



THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

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Gigi Li, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind your proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Letter of notice of proposed business to block or tenant association if one exists. E-mail the CB3 office at info@cb3manhattan.org for help to find block associations.
- Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: 6/3/2013

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Type of license: Beer/wine Is location currently licensed? Yes No

If alteration, describe nature of alteration: _____

Previous or current use of the location: _____

Corporation and trade name of current license: _____

APPLICANT:

Premise address: 178 Stanton St.

Cross streets: Clinton + Attorney

Name of applicant and all principals: People-R-People Inc.

Richard J. Barton & Fred Fadell

Trade name (DBA): Pinot's Palette

PREMISE:

Type of building and number of floors: 5-story, mixed use

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?
(includes roof & yard) Yes No If Yes, describe and show on diagram: _____

Does premise have a valid Certificate of Occupancy and all appropriate permits, including certificate of occupancy for back or side yard intended for commercial use? Yes No

Indoor Certificate of Occupancy 74 Outdoor Certificate of Occupancy n/a
(fill in maximum NUMBER of people permitted)

Do you plan to apply for Public Assembly permit? Yes No

Zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2):
R7A

Is this premise wheel chair accessible? Yes No

PROPOSED METHOD OF OPERATION:

What type of establishment will this be (i.e.: restaurant, bar, performance space, club, hotel)?
Painting Studio w/ Wine/Beer

Will any other business besides food or alcohol service be conducted at premise? Yes No
If yes, please describe what type: Painting lessons/classes will be offered

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space)
7 days a week, 9am-11pm (indoor)
no outdoor

Number of tables? approx 5 Number of seats at tables? approx 10

How many stand-up bars/ bar seats are located on the premise? 1 (approx 5 seats)
(A stand up bar is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): Granite top bar, approx. feet, shaped like "L"
Any food counters? Yes No If Yes, describe: Same as bar

Does premise have a full kitchen Yes No? (stove, oven, refrigerator)

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu
light fare menu will be brought to meeting

What are the hours kitchen will be open? We do not intend to cook.

Will a manager or principal always be on site? Yes No If yes, which? _____

How many employees will there be? 1-5 employees at any given time

Do you have or plan to install French doors accordion doors or windows? No

Will you agree to close any doors and windows at 10:00 P.M. every night? Yes No

Will there be TVs/monitors? Yes No (If Yes, how many?) 0-2 maximum

Will premise have music? Yes No

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod (Background only)

If other type, please describe _____

What will be the music volume? Background (quiet) Entertainment level

Please describe your sound system: Basic system w/ ipod + CD hook up. JBL speakers + sound board

Will you host promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed? No

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. There will be no lines/queue.

Will there be security personnel? Yes No (If Yes, how many and when) _____

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans. we do not expect the volume to hit a level

Do you have or plan to install sound-proofing? no. that will vex the neighborhood.

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No

If yes, please indicate name of establishment: _____

Address: _____ Community Board # _____

Dates of operation: _____

If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume.

resumes attached as w/

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business _____

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **Bar, Restaurant**, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 17

How many licensed establishments are within 500 feet? 17

Is premise within a 500 foot radius of 3 or more establishments with OP licenses? Yes No

*500-foot
not appl.*

How many On-Premise (OP) liquor licenses are within 500 feet? 8

Is premise within 200 feet of any school or place of worship? Yes No

If there is a school or place of worship within 200 feet of your premise on the same block, submit a block plot diagram or area map showing its location in proximity to your premise and indicate the distance and name and address of the school or house of worship.

COMMUNITY OUTREACH:

If there are block associations or tenant associations in the immediate vicinity of your location, you must contact them. **Please attach proof (copies of letters and poster) that you have advised these groups of your application with sufficient time for them to respond to your notice.** You may contact the Community Board at info@cb3manhattan.org for any contact information.

Please use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

Proximity Report for Location:

June 3, 2013

178 STANTON ST, New York, 10002

* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Closest Liquor Stores

| Name | Address | Approx. Distance |
|---------------------------------------|----------------------|------------------|
| 3 IS A CHARM CORP | 30 CLINTON ST | 120 ft |
| EAST VILLAGE WINE & LIQUORS INC | 141A ATTORNEY STREET | 125 ft |
| DISCOVERY WINES LLC | 16 AVE B | 715 ft |
| EAST HOUSTON STREET WINE & LIQUOR INC | 250 E HOUSTON ST | 785 ft |
| GARYS LIQUOR INC | 141 ESSEX STREET | 900 ft |
| SALES PRICE LIQUORS CORP | 24 AVENUE C | 1040 ft |
| JADE FOUNTAIN LIQUOR CORP | 123 DELANCEY STREET | 1220 ft |

Churches within 500 Feet

| Name | Approx. Distance |
|----------------------------|------------------|
| Congregation Chasam Sopher | 265 ft |

Schools within 500 Feet

| Name | Address | Approx. Distance |
|--------------------------------|-----------------------|------------------|
| LOWER EAST SIDE PREP SCHOOL | 145 STANTON ST 4TH FL | 400 ft |
| CHANCELLOR'S MODEL SCHOOL PROJ | 145 STANTON ST | 400 ft |

On-Premise Licenses within 750 Feet

| Name | Address | Approx. Distance |
|-----------------------------|--------------------------------|------------------|
| BETA CLINTON CORP | 37 39 CLINTON STREET | 125 ft |
| VALOURIA INC | 29 CLINTON STREET | 140 ft |
| AVIR LLC | 29 CLINTON ST AKA168STANTON ST | 140 ft |
| "50 RESTAURANT GROUP, LLC" | 50 CLINTON STREET | 195 ft |
| SJD ENTERTAINMENT GROUP LLC | 49 CLINTON STREET | 195 ft |
| MAHOU INC | 60 CLINTON STREET | 300 ft |
| FATTA CUCKOO INC | 63 CLINTON ST NORTH STORE | 320 ft |
| TORQUAY NY LLC | 67 CLINTON STREET | 360 ft |
| ICHIBAN 71 CLINTON INC | 71 CLINTON ST | 395 ft |
| SAN MARZANO LLC | 71 CLINTON ST | 395 ft |
| RED VELVET LLC | 174 RIVINGTON STREET | 445 ft |
| MAPLE VIEW HOLDINGS CORP | 2-4 CLINTON ST | 455 ft |
| STERLING PARKSIDE CORP | 317 E HOUSTON STREET | 465 ft |
| 76 CLINTON RESTAURANT LTD | 76 CLINTON ST | 475 ft |
| PMMR LLC | 188 SUFFOLK ST | 475 ft |

| Name | Address | Approx. Distance |
|------------------------------|----------------------|------------------|
| EL MAGUEY Y LA TUNA LTD | 321 E HOUSTON ST | 480 ft |
| PINALITO CITY RESTAURANT INC | 293 E HOUSTON STREET | 480 ft |
| BUFFA A LLC | 153 RIVINGTON ST | 520 ft |
| RIVINGTON WINE & CHEESE INC | 155 RIVINGTON STREET | 525 ft |
| RIVINGTON 151 CORP | 151 RIVINGTON STREET | 550 ft |
| 269 EAST HOUSTON GROUP LLC | 269 E HOUSTON STREET | 555 ft |
| JAMA RESTAURANT CORP | 210 RIVINGTON STREET | 615 ft |
| EHD RESTAURANT CORP | 112 SUFFOLK ST | 645 ft |
| BUTTERFLY BUTTERFLY INC | 14 AVENUE B | 690 ft |
| A O CAFE AND RESTAURANT LLC | 17 AVENUE B | 710 ft |

Pending Licenses within 750 Feet

| Name | Address | Approx. Distance |
|--------------------------------------|---------------|------------------|
| IVAN RAMEN USA LLC | 25 CLINTON ST | 160 ft |
| CLINTON STREET PIZZA INC | 17 CLINTON ST | 250 ft |
| 68 CLINTON RESTAURANT ASSOCIATES LLC | 68 CLINTON ST | 390 ft |
| NEW YORK SUSHI KO INC | 91 CLINTON ST | 665 ft |

Unmapped licenses within zipcode of report location

| Name | Address |
|------|---------|
| | |

