

The current proposal is:

**Preservation Department – Item 1, LPC-26-04287**

**170 Central Park West – The New York Historical Society  
Individual Landmark – Upper West Side/Central Park West  
Historic District – Borough of Manhattan**

**Note: this is a Public Meeting item. No public testimony will be received today as the hearing on this item is closed.**



# **THE NEW YORK HISTORICAL SIGNAGE MASTER PLAN**

PRESENTED TO THE NEW YORK CITY LANDMARKS PRESERVATION COMMISSION

SEPTEMBER 29, 2026

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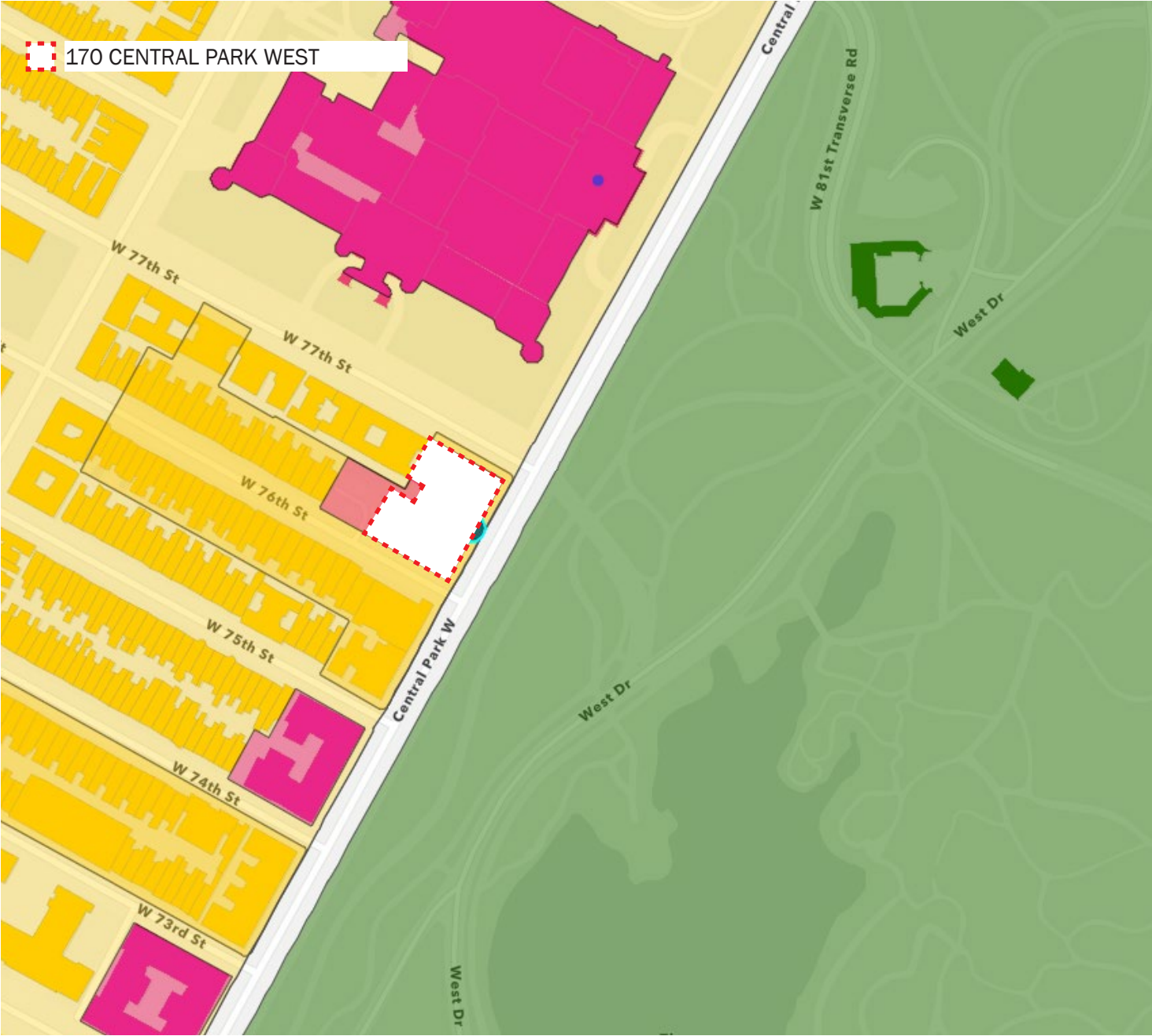
## **UPDATES BASED ON 04/21 LPC HEARING FEEDBACK**

- **CENTRAL PARK WEST FACADE BANNER QUANTITY AND LAYOUT**
- **NORTH AND SOUTH FACADES BANNER SIZE AND PLACEMENT**
- **NORTH RAMP DECALS ADJUSTMENT**
- **CENTRAL PARK WEST FACADE LIGHTING FIXTURE APPROACH**



**ZONING AND LAND USE MAP**

ADDRESS: 170 CENTRAL PARK WEST  
BOROUGH: MANHATTAN  
BLOCK: 1129  
LOT: 29



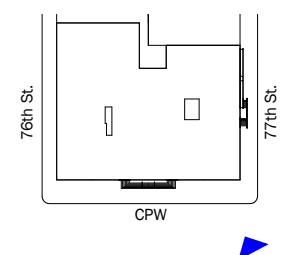
**HISTORIC DISTRICT MAP**

LP-0281 NEW YORK HISTORICAL SOCIETY INDIVIDUAL LANDMARK  
LP-1647 UPPER WEST SIDE/CENTRAL PARK WEST HISTORIC DISTRICT  
LP-0713 CENTRAL PARK WEST - 76TH STREET HISTORIC DISTRICT  
LISTED ON THE STATE/NATIONAL REGISTER OF HISTORIC PLACES SINCE 1982

**ZONING AND HISTORIC DISTRICT MAPS**



NYH CENTRAL PARK WEST - NORTHEAST CORNER LOOKING SOUTH, C. 1937.  
 SOURCE: THE MUSEUM OF THE CITY OF NEW YORK DIGITAL COLLECTIONS

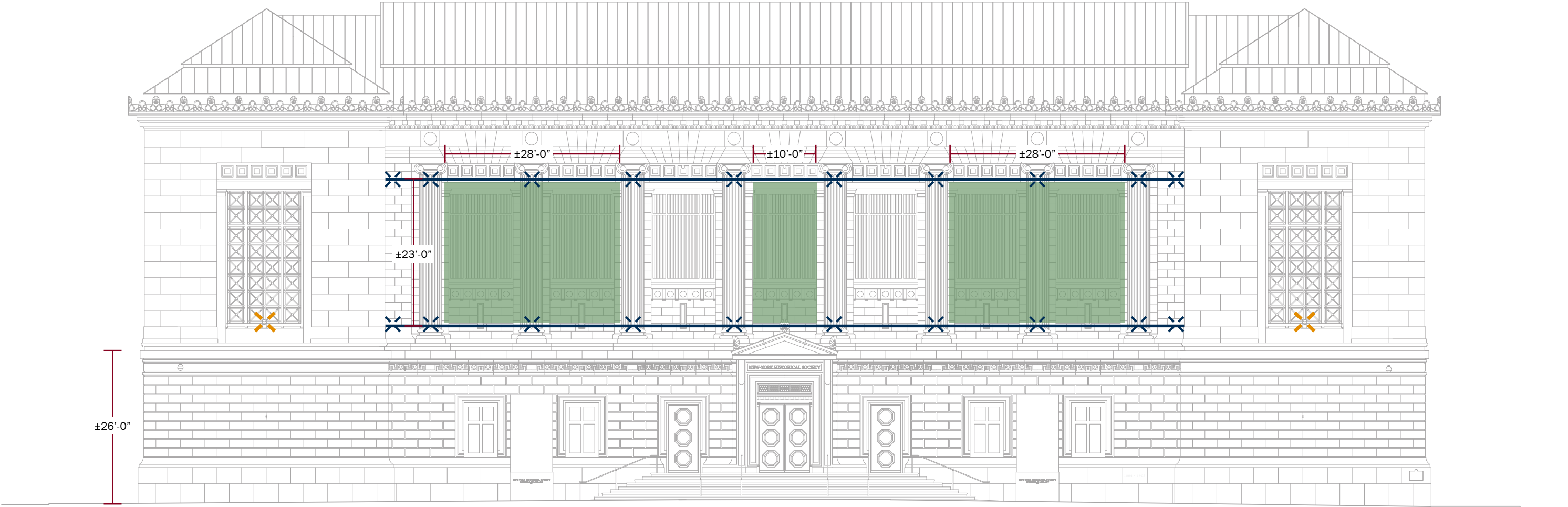


## HISTORIC PHOTOGRAPHS

PREVIOUS PROPOSAL - 04/21/26

KEY

- Proposed Banners
- Existing Anchoring Hardware to Remain
- Existing Cable System to Remain
- Existing Flagpole Hardware to Remain



EAST ELEVATION - PREVIOUS PROPOSED SIGNAGE LAYOUT

SIGNAGE MASTERPLAN

CURRENT PROPOSAL

KEY

- Proposed Banners
- Existing Flagpole Hardware to Remain



EAST ELEVATION - PROPOSED SIGNAGE LAYOUT

SIGNAGE MASTERPLAN

PREVIOUS PROPOSAL - 04/21/26

- KEY
- Proposed Banner
  - Proposed Anchoring Hardware



SOUTH ELEVATION - PREVIOUS PROPOSED SIGNAGE LAYOUT

SIGNAGE MASTERPLAN

CURRENT PROPOSAL

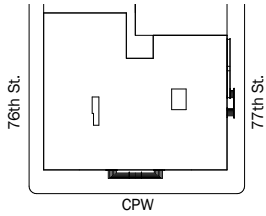
- KEY
- Proposed Banner

Proposed Anchoring Hardware



SOUTH ELEVATION - PROPOSED SIGNAGE LAYOUT

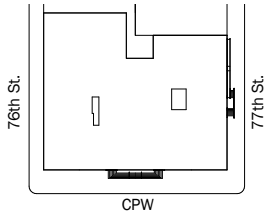
SIGNAGE MASTERPLAN



RENDERING OF EAST ELEVATION AT CENTRAL PARK WEST, SOUTHWEST CORNER VIEW, PREVIOUS PROPOSED LAYOUT

**SIGNAGE LAYOUT - BANNER LAYOUT AT CENTRAL PARK WEST FACADE**

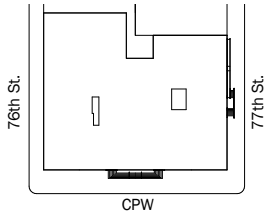
CURRENT PROPOSAL



RENDERING OF EAST ELEVATION AT CENTRAL PARK WEST, SOUTHWEST CORNER VIEW, PROPOSED LAYOUT

SIGNAGE LAYOUT - BANNER LAYOUT AT CENTRAL PARK WEST FACADE

CURRENT PROPOSAL

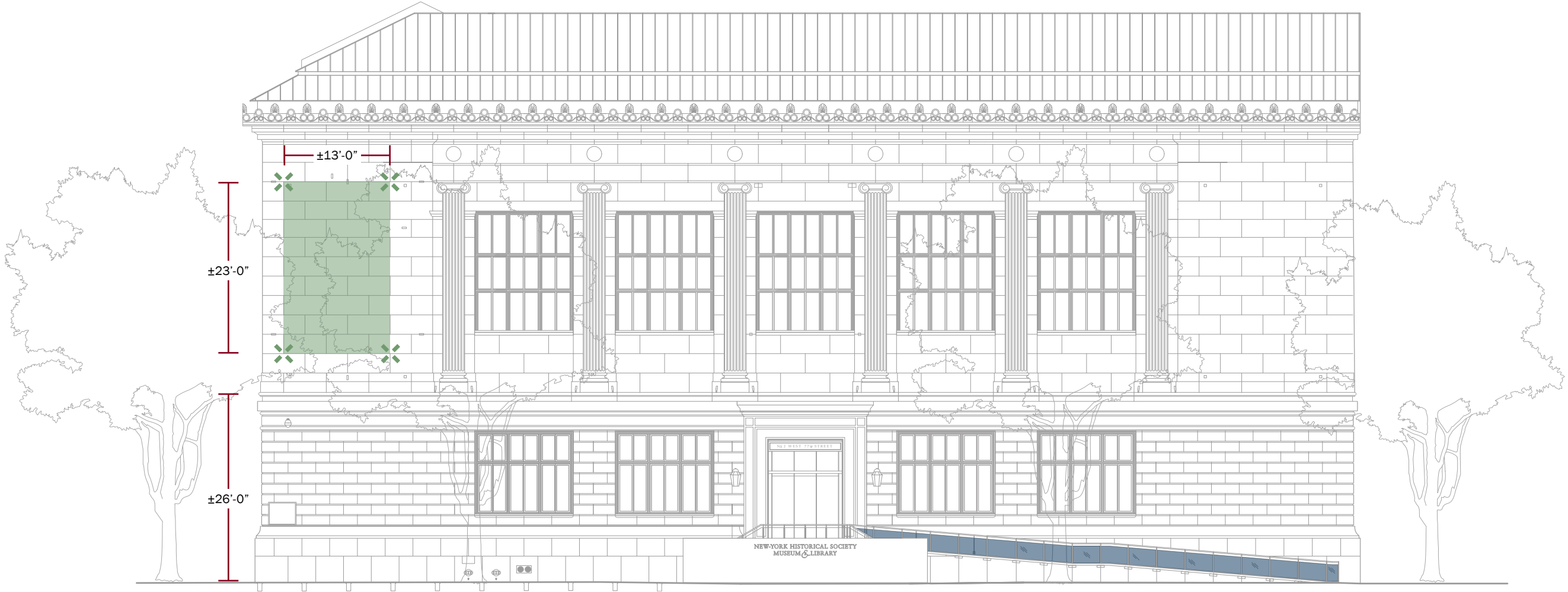


RENDERING OF EAST ELEVATION AT CENTRAL PARK WEST, SOUTHWEST CORNER VIEW, PROPOSED LAYOUT

SIGNAGE LAYOUT - BANNER LAYOUT AT CENTRAL PARK WEST FACADE

PREVIOUS PROPOSAL - 04/21/26

- KEY
- Existing Decals
  - Proposed Banner
  - Proposed Anchoring Hardware



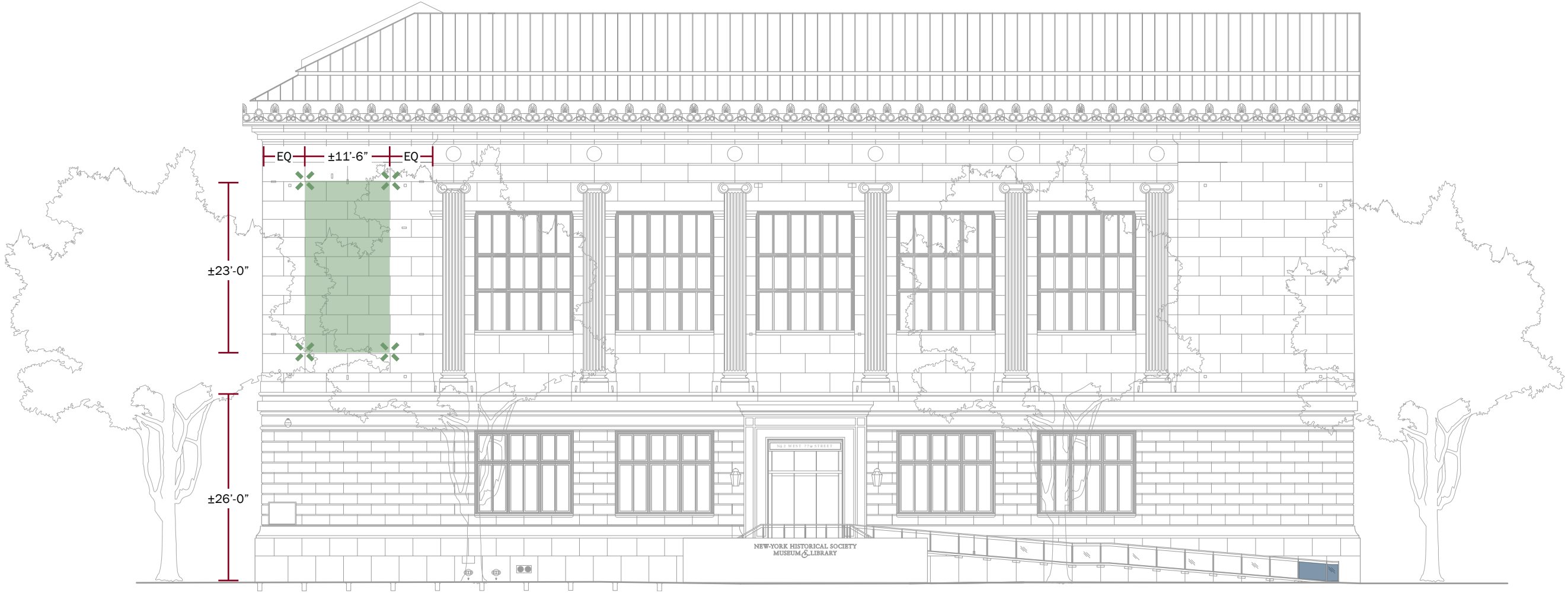
NORTH ELEVATION - PREVIOUS PROPOSED SIGNAGE LAYOUT

SIGNAGE MASTERPLAN

CURRENT PROPOSAL

KEY

- Proposed Adjusted Decals
- Proposed Banner
- Proposed Anchoring Hardware

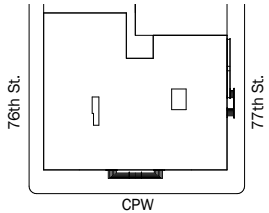


NORTH ELEVATION - PROPOSED SIGNAGE LAYOUT

SIGNAGE MASTERPLAN



RENDERING OF NORTHEAST CORNER VIEW, PREVIOUS PROPOSED LAYOUT



SIGNAGE LAYOUT - BANNER LAYOUT AT 77TH ST. FACADE

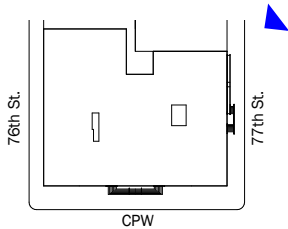
CURRENT PROPOSAL



RENDERING OF NORTHEAST CORNER VIEW, PROPOSED LAYOUT

SIGNAGE LAYOUT - BANNER LAYOUT AT 77TH ST. FACADE

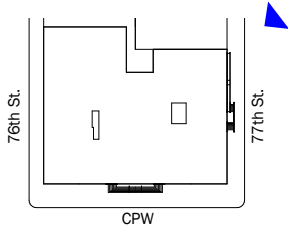
EXISTING CONDITION



DECALS AT NORTH ENTRANCE RAMP AT 77TH ST., SEPTEMBER 2025

SIGNAGE LAYOUT - EXISTING CONDITIONS

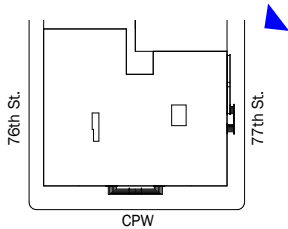
PREVIOUS PROPOSAL - 04/21/26



PREVIOUS RENDERING OF 77TH ST. RAILING DECALS, PROPOSED LAYOUT WITH OFF-WHITE BACKGROUND (APPROXIMATE DECALS SIZE 2'-4" X 3'-6")

SIGNAGE LAYOUT - BANNER LAYOUT AT 77TH ST. FACADE

CURRENT PROPOSAL

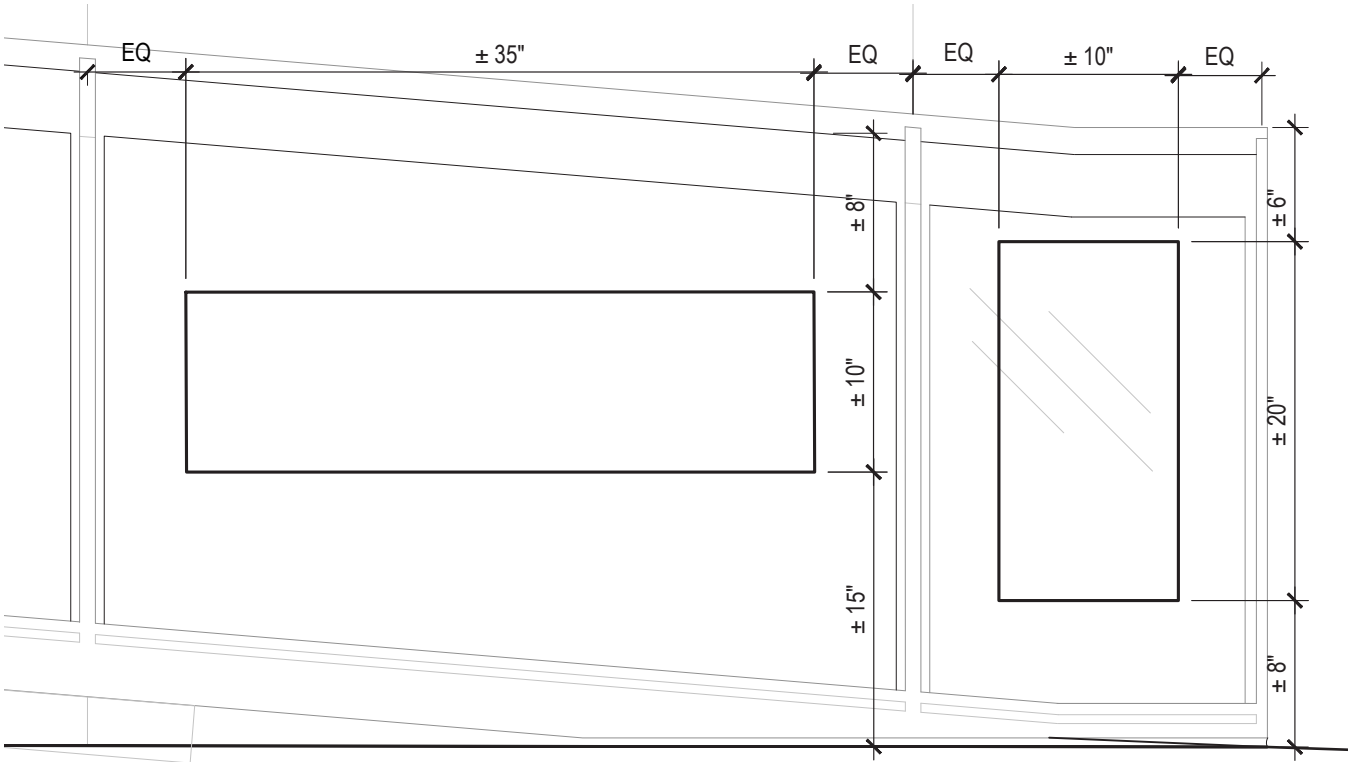


PROPOSED DECALS AT NORTH ENTRANCE RAMP AT 77TH ST.

SIGNAGE LAYOUT - BANNER LAYOUT AT 77TH ST. FACADE



PROPOSED DECALS AT RAMP ENTRANCE

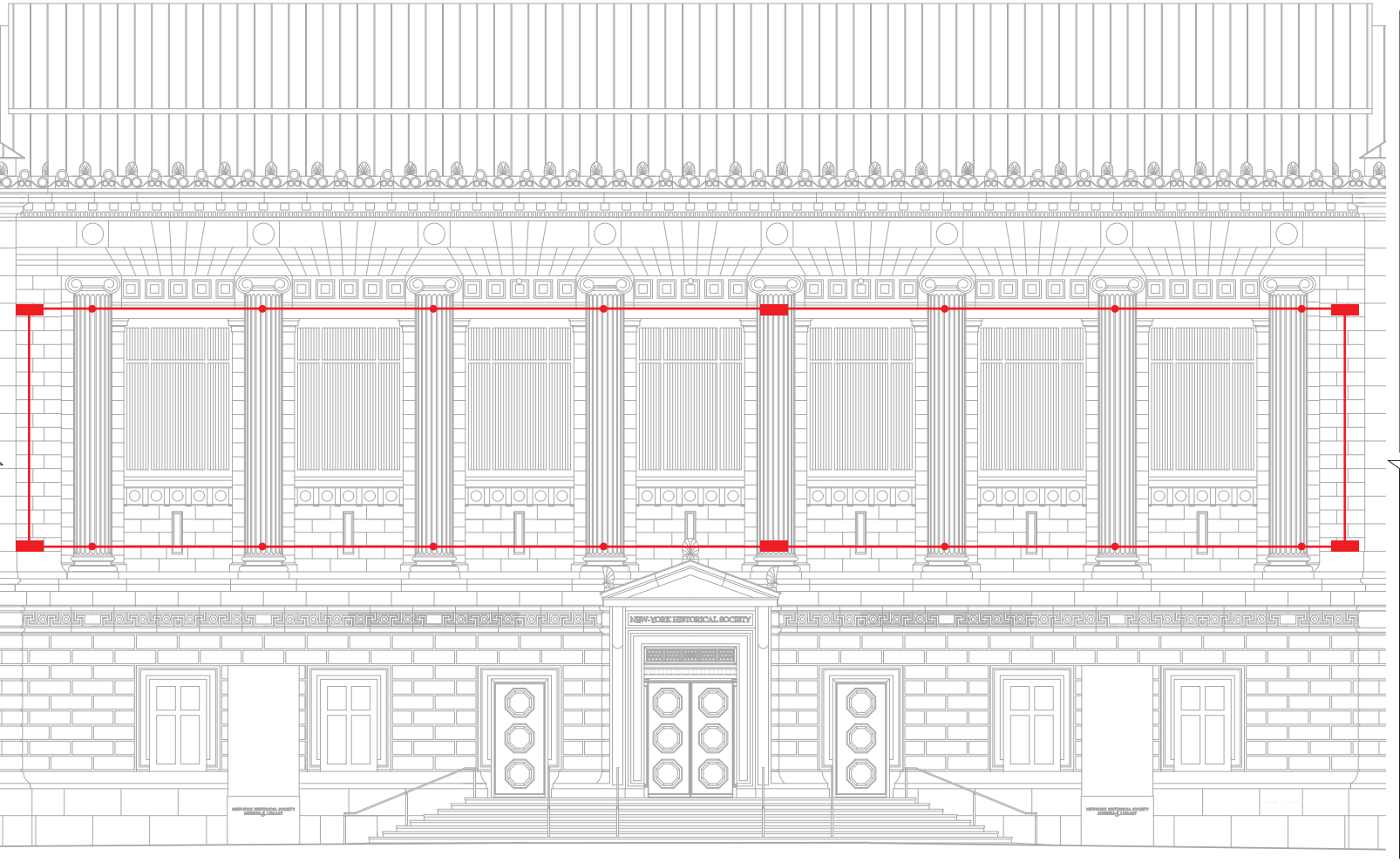


ESTIMATED SIZE OF PROPOSED DECALS AT RAMP ENTRANCE

**SIGNAGE LAYOUT - PROPOSED DECALS AT 77TH ST. RAMP**

KEY

- Existing Bracket for Turnbuckle to remain
- Existing closed-eye routing eyebolt to remain
- Existing steel cable system to remain



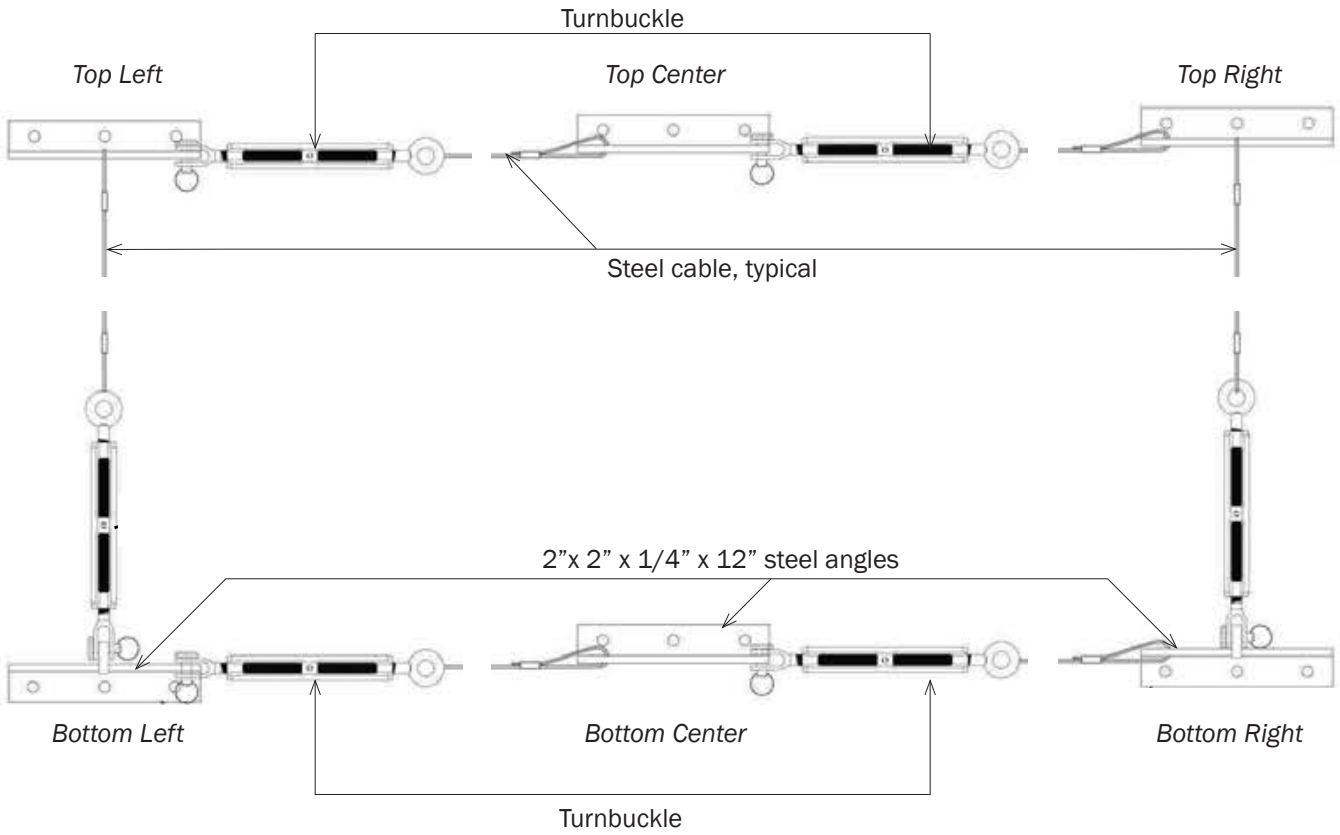
EAST ELEVATION - EXISTING ATTACHMENT SYSTEM AND CABLE SYSTEM TO REMAIN

PREVIOUS PROPOSAL - 04/21/26



Type 316 stainless, 1/2"-13  
Thread size. 3" - 4" embedment  
epoxy anchors

EXISTING CLOSED-EYE ROUTING EYEBOLT



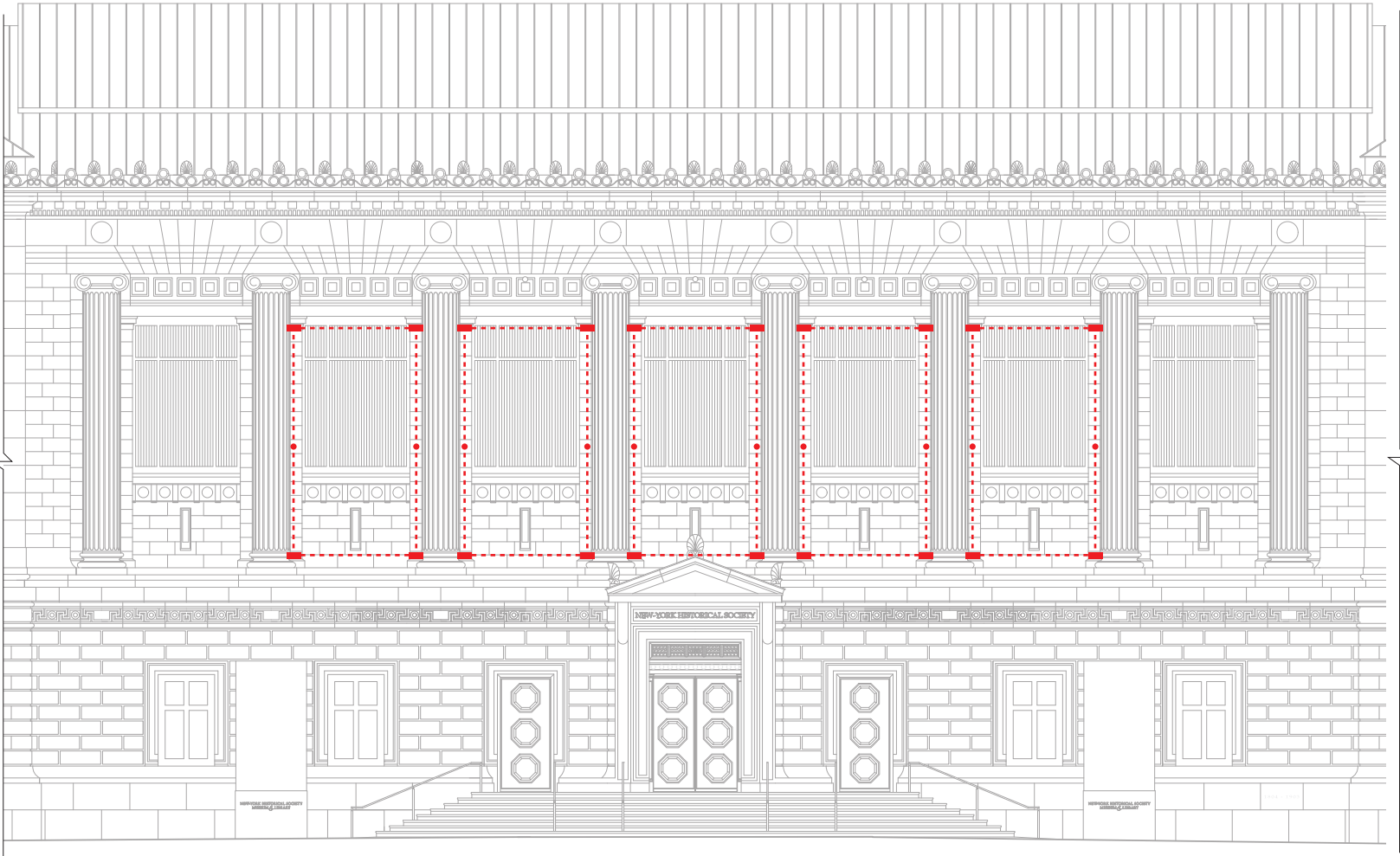
DETAILS OF EXISTING BRACKETS WITH TURNBUCKLE HARDWARE

EXISTING SIGNAGE ATTACHMENT SYSTEM AT CENTRAL PARK WEST FACADE

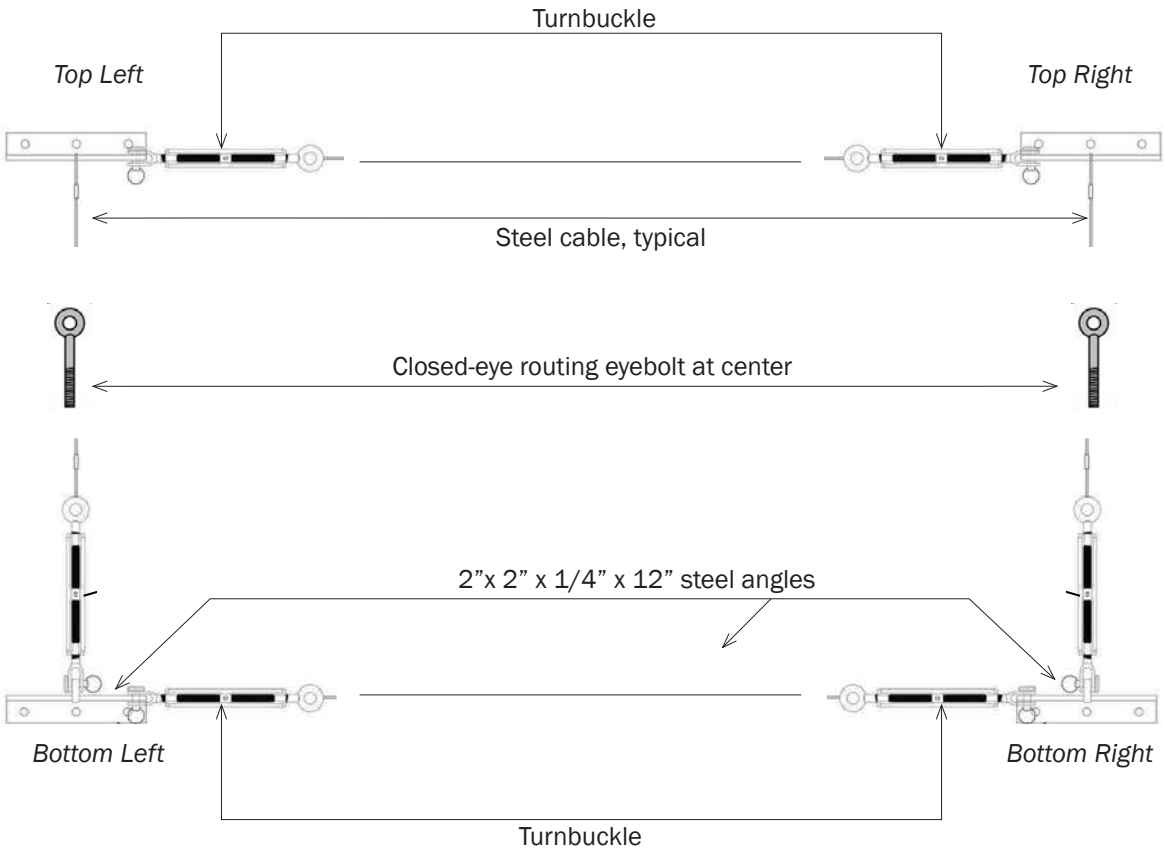
CURRENT PROPOSAL

KEY

- Proposed Bracket for Turnbuckle
- Proposed closed-eye routing eyebolt
- Proposed cable System



CENTRAL PARK WEST ELEVATION - PROPOSED NEW ATTACHMENT SYSTEM AND CABLE SYSTEM

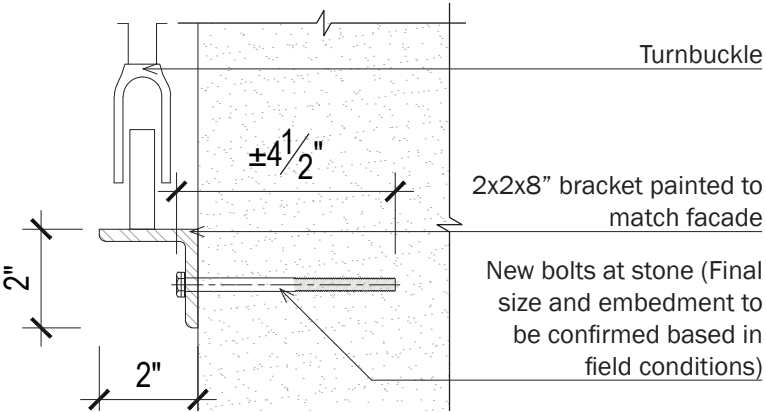
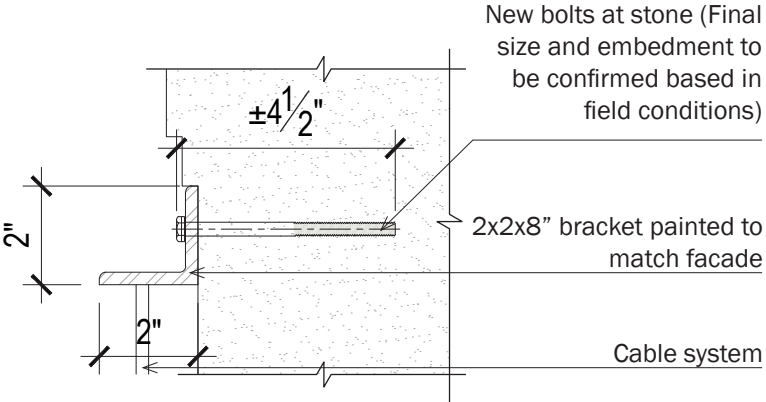


PROPOSED BRACKET AND TURNBUCKLE HARDWARE SYSTEM AT INDIVIDUAL BAYS

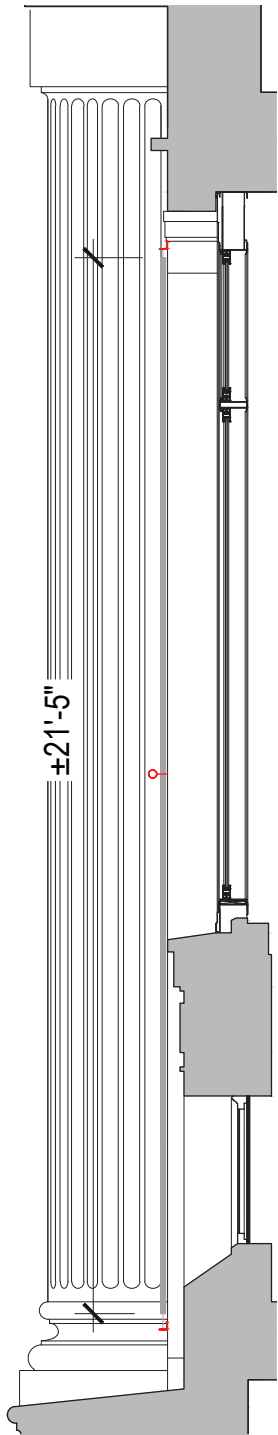
KEY

- Proposed Bracket for Turnbuckle
- Proposed closed-eye routing eyebolt

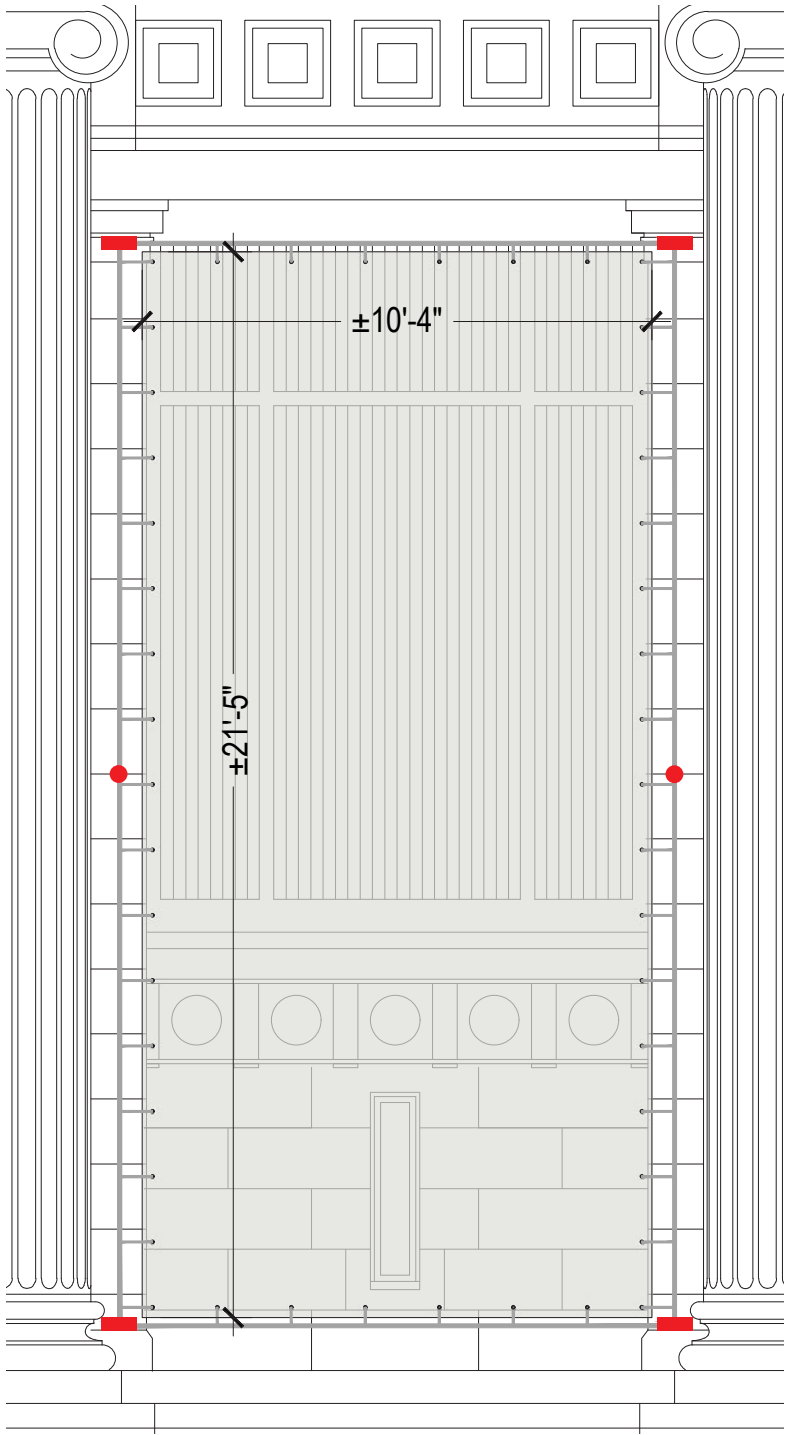
CURRENT PROPOSAL



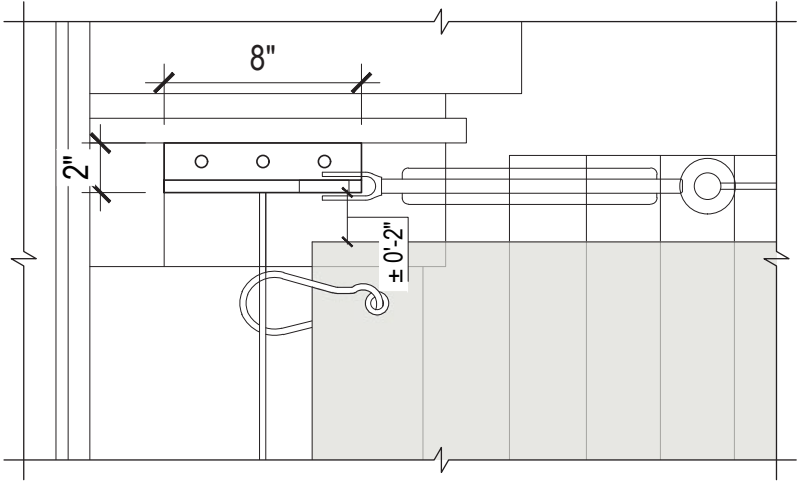
TYPICAL BRACKET SECTION DETAILS



TYPICAL BANNER SECTION



TYPICAL BANNER FRONT ELEVATION



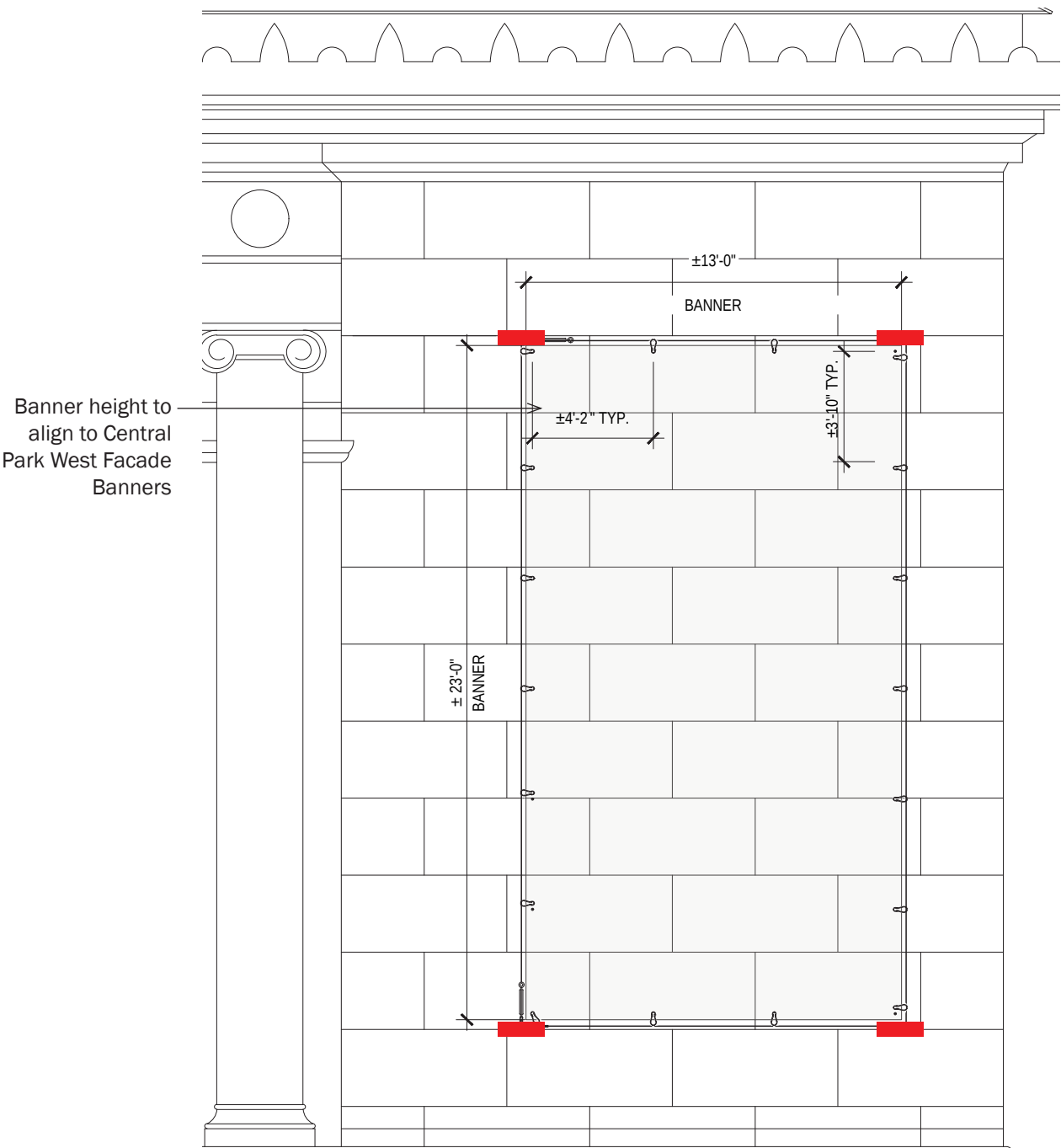
ATTACHMENT DETAIL FRONT

TYPICAL BANNER ATTACHMENT SYSTEM AT CENTRAL PARK WEST FACADE

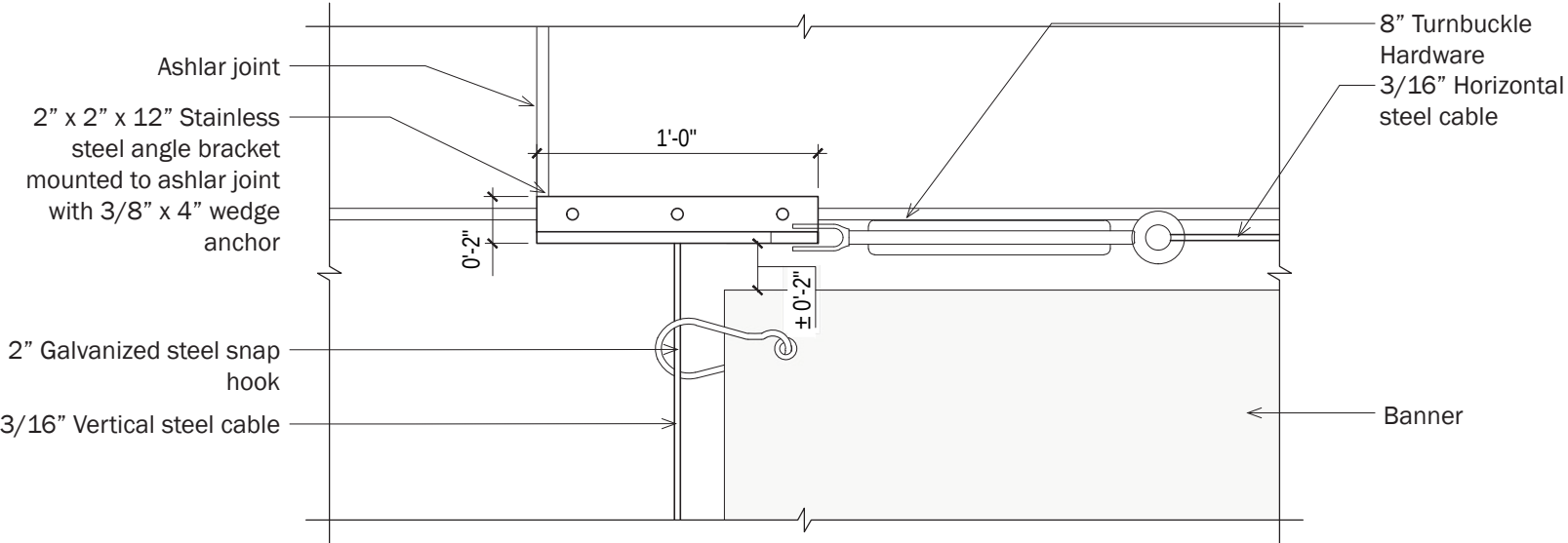
PREVIOUS PROPOSAL - 04/21/26

KEY

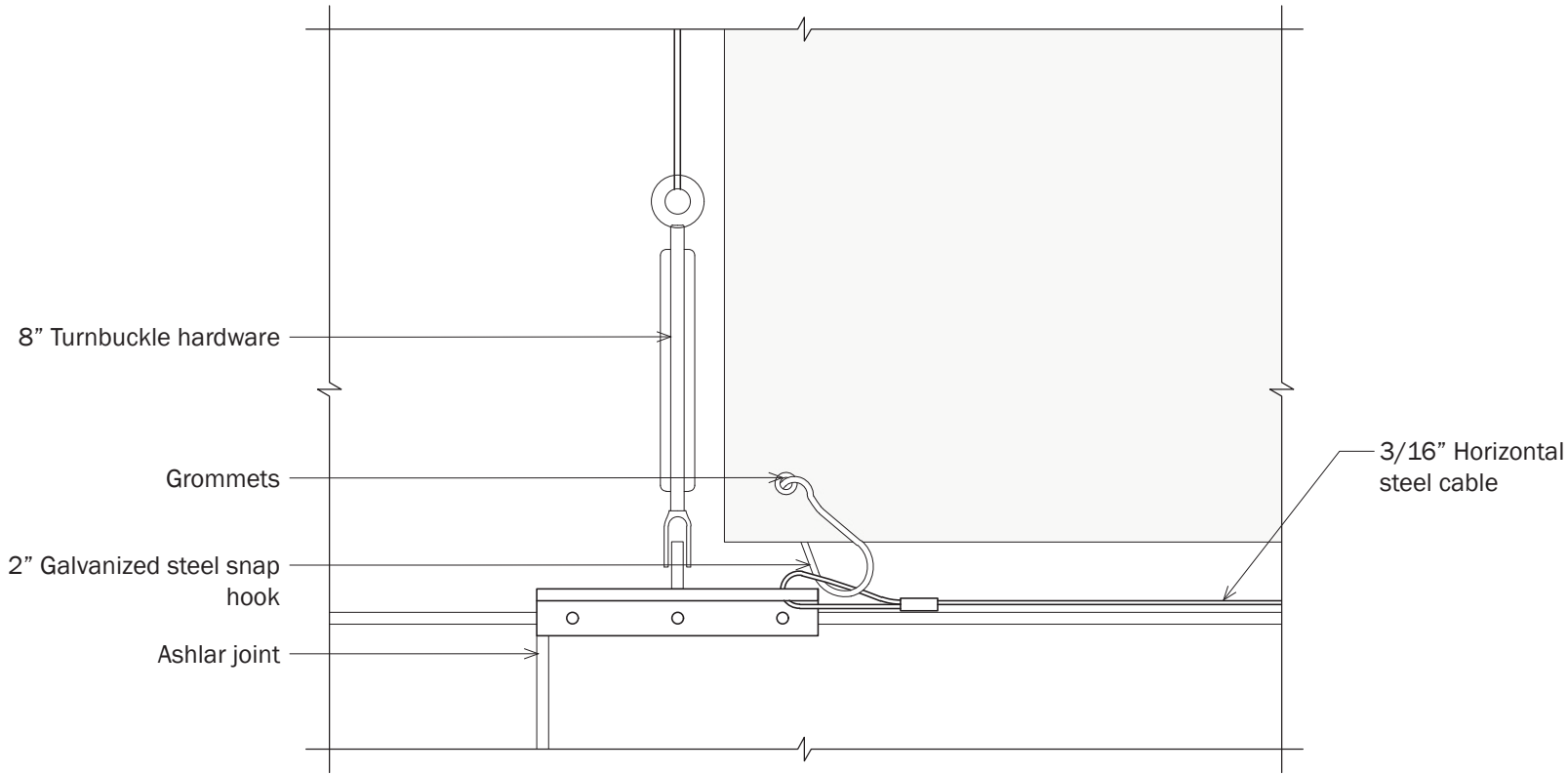
Proposed Bracket at Ashlar Joints



NORTH & SOUTH BANNER PROPOSAL (TYP.)



TOP LEFT CORNER (DETAIL)

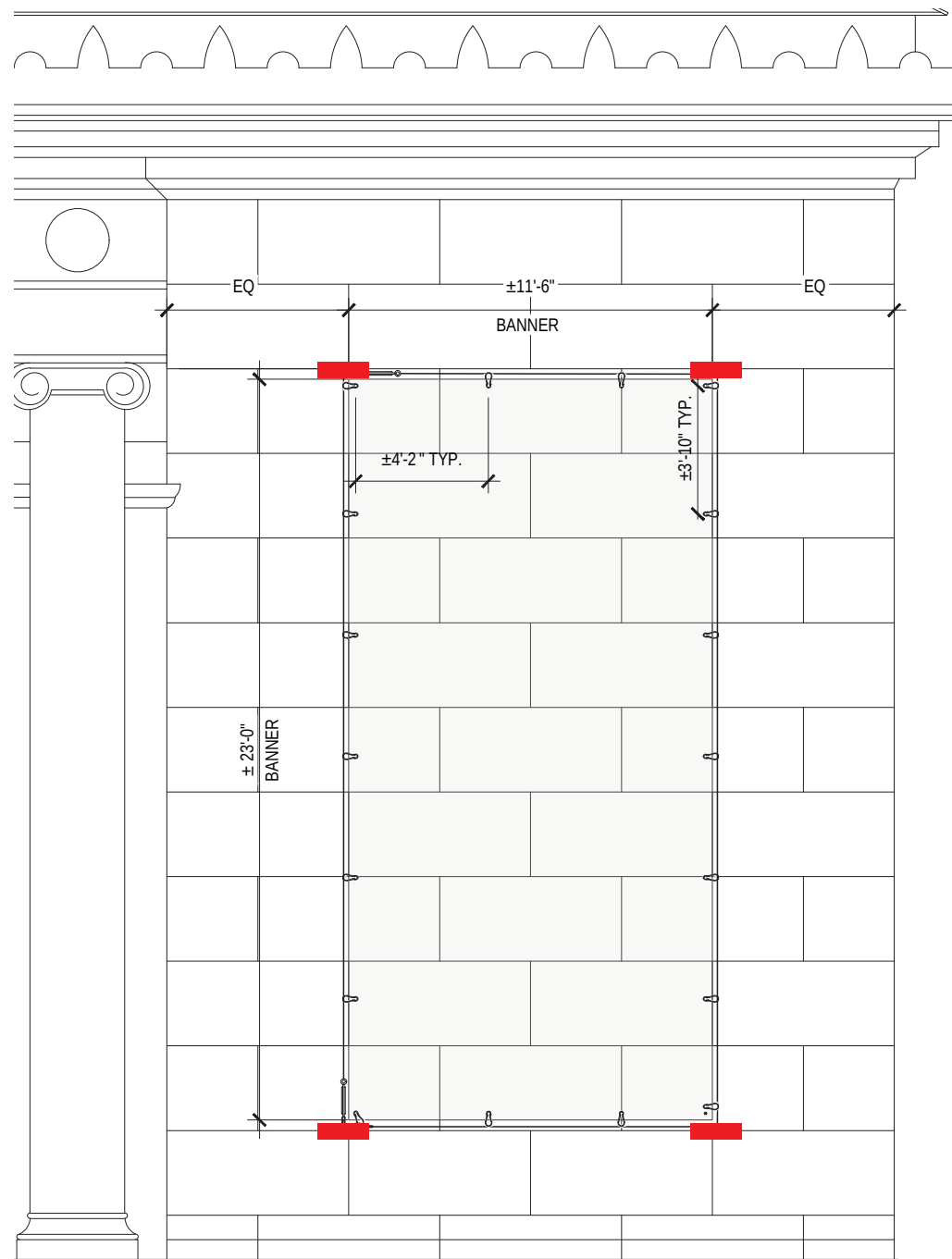


BOTTOM LEFT CORNER (DETAIL)

BANNER ATTACHMENT SYSTEM AT NORTH AND SOUTH FACADES

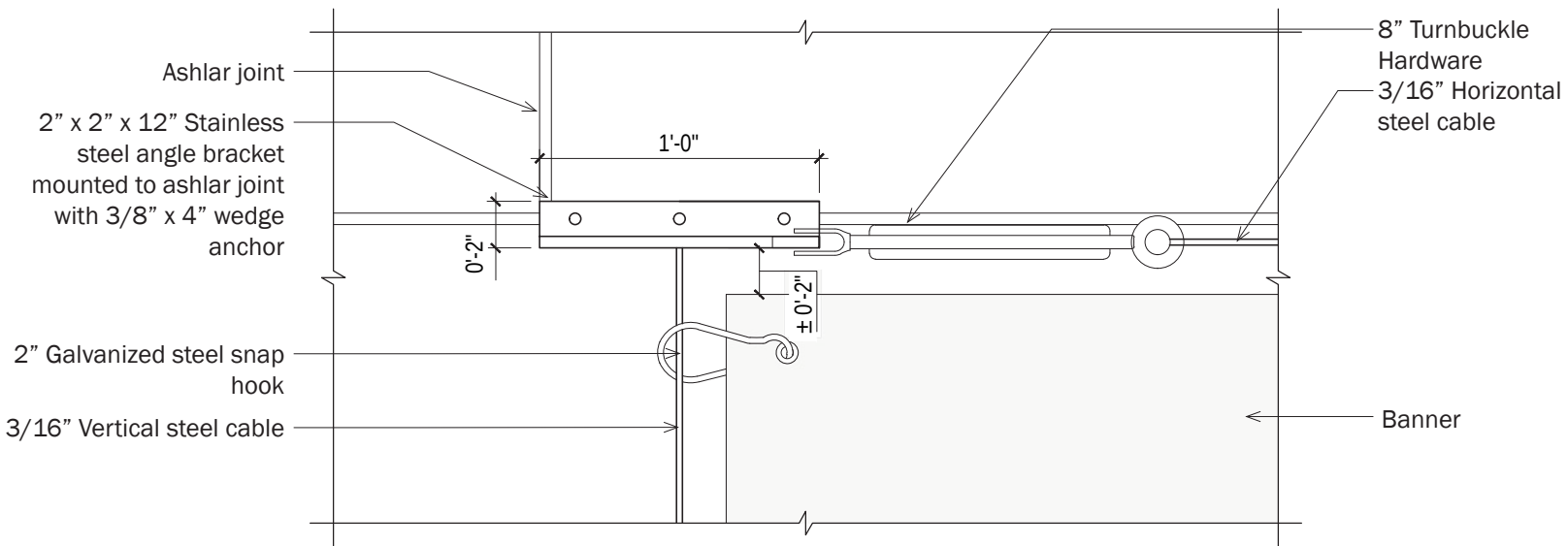
KEY

Proposed Bracket at Ashlar Joints

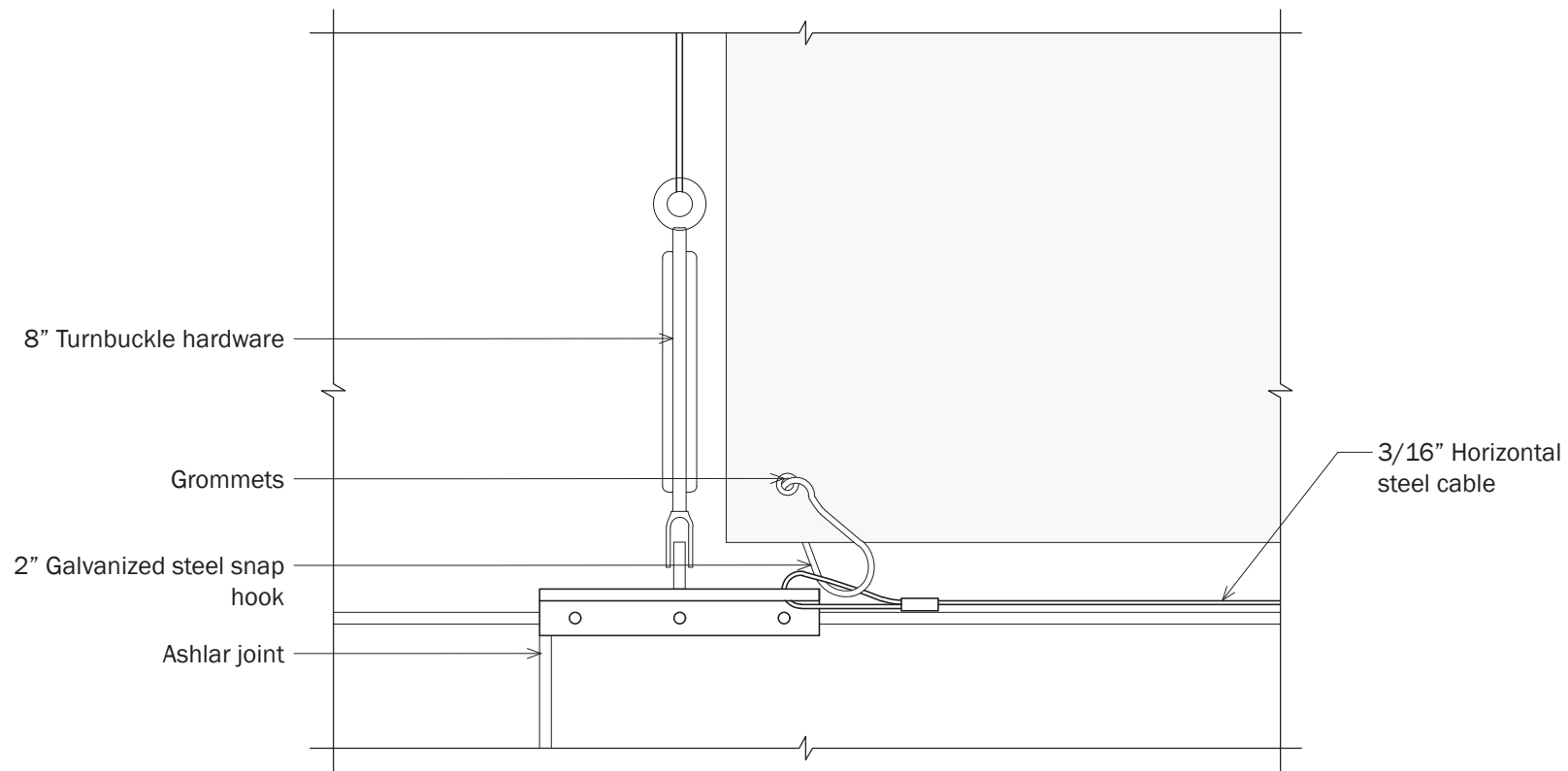


NORTH & SOUTH BANNER PROPOSAL (TYP.)

CURRENT PROPOSAL



TOP LEFT CORNER (DETAIL)



BOTTOM LEFT CORNER (DETAIL)

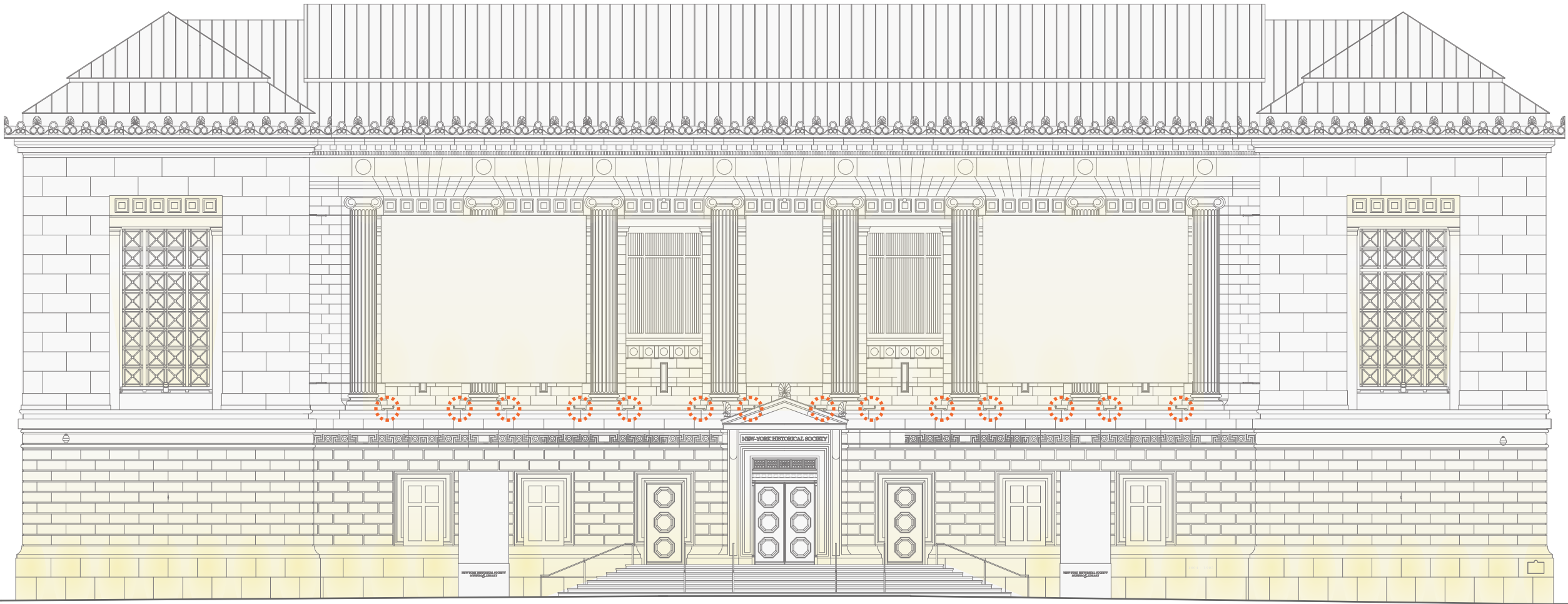
BANNER ATTACHMENT SYSTEM AT NORTH AND SOUTH FACADES

KEY



Fixture replacement at colonnade using existing j-box locations

PREVIOUS PROPOSAL - 04/21/26

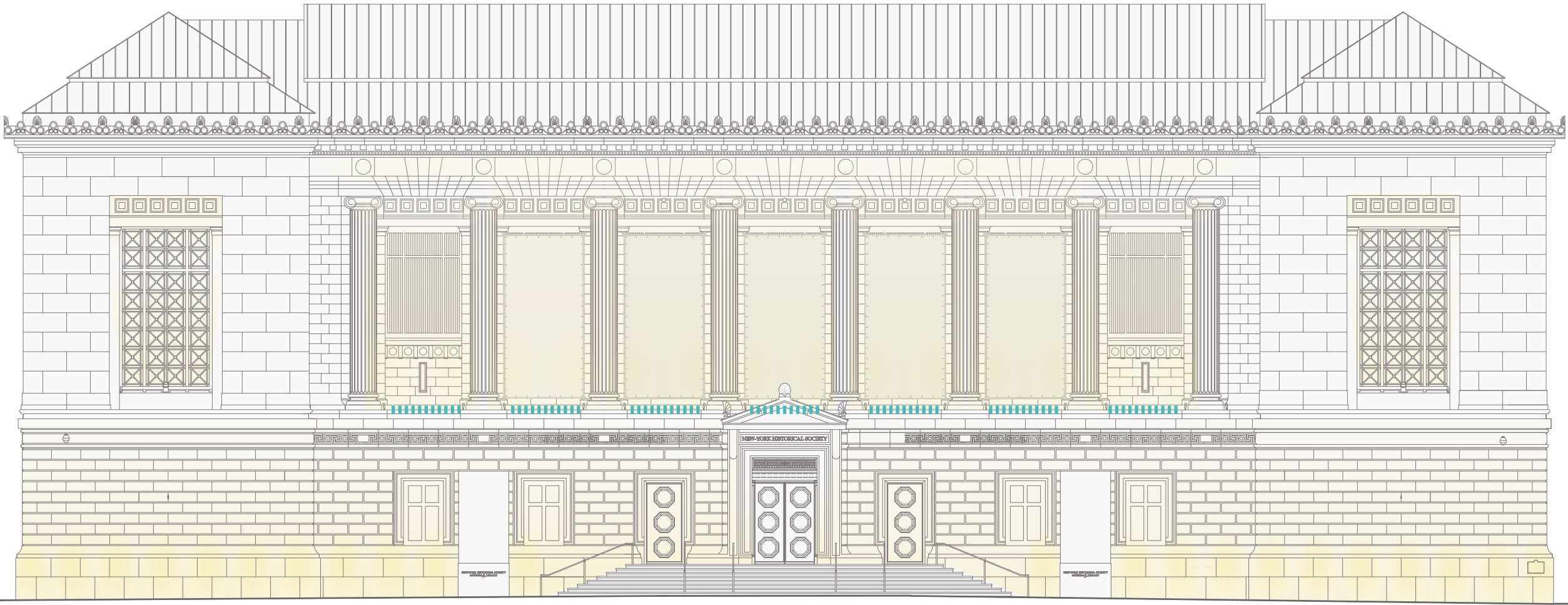


EAST ELEVATION - PROPOSED LIGHTING

LIGHTING PROPOSAL AT THE CENTRAL PARK WEST FACADE COLONNADE

CURRENT PROPOSAL

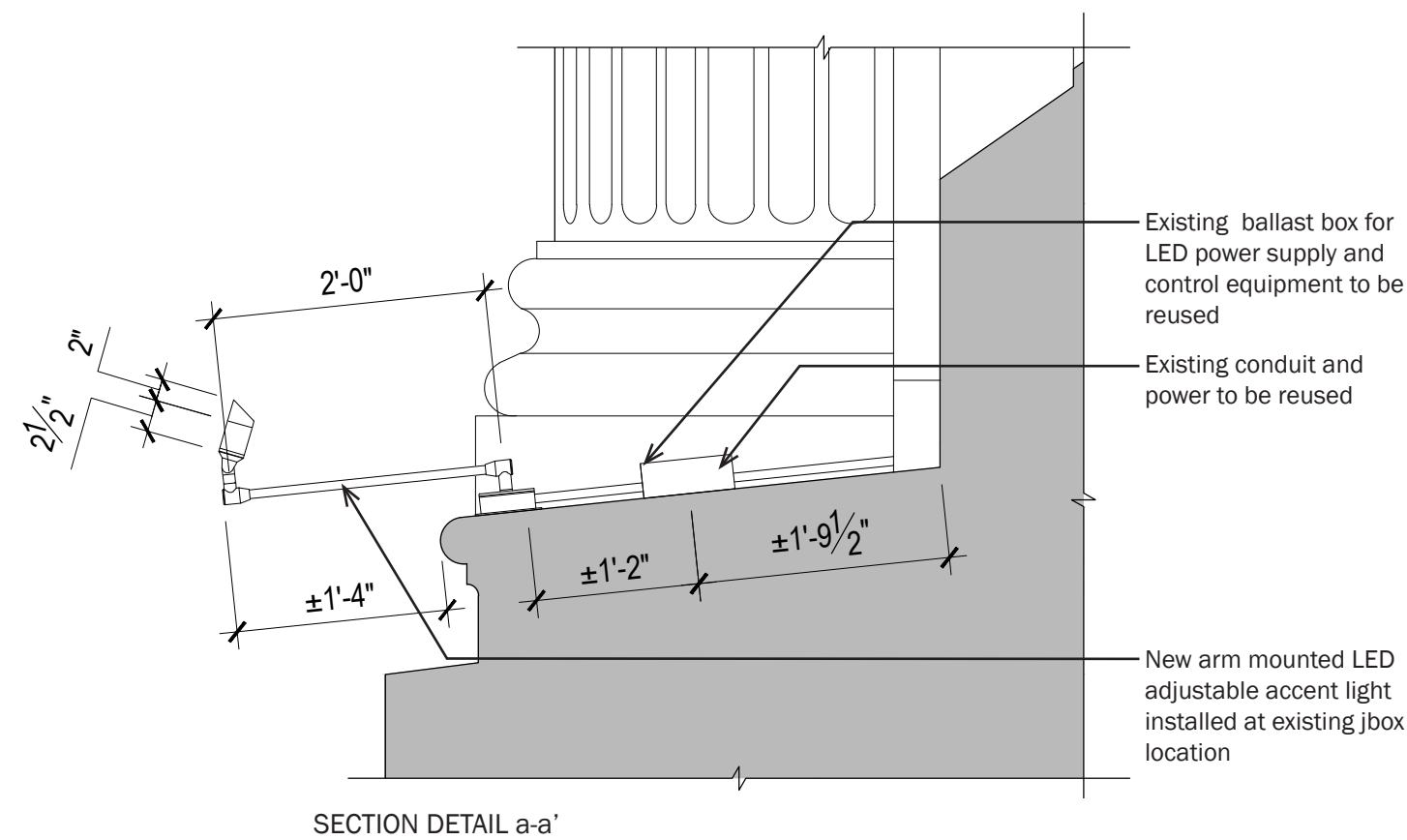
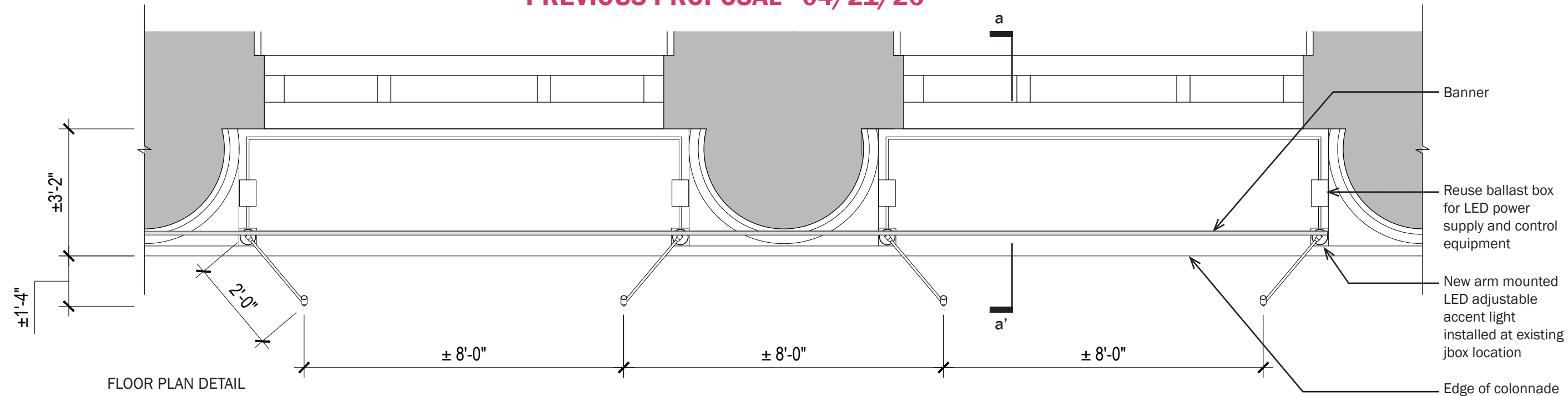
KEY  
New Linear Fixture



EAST ELEVATION - PROPOSED LIGHTING

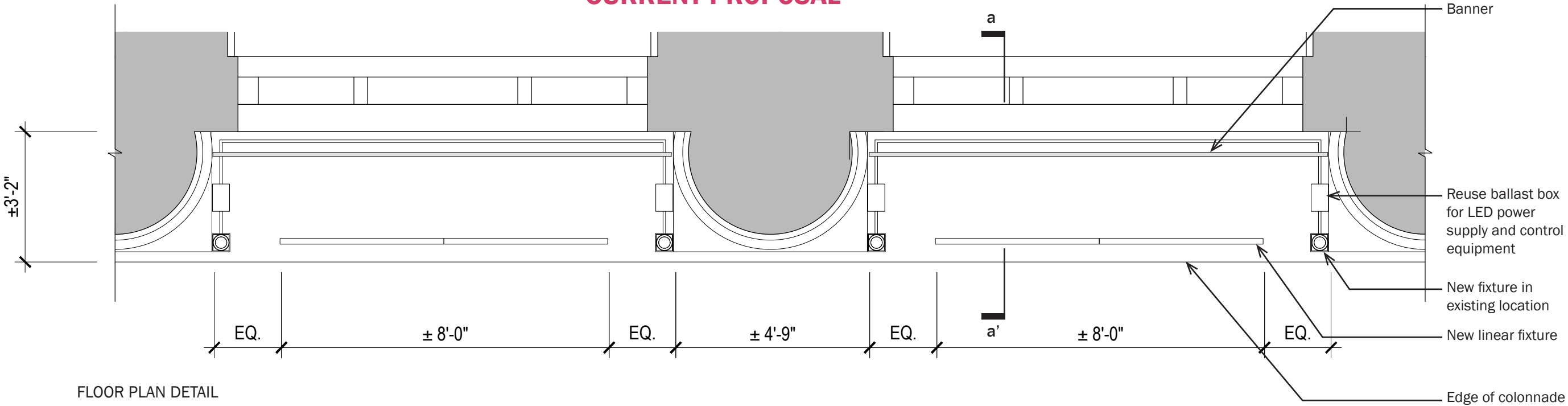
LIGHTING AT THE CENTRAL PARK WEST FACADE COLONNADE

PREVIOUS PROPOSAL - 04/21/26

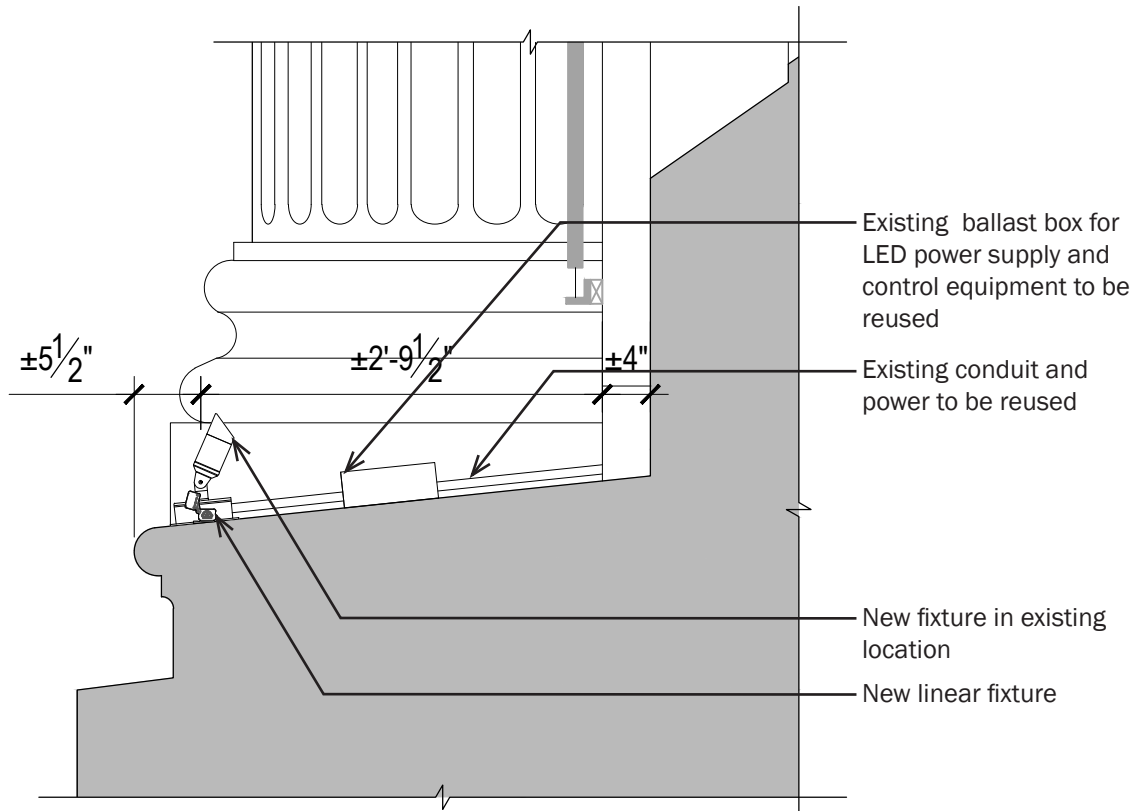


LIGHTING AT THE CENTRAL PARK WEST FACADE COLONNADE - FIXTURE REPLACEMENT

CURRENT PROPOSAL



FLOOR PLAN DETAIL



SECTION DETAIL a-a'

LIGHTING AT THE CENTRAL PARK WEST FACADE COLONNADE - FIXTURE REPLACEMENT

CURRENT PROPOSAL

TROV®

OVERVIEW • SPECIFICATIONS • ORDERING

INTERIOR + EXTERIOR | L50 GRAZE

DATE

PROJECT

FIRM

TYPE

THE L50 INCLUDES PATENTED OPTICAL DESIGN THAT DELIVERS THE WIDEST RANGE OF BEAM ANGLE OPTIONS FOR PRECISE COVE, WALL GRAZING, WALL WASHING OR LINE OF LIGHT APPLICATIONS. EXCLUSIVE FLIP TO FLAT™ HINGE DESIGN PROVIDES FLEXIBILITY WHEN MANAGING SMALL COVE DETAILS. TROV OFFERS SMOOTH, FLICKER FREE DIMMING DOWN TO 0%.

FEATURES :

- DIM TO 0%, ELV REVERSE PHASE
- 24 BEAM ANGLES
- MULTI-VOLT
- FLIP TO FLAT™
- 6 CCT OPTIONS
- 80+ AND 90+ CRI OPTIONS
- IP54 INTERIOR AND IP66 EXTERIOR OPTIONS

MODEL/ SIZE

INTERIOR/ EXTERIOR

LENGTH

POWER

CCT

CRI

VOLTAGE

OPTICS

L50

I  
E

12"  
48"

02  
04  
06  
08  
10  
12

WHITE  
CCT  
27  
30  
35  
40

MONO  
COLOR

80  
90\*

MULT  
(120-277V)

GRAZING  
9 x 9  
9 x 17  
9 x 29  
9 x 59  
15 x 15  
15 x 23  
15 x 25  
15 x 65  
COVE  
120\*\*  
Asym.  
LINE OF LIGHT  
LOL

WASHING  
25 x 25  
25 x 33  
25 x 45  
25 x 75  
39 x 9  
55 x 25  
40 x 40  
40 x 48  
40 x 60  
40 x 90  
45 x 15  
70 x 40  
70 x 70

BUILD TO ORDER SHIPPING

22  
50

BL  
AM

GR\*\*\*\*  
RD\*\*\*

Blank for color

EXAMPLE: L50-I-48-10-27-90-MULT-15x65

\*90 CRI not available in 2200K or 5000K \*\*120 is only available with Exterior option. See L35 spec sheet for interior cove options. \*\*\*Red is not available in 12W or 10W. \*\*\*\*Green is not available in 12W.

PERFORMANCE

WATTS

OPTIC

LUMEN OUTPUT

EFFICACY

2W

9"x 29"

158 lm/LF ( 519 lm/m )

79 lm/W

4W

9"x 29"

389 lm/LF ( 1277 lm/m )

97 lm/W

6W

9"x 29"

620 lm/LF ( 2035 lm/m )

103 lm/W

8W

9"x 29"

864 lm/LF ( 2833 lm/m )

108 lm/W

10W

9"x 29"

1046 lm/LF ( 3432 lm/m )

105 lm/W

12W

9"x 29"

1217 lm/LF ( 3990 lm/m )

101 lm/W

ALL LUMEN DATA IS FROM 4000K 80CRI FIXTURES. PLEASE SEE PHOTOMETRY SPEC SHEET FOR ADDITIONAL LUMEN DATA.

COLOR RENDERING INDEX  
COLOR CONSISTENCY  
LUMEN DEPRECIATION / RATED LIFE

80+, 90+  
2-STEP MACADAM ELLIPSE  
WATTS | L70 @ 25C  
2W-12W

L70 @ 25C  
>150,000

L70 @ 50C  
>70,000

L90 @ 25C  
>50,000

L90 @ 50C  
>25,000

\*CALCULATIONS FOR LED FIXTURES ARE BASED ON MEASUREMENTS THAT COMPLY WITH IES LM-80 TESTING PROCEDURES AND IES TM-21 CALCULATOR

\*CALCULATIONS FOR LED FIXTURES ARE BASED ON MEASUREMENTS THAT COMPLY WITH IES LM-80 TESTING PROCEDURES AND IES TM-21 CALCULATOR

ELECTRICAL

POWER CONSUMPTION

2W/LF (6.6W/M); 4W/LF (13.2W/M); 6W/LF (19.8W/M); 8W/LF (26.4W/M); 10W/LF (33W/M); 12W/FL (39.6W/M)  
\* 3W/LF (9.9W/M) at 220V -277V

MAX FIXTURE RUN LENGTH

2W/LF

4W/LF

6W/LF

8W/LF

10W/LF

12W/LF

Volts

Max Run all T

Max Run all 4"

Max Run all T

Max Run all 4"

Max Run all T

Max Run all 4"

Max Run all T

Max Run all 4"

Max Run all T

Max Run all 4"

Max Run all T

Max Run all 4"

120

214

214

186

186

152

152

114

114

91

91

76

76

220

374

392

340

340

277

277

209

209

95

167

95

139

277

374

494

374

428

349

349

263

263

95

190

95

175

NOTE: Information on this Spec Sheet is subject to change, please visit ecosenselighting.com/resources for the most updated information.

ECOSENSE®

ECOSENSE LIGHTING INC.  
837 NORTH SPRING STREET  
SUITE 103  
LOS ANGELES, CA 90012

SUPPORT@ECOSENSELIGHTING.COM

SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE. VISIT ECOSENSELIGHTING.COM FOR THE MOST CURRENT SPECIFICATIONS.  
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FREEDOM TO CREATE™

1/4

20240722

SPECIFICATIONS

DESCRIPTION:  
Compact MR16 adjustable accent fixture.  
Suitable for wet/damp/dry location installations.

MATERIAL:  
Standard overall material is 6061 aluminum.  
HL-360 - Machined Aluminum (Standard)  
HL-360-1 - Machined Stainless Steel  
HL-360-2b - Machined Brass

FINISH:  
AA - Anodized Satin Aluminum  
AP - Powder Coat Aluminum  
BK - Powder Coat Black  
BZ - Powder Coat Bronze  
WT - Powder Coat White  
N - Natural, for Stainless Steel and Brass

HALOGEN LAMPING OPTION:  
Lamp Type - 12V halogen MR16 lamp, bi-pin GX5.3 base, 50W max, not included (standard).

LED OPTIONS  
Integral high output LED, warm white 85 CRI (90 available)  
2700K or 3000K Standard (4000K, 5000K, & 6000K available)

3LED - 3W LED - 180 lumens  
8LED - 8W LED - 300 lumens  
8LED-E - 8.4W LED - 565 lumens

OPTICS  
3LED and 8LED:  
SP - Spot, 12°  
NF - Narrow Flood, 24°  
FL - Flood, 36°

8LED-E:  
SP - Spot 14°  
NF - Narrow Flood, 25°  
MF - Medium Flood, 30°  
FL - Flood, 40°

VOLTAGE:  
12 - 12 VAC output transformer required, not included.

MOUNTING:  
Fixture is designed with a 1/2-NPS adjustable mounting stem.

OPTIONS:  
Glare shields  
GL-10 - Short Angled, aluminum  
GL-11 - Angled, aluminum  
GL-12 - Angled, brass  
GL-13 - Straight, aluminum  
GL-14 - Straight, brass  
Lenses/Louvers/Color Filters  
LA-1 - Hexcell Louver (Black)  
LA-2 - Prismatic lens  
LA-3 - Linear spread lens  
LA-4 - Soft focus lens (diffused)  
LA-5 - Moonlight lens  
LA-6 - Blue lens  
See fixture accessories for more information.

RATING:  
Wet/damp/dry location.

ORDER SPECIFICATION: \_\_\_\_\_  
Fixture Finish Lamping Voltage Options/Access.

|           |                                                                                                                                                  |
|-----------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| PROJECT:  | <b>HEVI LITE, INC.</b><br>9714 Variel Ave, Chatsworth, CA 91311<br>Tel., (818) 341-8091 - Fax (818) 998-1986<br>Web Site http://www.hevilite.com |
| APPROVED: |                                                                                                                                                  |
| NOTE:     | CATALOG NUMBER:<br><b>HL-360</b>                                                                                                                 |
| TYPE:     |                                                                                                                                                  |

THE INFORMATION CONTAINED IN THIS DRAWING IS THE SOLE PROPERTY OF HEVI LITE, INC. ANY REPRODUCTION IN PART OR WHOLE WITHOUT THE WRITTEN PERMISSION OF HEVI LITE, INC. IS PROHIBITED.

SPECIFICATIONS

DESCRIPTION:  
MR16 short angled glare shield. Suitable for wet/damp/dry location installations.

MATERIAL:  
Standard overall material is 6061 aluminum.  
GL-10 - Machined Aluminum

FINISH:  
AA - Anodized Satin Aluminum  
AP - Powder Coat Aluminum  
BK - Powder Coat Black  
BZ - Powder Coat Bronze  
WT - Powder Coat White

MOUNTING:  
Glare shield fits all MR16 fixtures with 2.25" bezels.

SAMPLE ORDER SPECIFICATION:  
GL-10-AA

RATING:  
Wet/damp/dry location.

MADE IN THE USA

ORDER SPECIFICATION: \_\_\_\_\_  
Fixture Finish Lamping Voltage Options/Access.

|           |                                                                                                                                                  |
|-----------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| PROJECT:  | <b>HEVI LITE, INC.</b><br>9714 Variel Ave, Chatsworth, CA 91311<br>Tel., (818) 341-8091 - Fax (818) 998-1986<br>Web Site http://www.hevilite.com |
| APPROVED: |                                                                                                                                                  |
| NOTE:     | CATALOG NUMBER:<br><b>GL-10</b>                                                                                                                  |
| TYPE:     |                                                                                                                                                  |

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LIGHTING AT THE CENTRAL PARK WEST FACADE COLONNADE - FIXTURES

PBDW ARCHITECTS

THE NYH SIGNAGE MASTER PLAN - 170 CENTRAL PARK WEST

09.29.2026

30

The current proposal is:

**Preservation Department – Item 1, LPC-26-04287**

**170 Central Park West – The New York Historical Society  
Individual Landmark – Upper West Side/Central Park West  
Historic District – Borough of Manhattan**

**Note: this is a Public Meeting item. No public testimony will be received today as the hearing on this item is closed.**

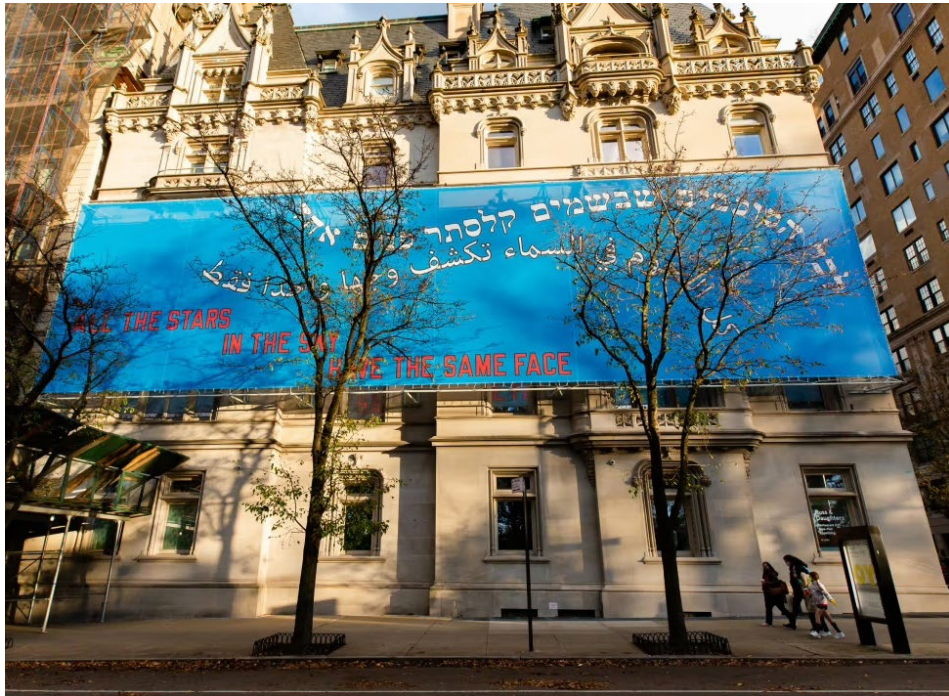
APPENDIX



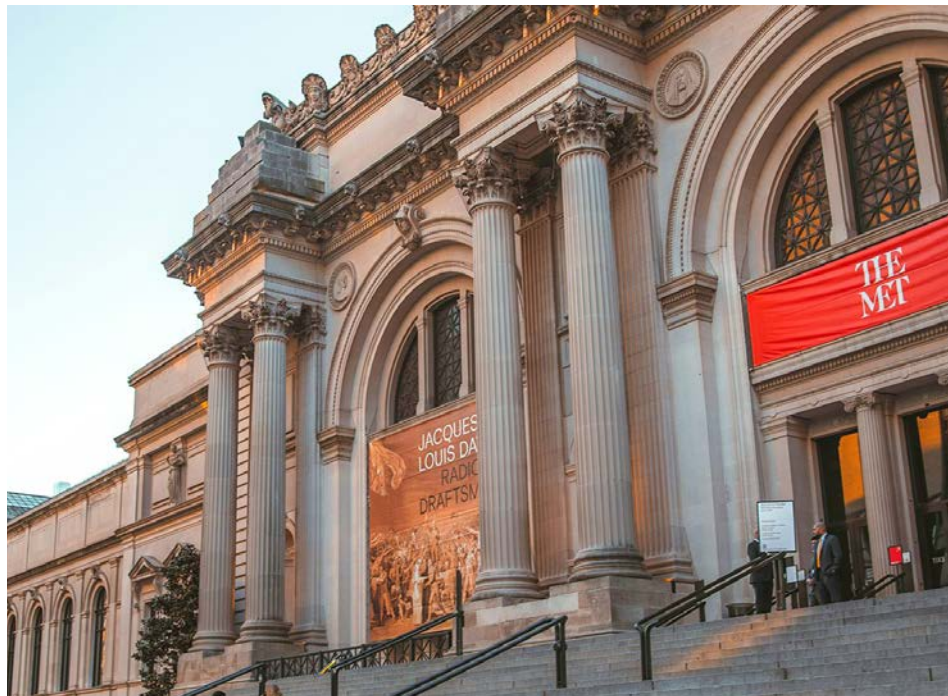
MUSEUM OF THE CITY OF NEW YORK, ENTRY BANNERS, 2011



AMERICAN MUSEUM OF NATURAL HISTORY, ENTRY BANNERS, 2019.  
CRB 11-9180



JEWISH MUSEUM, TEMPORARY ARTWORK BY LAWRENCE WEINER, 90 DAY  
INSTALLATION, 2020. CofA 20-10923



METROPOLITAN MUSEUM OF ART, ENTRY BANNERS, 2020. SRB 05-5528

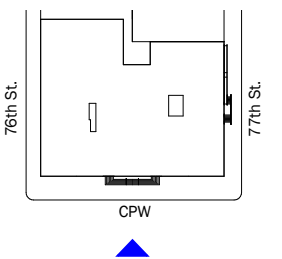


BROOKLYN MUSEUM ENTRY BANNERS, 2020. MISC 04-6332



DDC ART INSTALLATION AT STATEN ISLAND COURTHOUSE, 2022.  
SRB 23-03257

**EXAMPLES OF EXTERIOR SIGNAGE AND ARTWORK AT LANDMARK BUILDINGS IN NEW YORK CITY**



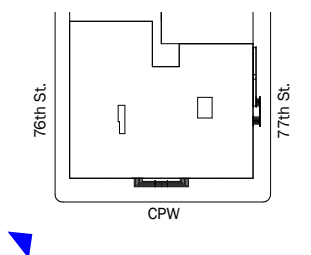
NYH CENTRAL PARK WEST - EAST ELEVATION, C. 1908-1912.  
SOURCE: DIGITAL CULTURE OF METROPOLITAN NEW YORK (DCMNY)

HISTORIC PHOTOGRAPHS



NYH CENTRAL PARK WEST FACADE TAX PHOTOGRAPH - SOUTHEAST CORNER LOOKING NORTH, C. 1940.

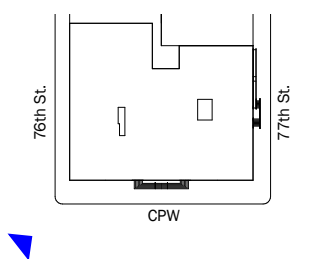
SOURCE: 1940 TAX DEPARTMENT PHOTOGRAPHS COLLECTION



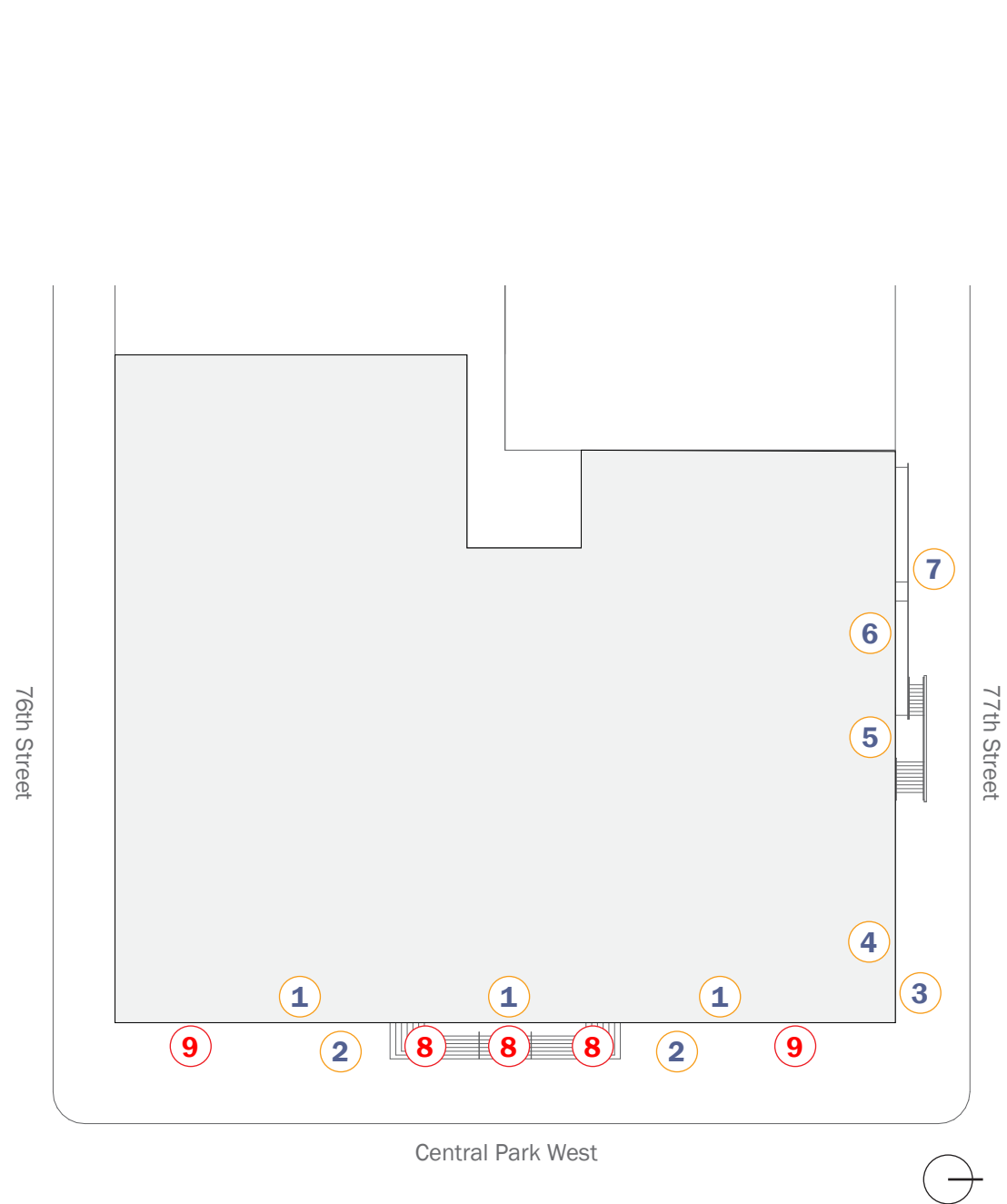
## HISTORIC PHOTOGRAPHS



NYH CENTRAL PARK WEST - SOUTHEAST CORNER LOOKING NORTH, C. 1975.  
 SOURCE: THE MUSEUM OF THE CITY OF NEW YORK COLLECTION



## HISTORIC PHOTOGRAPHS



EXISTING SIGNAGE LAYOUT - KEY PLAN

## EXISTING CONDITION



1 Banners on East Elevation



2 Kiosks on Central Park West



3 Institutional Signage at North Elevation



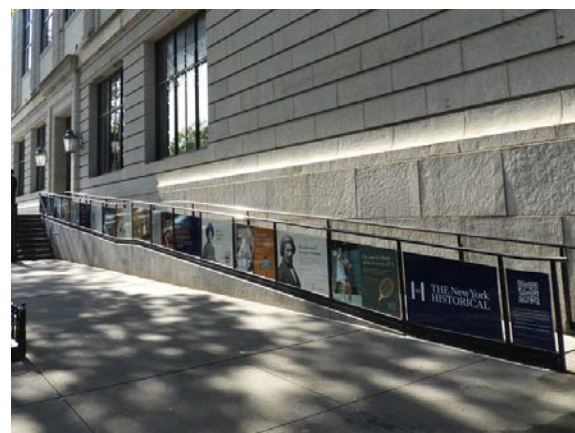
4 Window Neon Sign, North Elevation



5 Door Decals for Restaurant, North Elevation



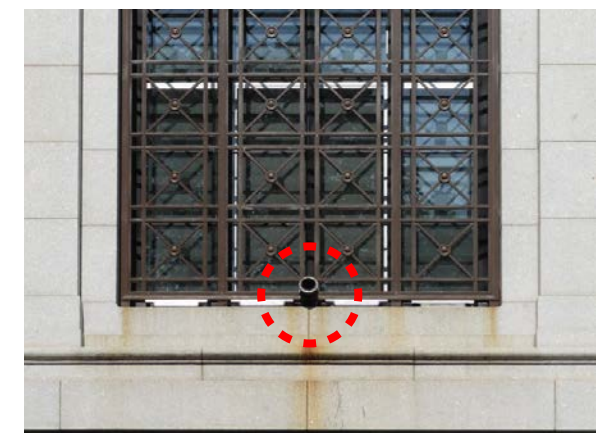
6 Window Decals for Store, North Elevation



7 Ramp Handrail Signage at North Elevation



8 Vertical Banner Structure at East Elevation (not in use)



9 Flagpole Structure at East Elevation (not in use)

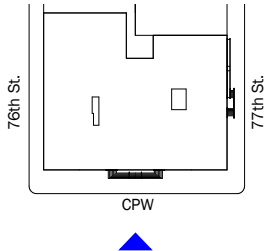
EXISTING SIGNAGE LAYOUT - EXISTING CONDITIONS PHOTOGRAPHS

## EXISTING SIGNAGE LAYOUT & HARDWARE

EXISTING CONDITION



PHOTOGRAPH OF EAST ELEVATION AT CENTRAL PARK WEST, AUGUST 2026

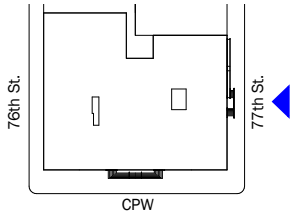


SIGNAGE LAYOUT - EXISTING CONDITIONS

EXISTING CONDITION

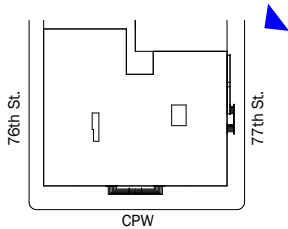


PHOTOGRAPH OF NORTH ELEVATION AT 77TH ST., JANUARY 2026



SIGNAGE LAYOUT - EXISTING CONDITIONS

EXISTING CONDITION



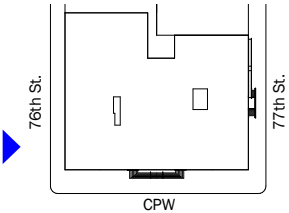
DECALS AT NORTH ENTRANCE RAMP AT 77TH ST., SEPTEMBER 2025

SIGNAGE LAYOUT - EXISTING CONDITIONS

EXISTING CONDITION



PHOTOGRAPH OF SOUTH ELEVATION AT 76TH ST., AUGUST 2026

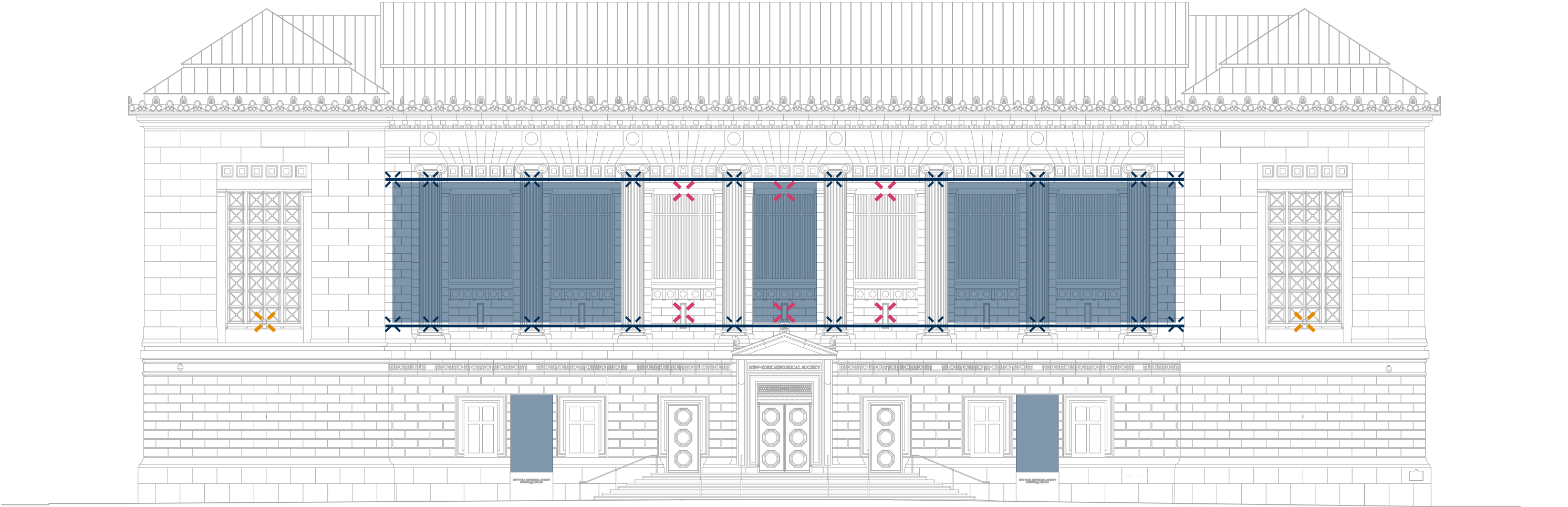


SIGNAGE LAYOUT - EXISTING CONDITIONS

EXISTING CONDITION

KEY

- Existing Banners and Kiosks
- Existing Anchoring Hardware
- Existing Cable System
- Existing Flagpole Hardware (not in use)
- Existing Banner Hardware (not in use, to be removed)



EAST ELEVATION - EXISTING SIGNAGE LAYOUT

EXISTING SIGNAGE AND ATTACHMENTS

EXISTING CONDITION



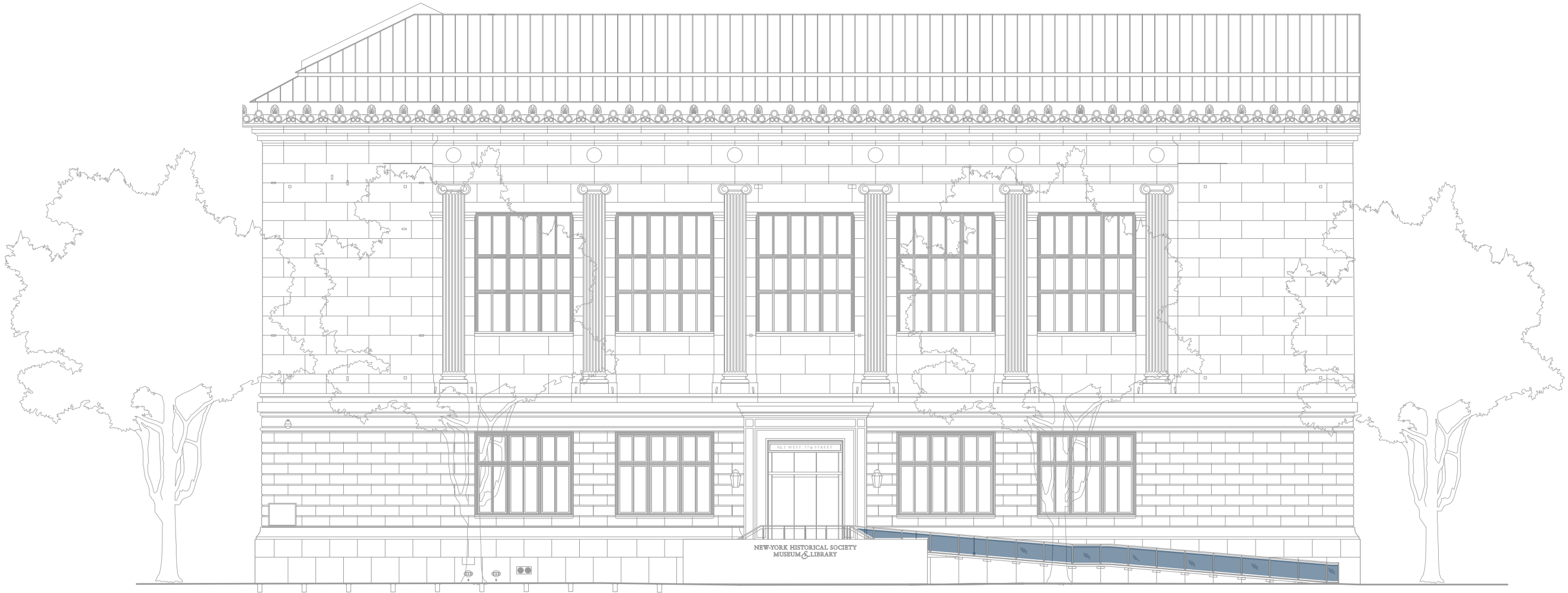
SOUTH ELEVATION - EXISTING SIGNAGE LAYOUT

EXISTING SIGNAGE AND ATTACHMENTS

KEY

Existing Decals

EXISTING CONDITION



NORTH ELEVATION - EXISTING SIGNAGE LAYOUT

EXISTING SIGNAGE AND ATTACHMENTS



NORTH ELEVATION BANNER, LPC-23-02490 (1997)



TEMPORARY EXHIBITION SIGNAGE (2004-2005)



NORTH AND EAST ELEVATION SIGNAGE, (2005)



WEST ELEVATION TEMPORARY BANNER, LPC-05-6182 (2005)



TEMPORARY EXHIBITION SIGNAGE (2009-2010)



KIOSKS AND FIN BANNERS, LPC DOCKET NO. 09-1034 (2011)

# EXAMPLES OF PAST SIGNAGE AT THE NEW YORK HISTORICAL

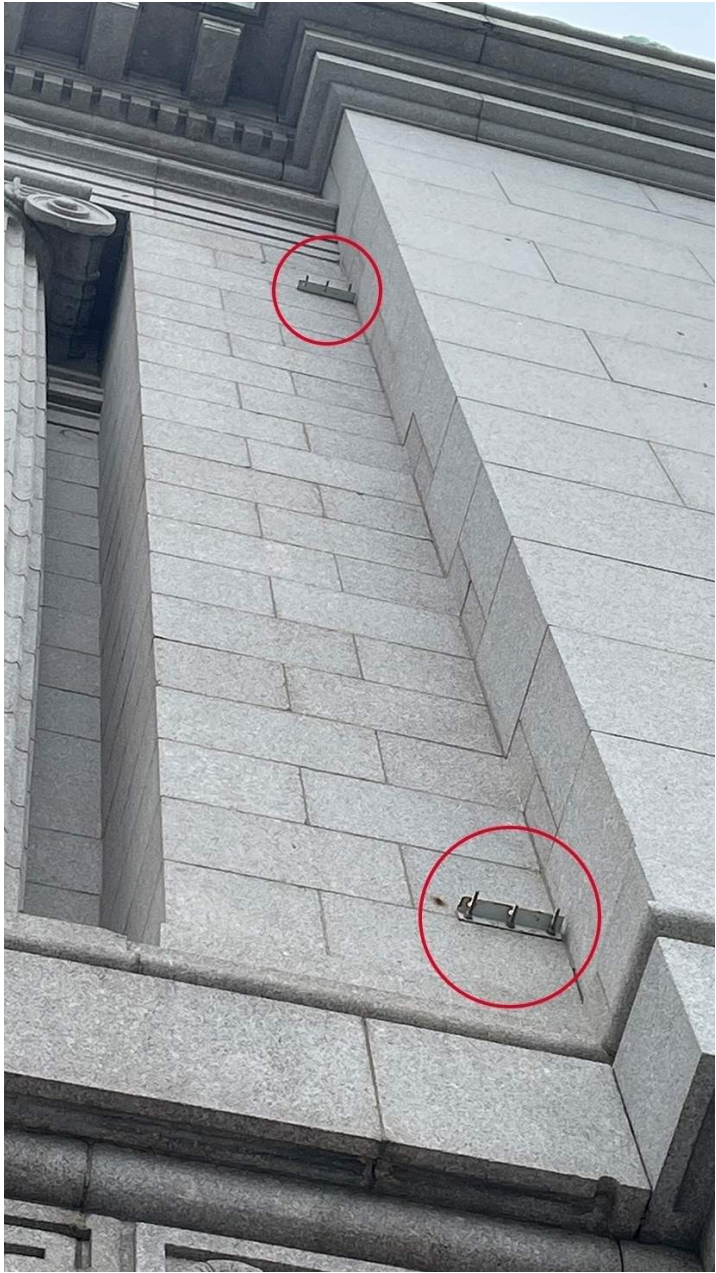
EXISTING CONDITION



EXISTING BRACKET AT SOUTH SIDE OF EAST FACADE TO REMAIN



EXISTING BRACKET AT CENTER COLUMN TO REMAIN



EXISTING BRACKET AT NORTH SIDE OF EAST FACADE TO REMAIN



TYPICAL EXISTING CLOSED-EYE ROUTING EYEBOLT  
HARDWARE AT COLUMN OF EAST FACADE TO REMAIN AT  
ALL LOCATIONS

EXISTING SIGNAGE ATTACHMENT SYSTEM AT CENTRAL PARK WEST FACADE



CENTRAL PARK WEST FACADE LIGHTING, 2011

#### EXAMPLE OF PAST LIGHTING AT CENTRAL PARK WEST FACADE



CENTRAL PARK WEST FACADE LIGHTING, 2025

## EXISTING LIGHTING AT CENTRAL PARK WEST FACADE



DARYL ROTH THEATRE, NEW YORK



MORGAN LIBRARY, NEW YORK



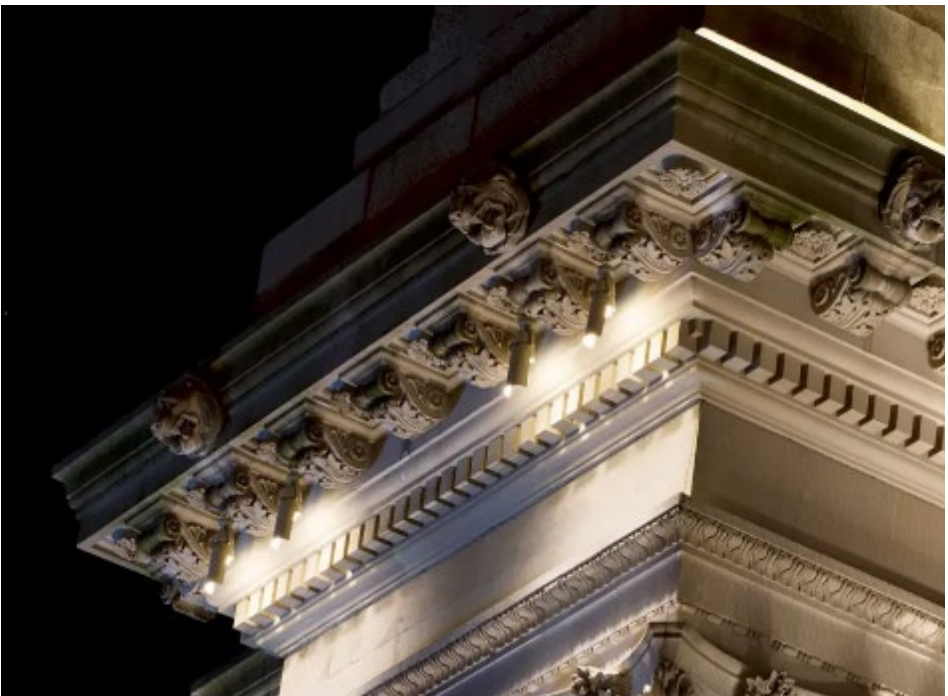
THE MET MUSEUM, NEW YORK



DARYL ROTH THEATRE (FIXTURE DETAIL), NEW YORK



MORGAN LIBRARY (FIXTURE DETAIL), NEW YORK



THE MET MUSEUM (FIXTURE DETAIL), NEW YORK

**EXAMPLES OF EXTERIOR LIGHTING FIXTURES IN HISTORIC BUILDINGS IN NEW YORK CITY**



The current proposal is:

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Individual Landmark – Upper West Side/Central Park West  
Historic District – Borough of Manhattan**

**Note: this is a Public Meeting item. No public testimony will be received today as the hearing on this item is closed.**