

July 22, 2025  
Public Hearing

The current proposal is:

Preservation Department – Item 4, LPC-25-10079

## **1613 Broadway – The Brill Building – Individual Landmark Borough of Manhattan**

**To testify virtually, please join Zoom**

**Webinar ID:** 161 533 1779

**Passcode:** 172008

By Phone: 646-828-7666 (NY)

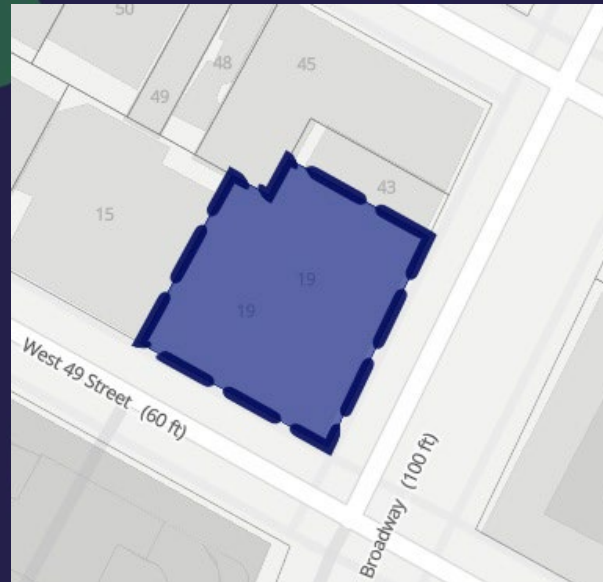
833-435-1820 (Toll-free)

833-568-8864 (Toll-free)

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# THE ESCAPE GAME



*The Brill Building*  
1619 Broadway, New York, NY 10019  
Landmarks Docket # LPC-25-10079  
June 17, 2025



1934



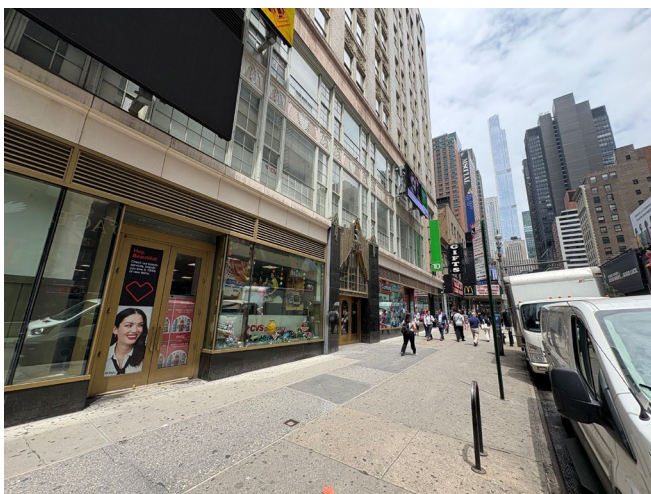
1940



## Existing Photos: The Brill Building – 1619 Broadway (N.W. corner of W 49<sup>th</sup> St)



West 49<sup>th</sup> Street elevation  
←



← Broadway elevation



**Proposed scope of work to include installation of entrance  
marquee, illuminated signs on marquee and an illuminated sign  
within storefront window. New tenant: The Escape Game.**

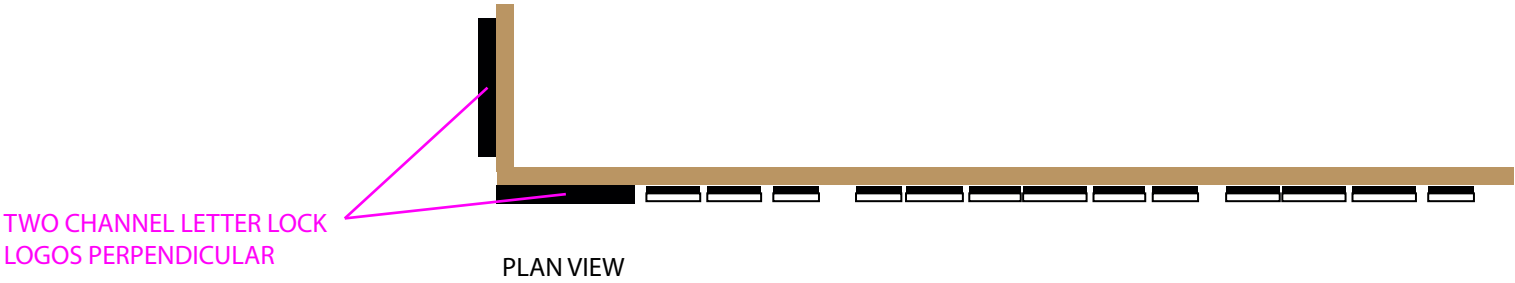
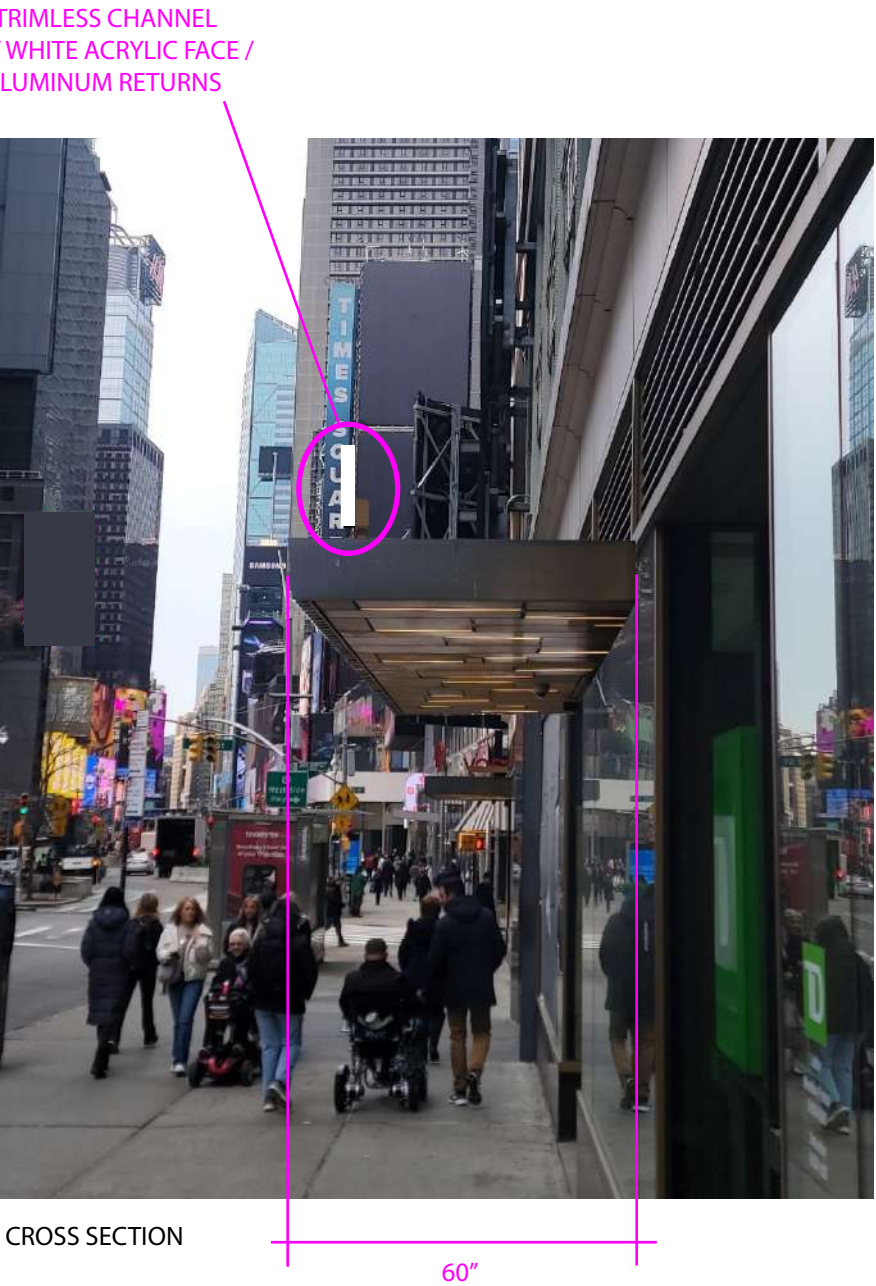
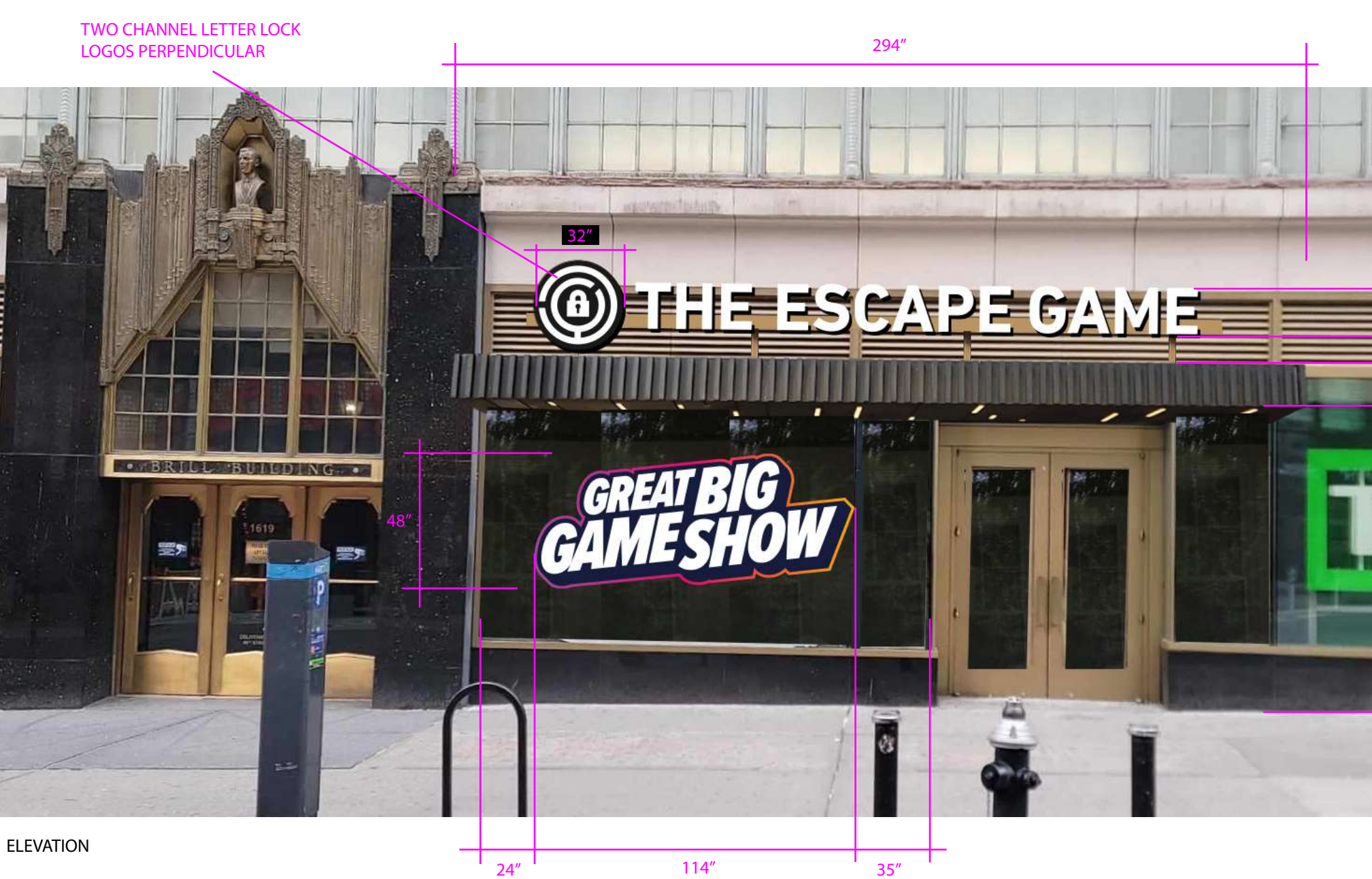



EXISTING



PROPOSED





 <p>252 Greene Street, New York, NY 10003 212-777-7698</p>	Salesperson	DD	Issue Date:	4/8/25	Customer Approval Date:	THE ESCAPE GAME	Project Location:	Seal / Stamp:
	Designer:	RR	Revision Date(s):		Landlord Approval Date:		1619 BROADWAY, NEW YORK, NY	
	Drawing#	1 of 1			Production Approval Date:	File Name:	STORE NO.:	PROJECT ID NO.:

CANOPY WALL SECTION

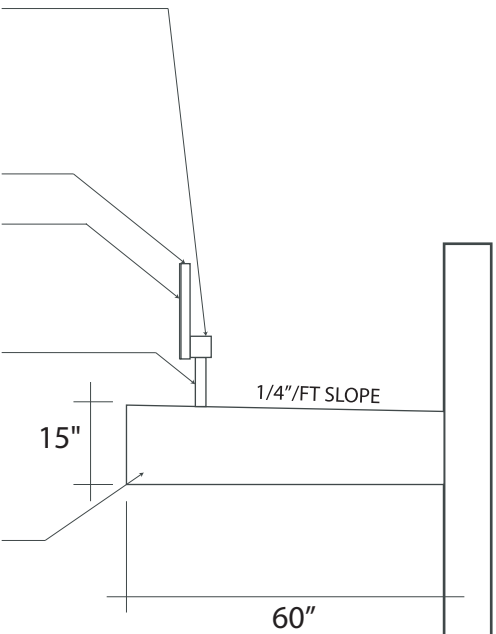
4"x4" ALUMINUM RACEWAY PAINTED TO MATCH FACADE VENTILATION

2" ALUMINUM RETURNS PAINTED BLACK

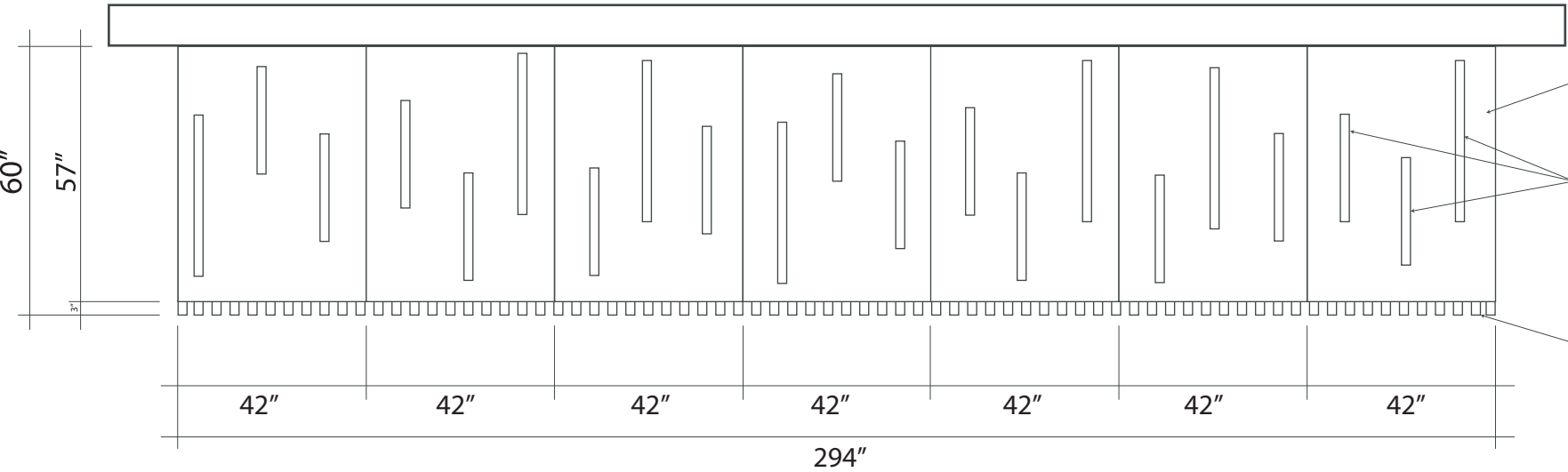
TRIMLESS 3/4" ACRYLIC FACE ; 1/4" VISIBLE

2"x2"x9" STEEL RACEWAY SUPPORTS PAINTED TO MATCH FACADE VENTILATION

CANOPY TO BE PAINTED DURADONIC BRONZE



REFLECTED CANOPY CEILING PLAN



BRONZE METAL FLASHING (TYP)

36"x2" AND 24"x2" EXTERIOR CEILING MOUNTED LIGHTING FIXTURES

CANOPY FINS WITH DURADONIC BRONZE FINISH

<div><div><div></div></div><div>unique visuals</div><div>252 Greene Street, New York, NY 10003 212-777-7698</div></div>	Salesperson <b>DD</b>	Issue Date: <b>4/8/25</b>	Customer Approval Date:	Client: <b>THE ESCAPE GAME</b>	Project Location: <b>1619 BROADWAY, NEW YORK, NY</b>	Seal / Stamp:
	Designer: <b>RR</b>	Revision Date(s):	Landlord Approval Date:			
	Drawing# <b>2 of 2</b>		Production Approval Date:	File Name:	STORE NO.: PROJECT ID NO.:	



## Other marquees & canopies at The Brill Building





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# APPENDIX





Brill Building, 1934. (NYPL)



Brill Building, 1936. (NYPL)

**- RESPONSE TO MAY 13 2014 HEARING**

LANDMARKS PRESERVATION  
COMMISSION PRESENTATION

MAY 13, 2014

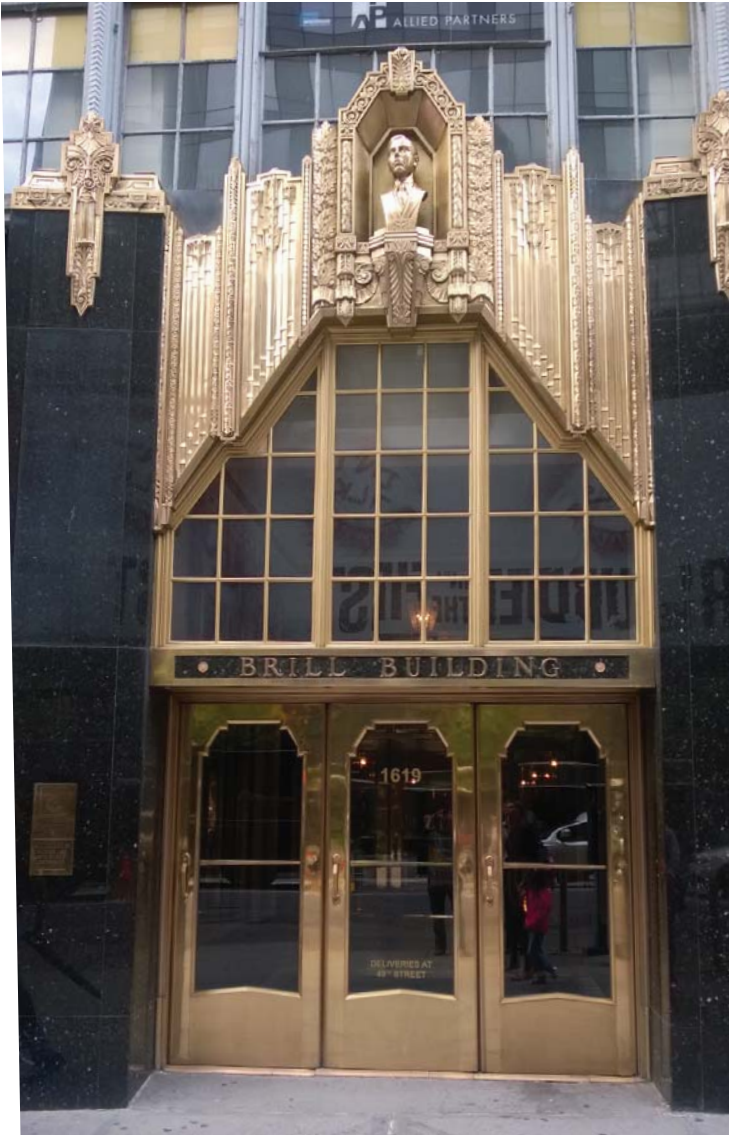




49th Street, south elevation



View northwest from Broadway









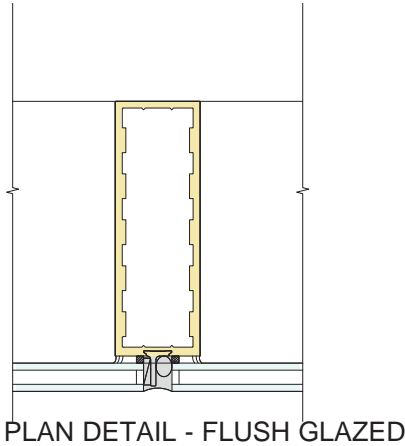


CORNER VIEW - PREVIOUS PROPOSED 5-13-2014

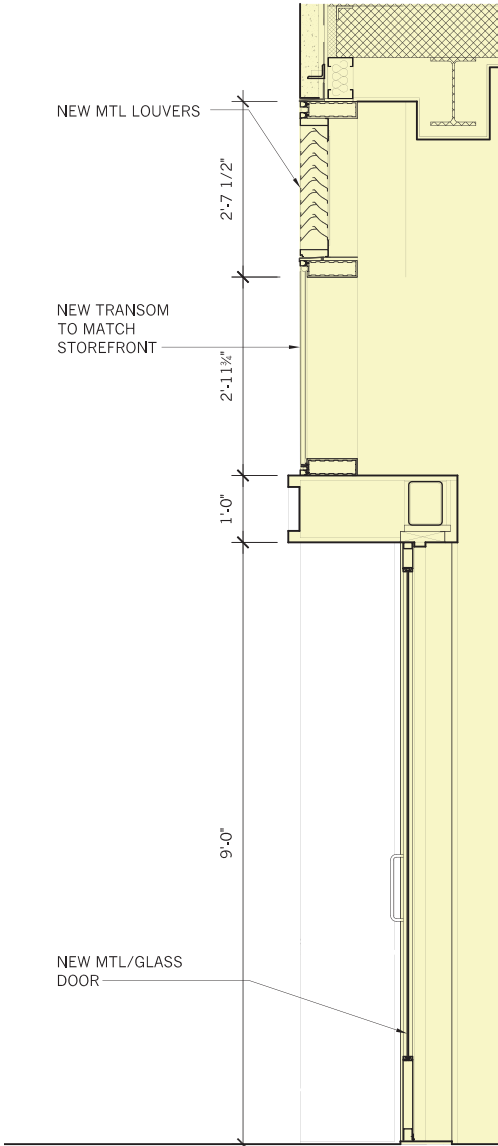


CORNER VIEW - PROPOSED 6-10-2014





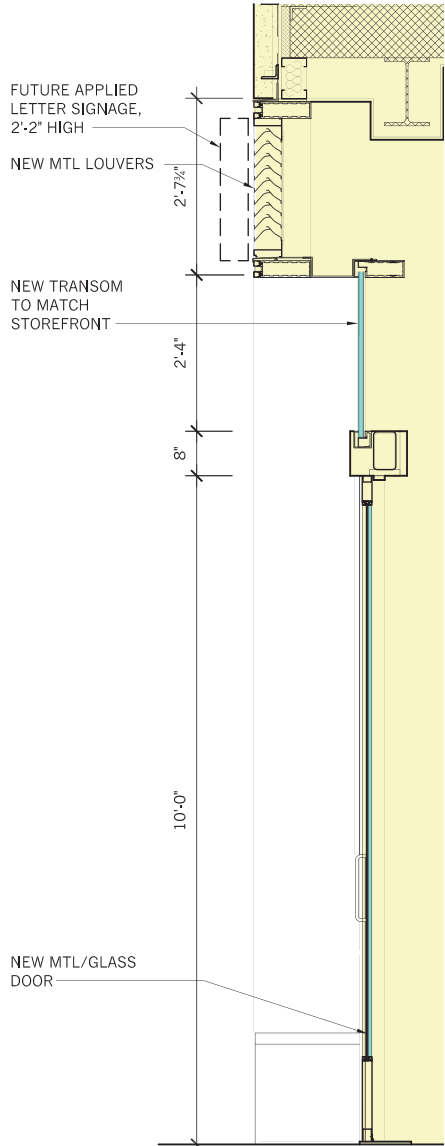
MAY 13 2014 - PREVIOUS PROPOSED



SECTION - PREVIOUS PROPOSED  
MAY 13 2014

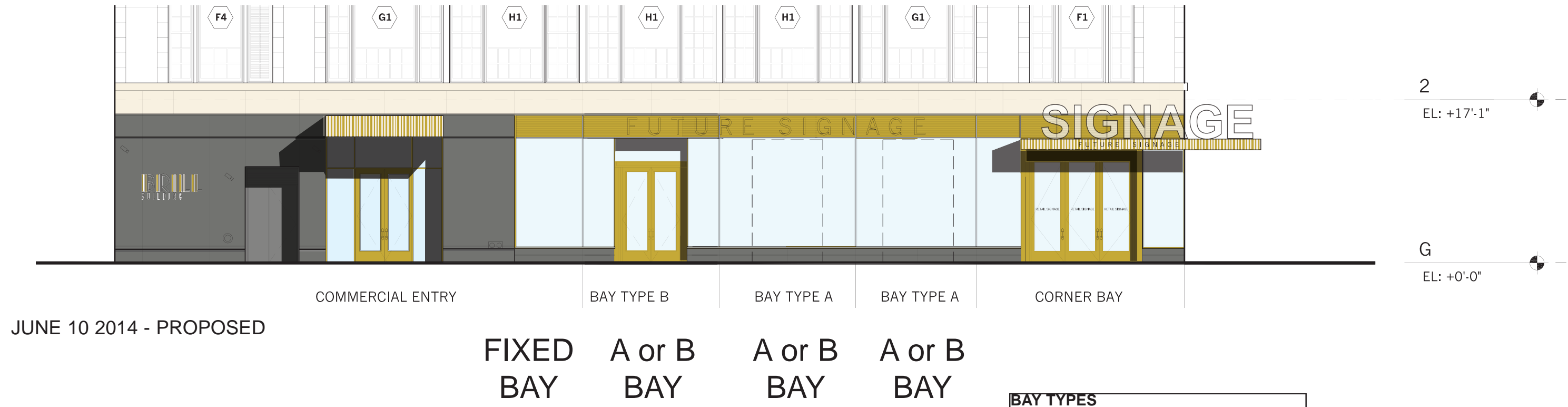
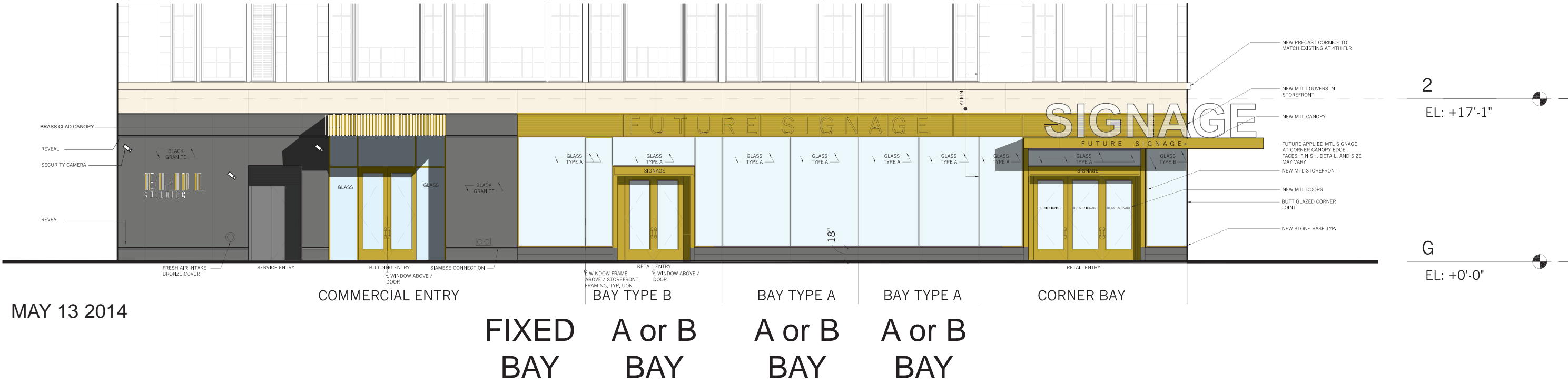


JUNE 10 2014 PROPOSED



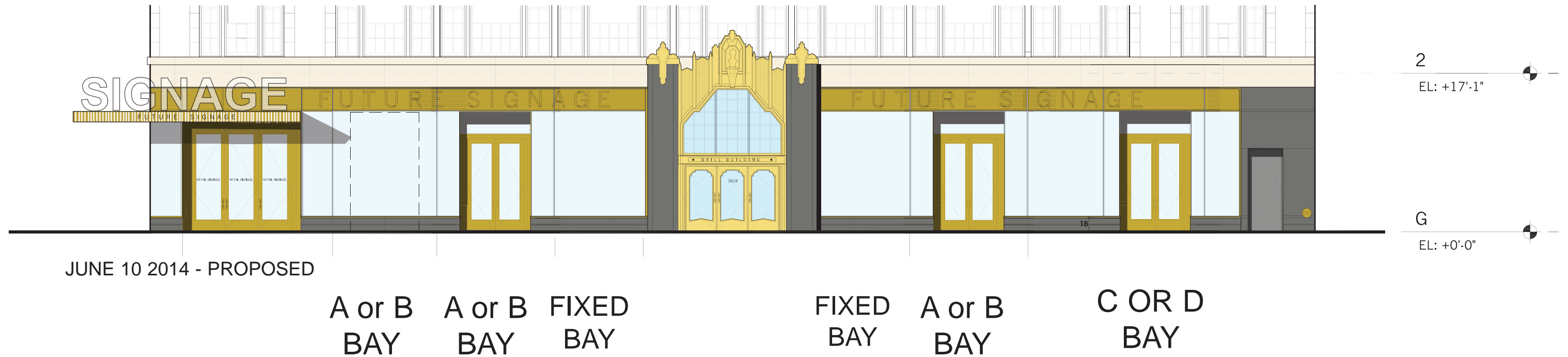
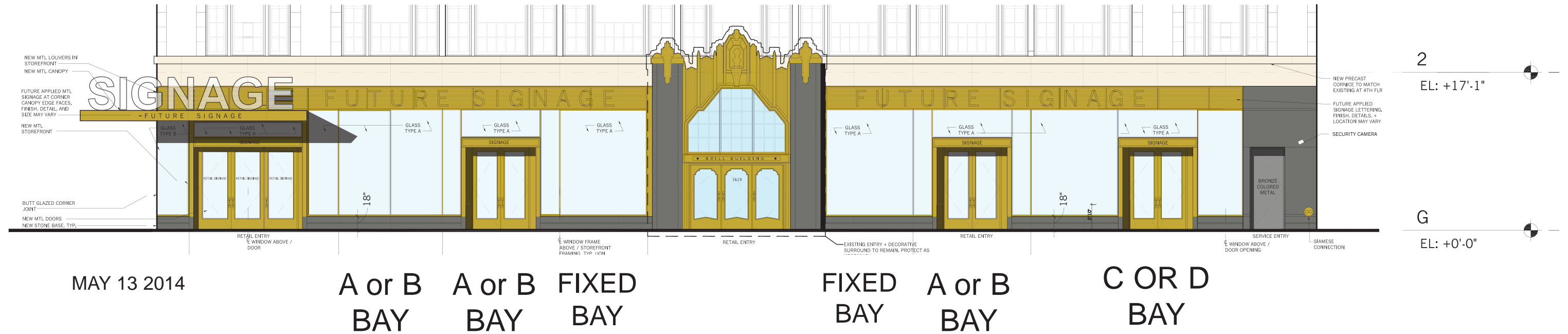
SECTION - PROPOSED  
JUNE 10 2014





**BAY TYPES**  
A = FIXED STOREFRONT  
B = RECESSED STOREFRONT ENTRY  
C & D = SIMILAR TO B W/ADJUSTED DIMENSIONS DUE TO ALIGNMENTS





**BAY TYPES**  
A = FIXED STOREFRONT  
B = RECESSED STOREFRONT ENTRY  
C & D = SIMILAR TO B W/ADJUSTED DIMENSIONS DUE TO ALIGNMENTS



EAST ELEVATION



MAY 13 2014  
VISIBILITY OF HISTORIC ELEMENTS 61%



JUNE 10 2014 - PROPOSED  
VISIBILITY OF HISTORIC ELEMENTS 70%

SOUTH ELEVATION



MAY 13 2014  
VISIBILITY OF HISTORIC ELEMENTS 68%



JUNE 10 2014 - PROPOSED  
VISIBILITY OF HISTORIC ELEMENTS 75%

BRILL BUILDING  
EXPOSED HISTORICAL FAÇADE AREAS

EAST ELEVATION	EXISTING AREA SF	EXPOSED AREA SF		EXPOSED AREA SF	
		MAY 2014	%	JUNE 2014	%
HISTORIC WINDOW	1,995	1,100	55%	1,235	62%
HISTORIC STONE	1,590	950	60%	1,185	75%
HISTORIC ORNAMENTAL PANELS	360	360	100%	360	100%
EAST ELEV HISTORIC AREA	3,945	2,410	61%	2,780	70%

SOUTH ELEVATION	EXISTING AREA SF	EXPOSED AREA SF		EXPOSED AREA SF	
		MAY 2014	%	JUNE 2014	%
HISTORIC WINDOW	1,745	1,125	64%	1,265	72%
HISTORIC STONE	1,460	955	65%	1,065	73%
HISTORIC ORNAMENTAL PANELS	315	315	100%	315	100%
SOUTH ELEV HISTORIC AREA	3,520	2,395	68%	2,645	75%

TOTAL HISTORIC AREA	EXISTING AREA SF	EXPOSED AREA SF		EXPOSED AREA SF	
		MAY 2014	%	JUNE 2014	%
	7,465	4,805	64%	5,425	73%





MAY 13 2014 PREVIOUSLY PROPOSED



JUNE 10 2014 - PROPOSED



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