

July 11, 2022

The Honorable Eric Adams
Mayor
City Hall
New York, NY 10007

The Honorable Adrienne Adams
Speaker
New York City Council
New York, NY 10007

Dear Mayor Adams and Speaker Adams:

As required by Local Law 35 of 2014, we have enclosed the report on the IDNYC program for the quarter ending June 30, 2022.

On May 2, 2022, DSS Commissioner Gary Jenkins and MOIA Commissioner Manuel Castro joined IDNYC at The Africa Center in Harlem to kick off a campaign to promote IDNYC renewals and highlight new cultural and discount benefits, with the Mobile Command Center (MCC) on hand to host enrollment and provide outreach. As part of its expanded IDNYC benefits, the city was proud to announce new partnerships with The Africa Center, Blink Fitness, Partners Coffee, and Wollman Rink. Cardholders will now receive discounts from each of these institutions, in addition to the dozens of other discounts offered by cultural, entertainment, and fitness partners.

Following the May 2, 2022 press event, IDNYC held a Day of Action to promote its renewals campaign to encourage New Yorkers to renew their IDNYC cards or enroll for the first time. At train stations and other locations across all five boroughs, staff and volunteers shared information about IDNYC's online portal, where cardholders can renew and update their cards, as well as how to make an appointment at an Enrollment Center.

During this quarter, IDNYC has ensured access to all services and benefits for cardholders and applicants. In addition to working with partner agencies and organizations to communicate with the public, IDNYC held enrollment at sites across the city, with temporary enrollments continuing at the Queens Borough President's Office from May 4, 2021 until August 26, 2022, and at the Cathedral Library in Manhattan from January 11 to December 29, 2022. In addition, the MCC was deployed to host enrollments with St. Nick's Alliance on April 2, 2022, at State Senator Jessica Ramos' office in Queens on April 13, 2022, at La Colmena on Staten Island on April 23, 2022, and at high schools throughout Brooklyn, the Bronx, and Queens.

As of the end of this quarter, a total of 1,473,009 cardholders have been able to enjoy the meaningful benefits of the IDNYC program. IDNYC is grateful for the ongoing leadership and partnership of Mayor Adams, Speaker Adams, and the New York City Council. We look forward to supporting New Yorkers in our city as we continue to recovery.

Very truly yours,



Gary P. Jenkins, Commissioner, Department of Social Services



Manuel Castro, Commissioner, Mayor's Office of Immigrant Affairs



Daniel Steinberg, Director, Mayor's Office of Operations

cc: Lorraine Grillo, First Deputy Mayor
Sheena Wright, Deputy Mayor
Anne Williams-Isom, Deputy Mayor
Frank Carone, Chief of Staff
Roberto Perez, Director of Intergovernmental Affairs

New York City Identity Card Program Quarterly Report April 1, 2022- June 30, 2022

As required by Local Law 35 of 2014, the Human Resources Administration (HRA), as the administering agency of the IDNYC program, shall prepare and submit to the Mayor and the Speaker of the City Council a report on the New York City municipal identification card program that includes the information below.

1) The number of applications received by the City for the New York City identity card disaggregated by applicant borough of residency:

Since the launch of the IDNYC program, 1,953,126 applications, including renewal applications, had been received.

The following table depicts the number of applications disaggregated by borough of residence:

Borough	Total Applications Processed to Date as of June 30, 2022 (age 10 & up)	Cardholders as a Percentage of Estimated Eligible Population ¹ (age 10 & up)
Bronx	343,775	20.59%
Brooklyn	565,094	18.61%
Manhattan	387,364	19.45%
Queens	609,238	21.69%
Staten Island	47,589	8.54%
Non-NYCP.O. Box	66	
TOTAL	1,953,126	19.39%

The 66 non-NYC addresses reflect applicants who participate in the New York State Address Confidentiality Program for domestic violence survivors and use an Albany P.O. Box address. IDNYC has verified that these applicants reside in New York City.

2) The number of New York City identity cards issued:

As of June 30, 2022, IDNYC had issued 1,900,736 cards.

¹ Based on percent of population 10 years old and above, according to U.S. Census Bureau American Community Survey, 2016. Analysis completed by HRA Office of Evaluation and Research.

3) **The number of New York City identity cards issued to minors:**

As of June 30, 2022, IDNYC had issued 70,635 cards to minors (individuals ages 10 to 17).

4) **The number of requests made by City agencies for information collected about applicants for the New York City identity card disaggregated by requesting agency:**

During this reporting period, IDNYC did not receive requests for information collected about applicants from any City agencies. For information about requests from law enforcement, see response to question 7 below.

5) **The number of times the administering agency shared documents submitted by applicants to establish eligibility for the New York City identity card with other city agencies disaggregated by agency:**

During the reporting period, IDNYC did not share any documents submitted by applicants with other City agencies.

6) **The number of denials made to requesting agencies for information collected about applicants for the New York City identity card:**

During the reporting period, IDNYC did not receive any requests for applicant information from any City agencies.

7) **The number of New York City identity card applicants whose information was disclosed to law enforcement, disaggregated by whether such disclosure was pursuant to a judicial warrant or judicial subpoena:**

During the reporting period, IDNYC did not disclose any information concerning applicants to law enforcement.

8) **The number of occurrences of fraud or other criminal activity related to issuance of the New York City identity card:**

Since the program's launch in January 2015, 335 cases have been detected to have a high likelihood of suspected fraud. In this reporting period, the program's integrity review process detected 13 instances in which an individual sought to obtain an IDNYC card under another name and/or identity and all 13 applications were denied. Any such integrity instances are detected by the program's duplicate image search technology, which automatically seeks to match the photographs taken of new applicants against the database of previous IDNYC cardholders or applicants to prevent the improper issuance of a second IDNYC card to a single applicant. If there is a perceived match, investigators on the program integrity team then proceed with an investigation in accordance with program protocols. There were 7 instances where the program's integrity review process detected an individual seeking to obtain an IDNYC card with documents that were suspicious and could not be authenticated. All 20 applications were denied. Where possible, in cases where the program suspects an individual is applying for a card under someone else's identity, the potential victim is notified by letter about the improper use of their identity information.

9) **The City's efforts to conduct outreach to prospective applicants relating to the New York City identity card program:**

During the second quarter of 2022, IDNYC has provided education and outreach assistance for enrollment for communities throughout New York City. As summer approaches the city continues to create awareness around the program by facilitating appointment making and renewals, by assisting constituents with basic card changes that can be done through IDNYC's enrollment portal and encouraging New Yorkers to sign up for IDNYC. IDNYC has continued its collaboration with elected officials and community-based organizations to host IDNYC pop ups events and participate in resource fairs and tabling events across the city, including events hosted by State Senator Jessica Ramos and Council Members Alexa Aviles, Sandra Ung, and Julie Won. On May 4, 2022, IDNYC staff and volunteers were deployed across the five boroughs to speak with New Yorkers about IDNYC's benefits during IDNYC's Renewals Campaign Day of Action, and at the 116th Puerto Rican Festival in East Harlem on June 11th, outreach staff assisted more than 30 cardholders to renew their IDNYC on the spot. Other outreach events include citizen drives, heritage parades and resource fairs with partnering community-based organizations including the Life Together Fellowship in the Bronx and Let's Go Ministries in Far Rockaway, the Mid-Manhattan Learning Center, as well as senior centers, NYCHA developments, and public schools. Staff also facilitated online renewals for eligible cardholders through tabling events and via the AskMOIA Hotline.

Additionally, throughout this quarter IDNYC enrolled 6,097 New Yorkers at pop-up sites and aboard the Mobile Command Center, IDNYC on the Go!

10) **The City's efforts to promote acceptance of the New York City identification card by banks and other public and private institutions:**

The program continues to seek new ways to expand the card's acceptance and utility, including ensuring the continued acceptance during the pandemic of cards that expired after March 20, 2020 by benefit and cultural partners, financial institutions, and by NYPD and other government agencies for identification. This extended acceptance has afforded cardholders the ability to complete the renewal process but continue to use their cards pending renewal during the pandemic.

11) **The types of services, other than City services, for which the New York City identification card is permitted as acceptable proof of identity and residency:**

With the addition of The Africa Center as a new IDNYC partner, IDNYC's cultural partners now include all institutions on Manhattan's Museum Mile. IDNYC cardholders can now receive 30% off exhibition admission fees at The Africa Center in Harlem, as announced on May 2, 2022 by Commissioners Jenkins and Castro.

During this quarter, IDNYC cultural partners issued a total of 2,077 free one-year memberships, with 769,282 memberships issued since January 2015.

Libraries

The City's partnership with the Brooklyn, New York, and Queens Public Library systems allows New Yorkers to use their IDNYC card as a single, citywide library card. Since January 2015, over 69,811 cardholders have this added functionality to their IDNYC. Additionally, IDNYC continues to work with the Brooklyn, Queens, and New York Public Libraries to promote their virtual content.

Health

The IDNYC card continues to facilitate access to better health and savings.

- The City's official prescription drug discount plan, Big Apple Rx, is integrated into the IDNYC card to provide prescription drug discounts at more than 2,000 pharmacies citywide. Since the program's launch, IDNYC cardholders have used this benefit to save over \$1,341,011 on their prescription purchases.
- At Food Bazaar stores in Queens, Brooklyn, and the Bronx, IDNYC cardholders saved over \$152,827 in discounted grocery purchases, this quarter, bringing total grocery savings to more than \$4.4 million dollars (\$4,423,841.99) since January 2015.
- IDNYC's partnership with Health + Hospitals (H+H) allows cardholders to link their IDNYC cards to their H+H accounts, thereby speeding up the check-in process for subsequent appointments. Since this partnership began in May of 2016, 10,657 cardholders have linked their IDNYC cards to their H+H accounts. Additionally, IDNYC has been a crucial tool for registering for and receiving COVID-19 vaccines and care.
- Since January 2017, parents, guardians, and other individuals have been able to use their IDNYC card online, at My Vaccine Record (MVR), to verify their identity to access their own or their children's official immunization records, including for COVID-19, from the NYC Department of Health & Mental Hygiene's (DOHMH) Citywide Immunization Registry (CIR). Parents can check which vaccinations their child still needs and can print out a vaccination history to complete medical forms for childcare, school registration, college admission, camp enrollment, and more. To date 12,313 cardholders have accessed vaccine records using an IDNYC card. During this quarter, more people are accessing MVR using their IDNYC to retrieve their COVID-19 vaccination record.

Veterans

Since IDNYC launched the Veteran Designation in July 2015, 12,603 veterans have chosen to have this special marker on their IDNYC cards to indicate service in the U.S. Armed Services. The designation entitles veterans to exclusive benefits, better connects veterans to the services and discounts they deserve and is an expression of the City's gratitude and respect for those who have served our country.

IDNYC continues to field inquiries from public and private institutions eager to partner with us. Our goal is to make meaningful additions to the program that reflect IDNYC's vision of greater access to government services, financial services, education, cultural benefits, and health and wellness for all New Yorkers. The City is focused on developing integrations that expand the utility and functionality of the IDNYC card and ensure that New Yorkers have access to a broad array of additional programs, services, and benefits.