

THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003

Phone (212) 533-5300

www.cb3manhattan.org - mn03@cb.nyc.gov

Tareake Dorill, Board Chair

Susan Stetzer, District Manager

Community Board 3 Cannabis License Application Questionnaire

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

The following items package are due by date listed in your email invitation:

- Questionnaire (below)
- Executed lease for the proposed location
- Community Impact Plan (see page 5)

GENERAL INFORMATION

1. Type of License:

- Adult-Use Retail Dispensary
- Micro-business (with retail)

2. Entity Name: HIGH CITY CANNABIS LLC

3. Trade Name ("Doing Business As"): N/A

LOCATION INFORMATION

4. Address (including the floor location or room number, if applicable):

402 E 14TH STREET

NEW YORK, NEW YORK, 10009-3443

Cross streets: 1ST AVENUE

5. Does the business, or has the business, ever sold cannabis products at this location?

- Yes
- No

6. Are there any buildings with the primary functions of a **church, synagogue, or other places of worship** on the same road and within 200-feet of this location?

- Yes
- No

7. Are there grounds occupied exclusively by a **school** on the same road and within 500-feet of this location?

- Yes
- No

8. Are there any **other retail dispensary or microbusiness retail** locations within 1,000 ft of this location?

- Yes
- No

9. If the establishment is a **transfer or previously licensed premises**, what is the name of the old establishment, and what is its registration or license number?

Name: N/A

Registration or License Number: N/A

PROPOSED BUSINESS

10. Please provide a brief description of the types of products/services (to be) provided at the physical location, including which products will be sold onsite and which will be available for delivery, if applicable.

To be determined - Cannabis related products as approved/allowed
by the New York State.

11. What measures will be taken to ensure that customers do not smoke outside in areas that would cause smoke to enter apartments or businesses above and nearby?

Warning Signs to be displayed as caution to the customers to abstain
from smoking nearby the building or store premises. Any complain
will be strongly followed and may result in denial of future sale to
individual/s involved.

12. How many **cannabis events** will you be hosting per year? To be determined

13. Would you commit to playing music at background levels only?
 Yes
 No
14. Would you be willing to meet with the Lower East Side Employment Network (LESEN) to help identify local residents who meet your criteria for staffing the proposed business?
 Yes
 No

15. What are the total hours you will be open each week? 70 HRS

16. What are your proposed hours?

- Sundays: 10:00 AM - 8:00 PM
- Mondays: 10:00 AM - 8:00 PM
- Tuesdays: 10:00 AM - 8:00 PM
- Wednesdays: 10:00 AM - 8:00 PM
- Thursdays: 10:00 AM - 8:00 PM
- Fridays: 10:00 AM - 8:00 PM
- Saturdays: 10:00 AM - 8:00 PM

APPLICANT/LICENSEE REPRESENTATIVE INFORMATION

17. Applicant Full Name: GAMAL SAEIDI

18. Attorney/Representative Full Name: PRADEEP AGARWAL, CPA

19. Attorney/Representative Address: 8116 LEFFERTS BLVD
KEW GARDENS, NY, 11415

20. Attorney/Representative Address Phone Number: 718-850-4404

21. How many cannabis licenses does the applicant currently hold? 0

22. Has the applicant completed any workforce or training programs offered by OCM? If yes, which ones?

No

23. If the applicant has an existing business at this location, have they ever received a **violation at this location**?

- Yes
- No

24. Has the applicant received a **violation for selling unlicensed cannabis** in last 3 years?

- Yes
- No

REQUIRED ATTACHMENT GUIDANCE

Community Impact Plan: Please share your community impact plan, including the applicant's proposed strategy for community engagement, as an attachment. You should address the following points:

- Identify the community or communities and individuals disproportionately impacted that the applicant or licensee plans to benefit
- Include a description of:
 - the benefits that the applicant or licensee will provide to the community or individuals disproportionately impacted, including, but not limited to, workforce opportunities, community resources, education, and other community building programs
 - the scale or size of the disproportionately impacted target beneficiaries; and
 - the plan for implementation, including, but not limited to, actions, activities and engagements that will be performed by the applicant or licensee and frequency of engagement with the community or individuals disproportionately impacted
- Detail a demonstrated need of the proposed benefit to the community and individuals disproportionately impacted, including, but not limited to, economic and social impact
- Include identifiable resources the applicant or licensee will use to execute the community impact plan, including, but not limited to:
 - by written agreement, a demonstrable partnership or relationship with a community-based organization or other association
 - estimated expenses, if any, the applicant or licensee will incur to execute the community impact plan and its activities
 - the applicant's or licensee's demonstrated ability, knowledge, expertise or experience
 - any other information or documentation evidencing community engagement.
- Include a description of the applicant's or licensee's strategy to measure, track, and record the performance and execution of the community impact plan that identifies qualitative and quantitative metrics, and includes frequency of tracking such metrics

COMMUNITY IMPACT PLAN

High City Cannabis LLC
Gamal Saeidi



AGENDA

Introduction

Impacted Community

Strategy & Benefit

Strategy Execution

How to get there

Summary



High City Cannabis LLC

INTRODUCTION

High City Cannabis believes that small business plays an important role in shaping society and is committed to driving positive and impactful social changes. Working together with government and local business, High-City can contribute to solving some of societal challenges.



IMPACTED
COMMUNITIES

DISPROPORTIONATELY IMPACTED COMMUNITY



WOMEN

- 5.4% of women are unemployed in NYC vs. the national average of 3.6%
- 5.7% of mothers in NYC are unemployed vs. national average of 3.4%



LOW-INCOME

- The current median income of a low-income community for a 1 family-size is \$14,580.00



DISABLE

- 26.1% of disable people are unemployed in NYC (as per 2022 data)
- Median income for people with disability in NYC is \$42,100 vs. people without disability \$50,100.

IMPACT ON COMMUNITY



STRATEGY

- Commit to employ 25% of workforce to be women employees and provide flexible working hours for Mother employees.
- Partner with SSA/DOL to understand the available pool of disable people willing to be employed.
- Lay-out a customized job description and hiring strategy for disable workforce.
- Emphasis on industry education will be mandate for all onboarded workforce.



BENEFITS

- Providing flexible working hours to women (esp. Single Mothers) employees will enable with empowerment and grow in their full potential. Hoping to bridge the unemployment gap between NYC and national average.
- The Retails-Cannabis store being a limited movement operation can boost the morale of people with disability. Will help boost the economy.
- Enhance the development of social and education skills.

STRATEGY EXECUTION PLAN



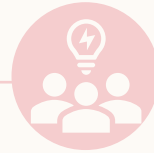
AWARENESS CAMPING

Special awareness camping for women hiring in the neighborhood to attract women Talent



SELF-CHECKOUT

Assistive devices to be installed, to enable disable Talent to work with maximum convenience and limited intervention



CANNABIS CONVERSATION

Partnership with OCM for regular update on the industry and skill development through webinars/in-person



COMMUNITY CONTRIBUTION

Based on year-end performance, we commit to set-aside a % profit each year to invest in society development/give-away for under-privileged children

HOW WE GET THERE



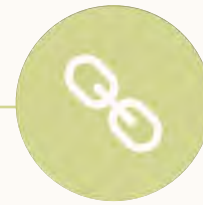
MEASURE

- Partner with Local Community leaders and Board experts to help implement our strategy effectively.



TRACK

- Have quarterly check-ins with the community leaders or board members
- Engage with the local leaders to measure the shift in employment rates for all identified community groups

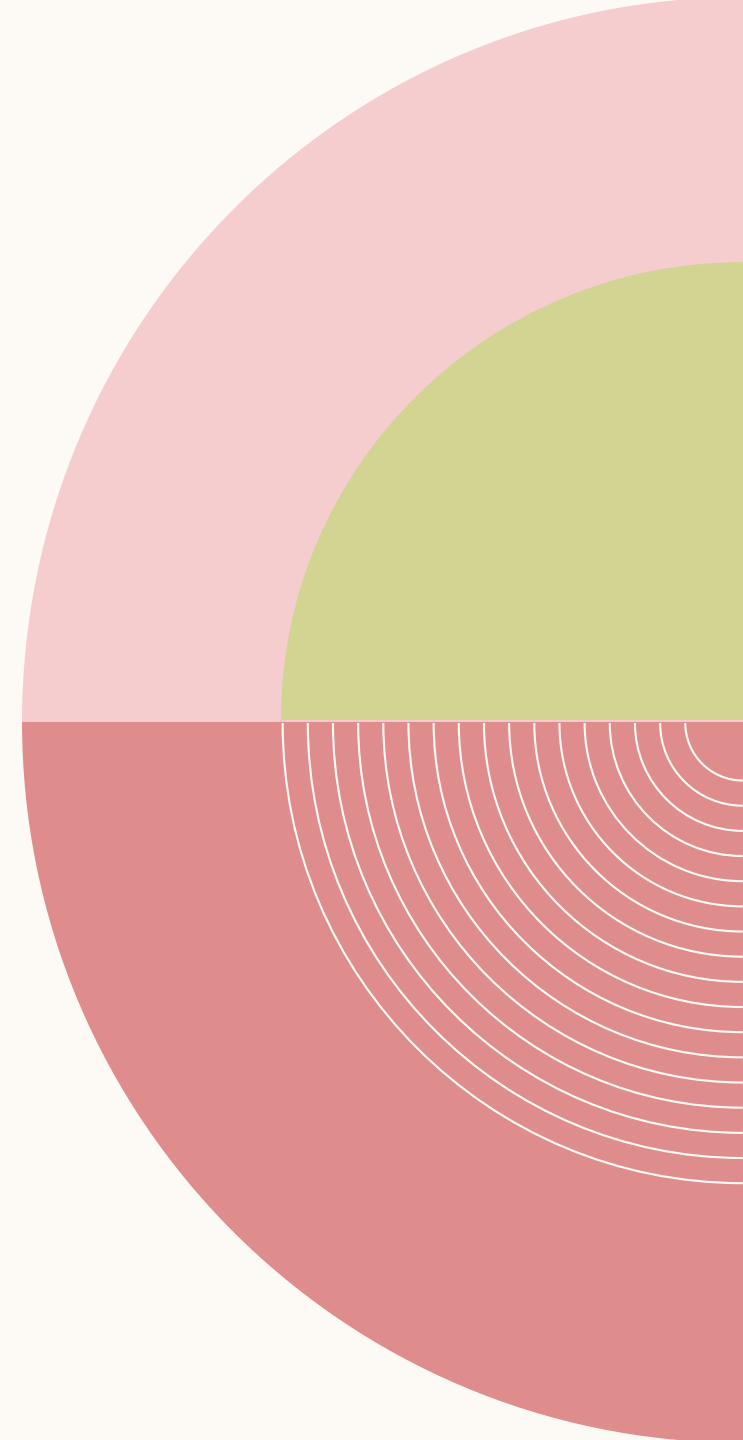
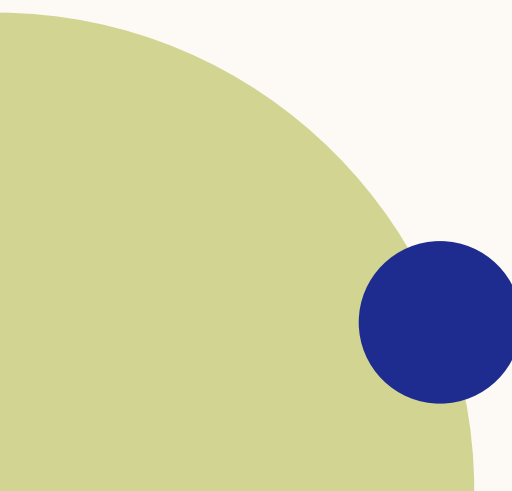


RECORD

- Periodic face-time with the members of impacted community workforce to understand their level of engagement and expectation.

SUMMARY

High City Cannabis LLC at the core believes in social impact investment to foster a more equitable society. We commit to focus on equal-opportunity, empowerment, education and workforce development and financial inclusion.





THANK YOU

HIGH CITY CANNABIS LLC

ahoob2@aim.com

Contact No. – 347-322-2095