



The Metropolitan Museum of Art

**PUBLIC ARRIVAL WAYFINDING
SIGNAGE**

NYC Landmarks
Preservation Commission
Submission
November 2025

BEYER BLINDER BELLE

STATEMENT OF NEED

Public Arrival Wayfinding Signage

- Clarify wayfinding signage in the interior and exterior designated landmark spaces
- Remove unused and extemporaneous signage
- Have clear and aligned approach for wayfinding from exterior to the interior
- Reduce visual clutter and leverage the architectural cues of the Great Hall and the exterior of the wayfinding system



PUBLIC ARRIVAL WAYFINDING SIGNAGE

BASIS OF DESIGN

Landmark Status

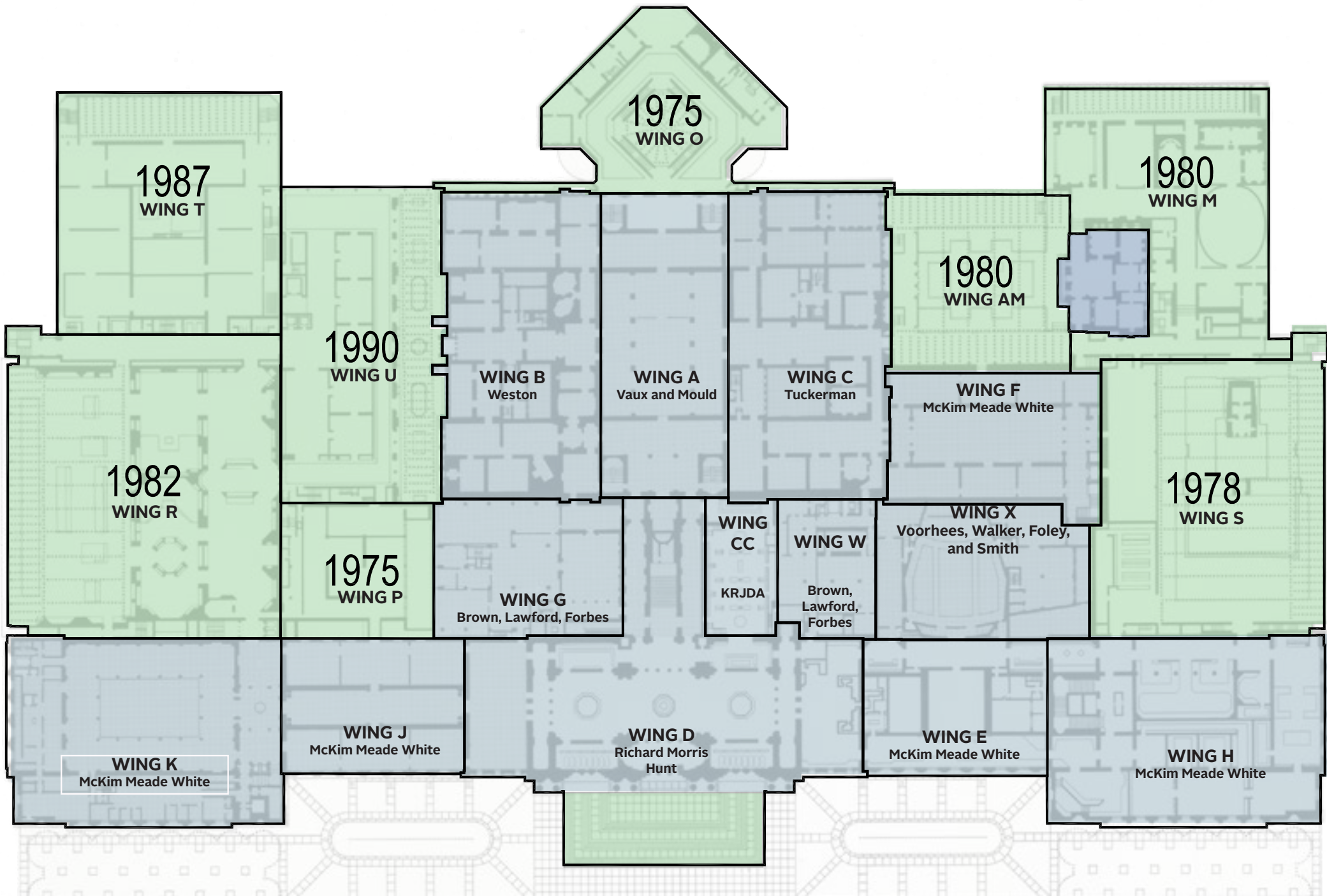
Wing Diagram

The New York City Landmarks Preservation Commission designated The Metropolitan Museum of Art as an individual landmark in 1967.

In 1974, the Met was included within the boundary of the Central Park Scenic Landmark.

The Great Hall and the Grand Stairway were designated as an interior landmark in 1977, while additions and alterations designed by Roche Dinkeloo were under construction.

The Met was placed on the National Register of Historic Places in 1986, and was designated a National Historic Landmark in the same year.

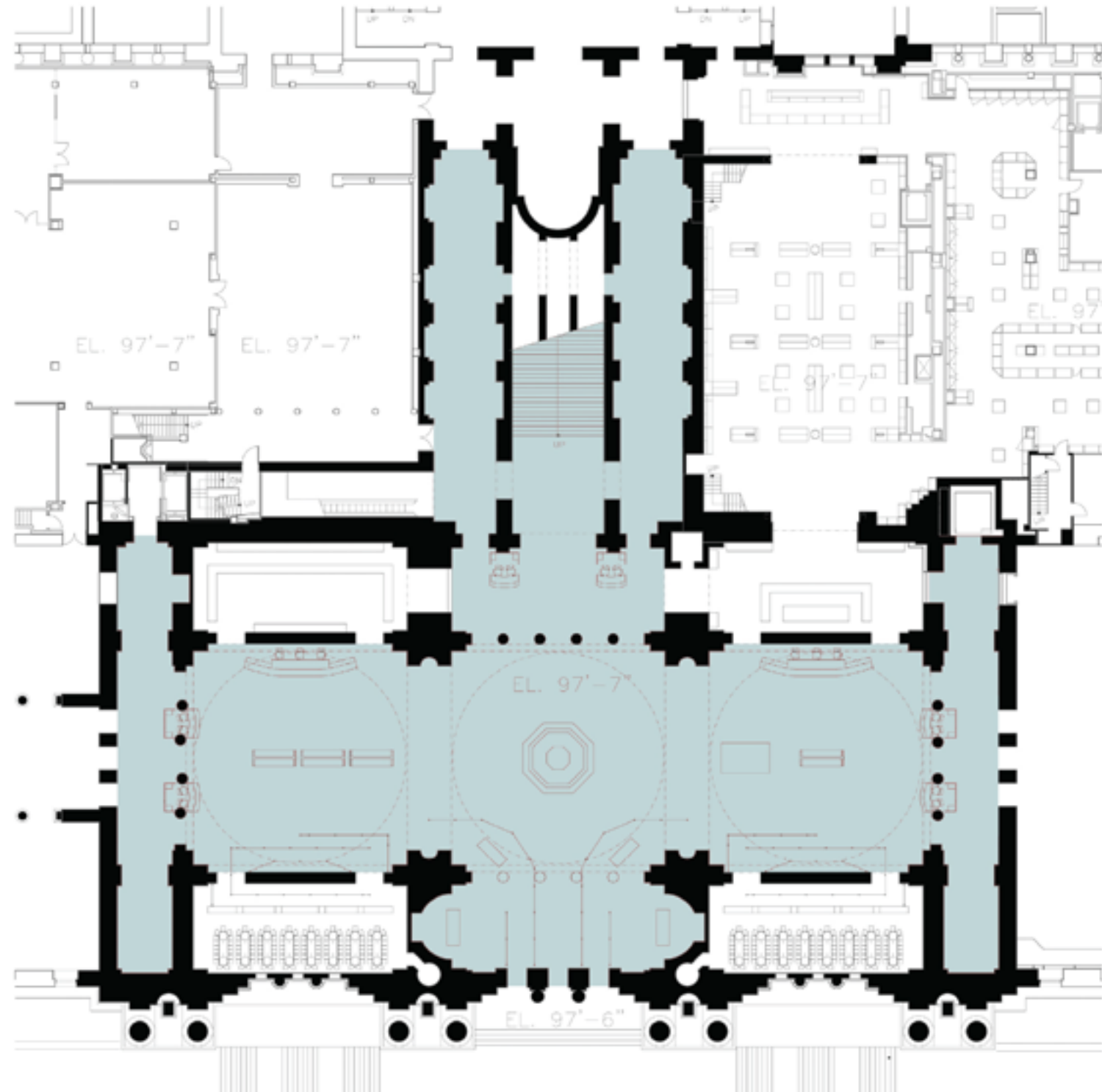


BASIS OF DESIGN

Landmarked Area

The Met was designated as an individual landmark in 1967.

The Great Hall was designated an interior landmark in 1977
(Area shown in Blue).



BASIS OF DESIGN

The Great Hall as the Great Sorter

“You come into a big great space, a space not like the outside world. It is its own world. It is huge. It has its own cardinal directions. They correspond to the outside world, but are also specific to the Met itself.”

– Curator Emeritus Morrison Heckscher

<https://www.youtube.com/watch?v=kWxNQQ4hM7w>



BASIS OF DESIGN

The Great Hall Over Time



GREAT HALL, LOOKING SOUTH, 1902
The space was used as an entrance hall and a gallery.



GREAT HALL, LOOKING SOUTH, C. 1907
McKim, Mead, and White altered the original skylights to provide more natural light.



GREAT HALL, LOOKING NORTH, 1917
New light fixtures were added.

BASIS OF DESIGN

The Great Hall Over Time



GREAT HALL, LOOKING NORTH, 1940'S
The light post fixtures on the balcony parapet have been removed.



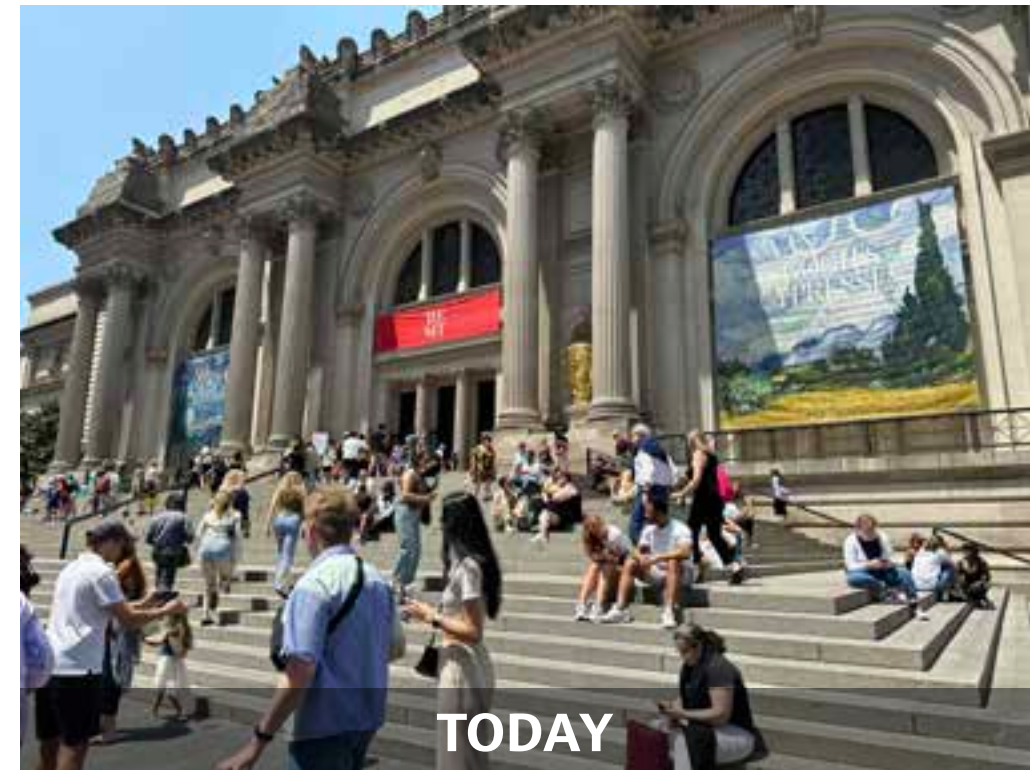
GREAT HALL, LOOKING NORTH, 1992
Kevin Roche John Dinkeloo Associates' renovation in 1970 for Museum's 100th Anniversary, including updating the lighting and adding a bold color palette. The current north and south coatrooms and their doorway openings into the Great hall were created at this time.



GREAT HALL, LOOKING SOUTH, 2023

BASIS OF DESIGN

Met Arrival Over Time



THE GREAT HALL

Previous Visitor Experience Solutions



GREAT HALL, LOOKING NORTH, 2012



GREAT HALL, LOOKING NORTH, 2015



TICKETING KIOSKS, 2016

THE GREAT HALL

Current Interior Sign Types



BANNERS



STANCHIONS



DIGITAL SIGNAGE



AREA IDENTIFICATION



THE GREAT HALL

Current Interior Sign Types

Wayfinding information in the Great Hall is inadequately distributed across sign types.



PEER REVIEW

Museum Signage Systems



PHILADELPHIA MUSEUM OF ART



MUSEUM OF FINE ARTS, HOUSTON



THE NATIONAL GALLERY, LONDON



PEER REVIEW

Museum Signage Systems



V&A



BALTIMORE MUSEUM OF ART

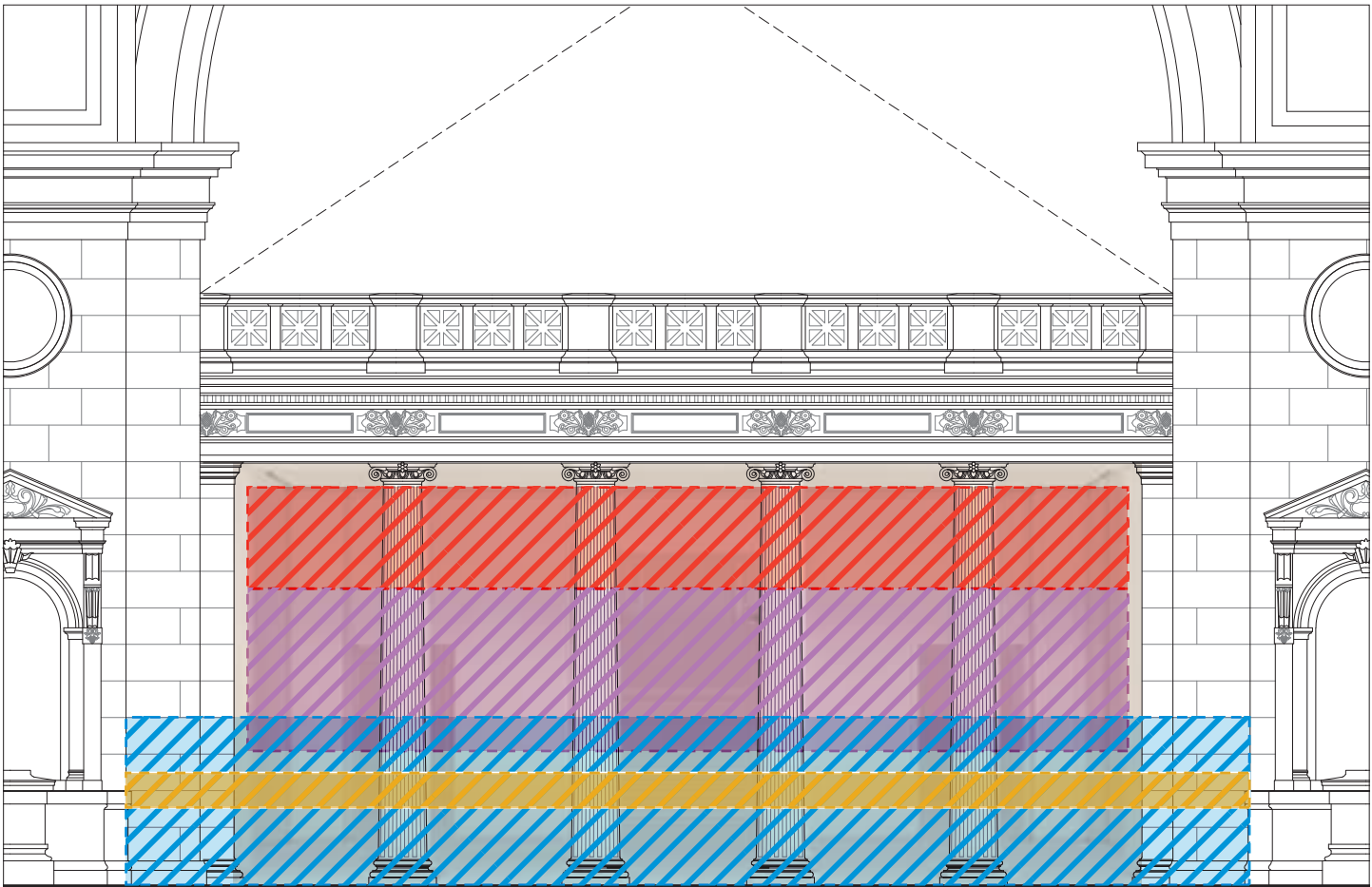


MUSEUM OF FINE ARTS, BOSTON



BASIS OF DESIGN

Sight Line Zones



Interior

- Zone 1: hung
- Zone 2: wall
- Zone 3: wall or freestanding
- Zone 4: freestanding



BASIS OF DESIGN

Great Hall Material Details



MARBLE INSET INTO CLAY PAINTED COLUMN



LIMESTONE COLUMN



MARBLE INFODESK



ETCHED GOLD FILLED TEXT IN MARBLE



LIMESTONE COLUMN, VAULTED CEILING



TERRAZZO FLOOR



LIMESTONE WALL

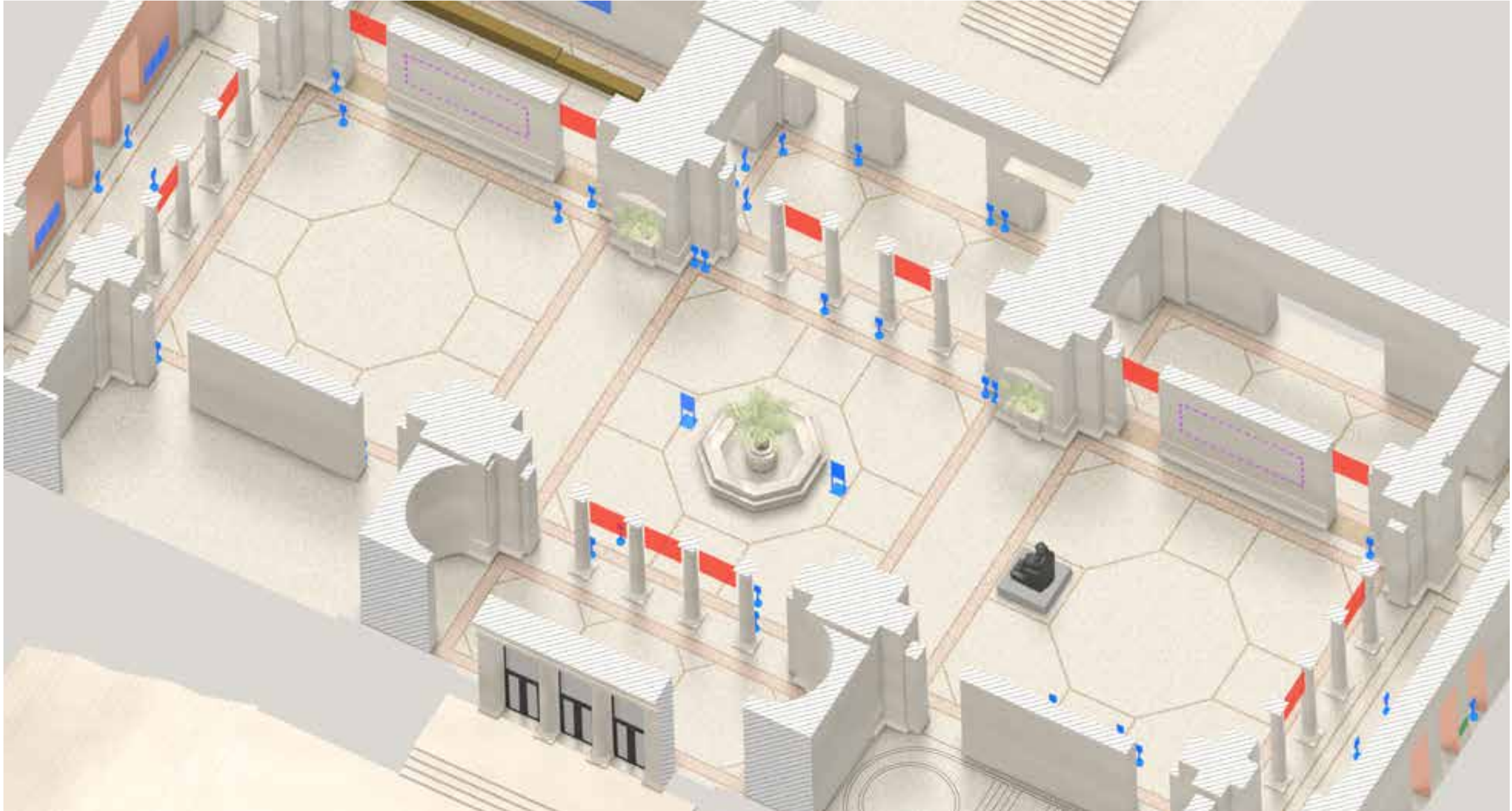


ETCHED TEXT IN MARBLE, LIMESTONE WALL



EXISTING SIGNAGE

Great Hall



EXISTING SIGNAGE - GREAT HALL

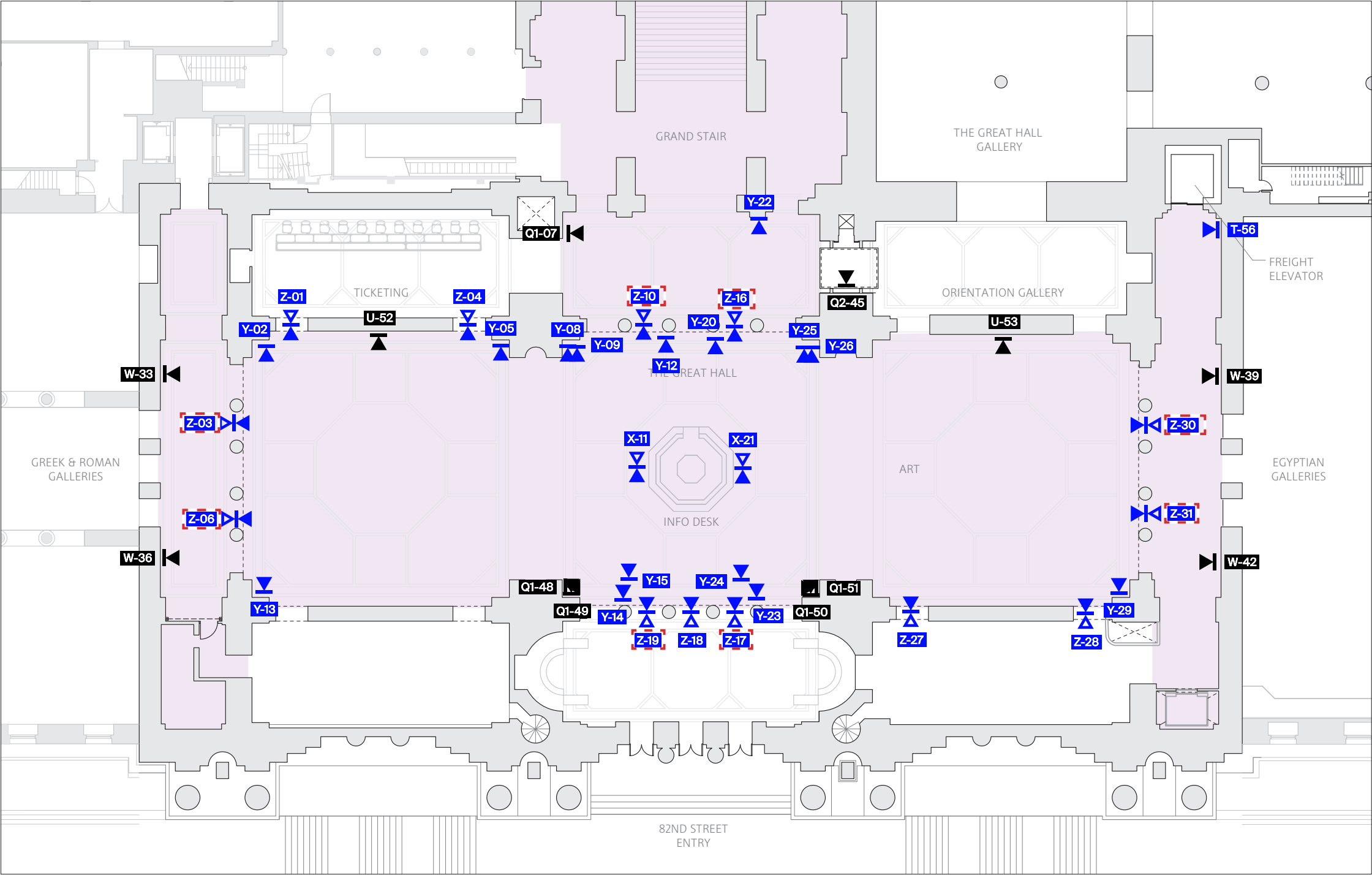
- Q1** Existing Donor Plaque
- Q2** Existing Plaque - To Be Relocated
- T** Existing Elevator Directory
- U** Existing Projection
- W** Existing Digital Screen
- X** Existing Stanchion, Tall
- Y** Existing Stanchion, Short
- Z** Existing Banner

Remove

Replace

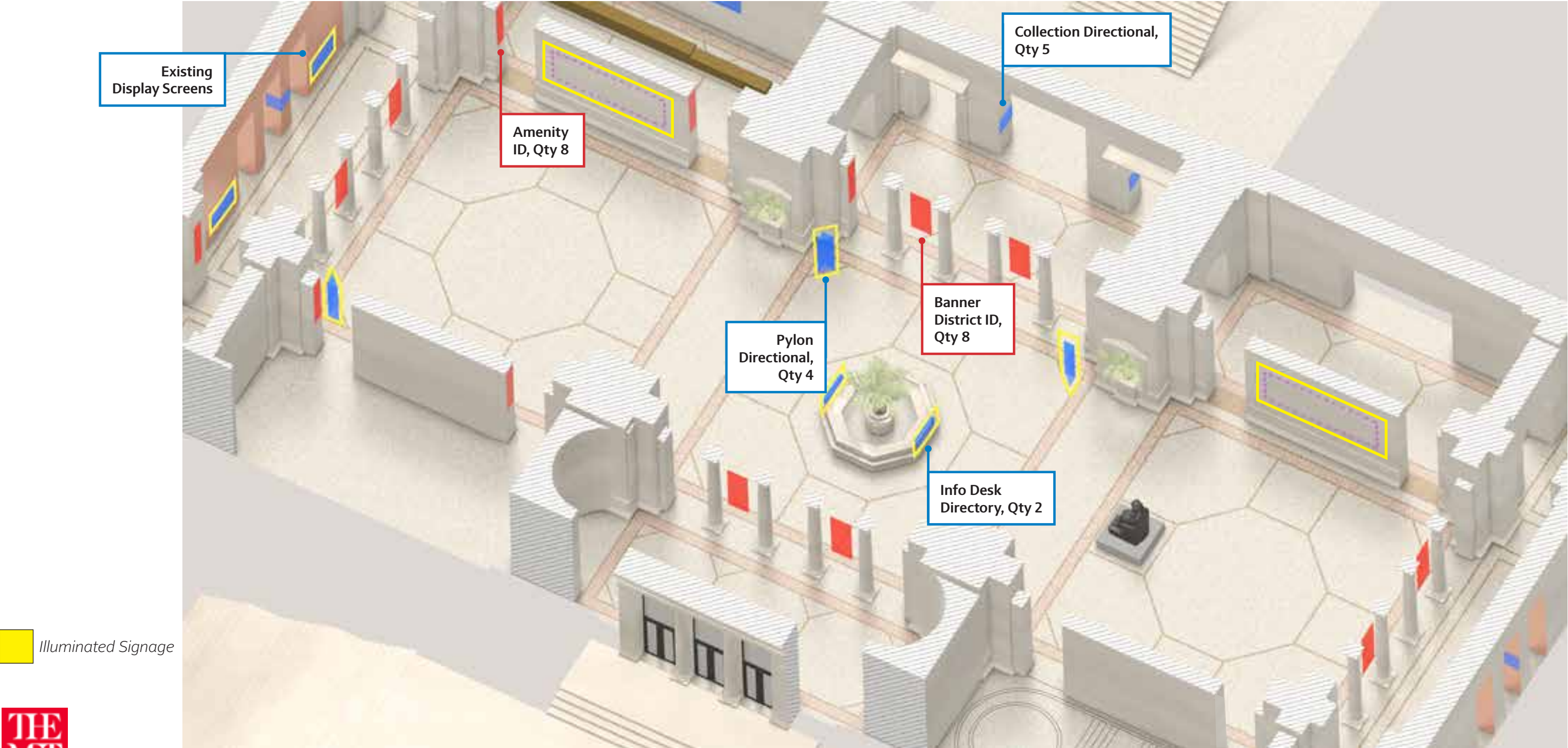
Remain

Landmarked Area



WAYFINDING PROGRAM

Sign Locations–Great Hall



Existing
Display Screens

Amenity
ID, Qty 8

Collection Directional,
Qty 5

Pylon
Directional,
Qty 4

Banner
District ID,
Qty 8

Info Desk
Directory, Qty 2

 Illuminated Signage



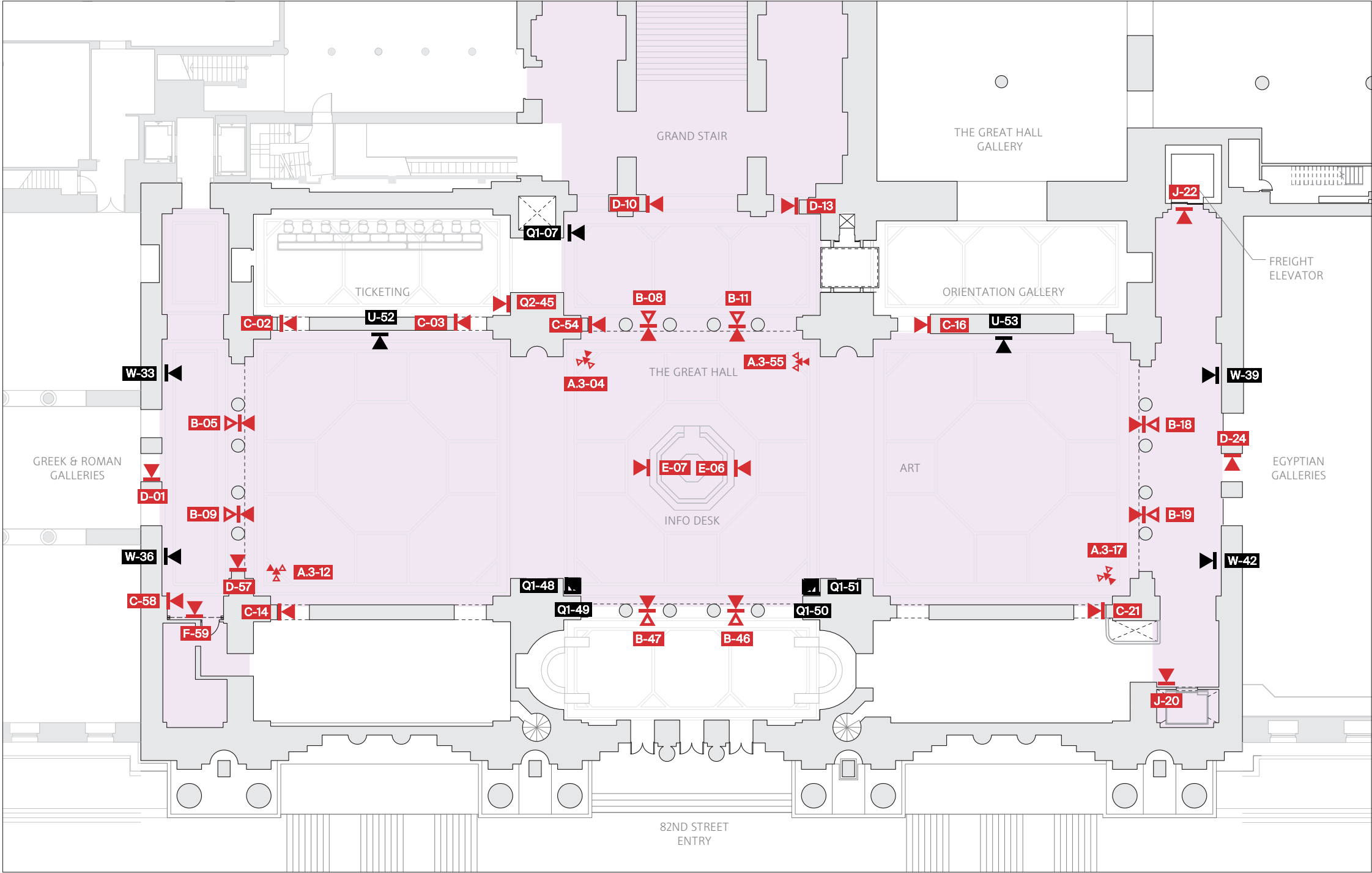
PROPOSED SIGNAGE - GREAT HALL

- A.3 Pylon, Triple Sided
- B Banner
- C Amenity ID
- D Directional
- E Infodesk
- F Arrival ID
- J Elevator Directory
- Q1 Existing Donor Plaque
- Q2 Existing Plaque - Relocation
- U Existing Projection
- W Existing Digital Screen

New

Remain

Landmarked Area

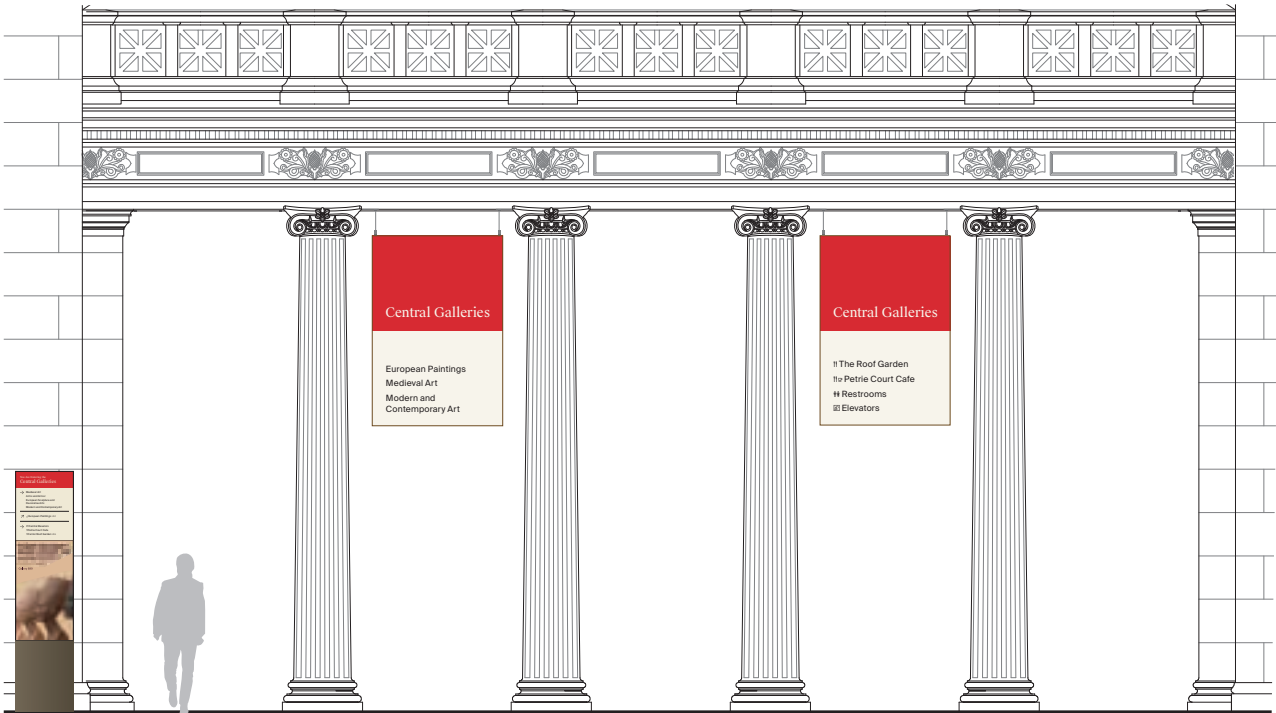


WAYFINDING PROGRAM

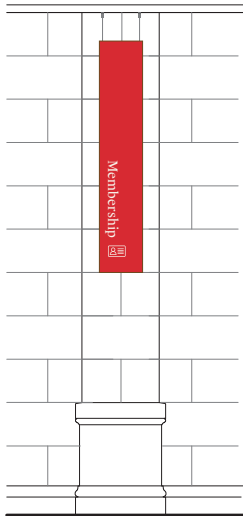
A Unified System

A.3 Pylon, Triple-sided

B Banner



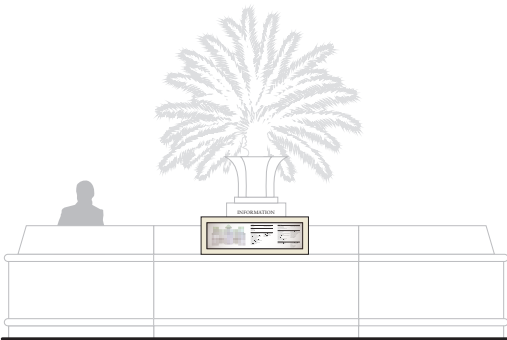
C Amenity ID



D Wall-mounted Directional



E Infodesk Kiosk



J Elevator Directory



GREAT HALL



WAYFINDING PROGRAM

Sign Type Materiality

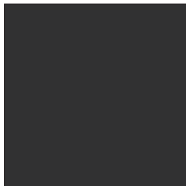
Color



P1
MET Red - PMS
185C

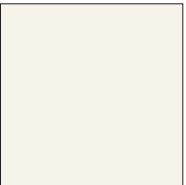


P2
Benjamin Moore
OC-95



P3
Benjamin Moore
HC-190

Materials



F1
Aluminum painted
to match P2, Flat
Water Lacquer
Coating



F2
SEG Fabric



F3
Corian Solid
Surface, Bone

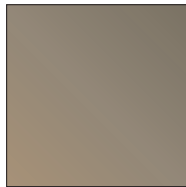


F4
Bronze, Light
Finish

Design team to
provide control
sample; requires
hand finishing



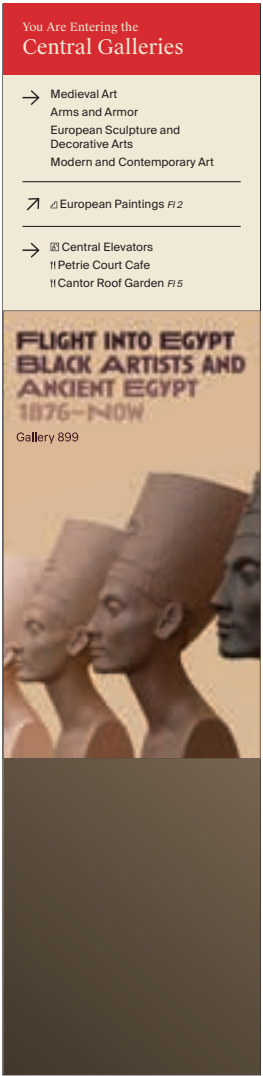
F5
Bronze, Dark
Finish



F6
Aluminum with
a 70% tinted
Matthews
Paint 41279 Pale
Bronze Metallic
clear coat



F6 ALT
Aluminum
painted to
match Matthews
Paint 41279
Pale Bronze
Metallic



A Pylon
Freestanding with
digital screen,
painted header



B Banner
Fabric banner with tension rod hanging system,
painted accents



C Amenity ID
Fabric banner
with tension rod
hanging system,
painted accents



D Directional
Wall-mounted



E Infodesk
Countermounted, digital screen



J Elevator Directory
Wall-mounted

THE GREAT HALL

West View Render



THE GREAT HALL

North - South View Renders



SOUTH VIEW



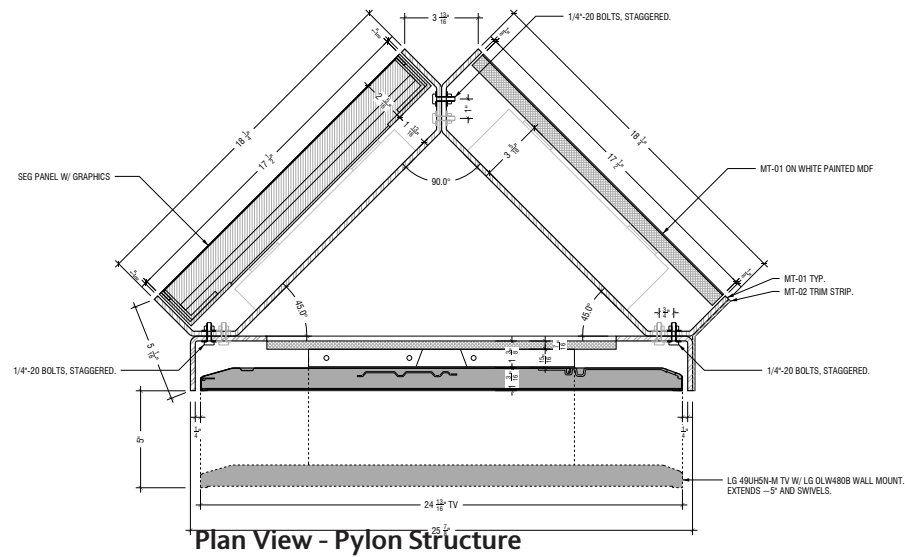
NORTH VIEW



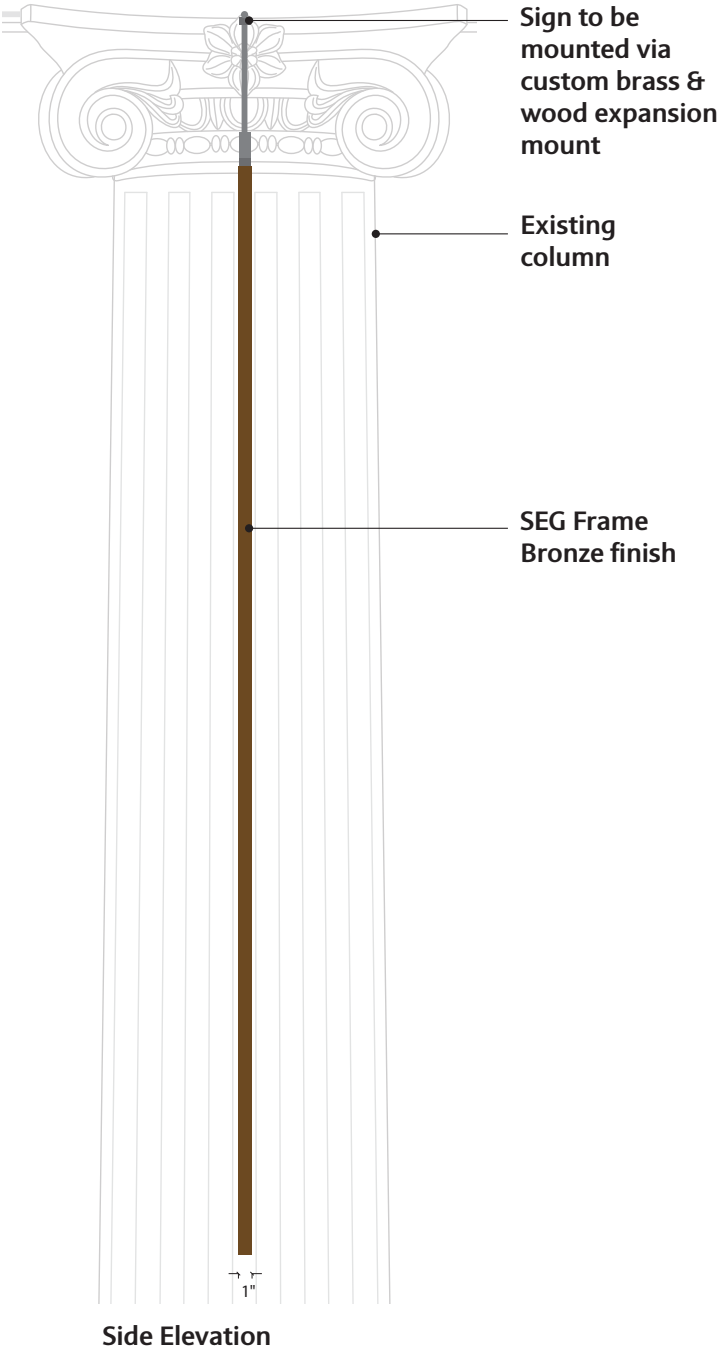
THE GREAT HALL

West View: Mockups/Prototype

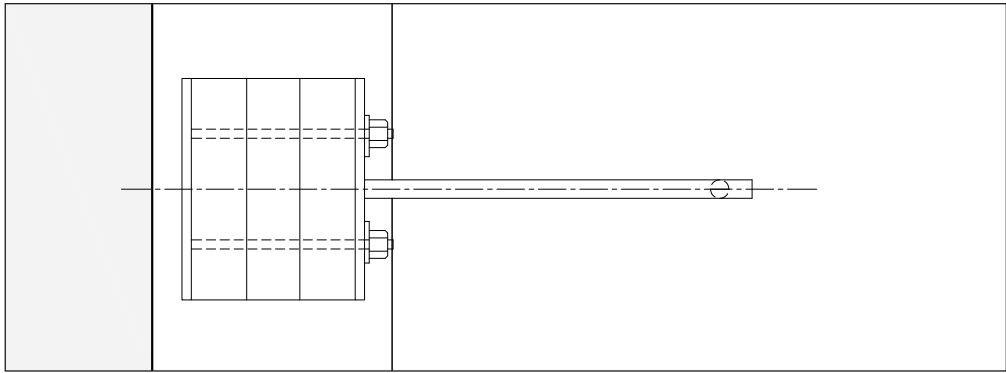
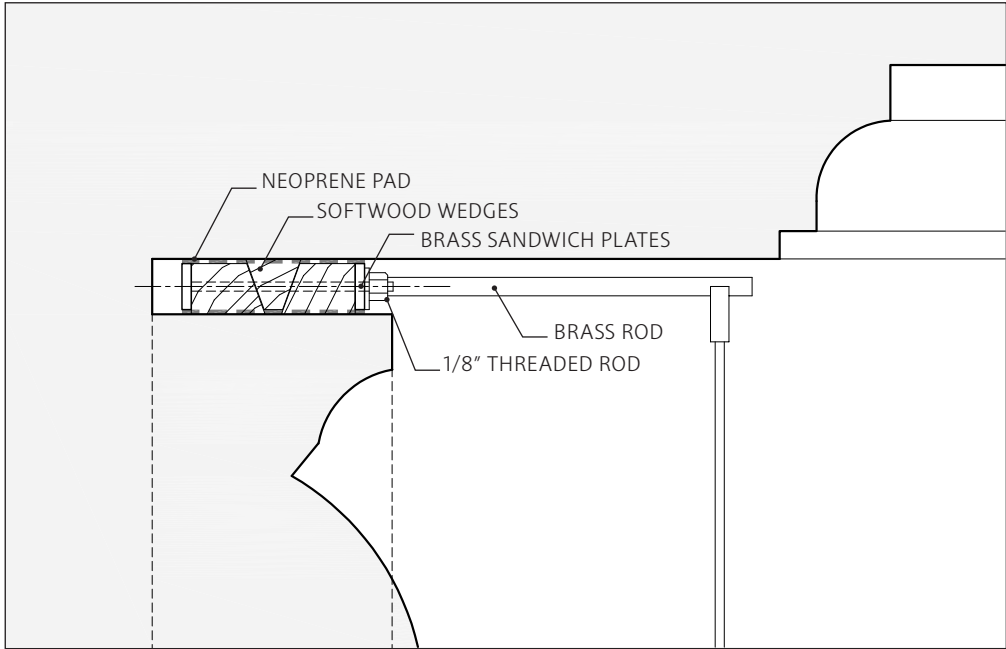




B - BANNER



Custom Brass + Wood Expansion Mount



B - BANNER

Reduce Exposed Hardware, Reversible Mounting

EXPOSED HARDWARE



MAKESHIFT SOLUTIONS



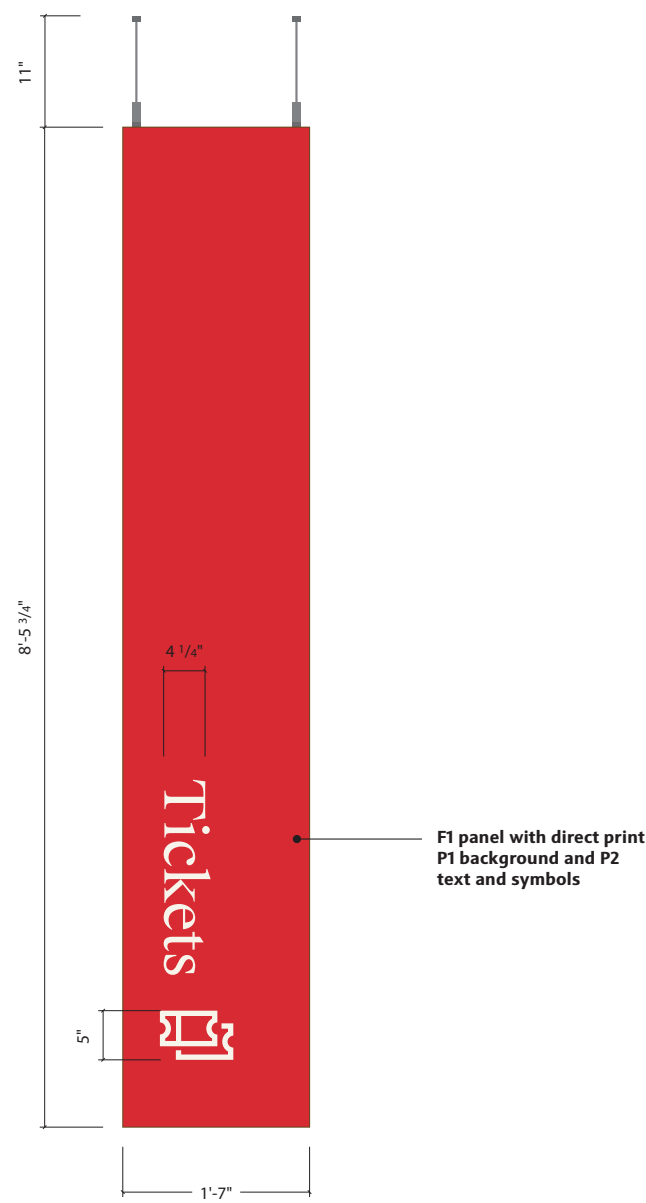
WALL DAMAGE & SUBSTANDARD REPAIR



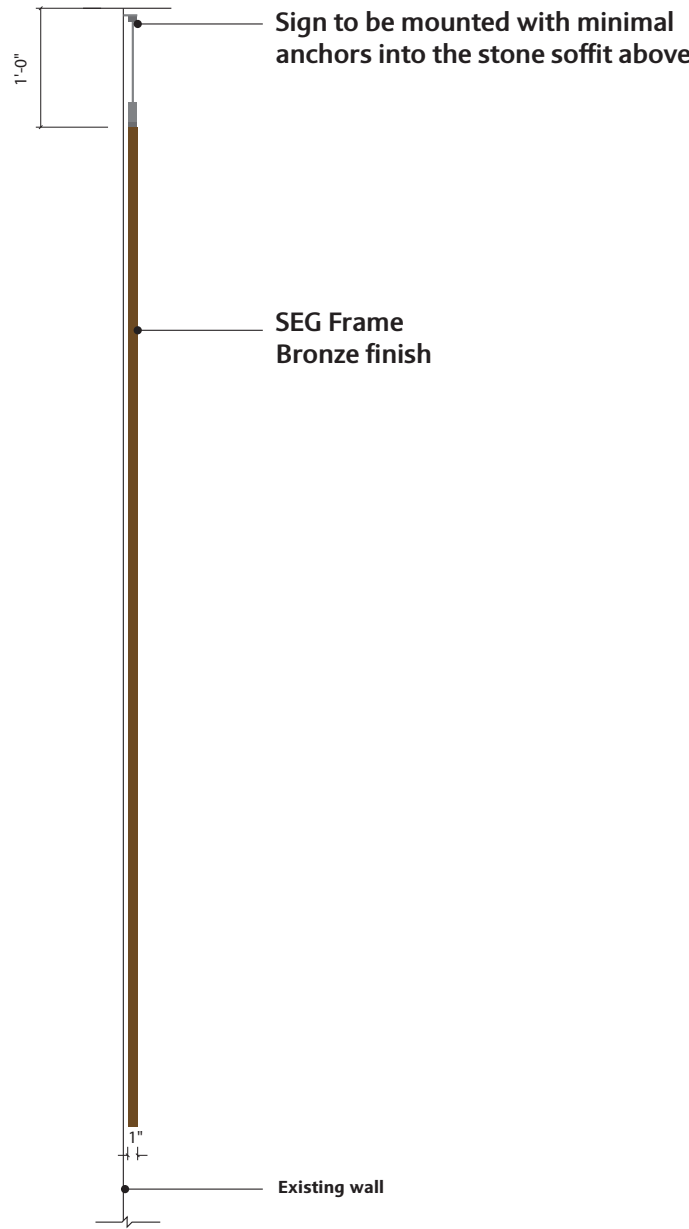
PROPOSED BANNER ATTACHMENT DETAIL



C - AMENITY ID



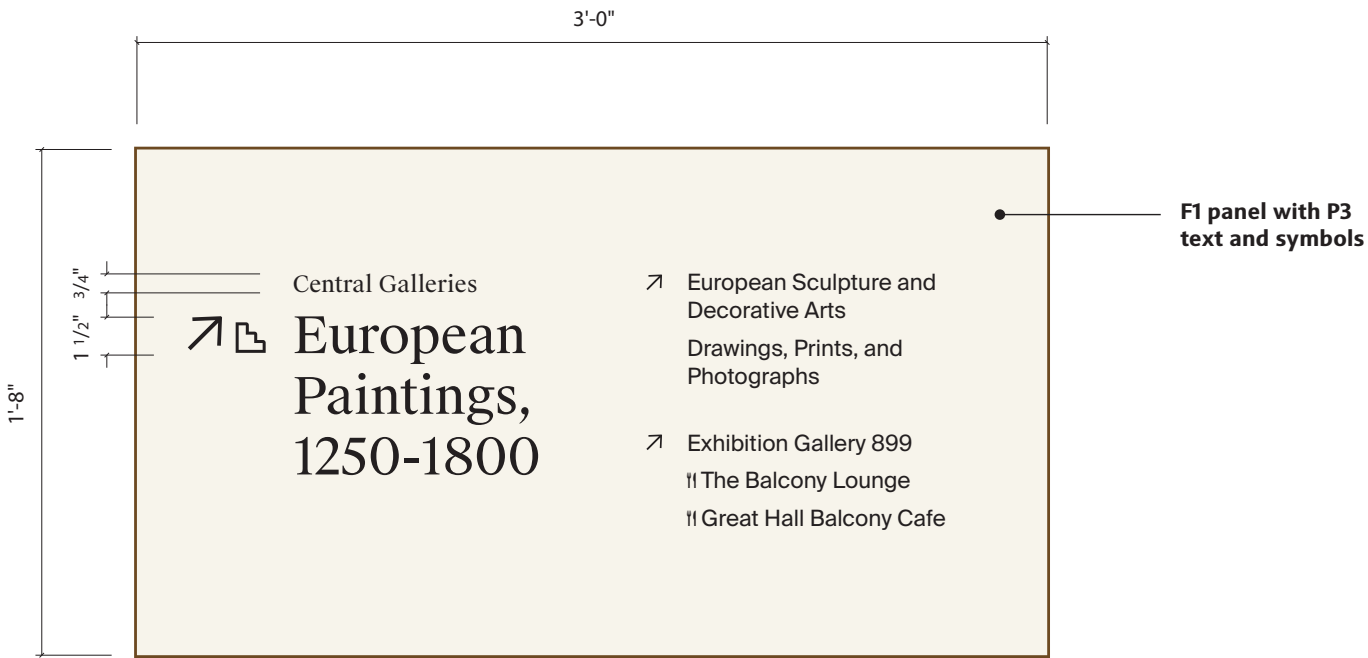
Graphic Elevation



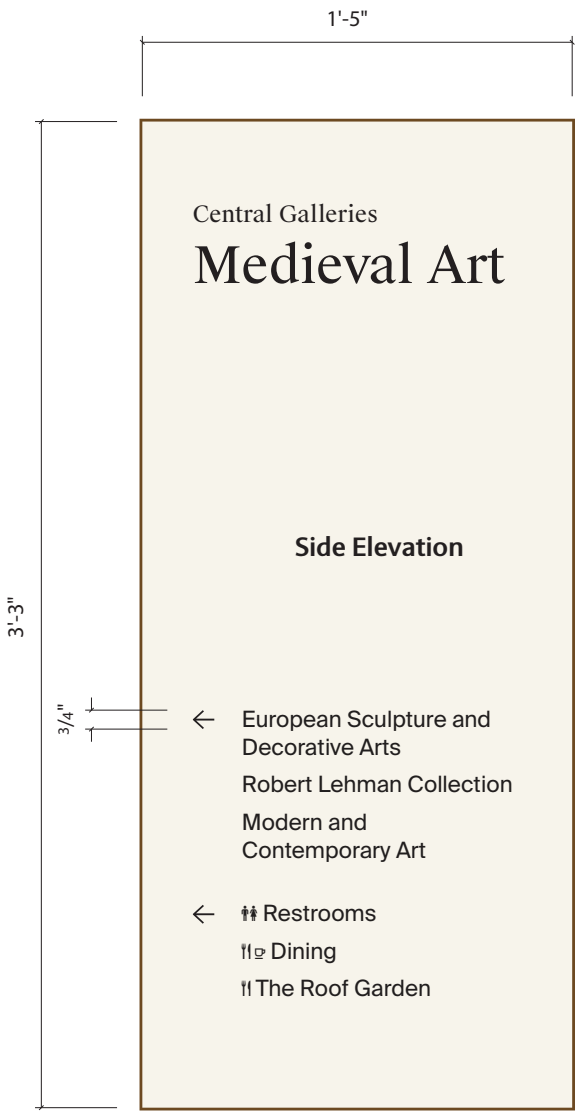
Side Elevation



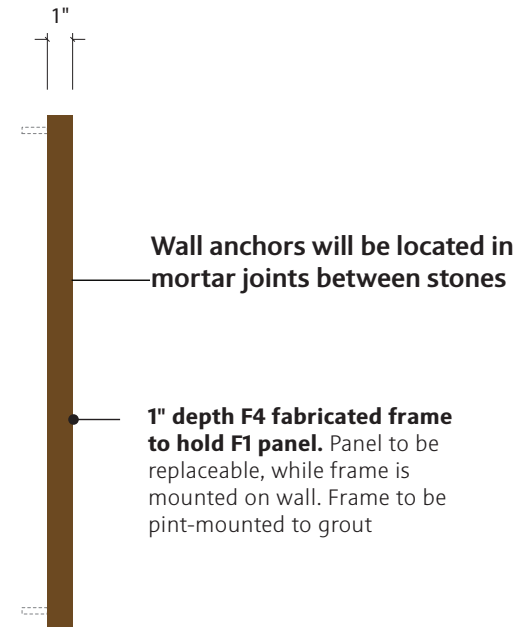
D - WALL-MOUNTED DIRECTIONAL



Graphic Layout - Sign Type D1



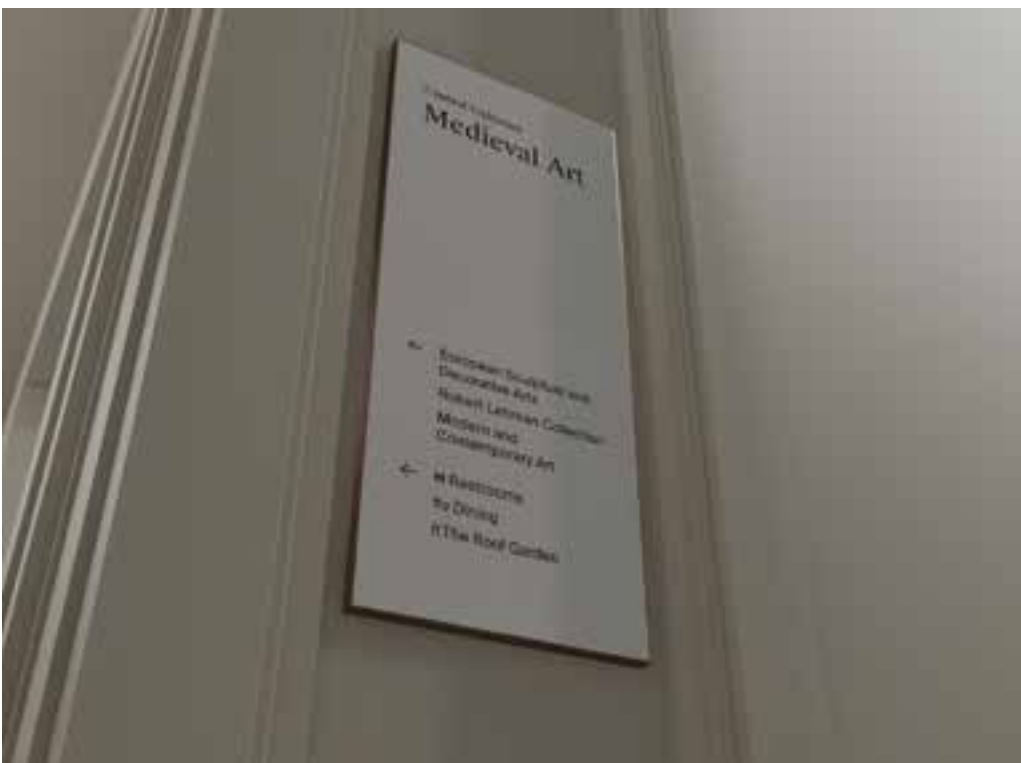
Graphic Layout - Sign Type D2



D - WALL-MOUNTED DIRECTIONAL



Sign Type D1 - Wall-mounted Directional, European Paintings Return



Sign Type D2 - Wall-mounted Directional, Medieval Art Return

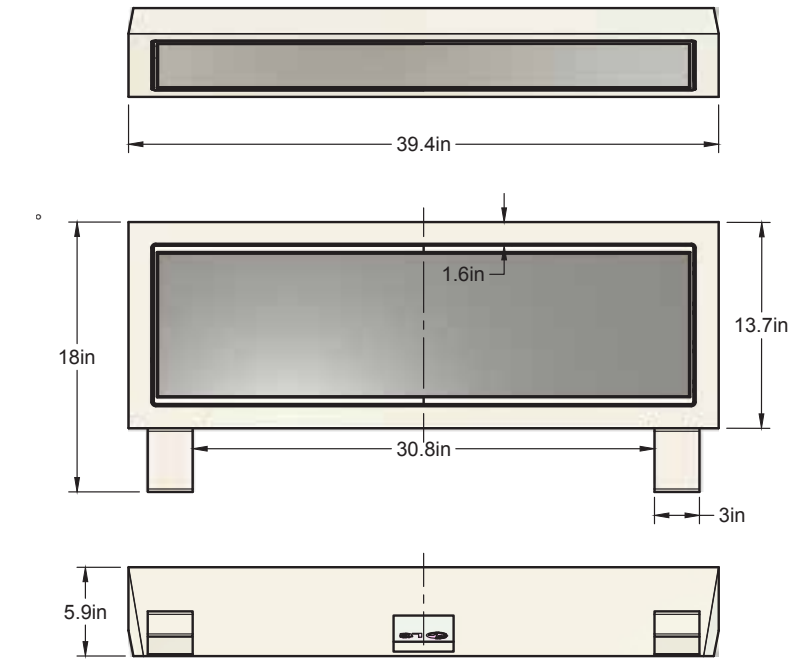


Sign Type D2 - Wall-mounted Directional, Greek and Roman Wrap

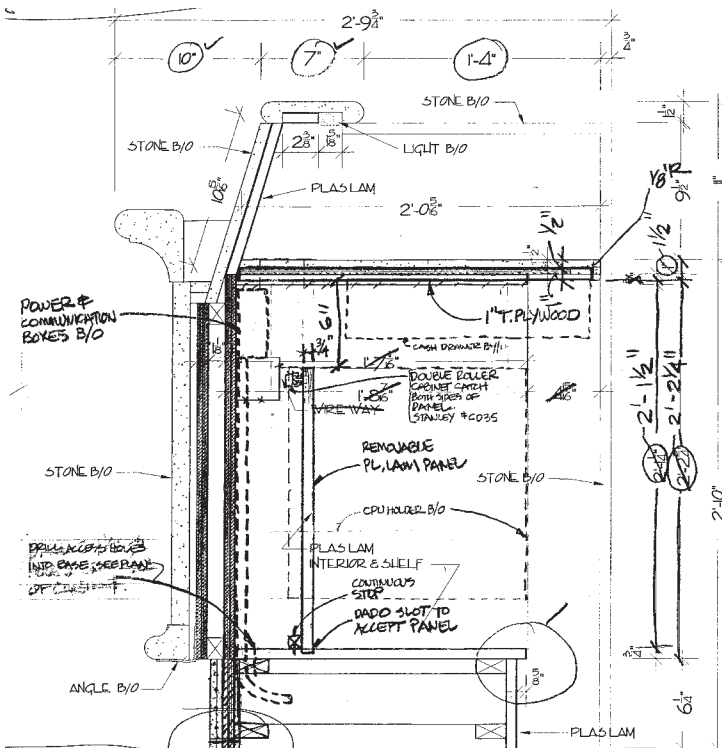
E - INFODESK KIOSK



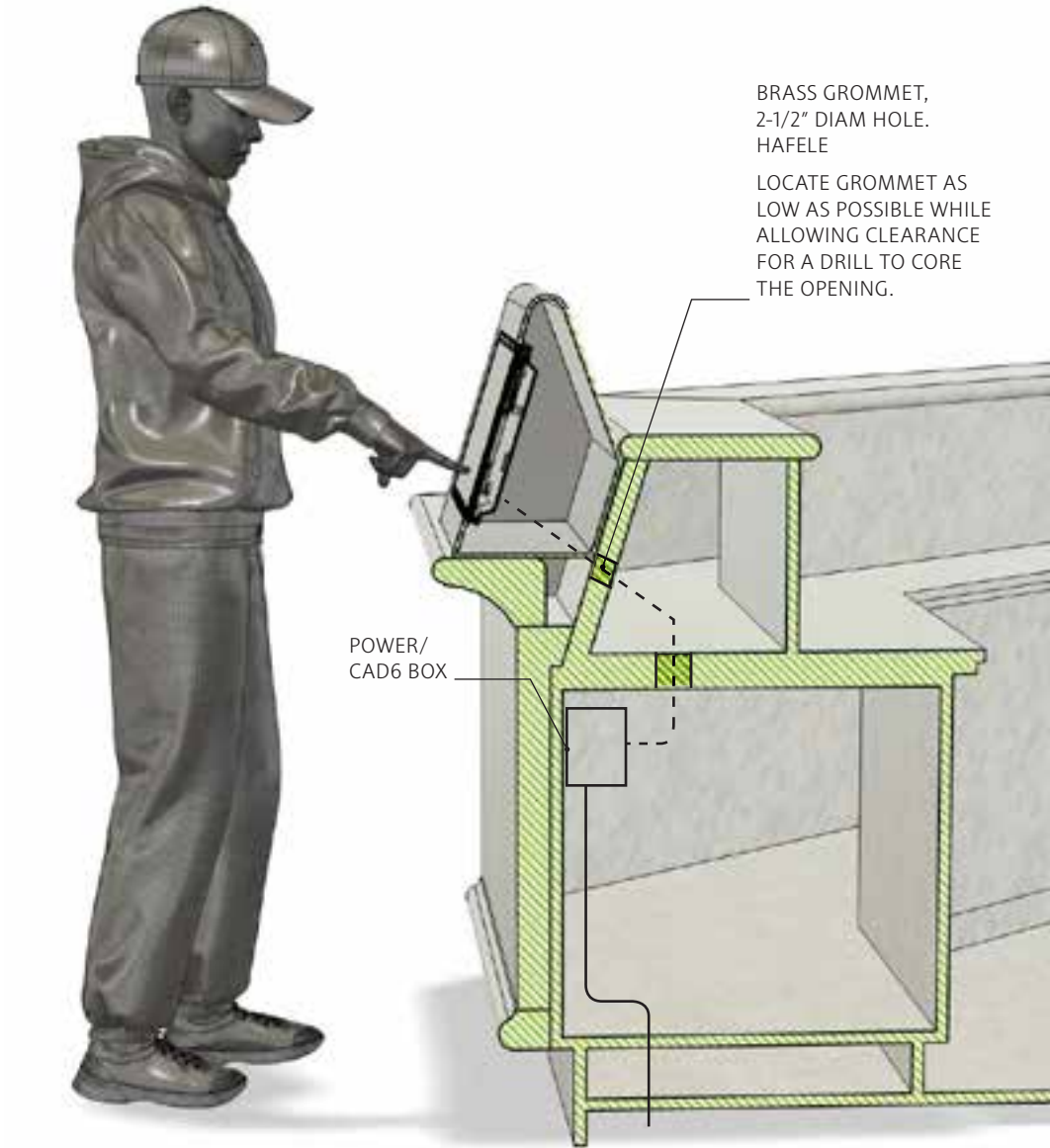
Display screen encasement to be fabricated from lightweight material such as Corian, with color to match stone with off-white hue.
Must meet weight limit of 50 lbs maximum carry per OSHA regulations for staff safety.



Elevation + Plan Views



Existing Desk Section



Section - Desk



J - ELEVATOR DIRECTORY

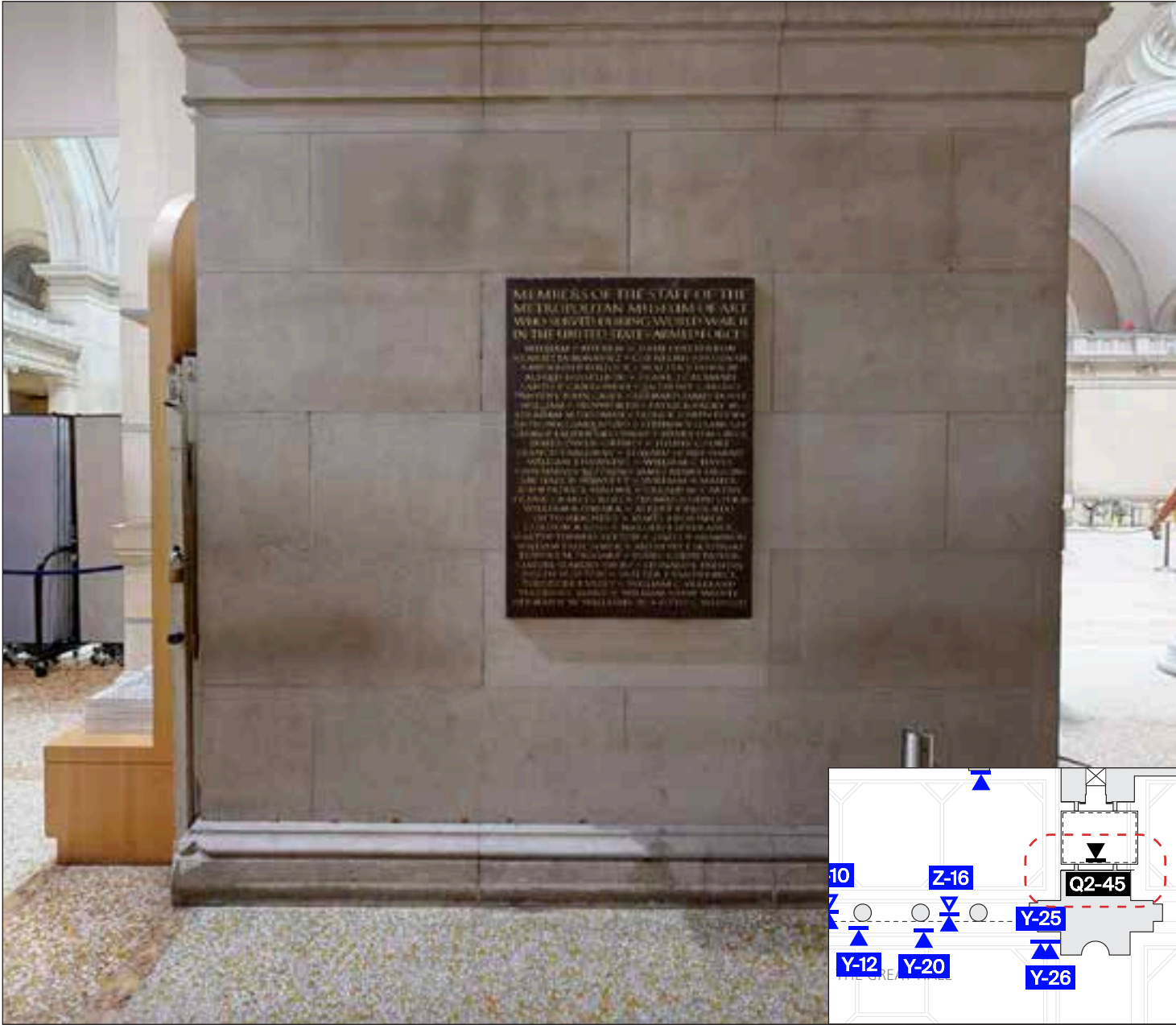


Great Hall, First Floor Freight Elevator

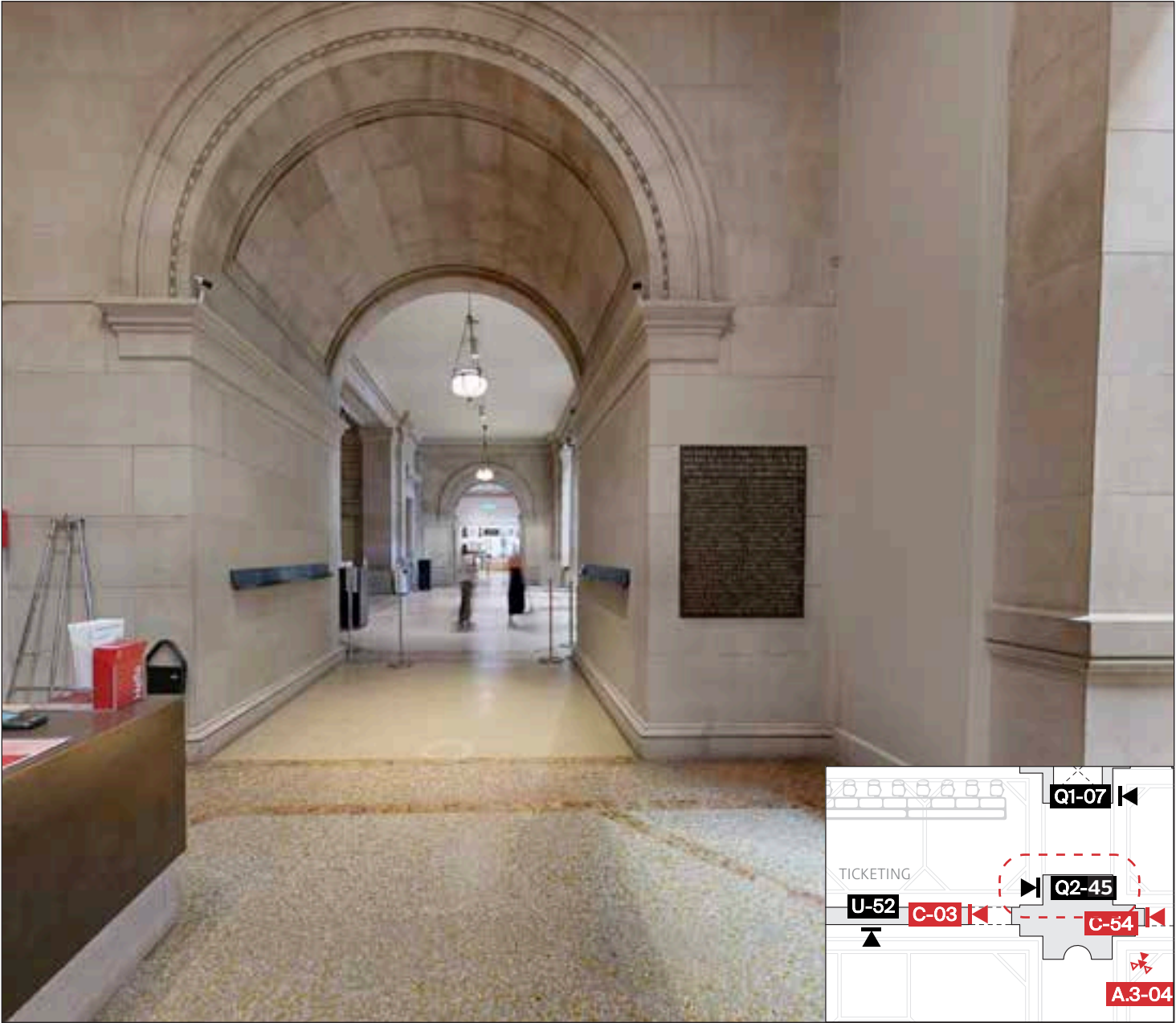


Graphic Layout - Sign Type J

WWII PLAQUE RELOCATION



WWII PLAQUE

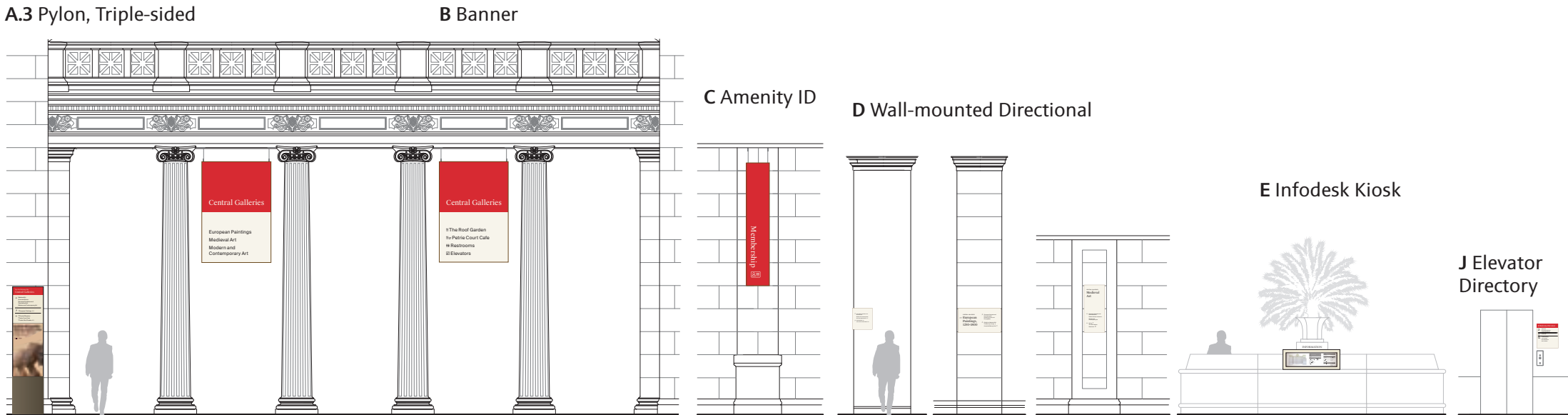


PROPOSED RELOCATION

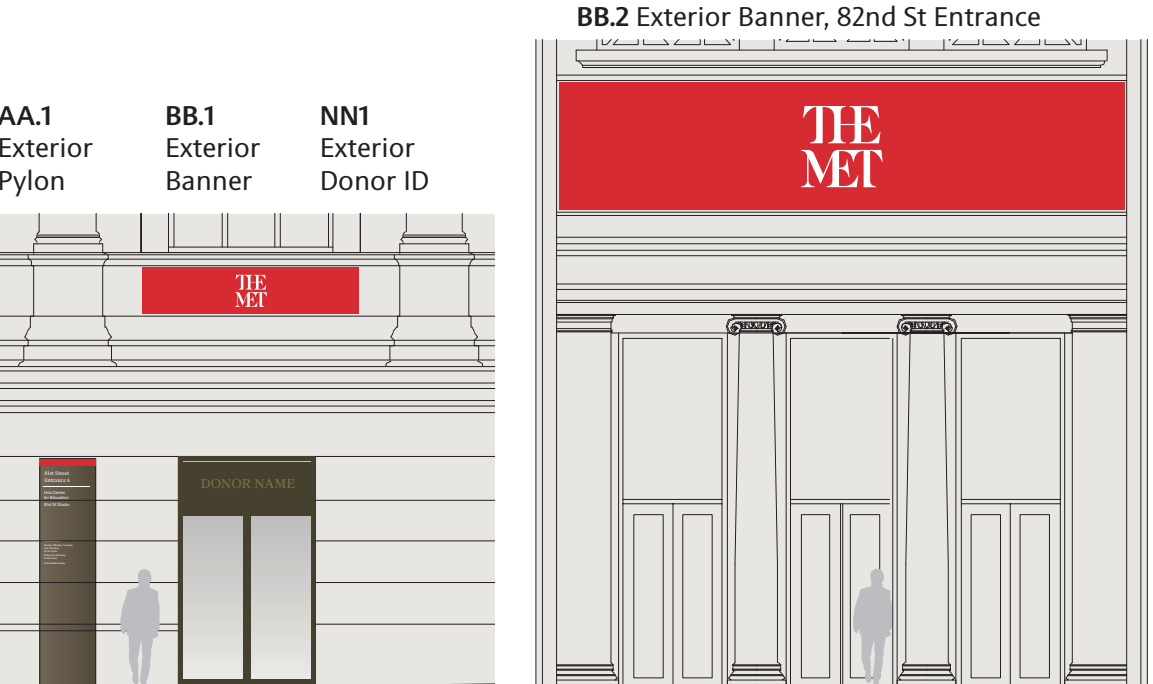


EXTERIOR WAYFINDING PROGRAM

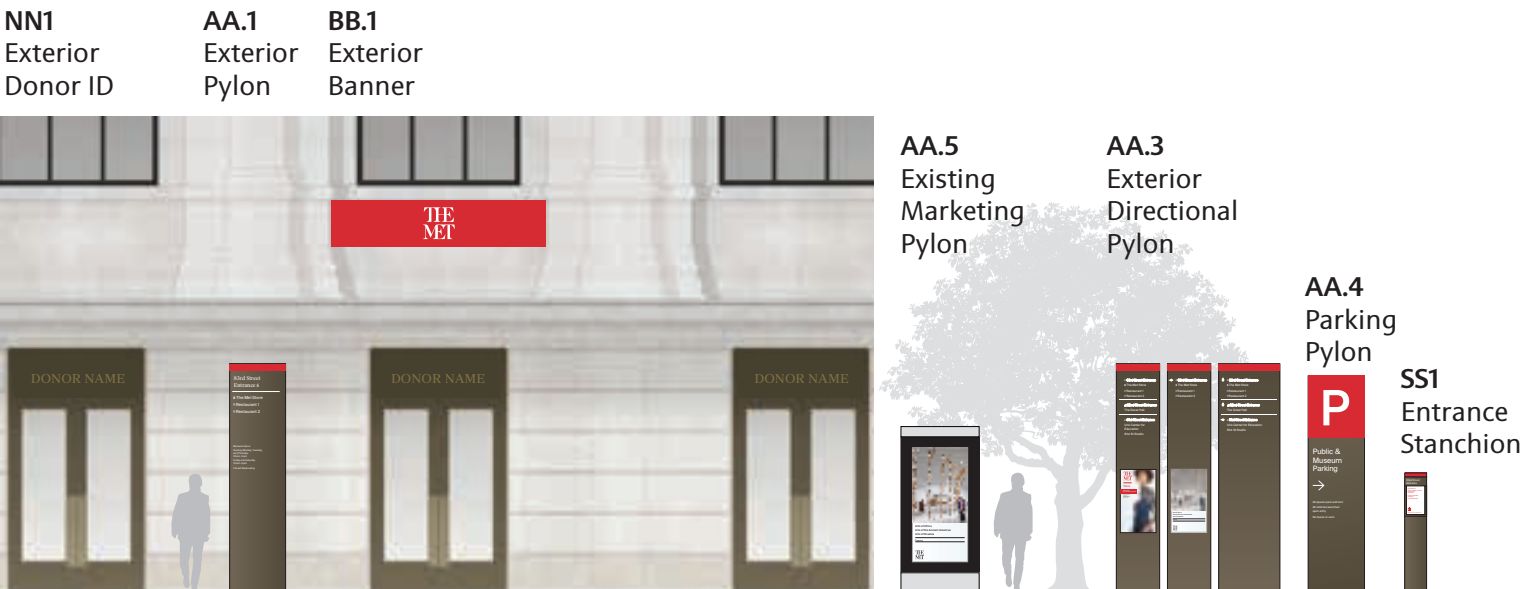
A Unified System



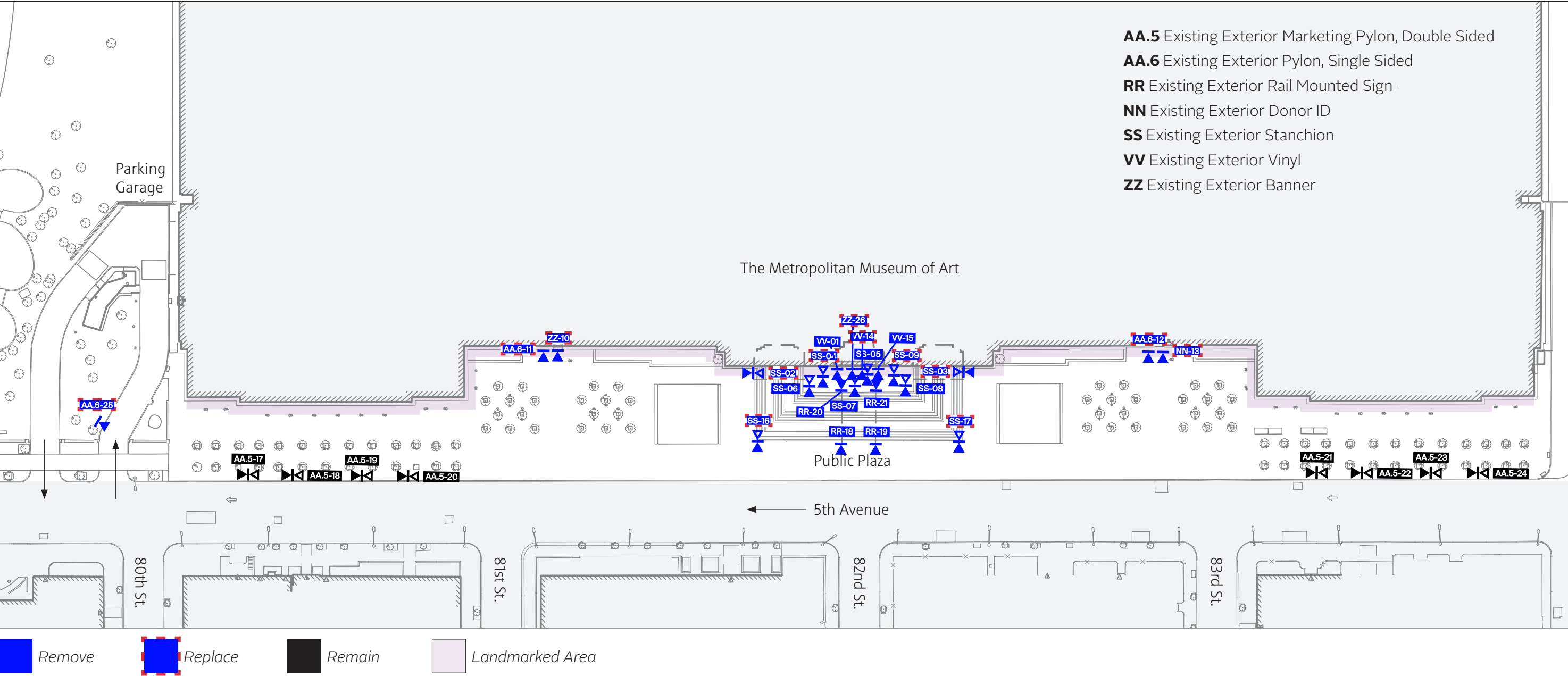
GREAT HALL



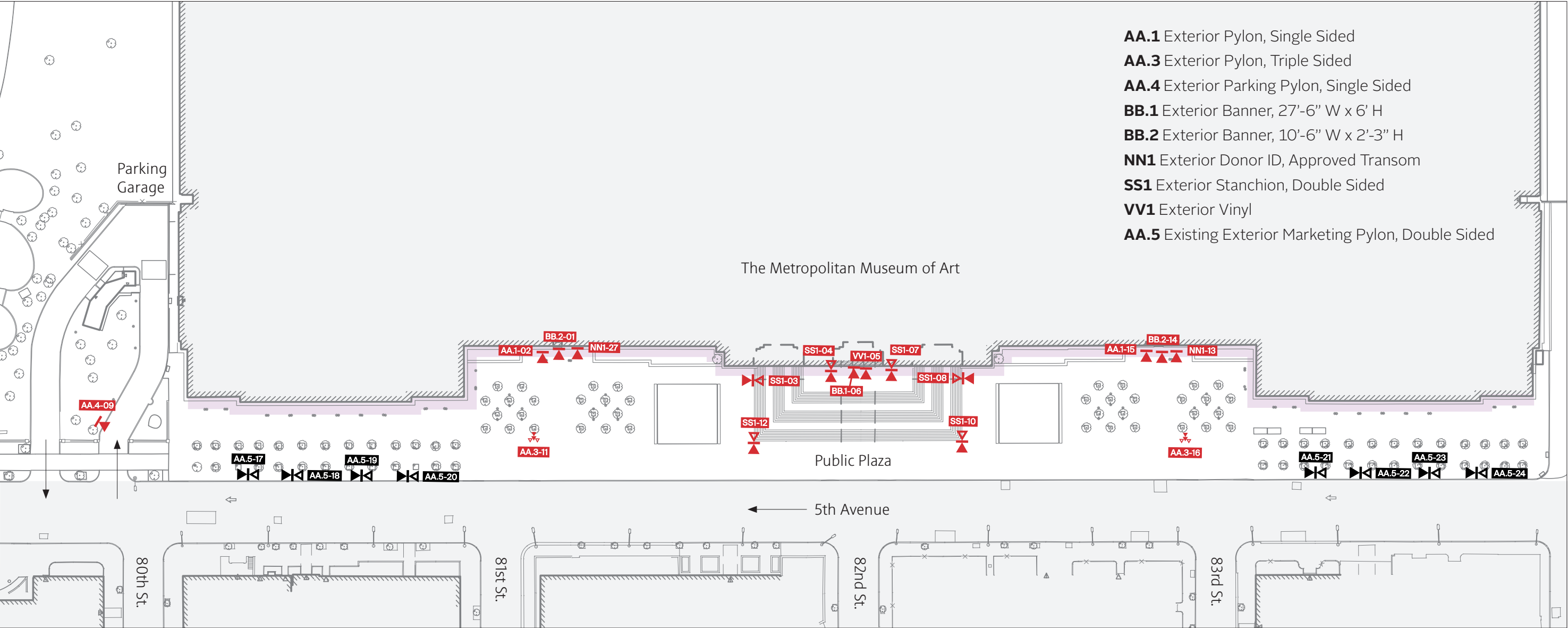
EXTERIOR



EXISTING SIGNAGE - EXTERIOR



PROPOSED SIGNAGE - EXTERIOR



FACADE & PLAZA

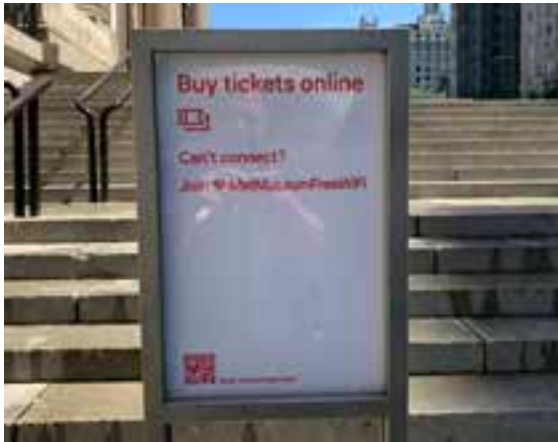
Current Exterior Sign Types



ENTRANCE IDENTIFICATION BANNER



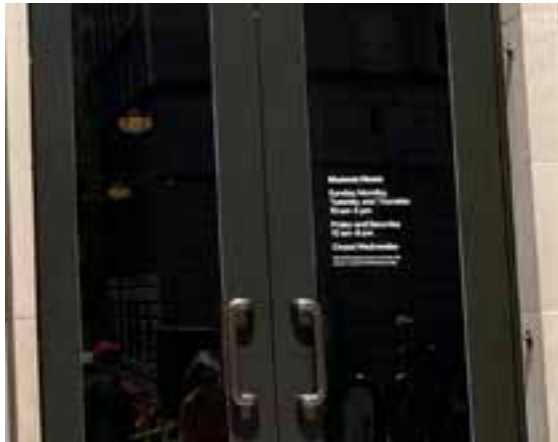
ENTRANCE IDENTIFICATION - 81ST



FREESTANDING TICKETING STANCHION



BRONZE DIRECTIONAL



GLASS-INSTALLED VINYL



EXHIBITION BANNER



ENTRANCE IDENTIFICATION - 83RD



FREESTANDING REGULATORY STANCHION



BRONZE ACCESSIBLE DIRECTIONAL

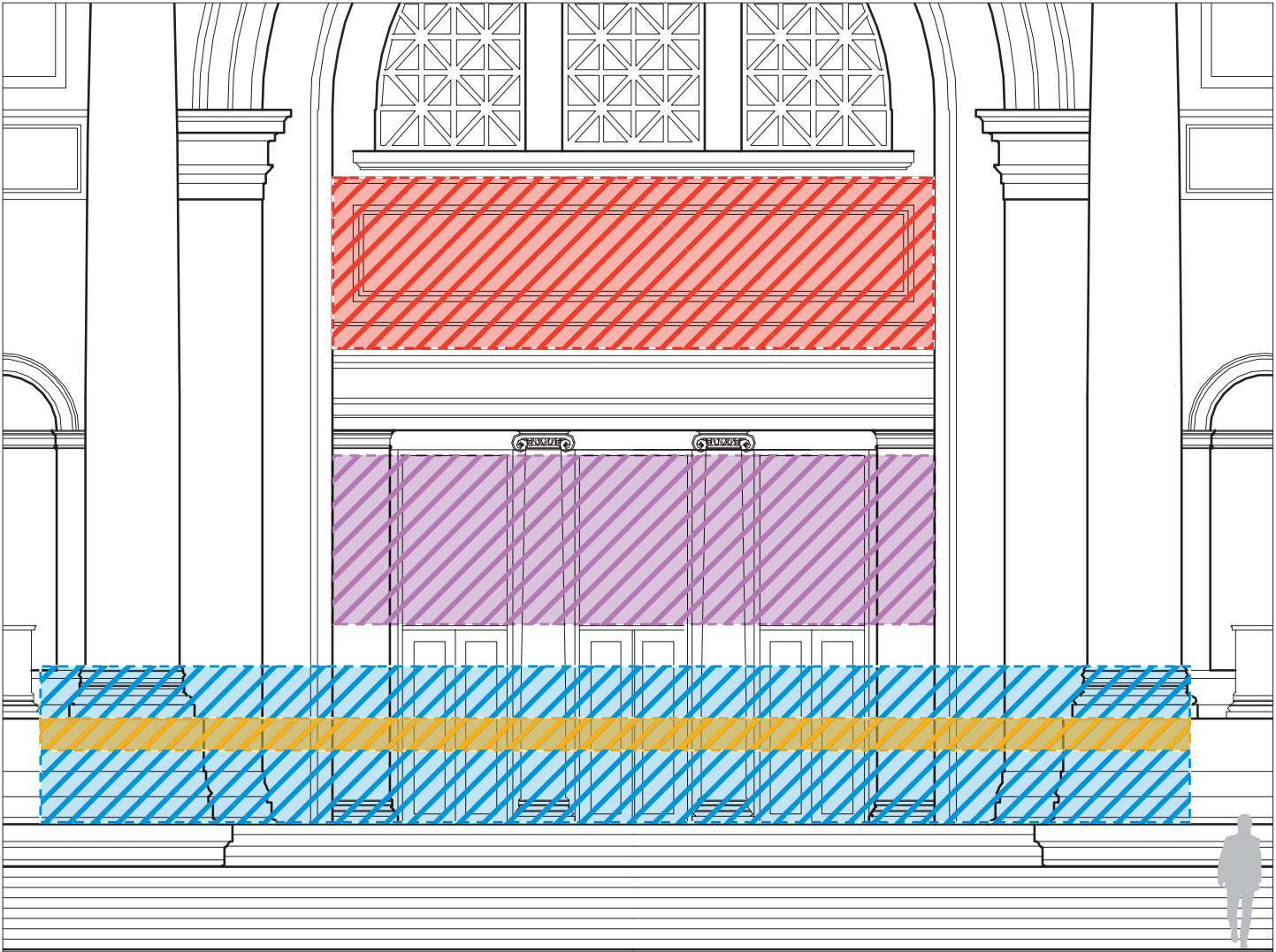


MARKETING PYLON

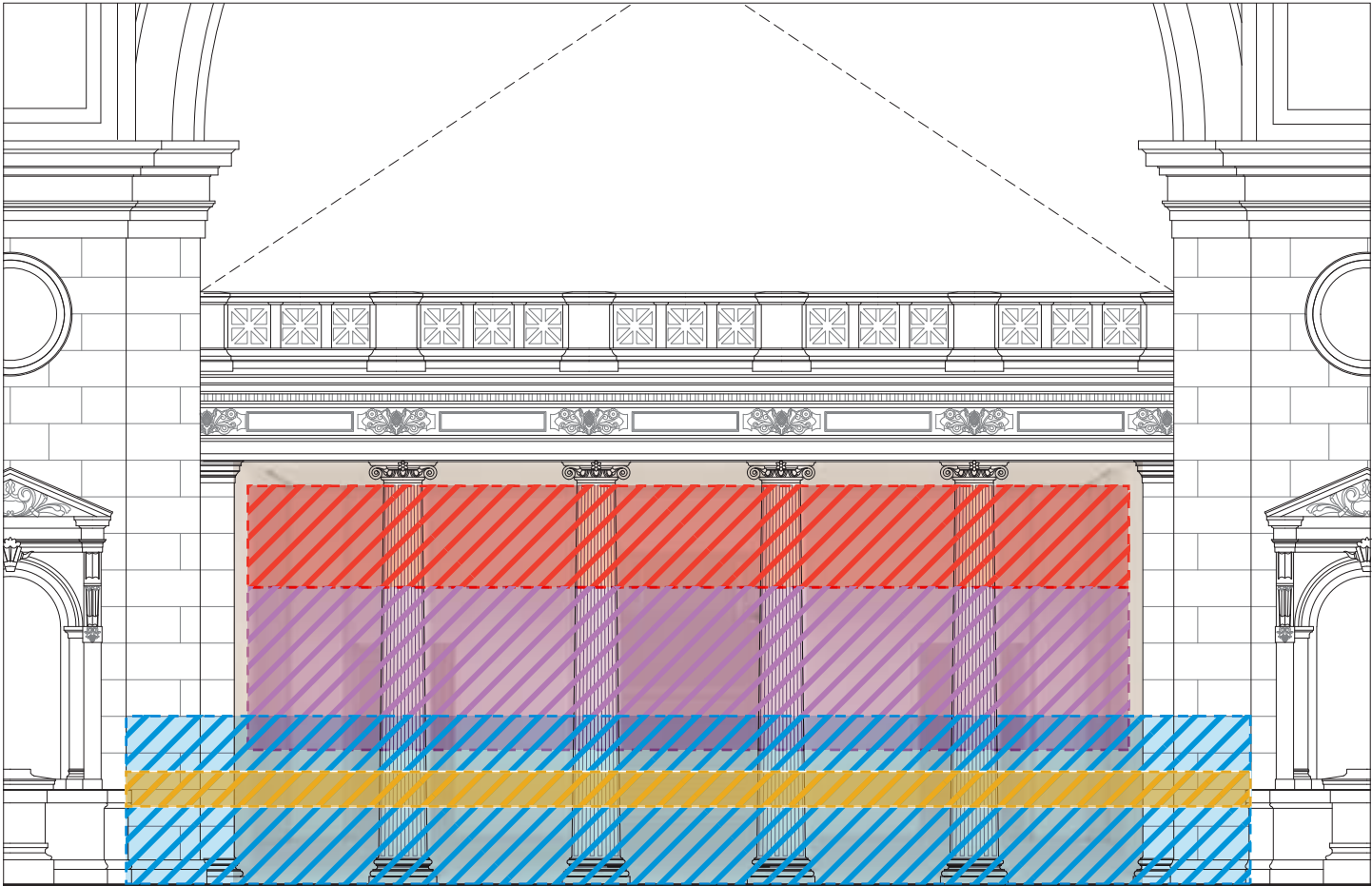


BASIS OF DESIGN

Sight Line Zones



EXTERIOR

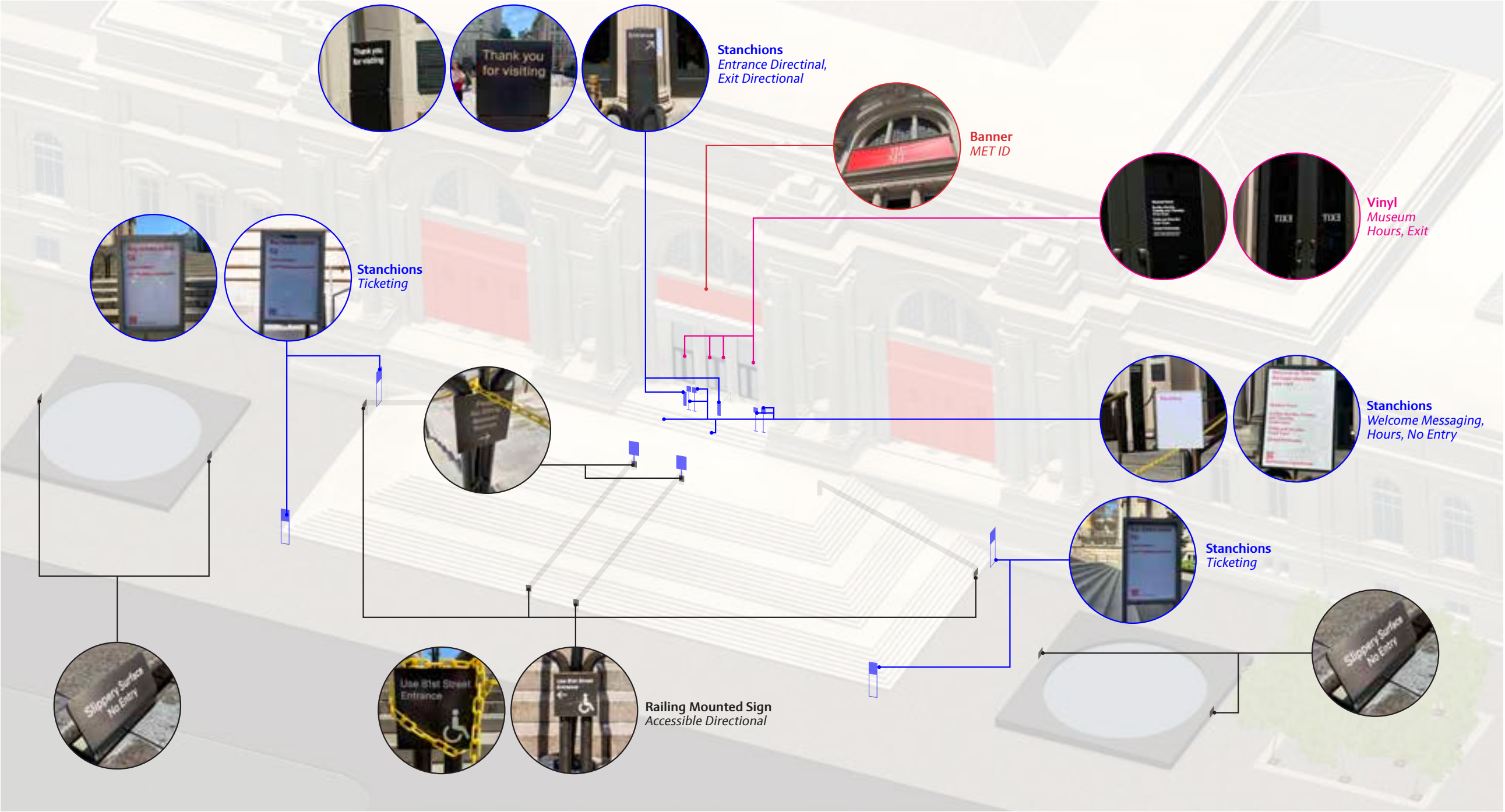


INTERIOR

- Zone 1: hung
- Zone 2: wall
- Zone 3: wall or freestanding
- Zone 4: freestanding

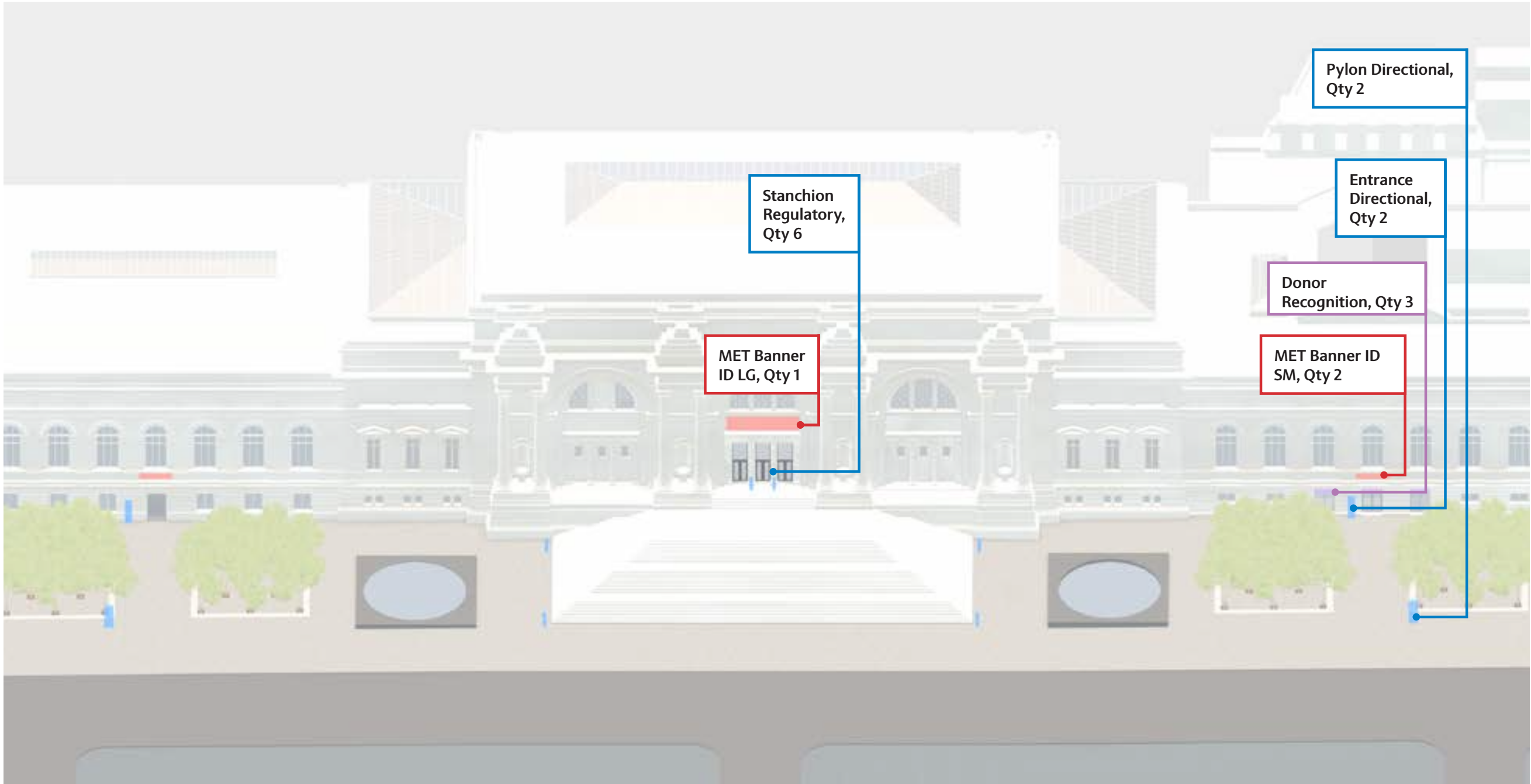
EXISTING SIGNAGE

Exterior Plaza



WAYFINDING PROGRAM

Sign Locations–Exterior



FACADE & PLAZA

Existing Entrance Conditions



FACADE & PLAZA

Limited Entrance Visibility–81st & 83rd Entrances



81ST STREET ENTRANCE, VIEW FROM STEPS



83RD STREET ENTRANCE, VIEW FROM STEPS



83RD STREET ENTRANCE, VIEW FROM FIFTH AVENUE

PROPOSED FACADE & PLAZA

Equal Entrance Visibility–81st, 82nd, & 83rd Entrances



83RD STREET – APPROVED

Previously Presented 83rd St Entrance



83RD ST – UPDATED

BB2 Banner ID, AA1 Single-sided Pylon



Existing



81ST ST ENTRANCE

BB2 Banner ID, AA1 Single-sided Pylon



Pre-81st Street Studio
Reclad



Height of all pylons
corresponds to datum
line at 81st Street



82ND STREET ENTRANCE

BB1 Banner ID, SS1 Entrance Stanchion



82nd Street Entrance

Museum Hours

Sunday, Monday, Tuesday, and Thursday
10am-5pm

Friday and Saturday
10am-9pm

Closed Wednesday

Museum Hours

Sunday, Monday, Tuesday, and Thursday
10am-5pm

Friday and Saturday
10am-9pm



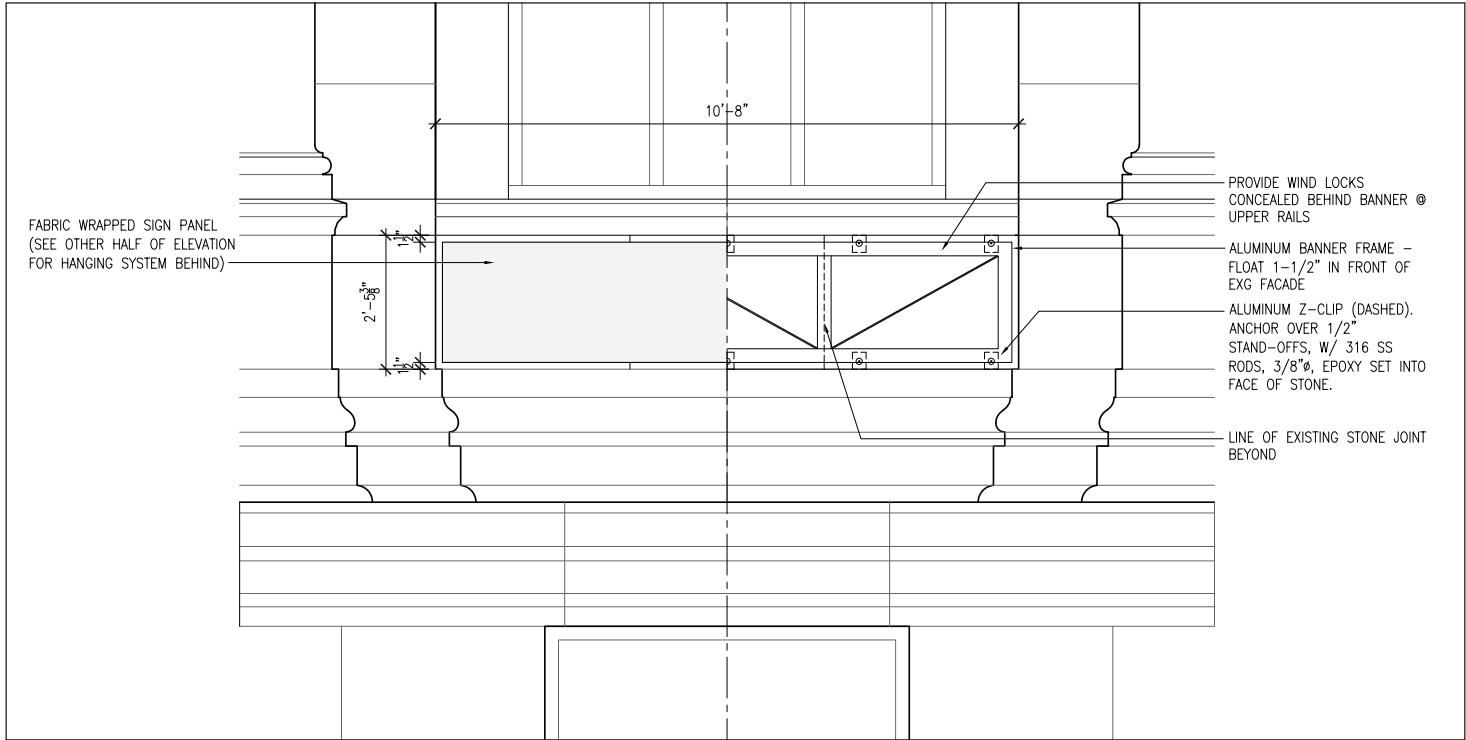
PROPOSED FACADE

82nd St Entrance



EXTERIOR PLAZA

BB2 Banner Attachment



Elevation



FACADE & PLAZA

Directional Pylon Location, 81st St Entrance



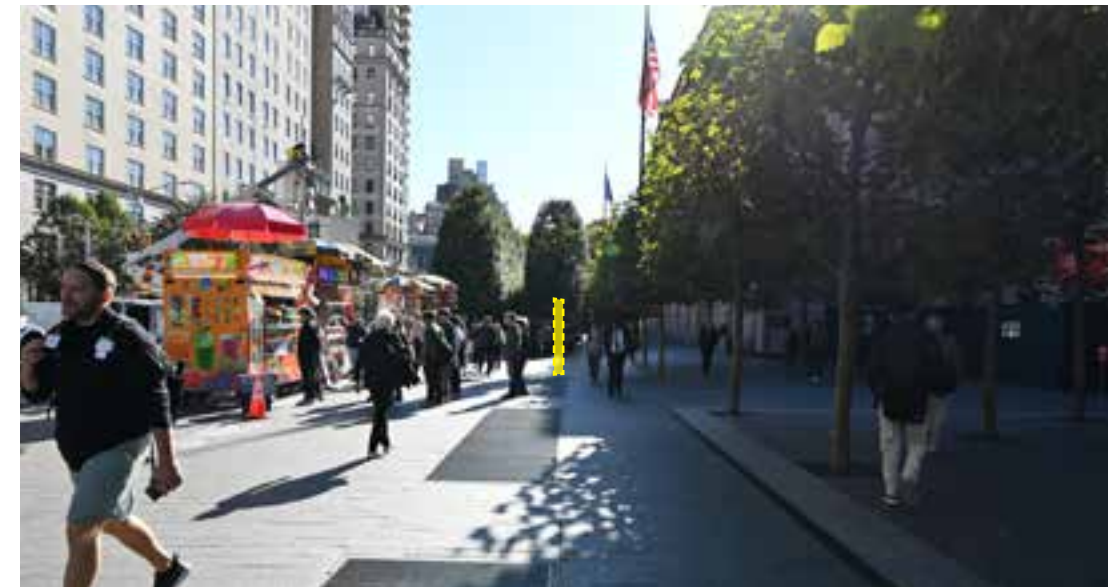
81ST STREET ENTRANCE, APPROACHING FROM SOUTH



81ST STREET ENTRANCE, APPROACHING FROM SOUTHEAST



81ST STREET ENTRANCE, APPROACHING FROM EAST, ACROSS THE STREET



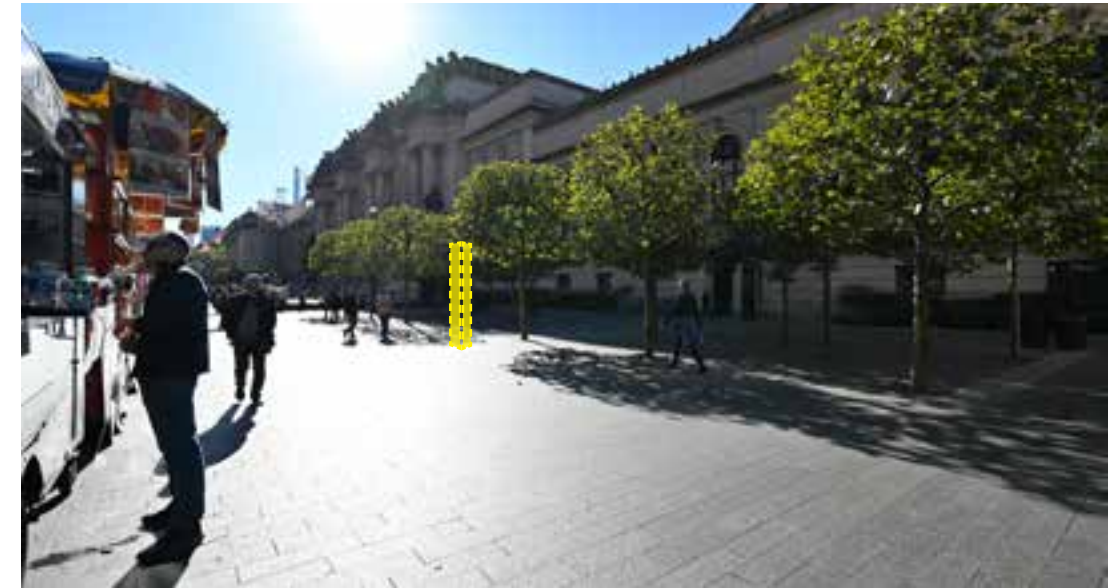
81ST STREET ENTRANCE, APPROACHING FROM NORTH

FACADE & PLAZA

Directional Pylon Location, 83rd St Entrance



83RD STREET ENTRANCE, APPROACHING FROM NORTH



83RD STREET ENTRANCE, APPROACHING FROM NORTHEAST



83RD STREET ENTRANCE, APPROACHING FROM EAST, ACROSS THE STREET



83RD STREET ENTRANCE, APPROACHING FROM SOUTH

EXTERIOR PLAZA

AA.3 - 3-sided Pylon, North Approach



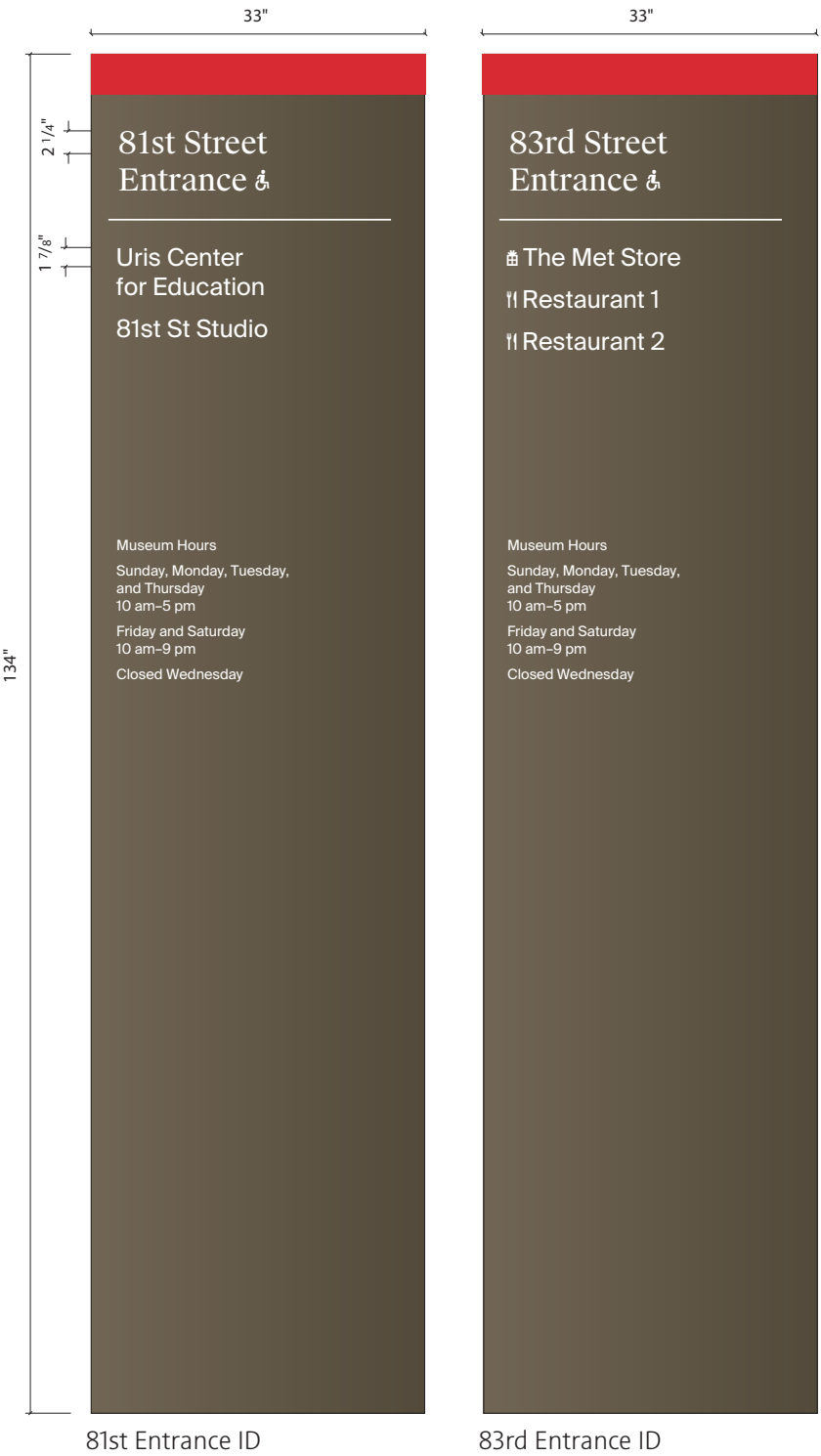
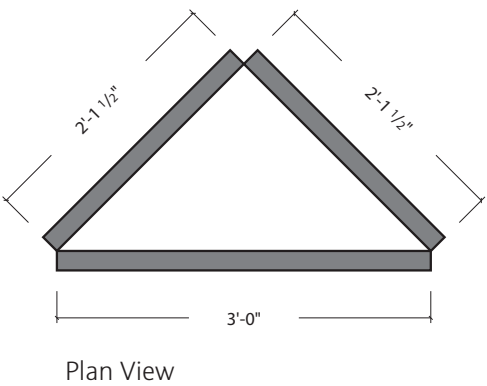
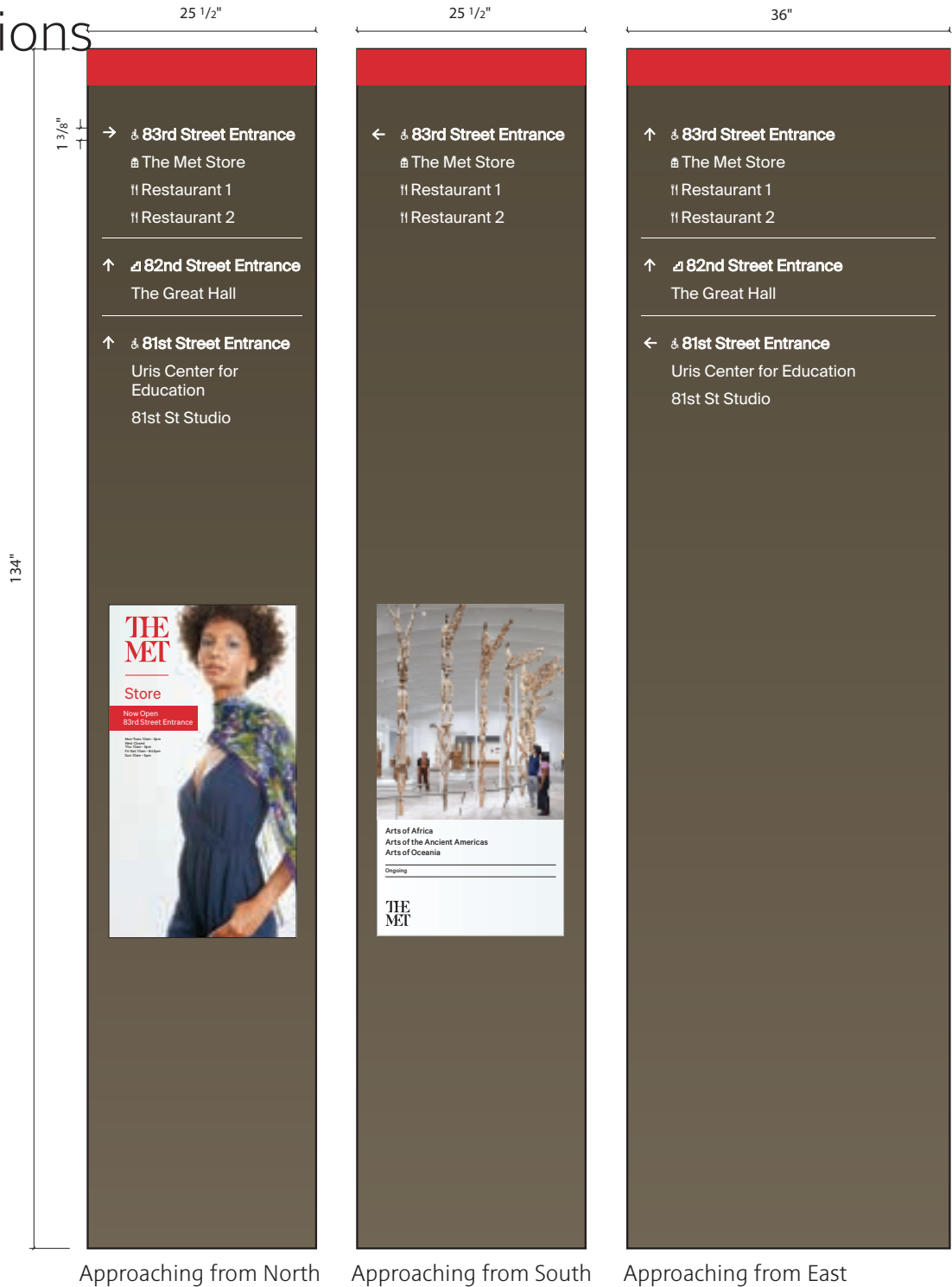
EXTERIOR PLAZA

East View AA1 and AA3 Pylons at 81st St and 83rd St



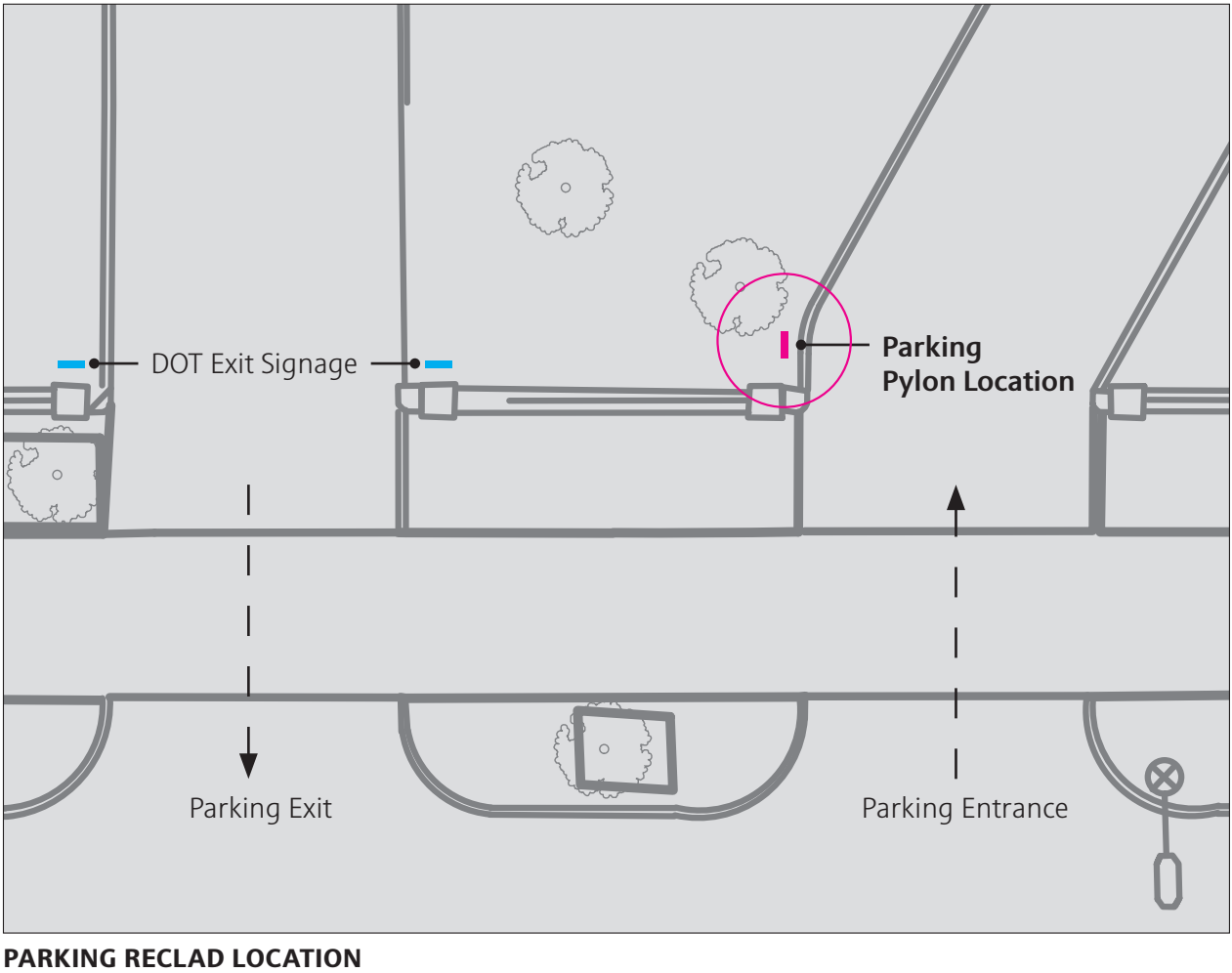
EXTERIOR PLAZA

Pylon Elevations



VEHICULAR SIGNAGE

Proposed Reclad of Existing Parking Pylon Directional



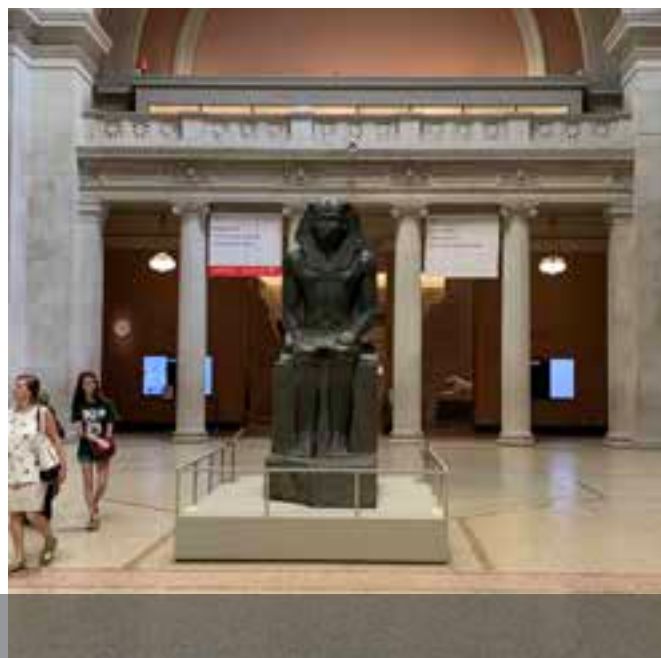
APPENDIX

BASIS OF DESIGN

Power of Threes



THREE ENTRANCES



THREE GALLERY ACCESS POINTS



VISITOR EXPERIENCE

Sign Types Support the Visitor Journey

Each visitor arrives with a different level of preparedness.

		ORIENTATION	EXPLORE	ENTER
Tier 1 Does not know what art to see Relevant Personas Spontaneous Visitor Young Families		Multi-lingual Interactive Map Directory Information Desk Kiosk	Pylon District, Curatorial and Amenity Directional	District ID Banner (with Curatorial Areas and Amenities) District Arrival
Tier 2 Has 1 or 2 experiences on wishlist Relevant Personas Activity Seeker Solo Enthusiast		Pylon (with Special Exhibition Digital Display) District Directional	Pylon Digital Display showcases exhibition, GH Artist video, etc.	Wall Directional Panel (with Vertical Circulation to Exhibitions) Collection Arrival
Tier 3 Planned visit Relevant Personas Solo Enthusiast Experienced Visitor		District ID Banner (with Curatorial Areas) District Arrival	Pylon Digital Display showcases exhibition, GH Artist video, etc.	Wall Directional Panel (with Vertical Circulation to Exhibitions) Collection Arrival



THE GREAT HALL

Inadequate Destination Messaging

Current GH Sign Types do not allow for directing visitors to all destinations and destination types: curatorial, amenities, special exhibitons, vertical circulation.

The current listing is about half of all map destinations, highlighted here.



COMPLETE LIST OF DESTINATIONS		
CURATORIAL	SPECIAL EXHIBITIONS	AMENITIES
Floor 2 THE AMERICAN Wing, also FL 3 ASIAN ART, also FL 3 ART OF THE ARAB LANDS: TURKEY, IRAN, CENTRAL ASIA, AND LATER SOUTH ASIA ANCIENT NEAR EASTERN ART EUROPEAN PAINTINGS 1250-1800 19TH AND EARLY 20TH CENTURY EUROPEAN PAINTING AND SCULPTURE DRAWINGS AND PRINTS MODERN AND CONTEMPORARY ART MUSICAL INSTRUMENTS PHOTOGRAPHS/PHOTOGRAPHY Mezzanine THE AMERICAN WING GREEK AND ROMAN ART MODERN AND CONTEMPORARY ART Floor 1 THE AMERICAN WING ARMS AND ARMOR ARTS OF AFRICA, OCEANIA, AND THE AMERICAS/MICHAEL C. ROCKEFELLER GREEK AND ROMAN ART EUROPEAN SCULPTURE AND DECORATIVE ARTS EGYPTIAN ART MEDIEVAL ART MODERN AND CONTEMPORARY ART ROBERT LEHMAN COLLECTION EXHIBITION GALLERY 199 future: THE COSTUME INSTITUTE	Floor 2 CANTOR, 999 TISCH, 899 MENSCHEL, 851 GILMAN, 852 DRAWING & PRINTS, 691-93 Floor 1 EXHIBITION GALLERY 199 Floor G ROBERT LEHMAN WING, 964-65	Events ROOF TERRACE BALCONY LOUNGE GRACE RAINEY ROGERS AUDITORIUM Food AMERICAN WING CAFE BALCONY CAFE DINING ROOM THE EATERY PATRON LOUNGE PETRIE COURT CAFE ROOF BAR future: DINING, SIGNATURE DINING Retail THE MET STORE, FL G, 1, 2 Education URIS CENTER FOR EDUCATION Education - Free 81ST STREET STUDIO RESTROOMS

THE GREAT HALL

Existing Directional Signage



BANNERS



LARGE STANCHIONS



SMALL STANCHIONS



EXTERIOR PLAZA

Existing Pylons and Entrances



EXISTING BANNERS

Varying Attachments



TENSION POLE
PORTAL ARRIVAL



HANGING ROD
COLONNADE, DIRECTIONAL



CLIP
GREAT HALL WALL, ARTWORK



WAYFINDING PROGRAM

Revised Banner Dimensions



THE GREAT HALL

Banner Mock-up



THE GREAT HALL

Banner Mock-up



LPC SUBMISSION – PUBLIC ARRIVAL WAYFINDING SIGNAGE

BEYER BLINDER BELLE

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THE GREAT HALL

Pylon Mock-up



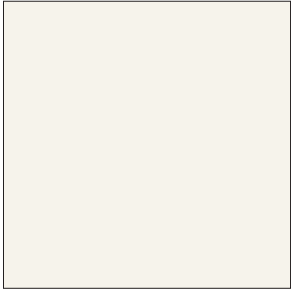
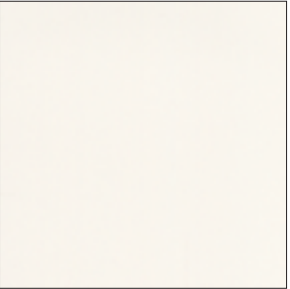
THE GREAT HALL

Pylon Mock-up



WAYFINDING PROGRAM

Sign Material Matrix

COLOR FIELD	TINTS AND SHADES		MATERIAL		
RED	 <i>MET Red - PMS 185 C</i>		 <i>Corian</i>	 <i>Painted Aluminum</i>	 <i>Fabric/ Silicone Edge Graphic (SEG) Fabric</i>
WHITE	 <i>BM OC-95</i>		 <i>Corian</i>	 <i>Painted Aluminum</i>	 <i>Fabric/ Silicone Edge Graphic (SEG) Fabric</i>
ACCENT			 <i>Light Bronze Finish</i>	 <i>Dark Bronze Finish</i>	



PYLON ANCHOR

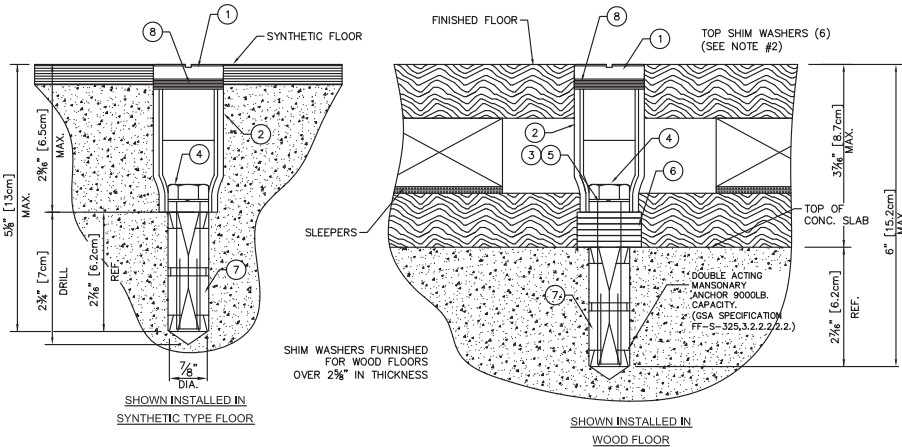
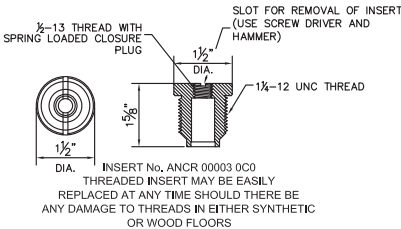


00247-100 - EXPANSION TYPE FLOOR ANCHOR

PARTS LIST	
No.	QTY.
1	1
2	1
3	1
4	1
5	1
6	6
7	1
8	6
DESCRIPTION	
FLOOR ANCHOR INSERT	
SWAGED PIPE COUPLING	
WROUGHT WASHER	
HEX HEAD CAP SCREW 1/2" x 3 1/2" Lg.	
LOC-KIT WASHER SET	
FLATWASHER 1/2" DIA.	
DOUBLE EXPANSION ANCHOR	
WAVE SPRING WASHER	

IMPORTANT NOTES:

- ANCHOR INSTALLED, AFTER FINISHED FLOOR IS IN PLACE, WITH 7/8" AND 1 1/2" DIA. HOLLOW CORE, CARBIDE TIPPED DRILLS.
- TOP SHIM WASHERS MAY BE REMOVED AS REQUIRED SHOULD FLOOR BE SANDED DOWN AND REFINISHED.



NOTE: AFTER DRILLING EACH HOLE THOROUGHLY CLEAN OUT ALL CONCRETE DUST



WIREMOLD® Evolution™ Series 4" Poke-Thru Devices



The interior of the Evolution™ Series 4" Poke-Thru Device.

Features & Benefits

- Recessed devices.** Two (2) compartments for power, communications, and/or A/V devices, all recessed 4" (102mm) below the floor level, providing maximum protection and device longevity.
- Die-cast aluminum cover assemblies.** The Evolution Series poke-thru design includes a low profile all metal die-cast aluminum cover assembly, available in powder coated finishes of black, gray, and bronze, as well as brushed aluminum, satin brass plated, and satin nickel plated finishes. The cover also features sliding doors that allow cables to neatly egress from the unit, protecting cables while reducing tripping hazards.
- A/V compatible design.** The 4AT Series devices are designed to work with Legrand's AVIP devices. Also compatible with most A/V manufacturers devices including their 1-gang decorator style design.
- "Step-on-it" installation.** Quick and easy installation without the need for additional fasteners or a second installer.
- Pre-pour sleeve.** Creates a removable cast-in-place core hole that allows the contractor to position poke-thru units before concrete is poured. Eliminates the cost and labor of coring the opening.
- TopGuard™ Protection.** All Evolution Series Poke-Thru Devices, like every Wiremold Poke-Thru Device, meet and exceed UL scrub water exclusion requirements for tile, carpet, and wood covered floors.
- Meets ADA Accessibility Guidelines.** Wide trim flange is designed to meet the ADA Accessibility Guidelines as it pertains to ADA Standard 4.5 which addresses changes in floor and ground surface levels. The poke-thru trim flanges are beveled so the slope is no greater than 1:2 ratio.
- Suitable for use in air handling spaces.** In accordance with Sec 300-22(C) of the National Electrical Code.
- UL Listed and UL Fire Classified to U.S. and Canadian safety standards.** UL Fire rated for up to 2-hour rated floors maintains the fire classification of the floor.
- Flush tile version cover assemblies.** A flush style cover for tile applications allows the Evolution Series Poke-thru Devices to be adjusted to the same level as the top surface of the floor covering. The tile cover is designed to be used in higher traffic applications, where a low profile is a must.
- BAA compliant.** Durable finish SKUs are available in BAA compliant versions when needed. See product notes on how to order BAA compliant products.

Vertical Markets

- Commercial
- Education
- Healthcare
- Hospitality
- Entertainment
- Retail

Download this product's PEP ecopassport, environmental product declaration at: www.legrand.us/resources-and-downloads. This declaration conforms with ISO 14025 and 14040 and is in alignment with EN 15804.

Compliance

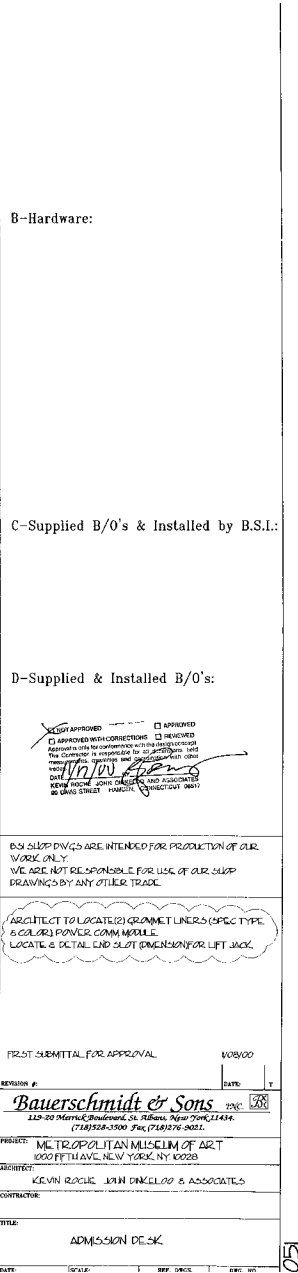
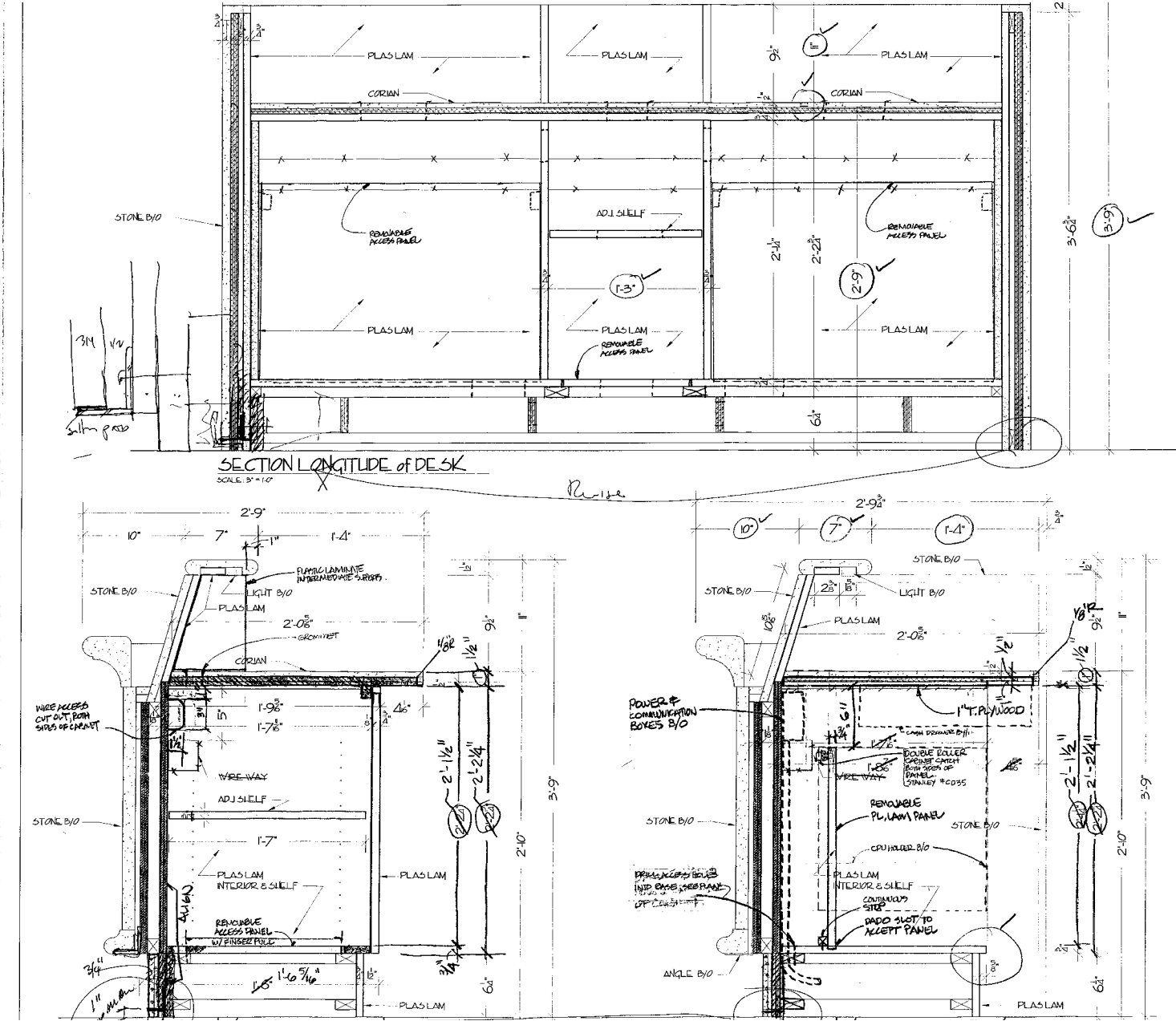
- cULus Listed, Metallic Outlet Box File Number E2961, Guide QCIT.
- cULus Listed Nonmetallic Outlet Boxes & Fittings Classified for Fire Resistance: File R8209, Guide CEYY.

For more information or to configure your own Evolution™ Series Poke-Thru Device, visit our online configurator at: www.legrand.us/wiremold/evolution.



INFORMATION DESK DRAWING REF

PROPOSED GROMMET



Office Organization
Cable Management

Metal Grommets

> Metal grommets are an elegant upgrade from standard plastic grommets

> With straight edge, they can be recessed into top for flush applications

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Office Organization

→ One-piece, round

→ One-piece, round

→ Two-piece, round

Finish

12 x 15 mm (1/2" x 9/16")

20 x 25 mm (13/16" x 1")

chrome polished

429.94.212

429.94.221

brass polished

429.94.810

429.94.829

black epoxy

429.94.310

429.94.319

brushed bronze

429.94.026

429.94.034

brushed nickel

429.94.612

429.94.621

matt nickel

429.94.412

429.94.421

Finish

Item No.

chrome polished

429.94.258

brass polished

429.94.856

antique copper

429.94.151

black epoxy

429.94.346

brushed bronze

429.94.061

brushed nickel

429.94.658

matt nickel

429.94.448

Finish

Item No.

black epoxy

631.46.302

matt nickel

631.46.602

polished brass

631.46.802

FC 5.22

www.hafele.com/us

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XVI

