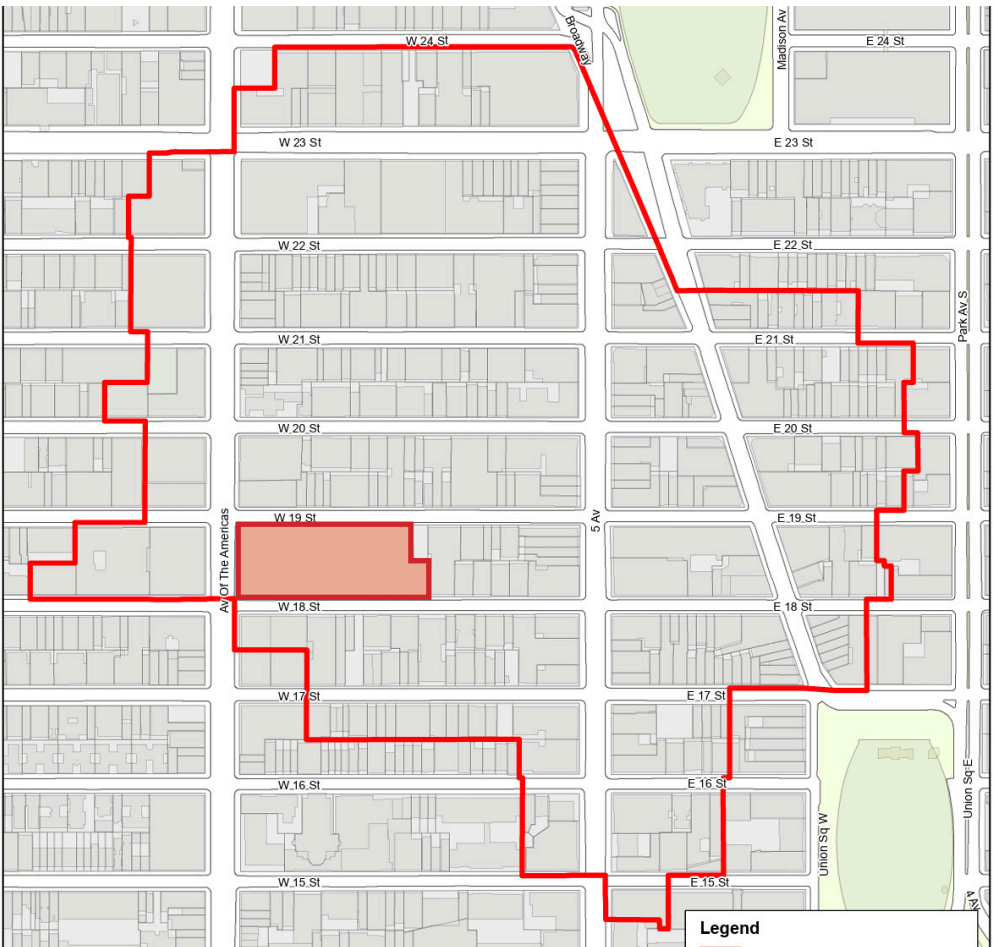
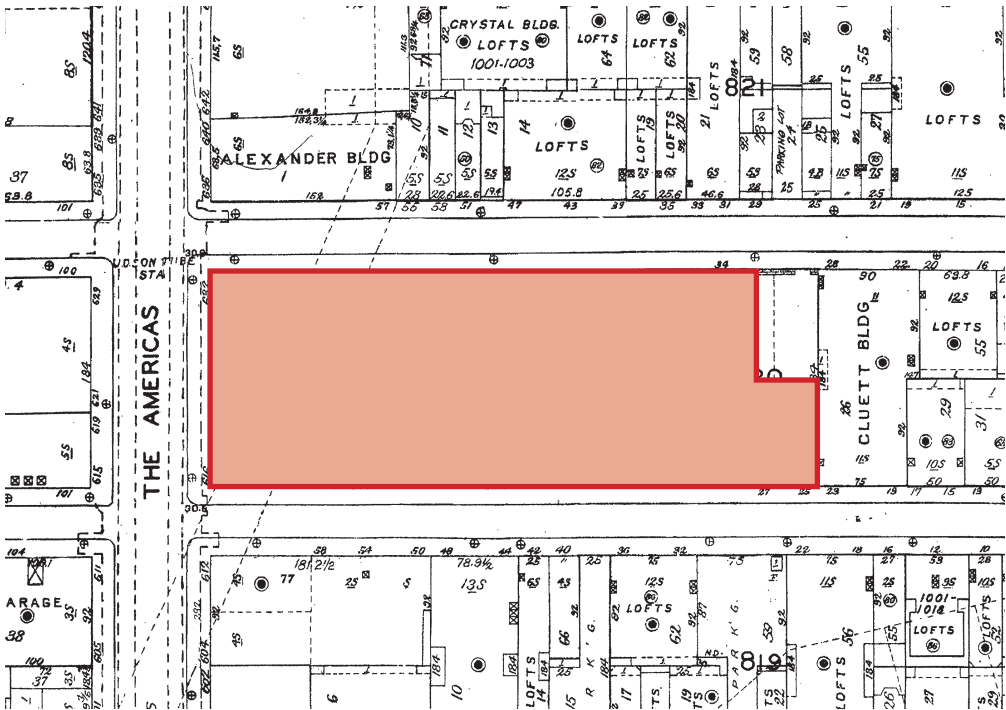




620 Avenue of the Americas, looking southeast, 2019



Ladies' Mile Historic District



Property Location









2019



2019



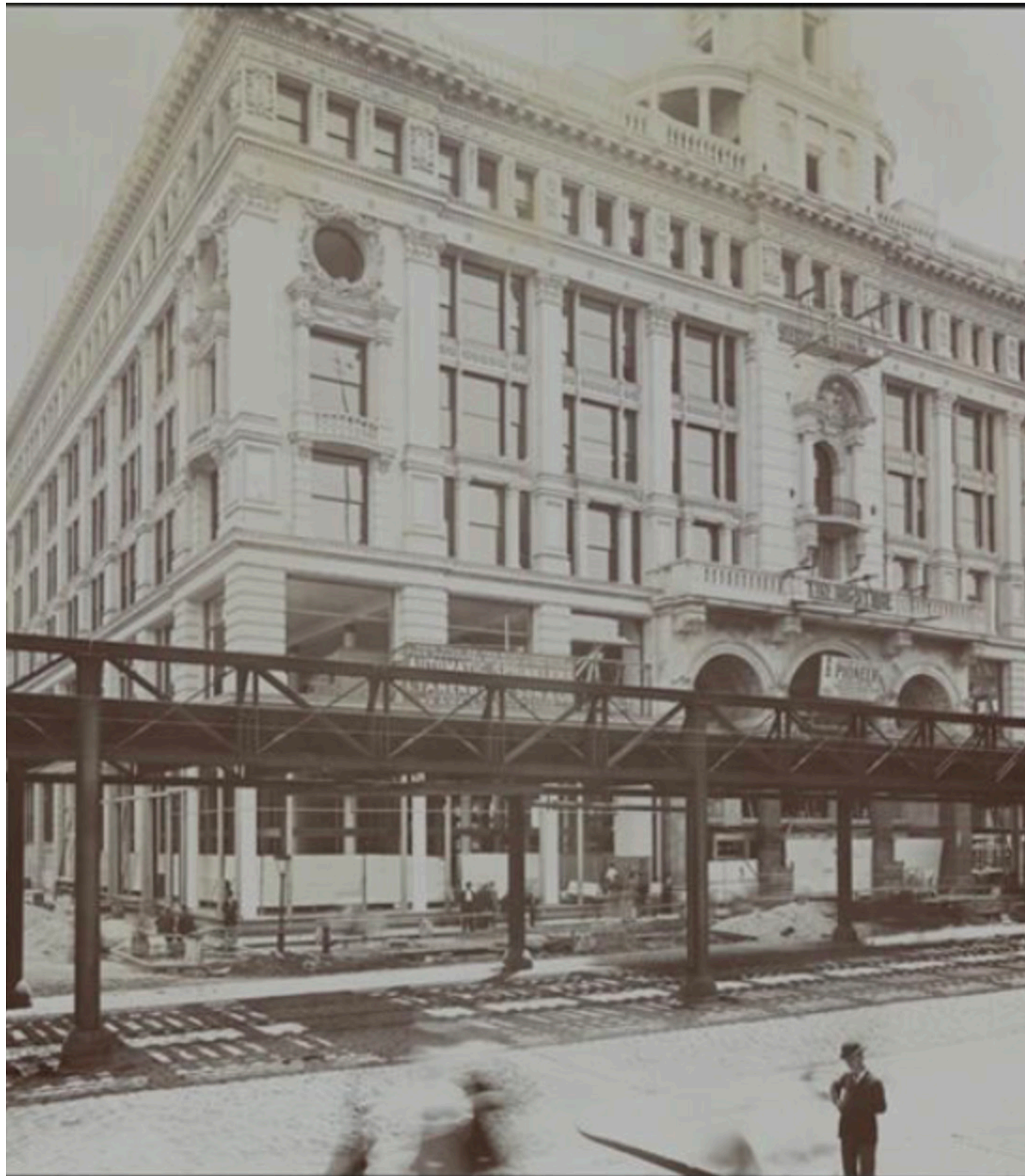


6th Avenue Storefront Bays



19th Street Storefront Bays





1896 Construction (Museum of the City of New York)



1902 (Library of Congress)





620 Avenue of the Americas, 1900 (top) and 1901 (bottom)

**SIGNAGE PROPOSAL**  
620 AVENUE OF THE AMERICAS  
NEW YORK, NY



14th Street, Ladies' Mile

**HISTORIC CONTEXT - LADIES MILE**  
MANHATTAN COMMUNITY BOARD 5  
OCTOBER 2025





115 Fifth Avenue, 2024 Approval  
24-hour digital display screens (Acheson Doyle)

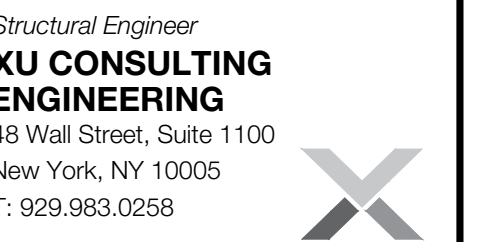


635-641 6th Avenue, 2024 Approval  
Rotating, reflective sculpture installation and various signage (Perkins Eastman)

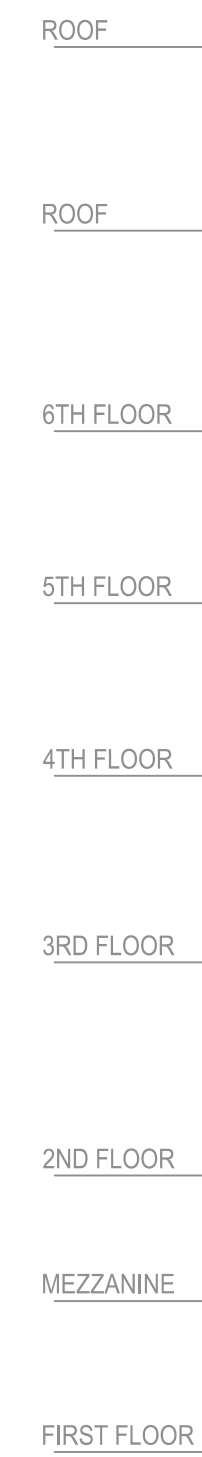


655-671 6th Avenue, 2025 Approval  
Interior light boxes and illuminated hanging signs behind the transoms





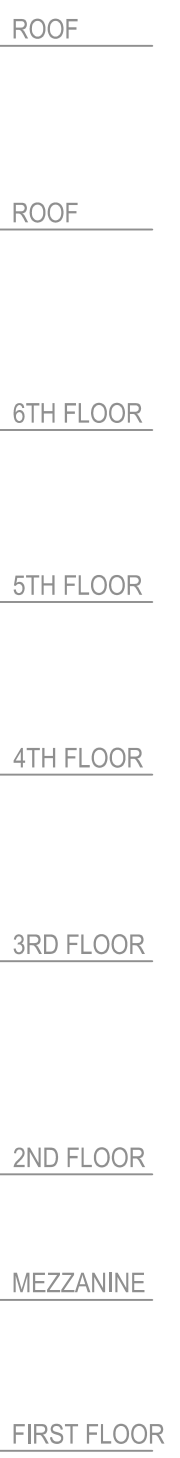
THIS DRAWING WAS PREPARED FOR USE ON A SPECIFIC SITE AT NEW YORK, NY. CONTEMPORANEOUSLY WITH ITS ISSUE DATE ON 03/28/25 AND IT IS NOT SUITABLE FOR USE ON A DIFFERENT PROJECT SITE OR AT A LATER TIME. USE OF THIS DRAWING FOR REFERENCE OR EXAMPLE ON ANOTHER PROJECT REQUIRES THE SERVICES OF PROPERLY LICENSED ARCHITECTS AND ENGINEERS. REPRODUCTION OF THIS DRAWING FOR REUSE ON ANOTHER PROJECT IS NOT AUTHORIZED AND IS CONTRARY TO THE LAW.



SCALE

---

1/16" = 1'-0"



SCALE

---

1/16" = 1'-0"

Q01017369-11

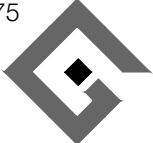




Architect  
**SBLM Architects, PC**  
545 West 45 Street, 4th Floor  
New York, NY 10036  
T: 212.985.5600 F: 212.675.4228  
www.sblm.com

MEP Engineer  
**ACERTUS CONSULTING GROUP, LLC**  
11880 College Blvd, Ste 475  
Overland Park, KS 66210  
T: 913.322.5150  
www.AcertusGroup.com

Structural Engineer  
**XU CONSULTING ENGINEERING**  
48 Wall Street, Suite 1100  
New York, NY 10005  
T: 929.983.0256



### SIGNAGE LEGEND

|  |                         |
|--|-------------------------|
|  | LED LIGHTBOXES          |
|  | ILLUMINATED SIGNAGE     |
|  | LED SCREENS             |
|  | RED WINDOW FILM         |
|  | TRANSLUCENT WINDOW FILM |

# OF WINDOWS FULLY COVERED IN FILM: 32

% OF DISPLAY WINDOWS BLOCKED BY LIGHTBOXES: 65%

LEGEND

SCALE

N.T.S.

2

# Burlington

620 6TH AVENUE, NEW YORK, NY 10011

SITE / STORE ID # 235

THIS DRAWING WAS PREPARED FOR USE ON A SPECIFIC SITE AT NEW YORK, NY. IT IS NOT TO BE REPRODUCED OR USED FOR ANY OTHER PROJECT WITHOUT THE WRITTEN CONSENT OF SBLM ARCHITECTS, PC. ANY REPRODUCTION OR USE OF THIS DRAWING FOR ANY OTHER PROJECT IS NOT AUTHORIZED AND IS IN VIOLATION OF THE PROFESSIONAL ENGINEERING AND ARCHITECTS AND ENGINEERS' REPRODUCTION OF THIS DRAWING FOR USE ON ANOTHER PROJECT IS NOT AUTHORIZED AND IS IN VIOLATION OF THE LAW.

### REVISIONS

| #  | DATE       | TYPE | ISSUED FOR FILING |
|----|------------|------|-------------------|
| 1  | 10/17/2025 |      |                   |
| 2  |            |      |                   |
| 3  |            |      |                   |
| 4  |            |      |                   |
| 5  |            |      |                   |
| 6  |            |      |                   |
| 7  |            |      |                   |
| 8  |            |      |                   |
| 9  |            |      |                   |
| 10 |            |      |                   |

**DO NOT SCALE PLANS**  
Copying, Printing, Software and other processes required to produce these prints can stretch or shrink the actual paper or layout. Therefore, scaling of this drawing may be inaccurate.

DRAWN BY MB / ML

REVIEWED BY TL

DATE 01/03/2025

JOB NO. 024074

DRAWING TITLE

ENLARGED  
ENTRY PLAN &  
ELEVATIONS

DOB DRAWING NUMBER

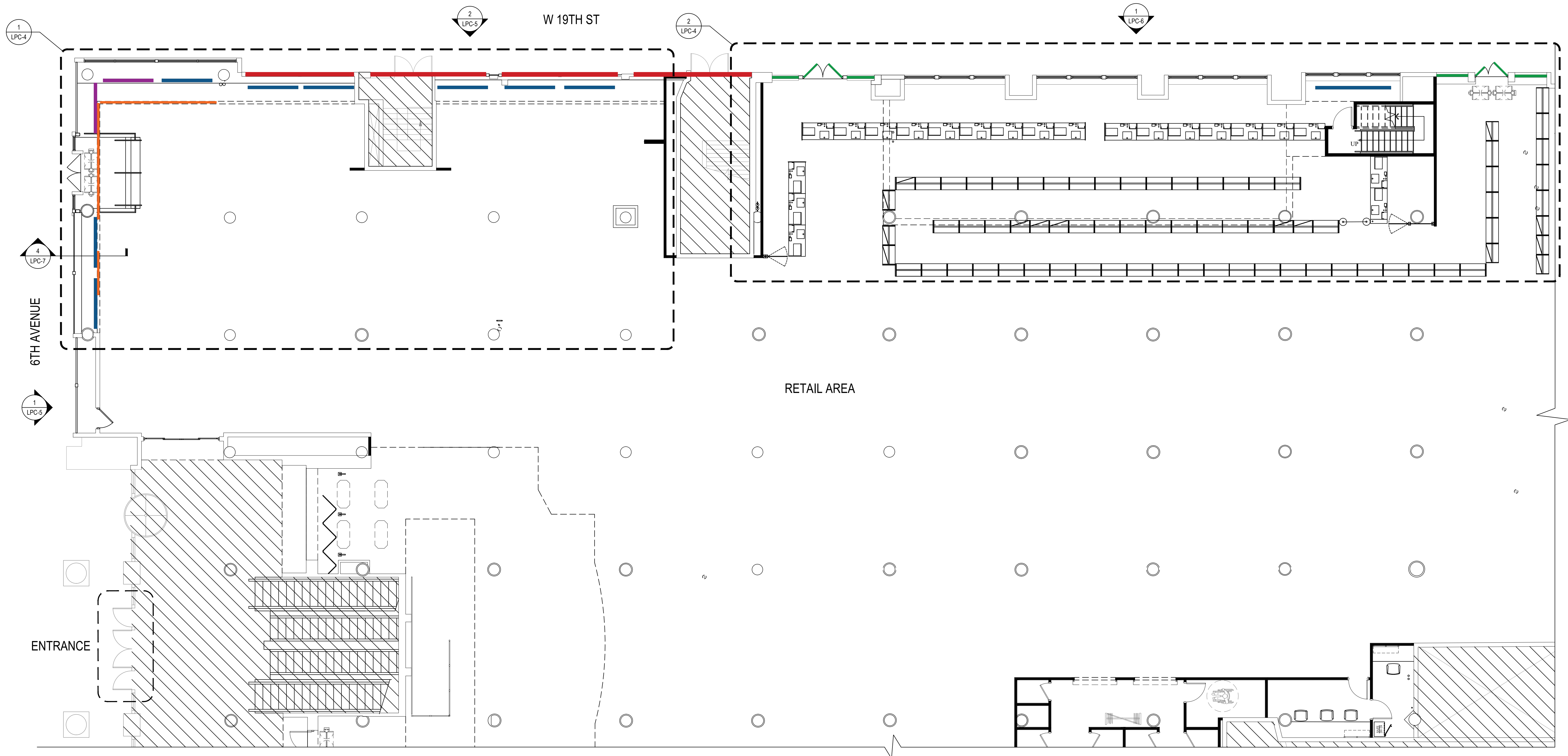
**LPC-2**

SEAL & SIGNATURE

SHEET NO. 43 of

RESERVED FOR DOB

Q01017569-I1



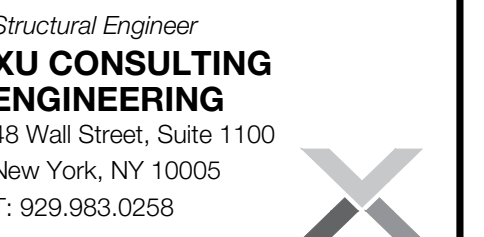
PLAN OF PROPOSED 1ST FLOOR STOREFRONT

SCALE

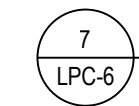
1/8\" = 1'-0"

1





THIS DRAWING WAS PREPARED FOR USE ON A SPECIFIC SITE AT A LATER TIME. USE OF THIS DRAWING FOR REFERENCE OR FOR REUSE ON ANOTHER PROJECT IS NOT AUTHORIZED AND IS CONTRARY TO THE LAW. ARCHITECTS AND ENGINEERS, REPRODUCTION OF THIS DRAWING FOR REUSE ON ANOTHER PROJECT IS NOT AUTHORIZED AND IS CONTRARY TO THE LAW.



SCALE

---

1/4" = 1'-0"



SCALE

---

1/4" = 1'-0"

|                                                                                                                                                                                                     |            |           |    |  |  |  |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|-----------|----|--|--|--|
| VARIATIONS                                                                                                                                                                                          |            |           |    |  |  |  |
| ISSUED FOR FILING                                                                                                                                                                                   | 1          | 10/1/2025 |    |  |  |  |
|                                                                                                                                                                                                     | 2          |           |    |  |  |  |
|                                                                                                                                                                                                     | 3          |           |    |  |  |  |
|                                                                                                                                                                                                     | 4          |           |    |  |  |  |
|                                                                                                                                                                                                     | 5          |           |    |  |  |  |
|                                                                                                                                                                                                     | 6          |           |    |  |  |  |
|                                                                                                                                                                                                     | 7          |           |    |  |  |  |
|                                                                                                                                                                                                     | 8          |           |    |  |  |  |
| <b>[ DO NOT SCALE PLANS ]</b>                                                                                                                                                                       |            |           |    |  |  |  |
| Copying, Printing, Software and other processes required to produce these prints can stretch or distort more than the actual paper or output. Therefore, scaling of this drawing may be inaccurate. |            |           |    |  |  |  |
| DRAWN BY                                                                                                                                                                                            | MB / ML    |           |    |  |  |  |
| REVIEWED BY                                                                                                                                                                                         | TL         |           |    |  |  |  |
| DATE                                                                                                                                                                                                | 01/03/2025 |           |    |  |  |  |
| JOB NO.                                                                                                                                                                                             | 024074     |           |    |  |  |  |
| DRAWING TITLE                                                                                                                                                                                       |            |           |    |  |  |  |
| ENLARGED<br>ENTRY PLAN &<br>ELEVATIONS                                                                                                                                                              |            |           |    |  |  |  |
| JOB DRAWING NUMBER                                                                                                                                                                                  |            |           |    |  |  |  |
| LPC-5                                                                                                                                                                                               |            |           |    |  |  |  |
| SEAL & SIGNATURE                                                                                                                                                                                    |            |           |    |  |  |  |
|                                                                                                                                                                                                     |            |           |    |  |  |  |
|                                                                                                                                                                                                     |            |           |    |  |  |  |
| SHEET NO.                                                                                                                                                                                           | 43         |           | of |  |  |  |
| RESERVED FOR DOB                                                                                                                                                                                    |            |           |    |  |  |  |
| Q01017569-11                                                                                                                                                                                        |            |           |    |  |  |  |





Architect  
**SBLM Architects, PC**  
545 West 45 Street, 4th Floor  
New York, NY 10036  
T: 212.985.5600 F: 212.675.4228  
www.sblm.com

MEP Engineer  
**ACERTUS CONSULTING GROUP, LLC**  
11880 College Blvd, Ste 475  
Overland Park, KS 66210  
T: 913.322.5150  
www.AcertusGroup.com

Structural Engineer  
**XU CONSULTING ENGINEERING**  
48 Wall Street, Suite 1100  
New York, NY 10005  
T: 929.983.0256



# Burlington

620 6TH AVENUE, NEW YORK, NY 10011

SITE / STORE ID # : 235

THIS DRAWING WAS PREPARED FOR USE ON A SPECIFIC SITE AT NEW YORK, NY. IT IS NOT TO BE REPRODUCED OR USED FOR ANY OTHER PROJECT WITHOUT THE WRITTEN CONSENT OF SBLM ARCHITECTS, PC. ANY REPRODUCTION OR USE OF THIS DRAWING FOR ANY OTHER PROJECT IS NOT AUTHORIZED AND IS IN VIOLATION OF THE PROFESSIONAL ENGINEER'S AND ARCHITECT'S AND ENGINEER'S CONTRACT WITH SBLM ARCHITECTS, PC.

## REVISIONS

| #  | DATE       | TYPE | ISSUED FOR FILING |
|----|------------|------|-------------------|
| 1  | 10/17/2025 |      |                   |
| 2  |            |      |                   |
| 3  |            |      |                   |
| 4  |            |      |                   |
| 5  |            |      |                   |
| 6  |            |      |                   |
| 7  |            |      |                   |
| 8  |            |      |                   |
| 9  |            |      |                   |
| 10 |            |      |                   |

DO NOT SCALE PLANS  
Copying, Printing, Software and other processes required to produce these prints can stretch or shrink the actual paper or layout. Therefore, scaling of this drawing may be inaccurate.

DRAWN BY MB / ML

REVIEWED BY TL

DATE 01/03/2025

JOB NO. 024074

DRAWING TITLE

ENLARGED  
ENTRY PLAN &  
ELEVATIONS

DOB DRAWING NUMBER

LPC-6

SEAL & SIGNATURE

SHEET NO. 43 of

RESERVED FOR DOB

Q01017569-I1



PROPOSED NORTH ELEVATION SIGNAGE

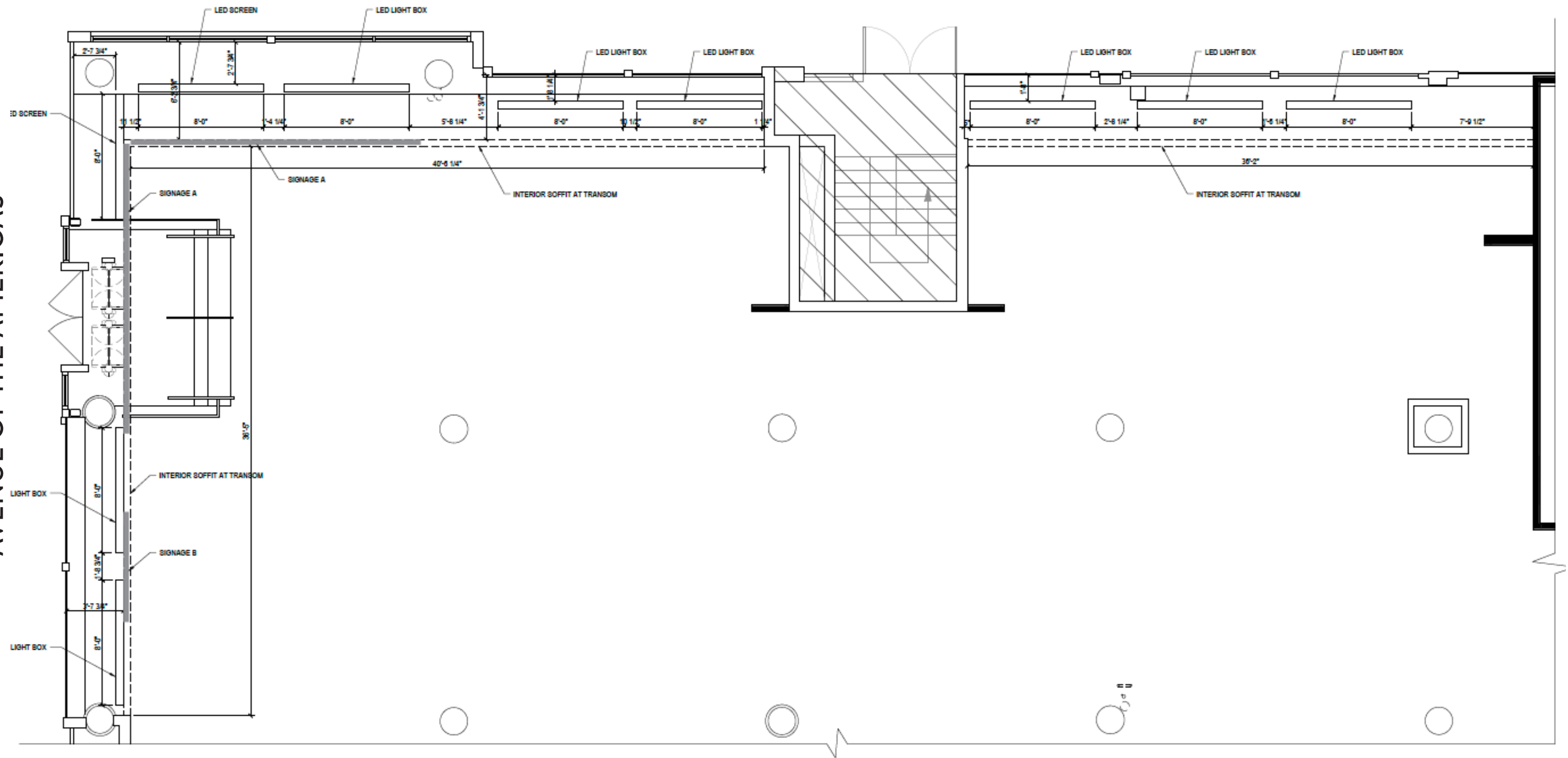
SCALE  
1/4" = 1'-0"

1



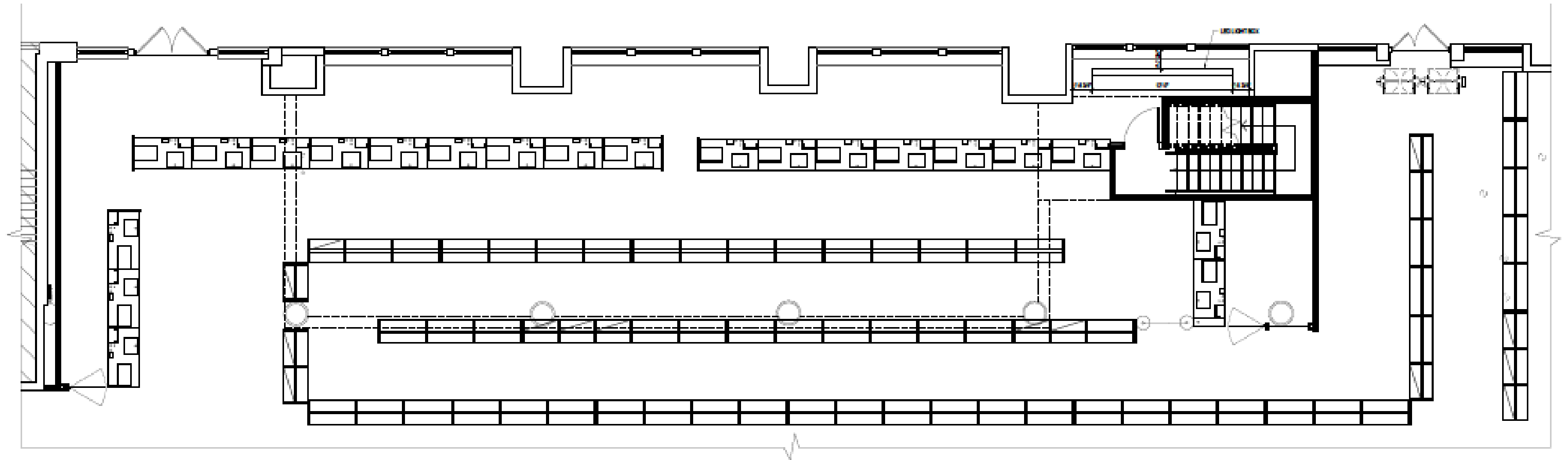
AVENUE OF THE AMERICAS

19TH STREET

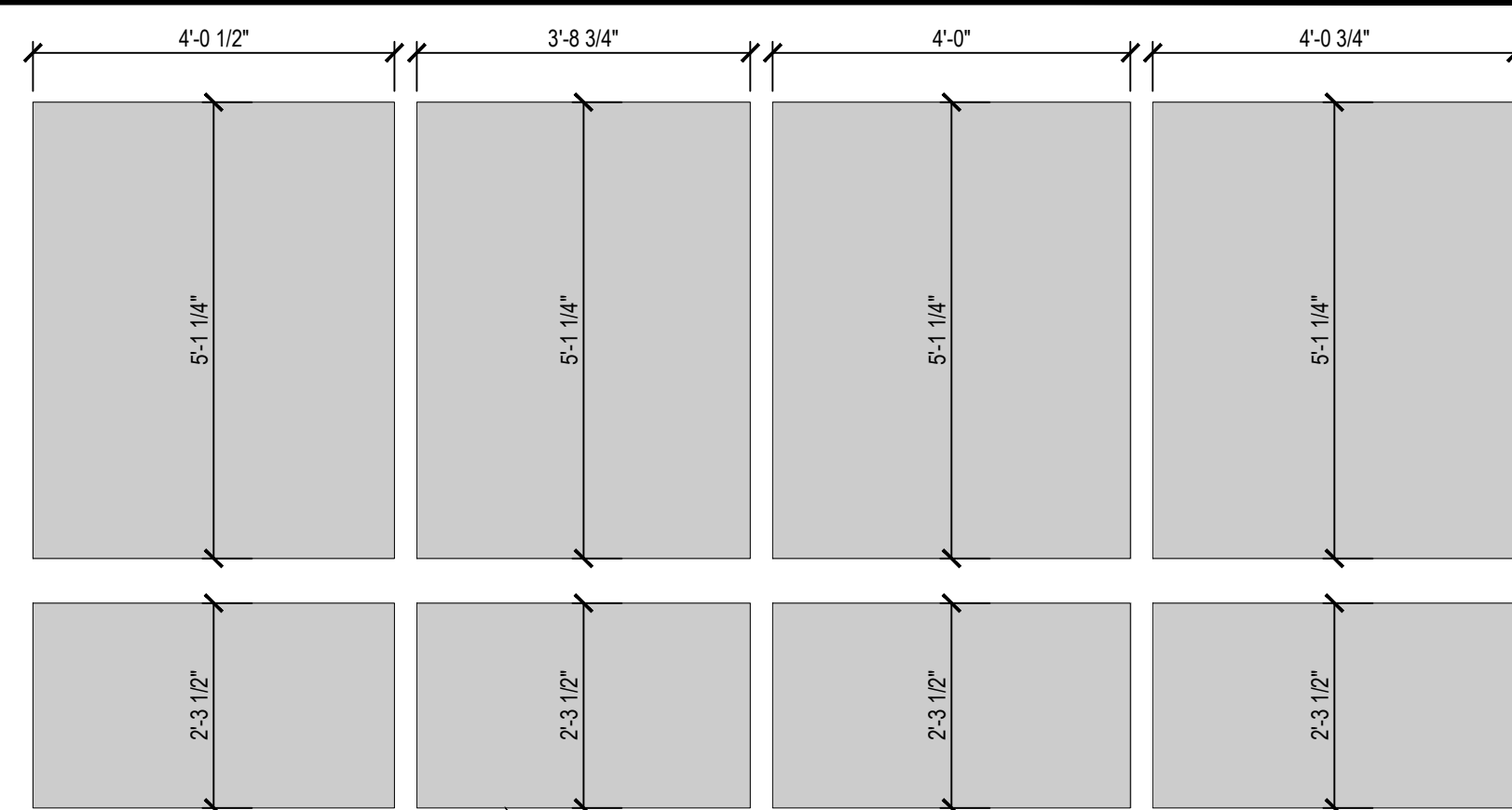




## 19TH STREET

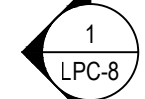
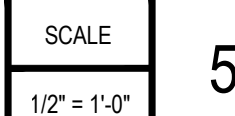
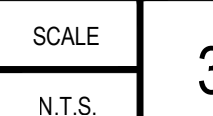
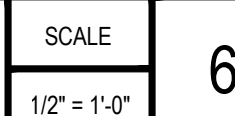






— RED 3M PRINTABLE WHITE OPAQUE  
FILM DIGITALLY PRINTED W/ UV INKS.  
(TYP.)

|              |  |
|--------------|--|
| SCALE        |  |
| 1/2" = 1'-0" |  |



|              |   |
|--------------|---|
| SCALE        | 4 |
| 1/2" = 1'-0" |   |

|        |   |
|--------|---|
| SCALE  | 1 |
| N.T.S. |   |



SITE / STORE ID #: 235  
620 6TH AVENUE, NEW YORK, NY 10011

THIS DRAWING WAS PREPARED FOR USE ON A SPECIFIC SITE AT NEW YORK, NY. CONTEMPORANEOUSLY WITH ITS ISSUE DATE ON 03/28/25 AND IT IS NOT SUITABLE FOR USE ON A DIFFERENT PROJECT SITE OR AT A LATER TIME. USE OF THIS DRAWING FOR ANY OTHER PROJECT REQUIRES THE SERVICES OF PROPERTLY LICENSED ARCHITECTS.

## REVISIONS

| #  | DATE       | TYPE              |
|----|------------|-------------------|
| 1  | 10/17/2025 | ISSUED FOR FILING |
| 2  |            |                   |
| 3  |            |                   |
| 4  |            |                   |
| 5  |            |                   |
| 6  |            |                   |
| 7  |            |                   |
| 8  |            |                   |
| 9  |            |                   |
| 10 |            |                   |

DO NOT SCALE PLANS

|               |            |
|---------------|------------|
| DRAWN BY      | MB / ML    |
| REVIEWED BY   | TL         |
| DATE          | 01/03/2025 |
| JOB NO.       | 024074     |
| DRAWING TITLE |            |

## SIGNAGE DETAILS

DOB DRAWING NUMBER

LPC-7

SEAL &amp; SIGNATURE

SHEET NO. 43 of  
RESERVED FOR DOB  
Q01017569-I1





### SIGN B DETAIL

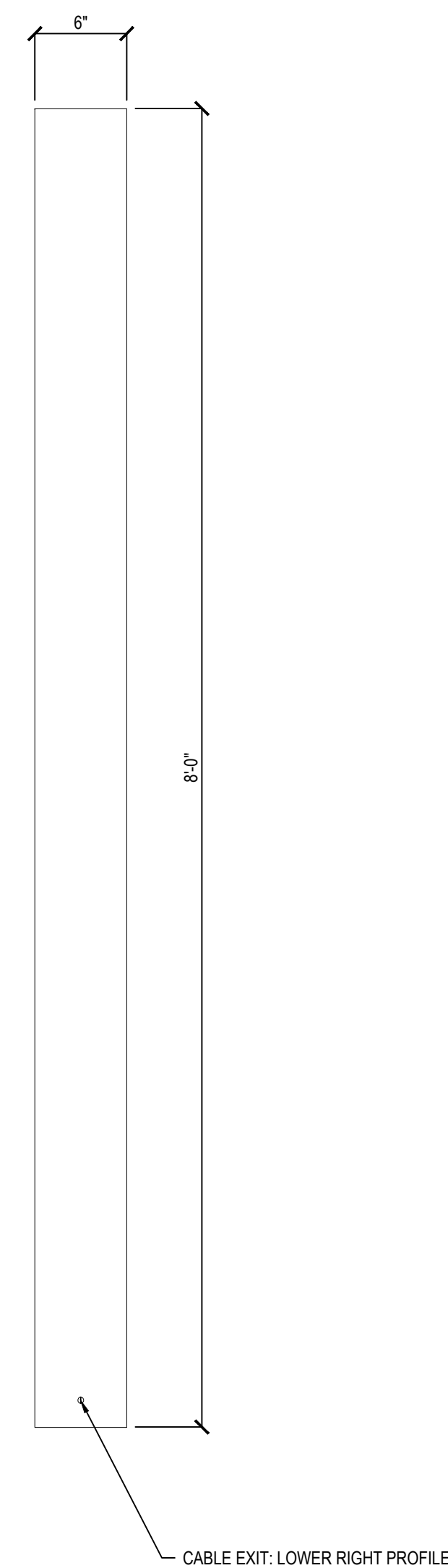


### SIGN C DETAIL

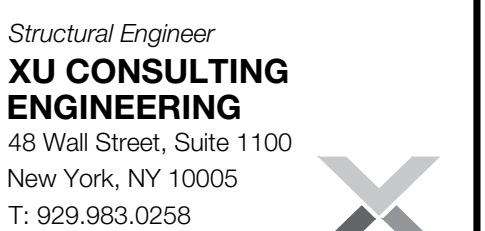


| ESTIMATED PRODUCT                   |        |
|-------------------------------------|--------|
| PRISM12 6500K WHITE MODULES         | 52'    |
| PRISM12 MINI 6500K WHITE MODULES    | 56'    |
| POSTERBOX MINI 6500K WHITE MODULES  | 17'    |
| MODULAR 60C2 POWER SUPPLIES - 12VDC | 3 EACH |
| 100' ROLL OF JACKETS CABLE          | 1 EACH |
| POWER SUPPLY ENCLOSURE              | 2 EACH |

## MATERIAL SCHEDULE



LIGHT BOX SIDE ELEVATION



**Burlington**

---

|                                      |                                    |
|--------------------------------------|------------------------------------|
| SITE / STORE ID #: 235               | 620 6TH AVENUE, NEW YORK, NY 10011 |
| <small>STIMULATION FOR REUSE</small> |                                    |

## REVISIONS

| #  | DATE       | TYPE | ISSUED FOR FILING |
|----|------------|------|-------------------|
| 1  | 10/17/2025 |      |                   |
| 2  |            |      |                   |
| 3  |            |      |                   |
| 4  |            |      |                   |
| 5  |            |      |                   |
| 6  |            |      |                   |
| 7  |            |      |                   |
| 8  |            |      |                   |
| 9  |            |      |                   |
| 10 |            |      |                   |

**DO NOT SCALE PLANS**

Copying, Printing, Software and other processes required to produce these prints can stretch or shrink the actual paper or layout. Therefore, scaling of this drawing may be inaccurate.

DRAWN BY MB / ML

REVIEWED BY TL

|      |            |
|------|------------|
| DATE | 01/03/2025 |
|------|------------|

JOB NO. 024074

DRAWING TITLE

## SIGNAGE DETAILS

DOB DRAWING NUMBER

LPC-8

SEAL &amp; SIGNATURE

SHEET NO. \_\_\_\_\_ of \_\_\_\_\_

RESERVED FOR DOB

Q01017569-I1





AVENUE OF THE AMERICAS



19TH STREET





19TH STREET

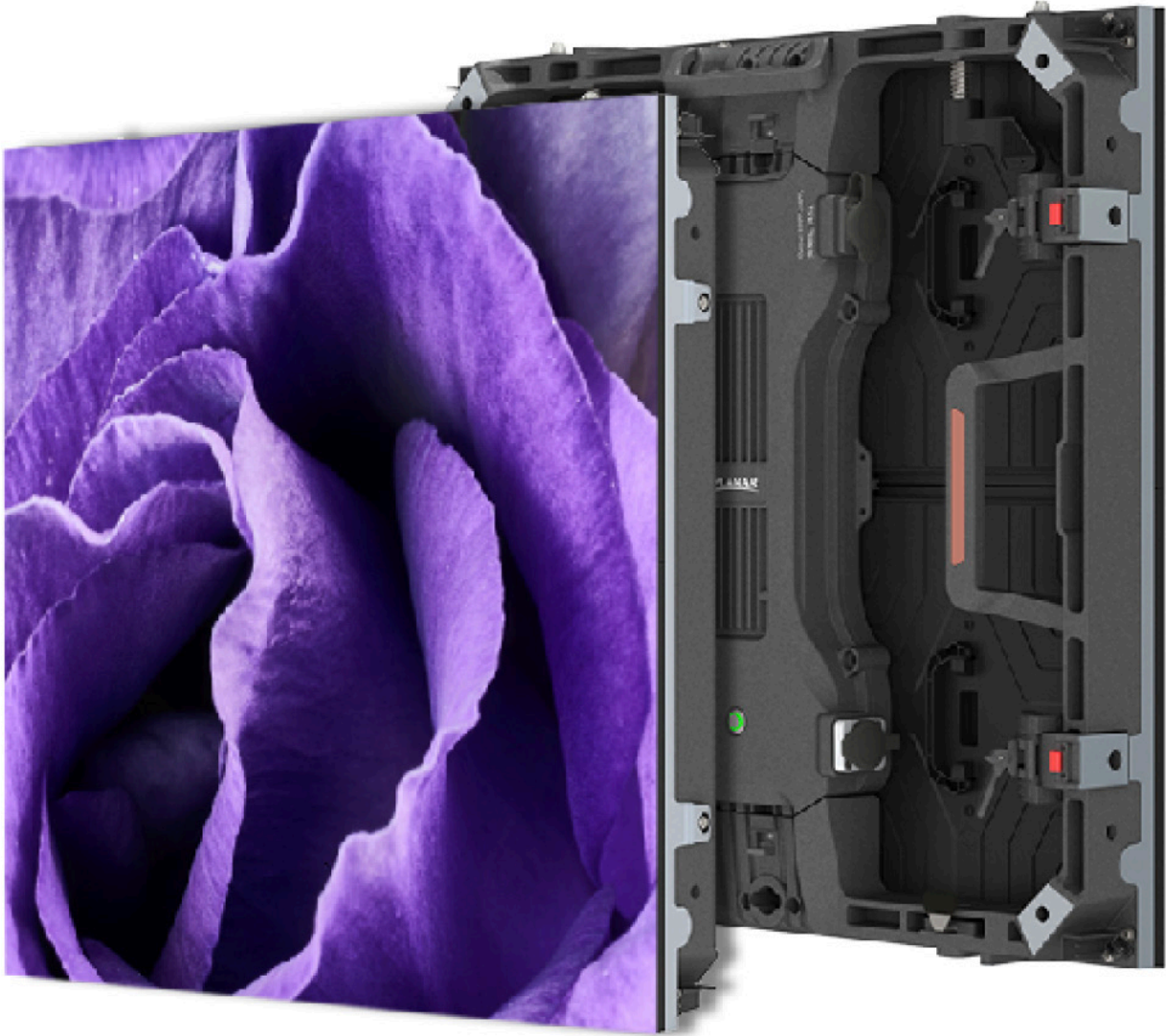


APPENDIX





Burlington Light Box



Burlington LED Screen