

THE CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003
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Jamie Rogers, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for:

- new liquor license
- alteration of an existing liquor license
- corporate change

Check if either of these apply:

- sale of assets
- upgrade (change of class) of an existing liquor license

Today's Date: 8/3/2016

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? Yes No Type of license: OP Beer, Wine, Liquor

If alteration, describe nature of alteration: _____

Previous or current use of the location: Currently a bar

Corporation and trade name of current license: 1011 Tavern Inc

APPLICANT:

Premise address: 171 Ave C

Cross streets: East 10 and East 11th

Name of applicant and all principals: Robert Ceraso, Jason Mendenhall

Seaside Beach, Inc

Trade name (DBA): TBD

PREMISE:

Type of building and number of floors: Mixed use / Five floors

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages? (includes roof & yard) Yes No If Yes, describe and show on diagram: _____

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use? Yes No What is maximum NUMBER of people permitted? 74

Do you plan to apply for Public Assembly permit? Yes No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): R7A

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? Yes No
If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) 3pm to 4am Sunday through Saturday

Number of tables? Nine Total number of seats? 29 at tables. 12 at bar

How many stand-up bars/ bar seats are located on the premise? One

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): 16' "L" shaped bar with a 6' dog leg. 12 seats.

Does premise have a full kitchen Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu Small plates, tacos and salads

What are the hours kitchen will be open? 3pm to 2am

Will a manager or principal always be on site? Yes No If yes, which? One or the other.

How many employees will there be? Estimated 6 to 7 per night plus 1 security.

Do you have or plan to install French doors accordion doors or windows?

Will there be TVs/monitors? Yes No (If Yes, how many?) _____

Will premise have music? Yes No

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod

If other type, please describe _____

What will be the music volume? Background (quiet) Entertainment level
Please describe your sound system: 4 speakers, 2 amplifiers, iPad and jukebox.

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? No

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel? Yes No (If Yes, how many and when) 1 person / 7 nights

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have sound proofing installed? Yes No
If not, do you plan to install sound-proofing? Yes No

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No
If yes, please indicate name of establishment: The Wayland & Good Night Sonny
Address: 700 E9th St & 134 First Ave Community Board # 3
Dates of operation: The Wayland 1/12-Present / GNS 7/15-Present

If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business Stated above

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **Bar, Restaurant**, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 4

How many On-Premise (OP) liquor licenses are within 500 feet? 11

Is premise within 200 feet of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. I agree to close any doors and windows at 10:00 P.M. every night?
2. I will not have DJs, live music, promoted events, any event at which a cover fee is charged, scheduled performances, more than ____ DJs/ promoted events per ____, more than ____ private parties per ____
3. I will play ambient recorded background music only.
4. I will not apply for an alteration to the method of operation agreed to by this stipulation without first coming before CB 3.
5. I will not seek a change in class to a full on-premise liquor license. Or my business plan is to seek an upgrade at a later date.
6. I will not participate in pub crawls or have party buses come to my establishment.
7. I will not have a happy hour. Or Happy hour will end by 7pm.
8. I will not have wait lines outside. There will be a staff person outside to monitor sidewalk crowds and ensure no loitering.
9. Residents may contact the manager/owner at the following phone number. Any complaints will be addressed immediately and I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Proximity Report for Location:

August 3, 2016

171 Avenue C, New York, NY, 10009

* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Closest Liquor Stores

Name	Address	Approx. Distance
10TH STREET & AVENUE C LIQUOR & WINE INC	159 AVENUE C	175 ft
BRIX NYC LLC	649 E 9TH STREET, EAST STORE	490 ft
MARTYS LIQUORS INC	133 AVENUE D	855 ft
EAST VILLAGE WINE CORP	100 AVENUE C	955 ft
BEE LIQUORS LLC	225 AVENUE B	975 ft
AVENUE A WINES INC	196 AVENUE A	1485 ft
WINESHOP LLC	438 A E 9TH ST	1625 ft

Churches within 500 Feet

Name	Approx. Distance
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Schools within 500 Feet

Name	Address	Approx. Distance
PS 19 ASHER LEVY SCHOOL	185 FIRST AVE	305 ft
PS 34 FRANKLIN D. ROOSEVELT S	730 E 12TH ST	305 ft

On-Premise Licenses within 750 Feet

Name	Address	Approx. Distance
1011 TAVERN CORP	171 AVE C	35 ft
BROOKLYN BAR NYC INC	158 AVENUE C	200 ft
JEFLO & CO LTD	157 AVENUE C	205 ft
185 AVENUE C CORP	185 AVENUE C STORE 3 & 4	245 ft
TATU LLC	151 AVENUE C	290 ft
177 CHRISTIE INC	145 AVE C	375 ft
ELDRIDGE BISTRO LLC	700 E 9TH ST	390 ft
LAZERINI JAZZ LLC	649 E 9TH ST	505 ft
PARALLEL BAR INC	133 AVE C	535 ft
BAB CAFE LLC	129-131 AVENUE C	595 ft
OOPS OF NEW YORK INC	168 AVENUE B	720 ft
LA RITT INC	162 164 AVENUE B	725 ft
TAULANT LLC	186 AVENUE B	730 ft
YARDBIRD LLC	162 AVENUE B	730 ft
116 AVENUE C RESTAURANT LLC	116 AVENUE C	750 ft

Pending Licenses within 750 Feet

Name	Address	Approx. Distance
OYSTER CITY LLC	647 E 11TH ST	150 ft
TBI MANHATTEN CORP	185 AVENUE C	255 ft
TREE CLIMBER LLC	165 AVENUE B	670 ft
MATADOR RESTAURANT GROUP INC, THE	179 AVENUE B	700 ft

Unmapped licenses within zipcode of report location

Name	Address
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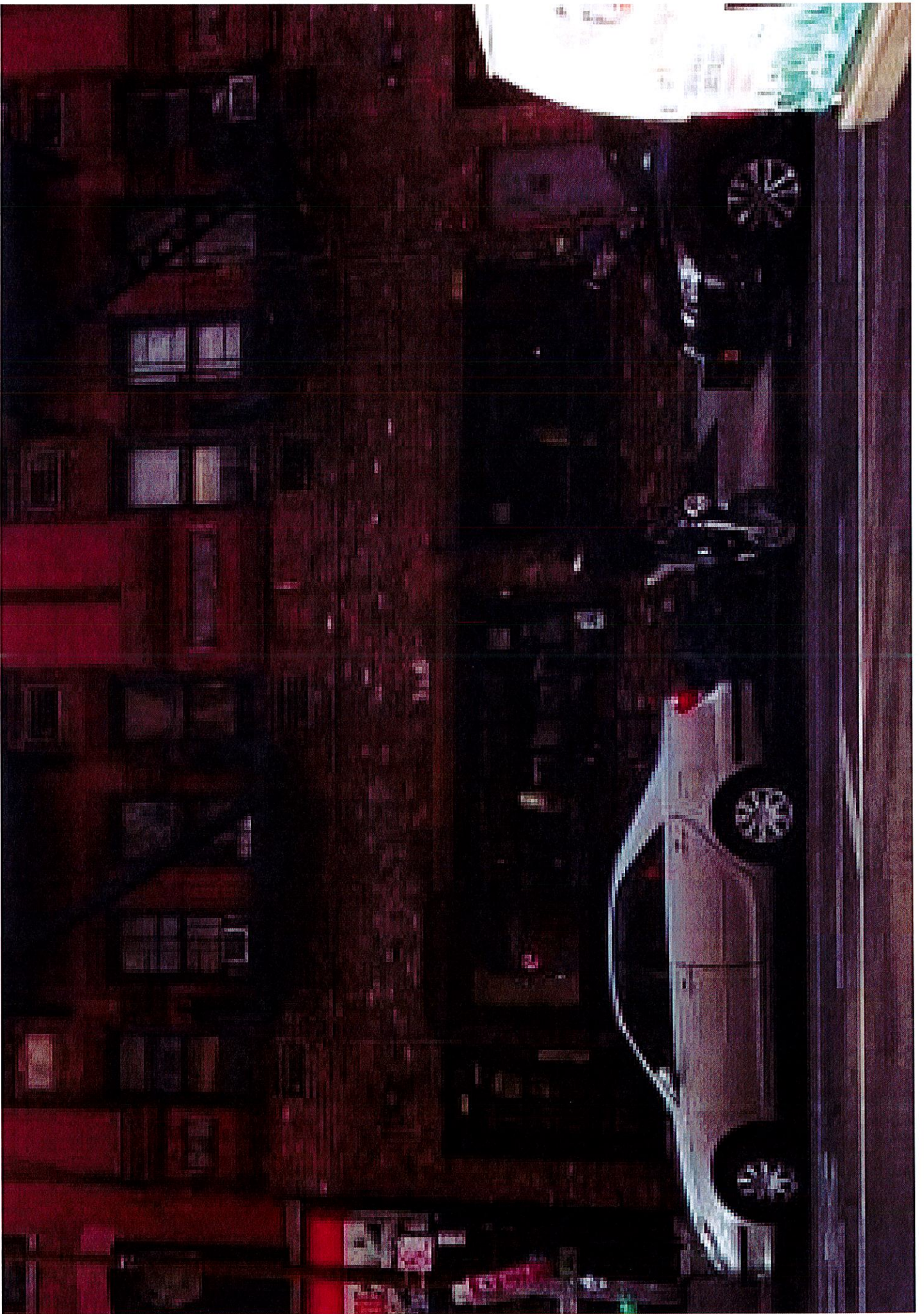
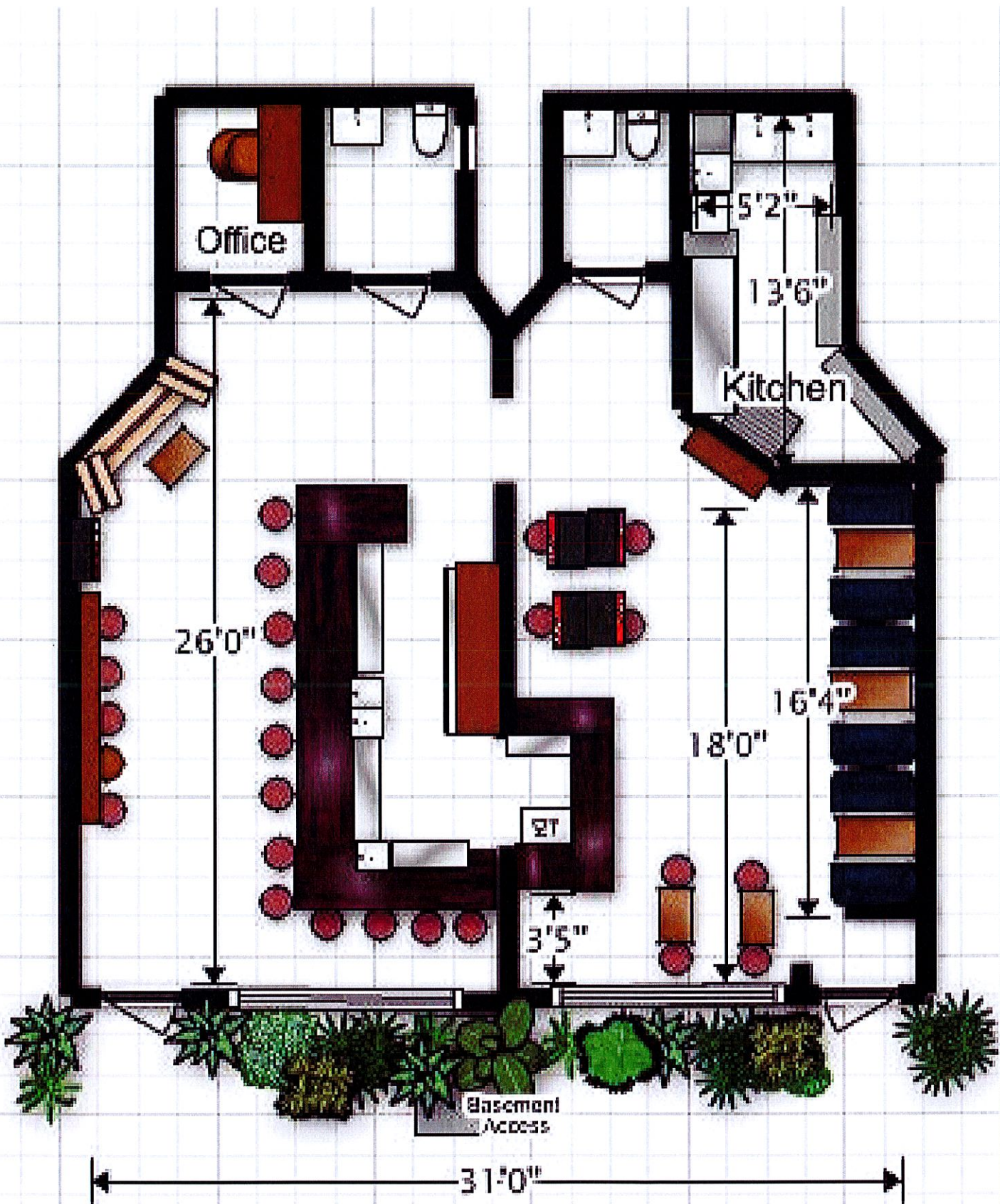




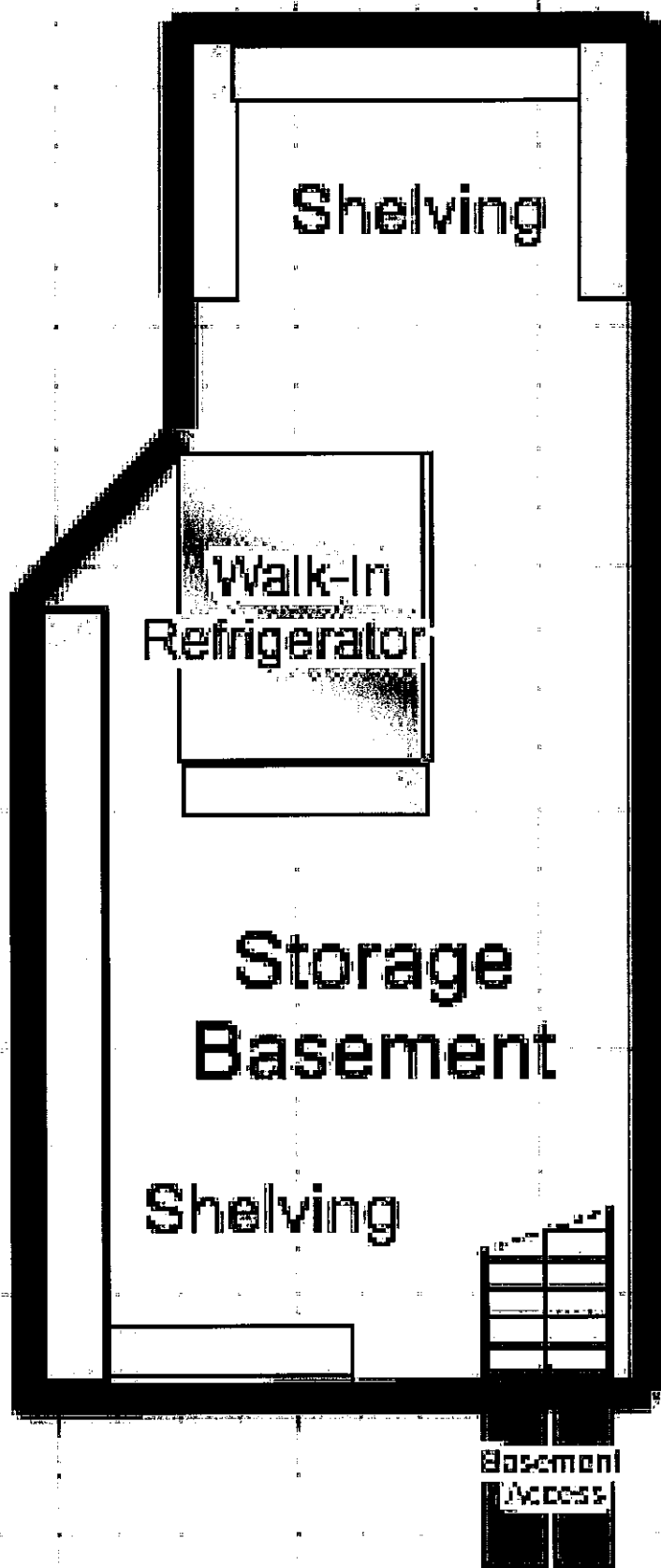




Photo by Palma Pargac



171 Ave C
 The Drift Inn



171 Ave C

The Draft Beer

Beer

- Draft
- Modelo Mexico \$5
- Mother's Milk Stout \$6
- Bottles 1 Can
- Bud Light \$5
- Miller High Life \$5
- Narragansett 16oz Can \$5
- Imperial Costa Rica \$5
- Tecate Mexico \$5
- Negra Modelo Mexico \$6
- Singha Thailand \$5
- Founders All Day Can \$6
- Westbrook One Claw Can \$6
- Cooper's Pale Ale Australia \$7

Try 4 Delicious -

- Margarita,
- Daiquiri,
- Rum Buck,

or

Dark & Stormy

* See The Board For

Today's Specials

Food

- Guacamole \$6
Avocado, onion, jalapeno, lime, cilantro
- Pork Taco \$3
salsa verde, chopped onion, cilantro
- Veggie Taco \$3
chorizo spiced lentils, potato, salsa
- Chicken Taco \$3
red chili sauce, chopped onion, cream, cilantro
- Fish Taco \$4
grilled market fish, red cabbage, avocado cream, lime
- Big Green Salad \$9
- Sarper's Bowl \$12
market fish fillet, mixed stir fry, rice & beans
- Veggie Bowl \$10
mixed vegetable stir fry, rice & beans
- Breakfast Bowl \$9
2 fried eggs, rice, beans, pico de gallo & chips

171 Ave C New York, NY

Drinks & Food Served

- All Hours -