



THE CITY OF NEW YORK  
MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003

Phone (212) 533-5300

www.cb3manhattan.org - mn03@cb.nyc.gov

Tareake Dorill, Board Chair

Susan Stetzer, District Manager

Community Board 3 Cannabis License Application Questionnaire

**NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.**

The following items package are due by date listed in your email invitation:

- Questionnaire (below)
- Executed lease for the proposed location
- Community Impact Plan (see page 5)

**GENERAL INFORMATION**

1. Type of License:

- Adult-Use Retail Dispensary
- Micro-business (with retail)

2. Entity Name: EAST SIDE CONVENIENCE STORE INC

3. Trade Name ("Doing Business As"): \_\_\_\_\_

**LOCATION INFORMATION**

4. Address (including the floor location or room number, if applicable):

279 EAST HOUSTON ST, NEW YORK, NY 10002

Cross streets: BETWEEN SUFFOLK ST AND CLINTON ST

5. Does the business, or has the business, ever sold cannabis products at this location?

- Yes
- No

6. Are there any buildings with the primary functions of a church, synagogue, or other places of worship on the same road and within 200-feet of this location?

- Yes
- No

7. Are there grounds occupied exclusively by a **school** on the same road and within 500-feet of this location?

- Yes
- No

8. Are there any **other retail dispensary or microbusiness retail** locations within 1,000 ft of this location?

- Yes
- No

9. If the establishment is a **transfer or previously licensed premises**, what is the name of the old establishment, and what is its registration or license number?

Name: \_\_\_\_\_

Registration or License Number: \_\_\_\_\_

**PROPOSED BUSINESS**

10. Please provide a brief description of the types of products/services (to be) provided at the physical location, including which products will be sold onsite and which will be available for delivery, if applicable.

**CANNABIS PRODUCTS**

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11. What measures will be taken to ensure that customers do not smoke outside in areas that would cause smoke to enter apartments or businesses above and nearby?

**THERE WILL BE SECURITY**

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12. How many **cannabis events** will you be hosting per year? 0

13. Would you commit to playing music at background levels only?  
 Yes  
 No
14. Would you be willing to meet with the Lower East Side Employment Network (LESEN) to help identify local residents who meet your criteria for staffing the proposed business?  
 Yes  
 No
15. What are the total hours you will be open each week? TBD/PROPOSED HOURS/ 68 HOURS
16. What are your proposed hours?  
 Sundays: 11AM-7PM  
 Mondays: 11AM-9PM  
 Tuesdays: 11AM-9PM  
 Wednesdays: 11AM-9PM  
 Thursdays: 11AM-9PM  
 Fridays: 11AM-9PM  
 Saturdays: 11AM-9PM

**APPLICANT/LICENSEE REPRESENTATIVE INFORMATION**

17. Applicant Full Name: EAST SIDE CONVENIENCE STORE INC
18. Attorney/Representative Full Name: NEHAL TRIVEDI
19. Attorney/Representative Address: 400 JERICHO TURNPIKE SUITE 318, JERICHO, NY 11753
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20. Attorney/Representative Address Phone Number: 516-470-1379
21. How many cannabis licenses does the applicant currently hold? 0

22. Has the applicant completed any workforce or training programs offered by OCM? If yes, which ones?

NO

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23. If the applicant has an existing business at this location, have they ever received a **violation at this location?**

- Yes
- No

24. Has the applicant received a **violation for selling unlicensed cannabis** in last 3 years?

- Yes
- No

Our intent is to transform our current establishment into a fully regulated dispensary, adhering to all relevant restrictions and working closely with the Office of Cannabis Management (OCM) and the community board. We value the feedback and collaboration of our community members, and we are dedicated to fostering a safe and responsible cannabis retail environment.

While we appreciate your concern about the completeness of our application, I would like to clarify that due to the nature of this lottery application process, we are unable to provide specific details at this time. However, we remain fully committed to following all required regulations and restrictions, and we are prepared to cooperate closely with OCM and the community board to address any concerns or questions.

Subject: Community Impact Plan for East Side Convenience

Dear Community Board:

I am pleased to submit the Community Impact Plan for East Side Convenience in response to your request. Our commitment to community engagement and social responsibility is at the forefront of our business strategy, and we are dedicated to making a positive impact on the communities we serve.

**Identification of Disproportionately Impacted Communities:**

East Side Convenience aims to benefit the local community residing in the Lower East Side neighborhood. We recognize the unique challenges faced by individuals in this area, including economic disparities, limited access to educational resources, and workforce opportunities.

**Description of Benefits:**

Our community impact plan is designed to provide a range of benefits to the East Side community, including:

**Workforce Opportunities:** East Side Convenience commits to hiring locally, providing job training, and fostering career growth within the community.

**Community Resources:** We will establish partnerships with local organizations to enhance access to essential resources such as food drives, educational workshops, and health initiatives.

**Other Community Building Programs:** We will organize and sponsor events that promote community cohesion, such as cultural festivals, clean-up initiatives, and recreational activities.

**Scale of Target Beneficiaries:**

Our plan aims to benefit the entire Lower East Side community, focusing on individuals disproportionately impacted by economic challenges and limited resources.

**Plan Implementation:**

Our implementation plan includes ongoing actions, activities, and engagements, such as regular community meetings, skill-building workshops, and collaborative initiatives with local organizations. We commit to engaging with the community on a monthly basis to ensure continuous feedback and improvement.

**Demonstrated Need:**

The Lower East Side community faces economic and social challenges that our plan directly addresses. The impact of our initiatives will be measured through improved economic indicators, increased educational attainment, and enhanced community well-being.

**Identifiable Resources:**

To execute our community impact plan, East Side Convenience will leverage the following resources:

**Partnerships:** We plan to establish partnerships with local community-based organizations to strengthen the impact of our initiatives.

**Expertise:** Our team possesses the necessary knowledge and experience in community development, social impact, and corporate social responsibility.

**Measurement and Tracking Strategy:**

East Side Convenience is committed to implementing a robust measurement and tracking strategy, including regular assessments of workforce development outcomes, educational program success, and community satisfaction surveys. We will maintain transparent records and report progress annually to stakeholders.

We believe that our Community Impact Plan reflects our dedication to creating a positive and lasting impact on the East Side community. We welcome the opportunity to discuss our plan further and collaborate closely with your organization to ensure its successful implementation.

**Thank you for considering our proposal.**