

Affordable Housing at Jersey Street

100
Brook
Street



March 07, 2023

RFP Overview

1.

Proposed Project Overview

Where Is The Site?



Project Approvals

- The Bay Street Corridor Neighborhood Plan, approved in 2019, included the DSNY Garage site at 539 Jersey Street as a location for future affordable housing development
- Affordable housing at this site would include up to 223 units, including 90 units of senior housing, as well as community facility and retail space. A minimum of 25% of the affordable housing would be reserved for low and extremely low-income households (30-50% AMI).
- CB 1 approved with conditions that full remediation of the site be done, and that a daycare center, supermarket or community center be built for the neighborhood on the ground floor of the building, with on-site parking.



FOR ILLUSTRATIVE PURPOSES ONLY
Image from Bay Street Corridor Rezoning Presentation

Project Timeline

RFP process typically takes 5-8 years from conception to tenanting

Community
Visioning



1

2.

Proposed Community Engagement Plan

Initial Outreach

- Stakeholder Mapping
- CB1 (Land Use Committee)
- CM Hanks
- BP Fossella



Asynchronous Engagement

- Tabling
- Questionnaire
- Public Comments Map



Visioning Workshops

- In-Person (date tbd, first week of April)
- Virtual (date tbd)



CB1 Report-Back Meeting

- Summary of public input, which will be published in the Community Visioning Report (CVR)
- Open to the public
- CVR will be attached to the RFP



Questions for CB1

- Tabling events?
- Important community stakeholders that we should make sure to involve in the process?
- Preference for in-person or virtual events?



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