

June 30, 2018

The Honorable Bill de Blasio
Mayor
City Hall
New York, NY 10007

The Honorable Corey Johnson
Speaker
New York City Council
New York, NY 10007

Dear Mayor de Blasio and Speaker Johnson:

We are pleased to provide you with the attached quarterly report on the IDNYC program as required by Local Law 35 of 2014.

This quarter IDNYC held a public hearing on proposed changes to the rules governing IDNYC. These proposed changes will enhance program integrity and cardholder privacy; allow the program to use select, reliable data from City agencies to help applicants prove their identity and residency to qualify for the card; and lower the age of eligibility from fourteen to ten years old. Because the middle school years are often the time when children first traverse the city by themselves, we believe having a government issued ID with emergency contact information on the back will enhance their safety, and provide peace of mind for parents.

Additionally, IDNYC continued its integrations with NYC Health + Hospitals (H + H), adding Gouverneur and Metropolitan Hospitals to the growing list of participating H + H facilities where patients can link their IDNYC card number to their medical records. This IDNYC integration effort helps promote more efficient and effective healthcare by expediting check-in at medical visits and enabling the consolidation of a patient's records.

Community-based engagements this quarter included partnerships with elected officials, H + H, the Department of Education (DOE), and the Department of Health and Mental Hygiene (DOHMH), as well as numerous outreach efforts in schools, health care facilities, and local communities. For example, IDNYC partnered with the People's Theatre Project (PTP), a local Washington Heights theatre company that provides theatre and arts programming to underserved communities, including Spanish-speaking children and youth. Immigrant youth worked with PTP to develop and perform a play that featured information about IDNYC, the utility of the card in day to day interactions, and how to apply for one.

At this quarter's end, there are **1,212,487** unique cardholders enjoying the meaningful benefits of the IDNYC program.

IDNYC is grateful for the ongoing leadership and partnership of the New York City Council and Speaker Johnson.

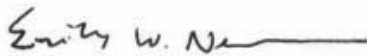
Very truly yours,



Steven Banks, Commissioner, Human Resources Administration



Bitta Mostofi, Commissioner, Mayor's Office of Immigrant Affairs



Emily W. Newman, Acting Director, Mayor's Office of Operations

cc: Dean Fuleihan, First Deputy Mayor
Phil Thompson, Deputy Mayor
Dr. Herminia Palacio, Deputy Mayor
Emma Wolfe, Chief of Staff to the Mayor
Jeff Lynch, Director of City Legislative Affairs

New York City Identity Card Program Quarterly Report
 March 31, 2018 - June 29, 2018

As required by Local Law 35 of 2014, the Human Resources Administration (HRA), as the administering agency of the IDNYC program, shall prepare and submit to the Mayor and the Speaker of the City Council a report on the New York City municipal identification card program that includes the information below.

(1) The number of applications received by the City for the New York City identity card disaggregated by applicant borough of residency:

Since the launch of the IDNYC program, 1,318,164 applications have been received.

The following table depicts the number of applications disaggregated by borough of residence:

Borough	Total Applications Processed to Date as of June 29, 2018	Estimated Eligible Population (age 14 & up) ¹	% of Borough Population Eligible for IDNYC Card (age 14 & up)
Bronx	236,552	1,166,988	20.27%
Brooklyn	386,874	2,143,776	18.05%
Manhattan	263,381	1,447,329	18.20%
Queens	399,253	1,961,096	20.36%
Staten Island	32,040	394,911	8.11%
Non-NYC P.O. Box	64		
TOTAL	1,318,164	7,114,100	18.53%

The 64 non-NYC addresses reflect applicants who participate in the New York State Address Confidentiality Program for domestic violence survivors and use an Albany P.O. Box address. IDNYC has verified that these applicants reside in New York City.

(2) The number of New York City identity cards issued:

To date, IDNYC has issued 1,287,464 identity cards.

¹ Based on percent of population 14 years old and above, according to U.S. Census Bureau American Community Survey, 2016. Analysis completed by HRA Office of Evaluation and Research.

(3) The number of New York City identity cards issued to minors:

As of June 29, 2018, IDNYC has issued 48,496 cards to minors (individuals aged 14 to 17).

(4) The number of requests made by City agencies for information collected about applicants for the New York City identity card disaggregated by requesting agency:

During this reporting period, IDNYC received no requests from City agencies for applicant information.

(5) The number of times the administering agency shared documents submitted by applicants to establish eligibility for the New York City identity card with other city agencies disaggregated by agency:

During the reporting period, IDNYC did not share any documents submitted by applicants with other city agencies, other than law enforcement. For information about responses to requests from law enforcement, see responses to questions 6 and 7 below.

(6) The number of denials made to requesting agencies for information collected about applicants for the New York City identity card:

During the reporting period, IDNYC denied a request from the Department of Homeland Security for a single applicant's information.

(7) The number of New York City identity card applicants whose information was disclosed to law enforcement, disaggregated by whether such disclosure was pursuant to a judicial warrant or judicial subpoena:

During the reporting period, IDNYC disclosed information about two applicants pursuant to judicial subpoenas. The first judicial subpoena was from the United States Attorney's Office for the Southern District of New York. The second judicial subpoena was from the Pennsylvania Attorney General's office.

(8) The number of occurrences of fraud or other criminal activity related to issuance of the New York City identity card:

Since the program's launch in January 2015, 173 cases have been detected to have a high likelihood of suspected fraud. In this reporting period, the program's integrity review process detected eight unrelated instances in which an individual sought to obtain an IDNYC card under another name and/or identity. These instances were first detected by the program's duplicate image search technology, which automatically seeks to match the photographs taken of new applicants against the database of previous IDNYC cardholders or applicants to prevent the improper issuance of a second IDNYC card to one applicant. After the perceived match, investigators on the program integrity team proceeded with an investigation in accordance with program protocols. There were three instances where the program's integrity review process detected an individual seeking to obtain an IDNYC card with documents that were suspicious and could not be authenticated. All 11 applications were denied. Where possible, in cases where we suspect an individual is applying for a card under someone else's identity, we notify the potential victim about the improper use of their identity information by letter.

(9) The City's efforts to conduct outreach to prospective applicants relating to the New York City Identity card program:

This quarter, outreach teams took to all five boroughs to connect New Yorkers to IDNYC. In total, IDNYC enrolled 38,711 New Yorkers, including 2,917 at its pop-up sites, and 881 aboard *IDNYC on the Go!*, our mobile command center.

The program partnered with the Department of Education (DOE) and the City University of New York (CUNY) to reach high school and college students at the High School for Excellence and Innovation; Laboratory School for Technology; William Cullen Bryant H.S.; Clara Barton H.S.; Fiorello LaGuardia HS; and Baruch College.

Outreach to patients at health care facilities included pop-ups at the Institute for Community Living and the Park Ridge Family Health Center in Brooklyn; North Central Bronx Hospital, Services For the Underserved and DOHMH Morrisania in the Bronx; and Queens Hospital and DOHMH Jamaica, in Queens.

The IDNYC program provides the most vulnerable New Yorkers with the identification required to take greater control over one's life, including the ability to apply for housing and jobs. At Soundview Park in the Bronx, we partnered with the Race for Reentry, enrolling individuals recently released from incarceration, and their families. IDNYC also collaborated with Services for the Underserved to enroll their clients who experience unstable housing and other life challenges.

During Immigrant Heritage Week in April, IDNYC collaborated with various partners to promote the program, including the People's Theater Project in Manhattan, as well as Council Member Dromm in Queens. Other outreach activities involved collaborations with the Chinese Planning Council, the African Community Town Hall and Resource Fair, RUSA LGBT, and a coalition of Garifuna and Central American community leaders in the Bronx.

(10) The City's efforts to promote acceptance of the New York City Identification card by banks and other public and private institutions:

In collaboration with the Mayor's Office of Technology and Innovation, IDNYC issued the IDNYC Smart Chip Request for Information (RFI). The purpose of the RFI is to gather information from potential financial partners about how to make the IDNYC card a tool for saving and spending. Ultimately, the Smart Chip RFI seeks to challenge potential partners to develop innovative solutions that will meaningfully reduce the number of unbanked and underbanked NYC households. Responses to the RFI are due at the end of June.

(11) The types of services, other than city services, for which the New York City identity card is permitted as acceptable proof of identity and residency:

IDNYC cardholders continue to take advantage of all the cultural, entertainment, educational, sports, and health-related opportunities that the card offers. The City continues to offer New Yorkers their first IDNYC card at no charge, ensuring that it's accessible regardless of ability to pay.

Culture, Entertainment, Sports, and Education

- We continue to collaborate with our cultural partners to expand awareness of IDNYC's benefits. The number of free one-year memberships at leading cultural institutions redeemed this quarter was 12,616, bringing the total to 618,844 since January 2015.
- Since the start of the program, cardholders have used IDNYC to purchase 68,924 discounted tickets to Broadway and Off-Broadway theater performances, classes, sporting events, movies, and city landmarks like the Empire State Building and the Statue of Liberty. These discounts are provided by A.R.T./NY, a consortium of Off-Broadway theaters; the Entertainment Benefits Group; The New York Theatre Ballet; SoHo Playhouse; the New York City Football Club, NYC's Major League Soccer team; Brooklyn Sports and Entertainment, owner of Barclays Center; Baruch Performing Arts Center; the Chelsea Film Festival; Entertainment Cruises; CourseHorse and KidPass.
- And since January 2018, 2,066 cardholders have signed up for free Zipcar memberships and related discounts using their IDNYC cards.

Libraries

The City's partnership with the Brooklyn, New York, and Queens Public Library systems continues to allow New Yorkers to use their IDNYC cards as a single, city-wide library card. Since January 2015, over 76,878 cardholders have added this functionality to their IDNYC.

Health and Fitness

The IDNYC card continues to facilitate access to better health.

- Since the program's launch, over 34,414 New Yorkers have signed up for discounted fitness options, including public tennis permits and adult memberships at NYC Department of Parks and Recreation Centers; family and individual memberships at YMCA facilities throughout the city; and Bike New York, Citi Bike, NY Roadrunners, and Aviator Sports and Events Center memberships.
- The City's official prescription drug discount plan, Big Apple Rx, is integrated into the IDNYC card to provide prescription drug discounts at more than 2,000 pharmacies citywide. Since the program's launch, IDNYC cardholders have used this benefit to save over \$766,406 on their prescription purchases.
- At Food Bazaar stores in Queens, Brooklyn, and the Bronx, IDNYC cardholders saved over \$201,000 in discounted grocery purchases this quarter, bringing total grocery savings to more than 1.6 million dollars (\$1,661,449) since January 2015.

- IDNYC's partnership with Health + Hospitals (H+H) allows cardholders to link their IDNYC cards to their H+H accounts, thereby speeding up the check-in process for subsequent appointments. Since this partnership began in May of 2016, 4,668 cardholders have linked their IDNYC cards to their H+H accounts.

Since January 2017, parents, guardians, and other individuals have been able to use their IDNYC numbers online to access their own or their children's official immunization records from the Citywide Immunization Registry, at My Vaccine Record. Parents can check which vaccinations their child still needs, and can print out a vaccination history to complete medical forms for child care, school registration, college admission, camp enrollment and more. To date, 2,314 cardholders have accessed vaccine records using an IDNYC number.

Veterans

Since IDNYC launched the Veteran Designation in July 2015, 8,720 veterans have chosen to have this special marker on their IDNYC cards to indicate service in the U.S. Armed Services. The designation entitles veterans to exclusive benefits, better connects veterans to the services and discounts they deserve, and is an expression of the City's gratitude and respect for those who have served our country.

IDNYC continues to field inquiries from public and private institutions eager to partner with us. Our goal is to make meaningful additions to the program that reflect IDNYC's vision of greater access to government services, financial services, education, cultural benefits, and health and wellness for all New Yorkers. The City is focused on developing integrations that expand the utility and functionality of the IDNYC card and ensure that New Yorkers have access to a broad array of additional programs, services, and benefits.