



THE CITY OF NEW YORK  
 MANHATTAN COMMUNITY BOARD 3  
 59 East 4th Street - New York, NY 10003  
 Phone: (212) 533-5300 - Fax: (212) 533-3659  
 www.cb3manhattan.org - info@cb3manhattan.org

Gigi Li, Board Chair

Susan Stetzer, District Manager

**Community Board 3 Liquor License Application Questionnaire**

Please bring the following items to the meeting:

**NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.**

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:  
[http://www.nyc.gov/html/mancb3/html/communitygroups/community\\_group\\_listings.shtml](http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml)
- Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for:

- new liquor license       alteration of an existing liquor license       corporate change

Check if either of these apply:

- sale of assets       upgrade (change of class) of an existing liquor license

Today's Date: June 2, 2014

**If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.**

Is location currently licensed?  Yes  No    Type of license: Full OP

If alteration, describe nature of alteration: N/A

Previous or current use of the location: Tavern

Corporation and trade name of current license: Daria Winston, LLC, d/b/a Elsa

**APPLICANT:**

Premise address: 217 East 3rd Street, New York, NY 10009

Cross streets: Avenue B & Avenue C

Name of applicant and all principals: Peggy Cruz

Trade name (DBA): Canvas Bar (in process) 217 Bar Corp.

**PREMISE:**

Type of building and number of floors: mixed use, 4 floors

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?  
(includes roof & yard)  Yes  No If Yes, describe and show on diagram: \_\_\_\_\_

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any  
back or side yard use?  Yes  No What is maximum NUMBER of people permitted? believed to be 84  
not in possession of property yet

Do you plan to apply for Public Assembly permit?  Yes  No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> -  
please give specific zoning designation, such as R8 or C2):

R8B

**PROPOSED METHOD OF OPERATION:**

Will any other business besides food or alcohol service be conducted at premise?  Yes  No

If yes, please describe what type: \_\_\_\_\_

What are the proposed days/hours of operation? (Specify days and hours each day and hours of  
outdoor space) Monday through Sunday - 4:00 p.m. to 4:00 a.m.

Number of tables? approx 17 Number of seats at tables? 4

How many stand-up bars/ bar seats are located on the premise? one, yes  
(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order,  
pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): L-bar approx. 6x18

Does premise have a full kitchen  Yes  No?

Does it have a food preparation area?  Yes  No (If any, show on diagram)

Is food available for sale?  Yes  No If yes, describe type of food and submit a menu  
will provide

What are the hours kitchen will be open? all hours of operation

Will a manager or principal always be on site?  Yes  No If yes, which? manager

How many employees will there be? eight

Do you have or plan to install  French doors  accordion doors or  windows? - no

Will there be TVs/monitors?  Yes  No (If Yes, how many?) one

Will premise have music?  Yes  No

If Yes, what type of music?  Live musician  DJ  Juke box  Tapes/CDs/iPod

If other type, please describe \_\_\_\_\_

What will be the music volume?  Background (quiet)  Entertainment level

Please describe your sound system: power amp, speakers, iPod/CDs

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? \_\_\_\_\_

art events and private parties - about 2x a month

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

premises is currently a bar and will expect no additional traffic  
Will there be security personnel?  Yes  No (If Yes, how many and when) \_\_\_\_\_

at least one at all times

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

premises is currently a bar with sound-proofing  
Do you  have or  plan to install sound-proofing?

#### APPLICANT HISTORY:

Has this corporation or any principal been licensed previously?  Yes  No

If yes, please indicate name of establishment: 217 Bar & Rest Corp.

Address: 217 East 3rd Street, New York, NY 10009 Community Board # 3

Dates of operation: approx. 8/97 - 8/07

**If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.**

Has any principal had work experience similar to the proposed business?  Yes  No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area?  Yes  No If Yes, please give trade name and describe type of business \_\_\_\_\_

Has any principal had SLA reports or action within the past 3 years?  Yes  No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

**LOCATION:**

How many licensed establishments are within 1 block? three

How many On-Premise (OP) liquor licenses are within 500 feet? 13 pursuant to LAMP

Is premise within 200 feet of any school or place of worship?  Yes  No

**COMMUNITY OUTREACH:**

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

***We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.***

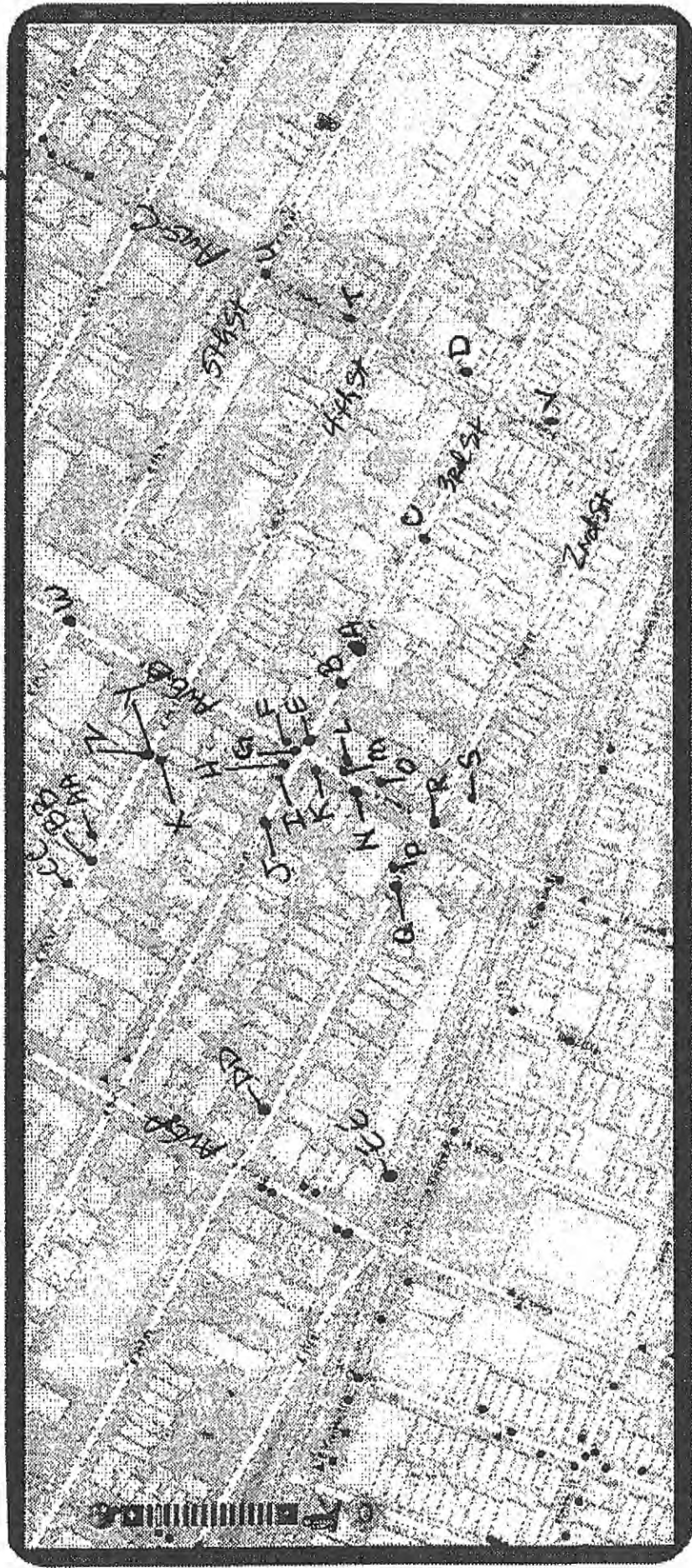
1.  I agree to close any doors and windows at 10:00 P.M. every night?
2.  I will not have  DJs,  live music,  promoted events,  any event at which a cover fee is charged,  scheduled performances,  more than 12 DJs/ promoted events per year  more than 12 private parties per year.
3.  I will play ambient recorded background music only.
4.  I will not apply for an alteration to the method of operation agreed to by this stipulation without first coming before CB 3.
5.  I will not seek a change in class to a full on-premise liquor license. Or  my business plan is to seek an upgrade at a later date. I am applying for a full OP
6.  I will not participate in pub crawls or have party buses come to my establishment.
7.  I will not have a happy hour. Or  Happy hour will end by 6 pm.
8.  I will not have wait lines outside.  There will be a staff person outside to monitor sidewalk crowds and ensure no loitering.
9.  Residents may contact the manager/owner at the following phone number. Any complaints will be addressed immediately and I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Phone number not yet created for establishment

Manager phone number: MANUEL A. RIVERA 917 348-4718

217 Bar Corp.

217 East 3rd Street



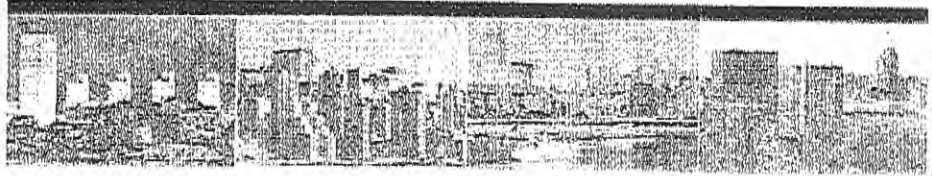
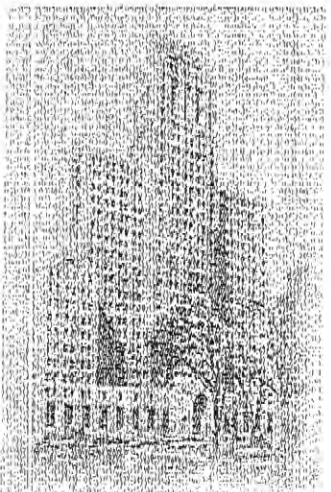
217 Bar Corp.

- A. PREMISES: DARIA WINSTON LLC (OP)  
217 E 3RD STREET
- B. CAFÉ CORTADITO, LLC (RW)  
210 EAST 3<sup>RD</sup> STREET
- C. NUYORICAN POETS CAFÉ INC.(TW)  
236 EAST 3<sup>RD</sup> STREET
- D. AJACCIO INC. (OP)  
40 AVENUE C
- E. ROOT & BONE LLC (OP)  
200 E 3<sup>RD</sup> STREET
- F. FONDA AVENUE B LLC (OP)  
40 AVENUE B
- G. ETHIOPIAN MESKEL, INC.(RW)  
199 EAST 3<sup>RD</sup> STREET
- H. 197 ARTICHOKE CORP,THE (OP)  
197 E 3<sup>RD</sup> STREET
- I. THE WILD PROJECT LLC (TW)  
195 EAST 3<sup>RD</sup> STREET
- J. 3RD STREET CAFE INC (OP)  
189 E 3<sup>RD</sup> STREET
- K. MAMA BAR LLC (OP)  
34 AVENUE B
- L. BECAF LLC (OP)  
29 AVENUE B A/K/A 33 AVE 3
- M. SIGMUND PRETZEL SHOP, INC. (RW)  
29 AVENUE B
- N. CROXLEY AVE B INC (OP)  
28 AVENUE B
- O. 25 B GROUP REST AVE LLC (OP)  
25 AVE B
- P. RESTAURANT 192 FINALLY INC (OP)  
192 E 2<sup>ND</sup> AVE
- Q. AND ANOTHER ONE INC. (RW)  
190 2<sup>ND</sup> STREET
- R. A O CAFE AND RESTAURANT LLC (OP)  
17 AVENUE B
- S. DEGEEST LLC (TW)  
15 AVENUE B
- T. EAST BIKINIS INC. (RW)  
56 AVENUE C
- U. BRUCE MORRIS & TRUDY SILVER (RW)  
68 AVENUE C
- V. N Y OXYGEN RESTAURANT & BAR LOUNGE CORP. (OP)  
24A AVENUE C EAST 2<sup>ND</sup> & 3<sup>RD</sup> ST
- W. AVE B BUON GUSTO CORP. (RW)  
76 AVE B
- X. DRINK IN ITALY LLC (RW)  
234 EAST 4<sup>TH</sup> STREET
- Y. CARDINAL RESTAURANT 1 INC, THE (RW)  
234 EAST 4<sup>TH</sup> STREET
- Z. B4NYC LLC (OP)  
235 E 4TH ST
- AA. 215 EAST 4<sup>TH</sup> STREET WINERY LLC (RW)  
215 EAST 4<sup>TH</sup> STREET
- BB. YOURE ALMOST THERE INC (TW)  
211 EAST 4<sup>TH</sup> STREET
- CC. 205 EAST 4TH STREET LLC (OP)  
205 E 4TH ST
- DD. RAGUBOY CORP (OP)  
156 EAST 2<sup>ND</sup> STERREET
- EE. ADARP INC (OP)  
244 EAST HOUSTON STREET



Andrew M. Cuomo, Governor  
Dennis Rosen, Chairman  
Jeanique Greene, Commissioner

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**Public Query - Results**

**License Information**

Serial Number: 1153428  
License Type: ON-PREMISES LIQUOR  
License Status: License is Active  
Credit Group: 2  
Filing Date: 06/17/2004  
Effective Date: 09/01/2012  
Expiration Date: 08/31/2014

**Premises Information**

Principal's Name: BURIAN,NATALKA  
ZAZULAK,IRKA  
NADEL,ELIZABETH  
Premises Name: DARIA WINSTON LLC  
Trade Name: ELSA  
Zone: 1  
Address: 217 E 3RD STREET  
AVENUE B & C  
NEW YORK, NY 10009  
County: NEW YORK

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New York State Liquor Authority • 80 S. Swan Street • 9th Floor • Albany, New York • 12210-8002

## Proximity Report for Location:

June 2, 2014

217 E 3RD ST, New York, 10009

\* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

### Closest Liquor Stores

Name	Address	Approx. Distance
DISCOVERY WINES LLC	16 AVE B	365 ft
LOCAL NEW YORK LIQUORS LLC	24 AVE C	570 ft
EAST HOUSTON STREET WINE & LIQUOR INC	250 E HOUSTON ST	885 ft
TURTLE DOVE LLC	28 30 CLINTON ST	925 ft
EAST VILLAGE WINE & LIQUORS INC	141A ATTORNEY STREET	960 ft
NIZGA CORP	58 AVENUE A	970 ft
EAST VILLAGE WINE CORP	100 AVENUE C	1075 ft

### Churches within 500 Feet

Name	Approx. Distance
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### Schools within 500 Feet

Name	Address	Approx. Distance
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### On-Premise Licenses within 750 Feet

Name	Address	Approx. Distance
DARIA WINSTON LLC	217 E 3RD STREET	20 ft
ROOT & BONE LLC	200 E 3RD ST	195 ft
BECAF LLC	29 AVENUE B A/K/A 33 AVE 3	215 ft
FONDA AVENUE B LLC	40 AVENUE B	220 ft
MAMA BAR LLC	34 AVENUE B	240 ft
25 B GROUP REST AVE LLC	25 AVE B	250 ft
197 ARTICHOKE CORP, THE	197 E 3RD STREET	255 ft
CROXLEY AVE B INC	28 AVENUE B	265 ft
A O CAFE AND RESTAURANT LLC	17 AVENUE B	355 ft
3RD STREET CAFE INC	189 E 3RD ST	370 ft
RESTAURANT 192 FINALLY INC	192 E 2ND STREET	410 ft
B4NYC LLC	235 E 4TH ST	440 ft
CARDINAL RESTAURANT 1 INC, THE	234 E 4TH ST	445 ft
EL MAGUEY Y LA TUNA LTD	321 E HOUSTON ST	510 ft
STERLING PARKSIDE CORP	317 E HOUSTON STREET	510 ft
AJACCIO INC	40 AVENUE C	555 ft
N Y OXYGEN RESTAURANT & BAR LOUNGE CORP	24A AVENUE C	560 ft



Name	Address	Approx. Distance
MAPLE VIEW HOLDINGS CORP	2-4 CLINTON ST	570 ft
PINALITO CITY RESTAURANT INC	293 E HOUSTON STREET	590 ft
205 EAST 4TH STREET LLC	205 E 4TH ST	705 ft
269 EAST HOUSTON GROUP LLC	269 E HOUSTON STREET	730 ft

### Pending Licenses within 750 Feet

Name	Address	Approx. Distance
SUNRISE SHADOW LLC	50 AVENUE B	345 ft
ITALIAN ESSENZA CORP	234 E 4TH ST	405 ft
TUN LLC	536 E 5TH ST	615 ft

### Unmapped licenses within zipcode of report location

Name	Address
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