

June 30, 2021

The Honorable Bill de Blasio  
Mayor  
City Hall  
New York, NY 10007

The Honorable Corey Johnson  
Speaker  
New York City Council  
New York, NY 10007

Dear Mayor de Blasio and Speaker Johnson:

As required by Local Law 35 of 2014, we have enclosed the report on the IDNYC program for the quarter ending June 30, 2021.

In light of the COVID-19 pandemic, IDNYC has worked with its partner agencies and organizations to best communicate with and accommodate cardholders and applicants. On March 20, 2020, all permanent IDNYC enrollment sites were temporarily closed and all homebound and Mobile Command Center (MCC) enrollments, as well as enrollment of public school students in partnership with the Department of Education, were suspended. Permanent enrollment sites have begun reopening throughout the city, including locations at the Brooklyn and Bronx Department of Finance Centers, at the Brooklyn Public Library Central Grand Army branch, and at the Manhattan HRA Center near Union Square.

During the second quarter of 2021, IDNYC held temporary enrollment at sites across the city. Temporary enrollments have continued at the Veterans of Foreign Wars Post 2348 in Astoria, Queens from October 16, 2020 to April 30, 2021, at the Staten Island HRA office at Bay Street from January 19 to July 30, 2021, with the Brownsville Community Justice Center in Brooklyn from February 22 to April 16, 2021, with Henry Street Settlement in lower Manhattan from March 8 to September 3, 2021, at the Boston Road Learning Center in the Bronx from March 5 to May 4, 2021 and with the Queens Borough President's Office from May 3 until August 27, 2021. In addition, the Mobile Command Center (MCC) was deployed to host enrollments at the newly re-opened Stavros Niachos Foundation Library in Manhattan, from March 29 to April 9, 2021, and at the Department of Health and Mental Hygiene offices in Corona, Queens from April 19-30, 2021, in Jamaica, Queens from June 14-25, and in Brownsville, Brooklyn from May 25- June 4, 2021.

As of the end of this quarter, a total of 1,404,990 cardholders have been able to enjoy the meaningful benefits of the IDNYC program. IDNYC is grateful for the ongoing leadership and partnership of Mayor de Blasio, Speaker Johnson, and the New York City Council. We look forward to supporting New Yorkers in our city as we move to recovery.

Very truly yours,



Steven Banks, Commissioner, Human Resources Administration



Raquel Batista, Commissioner, Mayor's Office of Immigrant Affairs



Jeff Thamkittikasem, Director, Mayor's Office of Operations

cc: Dean Fuleihan, First Deputy Mayor  
Phil Thompson, Deputy Mayor  
Melanie Hartzog, Deputy Mayor  
Emma Wolfe, Deputy Mayor for Administration  
Lydon Sleeper, Director of Intergovernmental Affairs

**New York City Identity Card Program Quarterly Report April 1, 2021- June 30, 2021**

As required by Local Law 35 of 2014, the Human Resources Administration (HRA), as the administering agency of the IDNYC program, shall prepare and submit to the Mayor and the Speaker of the City Council a report on the New York City municipal identification card program that includes the information below.

**1) The number of applications received by the City for the New York City identity card disaggregated by applicant borough of residency:**

Since the launch of the IDNYC program, 1,784,937 applications, including renewal applications, had been received.

The following table depicts the number of applications disaggregated by borough of residence:

Borough	Total Applications Processed to Date as of June 30, 2021 (age 10 & up)	Cardholders as a Percentage of Estimated Eligible Population <sup>1</sup> (age 10 & up)
Bronx	314,670	19.66%
Brooklyn	517,417	17.81%
Manhattan	356,098	18.67%
Queens	553,365	20.53%
Staten Island	43,321	8.14%
Non-NYCP.O. Box	66	
<b>TOTAL</b>	<b>1,784,937</b>	<b>18.50%</b>

The 66 non-NYC addresses reflect applicants who participate in the New York State Address Confidentiality Program for domestic violence survivors and use an Albany P.O. Box address. IDNYC has verified that these applicants reside in New York City.

**2) The number of New York City identity cards issued:**

As of June 30, 2021, IDNYC had issued 1,734,475 cards.

<sup>1</sup> Based on percent of population 10 years old and above, according to U.S. Census Bureau American Community Survey, 2016. Analysis completed by HRA Office of Evaluation and Research.

3) **The number of New York City identity cards issued to minors:**

As of June 30, 2021, IDNYC had issued 65,249 cards to minors (individuals ages 10 to 17).

4) **The number of requests made by City agencies for information collected about applicants for the New York City identity card disaggregated by requesting agency:**

During this reporting period, IDNYC did not receive requests for information collected about applicants from any City agencies. For information about requests from law enforcement, see response to question 7 below.

5) **The number of times the administering agency shared documents submitted by applicants to establish eligibility for the New York City identity card with other city agencies disaggregated by agency:**

During the reporting period, IDNYC did not share any documents submitted by applicants with other City agencies.

6) **The number of denials made to requesting agencies for information collected about applicants for the New York City identity card:**

During the reporting period, IDNYC did not receive any requests for applicant information from any City agencies.

7) **The number of New York City identity card applicants whose information was disclosed to law enforcement, disaggregated by whether such disclosure was pursuant to a judicial warrant or judicial subpoena:**

During the reporting period, IDNYC did not disclose any information concerning applicants to law enforcement.

8) **The number of occurrences of fraud or other criminal activity related to issuance of the New York City identity card:**

Since the program's launch in January 2015, 295 cases have been detected to have a high likelihood of suspected fraud. In this reporting period, the program's integrity review process detected 8 instances in which an individual sought to obtain an IDNYC card under another name and/or identity and all 8 applications were denied. Any such integrity instances are detected by the program's duplicate image search technology, which automatically seeks to match the photographs taken of new applicants against the database of previous IDNYC cardholders or applicants to prevent the improper issuance of a second IDNYC card to a single applicant. If there is a perceived match, investigators on the program integrity team then proceed with an investigation in accordance with program protocols. Where possible, in cases where the program suspects an individual is applying for a card under someone else's identity, the potential victim is notified by letter about the improper use of their identity information.

9) **The City's efforts to conduct outreach to prospective applicants relating to the New York City identity card program:**

Although many institutions remain closed or are gradually opening to the public in a limited capacity, IDNYC continues to promote its virtual and compliant in-person offerings through IDNYC social media platforms and Know Your Rights presentations with a focus on access to local schools and English as a Second Language programs. During the second quarter of the year, MOIA's outreach team hosted 46 virtual presentations reaching 8,600 individuals across the five boroughs. Additionally, case management support and constituent assistance was provided to new and renewing applicants including six support phone sessions for more than 25 Chinese speaking seniors. Lastly, MOIA engaged hundreds of individuals in Spanish, Chinese, and English at the following events: Stop Asian Hate Mural Unveiling and Community Celebration in Manhattan, the Family Support Services Fair at Wagner Houses in East Harlem, and the Resource Community Fair for Garifuna Heritage Month in the Bronx.

Additionally, throughout this quarter IDNYC enrolled 6,530 New Yorkers at pop-up sites and aboard the Mobile Command Center, IDNYC on the Go!

10) **The City's efforts to promote acceptance of the New York City identification card by banks and other public and private institutions:**

The program continues to seek new ways to expand the card's acceptance and utility, including ensuring the continued acceptance during the pandemic of cards that expired after March 20, 2020 by benefit and cultural partners, and other government agencies for identification. This extended acceptance will afford cardholders the ability to complete the renewal process but continue to use their cards pending renewal during the pandemic.

11) **The types of services, other than City services, for which the New York City identification card is permitted as acceptable proof of identity and residency:**

IDNYC cardholders continue to take advantage of the cultural, educational, and health-related opportunities that the card offers. IDNYC cultural benefit partners continue to operate at 50% capacity while also offering virtual access to a myriad of events and adhering to COVID-19 restrictions and City-implemented guidelines. IDNYC continues to work closely to promote these virtual events and offerings.

During this quarter, IDNYC cultural partners issued a total of 1,135 free one-year memberships. Since the beginning of 2020, a total of 9,573 memberships have been issued by cultural institution partners, with 761,259 memberships issued since January 2015.

### **Libraries**

The City's partnership with the Brooklyn, New York, and Queens Public Library systems allows New Yorkers to use their IDNYC card as a single, citywide library card. Since January 2015, over 81,882 cardholders have this added functionality to their IDNYC. Additionally, IDNYC continues to work with the Brooklyn, Queens, and New York Public Libraries to promote their virtual content.

### **Health**

The IDNYC card continues to facilitate access to better health and savings.

- The City's official prescription drug discount plan, Big Apple Rx, is integrated into the IDNYC card to provide prescription drug discounts at more than 2,000 pharmacies citywide. Since the program's launch, IDNYC cardholders have used this benefit to save over \$1, 237,791 on their prescription purchases.
- At Food Bazaar stores in Queens, Brooklyn, and the Bronx, IDNYC cardholders saved over \$66,814 in discounted grocery purchases, this quarter, bringing total grocery savings to more than \$3.8 million dollars (\$3,819,629.36) since January 2015.
- IDNYC's partnership with Health + Hospitals (H+H) allows cardholders to link their IDNYC cards to their H+H accounts, thereby speeding up the check-in process for subsequent appointments. Since this partnership began in May of 2016, 9,872 cardholders have linked their IDNYC cards to their H+H accounts. Additionally, IDNYC has been a crucial tool for registering for and receiving COVID-19 vaccines and care.
- Since January 2017, parents, guardians, and other individuals have been able to use their IDNYC card online, at My Vaccine Record, to verify their identity to access their own or their children's official immunization records, including for COVID-19, from the NYC Department of Health & Mental Hygiene's (DOHMH) Citywide Immunization Registry (CIR). Parents can check which vaccinations their child still needs and can print out a vaccination history to complete medical forms for childcare, school registration, college admission, camp enrollment, and more. To date 6,445 cardholders have accessed vaccine records using an IDNYC card. During the second quarter of 2021 DOHMH updated its system to use a new IDNYC service for identity verification. This new service has better matching capabilities so more people requesting CIR records were found by IDNYC to be valid cardholders and were able to complete their CIR record requests.

## **Veterans**

Since IDNYC launched the Veteran Designation in July 2015, 11,672 veterans have chosen to have this special marker on their IDNYC cards to indicate service in the U.S. Armed Services. The designation entitles veterans to exclusive benefits, better connects veterans to the services and discounts they deserve and is an expression of the City's gratitude and respect for those who have served our country.

IDNYC continues to field inquiries from public and private institutions eager to partner with us. Our goal is to make meaningful additions to the program that reflect IDNYC's vision of greater access to government services, financial services, education, cultural benefits, and health and wellness for all New Yorkers. The City is focused on developing integrations that expand the utility and functionality of the IDNYC card and ensure that New Yorkers have access to a broad array of additional programs, services, and benefits.