



THE CITY OF NEW YORK
 MANHATTAN COMMUNITY BOARD 3
 59 East 4th Street - New York, NY 10003
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Gigi Li, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website: http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: 2/2/15

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? Yes No Type of license: OP

If alteration, describe nature of alteration: _____

Previous or current use of the location: RESTAURANT

Corporation and trade name of current license: NORMAN'S CAY GROUP LLC
#1272699

APPLICANT:

Premise address: 74 Orchard ST

Cross streets: Grand ST. + Broome ST.

Name of applicant and all principals: Shervin Nassi

Trade name (DBA): NORMAN'S CAY

PREMISE:

Type of building and number of floors: Mixed use 3 story Building

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?
(includes roof & yard) Yes No If Yes, describe and show on diagram: Sidewalk Cafe

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use? Yes No What is maximum NUMBER of people permitted? 48

Do you plan to apply for Public Assembly permit? Yes No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): C4-4A

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? Yes No

If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) 12pm - 4am, 7 days a week

Number of tables? 18 Number of seats at tables? 36

How many stand-up bars/ bar seats are located on the premise? 1, 1st floor, 12 seats

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage) Customer Bar 15' x 6' 1st floor

Describe all bars (length, shape and location): Service Bar.

Does premise have a full kitchen Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu

What are the hours kitchen will be open? UP TO 1 hour before closing

Will a manager or principal always be on site? Yes No If yes, which? _____

How many employees will there be? 12-15

Do you have or plan to install French doors accordion doors or windows?

Will there be TVs/monitors? Yes No (If Yes, how many?) _____

Will premise have music? Yes No

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod

If other type, please describe Occasional DJ; Same as The Seller

What will be the music volume? Background (quiet) Entertainment level

Please describe your sound system: iPod system

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? NO

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel? Yes No (If Yes, how many and when) _____

Unless necessary

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have or plan to install sound-proofing? Existing

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No

If yes, please indicate name of establishment: Shervins World INC

Address: 131 E 7th St Community Board # 3

Dates of operation: 9/2012 - Present

If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business _____

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 12

How many On-Premise (OP) liquor licenses are within 500 feet? 14

Is premise within 200 feet of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. I agree to close any doors and windows at 10:00 P.M. every night?
2. I will not have DJs, live music, promoted events, any event at which a cover fee is charged, scheduled performances, more than ___ DJs/ promoted events per ___, more than ___ private parties per ___
3. I will play ambient recorded background music only.
4. I will not apply for an alteration to the method of operation agreed to by this stipulation without first coming before CB 3.
5. I will not seek a change in class to a full on-premise liquor license. Or my business plan is to seek an upgrade at a later date.
6. I will not participate in pub crawls or have party buses come to my establishment.
7. I will not have a happy hour. Or Happy hour will end by 8 PM.
8. I will not have wait lines outside. There will be a staff person outside to monitor sidewalk crowds and ensure no loitering.
9. Residents may contact the manager/owner at the following phone number. Any complaints will be addressed immediately and I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Proximity Report for Location:

January 29, 2015

74 ORCHARD ST, New York, 10002

* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Closest Liquor Stores

Name	Address	Approx. Distance
OCEAN WINE & SPIRIT INC	297 GRAND ST	405 ft
KK & HZ LLC	101 ALLEN ST	455 ft
DELANCEY WINE INC	41 ESSEX ST	565 ft
YEE FUNG CORP	135 DIVISION ST	1135 ft
SEWARD PARK LIQUORS INC	393 GRAND STREET	1170 ft
R & S 49 LIQUOR CORP	49 CHRYSTIE ST	1190 ft
SALGIRAH CORP	141 ESSEX ST	1350 ft

Churches within 500 Feet

Name	Approx. Distance
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Schools within 500 Feet

Name	Address	Approx. Distance
SEWARD PARK HS	350 GRAND ST	485 ft

On-Premise Licenses within 750 Feet

Name	Address	Approx. Distance
NORMAN'S CAY GROUP LLC	74 ORCHARD ST	-10 ft
NIKKI MAX ENTERPRISES LLC	75 ORCHARD STREET	25 ft
GRAZ RESTAURANT LLC	79 ORCHARD STREET	75 ft
TWO BIKES LLC	85 ORCHARD STREET	165 ft
SAIGONNYC LTD	85 ORCHARD ST UNIT B	165 ft
ORCHARD 85 CORP	85 ORCHARD STREET	165 ft
COMPAS GROUP NEW YORK LLC	86 ORCHARD STREET	170 ft
BIG CANDY LLC	86 ALLEN ST	200 ft
BARRIO CHINO LLC	253 BROOME STREET	230 ft
XLR8 LLC	266 BROOME ST	245 ft
FUZZY WUZZY LLC, THE	96 ORCHARD ST	300 ft
L E S RESTAURANT CORP	81 LUDLOW ST AKA 246 BROOME ST	320 ft
CONGEE VILLAGE INC	100 ALLEN ST	385 ft
CDT LUDLOW INC	87 LUDLOW ST	415 ft
L E S VIXENS INC	105 107 ELDRIDGE ST	455 ft
AMBER AVALON CORP, THE	92 LUDLOW STREET	510 ft
ATTABOY COCKTAILS LLC	134 ELDRIDGE ST	540 ft

Name	Address	Approx. Distance
OLD MAN HUSTLE LLC	39 ESSEX ST	560 ft
BARNORTH GROUP LLC	77 DELANCEY ST	565 ft
SECOND NATURE NYC LLC	132A ELDRIDGE ST	570 ft
93 LUDLOW ST INC	95 DELANCEY ST	580 ft
302 BROOME ART SPACE LLC	302 BROOME ST	660 ft
BIRDS AND BUBBLES NYC LLC	100B FORSYTH ST	690 ft
HILL AND DALE RESTAURANT GROUP LLC	115 ALLEN ST	700 ft
LA GENTE LLC	303 305 BROOME ST	720 ft

Pending Licenses within 750 Feet

Name	Address	Approx. Distance
LOWER EAST SIDE TENEMENT MUSEUM	103 ORCHARD ST	400 ft
CHINOLITA LLC	107 ELDRIDGE ST	475 ft
GALLERY SENSEI LLC	278 GRAND ST	600 ft

Unmapped licenses within zipcode of report location

Name	Address
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