

May 21, 2024
Public Hearing

The current proposal is:

Preservation Department – Item 5, LPC-24-08552

70-74 Gansevoort Street – Gansevoort Market Historic District Borough of Manhattan

To testify virtually, please join Zoom

Webinar ID: 818 7983 7778

Passcode: 462912

By Phone: 1 646-558-8656 US (New
York) 877-853-5257 (Toll free) US
888 475 4499 (Toll free)

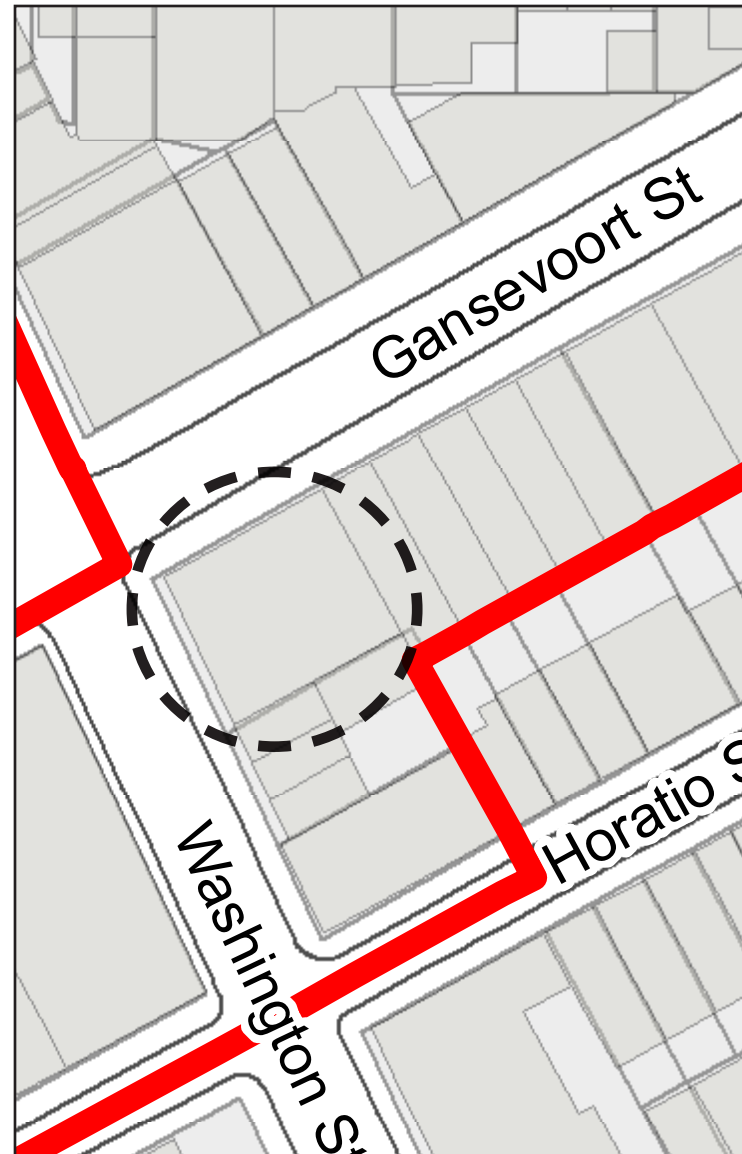
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SAINT LAURENT

NYC LANDMARKS PRESERVATION COMMISSION PUBLIC HEARING
MAY 21, 2024



GANSEVOORT MARKET HISTORIC DISTRICT MAP



BUILDING LOCATION



70-74 GANSEVOORT STREET



70-74 GANSEVOORT STREET - EXISTING CONDITION

PROPOSED BUILDING FACADE ELEVATIONS



PROPOSED FACADE ELEVATION - GANSEVOORT STREET

PROPOSED FACADE ELEVATION - WASHINGTON STREET



GANSEVOORT STREET FACADE - EXISTING CONDITION



WASHINGTON STREET FACADE - EXISTING CONDITION

EXISTING CONDITIONS:



CANOPY DETAIL ALONG GANSEVOORT STREET



TYPICAL STOREFRONT DETAIL ALONG GANSEVOORT STREET



STOREFRONT DETAIL ALONG WASHINGTON STREET



CANOPY DETAIL ALONG WASHINGTON STREET

PHASES OF DEVELOPMENT



1876



1931



1932



2014

(SOURCE: BSKS, 2016 PUBLIC HEARING PRESENTATION)

GANSEVOORT MARKET HISTORIC DISTRICT - HISTORIC CONTEXT



14TH STREET, c. 1940 (NYPL)



14TH STREET, c. 1931 (NYPL)

GANSEVOORT MARKET HISTORIC DISTRICT - HISTORIC CONTEXT



21 NINTH AVENUE c. 1904 (Arch Record)



413-435 WEST 14TH STREET c. 1940s



WEST SIDE OF NINTH AVENUE c. 1940 (NYPL)

GANSEVOORT MARKET HISTORIC DISTRICT - HISTORIC CONTEXT



405 WEST 13TH STREET, c. 1940 (MUNICIPAL ARCHIVES)



410 WEST 14TH STREET, c. 1940 (MUNICIPAL ARCHIVES)



46 GANSEVOORT STREET, c. 1940 (MUNICIPAL ARCHIVES)

GANSEVOORT MARKET HISTORIC DISTRICT - CURRENT CONTEXT



52 GANSEVOORT STREET, PANEL SIGNAGE, APPROVED 2019



62 GANSEVOORT STREET, PANEL SIGNAGE, APPROVED 2020



2 9TH AVENUE, PANEL SIGNAGE
APPROVED 2020



837 WASHINGTON, BACKLIT SIGNAGE
APPROVED 2015



17-37 LITTLE WEST 12TH STREET, BRACKET SIGNAGE
APPROVED 2004

GANSEVOORT MARKET HISTORIC DISTRICT - CURRENT CONTEXT



46 GANSEVOORT STREET



50 GANSEVOORT STREET



837 WASHINGTON STREET



21-27 NINTH AVENUE

GANSEVOORT MARKET HISTORIC DISTRICT - CURRENT CONTEXT



9-19TH AVENUE



401 W 14TH STREET



405 WEST 13TH STREET



52 GANSEVOORT STREET



874 WASHINGTON STREET



21 9TH AVENUE

GANSEVOORT MARKET HISTORIC DISTRICT - CURRENT CONTEXT



58-60 NINTH AVENUE



52 GANSEVOORT STREET

EXISTING AND PROPOSED BUILDING FACADE ELEVATION



EXISTING FACADE ELEVATION - GANSEVOORT STREET

PROPOSED FACADE ELEVATION - GANSEVOORT STREET

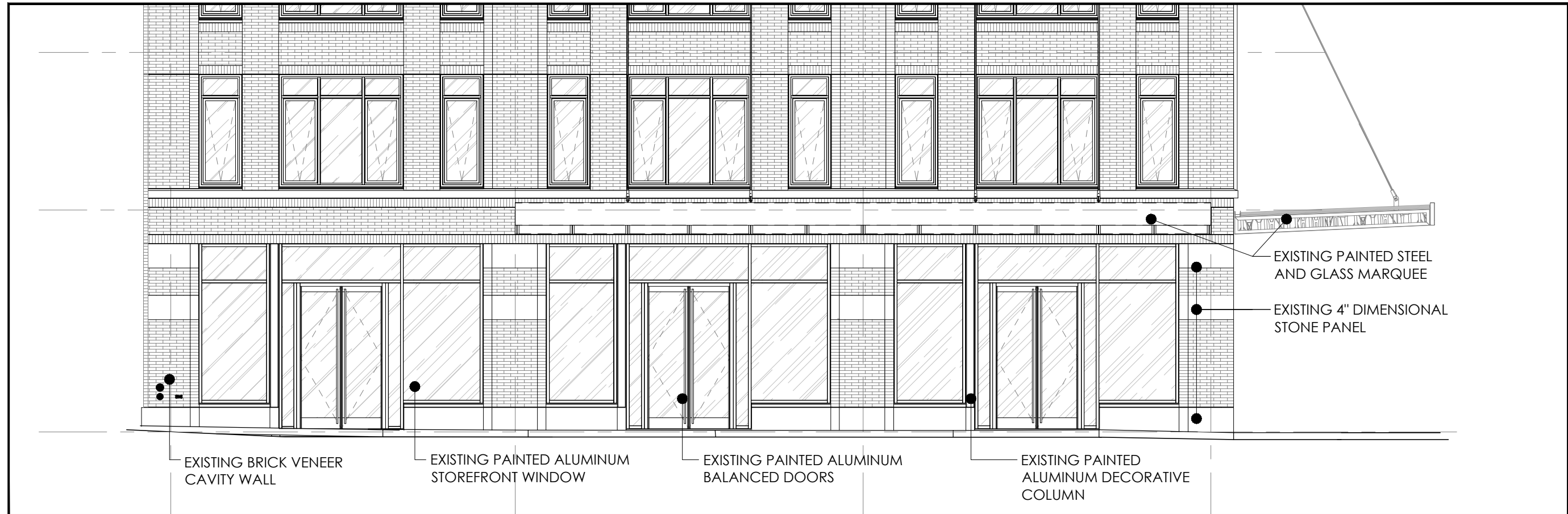
EXISTING AND PROPOSED BUILDING FACADE ELEVATION



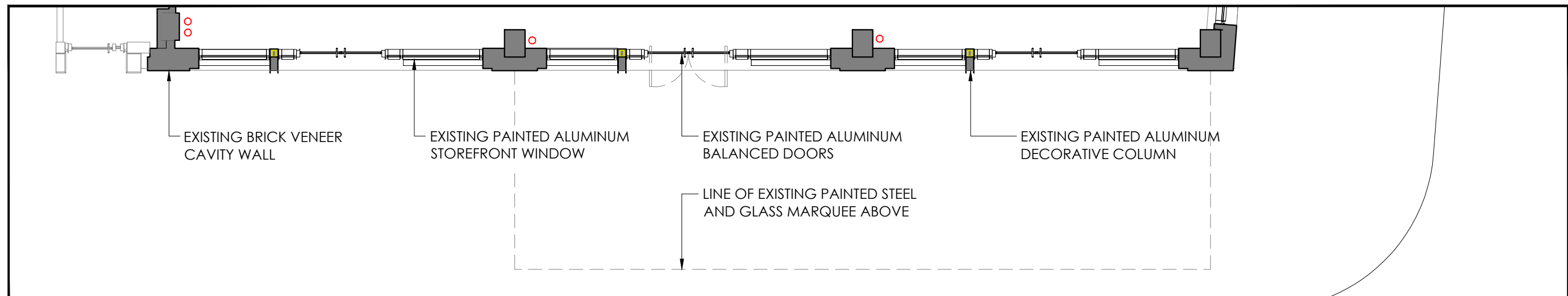
EXISTING FACADE ELEVATION - WASHINGTON STREET

PROPOSED FACADE ELEVATION - WASHINGTON STREET

EXISTING STOREFRONT ELEVATION AND GROUND FLOOR PLAN



EXISTING FACADE ELEVATION - GANSEVOORT STREET

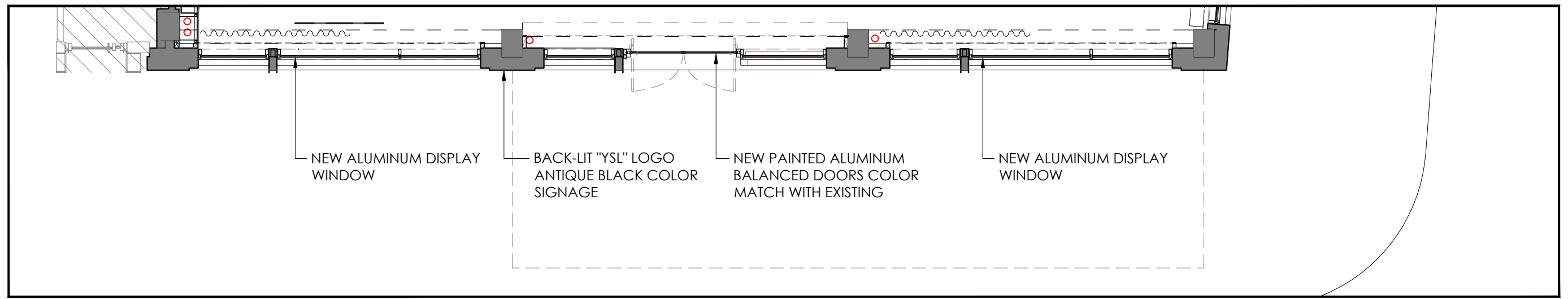


EXISTING GROUND FLOOR PLAN - GANSEVOORT STREET

PROPOSED STOREFRONT ELEVATION AND GROUND FLOOR PLAN

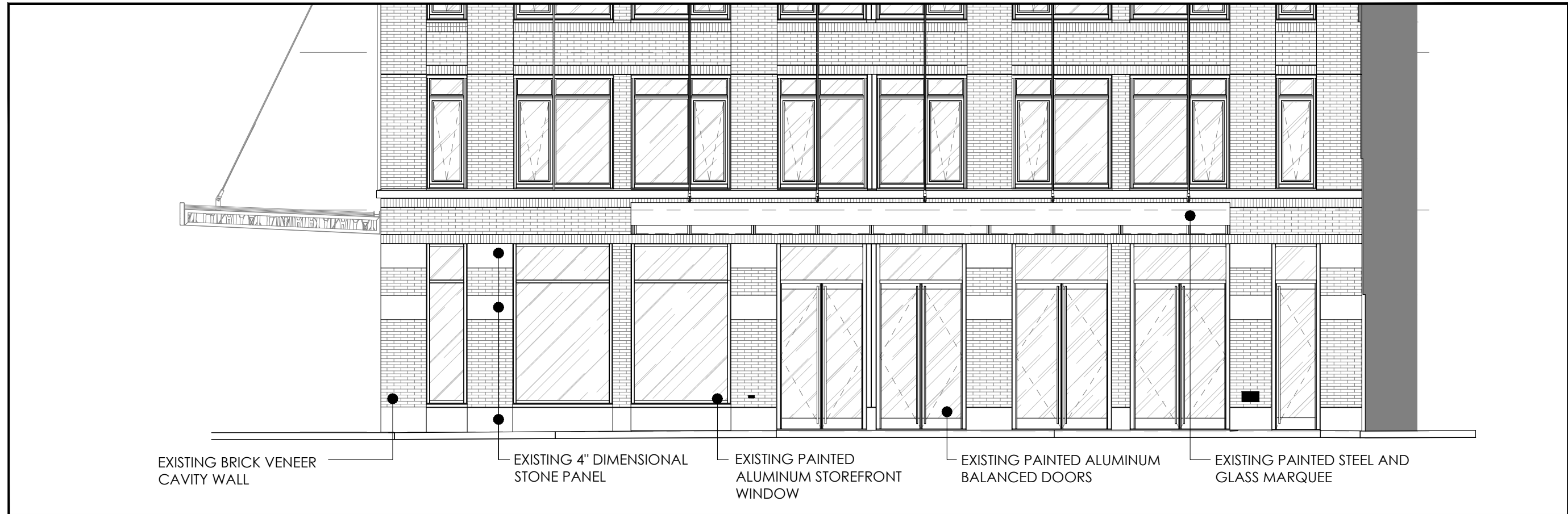


PROPOSED FACADE ELEVATION - GANSEVOORT STREET

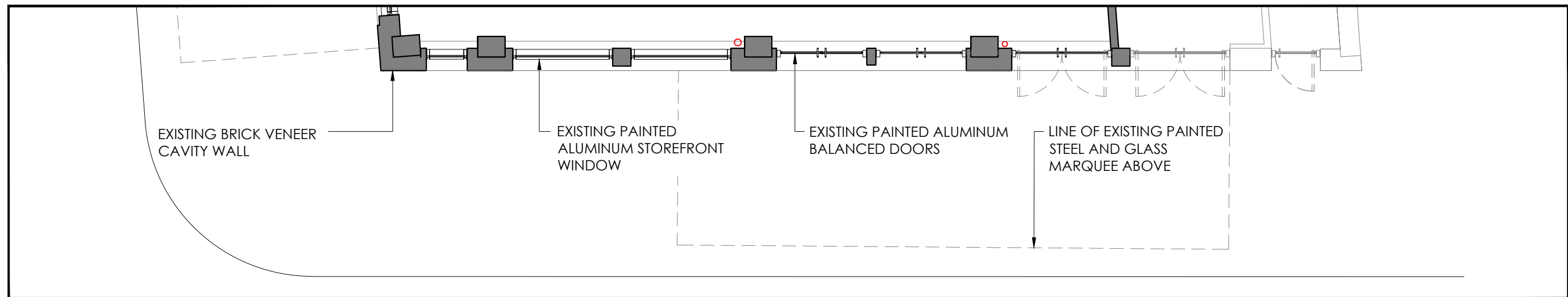


PROPOSED GROUND FLOOR PLAN - GANSEVOORT STREET

EXISTING STOREFRONT ELEVATION AND GROUND FLOOR PLAN

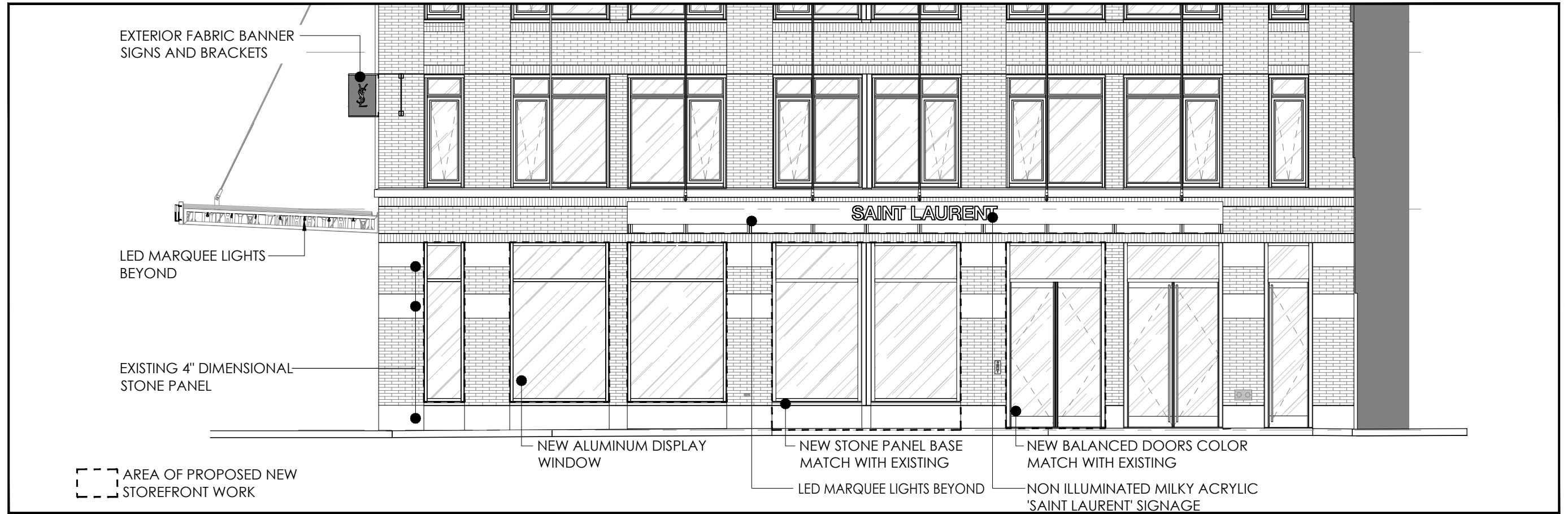


EXISTING FACADE ELEVATION - WASHINGTON STREET

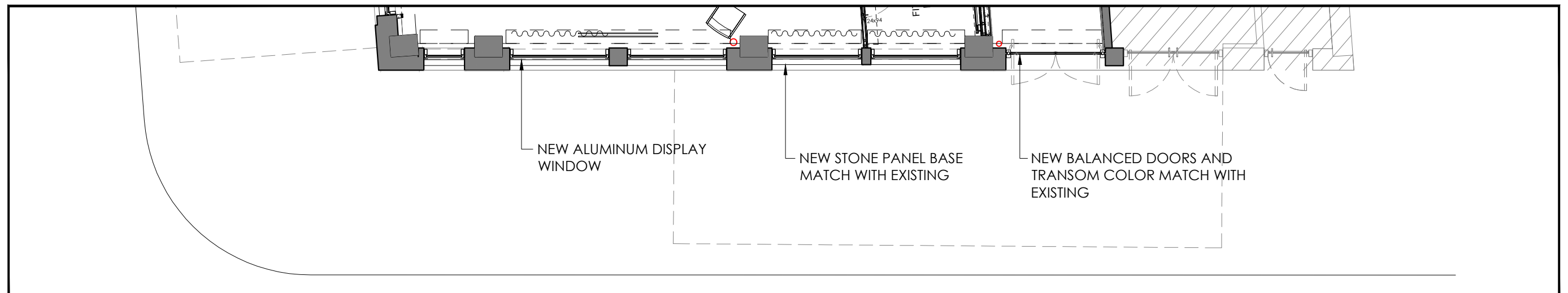


EXISTING GROUND FLOOR - WASHINGTON STREET

PROPOSED STOREFRONT ELEVATION AND GROUND FLOOR PLAN

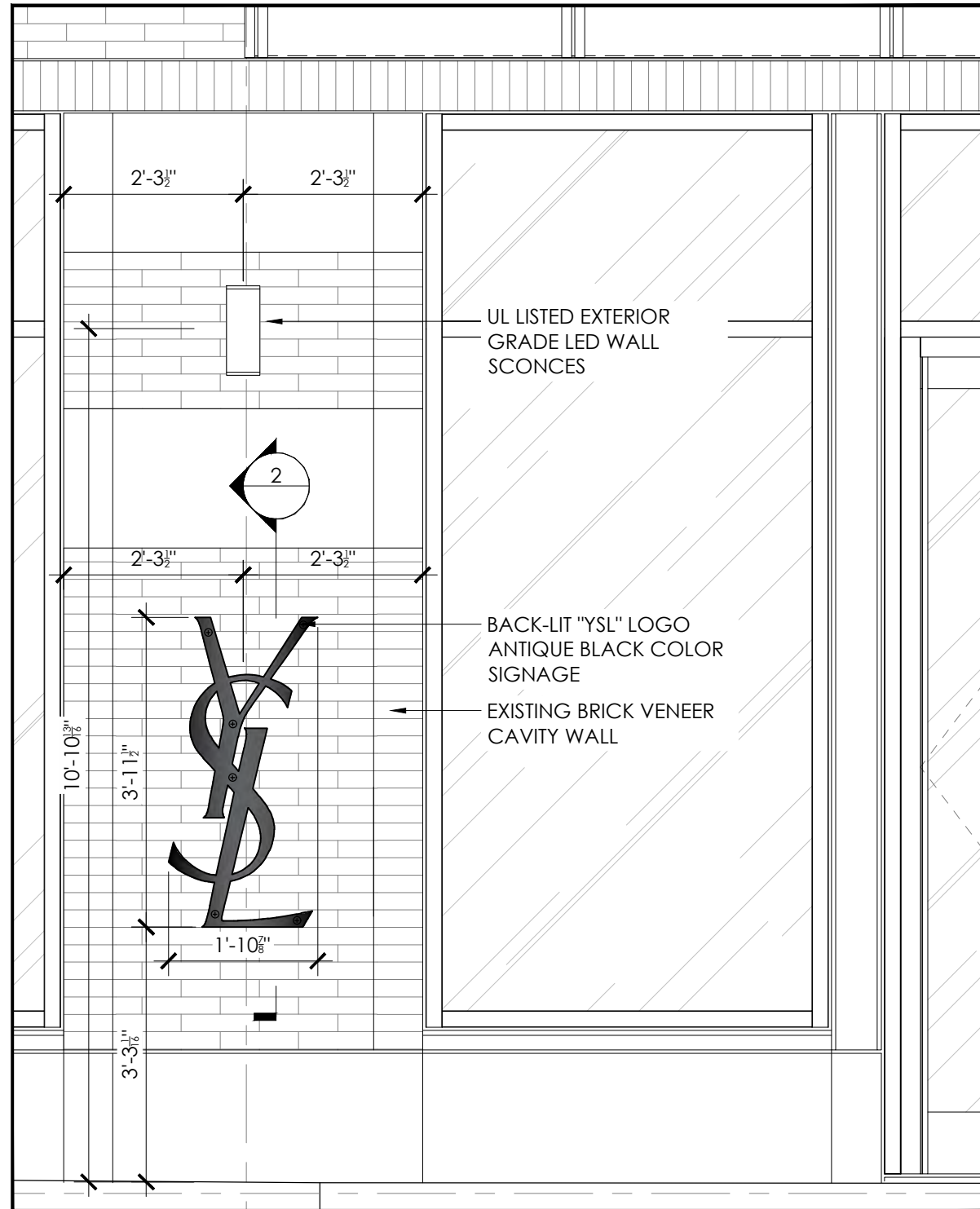


PROPOSED FACADE ELEVATION - WASHINGTON STREET

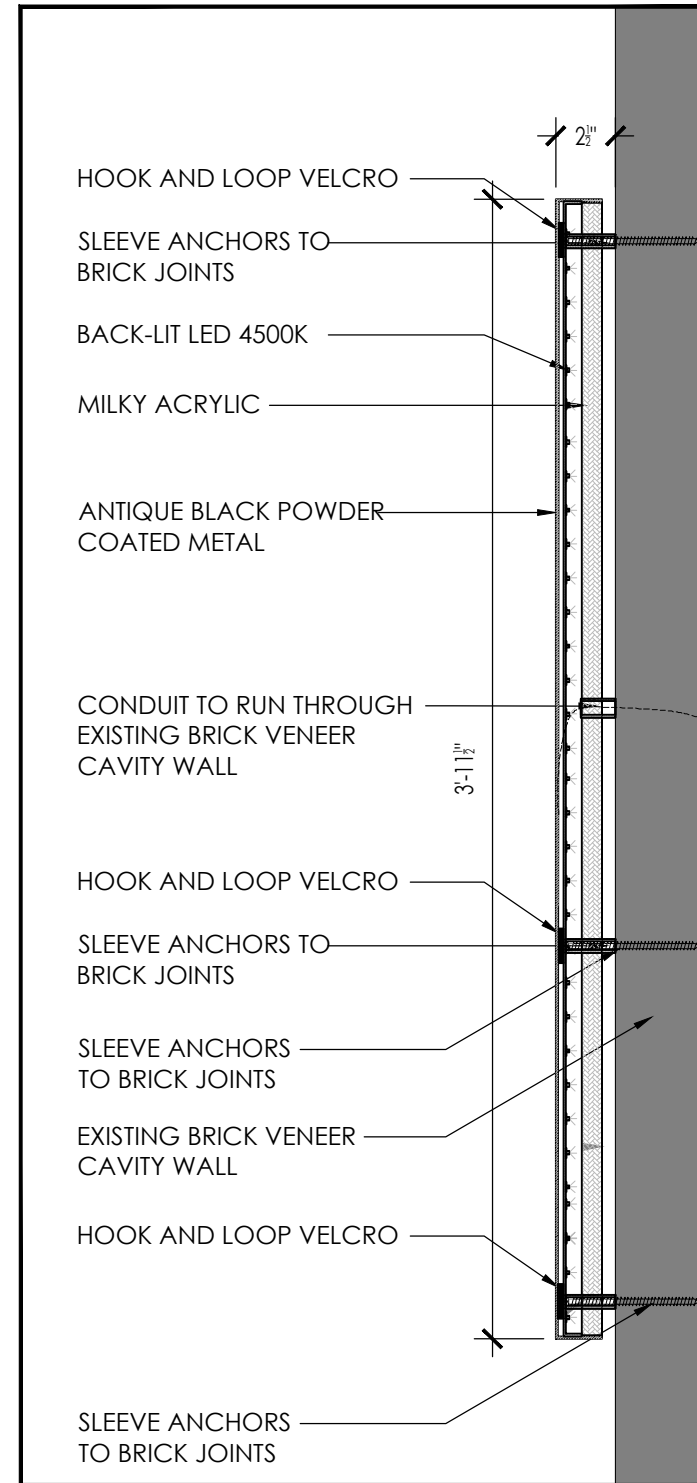


PROPOSED FACADE ELEVATION - WASHINGTON STREET

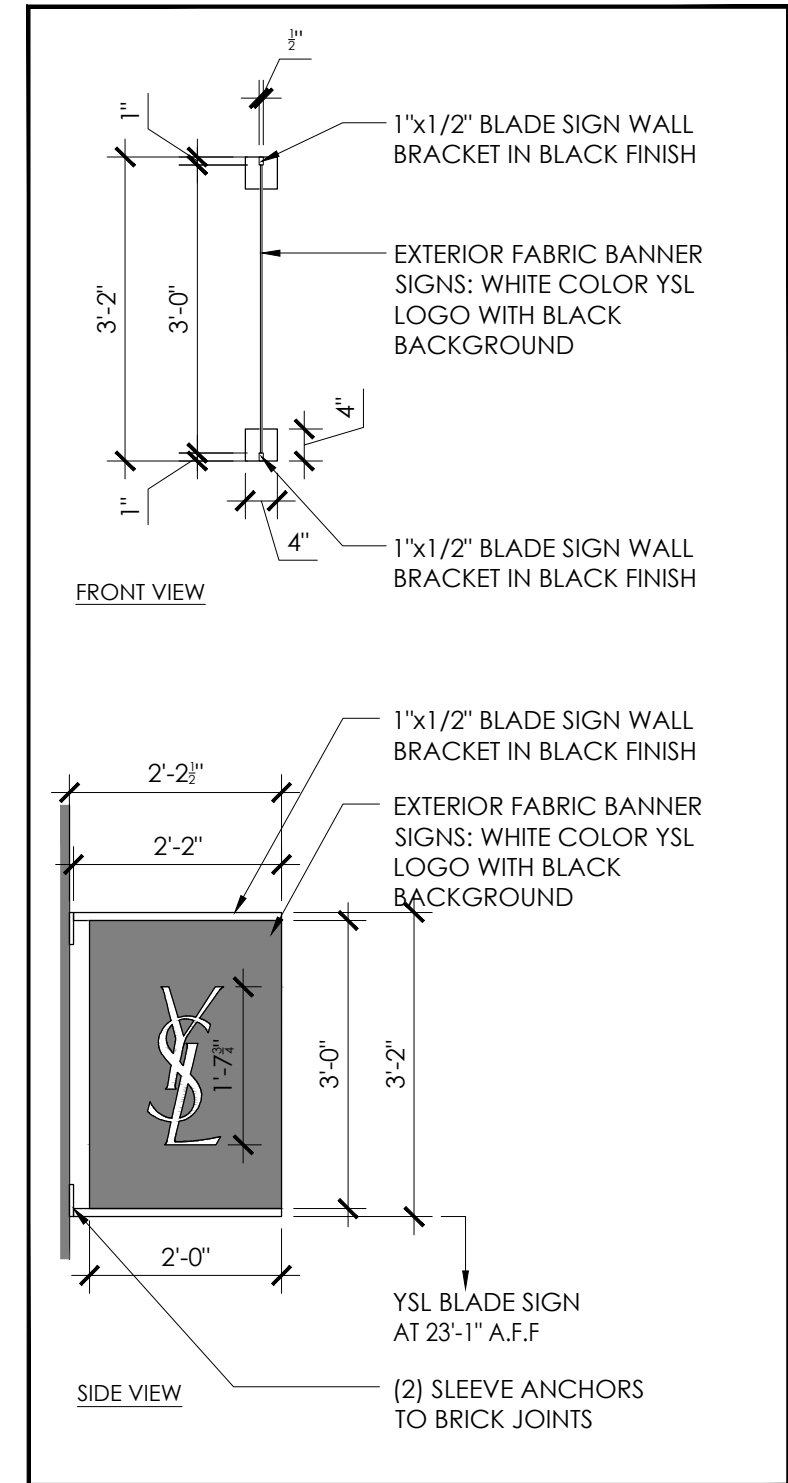
PROPOSED "YSL" LOGO SIGN AND WALL SCONCES DETAIL



1. PROPOSED "YSL" LOGO SIGN AND WALL SCONCES DETAIL

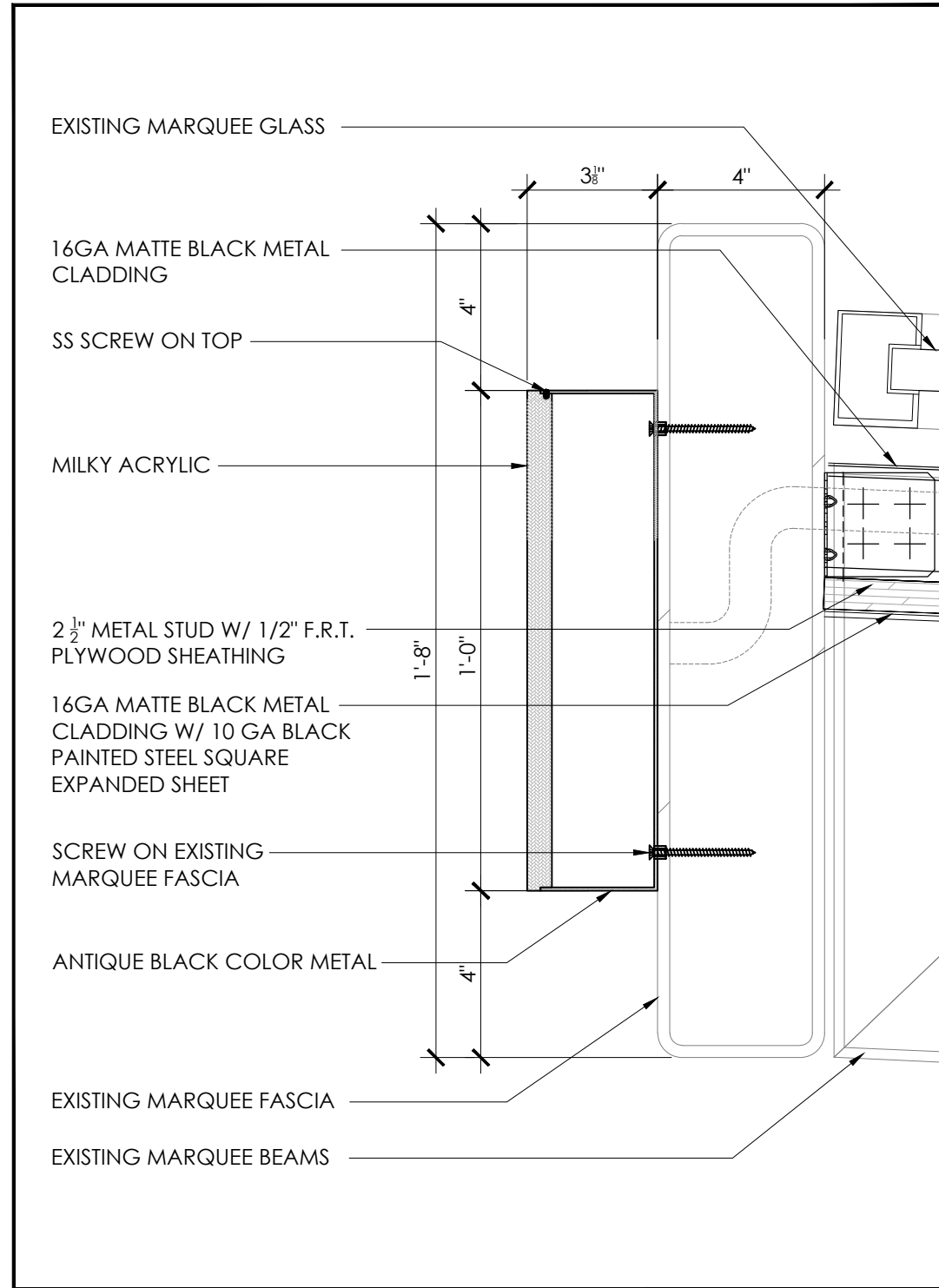


2. PROPOSED "YSL" LOGO SIGNAGE DETAIL

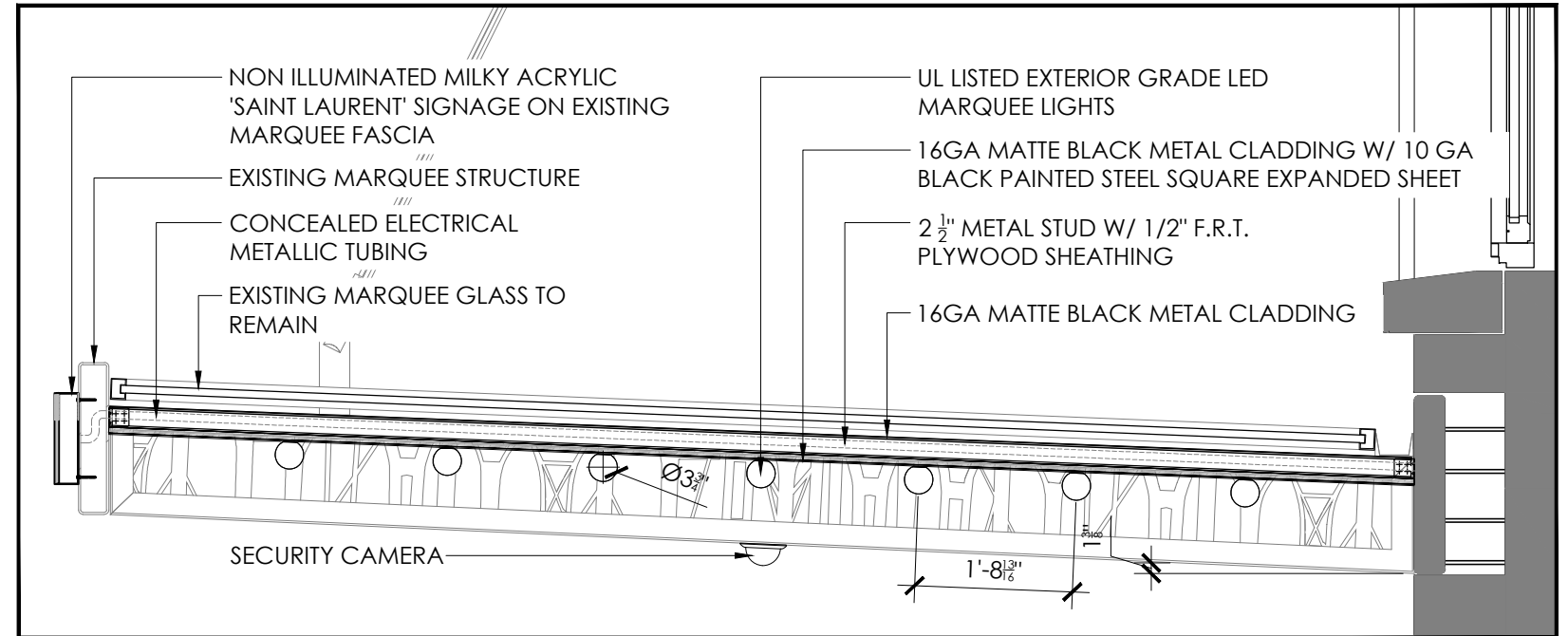


3. PROPOSED "YSL" LOGO BLADE SIGN DETAIL

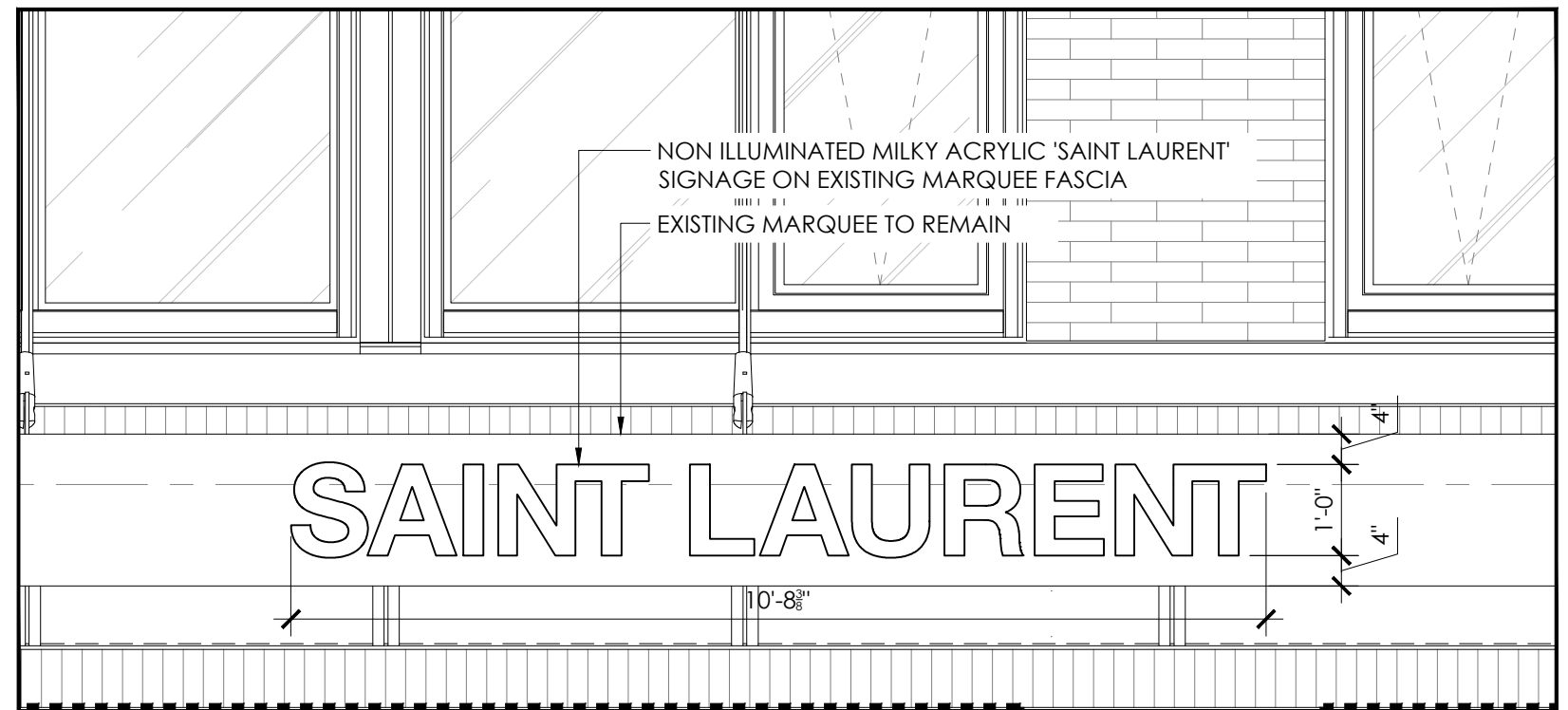
PROPOSED BLADE SIGN AND MARQUEE LIGHT AND SIGNAGE DETAILS



1. PROPOSED MARQUEE SIGNAGE SECTION DETAIL



3. PROPOSED MARQUEE LIGHTS AND SIGNAGE SECTION



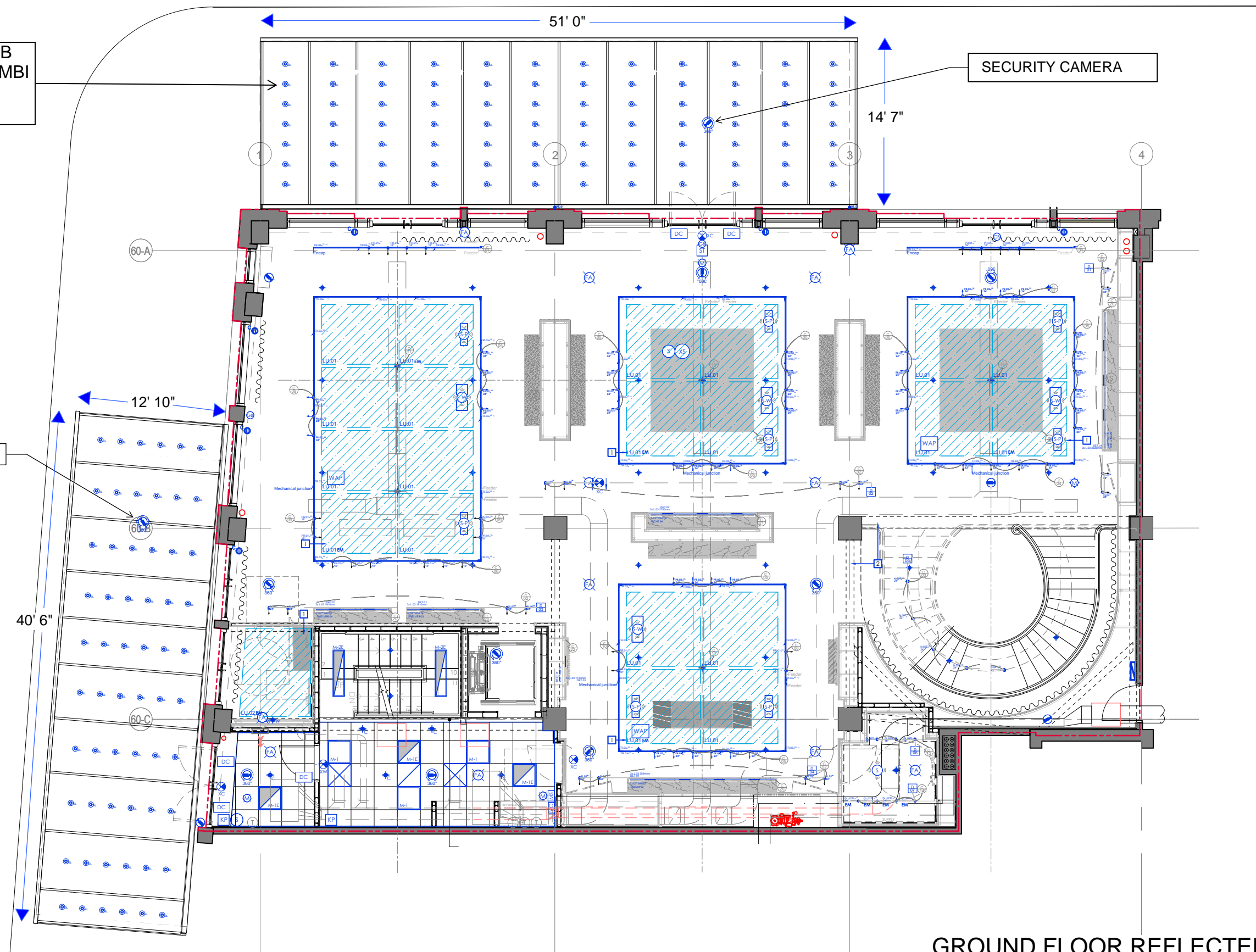
2. PROPOSED MARQUEE SIGNAGE

GANSEVOORT STREET

LAMPE G95 LED BULB
#9003E154 ON CASAMBI
DIMMER MODULE,
TYP. FOR ALL.

SECURITY CAMERA

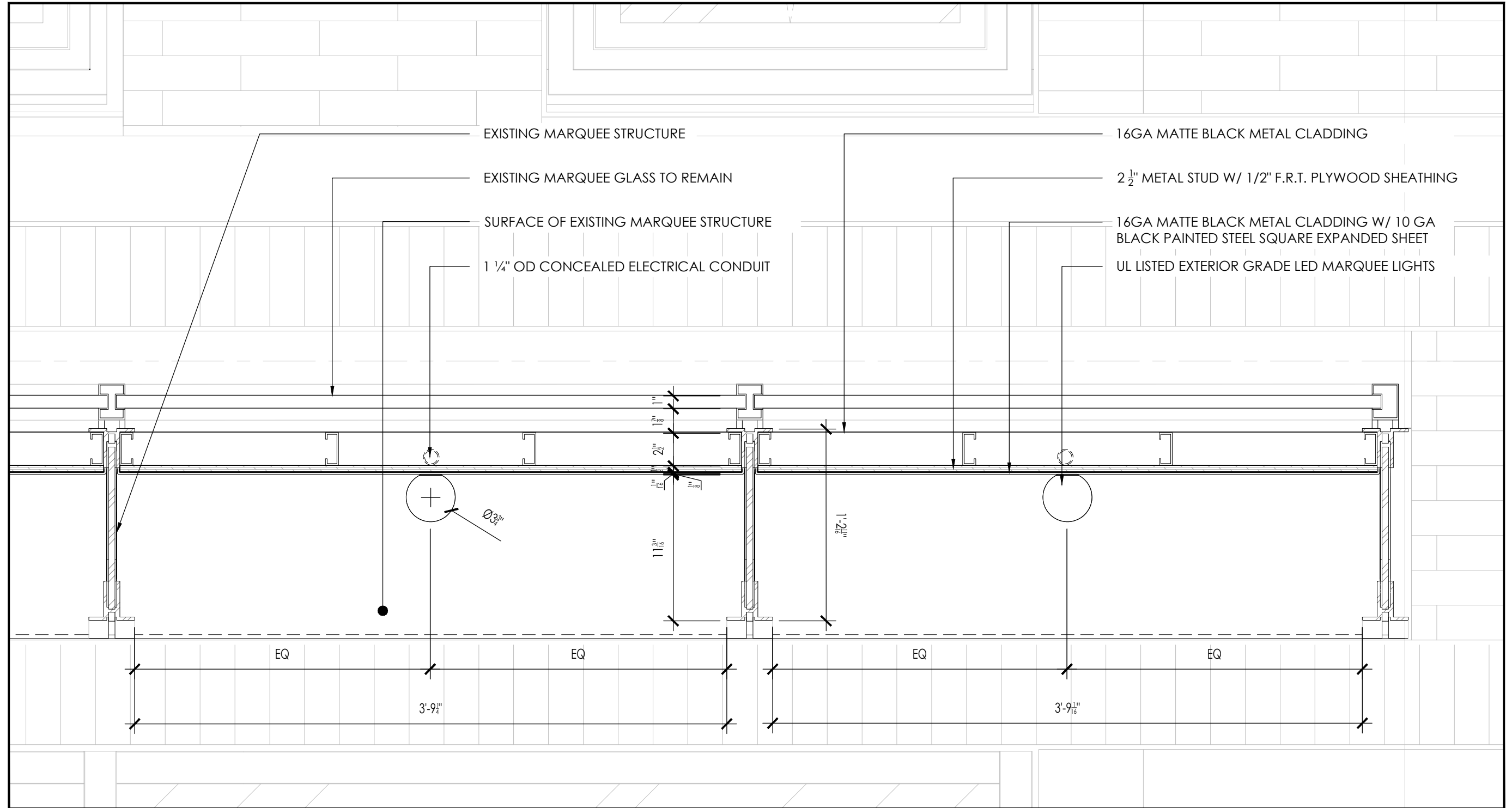
SECURITY CAMERA



WASHINGTON STREET

GROUND FLOOR REFLECTED CEILING PLAN

PROPOSED MARQUEE LIGHT LONGITUDINAL SECTION DETAIL



1. PROPOSED MARQUEE LIGHTS LONGITUDINAL SECTION DETAIL

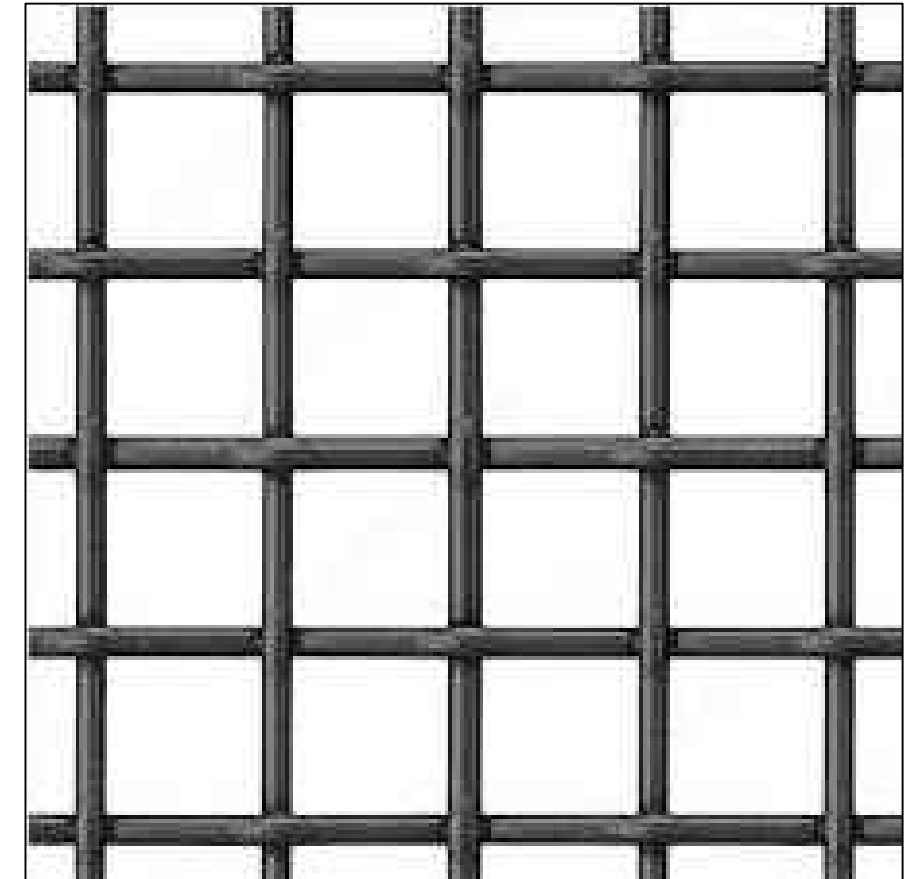
LIGHTING FIXTURES, METAL MARQUEE MESH, AND EXTERIOR FINISHES



LAMP G95 LED #9003E154 - ON CASAMBI DIMMING MODULE



ARTEMIDE - CALUMET WALL

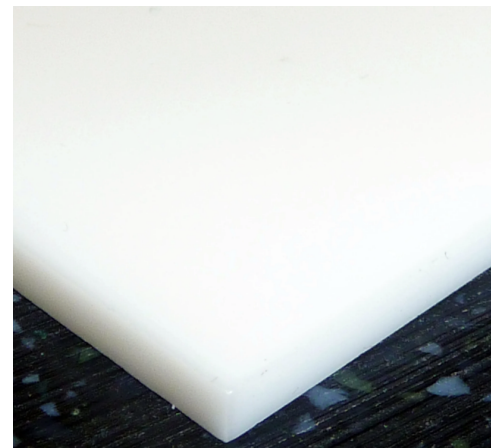


MCNICHOLS - 12.5 GA, 2X2 WIRE MESH



EXISTING GRANITE -
WOOD CREEK GRANITE - THERMAL FINISH
NEW INFILL TO MATCH EXISTING

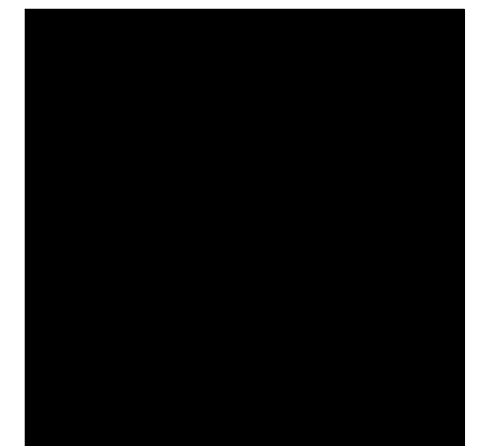
EXISTING STOREFRONT PAINT -
BENJAMIN MOORE 2127-30 GRAVEL GREY
NEW STOREFRONT TO MATCH EXISTING



MILKY WHITE ACRYLIC



ANTIQUE BLACK FINISH



BLACK METAL CLADDING

PROPOSED RENDERING OF GANSEVOORT STOREFRONT



PROPOSED RENDERING OF GANSEVOORT STOREFRONT



EXISTING & PROPOSED BUILDING FACADE



EXISTING FACADE - VIEW FROM NORTH OF GANSEVOORT STREET AND WASHINGTON STREET



PROPOSED FACADE - VIEW FROM NORTH OF GANSEVOORT STREET AND WASHINGTON STREET

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APPENDIX



Lampe G95 LED

9003E154



MODÈLE

2700K | E27



DEMANDER LA DISPONIBILITÉ

Disponibilité

1

DEMANDER LA DISPONIBILITÉ

DESCRIPTION

TÉLÉCHARGEMENTS

Général

MODÈLE
DESCRIPTION

2700K | E27
11,2W | 1100lm | 220-240VAC | phase-
cut dim | opal
BISHOP

INFORMATIONS COMPLÉMENTAIRES

Dimension

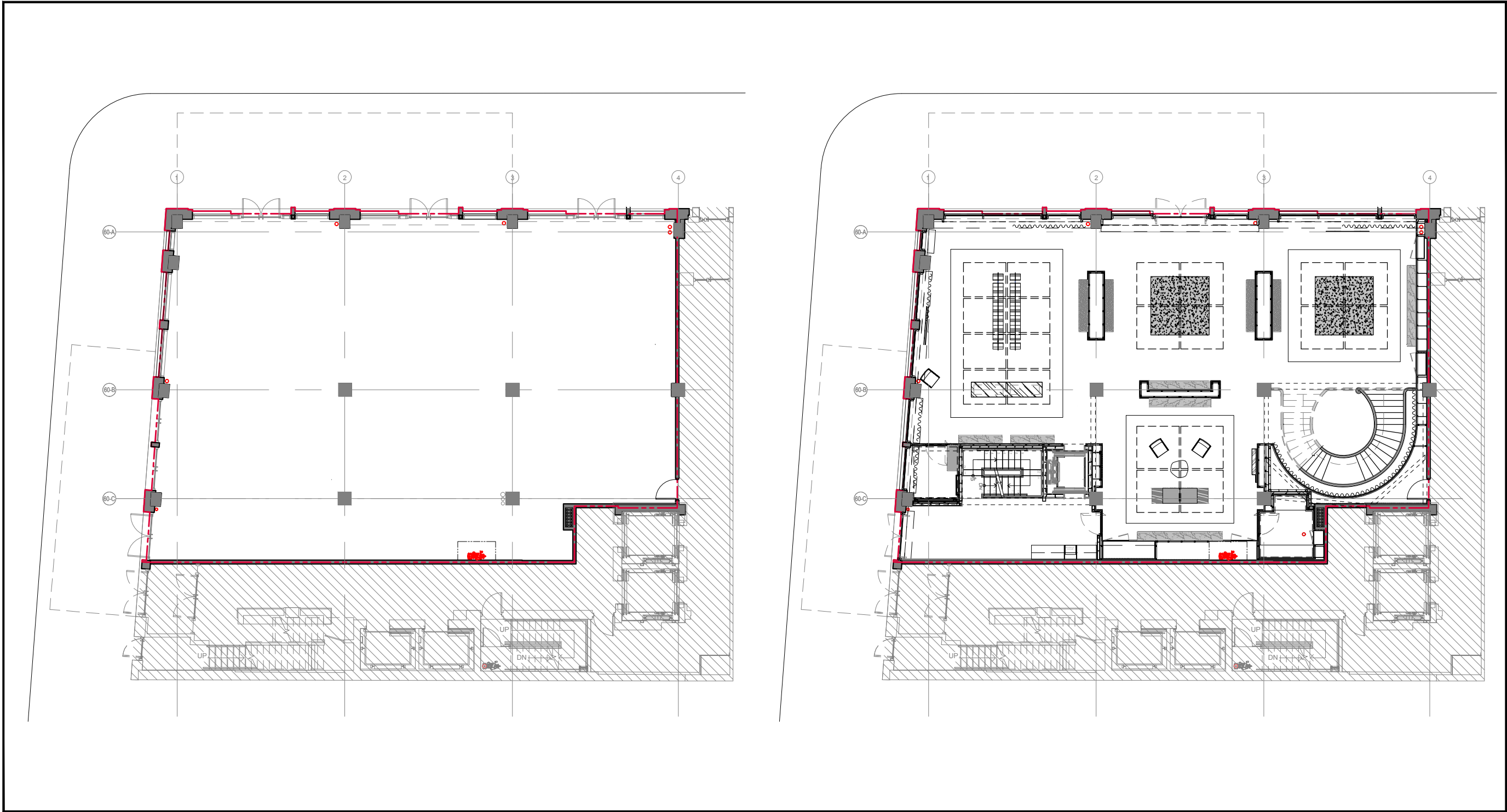
DIAMÈTRE
HAUTEUR

95 mm
138 mm



PLAN

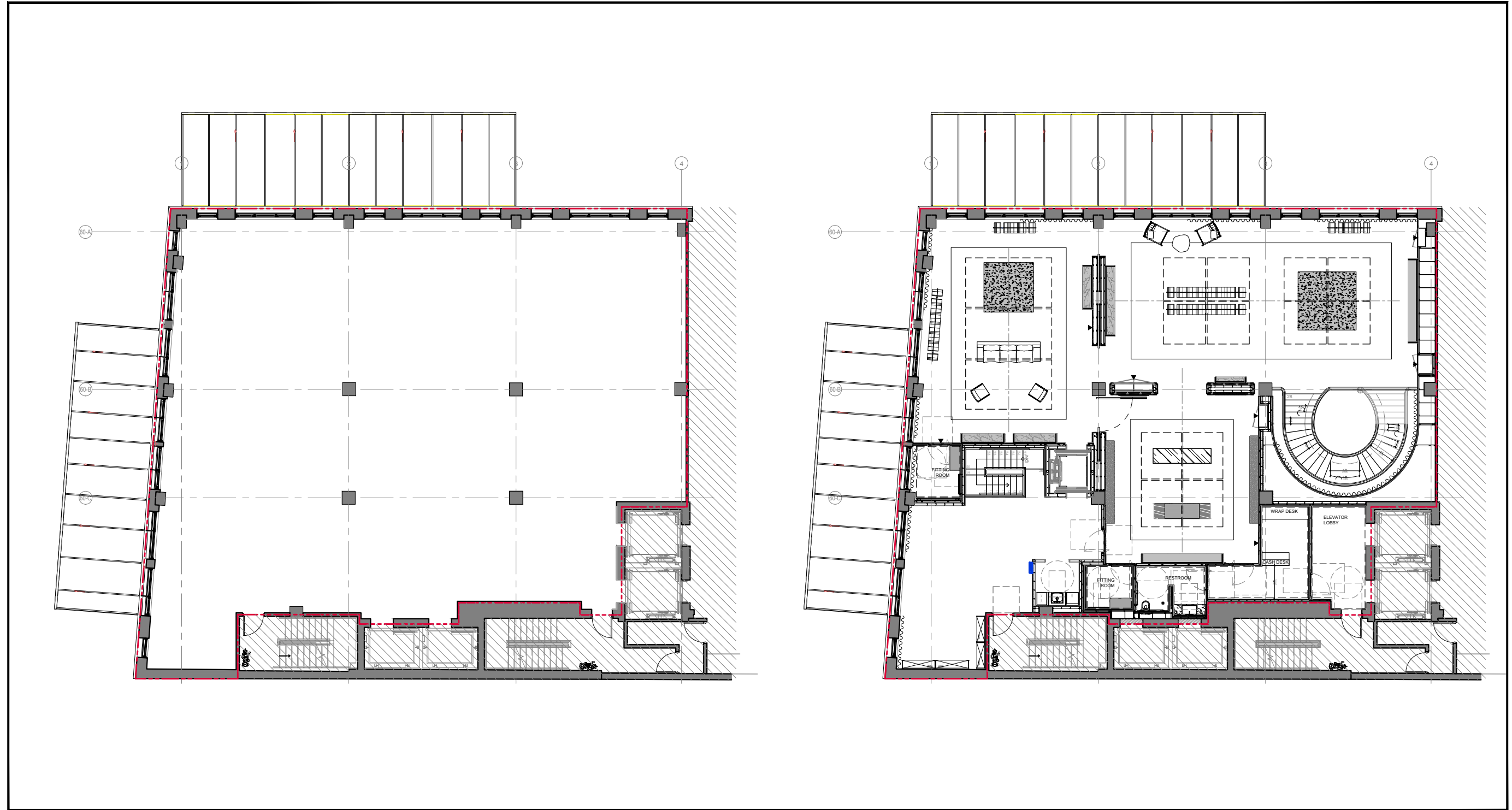
EXISTING AND PROPOSED GROUND FLOOR PLANS



EXISTING GROUND FLOOR PLAN

PROPOSED GROUND FLOOR PLAN

EXISTING AND PROPOSED SECOND FLOOR PLANS



EXISTING SECOND FLOOR PLAN

PROPOSED SECOND FLOOR PLAN

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