

September 30, 2021

The Honorable Bill de Blasio
Mayor
City Hall
New York, NY 10007

The Honorable Corey Johnson
Speaker
New York City Council
New York, NY 10007

Dear Mayor de Blasio and Speaker Johnson:

As required by Local Law 35 of 2014, we have enclosed the report on the IDNYC program for the quarter ending September 30, 2021.

With the city reopening and moving past the COVID 19 pandemic, IDNYC has ensured that cardholders and applicants continue to have access to services and benefits. In addition to working with its partner agencies and organizations to communicate with the public, permanent enrollment sites have reopened throughout the city, including locations at the Brooklyn, Bronx, Manhattan, and Staten Island Department of Finance Centers, the Brooklyn Public Library Central Grand Army branch, the Brooklyn SNAP Center, Pope Francis Center of St. Michael's Church in Brooklyn, the IDNYC Centre Street Office in Manhattan, the East Harlem Health Center, and at Manhattan CBIC and the Waverly Manhattan HRA Center, both near Union Square.

During the third quarter of 2021, IDNYC held temporary enrollment at sites across the city. Temporary enrollments have continued at the Staten Island HRA office at Bay Street from January 19 to August 31, 2021, with Henry Street Settlement in lower Manhattan from March 9 to September 2, 2021, with the Queens Borough President's Office from May 4 until October 7, 2021, with the Northern Manhattan Improvement Corporation (NIMC) from August 16 to September 9, 2021, and at the Bloomingdale Library in Manhattan from September 13 to October 14, 2021. In addition, the Mobile Command Center (MCC) was deployed to host enrollments at Make the Road Queens on August 21, 2021, at Make the Road Brooklyn on August 28, 2021, at Assembly member Catalina Cruz's office in Corona, Queens, on September 10, 2021, and at the Department of Health and Mental Hygiene offices in Corona, Queens from July 13-15, September 22-23, and September 29-30, 2021.

As of the end of this quarter, a total of 1,418,852 cardholders have been able to enjoy the meaningful benefits of the IDNYC program. IDNYC is grateful for the ongoing leadership and partnership of Mayor de Blasio, Speaker Johnson, and the New York City Council. We look forward to supporting New Yorkers in our city as we move to recovery.

Very truly yours,



Steven Banks, Commissioner, Human Resources Administration



Raquel Batista, Commissioner, Mayor's Office of Immigrant Affairs



Jeff Thammikittaksem, Director, Mayor's Office of Operations

cc: Dean Fuleihan, First Deputy Mayor
Phil Thompson, Deputy Mayor
Melanie Hartzog, Deputy Mayor
Emma Wolfe, Deputy Mayor for Administration
Lydon Sleeper, Director of Intergovernmental Affairs

New York City Identity Card Program Quarterly Report July 1, 2021- September 30, 2021

As required by Local Law 35 of 2014, the Human Resources Administration (HRA), as the administering agency of the IDNYC program, shall prepare and submit to the Mayor and the Speaker of the City Council a report on the New York City municipal identification card program that includes the information below.

1) The number of applications received by the City for the New York City identity card disaggregated by applicant borough of residency:

Since the launch of the IDNYC program, 1,833,234 applications, including renewal applications, had been received.

The following table depicts the number of applications disaggregated by borough of residence:

Borough	Total Applications Processed to Date as of September 30, 2021 (age 10 & up)	Cardholders as a Percentage of Estimated Eligible Population ¹ (age 10 & up)
Bronx	323,036	19.85%
Brooklyn	530,939	17.97%
Manhattan	364,882	18.83%
Queens	569,579	20.76%
Staten Island	44,732	8.25%
Non-NY P.O. Box	66	
TOTAL	1,833,234	18.68%

The 66 non-NYC addresses reflect applicants who participate in the New York State Address Confidentiality Program for domestic violence survivors and use an Albany P.O. Box address. IDNYC has verified that these applicants reside in New York City.

2) The number of New York City identity cards issued:

As of September 30, 2021, IDNYC had issued 1,780,010 cards.

¹ Based on percent of population 10 years old and above, according to U.S. Census Bureau American Community Survey, 2016. Analysis completed by HRA Office of Evaluation and Research.

3) **The number of New York City identity cards issued to minors:**

As of September 30, 2021, IDNYC had issued 66,723 cards to minors (individuals ages 10 to 17).

4) **The number of requests made by City agencies for information collected about applicants for the New York City identity card disaggregated by requesting agency:**

During this reporting period, IDNYC did not receive requests for information collected about applicants from any City agencies. For information about requests from law enforcement, see response to question 7 below.

5) **The number of times the administering agency shared documents submitted by applicants to establish eligibility for the New York City identity card with other city agencies disaggregated by agency:**

During the reporting period, IDNYC did not share any documents submitted by applicants with other City agencies.

6) **The number of denials made to requesting agencies for information collected about applicants for the New York City identity card:**

During the reporting period, IDNYC did not receive any requests for applicant information from any City agencies.

7) **The number of New York City identity card applicants whose information was disclosed to law enforcement, disaggregated by whether such disclosure was pursuant to a judicial warrant or judicial subpoena:**

During the reporting period, IDNYC did not disclose any information concerning applicants to law enforcement.

8) **The number of occurrences of fraud or other criminal activity related to issuance of the New York City identity card:**

Since the program's launch in January 2015, 300 cases have been detected to have a high likelihood of suspected fraud. In this reporting period, the program's integrity review process detected 2 instances in which an individual sought to obtain an IDNYC card under another name and/or identity and all 2 applications were denied. Any such integrity instances are detected by the program's duplicate image search technology, which automatically seeks to match the photographs taken of new applicants against the database of previous IDNYC cardholders or applicants to prevent the improper issuance of a second IDNYC card to a single applicant. If there is a perceived match, investigators on the program integrity team then proceed with an investigation in accordance with program protocols. There were 3 instances where the program's integrity review process detected an individual seeking to obtain an IDNYC card with documents that were suspicious and could not be authenticated. All 5 applications were denied. Where possible, in cases where the program suspects an individual is applying for a card under someone else's identity, the potential victim is notified by letter about the improper use of their identity information.

9) **The City's efforts to conduct outreach to prospective applicants relating to the New York City identity card program:**

During the third quarter of 2021, IDNYC has provided outreach assistance for enrollment and renewals, with a focus on accessibility to the New York State Excluded Workers Fund. In cooperation with the NYS Department of Labor, the Fund accepts IDNYC cards as part of its application process. IDNYC continues to ensure access to appointments for all applicants, collaborating with elected officials including Council Members Carlos Menchaca and Diana Ayala; Assembly Members Victor Pichardo, Catalina Cruz, Rebecca Seawright, and Simcha Eichenstein; Senators Luis Sepulveda and Jose M. Serrano; and the Brooklyn District Attorney's office. Additionally, the IDNYC on the Go! Mobile command center has been deployed for events at Assembly Member Victor Pichardo's district office in the Bronx, Assembly Member Catalina Cruz's Back to School Barbeque in Queens, and the Immigrant Resource Fair at St. James Episcopal Church coordinated with the Queens Borough President's Office.

Additionally, throughout this quarter IDNYC enrolled 7,643 New Yorkers at pop-up sites and aboard the Mobile Command Center, IDNYC on the Go!

10) **The City's efforts to promote acceptance of the New York City identification card by banks and other public and private institutions:**

The program continues to seek new ways to expand the card's acceptance and utility, including ensuring the continued acceptance during the pandemic of cards that expired after March 20, 2020 by benefit and cultural partners, financial institutions, and by NYPD and other government agencies for identification. This extended acceptance will afford cardholders the ability to complete the renewal process but continue to use their cards pending renewal during the pandemic.

11) **The types of services, other than City services, for which the New York City identification card is permitted as acceptable proof of identity and residency:**

IDNYC cardholders continue to take advantage of the cultural, educational, and health-related opportunities that the card offers. This quarter, more IDNYC cultural benefit partners have opened their doors to the public, in a limited capacity, including Film Forum and the Public Theater, while others are providing virtual access to their programs and events. IDNYC continues to promote these offerings and reopening updates through social media. Partners also continue to ensure vaccine and mask wearing enforcement in response to the Mayor's Key to NYC vaccine mandate, in effect as of August 17, 2021.

During this quarter, IDNYC cultural partners issued a total of 2,237 free one-year memberships. Since the beginning of 2021, a total of 3,599 memberships have been issued by cultural institution partners, with 764,858 memberships issued since January 2015.

Libraries

The City's partnership with the Brooklyn, New York, and Queens Public Library systems allows New Yorkers to use their IDNYC card as a single, citywide library card. Since January 2015, over 70,064 cardholders have this added functionality to their IDNYC. Additionally, IDNYC continues to work with the Brooklyn, Queens, and New York Public Libraries to promote their virtual content.

Health

The IDNYC card continues to facilitate access to better health and savings.

- The City's official prescription drug discount plan, Big Apple Rx, is integrated into the IDNYC card to provide prescription drug discounts at more than 2,000 pharmacies citywide. Since the program's launch, IDNYC cardholders have used this benefit to save over \$1,268,711 on their prescription purchases.
- At Food Bazaar stores in Queens, Brooklyn, and the Bronx, IDNYC cardholders saved over \$136,209 in discounted grocery purchases, this quarter, bringing total grocery savings to more than \$3.9 million dollars (\$3,955,838.68) since January 2015.
- IDNYC's partnership with Health + Hospitals (H+H) allows cardholders to link their IDNYC cards to their H+H accounts, thereby speeding up the check-in process for subsequent appointments. Since this partnership began in May of 2016, 10,488 cardholders have linked their IDNYC cards to their H+H accounts. Additionally, IDNYC has been a crucial tool for registering for and receiving COVID-19 vaccines and care.
- Since January 2017, parents, guardians, and other individuals have been able to use their IDNYC card online, at My Vaccine Record (MVR), to verify their identity to access their own or their children's official immunization records, including for COVID-19, from the NYC Department of Health & Mental Hygiene's (DOHMH) Citywide Immunization Registry (CIR). Parents can check which vaccinations their child still needs and can print out a vaccination history to complete medical forms for childcare, school registration, college admission, camp enrollment, and more. To date 7,519 cardholders have accessed vaccine records using an IDNYC card. During the third quarter, more people are accessing MVR using their IDNYC to retrieve their COVID-19 vaccination record.

Veterans

Since IDNYC launched the Veteran Designation in July 2015, 11,928 veterans have chosen to have this special marker on their IDNYC cards to indicate service in the U.S. Armed Services. The designation entitles veterans to exclusive benefits, better connects veterans to the services and discounts they deserve and is an expression of the City's gratitude and respect for those who have served our country.

IDNYC continues to field inquiries from public and private institutions eager to partner with us. Our goal is to make meaningful additions to the program that reflect IDNYC's vision of greater access to government services, financial services, education, cultural benefits, and health and wellness for all New Yorkers. The City is focused on developing integrations that expand the utility and functionality of the IDNYC card and ensure that New Yorkers have access to a broad array of additional programs, services, and benefits.