

The current proposal is:

Preservation Department – Item 1, LPC-23-07526

**140 Grand Street – SoHo-Cast Iron Historic District Extension
Borough of Manhattan**

Note: this is a Public Meeting item. No public testimony will be received today as the hearing on this item is closed

MASTER PLAN AMENDMENT

140 GRAND STREET

140 Grand Street, New York, NY 10013

Block: 573 Lot: 51



CURRENT CONDITION OF FACADE



NoHo Historic District:
LP-02362
Designated 5-11-2010



PROPOSED MASTER PLAN AMENDMENT

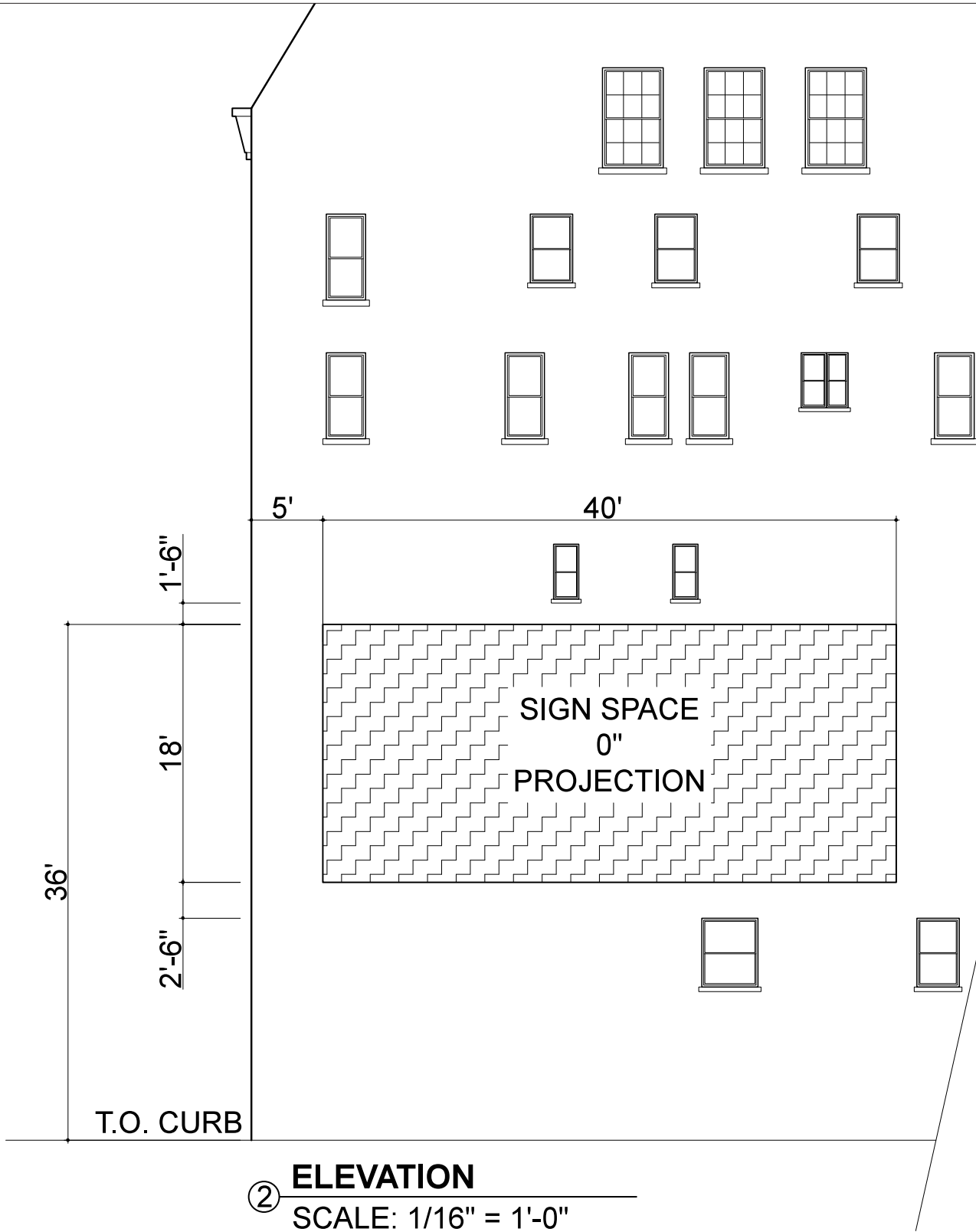
Remove content restrictions
in line with commission's and
staff's current approach to sign
space regulation; brings consis-
tency to copy change application
process.

Maintain sign space size (720 sq
ft), location (see left) and dura-
tion of permit LPC-19-20151 (exp.
2/13/2024)

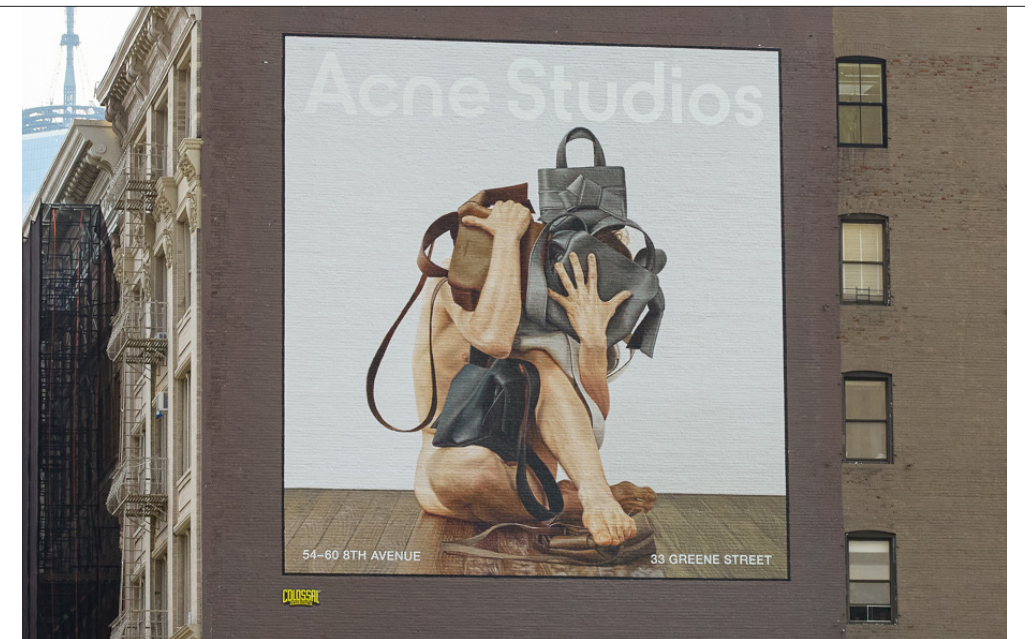
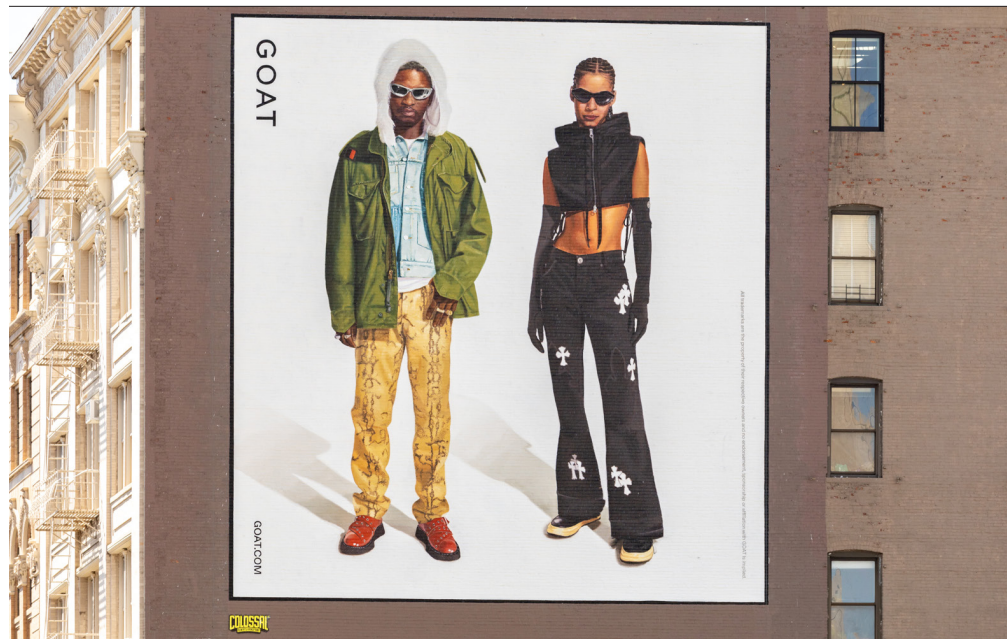
Sign Space occupies 8.22% of
visible secondary facade: 720 sq
ft/8750 sq ft

Maintain 3" Black or White bor-
der to distinguish sign space
from surrounding facade

Maintain historic hand painted
installation method



Elevation



RECENT PAINTED SIGN SPACES PLACED UNDER PROPOSED AMENDMENT TERMS (155 WOOSTER STREET - LPC #19-39080)

Art is consistent with artwork placed under content restricted master plans without overwhelming the sign space or surrounding facade.

RECENTLY PAINTED SIGNS PLACED UNDER CURRENT MASTER PLAN AT 140 Grand Street (LPC-19-20151)

Content regulations produce no discernable difference in artwork guidance to client while creating a burden for the Landmarks Preservation Commission staff.



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