

December 2, 2025
Public Hearing

The current proposal is:

Preservation Department – Item 12, LPC-26-03633

**779 Fifth Avenue – The Sherry-Netherland – Upper East Side
Historic District
Borough of Manhattan**

To testify virtually, please join Zoom

Webinar ID: 161 812 1468

Passcode: 845296

By Phone: 646-828-7666 (NY)

833-435-1820 (Toll-free)

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The Sherry-Netherland

781 Fifth Avenue Storefront

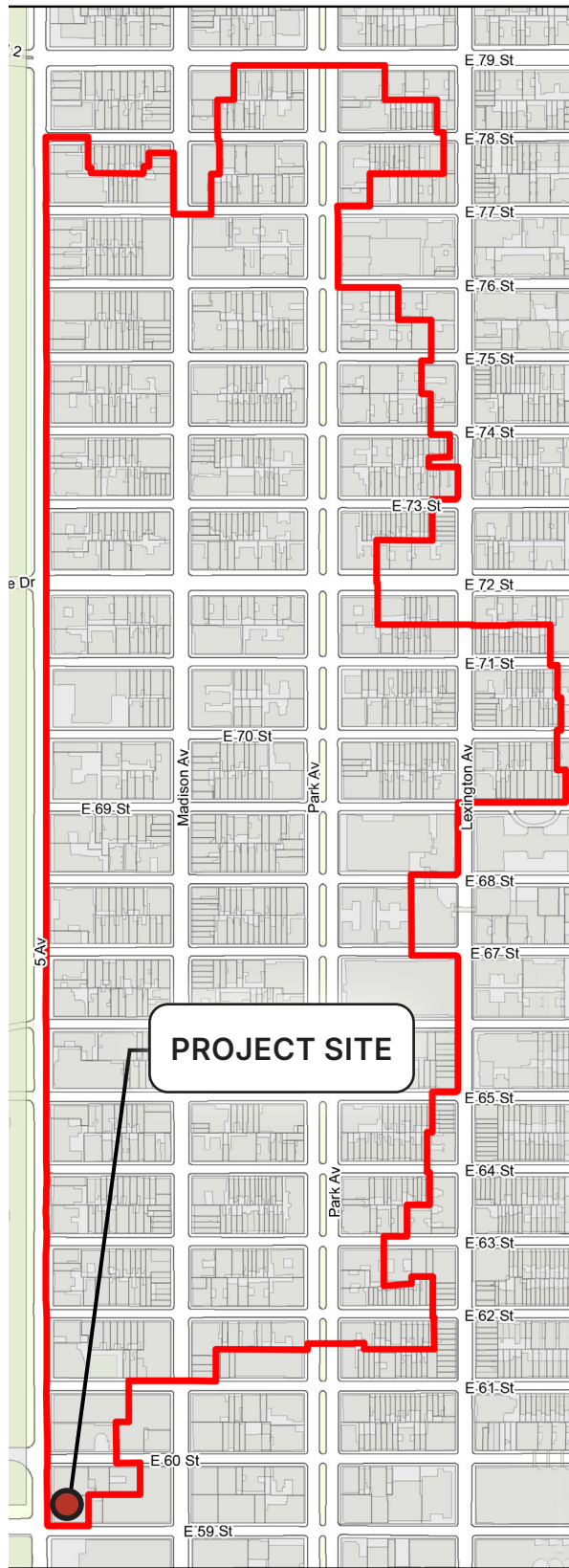
(Block: 1374 Lot: 1)

Acheson Doyle Partners Architects

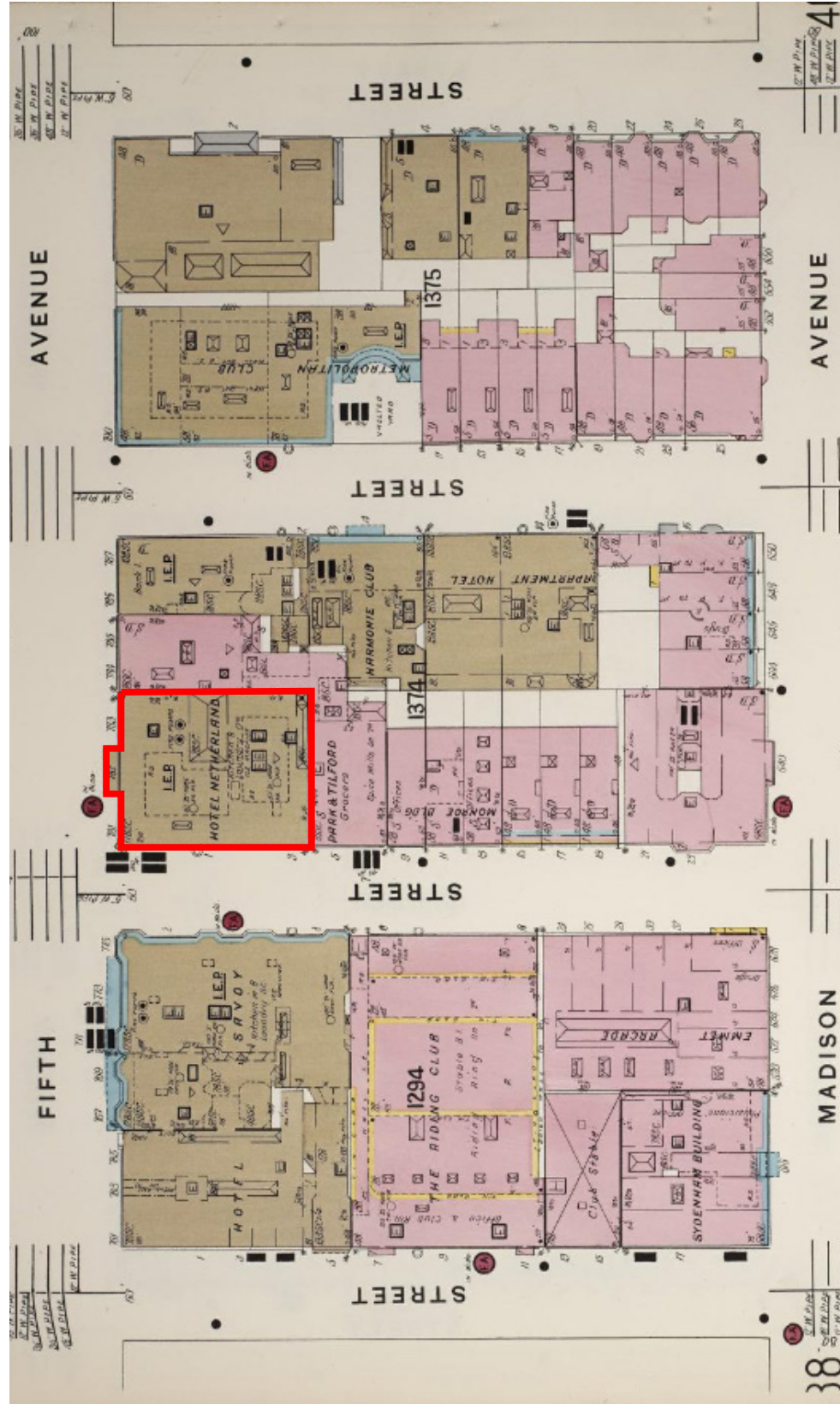
Landmarks Preservation Commission Presentation

December 2, 2025





MAP OF UPPER EAST SIDE HISTORIC DISTRICT



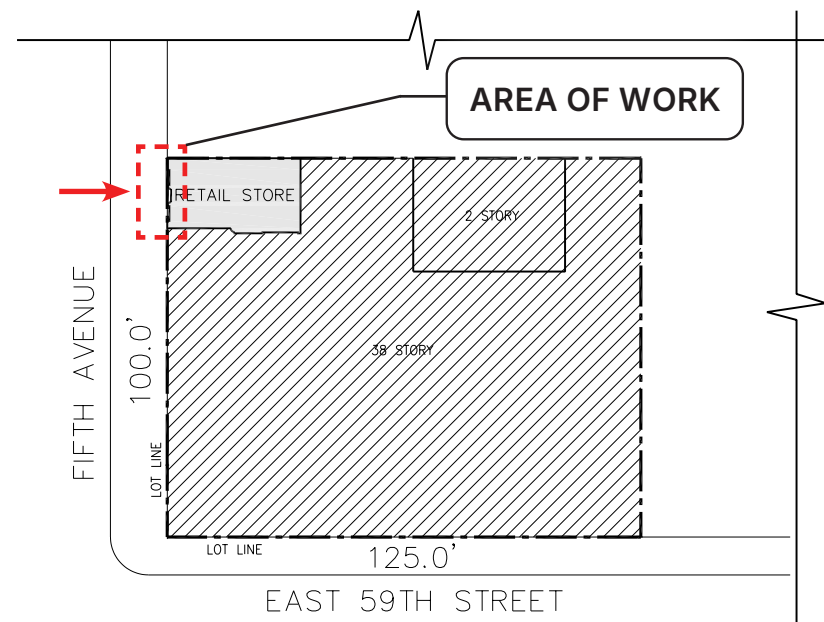
SANBORN MAP, 1907



SHERRY NETHERLAND TAX PHOTO
C. 1939-1941



PRESENT DAY PHOTO

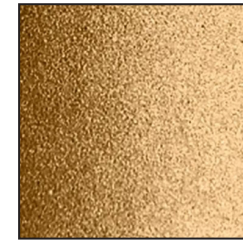


SITE PLAN

Storefront Materials

- Portal - painted stucco
- Grecian cup - painted wood
- Oculus - clear glass w/ sign
- SN Storefront - BM HC-188 Essex Green

Jablonski Exterior Finish Investigation

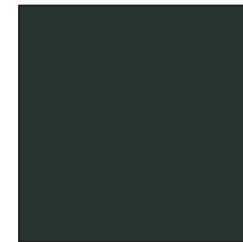


Crescent Bronze
354 Extra Brilliant Rich Pale Gold



Sherwin-Williams
SW7595 Sommelier

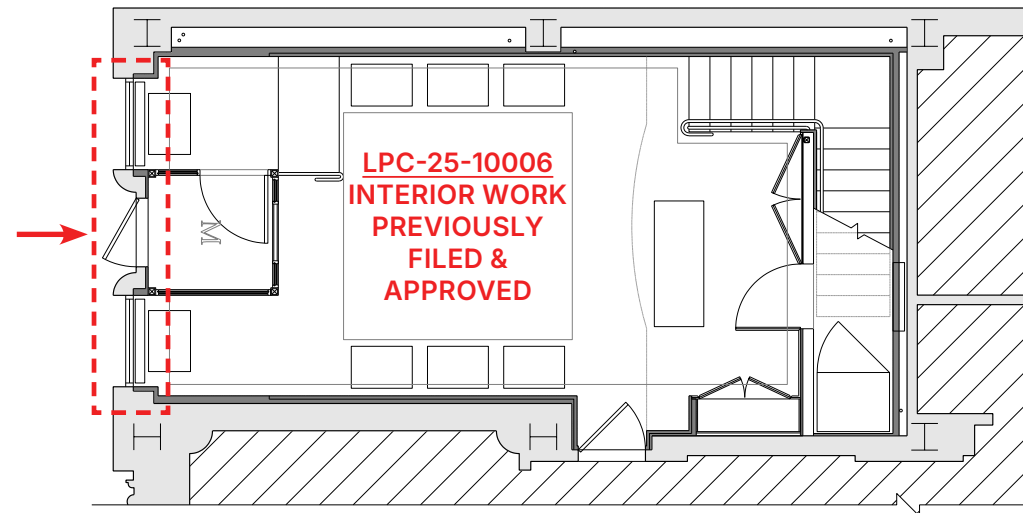
SN Historic Storefront Color



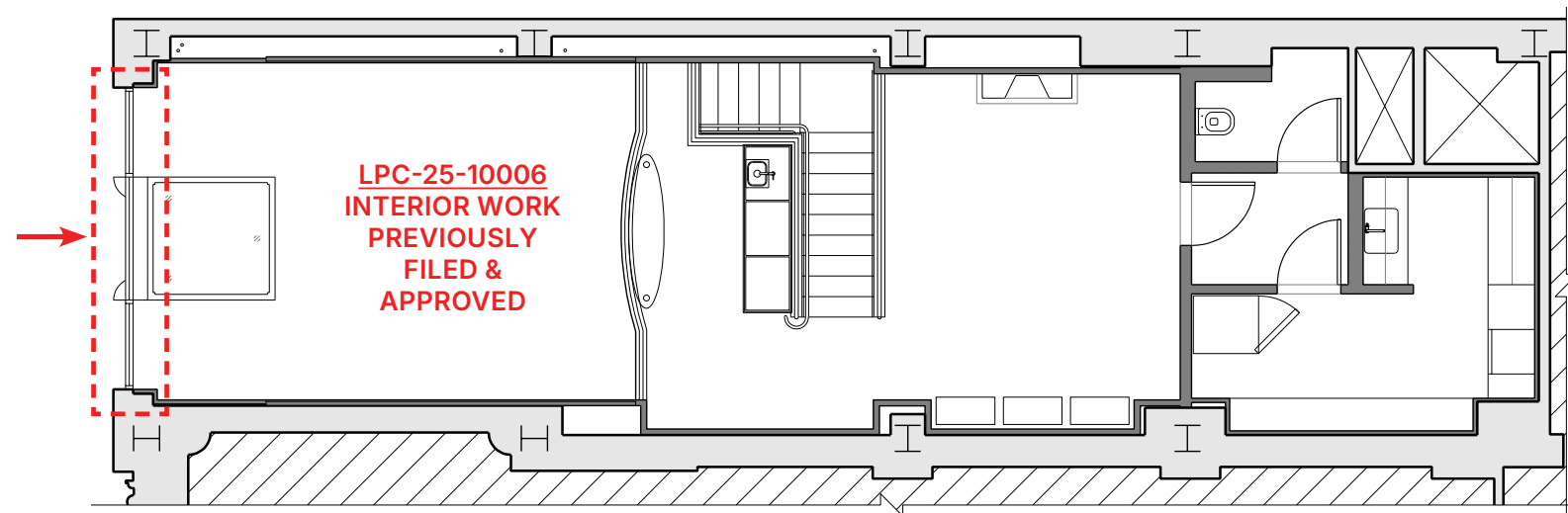
Benjamin Moore
HC-188 Essex Green



ORIGINAL MICHAEL GRAVES STOREFRONT (1984)



GROUND FLOOR PLAN



MEZZANINE FLOOR PLAN



FIFTH AVENUE STREET VIEW

MARGOT MCKINNEY FOURTH-GENERATION FAMILY OWNED BUSINESS

- In 1884, Margot's great-great-grandfather, John McKinney, immigrated to Australia from Ireland and started the business
- In its second generation, the business was expanded into a regional department store
- Margot's grandfather, Kenneth McKinney, shifted the business' focus to jewelry, establishing a legacy of design and excellence that endures today
- In its fourth and current generation, the business is led by Margot McKinney, whose bold, joyful approach to jewelry design has earned international acclaim. Margot carries the green color Pantone 356c throughout her store designs to signify her brand.



THE PENINSULA, BEVERLY HILLS, CA

781 5th Avenue Storefront

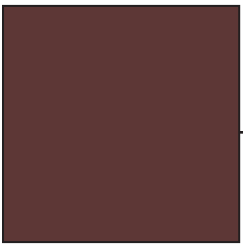


BERGDORF GOODMAN RESIDENCY (FEB-APR 2025), FIFTH AVENUE, NEW YORK



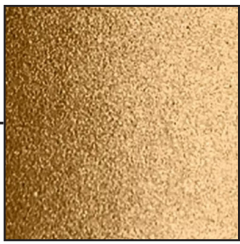
THE GREEN DOOR, BRISBANE, AUS

Original Entry Surround



Sherwin-Williams
SW7595 Sommelier

Original Grecian Cup



Crescent Bronze
354 Extra Brilliant
Rich Pale Gold



ORIGINAL MICHAEL GRAVES
STOREFRONT (1984)

SN Historic Storefront
Color



Benjamin Moore
HC-188 Essex Green

Current paint colors
are different from
original



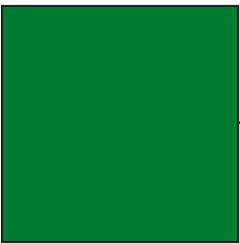
CURRENT
STOREFRONT

SN Historic Storefront
Color



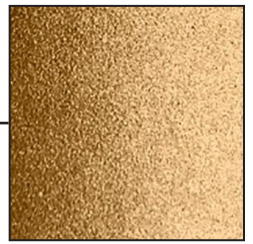
Benjamin Moore
HC-188 Essex Green

Proposed Entry Surround



Pantone
356-C

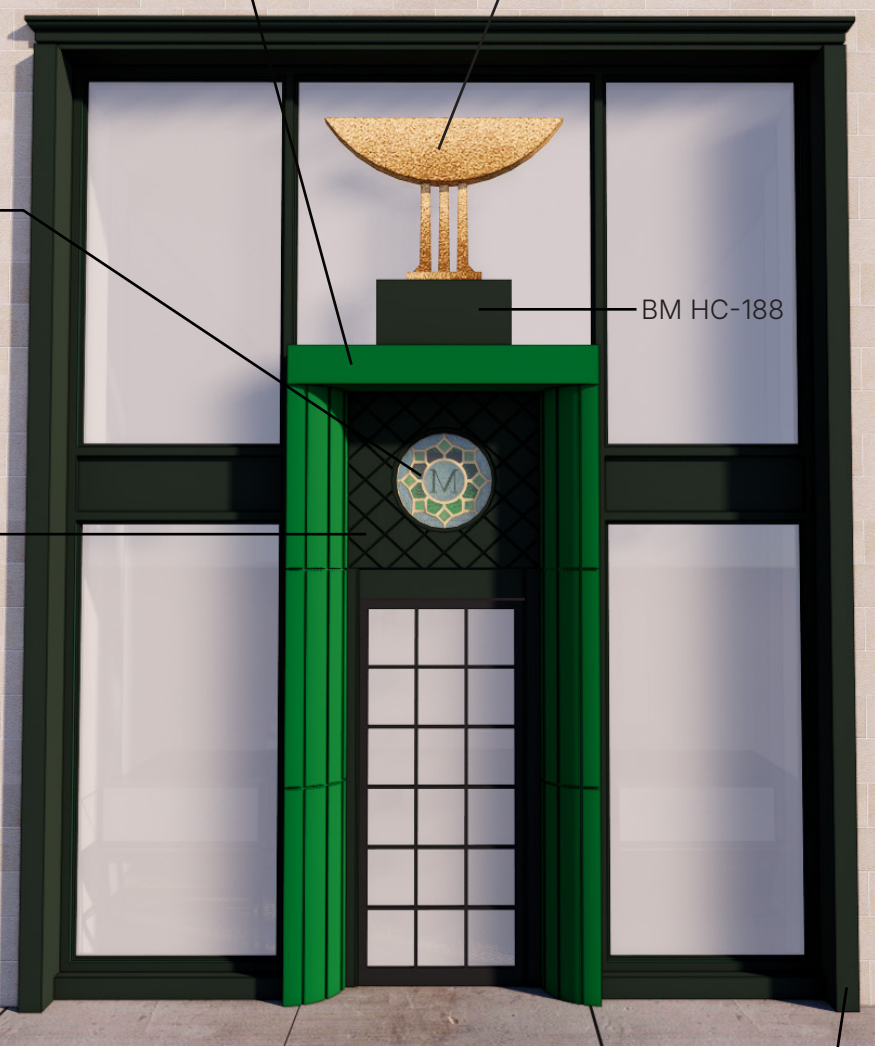
Restored Grecian Cup



Crescent Bronze
354 Extra Brilliant
Rich Pale Gold

Proposed stained
glass signage
behind clear
glass oculus

BM HC-188



PROPOSED
STOREFRONT

SN Historic Storefront
Color



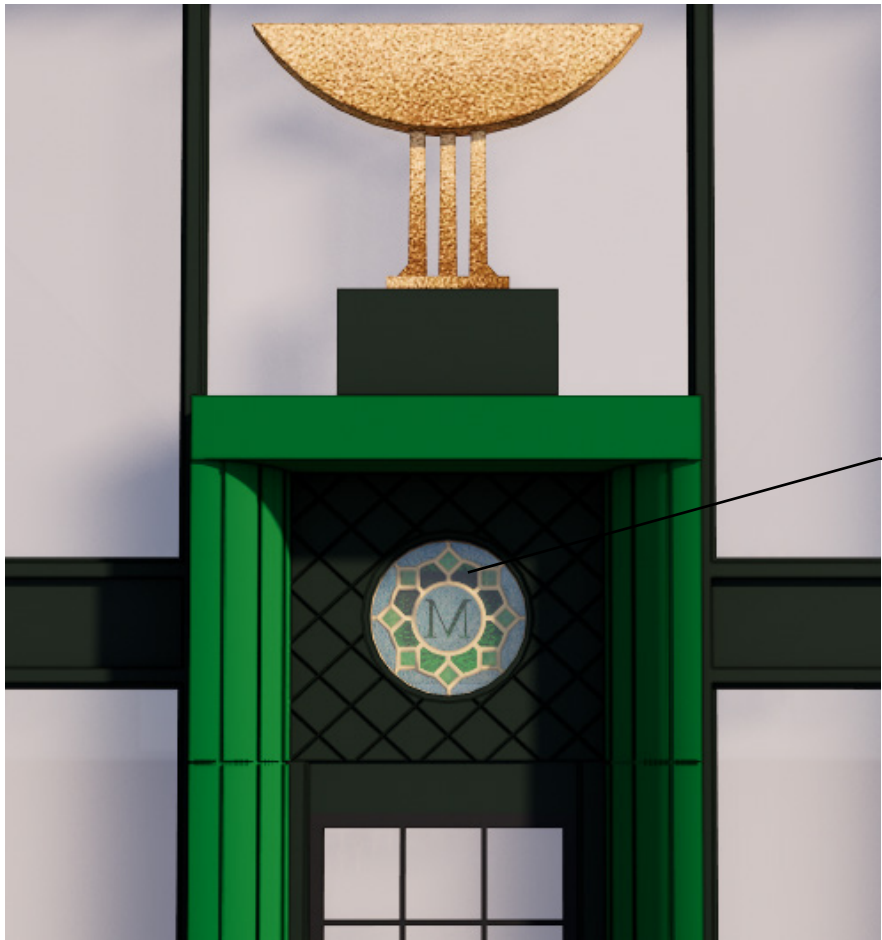
Benjamin Moore
HC-188 Essex Green



ORIGINAL MICHAEL GRAVES STOREFRONT (1984)



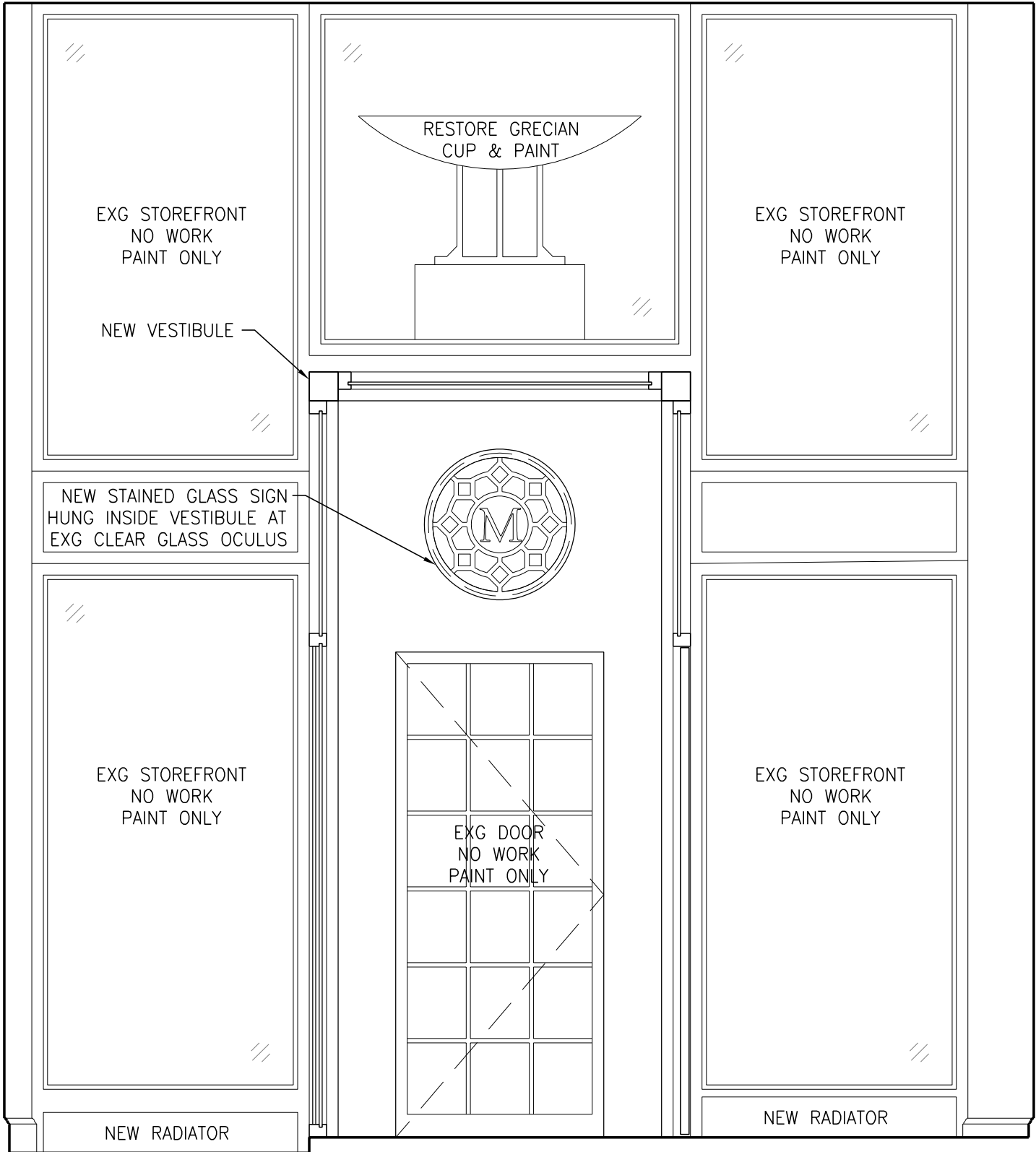
Original signage applied to clear glass oculus



PROPOSED EXTERIOR STOREFRONT RENDERING



Proposed stained glass signage, hung inside vestibule behind exg clear glass oculus



PROPOSED INTERIOR VESTIBULE ELEVATION



FIFTH AVENUE STREET VIEW W/ PROPOSED COLOR ALTERATION

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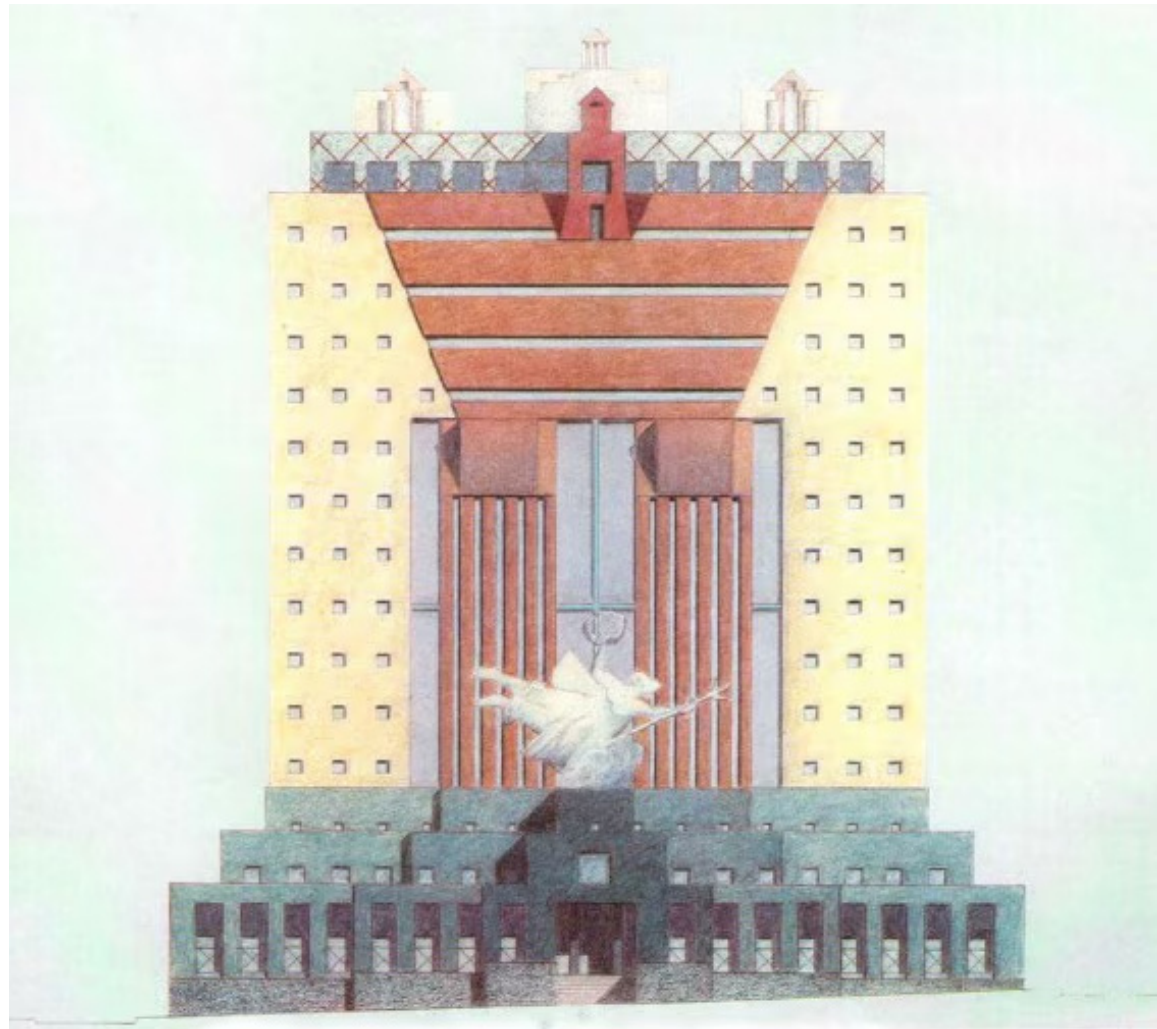
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APPENDIX



PORTLAND BUILDING (1982)



WALT DISNEY WORLD DOLPHIN RESORT (1987)

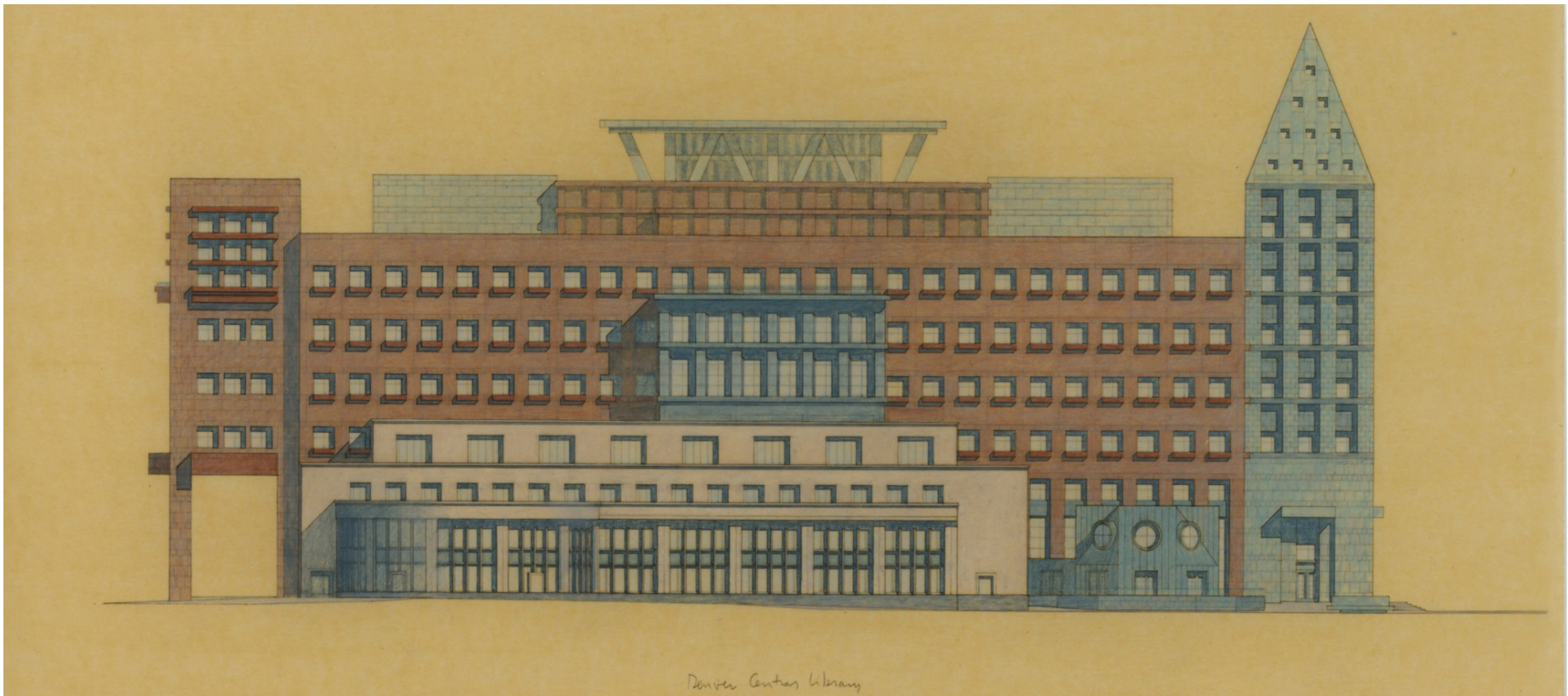


ST. COLETTA OF GREATER WASHINGTON (2006)



DE LUWTE (2005)

781 5th Avenue Storefront



DENVER PUBLIC LIBRARY (1995)

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