

November 25, 2025
Public Hearing

The current proposal is:

Preservation Department – Item 5, LPC-26-03857

10 Rockefeller Plaza – Rockefeller Center – Individual Landmark Borough of Manhattan

To testify virtually, please join Zoom

Webinar ID: 161 161 2069

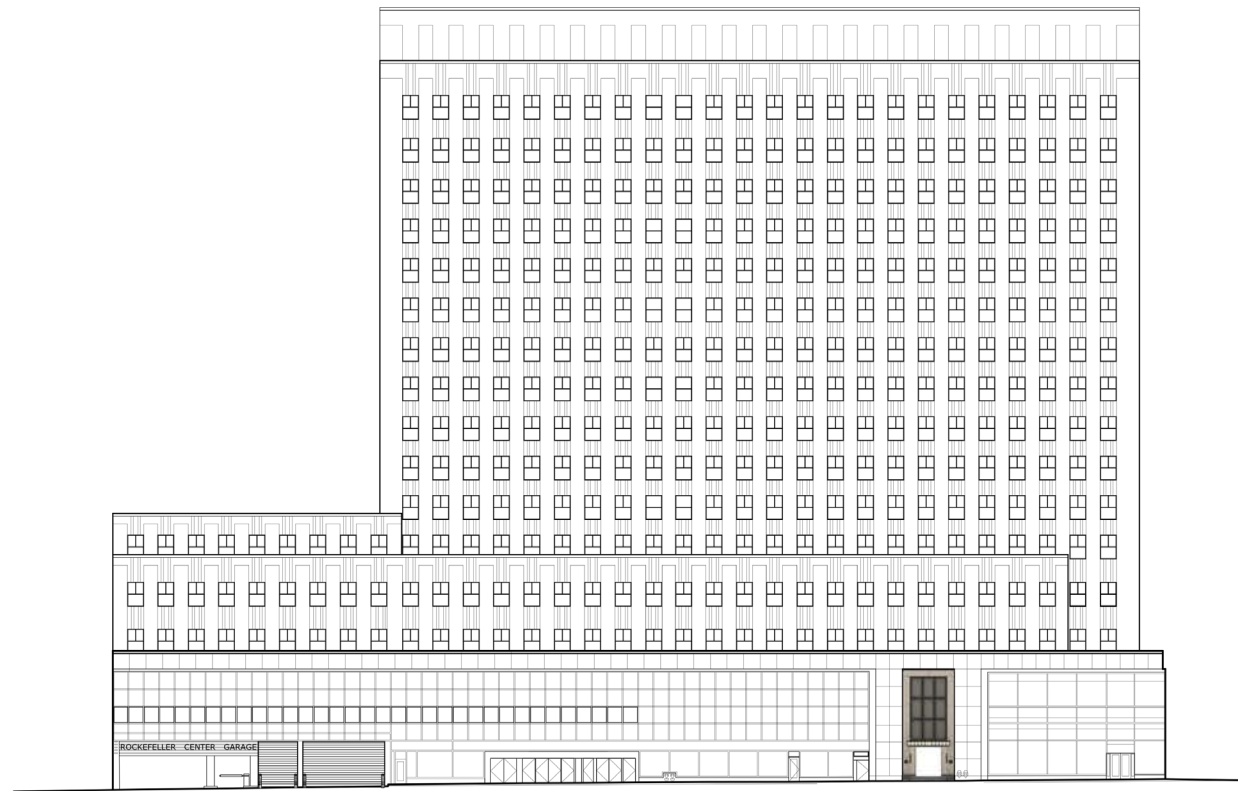
Passcode: 557080

By Phone: 646-828-7666 (NY)

833-435-1820 (Toll-free)

833-568-8864 (Toll-free)

Note: If you want to testify virtually on an item, join the Zoom webinar at the agenda's "Be Here by" time (about an hour in advance). When the Chair indicates it's time to testify, "raise your hand" via the Zoom app if you want to speak (*9 on the phone). Those who signed up in advance will be called first.



10 ROCKEFELLER PLAZA

NEW YORK, NEW YORK

NYC LANDMARKS PRESERVATION COMMISSION

PUBLIC HEARING

NOVEMBER 25TH, 2025



Higgins Quasebarth & Partners LLC

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New York, NY 10005

rockwellgroup

5 Union Square W.
New York, NY 10003

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1359 Broadway
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A black and white aerial photograph of a dense urban skyline, likely New York City. The image shows a vast number of skyscrapers and high-rise buildings packed closely together. The buildings vary in height and architectural style, with many featuring grid-like window patterns. The perspective is from a high angle, looking down on the city, which emphasizes the verticality and density of the architecture. The lighting creates strong shadows, highlighting the three-dimensional nature of the buildings.

Architectural floor plan of Rockefeller Plaza. The Eastern Air Lines building is highlighted with a red border. Other buildings shown include Radio City, Radio City Music Hall, Associated Zippers, Warner, International, and CNE Rockefeller. Streets shown include Sixth Avenue, Radio City West, Radio City, and Rockefeller Plaza. A compass rose is located in the bottom left corner.

10 ROCKEFELLER PLAZA
NEW YORK CITY



View of 10 Rockefeller Plaza from 50th Street



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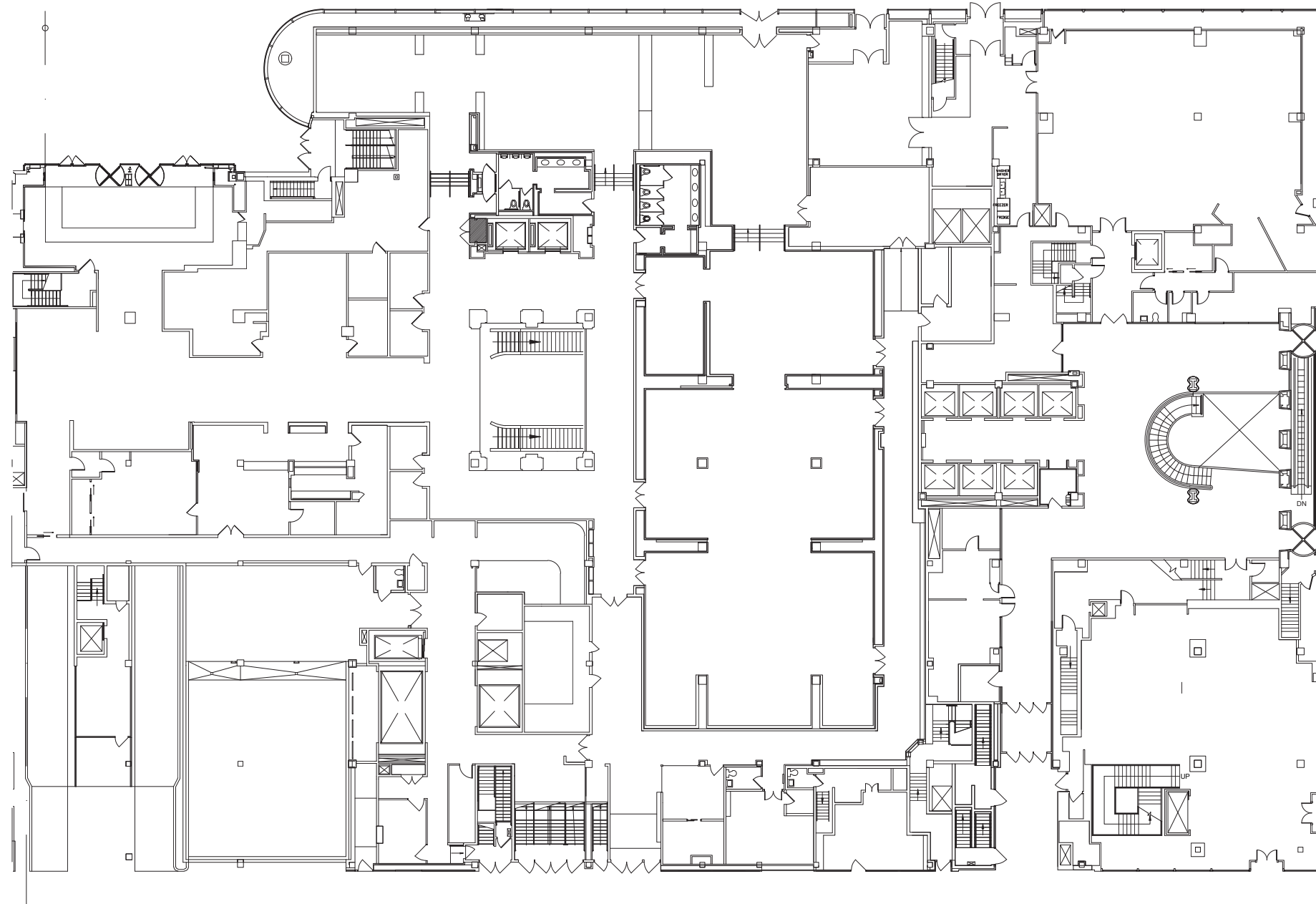
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1230 SIXTH AVENUE



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ROCKEFELLER CENTER PLAZA

48TH STREET

EXISTING



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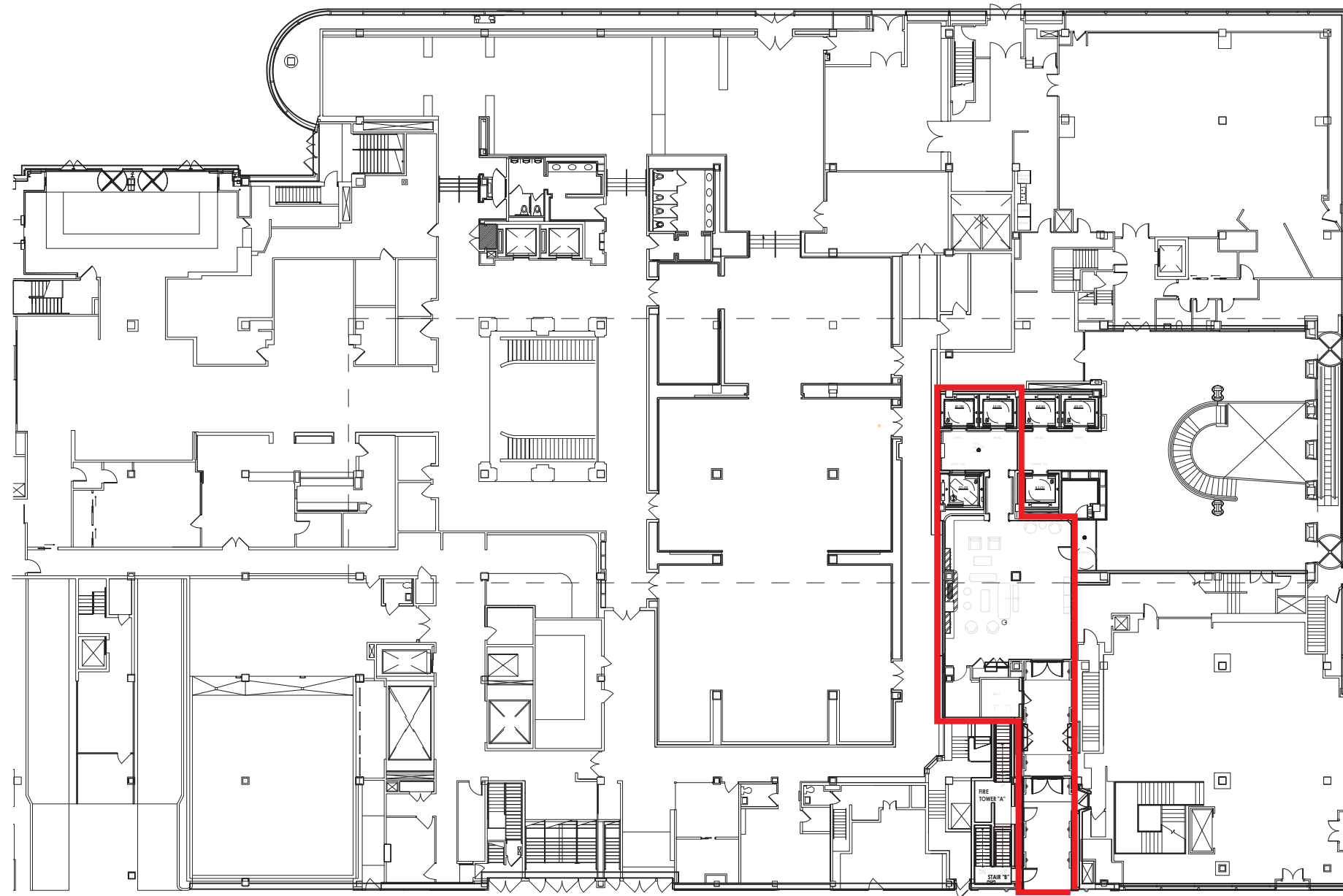
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ROCKEFELLER CENTER PLAZA

48TH STREET

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10 Rockefeller Plaza



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10 Rockefeller Plaza along West 49th Street



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10 Rockefeller Plaza from West 48th Street



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Existing Conditions



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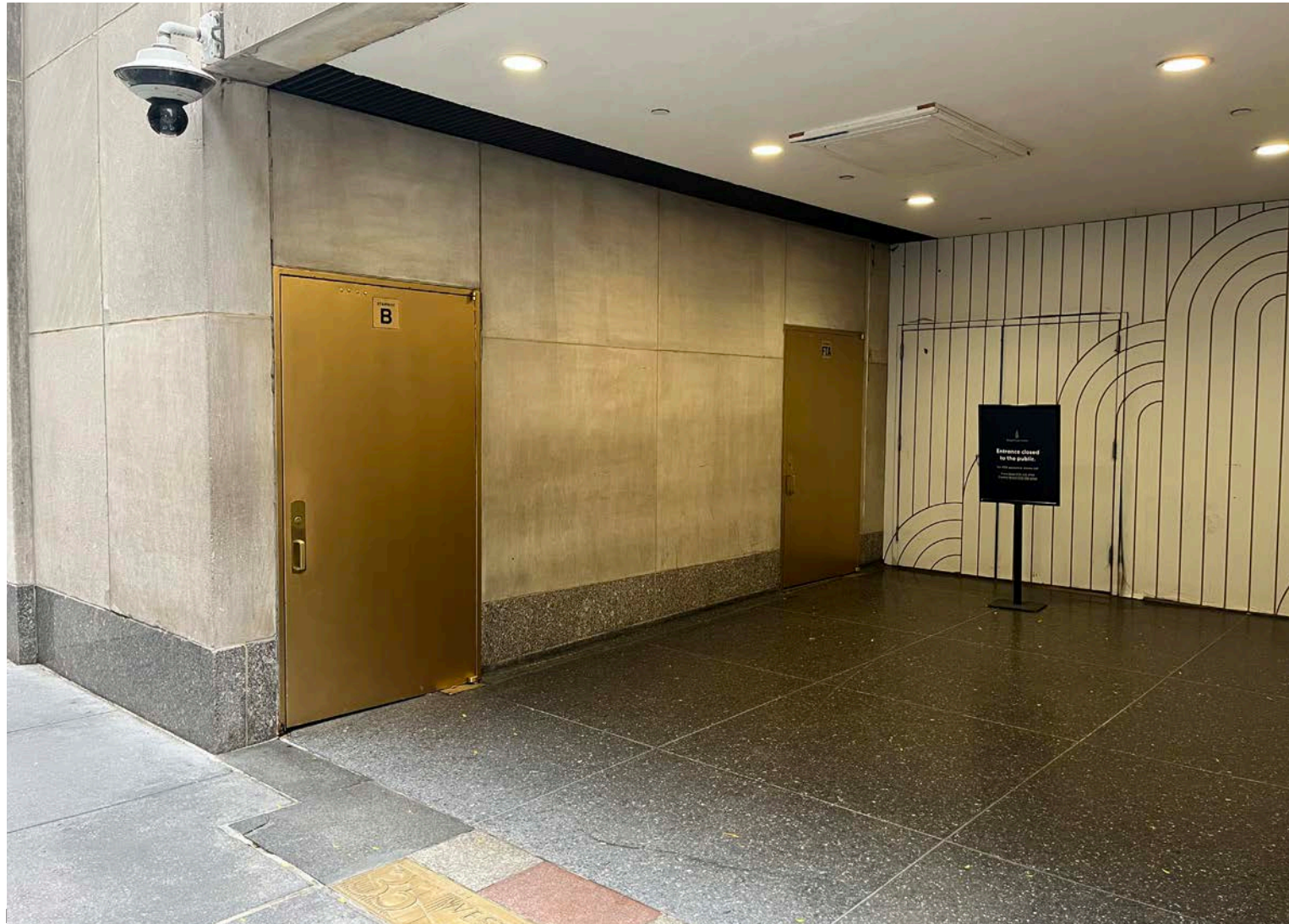
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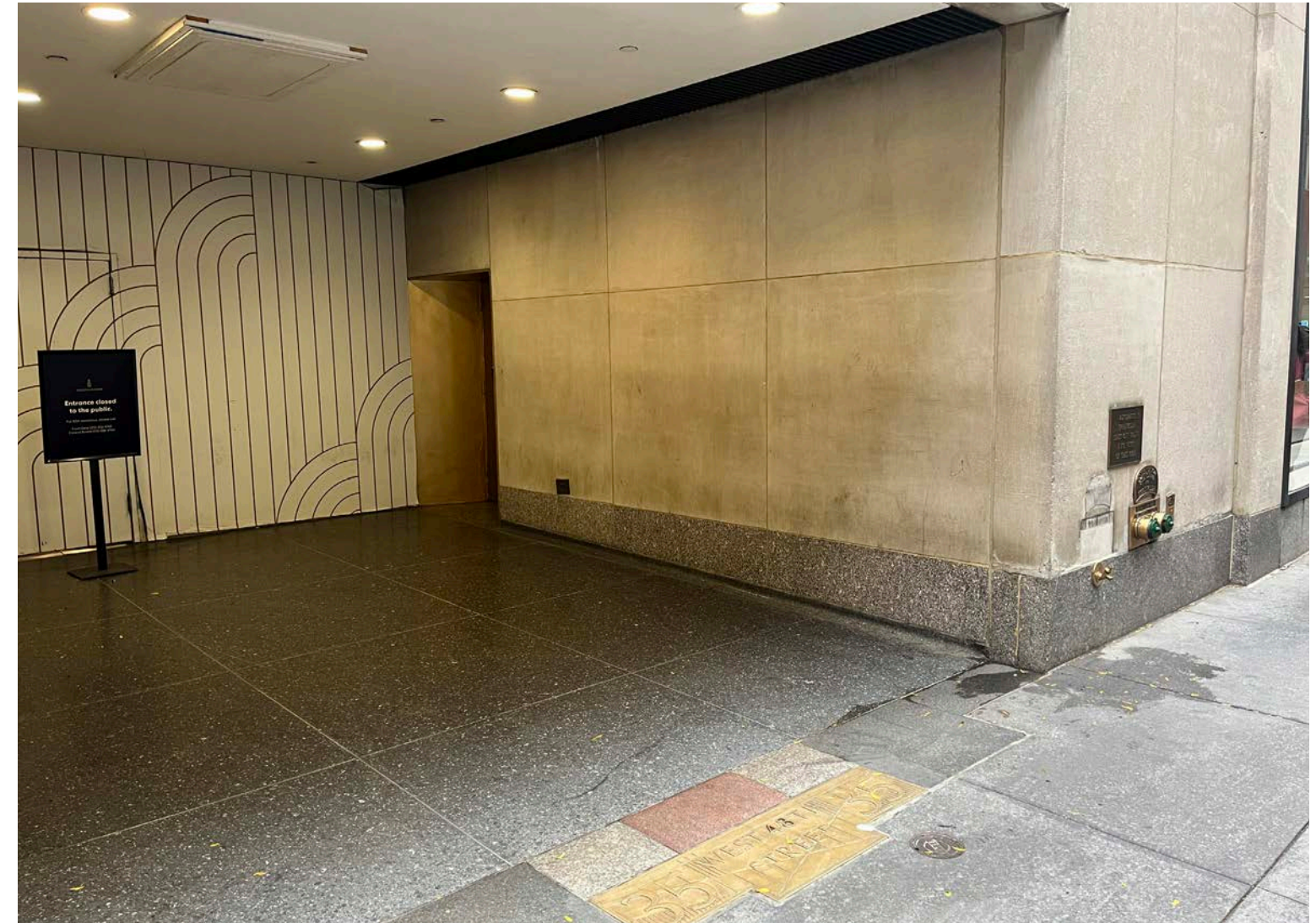
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Entrance lobby along 48th Street



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EXISTING ENTRY



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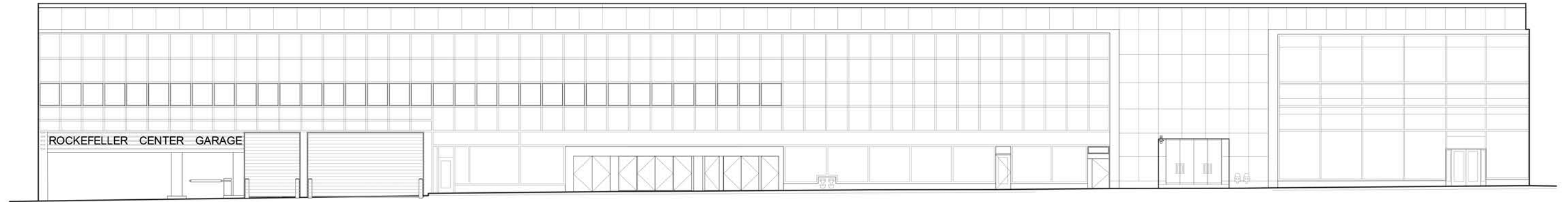
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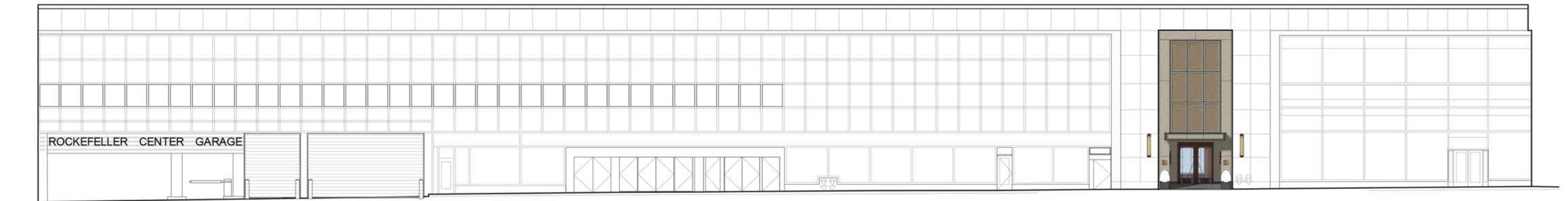
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EXISTING



PROPOSED DESIGN



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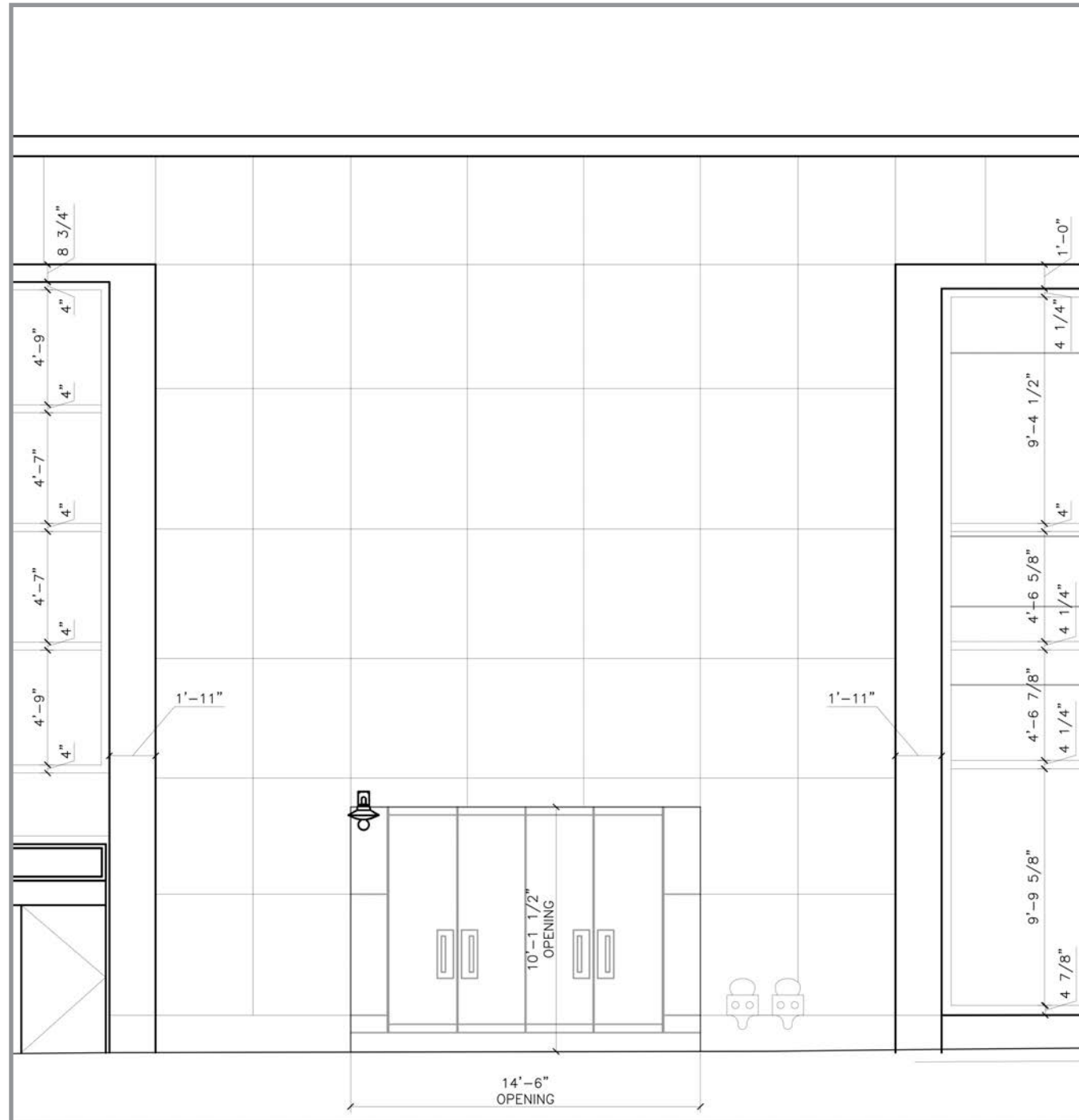
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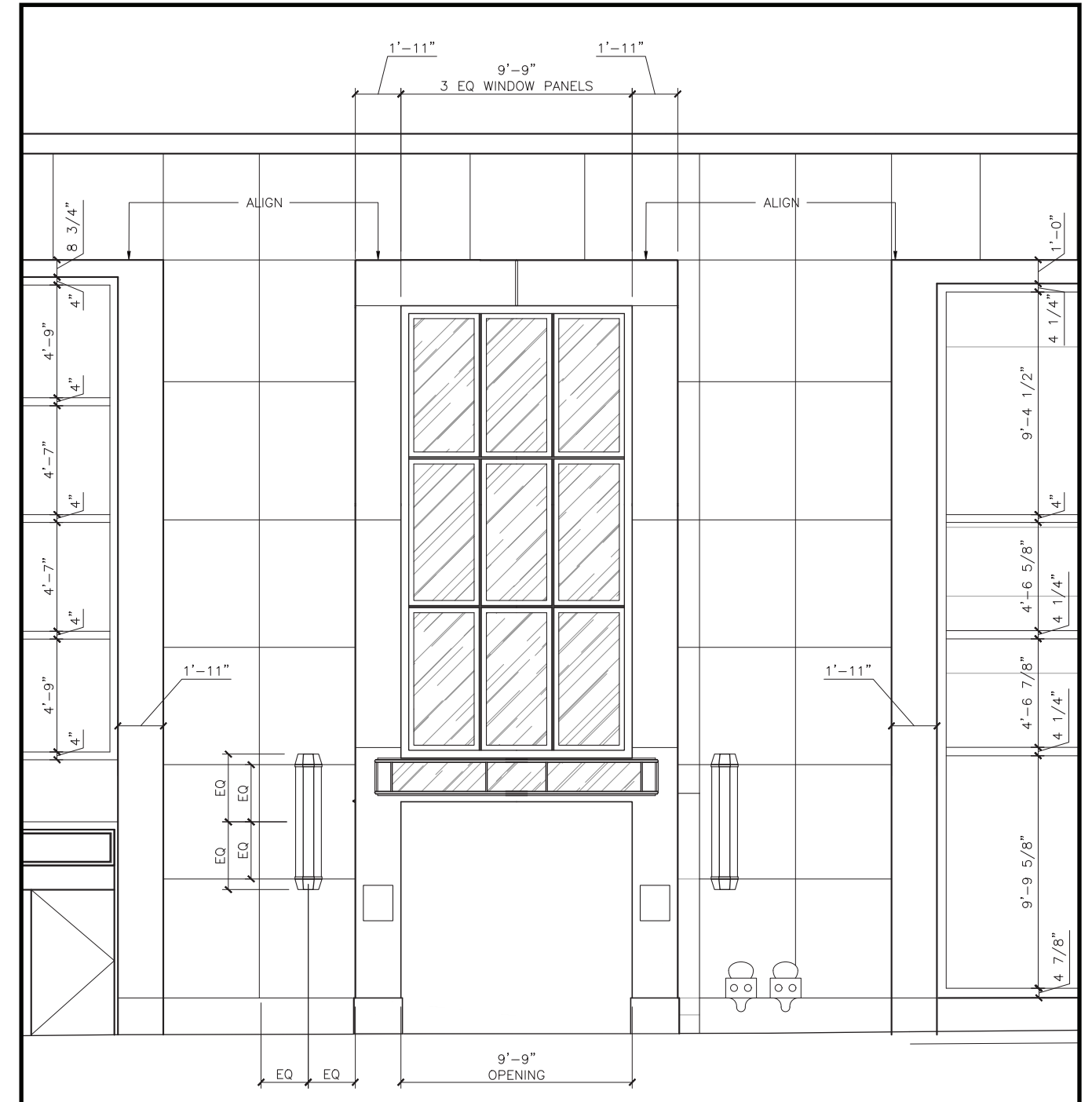
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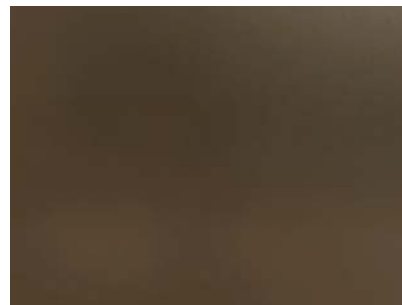
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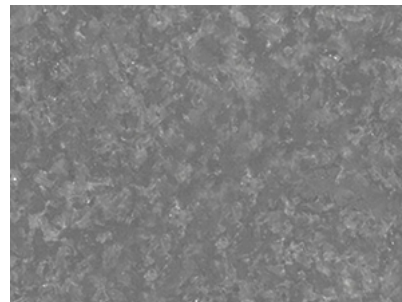
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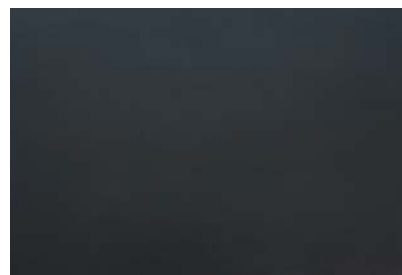
Limestone to Match Existing



Statuary Bronze



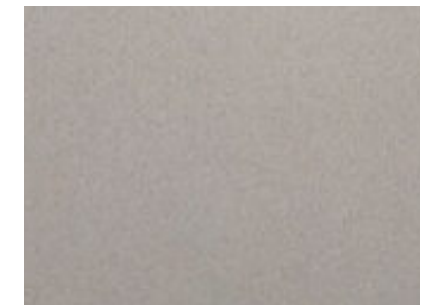
Grey Granite To Match Existing



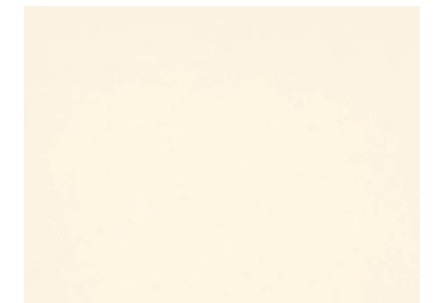
Blackened Steel Finish



Glass w/ Fabric behind window



Nickel finish window frame



Back-lit Frosted Glass



Plaster @ Interior Vault Ceiling



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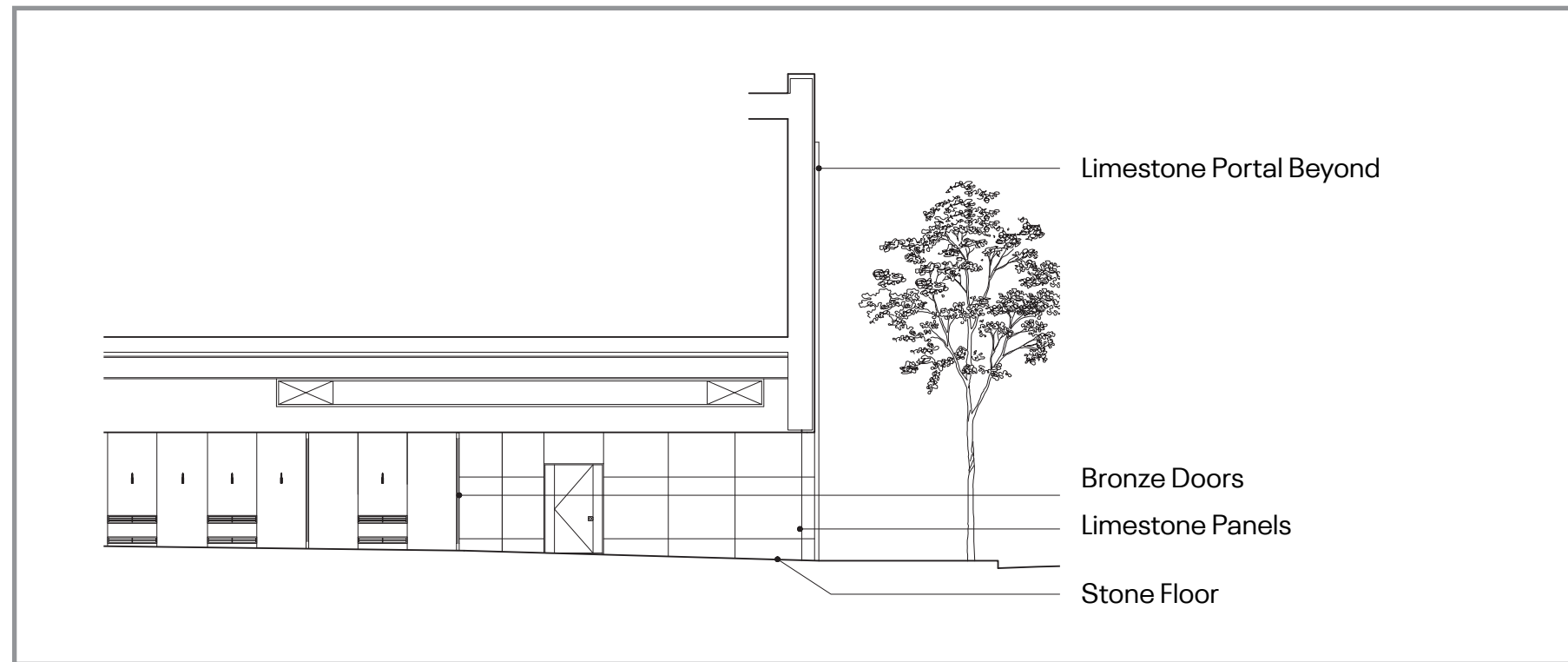
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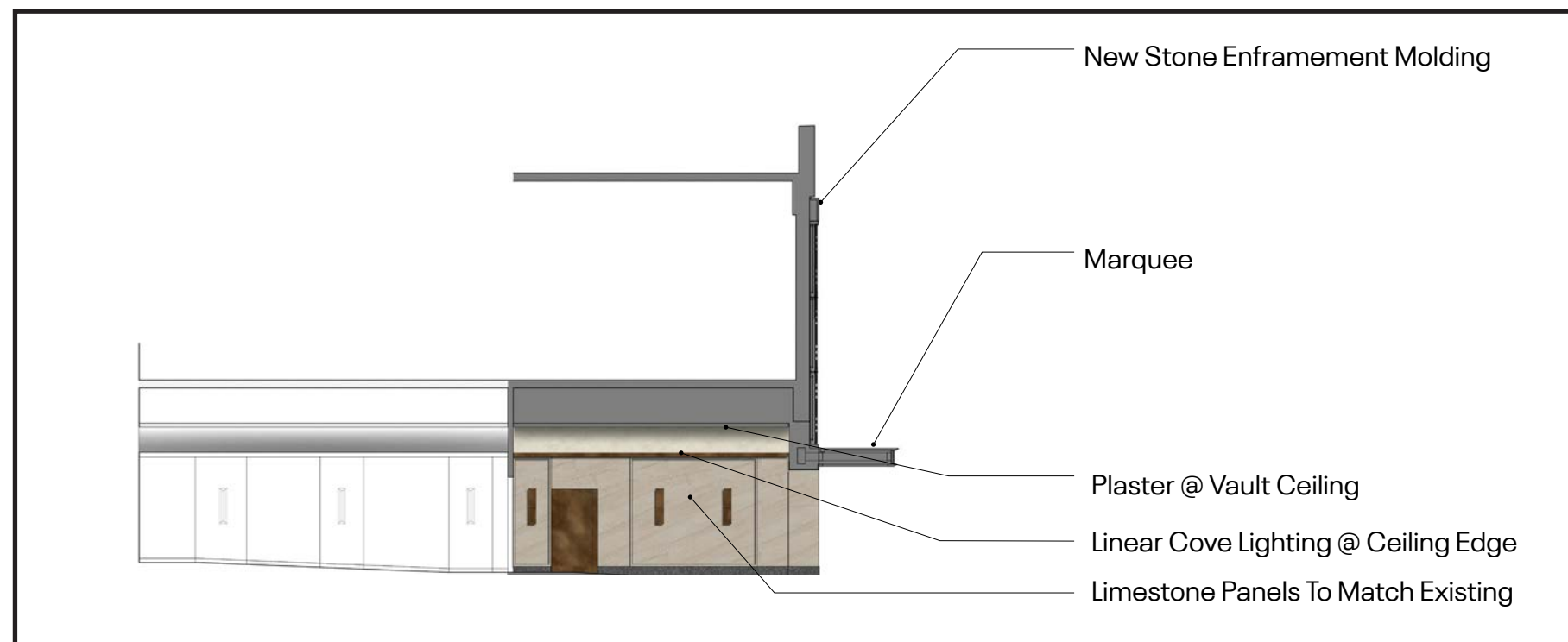
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EXISTING CONDITIONS



PROPOSED DESIGN



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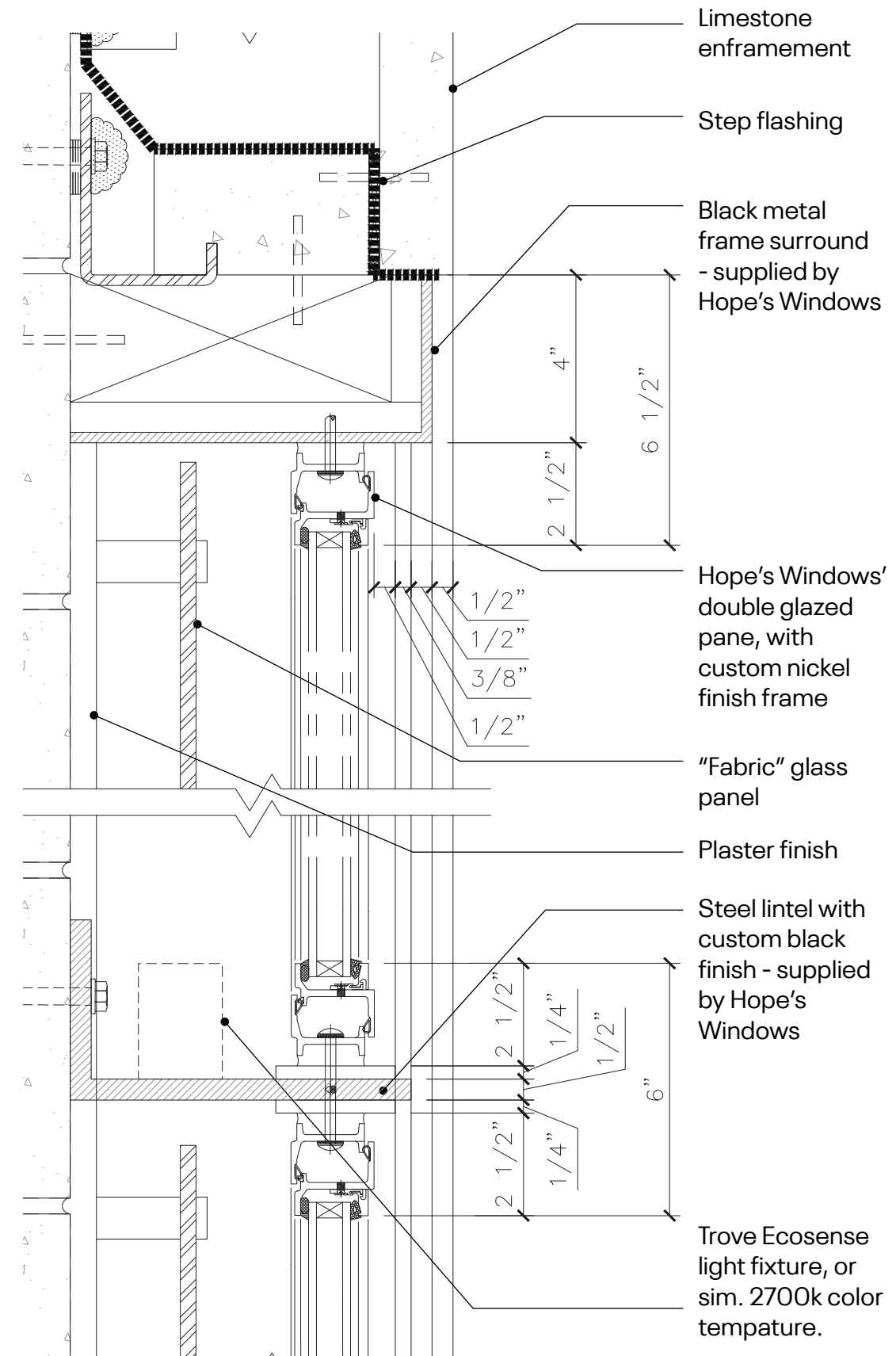
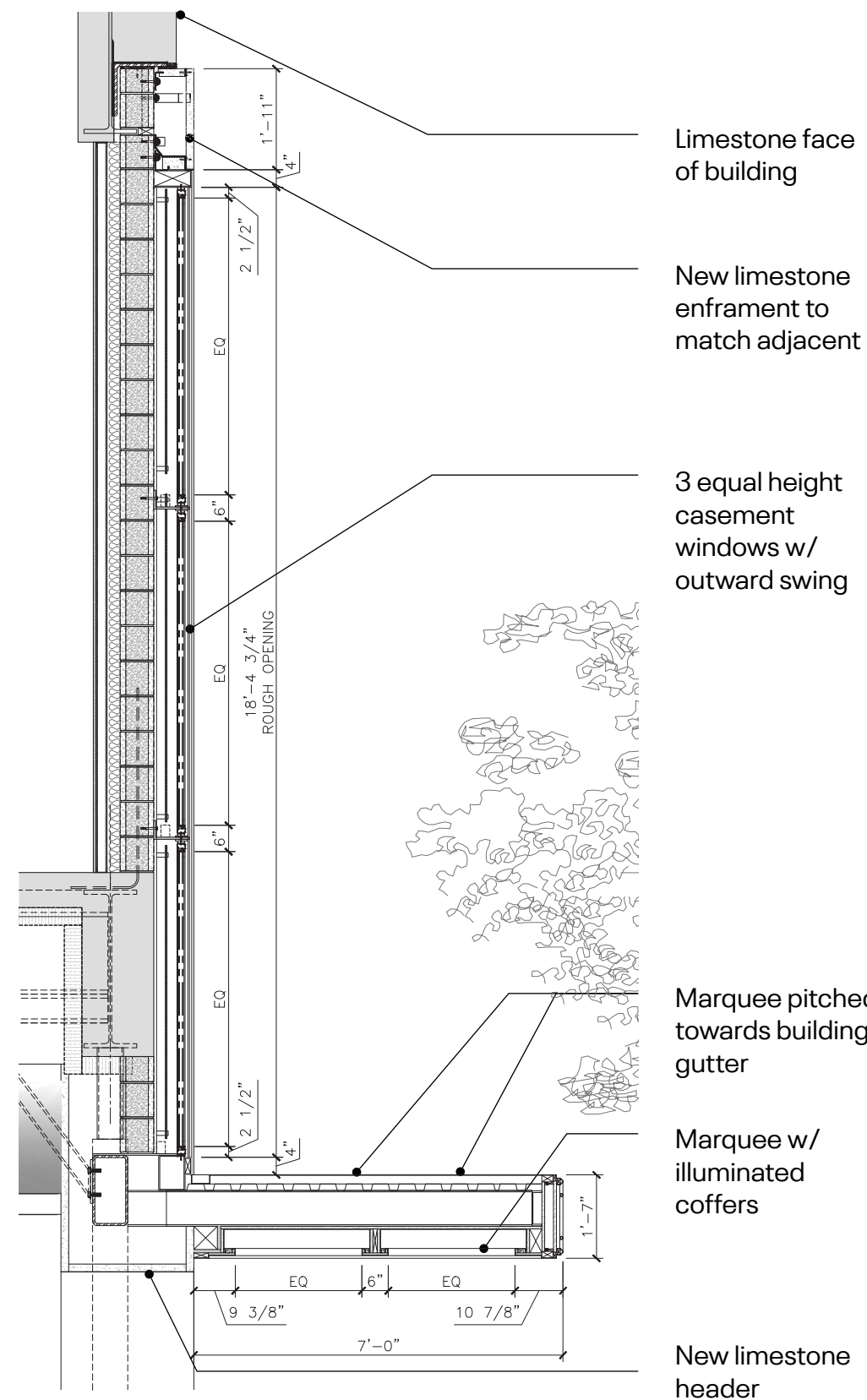
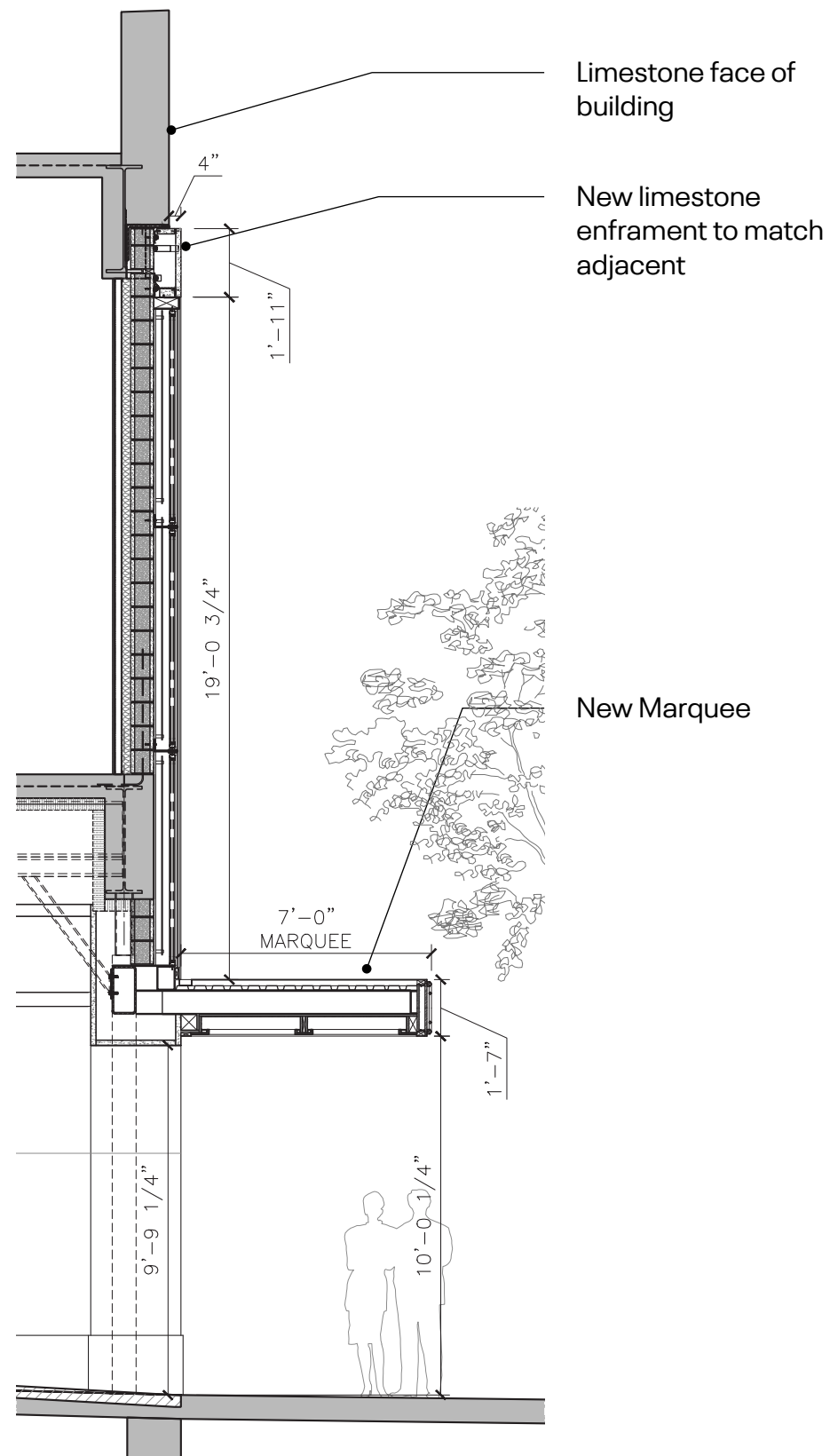
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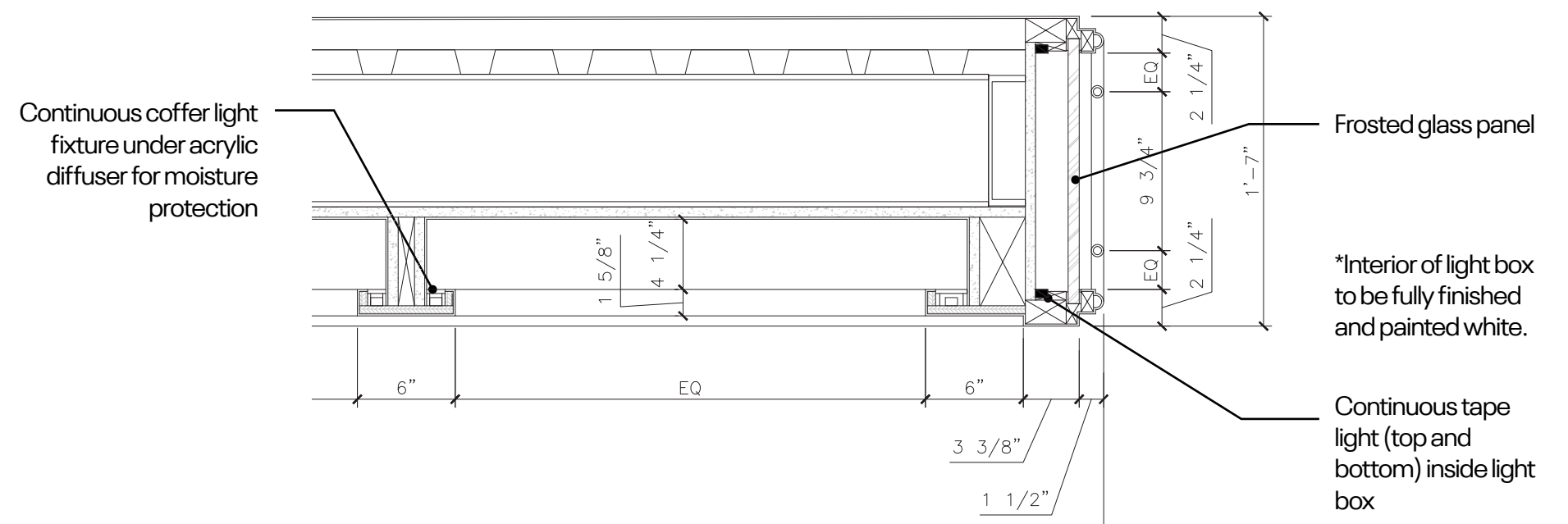
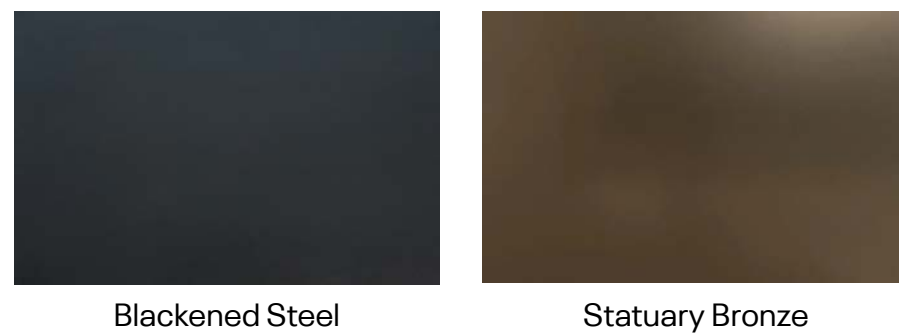
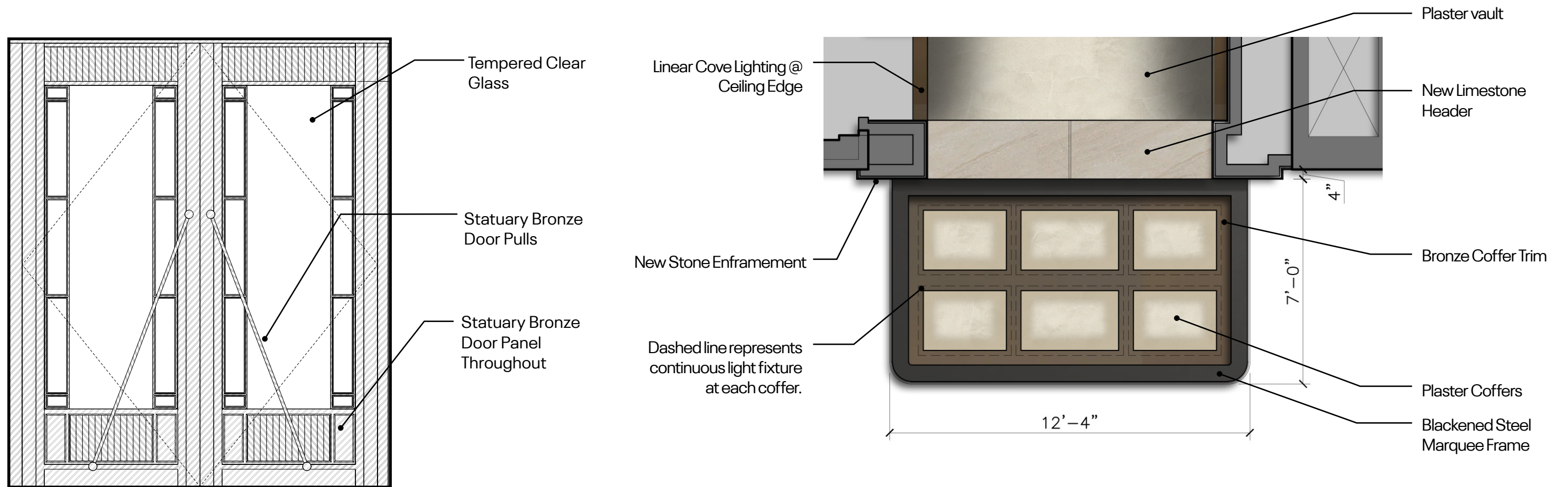


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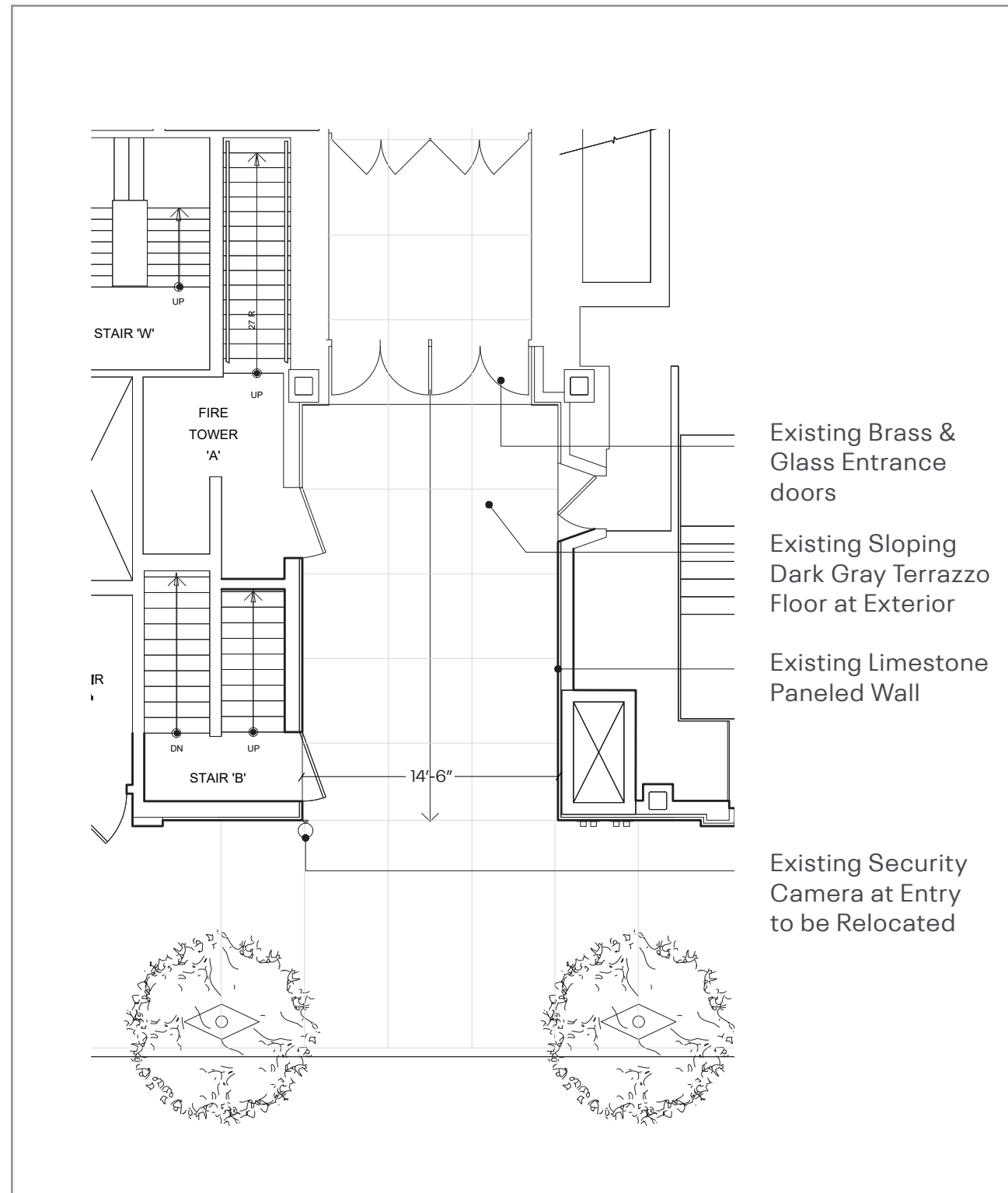


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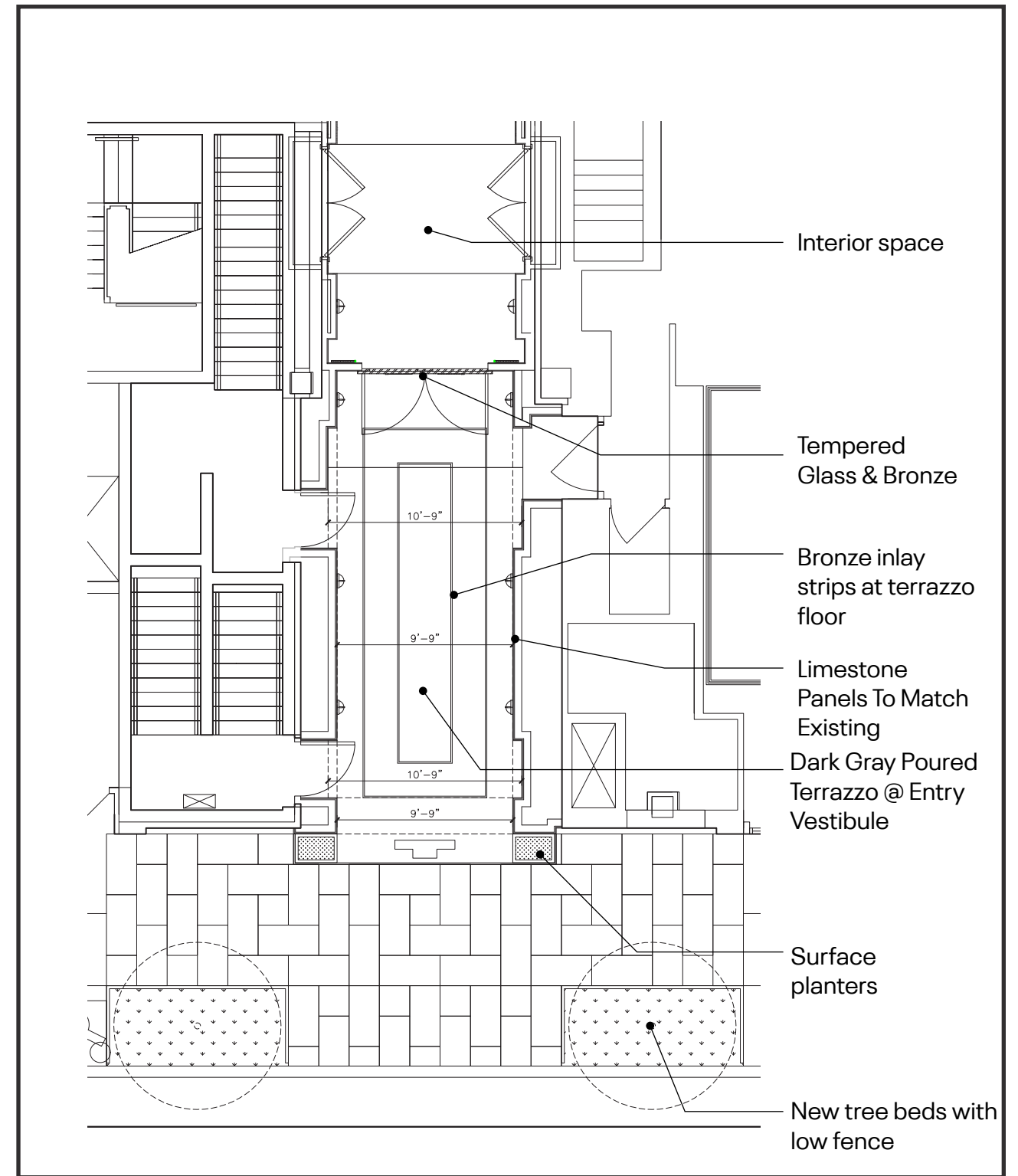
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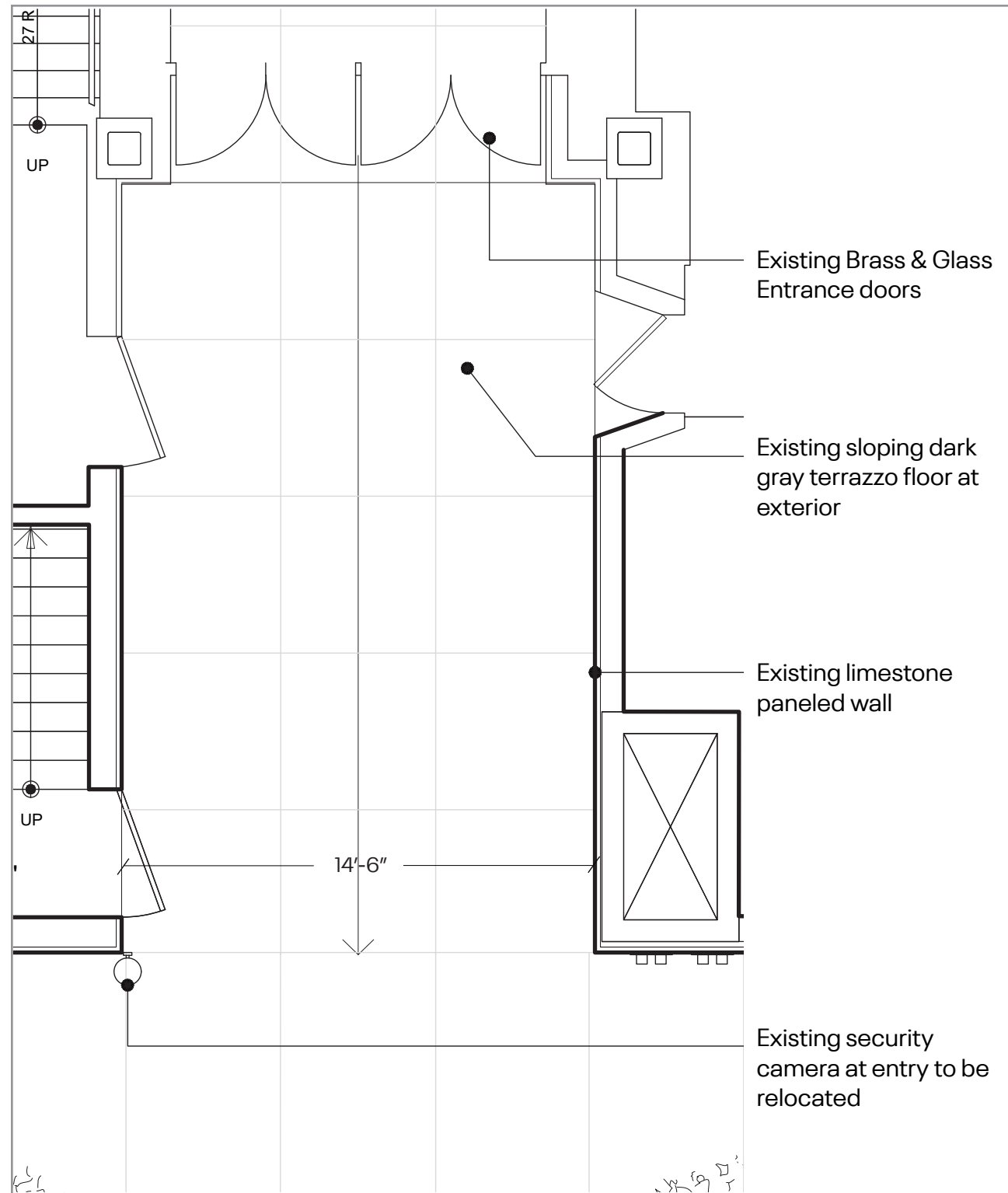
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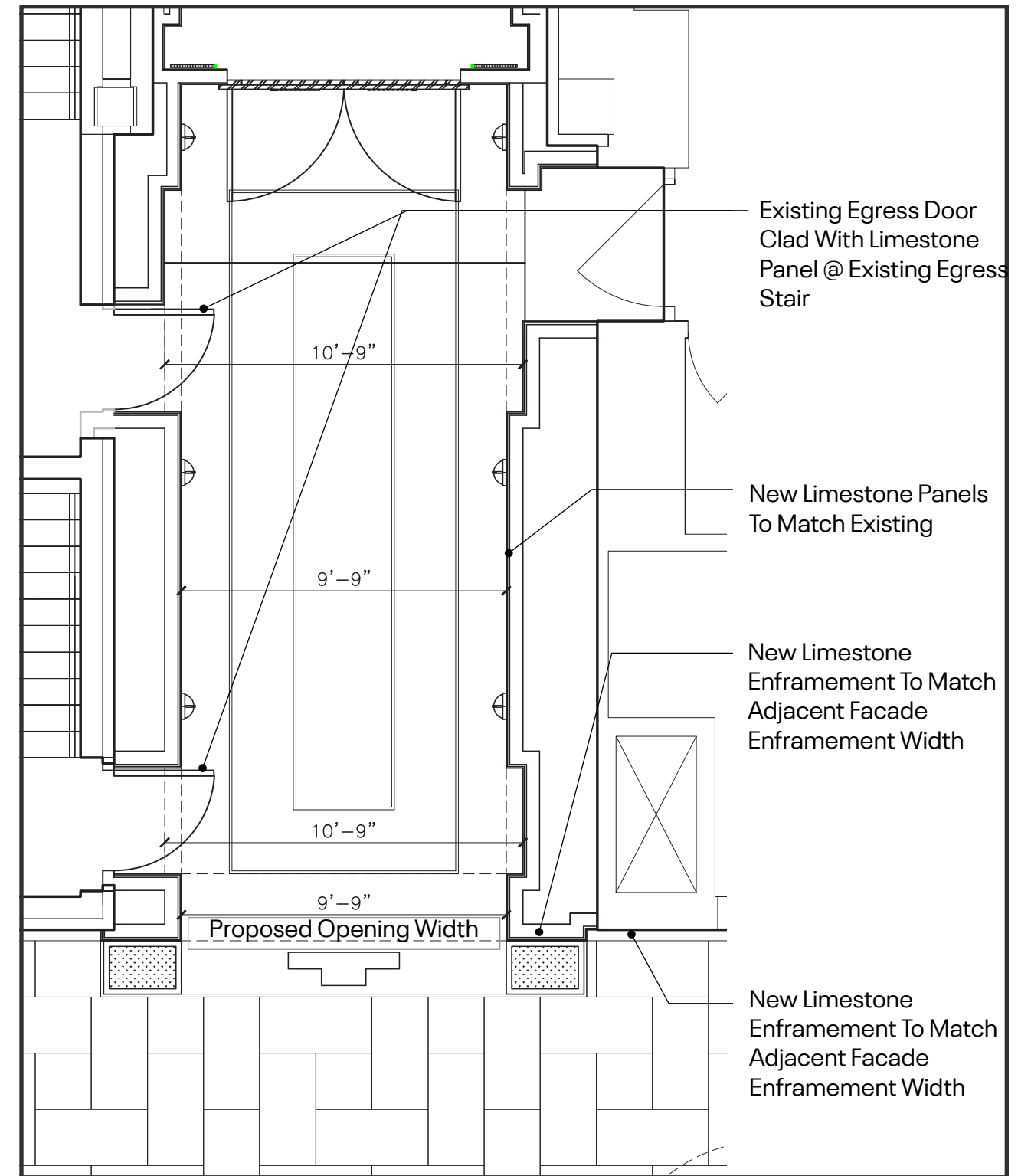
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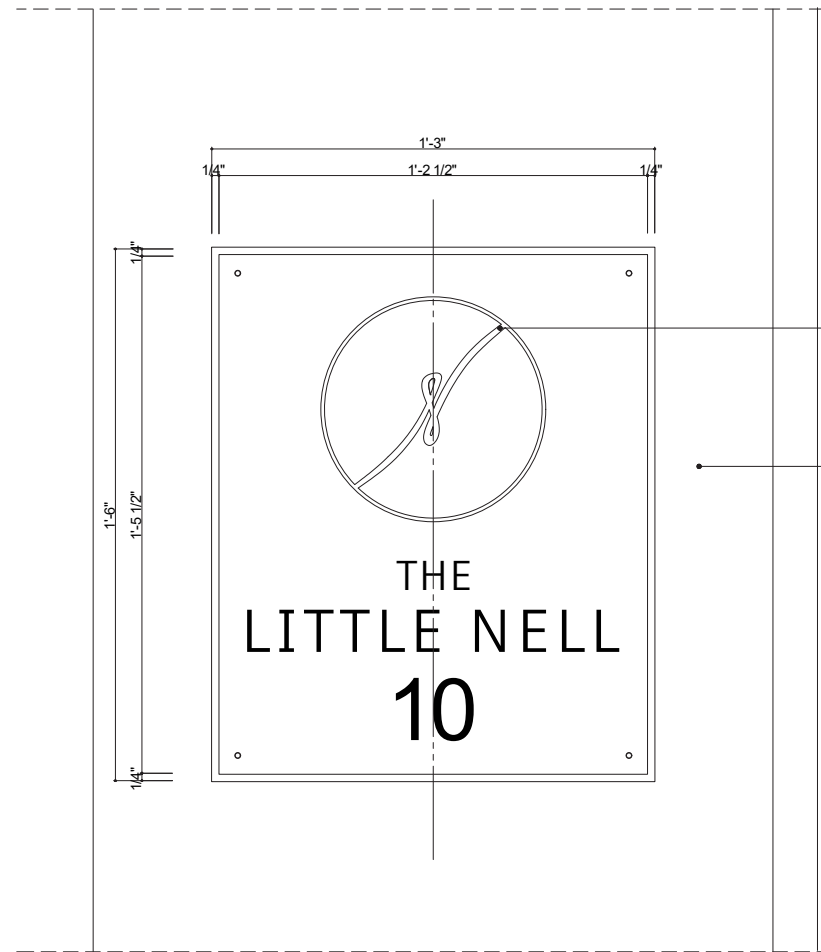
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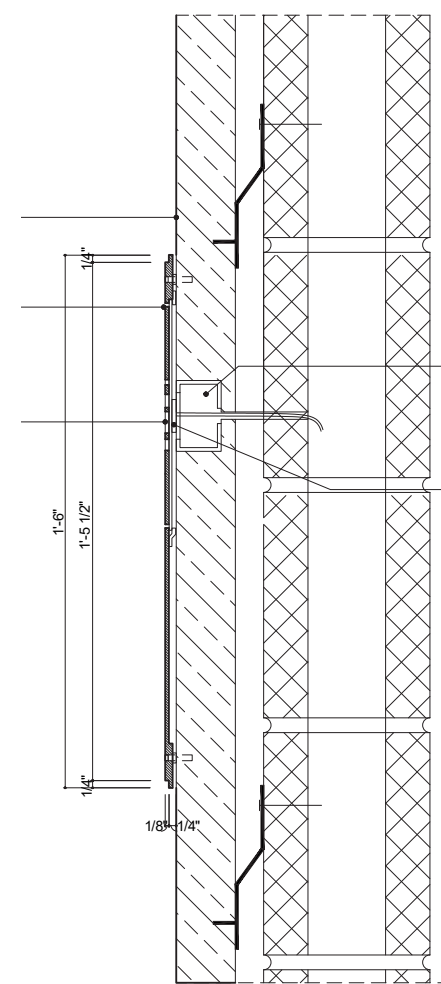
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SIGNAGE ELEVATION DETAIL

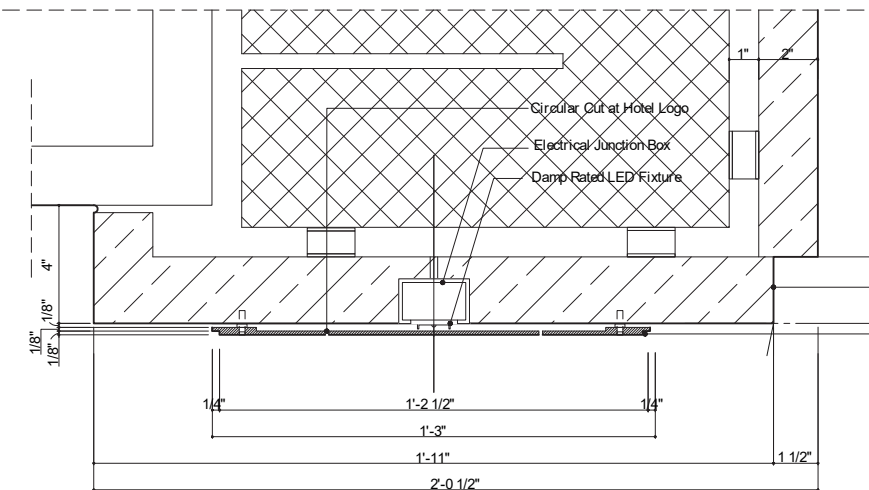
Bronze Metal Signage Plaque
with Laser Cut Back-lit Hotel
Logo with Milk Glass Lens

New Stepped Limestone
to Match Existing Facade

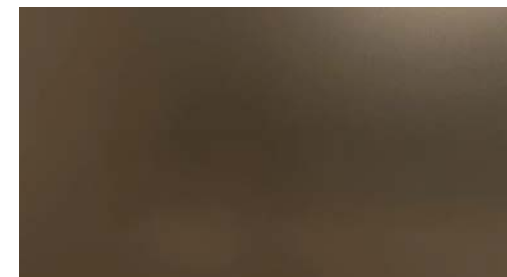


Electrical Junction Box Set in New Stone
Enframement

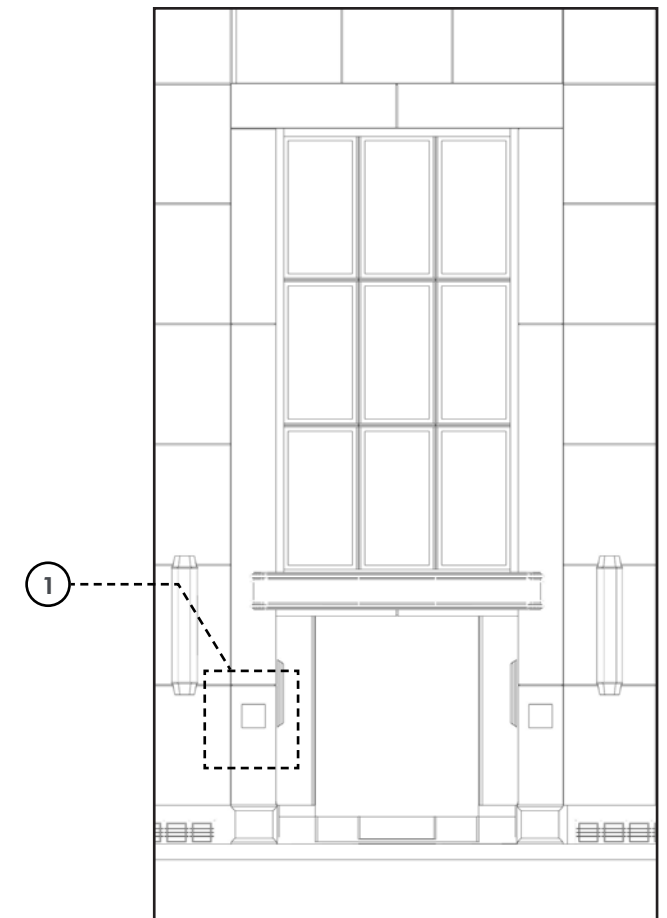
Damp Rated LED Fixture



BACK-LIT SIGNAGE DETAIL



Statuary Bronze signage material

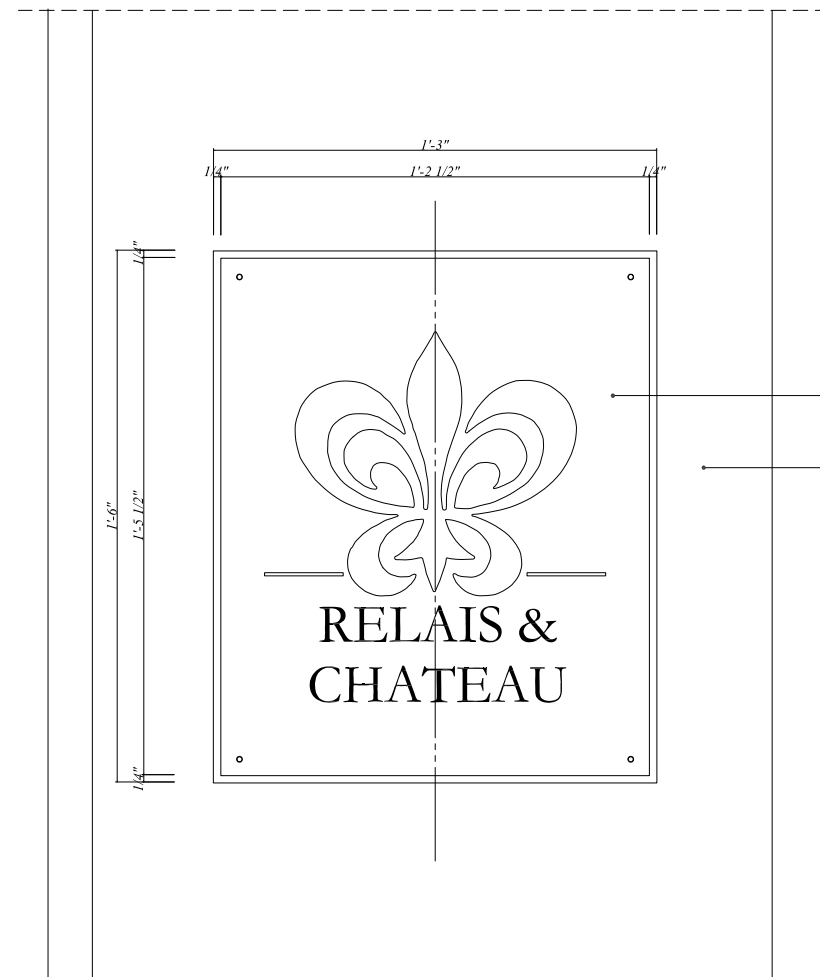


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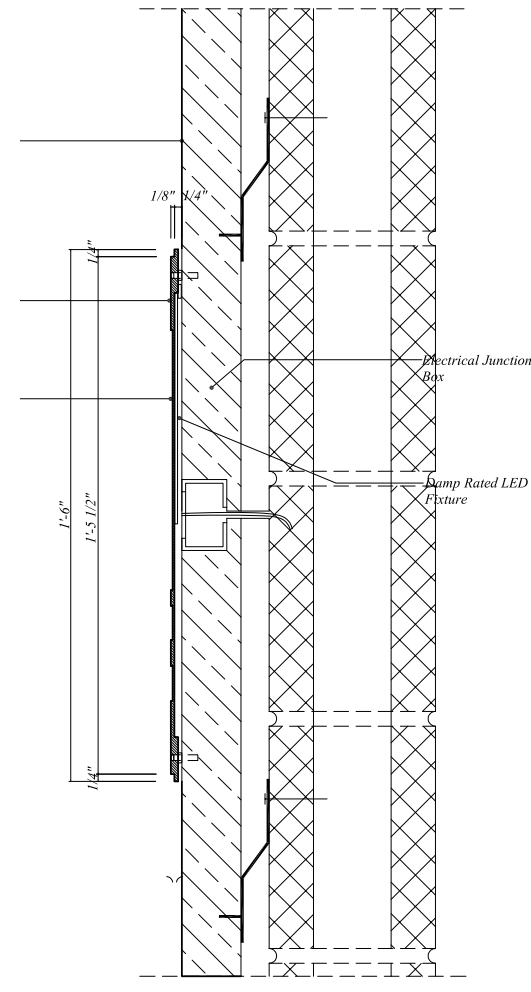
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SIGNAGE ELEVATION DETAIL

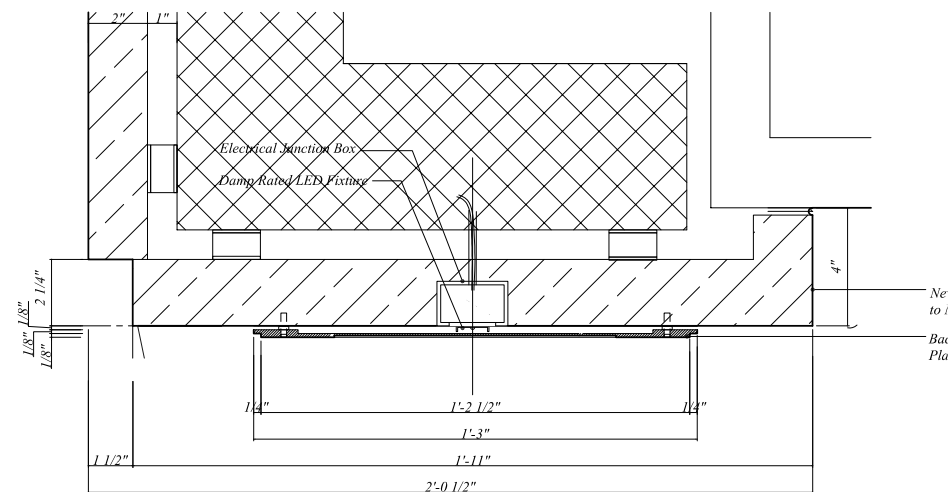
Bronze Metal Signage
Plaque with Laser Cut
Back-lit Hotel Logo with
Milk glass lense

New Stepped Limestone
to Match Existing Facade

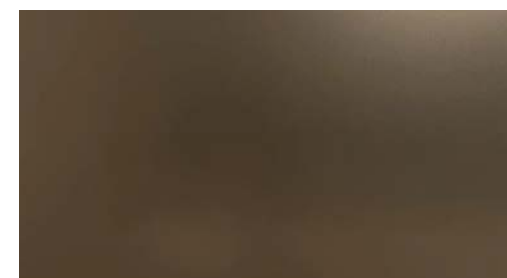


Electrical Junction Box Set in
New Stone Entrantment

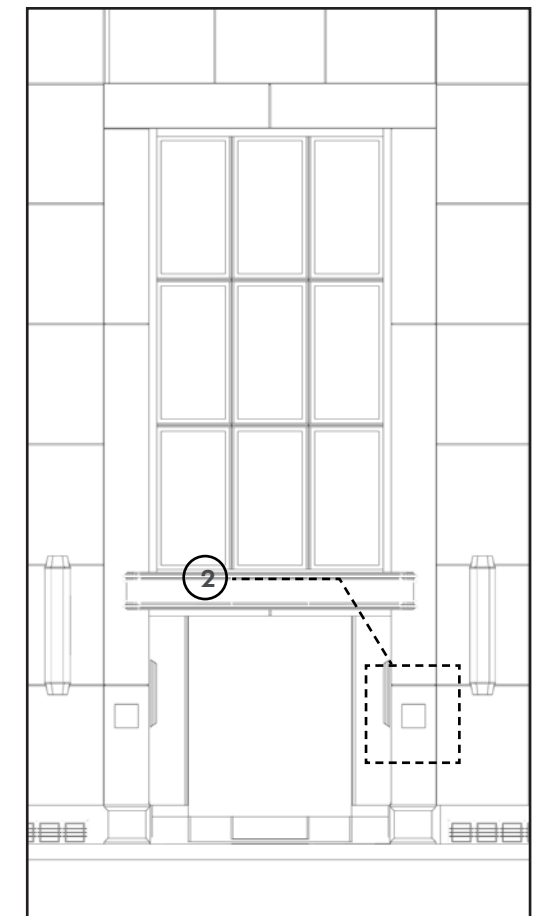
Damp Rated LED Fixture



BACK-LIT SIGNAGE DETAIL



Statuary Bronze signage material



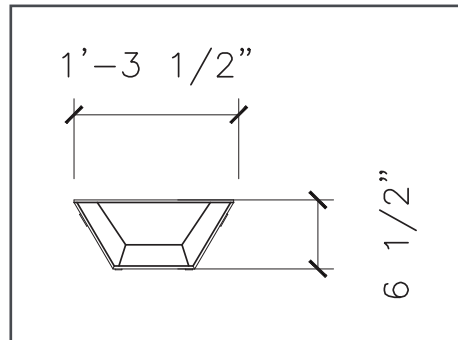
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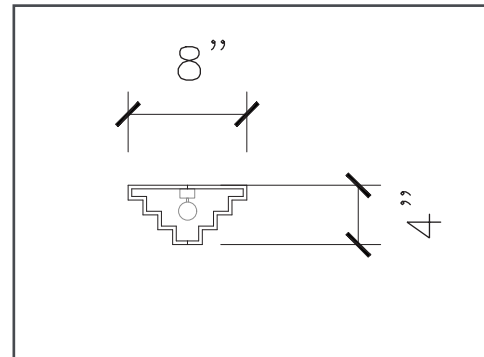
10 ROCKEFELLER PLAZA NEW YORK CITY

EXTERIOR FIXTURE



3. LIGHT FIXTURE PLAN DETAIL

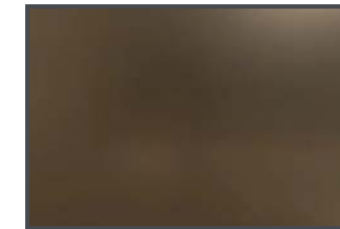
ENTRY FIXTURE



4. LIGHT FIXTURE PLAN DETAIL



EXTERIOR
FIXTURE



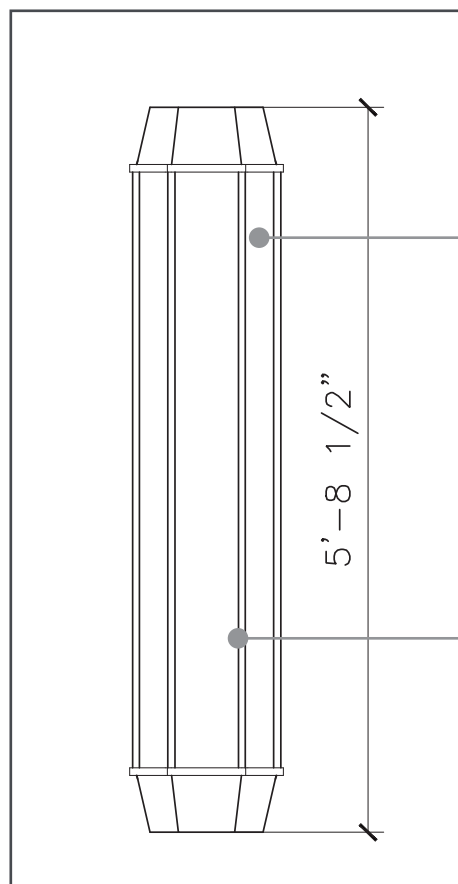
Statuary Bronze



Frosted Glass



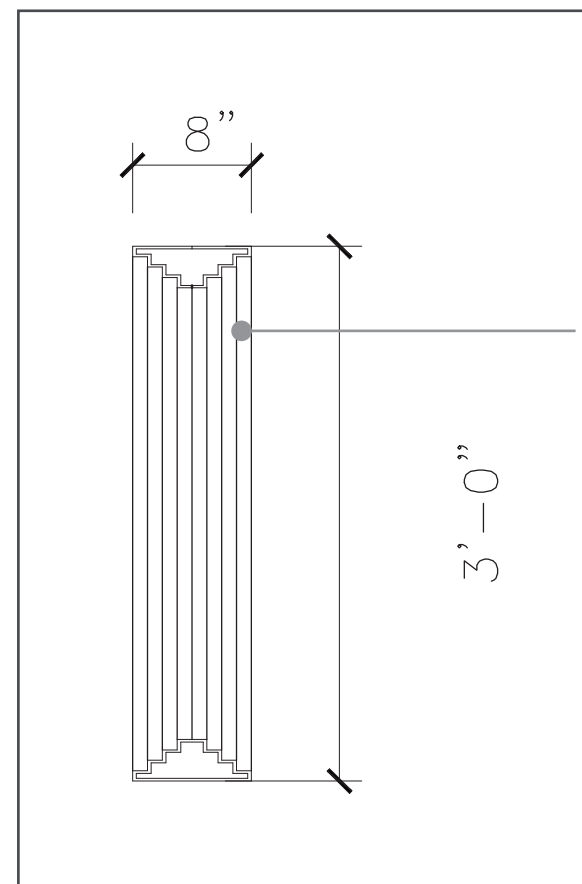
ENTRY
FIXTURE



3. LIGHT FIXTURE ELEVATION

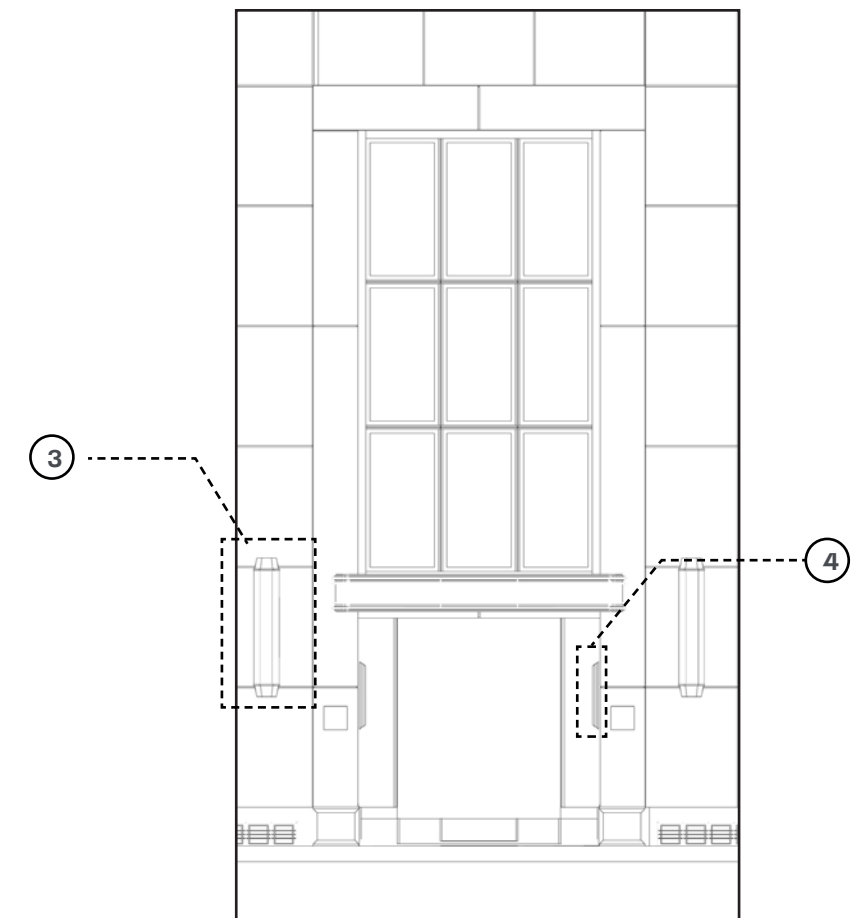
Bronze Metal
Frame

Frosted glass



4. LIGHT FIXTURE PLAN DETAIL

Bronze Metal
Frame



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A. 10 Rockefeller entry along the Plaza



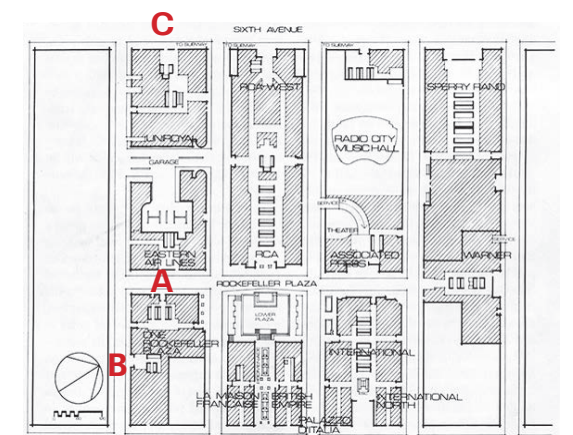
B. 1 Rockefeller entry along 48th Street



C. 620 Fifth Avenue



D. 1 Rockefeller Plaza along West 48th Street



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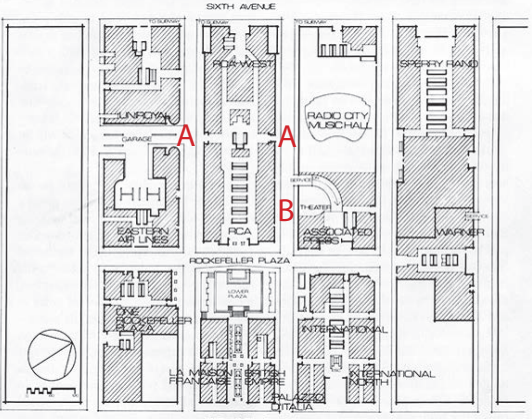
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A. 30 Rockefeller Plaza, ca. 1934



B. 50 Rockefeller Plaza and Radio City Music Hall, ca. 1940



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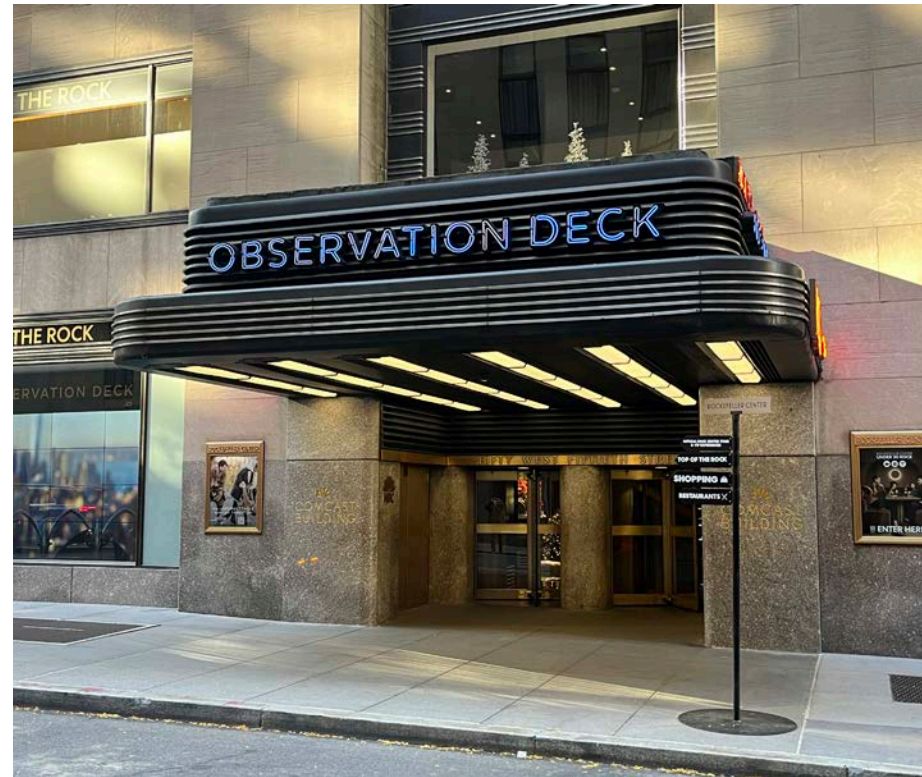
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Radio City Music Hall



30 Rockefeller Plaza



50 Rockefeller Plaza



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A. 75 Rockefeller Plaza; approved 2019



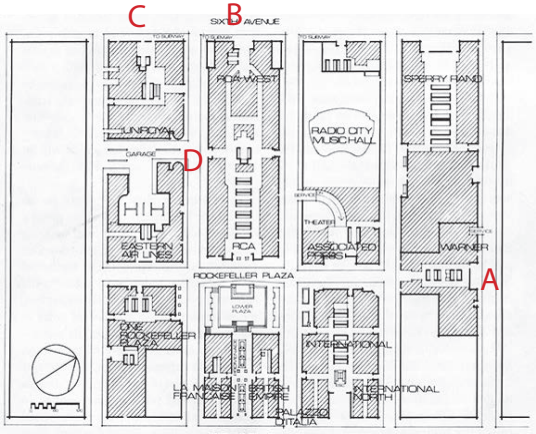
B. 1250 Avenue of the Americas, approved 2014



C. 1230 Avenue of the Americas, approved 1998



D. 10 Rockefeller Plaza, approved ca. 1999



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THANK YOU



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10 Rockefeller Plaza, 1940 (MCNY)



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10 Rockefeller Plaza, 1985 (NYC Landmarks Commission Designation Photograph). View west from Rockefeller Plaza and West 48th Street.



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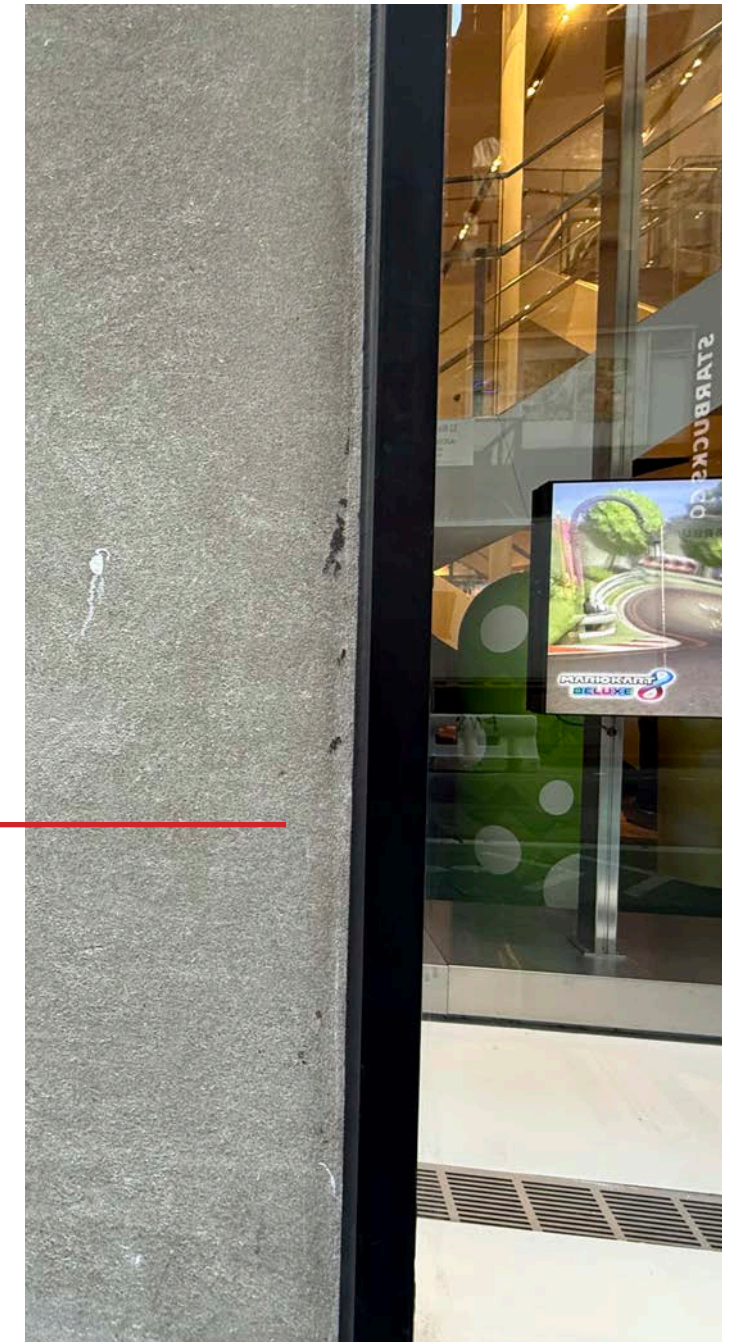
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Adjacent Storefront Details



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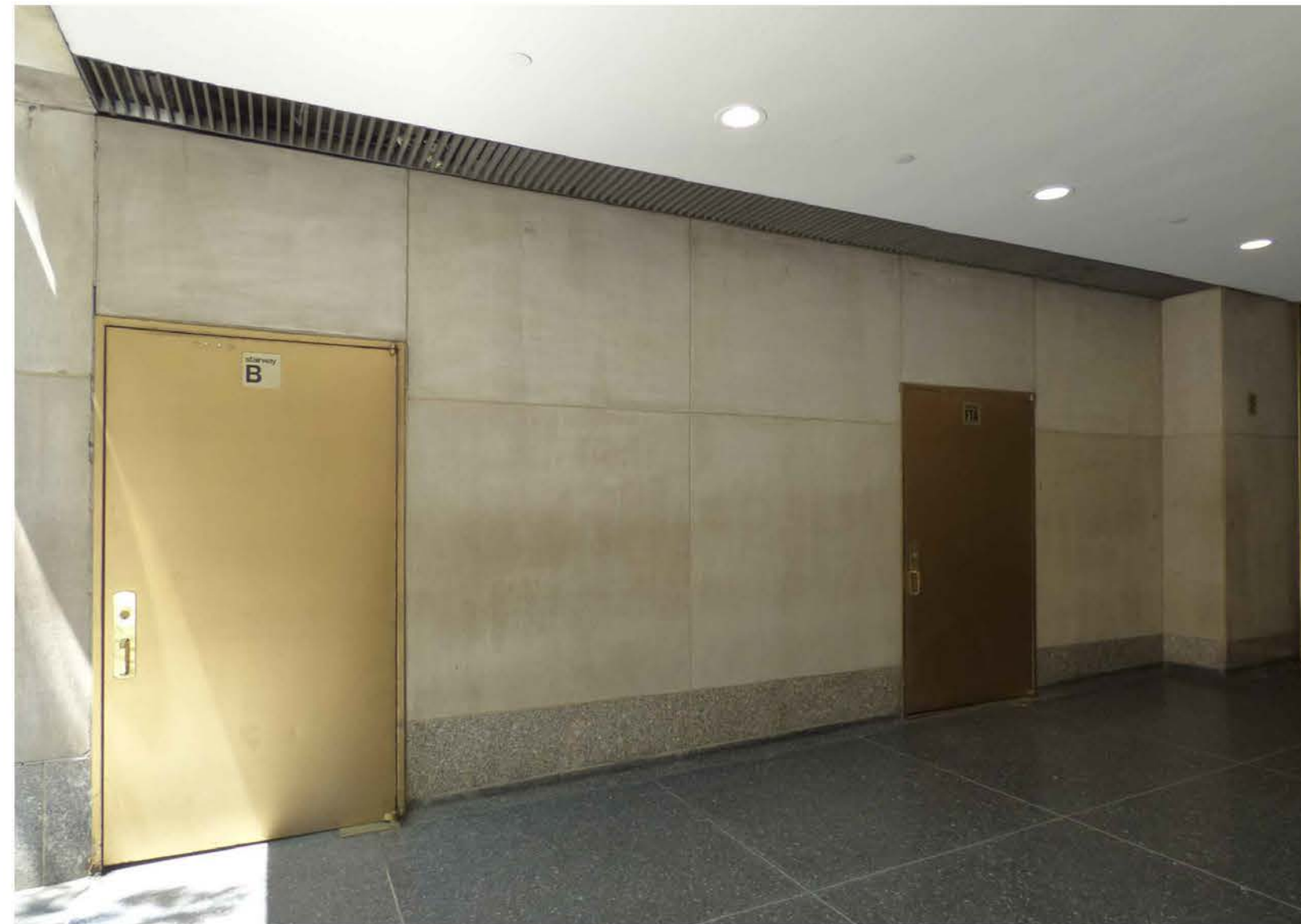
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New York, NY 10003

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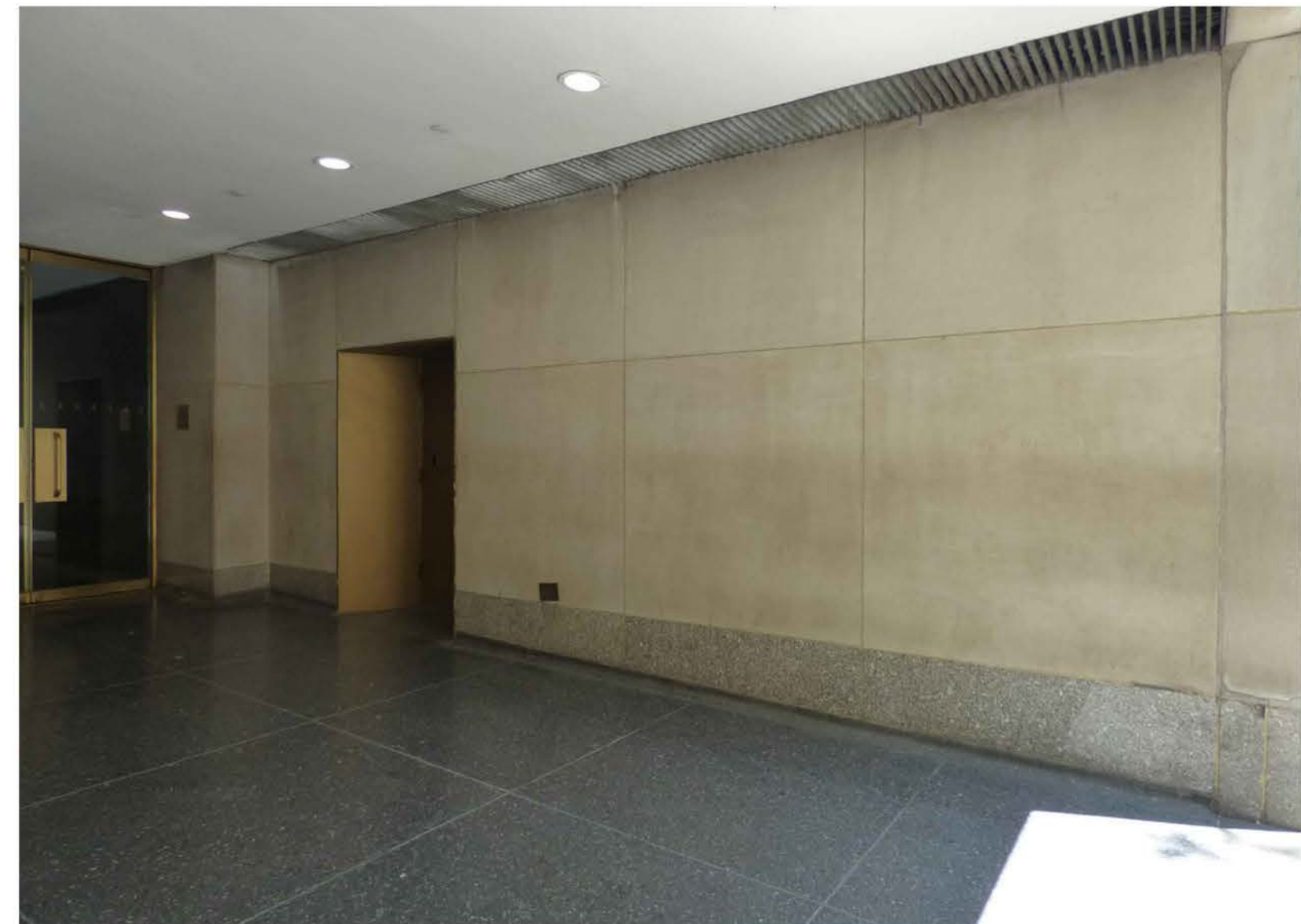
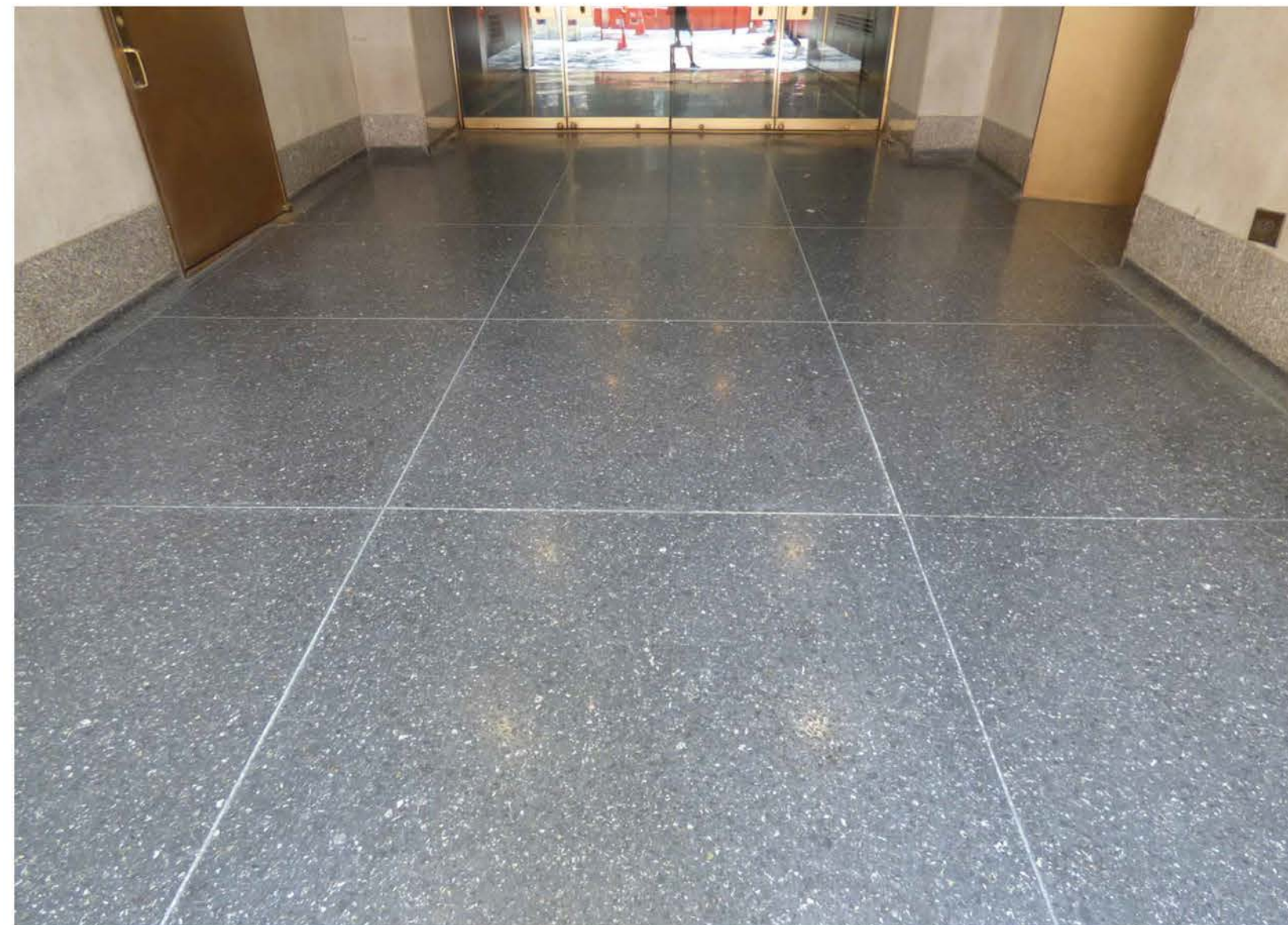
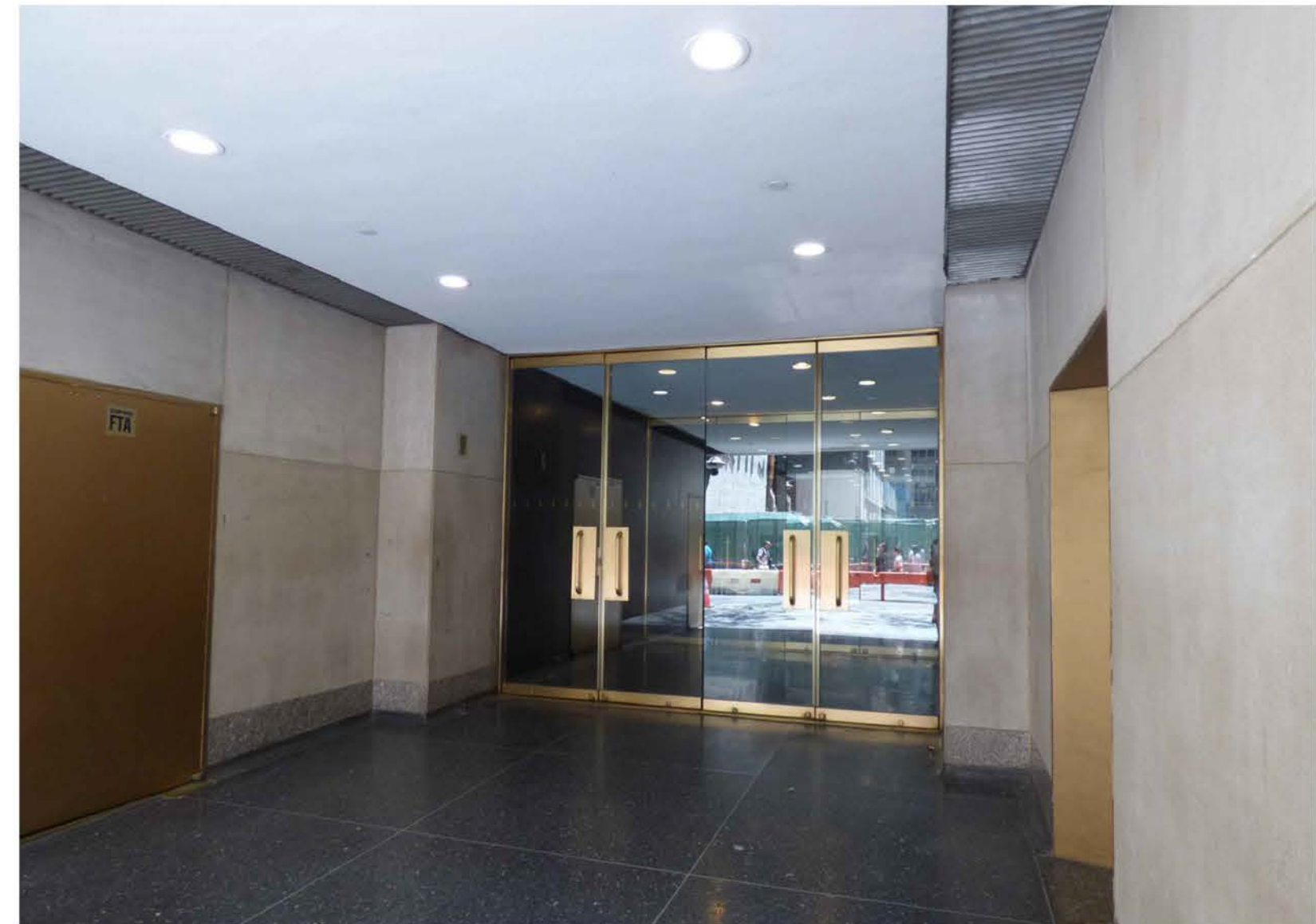
1359 Broadway
New York, NY 10018

10 ROCKEFELLER PLAZA

NEW YORK CITY



Entry Lobby details from West 48th street



10 ROCKEFELLER PLAZA

NEW YORK CITY



A. 45 Rockefeller Plaza, West 50th Street entrance



B. 45 Rockefeller Plaza, West 50th & 51st Street entrances



C. 45 Rockefeller Plaza



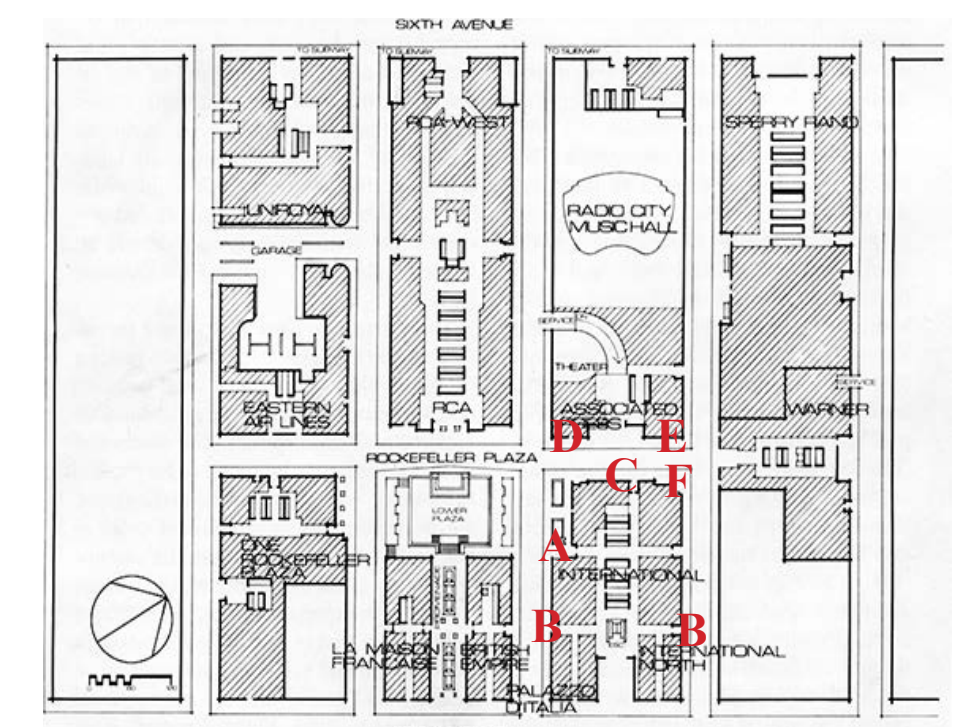
D. 50 Rockefeller Plaza



E. 50 Rockefeller Plaza



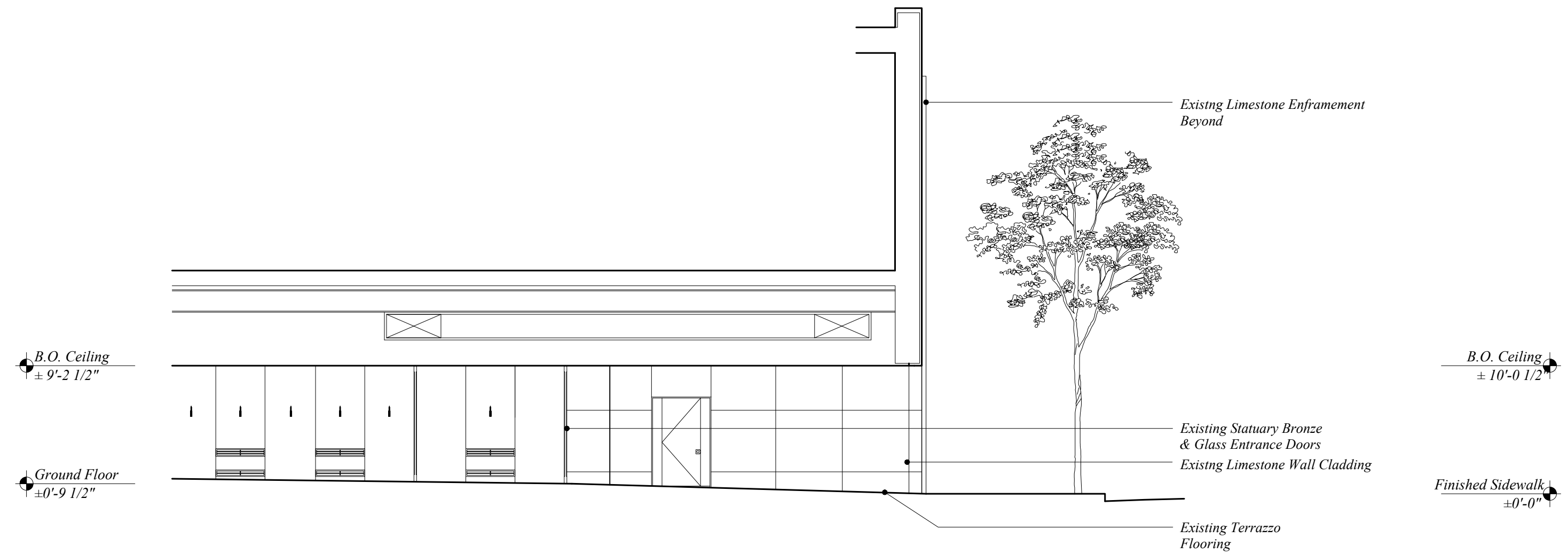
F. 45 Rockefeller Plaza



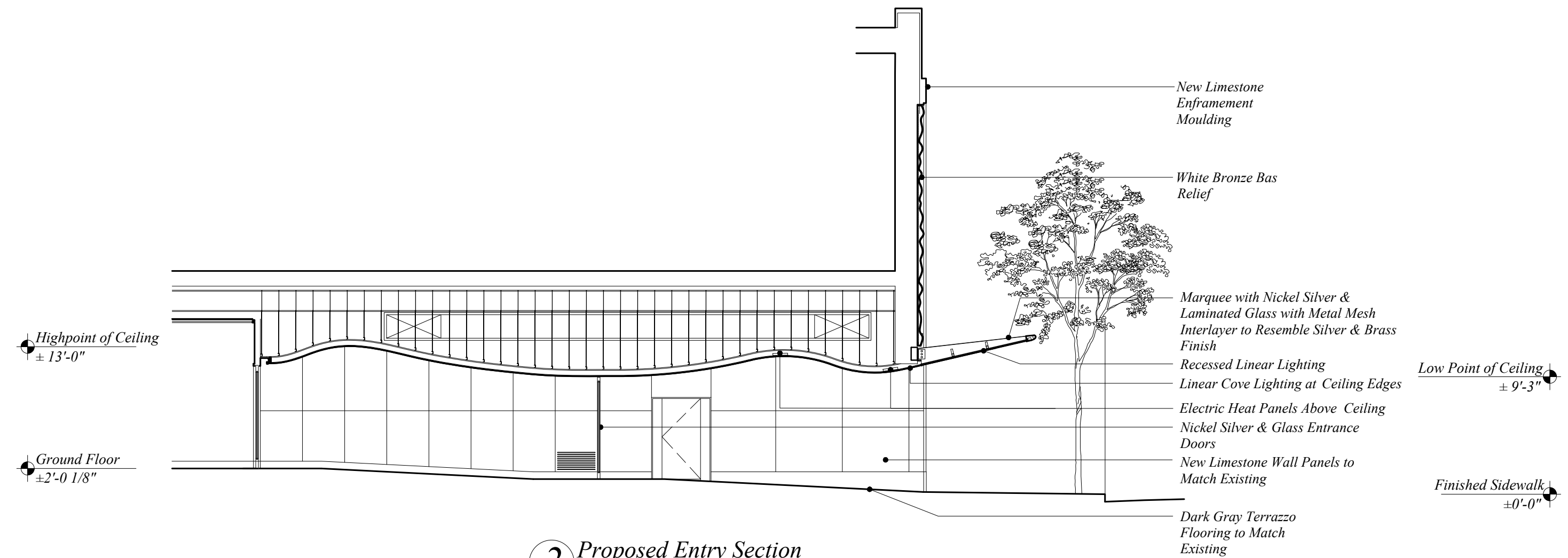
Rockefeller Center plan

10 ROCKEFELLER PLAZA

NEW YORK CITY



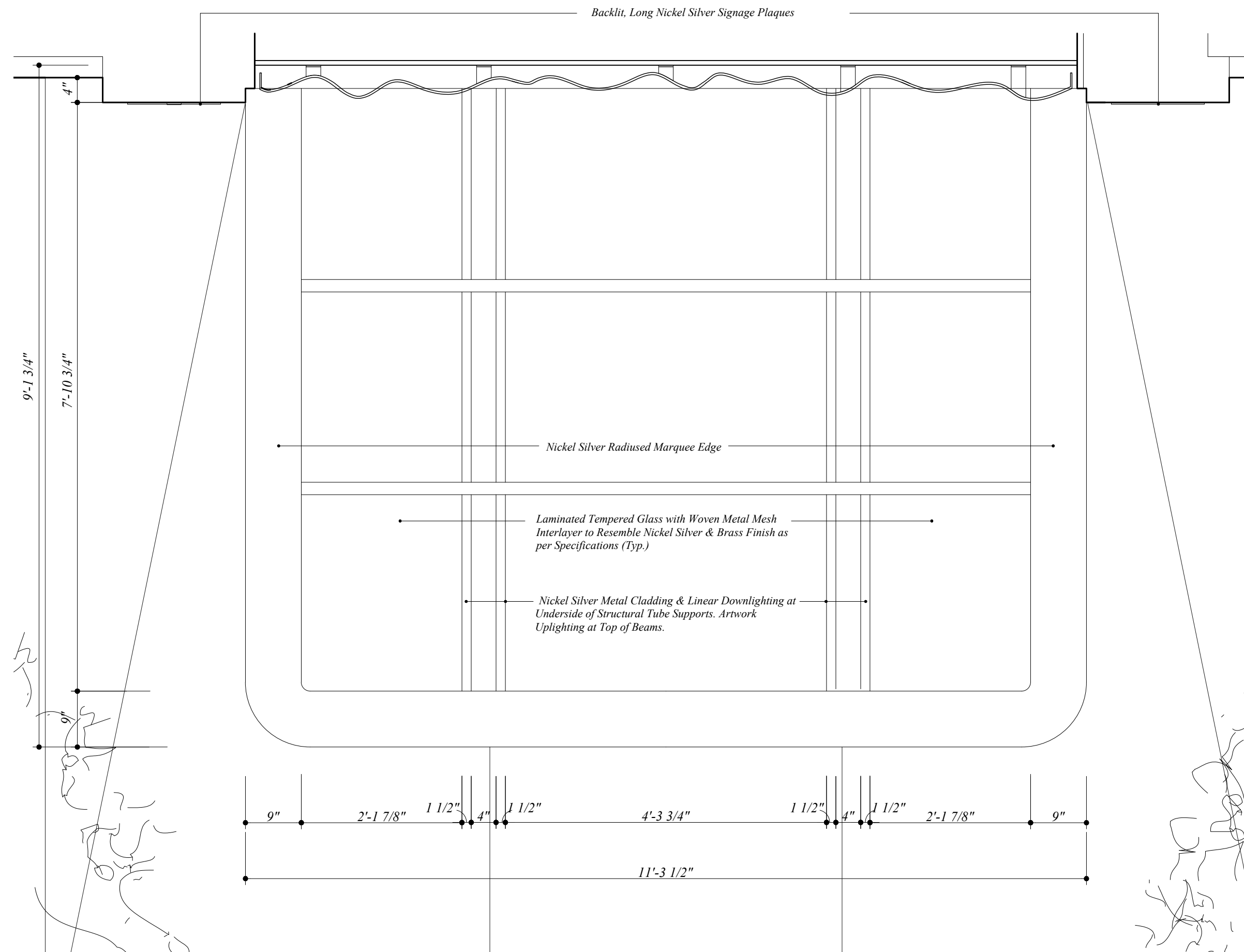
1 Existing Entry Section
SCALE 1/8" = 1' - 0"



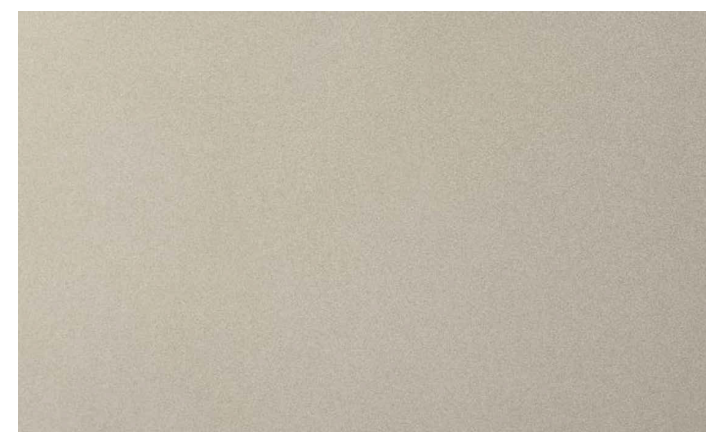
2 Proposed Entry Section
SCALE 1/8" = 1' - 0"

10 ROCKEFELLER PLAZA

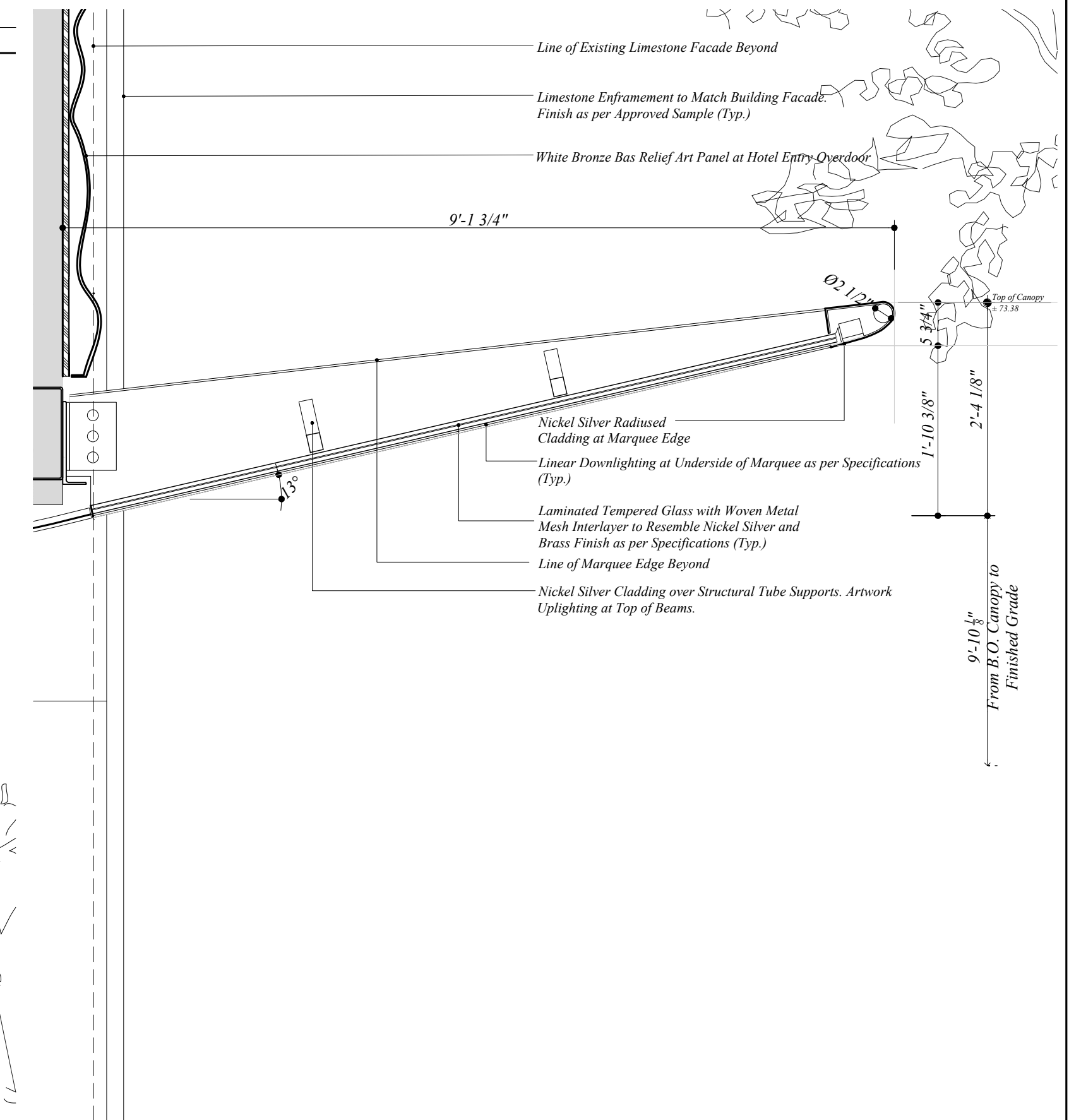
NEW YORK CITY



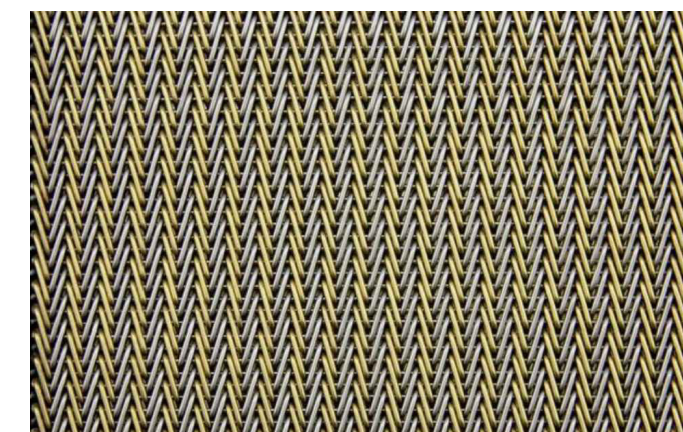
1 Proposed Marquee Reflected Ceiling Plan
SCALE: 3/4"=1'-0"



3 Nickel Silver Marquee Finish
SCALE: N.T.S.



2 Proposed Marquee Section
SCALE: 3/4"=1'-0"



4 Laminated Glass with Metal Mesh Interlayer
SCALE: N.T.S.

10 ROCKEFELLER PLAZA

NEW YORK CITY



1 *Proposed Entry Composite Rendering*
SCALE-N.T.S.

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DATE : MAY 23, 2023

SCALE : AS NOTED

Higgins Quasebarth & Partners

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48TH STREET PROPOSED ENTRY
NYC LANDMARKS PRESERVATION COMMISSION

Appendix 8

10 ROCKEFELLER PLAZA
NEW YORK CITY



PROPOSED DESIGN



PROPOSED DESIGN



Higgins Quasebarth & Partners LLC
11 Hanover Square #16
New York, NY 10005

rockwellgroup
5 Union Square W.
New York, NY 10003

SLCE*Architects*
1359 Broadway
New York, NY 10018

November 25, 2025
Public Hearing

The current proposal is:

Preservation Department – Item 5, LPC-26-03857

10 Rockefeller Plaza – Rockefeller Center – Individual Landmark Borough of Manhattan

To testify virtually, please join Zoom

Webinar ID: 161 161 2069

Passcode: 557080

By Phone: 646-828-7666 (NY)

833-435-1820 (Toll-free)

833-568-8864 (Toll-free)

Note: If you want to testify virtually on an item, join the Zoom webinar at the agenda's "Be Here by" time (about an hour in advance). When the Chair indicates it's time to testify, "raise your hand" via the Zoom app if you want to speak (*9 on the phone). Those who signed up in advance will be called first.