

**September 28th, 2021**  
Public Hearing

**The current proposal is:**

**Preservation Department – Item 3, LPC-22-01500**

**275 Mulberry Street - The Puck Building - Individual Landmark  
Borough of Manhattan**

**To Testify Please Join Zoom**

**Webinar ID: 847 6405 0416**

**Passcode: 421296**

**By Phone:**

1 646-558-8656

US (New York) 877-853-5257 (Toll free)

US 888 475 4499 (Toll free)

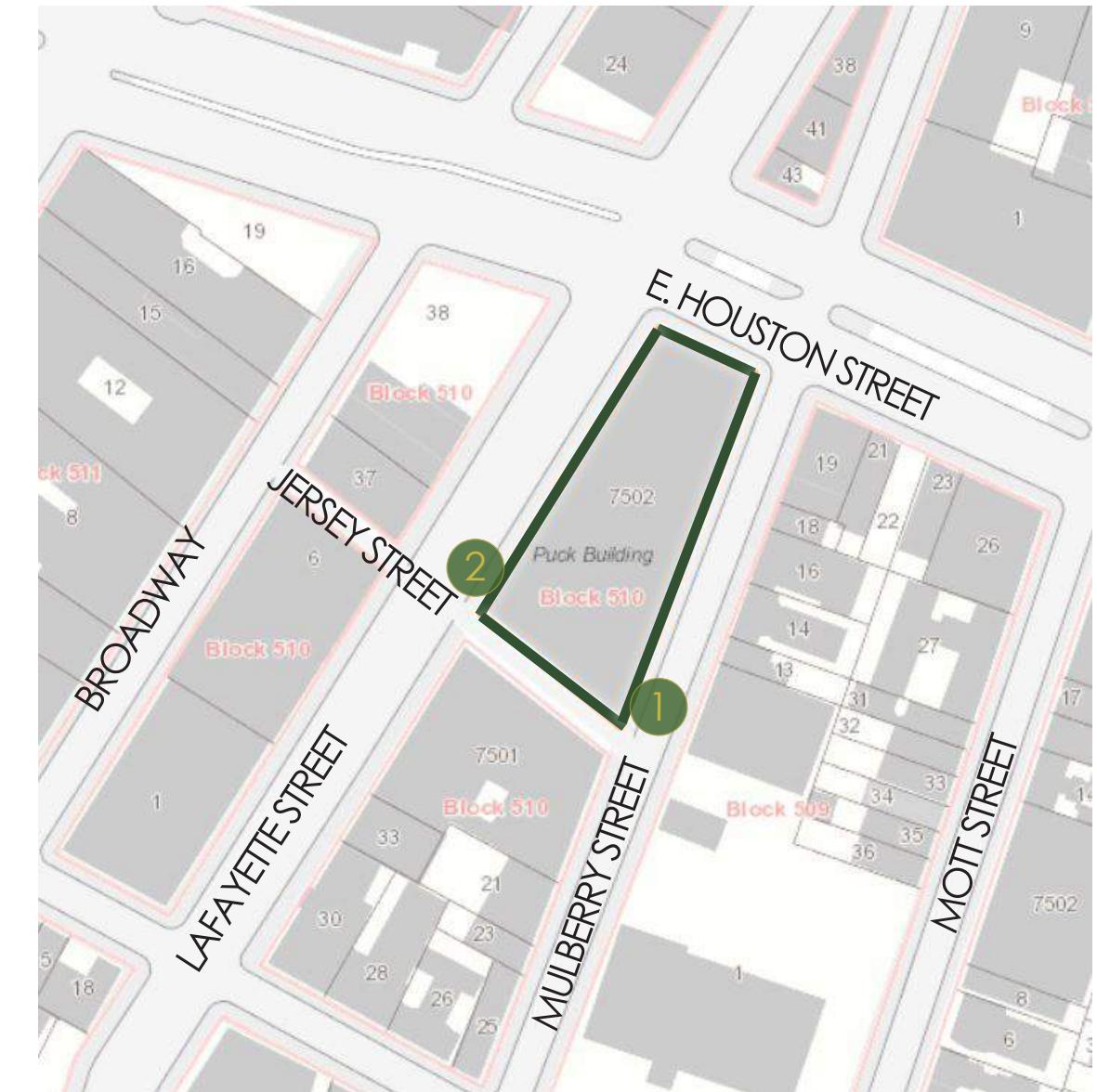
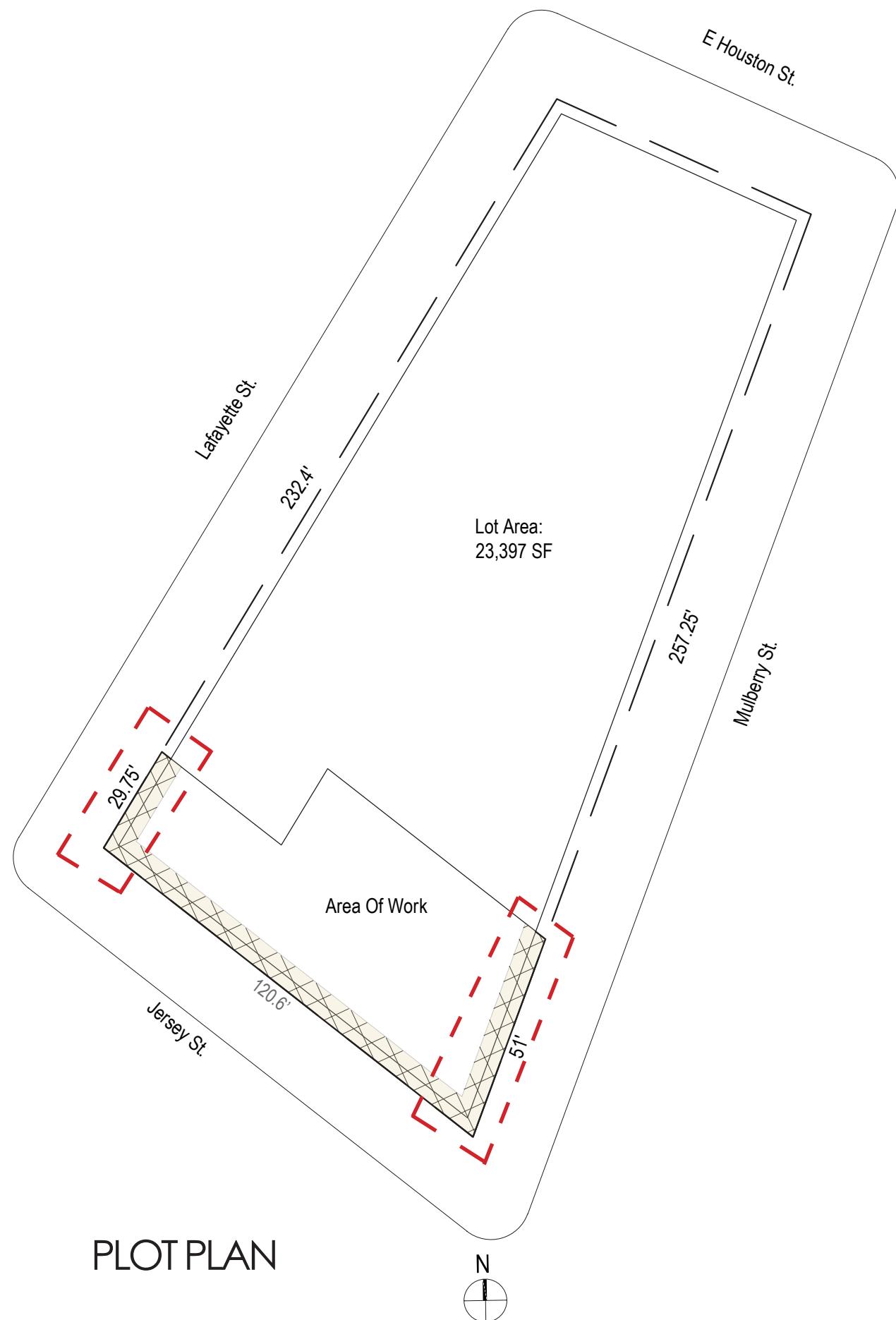
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# TORRISI

ITALIAN SPECIALTIES

PUCK BUILDING  
275 MULBERRY STREET  
NYC

LANDMARKS PRESERVATION SUBMISSION  
AWNINGS, FLAGPOLE & BANNER, INTERIOR VITRINES  
9.28.21

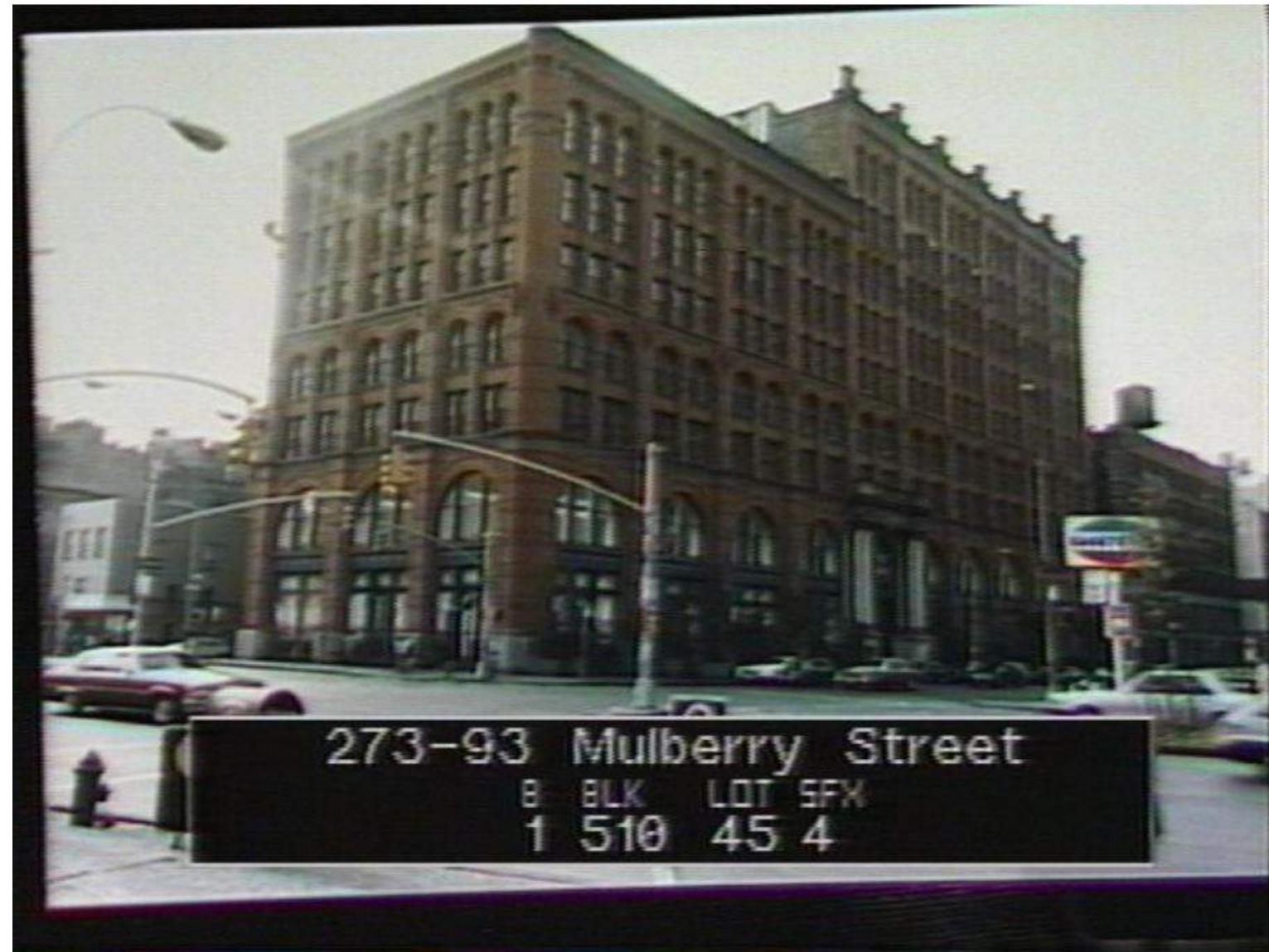


- 1 AWNING SIGN
- 2 FLAGPOLE & BANNER SIGN  
WINDOW VITRINE

SITE PLAN AND CONTEXT



E. HOUSTON & MULBERRY



LAFAYETTE STREET



MULBERRY STREET

HISTORIC TAX PHOTOS OF PUCK BUILDING FAÇADE

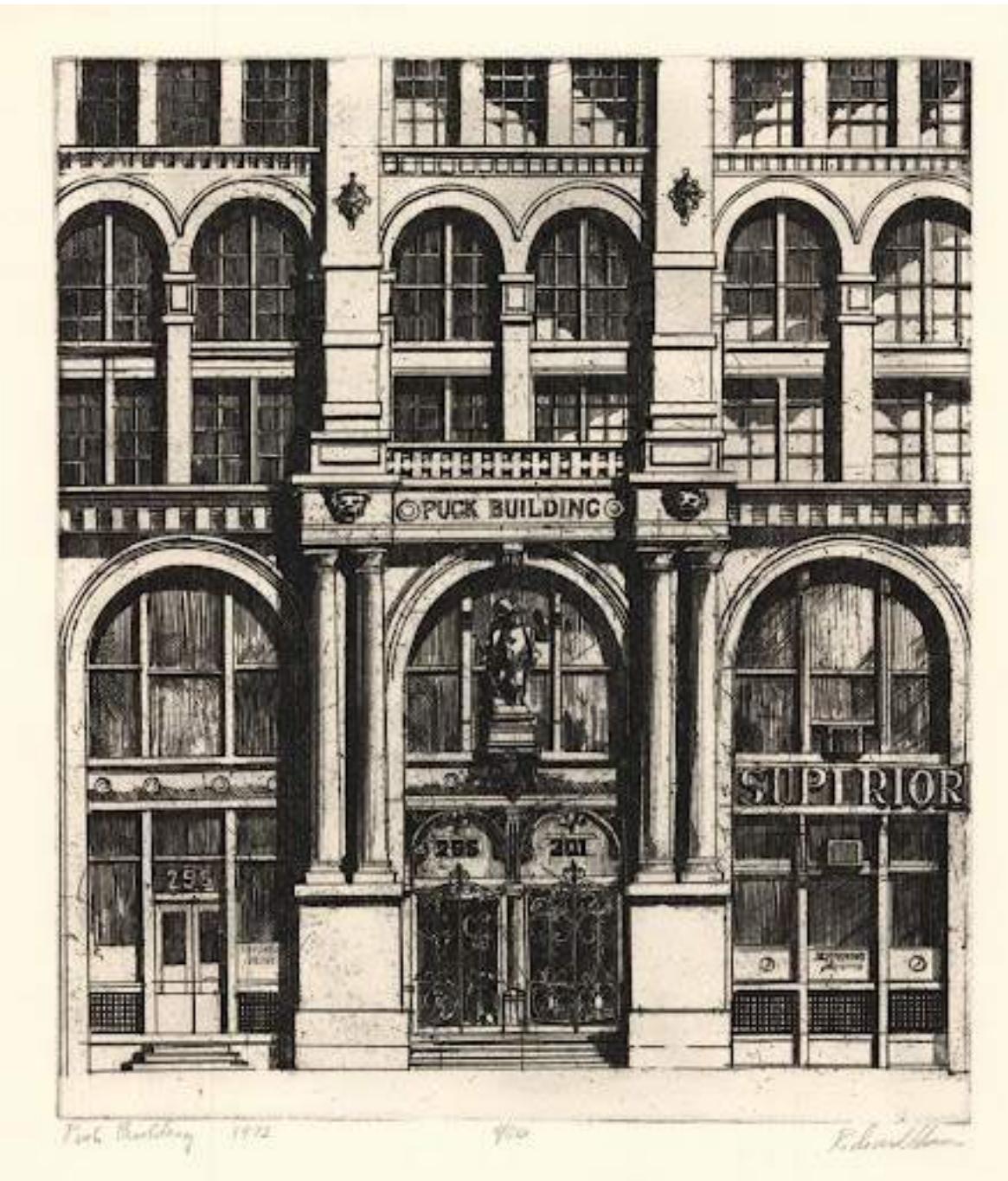


ENLARGED VIEW OF AWNING, MULBERRY STREET,  
1939-1941



284 MULBERRY STREET (ACROSS FROM PUCK BUILDING), 1939-1941

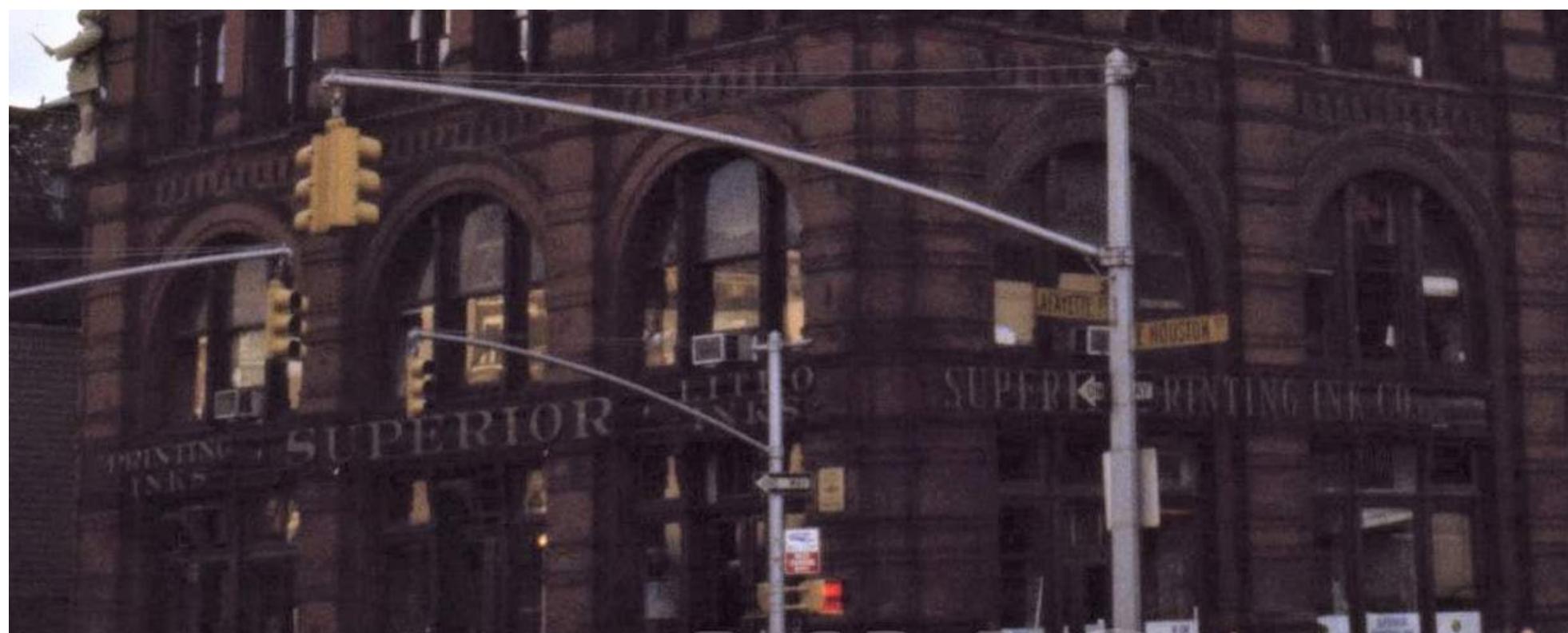
HISTORIC TAX PHOTOS OF AWNINGS



SUPERIOR PRINTING INK CO.

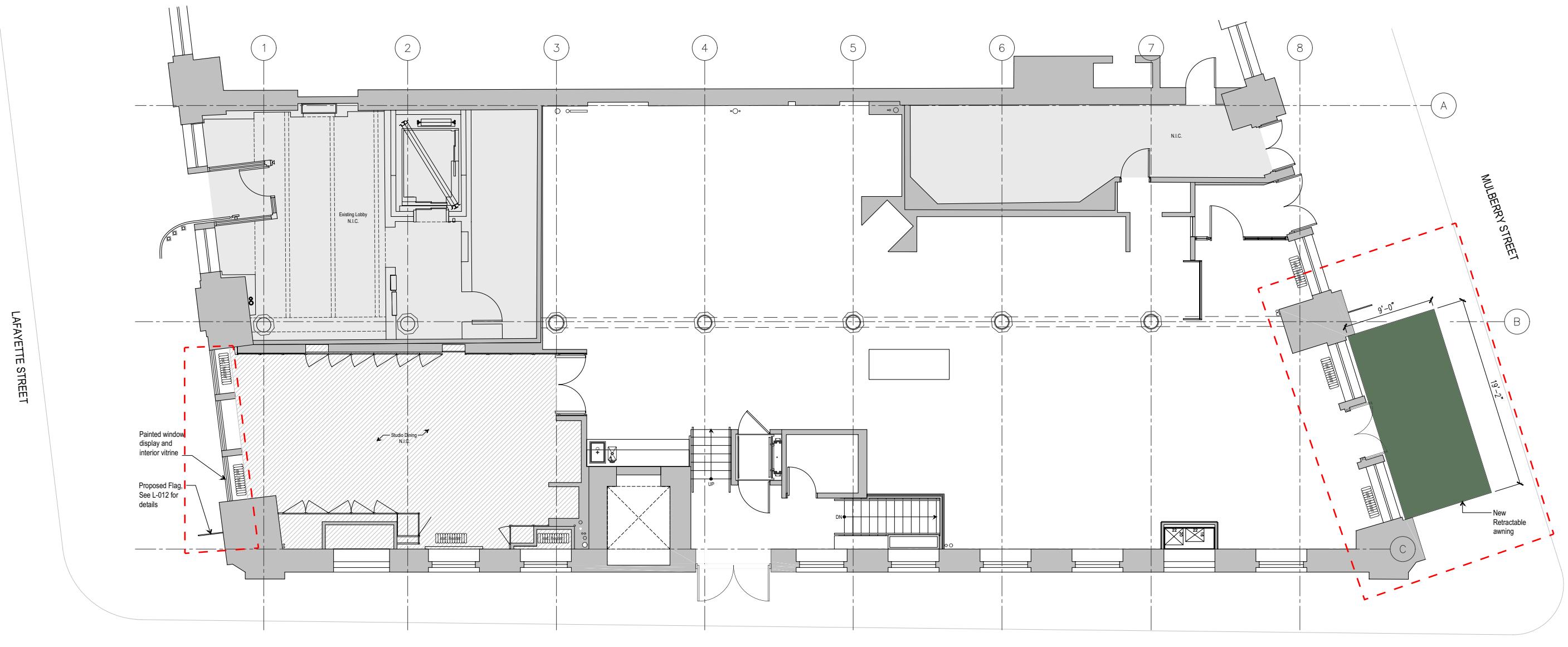


E. HOUSTON AND MULBERRY, 1939-1941



E. HOUSTON AND LAFAYETTE, 1983

SUPERIOR PRINTING INK CO.



01 | Proposed Plan

Scale: 3/16" = 1'-0"

KEY PLAN



MULBERRY STREET



LAFAYETTE STREET

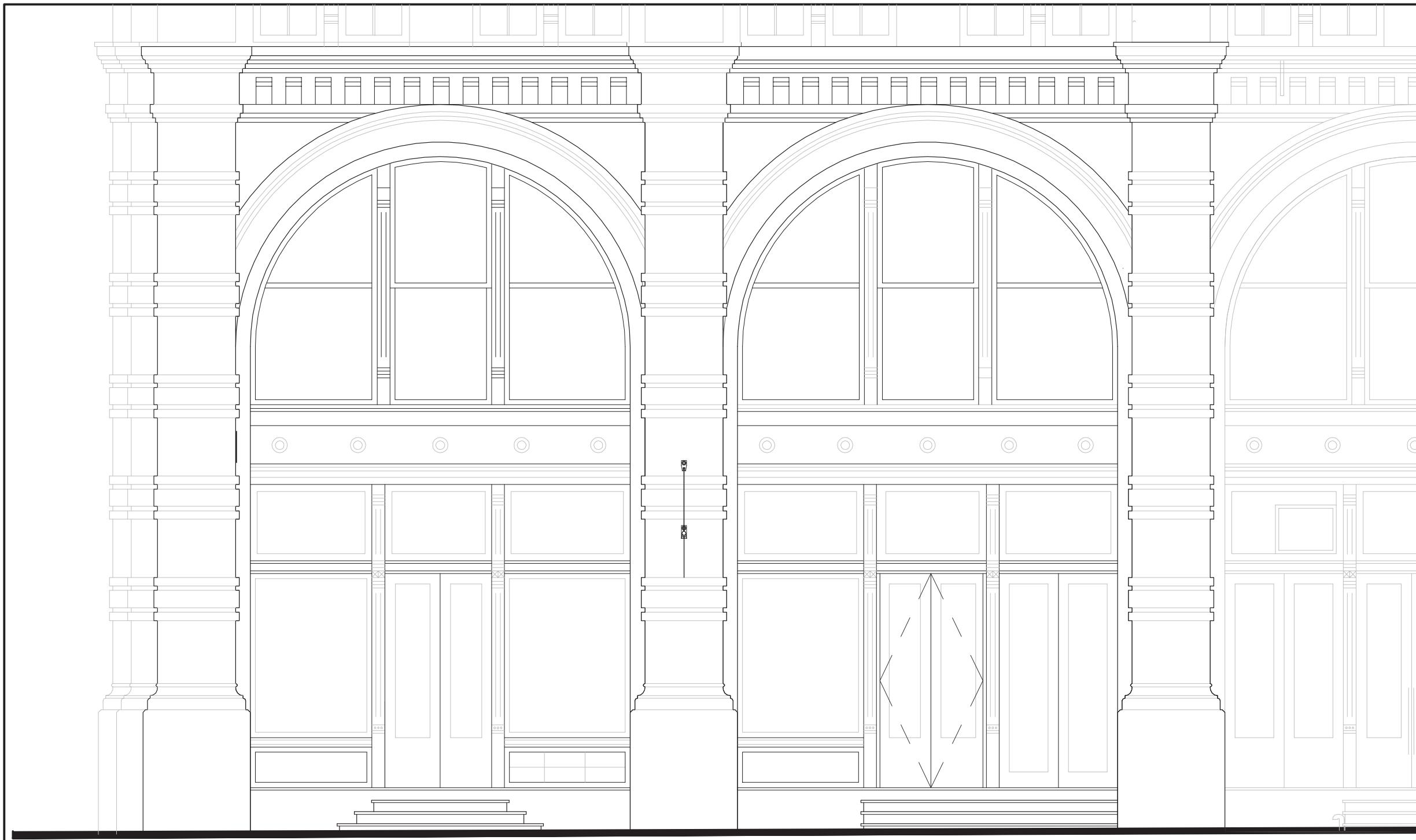
## KEY ELEVATIONS



EXISTING CONDITIONS: 275 MULBERRY STREET (CORNER OF MULBERRY AND JERSEY STREETS)



PROPOSED: 275 MULBERRY STREET (CORNER OF MULBERRY AND JERSEY STREETS)



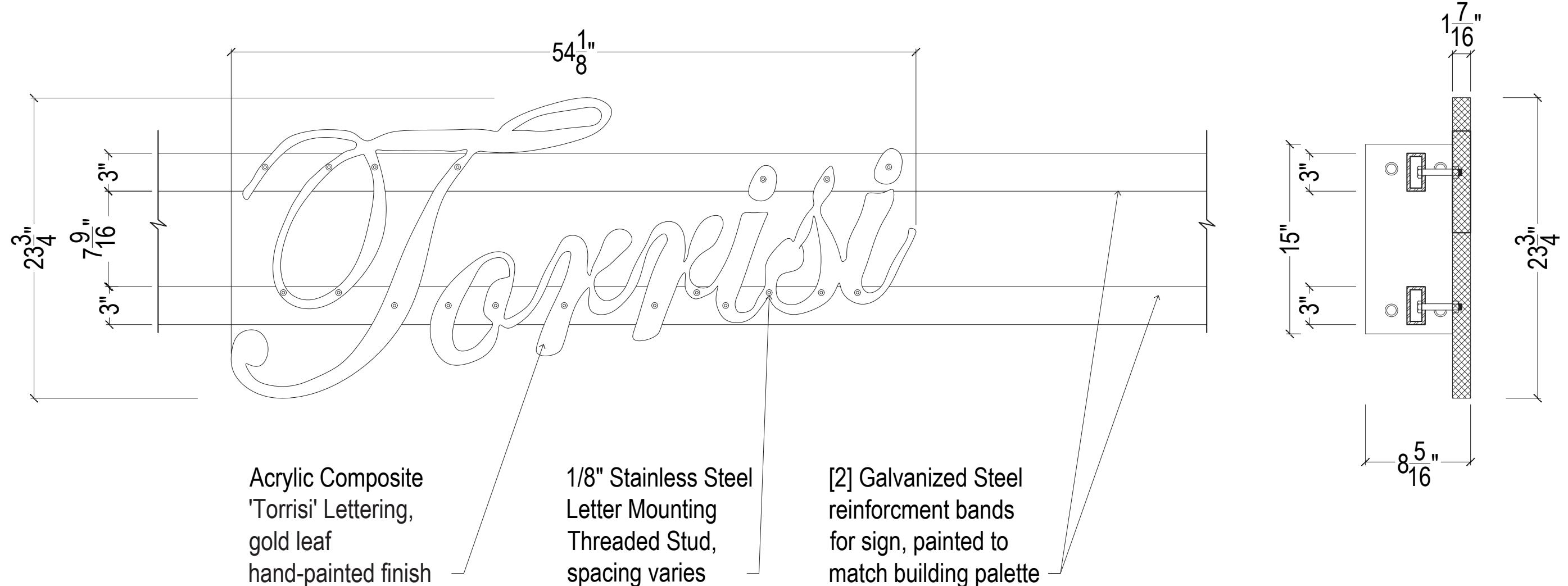
EXISTING CONDITIONS: 275 MULBERRY STREET (CORNER OF MULBERRY AND JERSEY STREETS)

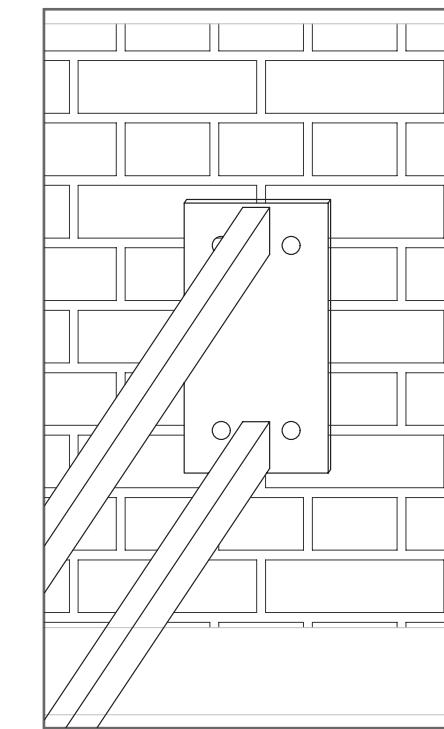
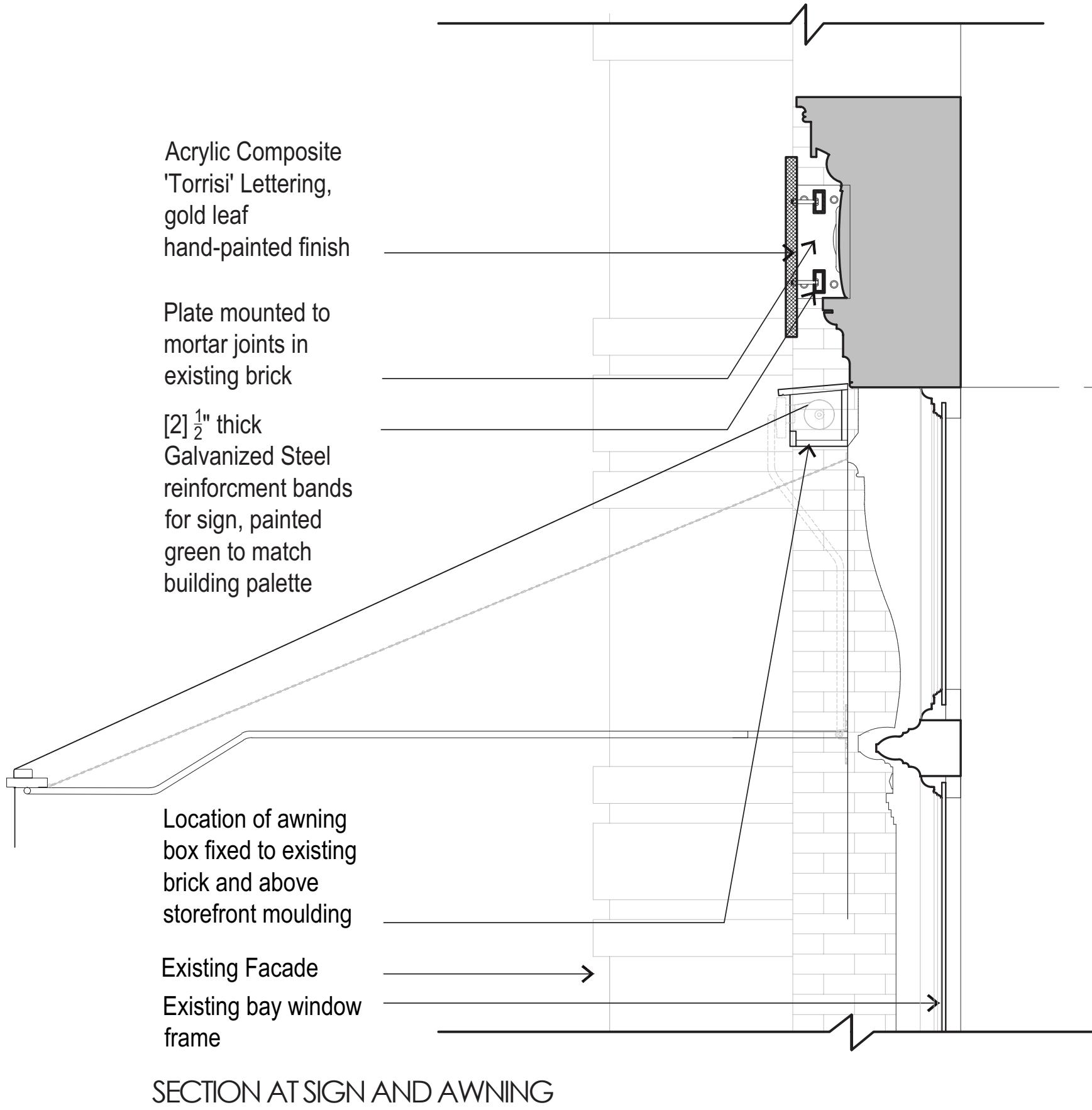


PROPOSED: 275 MULBERRY STREET (CORNER OF MULBERRY AND JERSEY STREETS)



ACRYLIC  
COMPOSITE SIGN  
WITH HAND-PAINTED  
GOLD LEAF FINISH

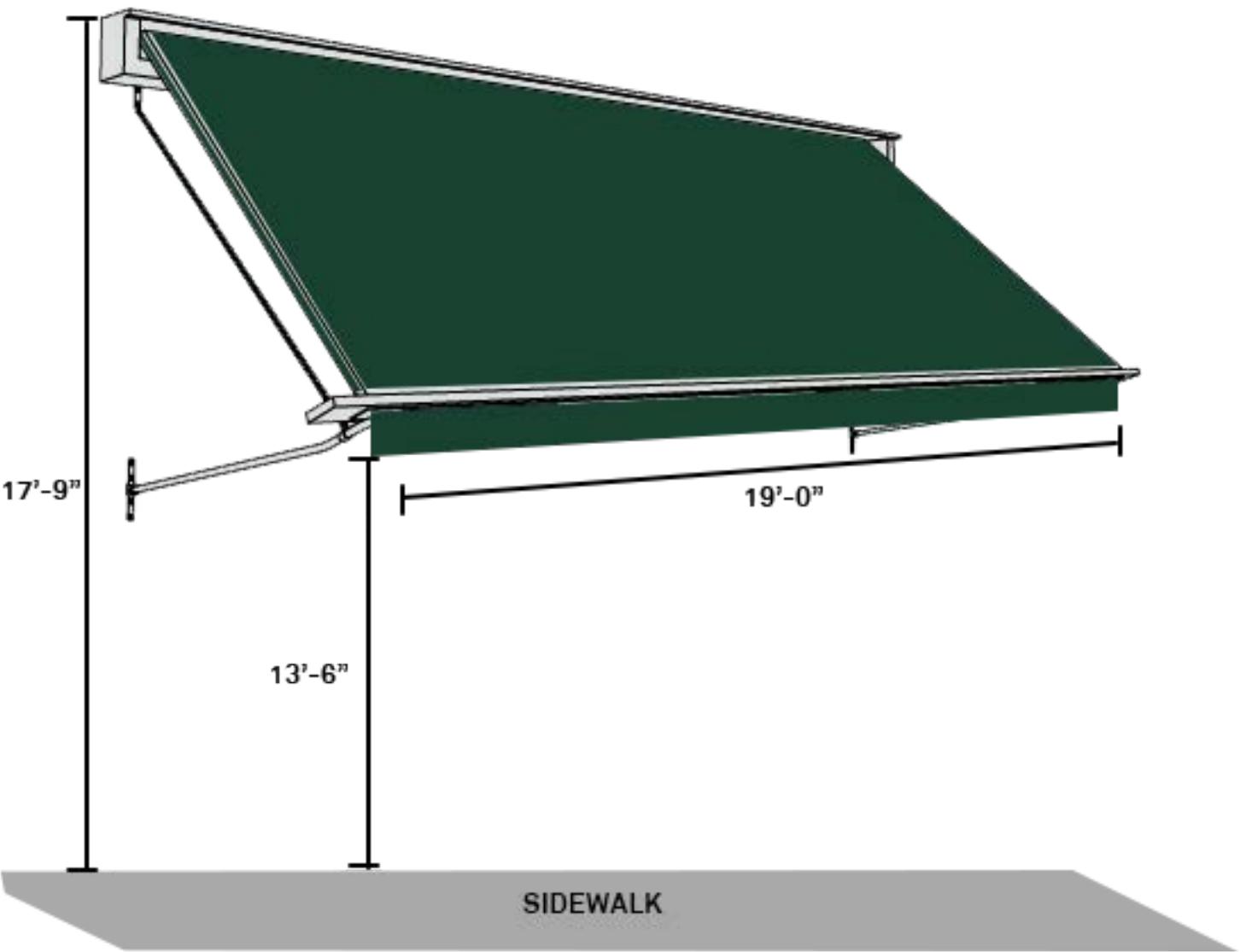




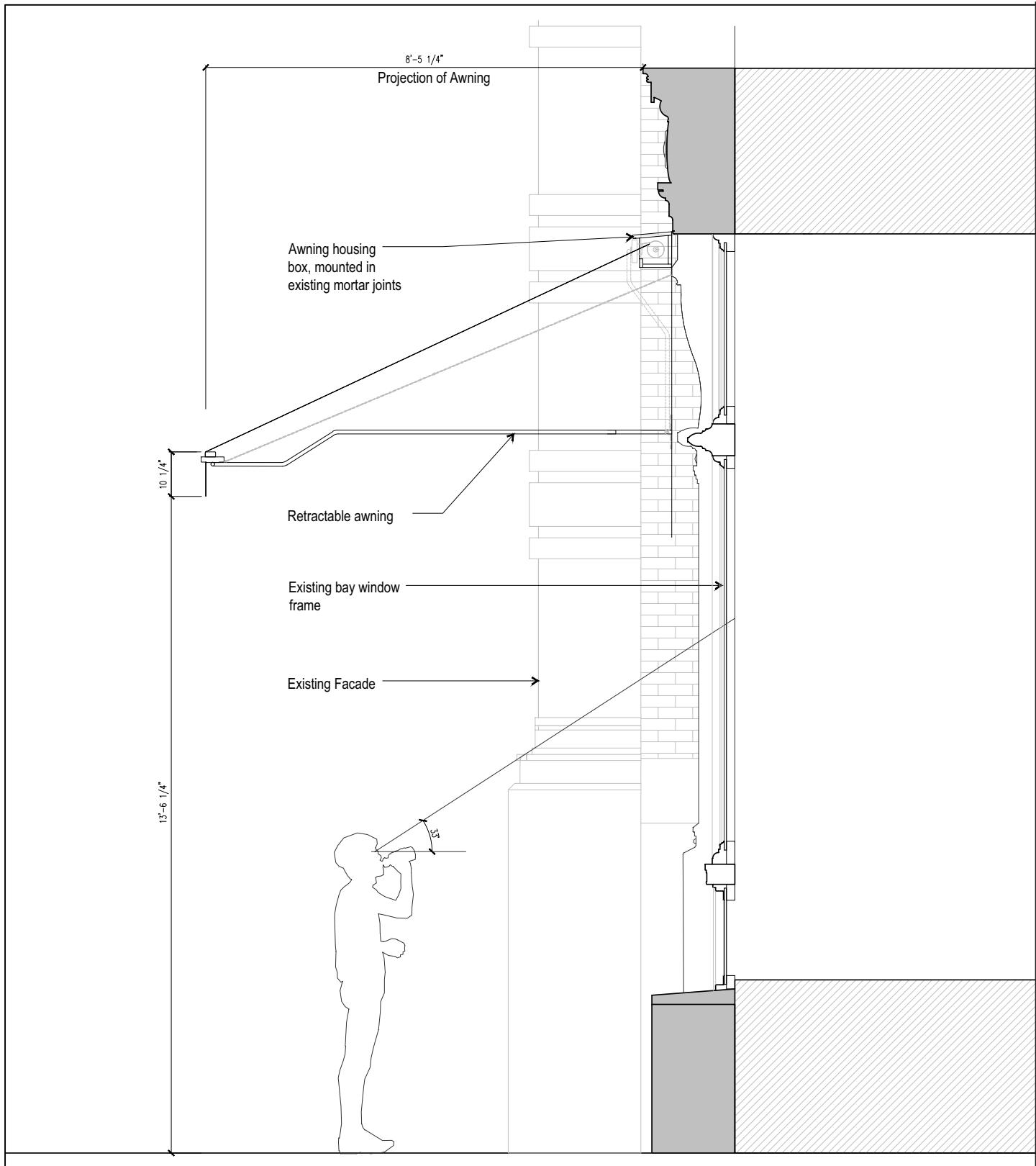
PROPOSED SIGN: 275 MULBERRY STREET (CORNER OF MULBERRY AND JERSEY STREETS)



100% SOLUTION  
DYED ACRYLIC FIBER  
R-248 GREEN FABRIC



SECTION AT PROPOSED AWNING: 275 MULBERRY STREET (CORNER OF MULBERRY AND JERSEY STREETS)





AWNING: 275 MULBERRY STREET (CORNER OF MULBERRY AND JERSEY STREETS)



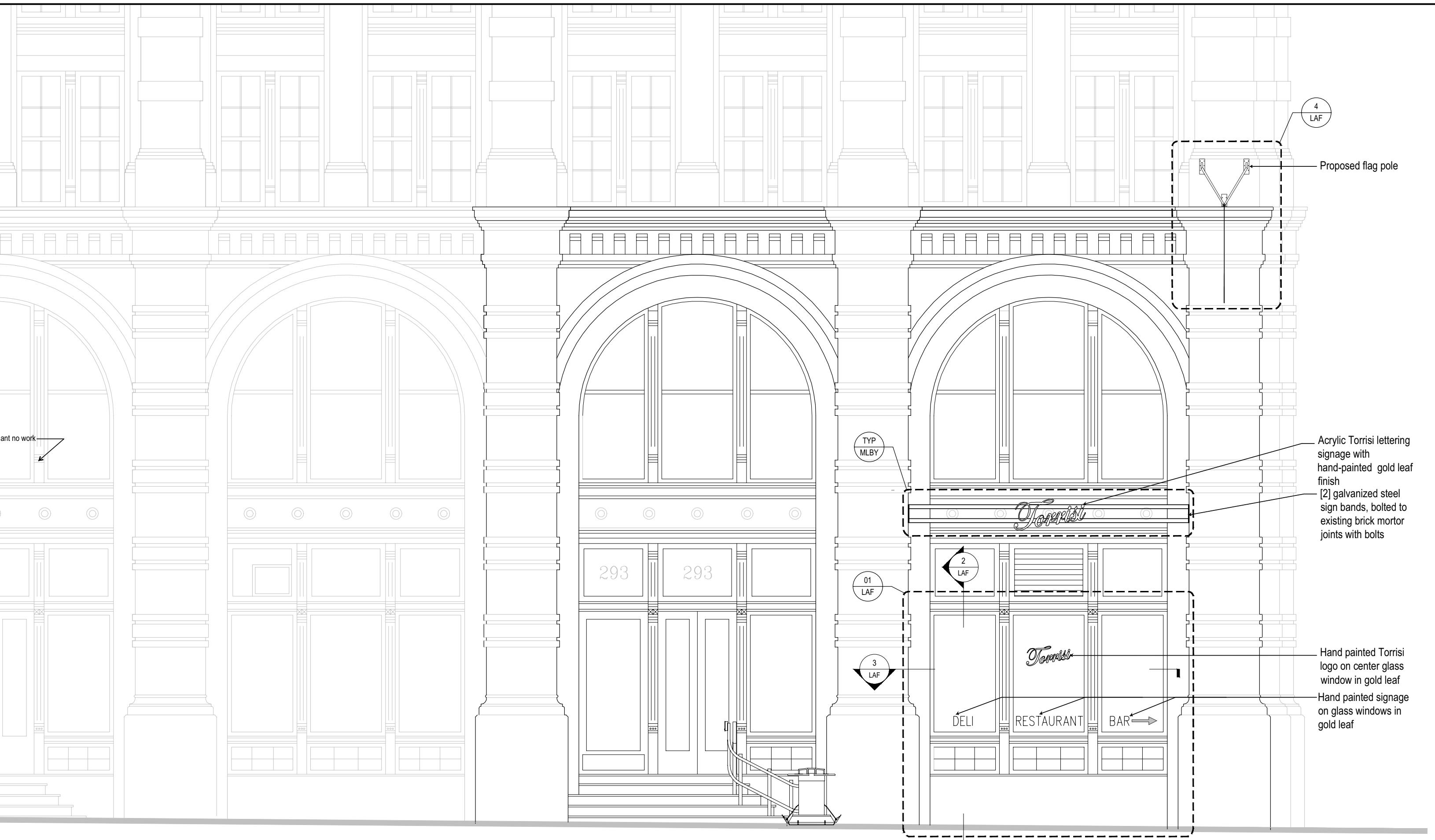
EXISTING CONDITIONS: CORNER OF LAFAYETTE AND JERSEY STREETS



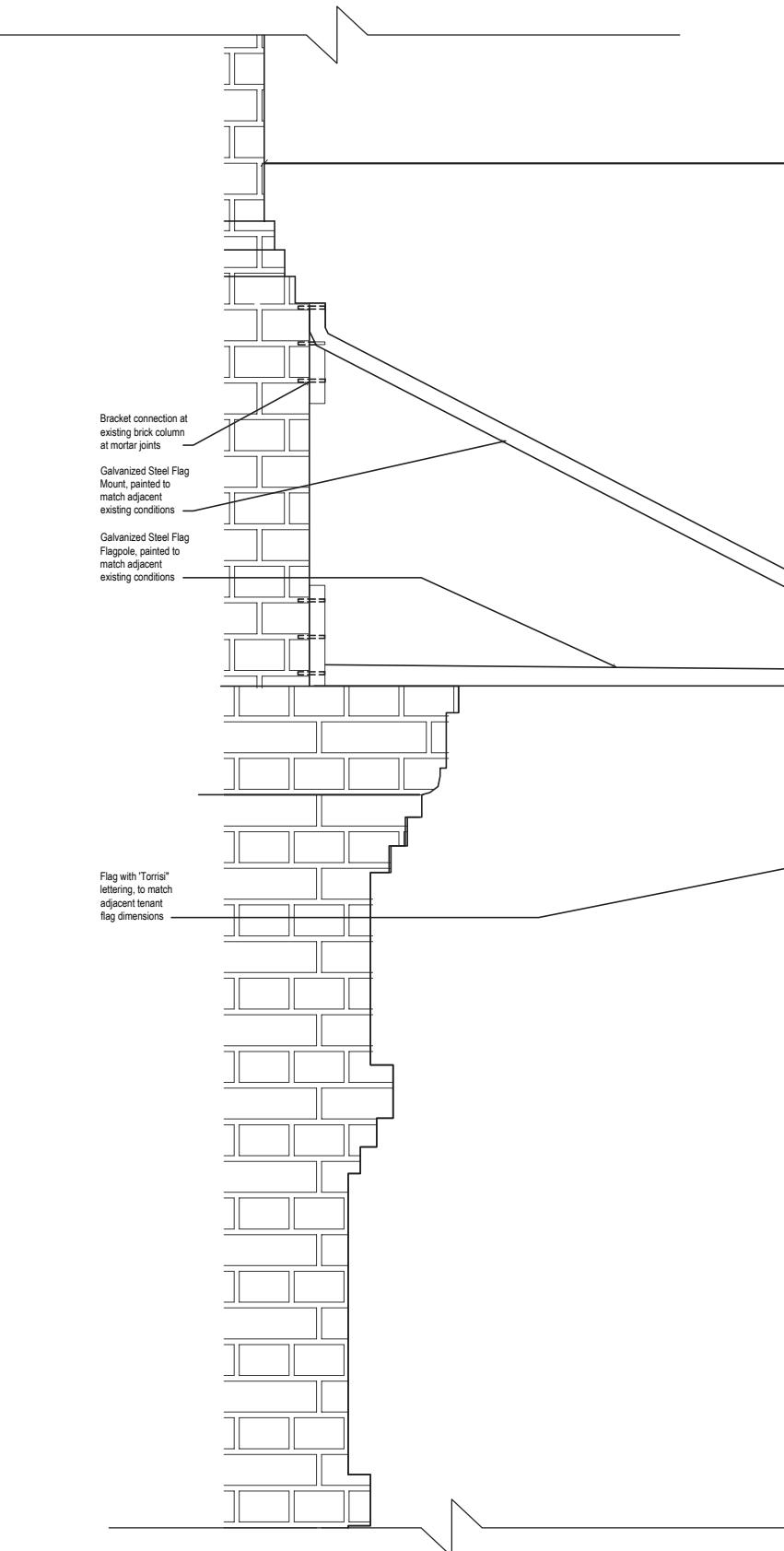
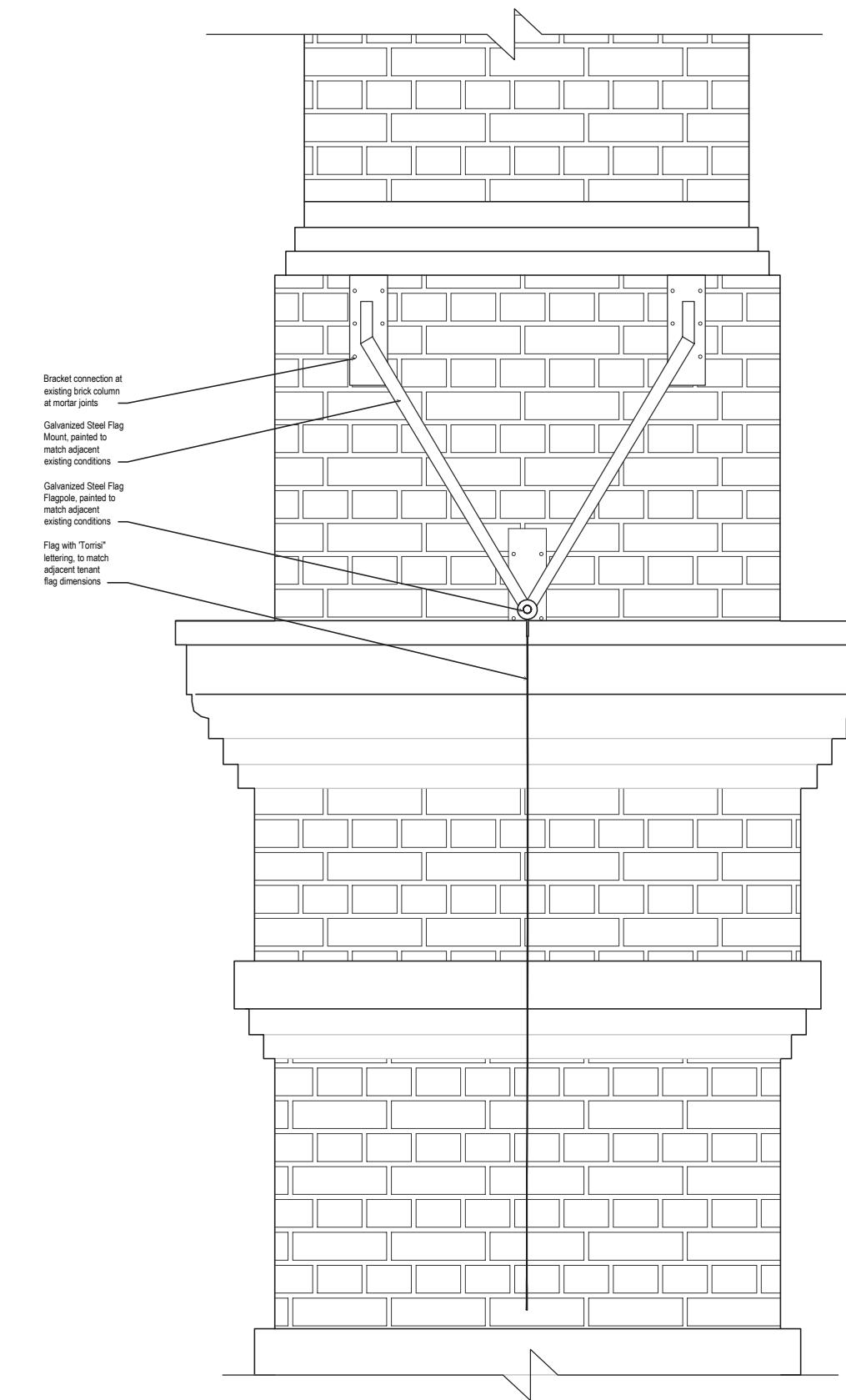
PROPOSED: CORNER OF LAFAYETTE AND JERSEY STREETS



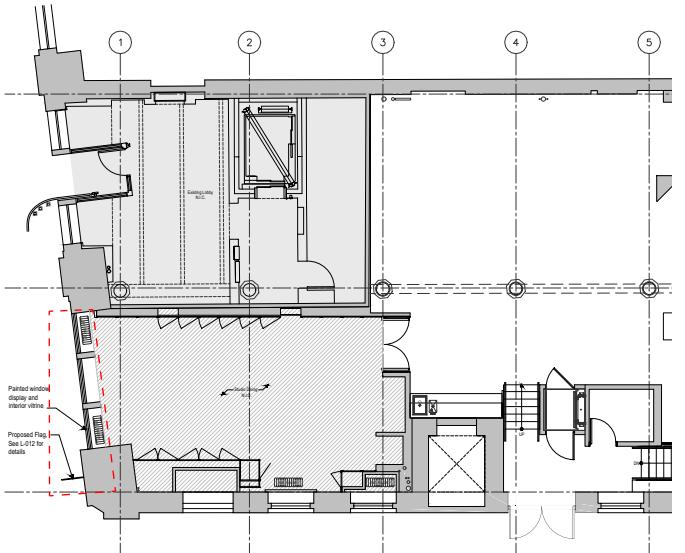
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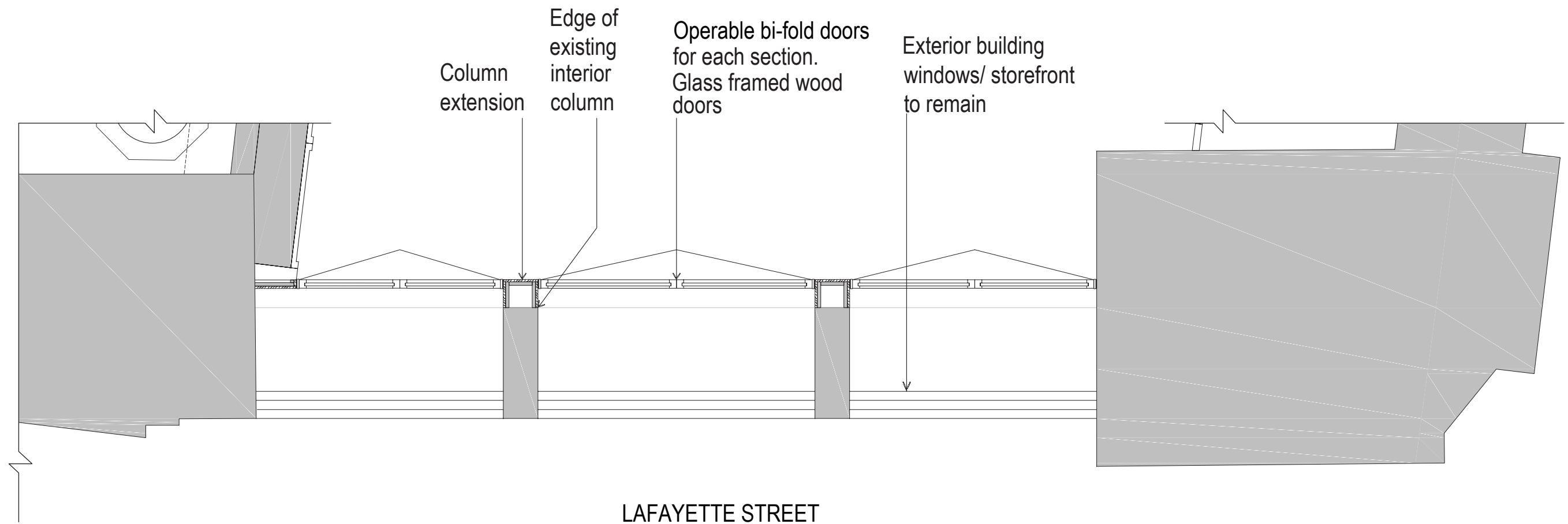
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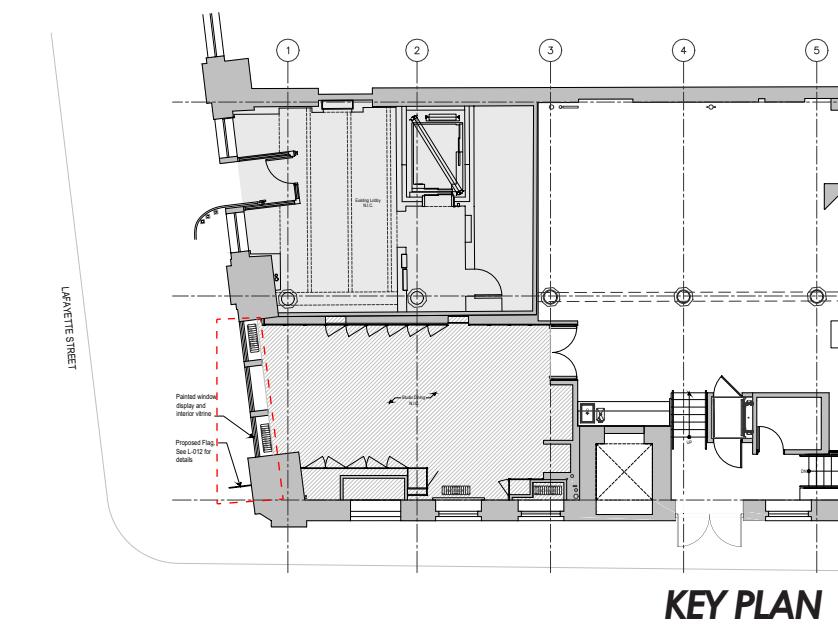
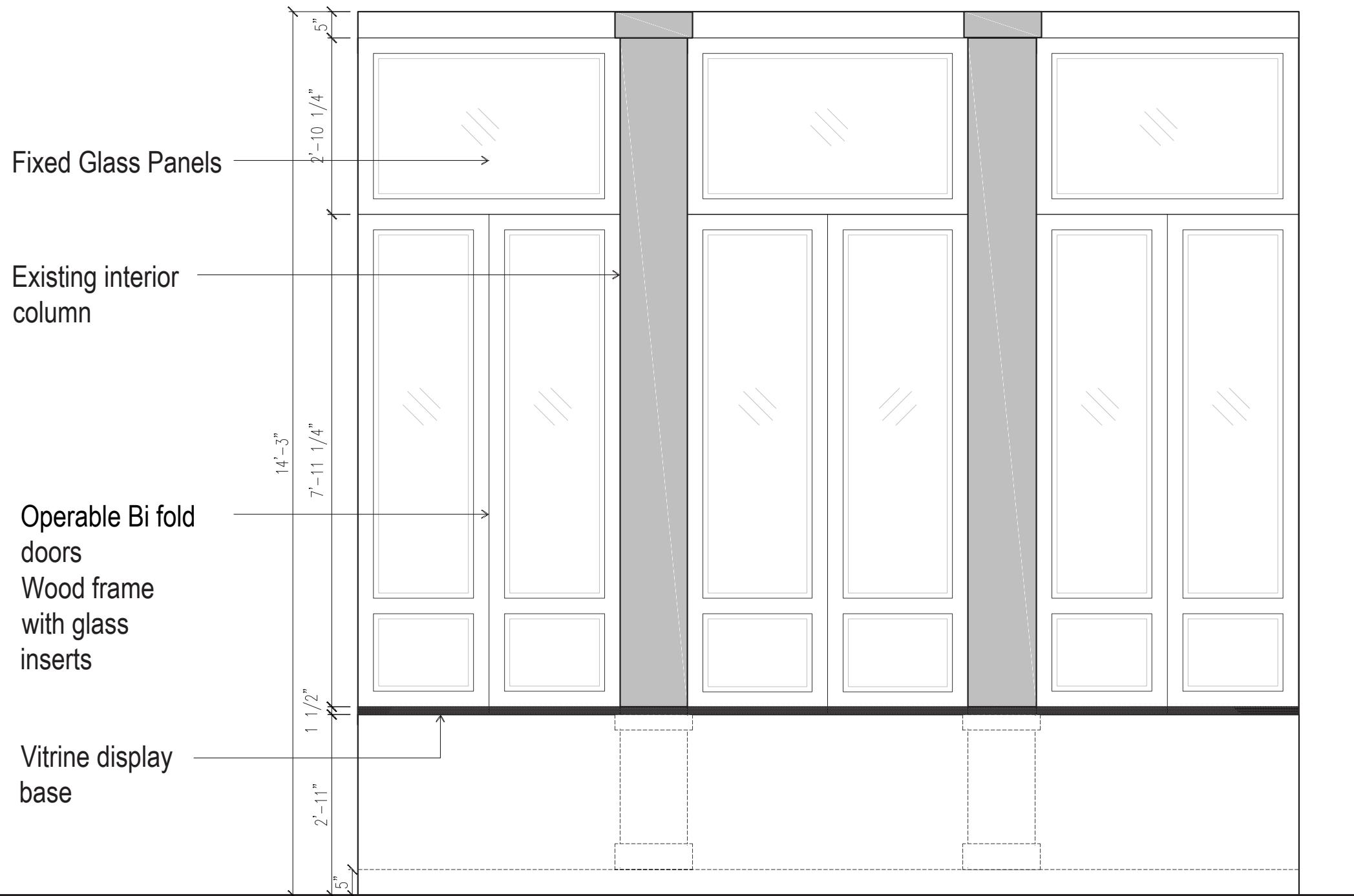
FLAGPOLE AND BANNER



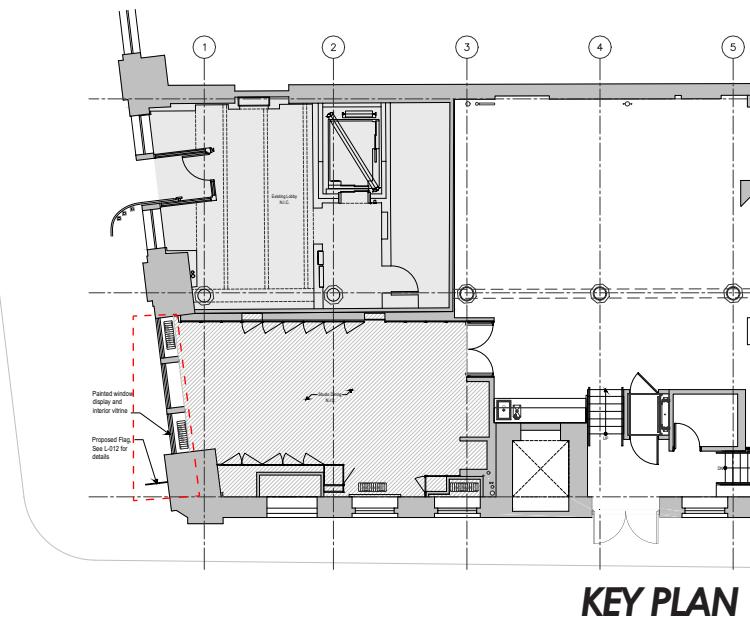
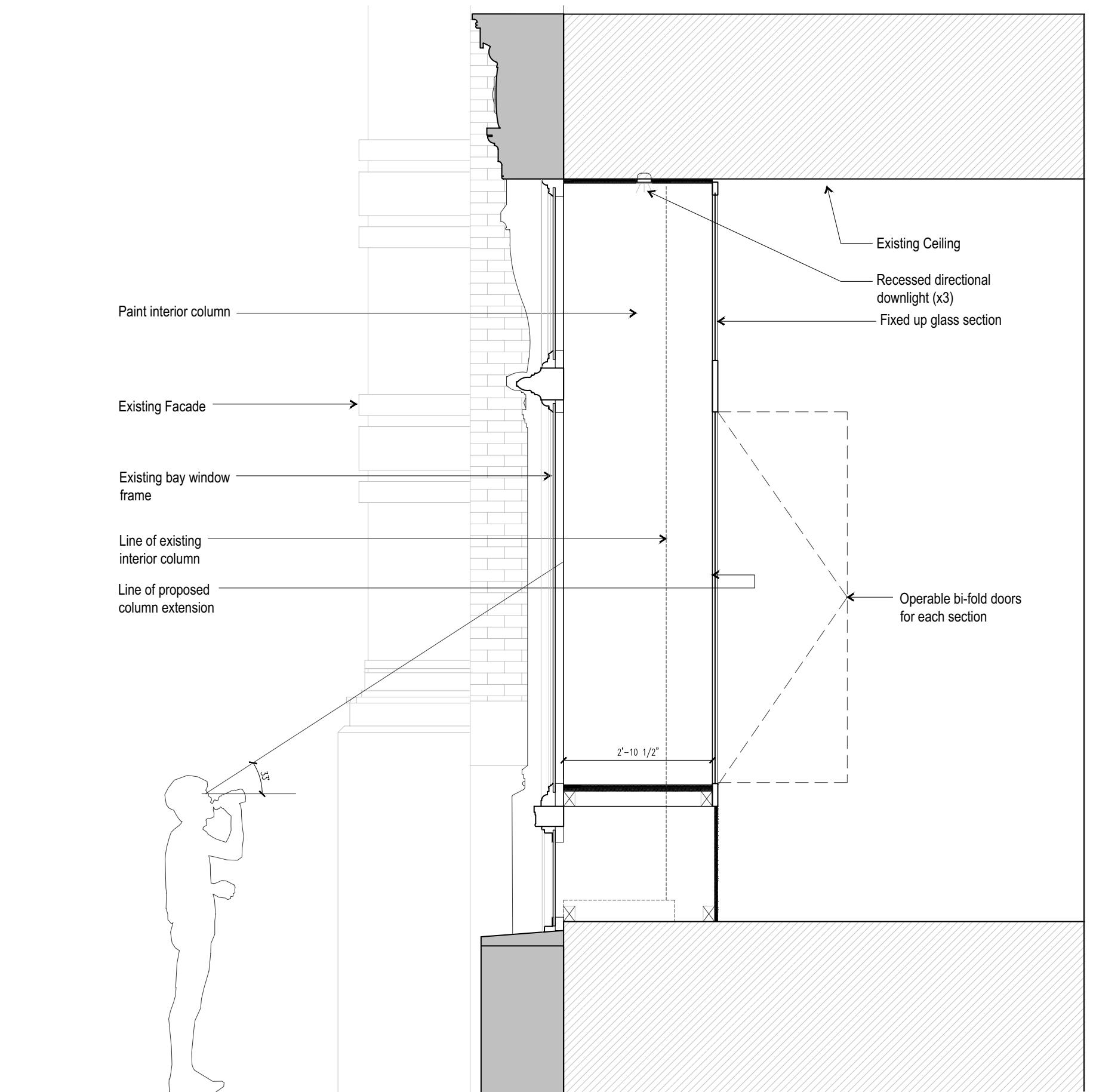
KEY PLAN



INTERIOR VITRINE AT EXISTING WINDOW



INTERIOR VITRINE AT EXISTING WINDOW



## INTERIOR VITRINE AT EXISTING WINDOW

# APPENDIX



160 PRINCE STREET



180 PRINCE STREET



80 SPRING STREET

AWNINGS: LOCAL PRECEDENTS, IN VARYING SCALES



584 BROADWAY



490 BROADWAY

FLAGPOLES: LOCAL PRECEDENTS, BROADWAY



560 BROADWAY



556 BROADWAY

FLAGPOLES: LOCAL PRECEDENTS, BROADWAY

81 MULBERRY STREET, 1939-1941



120 MULBERRY STREET, 1939-1941



WINDOW DISPLAYS, HISTORIC PHOTOS



LOMBARDI'S, 32 SPRING STREET



ALBANESE MEATS & POULTRY, 238 ELIZABETH STREET

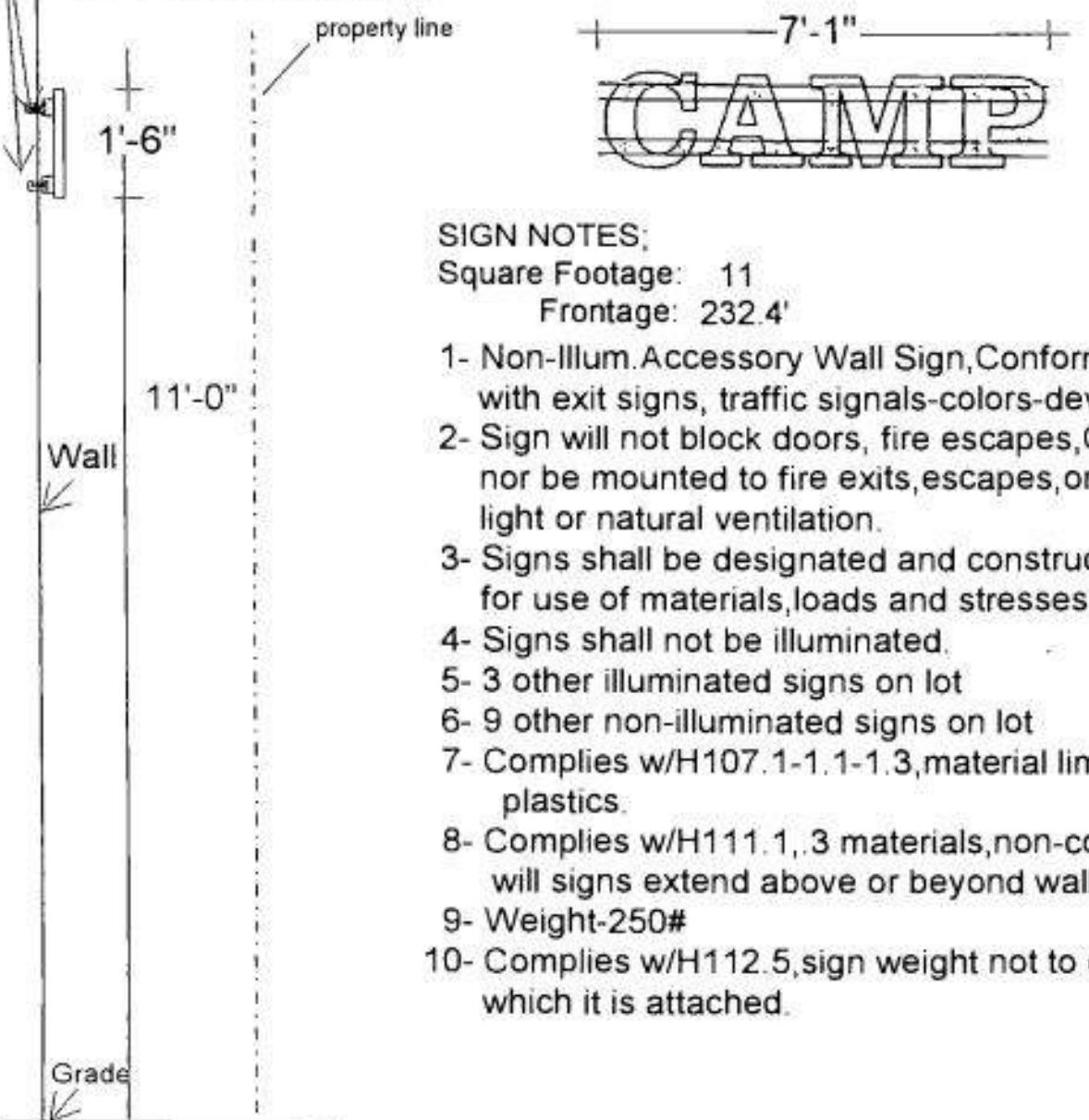
WINDOW DISPLAYS, HISTORIC PHOTOS

Total; = 66 sq.ft.illum. less than 359 sq.ft. O.K.

Complies with 32-66 Z.R.  
signs not within 200 feet of public park 1/2 acre or more  
signs not within 200 feet of arterial highway  
signs are not advertising signs

2"x2" angle iron 1/4" thick  
1/2 X 6" bolts w/sleeves 12"  
on center, A307

ADJUST TO FIELD CONDITIONS



LOCATION: 295 Lafayette Street  
BLOCK: 510  
LOT: 7502  
ZONE: C6-3  
MAP: 12c

SIGN NOTES:

Square Footage: 11

Frontage: 232.4'

- 1- Non-Illum. Accessory Wall Sign, Conforms w/H101.1, sign will not interfere with exit signs, traffic signals-colors-devices, etc.
- 2- Sign will not block doors, fire escapes, Conforms w/H103.1, 2 nor be mounted to fire exits, escapes, or interfere with any natural light or natural ventilation.
- 3- Signs shall be designated and constructed to comply w/H105.1- for use of materials, loads and stresses
- 4- Signs shall not be illuminated.
- 5- 3 other illuminated signs on lot
- 6- 9 other non-illuminated signs on lot
- 7- Complies w/H107.1-1.1-1.3, material limitations, ASTM D635 approved plastics.
- 8- Complies w/H111.1, 3 materials, non-combustible, except by H107, nor will signs extend above or beyond wall to which attached.
- 9- Weight-250#
- 10- Complies w/H112.5, sign weight not to exceed building component to which it is attached.



REI SIGNAGE



PROPOSED AWNING: 275 MULBERRY STREET (CORNER OF MULBERRY AND JERSEY STREETS)

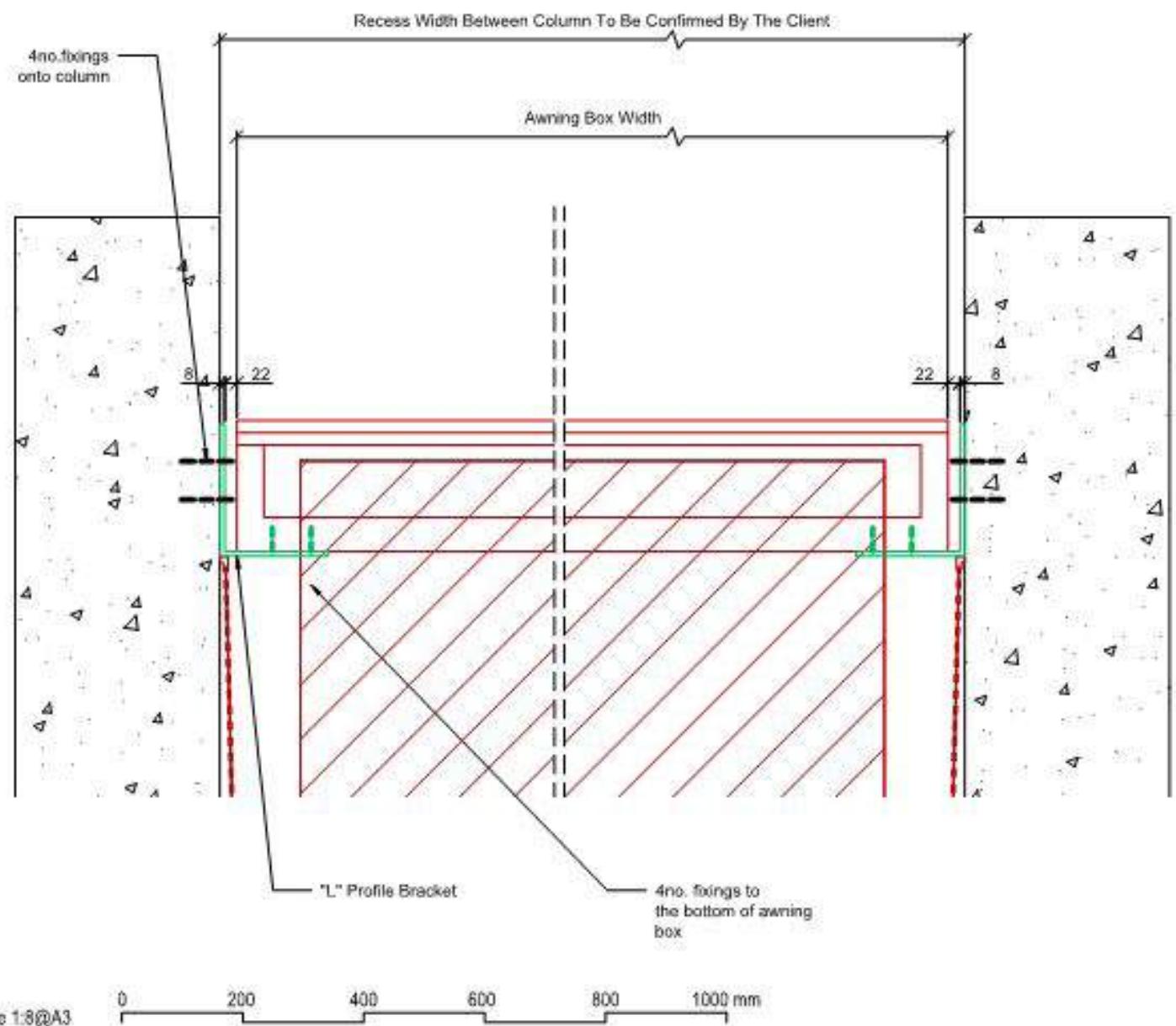


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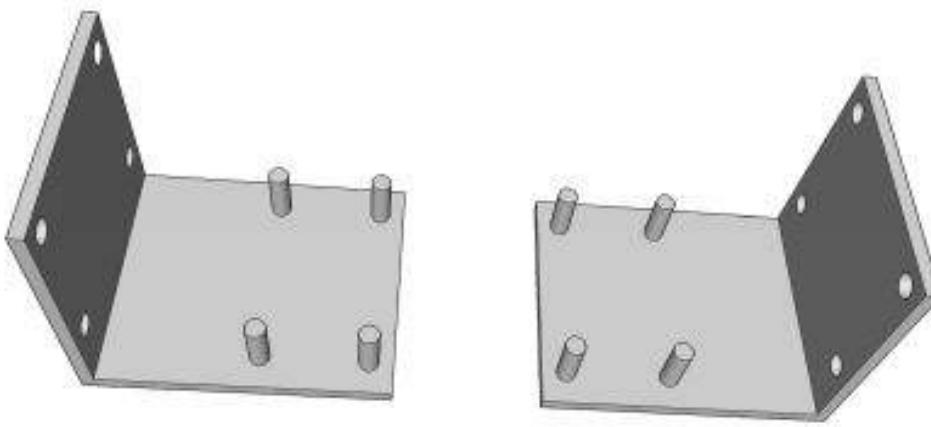


## AWNING SUPPLEMENTAL IMAGES

**DETAIL A**



SIDE FIXED "L" BRACKETS | REFERENCE IMAGE



## AWNING SUPPLEMENTAL IMAGES



PROPOSED: SIGN AND INTERIOR VITRINE AT CORNER OF LAFAYETTE AND JERSEY STREETS

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