

December 2, 2025
Public Hearing

The current proposal is:

Preservation Department – Item 11, LPC-25-07374

380 West Broadway – SoHo-Cast Iron Historic District Extension Borough of Manhattan

To testify virtually, please join Zoom

Webinar ID: 161 812 1468

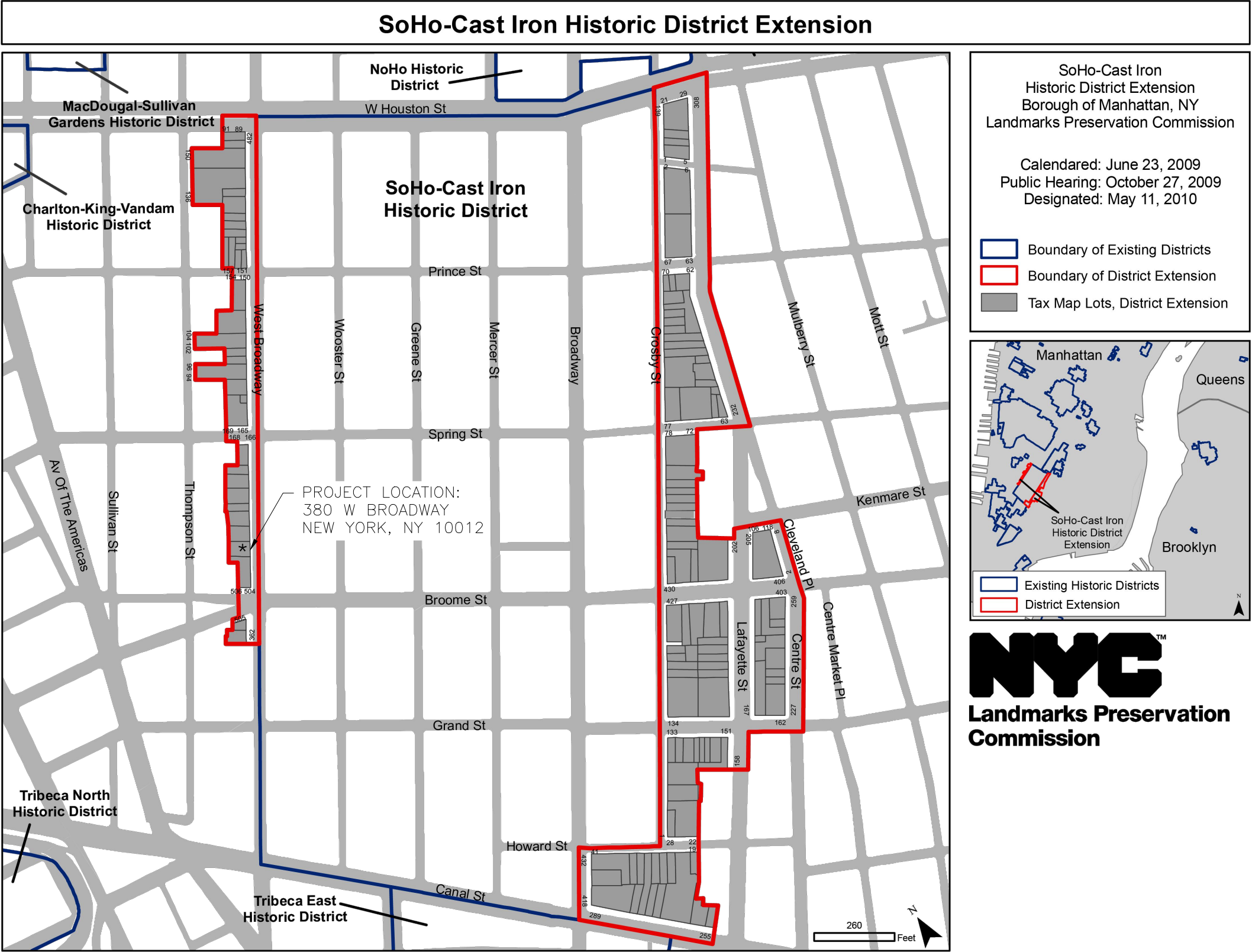
Passcode: 845296

By Phone: 646-828-7666 (NY)

833-435-1820 (Toll-free)

833-568-8864 (Toll-free)

Note: If you want to testify virtually on an item, join the Zoom webinar at the agenda's "Be Here by" time (about an hour in advance). When the Chair indicates it's time to testify, "raise your hand" via the Zoom app if you want to speak (*9 on the phone). Those who signed up in advance will be called first.



ZONING INFORMATION

ADDRESS:	380 WEST BROADWAY NEW YORK, NY 10012
BLOCK:	488
LOT:	32
DISTRICT:	M1-5B
MAP:	12-A
MAP:	SOHO-CAST-IRON LANDMARK DISTRICT

SCOPE NOTES

APPLICATION FILED TO LEGALIZE REPLACEMENT OF STOREFRONT DOORS, RECLADDING OF STOREFRONT INFILL PANELS, AND THE INSTALLATION OF SIGNAGE AND A TOPIARY.

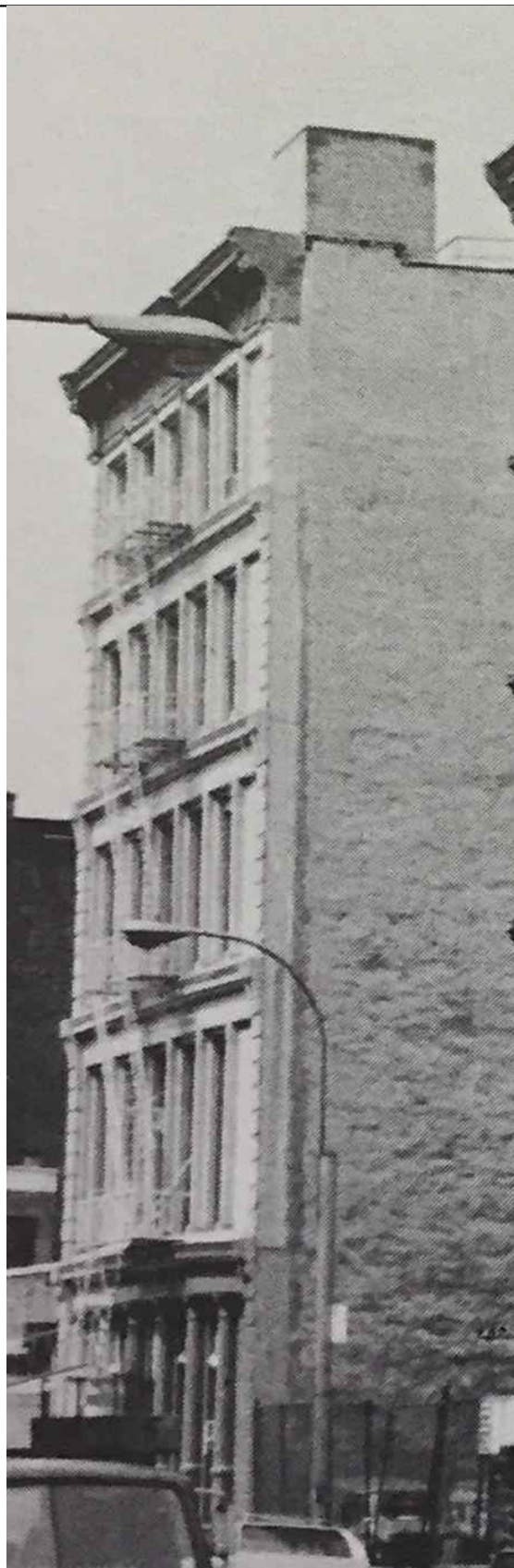
LPC DOCKET # LPC-25-07374

APPLICATION TO ADDRESS WL-26-0072 & WL-26-0073

Title: TITLE SHEET	Job No.: 168-23	Date: 11.26.2025	Scale: N.T.S.	Drawing No.:
Project: STOREFRONT SIGNAGE LEGALIZATION 380 WEST BROADWAY, NEW YORK, NY 10012	BEYHAN KARAHAN & ASSOCIATES, Arch. 55 Greene Street, New York, NY 10013 Tel (212) 334-9454 Fax (212) 334-9452			A- 001



01 1939 TAX PHOTO
NTS



02 M. GAYLE, 1974 (PG. 67)
NTS



03 2010 LPC DESIGNATION PHOTO
NTS

Title: HISTORIC CONDITIONS	Job No.: 168-23	Date: 11.26.2025	Scale: N.T.S.	Drawing No.:
Project: STOREFRONT SIGNAGE LEGALIZATION 380 WEST BROADWAY, NEW YORK, NY 10012	BEYHAN KARAHAN & ASSOCIATES, Arch. 55 Greene Street, New York, NY 10013 Tel (212) 334-9454 Fax (212) 334-9452			A- 002



01 EXISTING STOREFRONT
NTS



02 ENTRY FLAG POLE
NTS

Title: EXISTING CONDITIONS	Job No.: 168-23	Date: 11.26.2025	Scale: N.T.S.	Drawing No.:
Project: STOREFRONT SIGNAGE LEGALIZATION 380 WEST BROADWAY, NEW YORK, NY 10012	BEYHAN KARAHAN & ASSOCIATES, Arch. 55 Greene Street, New York, NY 10013 Tel (212) 334-9454 Fax (212) 334-9452			A- 003

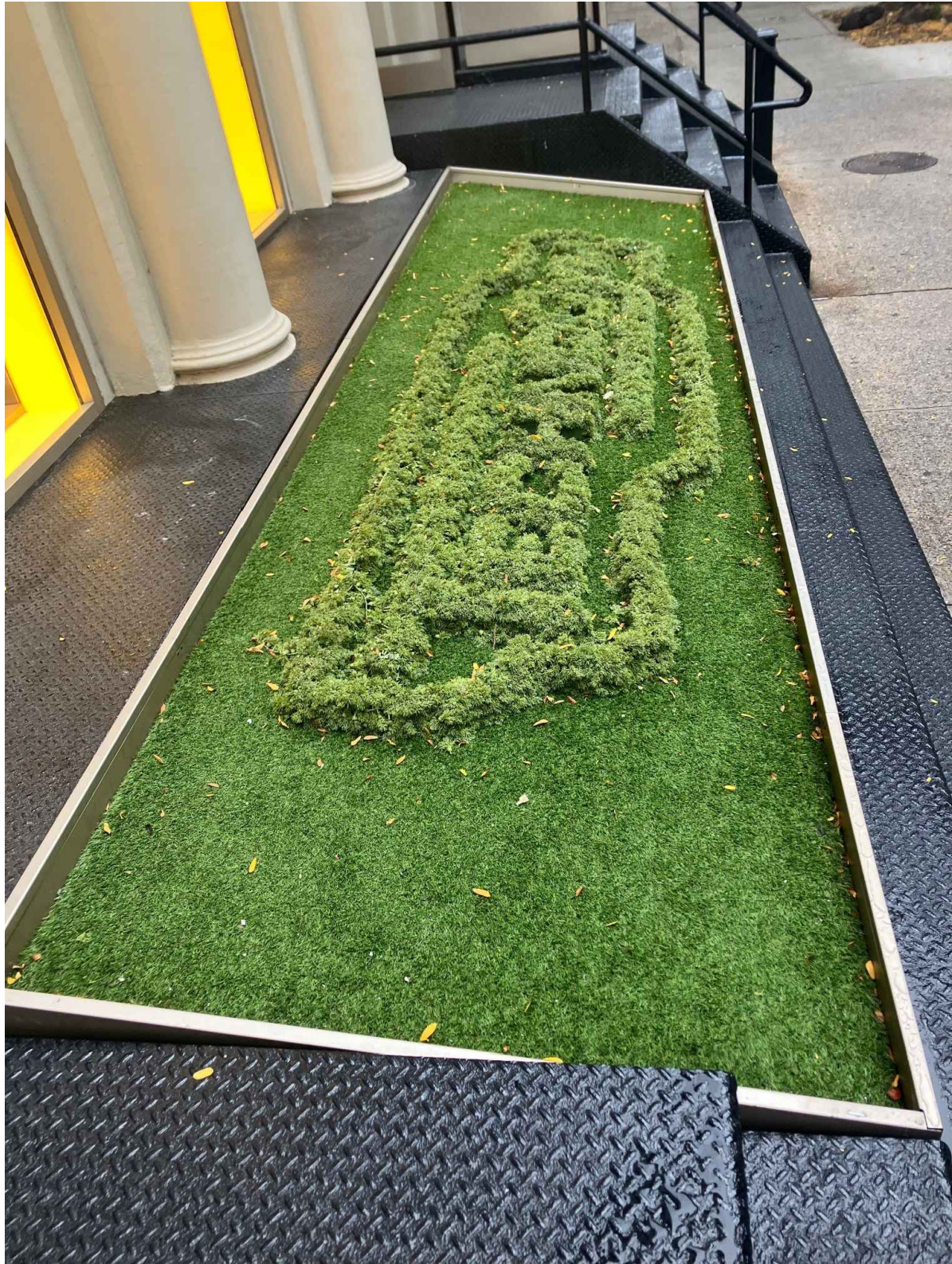


01 STORE ENTRY
NTS



02 WINDOWS
NTS

Title: STOREFRONT SIGNAGE	Job No.: 168-23	Date: 11.26.2025	Scale: N.T.S.	Drawing No.: A - 004
Project: STOREFRONT SIGNAGE LEGALIZATION 380 WEST BROADWAY, NEW YORK, NY 10012	BEYHAN KARAHAN & ASSOCIATES, Arch. 55 Greene Street, New York, NY 10013 Tel (212) 334-9454 Fax (212) 334-9452			



01 TOPIARY – TURF MATT SIGNAGE CLOSE UP
NTS



02 INTERIOR SIGN DISTANCE FROM GLASS
NTS

Title: STOREFRONT SIGNAGE		Job No.: 168-23	Date: 11.26.2025	Scale: N.T.S.	Drawing No.:
Project: STOREFRONT SIGNAGE LEGALIZATION 380 WEST BROADWAY, NEW YORK, NY 10012		BEYHAN KARAHAN & ASSOCIATES, Arch. 55 Greene Street, New York, NY 10013 Tel (212) 334-9454 Fax (212) 334-9452			A- 005



WINDOW FRAMES INTERIOR



WINDOW FRAMES AND SIGNAGE FROM INTERIOR



WINDOW FRAMES SILL FROM EXTERIOR

Title: PHOTOS OF ENTRY DOOR BACK LIT FRAME	Job No.: 168-23	Date: 11.26.2025	Scale: AS NOTED	Drawing No.:
Project: STOREFRONT SIGNAGE LEGALIZATION 380 WEST BROADWAY, NEW YORK, NY 10012	BEYHAN KARAHAN & ASSOCIATES, Arch. 55 Greene Street, New York, NY 10013 Tel (212) 334-9454 Fax (212) 334-9452			



WEST BROADWAY LOOKING SOUTH

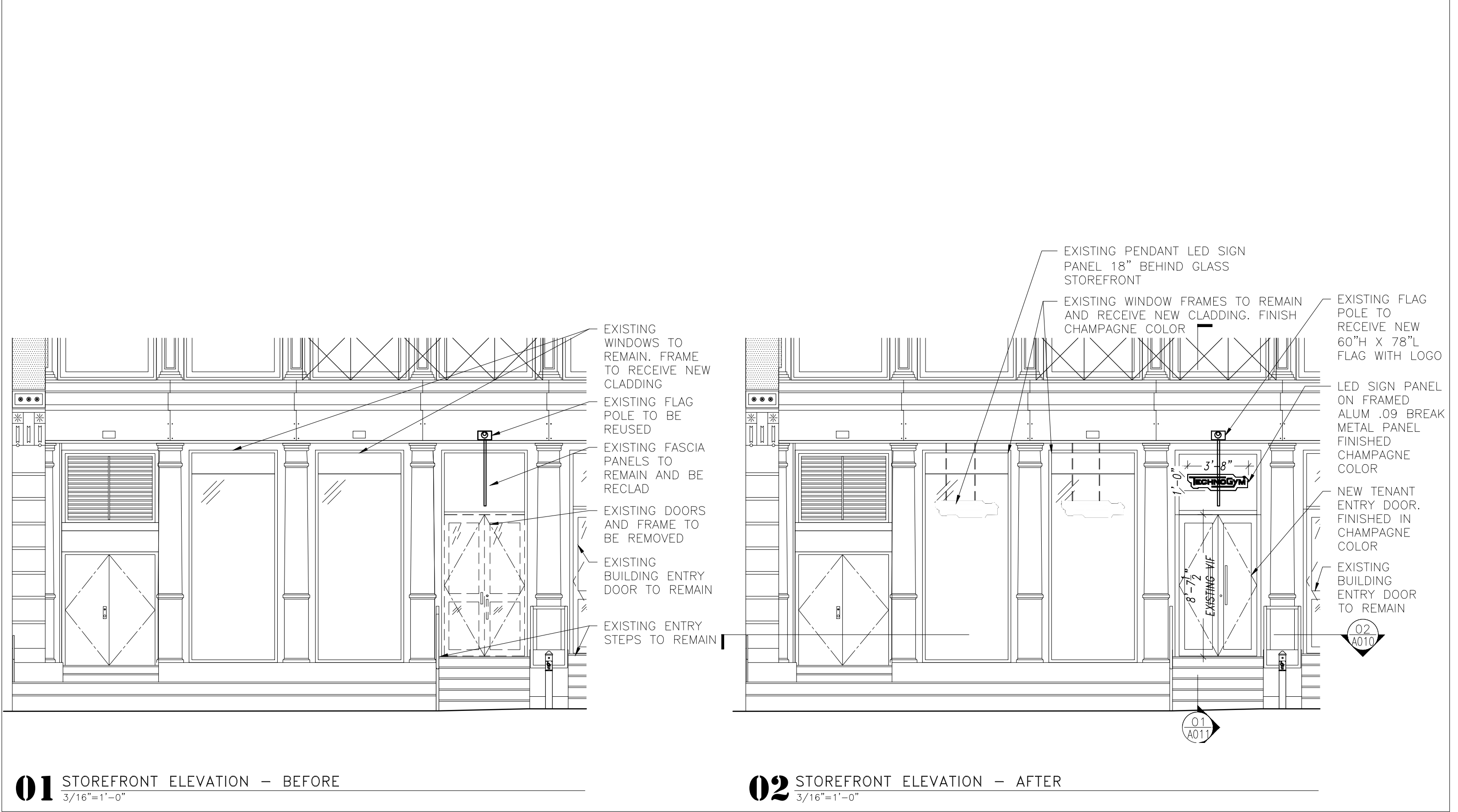


LA DUREE – 480 WEST BROADWAY

Title:
REFERENCE PHOTOS OF FLAG POLES ON BLOCK

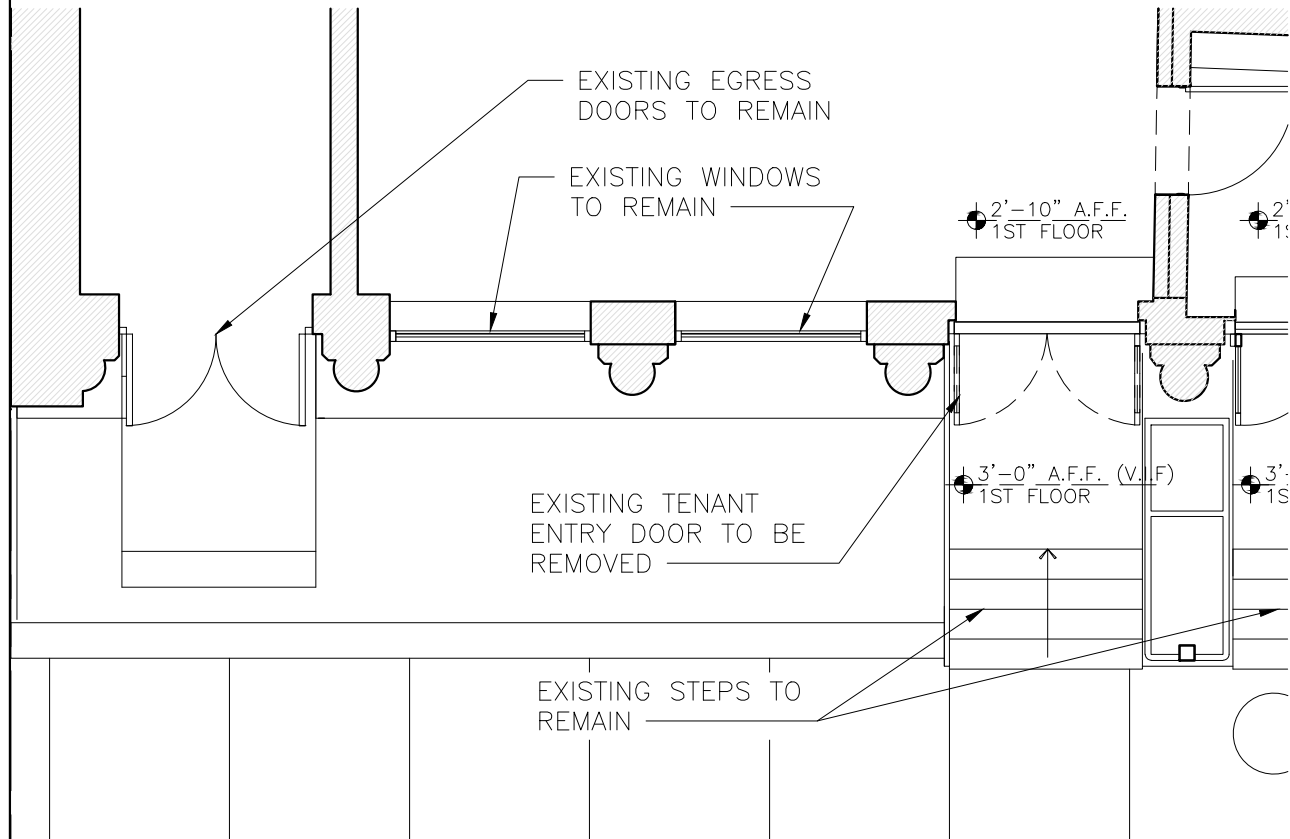
Project:
STOREFRONT SIGNAGE LEGALIZATION
380 WEST BROADWAY, NEW YORK, NY 10012

Job No.: 168-23	Date: 11.26.2025	Scale: AS NOTED	Drawing No.:
BEYHAN KARAHAN & ASSOCIATES, Arch. 55 Greene Street, New York, NY 10013 Tel (212) 334-9454 Fax (212) 334-9452			A- 007

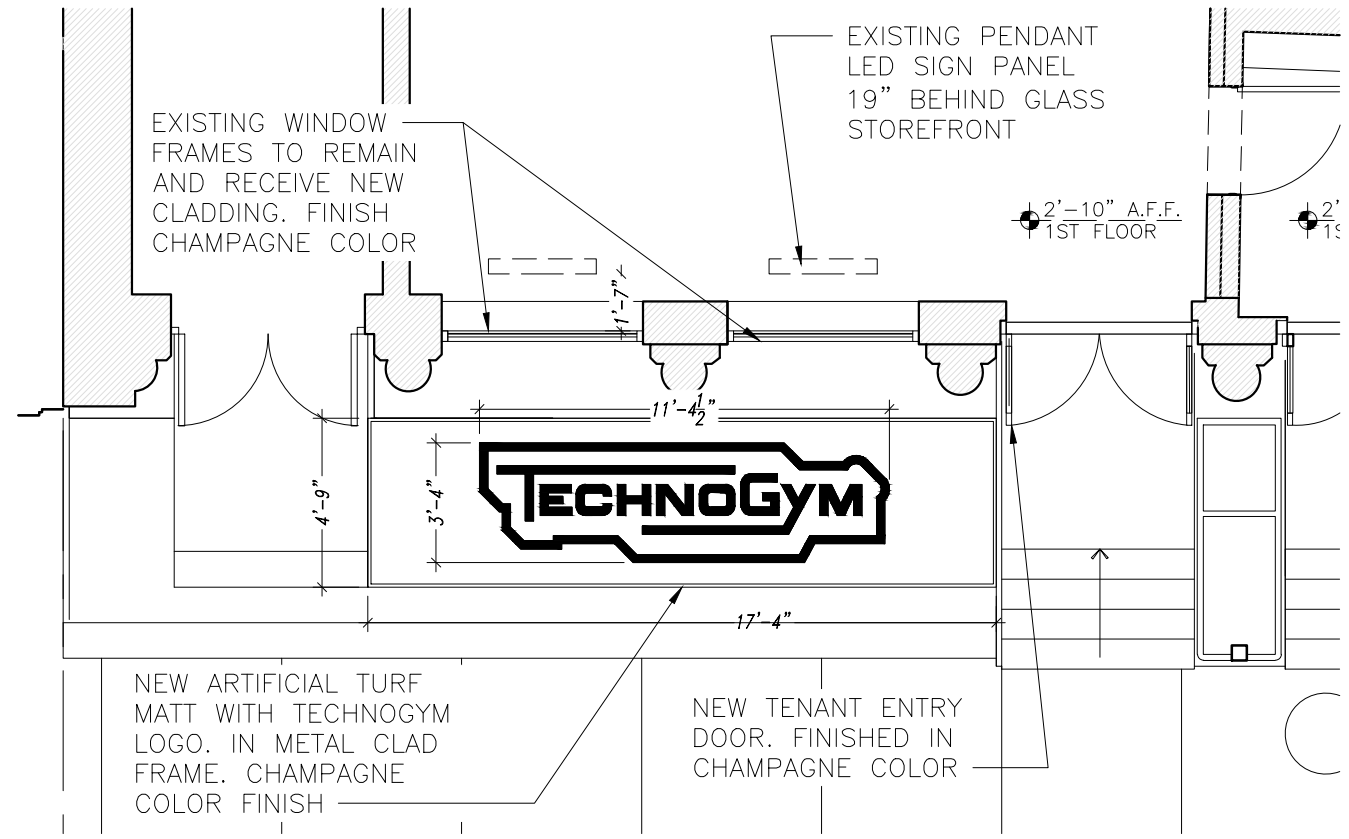


Title: STOREFRONT ELEVATIONS	Job No.: 168-23	Date: 11.26.2025	Scale: AS NOTED	Drawing No.:
Project: STOREFRONT SIGNAGE LEGALIZATION 380 WEST BROADWAY, NEW YORK, NY 10012	BEYHAN KARAHAN & ASSOCIATES, Arch. 55 Greene Street, New York, NY 10013 Tel (212) 334-9454 Fax (212) 334-9452			

A - 008



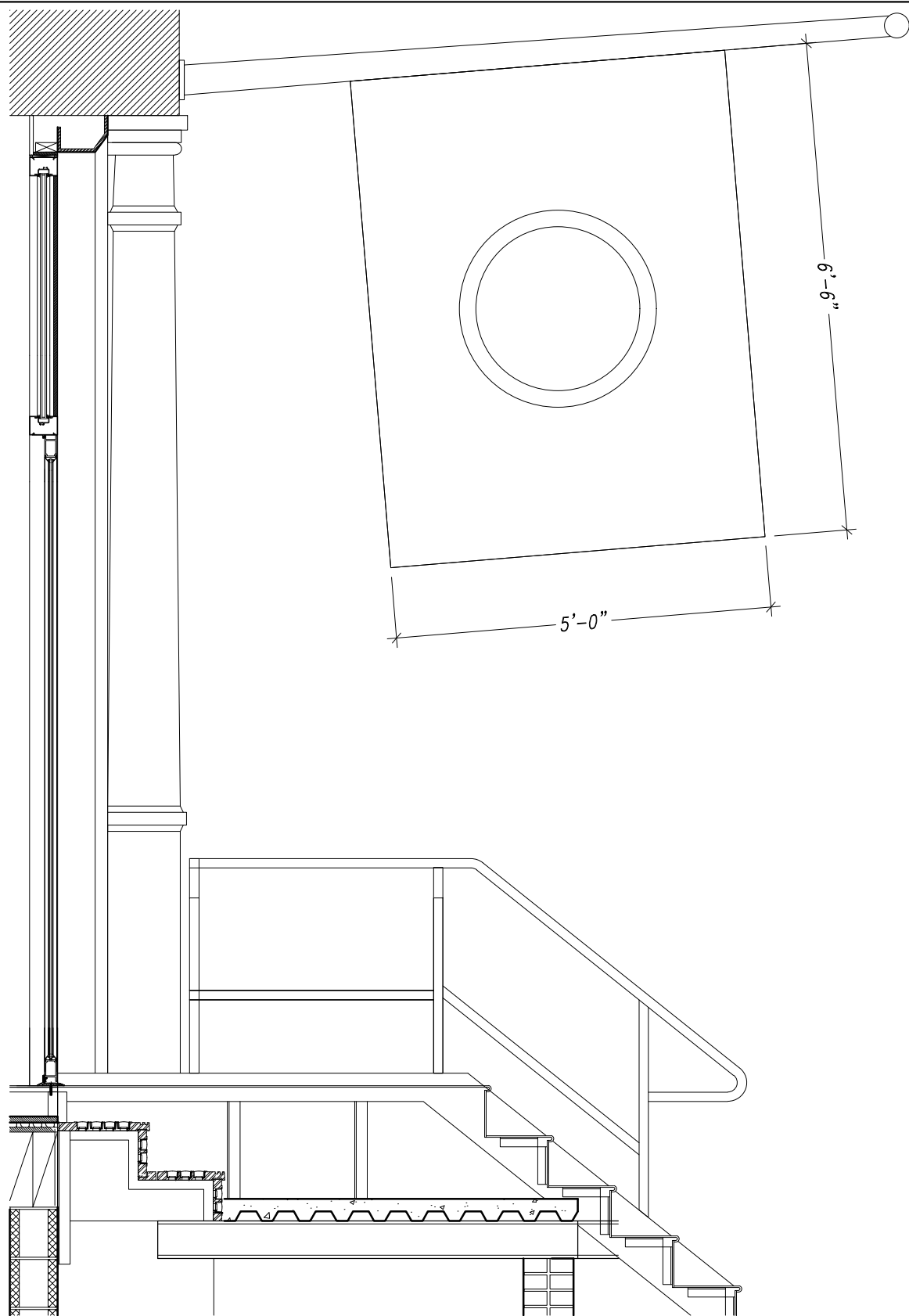
01 STOREFRONT PLAN — BEFORE
3/16"=1'-0"



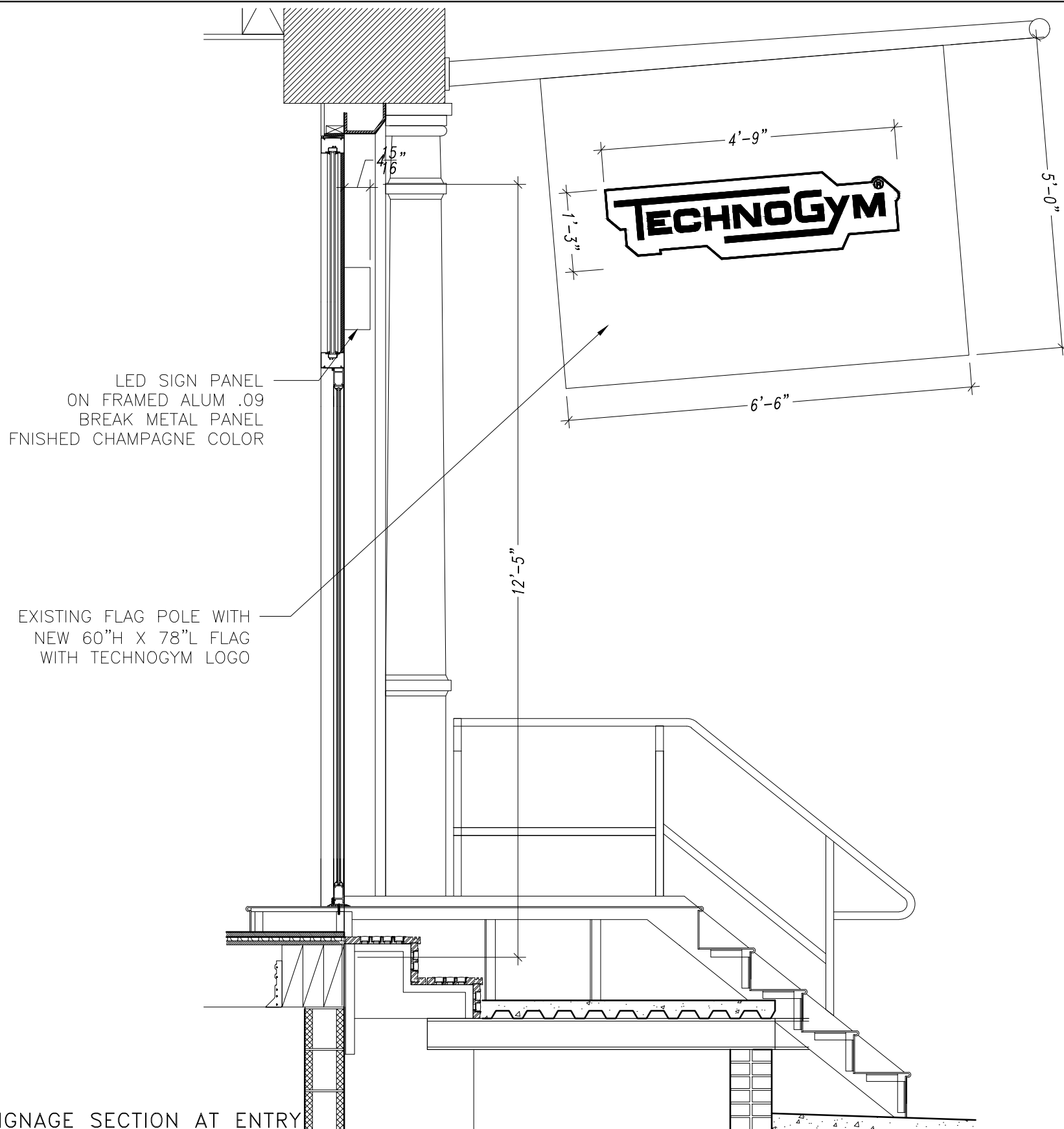
02 STOREFRONT PLAN — AFTER
3/16"=1'-0"

Title: STOREFRONT PLANS	Job No.: 168-23	Date: 11.26.2025	Scale: AS NOTED	Drawing No.:
Project: STOREFRONT SIGNAGE LEGALIZATION 380 WEST BROADWAY, NEW YORK, NY 10012	BEYHAN KARAHAN & ASSOCIATES, Arch. 55 Greene Street, New York, NY 10013 Tel (212) 334-9454 Fax (212) 334-9452			

A - 009



01 EXISTING BANNER
1/2"=1'-0"



LED SIGN PANEL
ON FRAMED ALUM .09
BREAK METAL PANEL
FNISHED CHAMPAGNE COLOR

EXISTING FLAG POLE WITH
NEW 60"H X 78"L FLAG
WITH TECHNOGYM LOGO

02 SIGNAGE SECTION AT ENTRY
1/2"=1'-0"

Title:
SIGNAGE SECTION AT ENTRY

Project:
STOREFRONT SIGNAGE LEGALIZATION
380 WEST BROADWAY, NEW YORK, NY 10012

Job No.:
168-23

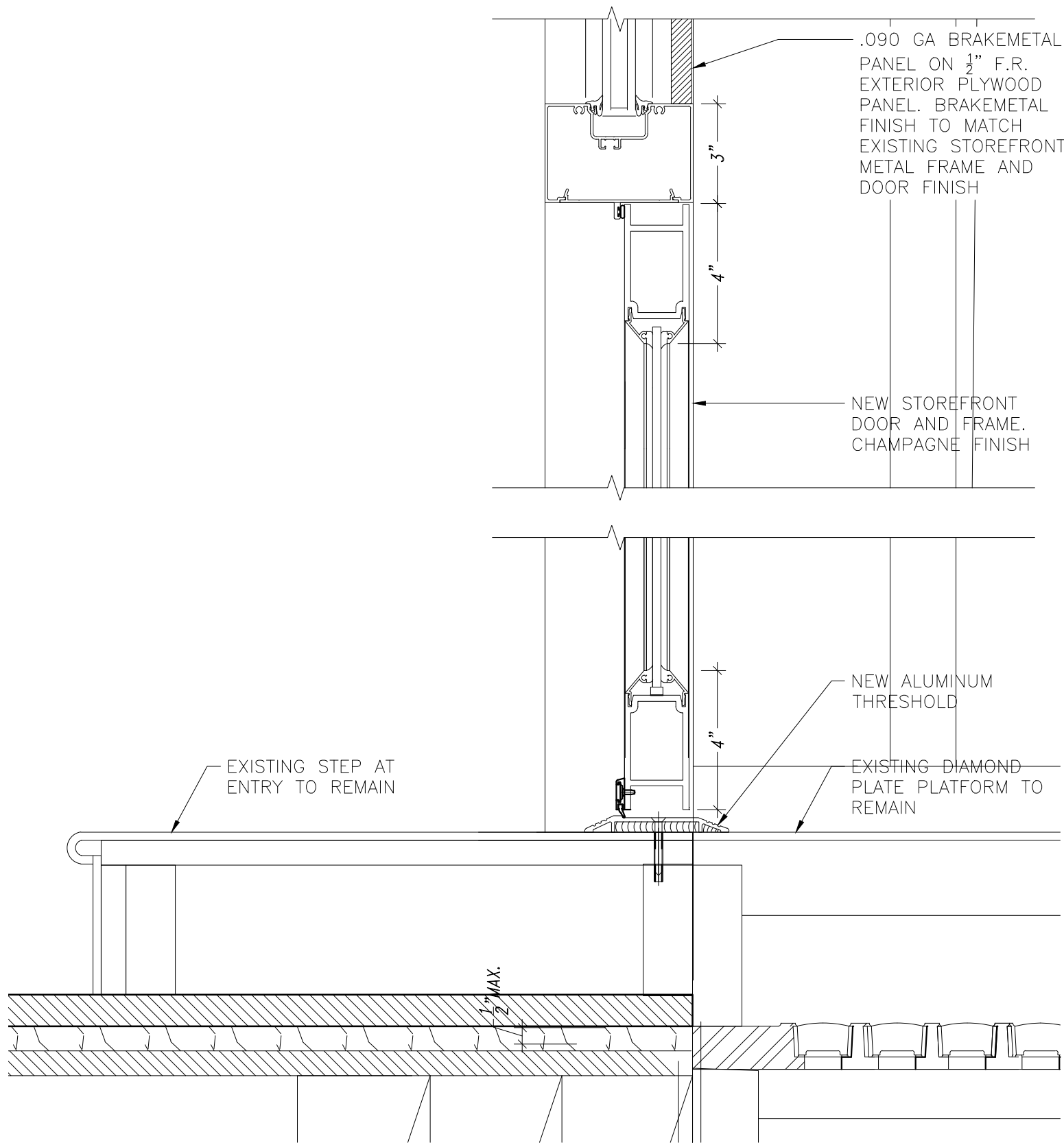
Date:
11.26.2025

Scale:
AS NOTED

Drawing No.:

BEYHAN KARAHAN & ASSOCIATES, Arch.
55 Greene Street, New York, NY 10013
Tel (212) 334-9454 Fax (212) 334-9452

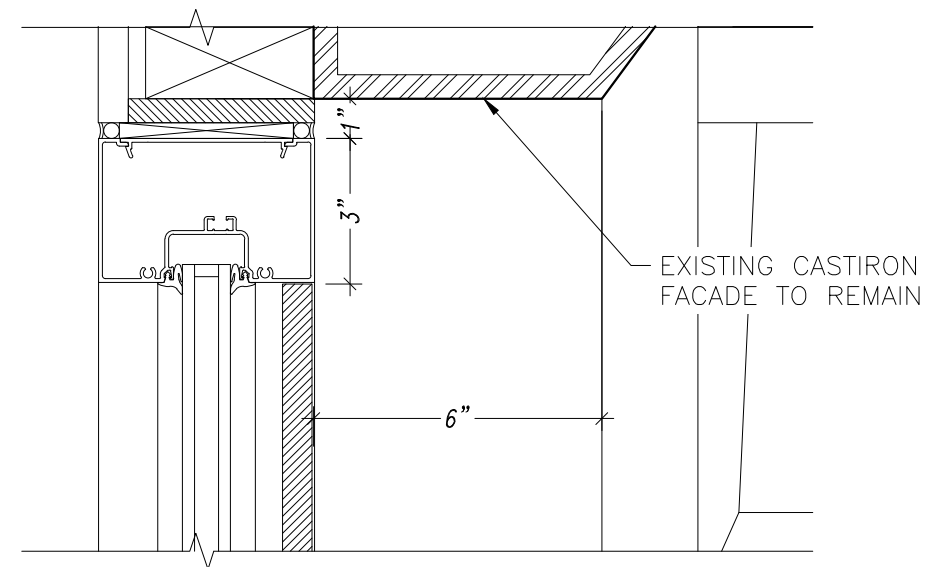
A- 010



01 DETAIL SECTION AT ENTRY DOOR SILL
1/2"=1'-0"



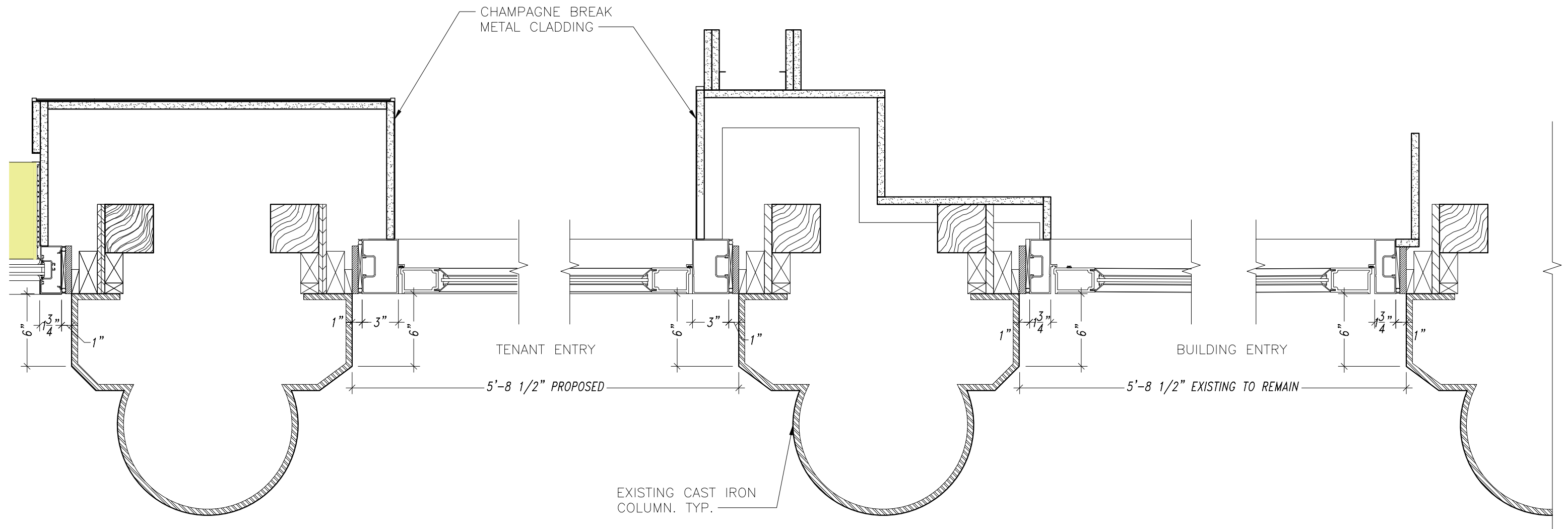
03 METAL CLADDING: METALLIC CHAMPAGNE COLOR – LOW SHEEN
1/2"=1'-0"



02 DETAIL SECTION AT ENTRY DOOR HEAD
1/2"=1'-0"

Title: SIGNAGE SECTION AT DOOR ENTRY	Job No.: 168-23	Date: 11.26.2025	Scale: AS NOTED	Drawing No.:
Project: STOREFRONT SIGNAGE LEGALIZATION 380 WEST BROADWAY, NEW YORK, NY 10012	BEYHAN KARAHAN & ASSOCIATES, Arch. 55 Greene Street, New York, NY 10013 Tel (212) 334-9454 Fax (212) 334-9452			

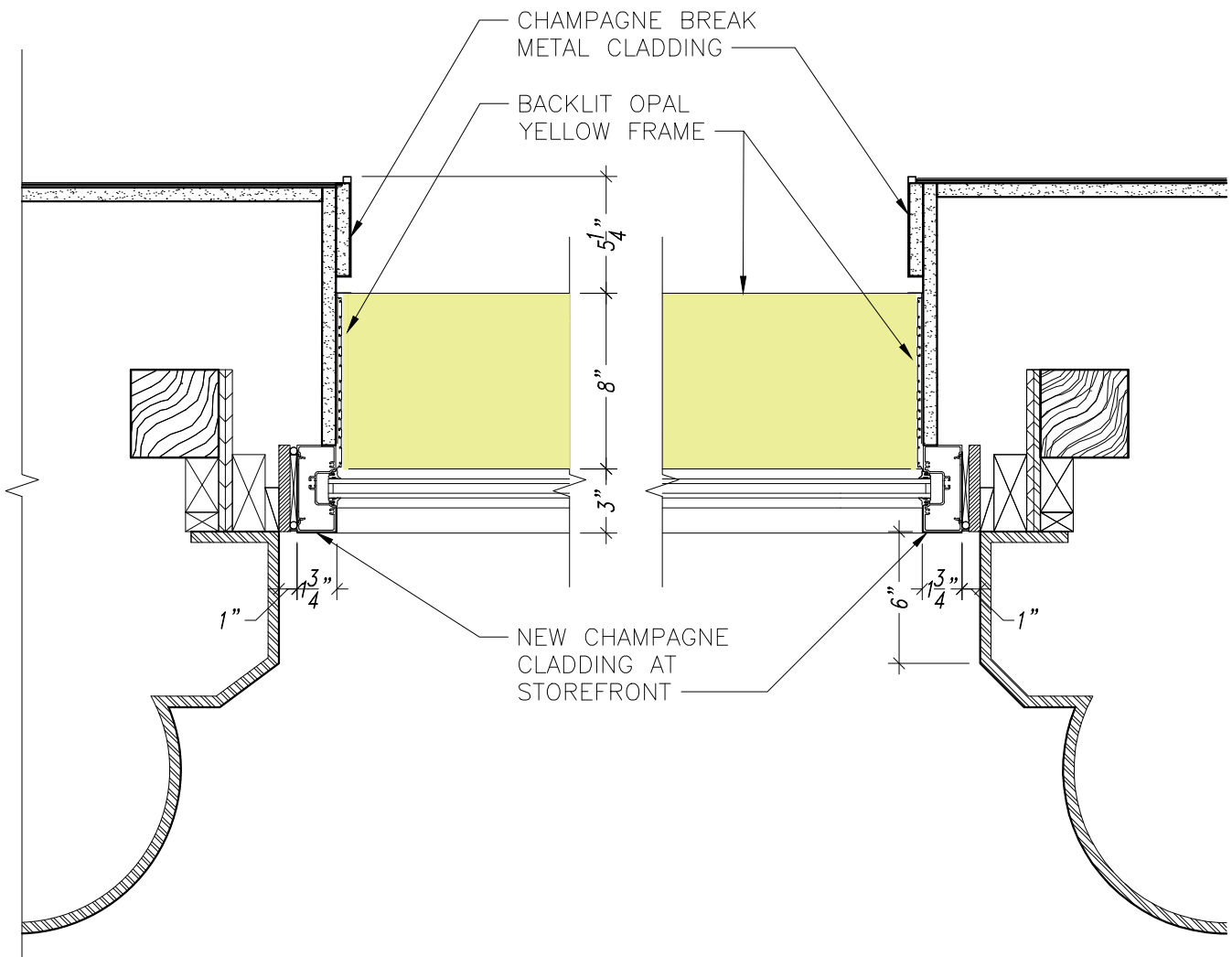
A- 011



01 PLAN DETAILS AT ENTRY DOOR
1/2"=1'-0"

Title: STOREFRONT JAMB DETAILS AT ENTRY	Job No.: 168-23	Date: 11.26.2025	Scale: AS NOTED	Drawing No.:
Project: STOREFRONT SIGNAGE LEGALIZATION 380 WEST BROADWAY, NEW YORK, NY 10012	BEYHAN KARAHAN & ASSOCIATES, Arch. 55 Greene Street, New York, NY 10013 Tel (212) 334-9454 Fax (212) 334-9452			

A- 012



01 PLAN DETAILS AT DISPLAY WINDOW
1 1/2"=1'-0"



02 JAMB DETAIL PHOTO
nts

Title:
STOREFRONT JAMB DETAILS AT DISPLAY WINDOW

Project:
STOREFRONT SIGNAGE LEGALIZATION
380 WEST BROADWAY, NEW YORK, NY 10012

Job No.:
168-23

Date:
11.26.2025

Scale:
AS NOTED

Drawing No.:

BEYHAN KARAHAN & ASSOCIATES, Arch.
55 Greene Street, New York, NY 10013
Tel (212) 334-9454 Fax (212) 334-9452

A- 013

December 2, 2025
Public Hearing

The current proposal is:

Preservation Department – Item 11, LPC-25-07374

380 West Broadway – SoHo-Cast Iron Historic District Extension Borough of Manhattan

To testify virtually, please join Zoom

Webinar ID: 161 812 1468

Passcode: 845296

By Phone: 646-828-7666 (NY)

833-435-1820 (Toll-free)

833-568-8864 (Toll-free)

Note: If you want to testify virtually on an item, join the Zoom webinar at the agenda's "Be Here by" time (about an hour in advance). When the Chair indicates it's time to testify, "raise your hand" via the Zoom app if you want to speak (*9 on the phone). Those who signed up in advance will be called first.