

August 5, 2025
Public Hearing

The current proposal is:

Preservation Department – Item 5, LPC-25-11714

**155 Bleecker Street (aka 203-205 Thompson Street) –
South Village Historic District
Borough of Manhattan**

To testify virtually, please join Zoom

Webinar ID: 160 754 1478

Passcode: 641898

By Phone: 646-828-7666 (NY)

833-435-1820 (Toll-free)

833-568-8864 (Toll-free)

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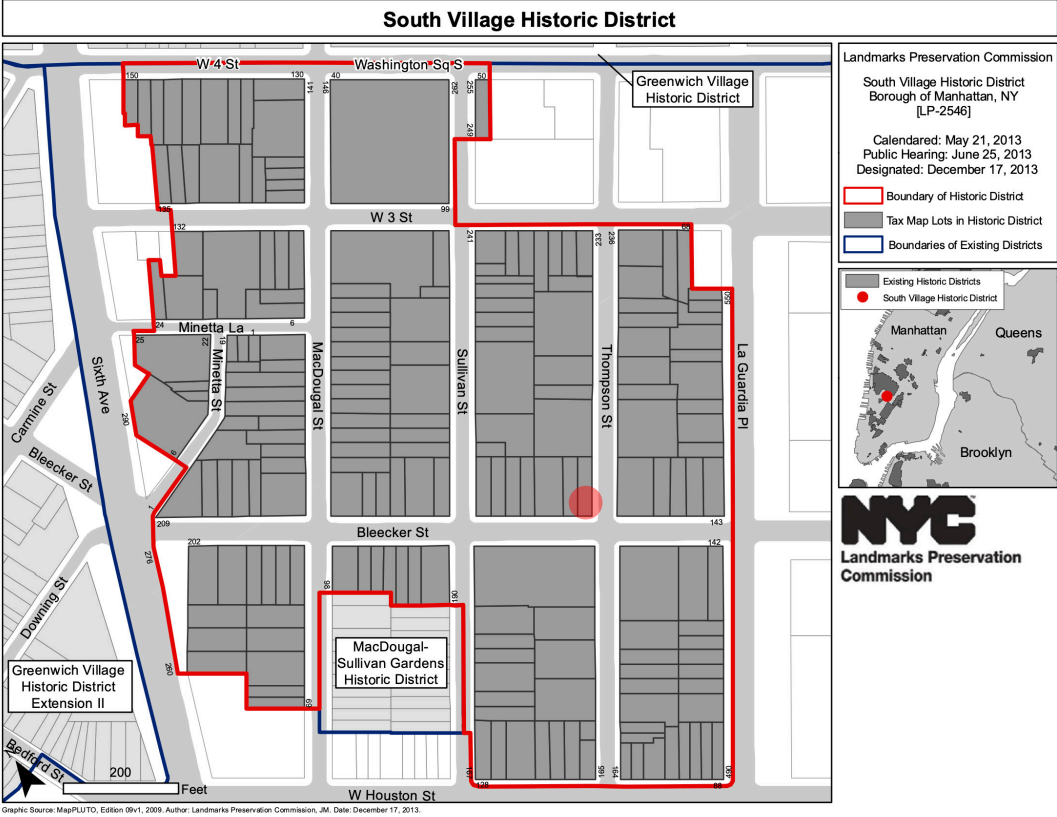
LPC Public Hearing

155 Bleecker Street
New York, NY 10012

Little Hen
Artificial Flower Installation for Approval



HISTORIC PHOTO - 1940s
155 BLEECKER STREET



DESIGNATION: DECEMBER 2013

ALTERATIONS: We are proposing a non-invasive, reversible **artificial floral installation** for the exterior of Little Hen at 155 Bleeker Street. Designed by Floratorium, this display will enhance the streetscape without altering or damaging the building in any way.

Legalizations for **painted signage** and **pre-existing light fixtures**.



CURRENT CONDITION PHOTO - 2025



CURRENT CONDITION PHOTO - 2025
THOMPSON STREET SIDE



CURRENT CONDITION PHOTO - 2025
BLEECKER STREET SIDE



CURRENT CONDITION PHOTO - 2025

RENDER & KEY FACTS

- **Landmark-Safe Installation:** No drilling, penetration, or permanent alteration to the building or façade.
 - Installation is fire-retardant.
- **Fully Reversible:** All elements can be removed without leaving a trace, preserving the architectural integrity.
- **Floratorium Expertise:** Designed by a respected NYC-based company with experience working on landmark sites like St. Patrick's Cathedral.
- **Discreet Mounting:** Floral elements will be anchored using freestanding concrete-filled planters and thin, nearly invisible wiring. (Planters
- **No Damage to Glass:** If needed, minimal suction cups may be used on windows, leaving no marks or residue.



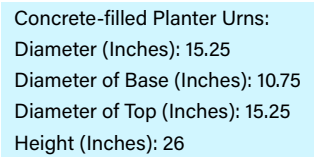
PROPOSAL RENDER

- "X" marks indicate planned spots for suction cups .



- The floral structure will rest against the wall but will not be attached to it.
- Support wire will run from the base of the existing awning to help secure upper branches.
- Nothing will be attached to the cast iron column, and **the column will be left exposed.**

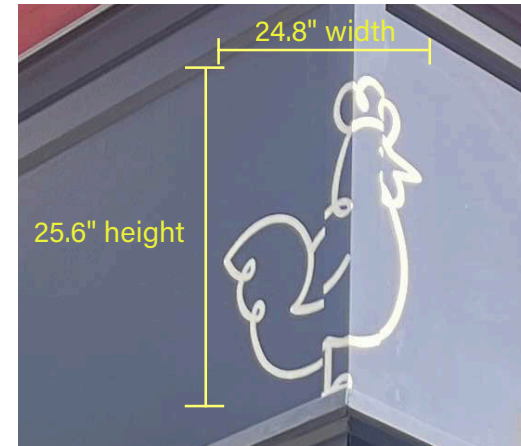
Concrete-filled Planter Urns:
Diameter (Inches): 15.25
Diameter of Base (Inches): 10.75
Diameter of Top (Inches): 15.25
Height (Inches): 26





Overhead logo lettering:
102.7" width
21" height

Hen:
24.8" width
25.6" Height



- We would like to paint the light fixtures the same blue as the façade.

PRE-EXISTING LIGHT FIXTURE





- Images of the approved floral installation at 98 Thompson Street.
- The Commissioners approved that proposal on May 6, 2025.
- Permit number is Certificate of Appropriateness (COFA) 25-05495.

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