

The current proposal is:

Preservation Department – Item 6, LPC-26-00194

390 Fifth Avenue – Gorham Building – Individual Landmark Borough of Manhattan

To testify virtually, please join Zoom

Webinar ID: 161 307 6826

Passcode: 203639

By Phone: 646-828-7666 (NY)

833-435-1820 (Toll-free)

833-568-8864 (Toll-free)

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BUILDING LOCATION: 390 FIFTH AVENUE, NEW YORK, NY 10018

F Fifth Avenue Subdistrict

EM East Midtown Subdistrict

PC Penn Center Subdistrict

Preservation Subdistrict

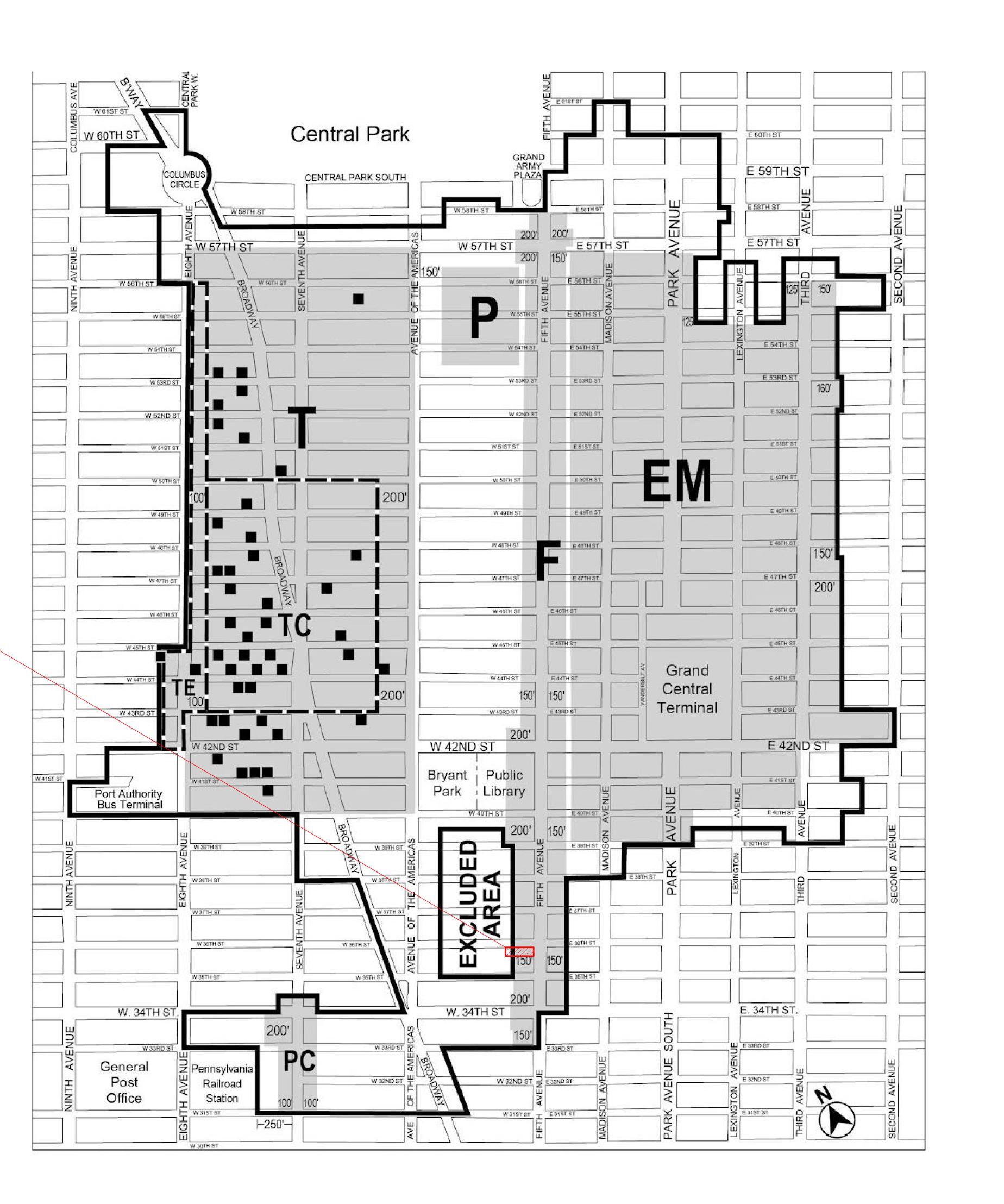
T Theater Subdistrict

TC Theater Subdistrict Core

TE Theater Subdistrict Eighth Avenue Corridor

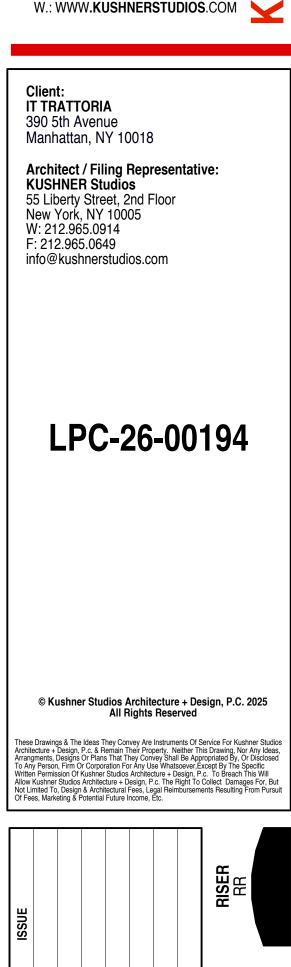
Listed Theaters

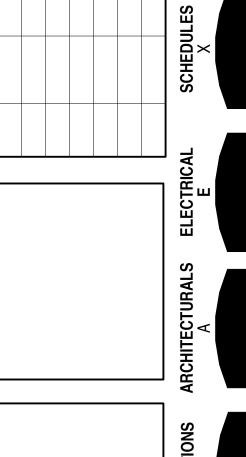
Special Midtown District

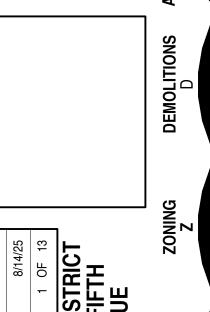


390 5TH AVENUE







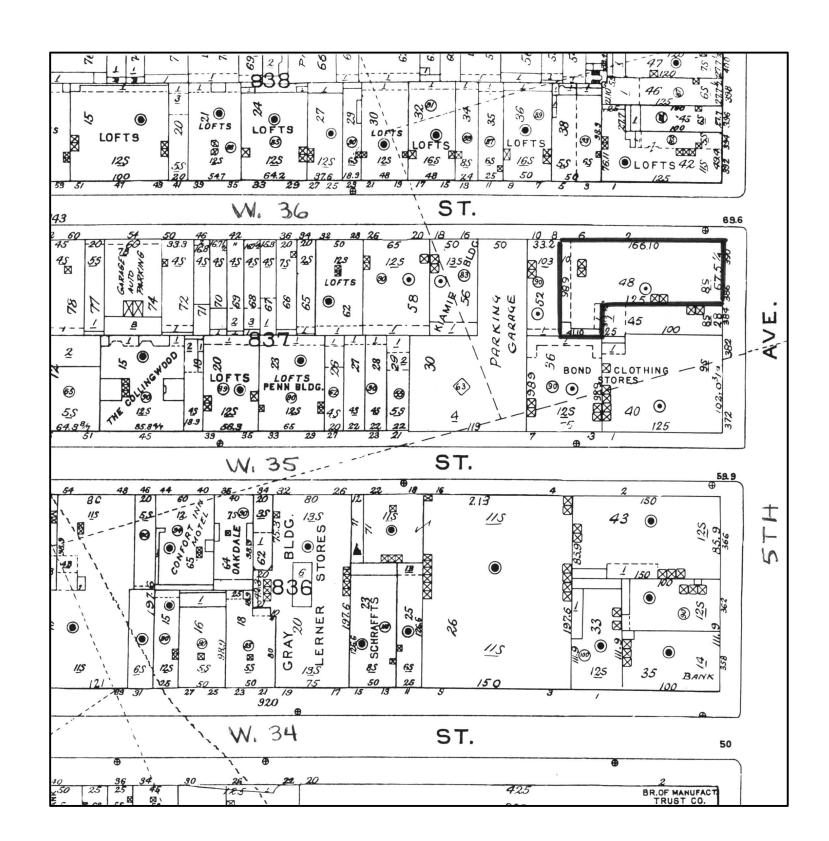


LOCATION MAP



Gorham Building, New York City (built 1904-1906)

Source: Museum of the City of New York, Leland M. Roth, McKim, Mead & White, Architects, 308.

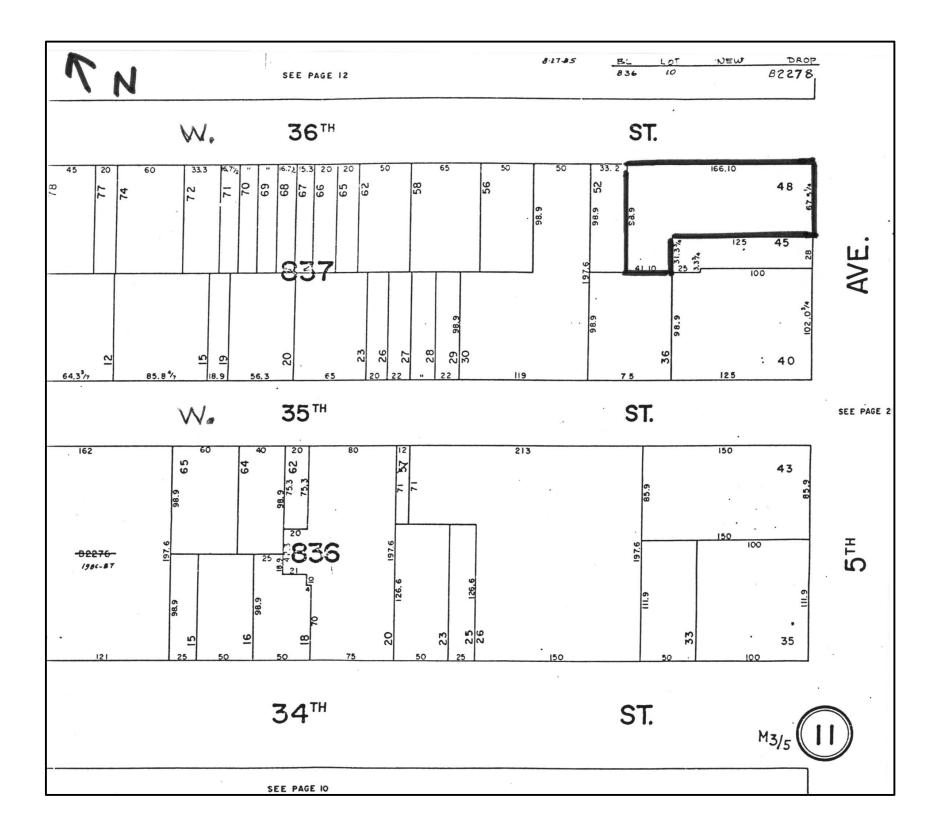


Gorham Building, 390 Fifth Avenue
Source: Sanborn Manhattan Landbook, 1997-98



Gorham Building, New York City (1996)

Photo: Carl Forster



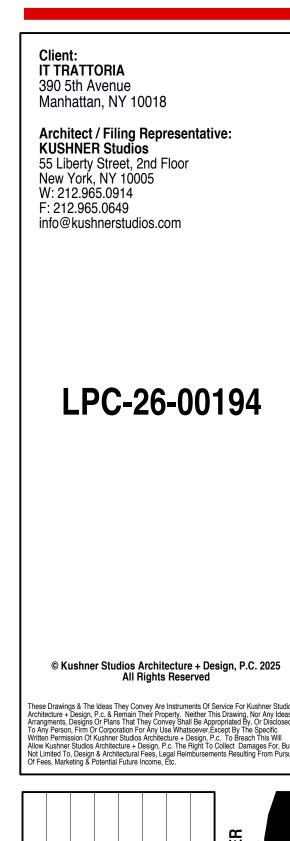
Gorham Building, 390 Fifth Avenue Source: Source: Dept. of Finance, City Surveyor, Tax Map

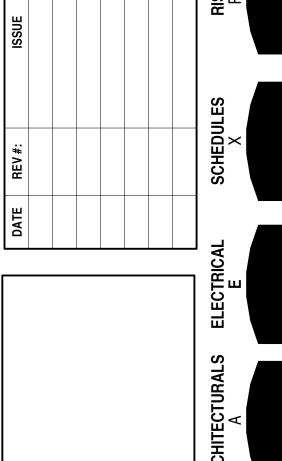


Gorham Building, New York City (NOV 2016)
Source: Google Earth

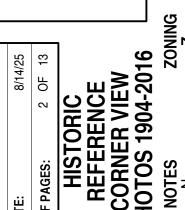


390 5TH AVENUE







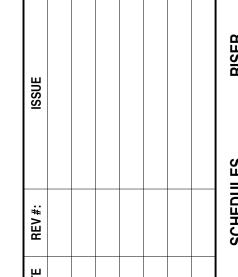


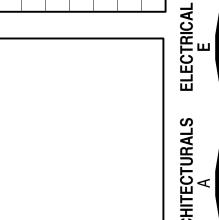
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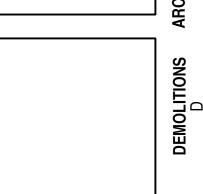
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LPC-26-00194

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Gorham Building, New York City (1996)
5TH AVENUE FACADE



Gorham Building, New York City (2025)
5TH AVENUE FACADE

Gorham Building, New York City (2025)



Gorham Building, New York City (1996)
WEST 36TH STREET FACADE



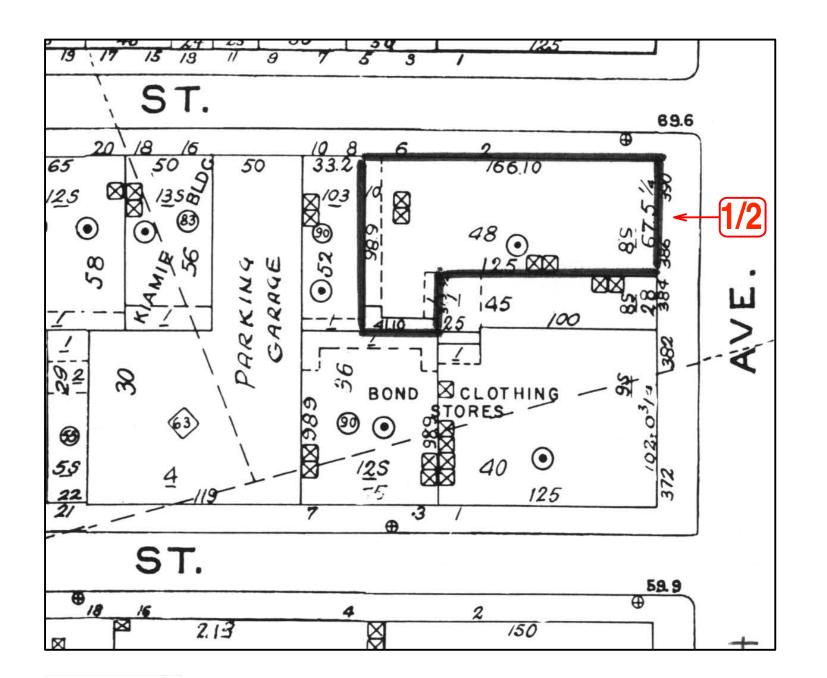


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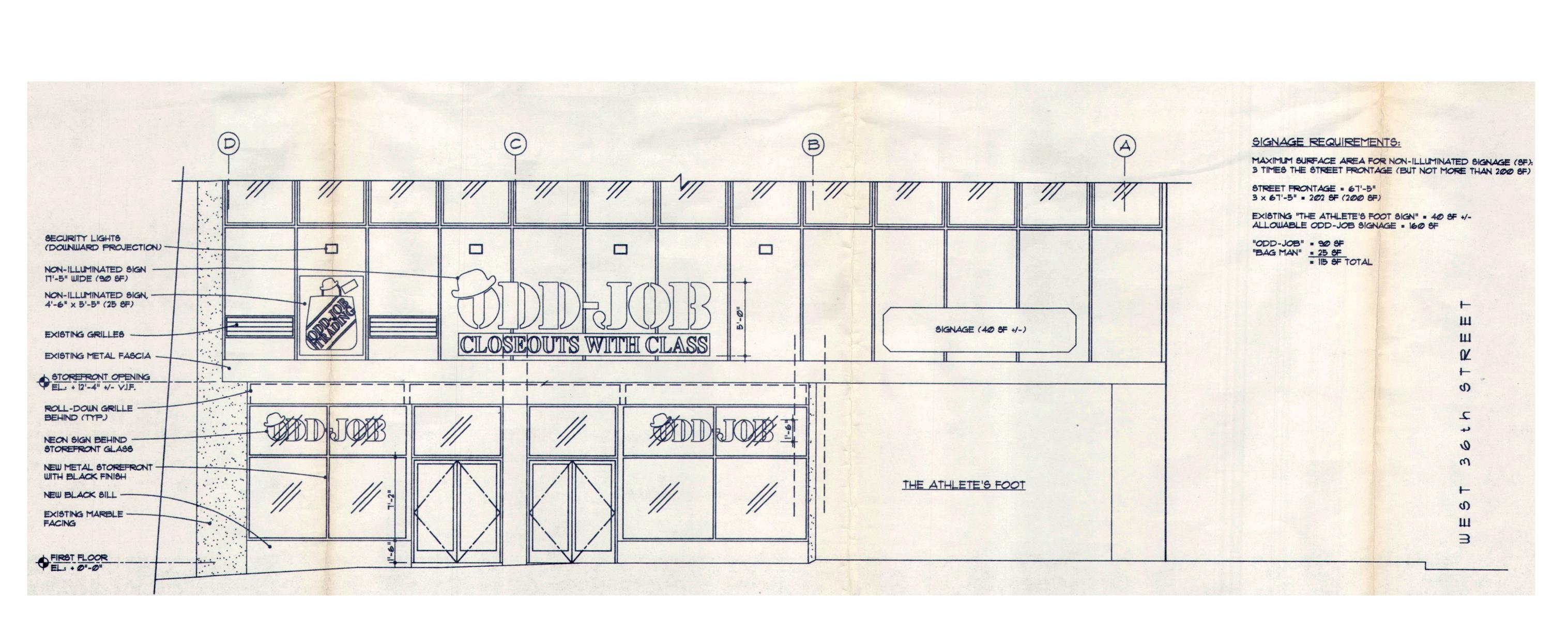
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The Fifth Avenue façade louvers existed at the time that the building was designated as an Individual Landmark. These louvers haven't been changed or swapped out since.



Key Plan
Scale: NTS
Source: Sanborn Manhattan Landbook, 1997-98







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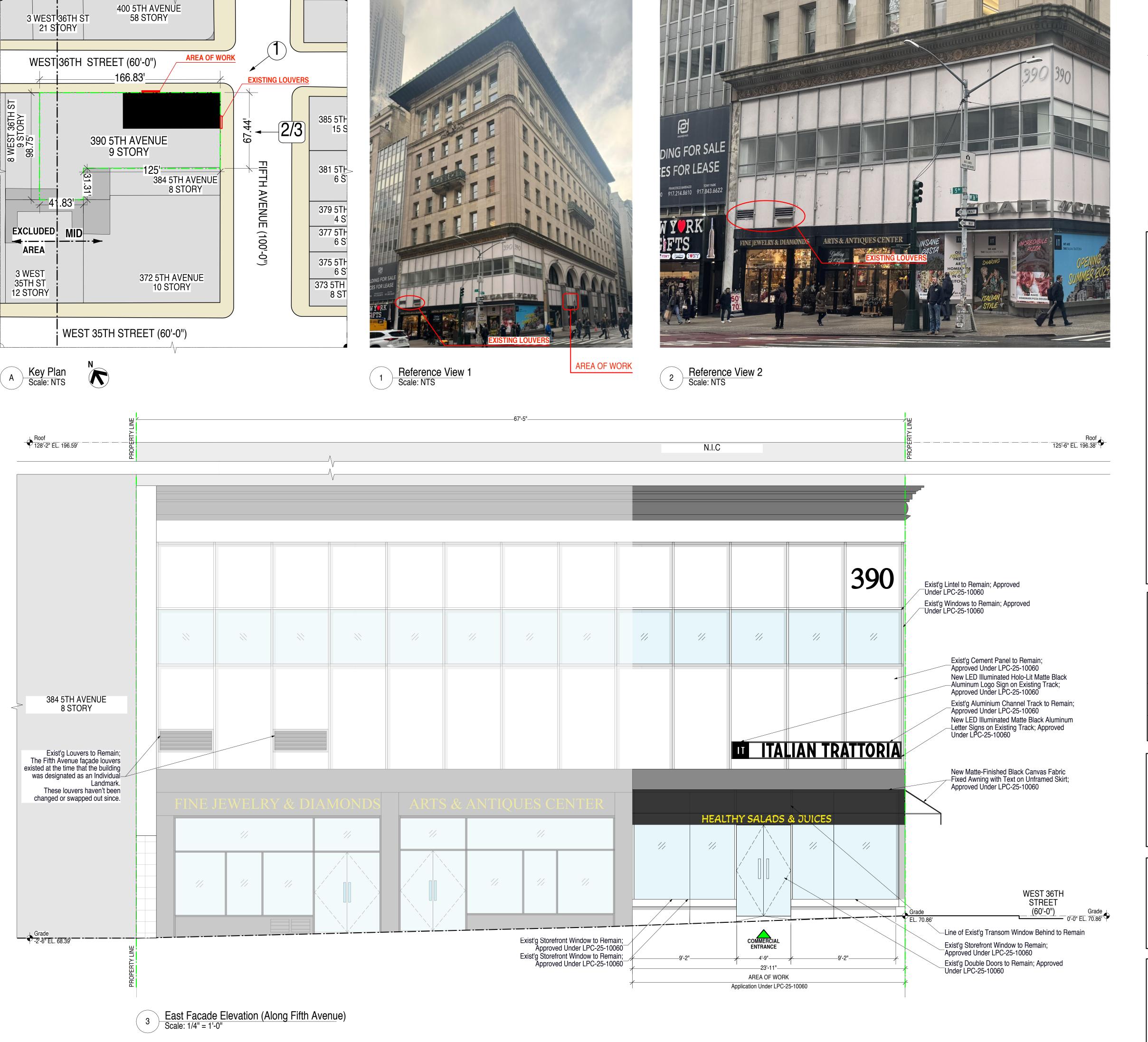
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Louvers existed at the time of designation and were enlarged per COFA-03-6886 (LPC 03-6373) and NOC-06-2536 (LPC 05-2140)



ST.

ST.



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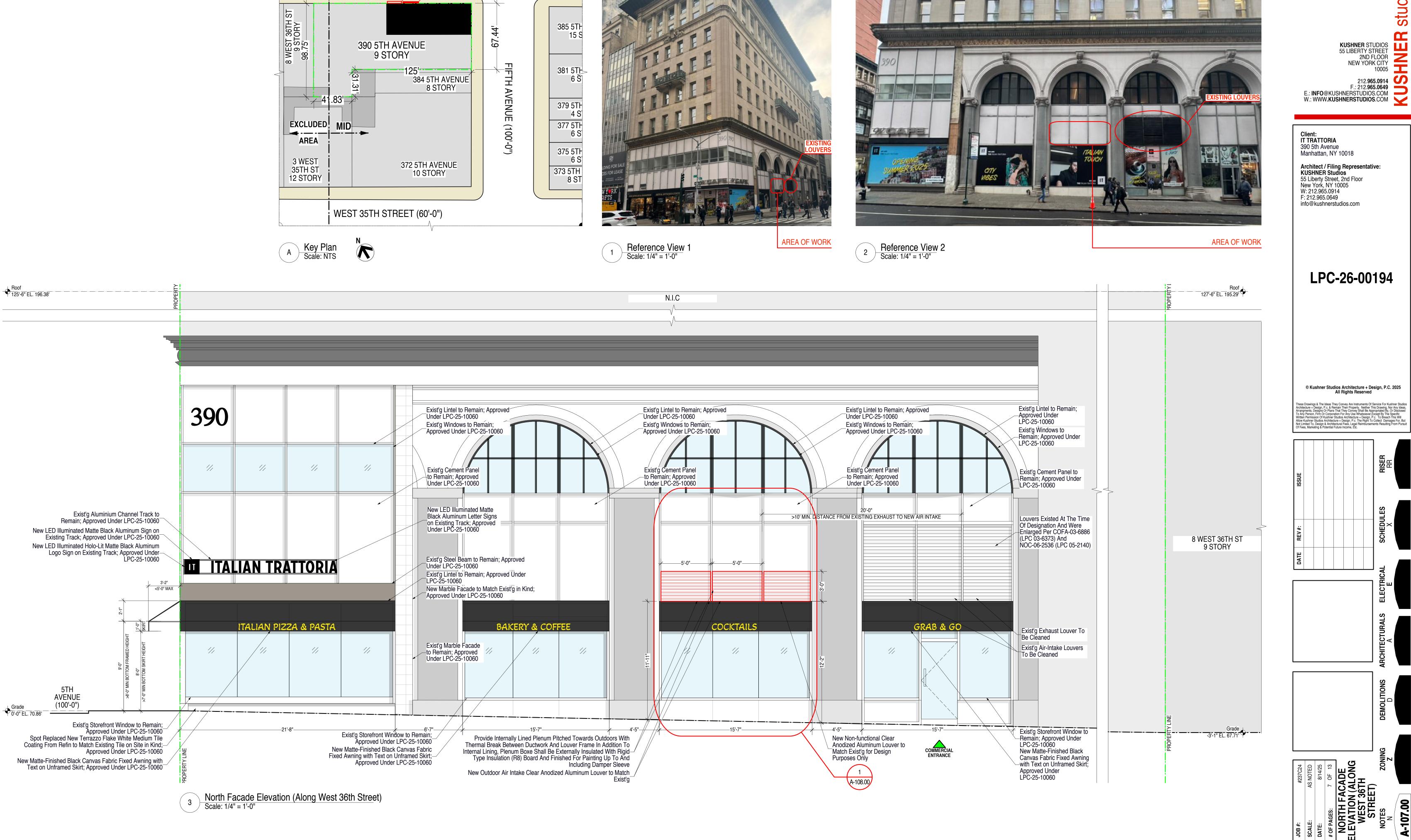
ECTRICAL SCHEDULES RISE

ARCHITECTURALS ELECTRICA

AING DEMOLITIONS

AS NOTED
8/14/25
S: 6 OF 13
T FACADE
TION (ALONG
TAVENUE)

STH AVENUE)
NOTES
ZC



400 5TH AVENUE 58 STORY 2/3

AREA OF WORK

3 WEST 36TH ST 21 STORY

WEST 36TH STREET (60'-0")

390 5TH AVENUE

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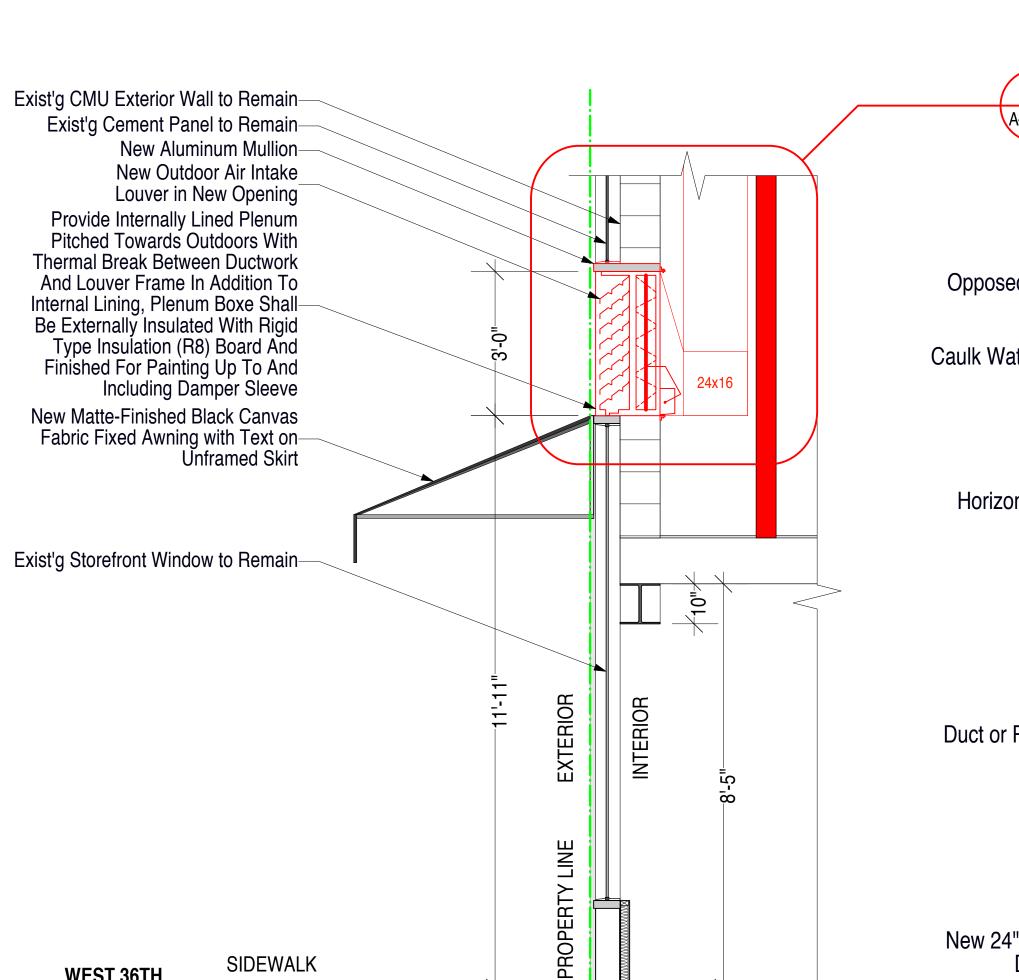
12-2"

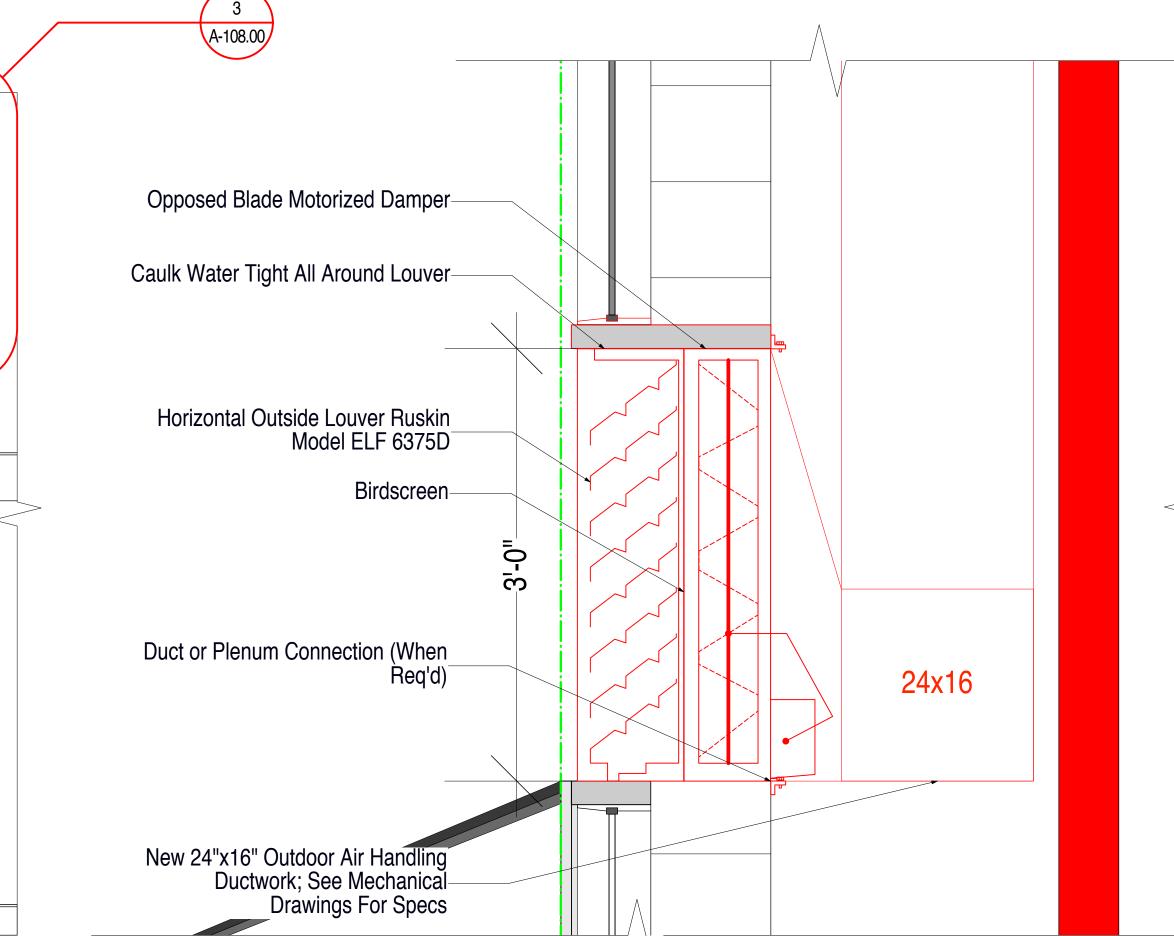


Proposed Location of New Louvers



Anodized Alumnium Material Swatch





Partial North Facade Elevation (Along West 36th Street)
Scale: 1/2" = 1'-0"

COCKTAILS

Louver Section Detail
Scale: 1/2" = 1'-0"

WEST 36TH

STREET

SIDEWALK

Louver Connection Detail
Scale: 1 1/2" = 1'-0"

390 5TH AVENUE

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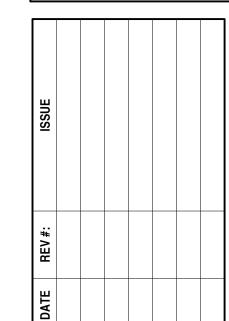
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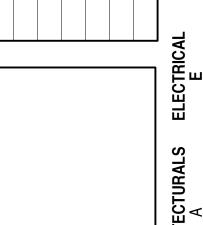


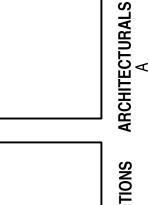


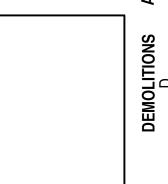
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1- 390 5th Avenue, New York, NY 10018 (2024)
1ST FLOOR, 5TH AVE & WEST 36TH ST CORNER VIEW



381 5TH

379 5TH

377 5TH

375 5TF 6 S

373 5TH 8 ST

2- 390 5th Avenue, New York, NY 10018 (2024)

400 5TH AVENUE 58 STORY

-166.83'-

390 5TH AVENUE 9 STORY

WEST 35TH STREET (60'-0")

384 5TH AVENUE 8 STORY

372 5TH AVENUE 10 STORY

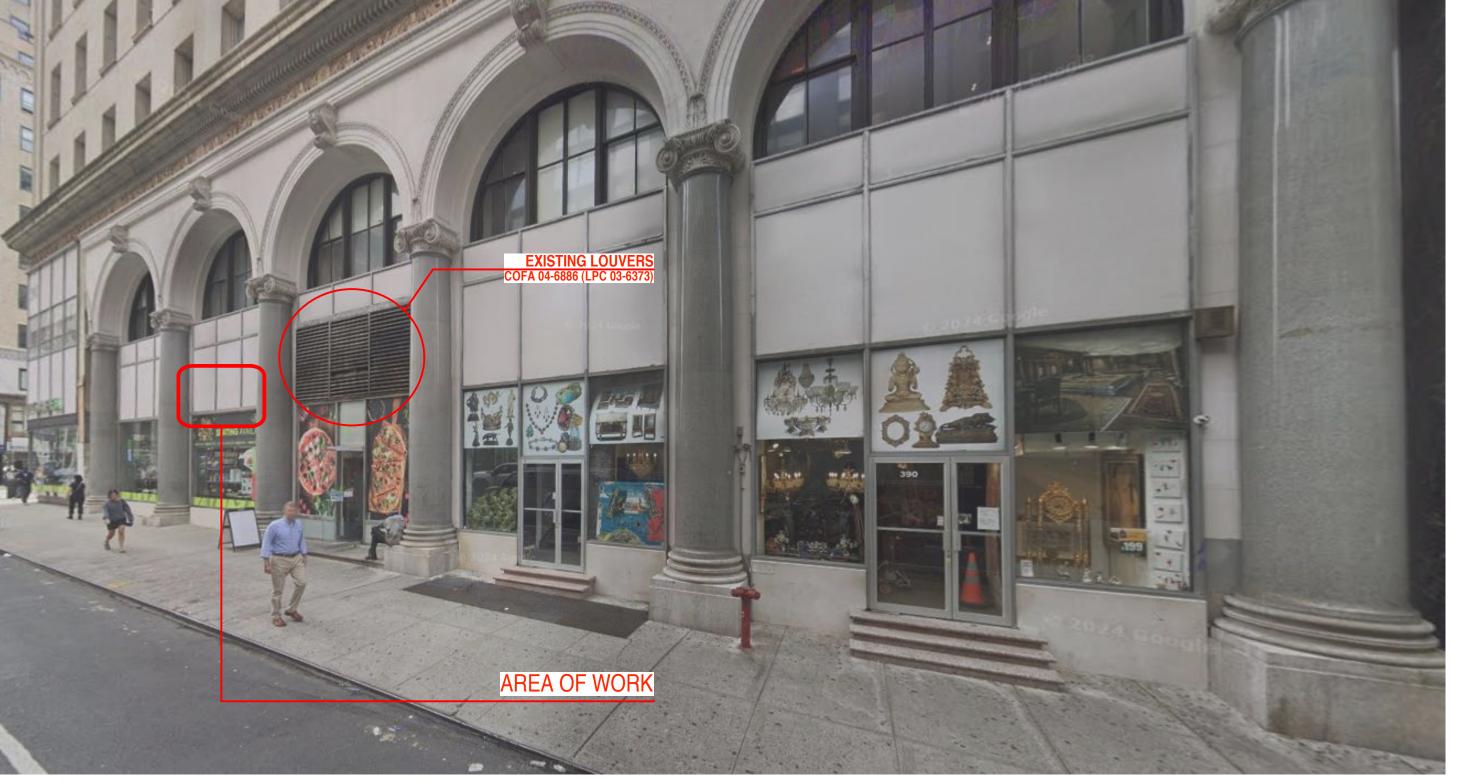
3 WEST 36TH ST 21 STORY 3

EXCLUDED! MID

AREA

3 WEST 35TH ST 12 STORY

WEST 36TH STREET (60'-0")



3- 390 5th Avenue, New York, NY 10018 (2024) **1ST FLOOR**, WEST 36TH STREET FACADE

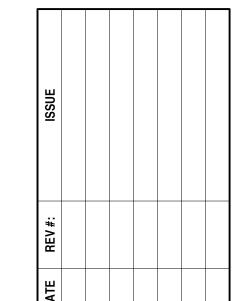
1ST FLOOR, 5TH AVENUE FACADE,

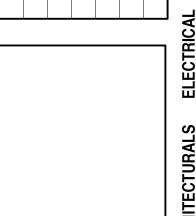
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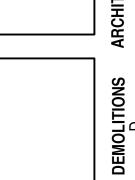
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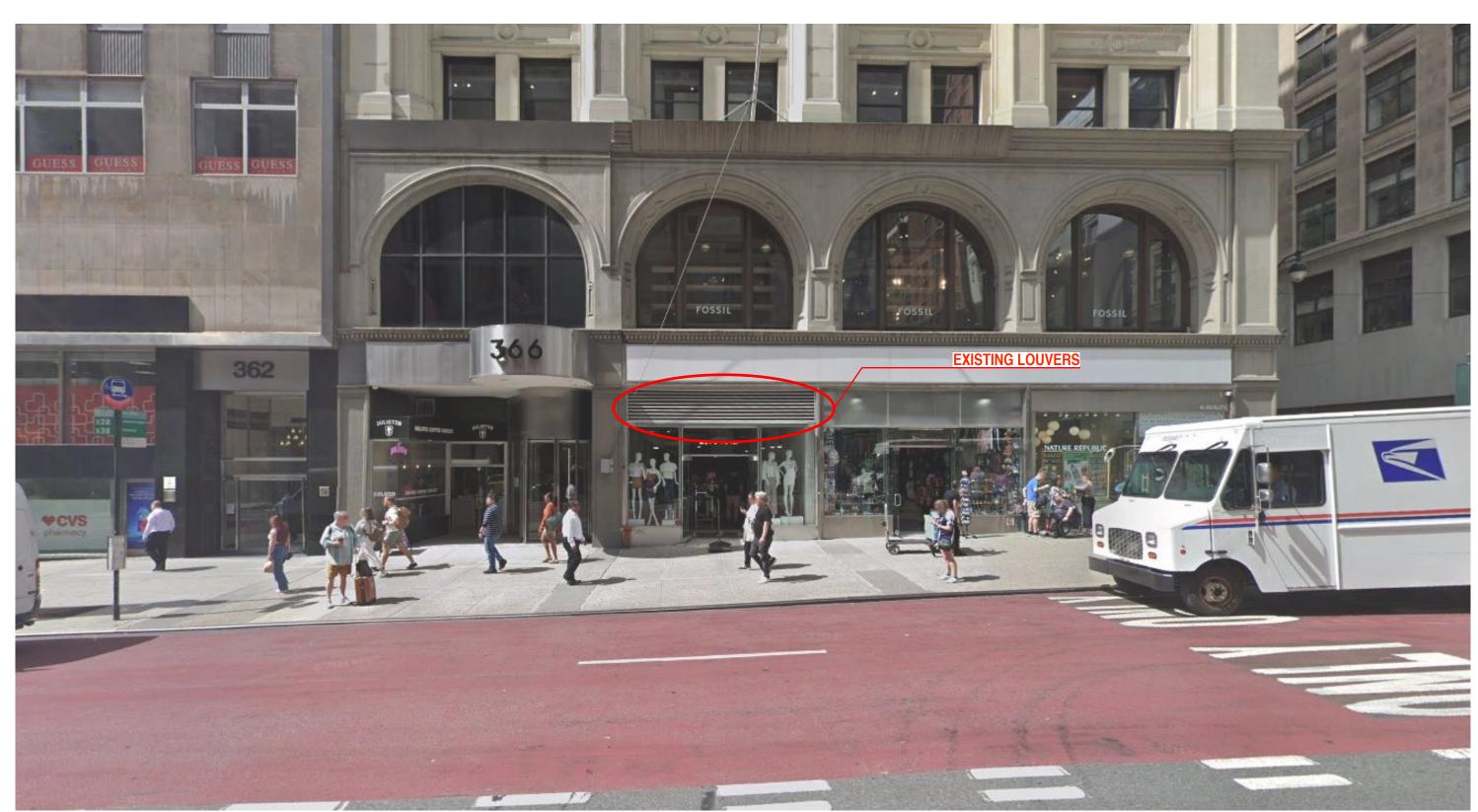








366 5th Avenue, New York, NY 10001 (AUG 2022)
1ST FLOOR, 5TH AVE & WEST 35TH ST CORNER VIEW



366 5th Avenue, New York, NY 10001 (SEPT 2024)

1ST FLOOR, 5TH AVENUE FACADE,

ON SITE EXAMPLE 366 5TH AVENUE



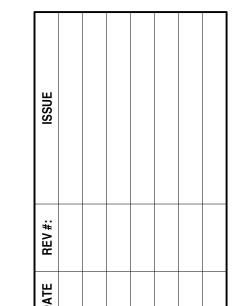
366 5th Avenue, New York, NY 10001 (AUG 2022)

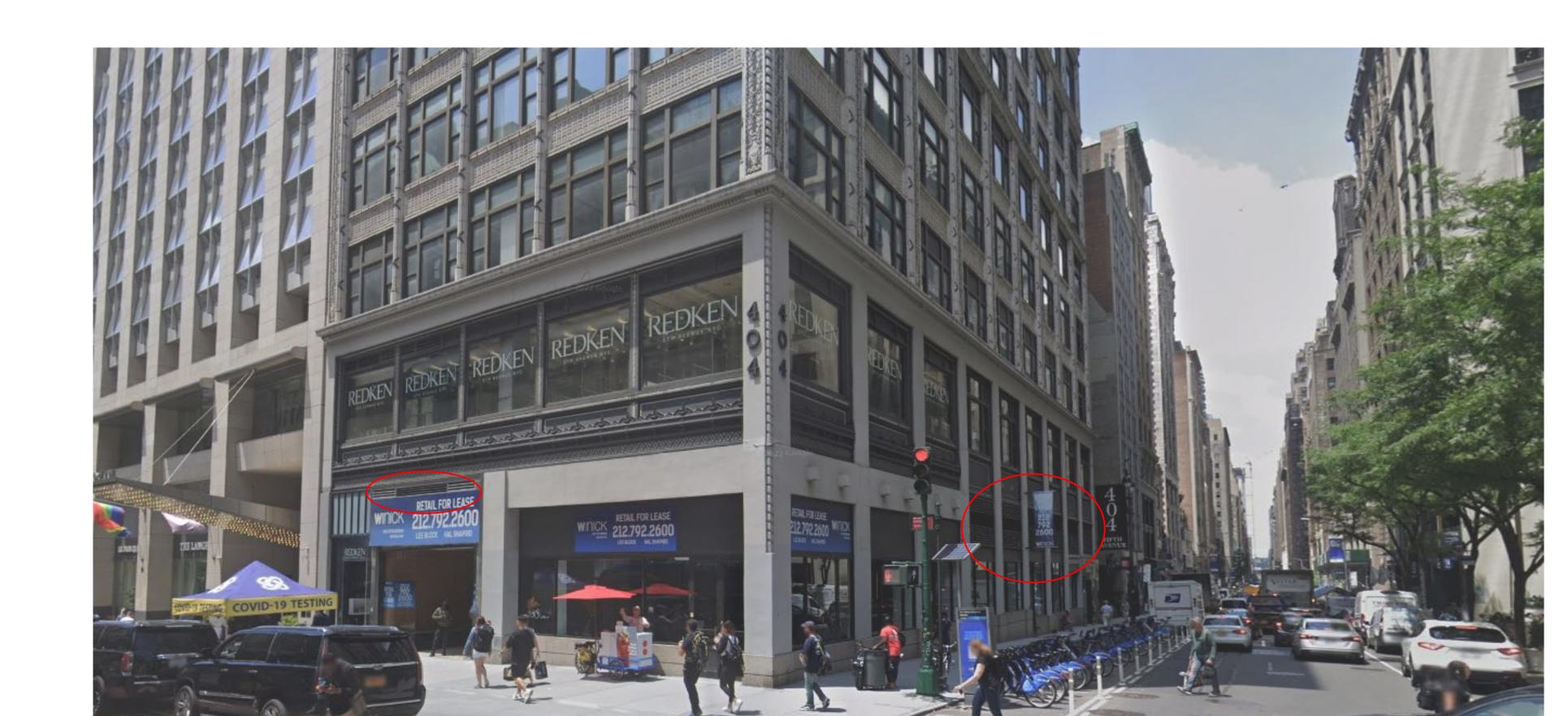
1ST FLOOR, WEST 35TH STREET FACADE

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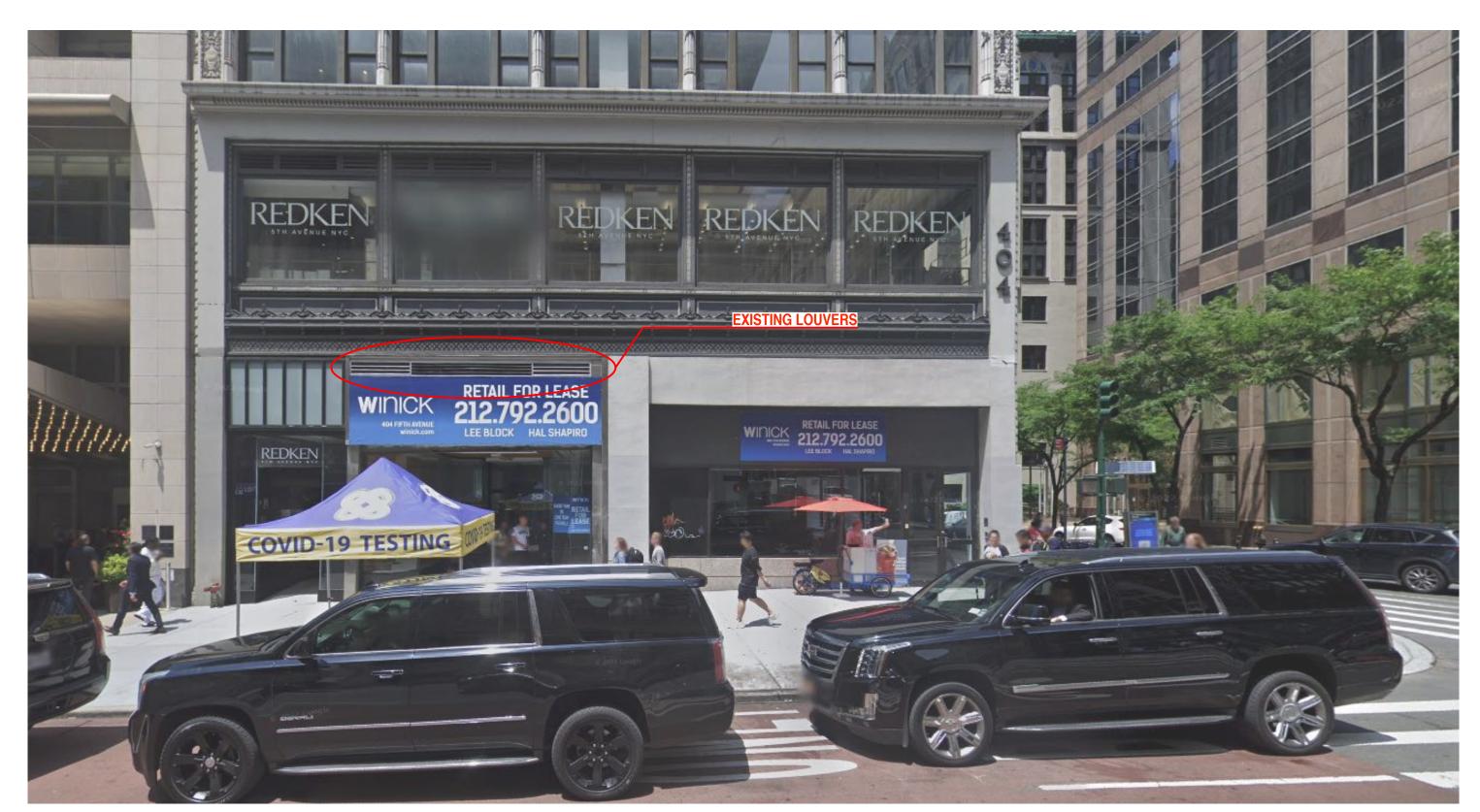
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LPC-26-00194





404 5th Avenue, New York, NY 10018 (JUNE 2022)
1ST FLOOR, 5TH AVE & WEST 37TH ST CORNER VIEW



404 5TH AVENUE INDIVIDUAL LANDMARK

AREA OF WORK 390 5TH AVENUE

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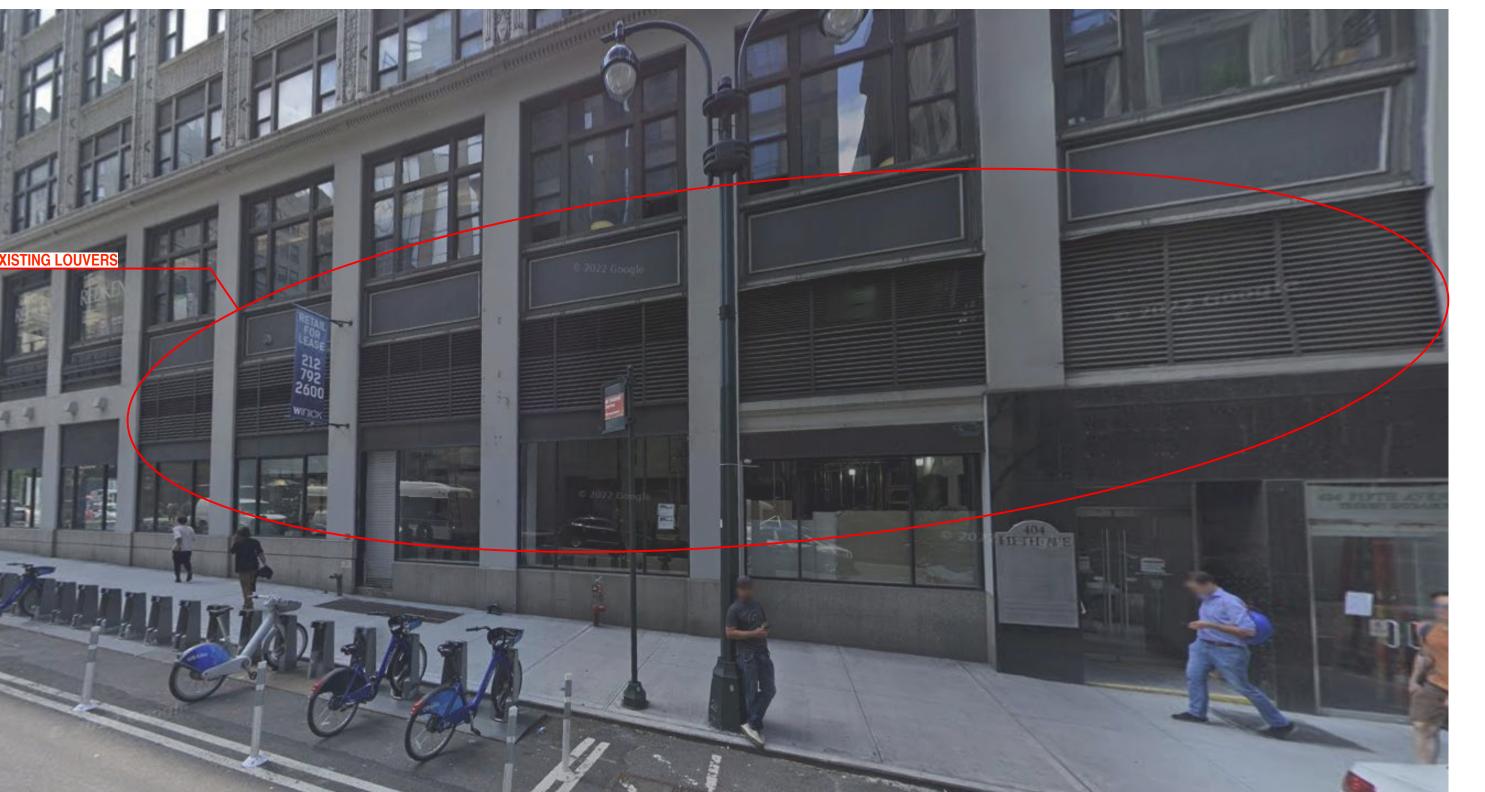
404 5th Avenue, New York, NY 10018 (JUNE 2022)

EXCLUDED AREA

Key Site Plan Scale: NTS

ON SITE EXAMPLE 404 5TH AVENUE

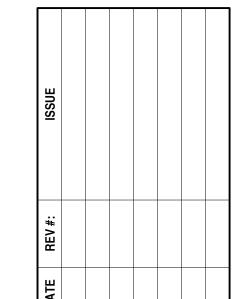
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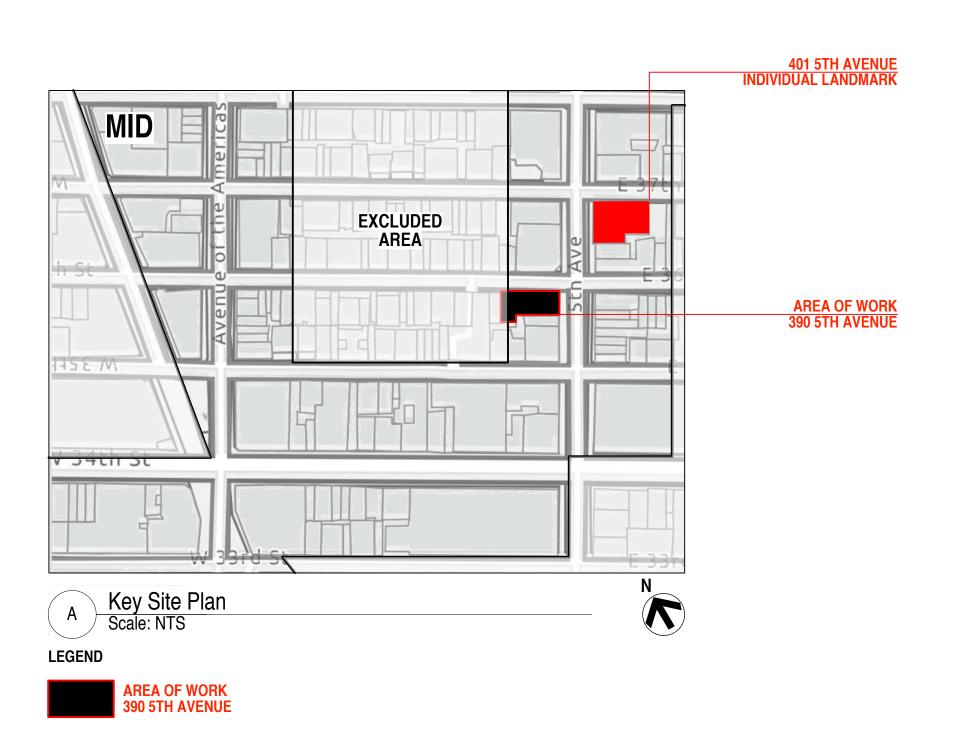


404 5th Avenue, New York, NY 10018 (JUNE 2022)

1ST FLOOR, WEST 37TH STREET FACADE

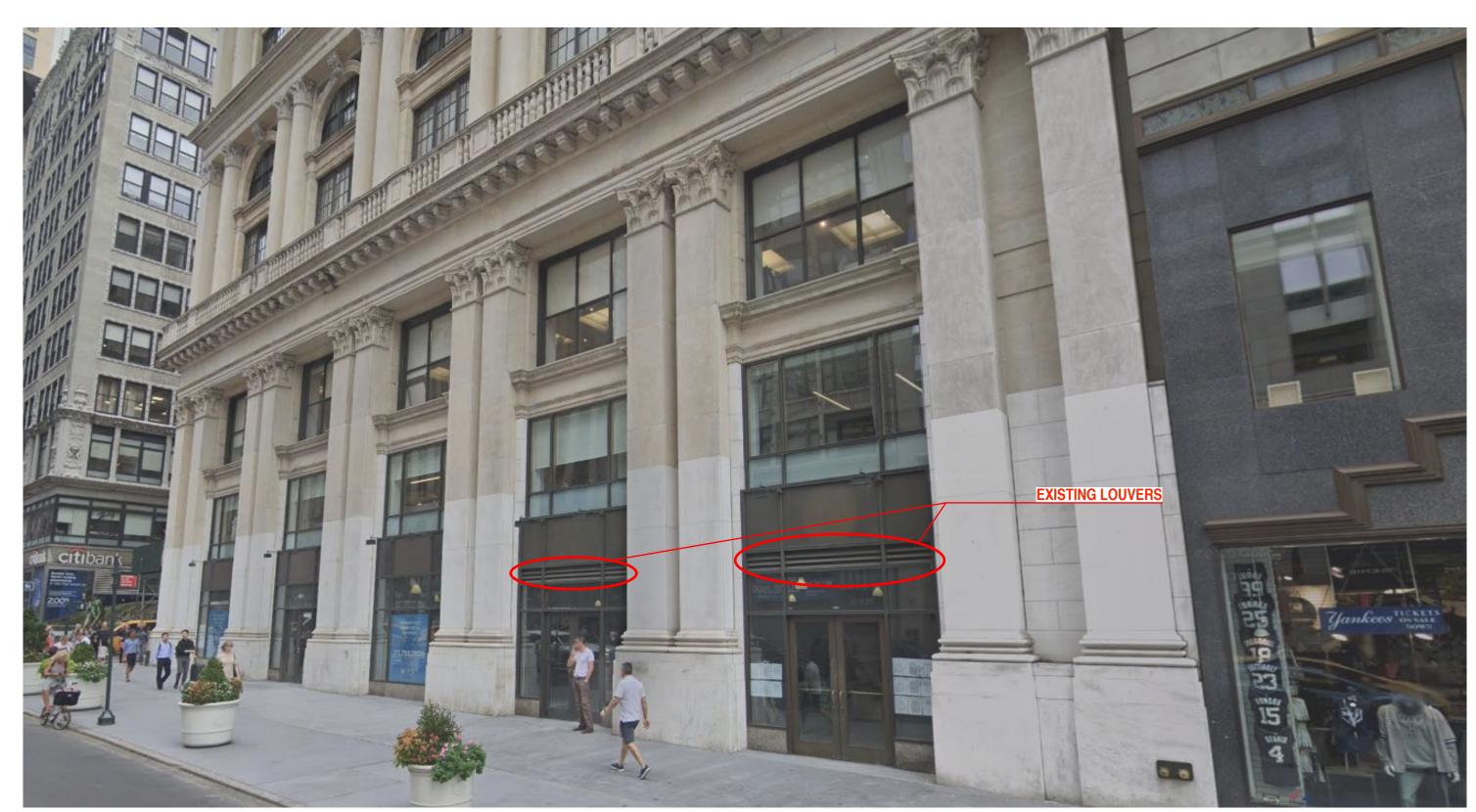
LPC-26-00194







401 5th Avenue, New York, NY 10016 (JUNE 2019)
1ST FLOOR, 5TH AVE & EAST 37TH ST CORNER VIEW



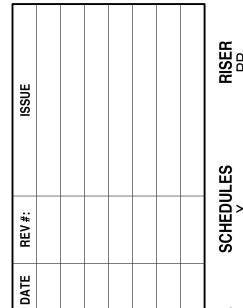
401 5th Avenue, New York, NY 10016 (OCT 2019)
1ST FLOOR, 5TH AVE VIEW

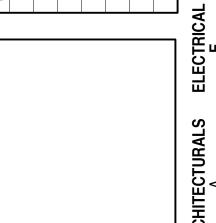


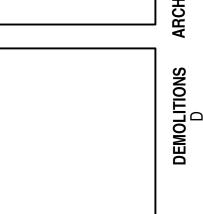
401 5th Avenue, New York, NY 10016 (JUNE 2019) **1ST FLOOR**, EAST 37TH ST VIEW

ON SITE EXAMPLE 401 5TH AVENUE



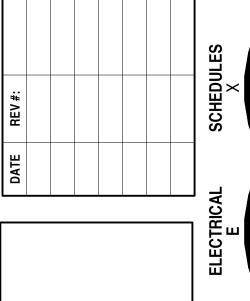


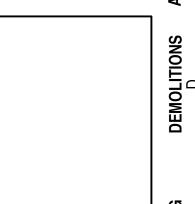




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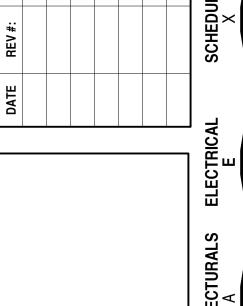
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3 West 36th Street, New York, NY 10018 (SEPT 2024) 1ST FLOOR, WEST 36TH ST FACADE VIEW





3 WEST 36TH STREET

389 5TH AVENUE

AREA OF WORK 390 5TH AVENUE

70 WEST 36TH STREET

389 5th Avenue, New York, NY 10016 (SEPT 2024) 1ST FLOOR, EAST 36TH FACADE VIEW

EXCLUDED AREA

Key Site Plan
Scale: NTS

ON SITE EXAMPLES



The current proposal is:

Preservation Department – Item 6, LPC-26-00194

390 Fifth Avenue – Gorham Building – Individual Landmark Borough of Manhattan

To testify virtually, please join Zoom

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Passcode: 203639

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