

DXA STUDIO 79-81 BEAVER STREET, WILLIAM ULMER BREWERY LPC PUBLIC HEARING PRESENTATION DECEMBER 10 2019

SITE PLAN & EXISTING CONDITION PHOTOS



WILLIAM ULMER BREWERY, INDIVIDUAL LANDMARK, 1 OF 3 DESIGNATED BUILDINGS

A: MAIN BREW HOUSE AND CONNECTED ENGINE AND MACHINE HOUSE, 71-83 BEAVER STREET (LOT 27)(1872 & 1881) 35-43 BELVIDERE STREET (LOT 27)(1885)

- TO BE RENOVATED

B: OFFICE,

31 BELVIDERE STREET (LOT 34)(1880)

- UNDER SEPARATE OWNERSHIP AND NOT PART OF SCOPE

C: STABLE AND STORAGE BUILDING,

26-28 LOCUST STREET (LOT 16)(1890)

- UNDER SEPARATE OWNERSHIP AND NOT PART OF SCOPE

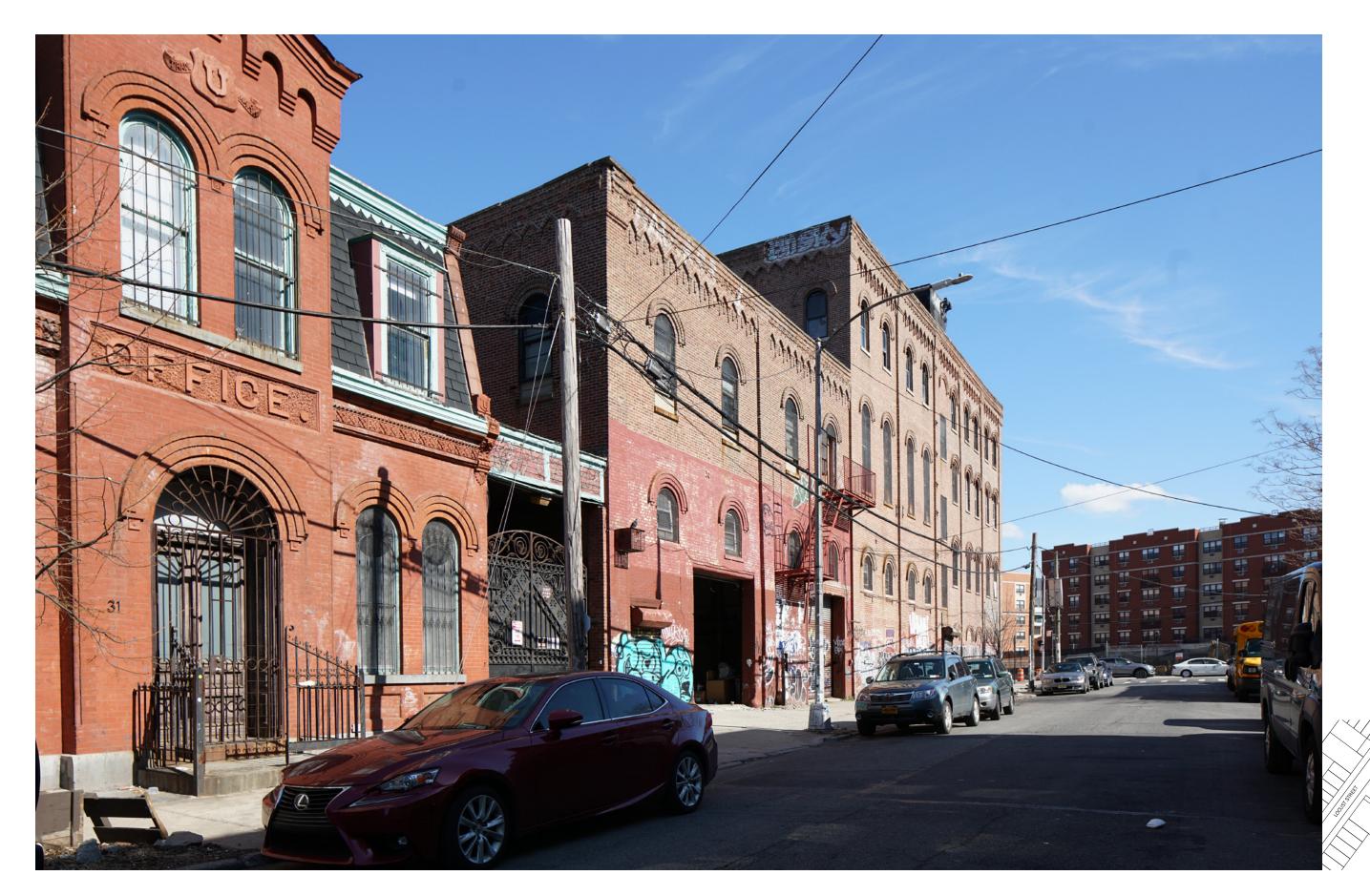
D: 1 STORY BUILDING,

38 LOCUST STREET (LOTS 20 & 25)(1924)
FORMER COURTYARD FOR BREWERY COMPLEX BUT NOT PART OF LANDMARK SITE

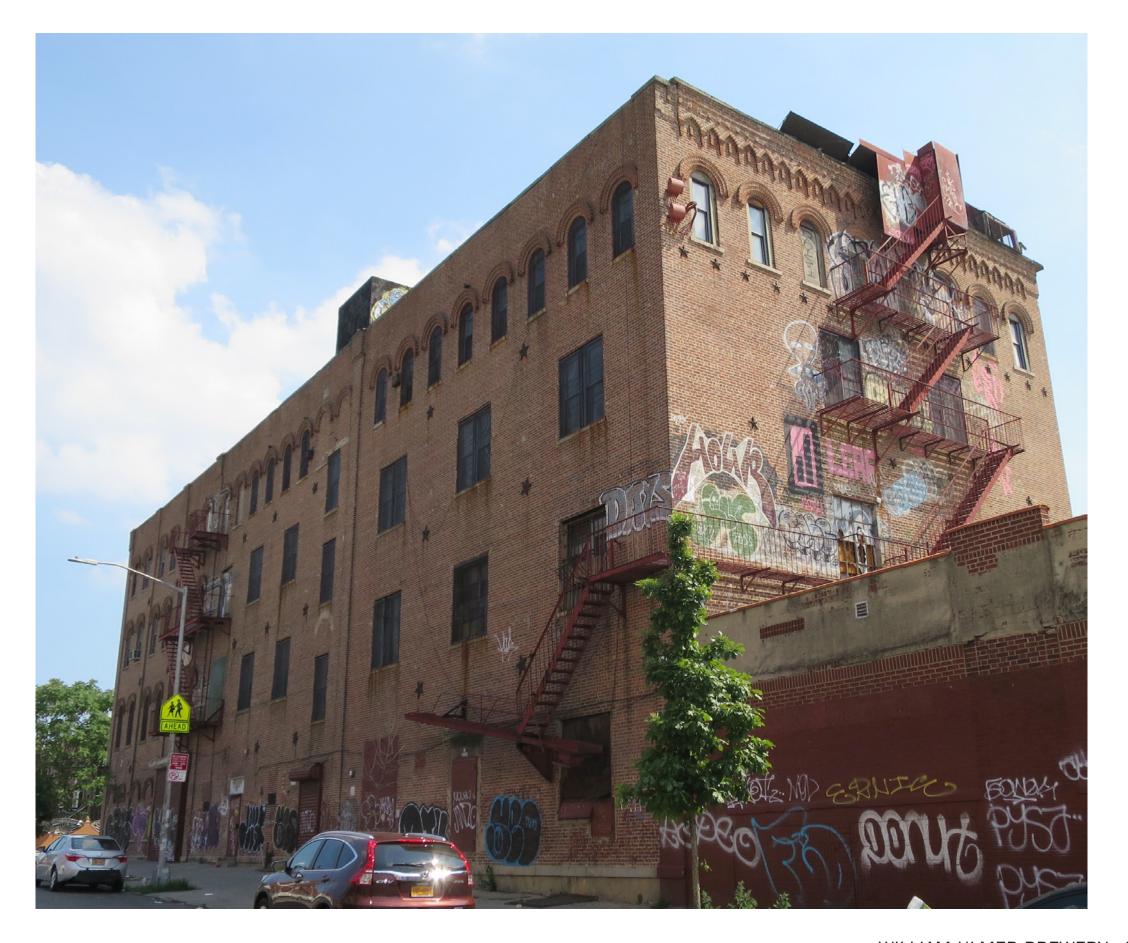
- UNDER SEPARATE OWNERSHIP AND NOT PART OF SCOPE

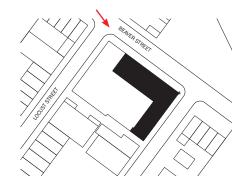










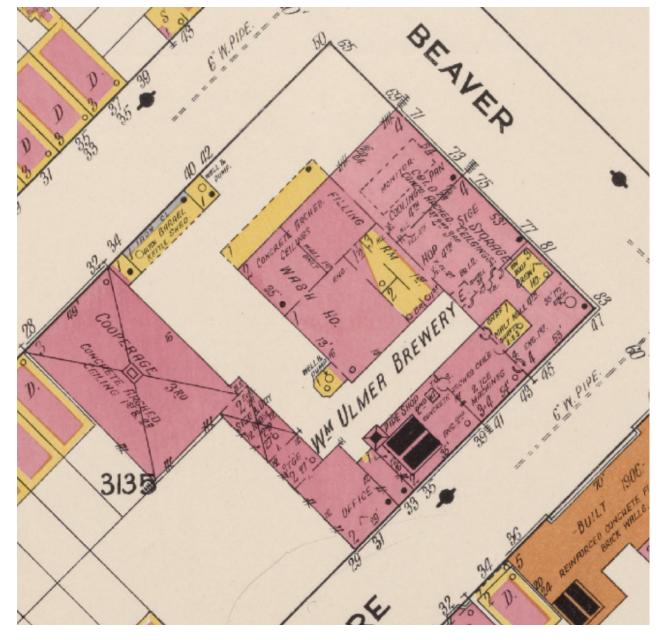


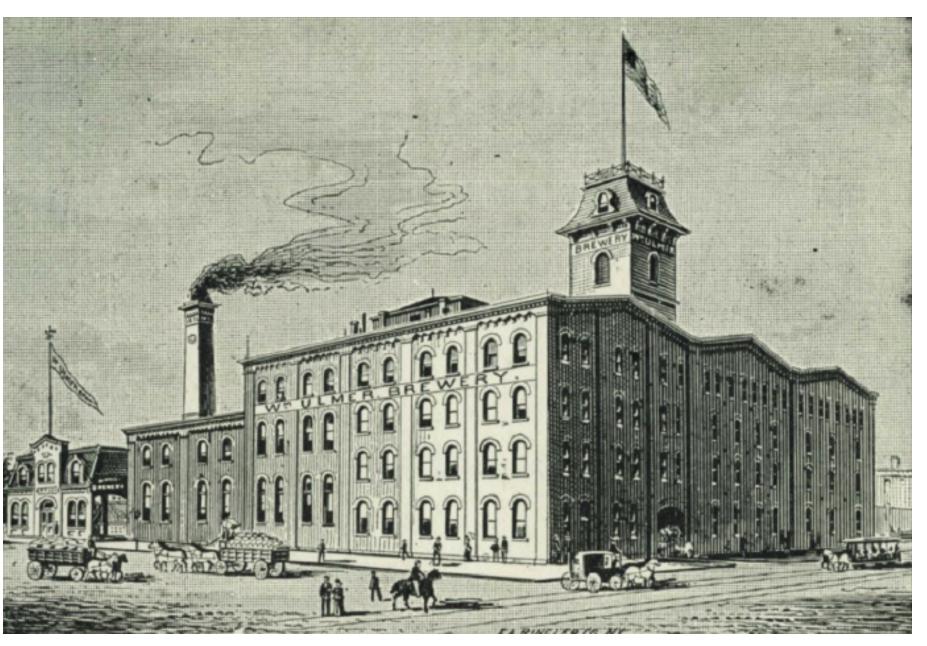






HISTORIC IMAGES





HISTORICAL STREET MAP, CIRCA 1918

HISTORICAL DRAWING, BROOKLYN EAGLE, 1898





VIEW AT THE CORNER OF BELVIDERE STREET AND BELVIDERE STREET, CIRCA 1920





VIEW AT THE CORNER OF BELVIDERE STREET AND BELVIDERE STREET, CIRCA 1940





VIEW AT THE CORNER OF BEAVER STREET AND LOCUST STREET, CIRCA 1940





VIEW SOUTH ALONG BEAVER STREET, CIRCA 1980

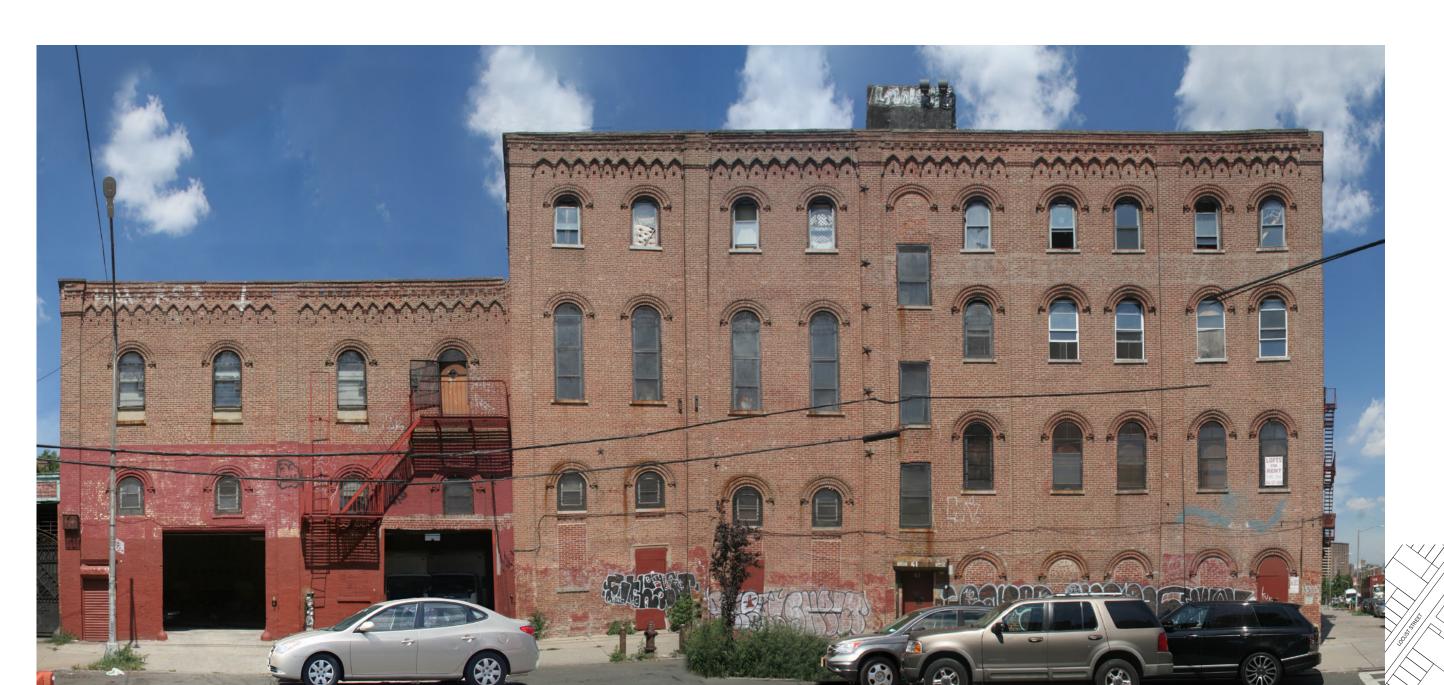


EXISTING CONDITIONS PHOTOS OF STREET FACADES













WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · EXISTING CONDITION PHOTOS



EXISTING BEAVER STREET ELEVATION



WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · BEAVER STREET EXISTING ELEVATION PHOTOS



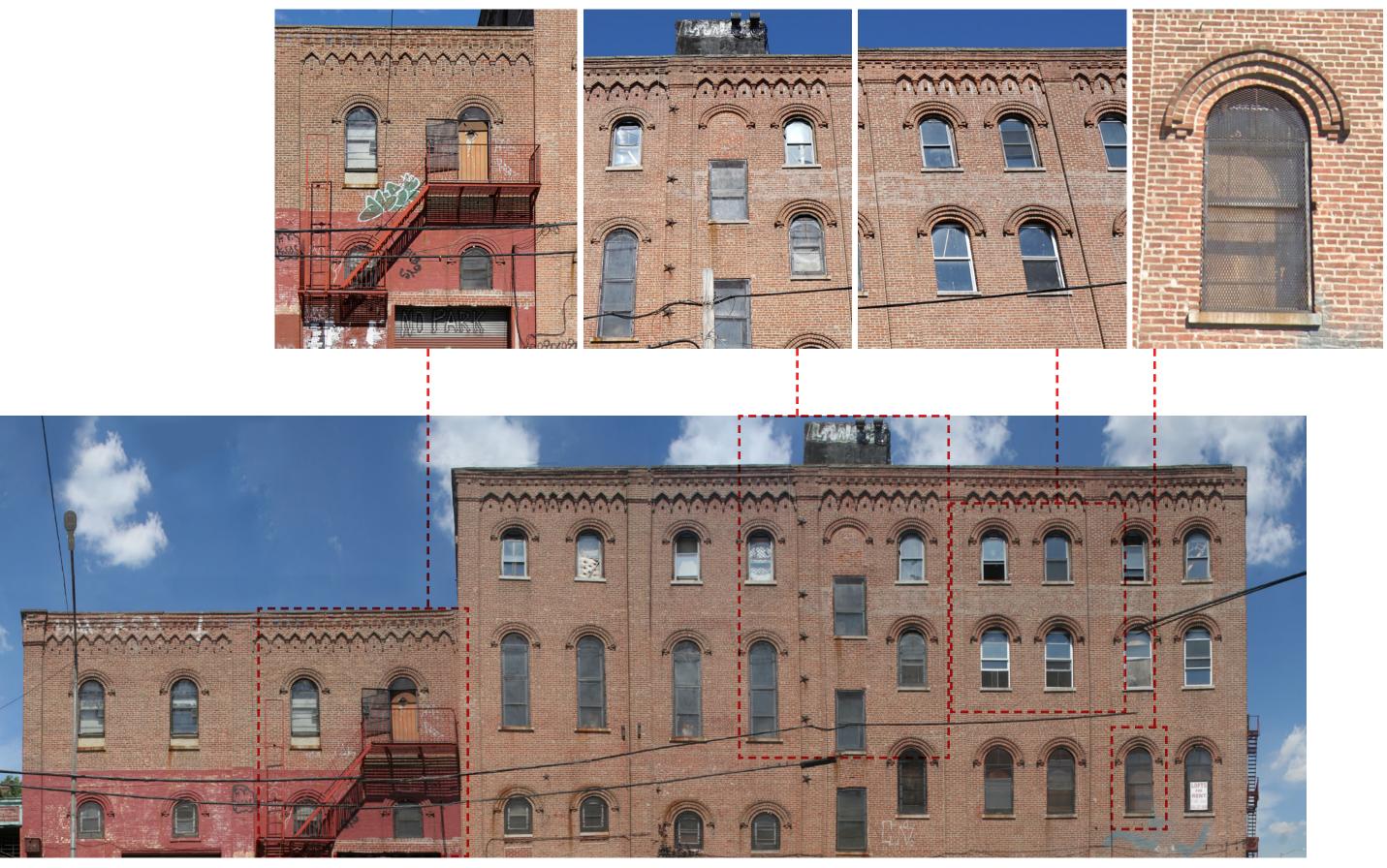
BEAVER STREET UPPER FLOOR ELEVATION





EXISTING BEAVER STREET ELEVATION









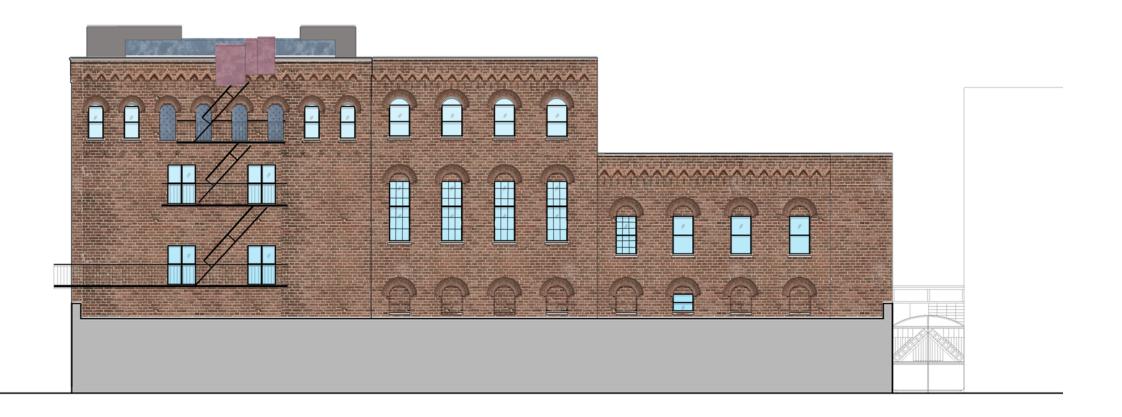


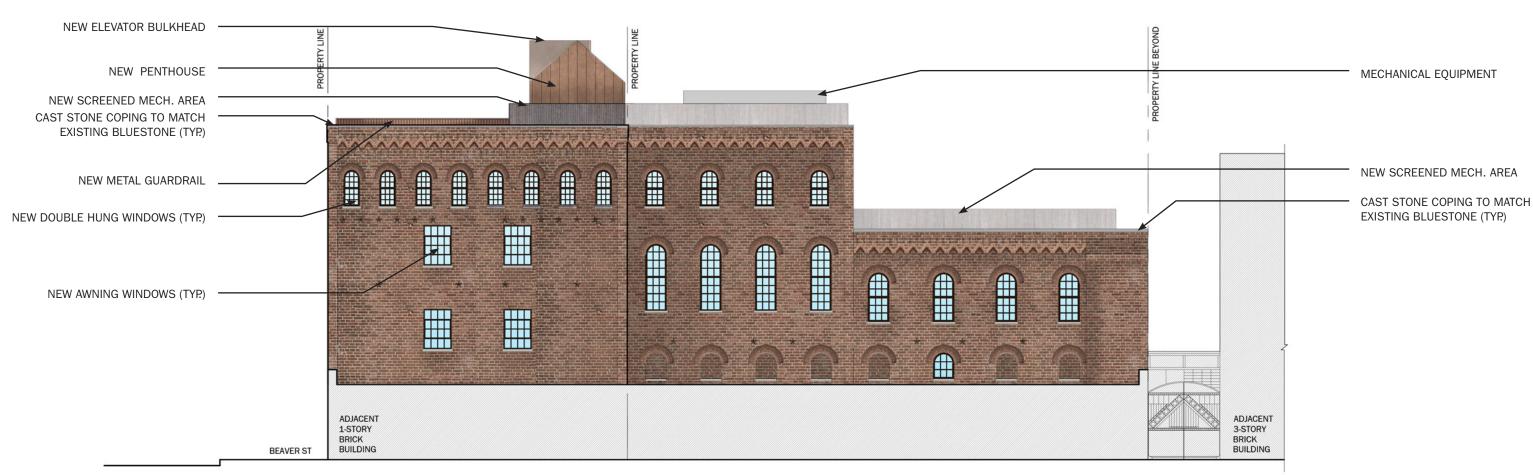
PROPOSED SCOPE













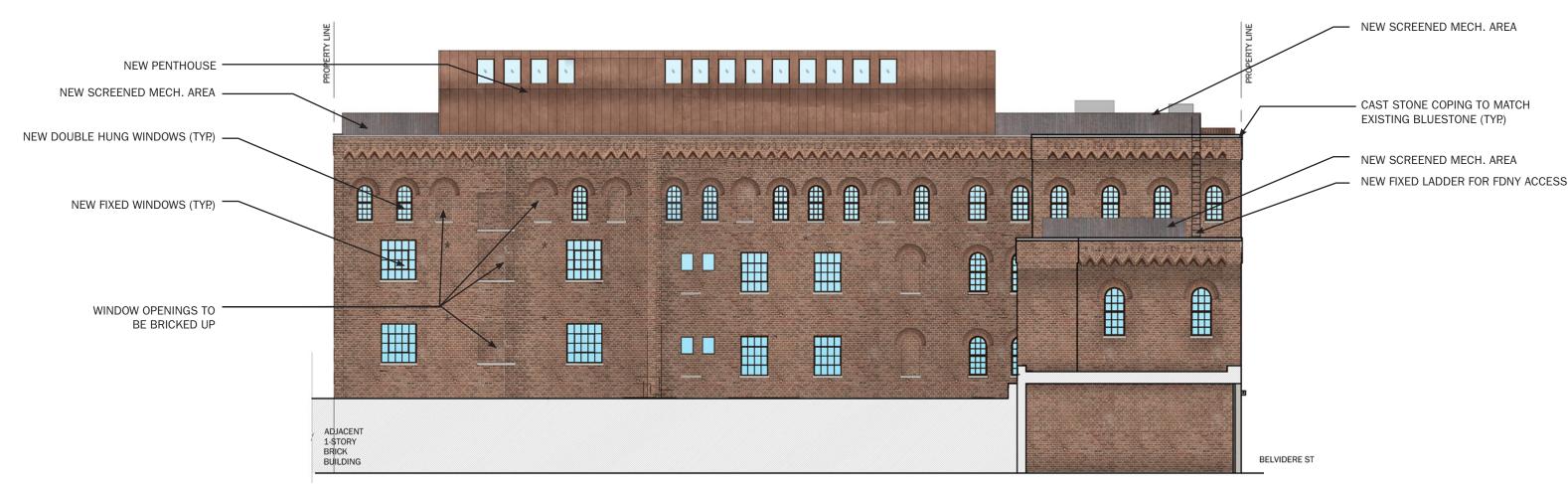
WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · WEST FACADE EXISTING AND PROPOSED ELEVATIONS









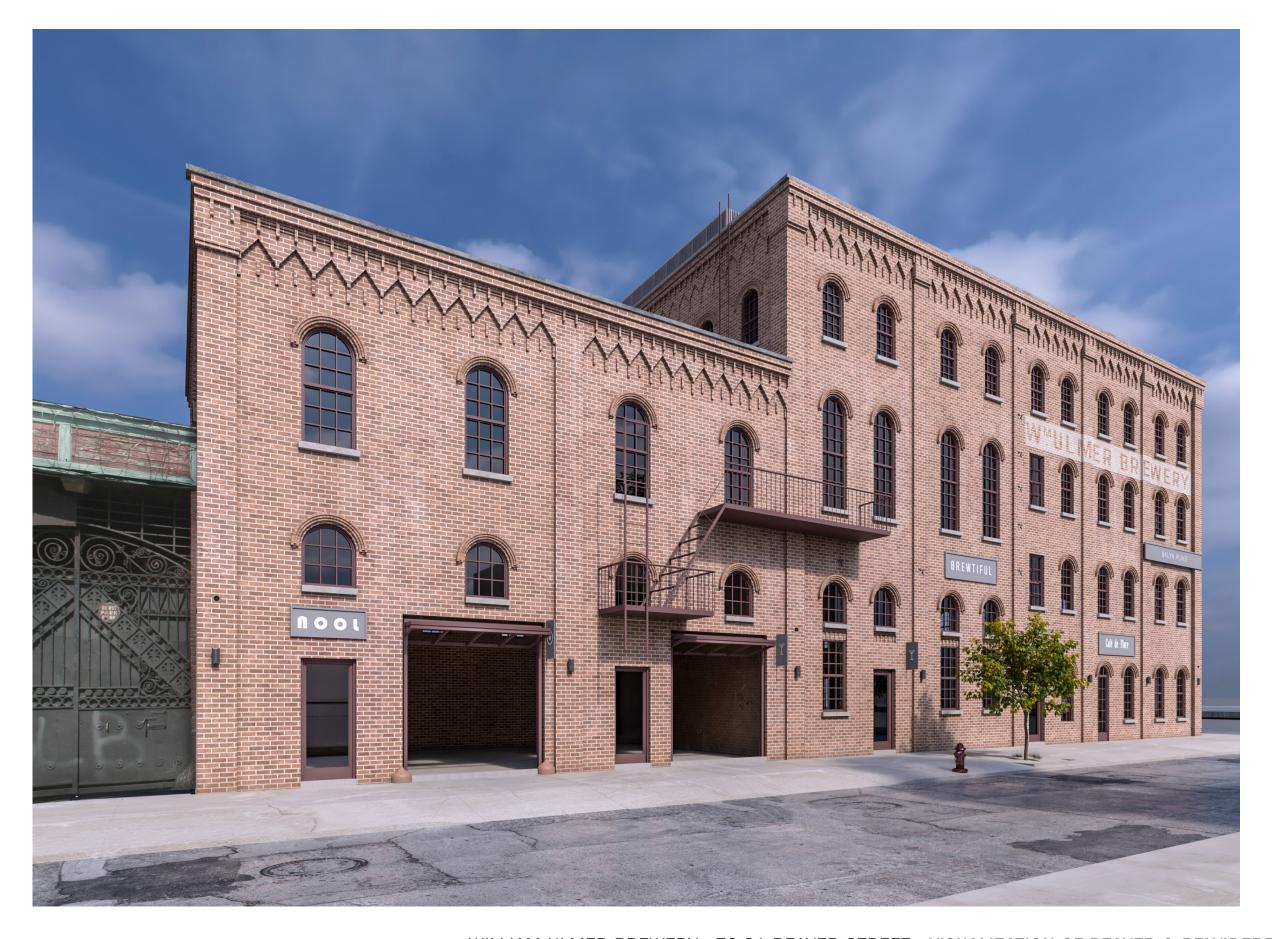




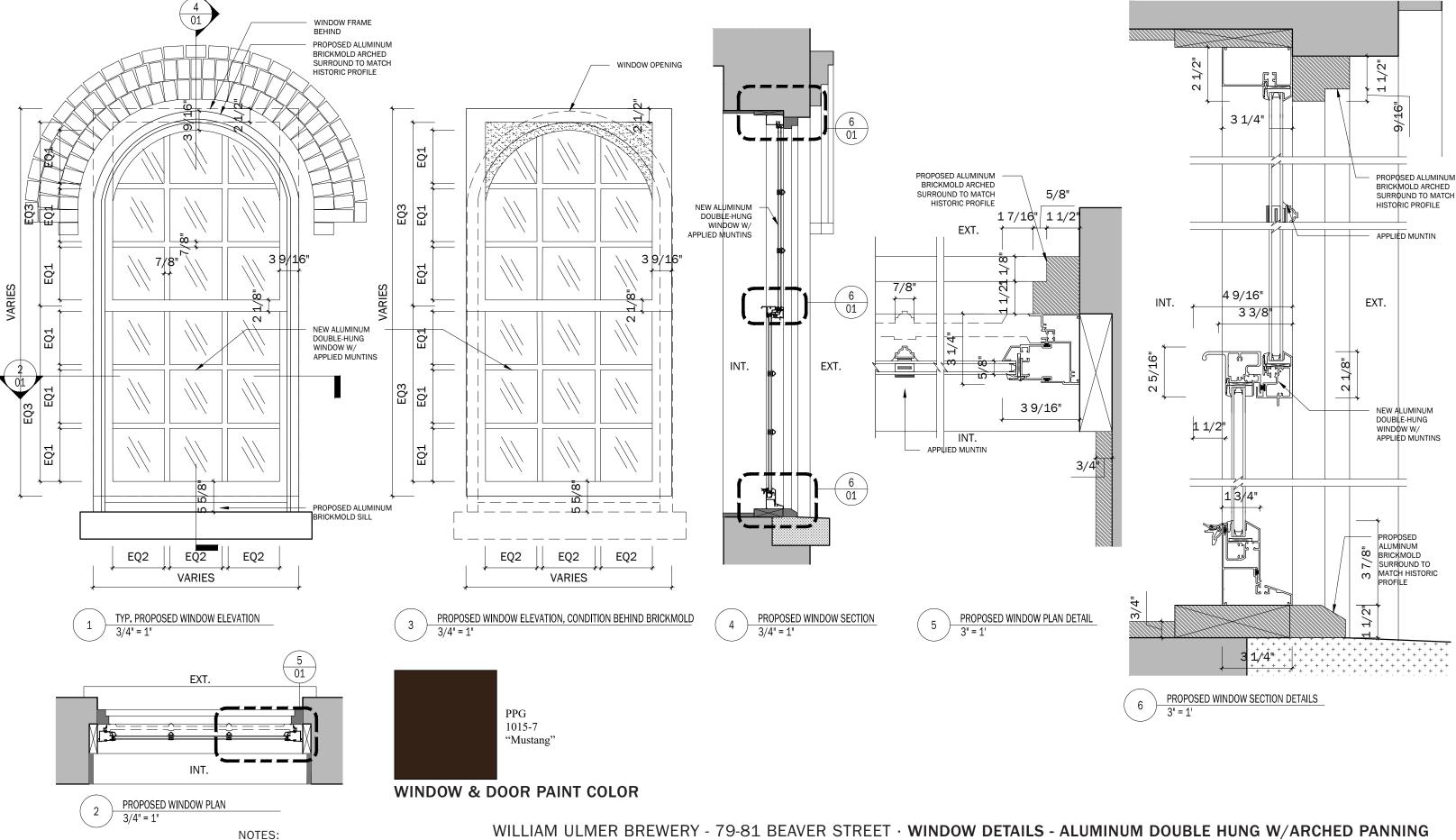
WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · SOUTH FACADE EXISTING AND PROPOSED ELEVATIONS





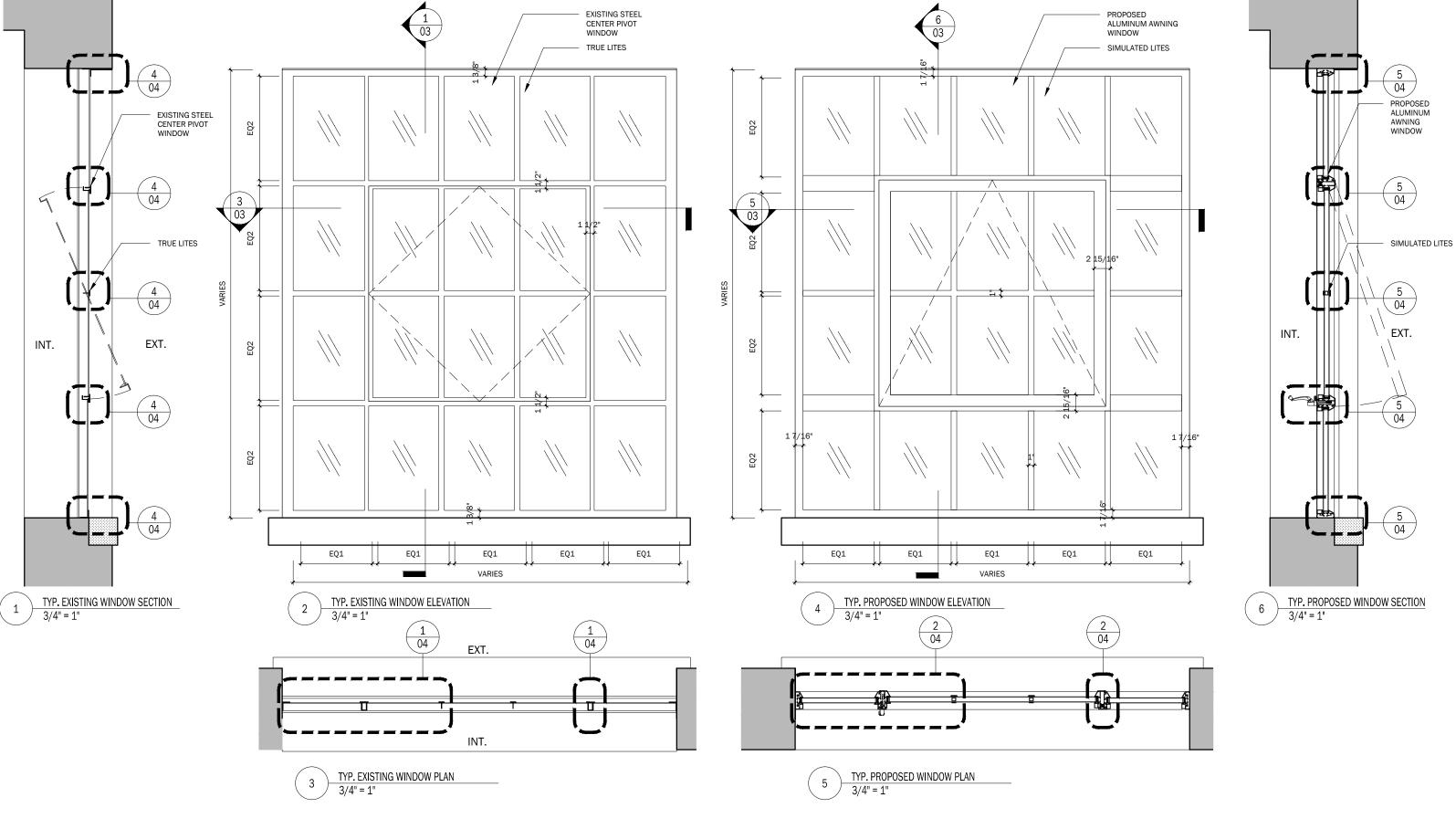






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New York, NY 10001
T 212 874 0567
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- 1. WINDOW PAINT FINISH COLOR "MUSTANG" (PPG 1015-7)
- 2. DIMENSIONS ARE BEST ESTIMATE BASED ON HISTORIC PHOTOS AND SURVEY OF REMAINING SITE CONDITIONS. FINAL DIMENSIONS TO BE V.I.F.
- 3. THERE ARE NO REMAINING DOUBLE-HUNG WINDOWS ON SITE.



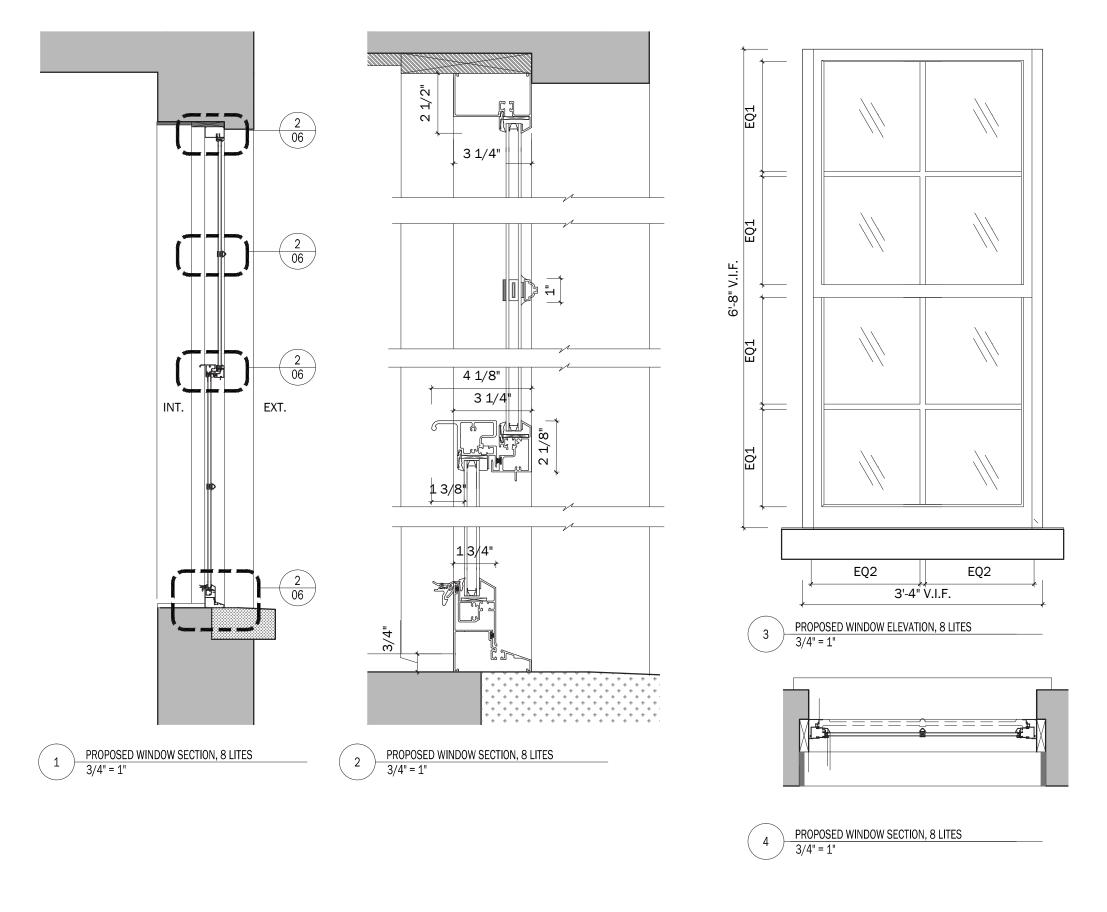


NOTES:

WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · WINDOW DETAILS - ALUMINUM RECTINLINEAR AWNING

 WINDOW PAINT FINISH COLOR "MUSTANG" (PPG 1015-7)
 DIMENSIONS ARE BEST ESTIMATE BASED ON HISTORIC PHOTOS AND SURVEY OF REMAINING SITE CONDITIONS. FINAL DIMENSIONS TO BE V.I.F.

3. THERE ARE NO REMAINING DOUBLE-HUNG WINDOWS ON SITE.





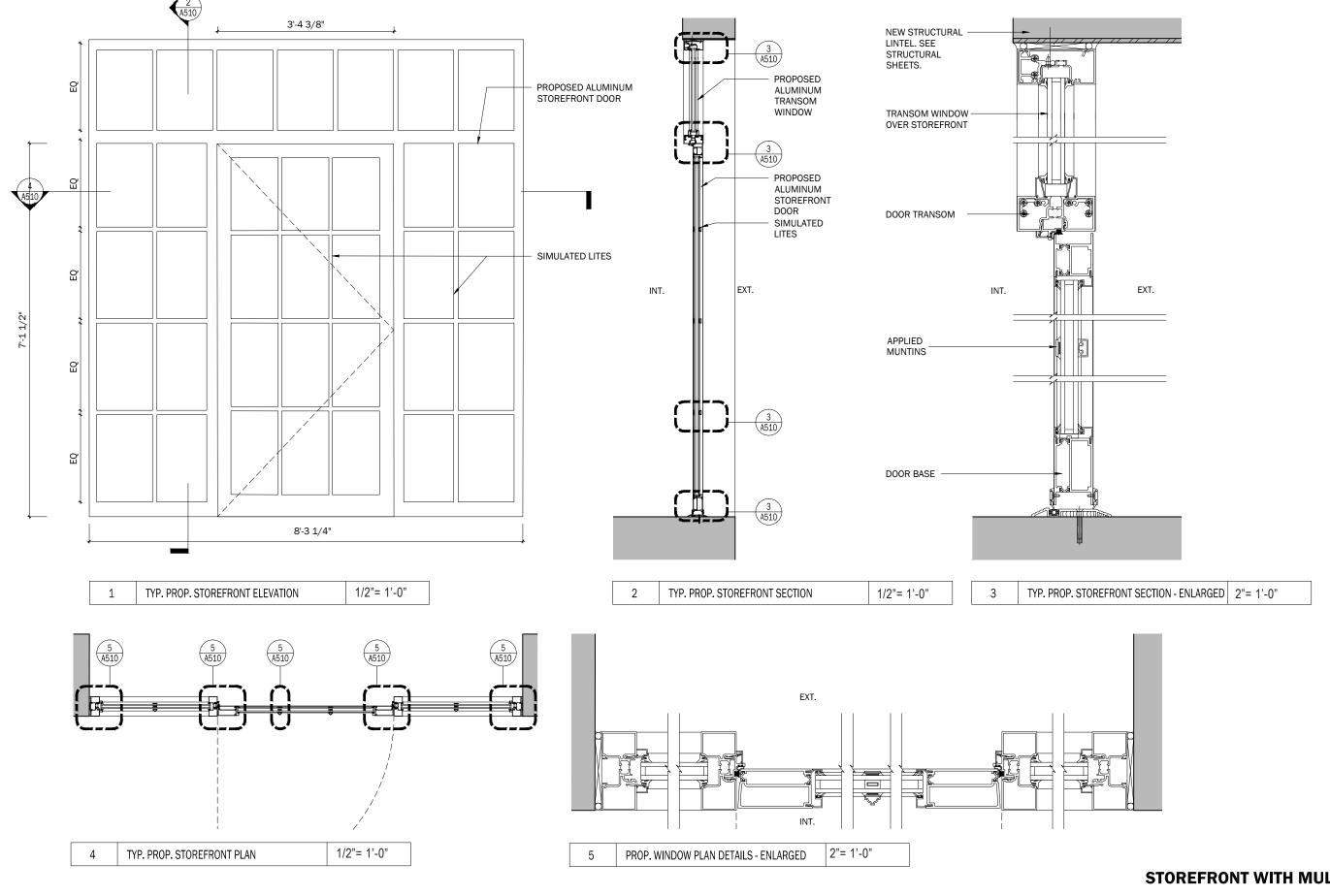
NOTES

WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · WINDOW DETAILS - ALUMINUM DOUBLE HUNG - RECTILINEAR

1. WINDOW PAINT FINISH COLOR "MUSTANG" (PPG 1015-7)

2. DIMENSIONS ARE BEST ESTIMATE BASED ON HISTORIC PHOTOS AND SURVEY OF REMAINING SITE CONDITIONS. FINAL DIMENSIONS TO BE V.I.F.

3. THERE ARE NO REMAINING DOUBLE-HUNG WINDOWS ON SITE.



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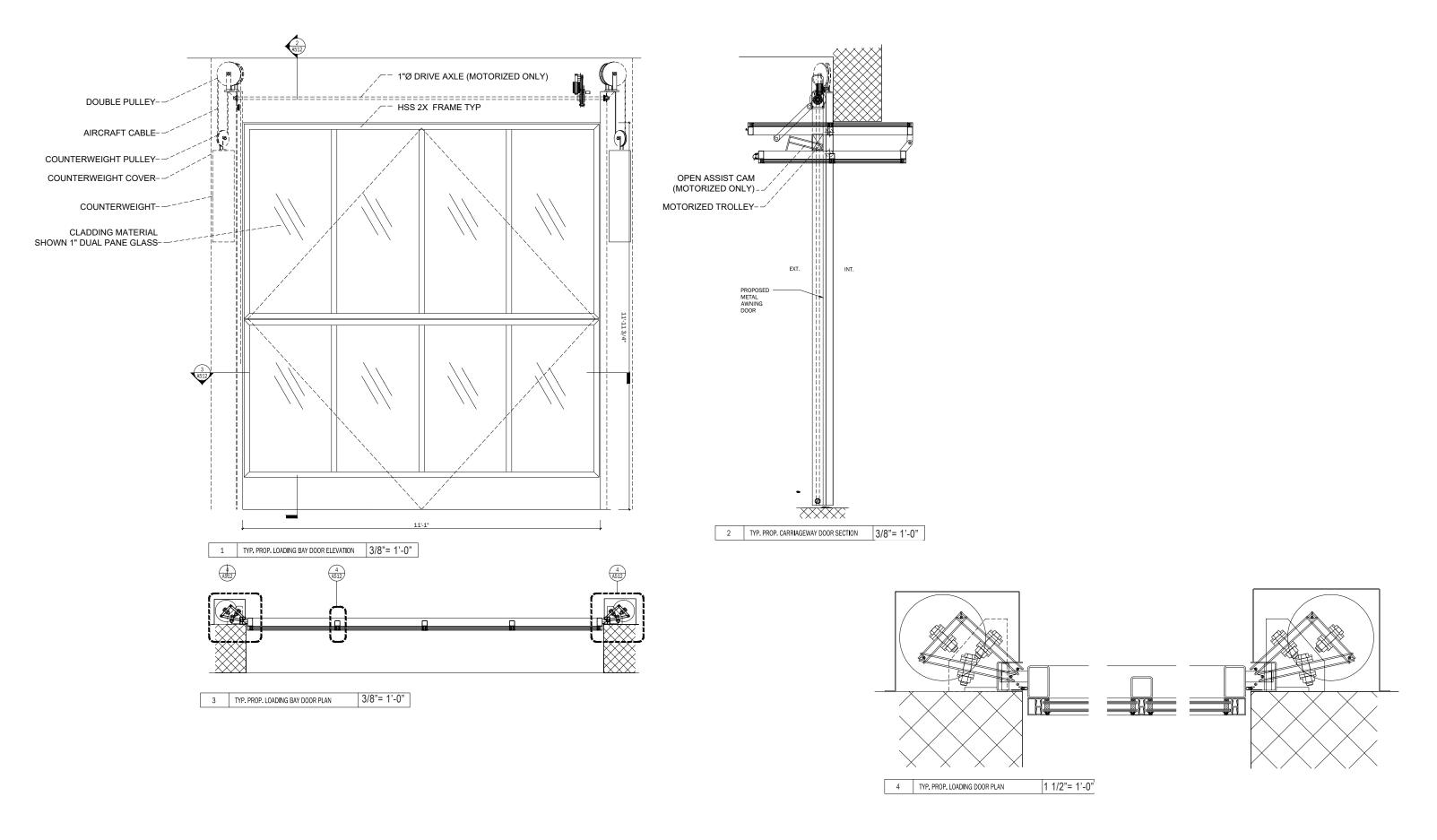
www.dxastudio.com

NOTES:

- 1. DOOR PAINT FINISH COLOR "MUSTANG" (PPG 1015-7)
- 2. DIMENSIONS ARE BEST ESTIMATE BASED ON HISTORIC PHOTOS AND SURVEY OF REMAINING SITE CONDITIONS. FINAL DIMENSIONS TO BE V.I.F.
- 3. THERE ARE NO REMAINING DOUBLE-HUNG WINDOWS ON SITE.



WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · DOOR DETAILS - STOREFRONT DETAIL





NOTES

WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · LOADING BAY DOOR DETAILS - VERTICAL BIFOLD DOOR

1. DOOR PAINT FINISH COLOR "MUSTANG" (PPG 1015-7)

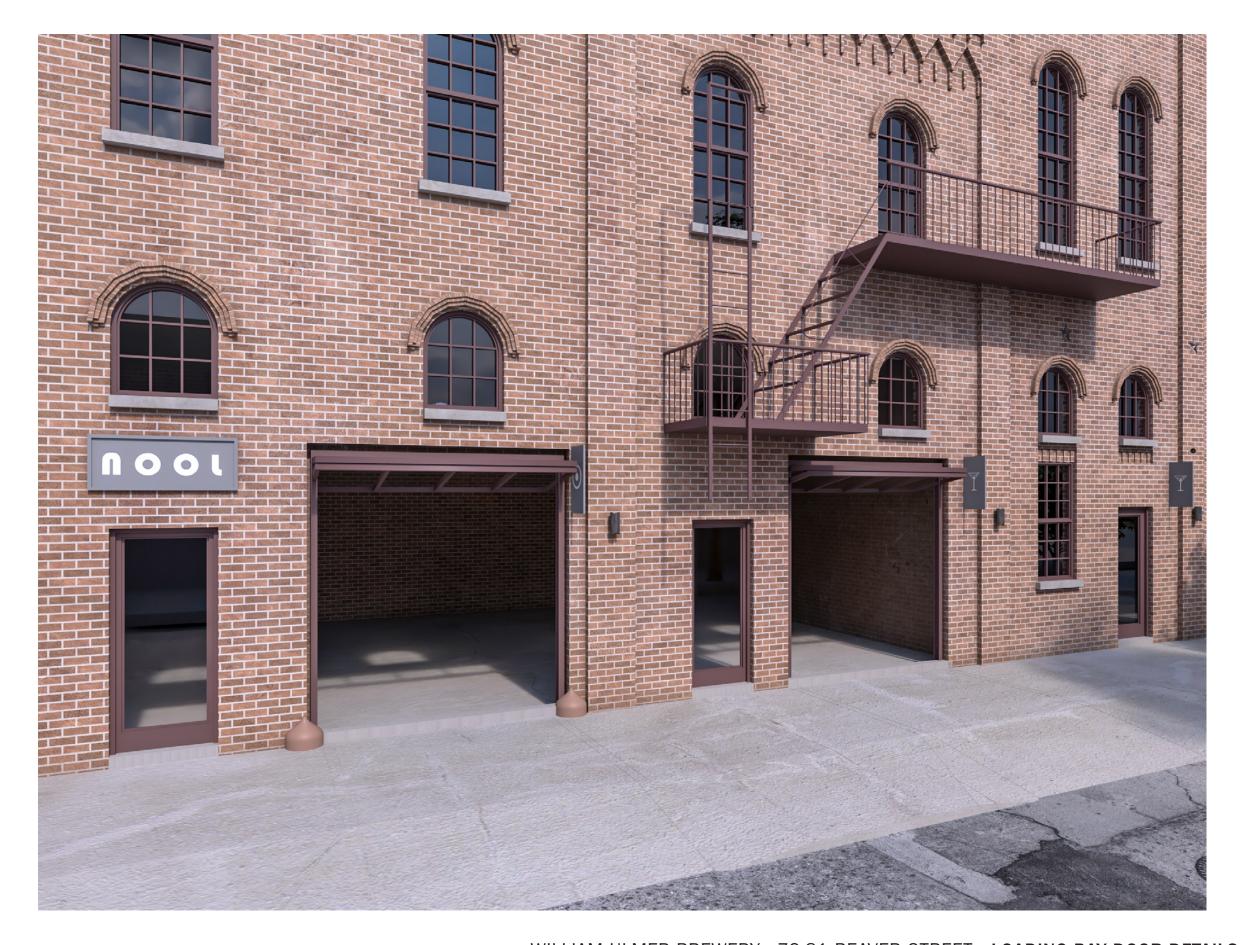
2. DIMENSIONS ARE BEST ESTIMATE BASED ON HISTORIC PHOTOS AND SURVEY OF REMAINING SITE CONDITIONS. FINAL DIMENSIONS TO BE V.I.F.

3. THERE ARE NO REMAINING DOUBLE-HUNG WINDOWS ON SITE.

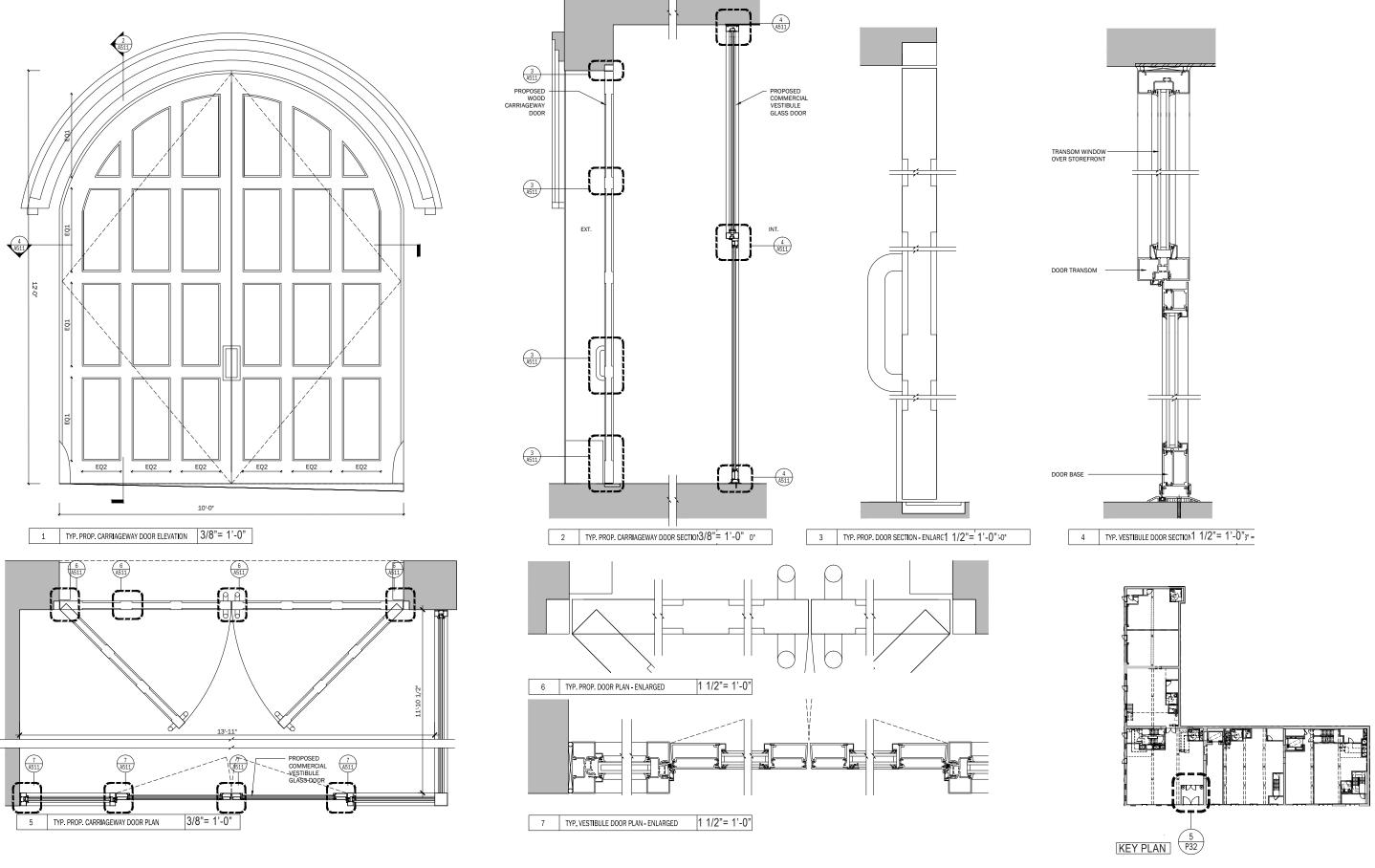














NOTES:

- 1. DIMENSIONS ARE BEST ESTIMATE BASED ON HISTORIC PHOTOS AND SURVEY OF REMAINING SITE CONDITIONS. FINAL DIMENSIONS TO BE V.I.F.
- 2. THERE ARE NO REMAINING DOUBLE-HUNG WINDOWS ON SITE.

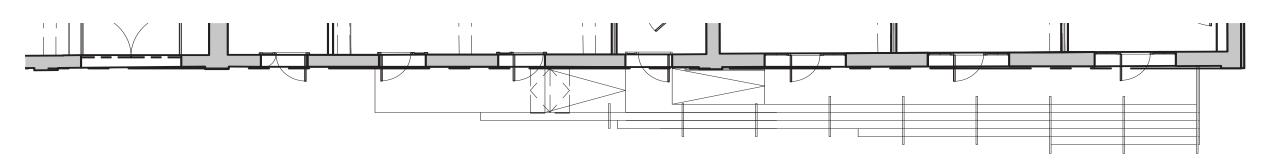




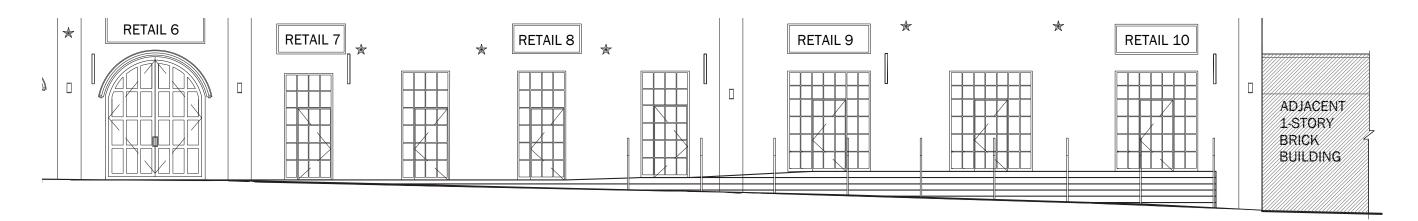
DIAMOND PLATE PRECEDENT IMAGES



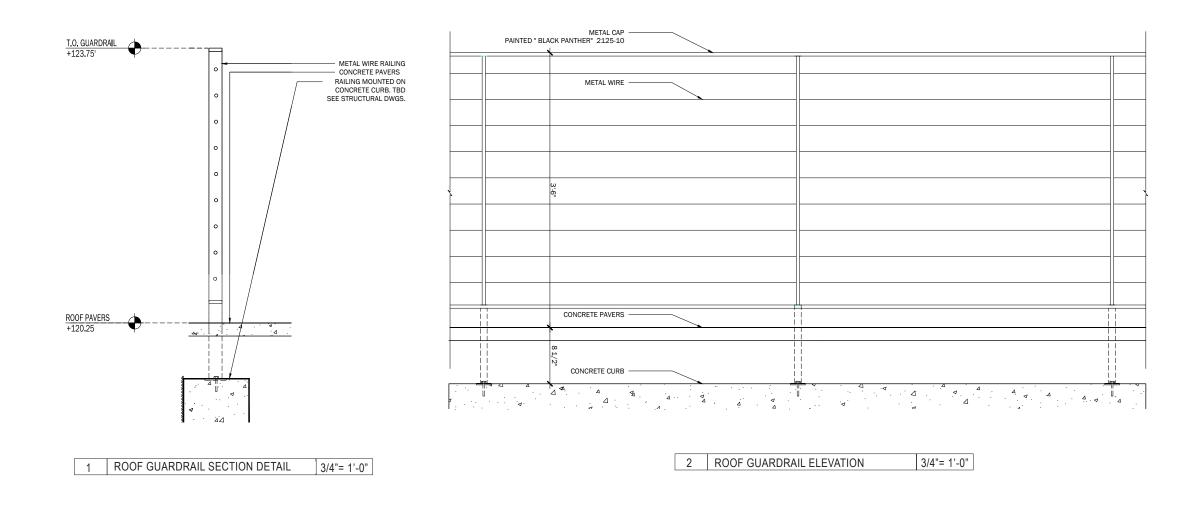
METAL PLATFORM PAINT COLOR

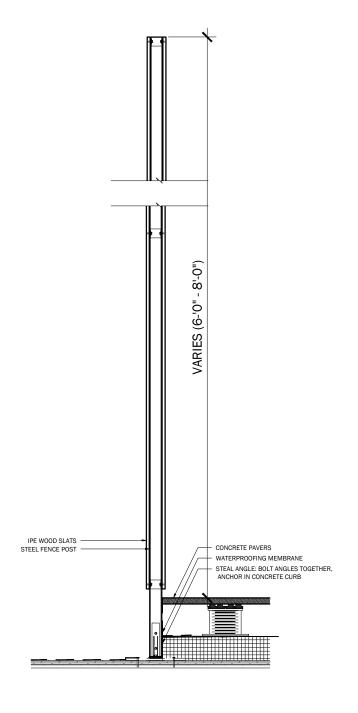


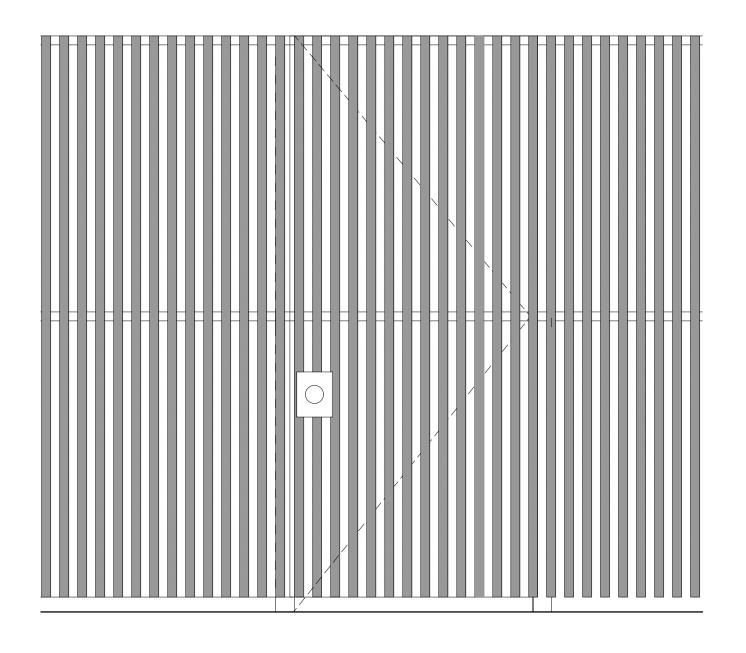
METAL PLATFORM PLAN



METAL PLATFORM ELEVATION







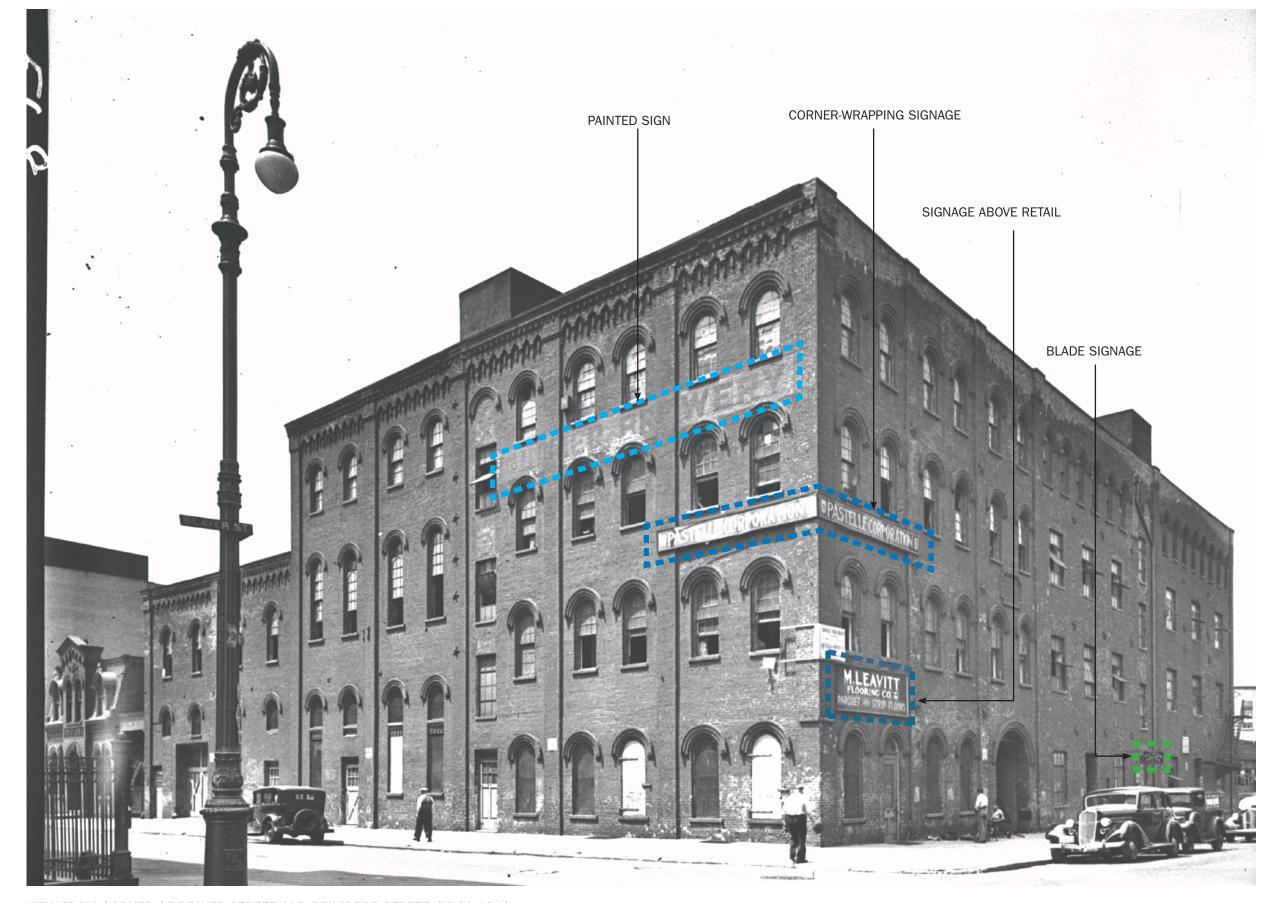
1 PROP. WOOD FENCE AS MECH. SCREEN SECTION 3/4"= 1'-0"

2 PROP. WOOD FENCE AS MECH. SCREEN ELEVATION 3/4"= 1'-0"





SIGNAGE



VIEW FROM CORNER OF BEAVER STREET AND BELVIDERE STREET, CIRCA 1940





LEGEND

- NON-ILLUMINATED PAINTED SIGNAGE
- L_J TO MATCH HISTORIC
- **FT1** EXTERNALLY ILLUMINATED FACE-MOUNTED
- L- SIGNAGE
- EXTERNALLY ILLUMINATED BLADE SIGNAGE

PROPOSED BELVIDERE STREET ELEVATION



PROPOSED BEAVER STREET ELEVATION



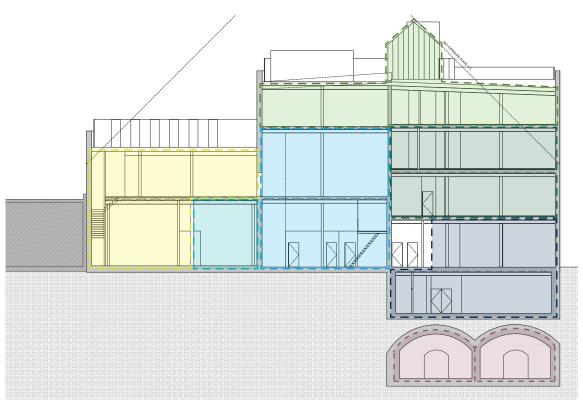


SIGNAGE LEGEND RETAIL TENANT 1 RETAIL TENANT 2 RETAIL TENANT 3 RETAIL TENANT 4 **COMMERCIAL TENANT 5** RETAIL TENANT 6 **RETAIL TENANT 7** RETAIL TENANT 8 **COMMERCIAL TENANT 9 RETAIL TENANT 10**

PROPOSED BELVIDERE STREET ELEVATION

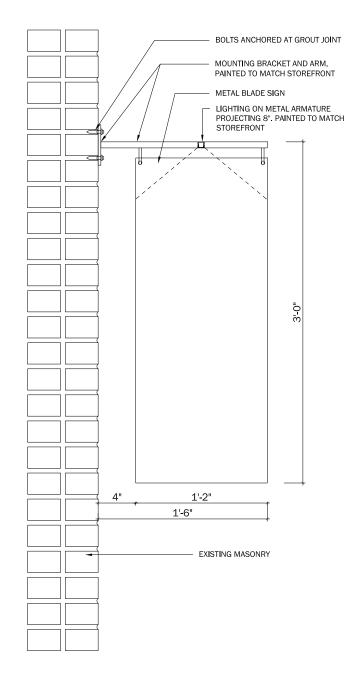


PROPOSED BELVIDERE STREET SECTION

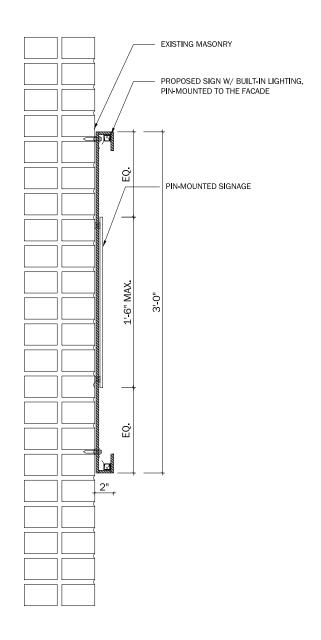


PROPOSED BEAVER STREET SECTION

PROPOSED BEAVER STREET ELEVATION



BLADE SIGN SECTION DETAIL (1-1/2" = 1'-0")



FACE-MOUNTED SECTION DETAIL (1-1/2" = 1'-0")



WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · TYPICAL BLADE SIGNAGE DETAIL



LIGHTING

WMULMER BR COMMERCIAL 5 RETAIL 3 RETAIL 4 BEAVER ST

LEGEND

FACADE LIGHTING

PROPOSED BELVIDERE STREET ELEVATION



PROPOSED BEAVER STREET ELEVATION



WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · PROPOSED LIGHTING

	cati	

Designed to provide up and down lighting effects for interior and exterior locations featuring narrow beam light distribution.

Type:

Project:

Modified:

BEGA Product:

Materials

Luminaire housing constructed of die-cast marine grade, copper free (≤0.3% copper content) A360.0 aluminum alloy

Clear safety glass

Reflectors made of pure anodized aluminum

Silicone applied robotically to casting, plasma treated for increased adhesion

High temperature silicone gasket Mechanically captive stainless steel fasteners

NRTL listed to North American Standards, suitable for wet locations Protection class IP64 Weight: 3.5 lbs

Electrical

Operating voltage 120-277VAC Minimum start temperature -40° C LED module wattage 8.0 W System wattage 11.0W Controllability 0-10V dimmable Color rendering index Ra > 80 601 lumens (3000K) Luminaire lumens LED service life (L70) 60,000 hours

LED color temperature

☐ 4000K - Product number + K4 (EXPRESS) □ 3500K - Product number + **K35**

□ 3000K - Product number + **K3 (EXPRESS)** □ 2700K - Product number + **K27**

☐ Amber - Product number + AMB

Wildlife friendly amber LED - Optional

Luminaire is optionally available with a narrow bandwidth, amber LED source (585-600nm) approved by the FWC. This light output is suggested for use within close proximity to sea turtle nesting and hatching habitats. Electrical and control information may vary from standard luminaire.

LED module wattage 9.0W (Amber) 11.6 W (Amber) System wattage 166 lumens (Amber) Luminaire lumens

BEGA can supply you with suitable LED replacement modules for up to 20 years after the purchase of LED luminaires - see website for details

All BEGA standard finishes are matte, textured polyester powder coat with minimum 3 mil thickness.

Available colors ☐ Black (BLK)

□ White (WHT) ☐ Bronze (BRZ) ☐ Silver (SLV)

□ CUS:

□ RAL:



Wall luminaires with light in up and down directions							
	LED	β	А	В	С		
33 591	8.0W	20°	4 3/8	7 1/2	5		

BEGA 1000 BEGA Way, Carpinteria, CA 93013 (805) 684-0533 info@bega-us.com

BEGA UP-DOWN LIGHTING - WALL MOUNT IN BLACK, 7.5" TALL



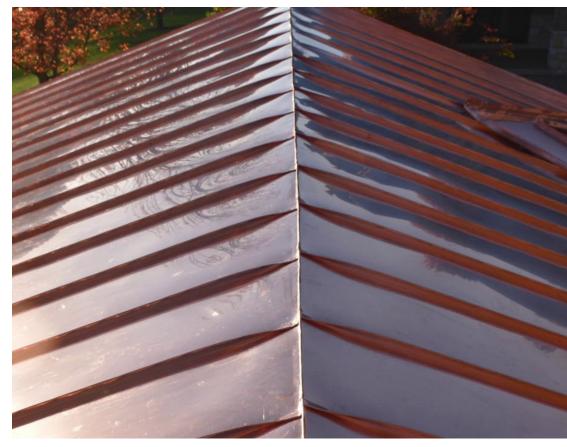


PENTHOUSE DESIGN AND PRECEDENTS



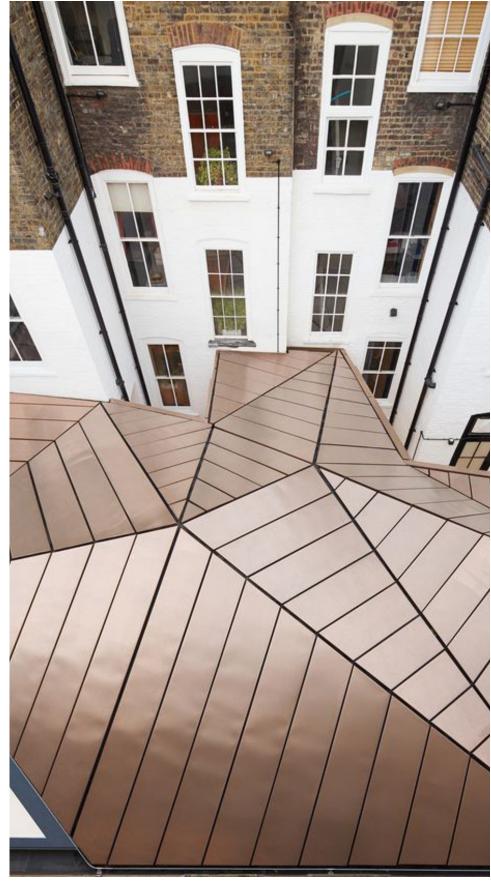


COPPER VATS AND WOODEN BARRELS USED IN THE BREWING PROCESS





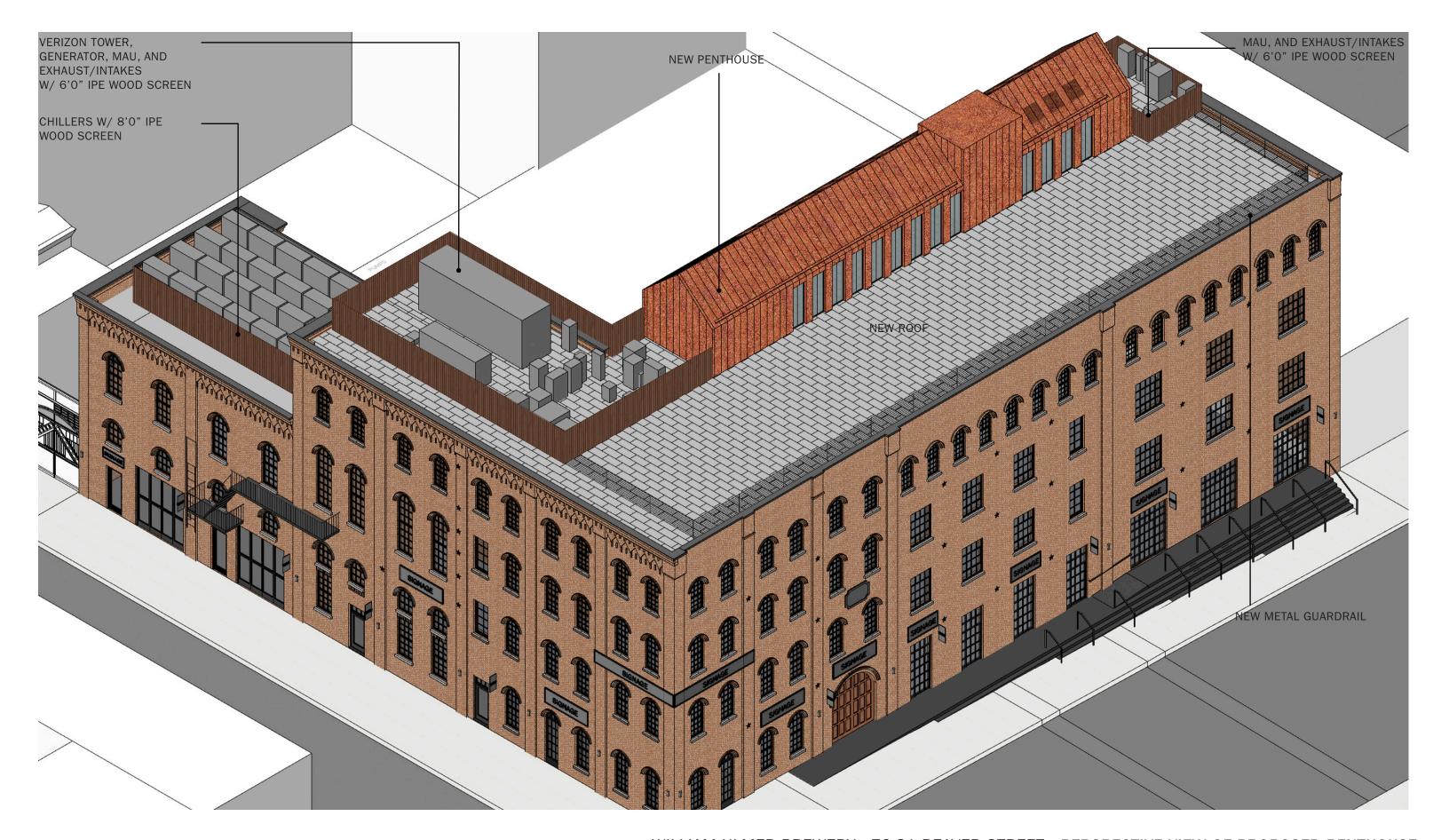






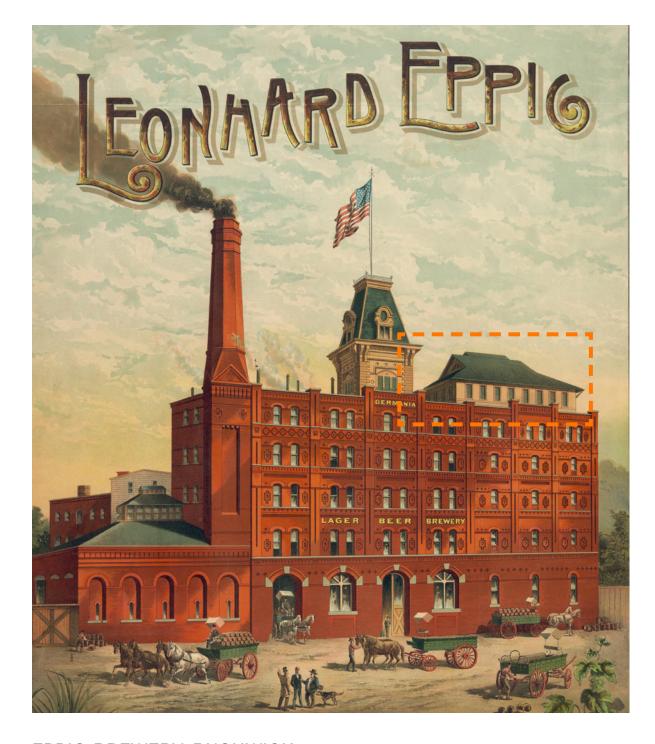


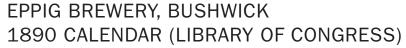






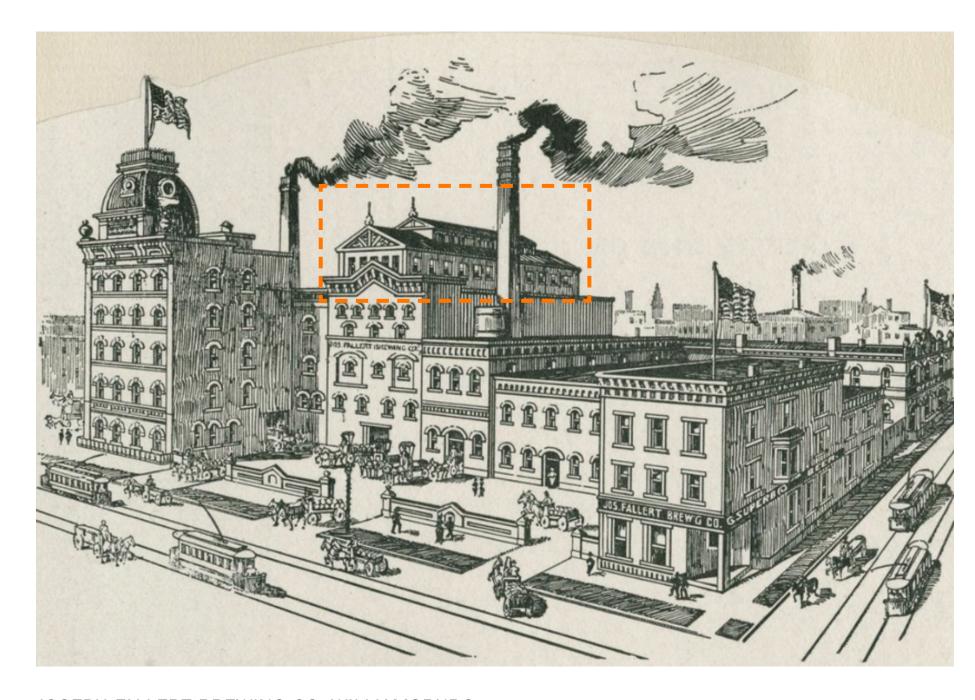
WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · PERSPECTIVE VIEW OF PROPOSED PENTHOUSE



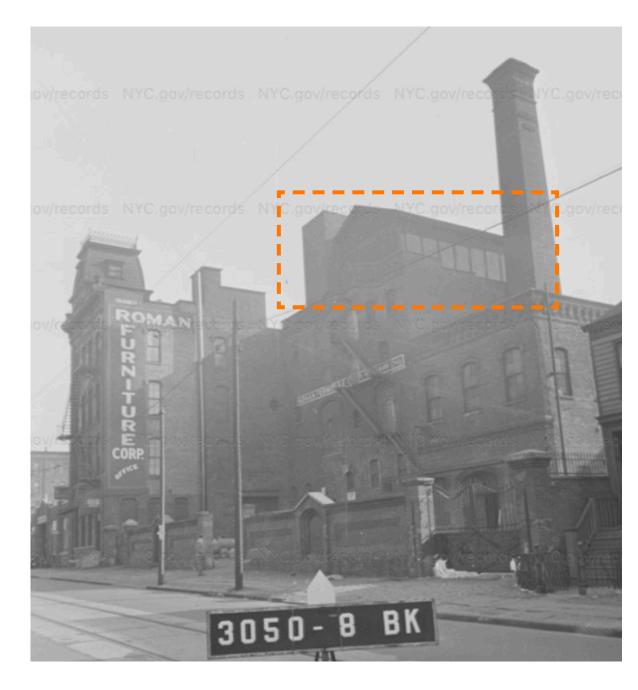




ERNEST OCHS AETNA LAGER BIER BREWERY



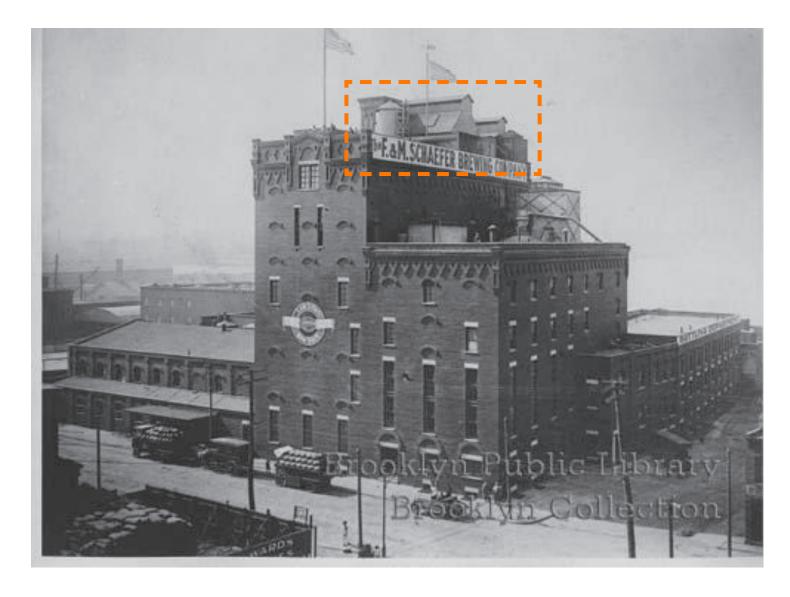
JOSEPH FALLERT BREWING CO. WILLIAMSBURG FOUNDED 1878



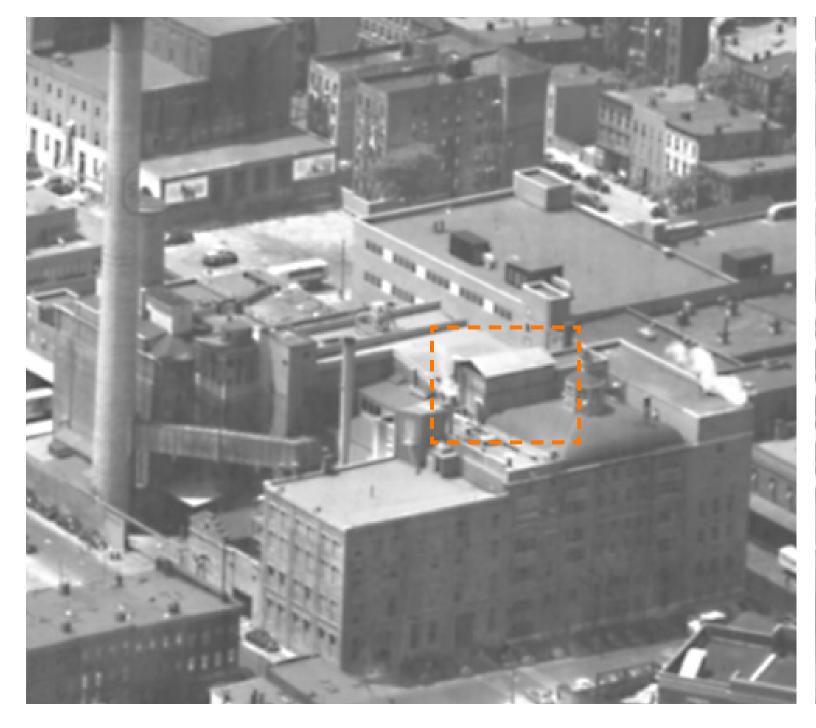
FORMER FALLERT BREWERY
C. 1940 (MUNICPAL ARCHIVES)



HITTLEMAN GOLDENROD BREWERY (FORMERLY OTTO HUBER), BUSHWICK 1930S ADVERTISING TRAY



SCHAEFER BREWERY, WILLIAMSBURG 1939 (BROOKLYN PUBLIC LIBRARY)

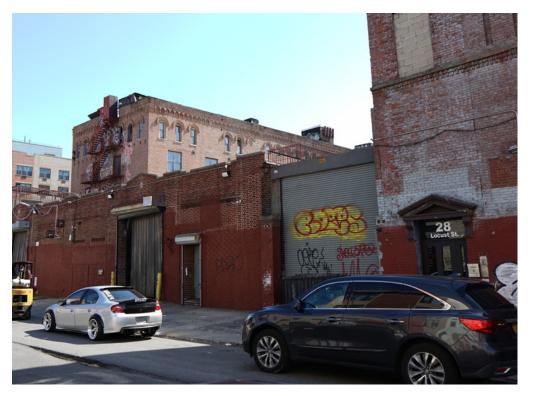


LIEBMANN/ RHEINGOLD BREWERY - BUSHWICK 1951 AERIAL

JOSEPH SCHLITZ BREWING CO. (FORMER EPPIG BREWERY) - BUSHWICK 1951 AERIAL



VISIBILITY STUDIES

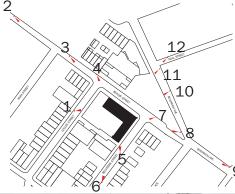






VIEW 1 - MOCKUP

VIEW 1 - PROPOSED RENDERING







VIEW 2 - EXISTING

VIEW 1 - EXISTING

WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · VISIBILITY STUDIES

VIEW 2 - PROPOSED RENDERING



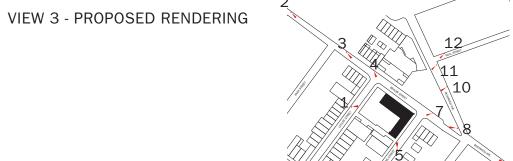


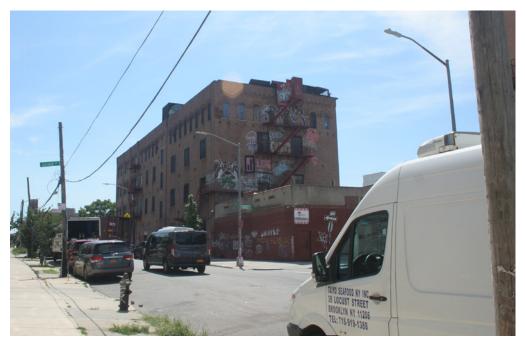


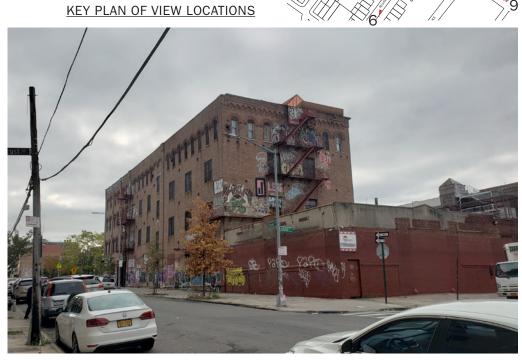
VIEW 3 - EXISTING

VIEW 3 - MOCKUP

VIEW 4 - MOCKUP







VIEW 4 - EXISTING

VIEW 4 - PROPOSED RENDERING



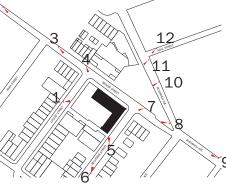




VIEW 5 - EXISTING

VIEW 5 - MOCKUP

VIEW 5 - PROPOSED RENDERING









VIEW 6 - EXISTING

VIEW 6 - MOCKUP

WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · VISIBILITY STUDIES



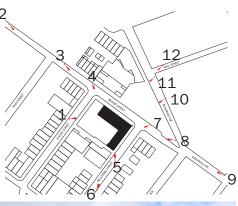




VIEW 7 - EXISTING

VIEW 7 - MOCKUP

VIEW 7 - PROPOSED RENDERING





VIEW 8 - EXISTING



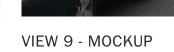
VIEW 8 - MOCKUP



VIEW 8 - PROPOSED RENDERING

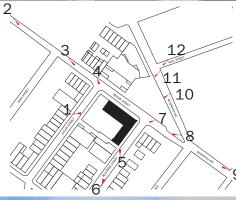
WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · VISIBILITY STUDIES







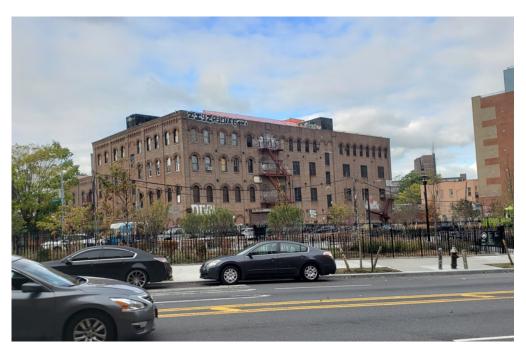
VIEW 9 - PROPOSED RENDERING





VIEW 10 - EXISTING

VIEW 9 - EXISTING



VIEW 10 - MOCKUP



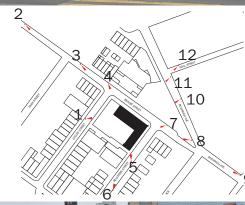
VIEW 10 - PROPOSED RENDERING





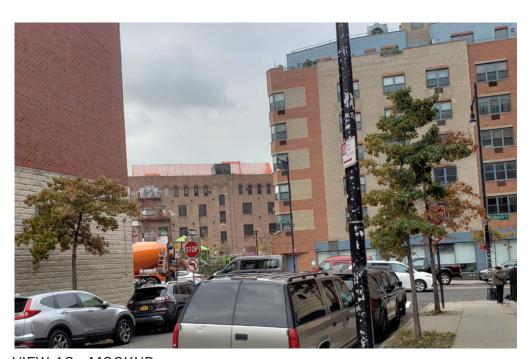


VIEW 11 - PROPOSED RENDERING





VIEW 12 - EXISTING



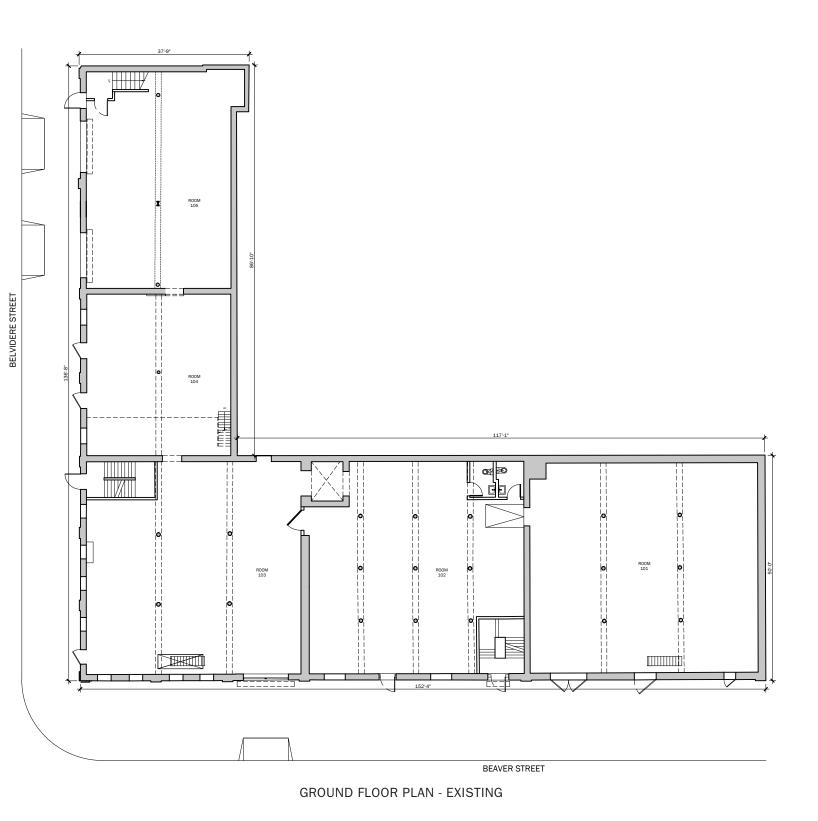
VIEW 12 - MOCKUP

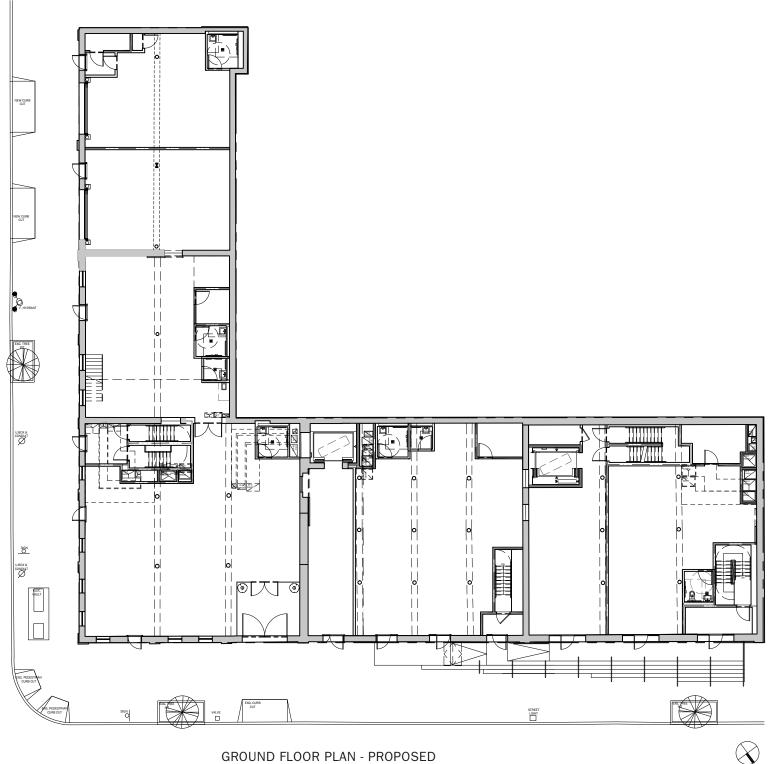


VIEW 12 - PROPOSED RENDERING

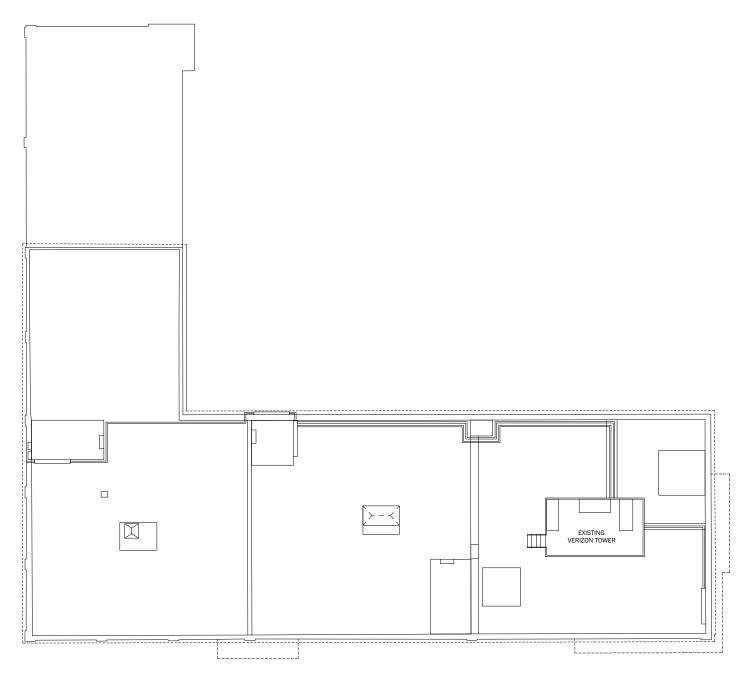


EXISTING AND PROPOSED FLOOR PLANS

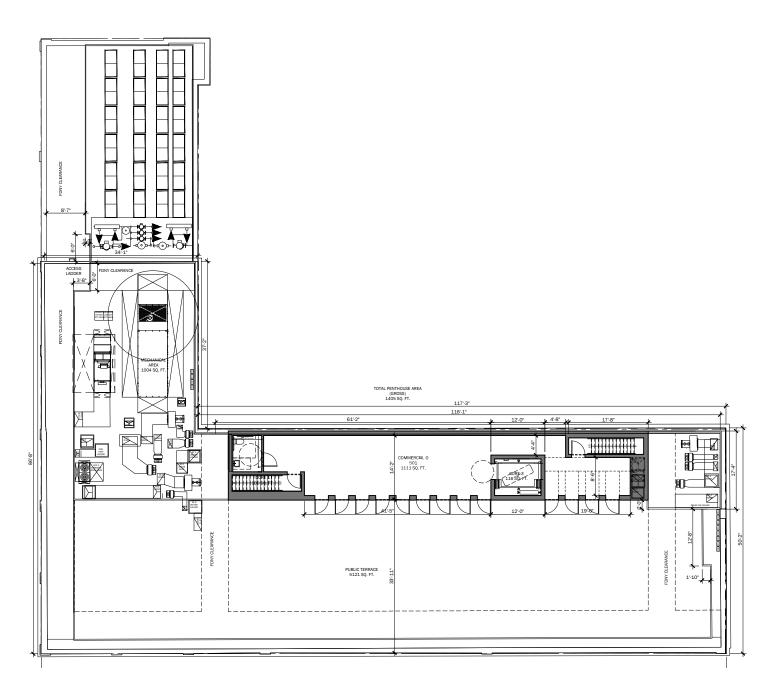




WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · EXISTING AND PROPOSED LAYOUTS

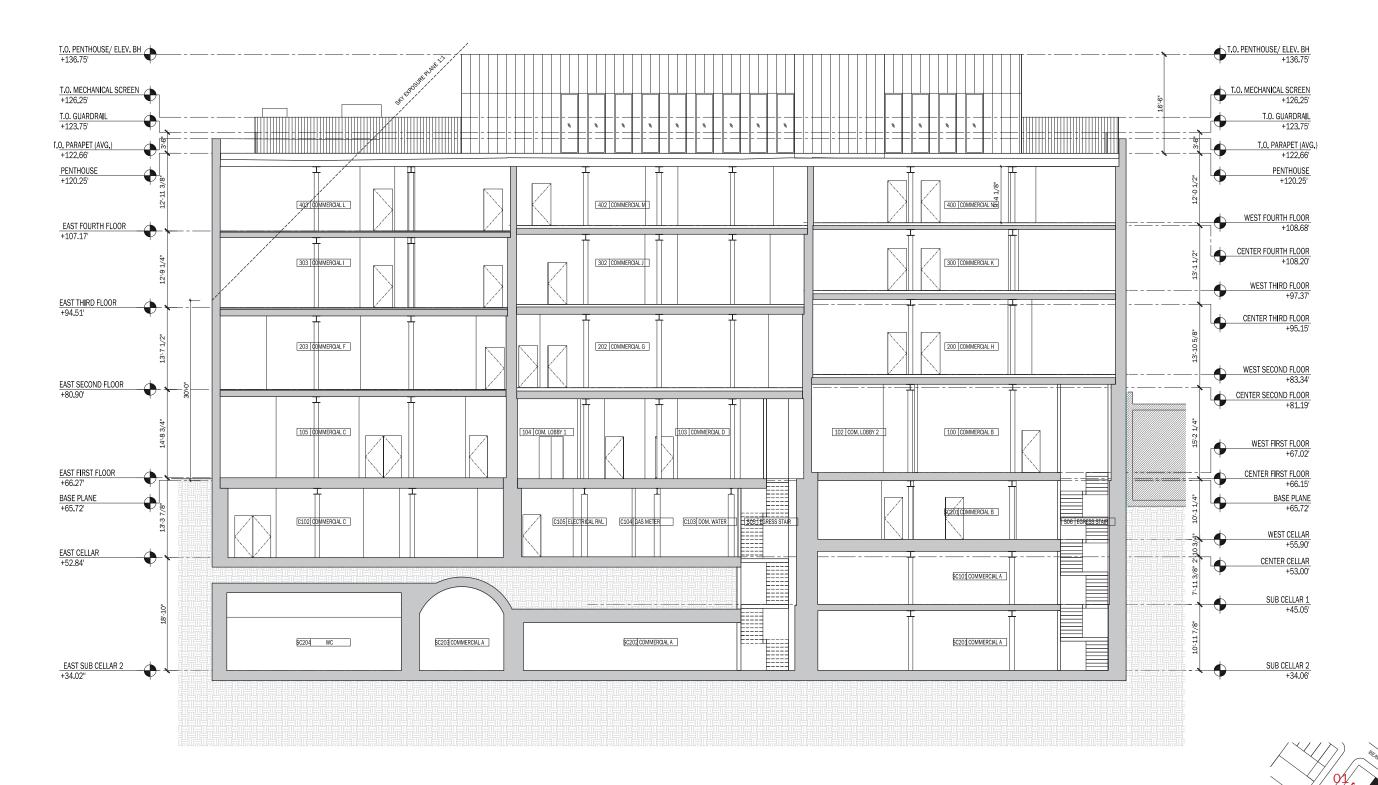


ROOF PLAN - EXISTING



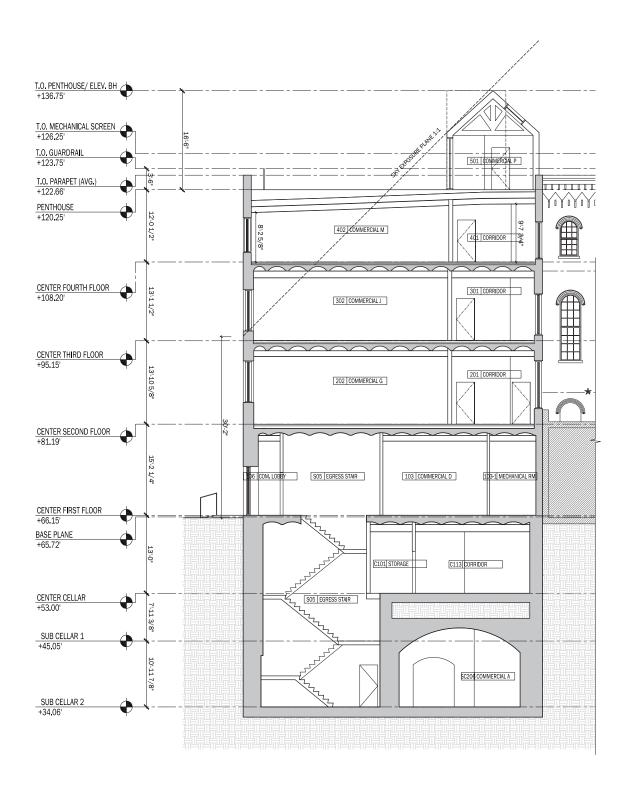
ROOF PLAN - PROPOSED



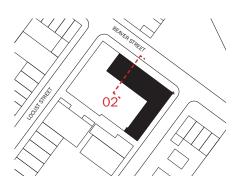


SECTION 01



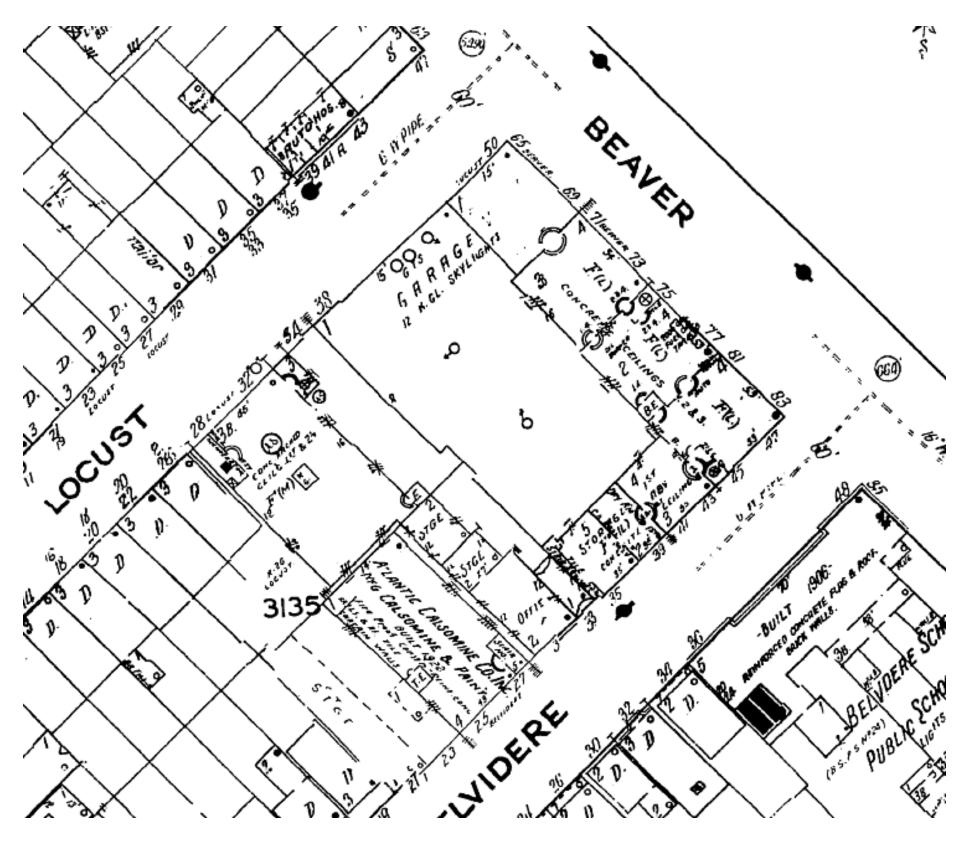


SECTION 02



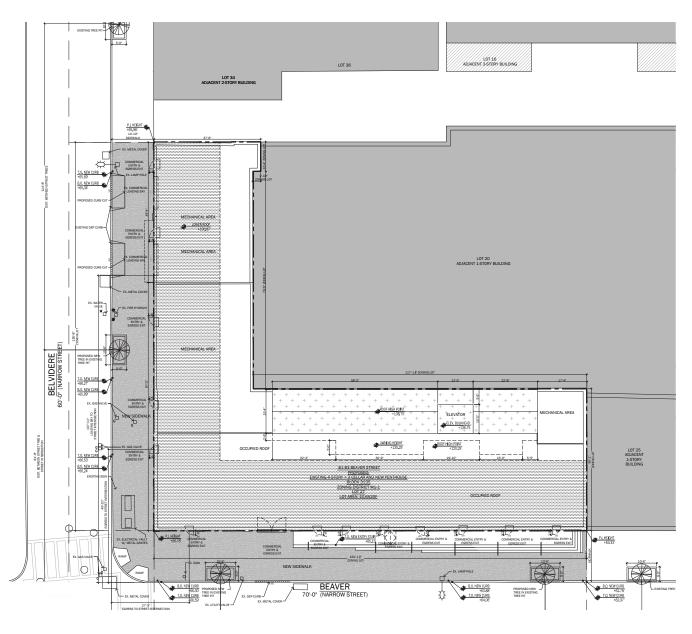


APPENDIX

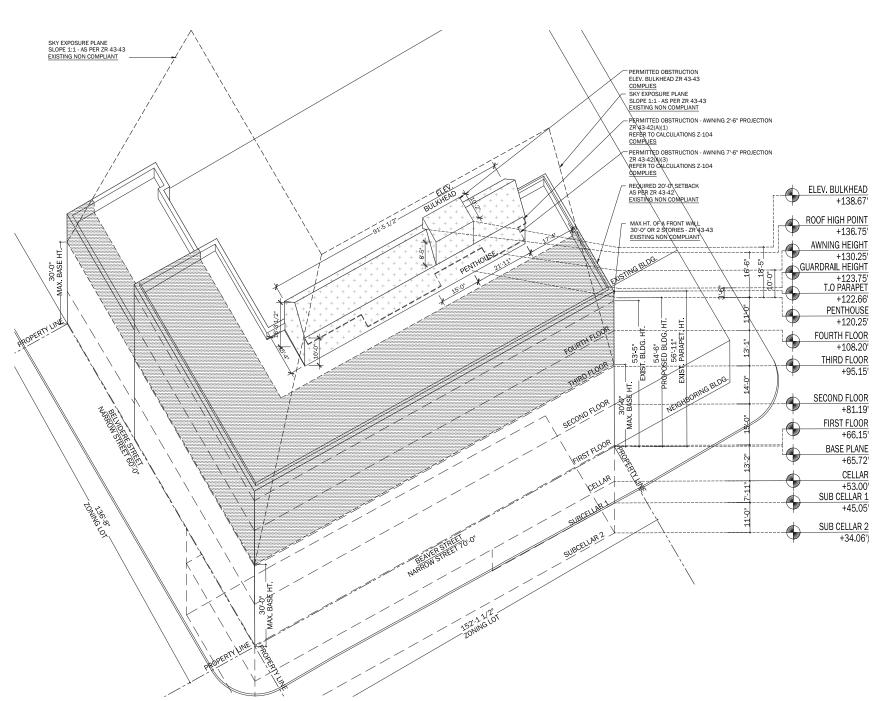


HISTORICAL STREET MAP, CIRCA 1950

GENERAL SITE INFORMATION					
LOCATION	81-93 BEAVER STREET, BROOKLYN, NY 11206`				
BLOCK NUMBER	3135				
LOT NUMBER	27				
ZONING MAP NUMBER	LOCATION				
ZONING DISTRICT	M1-1				
STREET WIDTH	BEAVER STREET WIDE 70'-0"				
	BELVEDERE STREET WIDE 60'-0"				
LOT AREA	10,647 SF				

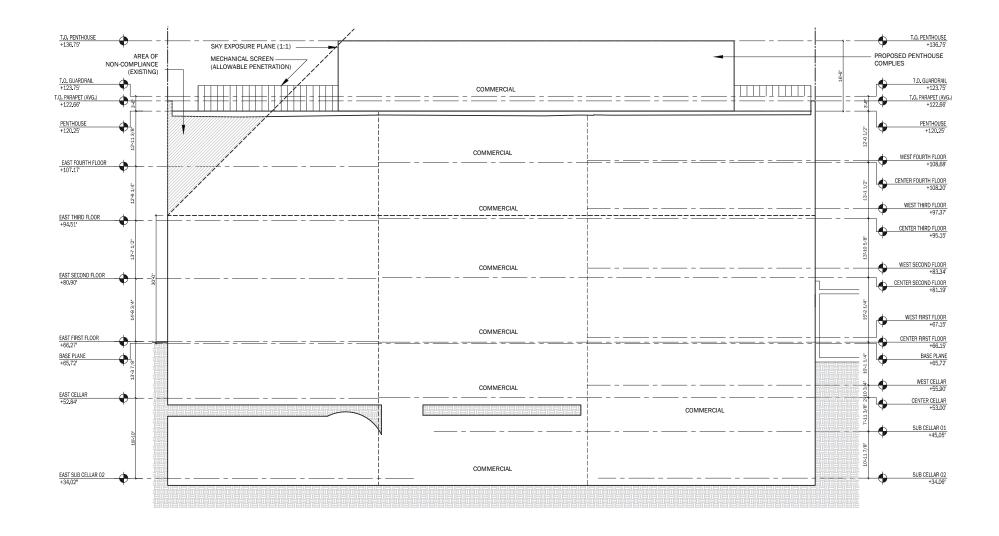


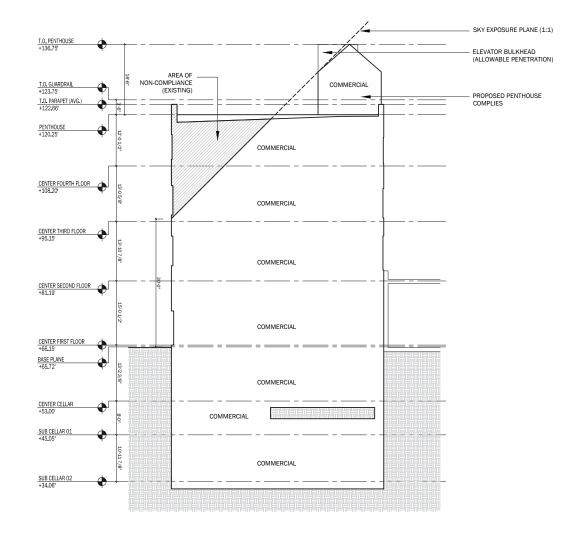
ZONING SITE PLAN OF PROPOSED BUILDING



AXONOMETRIC DRAWING OF PROPOSED BUILDING

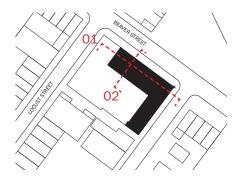
WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · ZONING ANALYSIS I-II





ZONING SECTION 01 - LONGITUDINAL

ZONING SECTION 02 - TRANSVERSE



WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · ZONING ANALYSIS II-II

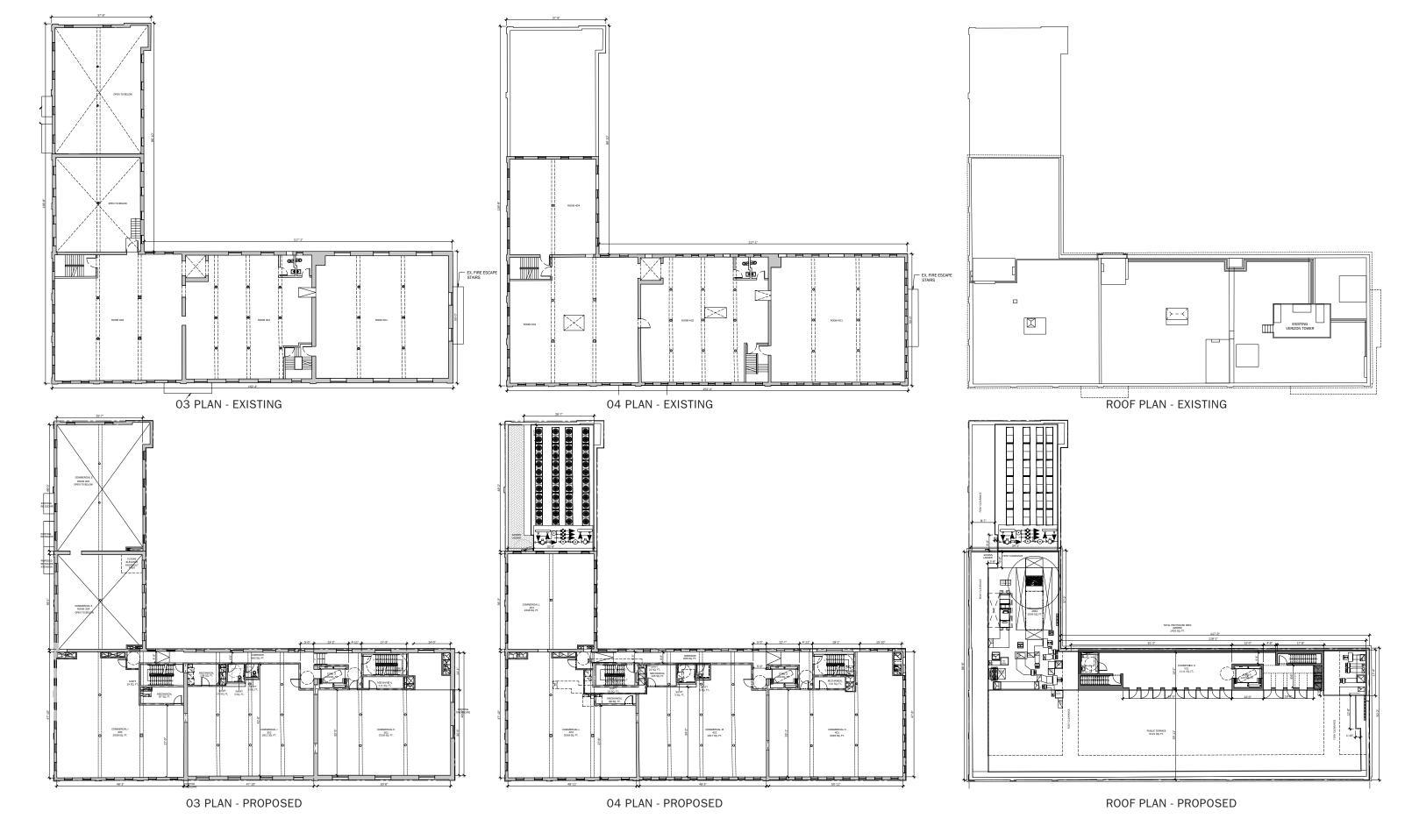




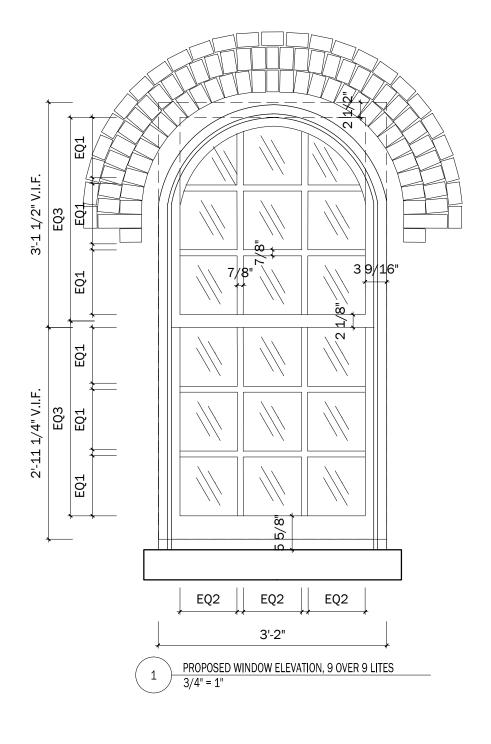


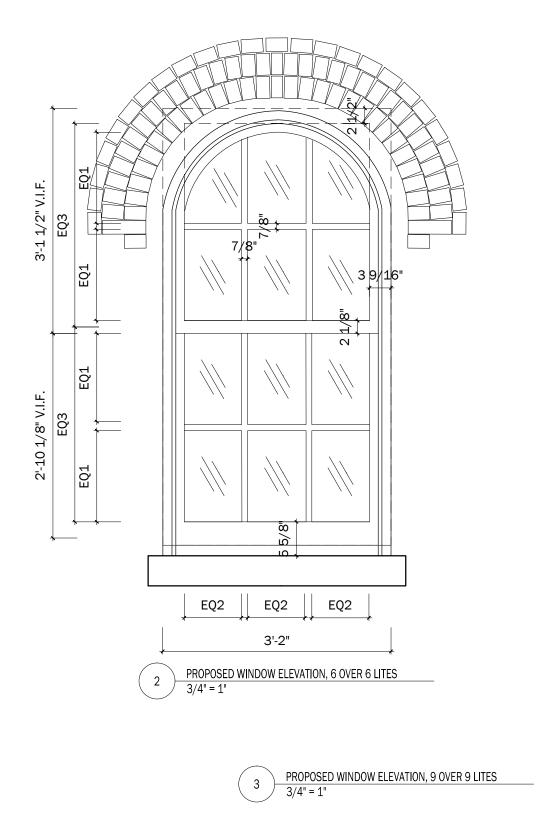


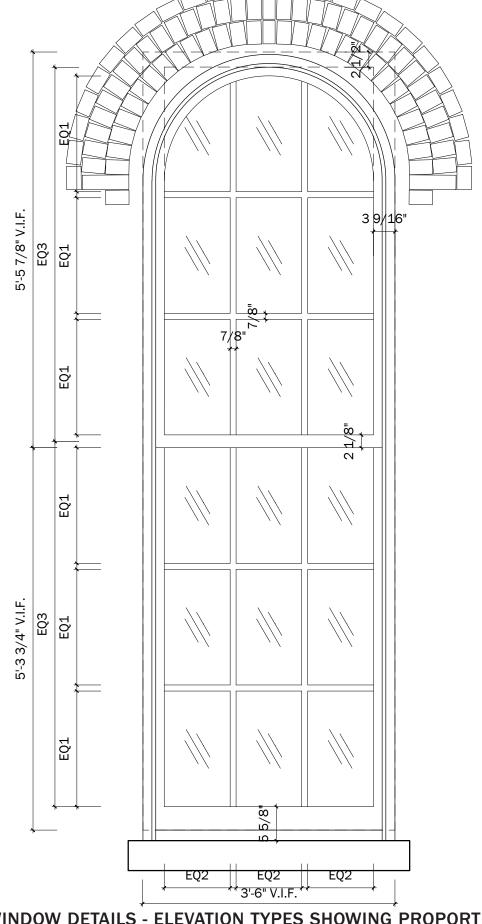
WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · EXISTING AND PROPOSED LAYOUTS













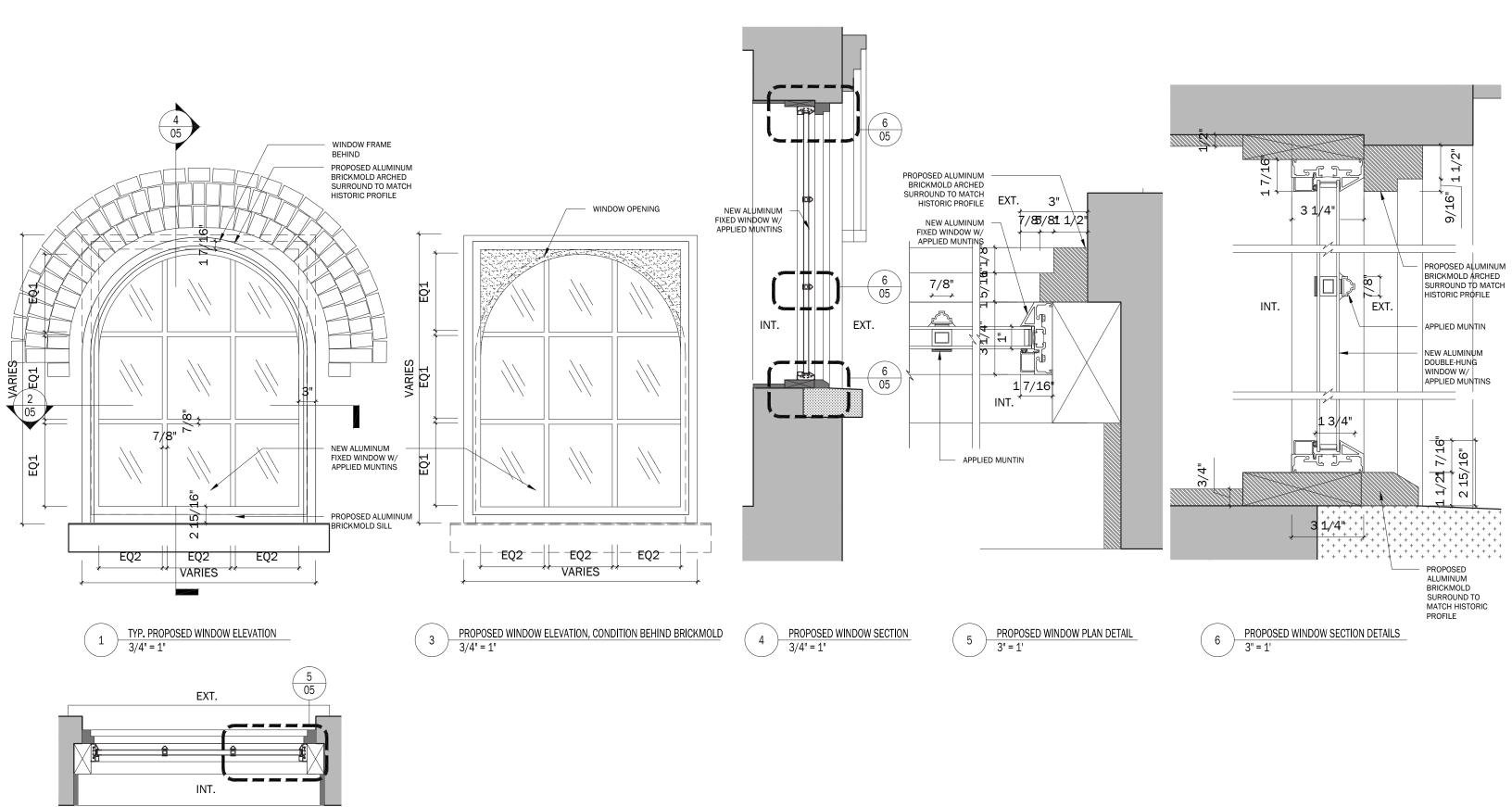
NOTES

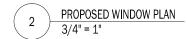
WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · WINDOW DETAILS - ELEVATION TYPES SHOWING PROPORTION

1. WINDOW PAINT FINISH COLOR "MUSTANG" (PPG 1015-7)

2. DIMENSIONS ARE BEST ESTIMATE BASED ON HISTORIC PHOTOS AND SURVEY OF REMAINING SITE CONDITIONS. FINAL DIMENSIONS TO BE V.I.F.

3. THERE ARE NO REMAINING DOUBLE-HUNG WINDOWS ON SITE.

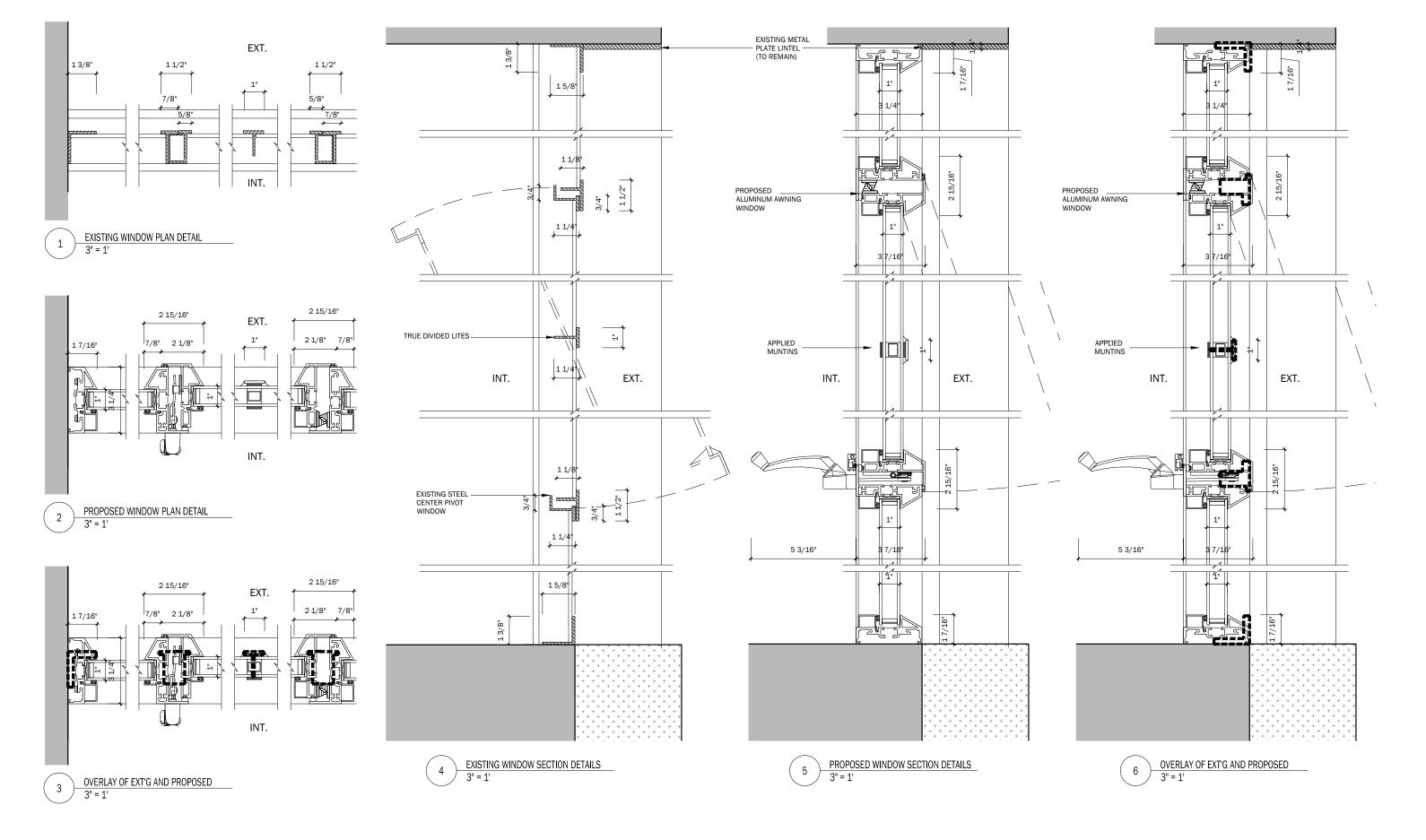






NOTES:

- 1. WINDOW PAINT FINISH COLOR "MUSTANG" (PPG 1015-7)
- 2. DIMENSIONS ARE BEST ESTIMATE BASED ON HISTORIC PHOTOS AND SURVEY OF REMAINING SITE CONDITIONS. FINAL DIMENSIONS TO BE V.I.F.
- 3. THERE ARE NO REMAINING DOUBLE-HUNG WINDOWS ON SITE.





NOTES:

WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · WINDOW DETAILS - ALUMINUM RECTINLINEAR AWNING 1. WINDOW PAINT FINISH COLOR "MUSTANG" (PPG 1015-7)

2. DIMENSIONS ARE BEST ESTIMATE BASED ON HISTORIC PHOTOS AND SURVEY OF REMAINING SITE CONDITIONS. FINAL DIMENSIONS TO BE V.I.F.

3. THERE ARE NO REMAINING DOUBLE-HUNG WINDOWS ON SITE.

DATE: DECEMEBER 10, 2019



Image 1: Original brick along Belvidere St. façade with light firing pattern on surface



Image 2: Brick boards against original brick on Belvidere St. façade. Irish Gold brick board at center. Glen-Gery 52-DD at left.

Jablonski Building Conservation, Inc. Architectural Conservators March 4, 2019

BRICK MATCH TO BE USED: BOWERSTON BRICK IRISH GOLD

ICIP-D4732Z 4MP WDR IR Dome Network Camera





- 1/3" 4 Megapixel progressive CMOS
- H.265 & H.264 dual-stream encoding
- 20fps@4M(2688×1520)&25/30fps@3M(2304 ×1296)
- WDR(120dB), Day/Night(ICR), 3DNR, AWB, AGC, BLC
- Micro SD card slot, up to 128GB
- 2.7~13.5mm varifocal lens
- Max IR LEDs Length 30m
- IP67, IK10, PoE

