



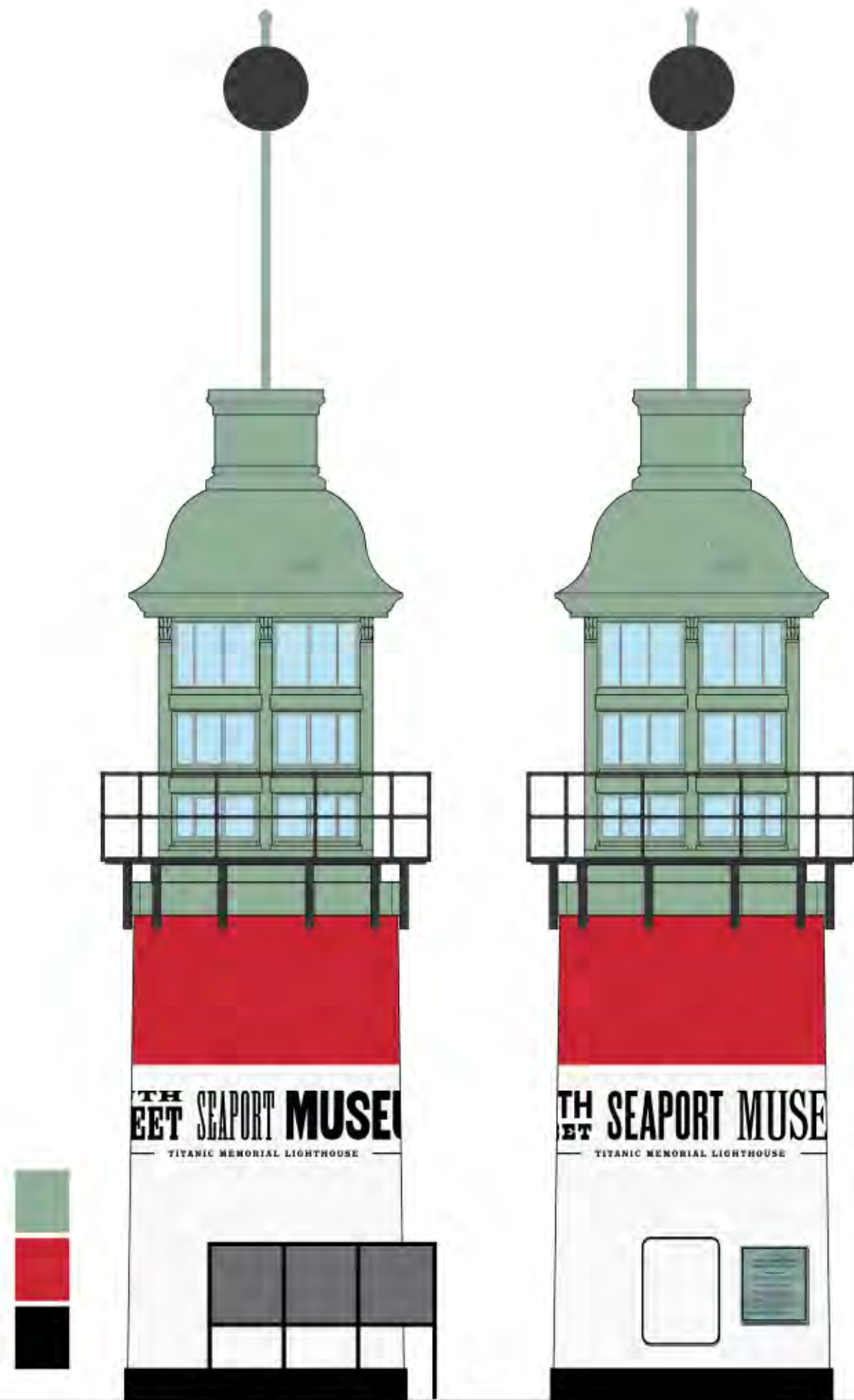
TITANIC MEMORIAL LIGHTHOUSE

SOUTH STREET SEAPORT MUSEUM
PAINTED SIGNAGE LPC PRESENTATION

NOVEMBER 18TH, 2025



TITANIC MEMORIAL LIGHTHOUSE
SIGNAGE PACKAGE - November 18th, 2025



104-113 South St.



146 Beekman St.



150-152 Beekman St.



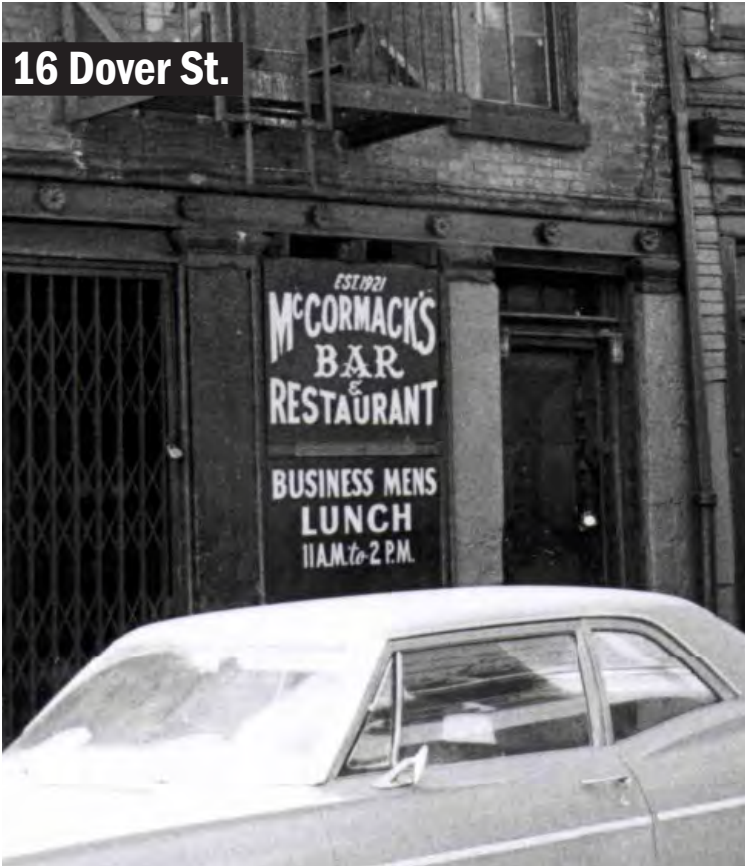
South Street, Pier 16, 15, and 14



Looking from the East River, South Street, Pier 15 and 16



16 Dover St.

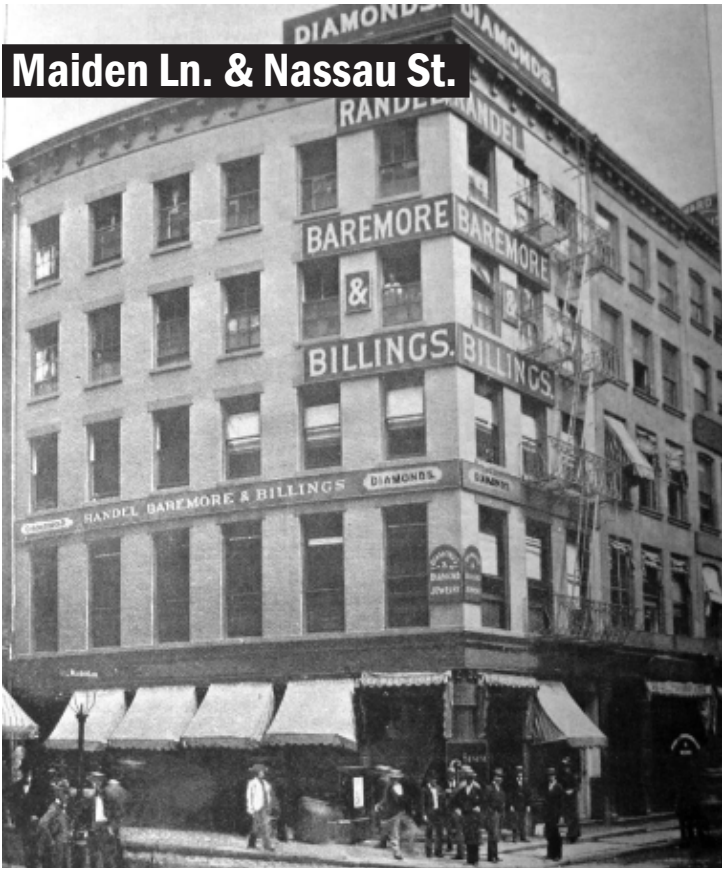


84-85 South St.



45 Peck Slip





**HISTORIC HANDPAINTED SIGNS
OUTSIDE SSS HISTORIC DISTRICT AND EXTENSION**

42nd St. & Depew Pl.



48th & 3rd Ave.



Location Unknown



Virginia





HISTORIC HANDPAINTED SIGNS
ILLUSTRATIONS

146 Beekman St.



95 Marginal St.



213-215 Water St.



45 Peck Slip



45 Peck Slip



213 Front St.



**HANDPAINTED SIGNS
COMMISSION APPROVED MASTER PLANS**



**ORIGINAL LOCATION
SEAMEN'S CHURCH INSTITUTE**



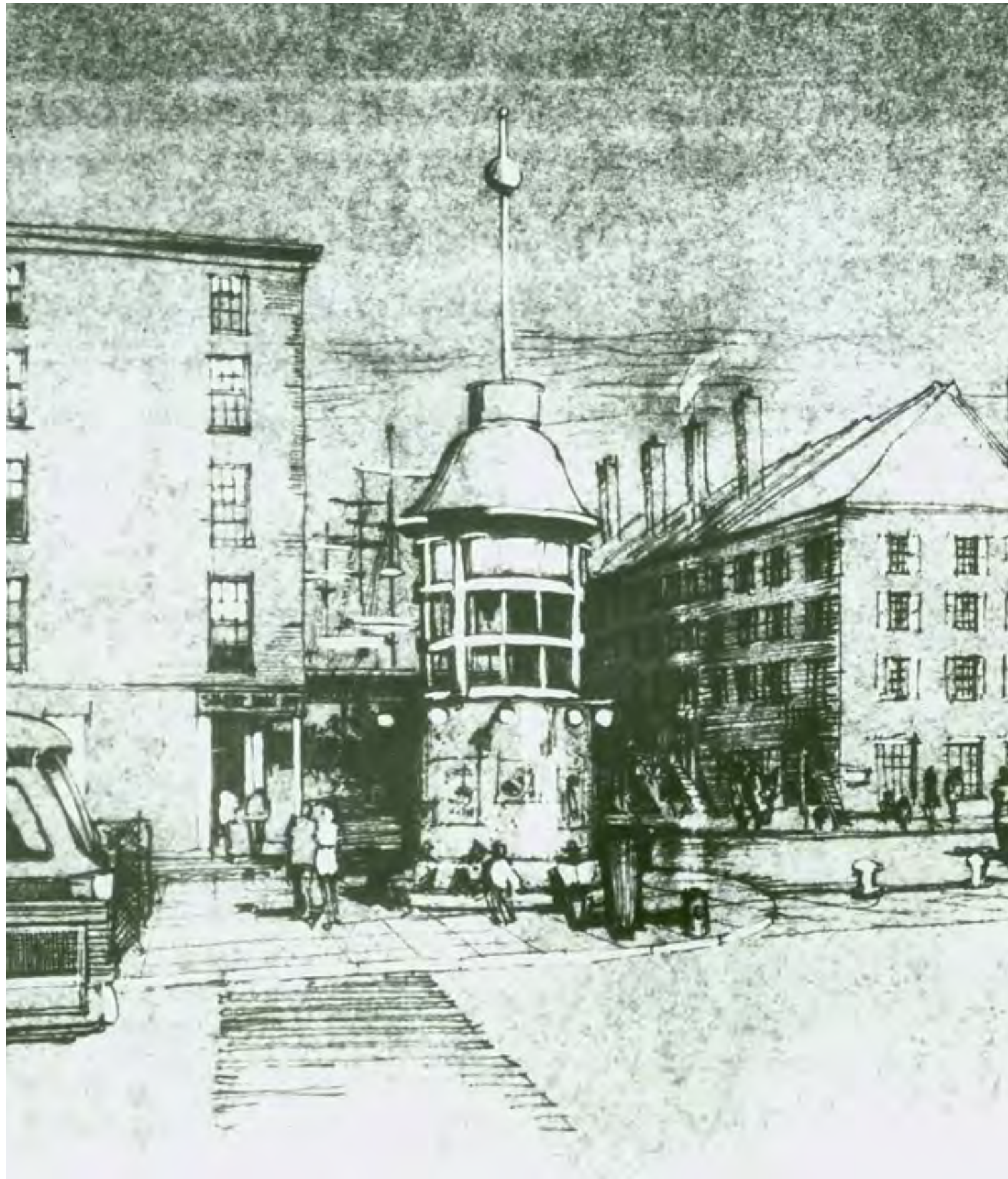
May 1912: The Lighthouse Tower on the new Institute is to be given as a permanent Memorial to the men and women lost on the Titanic.



**ORIGINAL LOCATION
SEAMEN'S CHURCH INSTITUTE**



November 1911: So that is what is symbolized by the lantern in the tower. When the incoming mariner sees its light shining across the harbor, it will suggest to him comfort, security, friends who really care about him, wholesome recreation and companionship.



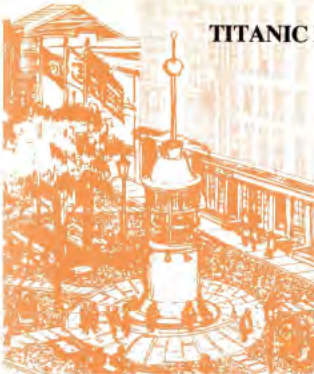
**ADDITIONAL RESEARCH
SEAMEN’S CHURCH INSTITUTE**

Nos. 204-214. (268 Pearl)

This small park, known as Fulton Park, is paved with Belgian blocks. At the southernmost end stands the Titanic Memorial which commemorates the tragic sinking of the Titanic in 1912. This structure, with the exception of its modern base, originally crowned the tall Seamen's Church Institute building which stood on Jeanette Park (25 South Street) until 1968.

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**TITANIC MEMORIAL LIGHTHOUSE
A LANDMARK AGAIN
... THANKS TO EXXON**

The Lighthouse as planned in the new Seaport Park



... atop SCI at 25 South Street

When in 1968, the Institute moved from 25 South Street to its present 15 State Street location, it was concerned that SCI's famous Titanic Memorial Lighthouse be preserved. Thus, it helped to arrange for the Memorial Lighthouse to be given to the then, fledgling South Street Seaport Museum.

Now thanks to the Exxon Corporation, the lighthouse will once again stand as one of the city's distinctive commemorative landmarks — this time at the entrance to the bustling and rapidly developing South Street Seaport.

As part of its Bicentennial program, the Exxon Corporation recently announced a \$200,000 gift to the Seaport for the construction of a park at its entrance.

A major feature of the park will be the Titanic Memorial Lighthouse which was dedicated in 1913 at the Institute at 25 South Street as a monument to those who died on the ocean liner *Titanic*.

The lighthouse, which will be fully restored, will be mounted on a concrete foundation and will stand 22 feet from the ground to the top of the pole which holds the memorial's famous time ball. From 1913 until 1967 the lighthouse's beacon and time ball were visible 10 miles out to sea. Each day at precisely

noon the ball would slide down the pole and mariners within sight would set their chronometers by it.

In addition to the lighthouse, the park's plans call for a flagstone and Belgian block plaza, with benches and trees. The walkways will be bordered by appropriately styled lamp posts.

As Anthony Newman, an executive of the South Street Seaport museum observed, "The Titanic Memorial, when positioned atop the old Seamen's Church Institute building, served both a functional and symbolic role. In the Memorial's new and permanent location at the South Street Seaport Museum's park, it will serve both these roles, in new, but no less significant ways, by continuing to memorialize the heroism of those lost with the *Titanic* and by serving as a unique and highly visible welcome to the excitement and history of South Street Seaport."

We agree.

“In the Memorial’s new and permanent location at the South Street Seaport Museum’s park, it will serve both of these roles, in new, but no less significant ways, by continuing to memorialize the heroism of those lost wit the Titanic, and by serving as a unique and highly visible welcome to the excitement and history of the South Street Seaport.”



**TITANIC MEMORIAL LIGHTHOUSE
ON PIER 16**



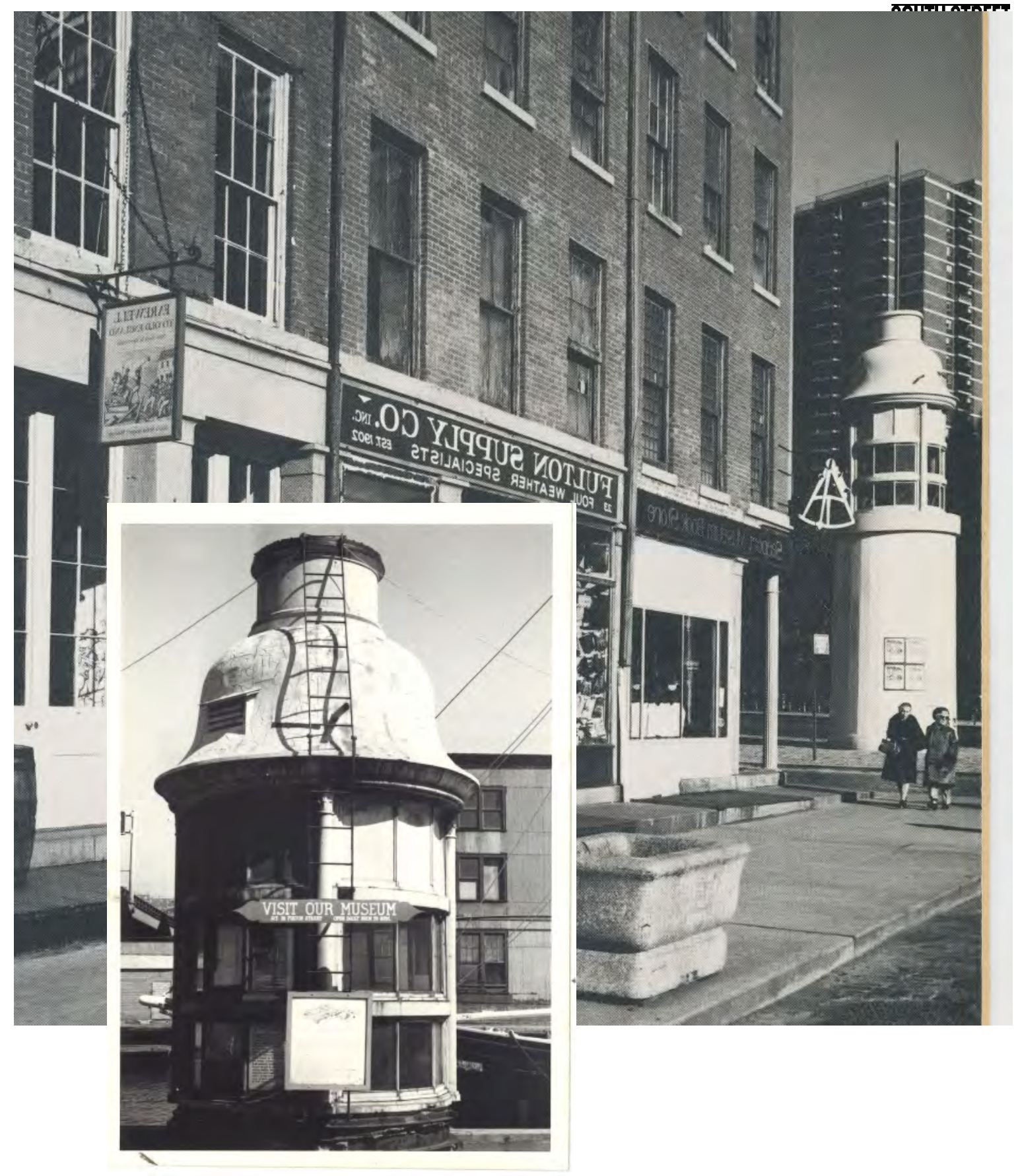


**TITANIC MEMORIAL LIGHTHOUSE
ON WATER STREET**



**TITANIC MEMORIAL LIGHTHOUSE
ON WATER STREET**



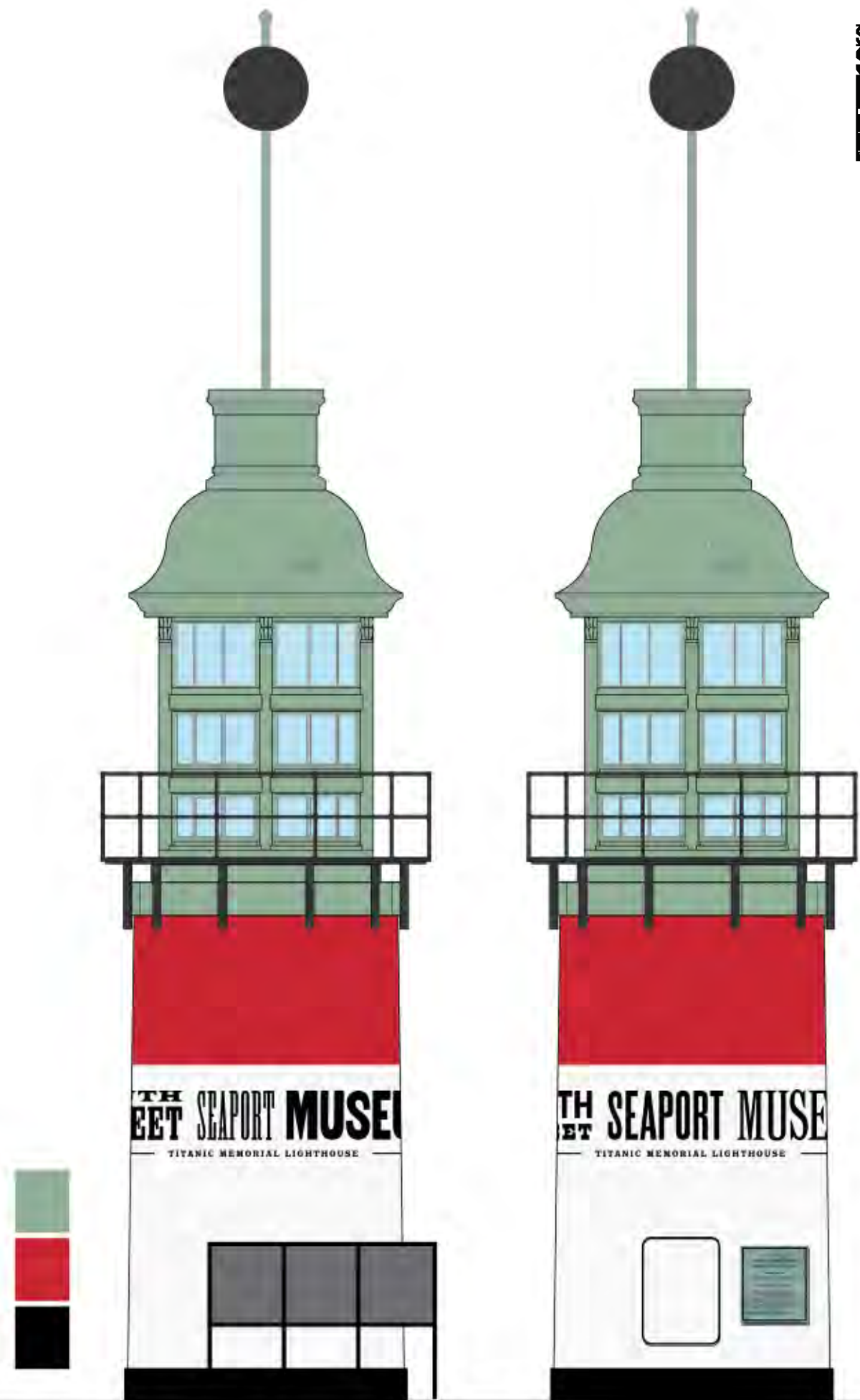


**ADDITIONAL RESEARCH
SIGNAGE AFFIXED TO MODERN BASE**





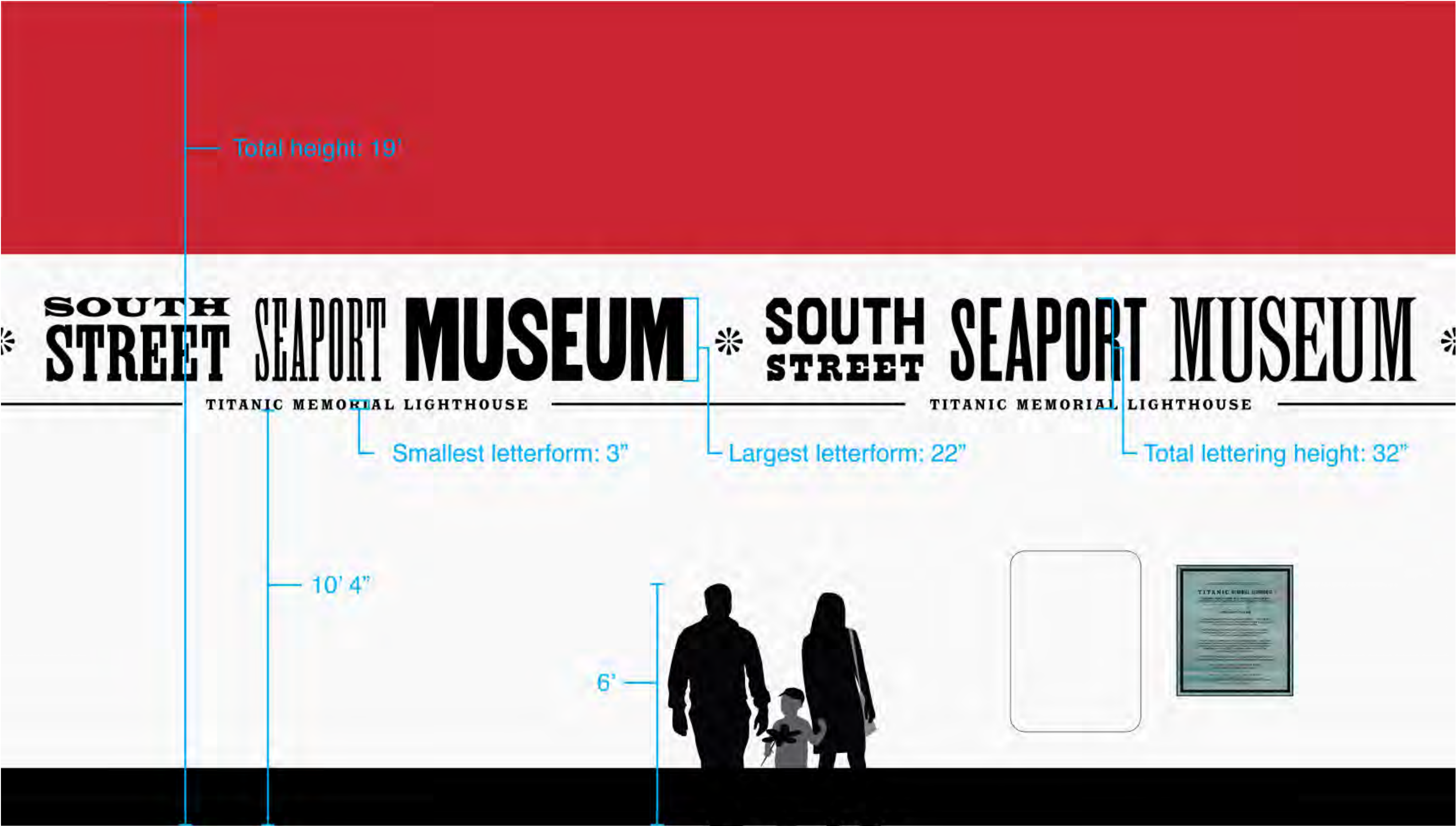
268 PEARL ST. - TITANIC MEMORIAL LIGHTHOUSE
SIGNAGE PACKAGE - JUNE 16TH, 2025

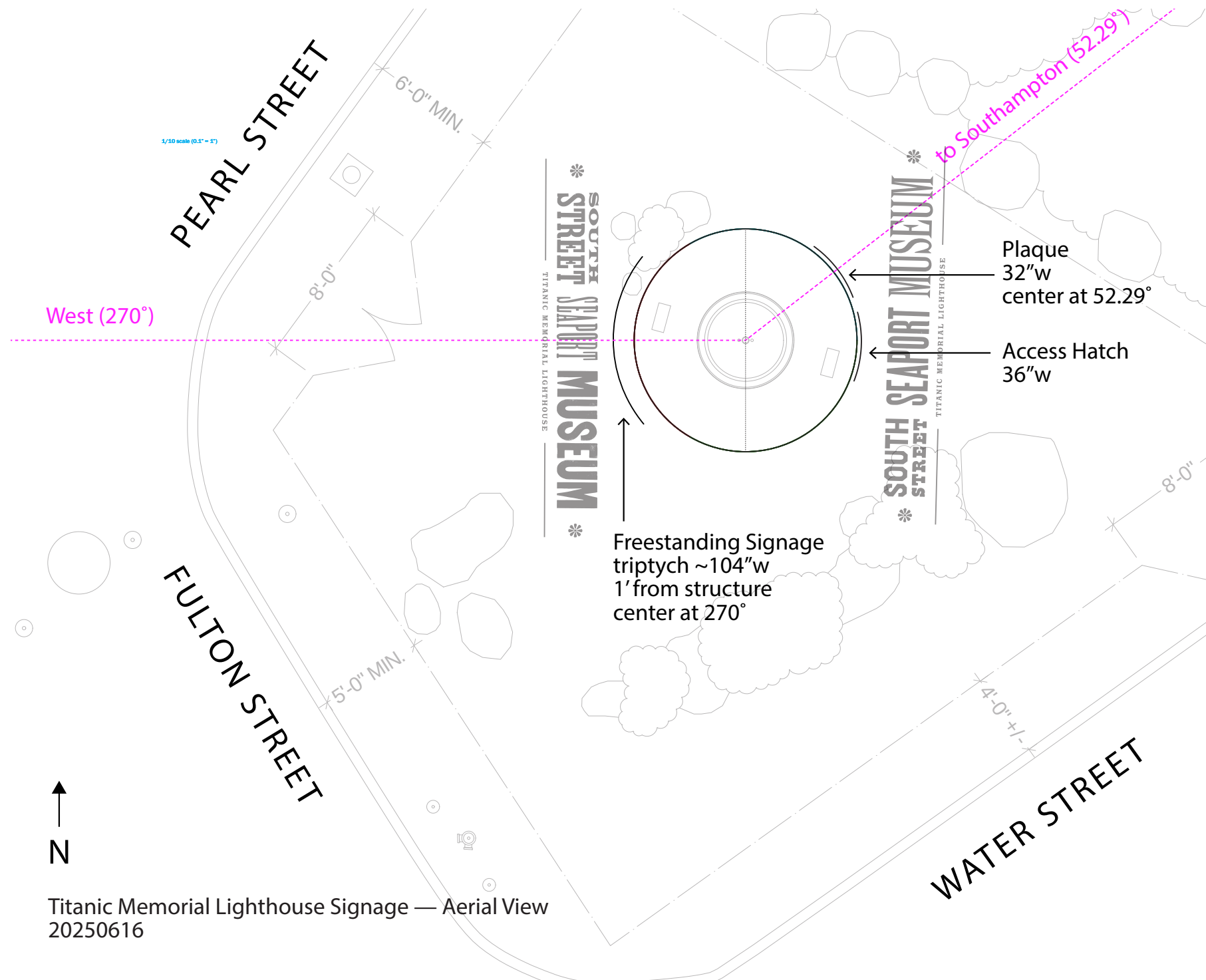




*** SOUTH STREET SEAPORT MUSEUM * SOUTH STREET SEAPORT MUSEUM ***
TITANIC MEMORIAL LIGHTHOUSE







Titanic Memorial Lighthouse Signage — Aerial View
20250616

SIGNAGE LETTERING ORIENTATION AND PLAQUE DETAIL

THIS PLAQUE IS ORIENTED AT 052.3° TRUE, POINTING TOWARD SOUTHAMPTON, ENGLAND —
THE PORT FROM WHICH RMS TITANIC DEPARTED ON ITS MAIDEN VOYAGE TO NEW YORK CITY ON APRIL 10, 1912.

TITANIC MEMORIAL LIGHTHOUSE

THIS MEMORIAL STANDS AS A TRIBUTE TO THE PASSENGERS, OFFICERS, AND CREW
WHO PERISHED WHEN RMS TITANIC FOUNDERED AFTER COLLIDING WITH AN ICEBERG ON

APRIL 14, 1912

SLIPPING BENEATH THE SEA BY DAWN

The Titanic Memorial Lighthouse was erected on April 15, 1913, one year
after the tragedy, atop the Seamen's Church Institute building located nearby
at the corner of South Street and Coenties Slip.

The lighthouse was intended to serve as "a memorial to every person,
without regard to rank, race, creed, or color, whose life went down
when the giant vessel slipped beneath the waves."

After 55 years, the building—and the memorial perched atop—were slated
for demolition. The Seaport Museum, with a group of historic preservationists,
intervened and persuaded the demolition company to donate the memorial
to the Museum. In May 1976, the lighthouse was installed on this
concrete base, where it stands today.

In 2025, the South Street Seaport Museum completed a full restoration of the
Titanic Memorial Lighthouse, preserving it as a lasting symbol of remembrance.

Today, it continues to welcome visitors to the Museum
and the South Street Seaport Historic District.

SOUTH STREET SEAPORT MUSEUM

2025 RESTORATION PARTNERS
JAN HIRD POKORNY ASSOCIATES, INC., ARCHITECT — GEDEON GRC CONSULTING, STRUCTURAL ENGINEER
LANDMARK FACILITIES GROUP, INC., ELECTRICAL ENGINEER — PRESERV BUILDING RESTORATION MANAGEMENT, INC., CONTRACTOR
FUNDED IN PART BY UNITED STATES LIGHTHOUSE SOCIETY