THE CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD 3
59 East 4th Street - New York, NY 10003
Phone: (212) 533-5300 - Fax: (212) 533-3659
www.cb3manhattan.org - info@cb3manhattan.org

Gigi Li, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- ☐ Photographs of the inside and outside of the premise.
- ☐ Schematics, floor plans or architectural drawings of the inside of the premise.
- ☐ A proposed food and or drink menu.
- ☐ Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- ☐ Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website: http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- ☐ Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- ☐ If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for:

☒ new liquor license ☐ alteration of an existing liquor license ☐ corporate change

Check if either of these apply:

☒ sale of assets ☐ upgrade (change of class) of an existing liquor license

Today's Date: 04/02/15

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? ☒ Yes ☐ No Type of license: OP

If alteration, describe nature of alteration: _____

Previous or current use of the location: Restaurant

Corporation and trade name of current license: Project 6 LLC DBA The Dirby

APPLICANT:

Premise address: 167 Orchard Street

Cross streets: Corner of Stanton

Name of applicant and all principals: Jethou LLC

Tom Martignetti and Anthony Martignetti

Trade name (DBA): Pizza Beach

PREMISE:

Type of building and number of floors: Retail

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages? *(includes roof & yard)* ☒ Yes ☐ No If Yes, describe and show on diagram: Outside cafe 10 tables 20 chairs

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use? ☒ Yes ☐ No What is maximum NUMBER of people permitted? 182

Do you plan to apply for Public Assembly permit? ☒ Yes ☐ No

What is the zoning designation (check zoning using map: http://gis.nyc.gov/doitt/nycitymap/ - please give specific zoning designation, such as R8 or C2):

Building class K2 Zoning District C4-4A

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? ☐ Yes ☒ No

If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) Monday-Friday 4PM-2AM Friday and Saturday 10am to 2AM Outside cafe will be closed by 10PM

Number of tables? 40 Total number of seats? 135

How many stand-up bars/ bar seats are located on the premise? 1 bar with 15 seats and 1 service bar in basement

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): 1st Floor bar is 26 feet service bar is 11 feet

Does premise have a full kitchen ☒ Yes ☐ No?

Does it have a food preparation area? ☐ Yes ☐ No (If any, show on diagram)

Is food available for sale? ☒ Yes ☐ No If yes, describe type of food and submit a menu

Modern American Please see Attached Menu

What are the hours kitchen will be open? from open to an hour before close

Will a manager or principal always be on site? ☒ Yes ☐ No If yes, which? manager

How many employees will there be? 35

Do you have or plan to install ☒ French doors ☐ accordion doors or ☒ windows?

Will there be TVs/monitors? ☐ Yes ☒ No (If Yes, how many?) _____

Will premise have music? ☒ Yes ☐ No

If Yes, what type of music? ☐ Live musician ☐ DJ ☐ Juke box ☒ Tapes/CDs/iPod

If other type, please describe _____

What will be the music volume? ☒ Background (quiet) ☐ Entertainment level

Please describe your sound system: Sound system is exististing

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? no

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel? ☒ Yes ☐ No (If Yes, how many and when) As needed. I imagine 2 though. One at the door and One constantly patrolling both sidewalks (Orchard and Stanton)

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have sound proofing installed? ☒ Yes ☐ No

If not, do you plan to install sound-proofing? ☐ Yes ☐ No

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? ☒ Yes ☐ No

If yes, please indicate name of establishment: Pizza Beach 1426 Third Avenue, Brinkleys/Southside 406 Broome Stre

Address: The East Pole 133 East 65th street, Brinkleys Station 153 East 60 Martignetti Liquors 153 E. Houston St. Community Board # 2, 3, 8

Dates of operation: 2004-Present

If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.

Has any principal had work experience similar to the proposed business? ☐ Yes ☐ No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area? ☐ Yes ☐ No If Yes, please give trade name and describe type of business _____

Has any principal had SLA reports or action within the past 3 years? ☒ Yes ☐ No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location **(name and address)** and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **B**ar, **R**estaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 14 full 5 B&W

How many On-Premise (OP) liquor licenses are within 500 feet? 22

Is premise within 200 feet of any school or place of worship? ☐ Yes ☒ No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. ☒ I agree to close any doors and windows at 10:00 P.M. every night?
2. ☒ I will not have ☒ DJs, ☒ live music, ☒ promoted events, ☒ any event at which a cover fee is charged, ☒ scheduled performances, ☒ more than ____ DJs/ promoted events per ____, ☐ more than ____ private parties per ____
3. ☒ I will play ambient recorded background music only.
4. ☒ I will not apply for an alteration to the method of operation agreed to by this stipulation without first coming before CB 3.
5. ☐ I will not seek a change in class to a full on-premise liquor license. Or ☐ my business plan is to seek an upgrade at a later date.
6. ☒ I will not participate in pub crawls or have party buses come to my establishment.
7. ☐ I will not have a happy hour. Or ☒ Happy hour will end by 8pm.
8. ☐ I will not have wait lines outside. ☒ There will be a staff person outside to monitor sidewalk crowds and ensure no loitering.
9. ☒ Residents may contact the manager/owner at the following phone number. Any complaints will be addressed immediately and I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Drew Cheben 917-887-6316

Establishments within 2 blocks of 167 Orchard Street:

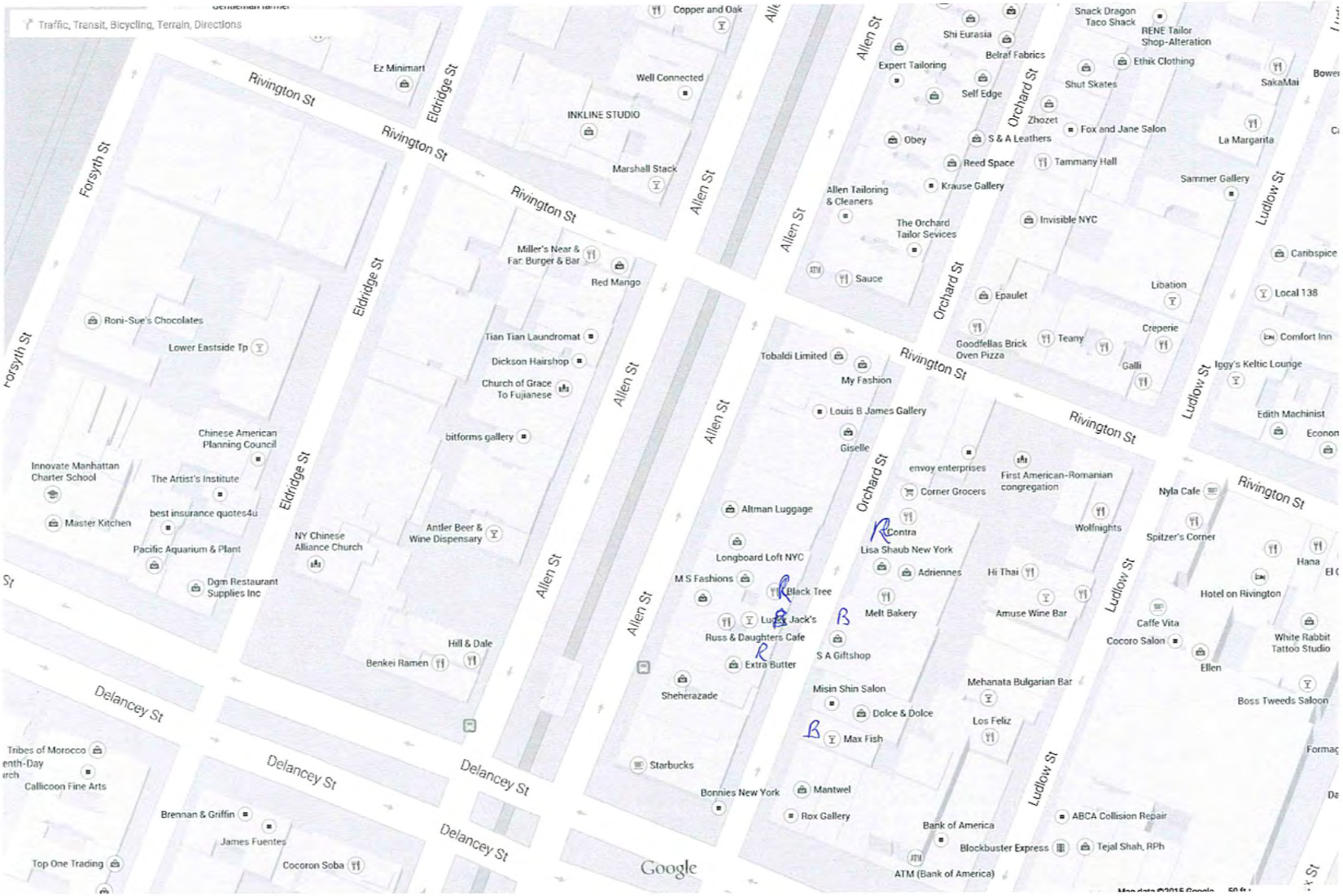
Full Liquor Licenses:

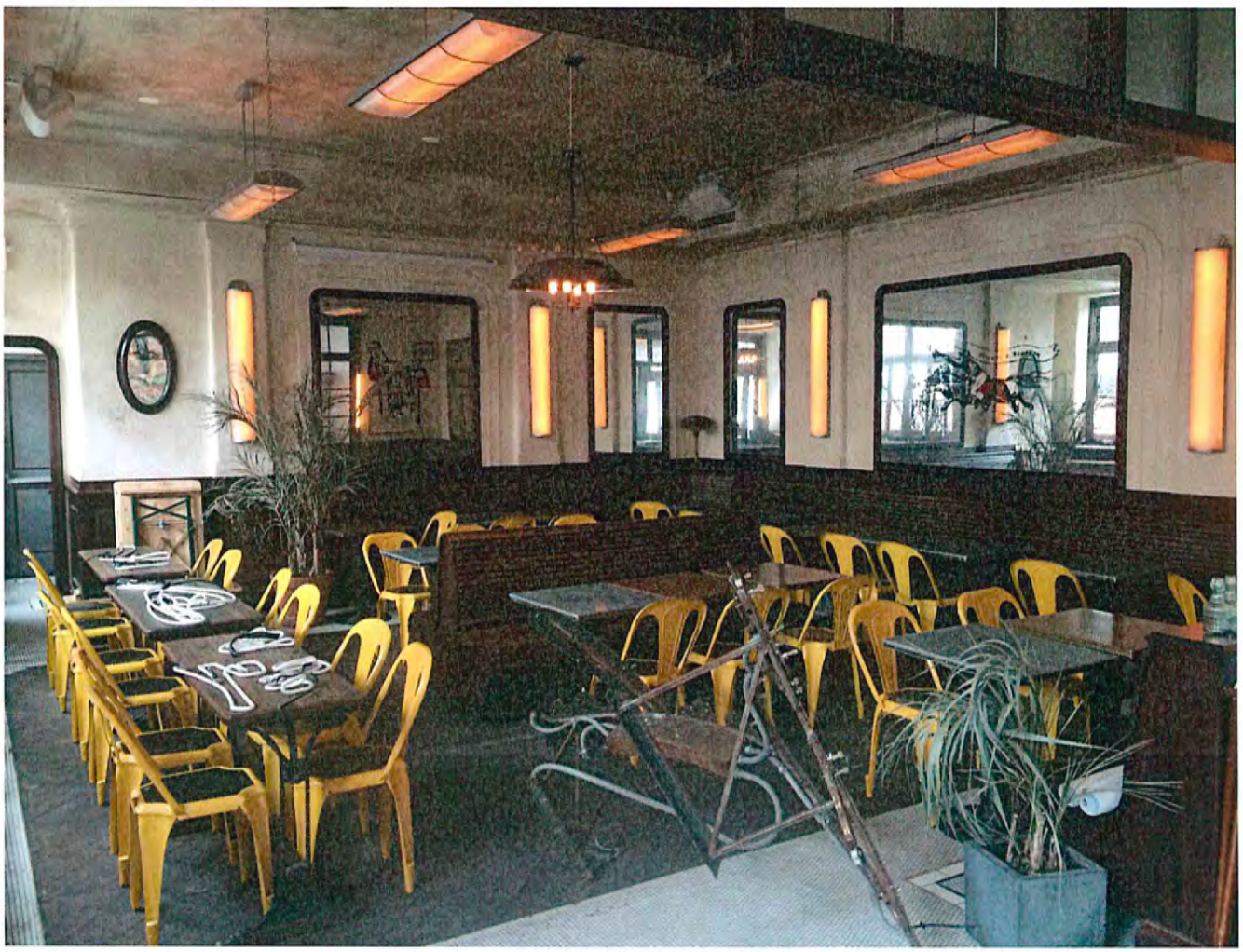
Arlene's grocery - 95 Stanton (B)
El sombrero - 106 Stanton (R)
San loco - 111 Stanton (R)
Souvlaki grill - 116 Stanton (R)
The meatball shop - 84 Stanton (R)
Epsteins - 82 Stanton (B)
The slipper room – Above proposed location (B)
Hair of the dog - 166 orchard (B)
Wassail - 160 orchard (R)
Tammany hall - 152 orchard (B)
Contra - 138 orchard (R)
Black tree - 131 orchard (R)
Lucky jacks - 129 orchard (B)
Russ and daughters - 127 orchard (R)
Max fish - 129 orchard (B)
The skinny - 174 orchard (B)
Claw daddy's - 185 orchard (R)
Blue ribbon sushi - 187 orchard (R)
The 6th ward - 191 orchard (B)
Karaoke boho - 196 orchard (B)
200 orchard bar (B)
Stanton Social – 99 stanton (R)

Beer & Wine Licenses:

Goodfellas - 144 orchard (R)
Why not coffee - 173 orchard (R)
Mission cantina - 172 orchard (R)
Casa fox - 171 orchard (R)
Georgia's bbq - 192 orchard (R)

Traffic, Transit, Bicycling, Terrain, Directions
Cascades High School
Lower East Side Animal Hospital
Ged Plus Tenzer Learning Center
Bob
Allen St. Deli
University Settlement Society of New York
Eldridge St
Stanton St
Allen St
Orchard St
Ludlow St
Essex St
E Houston St
E 1st St
Army & Navy Bags
Russ & Daughters
Sugar Cafe
Empanada Mama
Pala Pizza
200 Orchard
Cardtronics ATM
Rockwood Music Hall
Karaoke BOHO
Taqueria Lower East Side
Salon Orchard
Man Hee Trading
Katz's Delicatessen
Rooster Gallery
Georgia's Eastside BBQ
Pup Concierge
The Ludlow
Mercury Lounge
Element
SIXTY Lower East Side
Above Allen
Claw Daddy's NYC
Le French Diner
Grit N Glory
Il Laboratorio del Gelato
Hoodie Shop
Massimo Salon, Inc
Taverna Di Bacco
The MasalaWala
Konditori
Tre
Dirty French
Hotel Indigo Lower East Side New York
The Meatball Shop
A Casa Fox
Sweet Chick
Obsessive Compulsive Cosmetics
Dark Room
The SKINnY Bar & Lounge
Ludlow Guitars
Electric Charging Station
Mission Cantina
No Fun
Assembly New York
Stop 1 Gourmet Deli & Grocery
Le Salon d' Art
Taquitoria
Cardtronics ATM
ATM Express
September Wines & Spirits
Bluestockings
The Slipper Room
ATM Network, Inc
E & S Wholesome Foods
El Sombrero
Bright Laundry Land
Arlene's Grocery
Anastasia Photo
Souvlaki GR
Bisous, Ciao, Macarons
Professor Tailor & Alterations
Y Gallery
Nick Vivid's
Stanton Social
Snack Dragon Taco Shack
RENE Tailor Shop-Alteration
bd pizza
San Loco
Shi Eurasia
Belraf Fabrics
Pianos
Loco 115
El Nueo Amanecer
Expert Tailoring
Ethik Clothing
Bowery Presents
Creffle Cafe
Subway
Self Edge
Shut Skates
SakaMai
Two-Bit's Retro Arcade
Zhozet
Fox and Jane Salon
Cake Shop
Obey
S & A Leathers
La Margarita
Whites Furniture
Tijuana Picnic
Stanton Street Pizza
Reed Space
Tammany Hall
Krause Gallery
Sammer Gallery
Berlin 147
Allen Tailoring & Cleaners
Allen HDFC 16769
PEOPLE
Roman's Italian Delicatessen
Copper and Oak
Well Connected
INKLINE STUDIO
Marshall Stack
Dacia Gallery
Hotel
PS 20
Google


Traffic, Transit, Bicycling, Terrain, Directions
Rivington St
Forsyth St
Eldridge St
Allen St
Orchard St
Ludlow St
Delancey St
Copper and Oak
Ez Minimart
Well Connected
INKLINE STUDIO
Marshall Stack
Miller's Near & Far: Burger & Bar
Red Mango
Roni-Sue's Chocolates
Lower Eastside Tp
Tian Tian Laundromat
Dickson Hairshop
Church of Grace To Fujianese
bitforms gallery
Chinese American Planning Council
Innovate Manhattan Charter School
The Artist's Institute
best insurance quotes4u
Master Kitchen
Pacific Aquarium & Plant
Dgm Restaurant Supplies Inc
NY Chinese Alliance Church
Antler Beer & Wine Dispensary
Hill & Dale
Benkei Ramen
Tribes of Morocco
Callicoon Fine Arts
Brennan & Griffin
James Fuentes
Top One Trading
Cocoron Soba
Shi Eurasia
Belraf Fabrics
Expert Tailoring
Self Edge
Snack Dragon Taco Shack
RENE Tailor Shop-Alteration
Ethik Clothing
Shut Skates
SakaMai
Zhozet
Fox and Jane Salon
La Margarita
Obey
S & A Leathers
Reed Space
Tammany Hall
Krause Gallery
Sammer Gallery
Allen Tailoring & Cleaners
The Orchard Tailor Sevices
Invisible NYC
Caribspice
Sauce
Epaulet
Libation
Local 138
Creperie
Goodfellas Brick Oven Pizza
Teany
Comfort Inn
Galli
Iggy's Keltic Lounge
Tobaldi Limited
My Fashion
Louis B James Gallery
Edith Machinist
Giselle
envoy enterprises
First American-Romanian congregation
Corner Grocers
Nyla Cafe
Altman Luggage
Contra
Wolfnights
Spitzer's Corner
Lisa Shaub New York
Longboard Loft NYC
Adriennes
Hi Thai
Hana
M S Fashions
Black Tree
Hotel on Rivington
Melt Bakery
Amuse Wine Bar
Lucky Jack's
Russ & Daughters Cafe
Caffe Vita
Cocoro Salon
White Rabbit Tattoo Studio
S A Giftshop
Extra Butter
Ellen
Sheherazade
Mehanata Bulgarian Bar
Misin Shin Salon
Boss Tweeds Saloon
Dolce & Dolce
Los Feliz
Max Fish
Starbucks
Mantwel
Bonnies New York
Rox Gallery
ABCA Collision Repair
Bank of America
Blockbuster Express
Tejal Shah, RPh
ATM (Bank of America)
Google



ONE WAY
STANTON ST
DAILY
SPECIALS
FINE WINES

The Derby

PIZZA BEACH

SHARES

BURRATA VT
Heirloom Cherry Tomatoes, Rosemary Flatbread 17

FIRE GRILLED RED PRAWNS
Ruby Red Grapefruit Gremolata 16

GRILLED BROCCOLINI VG
Garlic, Chili & Vinegar 9

CANNELLINI BEAN HUMMUS VG
Snap Pea, Radish & Fennel Crudite 12

ROASTED FENNEL VG
White Wine & Orange 9

SALADS

MARKET GREENS SALAD VG
Mixed Greens, Watermelon Radish, Avocado, Balsamic Vinaigrette 11

TUSCAN KALE SALAD VT
Tuscan Kale, Pine Nuts, Grana Padano 14

CITRUS SALAD VG
Frisee, Endive, Avocado, Ruby Red Grapefruit, Mandarin Orange, Citrus Vinaigrette 13

SUNSHINE SALAD VG
Heirloom Tomatoes, Red Onion, Fresh Basil, Honey-Apple Cider Vinaigrette 13

PIZZA

MARGHERITA VT
House Made Mozzarella, Crushed Tomatoes, Fresh Basil 15

MUSHROOM & STRACCIATELLA VT
Seasonal Mushrooms, Roasted Leeks, Mascarpone 21

SPICY SOPPRESSATA
Mozzarella, Chestnut Valley Soppresata 18

ROASTED BEETS & GOAT CHEESE VT
Beets, Fresh Chèvre, Micro Arugula 19

PURPLE KALE & BUTTERNUT SQUASH VT
Kale, Butternut Squash, Mozzarella 19

LAMB MERGUEZ & OAXACA CHEESE
Upstate Grass Fed Lamb, Shishito Peppers, Fresh Cilantro 20

THAI COCONUT CURRY & ROCK SHRIMP
Ginger, Fresh Cilantro 19

GRILLED RADICCHIO
Bacon & Fontina 17

SHAVED ASPARAGUS
Seasonal Mushrooms, Fontina, Thyme 18

PASTAS & PLATES

FISH TACOS
Grilled Pollock, Avocado, Fresh Cilantro, Slaw 18

PASTA CALAMARATA VT
San Marzano Tomatoes, Grano Padano, Basil 15

FRESH ORECCHIETE VT
Local Broccoli Rabe, Broccoli Rabe Pesto, Toasted Breadcrumbs 18

BUCATINI PUTTANESCA
Olives, Capers, Anchovies, San Marzano Tomatoes 18

GRILLED BLACK SEABASS
Market Vegetables 26

FRESH PAPPERDELLE
Short Rib Ragu 21

SQUID INK LINGUINI
Rock Shrimp, Cherry Tomatoes, Calabrian Chili 20

Chef Joe Capozzi

VT = VEGETARIAN
VG = VEGAN

*GLUTEN FREE DOUGH OPTION AVAILABLE

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PIZZA BEACH

BRUNCH

STARTERS

GRANOLA & YOGURT 12
Organic Yogurt, Local Honey & Berries VT

HOUSE MADE BANANA BREAD VT 6

SMOKED SALMON CROSTINI 16
Red Onion, Capers, Mascarpone

RUBY RED GRAPEFRUIT 6
Bee Pollen VG

AVOCADO FOCCACIA 13
Sriracha, Micro Cilantro, Chili Flakes, Lemon Zest VT

SALADS

MARKET SALAD 11
Mixed Greens, Watermelon Radish, Avocado, Balsamic Vinaigrette VG

TUSCAN KALE SALAD 14
Tuscan Kale, Pine Nuts, Pecorino VT

SUNSHINE SALAD 13
Heirloom Tomatoes, Red Onions, Fresh Basil, Honey-Apple Cider Vinaigrette VG

EGGS

MASCARPONE SCRAMBLE 12
Scrambled Eggs, Mascarpone Cheese, Micro Basil, Foccacia

EGGS PURGATORIO 13
Two Eggs Baked in a Spicy Pomodoro Sauce
Add Lamb Merguez +4

MARKET VEGETABLES WITH POACHED EGG 15
Poached Eggs, Seasonal Local Vegetables

PIZZA

MARGHERITA 15
House Made Mozzarella, Crushed Tomatoes, Fresh Basil VT

PANCETTA & EGG 20
Mozzarella, Crushed Tomatoes, Fresh Basil

SAUSAGE, EGG & CHEESE 20
Lamb Merguez, House Made Mozzarella

MUSHROOM & STRACCIATELLA 21
Hedgehog, Yellowfoot & Black Trumpet Mushrooms, Roasted Leeks, Mascarpone VT

MEATBALL CALZONE 16
Mozzarella, Pomodoro Sauce

PASTA

FRESH ORECCHIETTE 18
Local Broccoli Rabe, Broccoli Rabe Pesto, Toasted Breadcrumbs VT

HANGOVER HELPER 17
Bucatini, Pancetta, Poached Eggs, Cream

JUICE

RED JUICE 8
Beet, Carrot, Apple, Ginger, Lemon

GREEN JUICE 8
Kale, Cucumber, Ginger, Lemon

ORANGE JUICE 8
Orange, Carrott, Bee Pollen

Chef Joe Capozzi

VT = VEGETARIAN
VG = VEGAN

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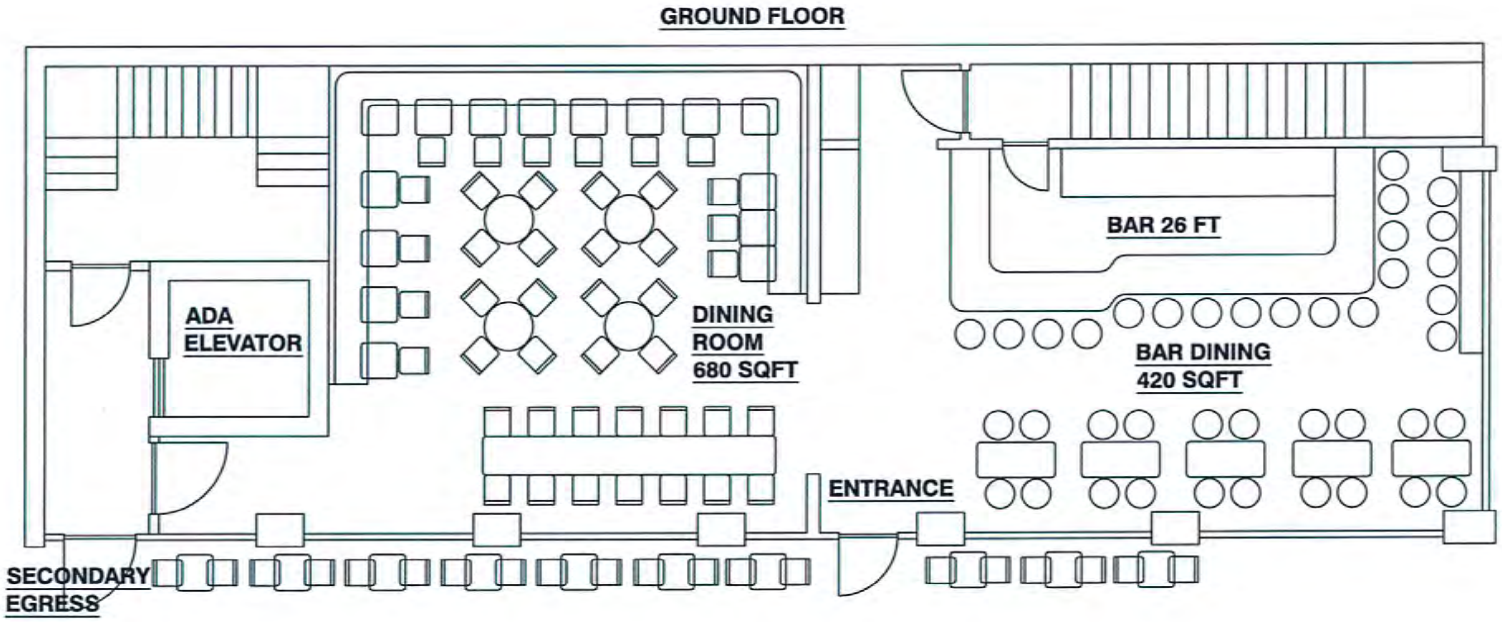

BIG BANG DESIGN

A-100

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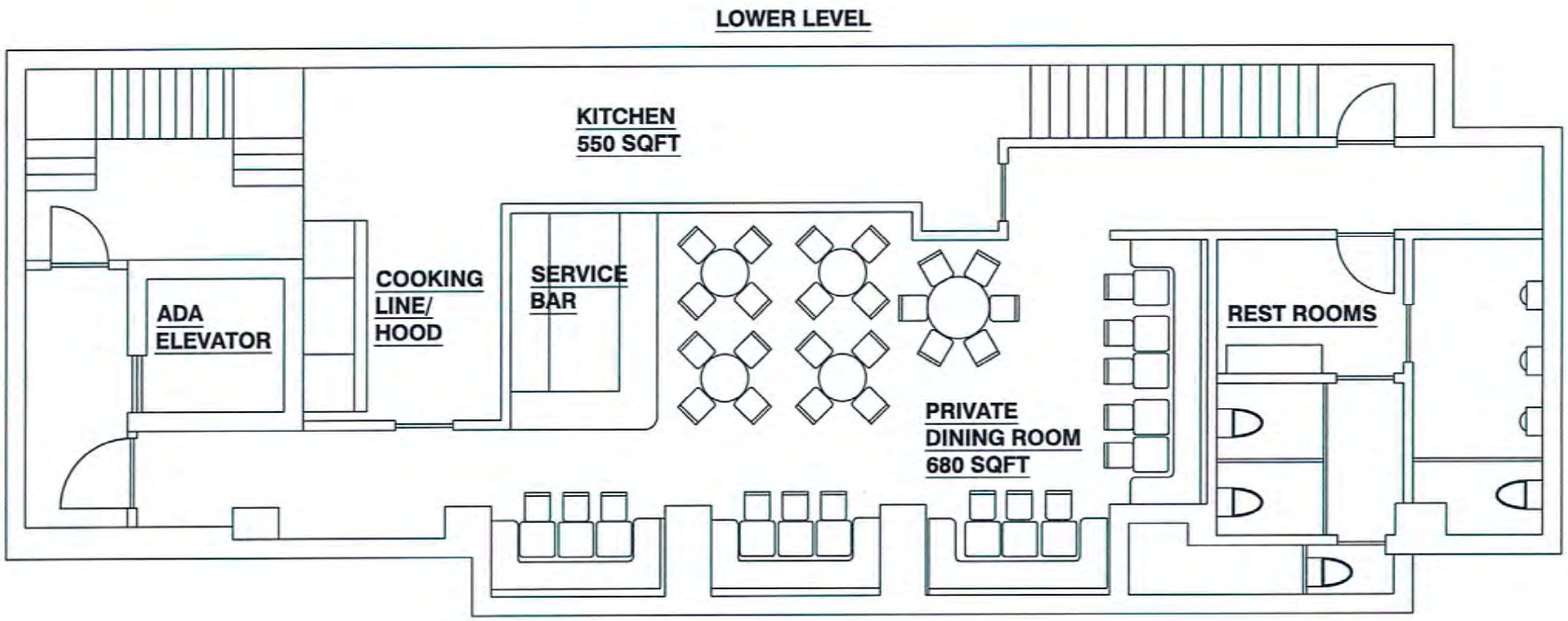
martignetti@gmail.com



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