



# THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003  
Phone: (212) 533-5300 - Fax: (212) 533-3659  
www.cb3manhattan.org - info@cb3manhattan.org

Gigi Li, Board Chair

Susan Stetzer, District Manager

## Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

**NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.**

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:  
[http://www.nyc.gov/html/mancb3/html/sla/community\\_groups.shtml](http://www.nyc.gov/html/mancb3/html/sla/community_groups.shtml)
- Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for:

- new liquor license       alteration of an existing liquor license       corporate change

Check if either of these apply:

- sale of assets       upgrade (change of class) of an existing liquor license

Today's Date: 3/28/14

**If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.**

Is location currently licensed?  Yes  No      Type of license: \_\_\_\_\_

If alteration, describe nature of alteration: \_\_\_\_\_

Previous or current use of the location: RESTAURANT

Corporation and trade name of current license: \_\_\_\_\_

### APPLICANT:

Premise address: 164 FIRST AVENUE, NEW YORK, NY 10003

Cross streets: 10TH & 11TH STREETS

Name of applicant and all principals: MONOHOKU INC DBA BERONBERON

PANYA ONKROD + YUJI UHEKI

Trade name (DBA): BERONBERON

**PREMISE:**

Type of building and number of floors: MIXED USE, 4 floors

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages? (includes roof & yard)  Yes  No If Yes, describe and show on diagram: \_\_\_\_\_

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use?  Yes  No What is maximum NUMBER of people permitted? UNKNOWN

Do you plan to apply for Public Assembly permit?  Yes  No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): \_\_\_\_\_

**PROPOSED METHOD OF OPERATION:**

Will any other business besides food or alcohol service be conducted at premise?  Yes  No  
If yes, please describe what type: \_\_\_\_\_

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) 7 days; 6pm to 1AM

Number of tables? 11 Number of seats at tables? 4 for total of 44

How many stand-up bars/ bar seats are located on the premise? 1 counter total of 8 SEATS  
(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): COUNTER IS PERPENDICULAR / JOINED CENTER OF DINING AREA, 15 FT LENGTH of bar

Does premise have a full kitchen  Yes  No?

Does it have a food preparation area?  Yes  No (If any, show on diagram)

Is food available for sale?  Yes  No If yes, describe type of food and submit a menu

Japanese? SUSHI

What are the hours kitchen will be open? 6pm to 1AM

Will a manager or principal always be on site?  Yes  No If yes, which? \_\_\_\_\_

How many employees will there be? 5

Do you have or plan to install  French doors  accordion doors or  windows? NO

Will there be TVs/monitors?  Yes  No (If Yes, how many?) \_\_\_\_\_

Will premise have music?  Yes  No

If Yes, what type of music?  Live musician  DJ  Juke box  Tapes/CDs/iPod

If other type, please describe \_\_\_\_\_

What will be the music volume?  Background (quiet)  Entertainment level

Please describe your sound system: CD PLAYER

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? NO

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel?  Yes  No (If Yes, how many and when) \_\_\_\_\_

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you  have or  plan to install sound-proofing? NO

**APPLICANT HISTORY:**

Has this corporation or any principal been licensed previously?  Yes  No

If yes, please indicate name of establishment: HINOMARU, INC D/BA KENKA

Address: 25 ST. MARKS PLACE, NEW YORK, NY 10003 Community Board # 3

Dates of operation: 10/2003 to present

**If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.**

Has any principal had work experience similar to the proposed business?  Yes  No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area?  Yes  No If Yes, please give trade name and describe type of business HINOMARU, INC D/BA KENKA RESTAURANT

Has any principal had SLA reports or action within the past 3 years?  Yes  No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **Bar, Restaurant**, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.



**LOCATION:**

How many licensed establishments are within 1 block? 3

How many On-Premise (OP) liquor licenses are within 500 feet? 6

Is premise within 200 feet of any school or place of worship?  Yes  No

**COMMUNITY OUTREACH:**

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

***We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.***

1.  I agree to close any doors and windows at 10:00 P.M. every night?
2.  I will not have  DJs,  live music,  promoted events,  any event at which a cover fee is charged,  scheduled performances,  more than \_\_\_ DJs/ promoted events per \_\_\_,  more than \_\_\_ private parties per \_\_\_
3.  I will play ambient recorded background music only.
4.  I will not apply for an alteration to the method of operation agreed to by this stipulation without first coming before CB 3.
5.  I will not seek a change in class to a full on-premise liquor license. Or  my business plan is to seek an upgrade at a later date.
6.  I will not participate in pub crawls or have party buses come to my establishment.
7.  I will not have a happy hour. Or  Happy hour will end by 8pm.
8.  I will not have wait lines outside.  There will be a staff person outside to monitor sidewalk crowds and ensure no loitering.
9.  Residents may contact the manager/owner at the following phone number. Any complaints will be addressed immediately and I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

*PANJA ONYKED (646) 256-7234*

Re: Mononoke, Inc.  
d/b/a Beronberon  
164 First Avenue  
New York, N.Y. 10003

**RE: Crowd Congestion**

Employee will be assigned to manage any and all crowds, when necessary will ask patrons to leave and return when they can be properly seated.

**RE: Noise**

Only background music (quiet/eating) will be played. Patrons will not be allowed to play music on premises. Doors and windows will be closed after 10pm

**RE: Experience**

One of the principles, Yuji Umeki has managed and operated a similar business, Hinomaru, Inc. d/b/a Kenka, 25 St. Marks Place since October 2003. (located in Community Board 3 District).



### Petition to Support Proposed Liquor License

Date: MARCH 20th, 2014

The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine) BEER/WINE & WINE PRODUCTS plus SAKI

to the following applicant/establishment (company and/or trade name) NONONOKE, INC. d/b/a BERONBERON

Address of premises: 164 FIRST AVENUE, NEW YORK, NY 10003

This business will be a: (circle)  Bar  Restaurant  Other: \_\_\_\_\_

The hours of operation will be:

6pm to 3am, 7 DAYS PER WEEK

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.

Other information regarding the license:

Name	Signature	Address
1. Louise Pfister		214 East 12 St. NYC 10003
2. KRISHNA SORRE		245 E. 10th St. APT 2 NYC 10009
3. Kaitlyn McCoy		245 E 10th St APT 2 NYC 10009
4. Jan Edward		245 E. 12th St. # 2 NYC 10009
5. Steven Grace		245 E 10th St APT 1 NYC 10009
6. Michael McSwain		245 E 10th St Apt 3 NYC 10009
7. David Amsellem		245 E 10th St Apt 3 NYC 10009
8. David Zeraf		247 E 10th St Apt 3 NYC 10009
9. Andrea Bokobsa		247 E 10th St Apt 3 NYC 10009
10. Mary Manning		247 E 10th St Apt 3 NYC 10009
11. Leslie Schneider		247 E 10th St Apt 3 NYC 10009
12. Seth Newell		247 E 10th St. Apt 5 NYC 10009
13. Amanda Contreras		247 E 10th St. NYC 10009
14. Justine Hernandez		247 E 10th St. NYC 10009

**Petition to Support Proposed Liquor License**

Date: March 20th 2014

The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine): BEER/WINE, WINE PRODUCTS & SALES

to the following applicant/establishment (company and/or trade name) \_\_\_\_\_

Mononoke Inc

Address of premises: 164 First Avenue, NY, NY 10003

This business will be a: (circle) Bar Restaurant Other: \_\_\_\_\_

The hours of operation will be: \_\_\_\_\_

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.

Other information regarding the license: \_\_\_\_\_

Name	Signature	Address
Yoshie Takao Ka	<i>Yoshie Takao</i>	182 Ave. A #3 NY NY 10009
Atsushi Takao Ka	<i>Atsushi Takao</i>	182 Ave A #3 NY NY 10009
Rachel Amodeo	<i>Rachel Amodeo</i>	504 E 12th St NY 10003 #20
Henry Jones	<i>Henry Jones</i>	422 E 10th St. NY NY 10009
Annett Monheim	<i>A. Monheim</i>	storefront West 203 Kingston St #5A, New York, NY 10002
JARED KOTZ	<i>Jared Kotz</i>	504 E 12th St #25 240 E. 10th Street 7B New York, NY 10003
Setsuko Forbes	<i>S. Forbes</i>	240 E. 10th Street, 7B New York, NY 10003
Sean Forbes	<i>Sean Forbes</i>	216 East 10th St #2E N.Y. N.Y. 10003
NOBUKU TSURUTA	<i>Nobuku Tsuruta</i>	80 E. 7th St #6A New York, N.Y. 10003
KAZUHA OKUCHI	<i>Kazuha Okuchi</i>	59 St. Mark Place Apt 1A NY NY 10002
BOHDAN CHABAN	<i>Bohdan Chaban</i>	