

# THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003

Phone: (212) 533-5300 - Fax: (212) 533-3659

www.cb3manhattan.org - info@cb3manhattan.org

Gigi Li, Board Chair

Susan Stetzer, District Manager

## Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

**NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.**

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind your proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided) To be delivered at meeting
- Letter of notice of proposed business to block or tenant association if one exists. E-mail the CB3 office at **info@cb3manhattan.org** for help to find block associations.
- Photographs of proof of conspicuous posting of meeting with newspaper showing date. To be delivered at mtg
- If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for:

- new liquor license       alteration of an existing liquor license       corporate change

Check if either of these apply:

- sale of assets       upgrade (change of class) of an existing liquor license

Today's Date: May 30, 2013

**If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.**

Type of license: Full liquor (OP) Is location currently licensed?  Yes  No

If alteration, describe nature of alteration: \_\_\_\_\_

Previous or current use of the location: Bar / Gallery

Corporation and trade name of current license: 120 Orchard LLC d/b/a Gallery Bar

### APPLICANT:

Premise address: 120 Orchard Street, New York, NY

Cross streets: Delancey St.

Name of applicant and all principals: Willer Valerus, on behalf of an entity to be determined

Trade name (DBA): 4Play Gaming

**PREMISE:**

Type of building and number of floors: Mixed Use, 3 floors

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?  
(includes roof & yard)  Yes  No If Yes, describe and show on diagram: \_\_\_\_\_

Does premise have a valid Certificate of Occupancy and all appropriate permits, including certificate of occupancy for back or side yard intended for commercial use?  Yes  No

Indoor Certificate of Occupancy 279 Outdoor Certificate of Occupancy 0  
(fill in maximum NUMBER of people permitted)

Do you plan to apply for Public Assembly permit?  Yes  No

Zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2):

C4-4A

Is this premise wheel chair accessible?  Yes  No

**PROPOSED METHOD OF OPERATION:**

What type of establishment will this be (i.e.: restaurant, bar, performance space, club, hotel)?

Restaurant / bar with lounge for playing multiplayer video games (e.g. World of Warcraft, Call of Duty)

Will any other business besides food or alcohol service be conducted at premise?  Yes  No

If yes, please describe what type: \_\_\_\_\_

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) 7 days a week, 2pm - 4am Mon - Thurs, 3pm - 4am Friday - Sunday.

Number of tables? 10-20 Number of seats at tables? 40-45

How many stand-up bars/ bar seats are located on the premise? 2

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): 11 seats upstairs (18 ft), 6 seats downstairs (12 feet)

Any food counters?  Yes  No If Yes, describe: \_\_\_\_\_

Does premise have a full kitchen  Yes  No?

Does it have a food preparation area?  Yes  No (If any, show on diagram)

Is food available for sale?  Yes  No If yes, describe type of food and submit a menu

Latin / Carribean food with focus on local ingredients sourced from farmer's markets

What are the hours kitchen will be open? All open hours

Will a manager or principal always be on site?  Yes  No If yes, which?

How many employees will there be? 15

Do you have or plan to install  French doors  accordion doors or  windows? N/A

Will you agree to close any doors and windows at 10:00 P.M. every night?  Yes  No N/A

Will there be TVs/monitors?  Yes  No (If Yes, how many?) 6-10

Will premise have music?  Yes  No

If Yes, what type of music?  Live musician  DJ  Juke box  Tapes/CDs/iPod

If other type, please describe

What will be the music volume?  Background (quiet)  Entertainment level

Please describe your sound system:

Will you host promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed? Events to market new games and products.

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans.

Will there be security personnel?  Yes  No (If Yes, how many and when)

Security on weekends and as necessary

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you  have or  plan to install sound-proofing?

#### APPLICANT HISTORY:

Has this corporation or any principal been licensed previously?  Yes  No

If yes, please indicate name of establishment:

Address: Community Board #

Dates of operation:

**If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.**

Has any principal had work experience similar to the proposed business?  Yes  No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area?  Yes  No If Yes, please give trade name and describe type of business \_\_\_\_\_

Has any principal had SLA reports or action within the past 3 years?  Yes  No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

**LOCATION:**

How many licensed establishments are within 1 block? 6

How many licensed establishments are within 500 feet? 35

Is premise within a 500 foot radius of 3 or more establishments with OP licenses?  Yes  No

How many On-Premise (OP) liquor licenses are within 500 feet? 28

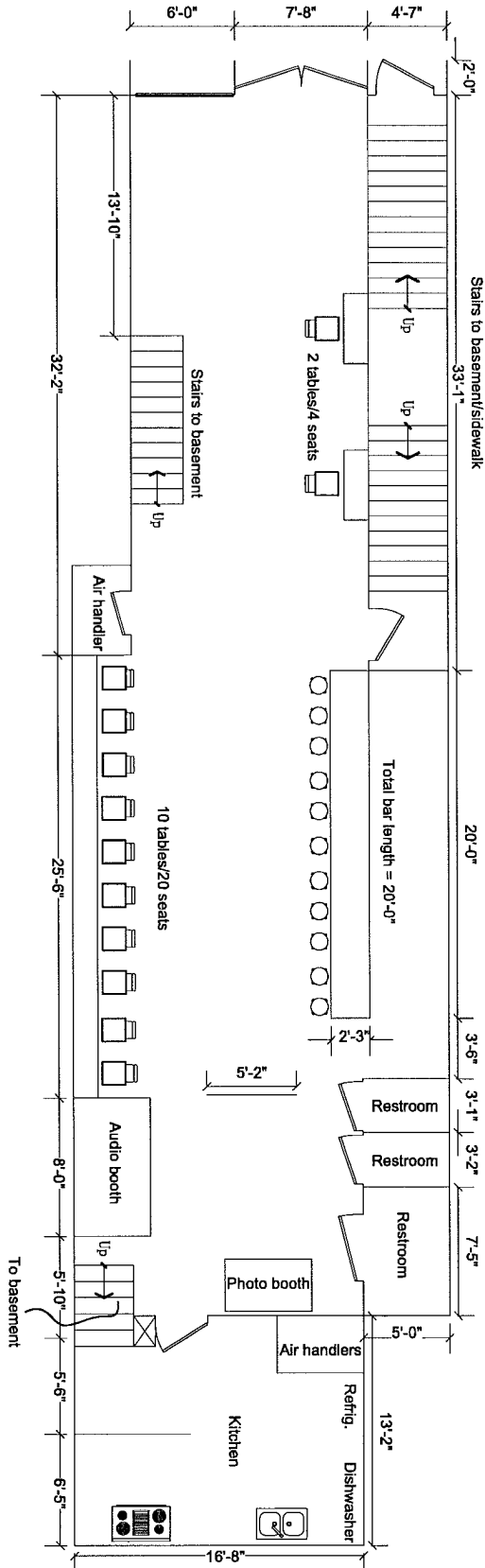
Is premise within 200 feet of any school or place of worship?  Yes  No

If there is a school or place of worship within 200 feet of your premise on the same block, submit a block plot diagram or area map showing its location in proximity to your premise and indicate the distance and name and address of the school or house of worship.

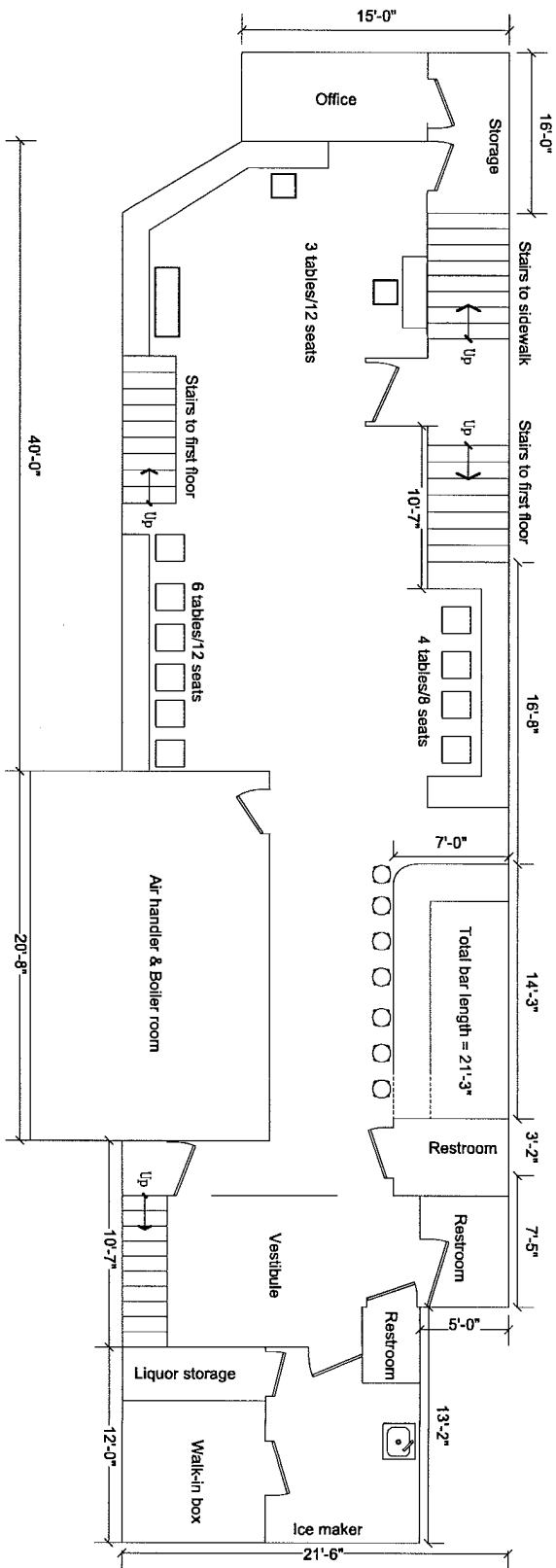
**COMMUNITY OUTREACH:**

If there are block associations or tenant associations in the immediate vicinity of your location, you must contact them. **Please attach proof (copies of letters and poster) that you have advised these groups of your application with sufficient time for them to respond to your notice.** You may contact the Community Board at [info@cb3manhattan.org](mailto:info@cb3manhattan.org) for any contact information.

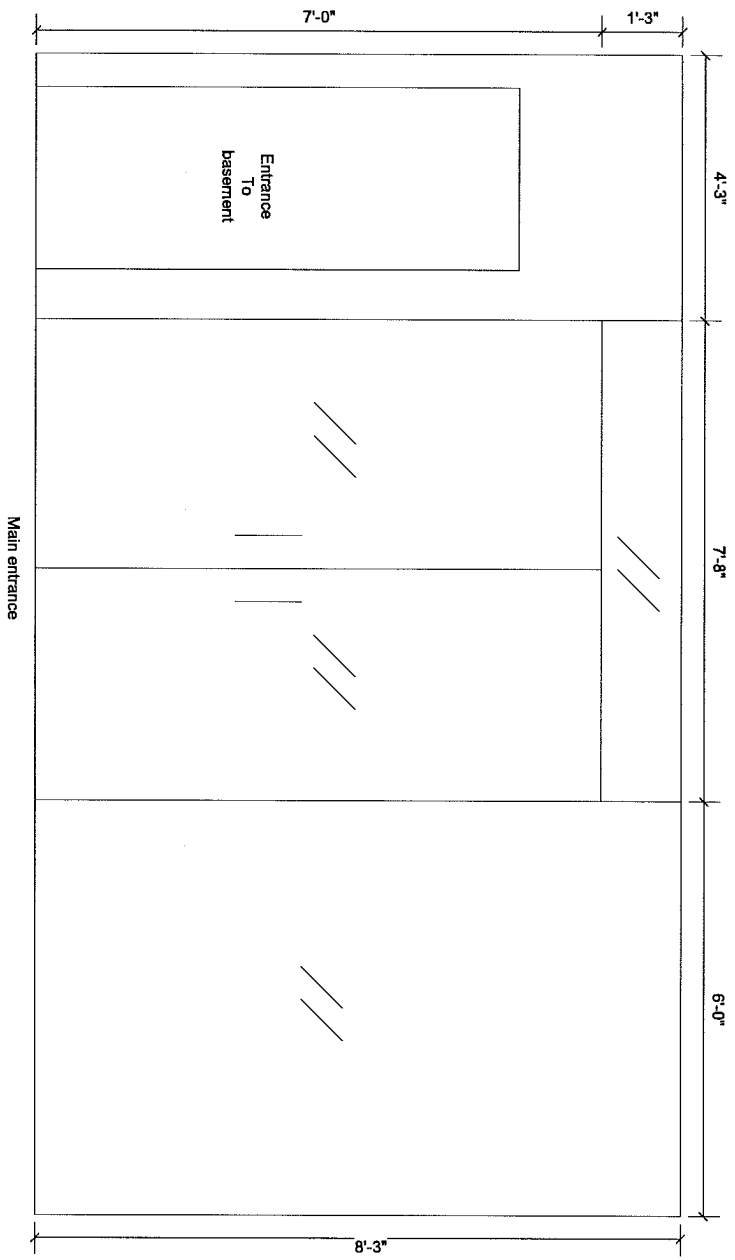
**Please use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page.** (Attach additional sheets of paper as necessary).



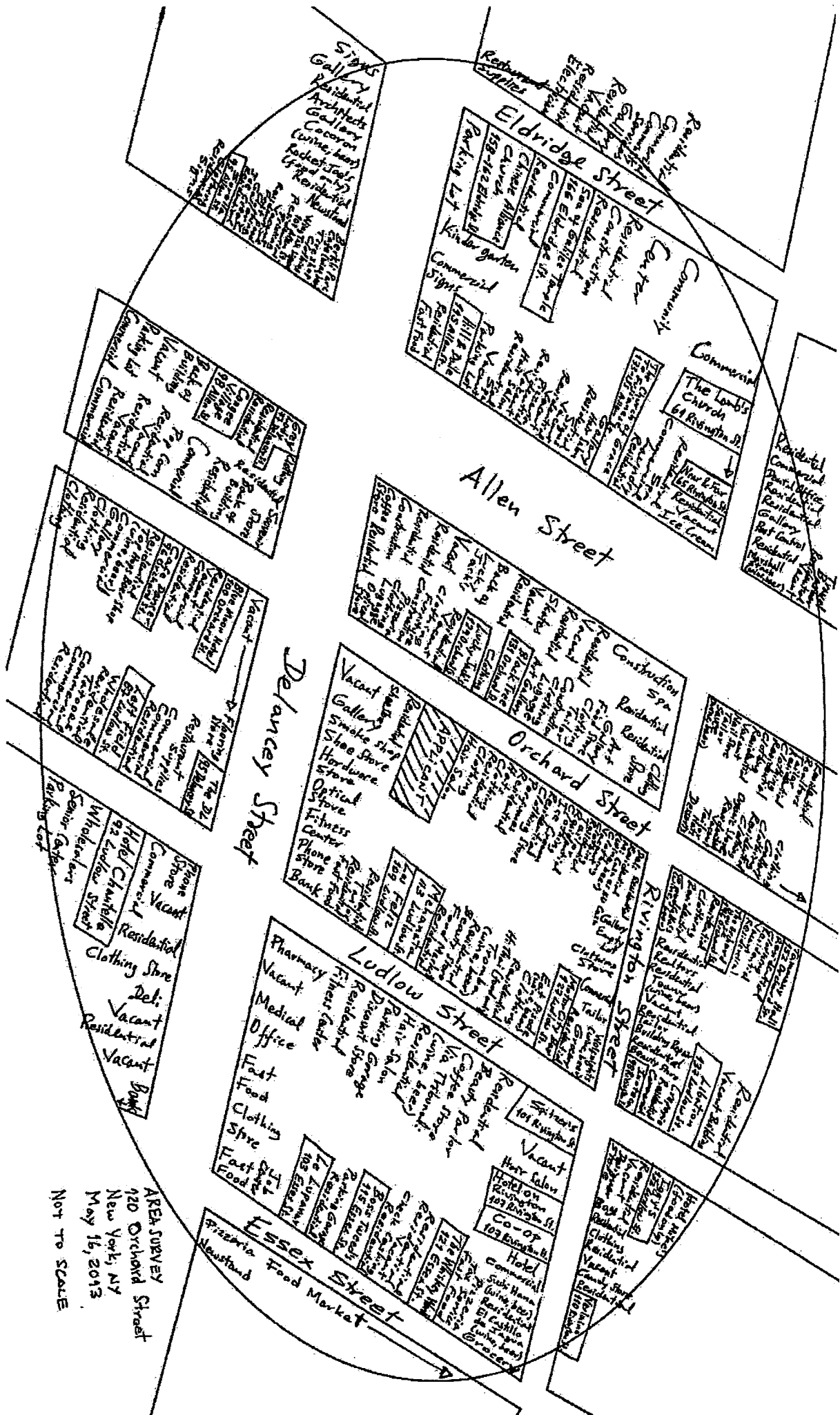
INTERIOR DIAGRAM - 1<sup>st</sup> Floor  
 120 Orchard Street  
 New York, NY  
 May 16, 2013  
 NOT TO SCALE



INTERIOR DIAGRAM - Basement  
 120 Orchard Street  
 New York, NY  
 May 16, 2013  
 NOT TO SCALE



FRONT ELEVATION  
 120 Orchard Street  
 New York, NY  
 May 16, 2013  
 NOT TO SCALE



AREA SURVEY  
 220 Orchard Street  
 New York, NY  
 May 16, 2013  
 NOT TO SCALE



1. Iggy's - 132 Ludlow Street - (472')
2. Verlaine - 110 Rivington Street - (470')
3. Spitzer's - 101 Rivington Street - (356')
4. Hotel on Rivington - 107 Rivington Street - (405')
5. Co-Op - 107 Rivington Street - (420')
6. The Whiskey Ward - 121 Essex Street - (452')
7. Boss Tweeds - 115 Essex Street - (425')
8. Le Lupanar - 103 Essex Street - (401')
9. Hotel Chantelle - 92 Ludlow Street - (399')
10. Blue Moon Hotel - 100 Orchard Street - (347')
11. Cafe Dancer - 96 Orchard Street - (409')
12. The DL - 95 Delancey Street - (323')
13. Left Field - 87 Ludlow Street - (442')
14. Los Feliz - 109 Ludlow Street - (179')
15. Mehanata - 113 Ludlow Street - (184')
16. Motor City Bar - 127 Ludlow Street - (283')
17. Inotera - 98 Rivington Street - (367')
18. Libation - 137 Ludlow Street - (446')
19. The Orchard House - 146 Orchard Street - (416')
20. Tammany Hall - 152 Orchard Street - (498')
21. Congee Village - 98 Allen Street - (400')
22. Grey Lady - 77 Delancey Street - (302')
23. Lucky Jack's - 129 Orchard Street - (61')
24. Black Tree - 131 Orchard Street - (83')
25. Sorella - 95 Allen Street - (470')
26. Hill & Dale - 115 Allen Street - (290')
27. Near & Far - 65 Rivington Street - (426')
28. Fat Baby - 112 Rivington Street - (491')

### Schools & Churches

1. The Lamb's Church - 61 Rivington Street - (462')
2. The Church of Grace to Fujianese - 133-135 Allen Street - (318')
3. Chinese Alliance Church - 158-162 Eldridge Street - (456')

# 4Play

Sample Menu

## Appetizers

### Traditional Garlic n cheese bread

*Fresh garlic bread, basil and pepper jack cheese toasted \$4*

### Jumbo Shrimp

*West Indian curried shrimp \$9*

### Jerk Wings

*Honey glazed grilled jerk chicken wings \$8*

### Macaroni&cheese

*Bacon chips, roastedgarlic, cheddar cheeses and elbow macaroni \$9*

## Salads

### The 4play Salad

*Baby greens ,jumbo shrimp, dried cranberries, boiled egg, ham and walnuts with a lemon vinaigrette, \$tbd*

### Steak Salad

*Sliced steak on top a bed of arugula and fresh leaf lettuce, pine nuts, grated carrots, and mozzarella with balsamic vinaigrette, \$tbd*

### Rasta Pasta Salad

*Bow tie pasta, mixed greens, parmesan cheese, served on a bed of arugula with balsamic vinaigrette, tbd*

## Island entree's

*Served with a side of seasonal melon*

### The Margarita

*Fresh mozzarella, jerk or steam ,Salmon,  
sliced tomatoes with mango mayonnaise  
With mix greens and a choice of baked  
potato \$tbd*

### Crab cake

*Seasoned Maryland crab with spring onions,  
sweet peppers served with pepper tartar sauce,  
and a side of mixed greens/or plantains \$tbd*

### Veggie

*Grilled portabella mushrooms, basil pesto, red onion and mozzarella,*

Exhibit I