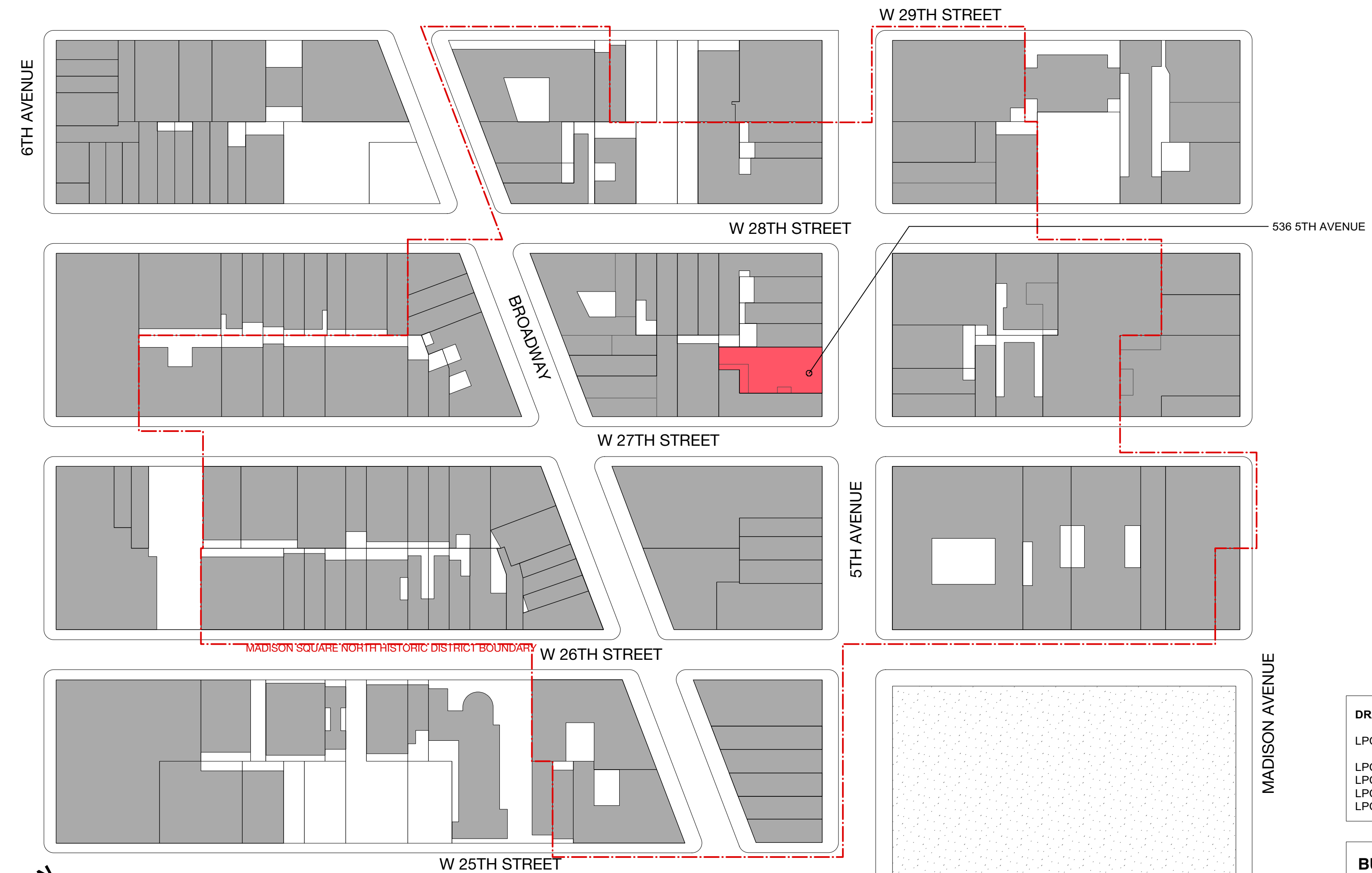


1 MADISON SQUARE NORTH HISTORIC DISTRICT MAP  
NOT TO SCALE



2 PROPOSED MURAL  
NOT TO SCALE



3 LOCATION MAP  
NOT TO SCALE

**DRAWING LIST**

LPC01.00	LIST OF DRAWINGS, BUILDING INFO, CONTEXT PHOTOS & MAPS
LPC02.00	HISTORIC DISTRICT SIGNAGE
LPC03.00	EXISTING & PROPOSED PHOTOS
LPC04.00	PROPOSED MURAL HISTORIC REFERENCES
LPC05.00	HISTORIC INSPIRATION PHOTOS

**BUILDING INFO**

Block:	829
Lot(s):	36R
Address:	256 5th Avenue New York, NY 10001
Zoning:	C5-2
Zoning Map #:	6d
Landmark District:	Madison Square North Historic District

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**236 FIFTH AVE**  
New York, NY 10001

MAPS, LOCATION,  
PROPERTY INFORMATION

REV#	ISSUE	DATE

**LPC01.00**

DATE: 09.25.2018

NYC DOB NUMBER	<b>SAVE</b>
Scale:	
	1 of 12



4 BLOCK PLAN  
SCALE: 1/32" = 1'-0"





1 112 PRINCE STREET  
NOT TO SCALE



2 599 BROADWAY  
NOT TO SCALE



3 95 HORATIO STREET  
NOT TO SCALE



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**MURAL PRECEDENTS**

	REV#	ISSUE	DATE

**LPC02.00**

DATE: 09.25.2018

NYC DOB NUMBER	<b>5AVE</b>
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1 SIGNAGE FACING FLATIRON BUILDING  
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2 SIGNAGE ON 5TH AVENUE  
NOT TO SCALE

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HISTORIC SIGNAGE  
PRECEDENTS

	REV#	ISSUE	DATE

LPC03.00

DATE: 09.25.2018

NYC DOB NUMBER	<b>5AVE</b>
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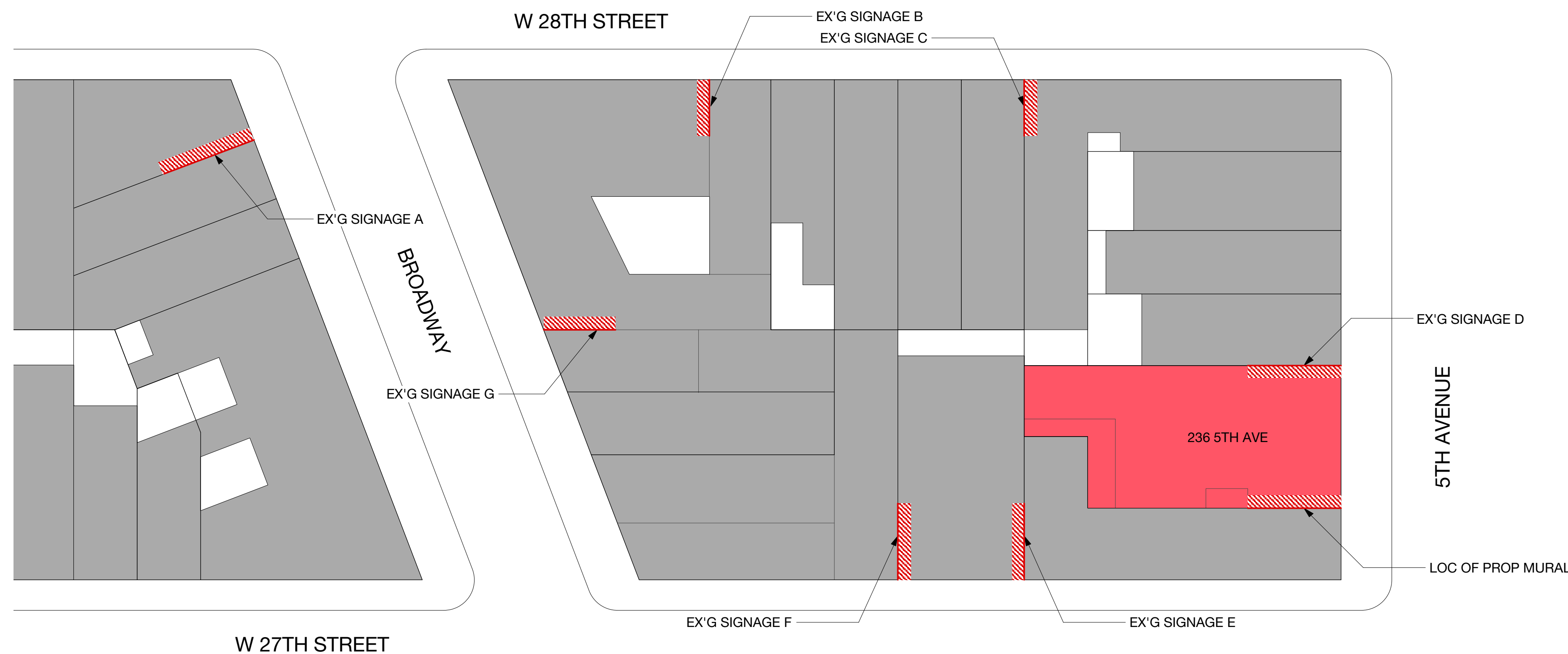
SIGNAGE A



SIGNAGE B



SIGNAGE C



SIGNAGE D



SIGNAGE G



SIGNAGE F



SIGNAGE E

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**HISTORIC DISTRICT  
 SIGNAGE**

	REV#	ISSUE	DATE
	<p><b>LPC04.00</b></p>		

DATE: 09.25.2018

NYC DOB NUMBER	<b>5AVE</b>
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VIEW 1



VIEW 2



VIEW 4



VIEW 5



VIEW 6



VIEW 7



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**WHITE WALL PRECEDENTS**

	REV#	ISSUE	DATE
	<p><b>LPC05.00</b></p>		

DATE: 09.25.2018		
NYC DOB NUMBER	<b>5AVE</b>	
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1 VIEW OF 236 5TH AVE FROM 27TH ST  
NOT TO SCALE



2 VIEW OF 236 5TH AVE FROM 26TH ST  
NOT TO SCALE

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**236 FIFTH AVE**  
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HISTORIC SITE PHOTOS

REV#	ISSUE	DATE

**LPC06.00**

DATE: 09.25.2018

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OLD STREET CAR

OLD NIGHTCLUB POSTERS

POLICE MAN ALEXANDER "CLUBBER" WILLIAMS, KNOWN AS THE CZAR OF THE TENDERLOIN

ORIGINAL COPPER POLICE BADGES THAT GAVE BIRTH TO THE TERM "COPS" OR "COPPER"

GAMBLING AND SHOWGIRL REFERENCES TO THE GOOD OLD DAYS OF THE TENDERLOIN DISTRICT

REFERENCE TO CHARLES DANA GIBSON'S FAMOUS "GIBSON GIRLS" ART

EAGLE SCULPTURE FROM MADISON SQUARE GARDEN

NOMAD - REFERENCE TO NEIGHBORHOOD NICKNAME

AUDREY MUNSON AS MISS MANHATTAN SCULPTURE

"DIANA" SCULPTURE FROM THE ROOF OF THE ORIGINAL MADISON SQUARE GARDEN

DETAIL FROM FLATIRON BUILDING SCONCE

REFERENCE TO CHARLES DANA GIBSON'S FAMOUS "GIBSON GIRLS" ART

PORTRAIT OF EVELYN NESBIT (AMERICA'S FIRST SUPERMODEL AND FAMOUS NY SOCIALITE IN THE GILDED ERA)

FAMOUS GILSEY HOUSE ARCHITECTURAL DETAIL

SIGNAGE FROM 5TH AVE & 23RD ST IN 1906

TENDERLOIN STEAK REFERENCE TO THE NEIGHBORHOOD NICKNAME

ART DECO DESIGN DETAIL

WORKERS FROM THE EMPIRE STATE BUILDING

VINTAGE SIGN PAINTERS

ART DECO DESIGN DETAIL

1 PROPOSED MURAL HISTORIC REFERENCES  
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 New York, NY 10001

**PROPOSED MURAL  
 IMAGE DETAILS**

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	<p><b>LPC07.00</b></p>		

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**ALEXANDER "CLUBBER" WILLIAMS**

Alexander Williams was one of the most notorious and controversial police officers in the nineteenth century NYPD. Nicknamed 'Clubber Williams' for his penchant for violently beating suspected criminals with his club, Williams did much to perpetuate the association of policemen with brutality. He had moved to New York as a child, and spent much of his early career as a ship carpenter, before eventually joining the NYPD in 1866. His rise in the force was swift, as his merciless rigour in challenging crime was highly effective – Williams is credited with breaking up the 'Gas House Gang' while captain of the 21st Precinct 'Gashouse District' by assembling a ruthless squad who beat all suspected members 'with or without provocation'. In 1872, only six years after his appointment as a patrolman, 'Clubber' was promoted to captain.



**EVELYN NESBIT**

Evelyn Nesbit was American chorus girl, artist model, and an actress. She posed for many respected artists such as Charles Dana Gibson and was one of his "Gibson Girls". She's probably most remembered for being at the center of "Trial of the Century" when Harry Kendall Thaw shot and killed Stanford White (one of America's top architects of the Gilded Age) on top of Madison Sq Garden.



**COPPER POLICE BADGE**

One of the Copper Badges police officers would have worn during the Gilded Age while on patrol. The word copper became slang for an officer which gets shortened to "cop".



**GILSEY HOUSE**

Gilsey House was a famous hotel in the NoMad area during the Gilded Age and is a great example of a landmarked Cast-Iron building.



**CHARLES DANA GIBSON'S "GIBSON GIRLS"**

Writers in the 1890's and early 1900's described the "New Woman" as an independent and often well-educated, young woman poised to enjoy a more visible and active role in the public arena than women of preceding generations. They agreed that the Gibson Girl represented the visual ideal of this new phenomenon.



**DIANA SCULPTURE**

Diana or Diana of the Tower was a statue by one of America's greatest sculptors that was on top of Madison Sq Garden. It was commissioned by architect Stanford White as a weather vane.



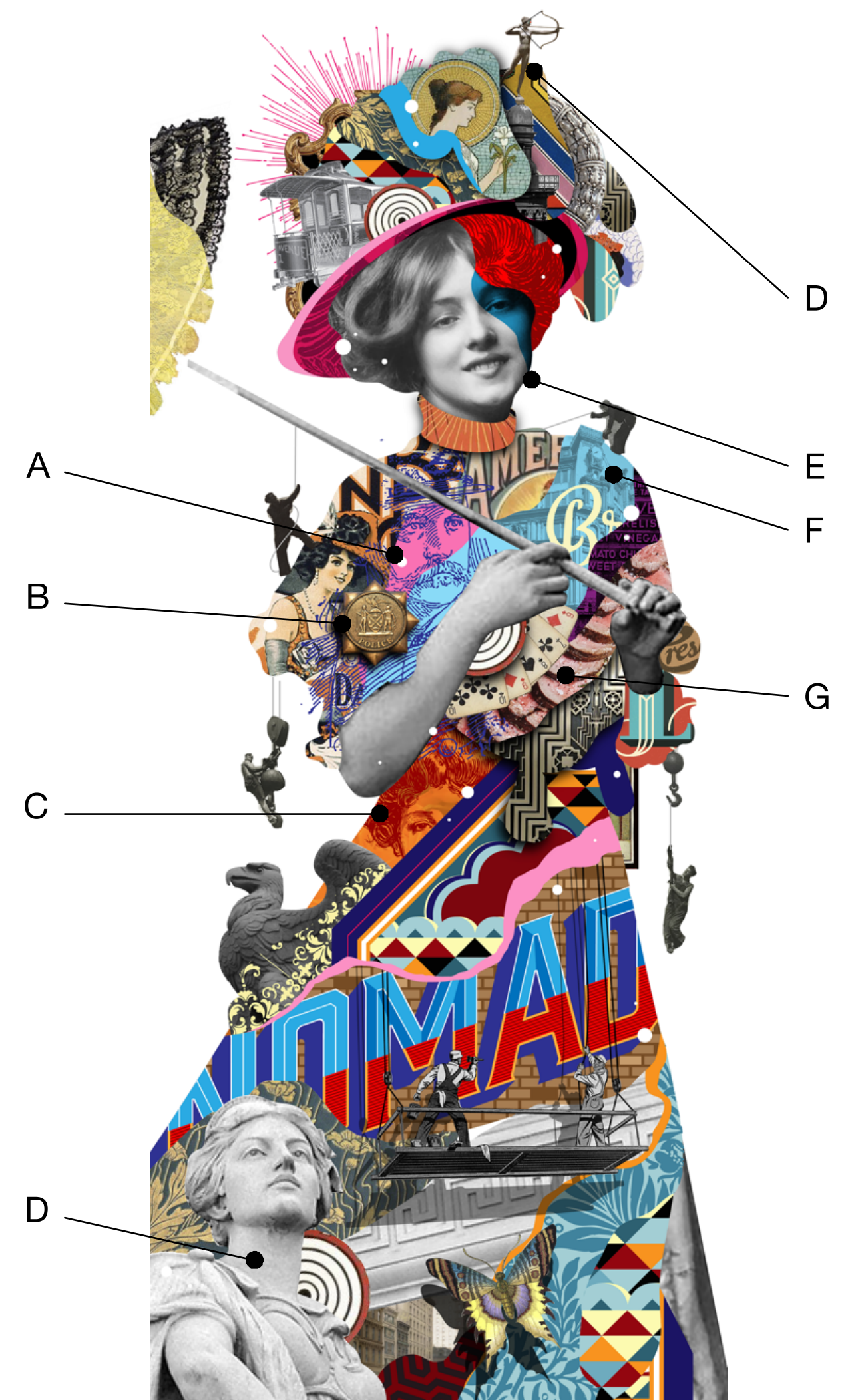
**AUDREY MUNSON**

Audrey Munson, was an American artists model and film actress, considered "America's First Supermodel and known as "Miss Manhattan". Gilded Age sculptors carved her form into statues for the city's institutions and monuments. Her statues can be seen on the Manhattan Municipal Building, New York Public Library on 5th ave, USS Maine Monument at Merchants Gate entrance at Central Park, and she is the centerpiece of the Columbia University campus statue in the form of Athena grandly representing Alma Mater.



**THE TENDERLOIN DISTRICT**

The Tenderloin (the part of the mural showing slices of meat) was an entertainment / red light district. Referring to the increased payoffs police captain Andrew S. "Clubber" Williams would get for protection of both legitimate and illegitimate businesses Williams said "I've been having chuck steak ever since I've been on the force, and now I'm going to have a bit of tenderloin".



**1 KEY DRAWING**  
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**PROPOSED MURAL**  
**HISTORICAL REFERENCES**

	REV#	ISSUE	DATE

**LPC08.00**

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PROPOSED MURAL LOCATION

1 EXISTING PHOTO  
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EXISTING CONDITION

	REV#	ISSUE	DATE

**LPC09.00**

DATE: 09.25.2018

NYC DOB NUMBER	<b>5AVE</b>
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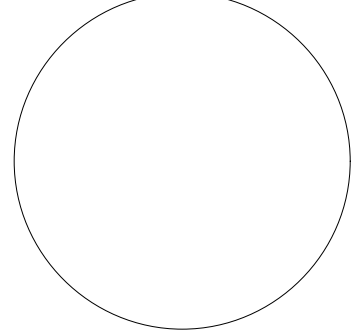
1 PROPOSED RENDERING  
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**236 FIFTH AVE**  
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PROPOSED RENDERING

	REV#	ISSUE	DATE

**LPC10.00**

DATE: 09.25.2018

NYC DOB NUMBER	<b>5AVE</b>
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PERSPECTIVE 1



PERSPECTIVE 2



PERSPECTIVE 3



PERSPECTIVE 4



PERSPECTIVE 5



PERSPECTIVE 6



PERSPECTIVE 7



PERSPECTIVE 8



PERSPECTIVE 9



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**5TH AVENUE  
 STREET PERSPECTIVES**

	REV#	ISSUE	DATE
	<p><b>LPC11.00</b></p>		

DATE: 09.25.2018

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PERSPECTIVE 10



PERSPECTIVE 11



PERSPECTIVE 12



PERSPECTIVE 13



PERSPECTIVE 14



PERSPECTIVE 15



PERSPECTIVE 16



PERSPECTIVE 7



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**27TH STREET  
 STREET PERSPECTIVES**

	REV#	ISSUE	DATE
	<p><b>LPC12.00</b></p>		

DATE: 09.25.2018

NYC DOB NUMBER	<p><b>5AVE</b></p>
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# Tristan Eaton

ILLUSTRATION, MURALS

[PORTFOLIO LINK](#)

Represented by Aaron Barr at Bernstein & Andriulli. [aaron@ba-reps.com](mailto:aaron@ba-reps.com)

Born in L.A. in 1978, Tristan Eaton started pursuing street art as a teenager, painting everything from billboards to dumpsters in the urban landscapes of the cities where he lived, be it London, Detroit, or New York. He designed his first toy for Fisher-Price at 18 years old and soon became a driving force in the world of 'Art Toys'. Eaton's work for Kidrobot, including the famous Dunny and Munny art toys, helped him achieve international renown and an ever-growing fan base. After forming his Creative Agency Thunderdog Studios in New York City in 2004, Eaton became a leader in commercial-art and Creative Direction, and is regularly commissioned by a roster of clients that include Nike, Versace, and even Barack Obama.

These days, Eaton is one of the most prominent street artists / muralists working today. Eaton's large scale mural work can be found in over 16 countries and features a meticulous, visual collage of pop imagery mixed with his unique personal style, all executed with freehand spray paint on a colossal scale. Eaton now focuses on his Fine Art and large-scale mural work full-time, which can be found in dozens of cities across the globe from Paris to Shanghai.

Eaton's work can also be seen in the permanent collection of the MoMA (Museum of Modern Art, New York).

SOCIAL REACH

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@tristaneaton

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