in pub crawls or have party buses come to my establishment.
7. I will not have a happy hour. Or Happy hour will end by _____.
8. I will not have wait lines outside. There will be a staff person outside to monitor sidewalk crowds and ensure no loitering.
9. Residents may contact the manager/owner at the following phone number. Any complaints will be addressed immediately and I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Proximity Report for Location:

March 2, 2018

90 E 10 St, New York, NY, 10003

* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Closest Liquor Stores

Name	Address	Approx. Distance
TASTE WINE LLC	50 3RD AVE	135 ft
MRN LIQUOR INC	16 SAINT MARKS PL	735 ft
33 UNION SQUARE WEST INC	140 4TH AVE	975 ft
MIAT LIQUORS INC	166 2ND AVE	1000 ft
735 BROADWAY WINES INC	735 BROADWAY	1105 ft
SAKAYA INC	324 E 9TH STREET (WEST STORE)	1110 ft
TRADER JOES EAST INC	138 E 14TH ST	1115 ft

Churches within 500 Feet

Name	Approx. Distance
Twelfth Street Baptist Church	485 ft
Temple Emanu-El	485 ft
Saint Ann's Shrine Armenian Catholic Cathedral	485 ft

Schools within 500 Feet

Name	Address	Approx. Distance
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On-Premise Licenses within 750 Feet

Name	Address	Approx. Distance
IPPUDO NY LLC	65 4TH AVE	130 ft
732 BELLA INC	86 E 10TH ST	130 ft
JIM GILES CORP	109 E 9TH STREET	195 ft
MEXCHESTER LLC	60 3RD AVE	215 ft
1337 THIRD AVENUE LLC	1337 39 41 3RD AVENUE	220 ft
3RD AVENUE HOSPITALITY LLC	55 3RD AVE	270 ft
AINSPH LLC	64 3RD AVE	275 ft
82ND STREET CAFE INC	1453 57 3RD AVE	295 ft
CORNER BILLIARDS CORP	110 E 11TH ST	365 ft
SHARAKU INC	14-16 STUYVESANT ST	390 ft
N Y RESTAURANT SUPPLIES INC	29 3RD AVE 2ND FL	395 ft
N Y RESTAURANT SUPPLIES INC	29 3RD AVE AKA 6 STUYVESANT ST	405 ft
THIRD AVE & ST MARKS INC	25 3RD AVE	415 ft
HASAKI RESTAURANT INC	210 E 9TH STREET	495 ft
TSAMPA INC	212 E 9TH ST	500 ft

Name	Address	Approx. Distance
LEX 18 INC	5 ST MARKS PLACE BASEMENT	520 ft
AUANTHAI INC	7 ST MARKS PLACE	525 ft
E OCHI INC	218 E 9TH ST	535 ft
TAISHO INC	9 ST MARKS PLACE	560 ft
HOURGLASS HOLDINGS INC	9 ST MARKS PL	565 ft
KANAE INC	11 ST MARKS PLACE	585 ft
FT 245 CORP	245 EAST 11TH STREET AKA 175 S	590 ft
9TH STREET VENTURE LTD	232 E 9TH STREET	600 ft
HAN DYNASTY NYU CORP	90 3RD AVE	610 ft
CLOISTER EAST INC,THE	238 E 9TH STREET	625 ft
COMPASS GROUP USA INC	51 ASTOR PL	625 ft
TOKYO MAMA INC	240 E 9TH STREET	635 ft
MARCO'S 88 INC	15 ST MARKS PL	650 ft
CHIPOTLE MEXICAN GRILL OF COLORADO LLC	19-23 SAINT MARKS PLACE	695 ft
LONGFORD INC	98 3RD AVE	720 ft
VINYL ENTERTAINMENT INC	100 3RD AVE	740 ft

Pending Licenses within 750 Feet

Name	Address	Approx. Distance
WDI NEW YORK LLC	85 4TH AVE	310 ft
FACILITY CONCESSION SERVICES INC	119 125 E 11TH ST	340 ft
TOKYO MAMA INC	230 E 9TH ST	670 ft
20 ST MARKS LLC	20 SAINT MARKS PL	725 ft
PQ UNION SQUARE INC	801 BROADWAY	740 ft

Unmapped licenses within zipcode of report location

Name	Address
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IKINARI STEAK

STEAK

Each slice of meat is freshly cut in front of you based on your requested weight. We call it "Japan Cut". You can have your steak as thick as you like. So how hungry are you?



Japan Cut Ribeye

9 cents / gram

for example: 500g (17.6oz) - \$45
min. order 300g (10.6oz) - \$27



Japan Cut Sirloin

8 cents / gram

for example: 500g (17.6oz) - \$40
min. order 200g (7.1oz) - \$16



Japan Cut Filet

11 cents / gram

for example: 500g (17.6oz) - \$55
min. order 200g (7.1oz) - \$22



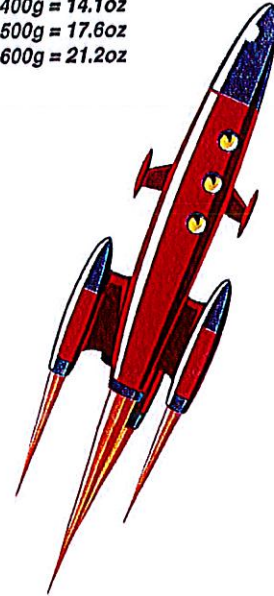
Assorted Steak

300g (10.6oz) - \$23

400g (14.1oz) - \$30

**Your steak is priced by weight (in gram units).
*We set the minimum order of grams to keep the thickness and provide our guests with the best steak experience.
Actual weight may vary.

*** 200g = 7.1oz
300g = 10.6oz
400g = 14.1oz
500g = 17.6oz
600g = 21.2oz**



SIDES

Soup - \$2

Mixed Salad - \$2(S) \$4(R)

Radish Salad - \$2(S) \$4(R)

Rice - \$2

Garlic Pepper Rice - \$6

Rice & Salad Set - \$4

Soup & Salad Set - \$4

DRINKS

Wine - Bottle \$30 · Glass \$8

Berlinger Founder's Estate

- Red -

- Cabernet Sauvignon

- Merlot

- Pinot Noir

- White -

- Chardonnay

- Sauvignon Blanc

Beer

Sapporo Draft - \$8

Sapporo Black - \$9

Soft Drinks - \$4

Coca Cola

Coca Cola Zero

Oolong Tea

*** Ikinari Steak is a Non-Tipping restaurant ***

**CAUTION HOT CAUTION HOT CAUTION HOT CAUTION HOT
CAUTION HOT CAUTION HOT CAUTION HOT CAUTION HOT**

ABOUT J-STEAK

いきなりステーキ
IKINARI STEAK

ORDER CUTS [Japan Cut]

Choice of Ribeye, Sirloin, or Filet.

Each slice of meat is freshly cut in front of you based on your requested weight.

We call it "Japan Cut". You can have your steak as thick as you like.

So how hungry are you?

**We set the minimum order of grams to keep the thickness and provide our guests with the best steak experience.*

**Your steak is priced by weight (in gram units).*

**Actual weight may vary.*

HOW IT'S DONE

Choice of Rare, Med-Rare, Medium, Well-Done.

We strongly recommend Rare because we believe you will enjoy the flavor of meat the fullest.

SPECIAL J-SAUCE

J-Sauce is our special blend of soy sauce based steak sauce.

Pour it on the sizzling platter and enjoy the flavor.

It is a perfect match for steak and rice.

We are sure you will love it!

ADDITIONAL FLAVORING

We provide Garlic paste, Mustard, Wasabi, and more for additional seasoning for you to add different flavors to enhance the experience of your steak.

Discover your favorite!

Executive Chef & Founder
Kunio Ichinose



*** Ikinari Steak is a Non-Tipping restaurant ***

Take Out Available



OPEN

**ATTENTION! WE SELL HOT
MILKSHAKES**

**WE SERVE THE BEST
TASTING IN THE COMMUNITY**

WE ARE THE BEST

A

McDonald's

McDonald's

McDonald's



Petition to Support Proposed Liquor License

Date: 01/22/2018

The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine)

Full Liquor

to the following applicant/establishment (company and/or trade name)
Kuni's Corporation d/b/a Ikinari Steak



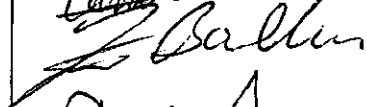

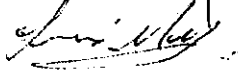
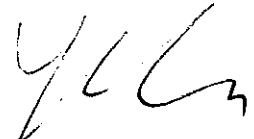
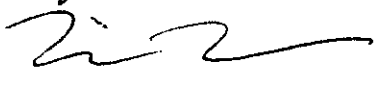


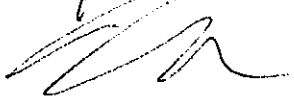
Address of premises: 90 E 10th Street

This business will be a: (circle) Bar Restaurant Other: _____

The hours of operation will be:
11am - 12am 7 days a week

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
Jack Ko		229 E 11th St New York NY 10003
Germell Williams		179 E 11th St New York 10003
Frank Ballar		187 2nd Ave. New York 10003
Caitlin Jones		184 2nd AVE NY, NY
Jessie Gray		193 2nd Ave. W4. W4
Ying Chen		83 3rd Ave NY 10003
Nick Anderer		198 E 11th Street
Amber North		198 E 11th Street
Rozel Yanez		166 - 2nd Ave
Navar Yota		162 2nd Ave

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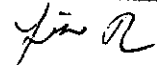

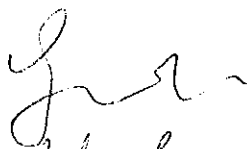



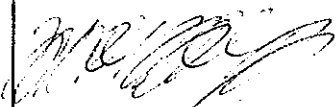



Address of premises: 90 E 10th Street

This business will be a: (circle) Bar Restaurant Other: _____

The hours of operation will be: 11am - 12am 7 days a week

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
Lisa Wu		95 east 16th street
Eseban Torres		34 3rd Ave
Yong Feng Li		30 3rd Ave
Yong Yi Lin ♥		Vivi bubble Tea ♥
Daniel Song		45 3rd Ave
Amy Bohin		159 2nd Ave
Jacob Ohn		157 2nd Ave.
Jasmine Andre		153 2nd Ave
Christopher Durham		159 159 2nd ave.
Frank Matilde		220 east 9th
Steven Valdez		43 3rd Ave

Petition to Support Proposed Liquor License

Date: 01/22/2018

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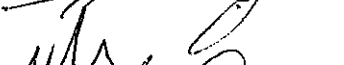
Address of premises: 90 E 10th Street

This business will be a: (circle) Bar Restaurant Other: _____

The hours of operation will be: 11am - 12am 7 days a week

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
Eric Gonzalez		60 EAST 12th NY NY 10003
Kerlan Garnett		824 Broadway
Kristina Rivera		722 Broadway
Francesca Lee		818 Broadway
Seth Hong		816 Broadway N.Y. 10013
Vili Oca		810 Broadway
Fausto Cruz		808 Broadway NY 10013

Petition to Support Proposed Liquor License

Date: 01/22/2018

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Full Liquor

to the following applicant/establishment (company and/or trade name)

Kuni's Corporation d/b/a Ikinari Steak

Address of premises: 90 E 10th Street

This business will be a: (circle) Bar **Restaurant** Other: _____

The hours of operation will be: 11am - 12am 7 days a week

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
Sarah Torres		64 3rd Ave, NY 10003
Gary Landsman - Taste Wife		507 th Ave NY 10003
Seth Maynard - Switch		130 E 12th St
Isaac [unclear]		100 E 12th Street
Av 602 Madam		111 E 4th Ave NYC
Chuy Willie		605 7th Ave 66 3rd Ave
G. ANSTON		65 3rd Ave.
Amber North		198 E. 11th St NY, NY 10003
Sheldon Lezama		80 4th Ave NY, NY 10003
Catherine Sofo		104 4th Ave, NY, NY 10003
Brenna Garrett		110 4th Ave, NY, NY 10003
Carlos Fonseca		112 4th Ave, NY, NY 10003
Amanda Mule		114 4th Ave, NY, NY 10003
Alexa		116 12th St NY
Kim		114 4th Ave NY 10003

Petition to Support Proposed Liquor License

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Address of premises: 90 E 10th Street

This business will be a: (circle) Bar **Restaurant** Other: _____

The hours of operation will be: 11am - 12am 7 days a week

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
WAYNE YIP		15 Saint Marks Pl.
Jennifer Cen	Jennifer	303 St marks PL
Anett Durji	Anett Durji	31 Saint Marks place
B Cregan	B CREGAN	29 ST MARKS
E Pri	E Pri	202 7th St 5th floor
		17 ST. MARKS NY

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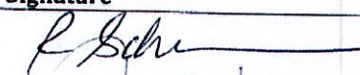










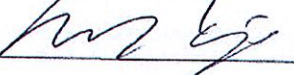

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This business will be a: (circle) Bar Restaurant Other: _____

The hours of operation will be: 11am - 12am 7 days a week

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
Regina Schwartz		90 E. 10th St NY, NY
Nick Tognoli		65 4th Ave NY, NY
BASIL MITROFANIS		57 4 AVE NY, NY
Saef wei		105 E 9th St NY
Koji Ishida		4 Stuyvesant St NYC
Lawrence Setu		235 E. 9th Street
EDWARD J. FERPA		153 2ND Ave. NY, NY
PETER SAVERING		155 2ND AVE. NY, NY
Ron Long		207A _____
Afsar Uddin		1 Saint Marks Pl
Mohammed Tutul		3 S.T. Marks Pl
NORI MAEKAWA		9 ST-MARK'S PL
Muneshij Kijo		11st marks PL