

The current proposal is:

Preservation Department – Item 5, LPC-21-04763

**330 West 42nd Street,
Borough of Manhattan**

How to Testify Via Zoom:

<https://us02web.zoom.us/j/87273483259?pwd=QXpwMTlkSU1TZHN0aHlRWDRKTE44UT09>

Webinar ID: 872 7348 3259

Passcode: 812556

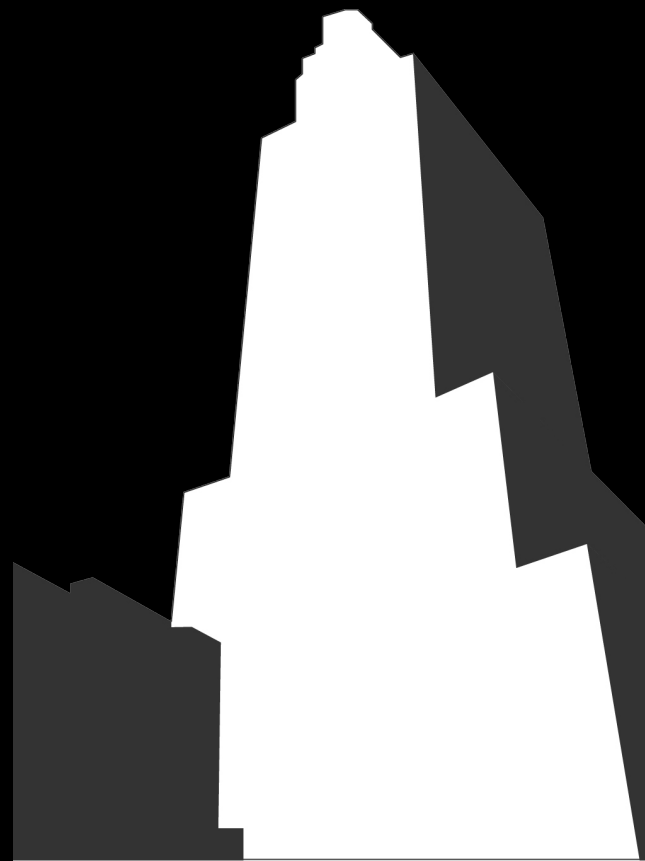
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330 W 42ND

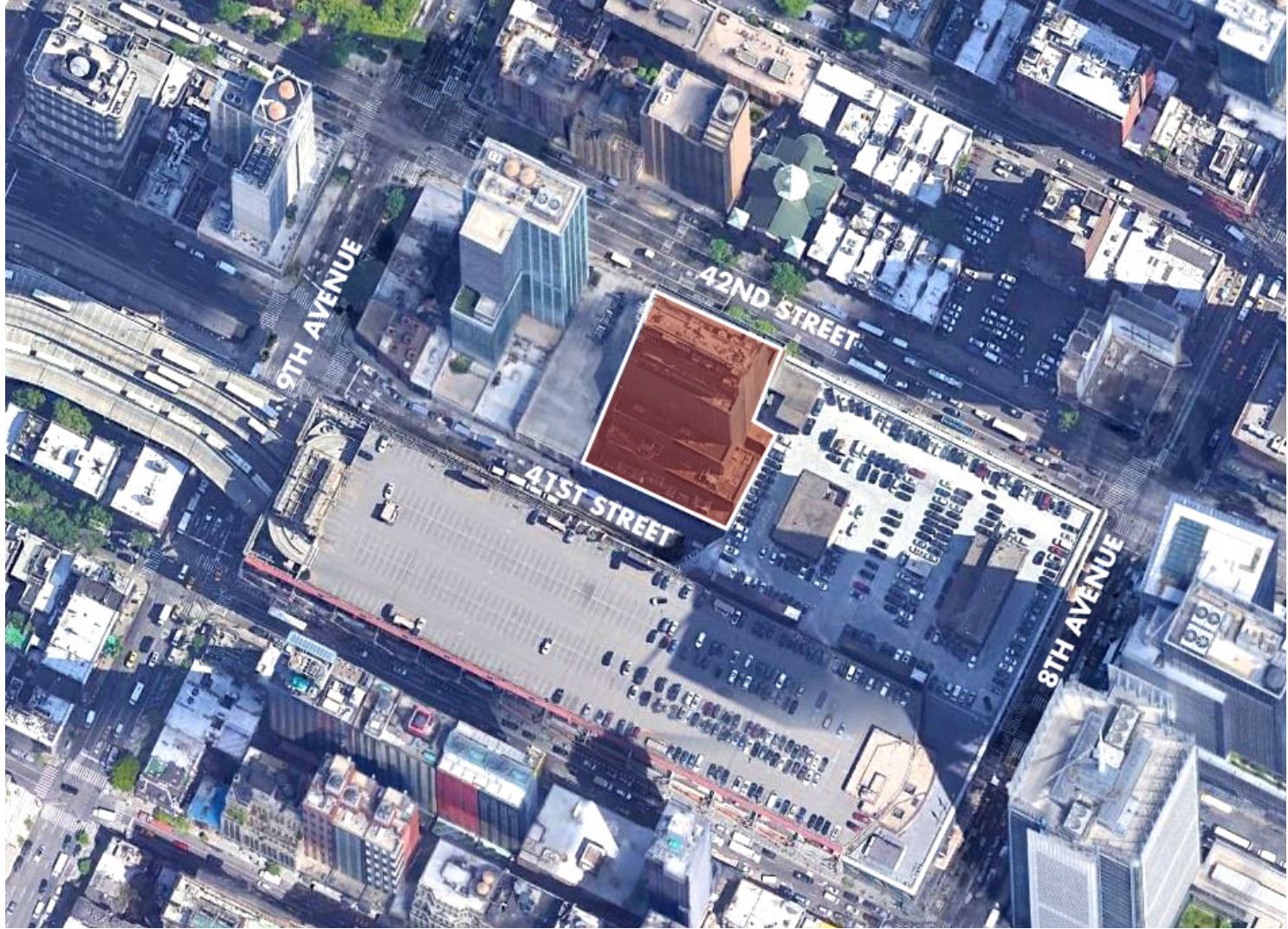
A MIDTOWN MARVEL

DECO TOWER ASSOCIATES, LLC
HSP REAL ESTATE GROUP
NEWMARK KNIGHT FRANK

**NYC LANDMARKS PRESERVATION COMMISSION PUBLIC HEARING
FEBRUARY 9TH 2021**

M^{de}AS







VIEW FROM 43RD STREET



VIEW FROM NINTH AVENUE AND 42ND STREET



AUGUST 2020. VIEW FROM EIGHTH AVENUE AND 42ND STREET.



OCTOBER 1931. FULL VIEW OF BUILDING FROM THE CORN EXCHANGE BANK BUILDING



OCTOBER 1931. FROM 42ND STREET WEST OF NINTH AVENUE



1931. LOWER PART OF 41ST STREET SIDE



OCTOBER 1931. VIEW FROM 40TH STREET AND EIGHTH AVENUE.

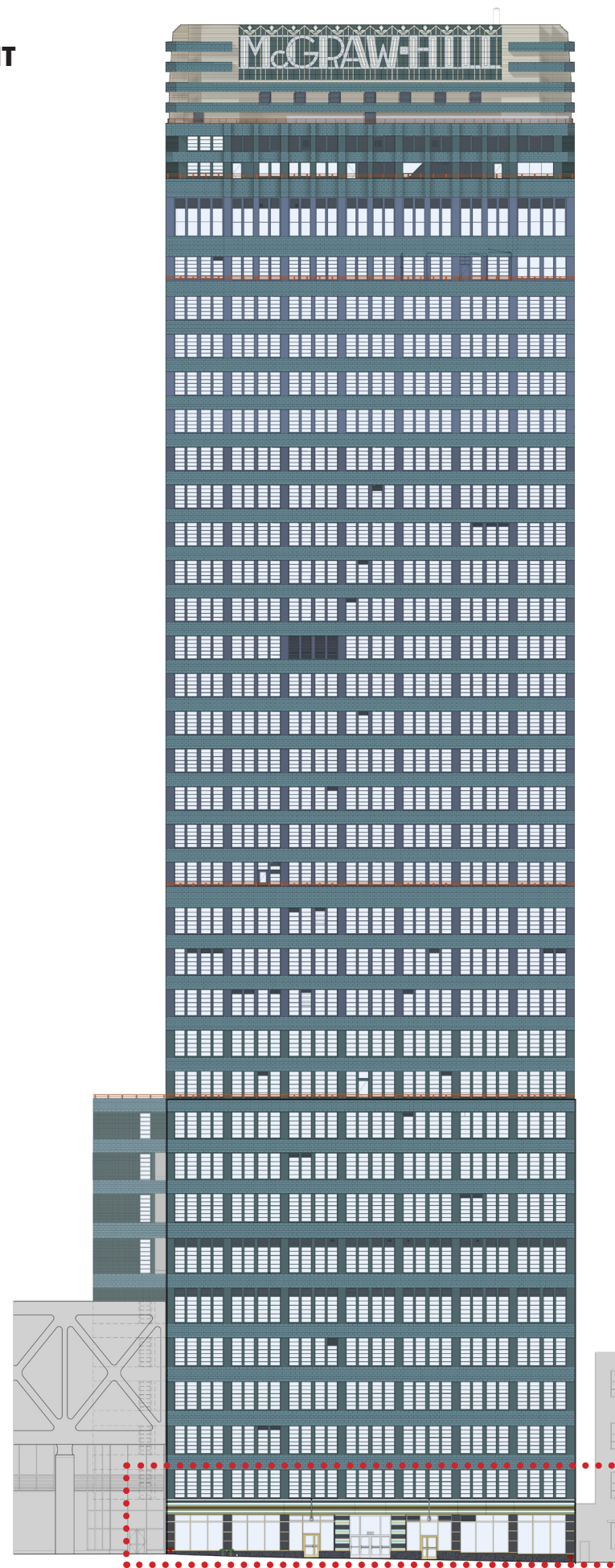


OCTOBER 1931. VIEW FROM EIGHTH AVENUE AND 42ND STREET CORNER

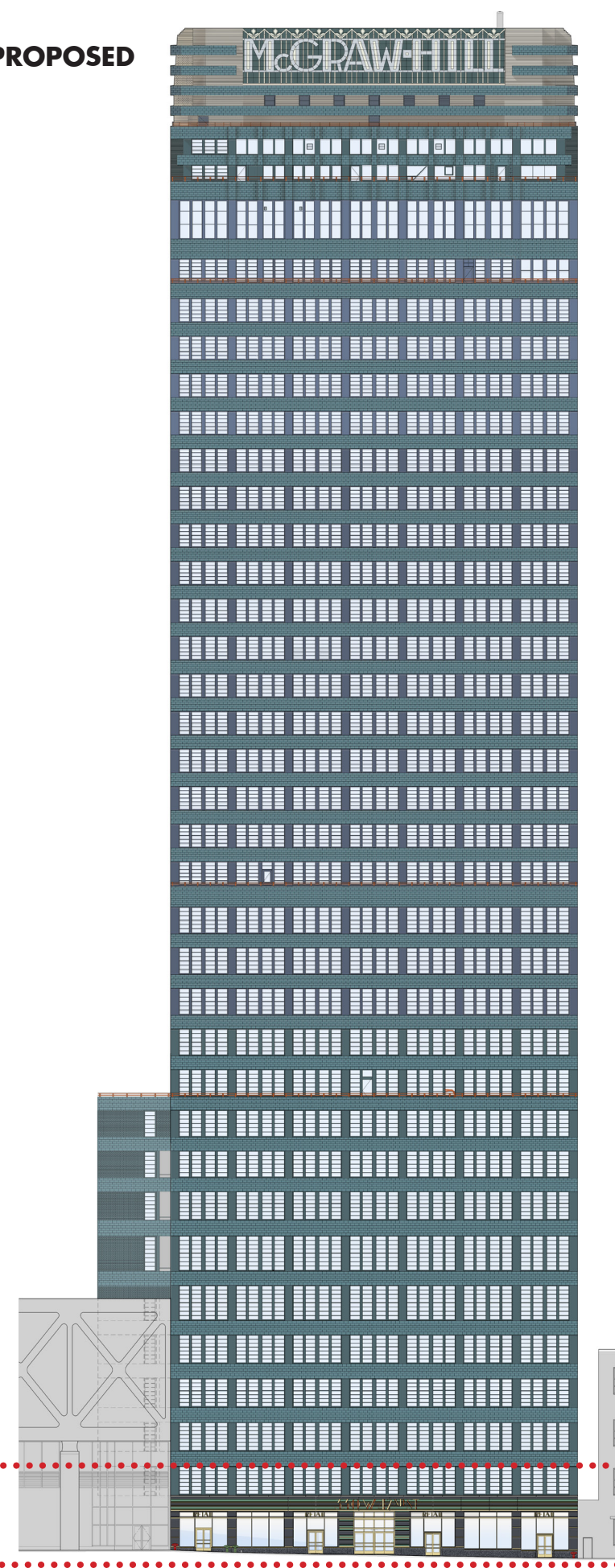


CA 1994. VIEW FROM EIGHTH AVENUE AND 42ND STREET CORNER

CURRENT



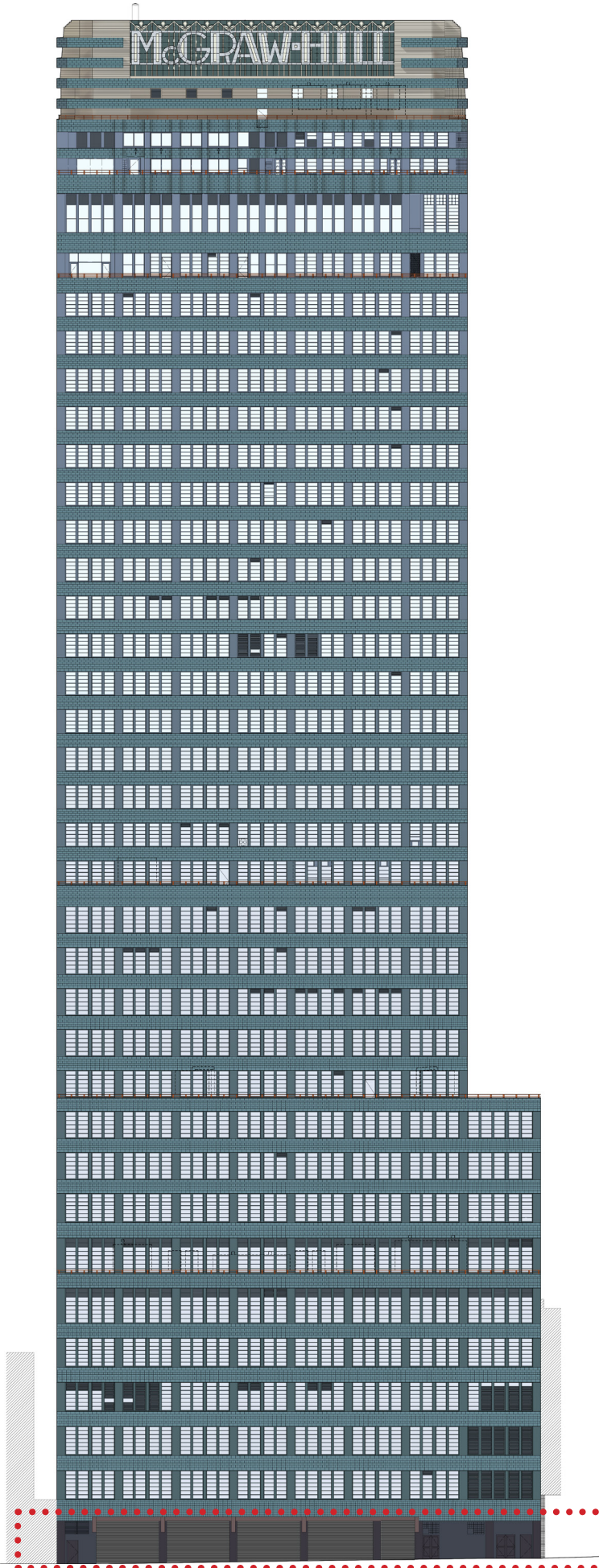
PROPOSED



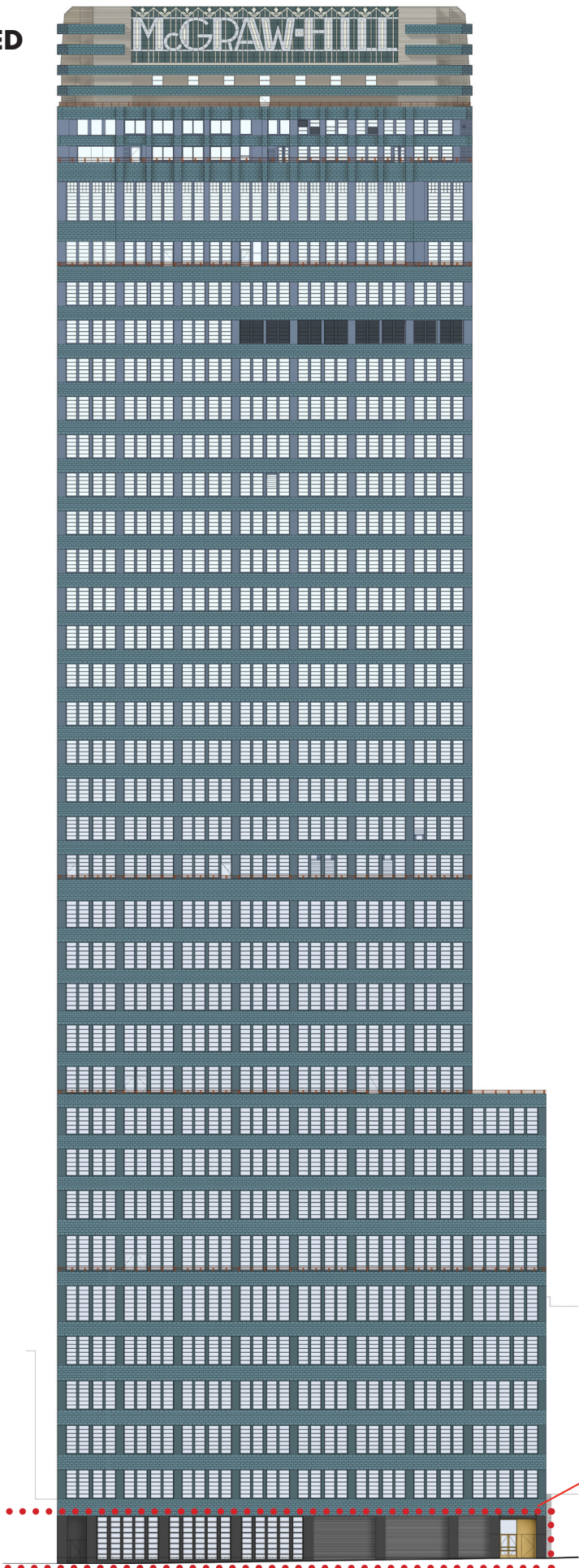
1

**BUILDING IDENTITY
AND MAIN ENTRANCE
42ND STREET**

CURRENT



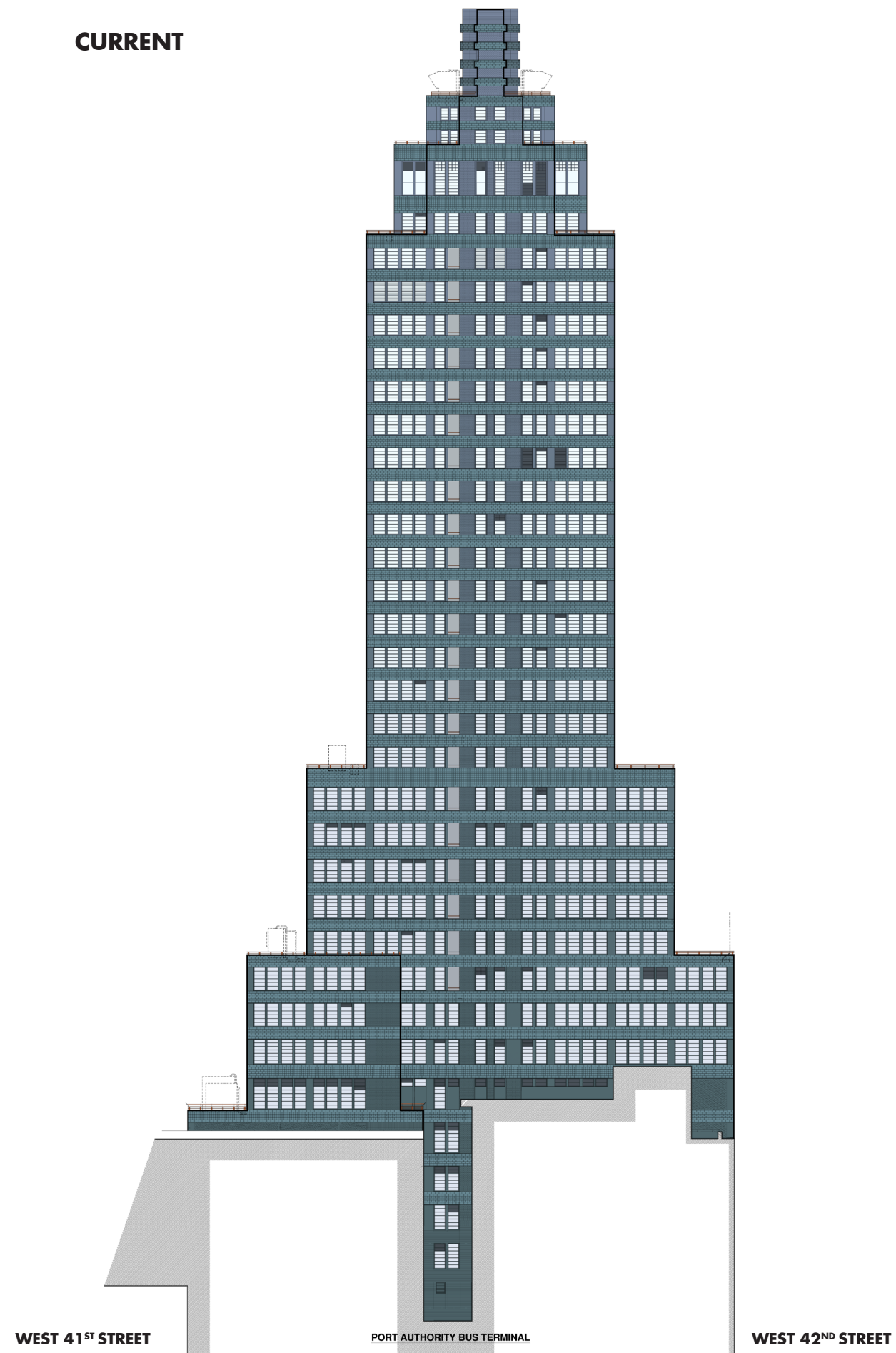
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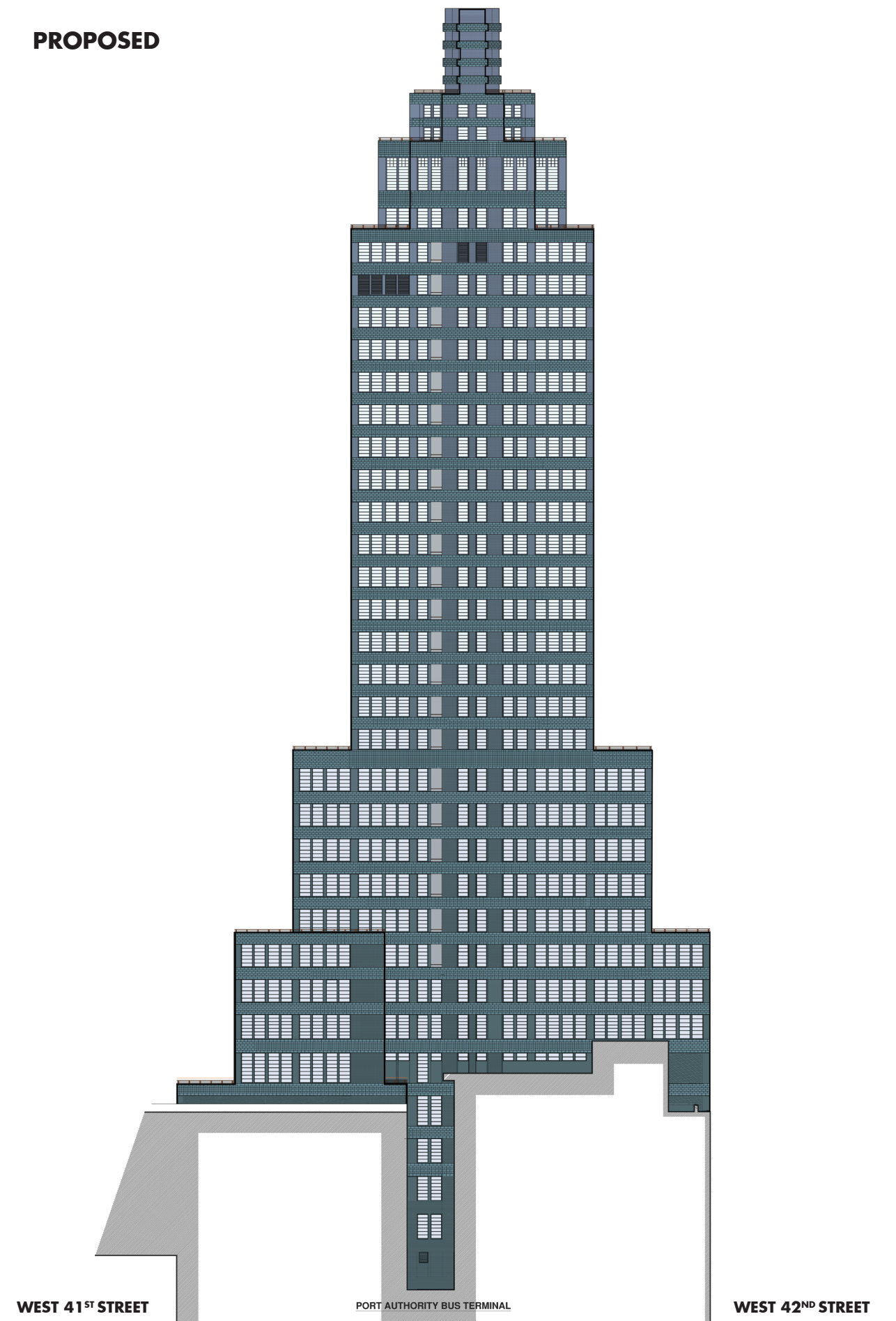
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41ST STREET BUILDING
GROUND FLOOR INFILL

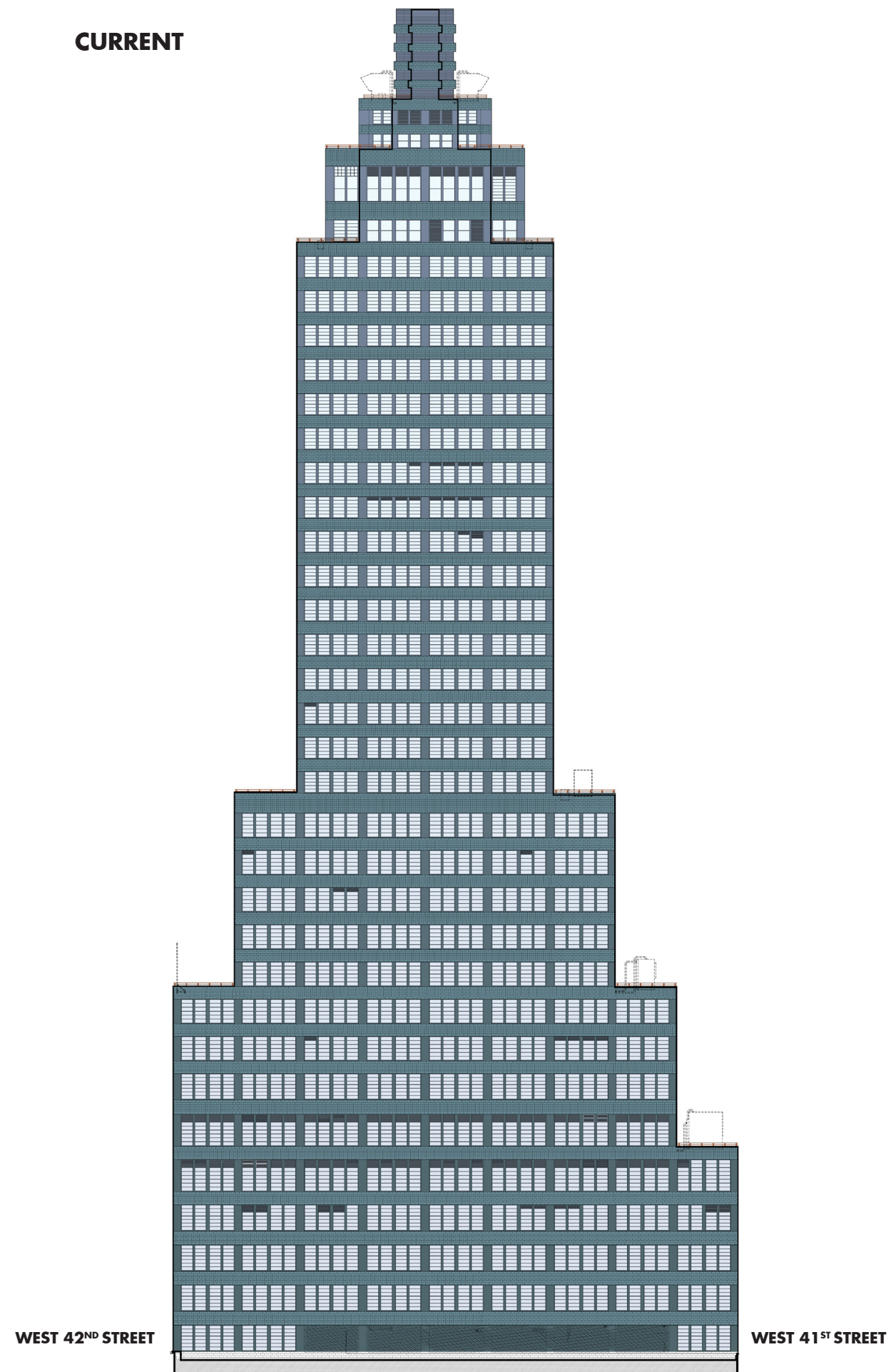
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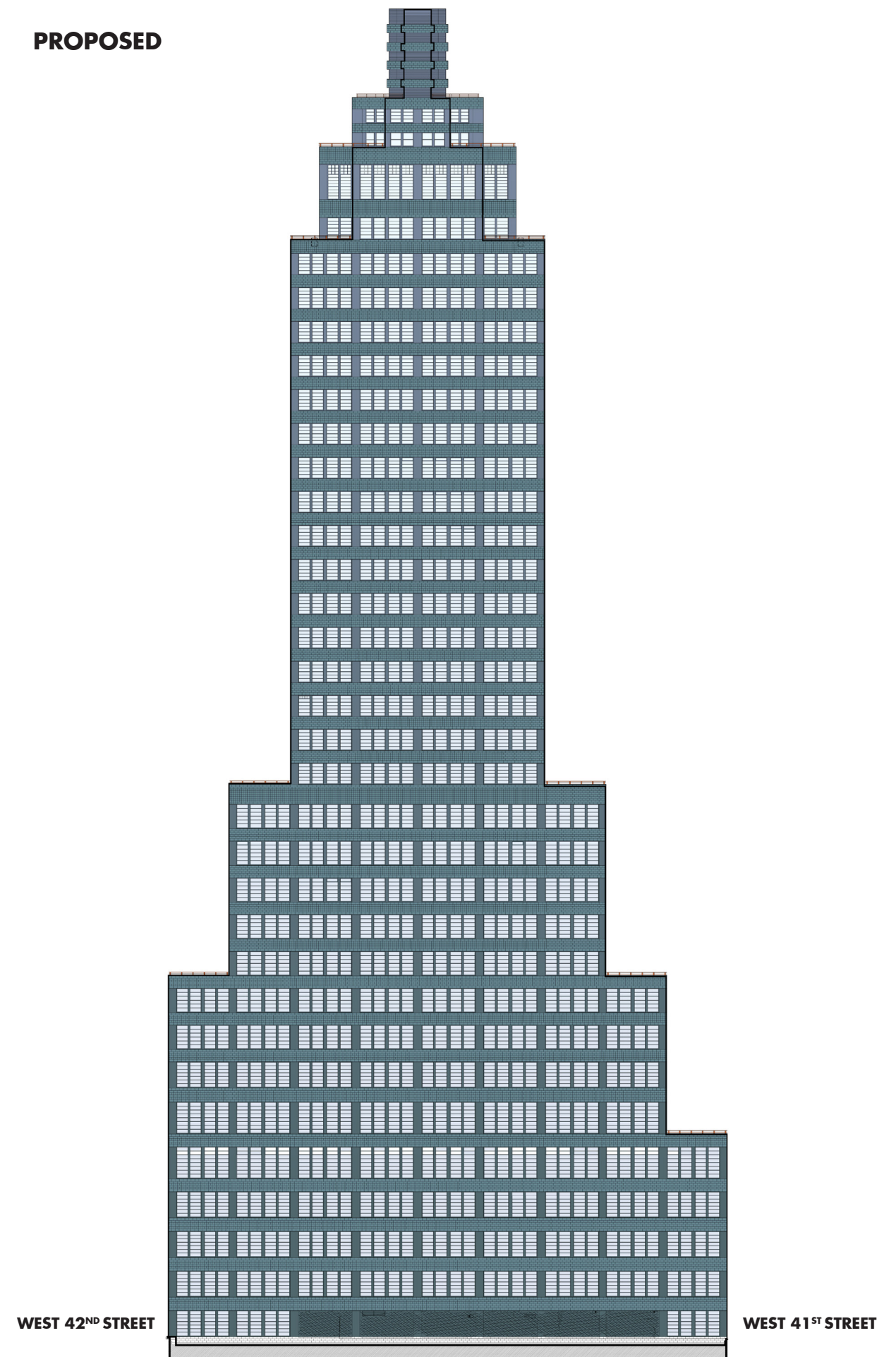
PROPOSED



CURRENT



PROPOSED



1

**BUILDING IDENTITY
AND MAIN ENTRANCE
42ND STREET**



CA 1931, ORIGINAL BUILDING ENTRY



CA 1960, BUILDING ENTRY



CA 1984, BUILDING ENTRY





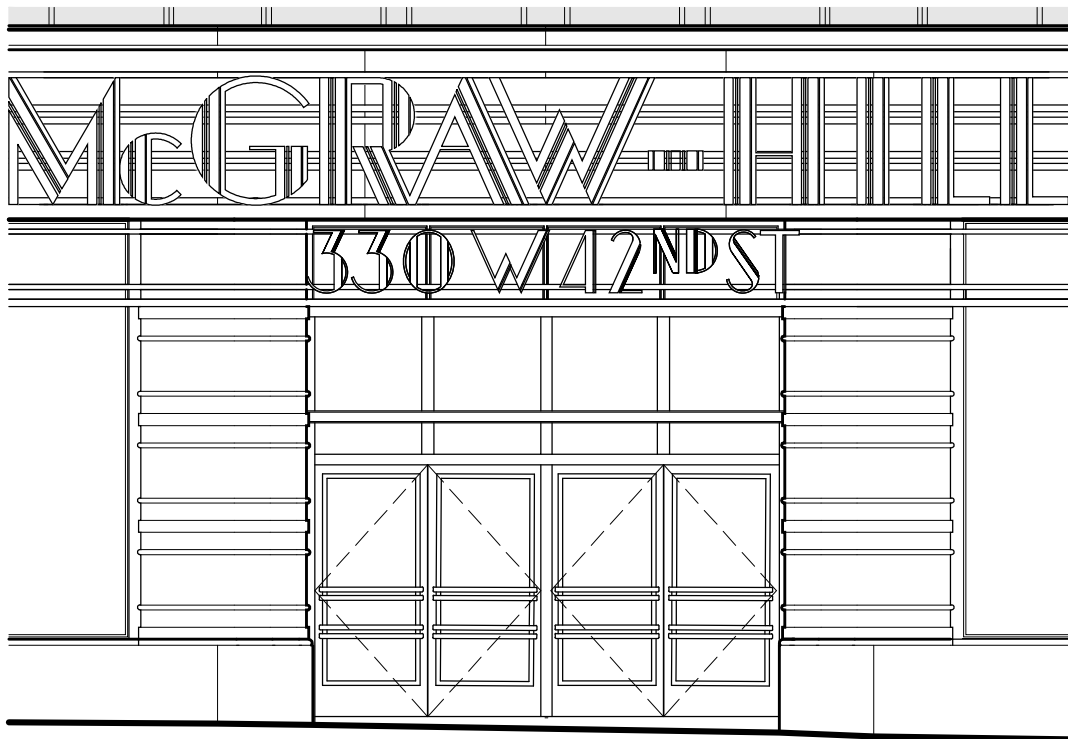
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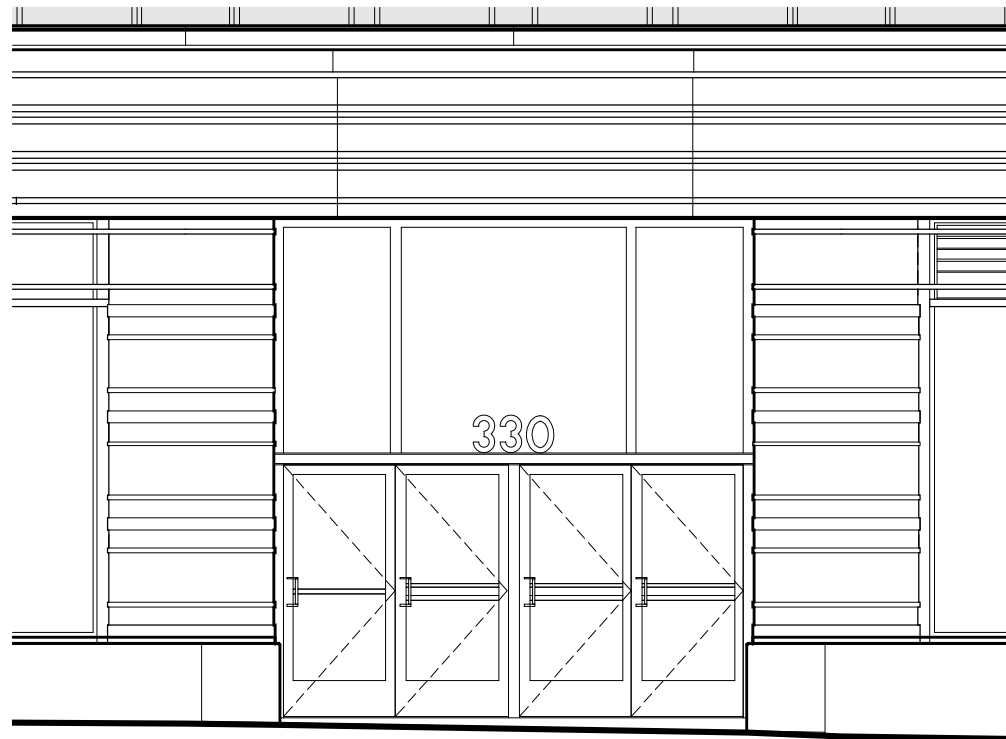
PREVIOUSLY APPROVED



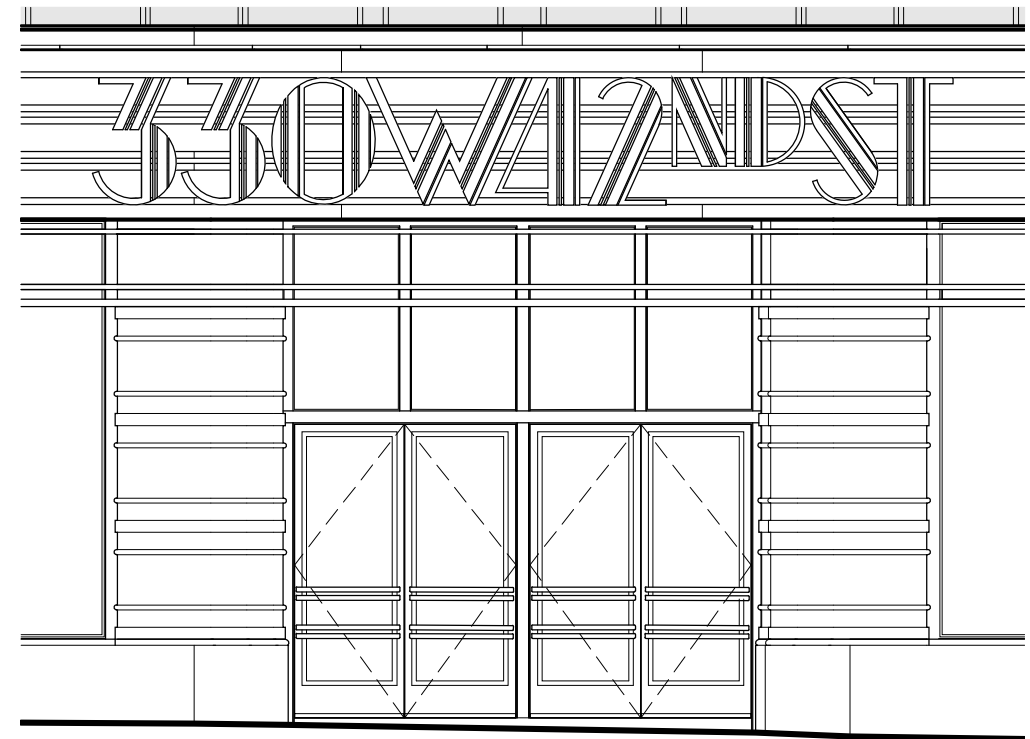
PROPOSED



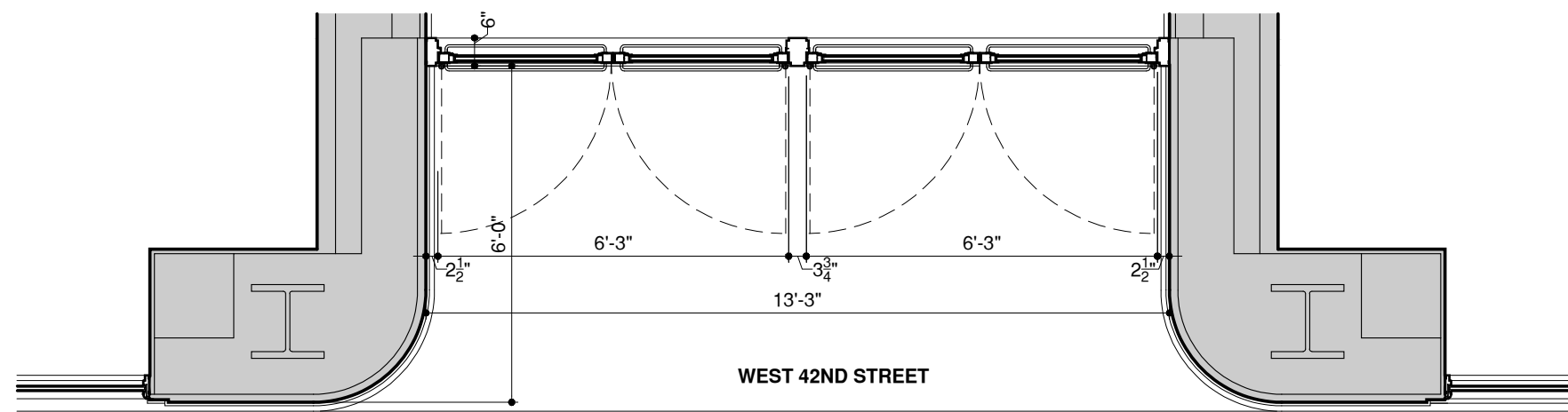
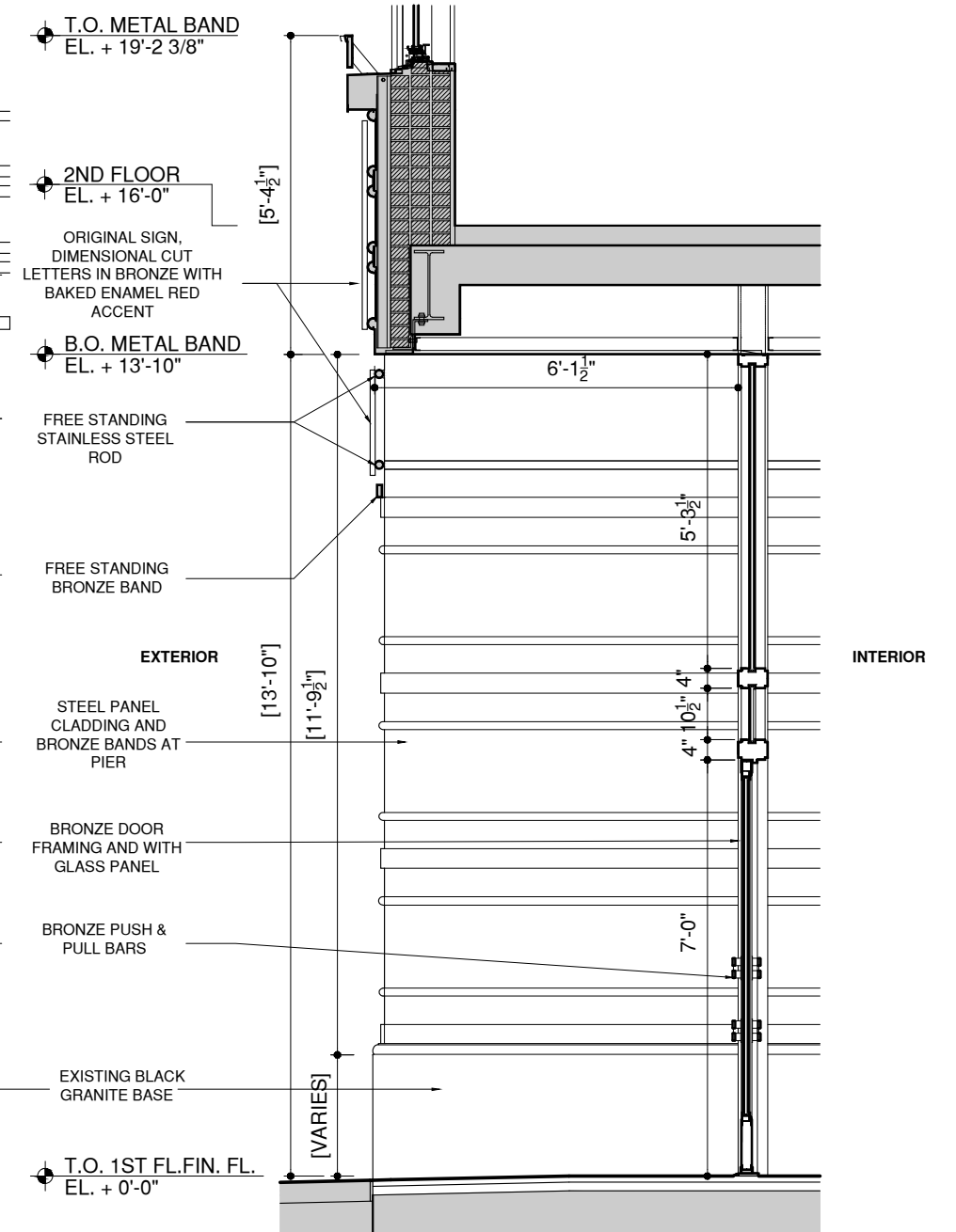
ORIGINAL

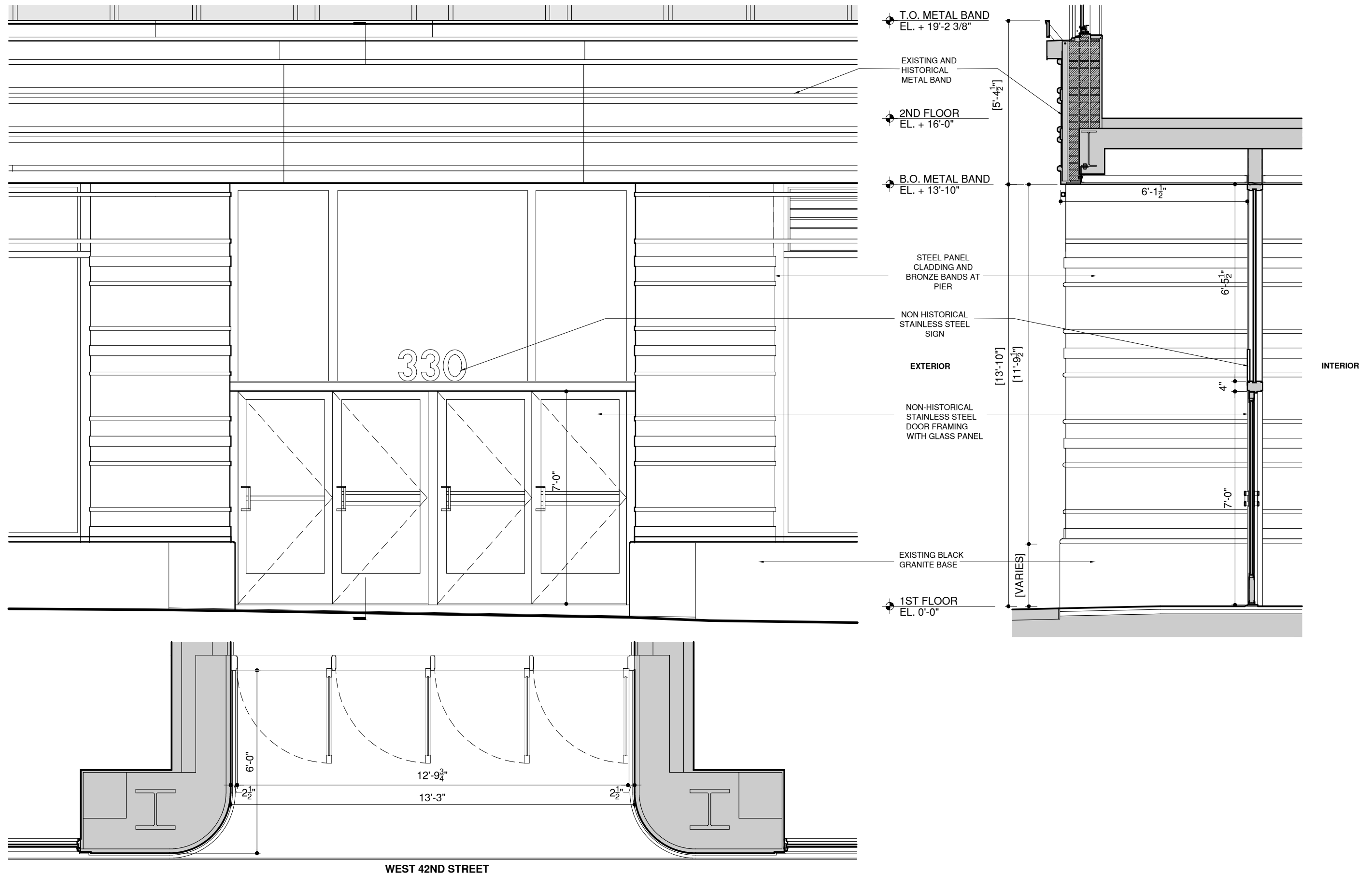


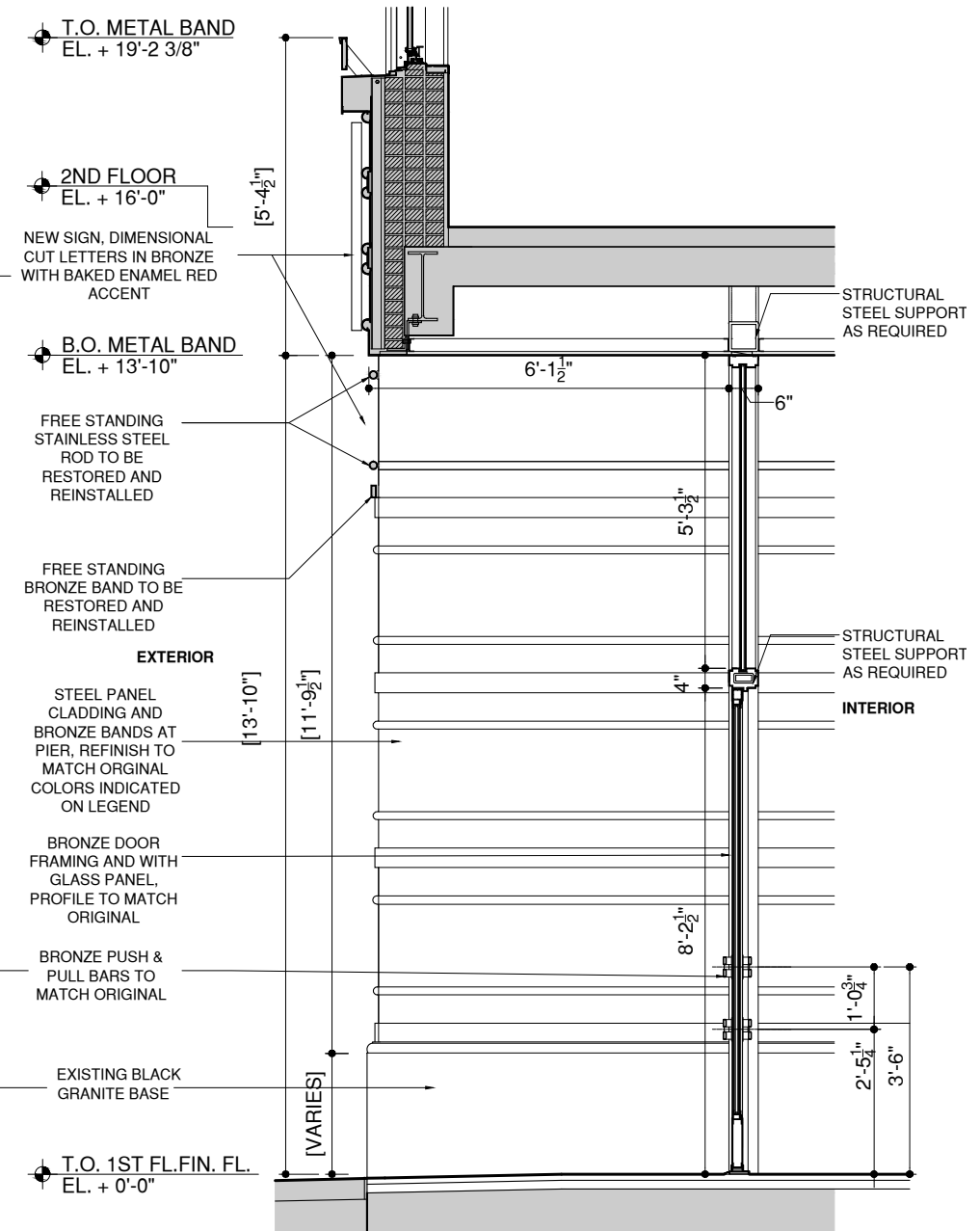
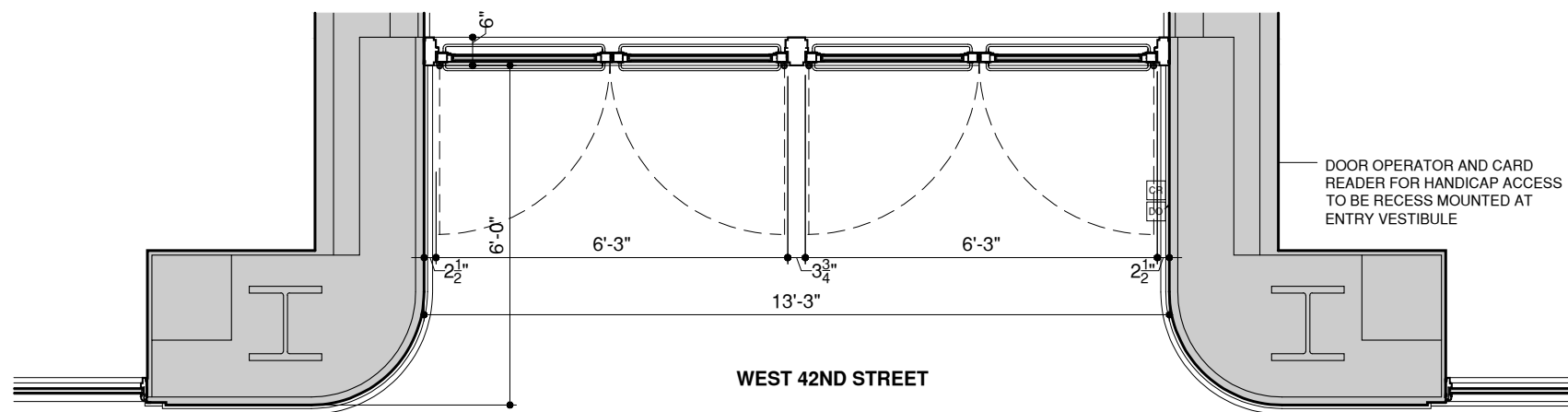
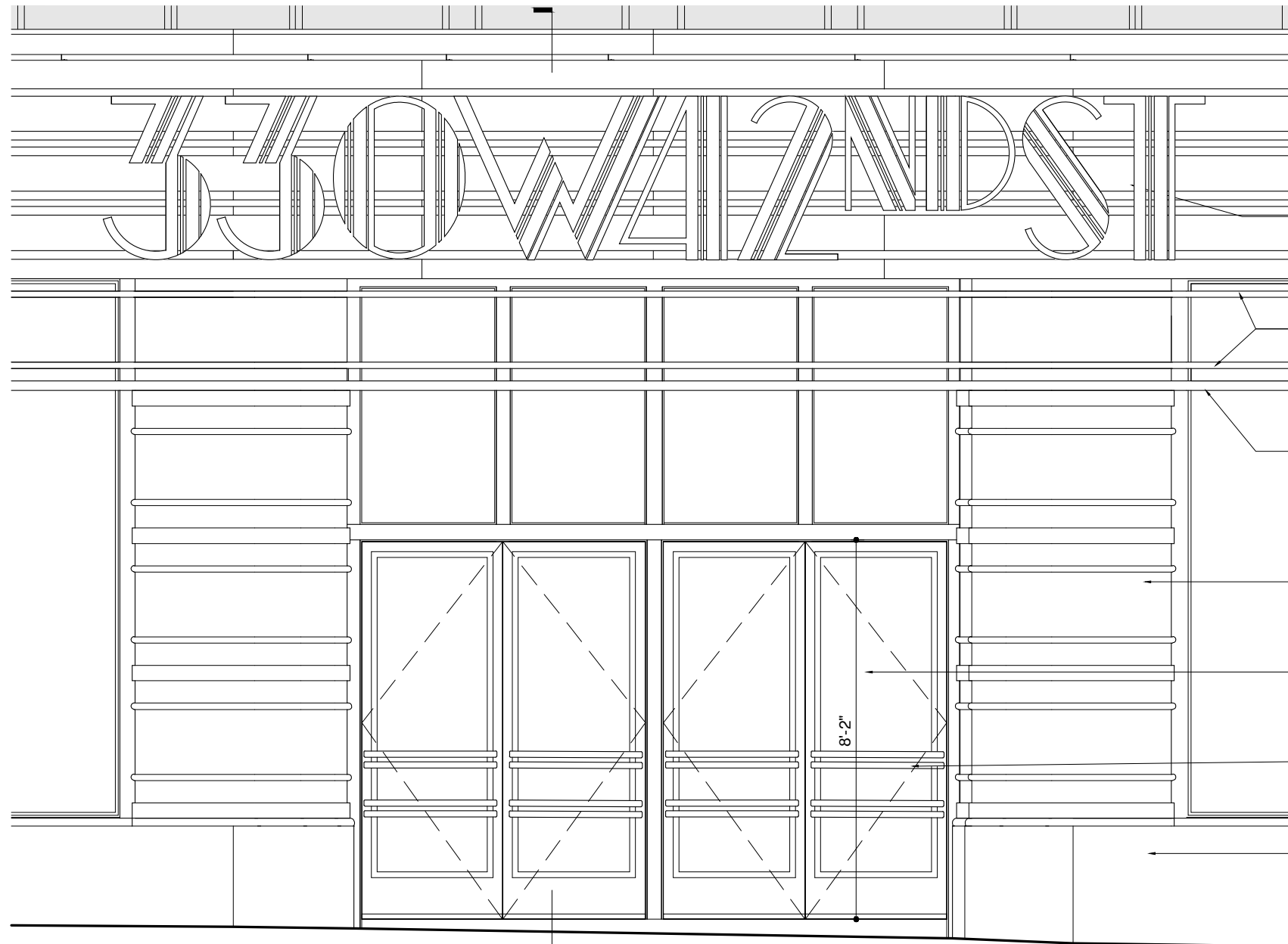
CURRENT



PROPOSED

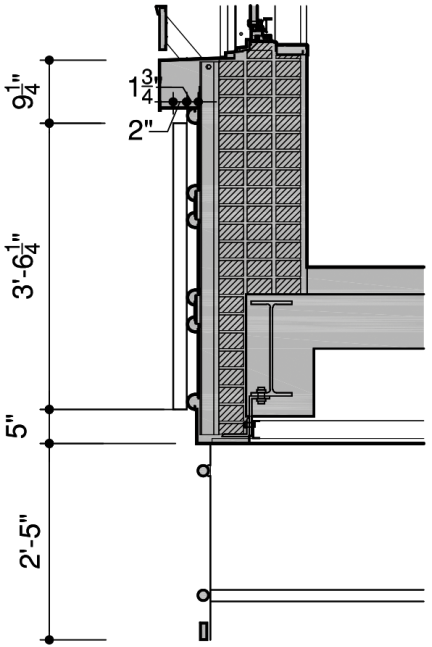
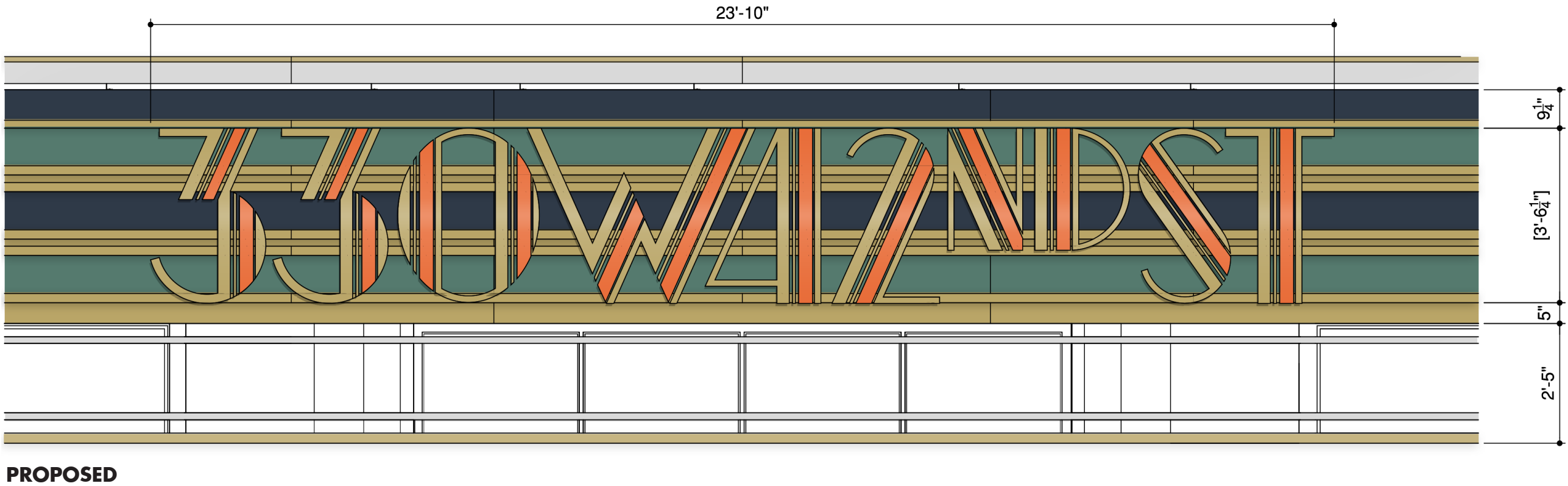
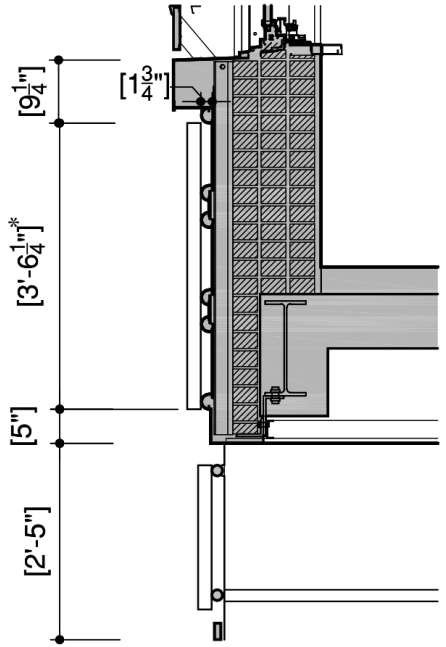
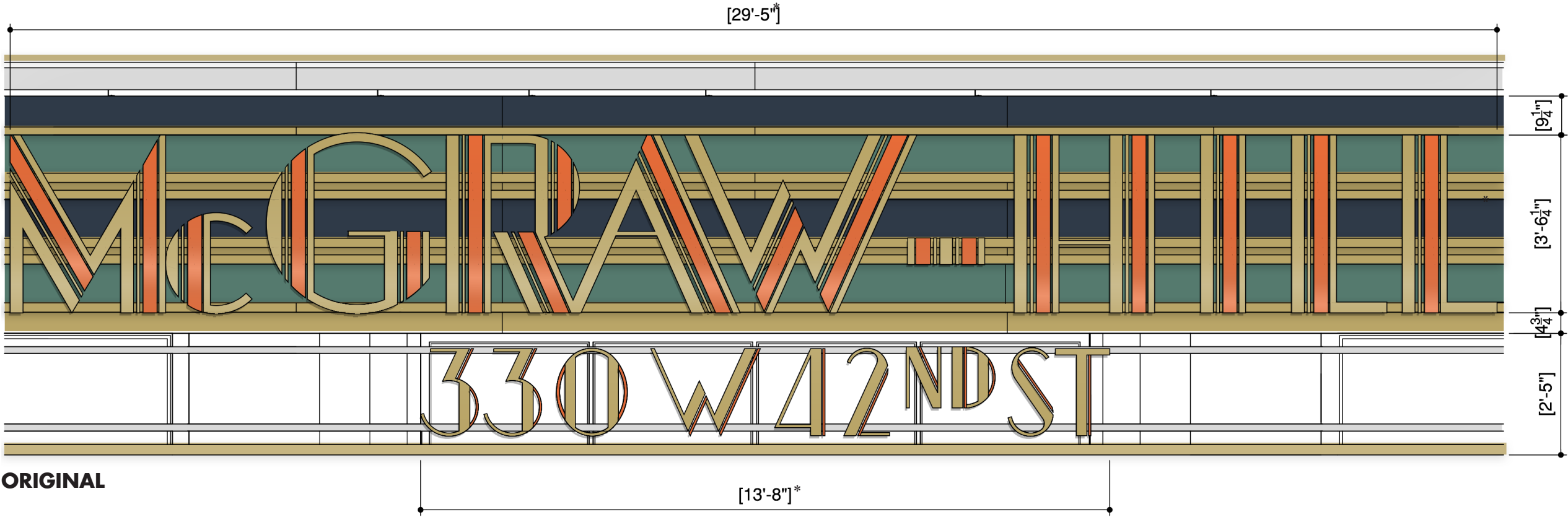






MATERIAL FINISH LEGEND:

	BRONZE DOOR FRAMING SIGNAGE METAL BANDS		STAINLESS STEEL FREE STANDING ROD		Sherwin Williams Color 6634 "Determined Orange" SIGNAGE ACCENT
	BLACK GRANITE BASE		Sherwin Williams Color 6237 "Dark Night" Glossy METAL WIDE BANDS		Sherwin Williams Color 6467 "Kendal Green" Glossy METAL NARROW BANDS



2

**41ST STREET BUILDING
GROUND FLOOR INFILL**



OVERALL VIEW



EXISTING EGRESS DOOR



DETAIL OF TENANT DOOR AND GLASS BLOCKS ABOVE



EXISTING GARAGE DOORS



EXISTING ENTRY AND EGRESS DOOR



EXISTING COLUMN CLADDING



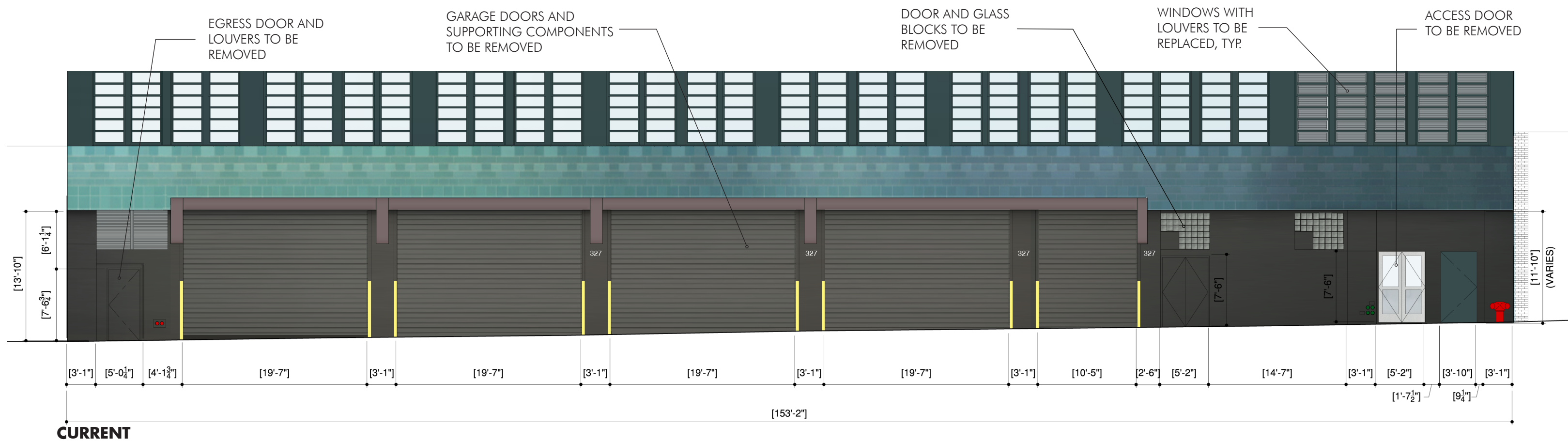
41ST STREET HISTORIC IMAGES



CA 1940, BACK BUILDING ENTRY

CA 1931, ORIGINAL 41ST STREET BACK FACADE

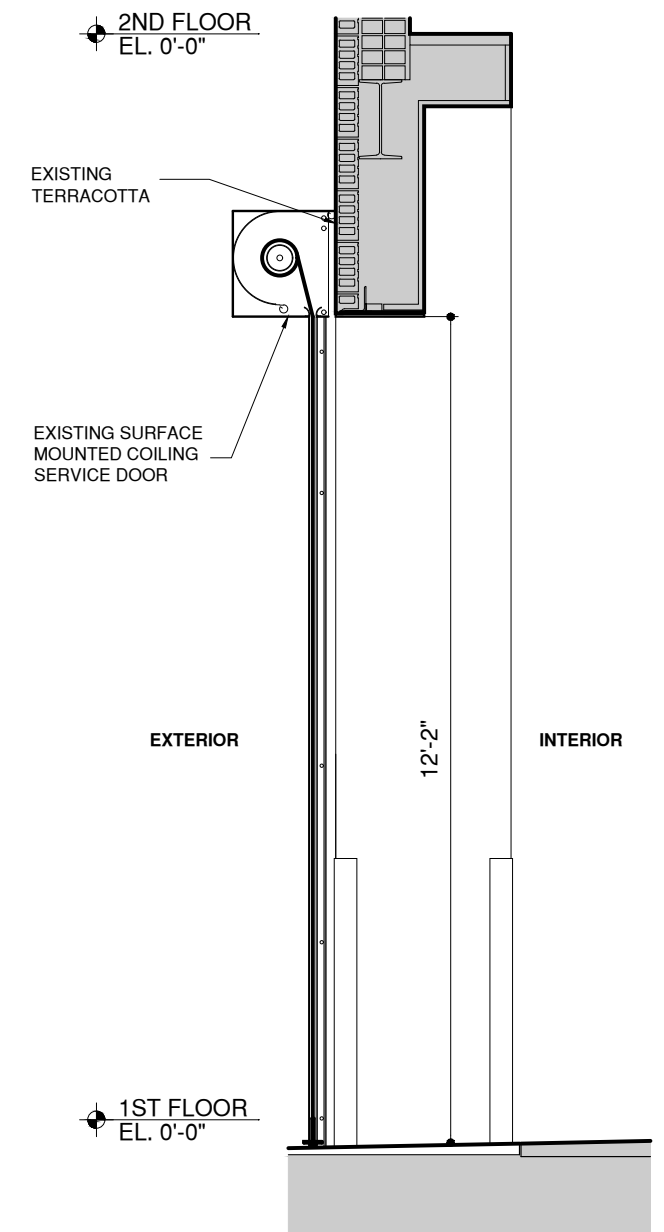
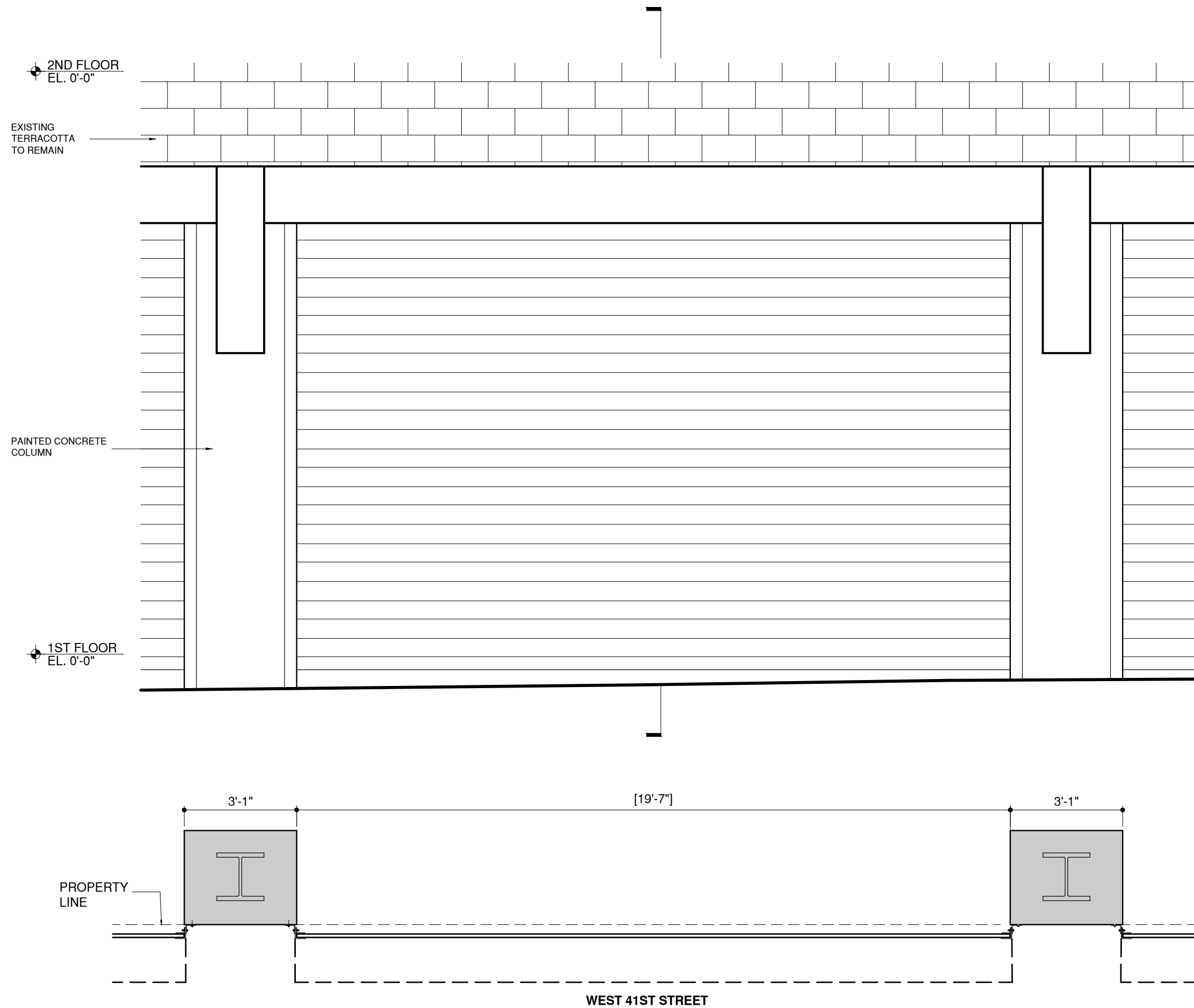


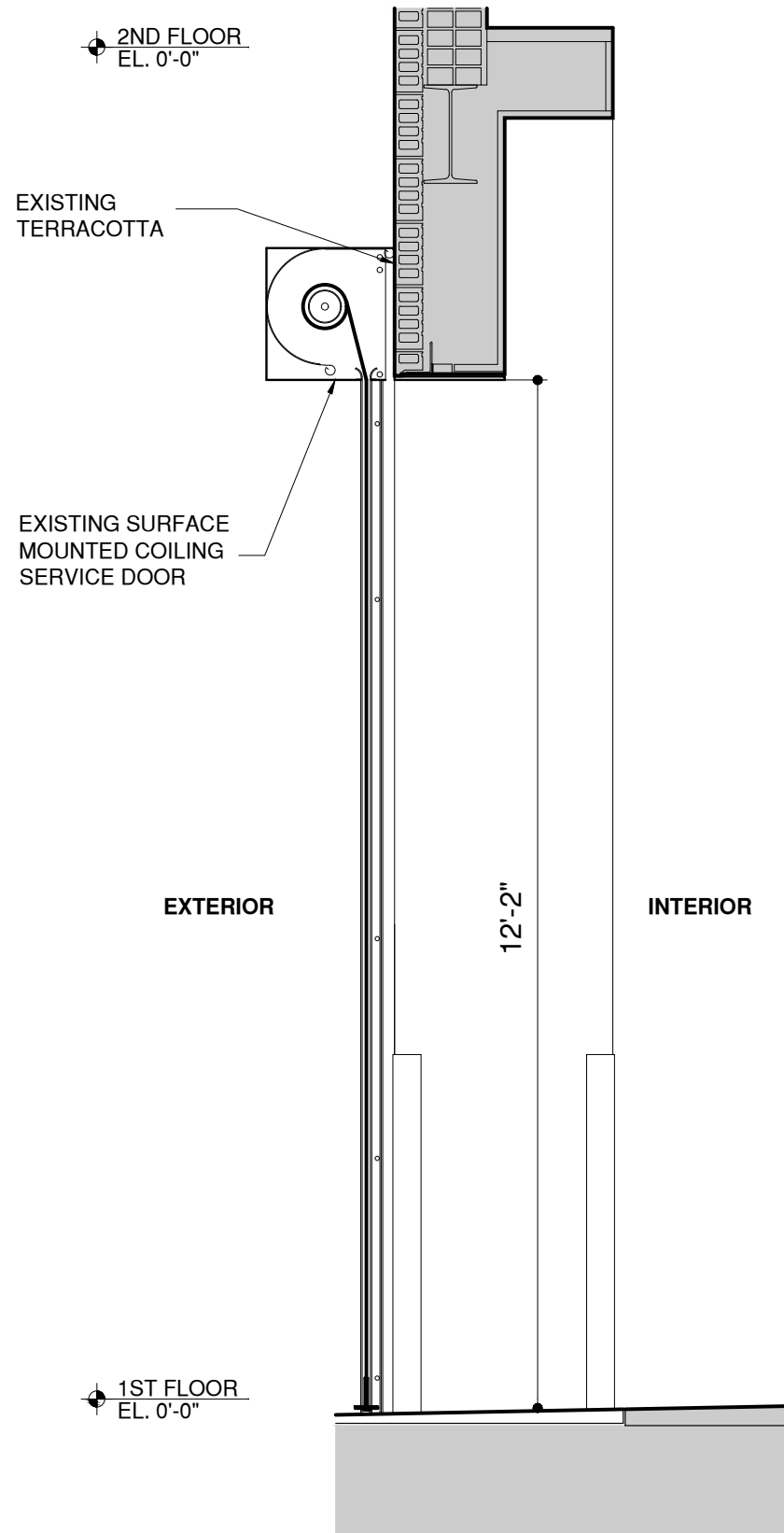


CURRENT

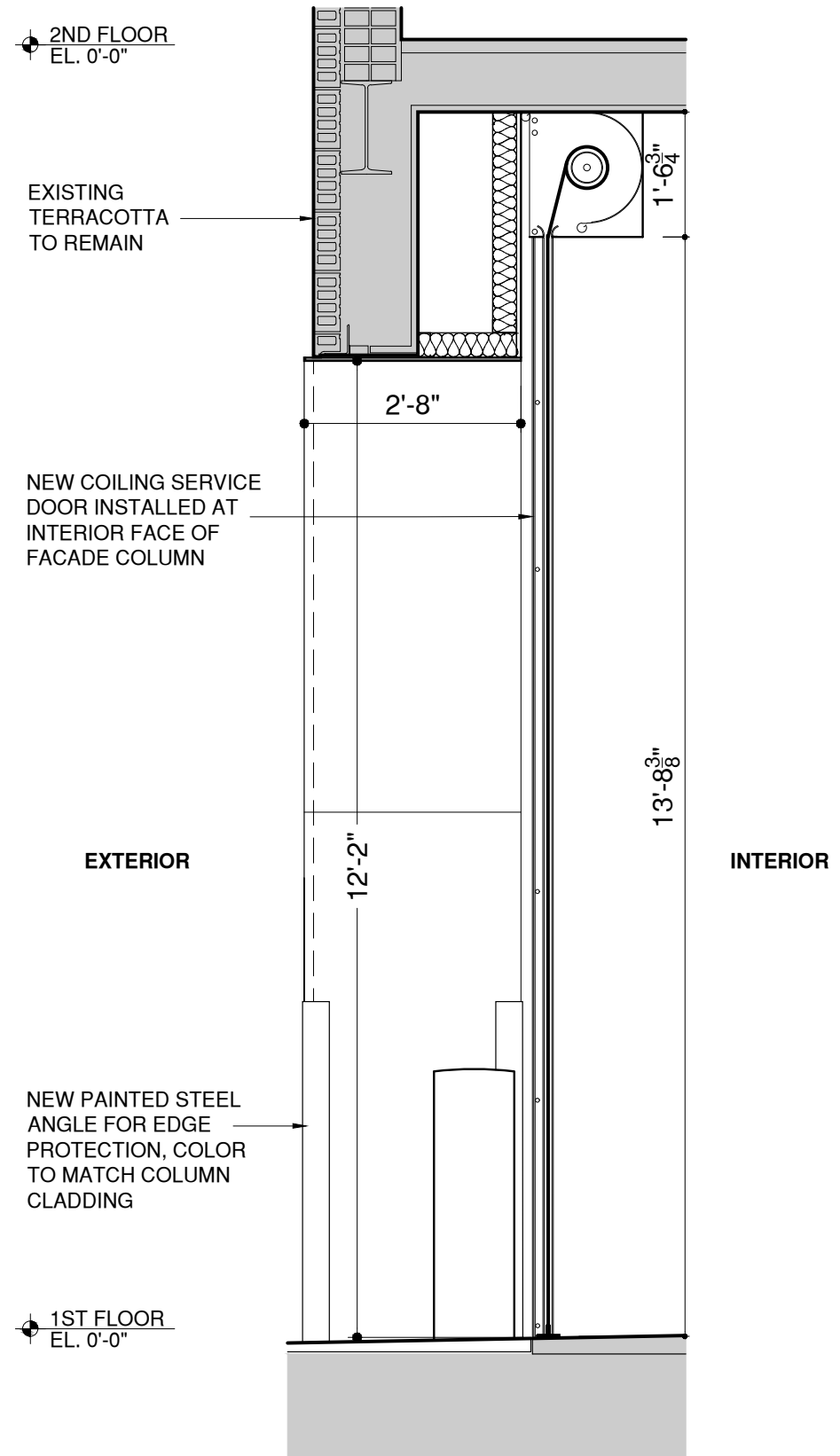


PROPOSED

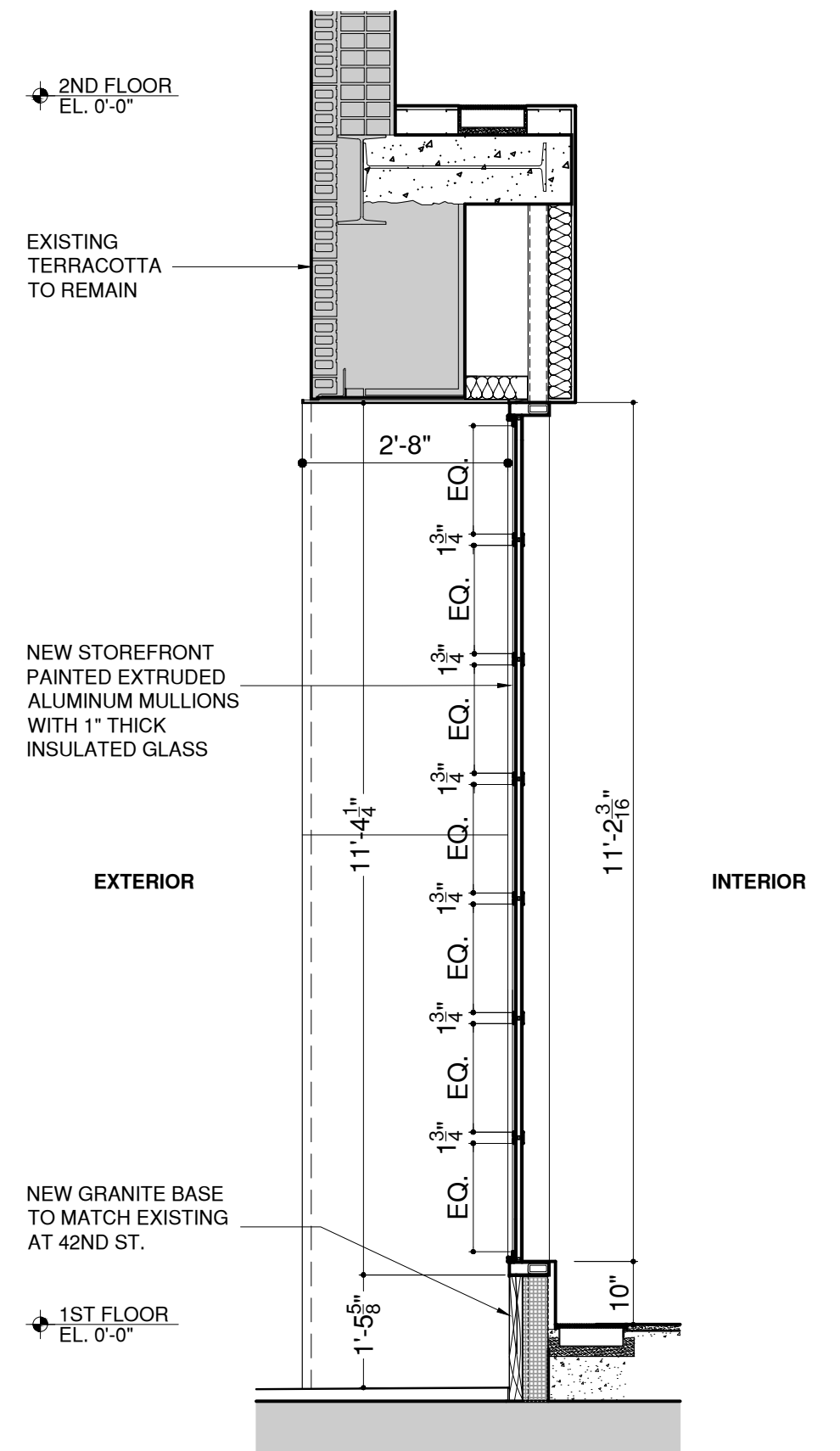




CURRENT



LOADING DOCK BAY - PROPOSED



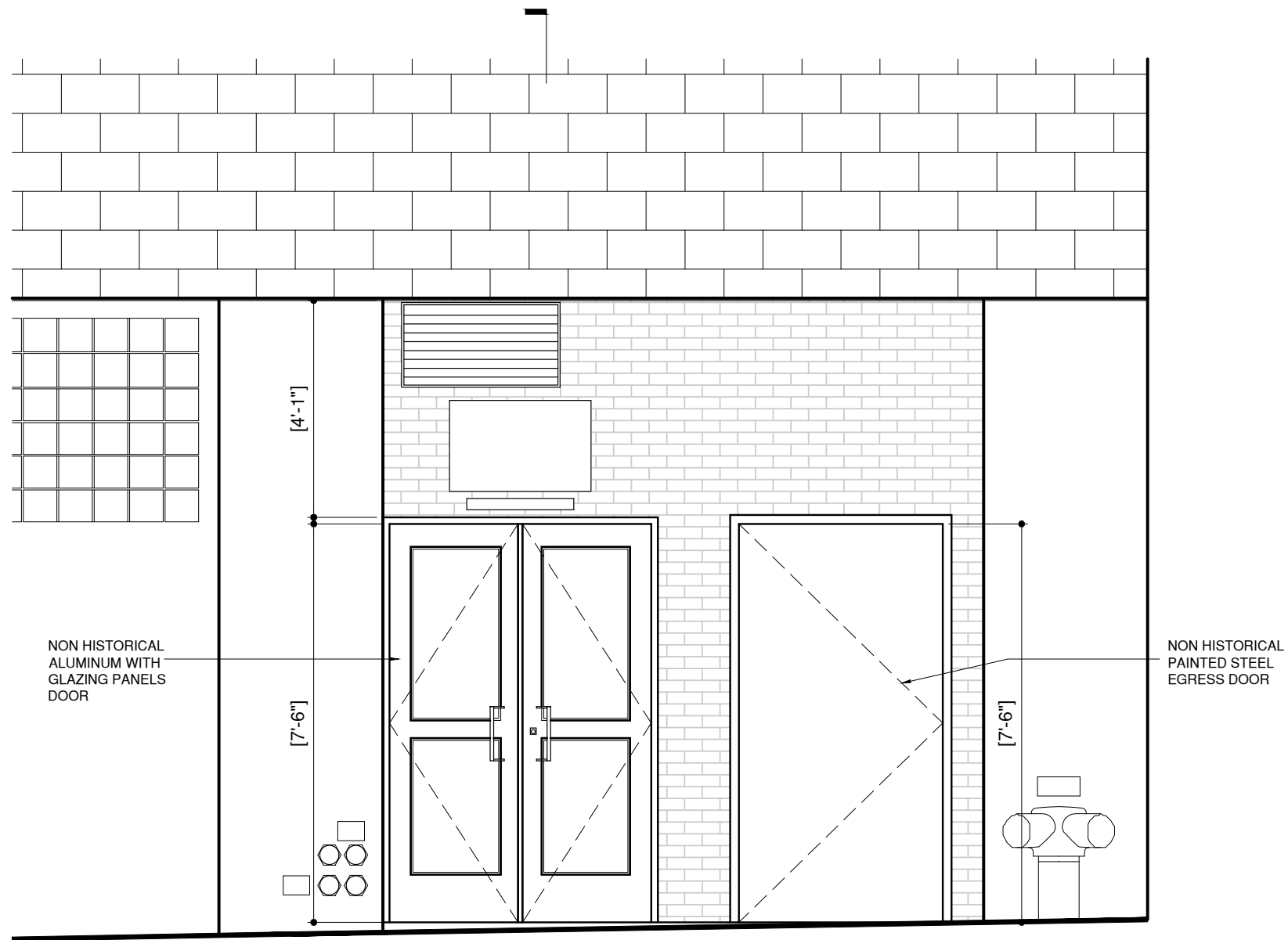
STOREFRONT BAY - PROPOSED



2ND FLOOR
EL. [+16'-0"]

ENTRY FIN. FL.
EL. +0'-3 1/2"

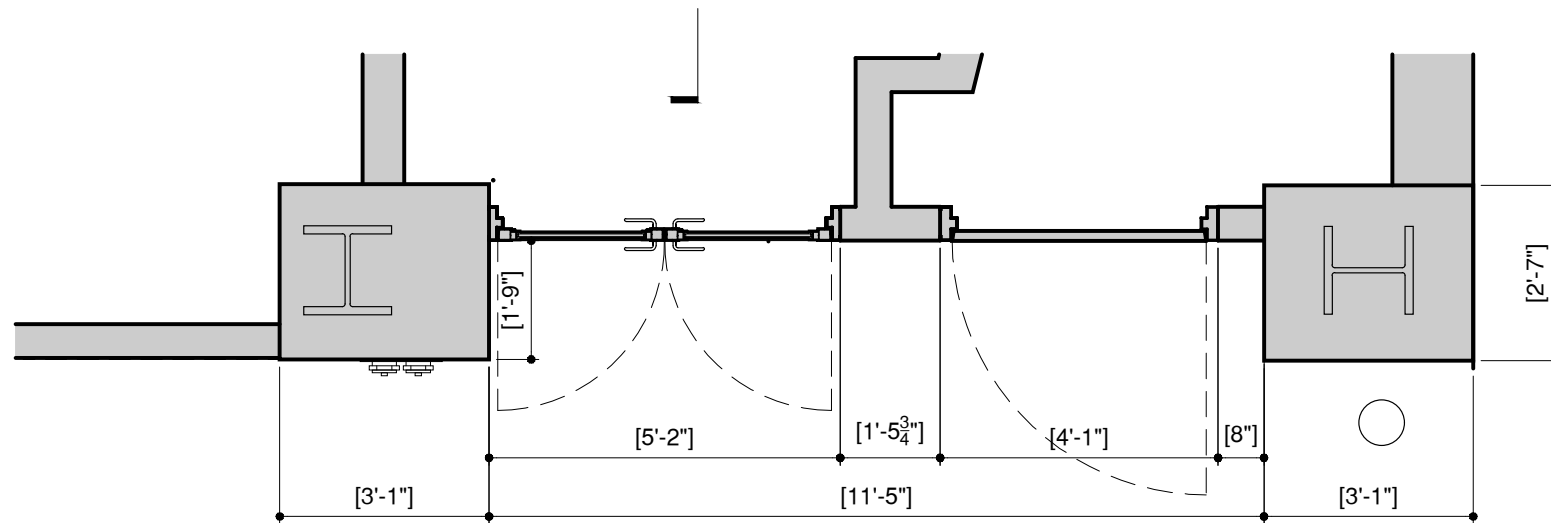
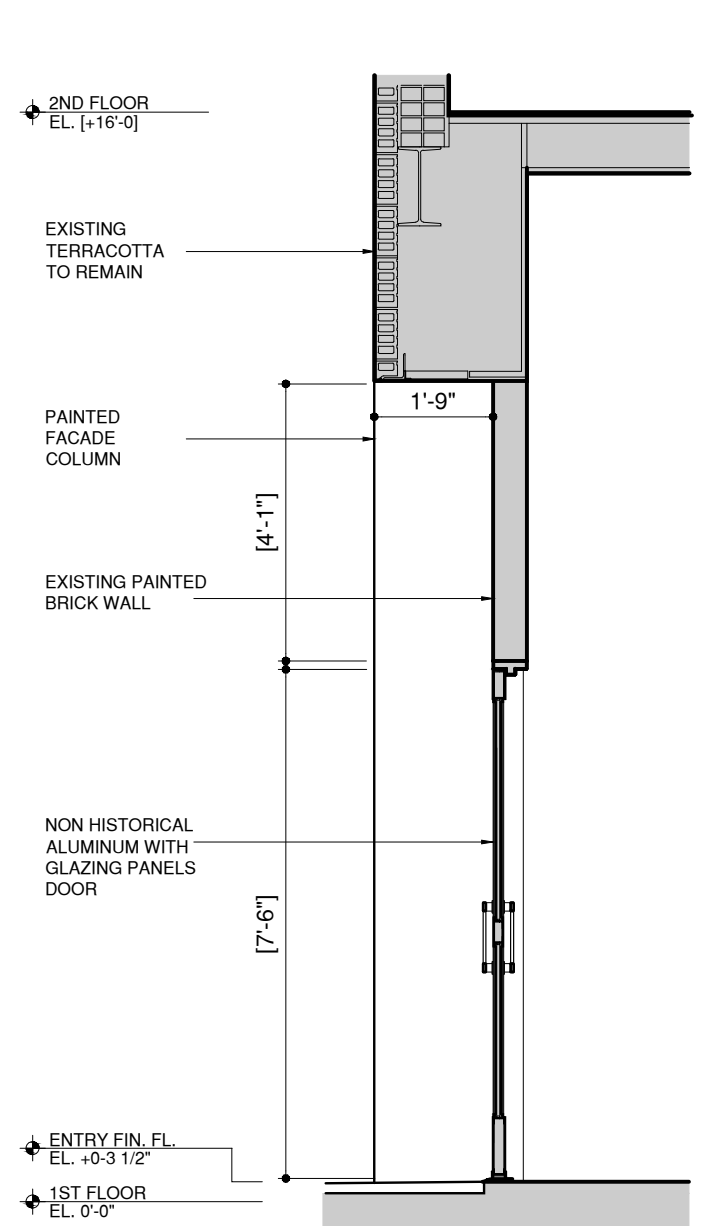
1ST FLOOR
EL. 0'-0"



2ND FLOOR
EL. [+16'-0"]

ENTRY FIN. FL.
EL. +0'-3 1/2"

1ST FLOOR
EL. 0'-0"



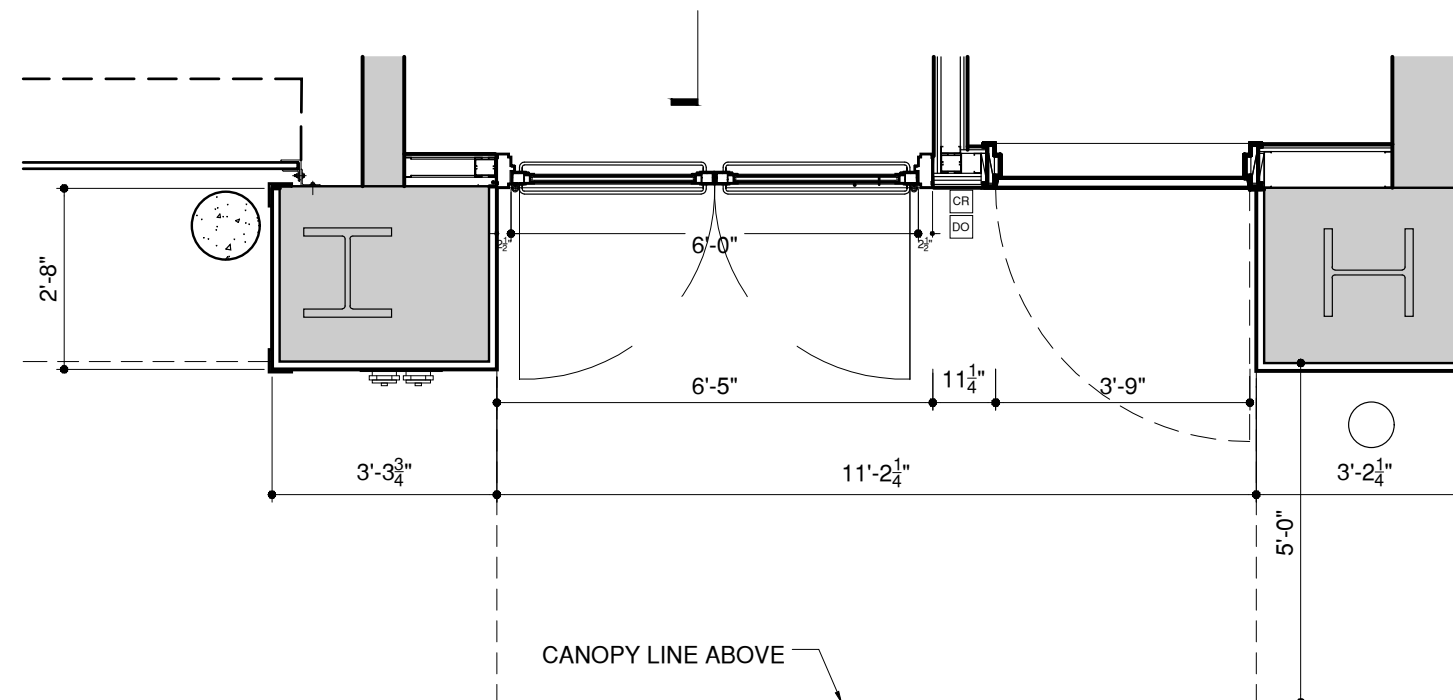
2ND FLOOR
EL. 0'-0"

EXISTING
TERRACOTTA
TO REMAIN

NEW PAINTED STEEL
COLUMN CLADDING
PANEL COLOR REF.
CHARCOAL GREY

NEW PAINTED STEEL
COILING SERVICE
DOOR COLOR REF.
CHARCOAL GREY

ENTRY FIN. FL.
EL. +0-3 1/2"
1ST FLOOR
EL. 0'-0"



2ND FLOOR
EL. 0'-0"

SIGNAGE IN
BRONZE 8" HIGH

T/O CANOPY
EL. + 12'-1"

U/S CANOPY
EL. + 11'-1"

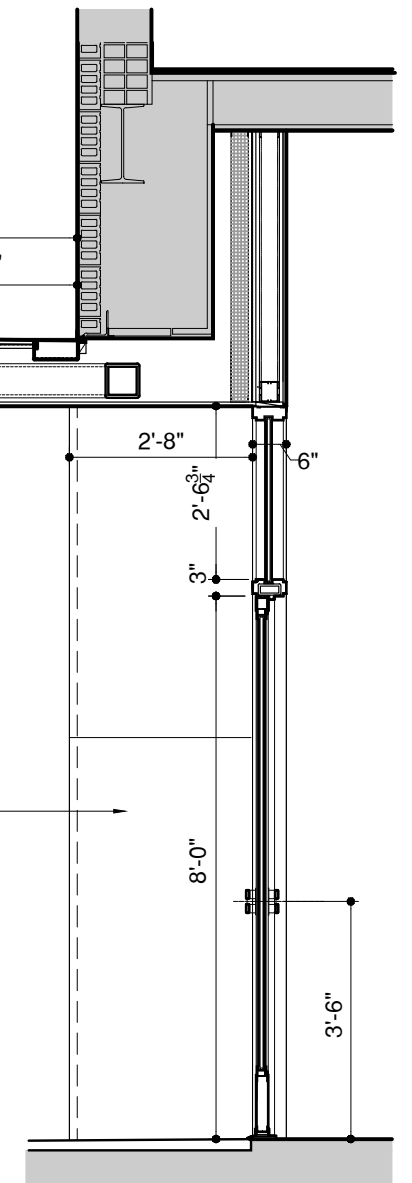
BRONZE SIGNAGE
ADHERED TO GLASS.
VINYL AT INTERIOR

BRONZE CLADDING
PANELS AND DOOR

NEW PAINTED STEEL COLUMN
CLADDING PANEL COLOR REF.
CHARCOAL GREY

BRONZE DOOR
FRAMING AND 1"
THICK. INSULATED
GLASS

ENTRY FIN. FL.
EL. +0-3 1/2"
1ST FLOOR
EL. 0'-0"

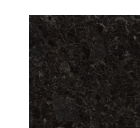


MATERIAL FINISH LEGEND:

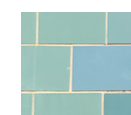
BRONZE
DOOR FRAMING



BLACK GRANITE
BASE



EXISTING TERRACOTA
SPANDREL



CHARCOAL GRAY
PAINTED METAL PANELS /
STOREFRONT MULLIONS





HISTORIC



PROPOSED



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