

September 29, 2026
Public Hearing

The current proposal is:

Preservation Department – Item 12, LPC-27-01762

**200 Convent Avenue and 259 Convent Avenue – City College,
City University of New York (CUNY), North Campus
Individual Landmark – Borough of Manhattan**

To testify virtually, please join Zoom

Webinar ID: 165 524 7850

Passcode: 283119

By Phone: 646-828-7666 US (New York)

833 435 1820 US Toll-free

833 568 8864 US Toll-free

Note: If you want to testify virtually on an item, join the Zoom webinar at the agenda's "Be Here by" time (about an hour in advance). When the Chair indicates it's time to testify, "raise your hand" via the Zoom app if you want to speak (*9 on the phone). Those who signed up in advance will be called first.

THE CITY COLLEGE OF NEW YORK CAMPUS-WIDE WAYFINDING PROJECT



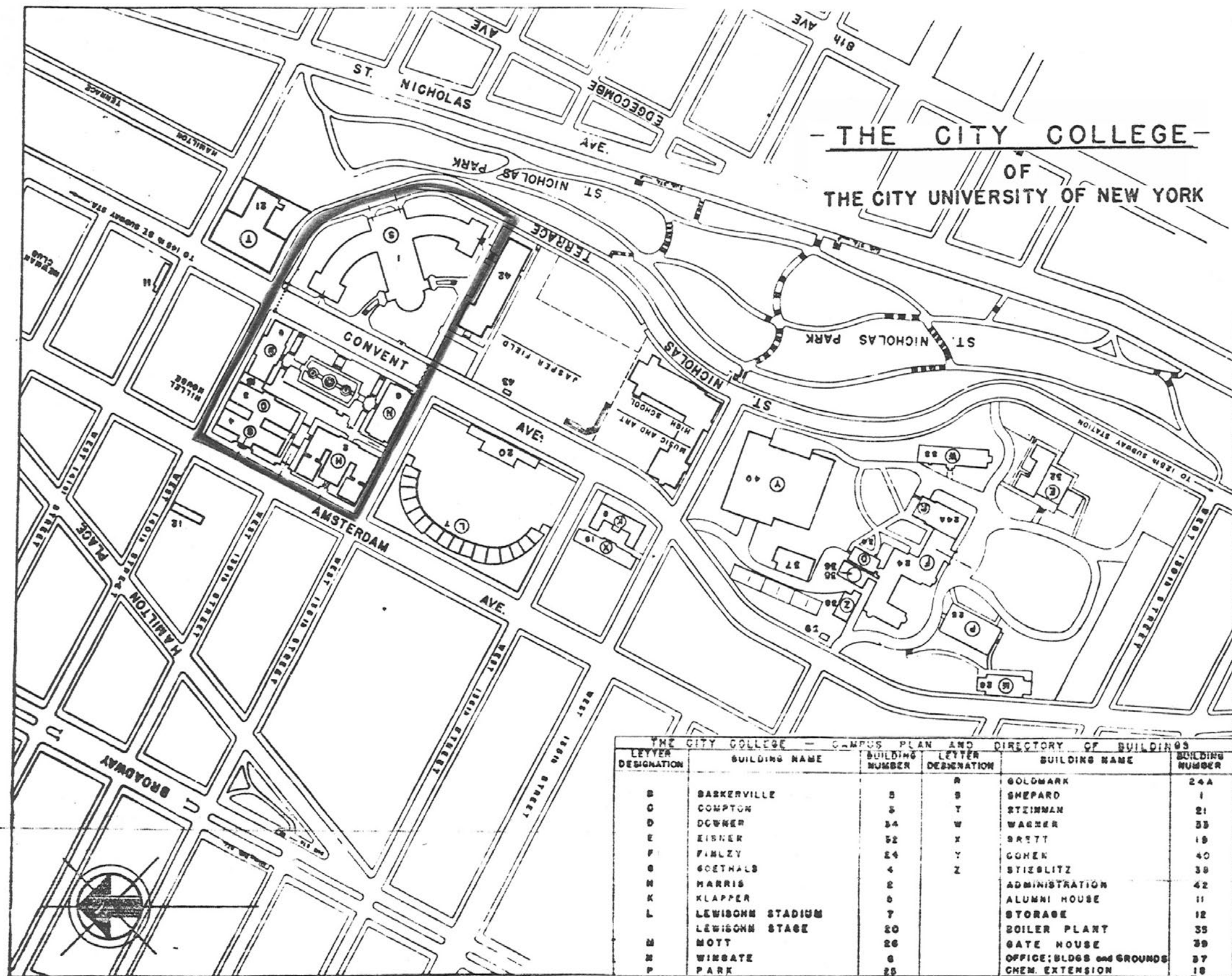
PROJECT GOALS

City College of New York intends to design and implement a campus signage program which will:

- orient students and visitors to the campus and ease navigation from gateway to classroom
- suit many eras of architecture represented on campus
- respect the historic structures through both design aesthetic and sign attachment interventions

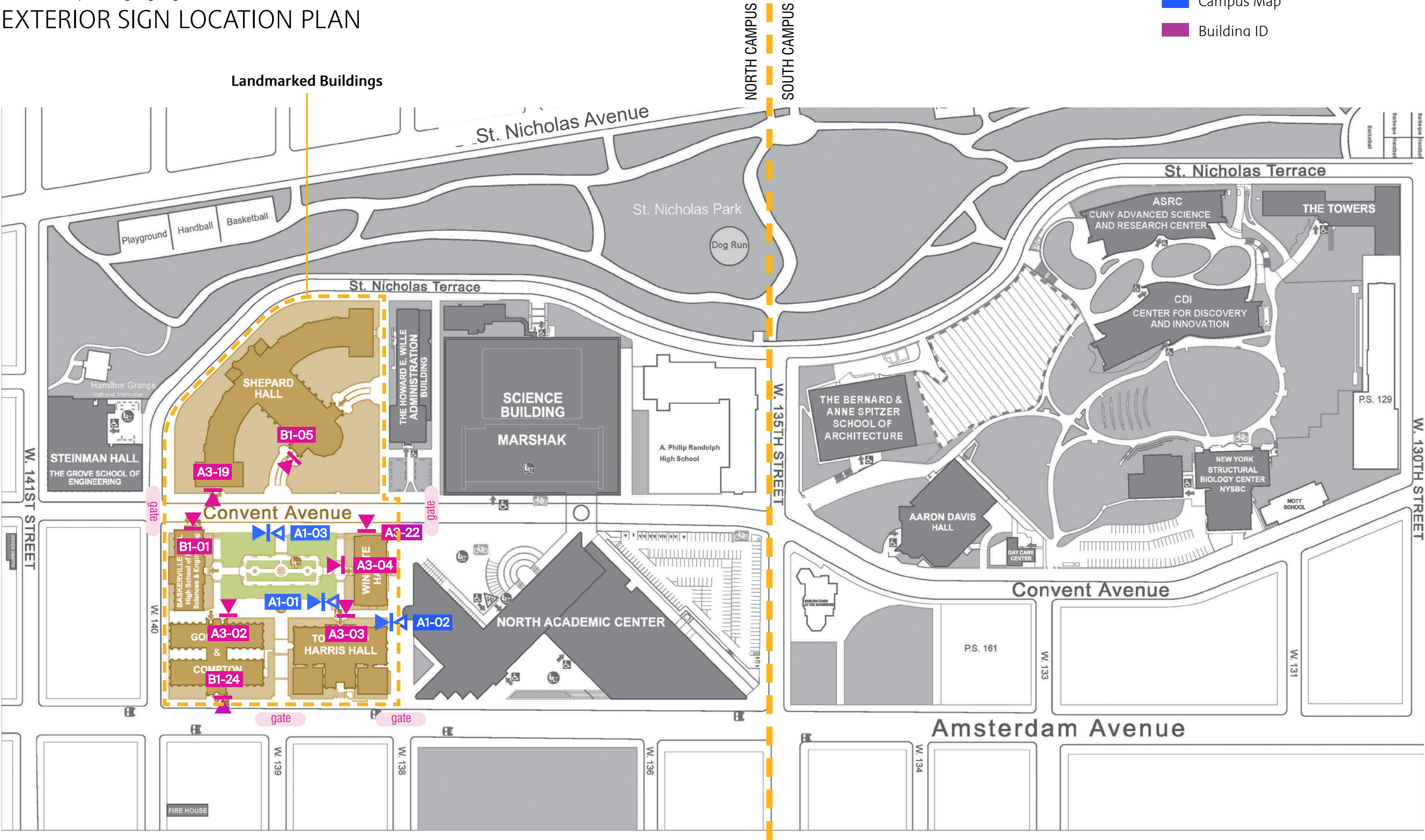


MAIN ENTRANCE GATE AT 140TH AND CONVENT AVE



Exterior Wayfinding Signage
EXTERIOR SIGN LOCATION PLAN

- Campus Map
- Building ID



EXISTING GATEWAYS INTO CAMPUS



FROM THE NORTH END OF CAMPUS AND CONVENT AVE



GATEWAY LOOKING SOUTH ALONG CONVENT AVE



AT 138TH FACING AMSTERDAM



AT 139TH LOOKING INTO THE QUAD



AERIAL VIEW OF CAMPUS FACING NORTHEAST



GOETHALS & COMPTONS FROM AMSTERDAM



FACING BASKERVILLE FROM CONVENT AVE



VIEWS OF SHEPARD HALL



CLOCKTOWER AT TOWNSEND HARRIS

Site Survey Findings

CAMPUS ARCHITECTURE CHARACTER - HISTORIC



139th St. Entry Gate



Compton-Goethals Hall



Manhattan schist + white terra cotta



Decorative terra cotta, ironwork, seal



Harris Hall



Shepard Hall

EXISTING SIGNAGE - WAYFINDING



BUILDING IDS



Shepard Hall



Baskerville Hall



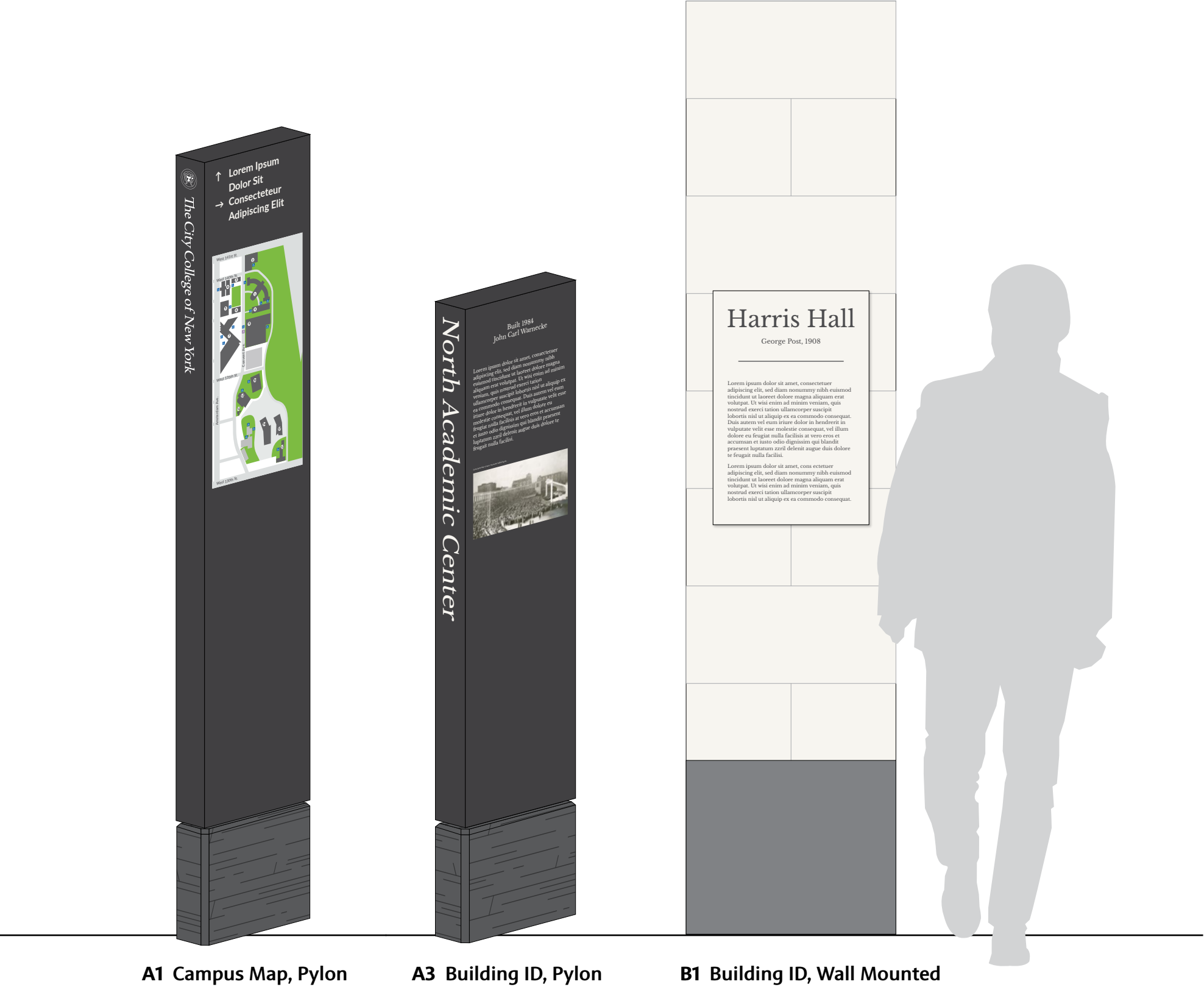
Compton-Goethals Hall



Harris Hall



Wingate Hall



A1 Campus Map, Pylon

A3 Building ID, Pylon

B1 Building ID, Wall Mounted

Shepard Hall

George B. Post, Architect
1907

Built in 1907, Shepard Hall is one of the great buildings of New York City. Located here on the North Campus of the City College of New York, its imposing scale and cathedral-like design are fine examples of Collegiate Gothic architecture. Seen from below in St. Nicholas Park and along St. Nicholas Avenue it is a prominent landmark in its Manhattanville and Harlem community.

Its Great Hall has hosted lectures by famous speakers such as Albert Einstein and Franklin Delano Roosevelt. Mark Twain spoke at the opening Ceremony of the building in 1908.

The Landmarks Preservation Commission in 1981 found that Shepard Hall along with the other original buildings of City College had special historic and aesthetic interest and value as part of the development of heritage and cultural characteristics of New York City. The commission further found that among its important qualities, the City College, City University of New York, North Campus contains buildings which are fine examples of English Perpendicular Gothic commonly known as Collegiate Gothic; these buildings were all designed by George B. Post, a prominent and distinguished American architect; that all the buildings were constructed as one complete project resulting in a unique harmony and architectural cohesiveness; that these buildings are among the first as an entire campus to be built in the United States in Collegiate Gothic style; that these buildings are an integral part of the a widely praised campus plan; that the site of the campus is one of the finest to be found in New York City; and that through the College of the City of New York, these buildings have been instrumental in promoting the education and cultural enlightenment of many generations of New York City residents.

Wall-mounted panel

Pylon face

Built 1907
George B. Post, Architect

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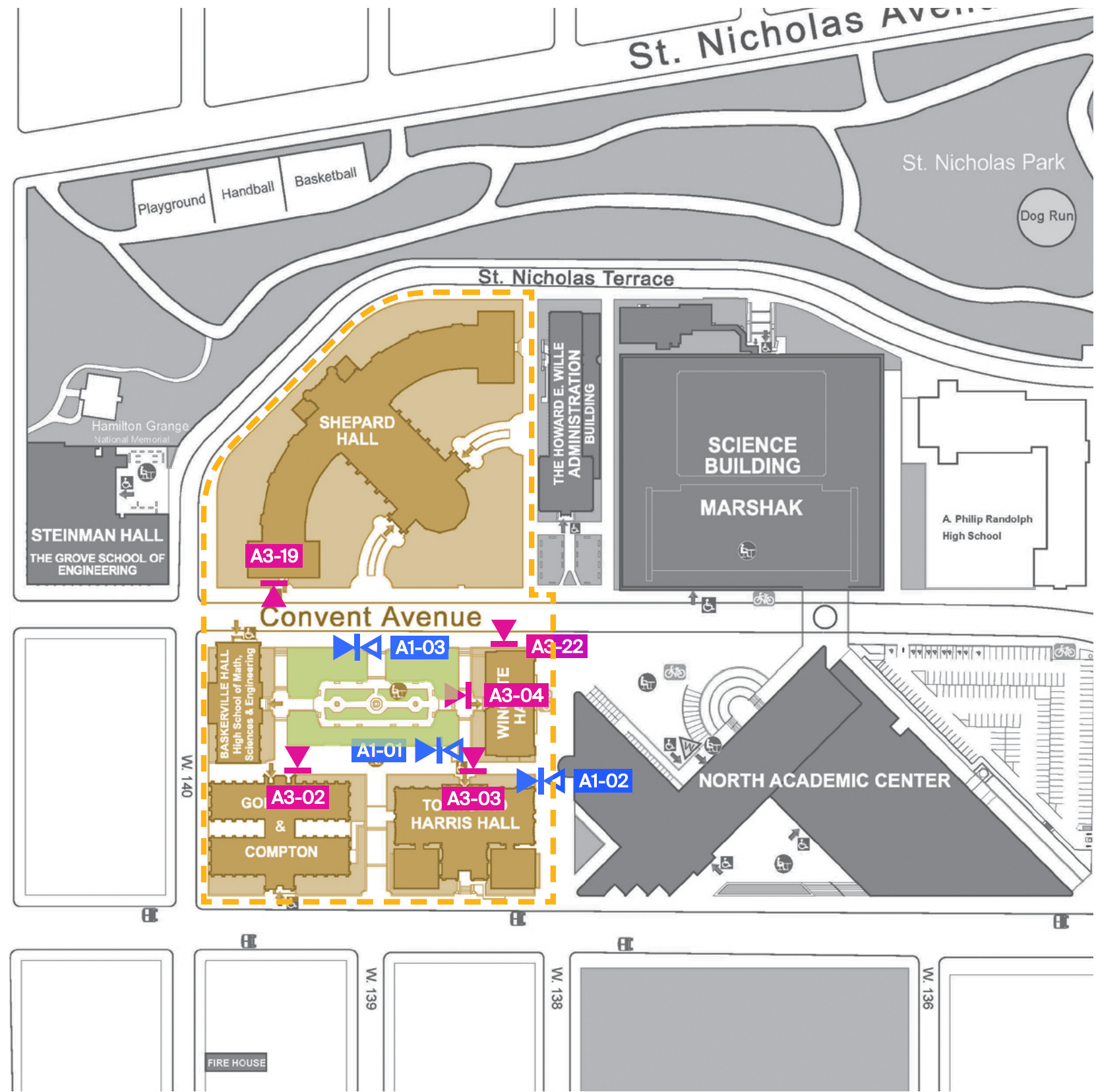
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Pylon return

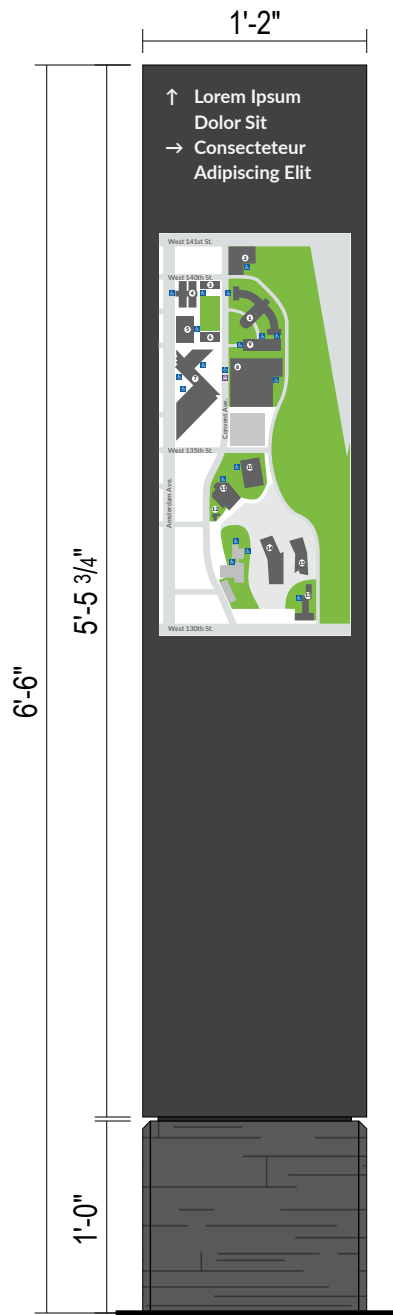
Shepard Hall

Exterior Wayfinding Signage
PYLON SIGNS



Exterior Wayfinding Signage

WAYFINDING PYLON

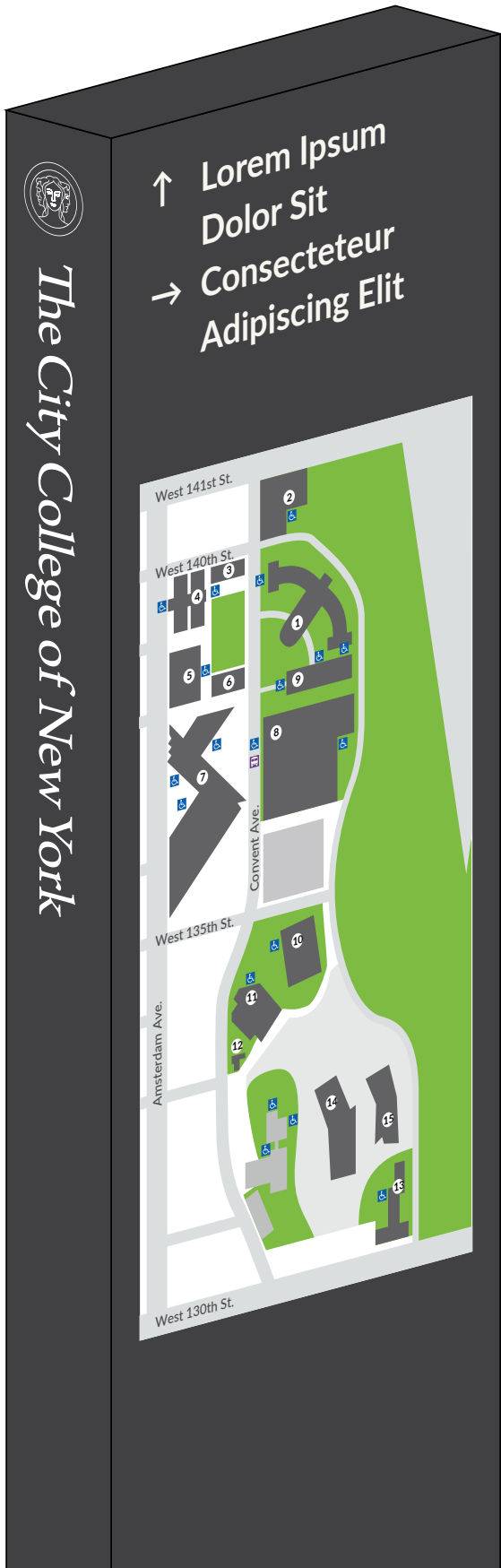
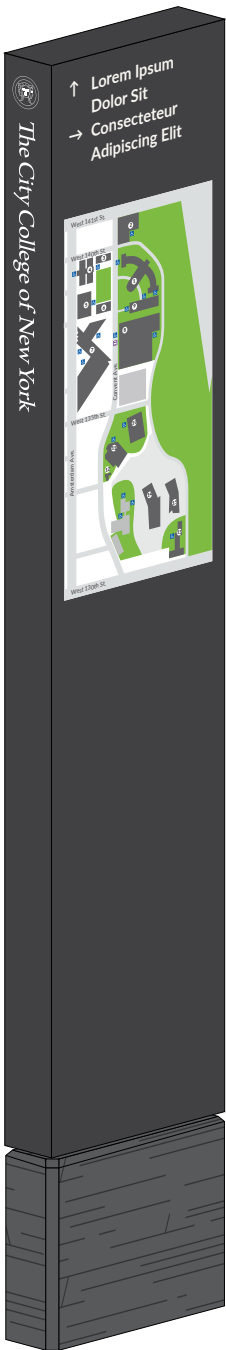


ALUMINUM SIGN CABINET,
PAINTED ALL VISIBLE
SURFACES, DIRECT-PRINTED
GRAPHICS ON FOUR SIDES,
FINISHED WITH MATTHEWS
PAINT 290-228 CLEAR COAT

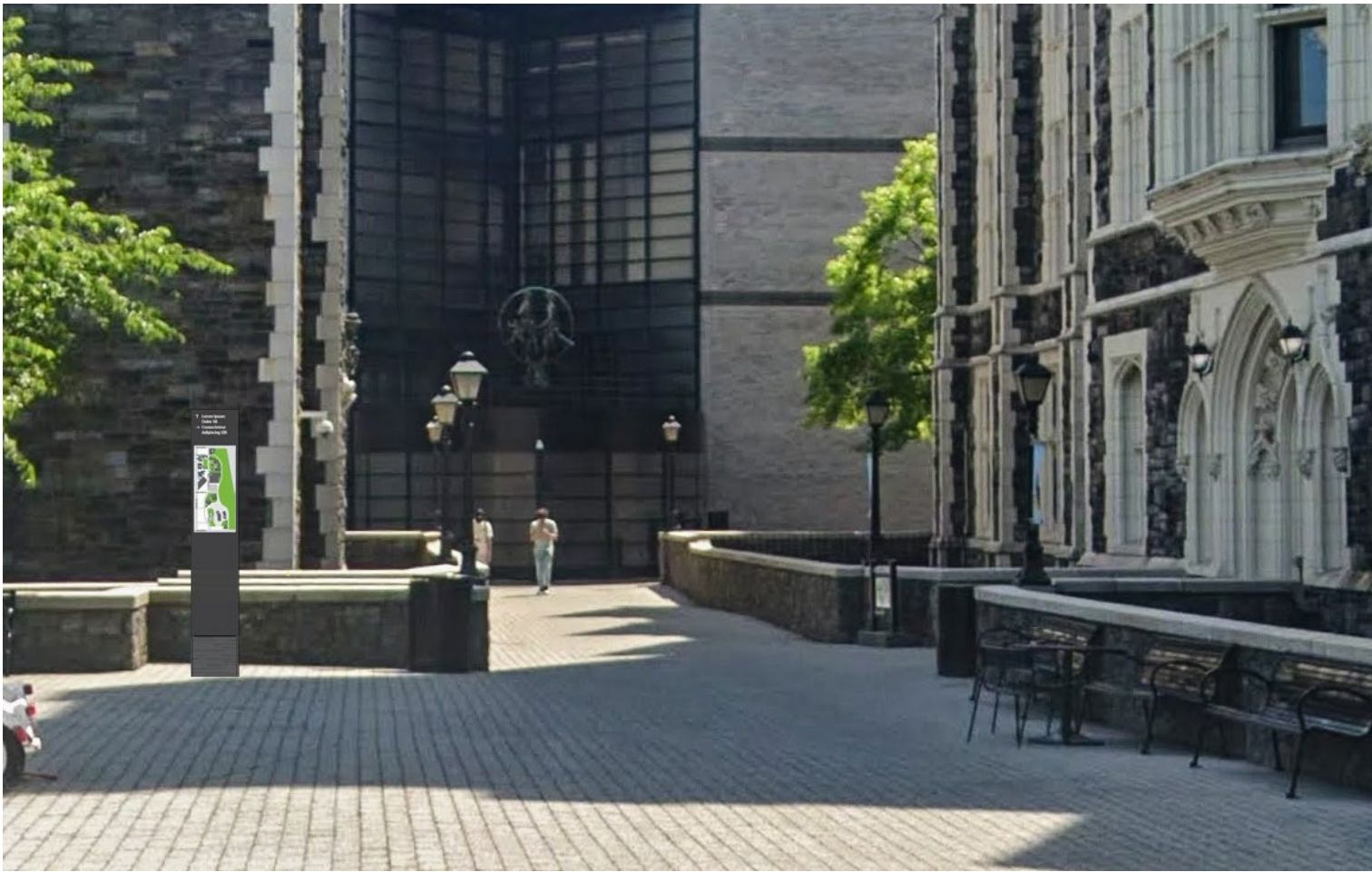
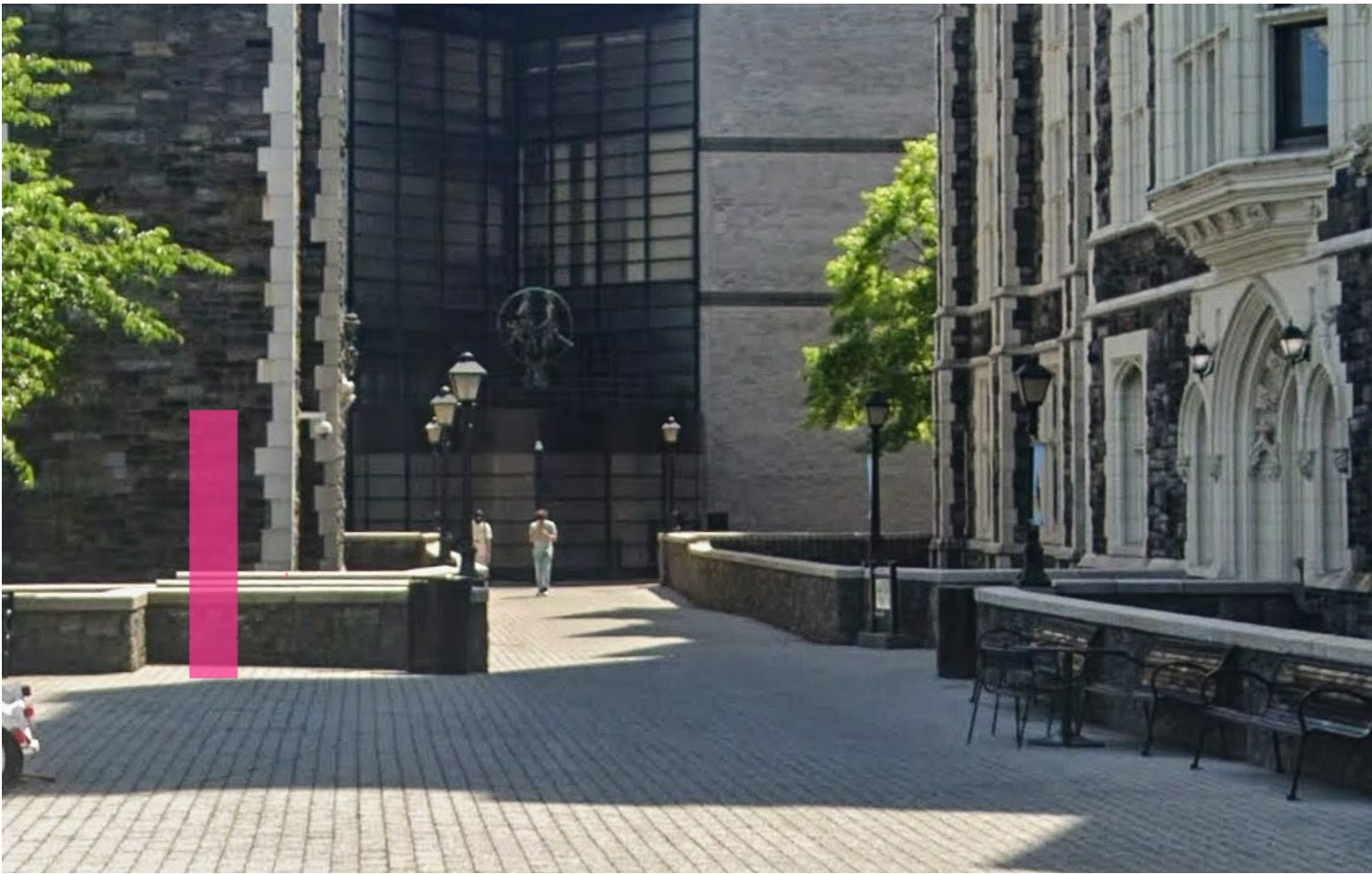
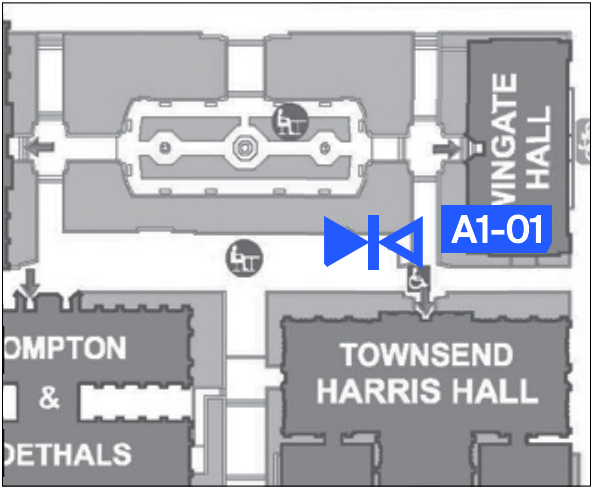
SIGN CABINET MOUNTED
TO STONE BASE WITH 1/4"
SPACER AND CONCEALED
MECHANICAL FASTENERS

GRANITE BASE WITH
CHAMFERED EDGES

FOOTER DETAIL PG 20-22



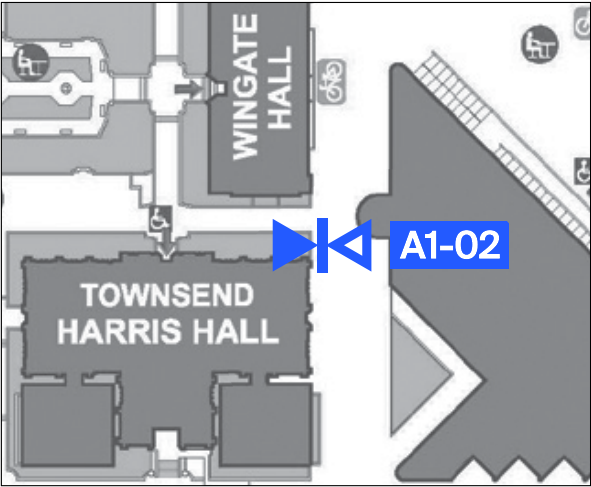
A1-01- FROM QUAD FACING NAC
WAYFINDING - EXISTING VS. PROPOSED



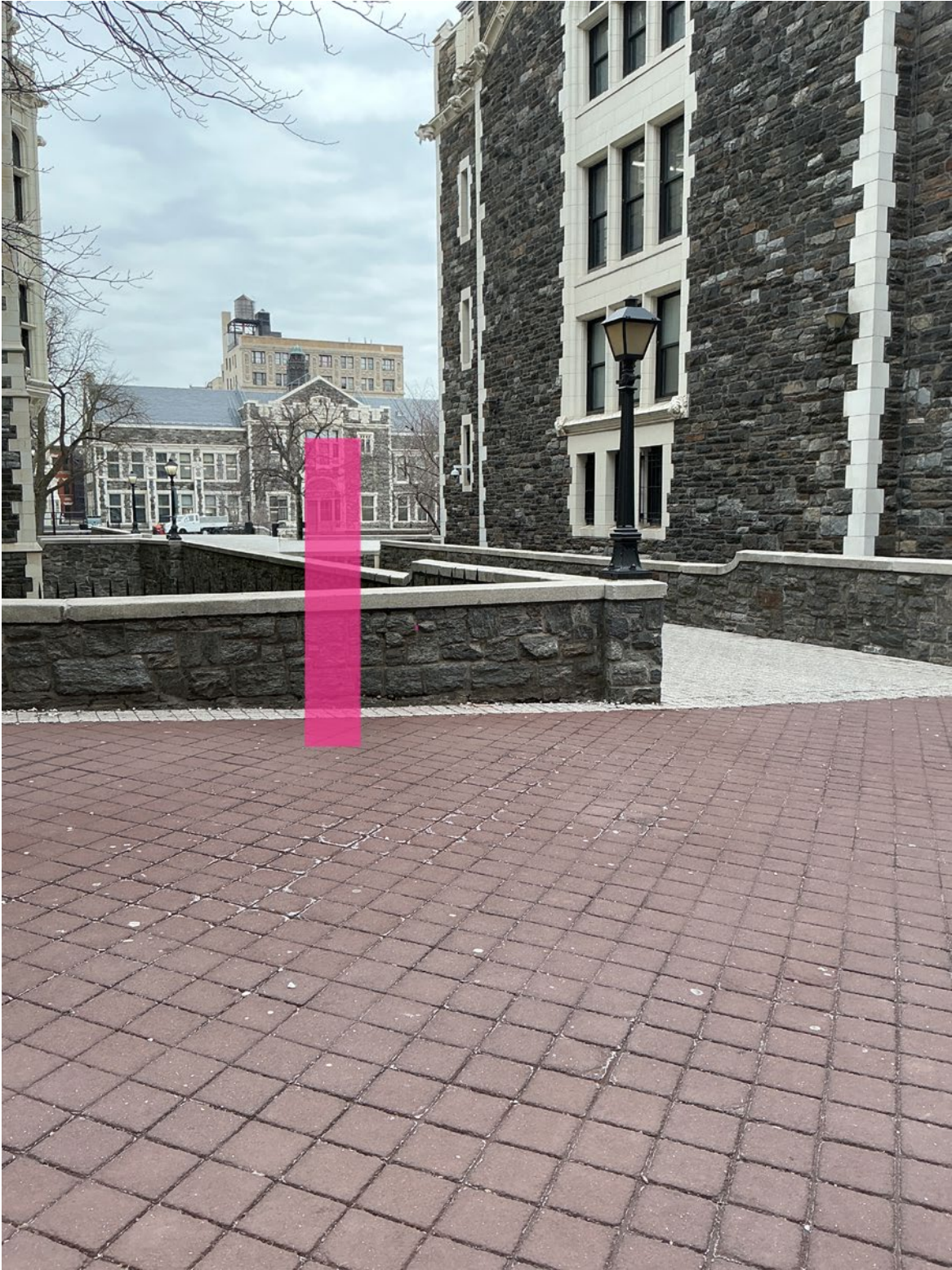
PROPOSED WAYFINDING PYLON

*SIGNAGE DEPICTED IN RENDERING IS NOT REPRESENTATIVE OF FINAL DESIGN/TEXT

A1-02- FROM NAC FACING QUAD
WAYFINDING - EXISTING VS. PROPOSED

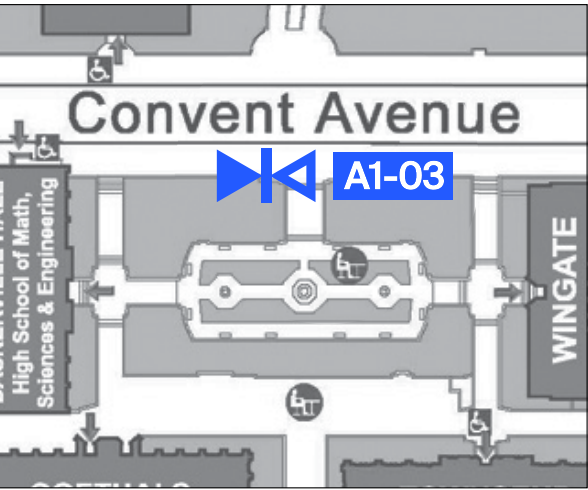


*SIGNAGE DEPICTED IN RENDERING IS NOT REPRESENTATIVE OF FINAL DESIGN/TEXT



PROPOSED WAYFINDING PYLON

A1-03- FROM CONVENT FACING QUAD
WAYFINDING - EXISTING VS. PROPOSED



*SIGNAGE DEPICTED IN RENDERING IS NOT REPRESENTATIVE OF FINAL DESIGN/TEXT

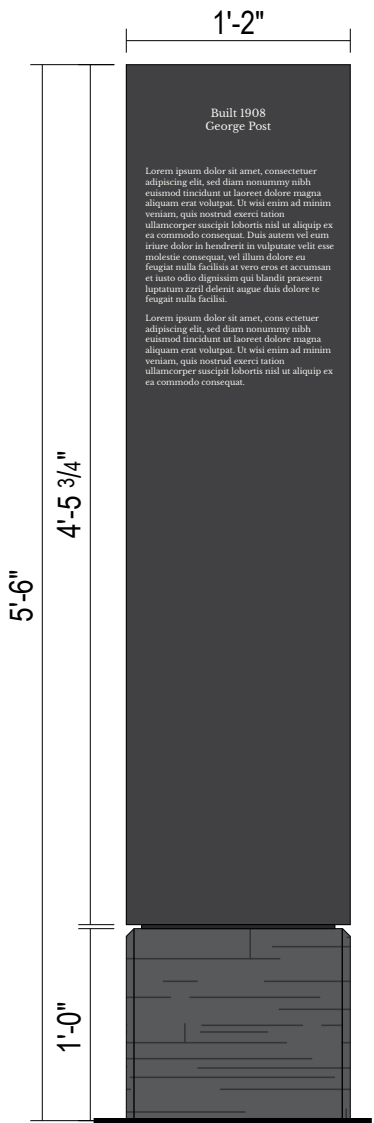


PROPOSED WAYFINDING PYLON

Building IDs

A3 PYLON

QTY = 13 (5 LANDMARKED)



A3

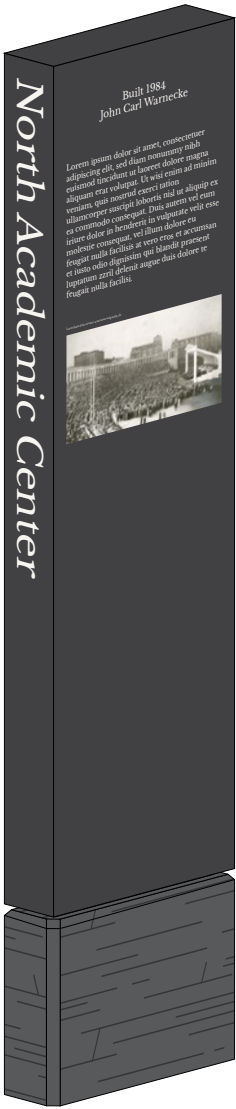


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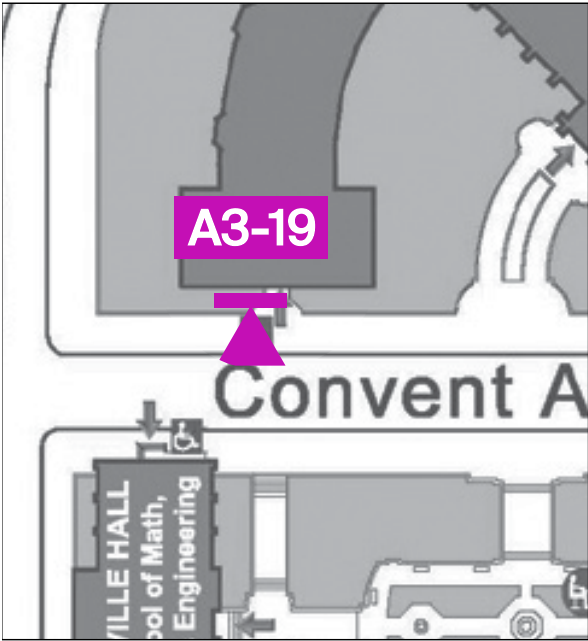
SIGN CABINET MOUNTED
TO STONE BASE WITH 1/4"
SPACER AND CONCEALED
MECHANICAL FASTENERS

GRANITE BASE WITH
CHAMFERED EDGES

FOOTER DETAIL PG 20-22



SHEPARD HALL
BUILDING ID - EXISTING VS. PROPOSED

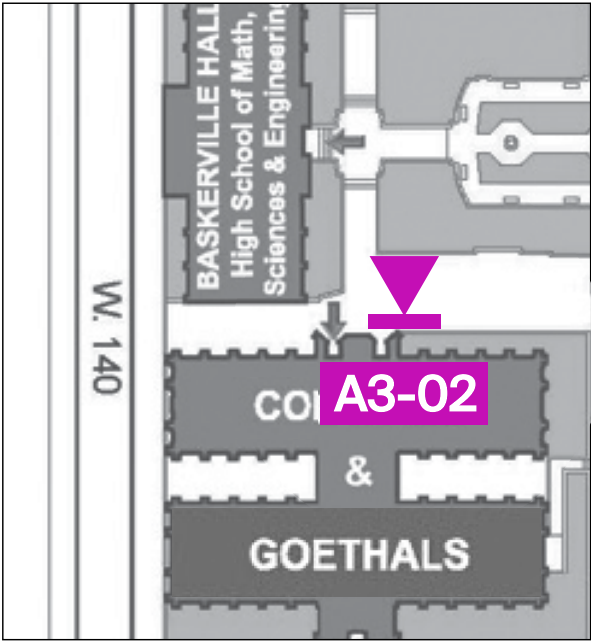


*SIGNAGE DEPICTED IN RENDERING IS NOT REPRESENTATIVE OF FINAL DESIGN/TEXT



PROPOSED BUILDING ID PYLON

GOETHALS & COMPTON
BUILDING ID - EXISTING VS. PROPOSED



EXISTING TO BE REMOVED

*SIGNAGE DEPICTED IN RENDERING IS NOT
REPRESENTATIVE OF FINAL DESIGN/TEXT



PROPOSED BUILDING ID PYLON

HARRIS HALL
BUILDING ID - EXISTING VS. PROPOSED



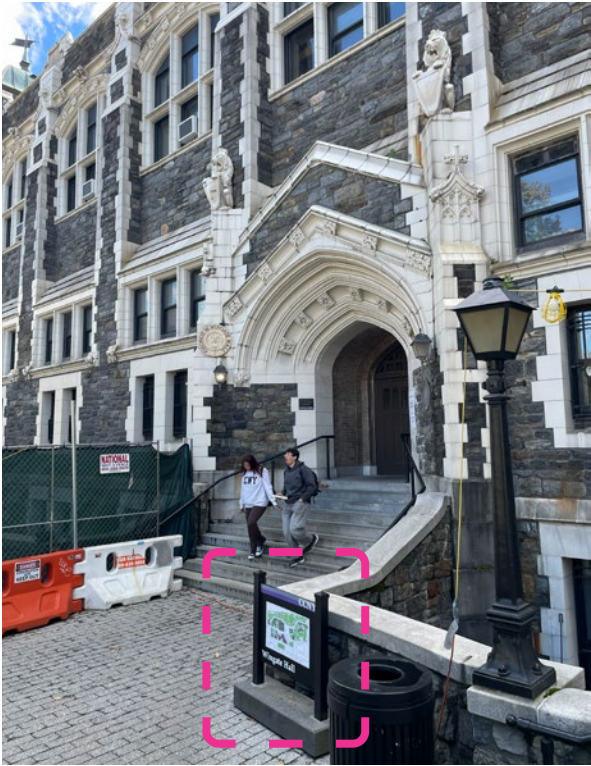
EXISTING TO BE REMOVED



PROPOSED BUILDING ID PYLON

*SIGNAGE DEPICTED IN RENDERING IS NOT
REPRESENTATIVE OF FINAL DESIGN/TEXT

WINGATE HALL
BUILDING ID - EXISTING VS. PROPOSED



EXISTING TO BE REMOVED



PROPOSED BUILDING ID PYLON

*SIGNAGE DEPICTED IN RENDERING IS NOT
REPRESENTATIVE OF FINAL DESIGN/TEXT

WINGATE HALL - ENTRY ON CONVENT AVE
BUILDING ID - EXISTING VS. PROPOSED



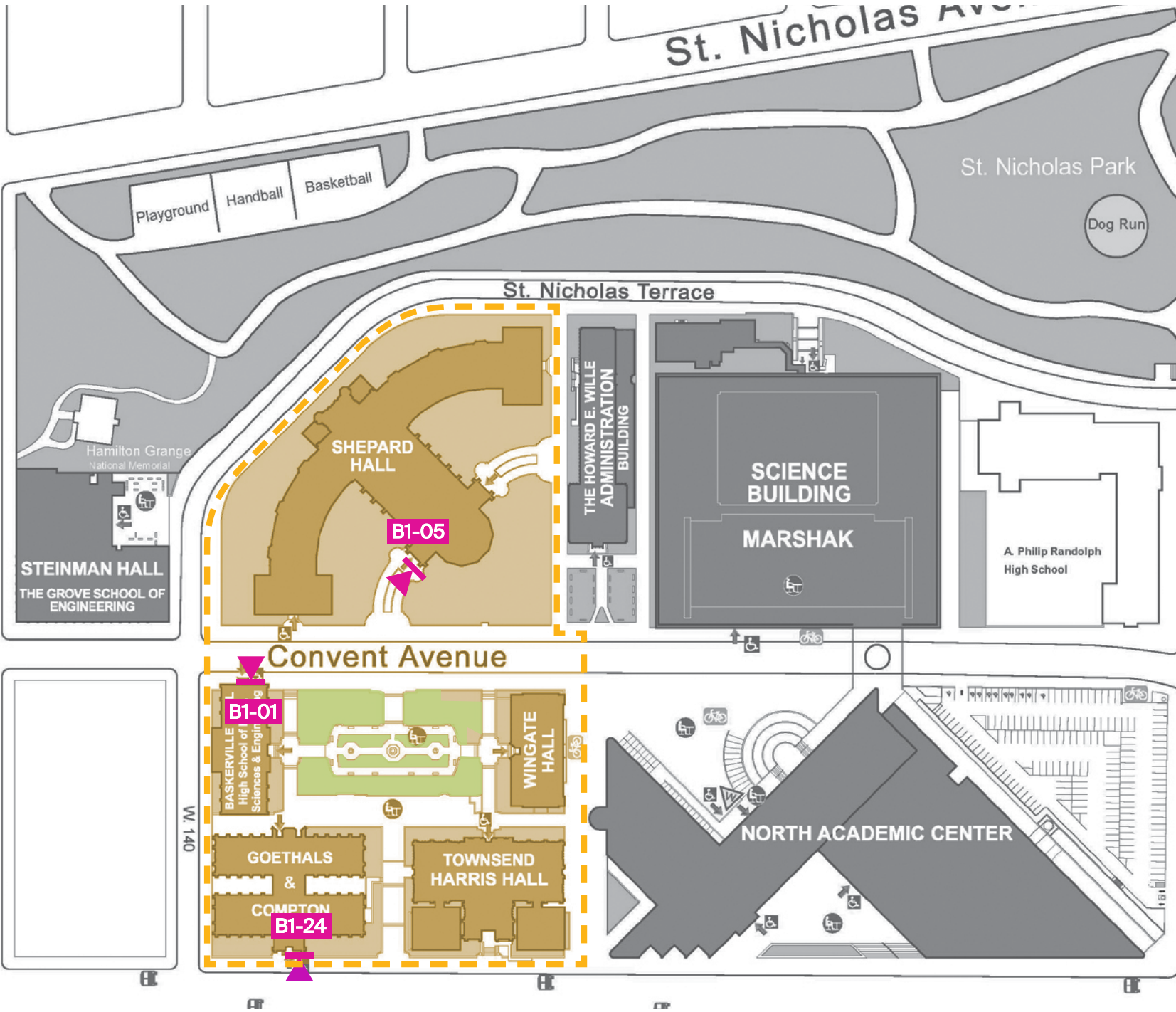
*SIGNAGE DEPICTED IN RENDERING IS NOT
REPRESENTATIVE OF FINAL DESIGN/TEXT



PROPOSED BUILDING ID PYLON

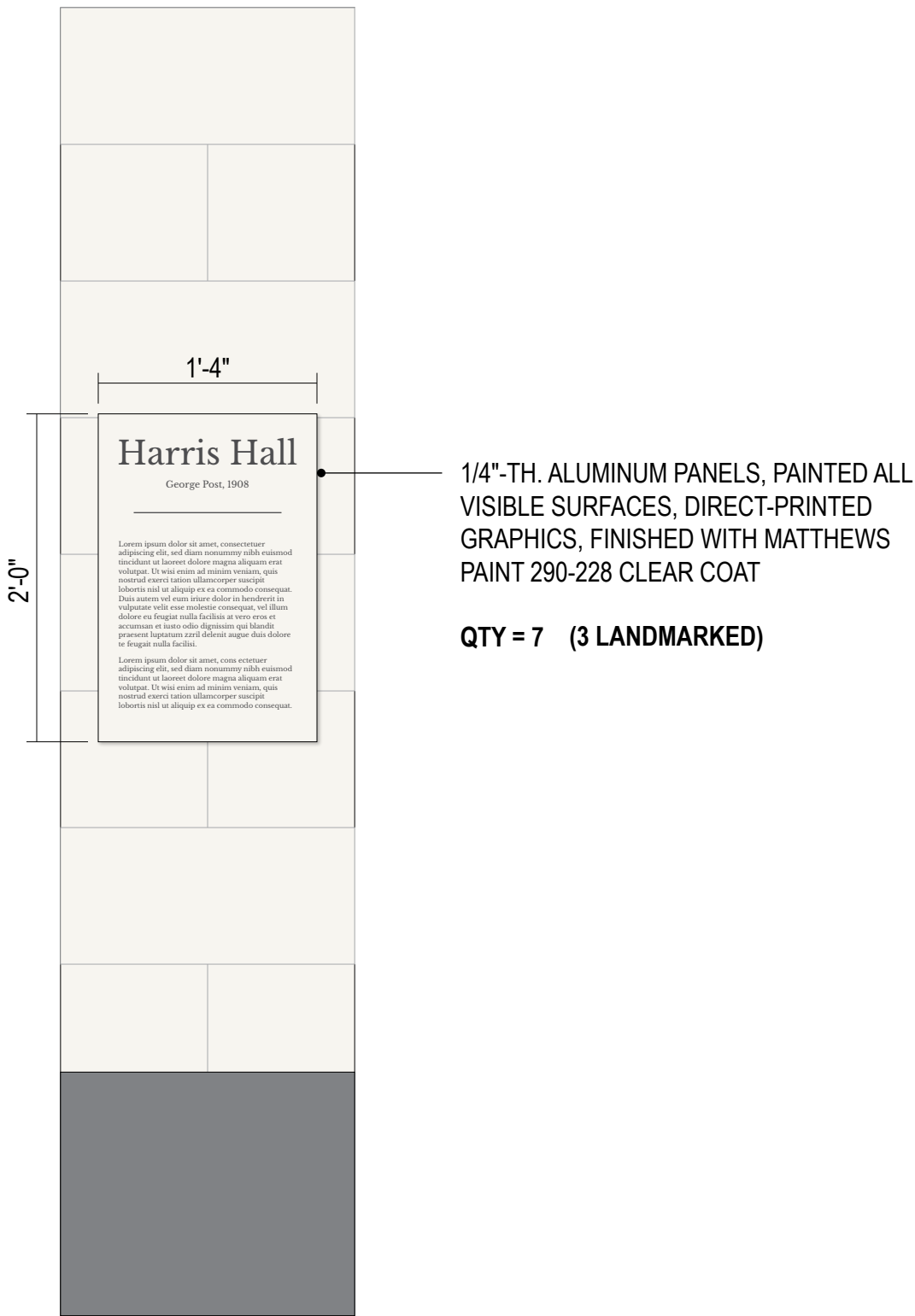
Exterior Wayfinding Signage

WALL-MOUNTED SIGNS



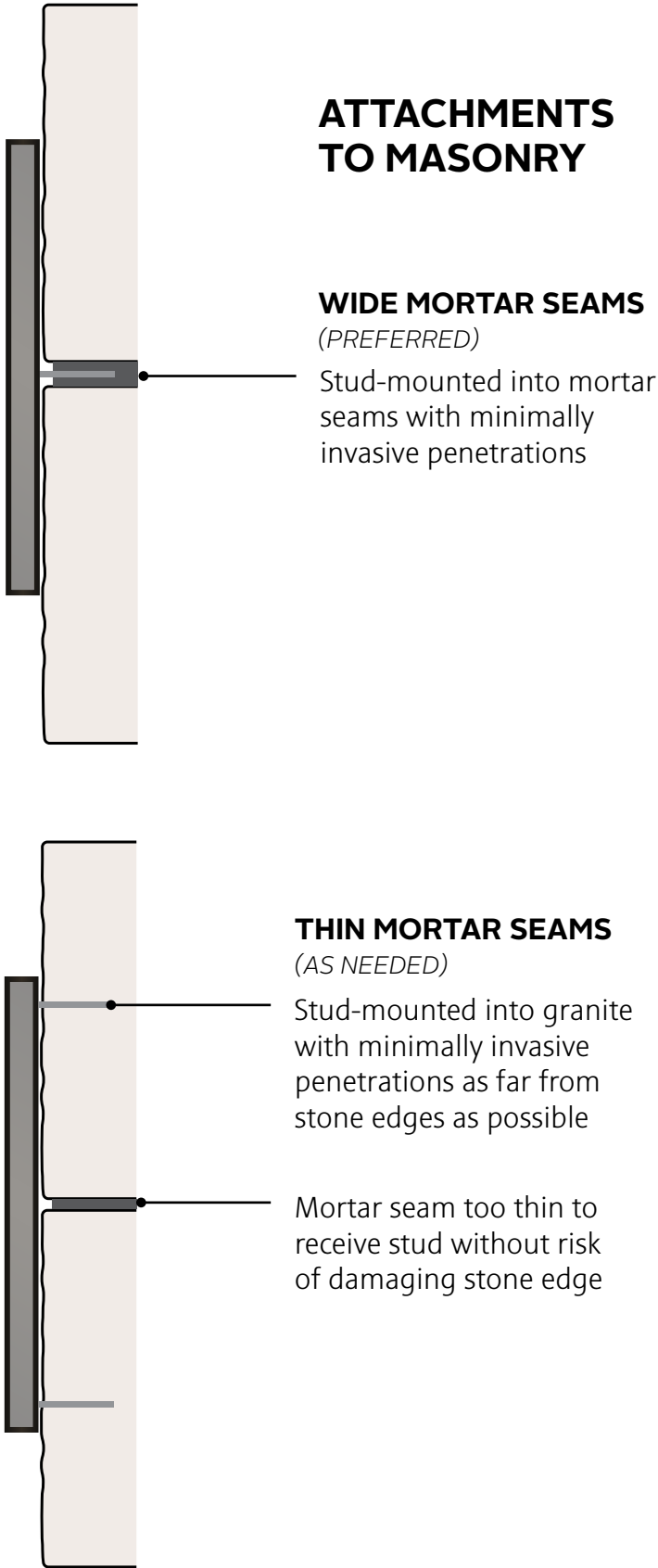
Building IDs

B1 SURFACE-MOUNTED

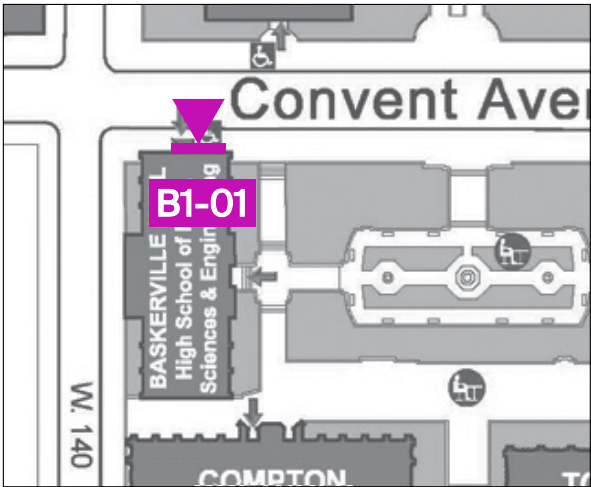


QTY = 7 (3 LANDMARKED)

B1 Wall-mount



BASKERVILLE HALL
SURFACE MOUNTED SIGN - EXISTING VS. PROPOSED



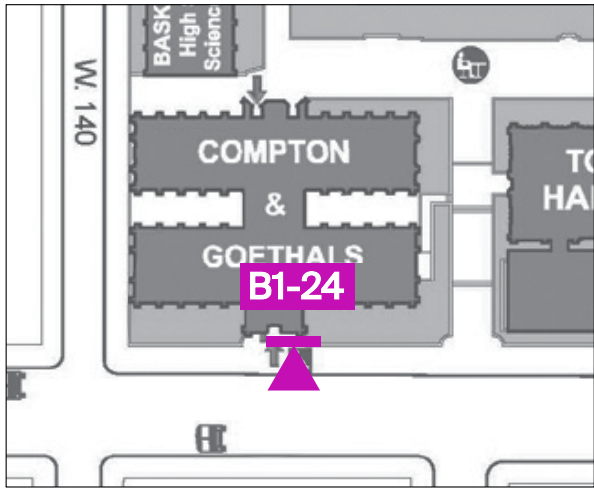
EXISTING TO BE REMOVED

*SIGNAGE DEPICTED IN RENDERING IS NOT REPRESENTATIVE OF FINAL DESIGN/TEXT



PROPOSED SURFACE MOUNTED SIGNAGE

GOETHALS & COMPTON HALL
SURFACE MOUNTED SIGN - EXISTING VS. PROPOSED

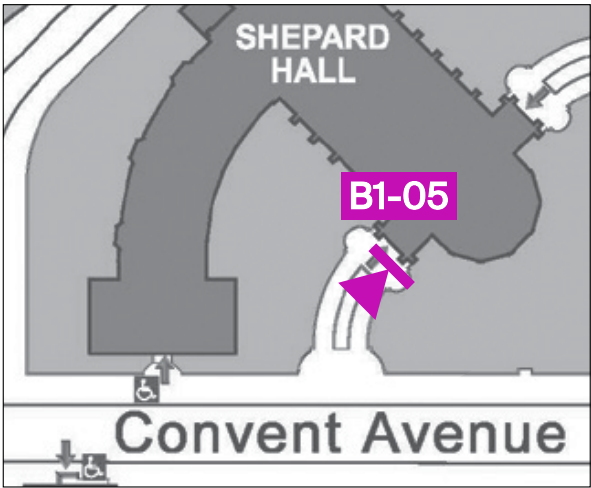


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PROPOSED SURFACE MOUNTED SIGNAGE

SHEPARD HALL
SURFACE MOUNTED SIGN - EXISTING VS. PROPOSED



EXISTING TO BE RELOCATED

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REPRESENTATIVE OF FINAL DESIGN/TEXT



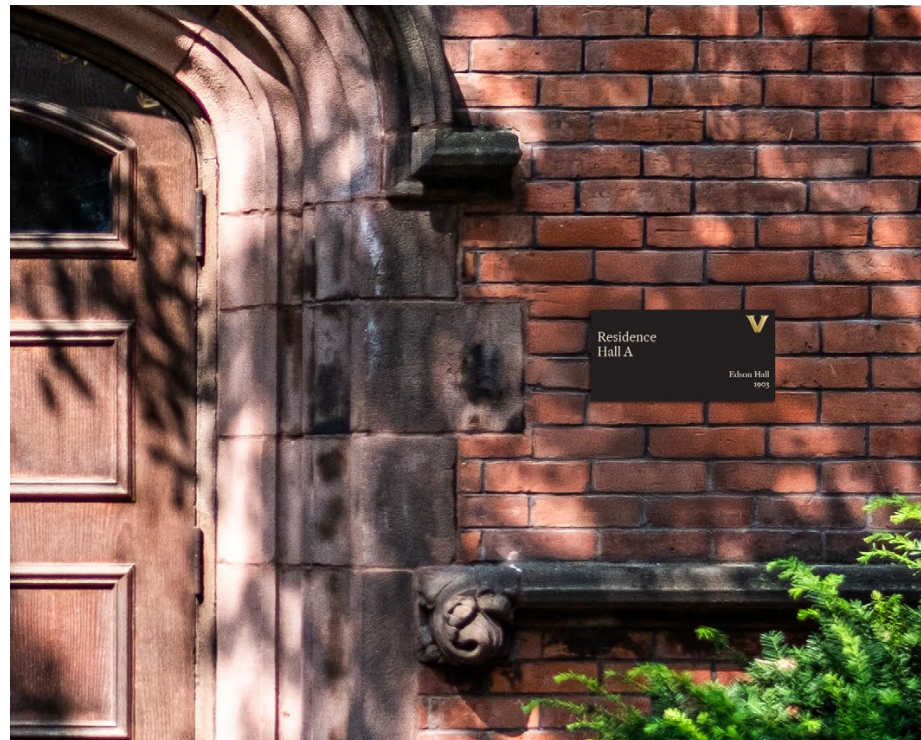
PROPOSED SURFACE MOUNTED SIGNAGE

The image displays three technical drawings of a monument for Vanderbilt University, featuring a large 'V' logo and a list of campus locations.

- Installation Elevation:** Shows the monument's profile next to a human silhouette for scale. The total height is 6'-9 1/4". The top section, containing the 'V' logo and text, is 1'-4" high. The base is labeled 'Blackened aluminum base' and 'Footer detail'.
- Side Elevation:** Shows the monument's side profile. The top section is 3 1/2" high. The base is labeled 'Blackened aluminum base' and 'Footer detail'.
- Graphic Layout:** Shows the front face of the monument. It features a large 'V' logo at the top, followed by 'VANDERBILT UNIVERSITY'. Below is a list of campus locations with arrows pointing to their locations on a map. The locations listed are:
 - Ischey Hall
 - Chapel of The Good Shepherd
 - Kirkham Hall
 - Dodge Hall
 - Sherrill Hall
 - DeHaven Hall
 - Porter Hall
 - Kelce Library
 The map is labeled 'Campus Map' and 'Vanderbilt University'. The overall height is 5'-1/2".



Architectural drawings for the Donor Welcome Center sign. The left drawing is an 'Installation Elevation' showing the sign in a brick archway with a silhouette of a person for scale. The sign features the Vassar College logo and the text 'Seabury Hall' and '1903'. The right drawing shows two 'Graphic Layout' options for the sign. The top layout is for a 'Donor Welcome Center' with a 'Silkscreened text' and 'Etched and filled text'. The bottom layout is for 'Seabury Hall' with 'Embedded and raised dimensional prismatic metal logo' and 'Etched and filled text'. Both layouts are 1'-0" wide and 6" high.



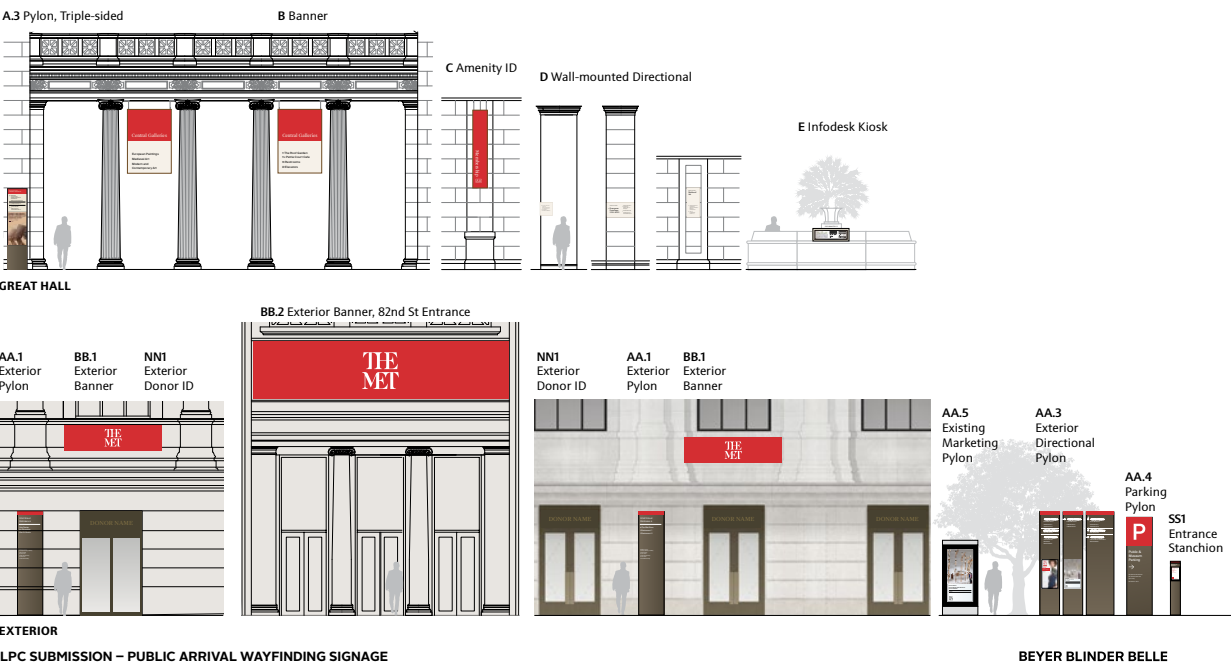
The technical drawings illustrate the design and installation of the exhibit panel. The top row shows two layout options: a 'Wide Panel' (3'-0" wide, 1'-1" high) and a 'Narrow Panel' (1'-6" wide, 1'-1" high). Both panels feature the title 'Promoting English Collegiate Gothic Architecture in America' and two photographs of Gothic architecture. The narrow panel includes a callout: 'Direct print four color graphics on custom high pressure laminate panel with metal backer for stability'. The bottom row shows installation elevations. The 'Wide Panel' is shown at a height of 1'-2" with a 1/2" gap from the ground. The 'Narrow Panel' is shown at a height of 1'-2" with a 1/2" gap from the ground. The 'Side Elevation' shows the panel's profile, which is 1'-1" high and 11 3/8" wide at the base. A silhouette of a person in a wheelchair is shown next to the panel to indicate its accessibility.



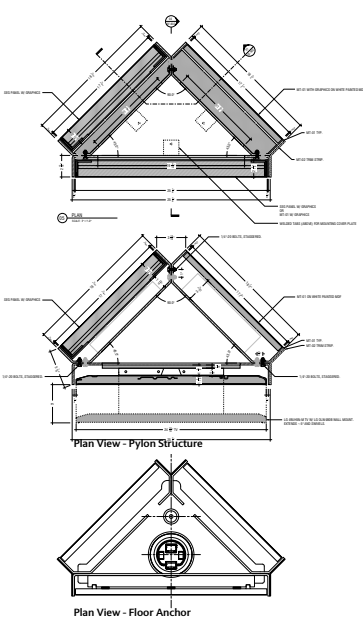
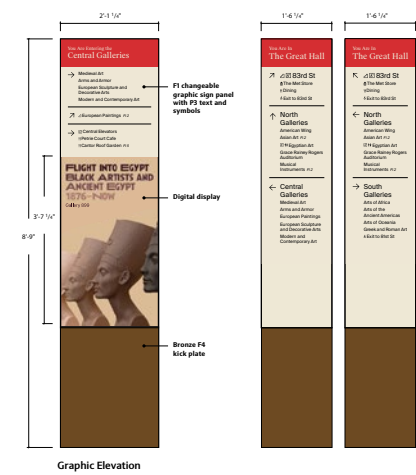
LPC-Approved Institutional Wayfinding Signage

THE METROPOLITAN MUSEUM OF ART

Interior & Exterior Wayfinding Program



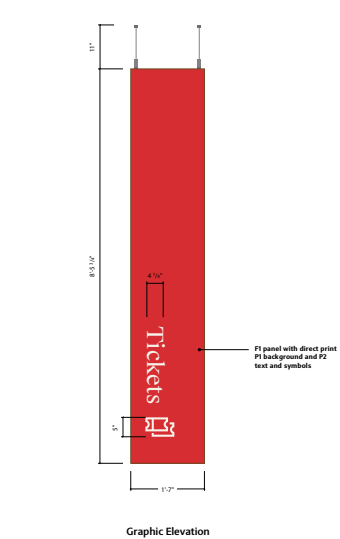
A - PYLON, TRIPLE-SIDED



B - BANNER



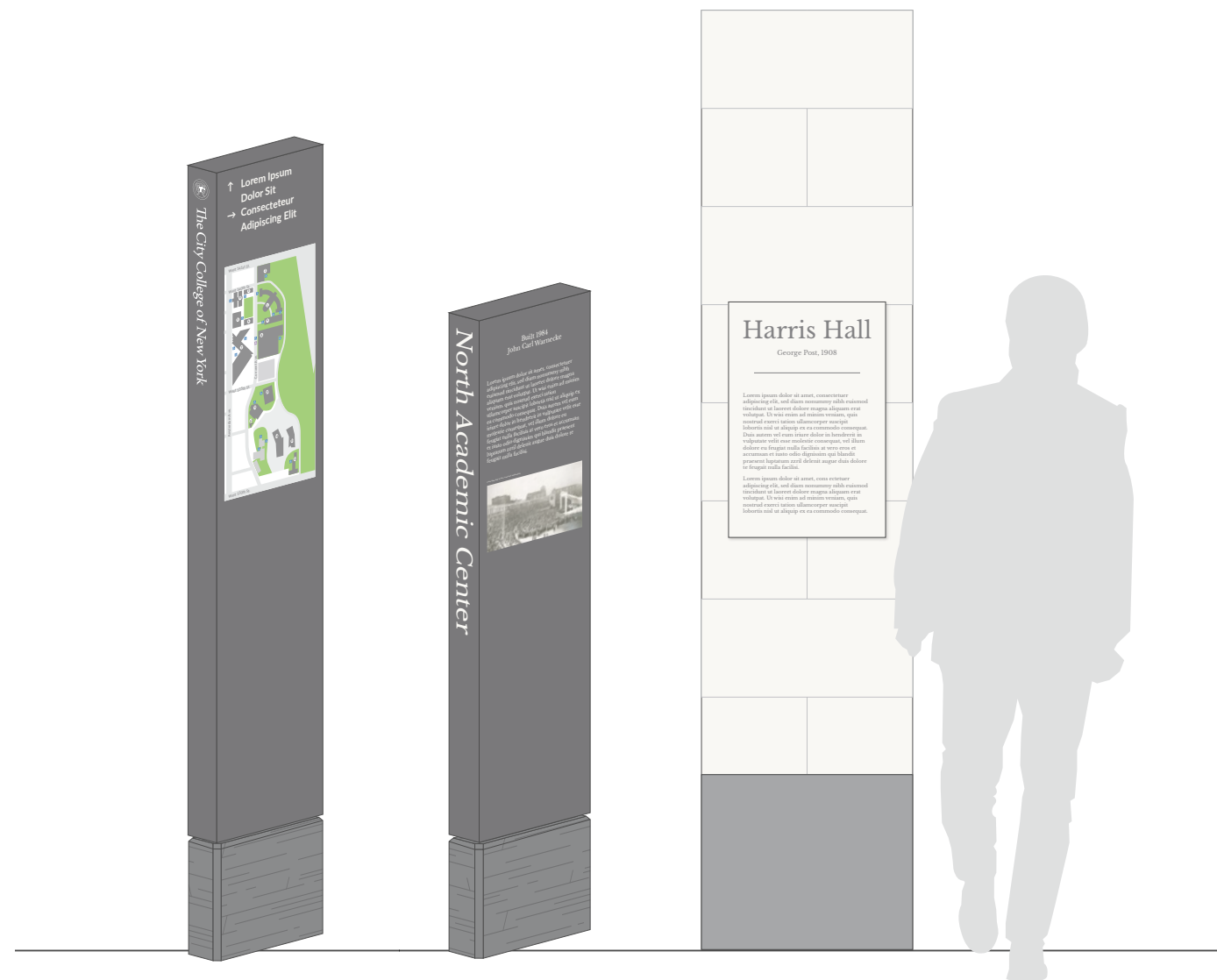
C - AMENITY ID



Mock Ups & Renderings



LVCK A Beyer Blinder Belle Studio



THANK YOU

Site Survey Findings

CAMPUS ARCHITECTURE CHARACTER – MODERN



North Academic Center



Wille Administration Building



Center for Discovery and Innovation



Spitzer School of Architecture



Steinman Hall



Campus entry from St. Nicholas Terrace

Site Survey Findings

EXISTING SIGNAGE - CAMPUS ARRIVAL



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