



Gigi Li, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: 10/27/2014

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? Yes No Type of license: Beer, Wine, Liquor

If alteration, describe nature of alteration: _____

Previous or current use of the location: Currently operating as a bar

Corporation and trade name of current license: LGR First Corporation

APPLICANT:

Premise address: 134 1st Ave. NEW York, NY 10009

Cross streets: NE Corner of 1st Ave and St. Marks

Name of applicant and all principals: Little Rebel, Inc

Robert Ceraso, Jason Mendenhall

Trade name (DBA): Lucille (Name in progress)

PREMISE:

Type of building and number of floors: Mixed Use. 5 Floors

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?

(includes roof & yard) Yes No If Yes, describe and show on diagram: Replicating the existing sidewalk cafe plan. Tables and chairs around the 1st Ave and St. Marks perimeter.

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use? Yes No What is maximum NUMBER of people permitted? ~~74~~ 74

Do you plan to apply for Public Assembly permit? Yes No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): R7A

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? Yes No

If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) Mon - Fri 2pm - 4am. Sat - Sun 11am - 4am.

Outdoor space closing at 10pm Sun - Thurs / 11pm Fri - Sat

Number of tables? 10 Number of seats at tables? 20

How many stand-up bars/ bar seats are located on the premise? 19

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): L shaped bar. Eastern Wall. 23' x 9'

Does premise have a full kitchen Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu

Tavern / Seafood style menu available all open hours.

What are the hours kitchen will be open? Open to close

Will a manager or principal always be on site? Yes No If yes, which? Both

How many employees will there be? 6-8 per day plus one security.

Do you have or plan to install French doors accordion doors or windows?

Will there be TVs/monitors? Yes No (If Yes, how many?) _____

Will premise have music? Yes No

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod

If other type, please describe _____

What will be the music volume? Background (quiet) Entertainment level

Please describe your sound system: 4-6 SPEAKERS + Pre-amps. IPad

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? NO

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel? Yes No (If Yes, how many and when) one
Licensed security guard. Seven days a week.

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have or plan to install sound-proofing?

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No

If yes, please indicate name of establishment: The Wayland (ELDRIDGE BISTRO, inc)

Address: 700 E 9TH ST. NEW YORK, NY 10009 Community Board # 3

Dates of operation: JANUARY 2012 - PRESENT

If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business Bar/Restaurant. The Wayland (see above)

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

3

How many licensed establishments are within 1 block? _____

How many On-Premise (OP) liquor licenses are within 500 feet? More than 3

Is premise within 200 feet of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. I agree to close any doors and windows at 10:00 P.M. every night?
2. I will not have DJs, live music, promoted events, any event at which a cover fee is charged, scheduled performances, more than ___ DJs/ promoted events per ___, more than ___ private parties per ___
3. I will play ambient recorded background music only.
4. I will not apply for an alteration to the method of operation agreed to by this stipulation without first coming before CB 3.
5. I will not seek a change in class to a full on-premise liquor license. Or my business plan is to seek an upgrade at a later date. N/A
6. I will not participate in pub crawls or have party buses come to my establishment.
7. I will not have a happy hour. Or Happy hour will end by 7PM.
8. I will not have wait lines outside. There will be a staff person outside to monitor sidewalk crowds and ensure no loitering.
9. Residents may contact the manager/owner at the following phone number. Any complaints will be addressed immediately and I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Proximity Report for Location:

October 31, 2014

134 1ST AVE, New York, 10009

* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Closest Liquor Stores

Name	Address	Approx. Distance
FUNG SING INC	138 1ST AVENUE	55 ft
SAKAYA INC	324 E 9TH STREET (WEST STORE)	605 ft
WINESHOP LLC	438 A E 9TH ST	610 ft
MIAT LIQUORS INC	166 2ND AVE	965 ft
S & P LIQUOR & WINE CORP	300 E 5TH STREET	1065 ft
ST MARKS LIQUOR LLC	16 ST MARKS PL	1165 ft
NIZGA CORP	58 AVENUE A	1220 ft

Churches within 500 Feet

Name	Approx. Distance
------	------------------

Schools within 500 Feet

Name	Address	Approx. Distance
------	---------	------------------

On-Premise Licenses within 750 Feet

Name	Address	Approx. Distance
LGR FIRST CORPORATION	134 1ST AVE	20 ft
ST MARKS ENTERPRISES INC	132 1ST AVENUE	35 ft
SCHEIB S PLACE INC	80 ST MARKS PLACE	55 ft
PARMYS KABOB AND GRILL INC	125 127 1ST AVE	80 ft
CHEAPSHOTS INC	140 1ST AVENUE	95 ft
RIVKA INC	101 ST MARKS PLACE	110 ft
BARMAR LLC	77 ST MARKS PLACE	125 ft
1465 CDM INCORPORATED	126 1ST AVENUE	125 ft
75 ST MARKS PLACE LLC	75 ST MARKS PL	150 ft
CRIF DOGS ENTERPRISES INC	113 ST MARKS PLACE	185 ft
143 RESTAURANT CORP	143 1ST AVENUE	200 ft
GETURDUN EZ LLC	120 1/2 1ST AVENUE	210 ft
CULLEN RESTAURANT INC	118 ST MARKS PLACE	220 ft
NEW STATFORD RESTAURANT INC	121 ST MARKS PLACE	230 ft
BUA NEW YORK LLC	122 SAINT MARKS PLACE	240 ft
W C O U RADIO INC	115 1ST AVENUE	245 ft
TDDG INC	126 SAINT MARKS PL	265 ft
CRAFTY NUANCE GROUP LLC	125 129 ST MARKS PL	275 ft

Name	Address	Approx. Distance
81 EAST 7TH PASTRY SHOP CORP	81 EAST 7TH STREET	280 ft
INSIANG LLC	111 1ST AVE NORTH STORE	290 ft
BLUE & GOLD BAR INC	79 E 7TH STREET	300 ft
SADA THREE LLC	132 ST MARKS PL	300 ft
LOVE PICIN INC	153 1ST AVENUE	360 ft
TOMKIN SQUARE KIDS INC	73 E 7TH STREET	370 ft
SADA TWO LLC	105 1ST AVE	385 ft
FTCCM LLC	103 1ST AVE	420 ft
JUSTIFIED LLC	102 1ST AVENUE	455 ft
ANGIE CORP	99 1ST AVENUE	485 ft
HOUSE OF HEALTH HEALING AND HAPPINESS INC, THE	405 E 6TH ST	495 ft
JCDC LLC	163 1ST AVENUE	505 ft
LITTLE HANDS PLAYCAFE INC	433 EAST 6TH ST	525 ft
MARRY THE KETCHUP INC	95 1ST AVE	530 ft
PARLOR RESTAURANT LLC	166 1ST AVE	535 ft
CHERRY TAVERN INC	441 E 6TH STREET	555 ft
168 FIRST AVE RESTAURANT LTD	168 1ST AVENUE	565 ft
FIGARO VILLAGGIO INC	344 E 6TH ST	640 ft
EAST 6TH STREET RESTAURANT GROUP LLC	342 E 6TH ST	650 ft
119 AVENUE A RESTAURANT CORP	119 AVENUE A	695 ft
39 ST MARKS INC	41 ST MARKS PLACE	700 ft
ALOUETTE CORPORATION	131 AVENUE A	700 ft
MITA DINING INC	334 E 6TH ST	705 ft
LUDWIKA MICKEVICIUS	135 AVE A	710 ft
WISHBONE PRODUCTIONS INC	141 AVENUE A	715 ft
YUCA BAR & RESTAURANT INC	111 AVENUE A	725 ft
SEVEN A CAFE INC	130 E 7TH STREET	735 ft
TWO AND EIGHT GOURMET LTD	132 2ND AVENUE	735 ft
TOZZER LTD	112 AVENUE A	735 ft
FELLOW TRAVELERS LTD	83 1ST AVENUE	740 ft
LOCO 124 INC	124A 2ND AVE	740 ft
LE MIU CORP	107 AVE A	745 ft

Pending Licenses within 750 Feet

Name	Address	Approx. Distance
79 ST MARKS PLACE INC	79 ST MARKS PL	90 ft
NOREETUH RESTAURANT LLC	128 1ST AVE	115 ft
YORI NYC CORP	119 FIRST AVE	190 ft
MOLINERO LLC	107 1ST AVE	370 ft
EAST VILLAGE HOSPITALITY LLC	242 E 10TH ST	480 ft
AVENUE A CLASSIC FOODS INC	115 AVENUE A	635 ft
SHIAWASE FACTORY LTD	326 E 6TH ST	665 ft
ODESSA RESTAURANT INC	117 AVENUE A	700 ft
RAA NYC LLC	318 E 6TH ST	720 ft

Unmapped licenses within zipcode of report location

Name	Address
------	---------