

NTH FUNDING GUIDANCE

HOW TO USE THIS RESOURCE

The **Neighborhood Tech Help Funding Guidance** is intended to direct a community anchor institution toward funding opportunities for a hyper-local tech support initiative in neighborhoods. We recommend that you review the Neighborhood Tech Help Program Model before reviewing this or our other resources. This document provides you with a starting point based on program development and implementation in New York City. Take what works for you and leave what doesn't.

FEDERAL FUNDING

The NYC Department of Housing Preservation and Development (HPD) leveraged Federal Housing Choice Voucher (Section 8) administrative fee reserves to fund the pilot Neighborhood Tech Help program. HPD received approval from HUD to use the funding for this purpose as it would “help families complete their Housing Choice Voucher program responsibilities, including recertifying their income and submitting documentation.”

In 2021, HUD [released guidance](#) allowing Federal Public Housing Operating Funds to be used for “digital literacy training costs and other related training.”

COMMUNITY REINVESTMENT ACT (CRA) FUNDING

The Community Reinvestment Act requires banks to help meet the credit needs of the low- and moderate-income neighborhoods in which they do business. Beyond providing lending to affordable housing and small businesses, banks also provide grants related to economic development and community services. Many banks have a philanthropic arm focused on grantmaking for the communities that they serve.

In addition, the affordable housing lending teams often also make small “resident services” grants focused on providing services to tenants of the housing that is being financed. For instance, a resident services grant might support the provision of case management for a building serving formerly homeless tenants.

ADDITIONAL OPTIONS

- Corporate sponsorships from private businesses, including internet service providers and technology companies
- Funding from local hospital networks, in exchange for offering training on their client portals