

June 18, 2024
Public Hearing

The current proposal is:

Preservation Department – Item 1, LPC-24-10088

**253 West 125th Street – Apollo Theater (originally Hurtig & Seamon's
New (Burlesque) Theater – Individual and Interior Landmark
Borough of Manhattan**

To testify virtually, please join Zoom

Webinar ID: 856 3922 9183

Passcode: 412825

By Phone: 1 646-558-8656 US (New
York) 877-853-5257 (Toll free) US
888 475 4499 (Toll free)

Note: If you want to testify virtually on an item, join the Zoom webinar at the agenda's "Be Here by" time (about an hour in advance). When the Chair indicates it's time to testify, "raise your hand" via the Zoom app if you want to speak (*9 on the phone). Those who signed up in advance will be called first.

APOLLO THEATER

253 WEST 125TH STREET, NEW YORK, NY

PRESENTATION TO LANDMARKS PRESERVATION COMMISSION

JUNE 18, 2024

BEYER
BLINDER
BELLE

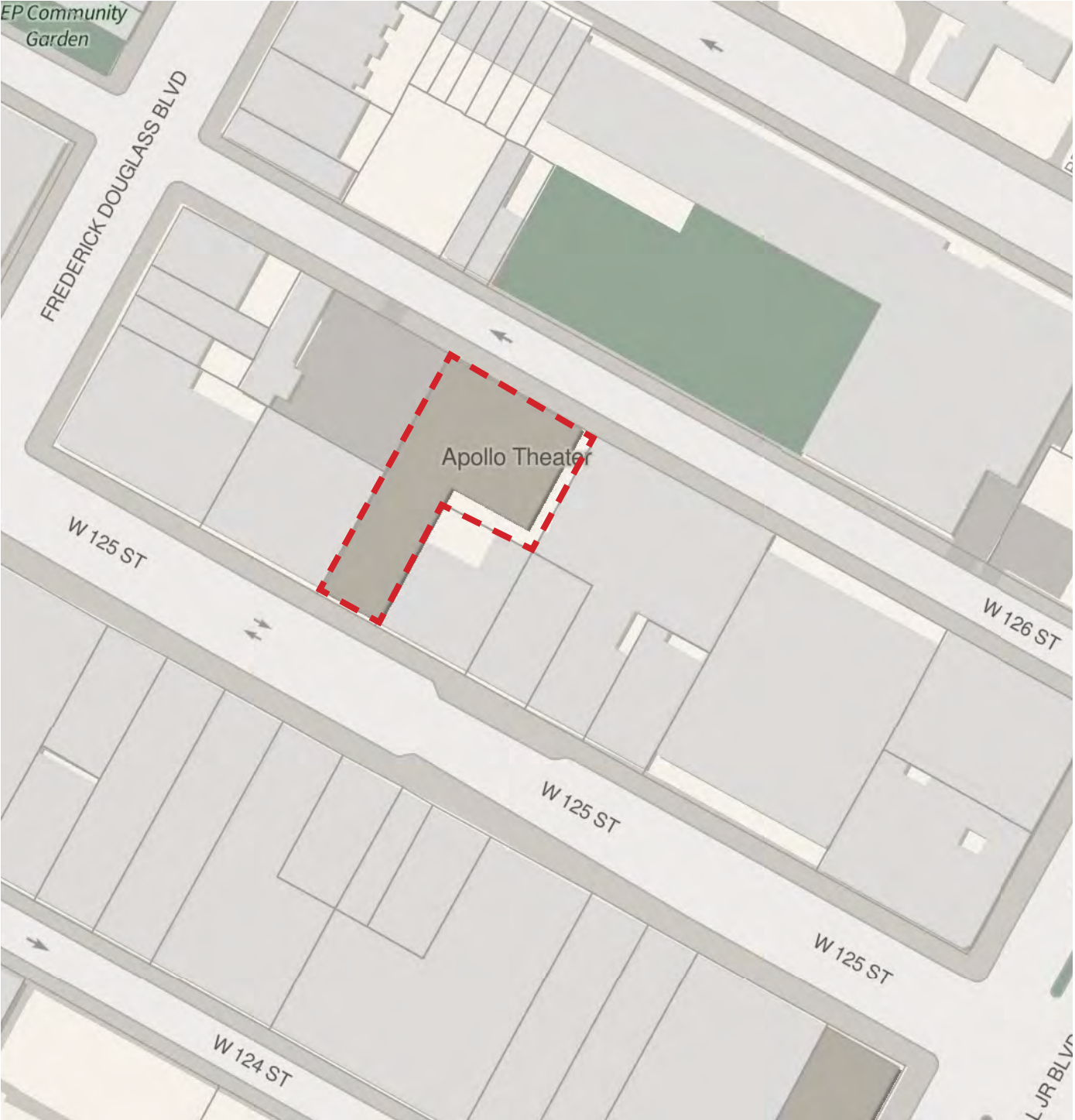
APOLLO



SITE MAPS



AERIAL VIEW



NEW YORK CITY ZONING AND LAND USE MAP



EXTERIOR: EXISTING SOUTH FACADE CONDITIONS



OVERALL FRONT FACADE

EXTERIOR: HISTORIC DOCUMENTATION



1925, GETTY



1935, GETTY



CA. 1946, GETTY



1978, GETTY

EXTERIOR: EXISTING NEON SIGN CONDITIONS



DETAIL OF BRACKET SIGN



DETAIL OF NEON SIGNAGE ON TOP OF MARQUEE

EXTERIOR: EXISTING NEON SIGN CONDITIONS



MALFUNCTIONING NEON LETTERS DUE TO HUMIDITY AND RAIN



PROPOSED LED NEON SIGN

SCOPES:
REPLACEMENT OF EXISTING RED NEON LETTERS AND BLUE STRIPES WITH LED NEON LETTERS & STRIPES AT EXISTING BLADE SIGN AND MARQUEE SIGNS



EXISTING CONDITIONS

EXISTING TRADITIONAL RED NEON "APOLLO" LETTERS & BLUE NEON MARQUEE ACCENTS



PROPOSED RENDERING

SIGN & MARQUEE AS PROPOSED W/ RED LED FAUX NEON "APOLLO" LETTERS & BLUE LED FAUX NEON MARQUEE ACCENTS



PROPOSED RENDERING



EXISTING CONDITIONS

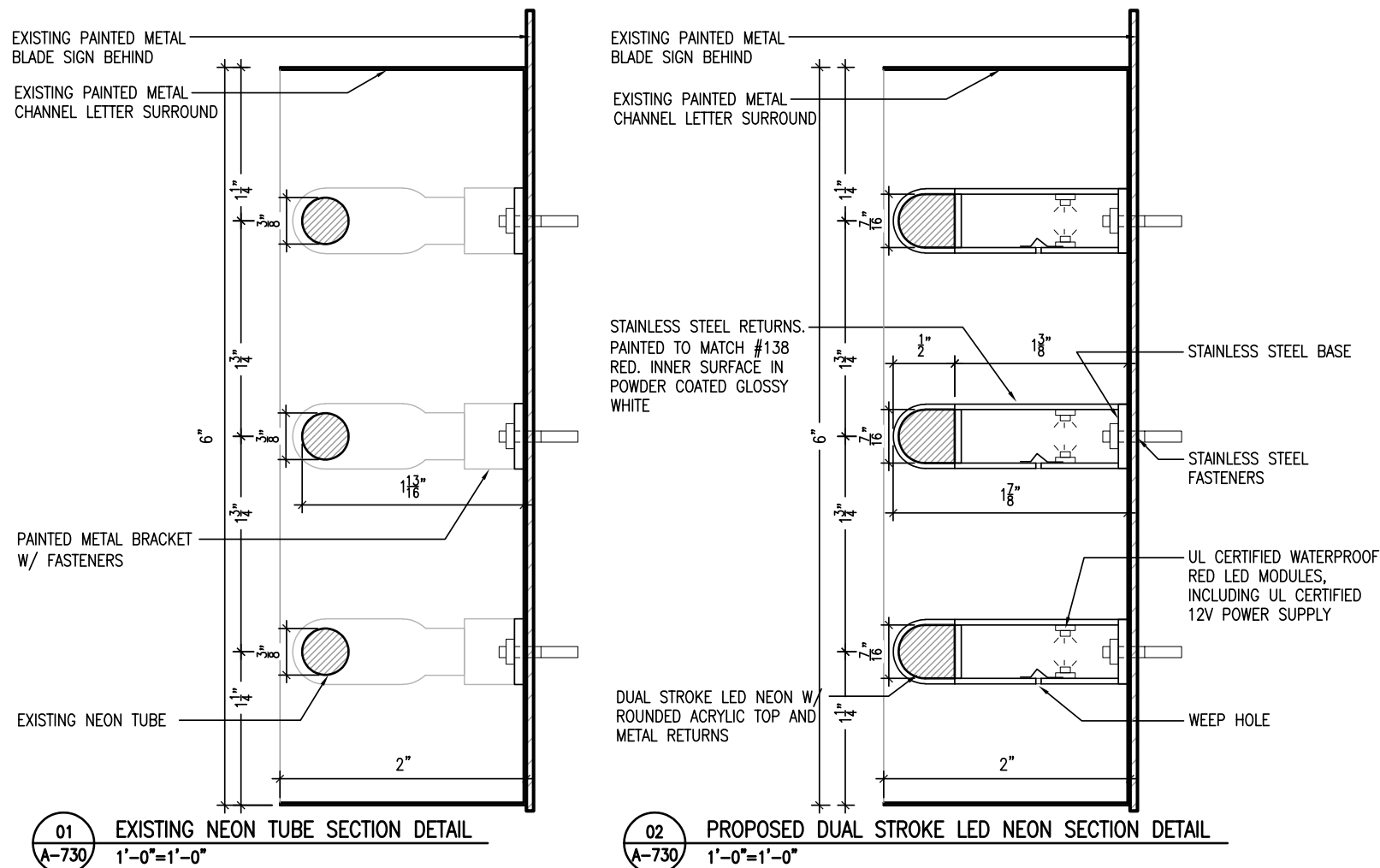
SIGN ILLUMINATED W/ TRADITIONAL RED NEON TUBING



PROPOSED RENDERING

SIGN RETROFITTED W/ RED ACRYLON LED NEON

EXISTING & PROPOSED SIGN DETAILS



COMPARISONS OF DETAILS OF EXISTING & PROPOSED LED NEON



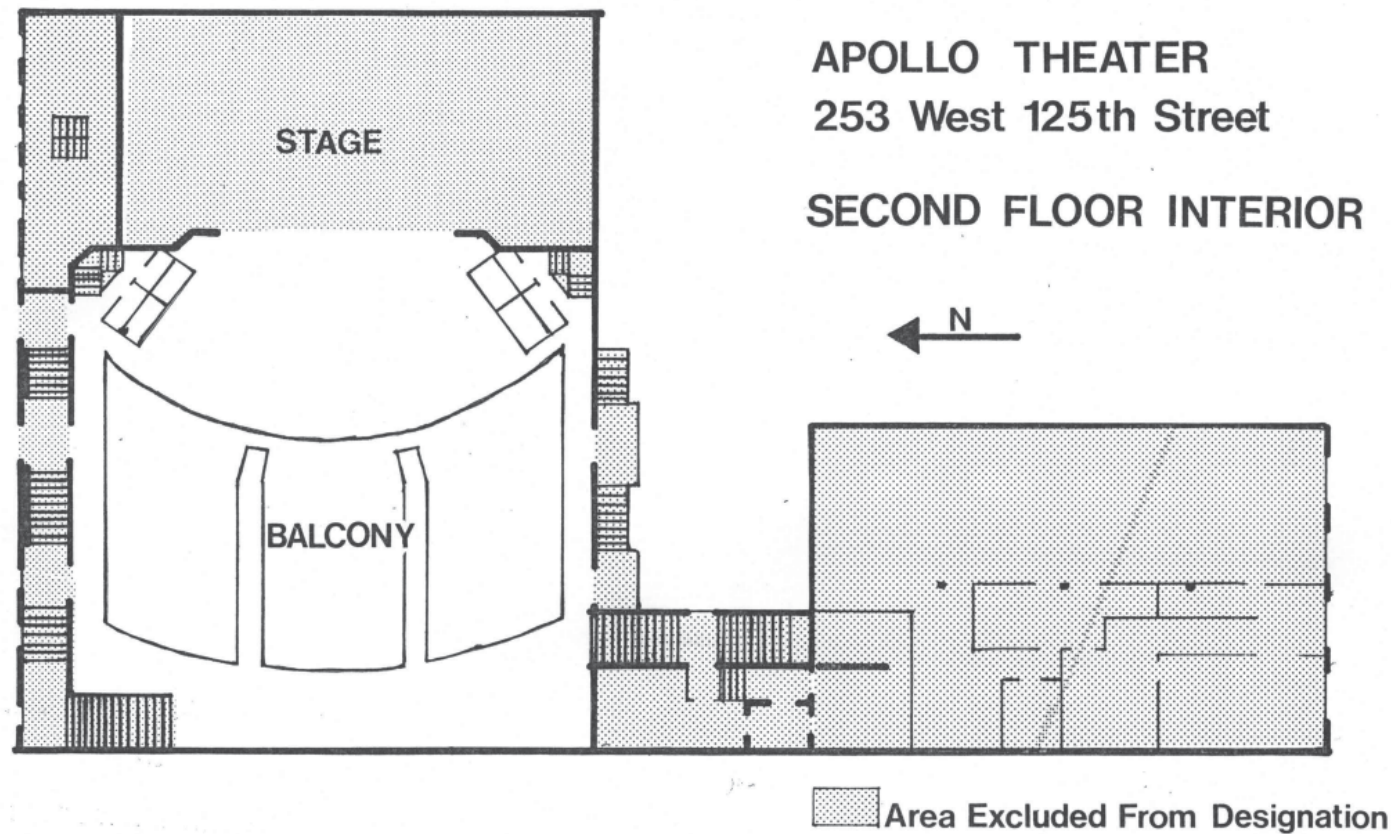
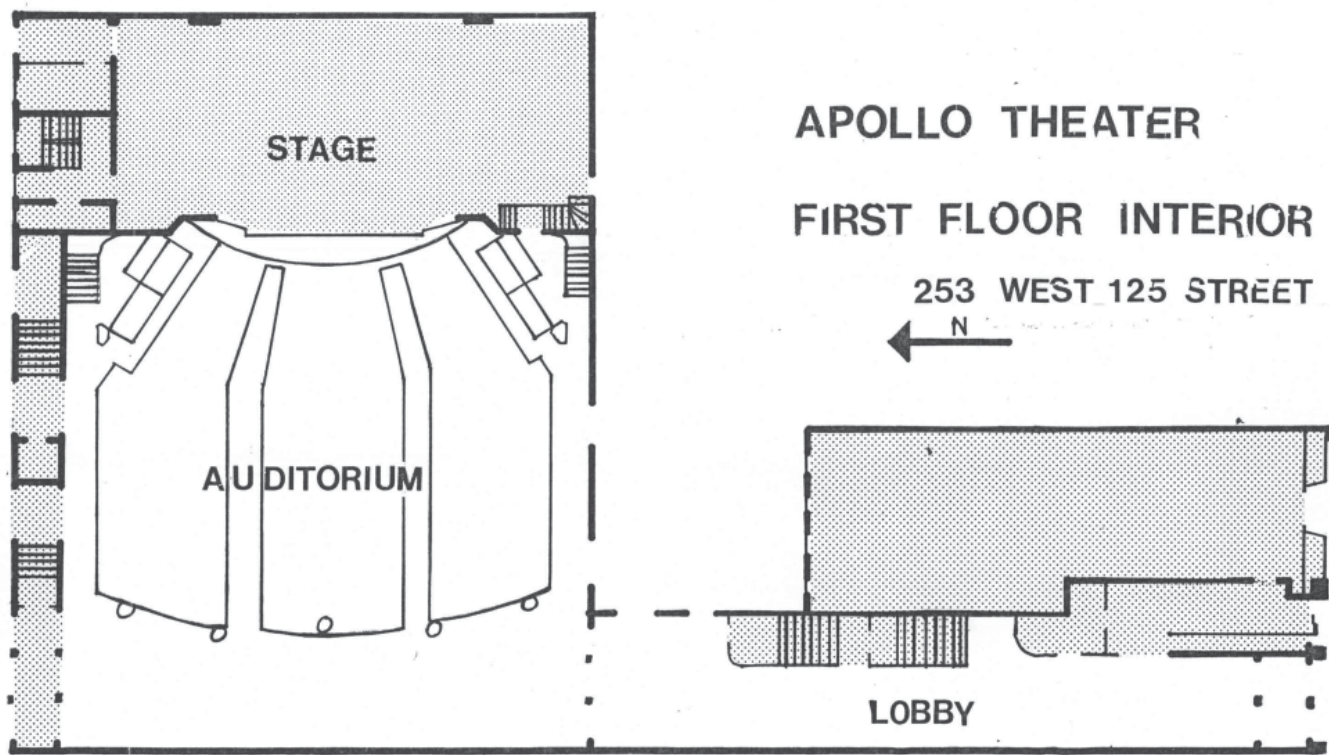
MOCK-UP OF LED NEON LETTERS & BLUE LED NEON STRIPES
SHOWN AT DAYTIME

- Location of red LED neon letter and blue LED neon stripe mock-up



MOCK-UP OF LED NEON LETTERS & BLUE LED NEON STRIPES
SHOWN AT EVENING

INTERIOR: LPC DESIGNATED AREAS



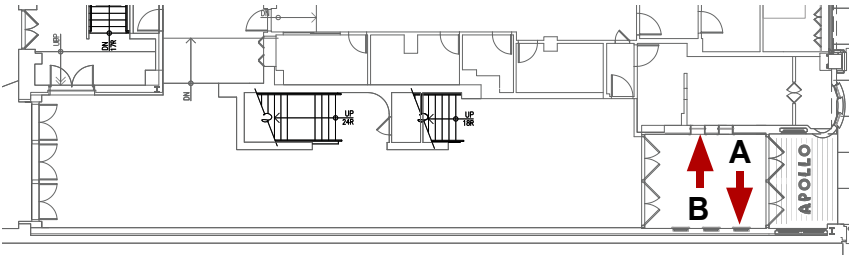
LOBBY: EXISTING VESTIBULE CONDITIONS



VIEW A - EXISTING VESTIBULE LOOKING WEST



VIEW B - EXISTING VESTIBULE LOOKING EAST



KEY PLAN



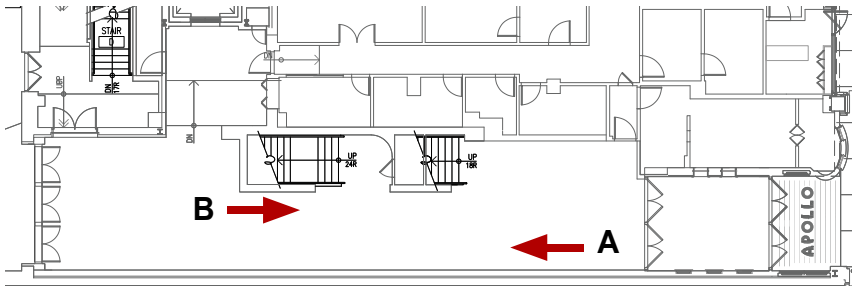
LOBBY: EXISTING CONDITIONS



VIEW A - LOBBY, LOOKING NORTH



VIEW B - LOBBY, LOOKING SOUTH



KEY PLAN



LOBBY: EXISTING CONDITIONS



VIEW A - EAST WALL OF LOBBY



VIEW B - EAST WALL OF LOBBY



VIEW C - REMNANTS OF EXISTING LOBBY TERRAZZO FLOORING UNDER CARPET IN POOR CONDITIONS, DAMAGED AND PATCHED



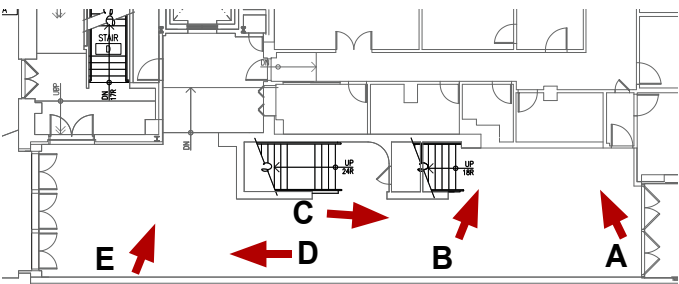
VIEW D - NORTHERN END OF LOBBY, WITH HISTORIC MONTAGES AT RIGHT



VIEW E - EXISTING OPENING TO ELEVATOR LOBBY



DETAIL OF LOBBY CEILING AND LIGHTING



KEY PLAN



LOBBY: HISTORIC DOCUMENTATION

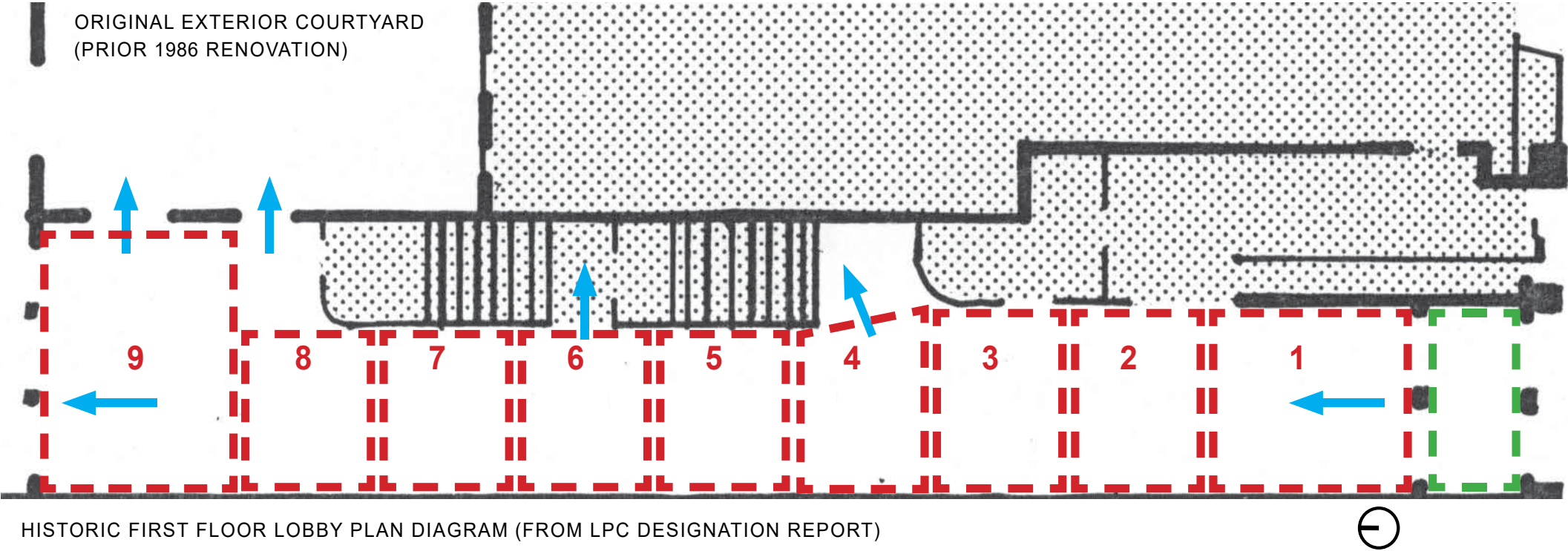


1959, GETTY

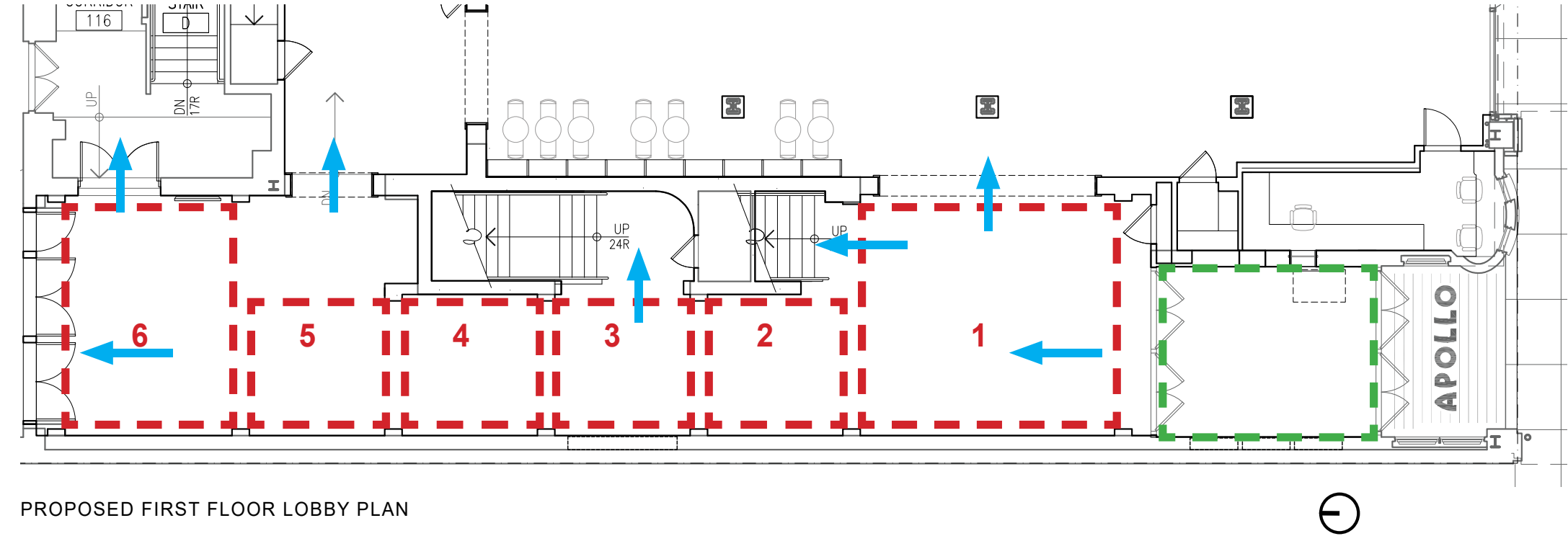


CA. 1960, GETTY

GROUND FLOOR: HISTORIC & PROPOSED LOBBY DESIGN COMPARISONS



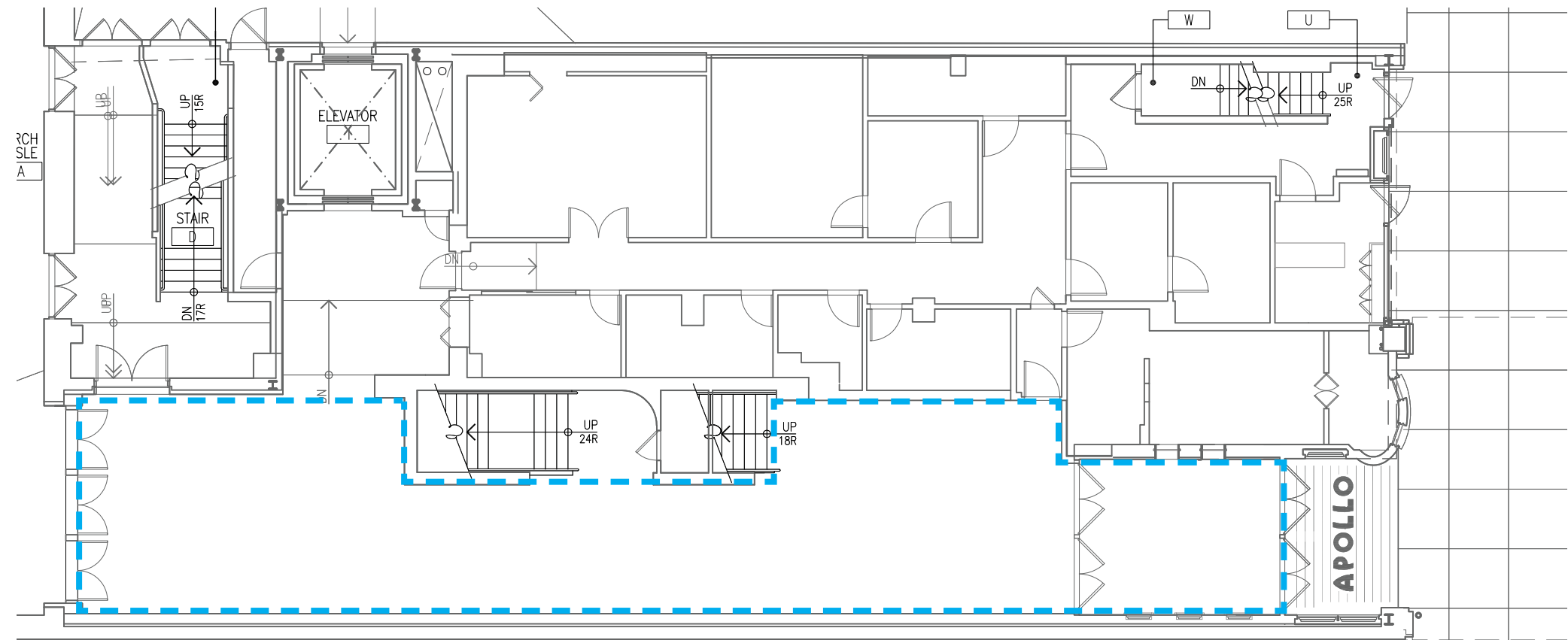
ORIGINAL LOBBY WAS LONGER WITH NO EXTERIOR VESTIBULE UNDER MARQUEE, AND A NARROWER VESTIBULE. BASED ON THE HISTORIC PHOTOS, THERE WERE TOTAL NINE INTERIOR BAYS INCLUDING TWO LARGER BAYS AT BOTH ENDS, AND SEVEN SMALLER EQUAL BAYS IN BETWEEN.



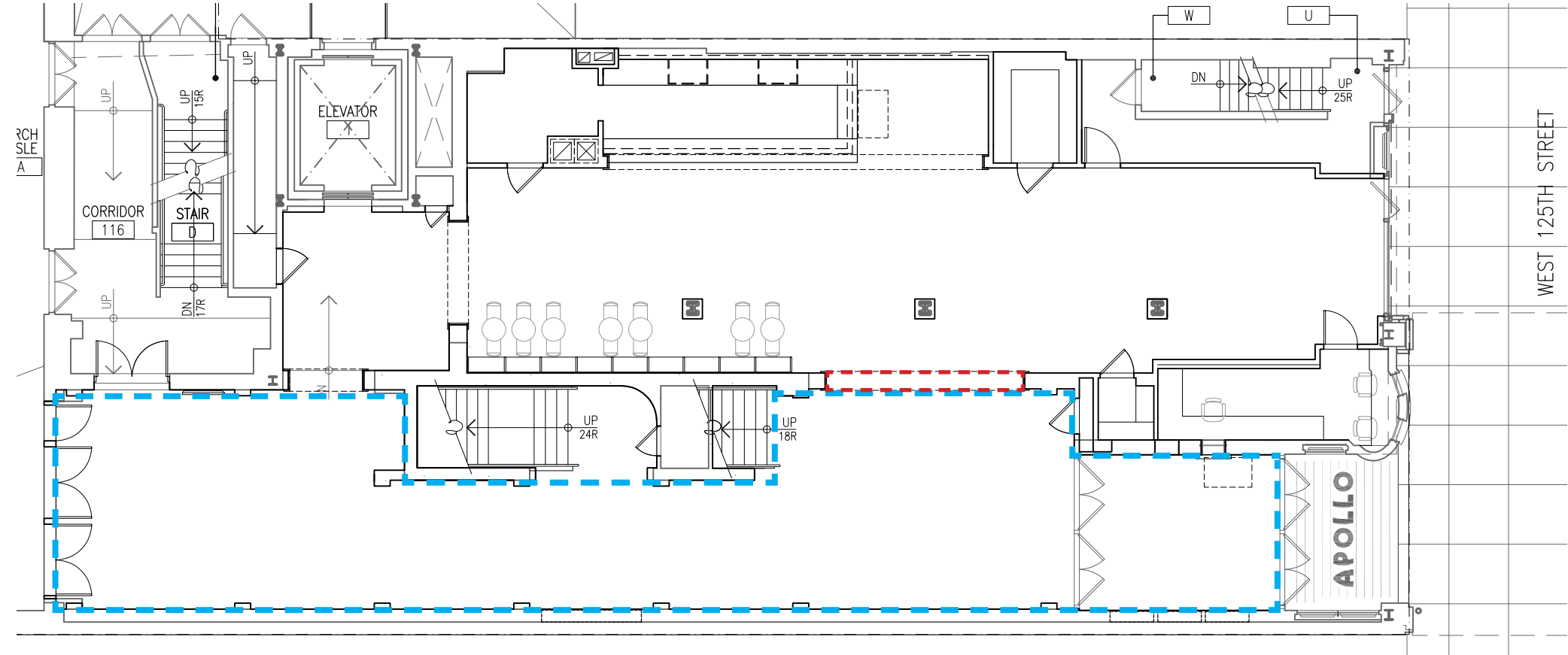
PROPOSED LOBBY DESIGN WITH SIX INTERIOR BAYS INCLUDING TWO LARGER BAYS AT BOTH ENDS, AND FOUR SMALLER EQUAL BAYS IN BETWEEN.

- VESTIBULE
- LOBBY INTERIOR BAY
- LOBBY CIRCULATION

GROUND FLOOR: EXISTING & PROPOSED LOBBY PLAN COMPARISONS



EXISTING FIRST FLOOR LOBBY PLAN



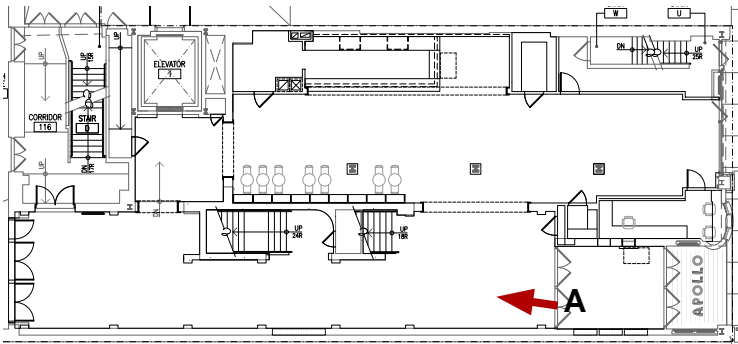
PROPOSED FIRST FLOOR LOBBY PLAN

-  LPC DESIGNATION AREA
-  PROPOSED OPENING TO EXISTING AREAS

GROUND FLOOR: PROPOSED LOBBY RENDERING



VIEW A - VIEW LOOKING TOWARD THEATER ENTRANCE & BAR

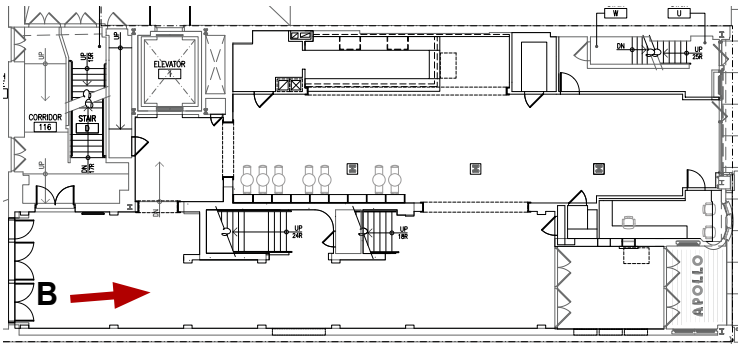


KEY PLAN

GROUND FLOOR: PROPOSED LOBBY RENDERING



VIEW B - VIEW LOOKING TOWARD ENTRY DOORS



KEY PLAN

GROUND FLOOR: PROPOSED LOBBY RENDERING & FINISHES

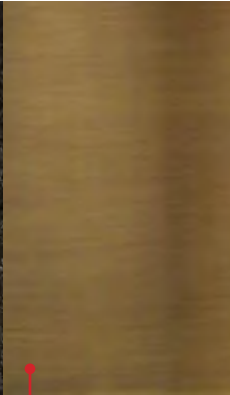


VIEW C - VIEW LOOKING TOWARD AUDITORIUM ENTRY DOORS

RING SHAPED PENDANT LIGHTING
FIXTURE W/ BRASS COLOR FINISH



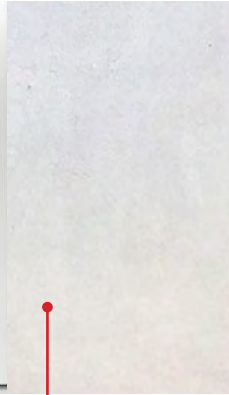
BLACK TERRAZZO W/ BRASS INLAY



BRASS ACCENT



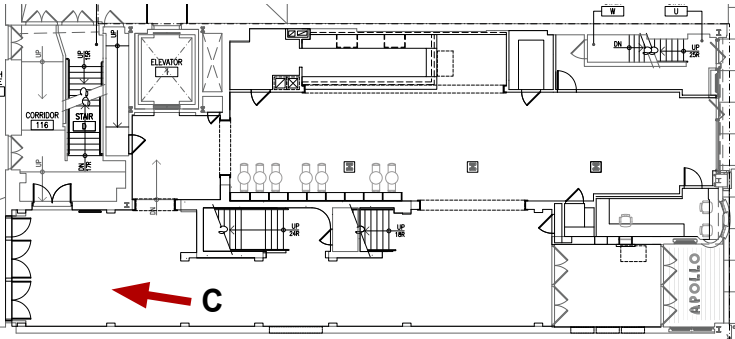
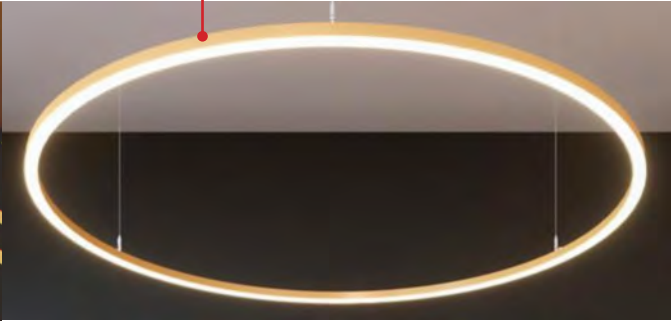
WHITE MARBLE WALL BASE



DECORATIVE WALL MIRROR

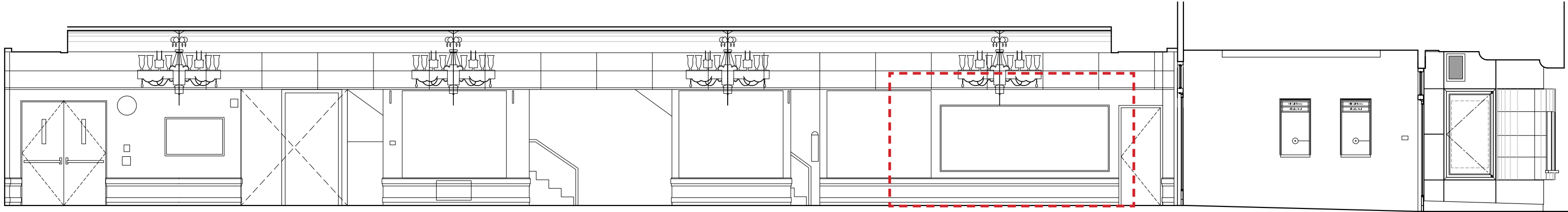


PAINTED GFRG DECORATIVE PILASTER,
WAINSCOT & CEILING COFFER

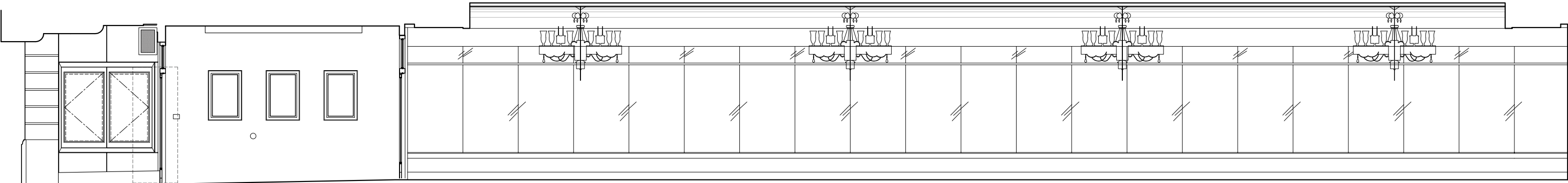


KEY PLAN

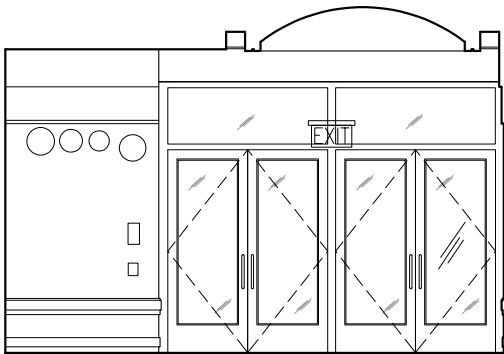
GROUND FLOOR: EXISTING LOBBY ELEVATIONS



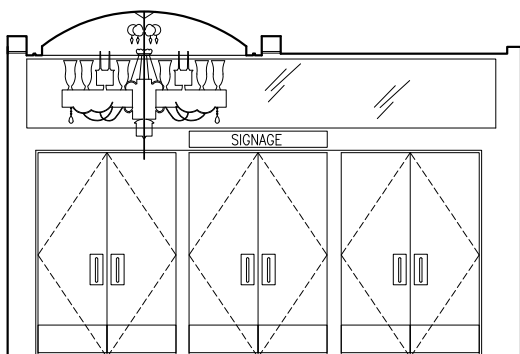
ELEVATION A - EXISTING FIRST FLOOR LOBBY EAST ELEVATION



ELEVATION B - EXISTING FIRST FLOOR LOBBY WEST ELEVATION

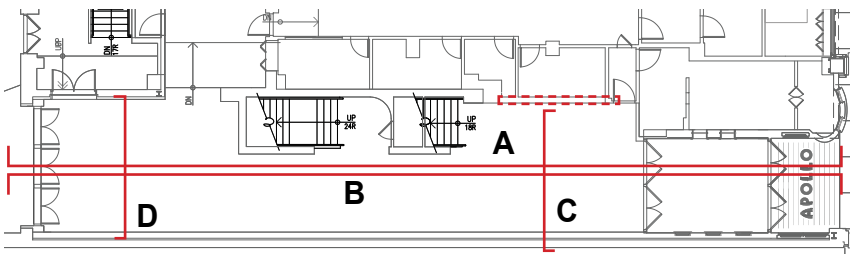


ELEVATION C - EXISTING FIRST FLOOR LOBBY SOUTH ELEVATION AT ENTRY DOORS



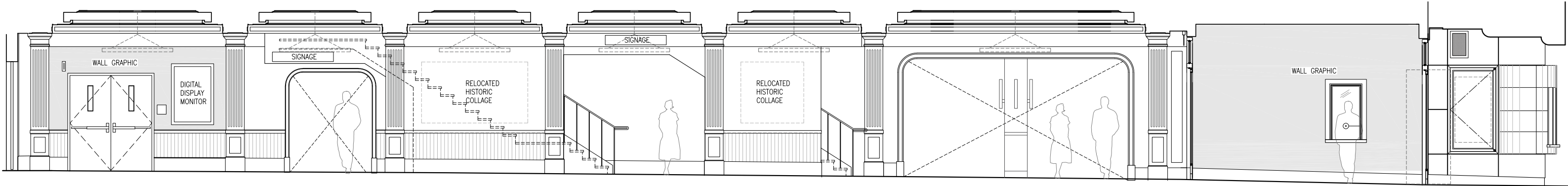
ELEVATION D - EXISTING FIRST FLOOR LOBBY NORTH ELEVATION AT THEATER ENTRANCE DOORS


PROPOSED OPENING TO
EXISTING AREAS

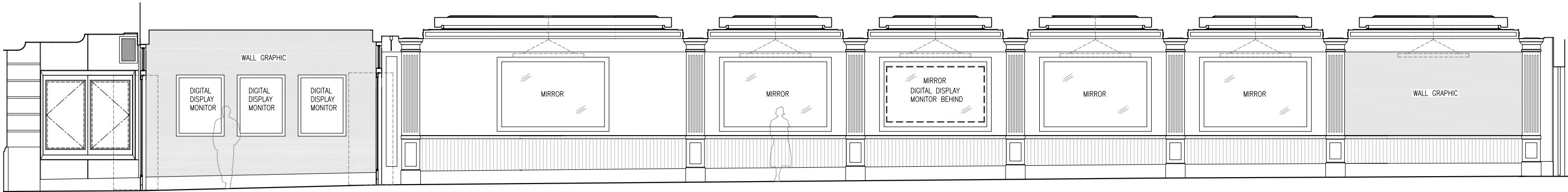


KEY PLAN

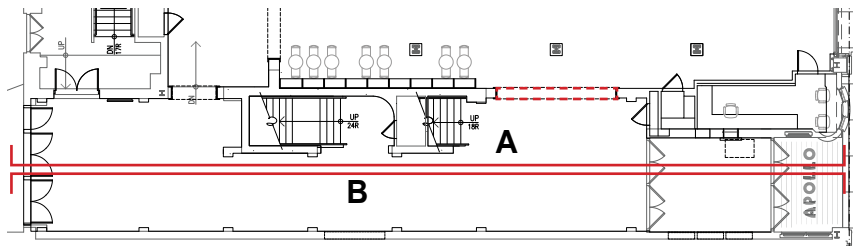
GROUND FLOOR: PROPOSED LOBBY ELEVATIONS



ELEVATION A - PROPOSED FIRST FLOOR LOBBY EAST ELEVATION



ELEVATION B - PROPOSED FIRST FLOOR LOBBY WEST ELEVATION



KEY PLAN

GROUND FLOOR: HISTORIC & PROPOSED LOBBY DESIGN COMPARISONS

PAINTED DECORATIVE
FLUTED PLASTER
COLUMN WITH BASE,
SHAFT & CAPITAL

HISTORIC PHOTO
MONTAGE MURALS
WITH PAINTED
FRAMES

PAINTED WAINSCOT &
PLASTER TOP RAIL

TERRAZZO PILASTER
BASE & WALL BASE

TERRAZZO FLOORING
W/ METAL DIVIDER
STRIPS & BORDER



HISTORIC PHOTO OF LOBBY, CA. 1960

PAINTED DECORATIVE
PLASTER FAUX BEAMS
& CEILING COFFERS

PAINTED DECORATIVE
PLASTER ROSETTE

PAINTED DECORATIVE
PLASTER BANDS AT
SOFFIT & FASCIA

NON-HISTORIC
PENDANT LIGHTING
FIXTURE

PAINTED DECORATIVE
PLASTER WALL PANELS
W/ STILE & RAIL AT
TRANSOM

PAINTED DECORATIVE
BANDS AT SOFFIT &
FASCIA

RING SHAPE PENDANT
LED LIGHTING FIXTURE

DECORATIVE MIRROR
WITH PAINTED
DECORATIVE FRAME
(ONE WITH DIGITAL
MONITOR BEHIND)

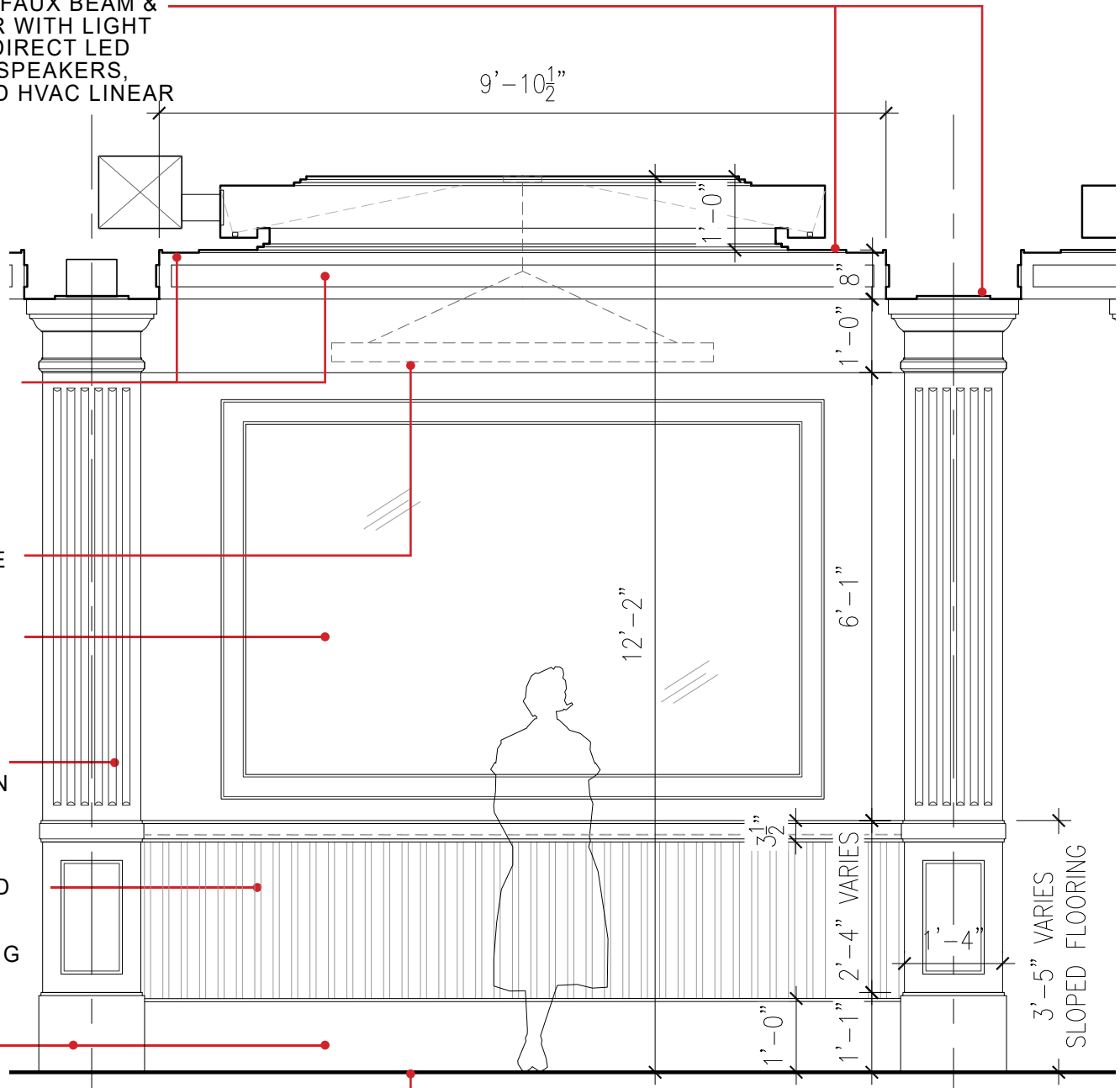
PAINTED DECORATIVE
FLUTED GFRG COLUMN
WITH BASE, SHAFT &
CAPITAL

PAINTED GFRG FLUTED
WAINSCOT & TOP RAIL
WITH CONCEALED
INDIRECT LED LIGHTING

MARBLE PILASTER
BASE & WALL BASE

TERRAZZO FLOORING
W/ BRASS DIVIDER
STRIPS & DECORATIVE
INLAY

PAINTED DECORATIVE FAUX BEAM &
GFRG CEILING COFFER WITH LIGHT
COVE TO CONCEAL INDIRECT LED
LIGHTING, RECESSED SPEAKERS,
SPRINKLER HEADS AND HVAC LINEAR
DIFFUSERS

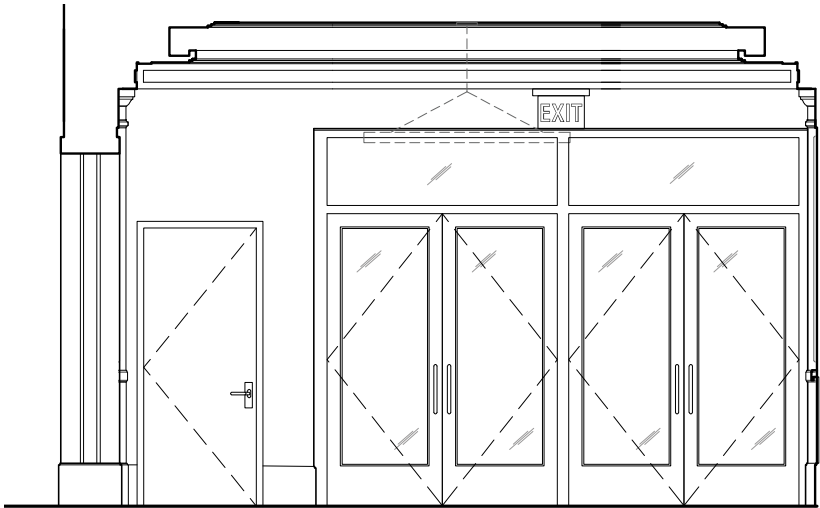


PROPOSED LOBBY ELEVATION - TYPICAL BAY

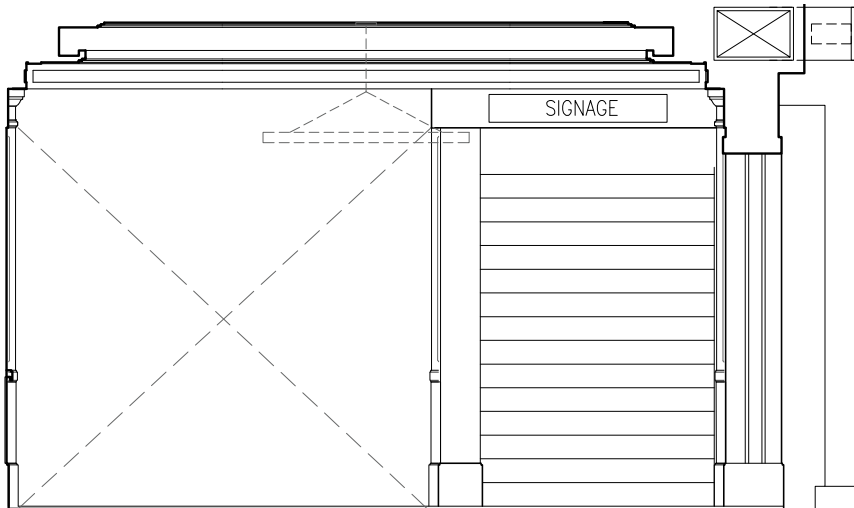
NOTES:

*ALL SEAMS & JOINTS AT PRE-CAST GFRG PANELING TO BE FILLED, SANDED TO SMOOTH AND PAINTED.

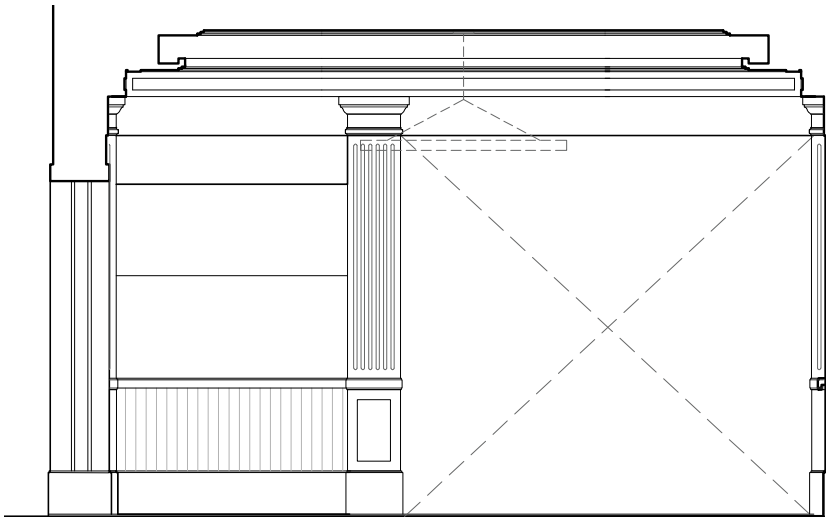
GROUND FLOOR: PROPOSED LOBBY ELEVATIONS



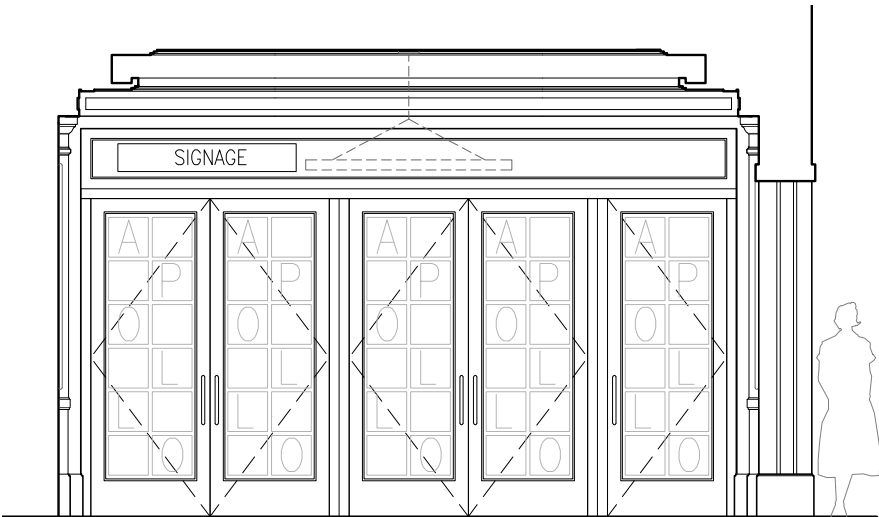
ELEVATION C - PROPOSED FIRST FLOOR LOBBY SOUTH ELEVATION AT ENTRY DOORS



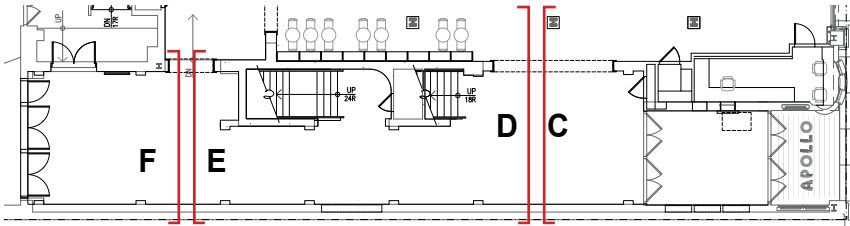
ELEVATION D - PROPOSED FIRST FLOOR LOBBY NORTH ELEVATION AT STAIRS



ELEVATION E - PROPOSED FIRST FLOOR LOBBY SOUTH ELEVATION AT NICHE



ELEVATION F - PROPOSED FIRST FLOOR LOBBY NORTH ELEVATION AT THEATER ENTRANCE DOORS

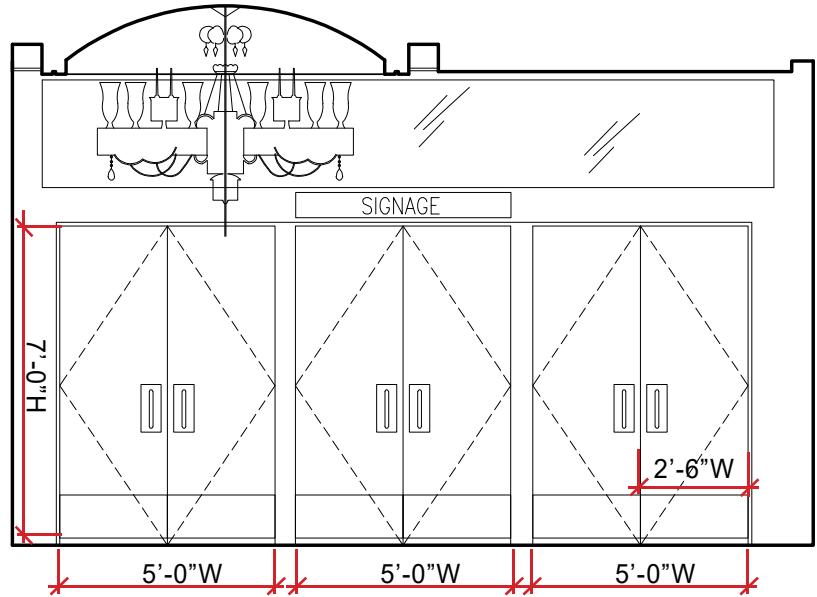


KEY PLAN

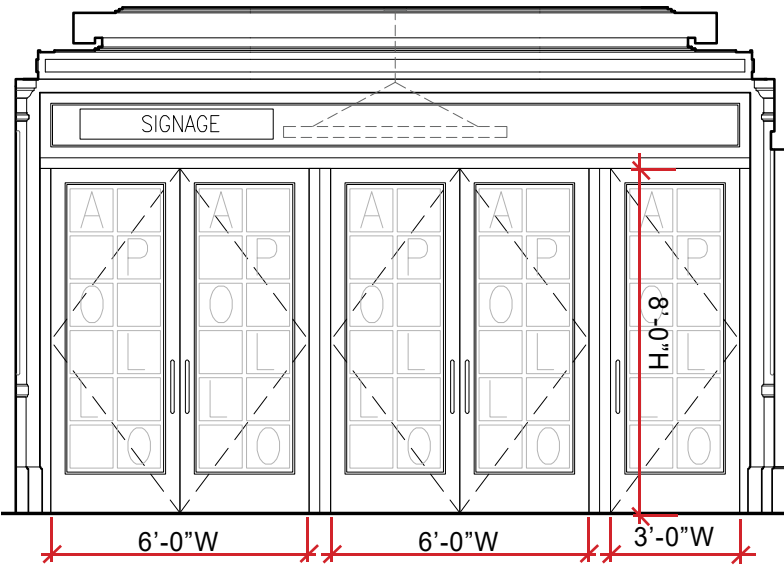
GROUND FLOOR: EXISTING & PROPOSED AUDITORIUM ENTRANCE DOORS



EXISTING NON-HISTORIC AUDITORIUM DOORS FROM LOBBY SIDE



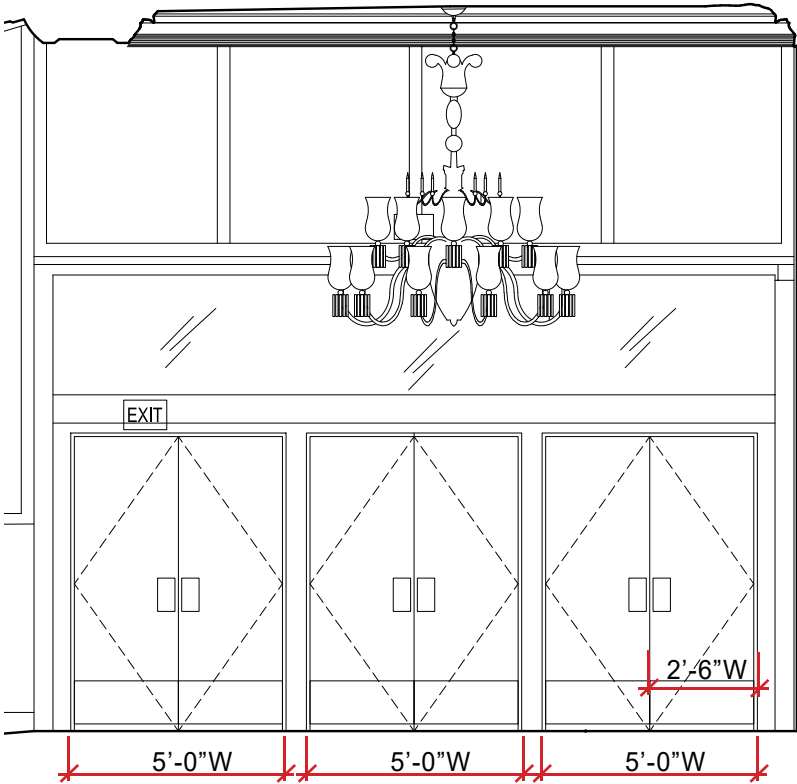
EXISTING AUDITORIUM DOORS FROM LOBBY SIDE - 3 PAIRS OF DOUBLE DOORS AT 5'-0" WIDE. EACH DOOR LEAF IS 30" WIDE, NOT ADA COMPLIANT (32" MIN. CLEARANCE AT OPEN POSITION) - PAINTED HOLLOW CORE WOOD DOORS, GLASS TRANSOM W/ VINYL DECAL ABOVE



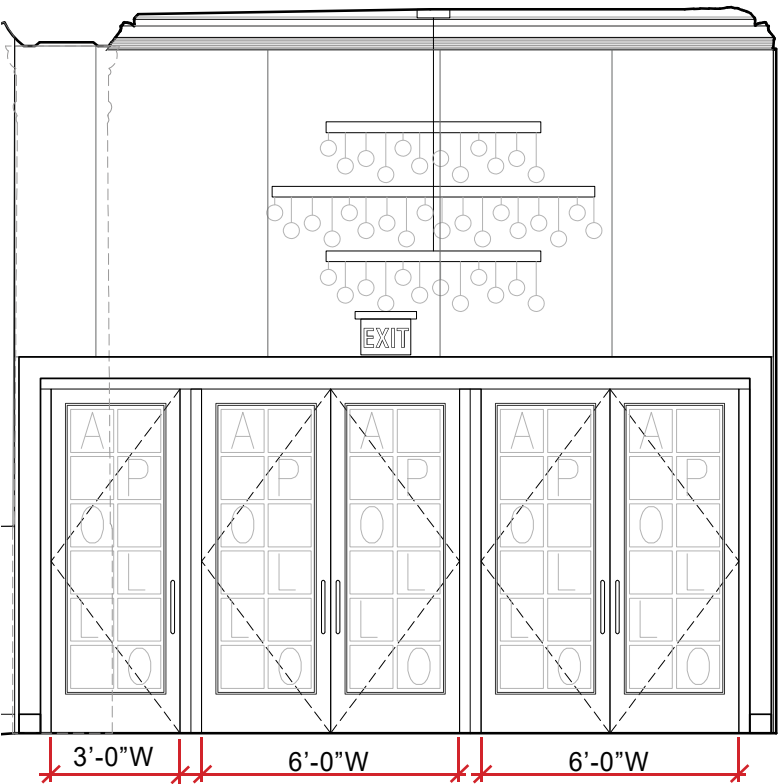
PROPOSED AUDITORIUM DOORS FROM LOBBY SIDE - 2 PAIRS OF DOUBLE DOORS AT 6'-0" WIDE AND ONE SINGLE DOOR AT 3'-0" WIDE. EACH DOOR LEAF IS 36" WIDE, ADA COMPLIANT. PAINTED PANELED METAL DOOR W/ ACOUSTIC STC RATING, ETCHED BRASS METAL FINISH WITH "APOLLO" GRAPHIC, PAINTED PANELED TRANSOM AND SIGNAGE ABOVE



EXISTING NON-HISTORIC AUDITORIUM DOORS FROM AUDITORIUM SIDE



EXISTING AUDITORIUM DOORS FROM AUDITORIUM SIDE - 3 PAIRS OF DOUBLE DOORS AT 5'-0" WIDE. EACH DOOR LEAF IS 30" WIDE, NOT ADA COMPLIANT (32" MIN. CLEARANCE AT OPEN POSITION)

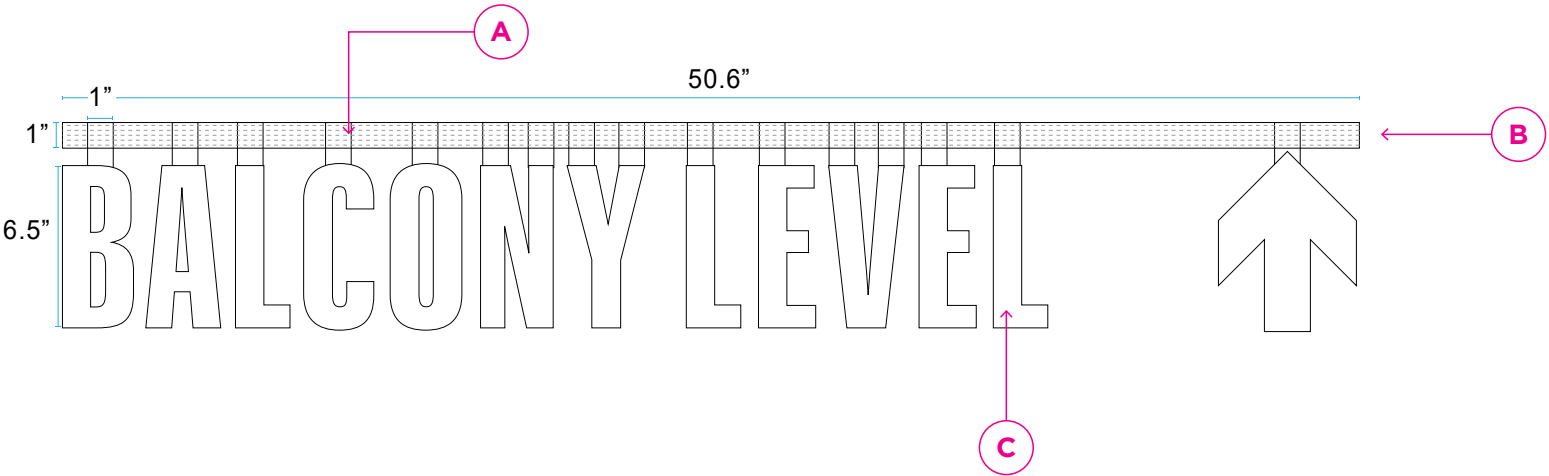


PROPOSED AUDITORIUM DOORS FROM AUDITORIUM SIDE - 2 PAIRS OF DOUBLE DOORS AT 6'-0" WIDE AND ONE SINGLE DOOR AT 3'-0". EACH DOOR LEAF IS 36" WIDE, ADA COMPLIANT.

GROUND FLOOR: EXISTING & PROPOSED LOBBY SIGNAGE



EXISTING WAY FINDING SIGNAGE - SMALL AND HARD TO READ, INCONSISTENT SIZE



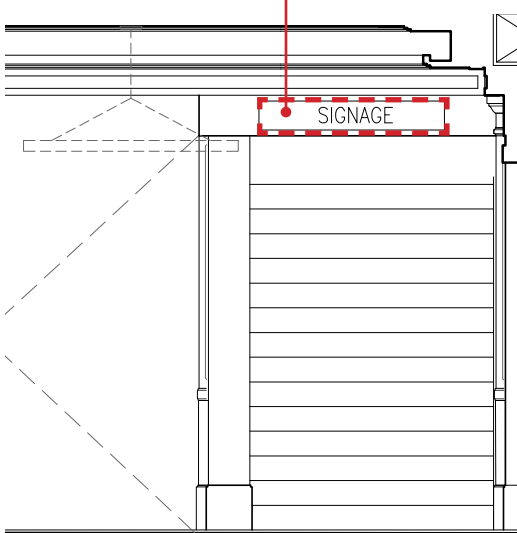
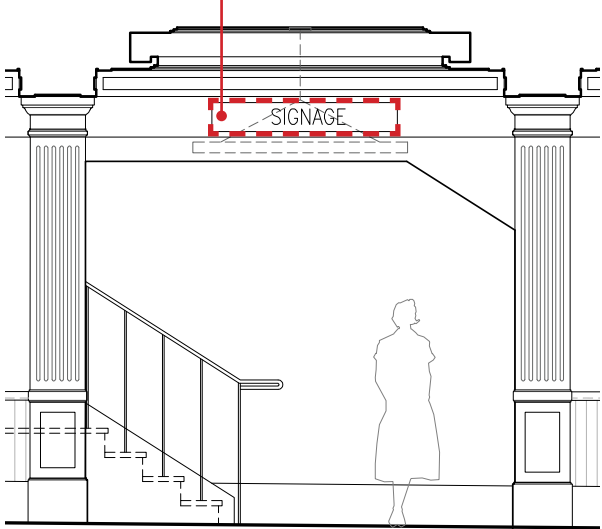
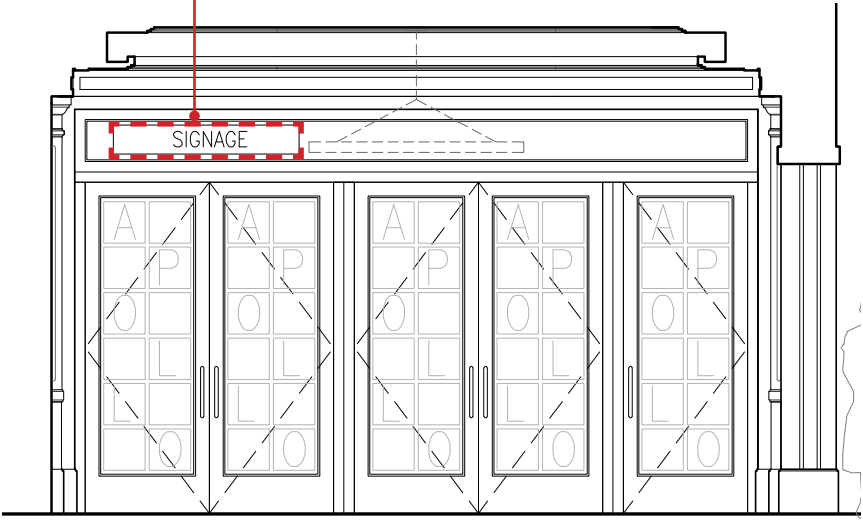
TYPE C SIGNAGE: PROPOSED ILLUMINATED WAY FINDING DIRECTIONAL SIGNAGE

- A.** 1"sq alum. tubing posts. Electrical connection inside, painted with brass-style finish
- B.** 1" sq alum. tubing post pin-mounted flush to ceiling (1-2 pins per letter)
- C.** 5/8" thick polished clear acrylic face with second surface painted white background and red edges. Acrylic face with red LED strips to created outlined effect for letterform

PROPOSED LOCATION OF TYPE C SIGNAGE: ORCHESTRA LEVEL

PROPOSED LOCATION OF TYPE C SIGNAGE: MEZZANINE LEVEL

PROPOSED LOCATION OF TYPE C SIGNAGE: BALCONY LEVEL



PROPOSED LOCATIONS OF TYPE C SIGNAGE AT LOBBY



RENDERING OF TYPE C SIGNAGE

AUDITORIUM: EXISTING CONDITIONS



VIEW OF AUDITORIUM FROM STAGE

AUDITORIUM: HISTORIC DOCUMENTATION



1944 GETTY

AUDITORIUM: HISTORIC DOCUMENTATION



1981, LPC DESIGNATION PHOTO



1981, LPC DESIGNATION PHOTO

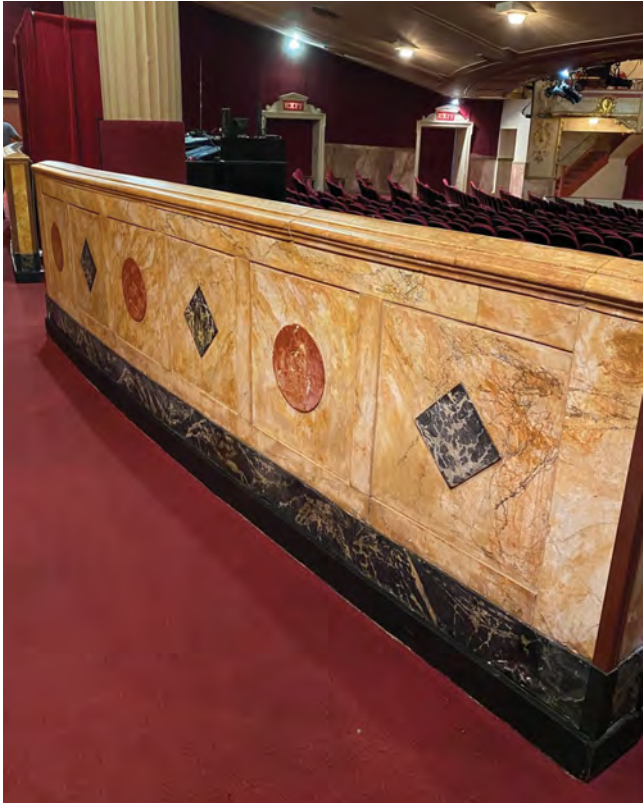
AUDITORIUM: EXISTING ORCHESTRA LEVEL CONDITIONS



VIEW A - AUDITORIUM, LOOKING SOUTHWEST



VIEW B - VIEW FROM ORCHESTRA LEVEL LOOKING TOWARDS STAGE



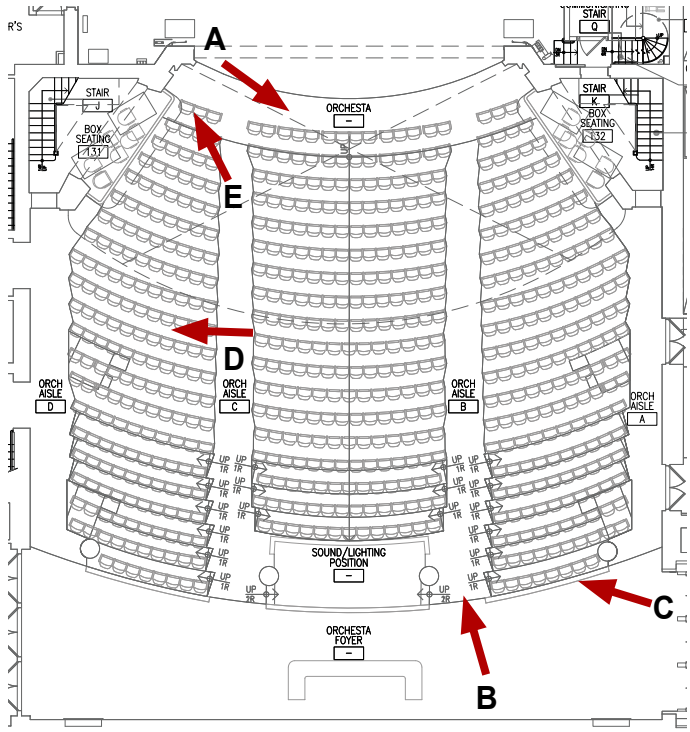
VIEW C - EXISTING SCAGLIOGA STANDING WALL IN FAIR CONDITIONS



VIEW D - LOOKING NORTH, MARBLE WAINSCOT IS NON-HISTORIC, AS IS FABRIC CLADDING ABOVE. EXIT SIGNS DO NOT MEET CURRENT CODE.



VIEW E - MOCK-UP OF HISTORIC PAINT COLORS PREVIOUSLY APPROVED BY LPC



KEY PLAN

AUDITORIUM: EXISTING ORCHESTRA LEVEL CONDITIONS



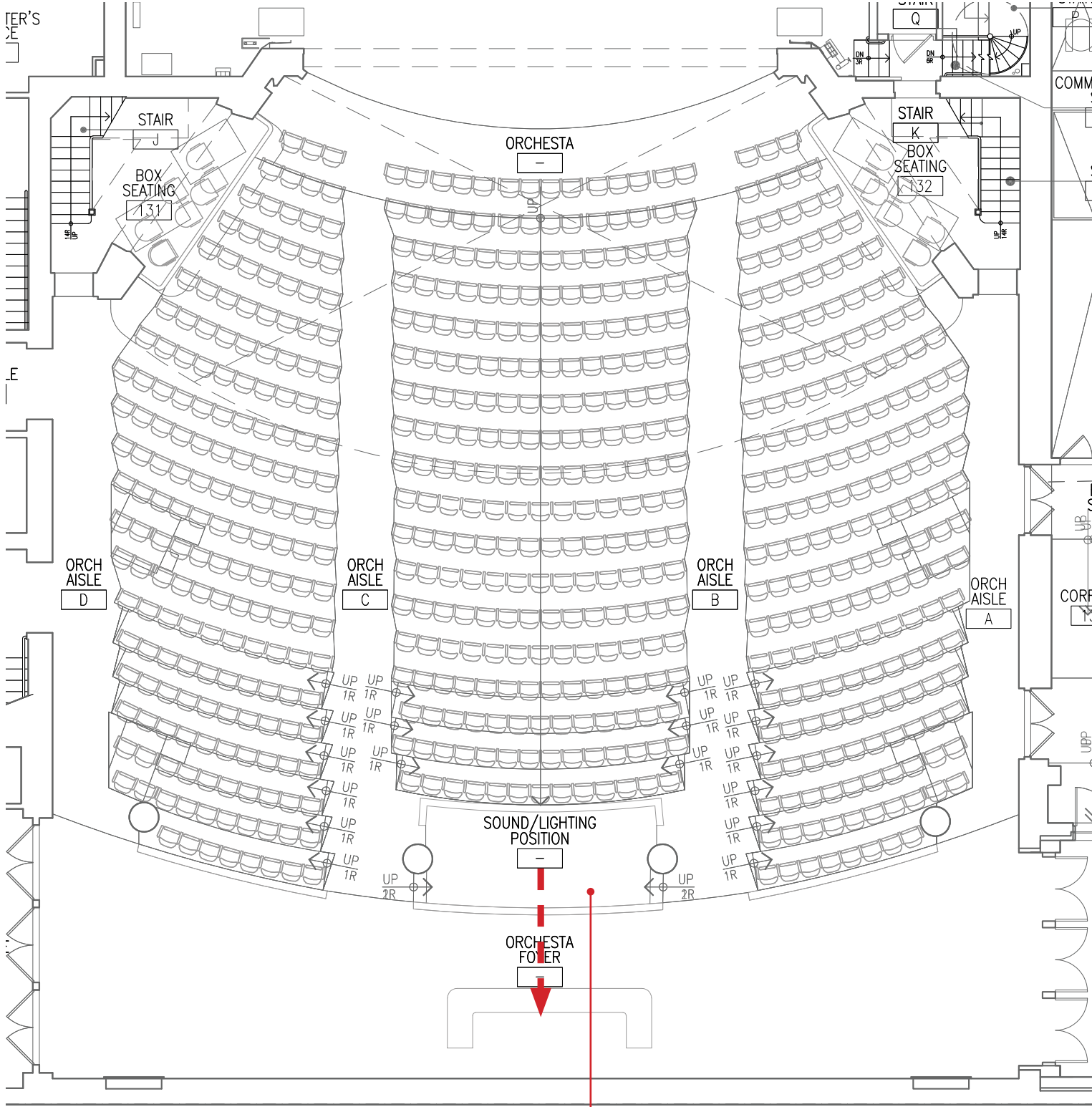
BACK OF ORCHESTRA LEVEL AT AUDITORIUM, LOOKING NORTH

AUDITORIUM: EXISTING CEILING CONDITIONS



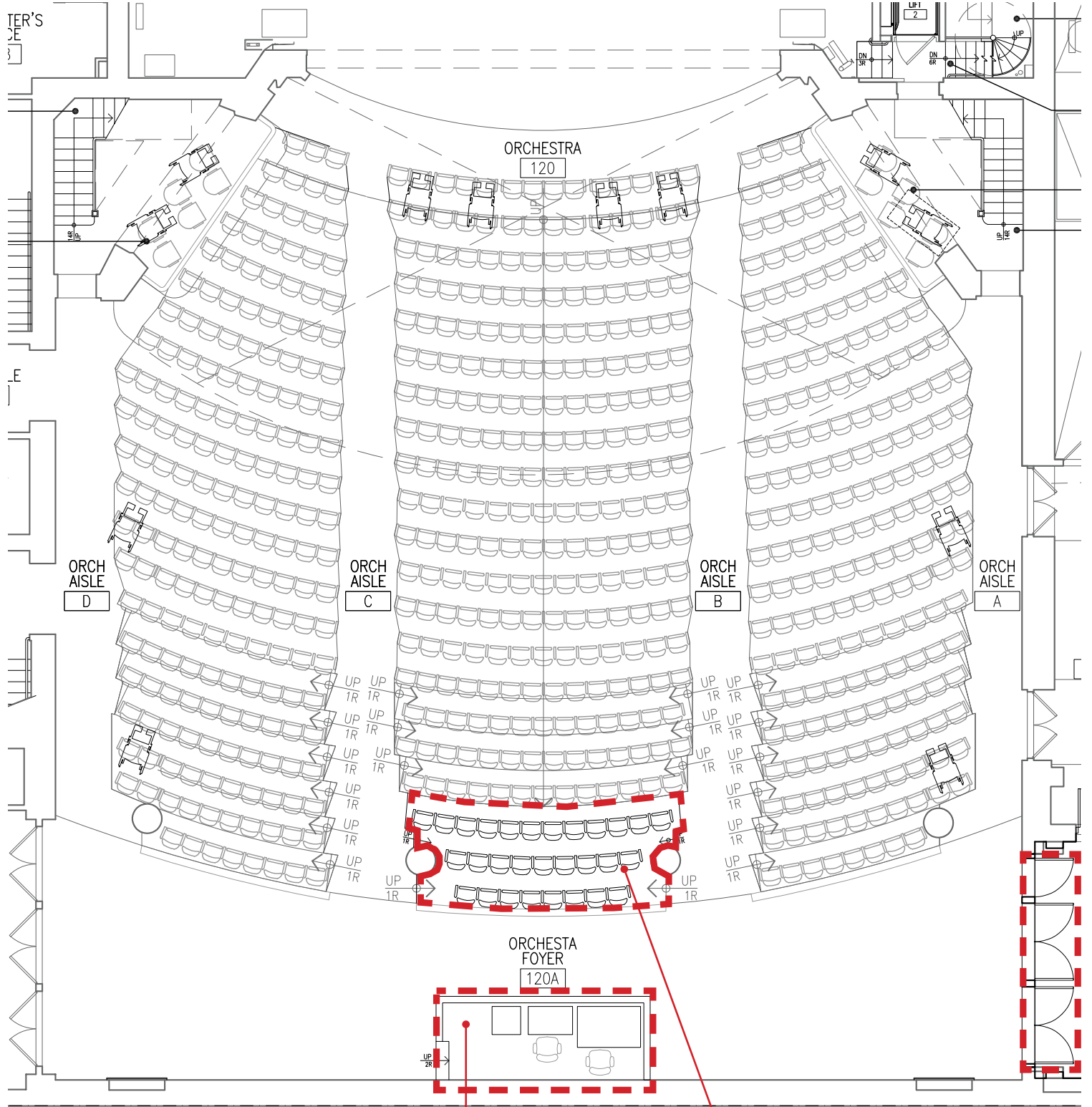
EXISTING AUDITORIUM CEILING CONDITIONS

AUDITORIUM: ORCHESTRA LEVEL - EXISTING & PROPOSED PLANS



SOUND & LIGHT POSITION TO BE MOVED TO EXISTING BAR LOCATION, NEW SEATS ADDED

EXISTING AUDITORIUM FIRST FLOOR ORCHESTRA LEVEL PLAN



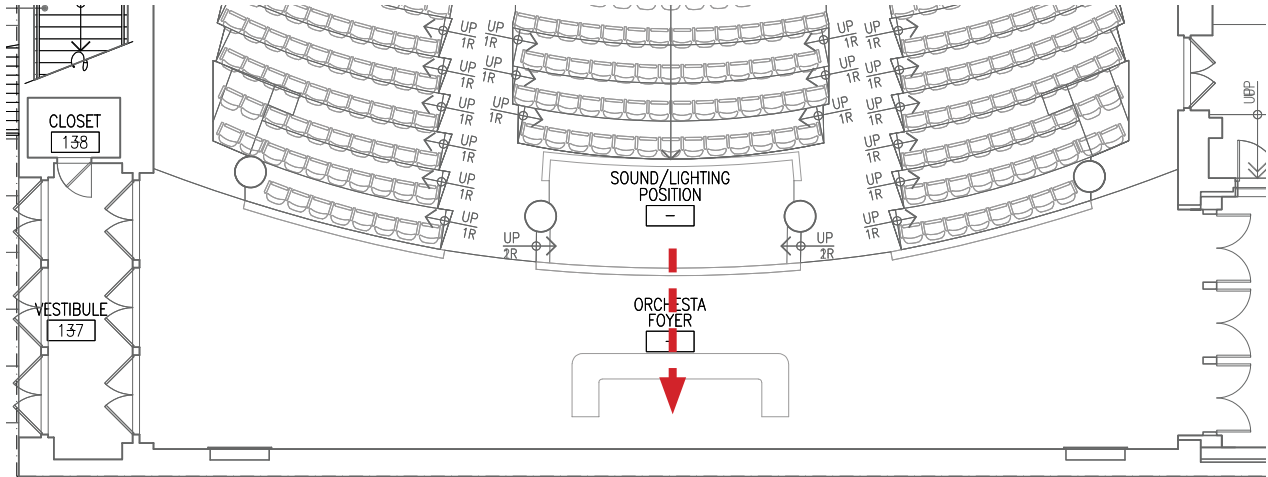
NEW RAISED SOUND & LIGHT POSITION

29 NEW SEATS ADDED

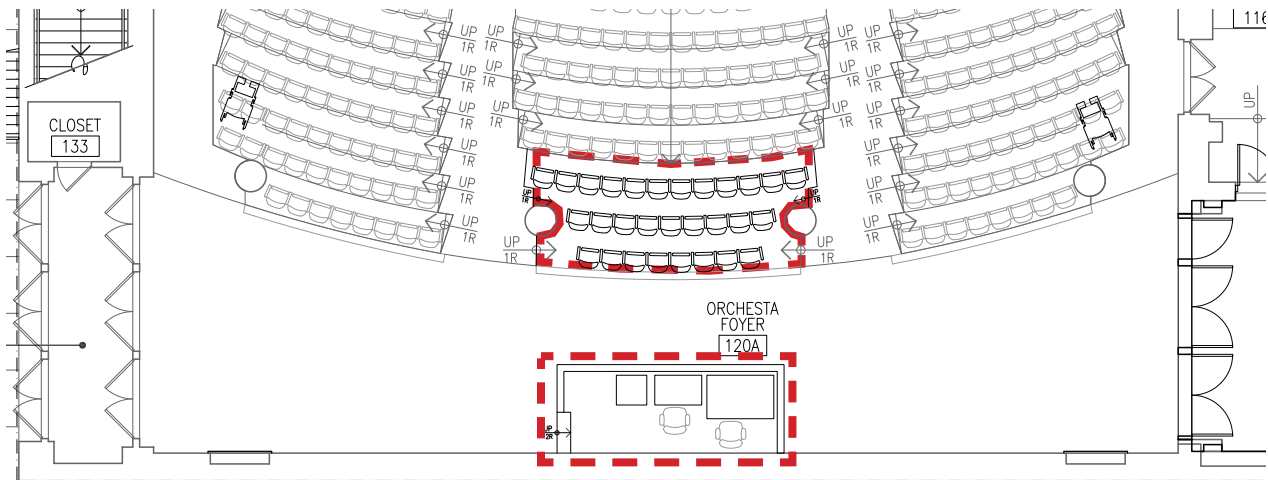
PROPOSED ALTERATIONS

PROPOSED AUDITORIUM FIRST FLOOR ORCHESTRA LEVEL PLAN

AUDITORIUM: EXISTING BAR / SOUND & LIGHT POSITION

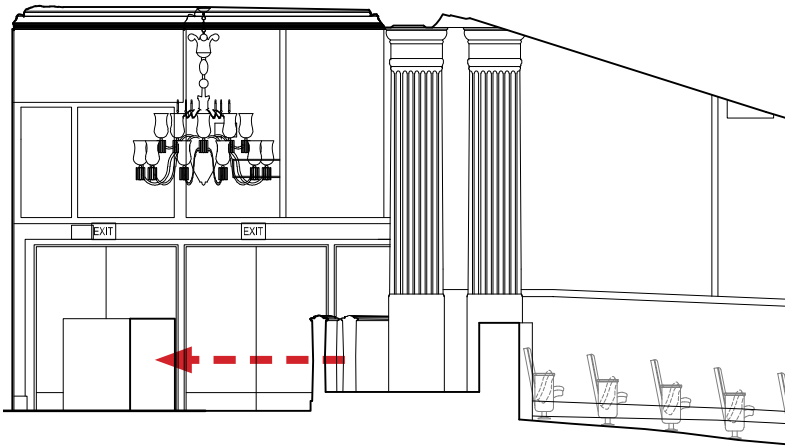


EXISTING SOUND/LIGHT POSITION & BAR LOCATIONS

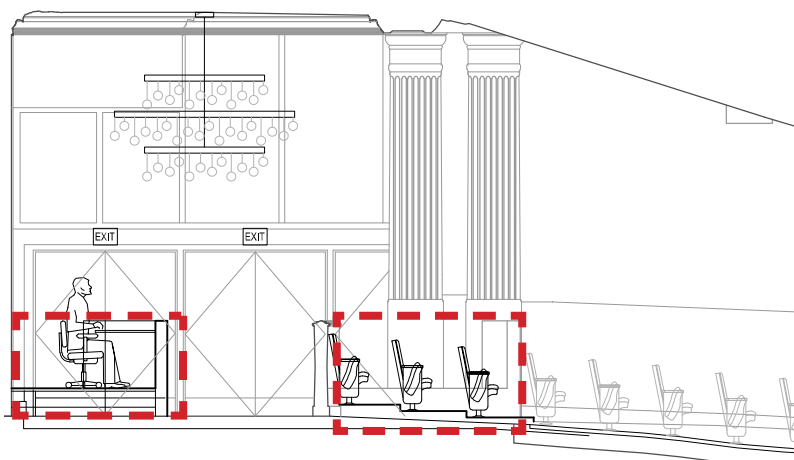


PROPOSED ADDED NEW SEATS & RAISED SOUND/LIGHT POSITION LOCATION

PROPOSED ALTERATIONS



EXISTING SOUND/LIGHT POSITION & BAR LOCATIONS



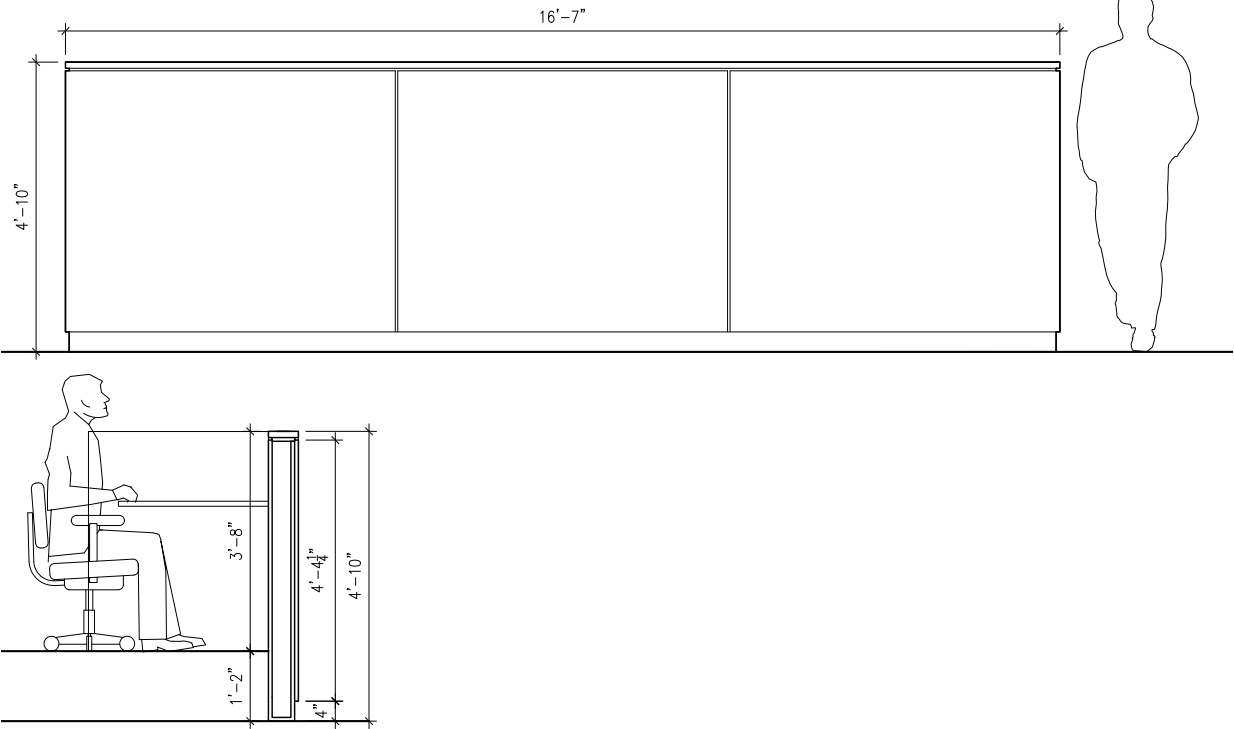
PROPOSED ADDED NEW SEATS & RAISED SOUND/LIGHT POSITION LOCATION



EXISTING BAR CONDITIONS - TO BE REMOVED FOR PROPOSED RAISED SOUND/LIGHTING POSITION

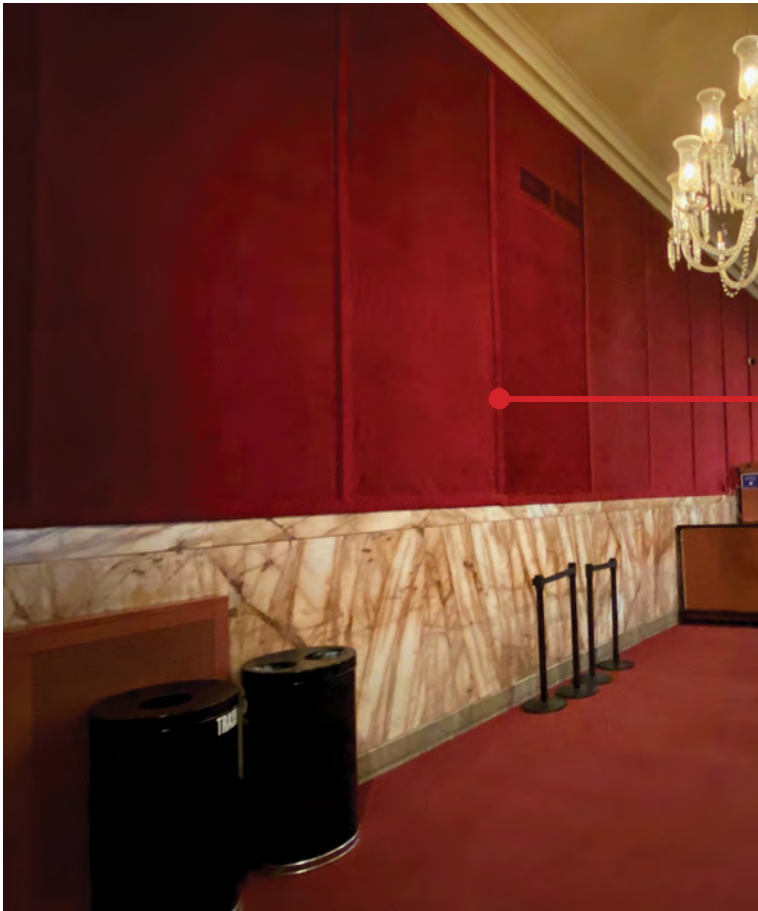


EXISTING SOUND/LIGHT POSITION CONDITIONS - TO BE REMOVED FOR PROPOSED NEW SEATS



PROPOSED ELEVATION AND SECTION OF RAISED SOUND/LIGHT POSITION

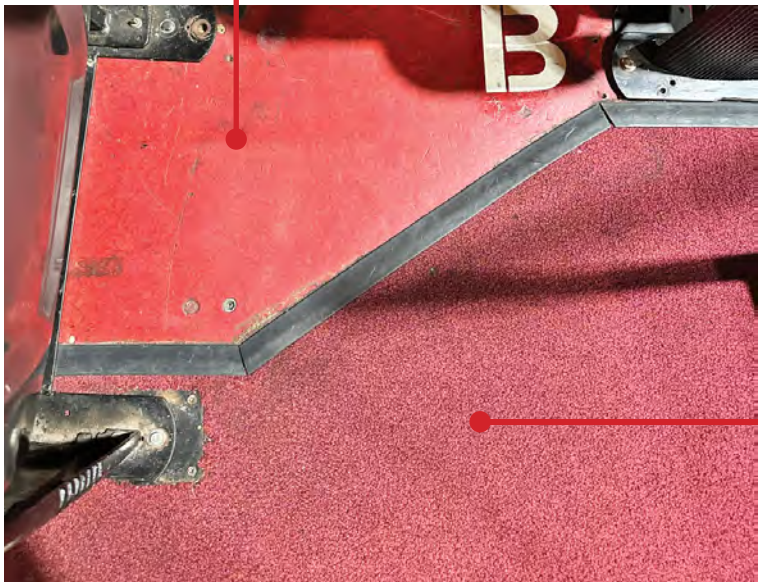
AUDITORIUM: PROPOSED MATERIALS & FINISHES



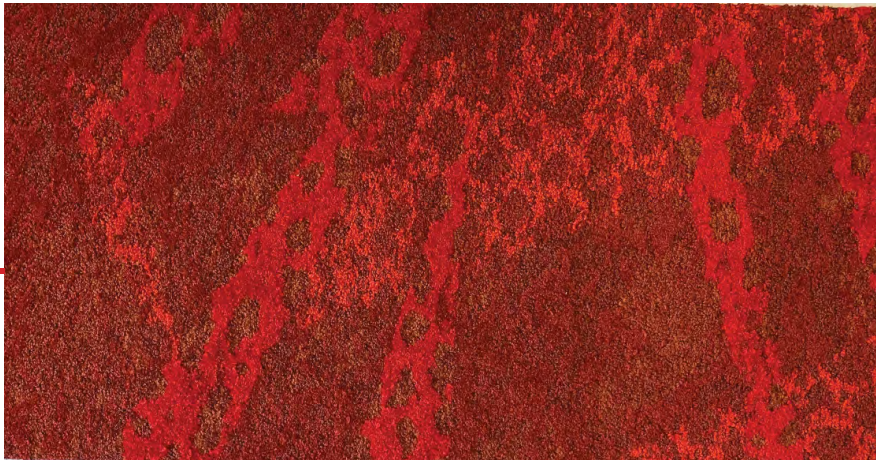
FB-101 - PROPOSED NEW FABRIC IN ROSE BRAND 25 OZ CHARISMA VELOUR IN COLOR ROUGE



LIN-103 - PROPOSED FORBO MARMOLEUM REAL #3127 BLEECKER STREET



EXISTING LINOLEUM FLOORING, CARPET FLOORING AND TRANSITIONING STRIP AT SEATING AREAS TO BE REPLACED WITH NEW



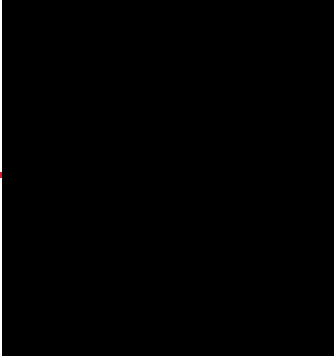
CPT-102 - PROPOSED NEW BROADLOOM CARPET IN CM HOSPITALITY COLOR POINT, 10TH GAUGE, .208\"/>



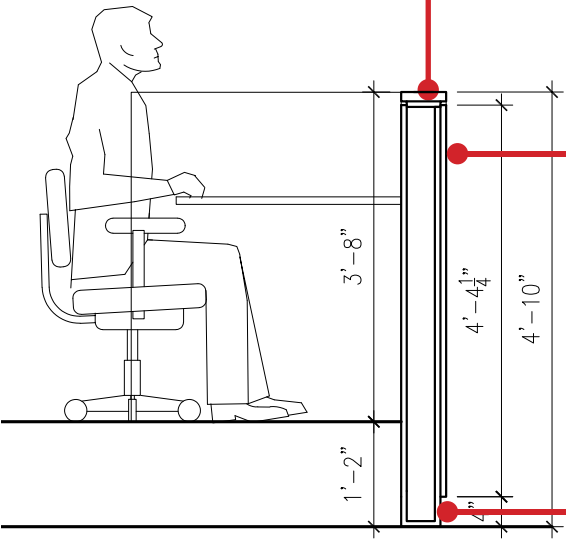
ST-103 - PROPOSED QUARTZ COUNTER, HANSTONE QUARTZ, BLACK CORAL RS306 IN POLISHED FINISH



LA-100 - PROPOSED HIGH PRESSURE LAMINATE, FROMICA NEW BURGUNDY 7966-58 IN MATT FINISH



LA-101 - PROPOSED HIGH PRESSURE LAMINATE, FROMICA BLACK 909-58 IN MATT FINISH



PROPOSED FINISHES OF RAISED SOUND/LIGHT POSITION AND PORTABLE BAR AT MEZZANINE & BALCONY

AUDITORIUM: EXISTING MEZZANINE CONDITIONS



VIEW A - MEZZANINE LEVEL, LOOKING SOUTH. AN EXISTING SOFFIT EXISTS ALONG THE WEST WALL WITH ENCLOSED HVAC DUCTWORK & DIFFUSERS



VIEW B - EXISTING STAIR ENTRANCE OPENING AT MEZZANINE LEVEL



VIEW C - MEZZANINE LEVEL, LOOKING NORTH



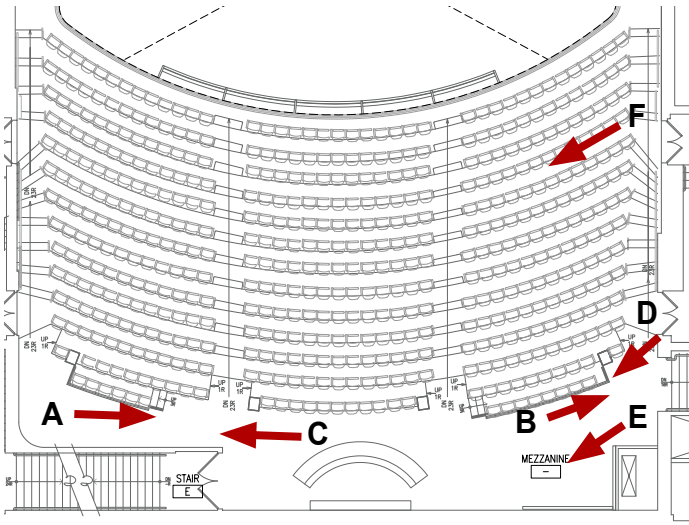
VIEW D - MEZZANINE LEVEL, LOOKING NORTH



VIEW E - REAR WALL OF MEZZANINE LEVEL

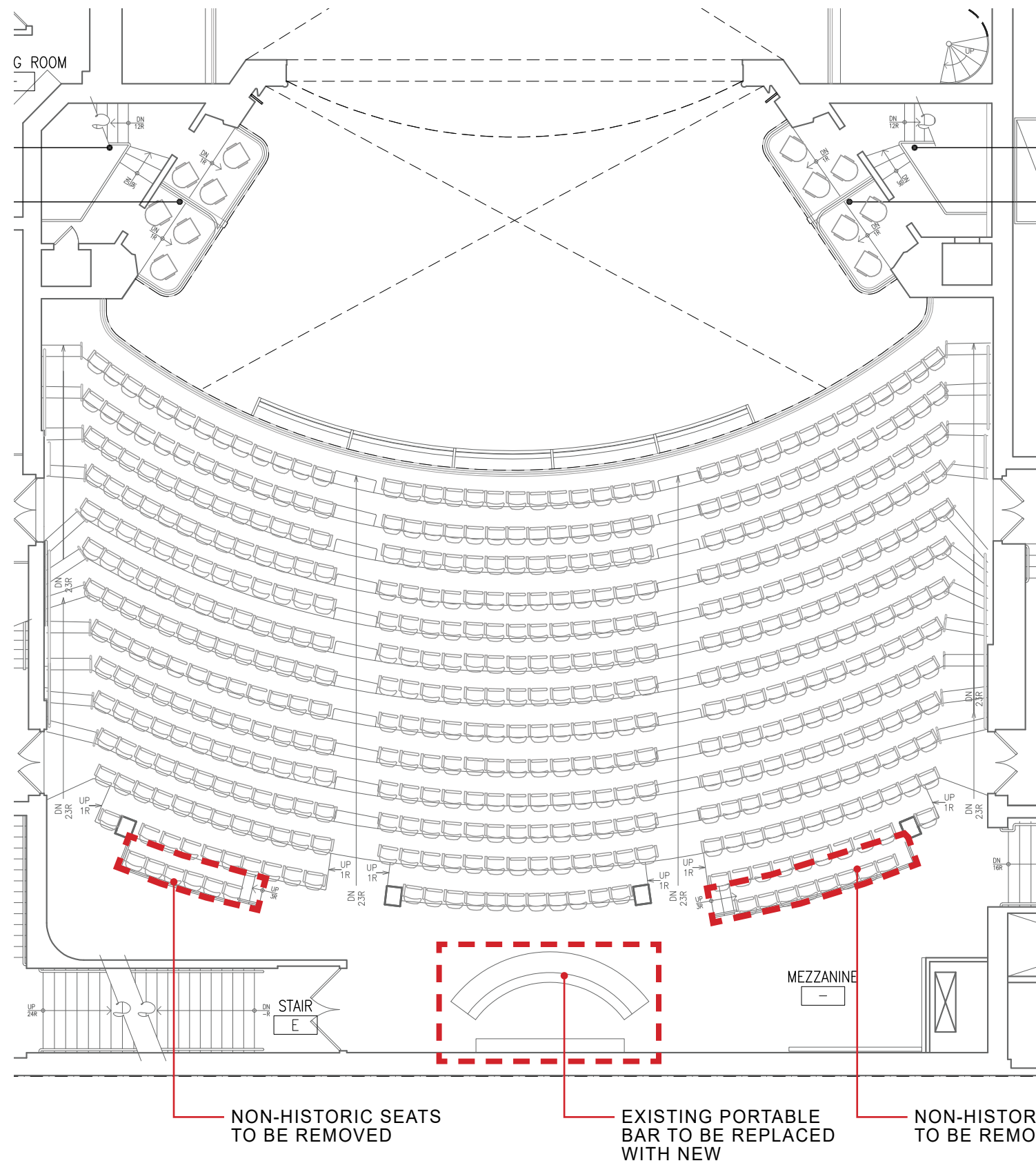


VIEW F - EXISTING PLASTERED CEILING AT MEZZANINE LEVEL

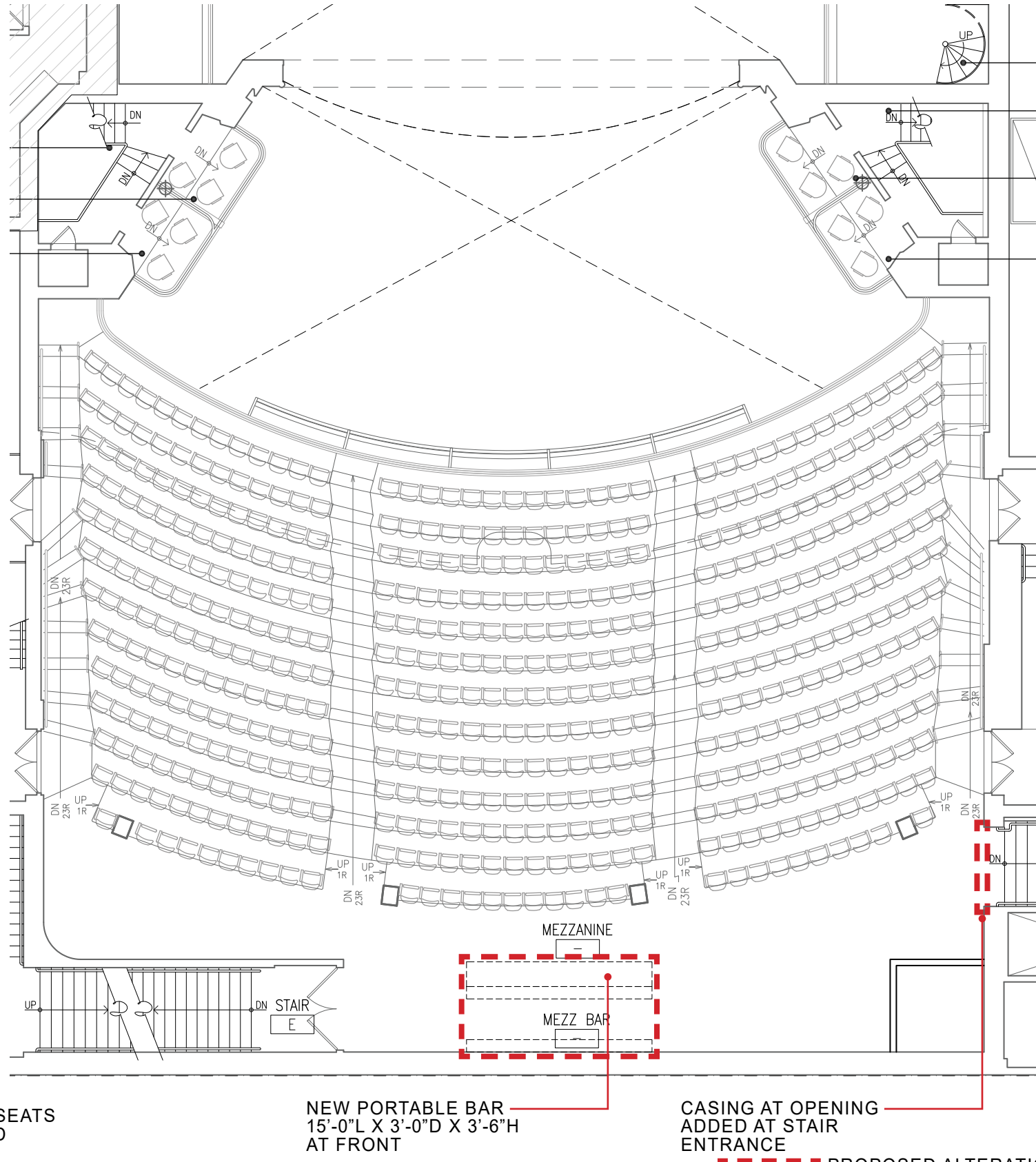


KEY PLAN

AUDITORIUM: MEZZANINE LEVEL - EXISTING & PROPOSED PLANS



EXISTING AUDITORIUM THIRD FLOOR MEZZANINE LEVEL PLAN



PROPOSED AUDITORIUM THIRD FLOOR MEZZANINE LEVEL PLAN

AUDITORIUM: EXISTING BALCONY CONDITIONS



VIEW A - BALCONY LEVEL, LOOKING NORTH



VIEW B - BALCONY LEVEL, LOOKING SOUTH



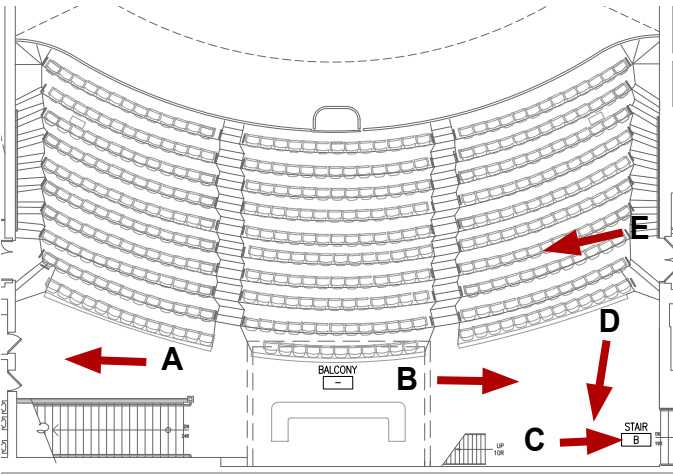
VIEW C - EXISTING STAIR ENTRANCE
OPENING AT BALCONY LEVEL



VIEW D - REAR WALL AT BALCONY LEVEL

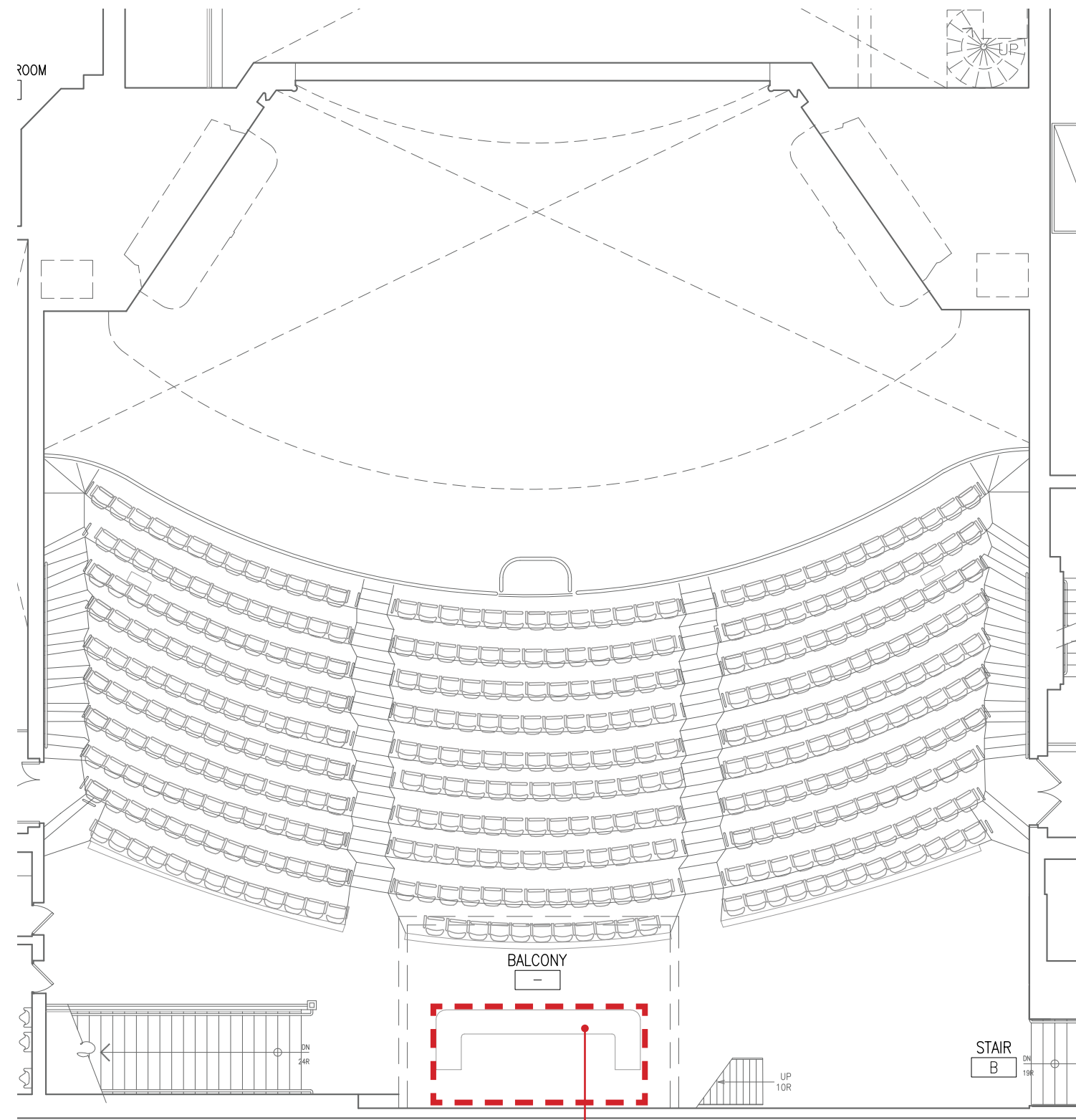


VIEW E - EXISTING PAINTED PLASTER CEILING & DECORATIVE MOLDING AT
BALCONY LEVEL



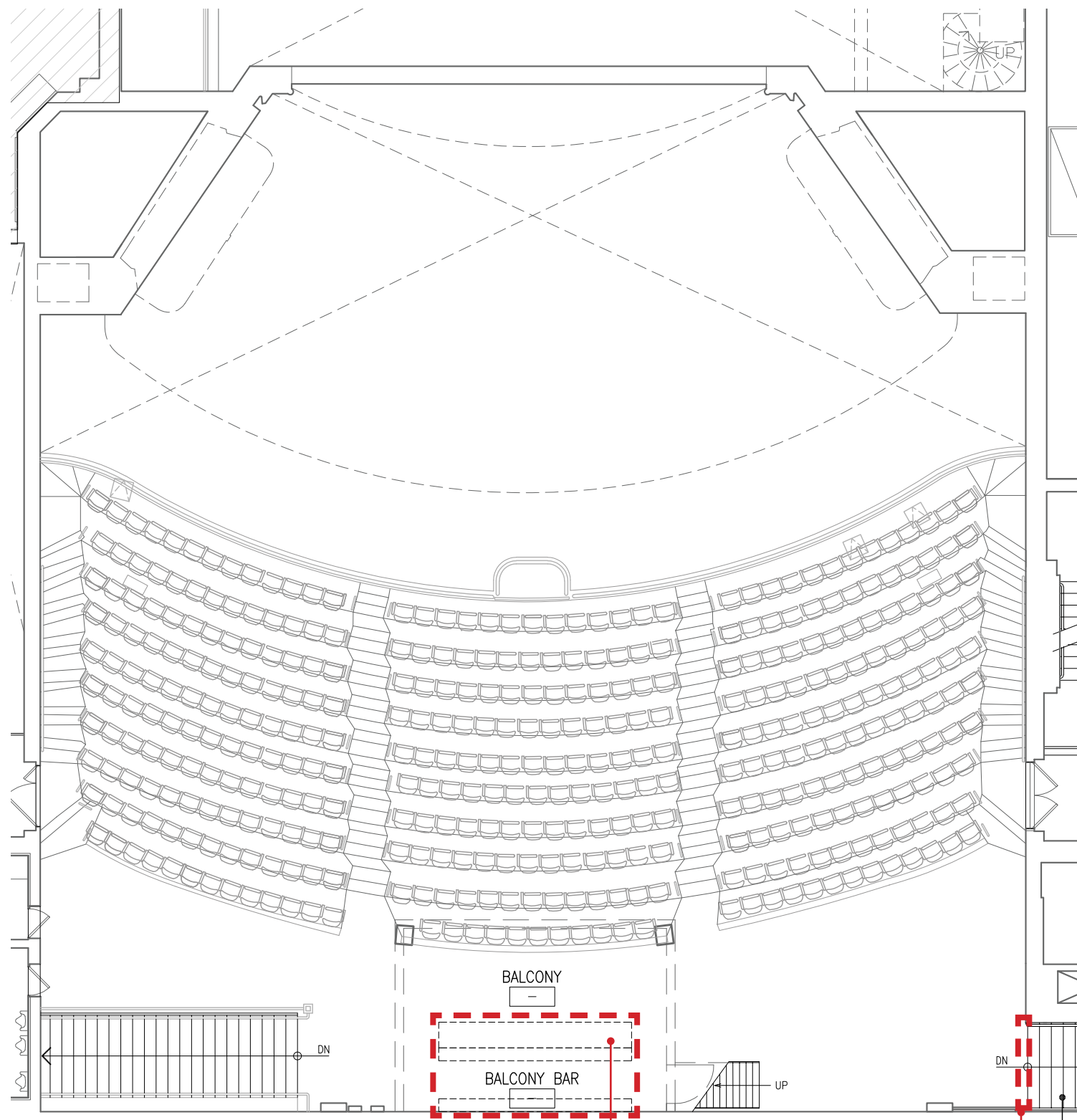
KEY PLAN

AUDITORIUM: BALCONY LEVEL - EXISTING & PROPOSED PLANS



EXISTING PORTABLE
BAR TO BE REPLACED
WITH NEW

EXISTING AUDITORIUM FOURTH FLOOR BALCONY LEVEL PLAN



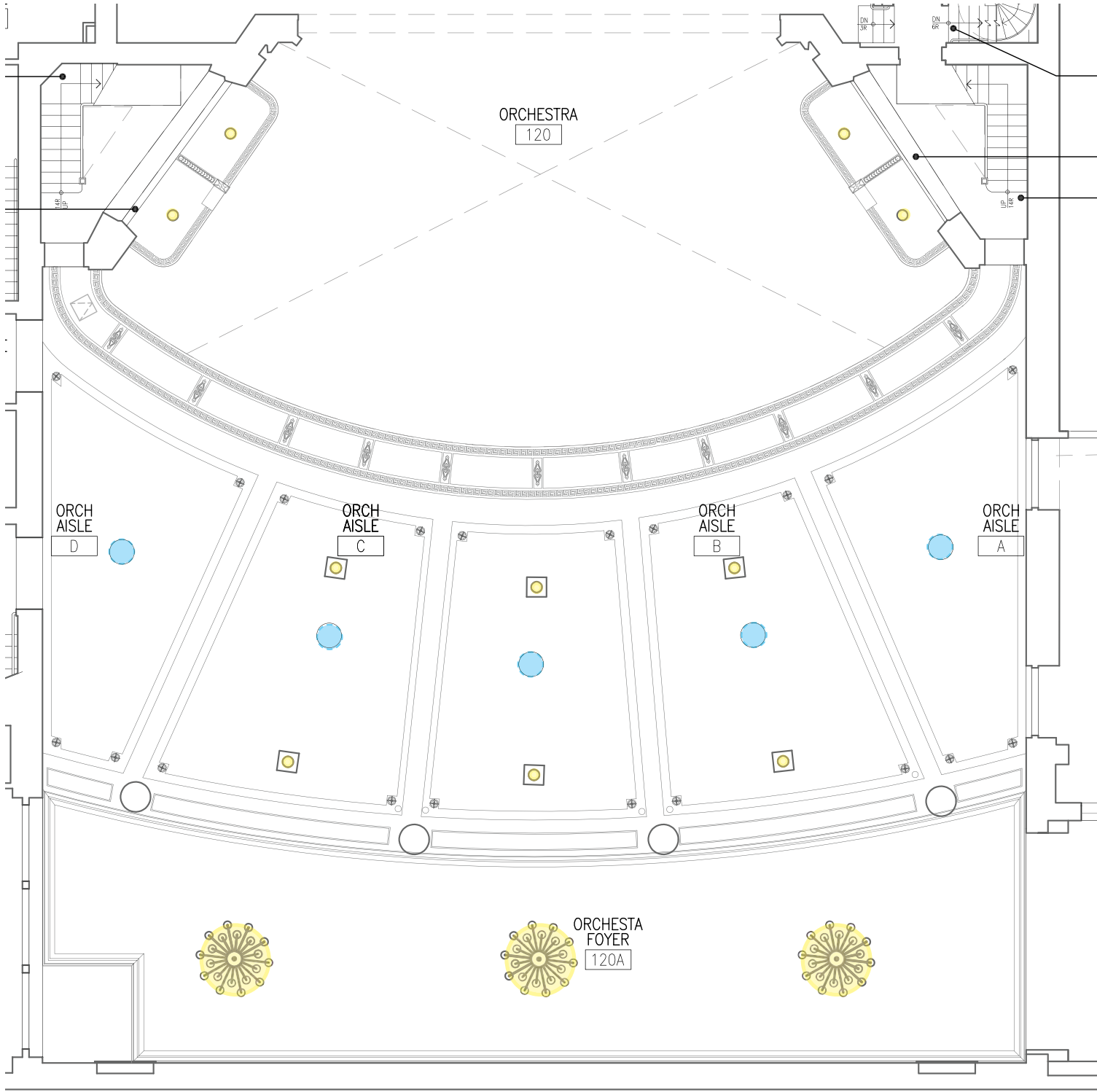
NEW PORTABLE BAR
15'-0"L X 2'-6"D X 3'-6"H
AT FRONT

CASING AT OPENING
ADDED AT STAIR
ENTRANCE

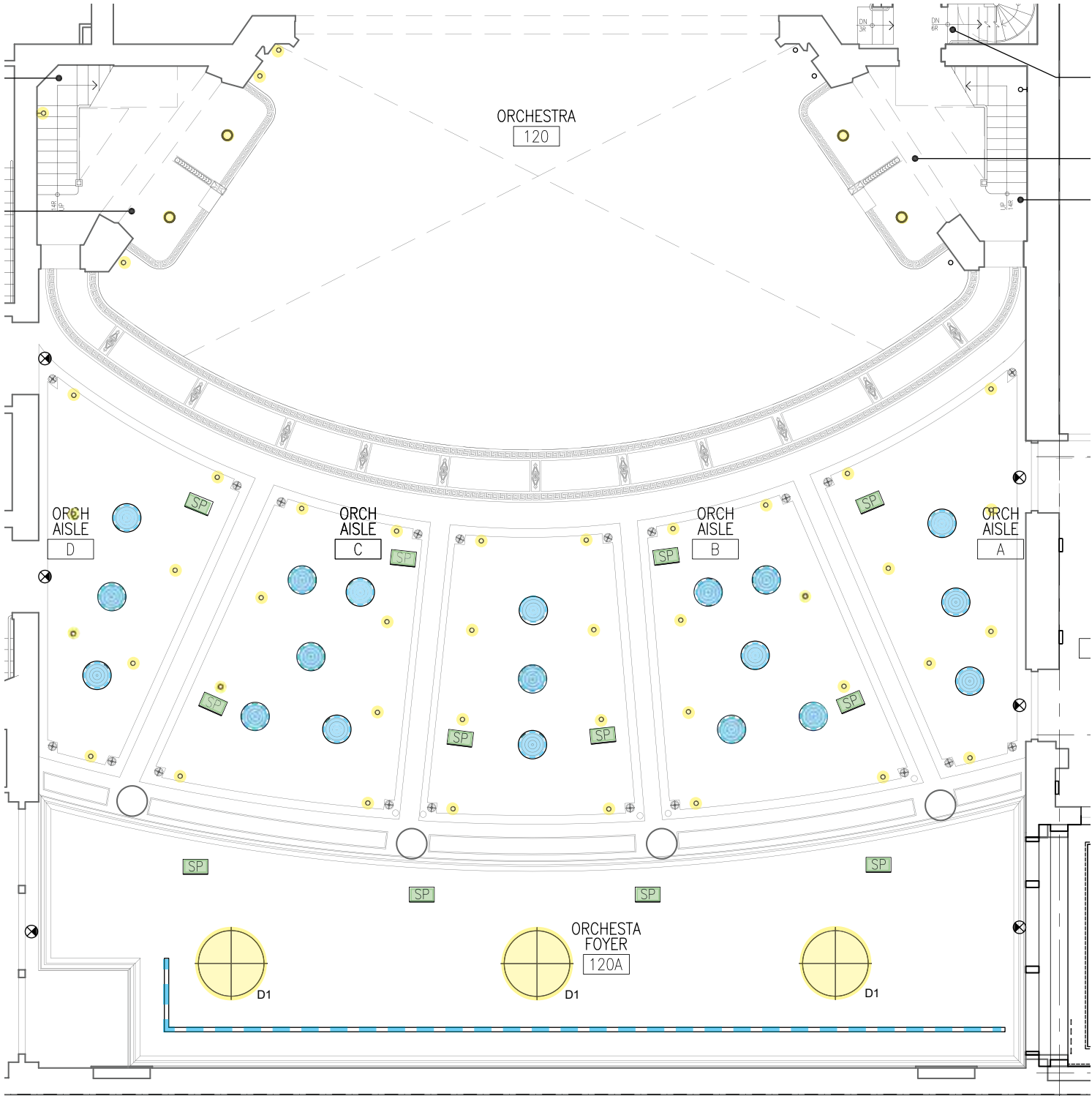
PROPOSED ALTERATIONS

PROPOSED AUDITORIUM FOURTH FLOOR BALCONY LEVEL PLAN

AUDITORIUM: ORCHESTRA LEVEL - EXISTING & PROPOSED RCPS



EXISTING AUDITORIUM FIRST FLOOR ORCHESTRA LEVEL REFLECTED CEILING PLAN

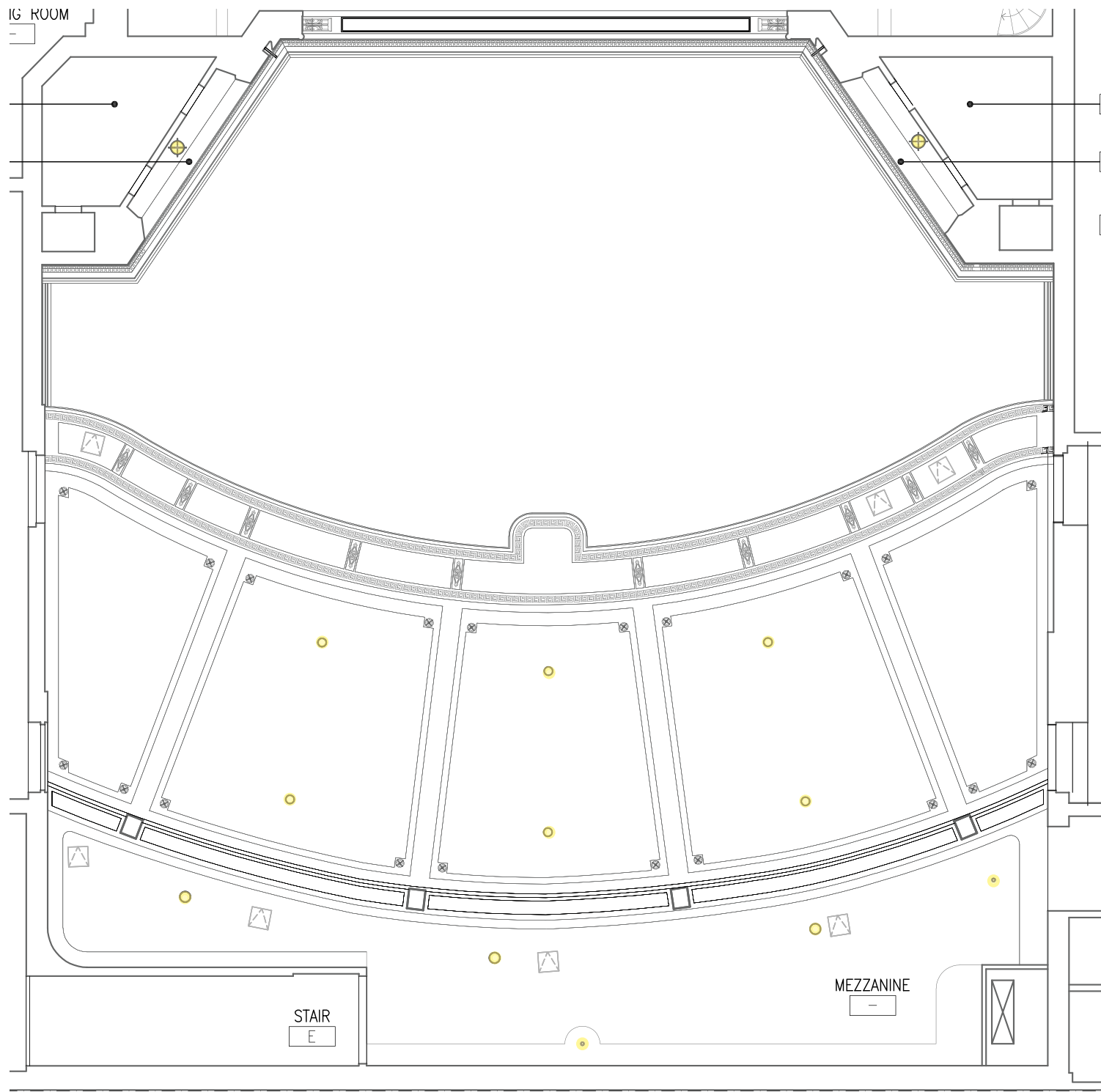


PROPOSED AUDITORIUM FIRST FLOOR ORCHESTRA LEVEL REFLECTED CEILING PLAN

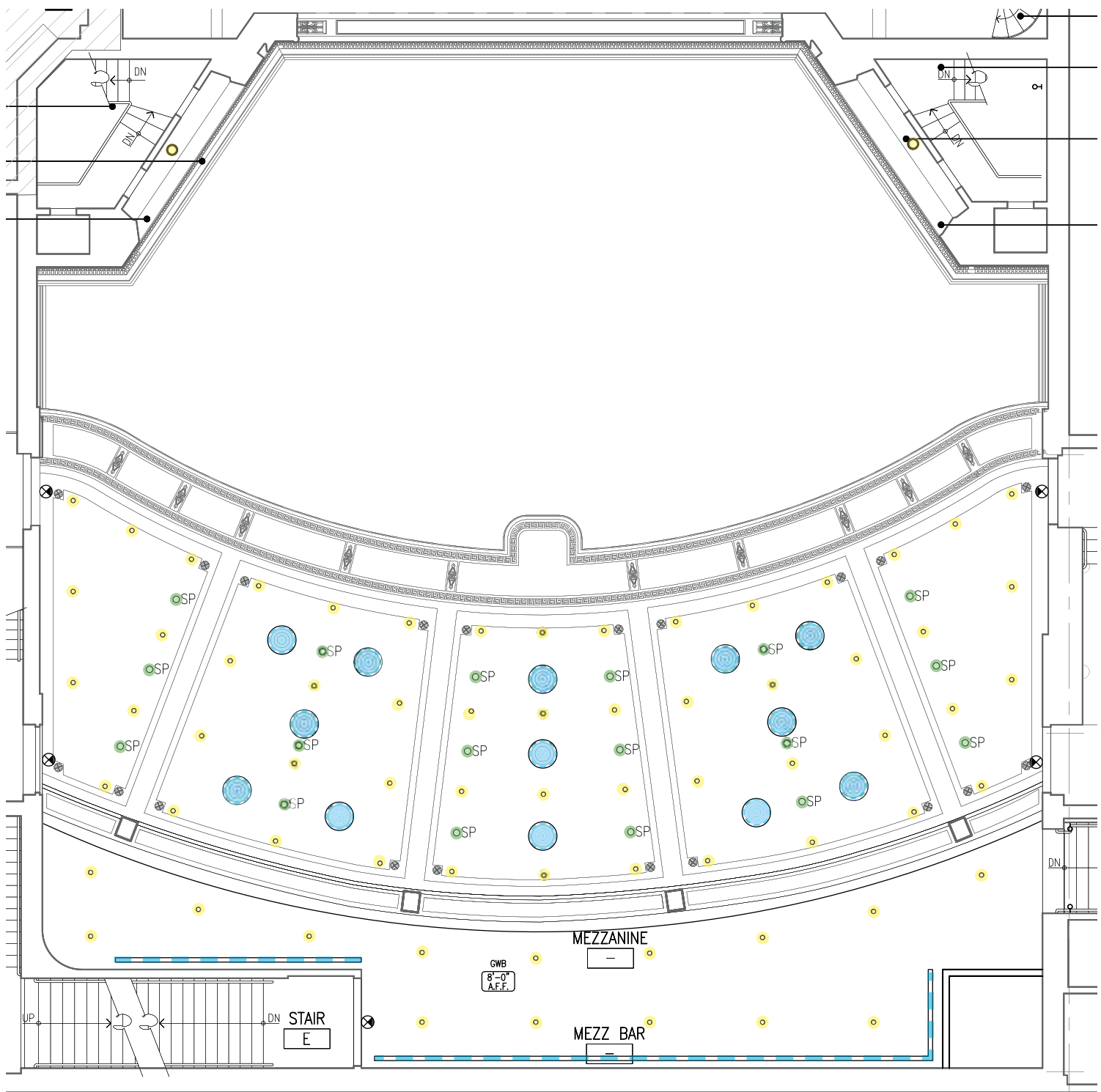
LEGEND

- SPEAKER
- ROUND HVAC DIFFUSER
- LINEAR HVAC RETURN AIR GRILLE
- DECORATIVE LIGHTING FIXTURE
- RECESSED LIGHTING FIXTURE

AUDITORIUM: MEZZANINE LEVEL - EXISTING & PROPOSED RCPS



EXISTING AUDITORIUM THIRD FLOOR MEZZANINE LEVEL REFLECTED CEILING PLAN



PROPOSED AUDITORIUM THIRD FLOOR MEZZANINE LEVEL REFLECTED CEILING PLAN

LEGEND

SPEAKER

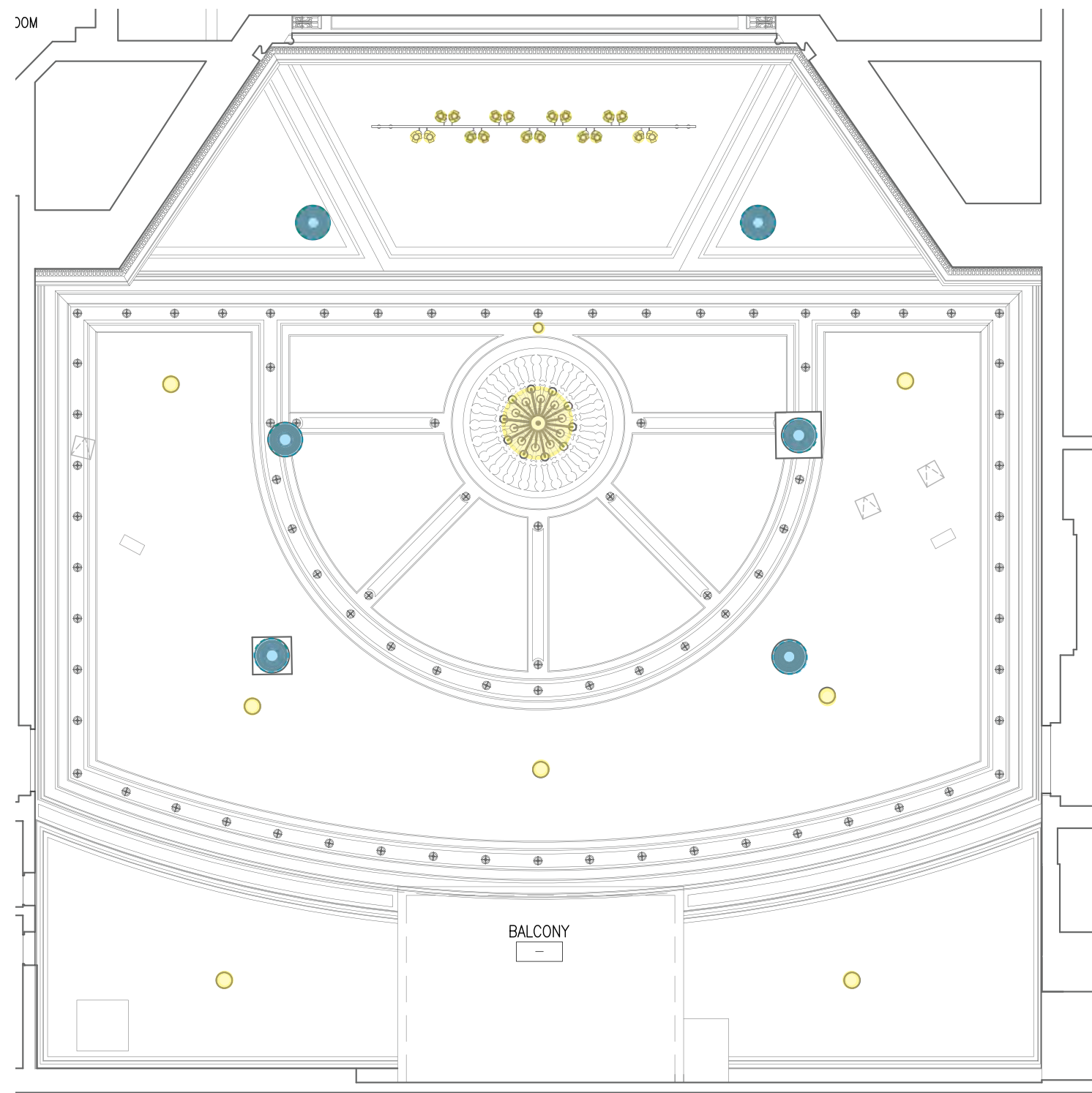
ROUND HVAC DIFFUSER

LINEAR HVAC RETURN AIR GRILLE

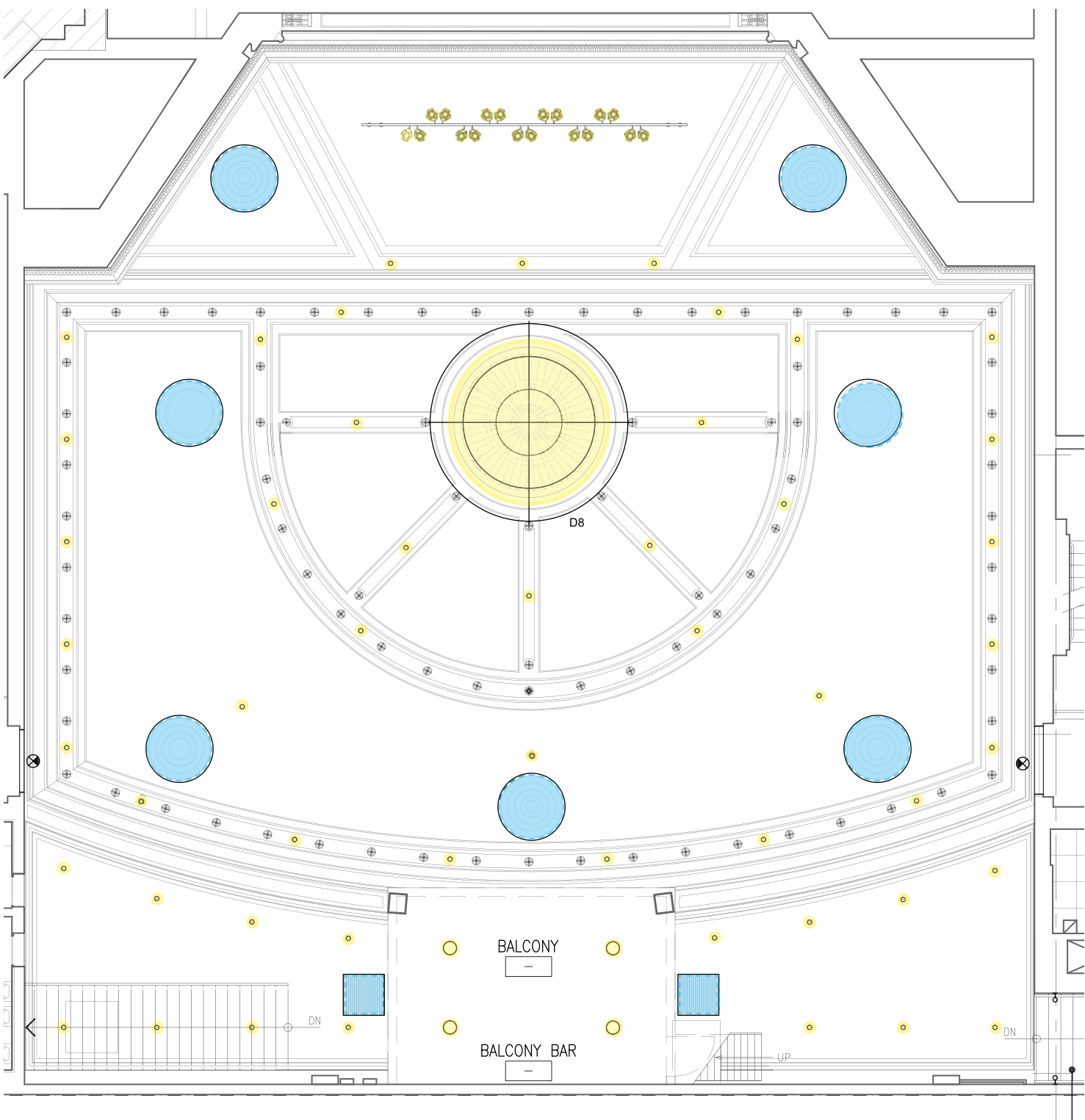
DECORATIVE LIGHTING FIXTURE

RECESSED LIGHTING FIXTURE

AUDITORIUM: BALCONY LEVEL - EXISTING & PROPOSED RCPS



EXISTING AUDITORIUM FOURTH FLOOR BALCONY LEVEL REFLECTED CEILING PLAN



PROPOSED AUDITORIUM FOURTH FLOOR BALCONY LEVEL REFLECTED CEILING PLAN

LEGEND

- SPEAKER
- ROUND HVAC DIFFUSER
- SQUARE HVAC RETURN GRILLE
- DECORATIVE LIGHTING FIXTURE
- RECESSED LIGHTING FIXTURE

AUDITORIUM: EXISTING EXIT SIGN CONDITIONS & PROPOSED EXIT SIGN DETAILS



EXISTING EXIT SIGN AT AUDITORIUM, CODE COMPLIANT, REPLACED WITH EX-01 EXIT SIGN



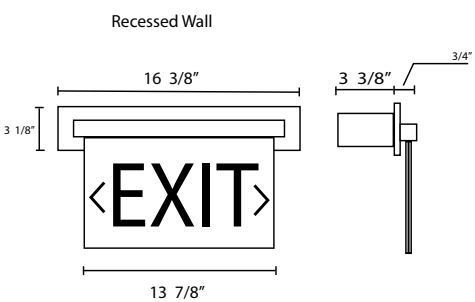
EXISTING EXIT SIGN AT 126TH ST EXIT, NOT CODE COMPLIANT, REPLACED WITH EX-01 EXIT SIGN



EXISTING EXIT SIGN AT MEZZANINE TO STAIRS, NOT CODE COMPLIANT, REPLACED WITH EX-01 EXIT SIGN



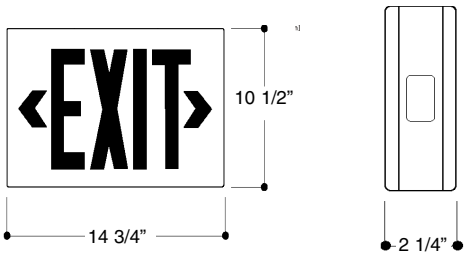
EXISTING EXIT SIGN AT ORCHESTRA & BALCONY LEVEL HISTORIC EXIT TO STAIRS, NOT CODE COMPLIANT, REPLACED WITH EX-02 EXIT SIGN



EXIT-01
RECESSED WALL MOUNTED EXIT SIGN



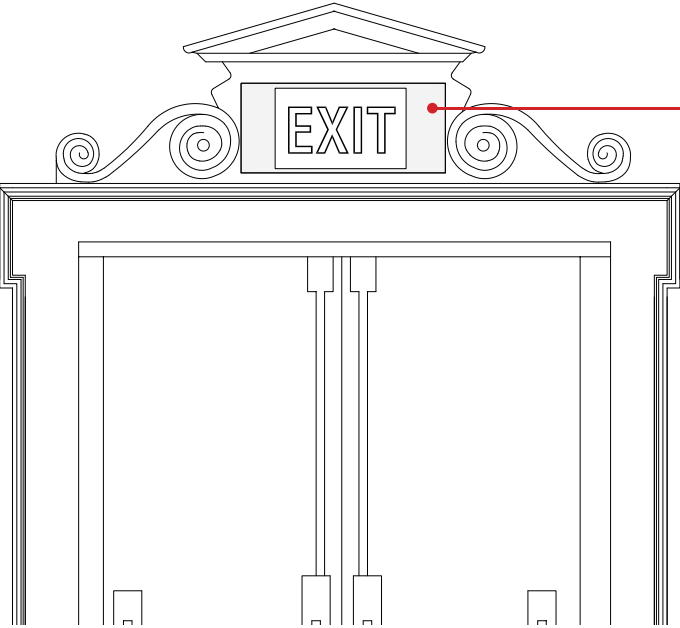
VISIBLE PORTION OF RECESSED WALL MOUNTED EXIT SIGN



EXIT-02
EXIT SIGN WITH STEEL FORMED HOUSING



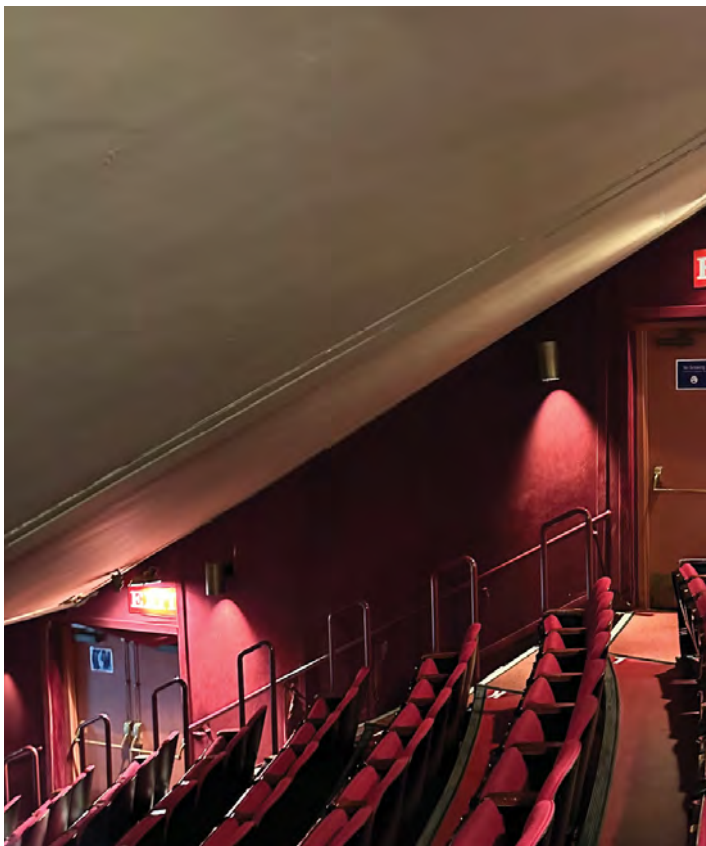
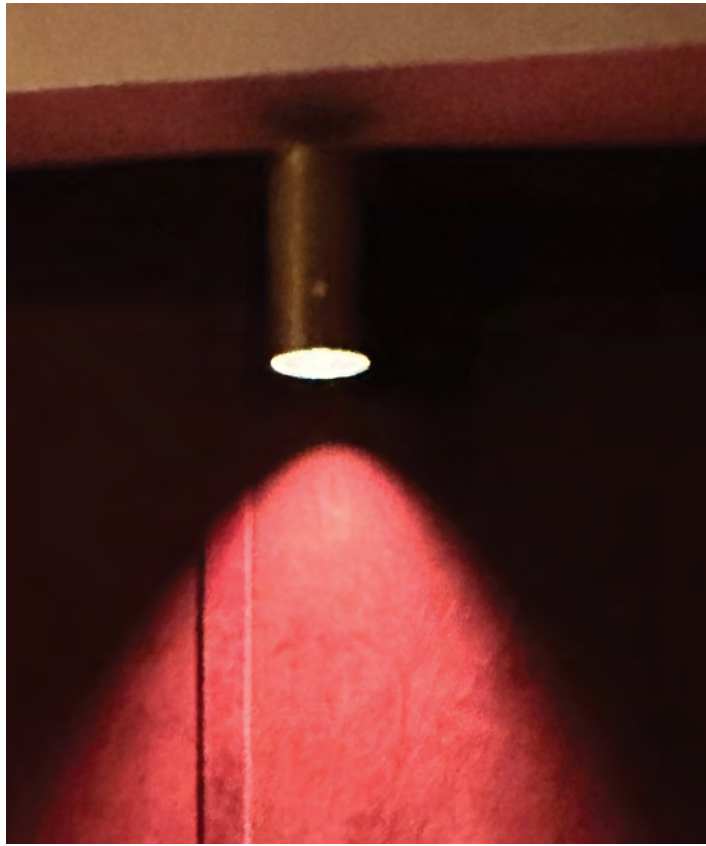
LSA SERIES
Die Formed Steel
A/C Only
LED Lamps
VISIBLE PORTION OF EXIT SIGN



EXIT-02 EXIT SIGN WITH CUSTOM PLATE TO BE PAINTED TO MATCH PLASTER SURROUNDS AT HISTORIC EXIT DOORS

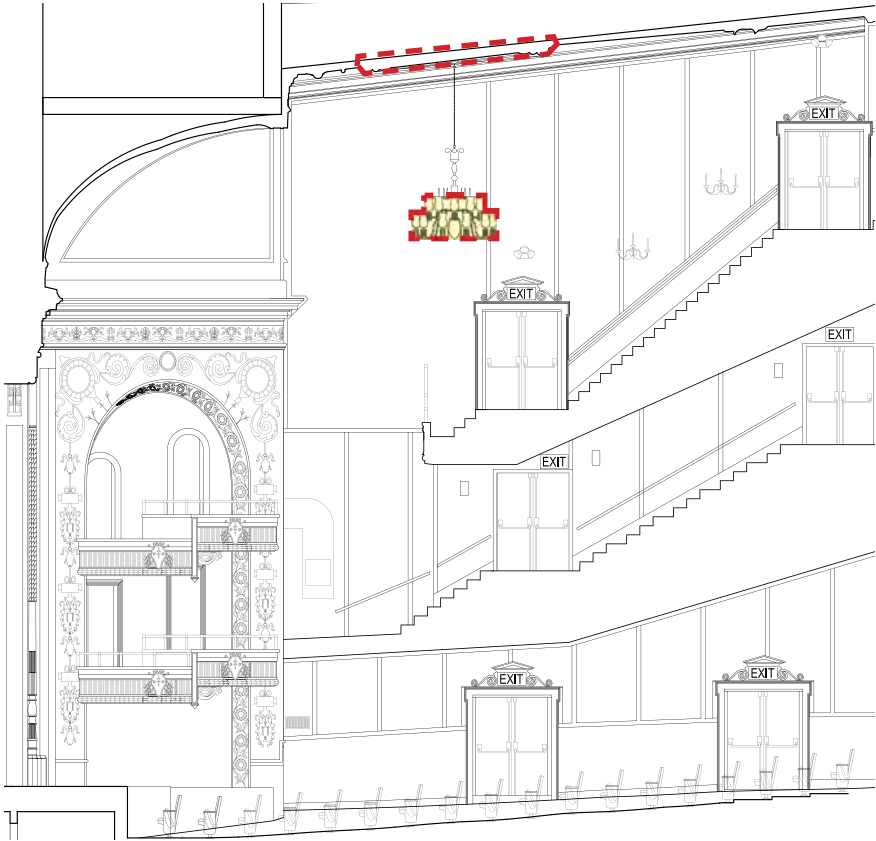
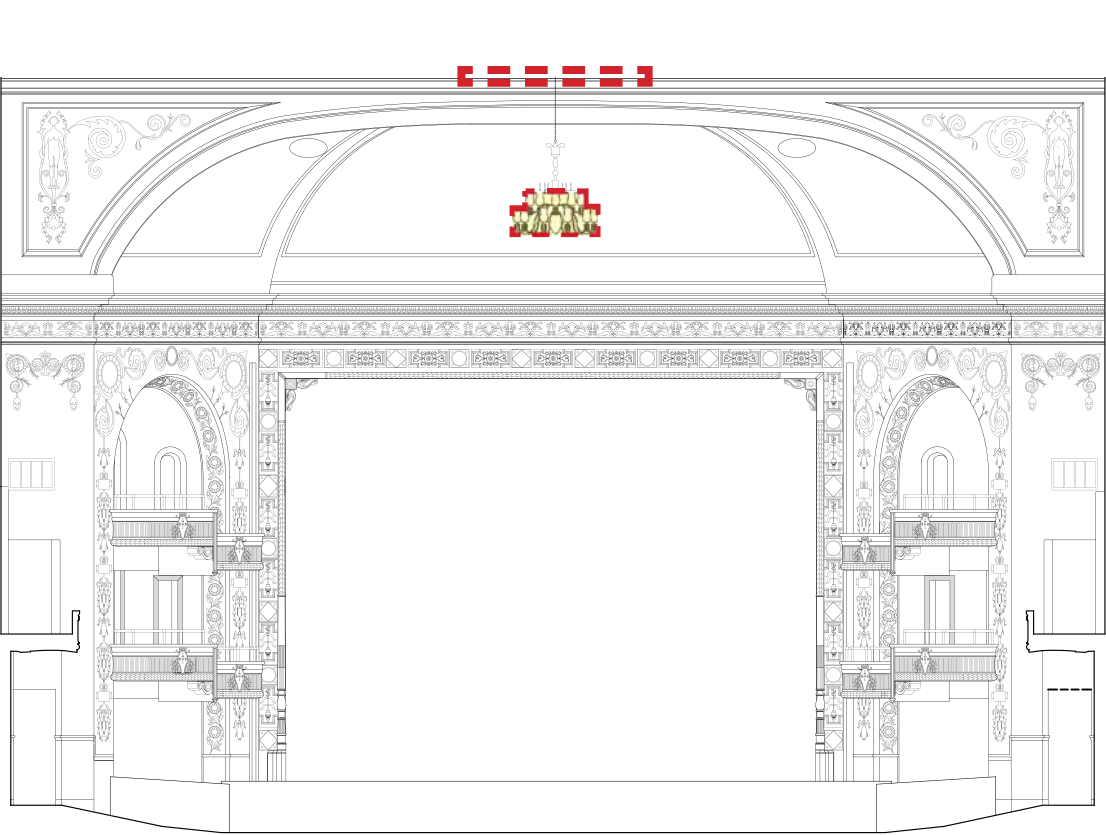
PROPOSED EXIT SIGN DETAIL AT ORCHESTRA & BALCONY LEVEL HISTORIC EXIT TO STAIRS

AUDITORIUM: EXISTING DECORATIVE LIGHTING FIXTURES

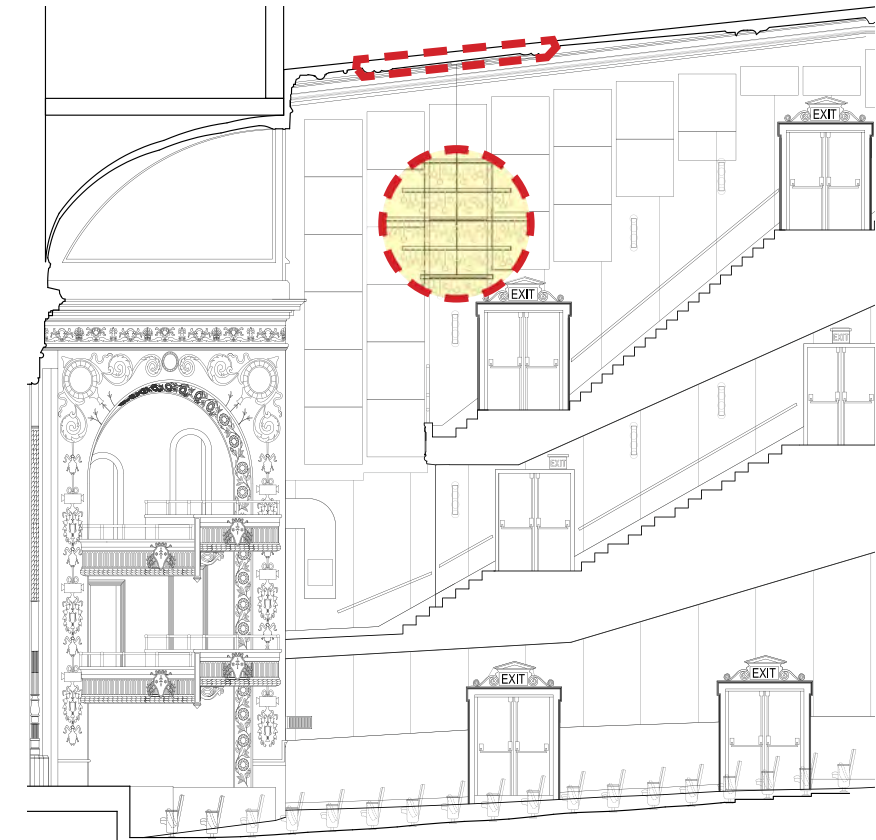
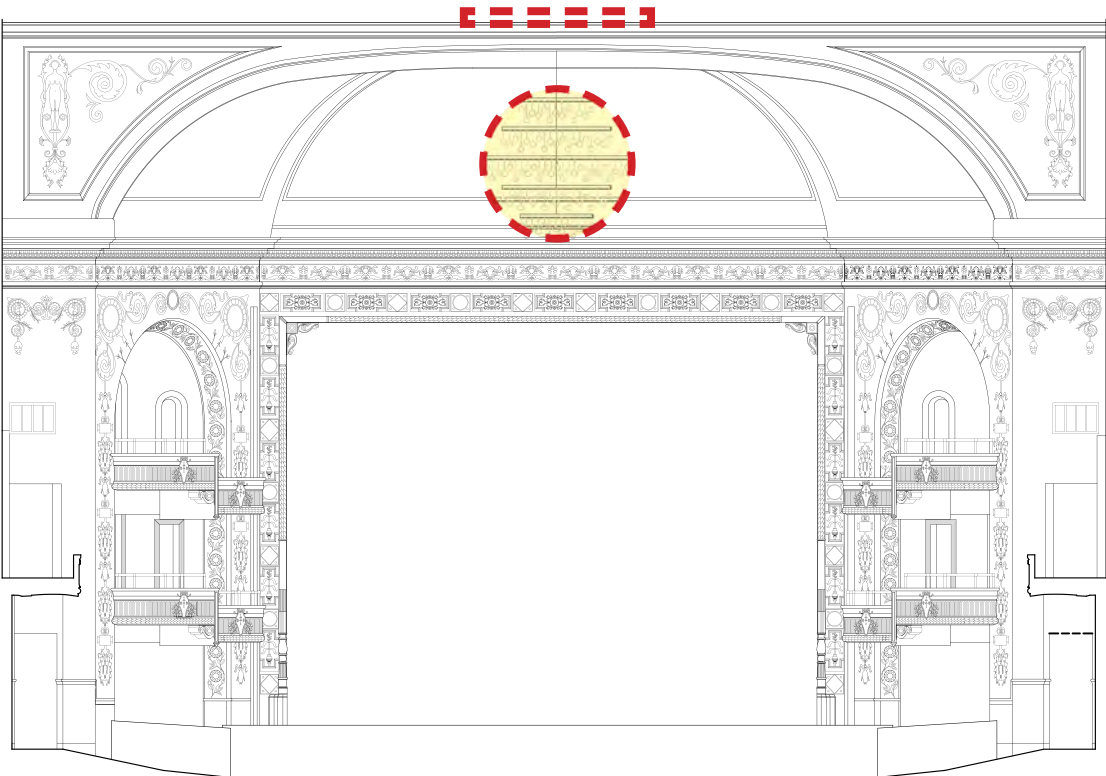


ALL EXISTING DECORATIVE LIGHTING FIXTURES ARE NOT HISTORIC

AUDITORIUM: EXISTING & PROPOSED DECORATIVE LIGHTING FIXTURES



EXISTING DECORATIVE CHANDELIER

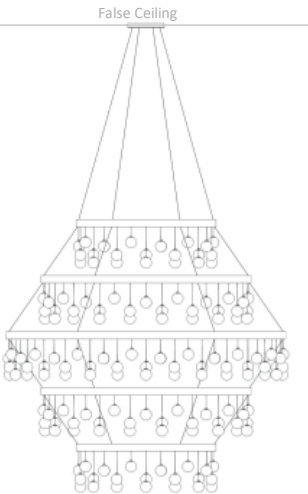
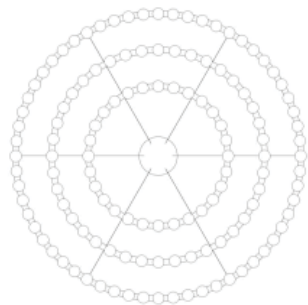


PROPOSED DECORATIVE CHANDELIER

EXISTING DECORATIVE CHANDELIER

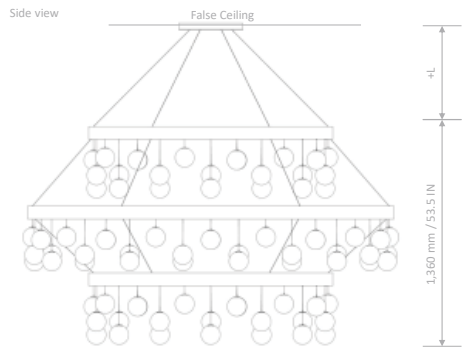
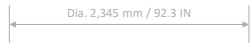
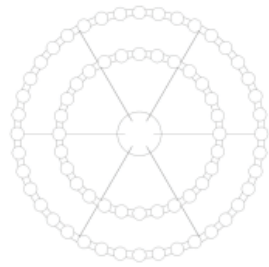
AUDITORIUM: PROPOSED DECORATIVE LIGHTING FIXTURES

Bottom view



PRECIOSA

D8
PROPOSED DECORATIVE CHANDELIER

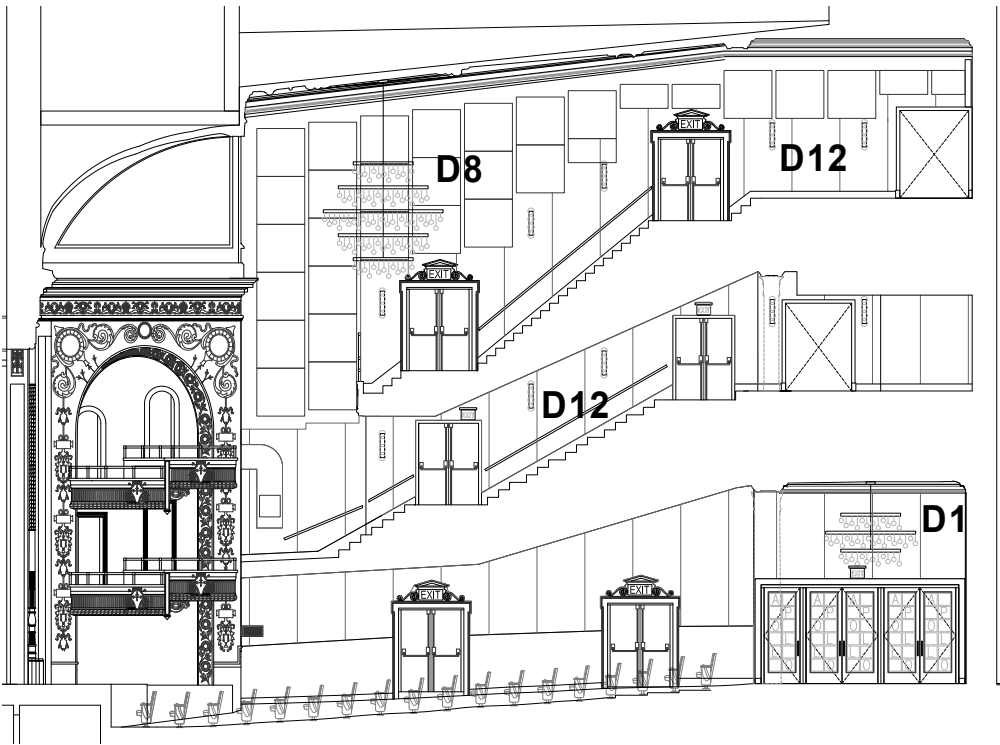
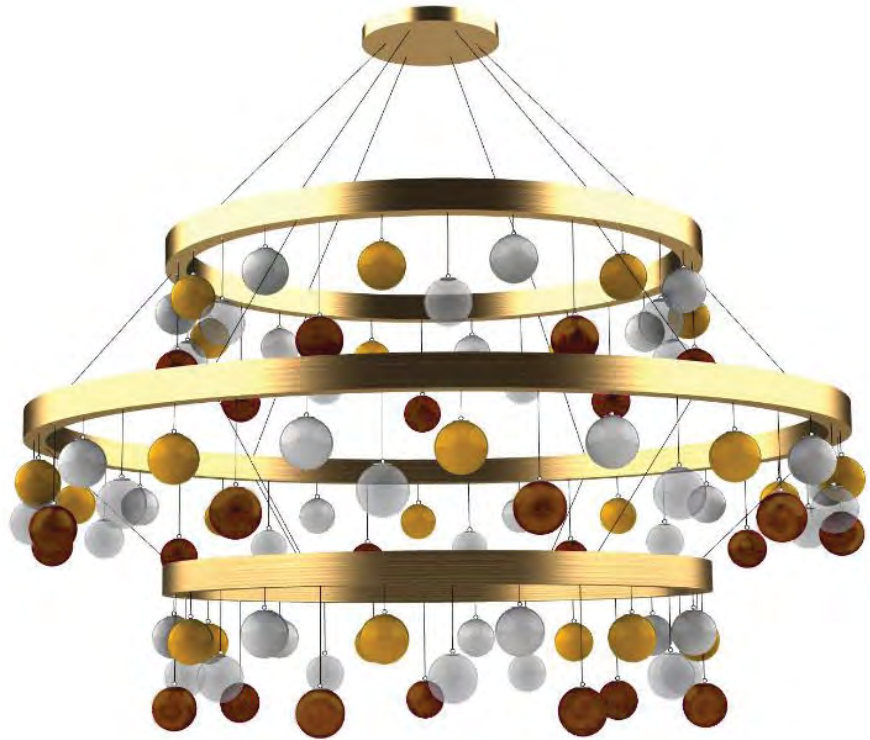


PRECIOSA

D1
PROPOSED DECORATIVE CHANDELIER



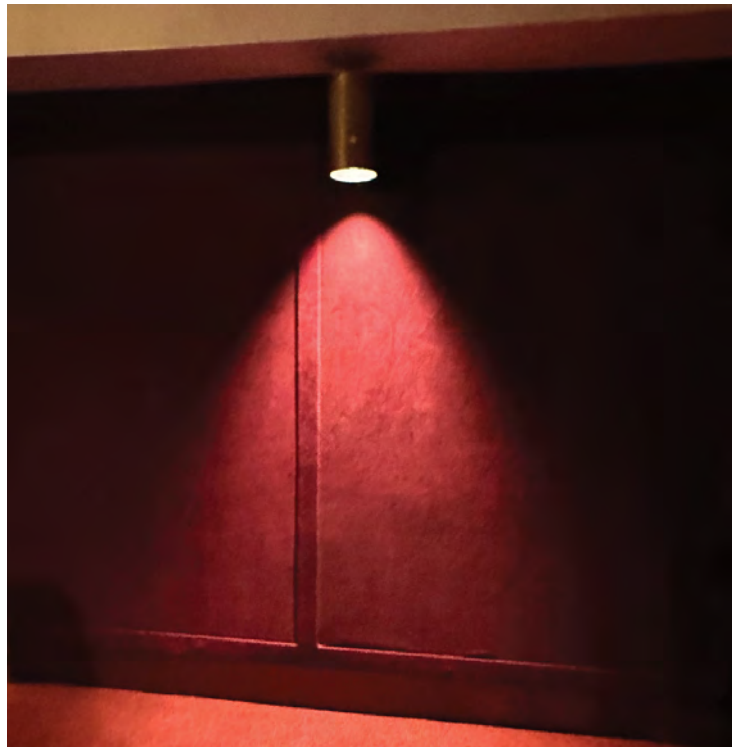
D12
PROPOSED DECORATIVE WALL
SCNCE CONCEPT



AUDITORIUM: EXISTING FABRIC WRAPPED WALL CONDITIONS



EXISTING FABRIC WRAPPED WALL PANELING CONDITIONS



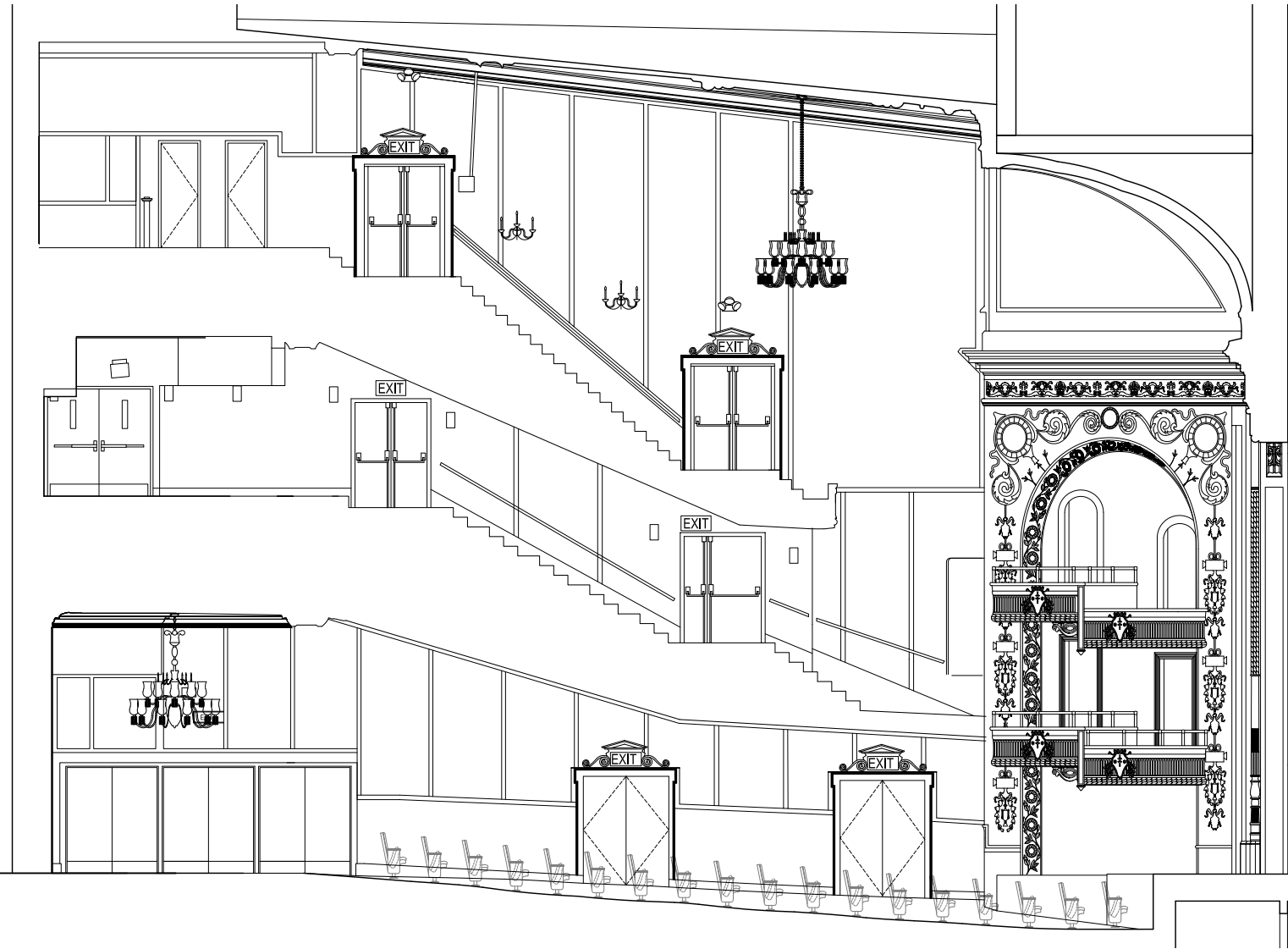
EXISTING FABRIC WRAPPED WALL PANELING CONDITIONS



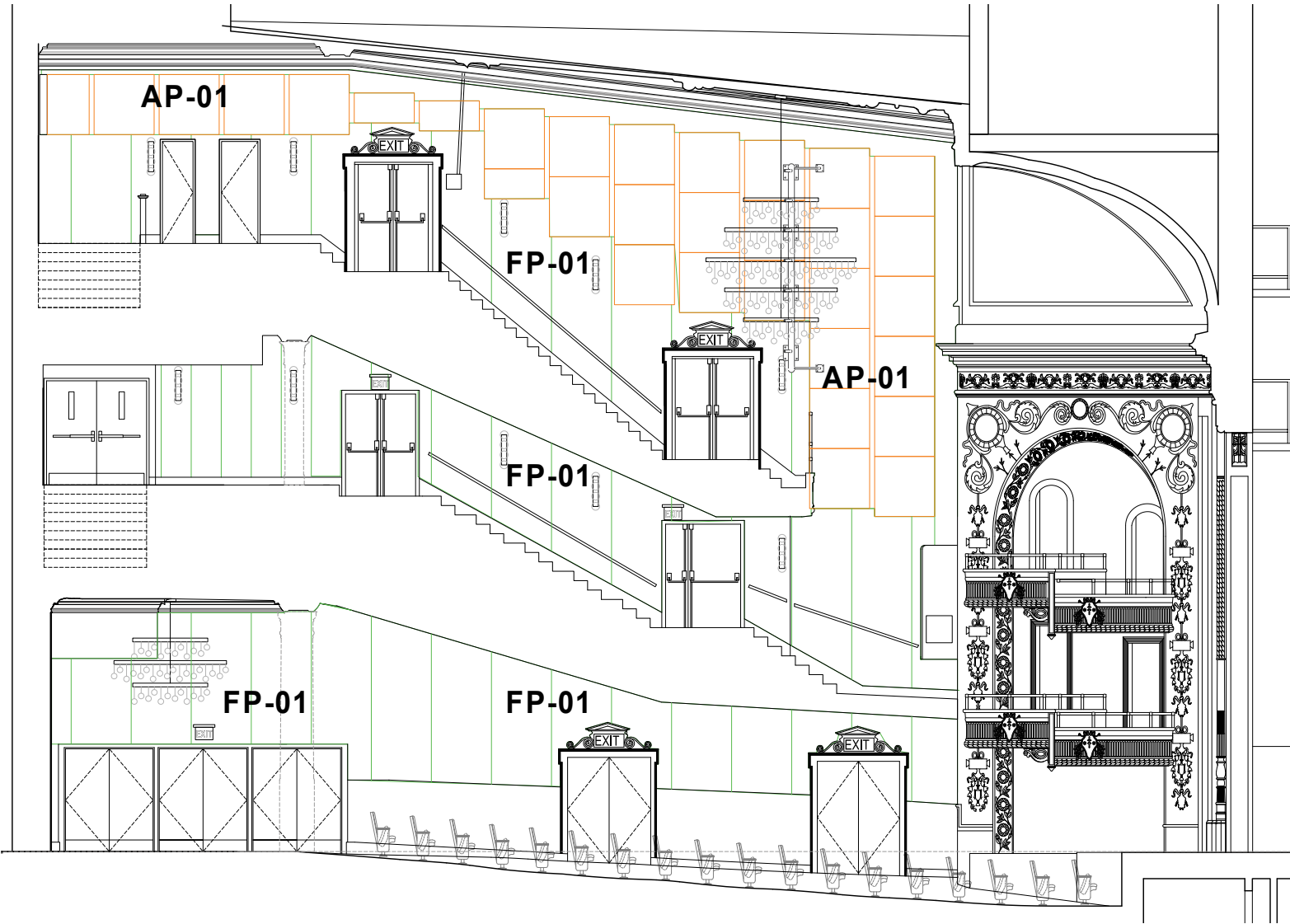
EXISTING CONDITIONS OF PLASTER WALLS UNDERNEATH FABRIC WRAPPED WALL PANELING



AUDITORIUM: EXISTING & PROPOSED ELEVATIONS/SECTIONS



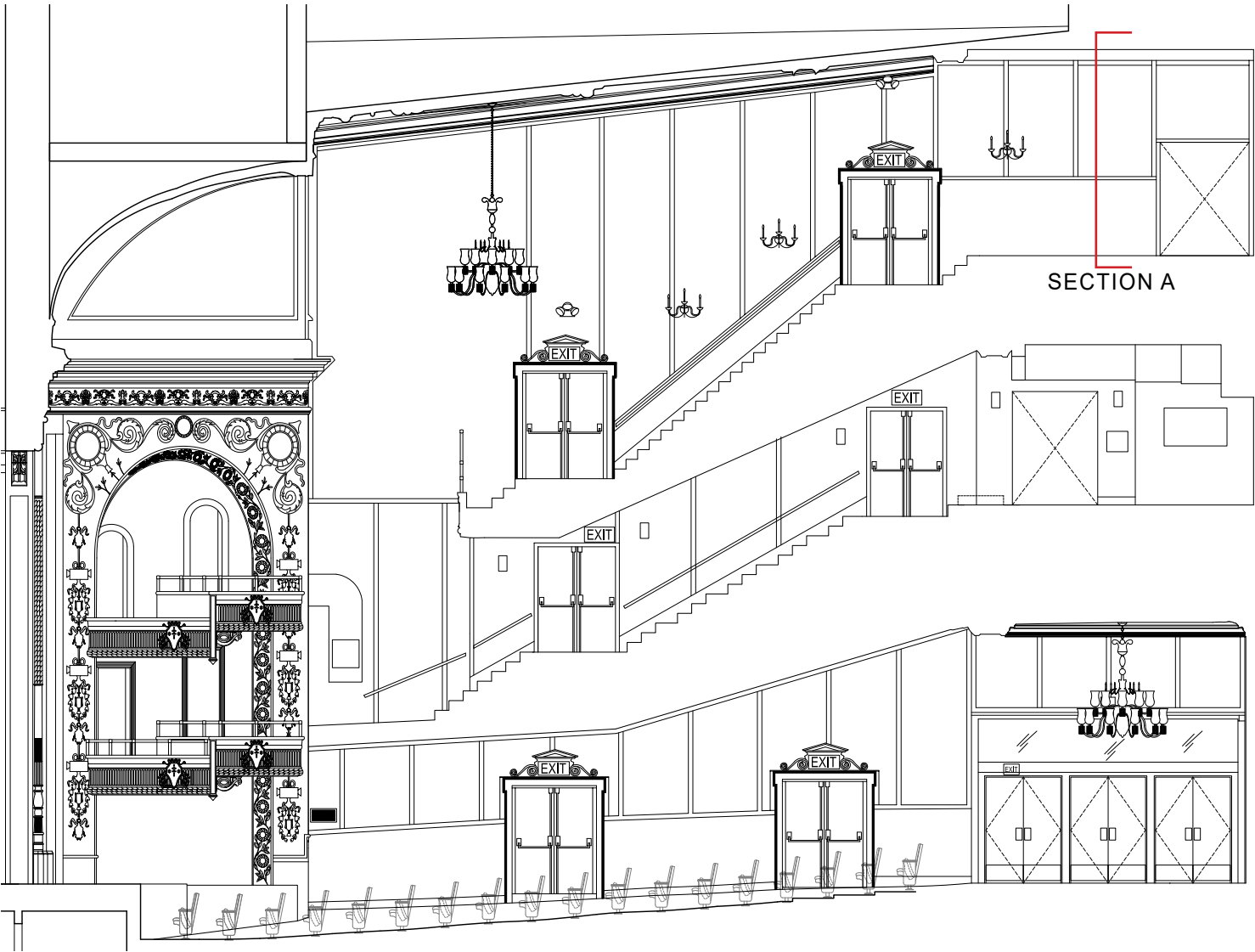
EXISTING AUDITORIUM NORTH ELEVATION/SECTION



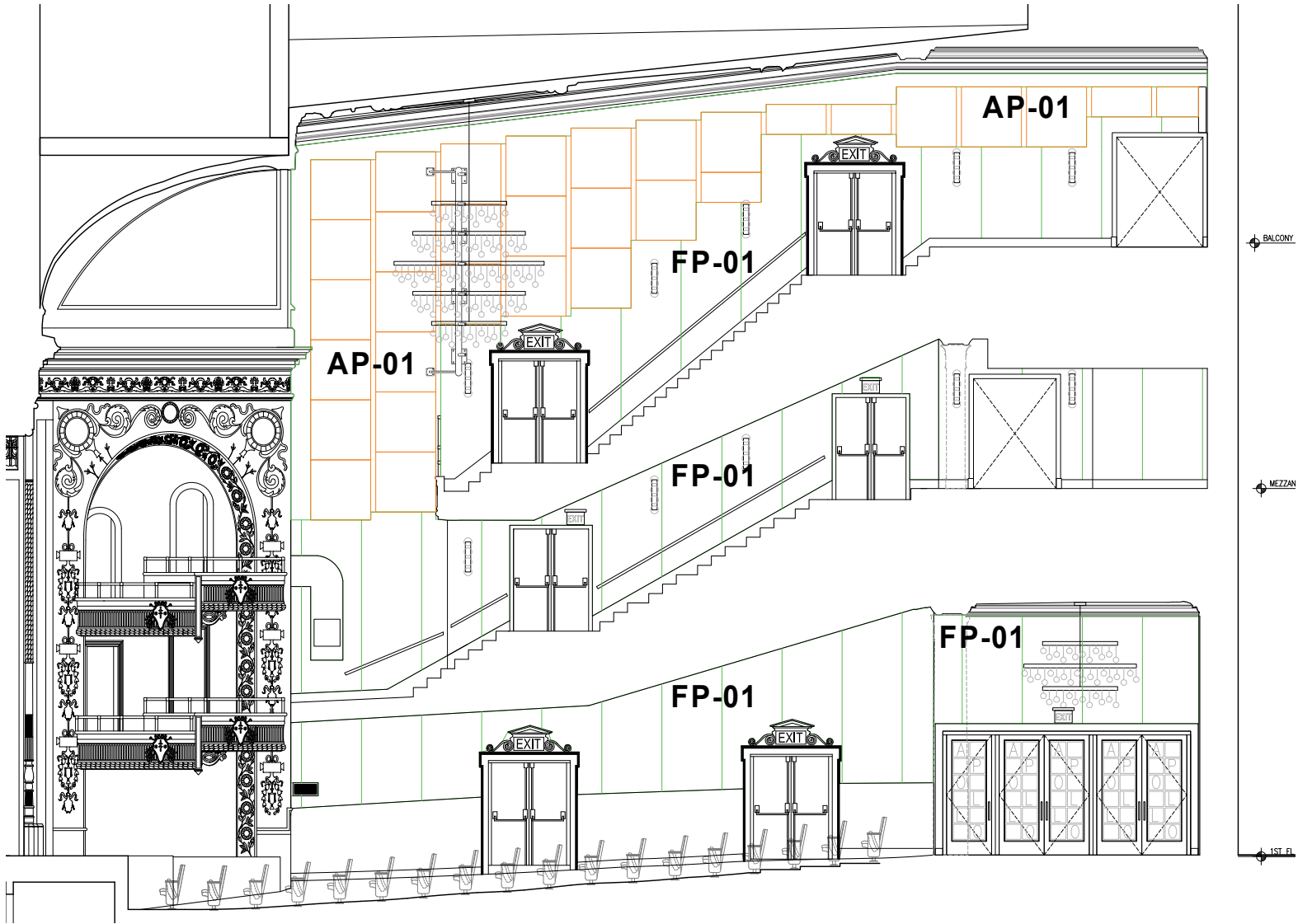
PROPOSED AUDITORIUM NORTH ELEVATION/SECTION

-  PROPOSED FP-01 LOCATIONS
-  PROPOSED AP-01 LOCATIONS

AUDITORIUM: EXISTING & PROPOSED ELEVATIONS/SECTIONS



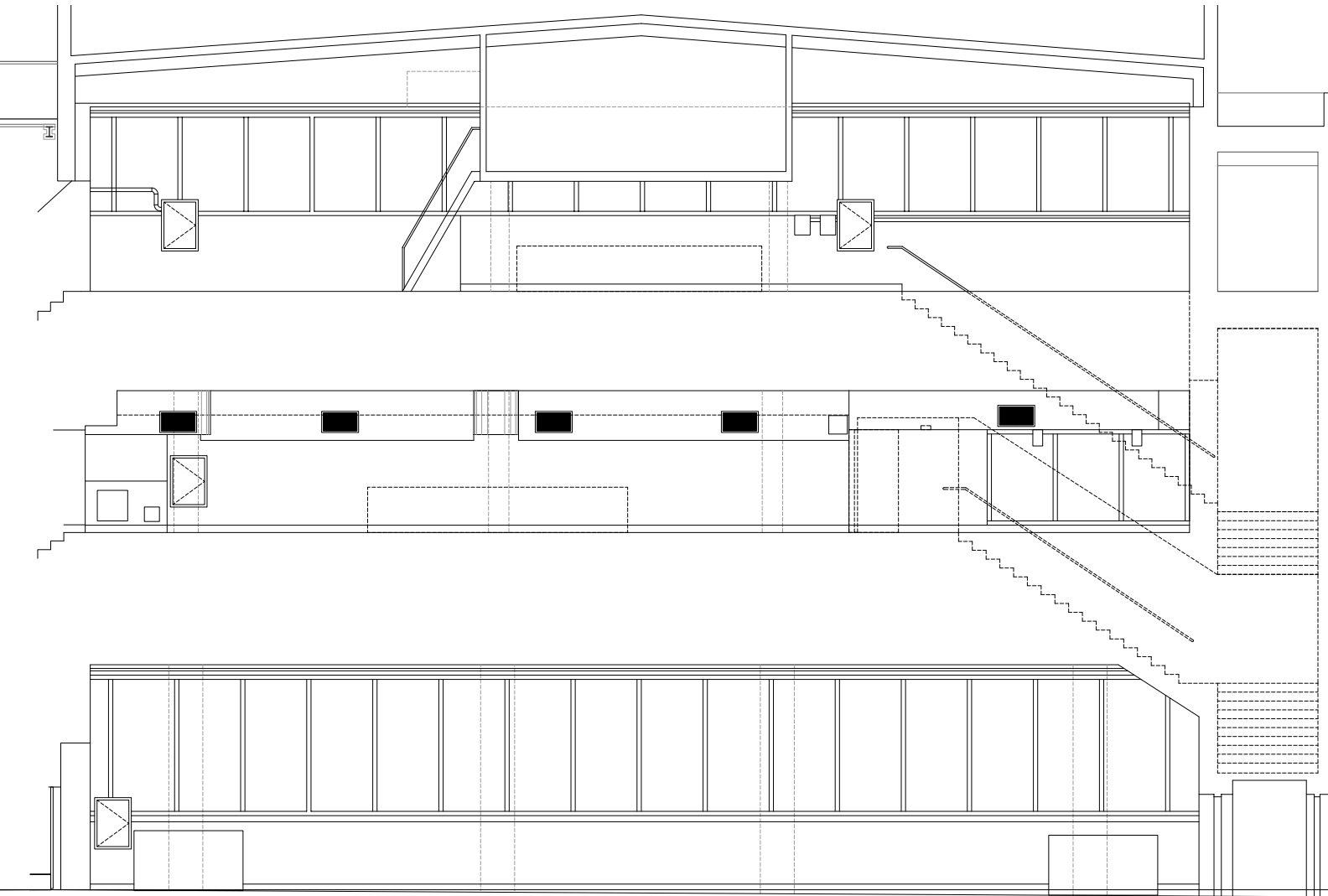
EXISTING AUDITORIUM SOUTH ELEVATION/SECTION



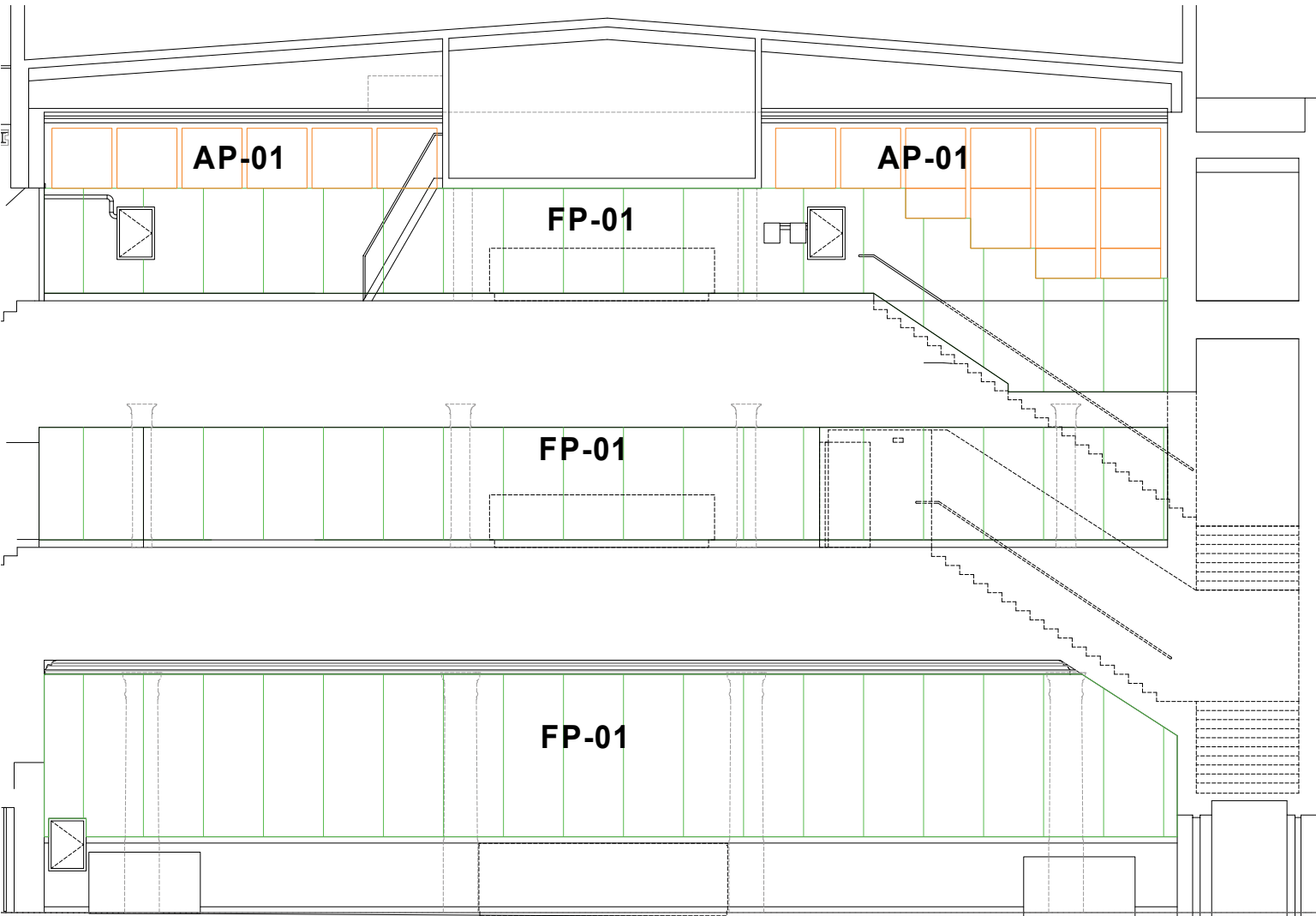
PROPOSED AUDITORIUM SOUTH ELEVATION/SECTION

-  PROPOSED FP-01 LOCATIONS
-  PROPOSED AP-01 LOCATIONS

AUDITORIUM: EXISTING & PROPOSED ELEVATIONS/SECTIONS



EXISTING AUDITORIUM WEST ELEVATION



PROPOSED AUDITORIUM WEST ELEVATION

-  PROPOSED FP-01 LOCATIONS
-  PROPOSED AP-01 LOCATIONS

AUDITORIUM: EXISTING & PROPOSED ELEVATIONS/SECTIONS



EXISTING AUDITORIUM FABRIC WALL PANEL CONDITIONS - LOOKING NORTH



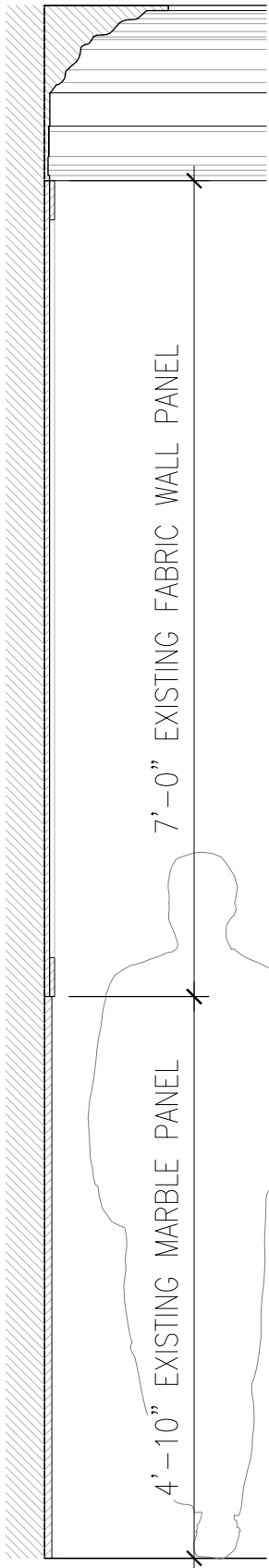
RENDERING OF PROPOSED AUDITORIUM FABRIC WALL PANEL & ACOUSTIC PANEL - LOOKING NORTH

AUDITORIUM: EXISTING FABRIC WRAPPED & PROPOSED ACOUSTIC WALL PANELING DETAILS

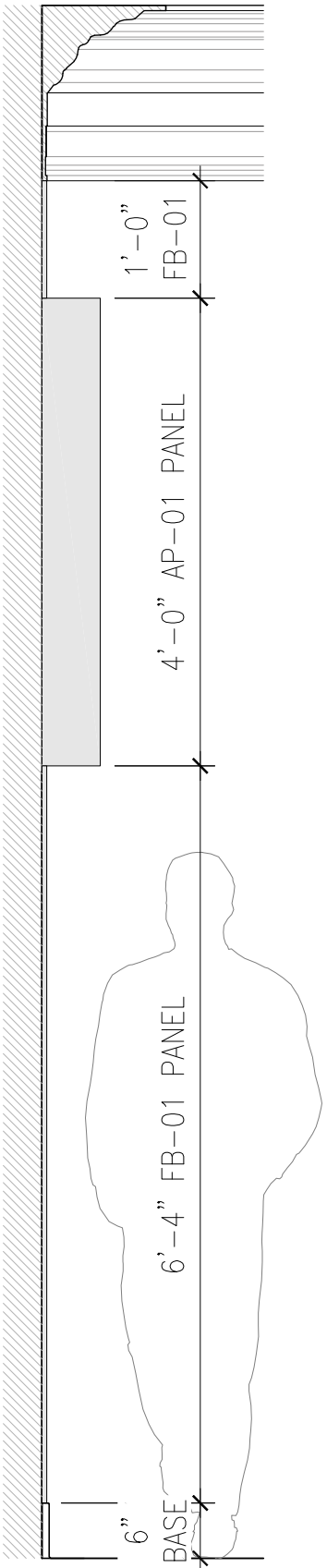


EXISTING FABRIC PANEL AT ORCHESTRA & MEZZANINE LEVEL

EXISTING FABRIC PANEL & MARBLE PANEL AT BALCONY LEVEL



SECTION A - EXISTING SECTION AT FABRIC & MARBLE PANELING



SECTION B - PROPOSED SECTION AT FABRIC & ACOUSTIC PANELING





June 18, 2024
Public Hearing

The current proposal is:

Preservation Department – Item 1, LPC-24-10088

**253 West 125th Street – Apollo Theater (originally Hurtig & Seamon's
New (Burlesque) Theater – Individual and Interior Landmark
Borough of Manhattan**

To testify virtually, please join Zoom

Webinar ID: 856 3922 9183

Passcode: 412825

By Phone: 1 646-558-8656 US (New
York) 877-853-5257 (Toll free) US
888 475 4499 (Toll free)

Note: If you want to testify virtually on an item, join the Zoom webinar at the agenda's "Be Here by" time (about an hour in advance). When the Chair indicates it's time to testify, "raise your hand" via the Zoom app if you want to speak (*9 on the phone). Those who signed up in advance will be called first.

APPENDIX

EXTERIOR: EXISTING SOUTH & NORTH FACADE CONDITIONS



PAINT FAILURE AND RUSTING AT METAL CORNICE AND STRUCTURE SUPPORTING BRACKET SIGN



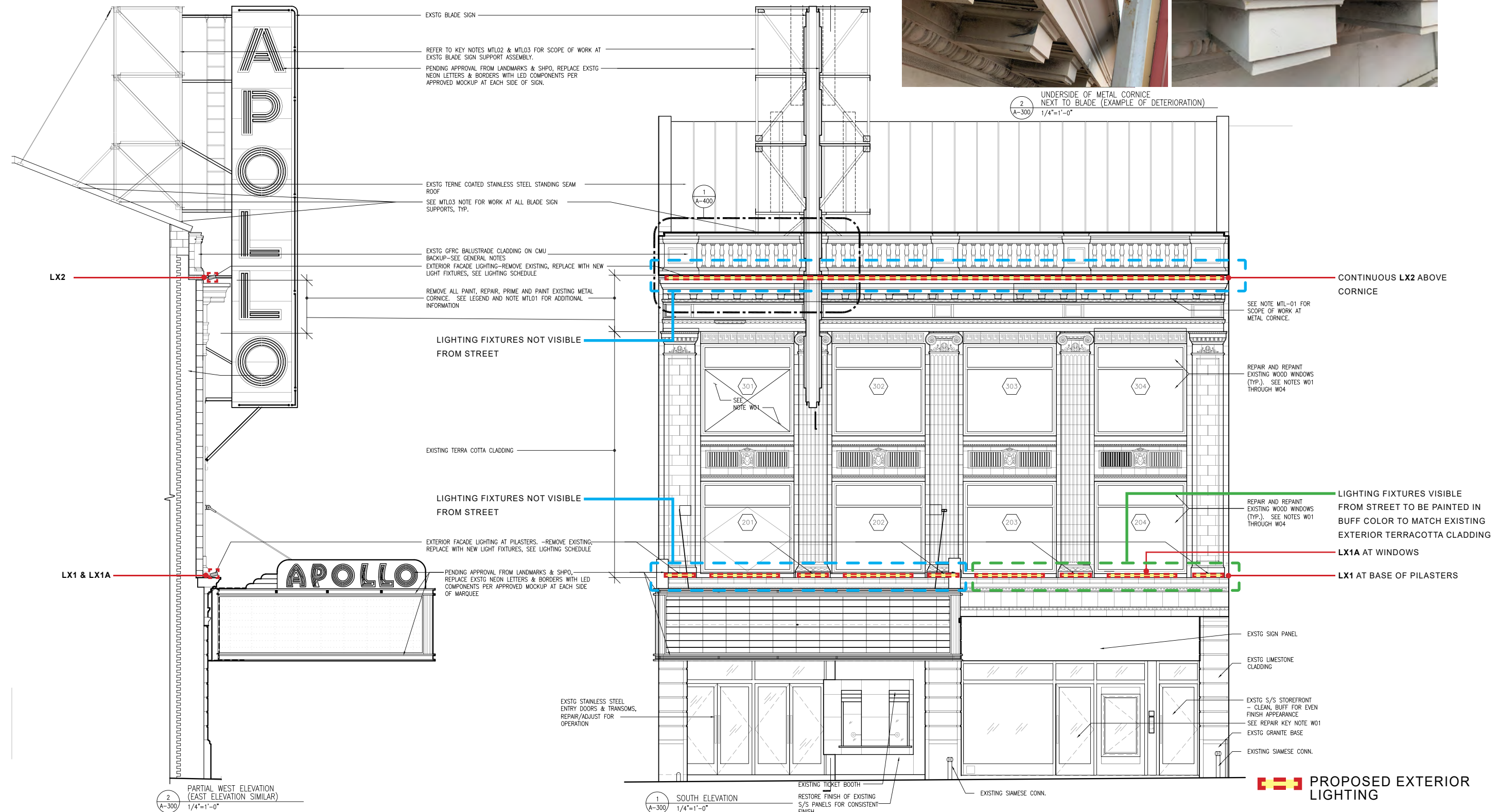
METAL DETERIORATION AT CORNICE



PAINT FAILURE AND WOOD DETERIORATION AT FRONT FACADE WINDOWS



PAINT FAILURE AT WEST 126TH STREET FACADE



EXTERIOR: PROPOSED LED NEON SIGN SPECIFICATIONS & SAMPLES

ACRYLEON LED NEON PRODUCT SPECIFICATIONS

FAUX SERIES

DIFFUSER: Rounded 12mm Frosted or Polished Clear Acrylic Top - with 3mm Colored or White Opal Acrylic Strip under the Diffuser

RETURNS: Painted or Brushed 304# Stainless Steel or Aluminum

LED's: Face lit with CE/UL certified waterproof (or non- waterproof for indoor use) Colored, White or RGB 12V or 24V LED Modules as Light Source

POWER: CE/UL Certified and Waterproof DC12V or 24V Meanwell Transformer Power Supply

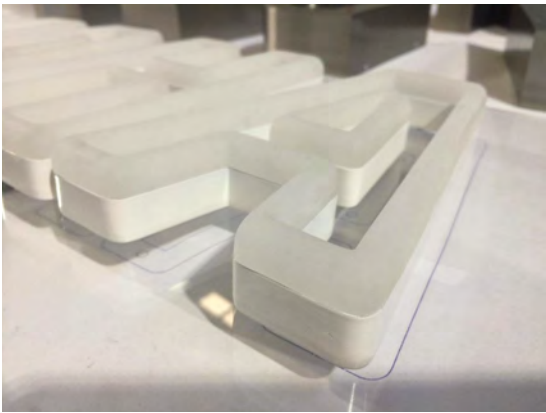
MOUNTING: Rear Screw Stud Mounts with 1:1 Paper Template or Pre-Mounted to an Acrylic or Metal Backer with corner Standoff Pins

Please Inquire for other Custom Material

DUAL STROKE FAUX NEON

WITH ROUNDED ACRYLIC TOP AND METAL RETURNS

Illumination	SMD LED's
Lit Surface Material	Frosted or Polished Clear Acrylic Diffuser
Returns Material	0.9mm 304# Stainless Steel or Aluminum
Min Stroke	10mm
Max Stroke	30mm
Min Height	200mm
Max Height	1200mm
Min Width	200mm
Max Width	1200mm
Min Depth	19mm
Max Depth	127mm



VIVID WAVE 320 LED NEON PRODUCT SPECIFICATIONS

GLLS

GREEN LED LIGHTING SOLUTIONS

LED Neon FLEX

Version 2.2

VIVID Wave 320

RGB

PVC 24V

For More Information
Toll Free: 1 (888) 580-6366

GLLS reserves the right to make any design changes for cost reasons. Improvements in LED's will not affect the overall appearance or performance.

UNITED STATES:
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100% American Pacific, Inc.
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Public Business Center
100% American Pacific, Inc.
100% American Pacific, Inc.
100% American Pacific, Inc.

GLLS reserves the right to make any design changes for cost reasons. Improvements in LED's will not affect the overall appearance or performance.

TECHNICAL SPECIFICATIONS | PVC

VIVID WAVE 320

Version 2.2 | Specifications are subject to change without notice.

RGB

Light Dimension	0.63 x 0.67in (16x17mm)
Output	RGB
LED Light	Epistar SMD LED Chip
Max Run Length*	Nichia SMD LED Chip
Single Feed	Full Load: 22.97ft (7m)
Double Feed	Full Load: 45.93ft (14m)
Light Surface	Square profile 320°
Lumen Maintenance	70,000 Hours L70 @ 25°C; 90,000 L50 @ 25°C; 70,000 Hours L70 @ 50°C; 70,000 Hours L50 @ 50°C

Electrical	24V DC
Input Voltage	24V DC
Power Consumption	3.66W/ft (12W/m)

Physical	25 LEDs/ft (84 LEDs/m)
LED Count	22 LEDs/ft (72 LEDs/m)
LED Spacing	0.47in (11.9mm)
Cutting Unit Length	3.28in (83.3mm)
Thermal Management	Free air convection
Fixture Connections	End, side & bottom lead wires
Minimum Bend Diameter	11.81in (300mm)

Temperature Ranges	32°F to 140°F (0°C to 60°C)
Installation	-13°F to 140°F (-25°C to 60°C)
Operating	0-95% non condensing
Humidity	
Dependability	
Warranty	5 Year Warranty
Safety	
Certification	Tested to UL & CSA by Underwriters Laboratory for use in USA and Canada, complies with California Title 24 Requirements, Lighting Facts. Exceeds ANSI C78.377A, CE & RoHS Compliant.

IP Rating	IP68 with appropriately rated accessories
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*Max Run Length: Unless otherwise stated, snap and seamless run lengths are the same.

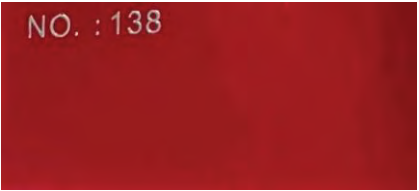
Color Information	CCT Wavelength	Lumen Count
Color	Per Foot	Per Meter
Red	>110lm	>110lm
Green	>260lm	>260lm
Blue	>30lm	>30lm
R+G+B (W)	>121.92lm	>400lm

GLLS

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Public Business Center
100% American Pacific, Inc.
100% American Pacific, Inc.

GLLS reserves the right to make any design changes for cost reasons. Improvements in LED's will not affect the overall appearance or performance.



#138 Red Acrylic (photo)

ACRYLEON™ 360

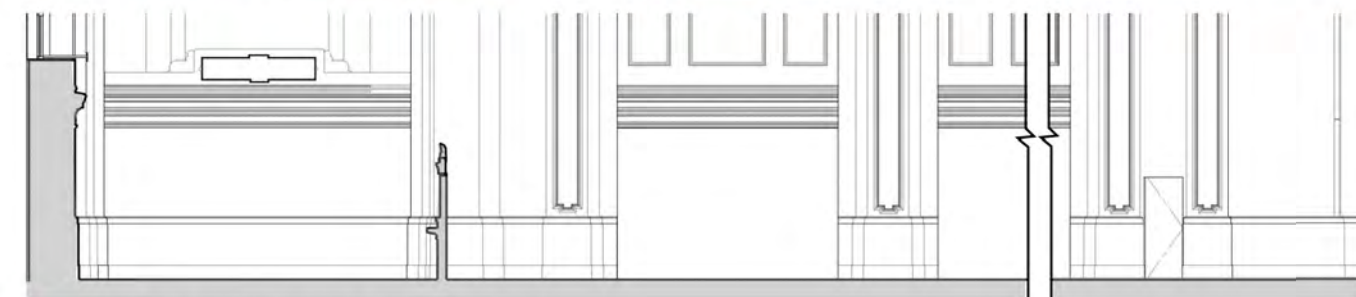
360° ACRYLIC LED NEON

LLS

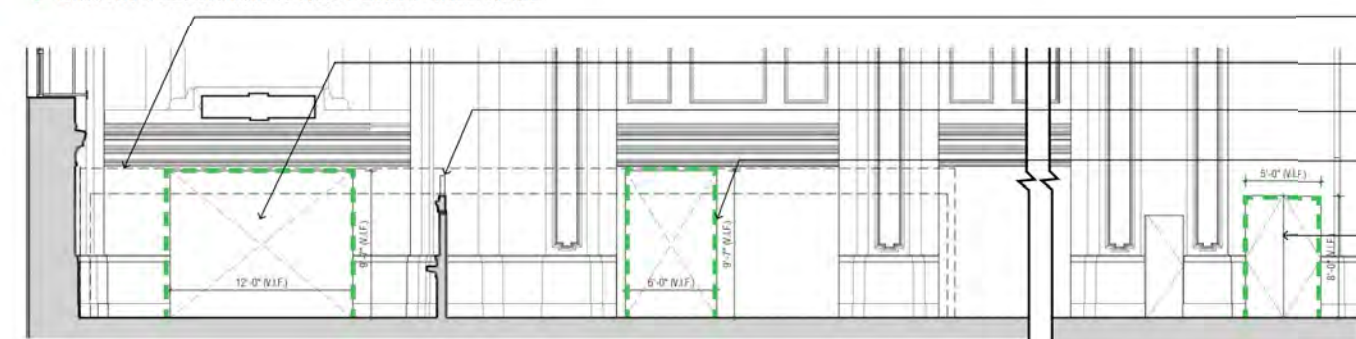
LEBOW LIGHTING SOLUTIONS



LOBBY: PRECEDENTS OF PROPOSED OPENING



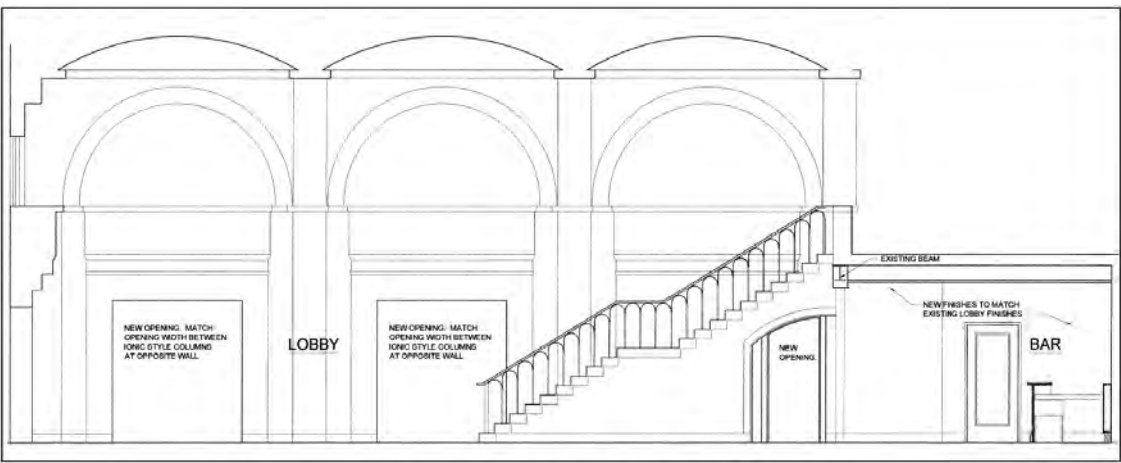
1 EXISTING ELEVATION @ WEST BANK HALL WALL



2 PROPOSED ELEVATION @ WEST BANK HALL WALL

1. NEW OPENING IN EMIGRANT SAVINGS BANK, 49 CHAMBERS STREET
2020 LPC APPROVAL

LINE OF PROPOSED ROOM ENCLOSURE
PROVIDE NEW OPENING FOR ENTRANCE TO EXHIBIT
REMOVE EXISTING ORNAMENTAL PIECE
PROVIDE NEW OPENING FOR STAFF ENTRANCE TO EXHIBIT
PROVIDE NEW OPENING FOR INSTALLATION OF DOOR TO LIFT STORAGE ROOM



PROPOSED EAST ELEVATION

2. EXPANDING HISTORIC LOBBY WITH NEW OPENINGS AT HIRSCHFELD THEATER
2019 LPC APPROVAL

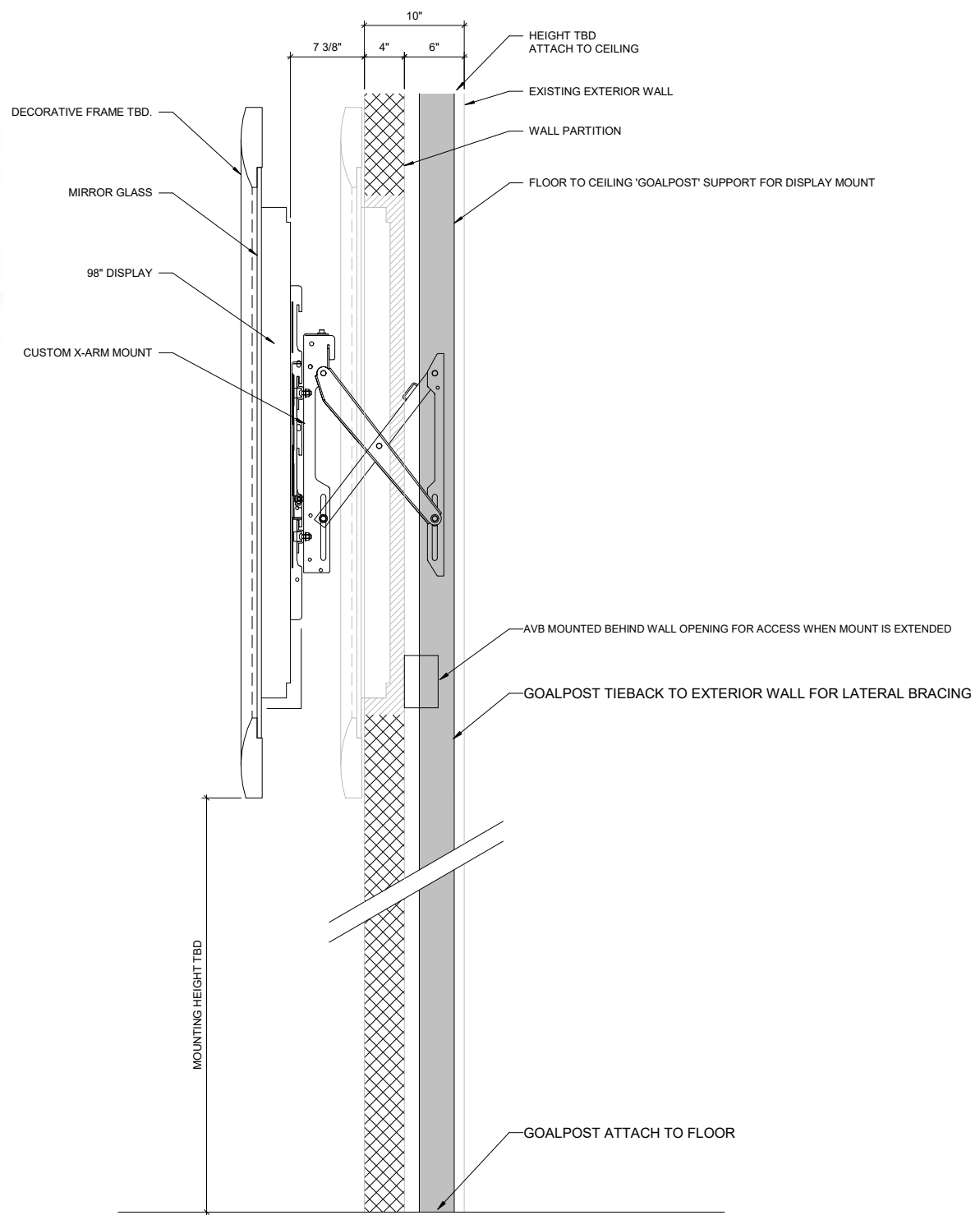


3. NEW OPENINGS AT PLAZA HOTEL LOBBY
2007 LPC APPROVAL

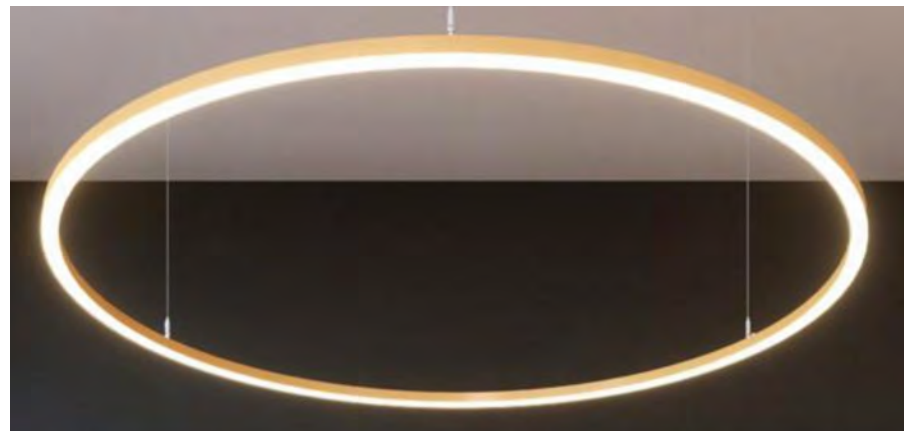
LOBBY: PROPOSED LOBBY DETAILS - DIGITAL SCREEN & LIGHTING FIXTURE



PROPOSED DIGITAL SCREEN BEHIND MIRROR



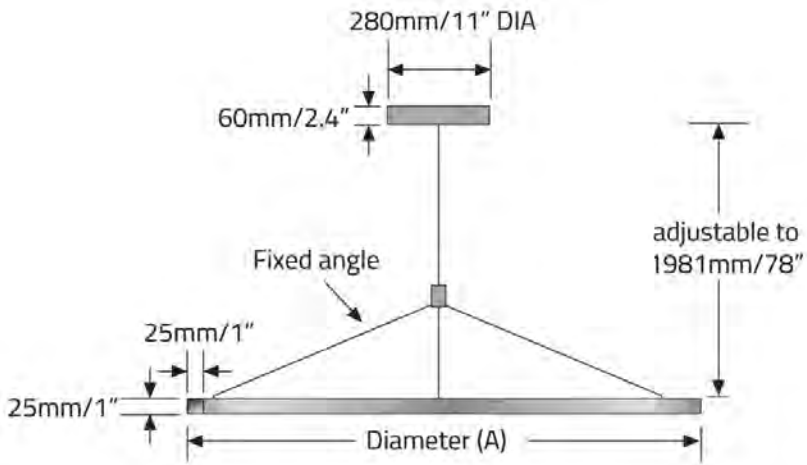
PROPOSED SECTION OF DIGITAL SCREEN BEHIND MIRROR



MICRO RING DIRECT™ - SUSPENDED



SS4 HUB, INTEGRAL DRIVER



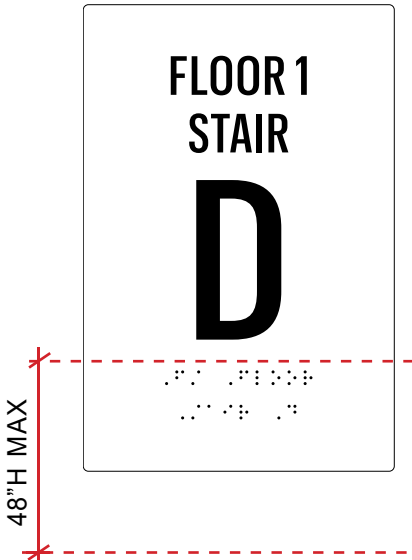
PROPOSED SUSPENDED RING FIXTURES IN 5'-0" & 7'-0" DIA

LOBBY: EXISTING & PROPOSED LOBBY SIGNAGE



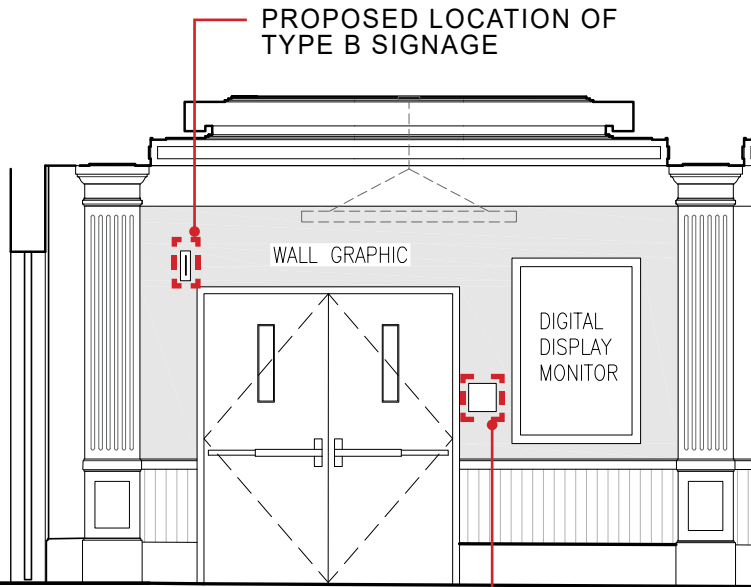
EXISTING ACCESSIBILITY SIGNAGE WITHOUT BRAILLE - NOT CODE COMPLIANT, INCORRECT LOCATION

EXISTING WAY FINDING SIGNAGE - SMALL AND HARD TO READ



6" w x 9" h with 0.1" rounded corner
1/16" thick, rigid, non-glare acrylic
Painted RAL 9003 (white)
Braille and raised letters RAL 9005 (black)

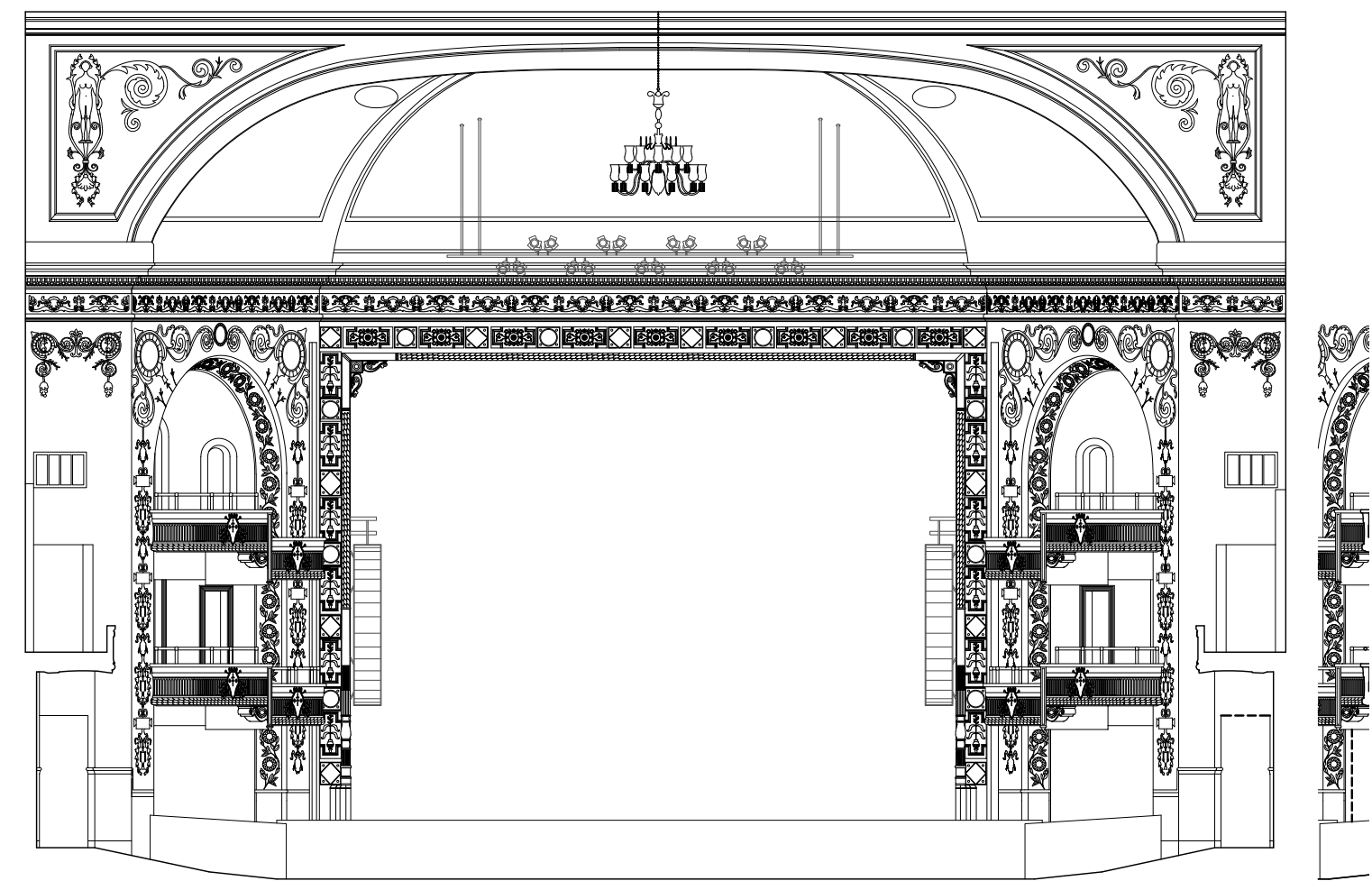
TYPE A SIGNAGE: PROPOSED ACCESSIBILITY SIGNAGE



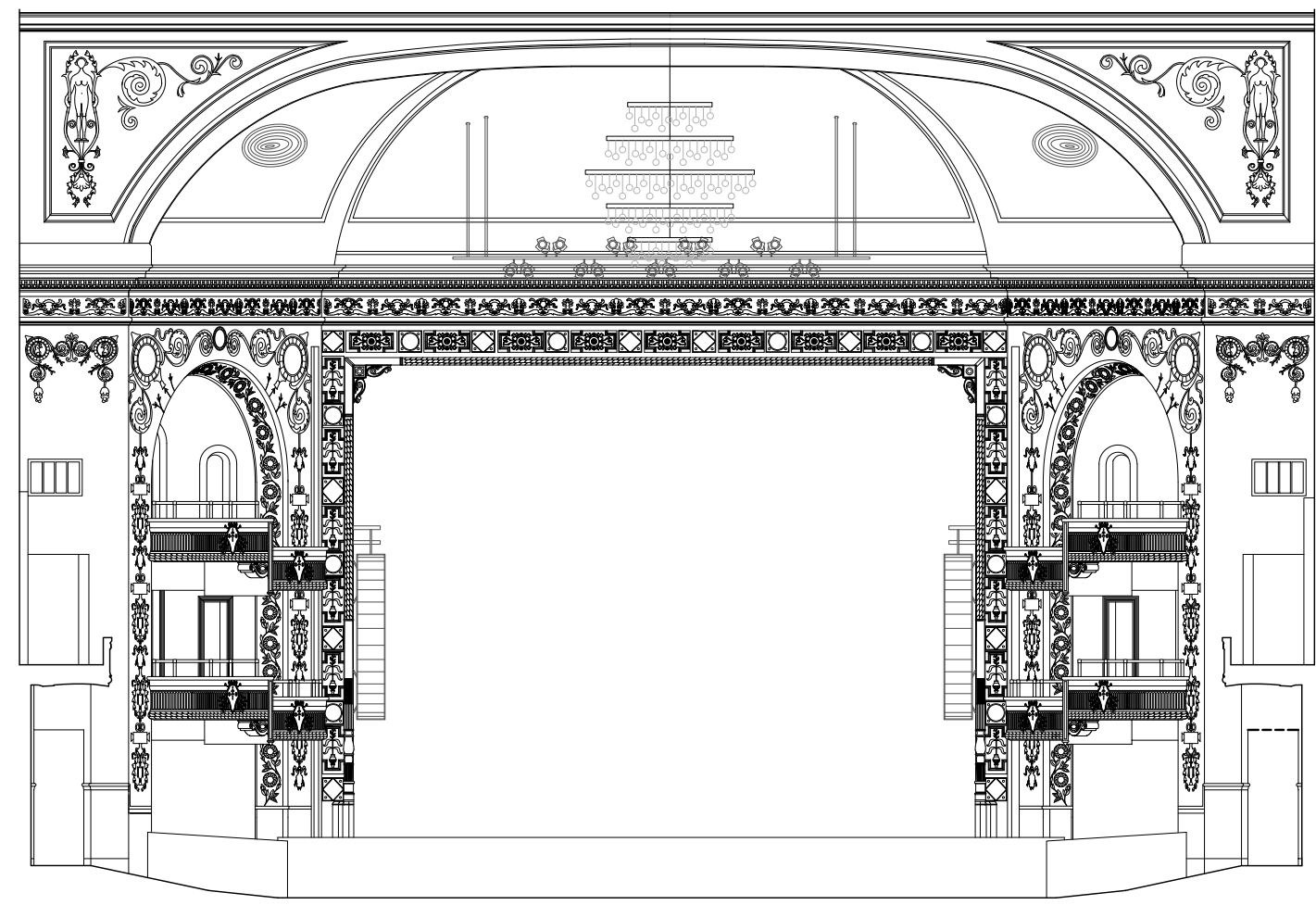
15" w x 4" h with 0.1" rounded corner
1/16" thick, rigid, non-glare acrylic
Painted RAL 3028 (red)
with DTS print of RAL 9003 (white)

TYPE B SIGNAGE: PROPOSED WAY FINDING DIRECTIONAL BLADE SIGNAGE

AUDITORIUM: EXISTING & PROPOSED ELEVATIONS/SECTIONS



EXISTING AUDITORIUM EAST ELEVATION LOOKING TOWARD STAGE

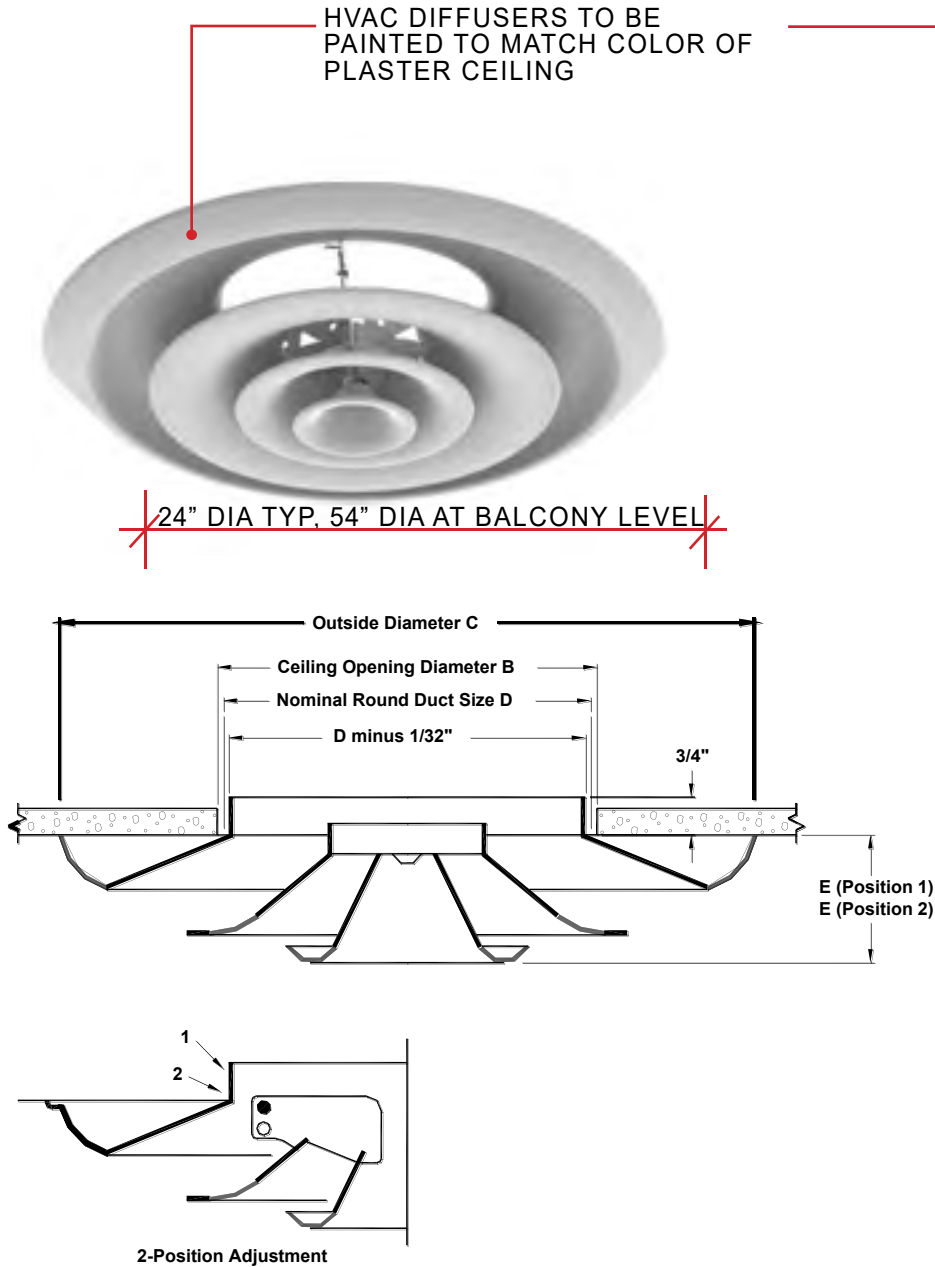


PROPOSED AUDITORIUM EAST ELEVATION LOOKING TOWARD STAGE

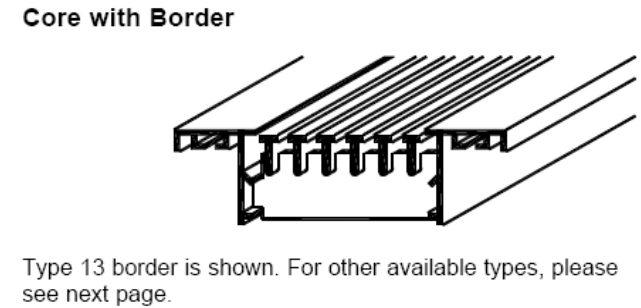
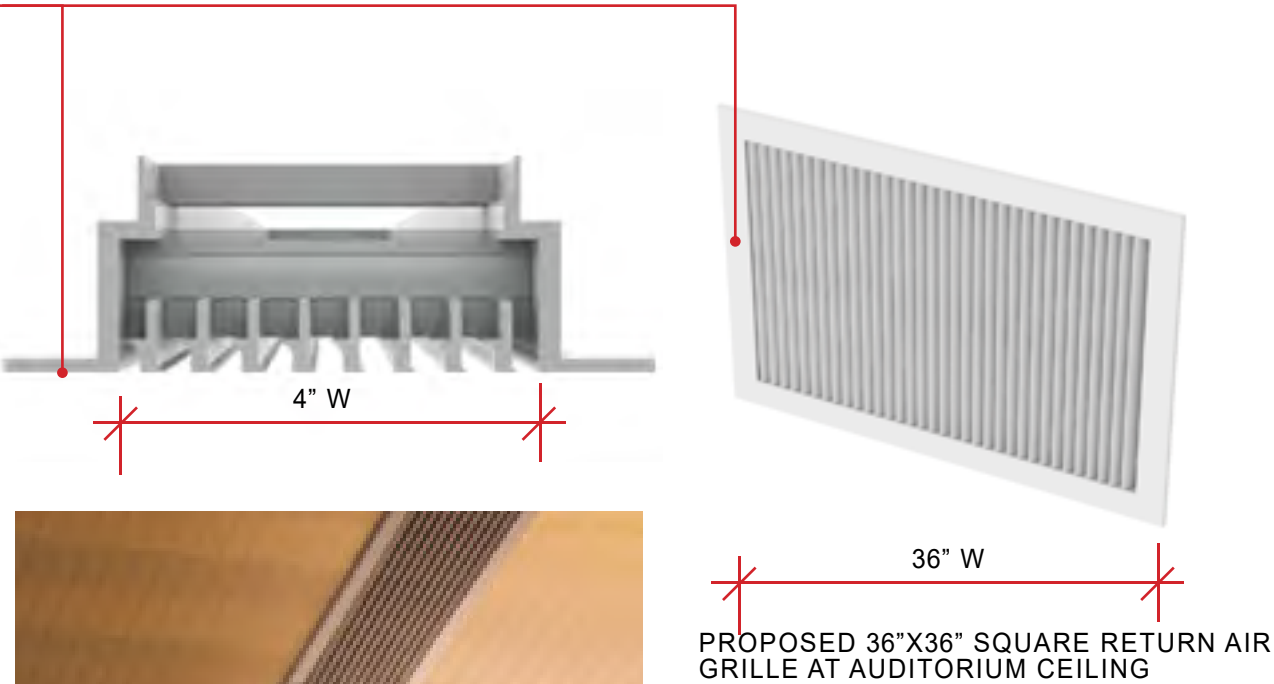
AUDITORIUM: PROPOSED HVAC DIFFUSER SPECS



EXISTING PAINTED ROUND DIFFUSERS AT AUDITORIUM CEILING



PROPOSED ROUND DIFFUSER AT AUDITORIUM CEILING IN TWO SIZES: 24" DIA TYP & 54" DIA AT BALCONY LEVEL CEILING



PROPOSED 4" WIDE LINEAR BAR AIR RETURN GRILLE AT AUDITORIUM CEILING

AUDITORIUM: PROPOSED CEILING RECESSED LIGHTING FIXTURE SPECIFICATION



GENERAL INFORMATION

The Pro One-Cell High Output is a single-cell solution that is ideally suited for areas that require medium- to long-throw illumination. With a high grade, painted metal construction, the Pro One-Cell High Output delivers the quality performance of the smaller one-cell luminaires but with a significantly greater output.

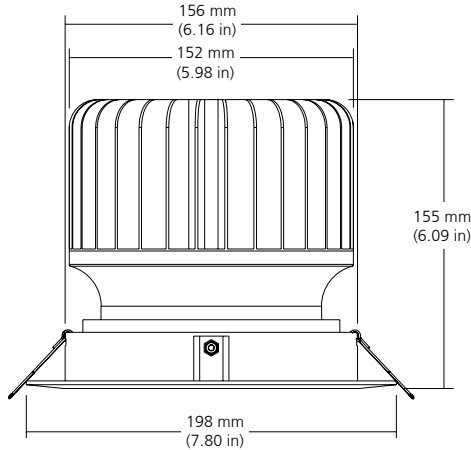
RECESSED CEILING BRACKET



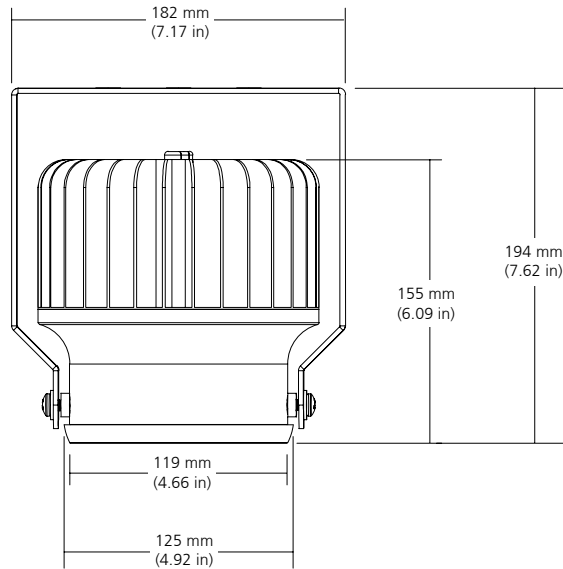
The optional recessed ceiling bracket can be used to install the Pro One-Cell High Output luminaire and its companion D1HO driver into a drop ceiling or for rough-in use. See Pro One-Cell Recessed Ceiling Bracket datasheet for more details.

MODEL NUMBER	DESCRIPTION
ARCP1RCB	ArcSystem Pro One-Cell Recessed Ceiling Bracket

PRO ONE-CELL HIGH OUTPUT ADJUSTABLE



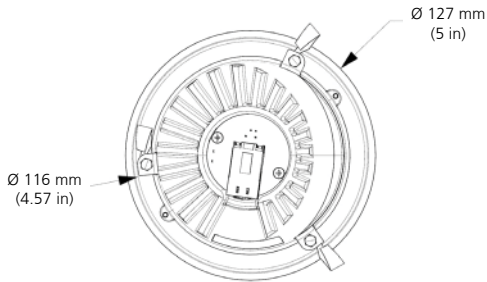
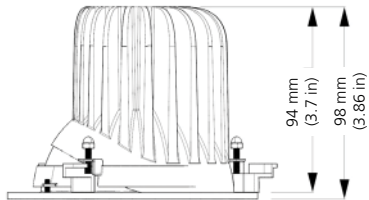
PRO ONE-CELL HIGH OUTPUT YOKE



GENERAL INFORMATION

The compact Navis 100 Adjustable luminaire is ideally suited for recessed installations in areas that require short- to medium-throw illumination.

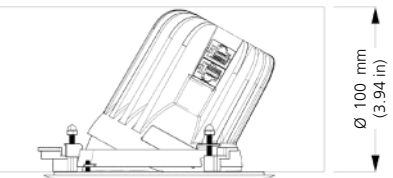
NAVIS 100 RECESSED LUMINAIRE



TRIM PLATE	TRIM COLOR	MOUNTING
S - Standard	B - Black	A - Adjustable
C - Curve*	W- White	Recessed
P - Pinhole	P - Primed	
O - Off-set Slot	C - Custom	
WW - Wall Wash**		

FIXTURE TRIM TO BE PRIMED TO RECEIVE SAME PAINT COLOR OF PLASTER CEILING

DIMENSIONS WHILE AT MAXIMUM 30° TILT



CLEARANCE FOR MAX 30° TILT



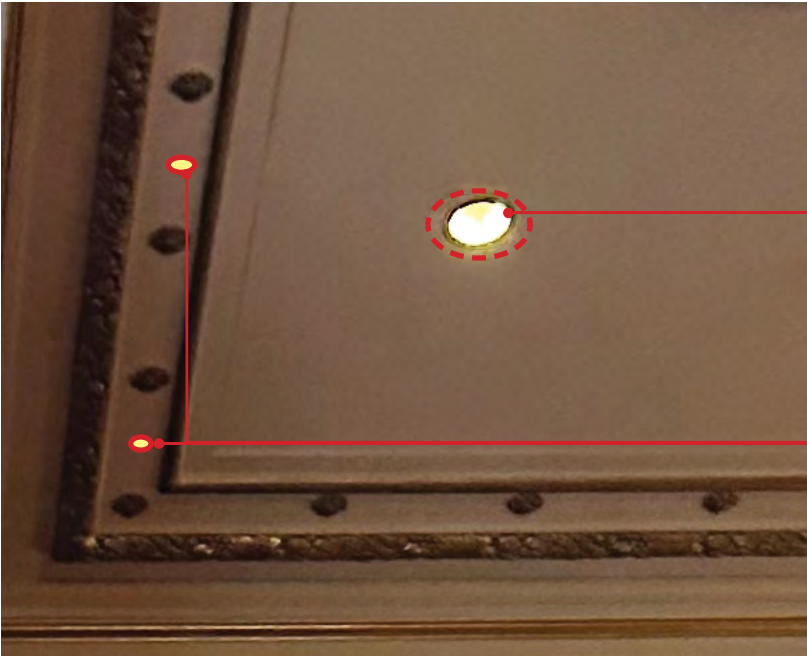
PROPOSED L2 & L2A RECESSED LED LIGHTING FIXTURE AT AUDITORIUM CEILING

PROPOSED L3 RECESSED LED LIGHTING FIXTURE AT AUDITORIUM CEILING

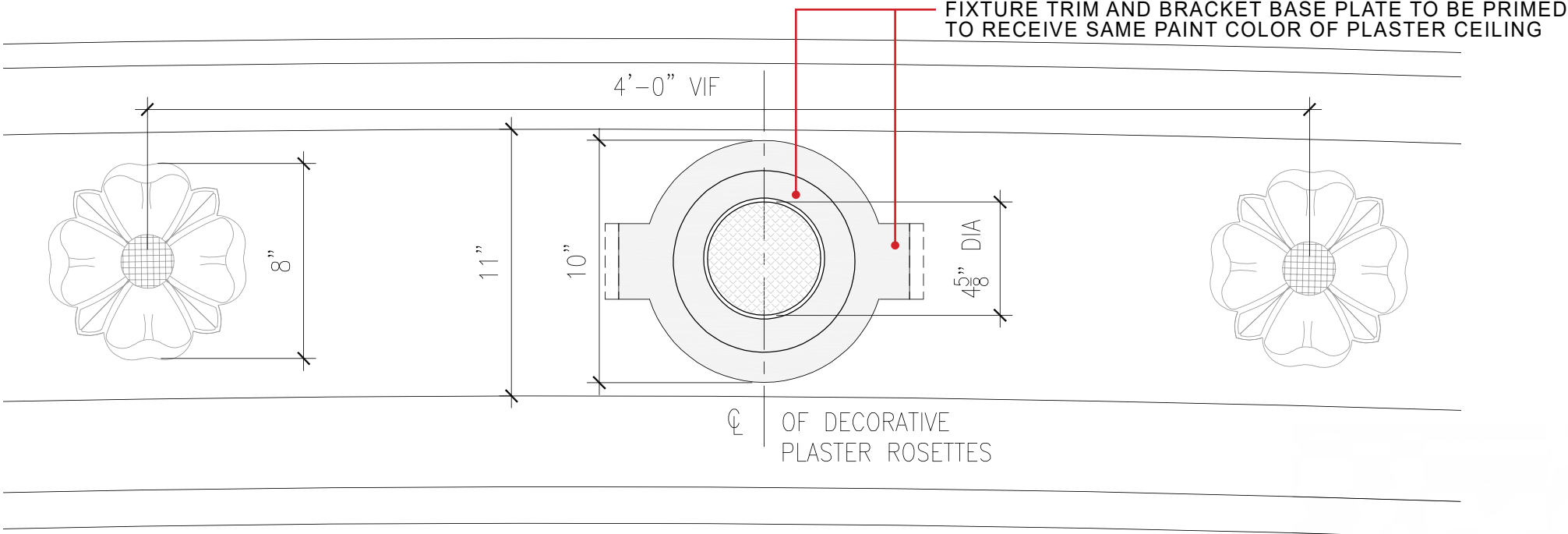
AUDITORIUM: EXISTING & PROPOSED CEILING LIGHTING DETAILS



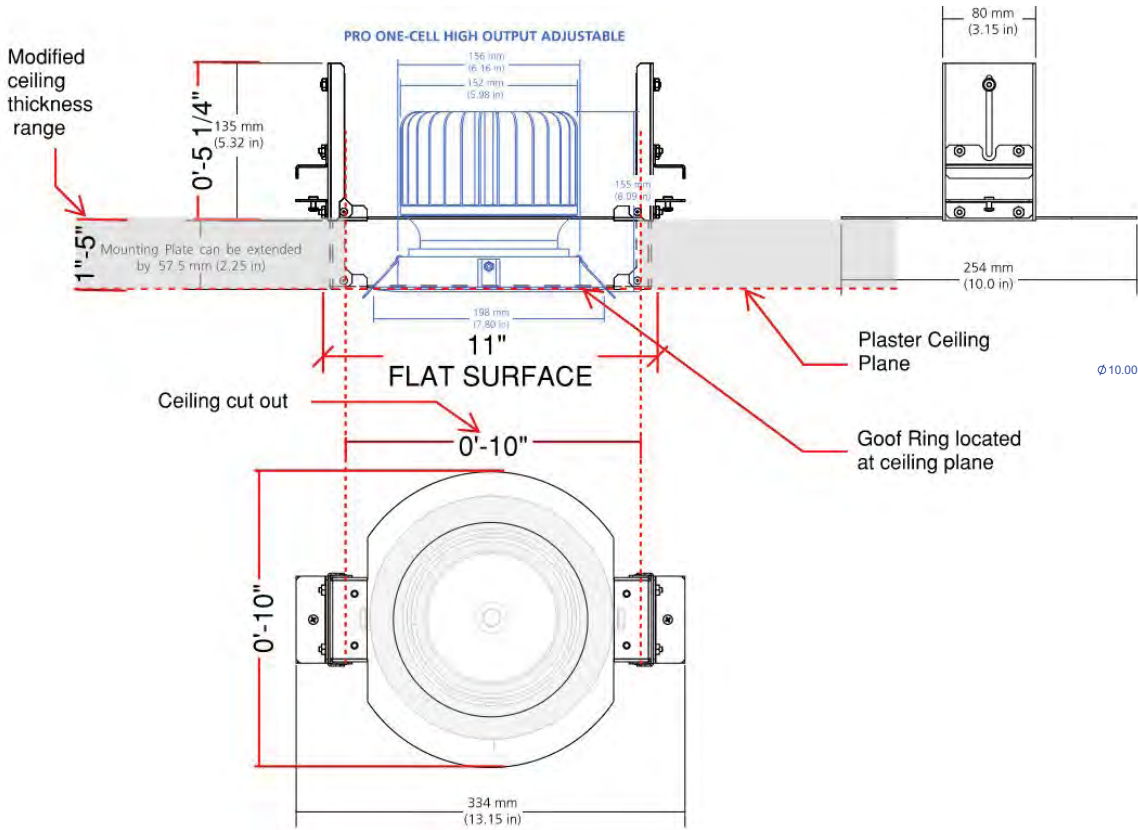
EXISTING CONDITION AT DECORATIVE PLASTER MOLDING AT AUDITORIUM CEILING WITH 11" WIDE FLAT SURFACE



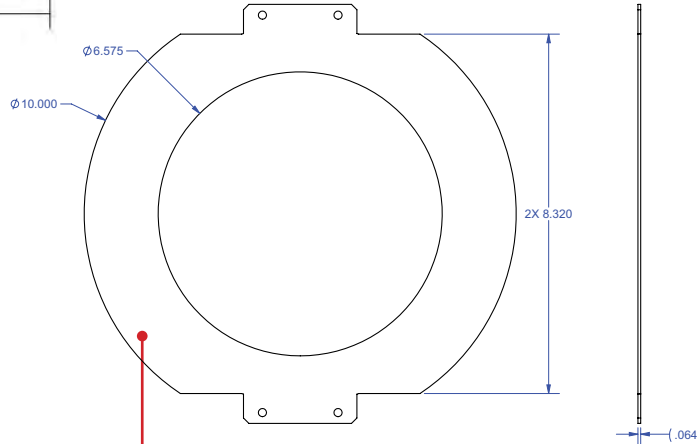
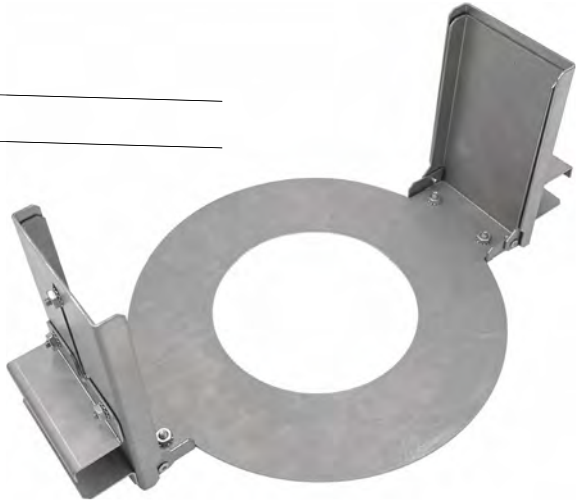
PROPOSED L2 & L2A RECESSED LED LIGHTING FIXTURE AT AUDITORIUM CEILING



PROPOSED L2 & L2A RECESSED LED LIGHTING FIXTURE BETWEEN DECORATIVE PLASTER ROSETTES AT HISTORIC AUDITORIUM PLASTER CEILING



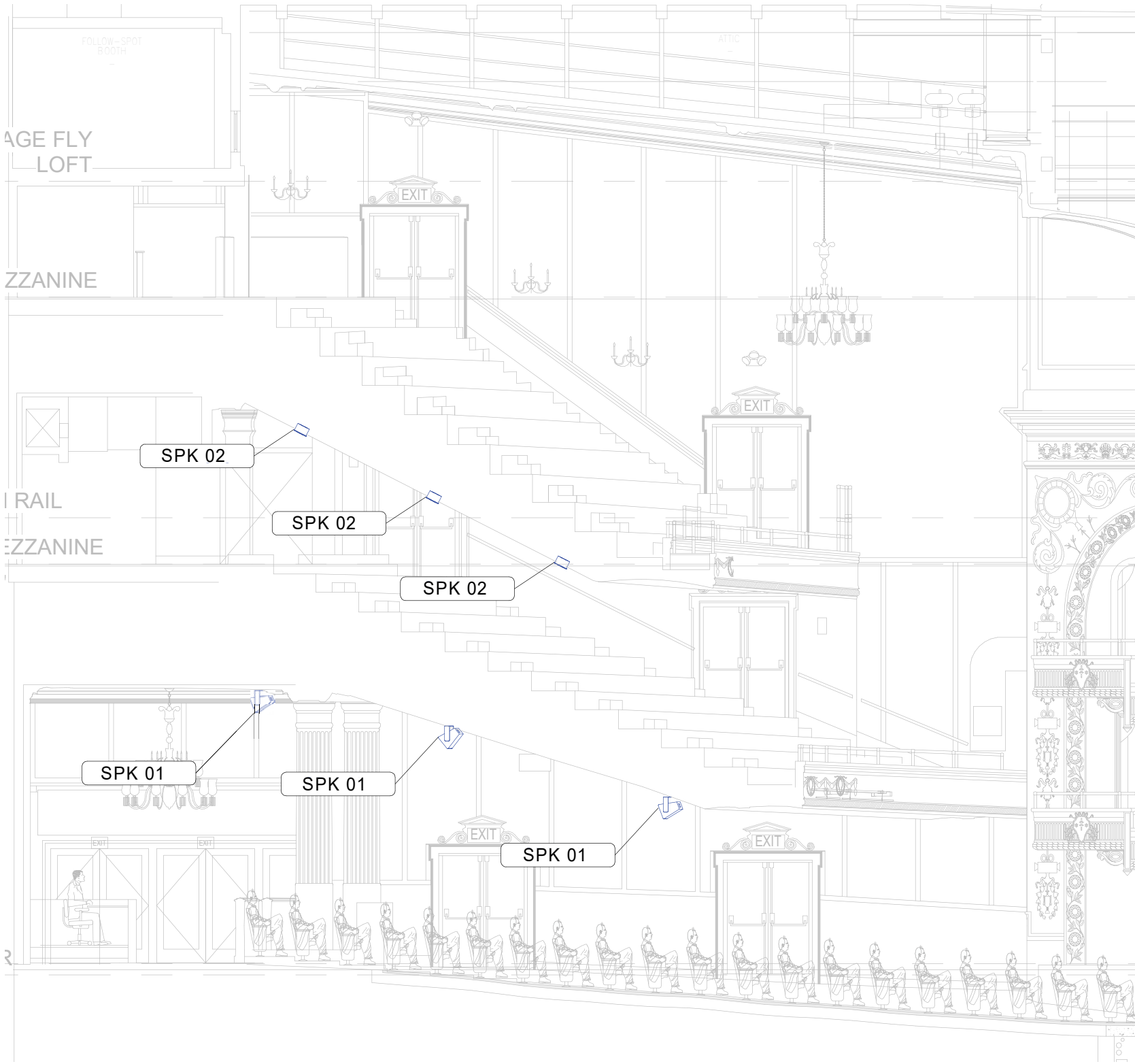
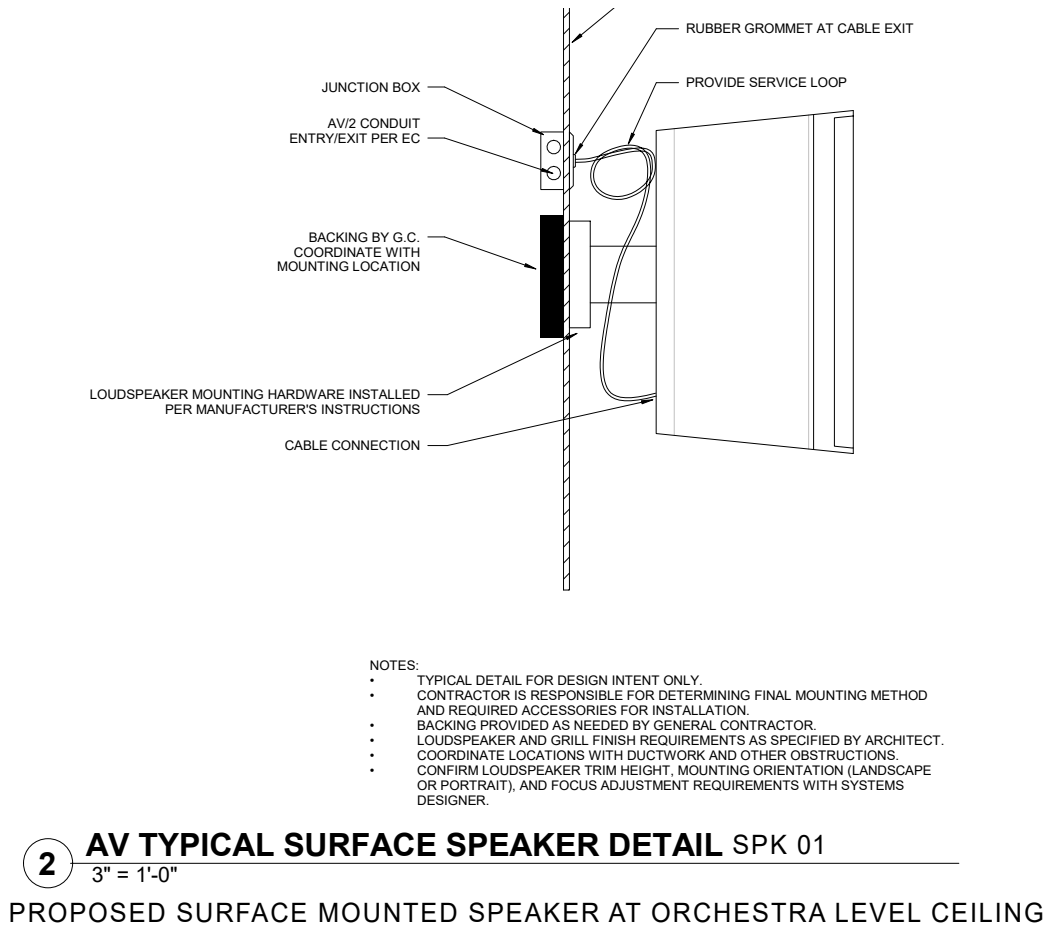
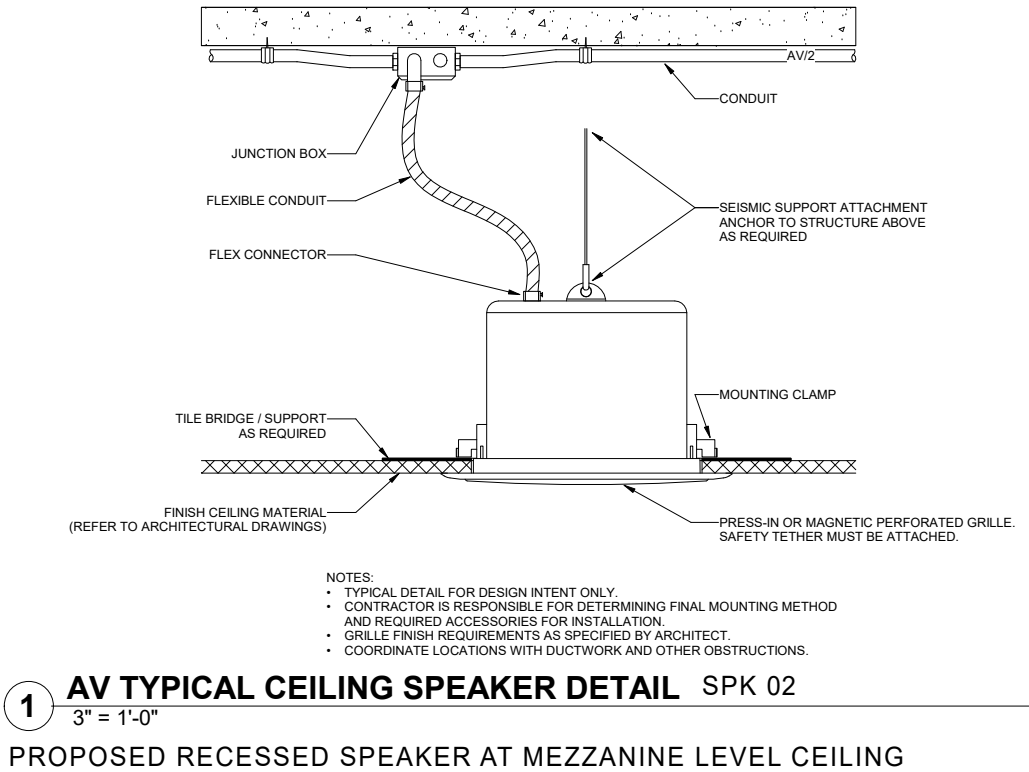
DETAIL OF PROPOSED RECESSED LED FIXTURES BETWEEN DECORATIVE PLASTER ROSETTES, ADDED BRACKETS (MOUNTING PLATE) AND BASE PLATES (GOOF RING) ALLOW ADJUSTABILITY OF FIXTURE DEPTH PENDING HISTORIC PLASTER CEILING THICKNESS IN FIELD



PART NUMBER	FINISH	PAINT
7491A3044-R	RAW	-
7491A3044-1	WHITE	PT1016
7491A3044-3	PRIME	PT1020
7491A3044-5	SILVER	PT1014
7491A3044-8	CUSTOM COLOR	-

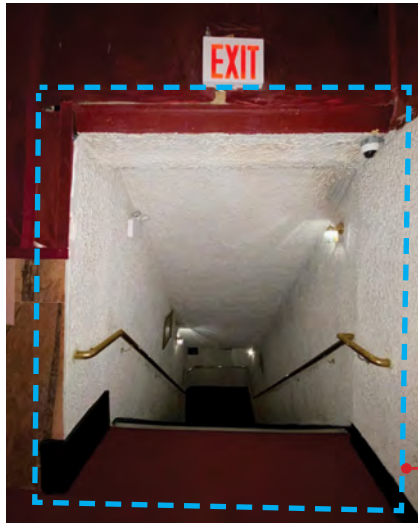
FIXTURE BRACKET BASE PLATE TO BE PRIMED TO RECEIVE SAME PAINT COLOR OF PLASTER CEILING

AUDITORIUM: PROPOSED CEILING AV SPEAKER SPECIFICATIONS & DETAILS

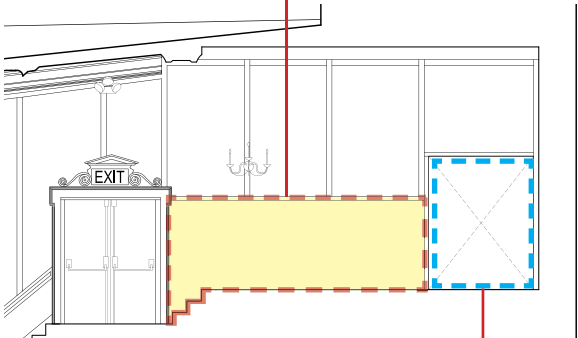
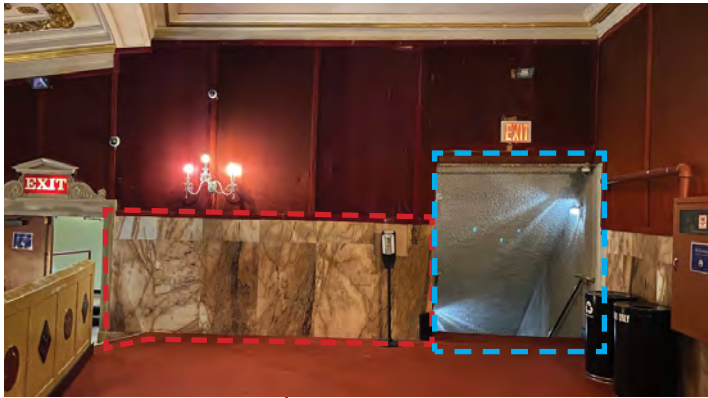


LOCATIONS OF SURFACE MOUNTED SPEAKERS AT ORCHESTRA LEVEL & RECESSED SPEAKERS AT MEZZANINE LEVEL

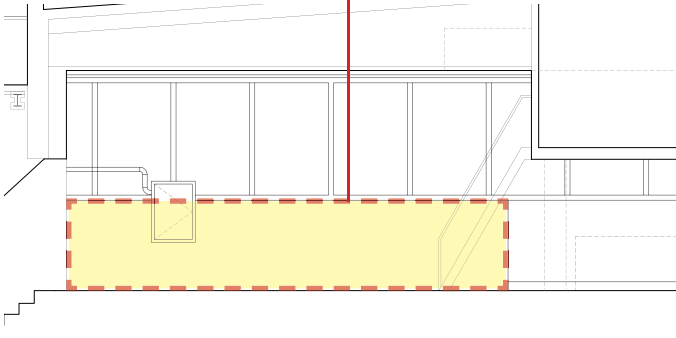
AUDITORIUM: AREAS OF PROPOSED ALTERATIONS AT BALCONY LEVELS



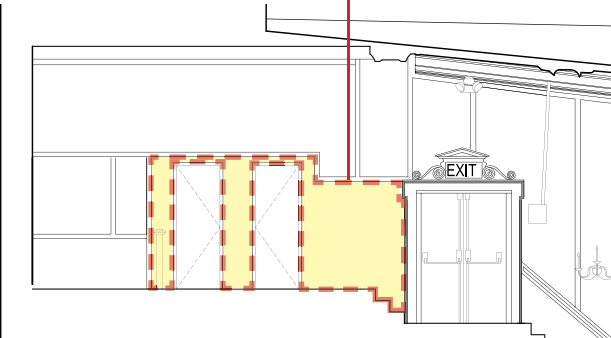
LOCATION OF DOOR CASING WITH SIMPLE FLAT PROFILE AT STAIR OPENING



EXISTING BALCONY LEVEL SOUTH WALL PART ELEVATION



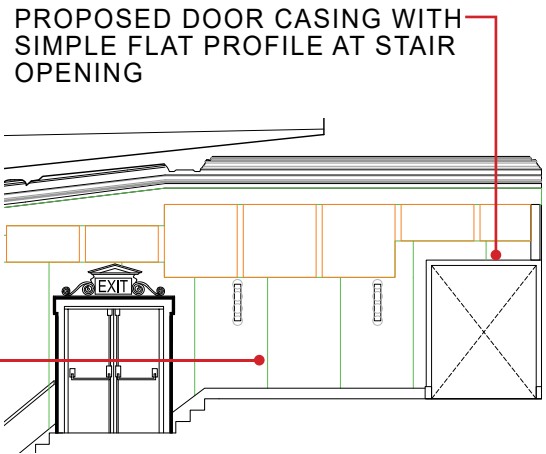
EXISTING BALCONY LEVEL WEST WALL PART ELEVATION



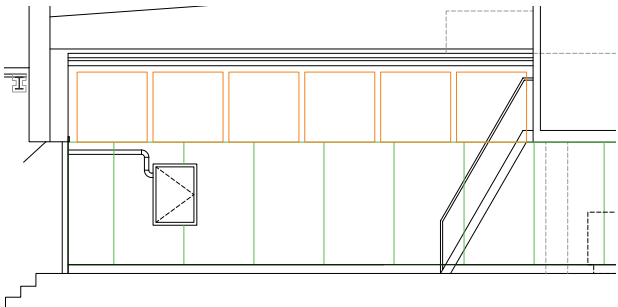
EXISTING BALCONY LEVEL NORTH WALL PART ELEVATION



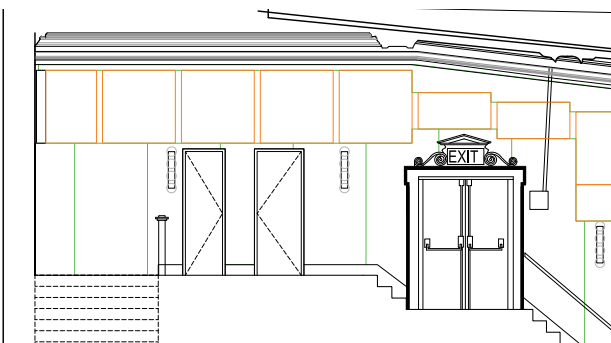
EXISTING NON-HISTORIC MARBLE WALL CLADDING AT BALCONY LEVEL TO BE REMOVED



PROPOSED BALCONY LEVEL SOUTH WALL PART ELEVATION



PROPOSED BALCONY LEVEL WEST WALL PART ELEVATION



PROPOSED BALCONY LEVEL NORTH WALL PART ELEVATION

AUDITORIUM: EXISTING FABRIC WRAPPED WALL PANELING DETAILS



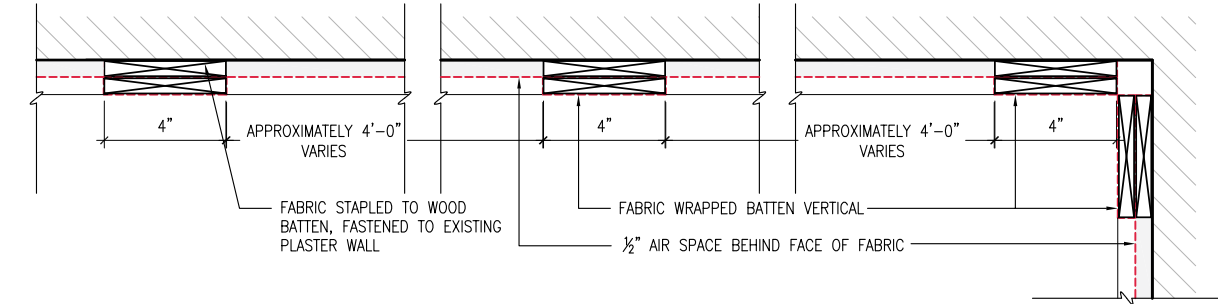
EXISTING FABRIC WRAPPED WALL PANELING DETAIL



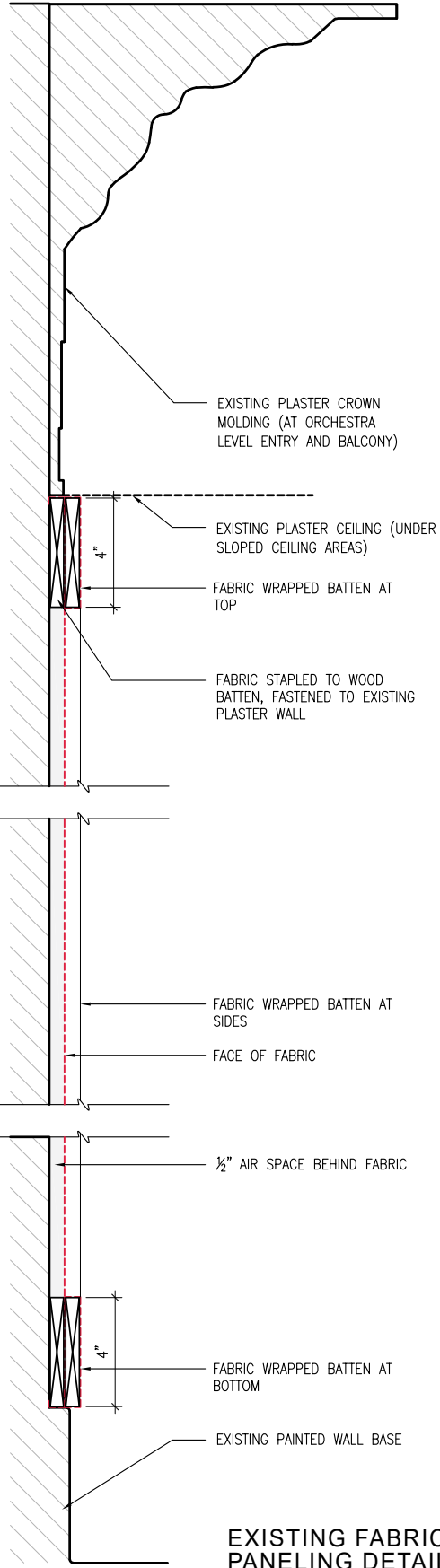
EXISTING PLASTER WALL CONDITIONS BEHIND FABRIC WRAPPED WALL PANELING



EXISTING FABRIC WRAPPED WALL PANELING DETAILS



EXISTING FABRIC WRAPPED WALL PANELING DETAIL

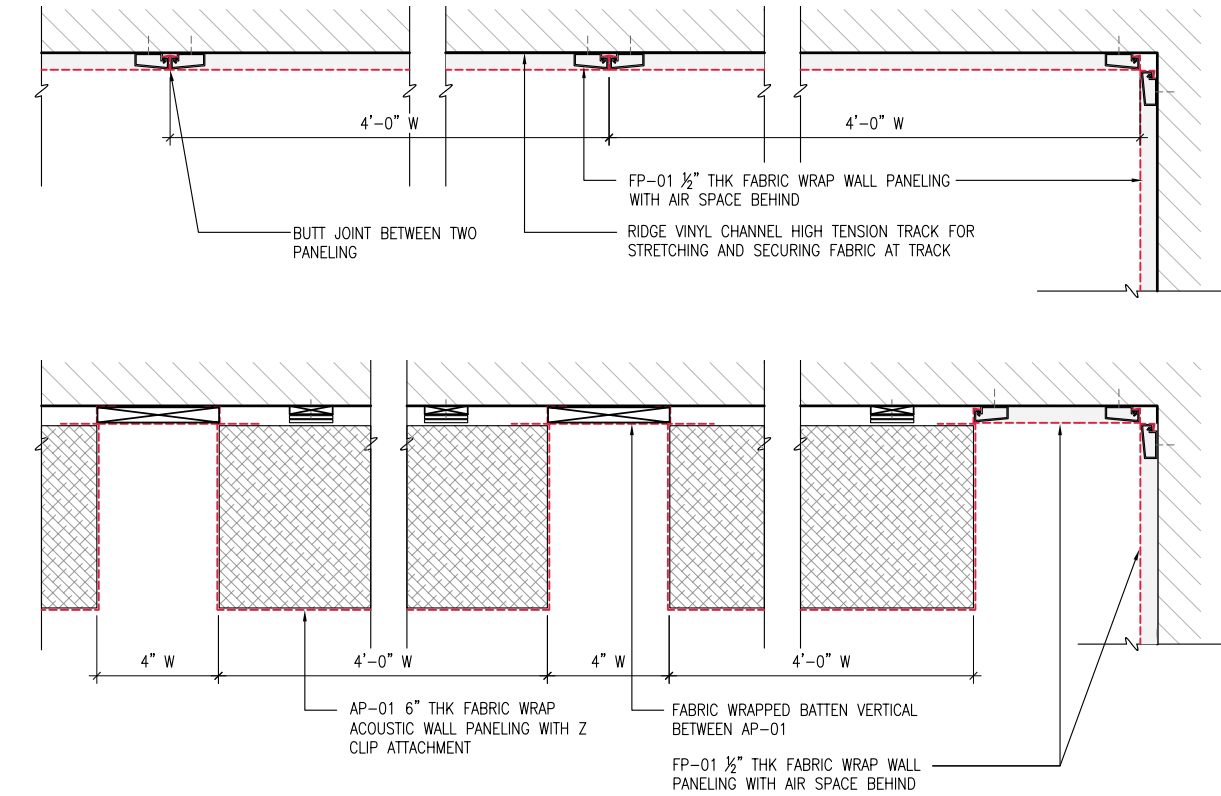


EXISTING FABRIC WRAPPED WALL PANELING DETAIL

AUDITORIUM: PROPOSED FABRIC WRAPPED & ACOUSTIC WALL PANELING DETAILS

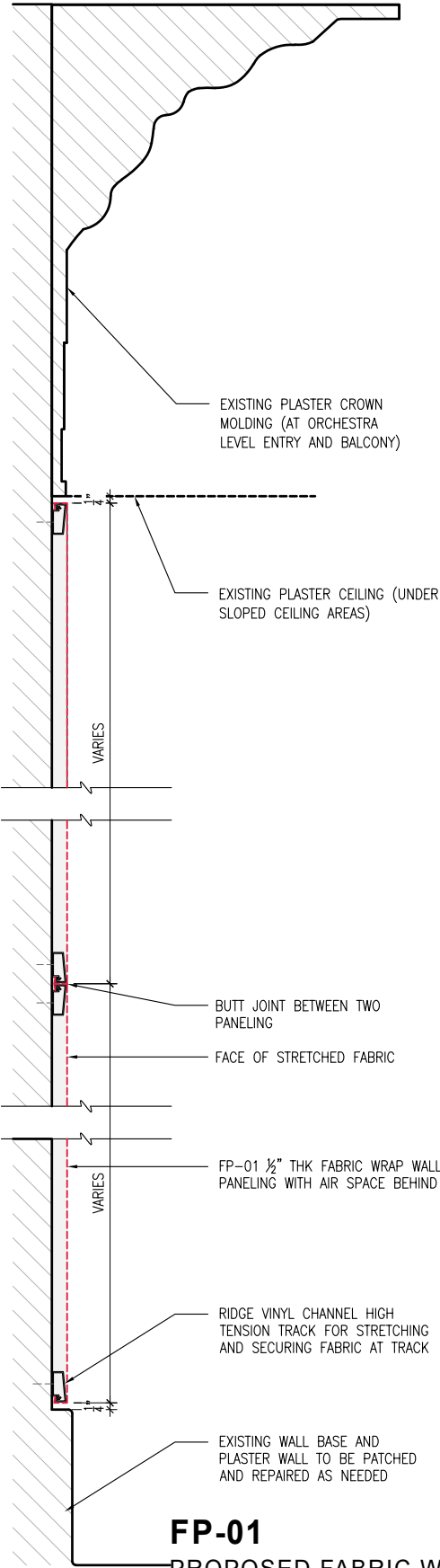


PROPOSED AUDITORIUM RENDERING WITH FABRIC AND ACOUSTIC WALL PANELING

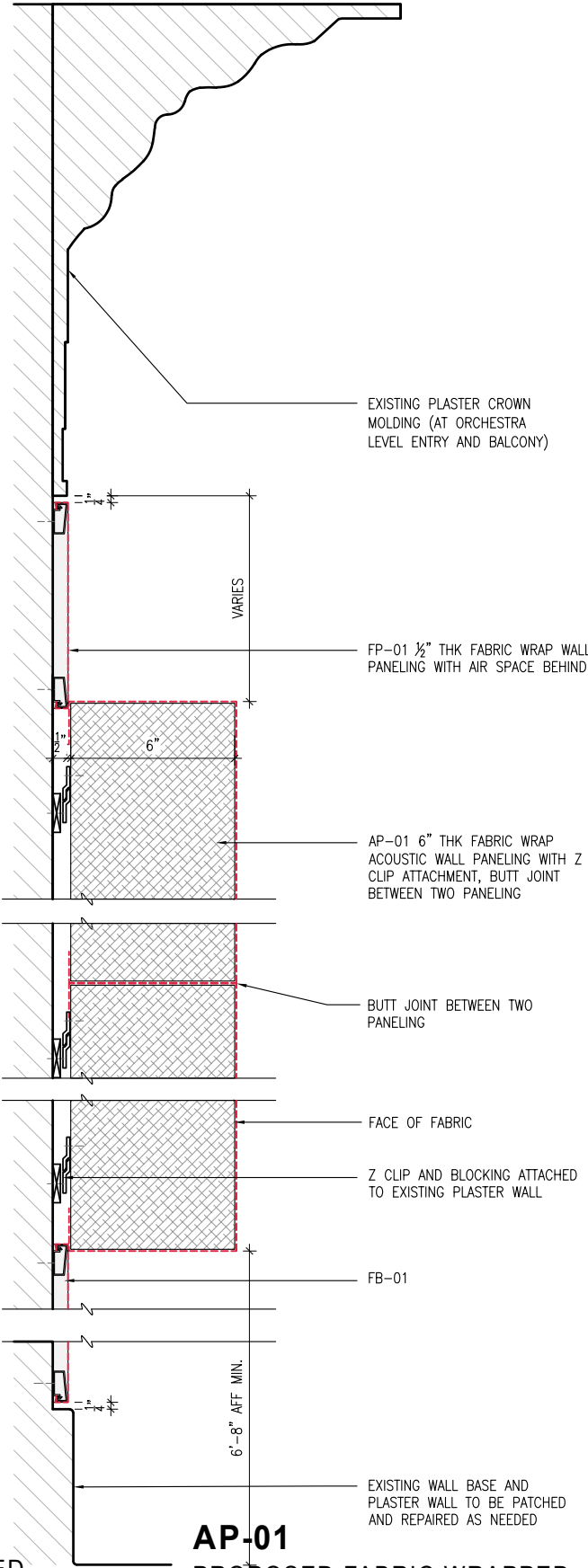


FP-01
PROPOSED FABRIC WRAPPED
WALL PANELING DETAIL

AP-01
PROPOSED FABRIC WRAPPED
ACOUSTIC WALL PANELING DETAIL



FP-01
PROPOSED FABRIC WRAPPED
WALL PANELING DETAIL



AP-01
PROPOSED FABRIC WRAPPED
ACOUSTIC WALL PANELING DETAIL

June 18, 2024
Public Hearing

The current proposal is:

Preservation Department – Item 1, LPC-24-10088

**253 West 125th Street – Apollo Theater (originally Hurtig & Seamon's
New (Burlesque) Theater – Individual and Interior Landmark
Borough of Manhattan**

To testify virtually, please join Zoom

Webinar ID: 856 3922 9183

Passcode: 412825

By Phone: 1 646-558-8656 US (New
York) 877-853-5257 (Toll free) US
888 475 4499 (Toll free)

Note: If you want to testify virtually on an item, join the Zoom webinar at the agenda's "Be Here by" time (about an hour in advance). When the Chair indicates it's time to testify, "raise your hand" via the Zoom app if you want to speak (*9 on the phone). Those who signed up in advance will be called first.