

The current proposal is:

Preservation Department – Item 1, LPC-25-09203

**284 Fifth Avenue – The Wilbraham – Individual Landmark
Borough of Brooklyn**

Note: this is a Public Meeting item. No public testimony will be received today as the hearing on this item is closed.

284 5TH AVENUE

EXTERIOR SIGNAGE

1892
SANBORN MAP



1940
NEW YORK CITY TAX PHOTOGRAPH



1893

1907

1930

1940

1998

TODAY



DESIGNATION

1998
BUILDING DESIGNATION IMAGES



AREA OF WORK



AREA OF WORK

30TH STREET FACADE



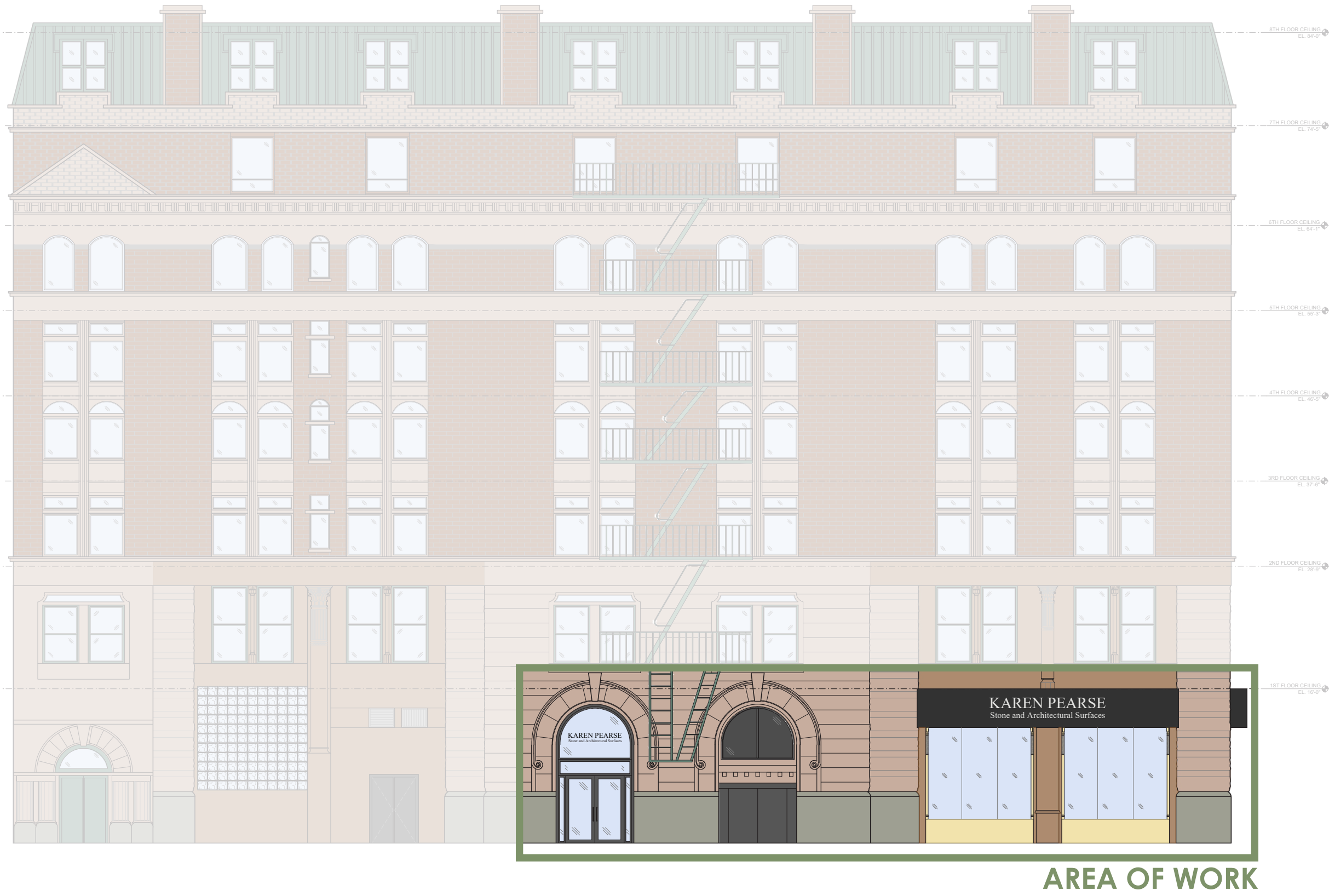
AREA OF WORK

5TH AVENUE FACADE

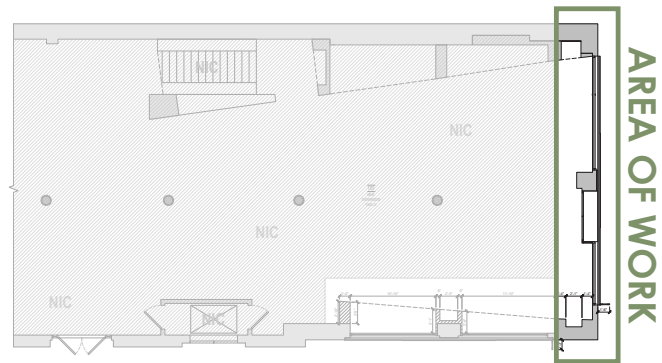


AREA OF WORK

284 5th Avenue_Existing Facade Photos

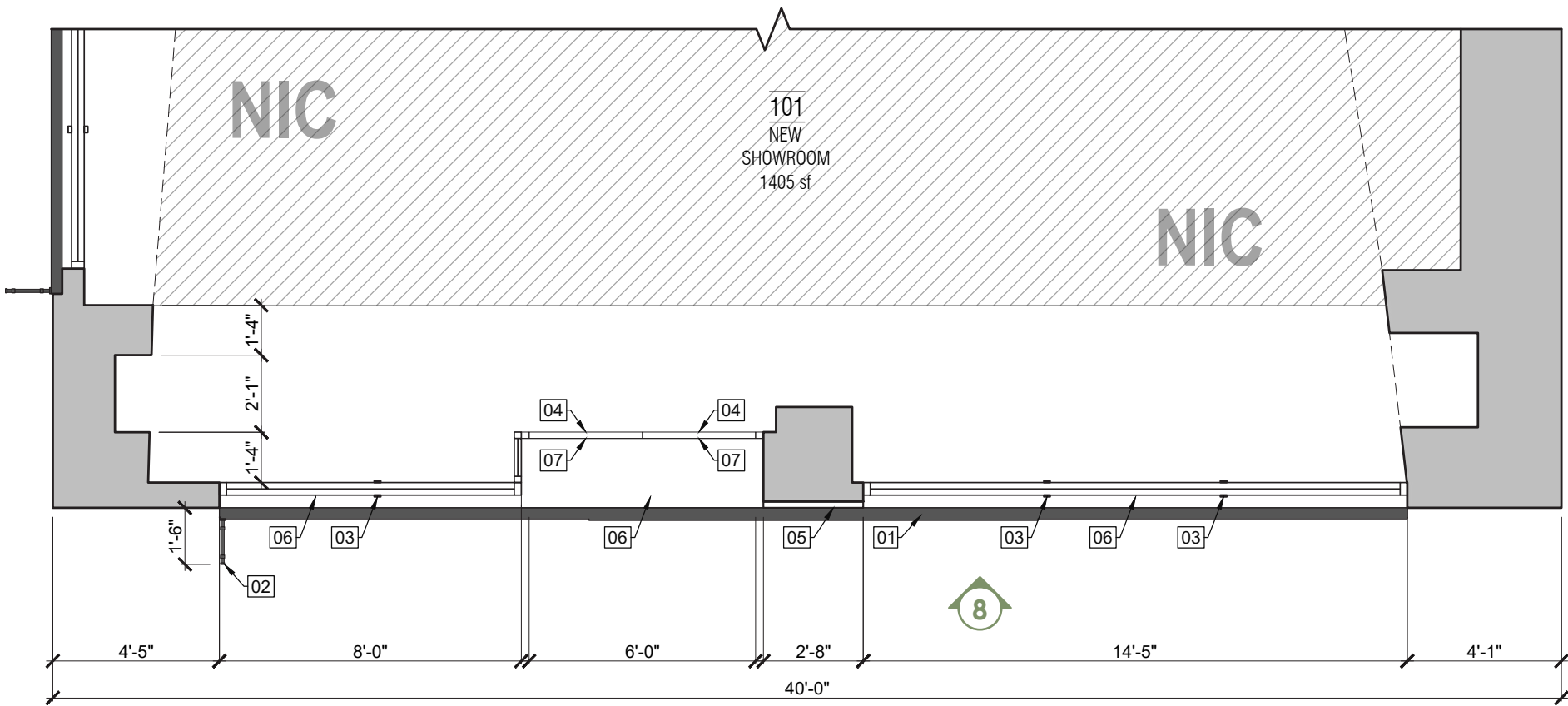


5TH AVENUE PROPOSED PLAN 05/28/2025



5/28 PROPOSED NOTES

- 01 NEW BLACK METAL SIGNAGE BOX WITH DIMMED LETTER SIGNAGE
- 02 NEW BLADE SIGNAGE
- 03 NEW MULLIONS ADHERED ON INTERIOR & EXTERIOR OF GLASS
- 04 NEW VINYL WINDOW STICKERS APPLIED ON INTERIOR OF GLASS
- 05 NEW GRANITE VENEER ENGRAVED WITH "284" AT SAME LOCATION
- 06 NEW GRANITE VENEER INSTALLED AT SAME LOCATION
- 07 NEW DOORS INSTALLED AT SAME LOCATION

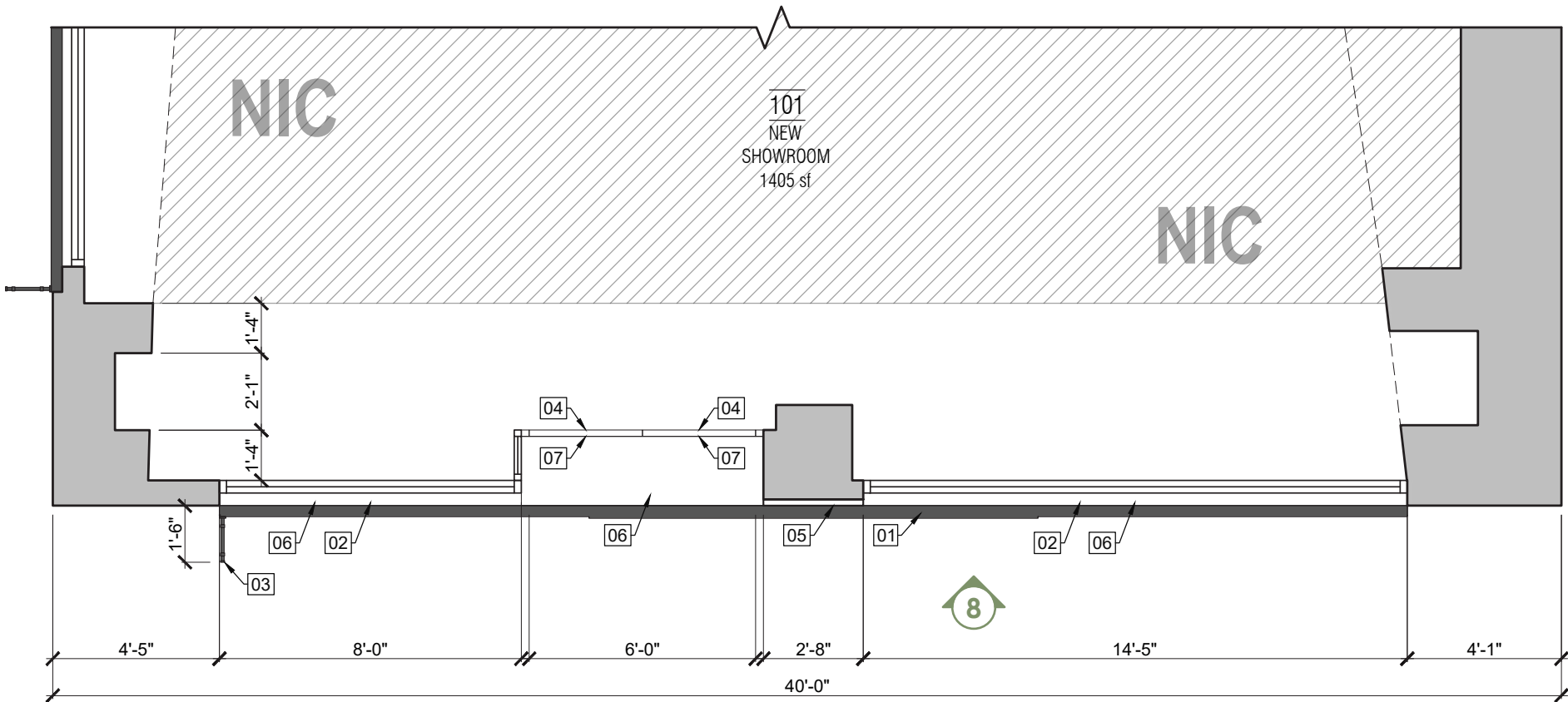


5TH AVENUE

5TH AVENUE NEW PROPOSED PLAN

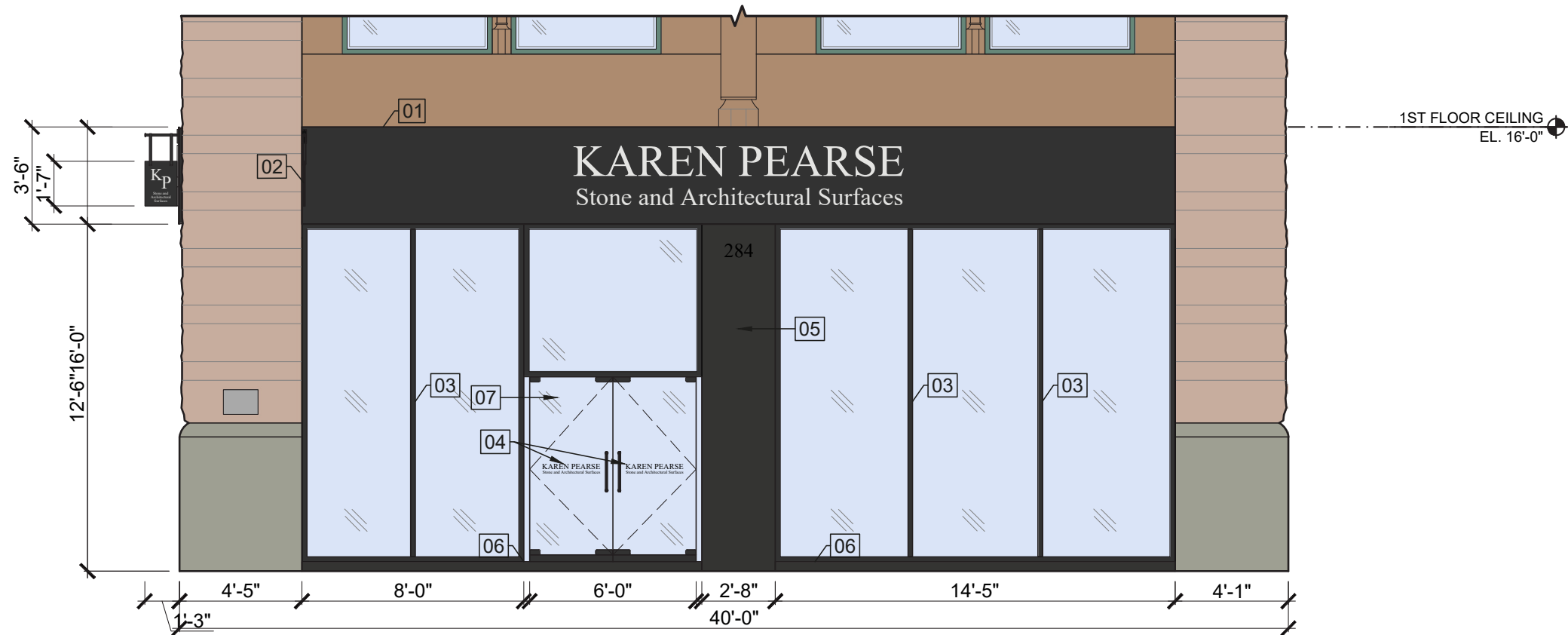
NEW PROPOSED NOTES

- 01 NEW BLACK METAL SIGNAGE BAND WITH DIMMED WHITE ACRYLIC LETTERING
- 02 EXIST. STOREFRONT TO BE PAINTED SW6258 TRICORN BLACK
- 03 NEW BLADE SIGNAGE
- 04 NEW VINYL WINDOW STICKERS APPLIED ON INTERIOR OF GLASS
- 05 NEW BROWNSTONE ENGRAVED WITH "284" INSTALLED AT SAME LOCATION
- 06 NEW GRANITE VENEER INSTALLED AT SAME LOCATION
- 07 NEW DOORS INSTALLED AT SAME LOCATION



5TH AVENUE

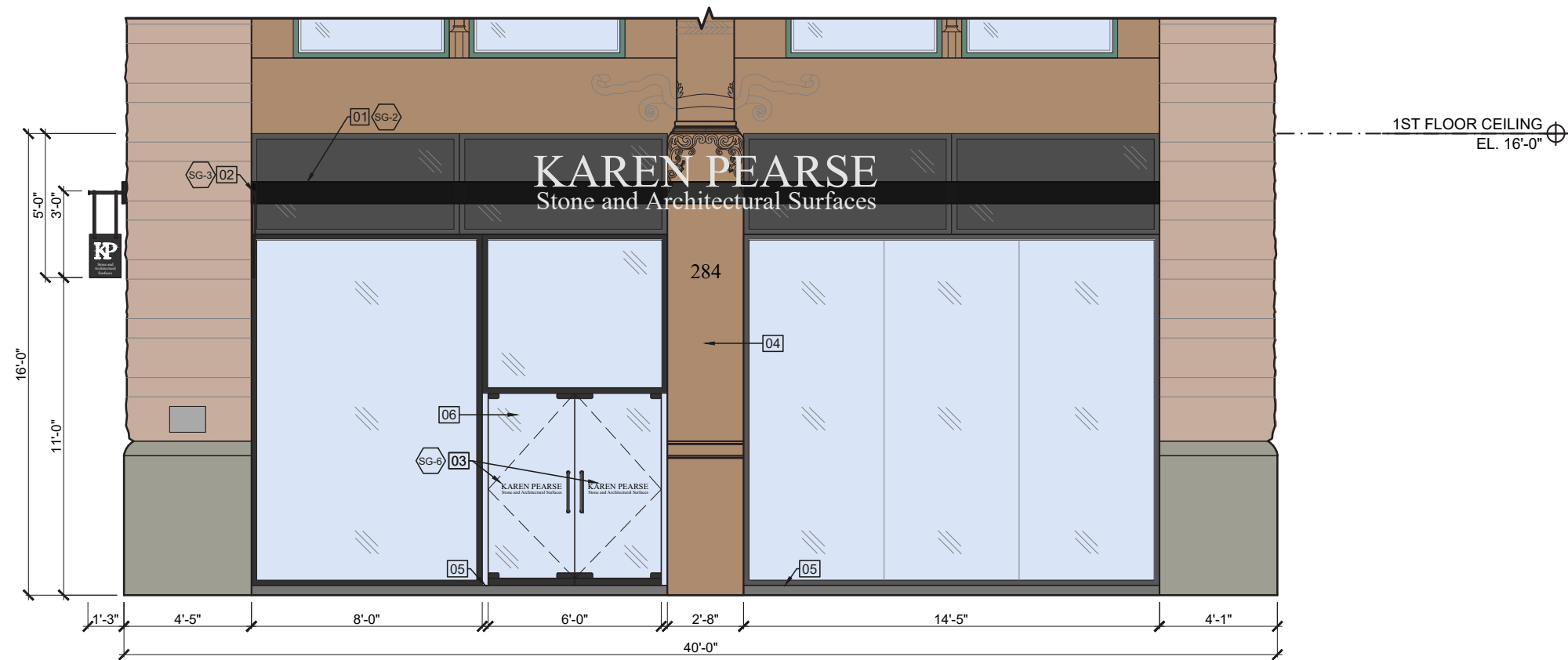
5TH AVENUE 5/28 PROPOSED ELEVATION



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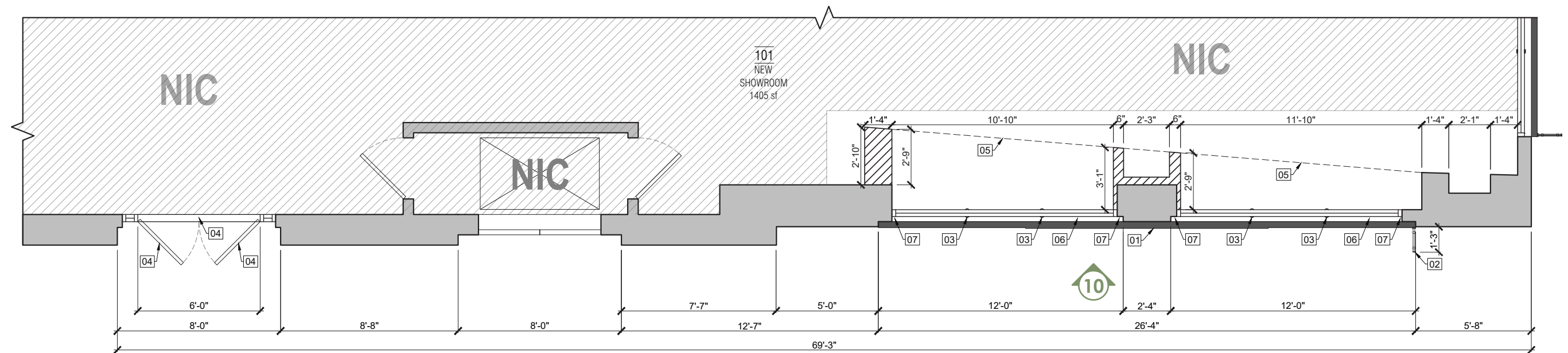
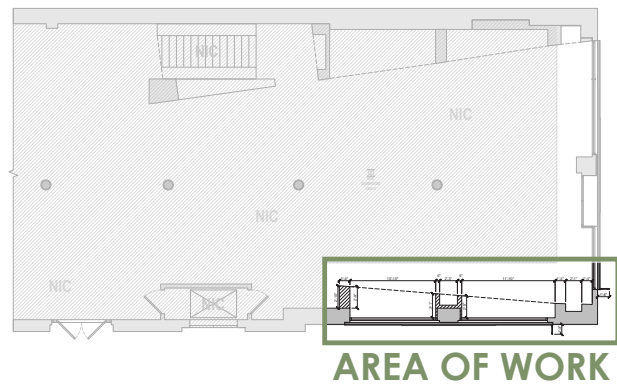
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30TH STREET 5/28 PROPOSED PLAN

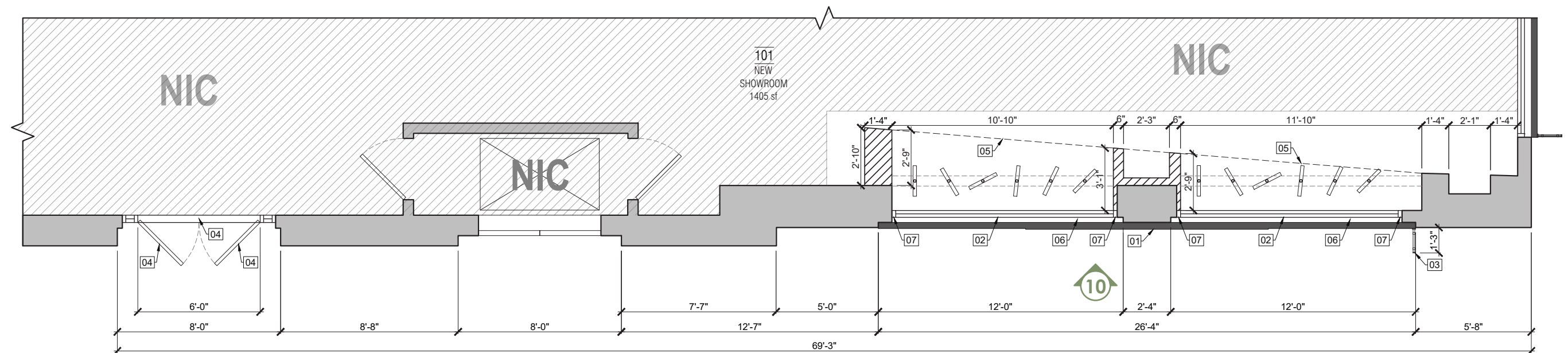


WEST 30TH STREET

5/28 PROPOSED NOTES

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- 04 NEW VINYL WINDOW STICKERS APPLIED ON INTERIOR OF GLASS
- 05 NEW SOFFIT ABOVE
- 06 NEW BULKHEAD AT SAME LOCATION WITH NEW MOLDING
- 07 EXIST. HISTORIC INFILL TO BE PAINTED SW6258 TRICORN BLACK

30TH STREET NEW PROPOSED PLAN



WEST 30TH STREET

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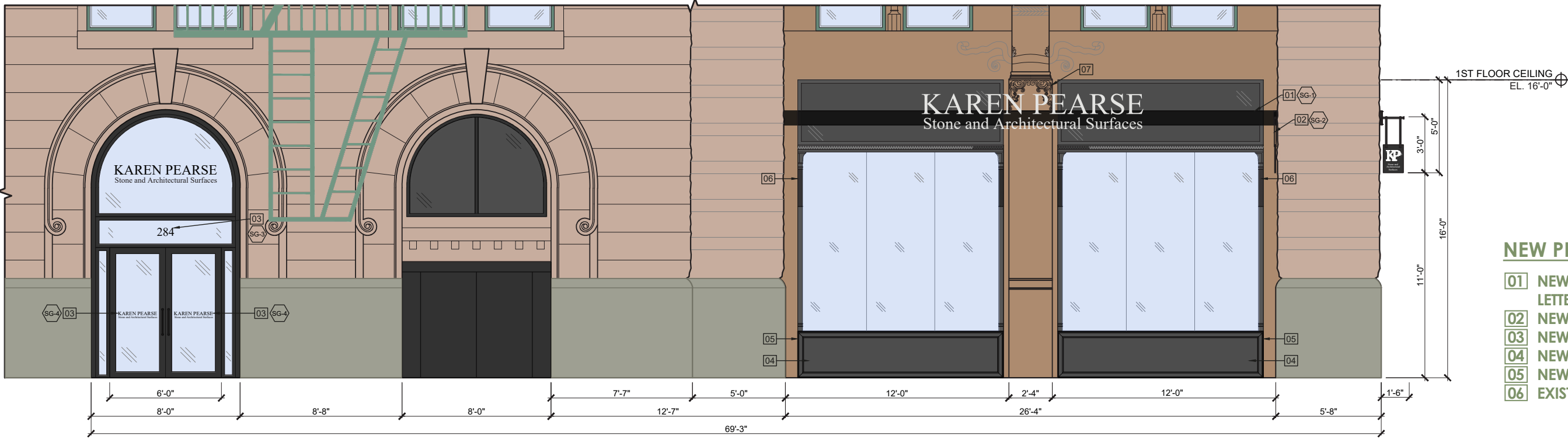
30TH STREET 5/28 PROPOSED ELEVATION



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30TH STREET NEW PROPOSED ELEVATION



NEW PROPOSED NOTES

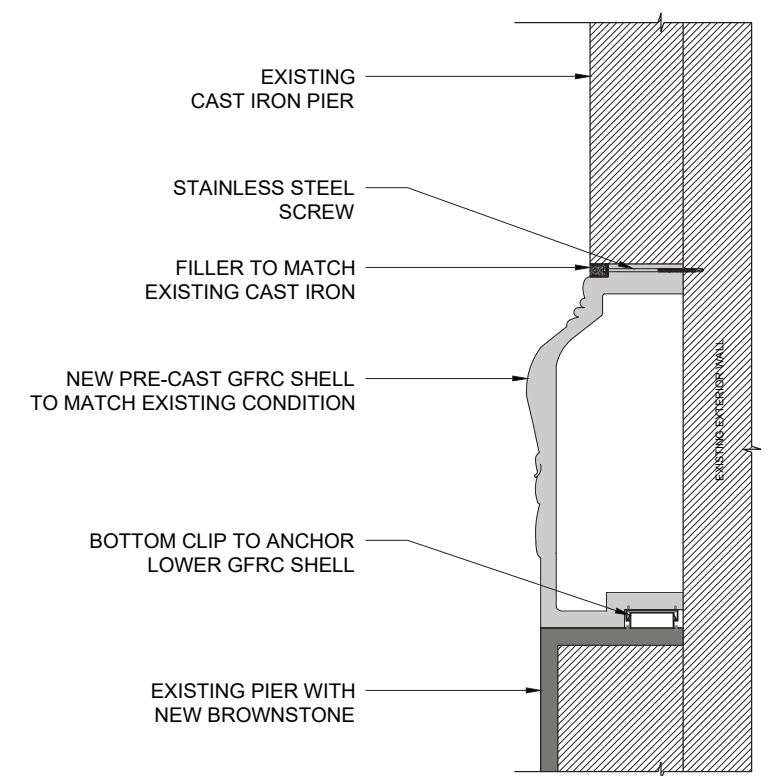
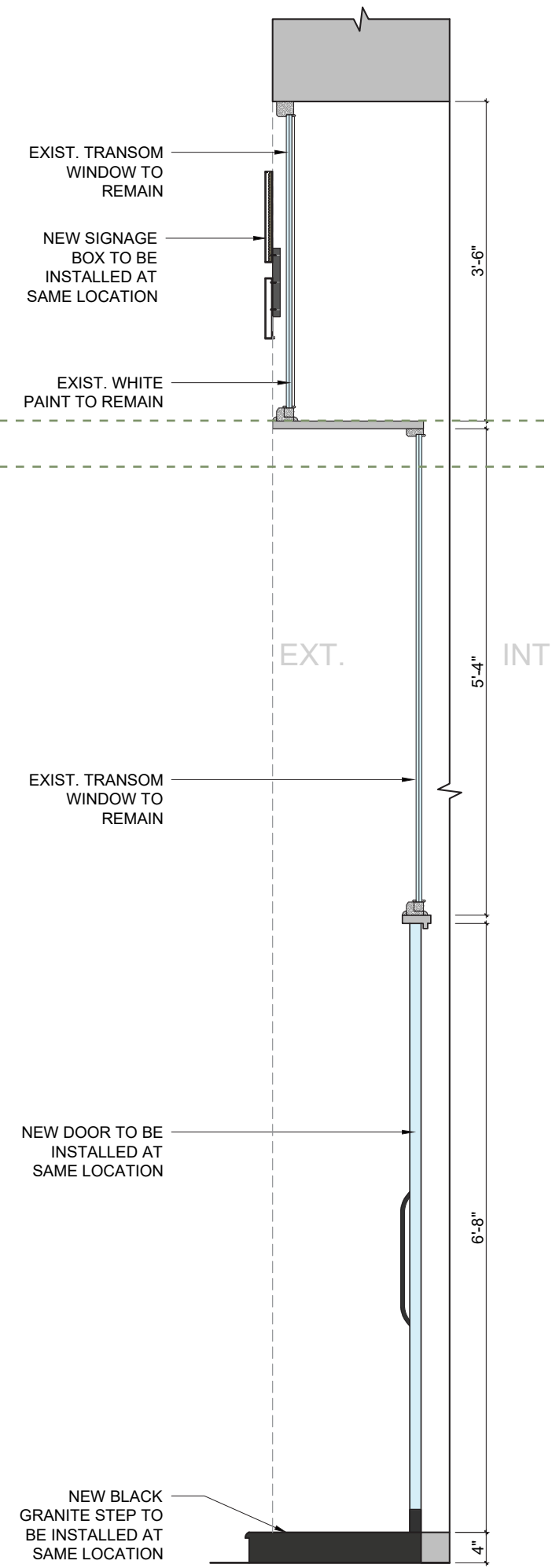
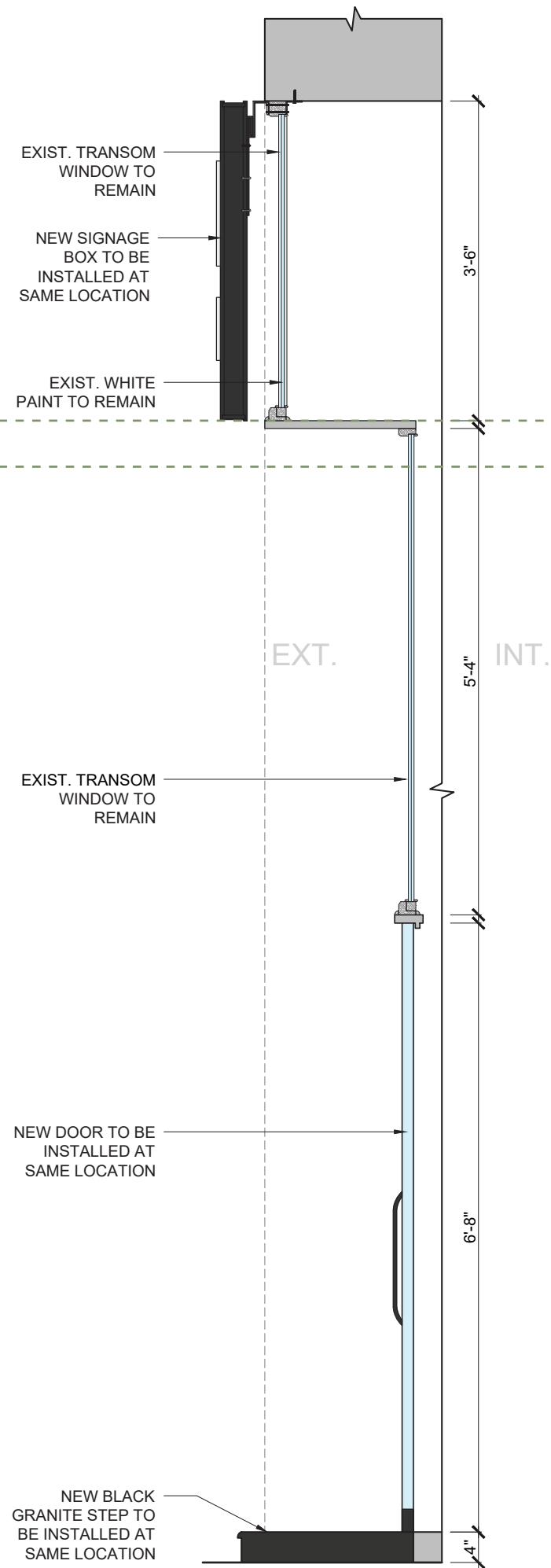
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A 5/28 PROPOSED WALL SECTION

B NEW PROPOSED WALL SECTION

C NEW PROPOSED GFRC CAPITAL

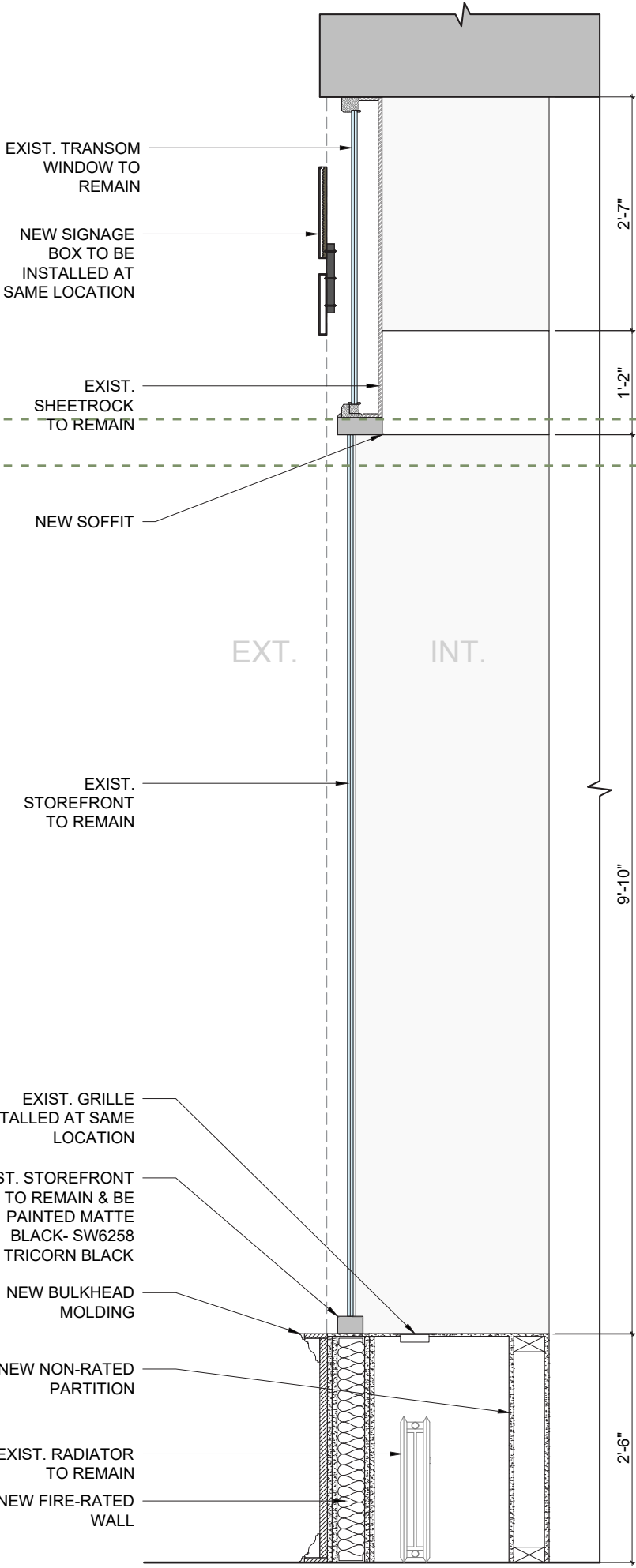
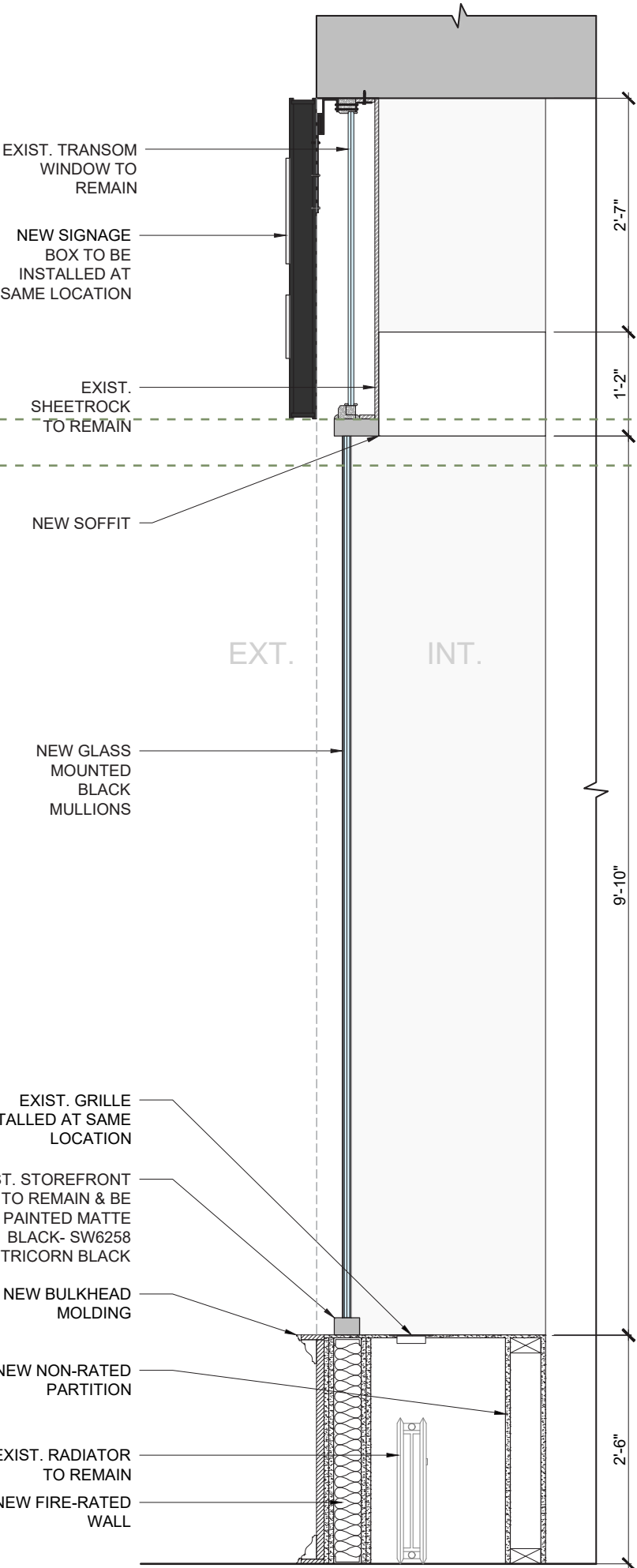
PROPOSED SIGNAGE BOX
EXISTING SIGNAGE BOX



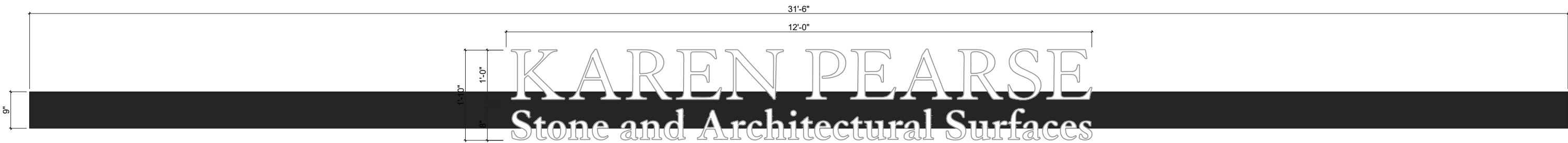
A
DEMOLITION WALL SECTION

B
PROPOSED WALL SECTION

PROPOSED SIGNAGE BOX
EXISTING SIGNAGE BOX



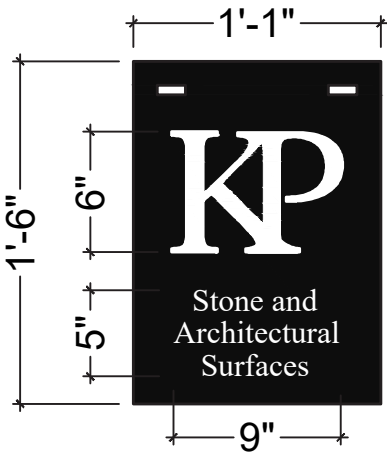
SG2
5TH AVENUE SIGNAGE BOX



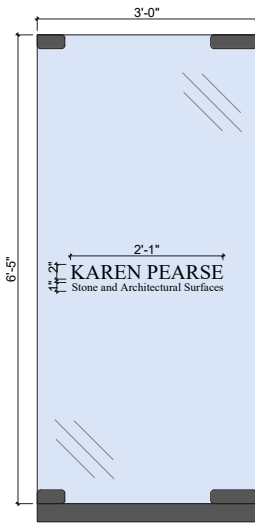
COLOR: BLACK
HEIGHT: 3'-6"
WIDTH: 31'-6"

AREA: 110.25 sf
40'-0" x 3 = 120 sf
110.25 < 120 = COMPLIES

SG3
BLADE SIGNAGE

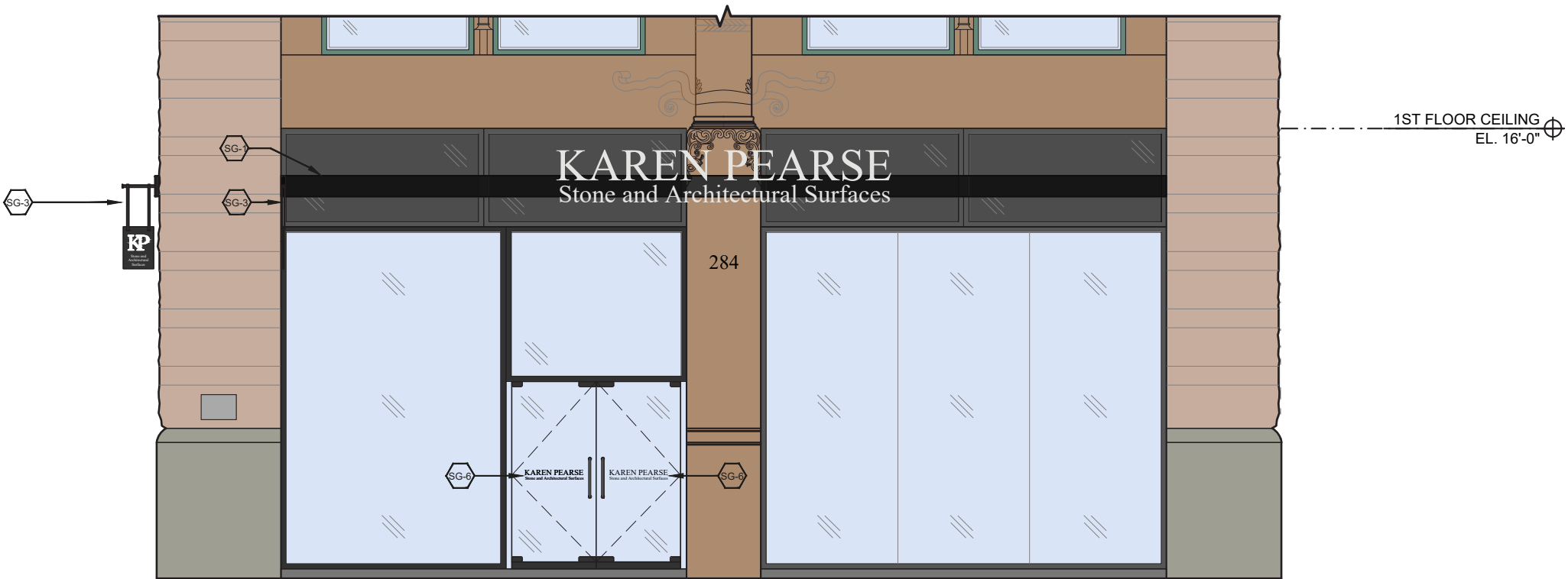


SG6
5TH AVENUE VINYL DOOR STICKERS

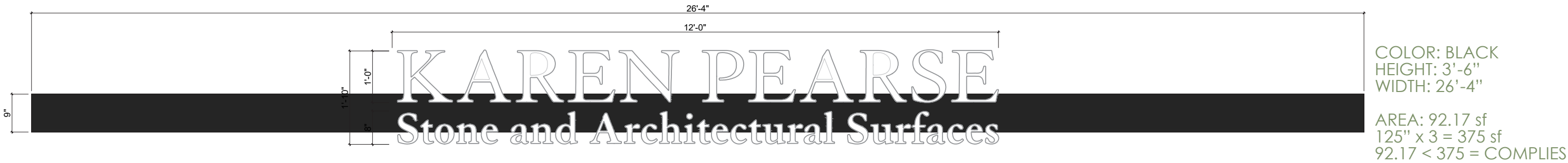


COLOR: BLACK
HEIGHT: 1", 2"
WIDTH: 2'-1"

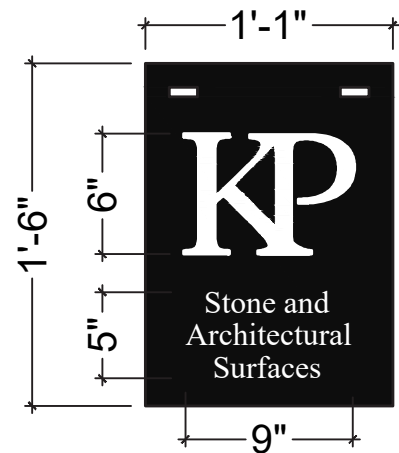
AREA: 0.17 + 0.35 = 0.52 sf
GLAZING AREA: 19.25 sf
20% of 19.25 = 3.85 sf
0.52 < 3.85 = COMPLIES



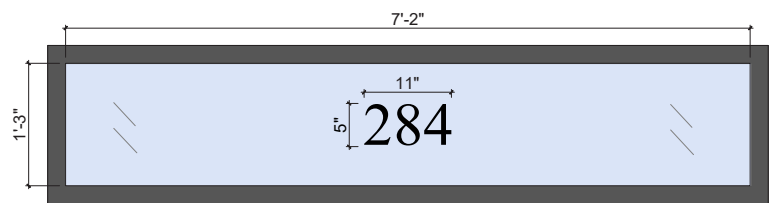
SG1
30TH STREET SIGNAGE BOX



SG3
BLADE SIGNAGE



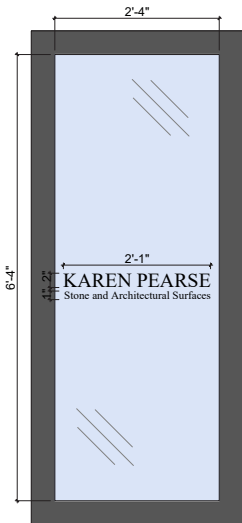
SG4
30TH STREET VINYL WINDOW STICKER



COLOR: BLACK
HEIGHT: 5"
WIDTH: 11"

AREA: 0.38 sf
GLAZING AREA: 8.96 sf
20% of 8.96 = 1.79 sf
0.38 < 1.79 = COMPLIES

SG6
30TH STREET VINYL DOOR STICKER

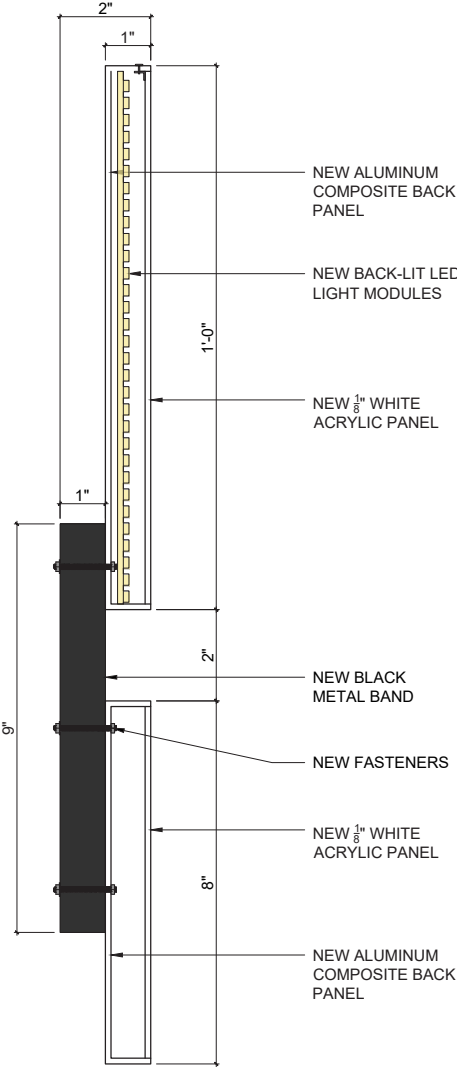


COLOR: BLACK
HEIGHT: 1", 2"
WIDTH: 2'-1"

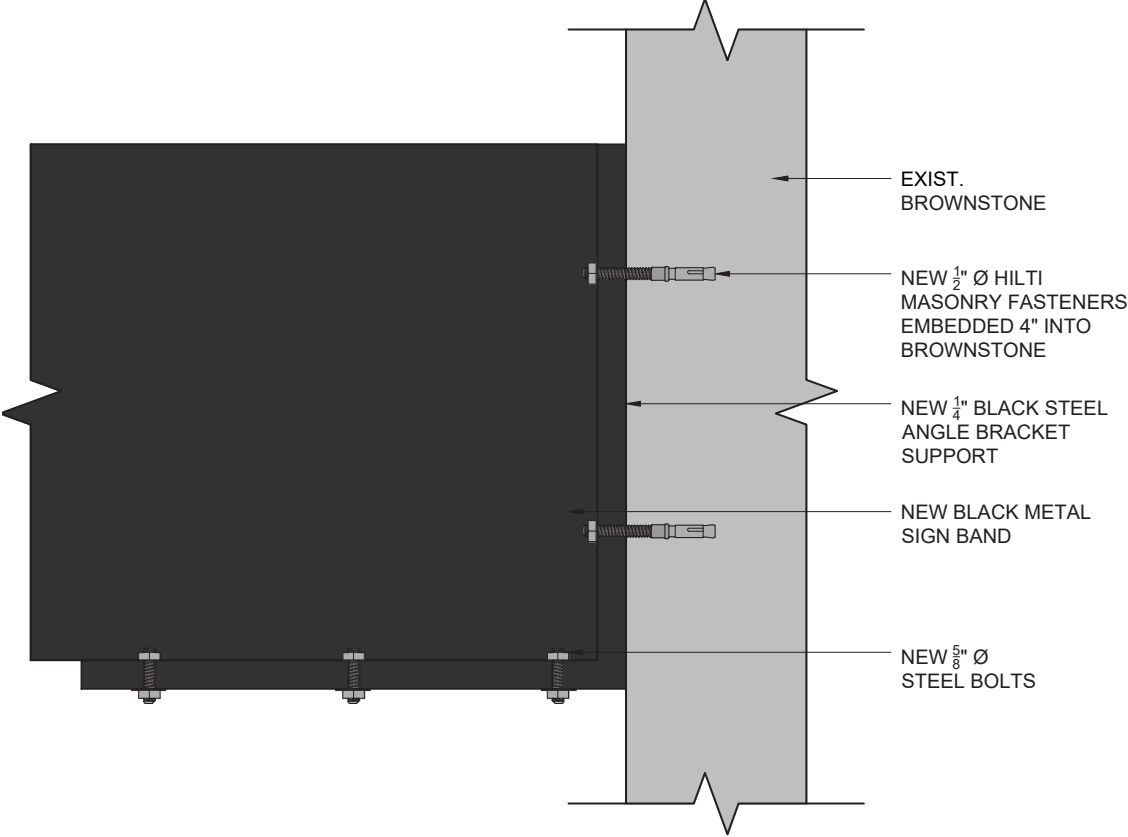
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20% of 19.25 = 3.85 sf
0.52 < 3.85 = COMPLIES



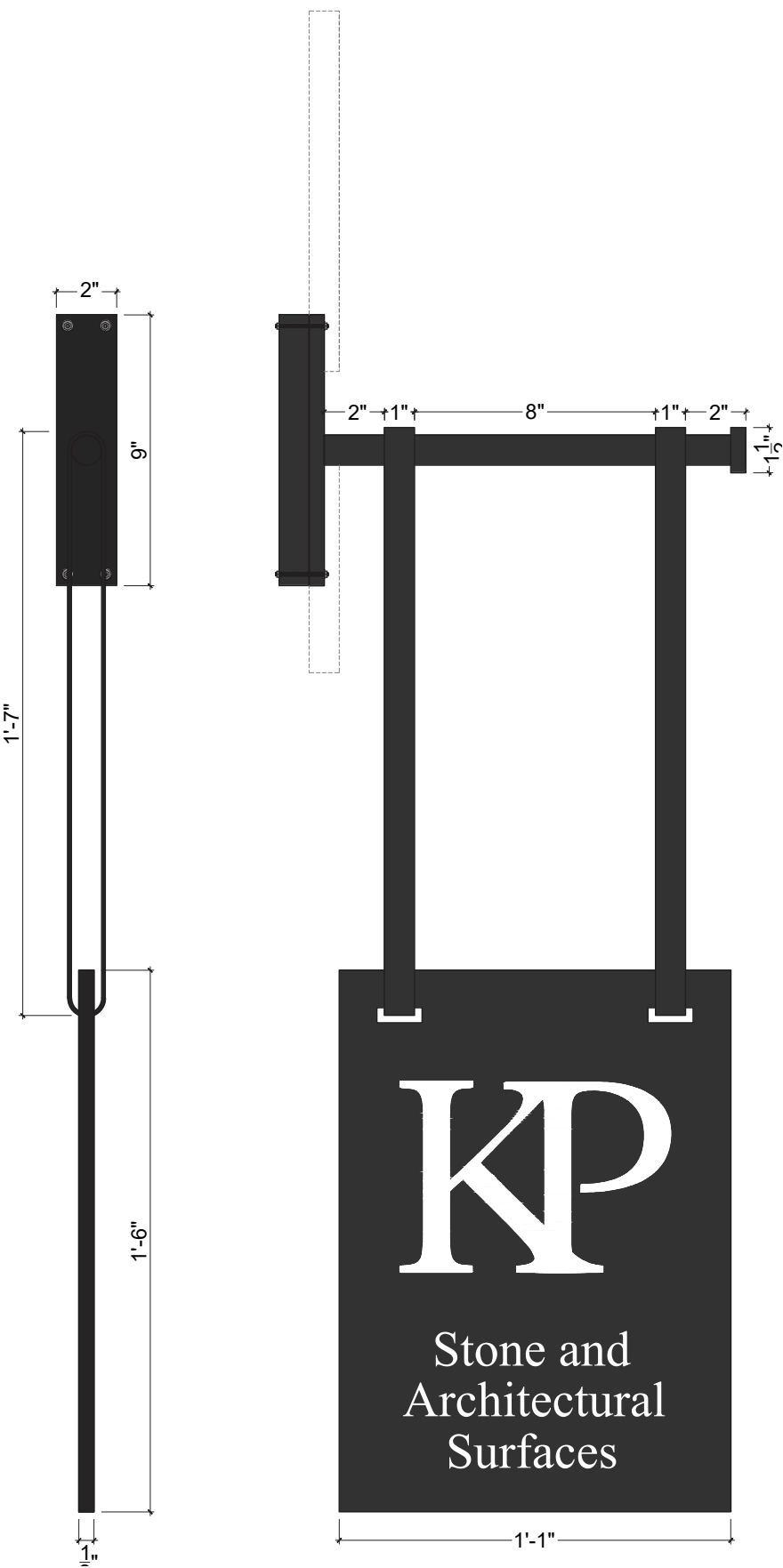
A2
SIGNAGE BOX SECTION



A3
SIGN ATTACHMENT DETAIL



B2
BLADE SIGNAGE DETAILS



GRANITE



GLASS WINDOWS



BROWNSTONE



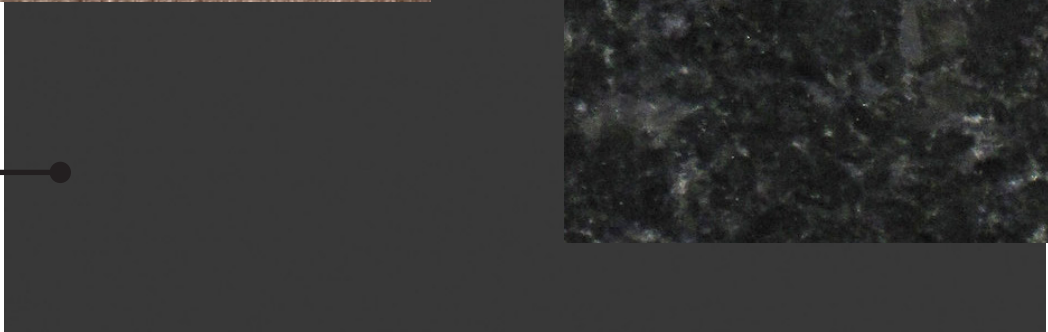
BLACK METAL SIGNAGE



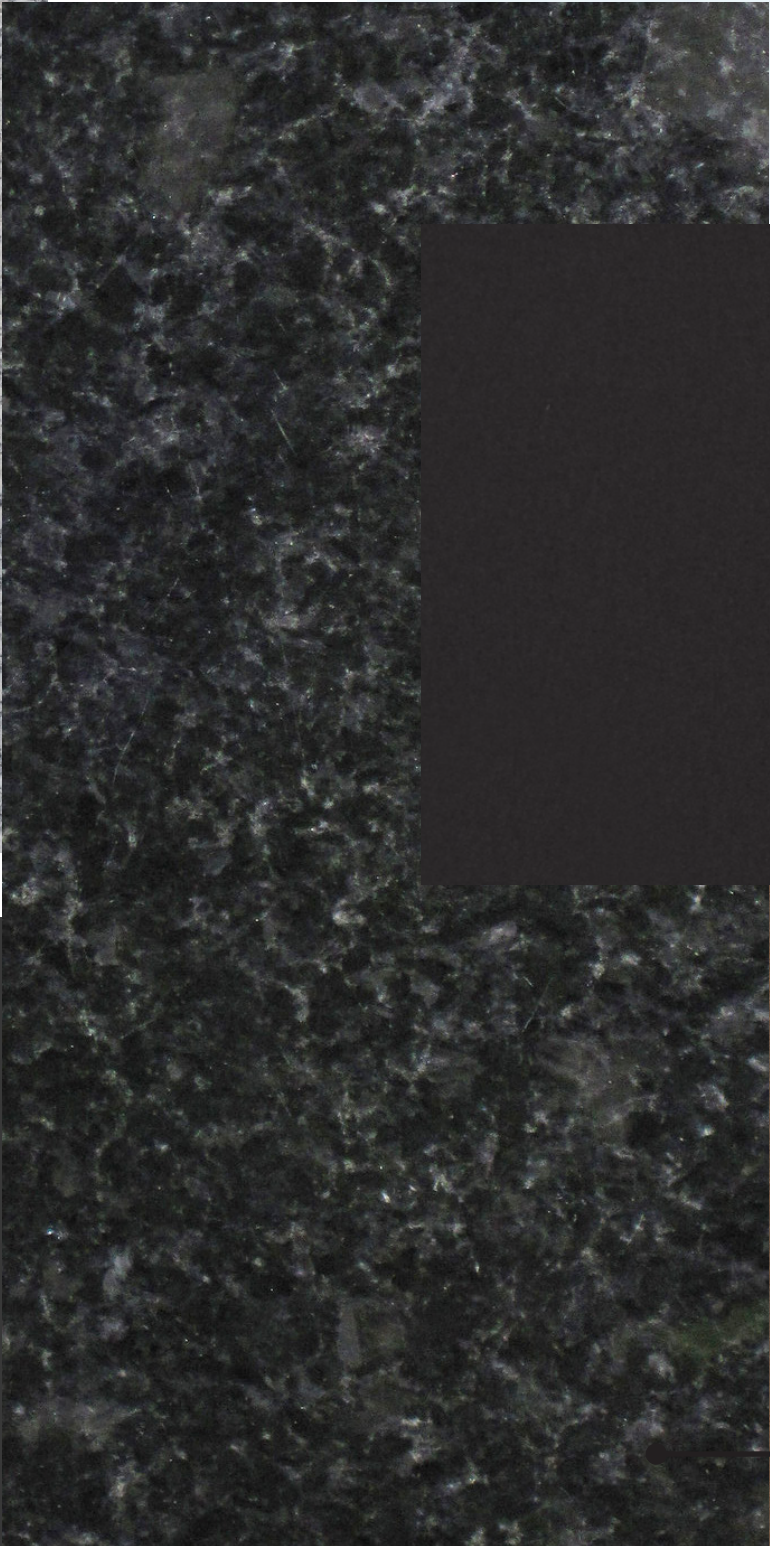
CAST IRON



BLACK PAINTED FACADE



BLACK GRANITE





30TH STREET NEW PROPOSED STOREFRONT



5TH AVE 5/28 PROPOSED STOREFRONT

09/30/25 [18]



5TH AVE NEW PROPOSED STOREFRONT



5/28 PROPOSED STOREFRONT

09/30/25 [19]



NEW PROPOSED STOREFRONT



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