

THE CITY OF NEW YORK
 MANHATTAN COMMUNITY BOARD 3
 59 East 4th Street - New York, NY 10003
 Phone: (212) 533-5300 - Fax: (212) 533-3659
 www.cb3manhattan.org - info@cb3manhattan.org

Gigi Li, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: May 30, 2014

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? Yes No Type of license: _____

If alteration, describe nature of alteration: _____

Previous or current use of the location: Previously Fabric store. Currently vacant.

Corporation and trade name of current license: _____

APPLICANT:

Premise address: 112 Stanton Street, New York, NY 10002

Cross streets: Ludlow & Essex Street

Name of applicant and all principals: AAJ Hospitality Inc.

Trade name (DBA): NUEVO

PREMISE:

Type of building and number of floors: Brick, 6 Story walk-up

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?
(includes roof & yard) Yes No If Yes, describe and show on diagram: _____

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any
back or side yard use? Yes No What is maximum NUMBER of people permitted? 120

no side yard or back yard

Do you plan to apply for Public Assembly permit? Yes No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> -
please give specific zoning designation, such as R8 or C2):

C4-4A

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? Yes No

If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of
outdoor space) Mon-Wed 12-4, 5-11 / Thurs-Sat 12-4,
5-12:30 Am / Sun 11-10

Number of tables? 16 Number of seats at tables? 64

How many stand-up bars/ bar seats are located on the premise? n/a

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order,
pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): see attached

Does premise have a full kitchen Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram) see diagram

Is food available for sale? Yes No If yes, describe type of food and submit a menu

What are the hours kitchen will be open? Same as operating hours

Will a manager or principal always be on site? Yes No If yes, which? _____

How many employees will there be? 8-10

Do you have or plan to install French doors accordion doors or windows?

Will there be TVs/monitors? Yes No (If Yes, how many?) 3

Will premise have music? Yes No

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod

If other type, please describe Spotify

What will be the music volume? Background (quiet) Entertainment level

Please describe your sound system: corner & Book shelf speakers

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? NO

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel? Yes No (If Yes, how many and when) _____

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have or plan to install sound-proofing? Yes, please see attached

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No

If yes, please indicate name of establishment: _____

Address: _____ Community Board # _____

Dates of operation: _____

If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business Chun Yuk Lee DDS = Dental office @ 243 Grand St.

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Landlord
112 Starston
St.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 36

How many On-Premise (OP) liquor licenses are within 500 feet? 42

Is premise within 200 feet of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. I agree to close any doors and windows at 10:00 P.M. every night?
2. I will not have DJs, live music, promoted events, any event at which a cover fee is charged, scheduled performances, more than ___ DJs/ promoted events per ___, more than ___ private parties per ___
3. I will play ambient recorded background music only.
4. I will not apply for an alteration to the method of operation agreed to by this stipulation without first coming before CB 3.
5. I will not seek a change in class to a full on-premise liquor license. Or my business plan is to seek an upgrade at a later date.
6. I will not participate in pub crawls or have party buses come to my establishment.
7. I will not have a happy hour. Or Happy hour will end by 7pm.
8. I will not have wait lines outside. There will be a staff person outside to monitor sidewalk crowds and ensure no loitering.
9. Residents may contact the manager/owner at the following phone number. Any complaints will be addressed immediately and I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Chun Lee - 646-483-7603

ATTENTION RESIDENTS & NEIGHBORS

AAJ Hospitality Inc.

Company/DBA Name and Contact Number for Questions

Plans to open a

Restaurant

(Please choose) Bar/Restaurant/Club and indicate if there will be a Sidewalk Café or Backyard Garden

at the following location

112 Stanton Street, New York, NY 10002

Building Number and Street Name (Address)

This establishment is seeking a license to serve

Beer, Wine & Liquor

Beer & Wine or Beer/Wine & Liquor

There will be an opportunity for public comment on

Monday, June 16, 2014 at 6:30pm

Community Board 3 Office

59 East 4th Street (btwn 2nd Ave & Bowery)

Date/Time/Location

Chun Lee 646-483-7603

Applicant Contact Information

At COMMUNITY BOARD 3

SLA & DCA Licensing Committee Meeting

info@cb3manhattan.org - www.cb3manhattan.org

Petition to Support Proposed Liquor License

Date: 5/30/2014

The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine) On - premises Liquor

to the following applicant/establishment (company and/or trade name) AAJ Hospitality Inc.

Address of premises: 112 Stanton Street, New York, NY 10002

This business will be a: (circle) Bar Restaurant Other: _____

The hours of operation will be:
Mon - Wed 12-4, 5-11 / Thurs - Sat 12-4, 5-12:30am / Sun 11-10

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.

Other information regarding the license:

Name	Signature	Address

MUVEVO

fonda latina

bebidas

Limonadas
\$5

Kiwi, strawberry, tropical, blood orange, passion

agua frescas
\$4

Melon, tamarindo, Papaya, panela, guava

batidos
\$5

Mamey, mango, guanabana, banana, trigo

sangrias
\$5 glass \$ 20 pitchers

traditional, berries, tropical, citrus

jarritos
\$6

Melon, tamarindo, Papaya, mango, guava
Mix berries

platos frios
\$8 or four for \$30

montaditos
yellowtail salpicon, garlic toast, artichoke hash

tortilla espanola
Spanish omelet, crabmeat stew, romesco sauce

escalivada
catalan, roasted eggplant, sundried tomatoes, Spanish olives

remolachas con espuma de queso de cabra
roasted beets, garlic-sherry vinaigrette, goat cheese foam

platos calientes
\$8 or four for \$30

pulpo
Grilled oopus, white beans, roasted garlic

empanada de espinaca
Spinach, pine nuts and Manchego cheese empanada, roasted tomato sauce

cocido de chorizo
Spanish chorizo, potatoes, olives, orange rind

croquetas de jamon, bacalao y pollo
Ham, cod fish and chicken croquette, lemon-aji Amarillo allioli

camarones al ajillo
Shrimp, pepper flakes, thyme, slices of garlic

ceviches
\$10 or four for \$36

hamachi
yellowtail, yuzu juice, Serrano chiles, roasted sweet cherry tomato

atun
tuna, shaved chiles, coconut water, ginger, aji amazonica

lubina thinly slice lubina, sour orange, chipotle, crispy sweet potatoes

camaron
shrimp, Peruvian panca pepper, tangerine juice, cilantro

ensaladas
\$10 or four for \$36

setas
field greens, oven roasted wild mushrooms, fava beans, roasted garlic vinaigrette

escabeche pan seared tuna, lemon oil, micro arugula, mustard-tangerine emulsion

esparagos blancos
grilled white asparagus, pan roasted creminis, tetilla cheese gratin

palmitos
heart of palms, orange, piquillos, frisee, roasted shalot vinaigrette

tallarines
\$13

fideua
Spanish fideua, noodles, seafood, vegetables

androsjos
braised short ribs, sweet peas, tomatos, tallarin ancho, rioja broth

rabo encendido con trufas
Braised oxtail, bucatini pasta, Manchego cheese, garlic,

plancha
\$14

pork loin chicken breast duck breast
lamb chops short ribs sirloin steak
tuna loin lubina shrimp

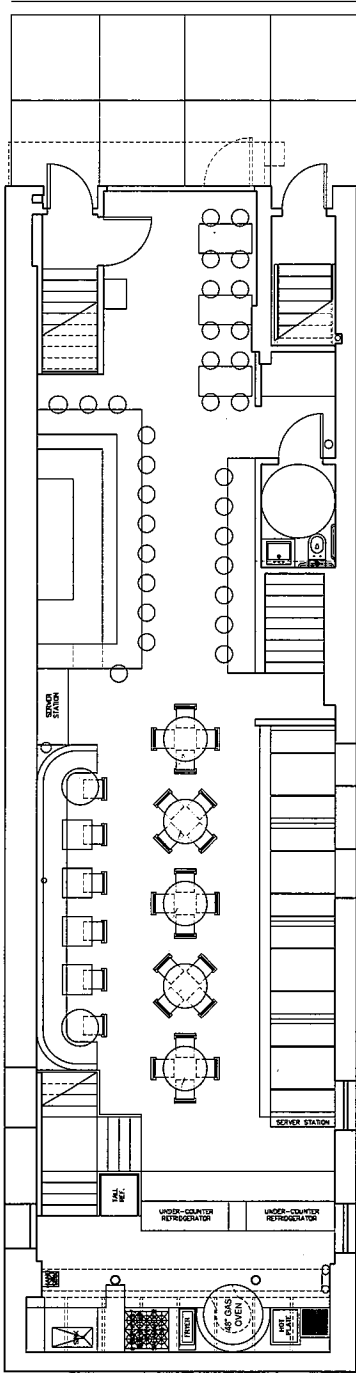
please choose one:
yuca croquettes, spinach catalan, white asparagus al ajillo, patatas bravas

salsas
piquillo mojo, olive Chimichurri, Spanish fondue

paellas
\$14

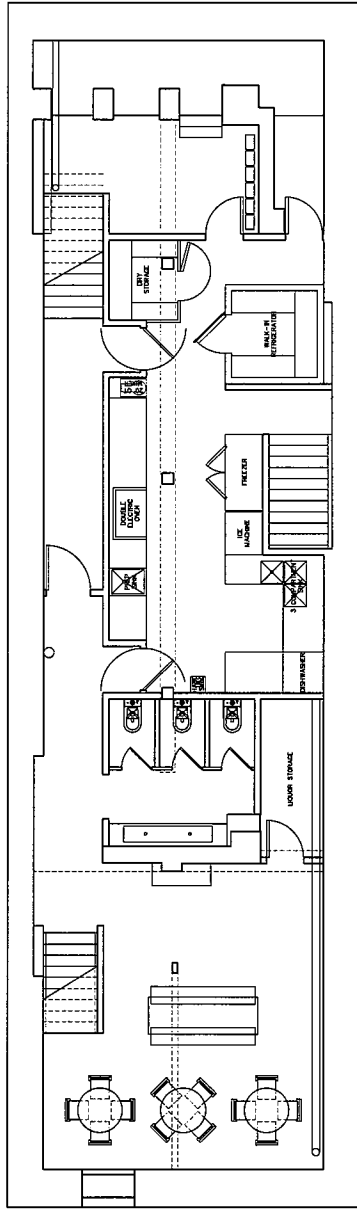
saffron-pimenton rice, black spiced rice, wild mushroom rice, chaufa rice

please choose one
mushroom medley, rioja short-ribs, mariscada, adobo chicken



81 SEATS

FIRST FLOOR PROPOSED PLAN
SCALE: 1/8" = 1'



20 SEATS

CELLAR FLOOR PROPOSED PLAN
SCALE: 1/8" = 1'

101 TOTAL